

MILITANTS POSTPONE MARCH

CHICAGO (AP)—Two militant Negro groups dissatisfied with an open housing agreement between Dr. Martin Luther King Jr. and Chicago area leaders postponed Saturday for one week a march into racially tense suburban Cicero.

The march of dissidents had been planned for today. The West Side Organization (WSO) and the Congress of Racial Equality put off the demonstration after a long closed-door conference. The WSO said other groups which had been enlisted for the planned march were governed

by the postponement decision.

Chester Robinson, executive director of WSO, said more time was needed to mobilize forces.

The Rev. Andrew J. Young, executive secretary of the Southern Christian Leadership Conference, of which King is chairman, took part in the closed-door meeting, an appearance that might have had some influence on the decision.

Young is a leader of the Chicago Freedom Movement which concluded the opening housing pact with civic,

religious, business and political leaders of the community Friday. This group postponed its Sunday march which had been expected to put more than 3,000 demonstrators into the streets.

A spokesman for the Freedom Movement earlier was bitterly critical of Robinson and the CORE chapter, headed by Robert Lucas.

This source said that the dissident rights groups were those whose leaders had taken little, if any, part in the month of marching demonstrations in Chicago white

neighborhoods.

"They include the pop-offs who have no responsibility and want none," the source close to King said.

He said that the membership represented at Saturday's meeting was "very small."

Robinson and Lucas said that the organizations which had been ready to march today included the Students Nonviolent Coordinating Committee, Act, the Deacons for Defense, and the Oakland Committee for Community Improvement.

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

WEATHER
Overnight low clouds but otherwise mostly clear with afternoon high about 78. Complete weather on Page A-2.

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CONFIDENTIAL, PRESIDENTIAL GREETINGS
President Lyndon B. Johnson, 58 years old Saturday, listens as the First Lady whispers during a posing session for photographers in living room of their ranch home in Texas. (Story, Page A-4.)

U. S. Again Seeks Peace Through Third Country

OPINION POLL INDICATES: Contests for State's 2 Top Political Posts Grow Closer

A public opinion sampling of California voters shows the races for governor and lieutenant governor are getting closer.

Republican Ronald Reagan's lead over Gov. Edmund G. (Pat) Brown has dwindled to less than 4%. A poll taken for The Independent, Press-Telegram by Opinion Research of California last week reported the following voter sentiment:

Reagan (R) 41.1%
Brown (D) 37.3%
Don't Know 21.6%

Three weeks after Reagan's landslide primary victory June 5, the California Poll reported Reagan leading 52% to 37%, and the State Poll showed Reagan ahead 48% to 37%.

The Opinion Research poll indicated that about 20% of Reagan's support in the immediate postprimary period has drifted into the undecided column in the past two months. In the same period, Brown was unable to increase his percentage of the total vote.

In the lieutenant governor's race, Democratic incumbent Glenn M. Anderson and Republican Robert Finch also have drawn closer. The poll reported:

Anderson (D) 39.8%
Finch (R) 26.5%
Don't Know 33.6%

In mid-June, the State Poll reported that Anderson held a 50-33 lead with 17% undecided. Thus the fall-off in Anderson's support approximated Reagan's loss.

The increase in the undecided vote can be attributed to less intensive campaigning by the candidates during the mid-summer political lull, Opinion Research reported. Traditional starting date for autumn electioneering is Labor Day.

Reagan's margin over Brown is the narrowest reported since June 3, immediately prior to the primary election. The results of that survey by the State Poll were Reagan, 43%; Brown, 40%; Don't Know 17%.

Identity, Agreement to Act Undisclosed

WASHINGTON (AP)—The United States has tried again through a third country to get North Viet Nam into peace talks, or at least to scale down its push against South Viet Nam, it was learned Saturday.

U.S. officials suggested Saturday that Hanoi is holding hard to its present course because it believes that it will win in time through a collapse of the Saigon regime, a U.S. withdrawal under pressure of international opinion or an American pullout because of internal U.S. differences over Southeast Asian policy.

U.S. OFFICIALS DECLINED TO give out for publication the name of the neutral country with which diplomatic discussions were held recently concerning efforts to persuade Hanoi to stop its military activities in South Viet Nam.

Backstage diplomatic talks about Viet Nam have been conducted with a large number of countries in the past. It was reported that in this recent instance the U.S. diplomat told the third country representative that:

—The military effort in South Viet Nam is going well, and so are the political and economic efforts to build a democratic, self-sustaining country.

—The United States is determined to prevent a Communist takeover by force and will persist as long as necessary to accomplish this.

—Those nations of Asia most involved with the Viet Nam question understand the reasons for Washington's action.

—U.S. air attacks on North Viet Nam are aimed at raising the cost of her aggression in the South. The United States would like to hear from Hanoi what North Viet Nam would do in return for a halt of the bombing.

—The Soviets at present are trying to muster world opinion against the United States on Viet Nam, but if Moscow is made to realize it cannot persuade free-world nations to pressure Washington to pull out of Viet Nam, then the Soviets might instead try to get North Viet Nam to adopt a less belligerent posture.

One Viet Raid Plane Lost in Week

SAIGON (UPI)—American spokesmen said Sunday a U.S. Air Force Phantom Jet shot down Saturday was the first American plane lost in a week of bombing raids in North Viet Nam.

They said the F4C was shot by "enemy fire" while attacking targets in the southern panhandle. The two crewmen bailed out and were picked up by rescue planes, they said.

Peking Warns Violent Youths

TOKYO, Sunday (AP)—Communist China today cautioned the tough teen-age Red Guards, who are spearheading the country's cultural crackdown, against the use of violence.

An editorial in the official Peking People's Daily said the youths "should use reasoning and not violence to persuade." It was the first such statement since the campaign began and it came a day after bloodshed was reported.

The official Communist Party newspaper said, "We must support their (the youths') fervent revolutionary movement" but said their actions must conform with party chairman Mao Tze-tung's teachings.

REPORTS FROM Peking Saturday said the youths met their first resistance and that there had been bloodshed.

The Japanese newspaper Yomiuri Shimbun said 14 persons, including 4 Red Guards, were wounded Thursday when they were cut down by sword and dagger at a home in Peking.

The paper's Peking correspondents said the resistance report was posted in the latest notice put up by the Red Guards.

(A Tass dispatch from Peking said a "special announcement" by the Red Guard reported "eight Red Guards and one Pioneer—a youthful Communist—were killed" in Peking. Tass said leaflets had been issued urging discipline upon the Red Guards and calling for them to act in groups, not as individuals.)

Ridder Off to Cover Viet Nam's Election

WASHINGTON—Walter T. Ridder, chief of The Independent, Press-Telegram's Washington bureau, left Saturday for Saigon to cover South Viet Nam's important national election.

Ridder's exclusive reports will put into perspective the turbulent, convoluted situation in which a dozen factions are campaigning for power in the Sept. 11 election.

Ridder plans to stay in the war-torn nation, where the Viet Cong already have launched terror raids in an effort to disrupt the election, past the balloting date in order to interpret the results of the vote.

En route to Saigon, Ridder will stop off in Hawaii for last-minute briefings by U. S. experts on the Viet Nam political and military situation.

A veteran of more than 25 years of reporting the national and international scene, Ridder was a World War II combat correspondent and covered the bloody 1956 Hungarian revolution.

Russ Silent on Luna 2 Orbit Fate

MOSCOW, Sunday (AP)—The Soviet Union was silent today on the fate of the unmanned spaceship Luna 2 which had been expected to go into orbit around the moon at 4 p.m. EDT Saturday.

The official silence prompted speculation that Luna 2 may have crashed into the moon or overshoot it. At Jodrell Bank, England, Sir Bernard Lovell, director of the tracking station, said, "I virtually dismiss the possibility of a controlled landing on the moon."

He said signals from Luna 2 stopped at 5:45 p.m. EDT Saturday, about 4 minutes after it fired its retro rockets to swing it into a lunar orbit.

VC Kill Policeman, 2 Saigon Civilians

SAIGON, Sunday (AP)—A band of about 100 Viet Cong guerrillas fought Vietnamese police within Saigon city limits Saturday night and killed one policeman and two civilians.

SEEN FROM NORTH L.B. Curiosity Stirred Up by Weather Balloon

A large weather balloon reflecting the sun high over Tujunga Canyon Saturday afternoon caused North Long Beach residents to say everything from "What is it?" to "Flying saucers!"

A spokesman for the Federal Aviation Agency said the 50-x-300-foot balloon was one of many launched by the Weather Bureau for testing. Long Beach Airport officials said the two-mile-high balloon posed a minor hazard to aircraft.

The balloon, located about 20 degrees north-northeast, was reported drifting slowly to the east. FAA spokesmen said winds removed the balloon from the area by nightfall.

- **WHERE TO FIND IT**
- CANADIAN BACK FROM Peking tells of violence and mass Chinese demonstrations. Page A-4.
 - IN WASHINGTON last week Sen. Ribicoff told Mayor Sam Yorty "Los Angeles doesn't stand for a damn thing." But it does "Trying to explain it is like trying to pick up a droplet of mercury—but the attempt is made. Story, Page A-10.
 - A BRIGHT YELLOW light plane built by a summer class at California State College at Long Beach makes a successful maiden flight. Story and pictures on Page B-1.
- Amusements B6 Omarr A8
Beach Combing B1 Radio-TV Tv1-20
Bridge W9 Real Estate R1-10
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Death Notices D2 Sports C1-8
Editorials B2-3 Travel W9-11
Financial D22 Women's News W1-12
Music and Arts W7 Week in Review D22

A DYING MAIL SERVICE

(The Railway Post Offices that for years have been speeding from coast-to-coast while the clerks sorted mail in the rocking railroad cars are fast becoming a thing of the past. Staff Writer Bill Duncan recently made a round trip to Chicago in one of the vanishing railway offices. This is his story.)

By BILL DUNCAN

Robert Stewart of Lakewood elbowed the revolver on his hip out of his way and mechanically went about sorting a stack of letters and packages from mail pouches as the Santa Fe Super Chief picked up speed after leaving Los Angeles' Union Station.

Stewart, a veteran railway mail clerk, worked furiously against the clock as the train pushed miles into the darkness. In the time he traveled from Los Angeles to Kingman, Ariz., Stewart:

- Handled packages of ladybugs, scorpions, earthworms, crickets, tomatoes and the mortal remains of a San Bernardino man who had been cremated and shipped third class to Arkansas for \$1.47 postage.
- Tenderly sorted a packet of five letters written by a New Jersey mother to her private first



THIS FAMILIAR SCENE IS DISAPPEARING FROM U.S.

PEOPLE IN THE NEWS

Boy, 3, Found in Lagoon, Drowned, His Hands Tied

Skokie, Ill., police said a boy, whose body was found in a lagoon with the hands tied, may have been the victim of a child's game that went too far.

The boy, John Jensen, would have been 3 years old Sept. 4. Police started investigating the game angle after the Cook County coroner's office ruled that the boy had drowned. The body was found early Saturday in Emily Park, hours after John disappeared from a yard of the Jensen home.

In the search party that found the body was the boy's father, Charles, 28, a policeman. Jensen said his son had never run away from home and that he doubted that the child could have walked to the lagoon.

The western edge of the park is only a block from the Jensen home but the boy would have had to cross railroad tracks to reach the park. Police Lt. James Halas said no attempt had been made to conceal the body and that it was found floating just below the surface of the water. The boy's hands were tied in front of him. Police have not ruled murder out as a possibility in the boy's death.

Mother Fails

A mother who couldn't swim failed in an attempt to rescue her 3-year-old son, who drowned in a 12-foot-deep swimming pool at Kentfield Saturday.

Mrs. Alberta Todd of San Francisco, a former employee at the James B. Skinner home, had returned to her employer's home to pick oranges with her three children.

After picking the oranges, Mrs. Todd noticed her son Felipe Alou Todd was not among her children playing alongside the deep end of the pool. She saw him lying on the bottom and jumped in but was unable to reach him. She called Mrs. Skinner who tried and failed twice to rescue the boy.

Firemen recovered the boy but were unable to revive him.



AFTER THE SMASHUP

Actress Kim Novak shows injured hand from bed at Sisters Hospital in Santa Maria, where she was taken after her car went out of control and down an embankment near Santa Maria. She received bruises, cuts, possible back injuries.

—AP Wirephoto

No Difficulty

Bank robber Willie (The Actor) Sutton suffered no complications following a major abdominal operation and was reported in satisfactory condition. Sutton, 65, was in the intensive-care unit of Buffalo (N.Y.) General Hospital recovering from 3½ hours of surgery Friday.

The state prison inmate, serving a term of 30 years to life for a \$64,000 Queens bank holdup, was transferred from the prison to the hospital last Sunday. Prison guards are assigned to watch Sutton, who has escaped from Sing Sing Prison and two others in Pennsylvania.

Surgeons said he had suffered an aneurysm of the abdominal aorta. An aneurysm is a weakening of the wall of a blood vessel.

Desert Hike

Two hikers trudged into the deepest and hottest parts of Death Valley Saturday on their third

day of a 136-mile desert trek.

Cliff McAdams, 36, and Gordon Ritzman, 32, said the temperature would be about 110 degrees in the shade — if they could find shade on the barren desert sands, 280 feet below sea level.

The weather is so hot, they told Fred Welch, a member of a ground party accompanying them in a camper vehicle, that when they pour water on themselves it evaporates before they can put their canteens away.

McAdams, travel editor of the San Gabriel Valley Tribune, and Ritzman, a photographer from Balboa, say their journey is to uphold American honor. Frenchman Jean Pierre Marquand hiked 102 miles across the desert in seven days last month. The Americans say they can top this distance in the same time.

They covered 18 miles Thursday, the first day, and 20 on Friday. They arose early Saturday and were on their way as the sun rose. Even then it was 80 degrees.

Faith Rips Grand Turk Island

MIAMI, Fla. (AP) — Hurricane Faith, building her might again, lashed the U.S. space tracking station on Grand Turk Island with gales Saturday night and bore down doggedly on the rest of the scenic isles in the Lower Bahamas.

The season's sixth tropical storm sent high winds whirling around the tracking station as her center thrashed some 60 to 80 miles north of the island. Tourists boating in the Lower Bahamas were told to head for port immediately.

The hurricane was expected to increase both her size and intensity through the night.

Faith, which sidestepped populous Puerto Rico and the Leeward Islands, packed top winds of 90 miles an hour after dropping to as low as 80. The 150-man crew on Grand Turk hauled down antennas,

boarded up windows and area in the Atlantic north of sandbagged low spots. Whether Faith will clobber strong, it may channel Faith Florida may depend on the on a collision course with strength of a high-pressure Florida.

COMPLETE WEATHER

FORECAST

Long Beach and Vicinity: Overcast low clouds but otherwise mostly clear through Monday. Afternoon high temperature today in downtown Long Beach about 76, tonight's low 66. Mountain Areas: Clear through Monday, slightly warmer days. Interior and Desert Regions: Clear through Monday, continued hot. Today's highs 92 to 102 in upper valleys and 102 to 112 in lower valleys, overnight lows 50 to 65 in upper valleys, 65 to 80 in lower valleys. Offshore Wind and Weather Forecast (P): Convection to Mexican Border: Winds light and variable except westerly 10 to 18 knots in afternoon today and Sunday. Night and early morning low clouds but mostly sunny afterwards. Little temperature change. (Hurricane Ellen estimated position as of 1 p.m. PDT today 23.5 degrees north latitude, 130 degrees west longitude, moving west-northwest.)

SUN, MOON AND TIDES

Sunrise: 6:24 a.m. Sunset: 7:24 p.m. Moonrise: 5:33 p.m. Moonset: 2:28 a.m. Tides: High, 4.3 feet at 9:30 a.m. and 6 feet at 8:36 p.m. Low, minus 0.4 foot at 2:08 a.m. and 2.3 feet at 1:30 p.m.

SATURDAY'S WEATHER REPORTS

California	H	L	Prc.	H	L	Prc.
Long Beach Airport	87	67		Newport Beach	75	66
Los Angeles	86	66		Riverside	80	54
Avalon	75	54		Sacramento	84	54
Bakersfield	77	63		San Bernardino	84	63
Big Bear Lake	80	59		San Diego	74	68
Bishop	93	80		San Francisco	87	66
Bliss	106	82		Santa Ana	75	58
El Centro	107	72		Santa Barbara	79	58
Fresno	107	72		Torrance	80	64
Fullerton	77	53				

Across the Nation

H	L	Prc.	H	L	Prc.
Albuquerque	93	50	Miami Beach	88	79
Atlanta	92	60	Minneapolis	84	59
Bismarck	90	53	Minneapolis-St. Paul	86	62
Boston	89	62	New Orleans	84	63
Buffalo	84	70	New York	89	65
Butte	77	63	Oklahoma City	83	61
Chicago	89	59	Omaha	85	61
Cleveland	89	57	Philadelphia	87	59
Denver	85	59	Phoenix	101	79
Des Moines	84	61	Pittsburgh	87	59
Detroit	85	59	Portland, Ore.	71	58
Fort Worth	87	70	San Francisco	87	66
Honolulu	72	54	Salt Lake City	88	47
Indianapolis	90	78	Seattle	70	57
Kansas City	88	61	Spokane	75	51
Las Vegas	99	64	Washington	91	60
Memphis	83	60			

Highest temperature Saturday in the 48 adjacent states was 107 in El Centro and Imperial, Calif. Lowest was 32 in Elko, Nev.

French Pair Guilty in Greek Relic Case

AMPHISSA, Greece (AP)—A Greek court convicted a French couple, Florent and Marielle Ramage of Paris, of removing archaeological finds from the bottom of the Gulf of Corinth, sentenced them to 10 months in prison and then let them go on payment of \$750 each in lieu of \$100 fines and jail time.

Fourteen others in the yacht from which the Ramages located an ancient sunken galley were acquitted.

INDEPENDENT PRESS-TELEGRAM

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Per Mo. Per Yr. \$1.00 \$12.00

Mexican-American Vets Hear Governor

SAN DIEGO (UPI) — Gov. Edmund G. Brown Saturday charged before the national convention of the American GI Forum that for too long the aspirations of the Mexican-American in California have been ignored.

Brown told the 1,000 delegates in a speech at the El Cortez Hotel in San Diego that "For too long your people have been discriminated against, poorly educated and ignored by the affluent society."

The governor praised the Mexican-American veterans' organization for their dedication and love of country in war and in peace.

Brown singled out farm labor as an example of progress in the state. He said, "We have done more for the farm laborer in California than any other state with the exception of Hawaii."

Still, he said, farm workers are at the bottom of the economic ladder. To improve wages and living conditions, Brown said, he will support legislation next year for a state collective bargaining law and unemployment insurance for farm workers.

Reagan Visits His Fresno Team

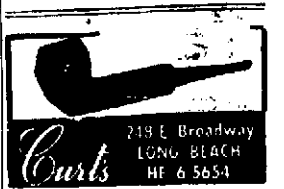
FRESNO (AP) — Republican gubernatorial candidate Ronald Reagan made a brief unannounced stop in Fresno Saturday to breakfast with his Fresno County campaign committee.

He told a reporter it came as no surprise that the San Francisco Board of Supervisors unanimously endorsed Gov. Brown.

"I always said the governor would get 11 votes in November," Reagan said.

About Brown's recent appointment of Newton B. Holcomb as state director of social welfare, Reagan remarked:

"I find it hard to believe the governor's interest in reducing the welfare rolls will last more than a few months after the campaign. I favor laying off those in classes where we can require them to work or give training and education to qualify them for jobs."



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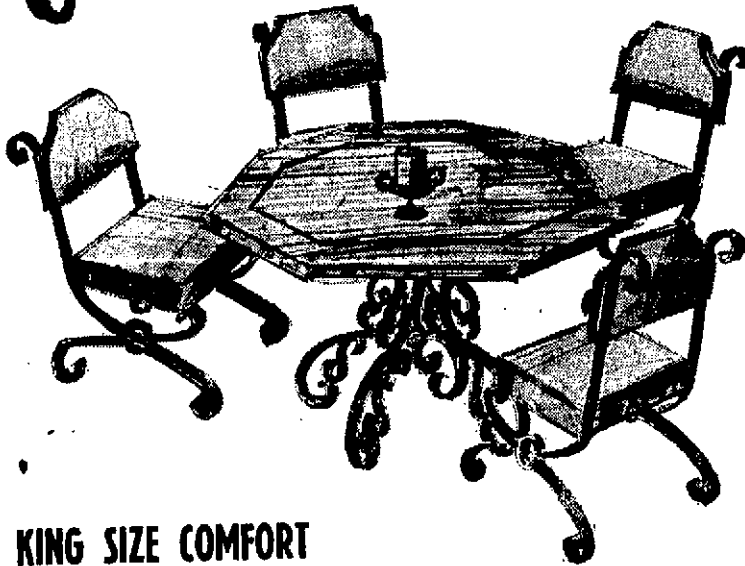
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- king-size frame
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- 2 pillowcases
- mattress pad
- 90 x 108 blanket

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CORNER LOUNGE SLEEP ENSEMBLE

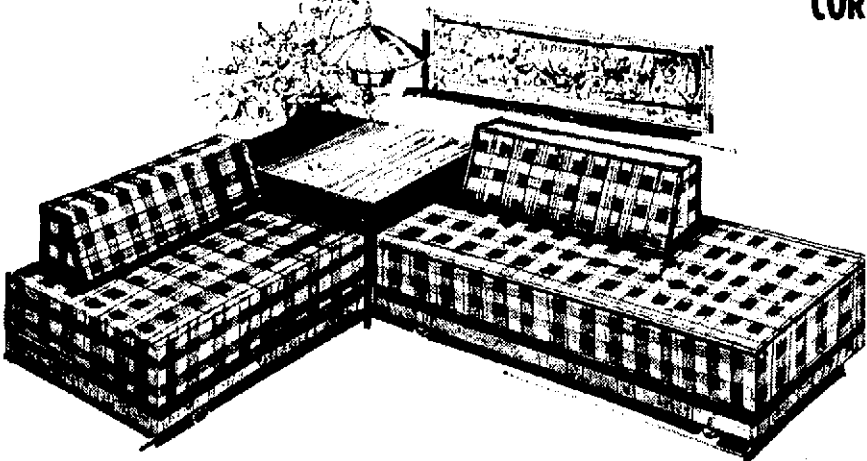
Ideal for living room, den or children's room. A comfortable seating group by day... luxurious beds at night. For extra room one unit conveniently slides under heavy duty corner table in walnut textured plastic. Gleaming shepherd casters makes ease of moving. Select from many handsome covers in decorator colors.

Includes all 11 pieces

- 2 deluxe mattresses
- 2 box springs on shepherd casters
- 2 bolsters of soft polyfoam
- 2 quilt coverlets in heavy fabric
- 2 bolster covers, neatly tailored
- 1 corner table, plastic top walnut

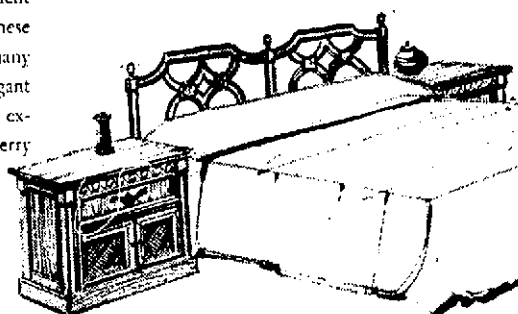
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Regularly \$254.00



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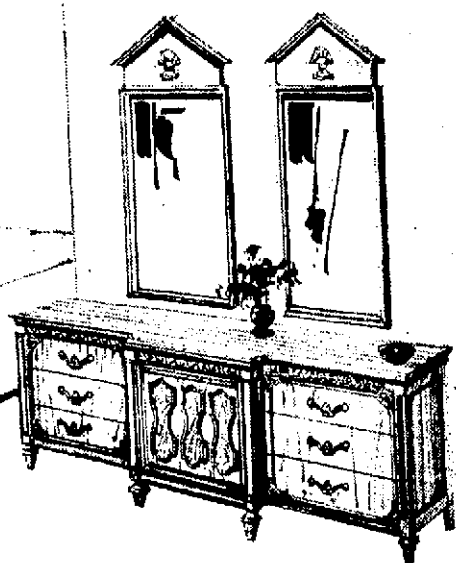


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World War I 'Doughnut Girl' Tells How She Got Iron Cross

By CHARLES SUTTON

It was a helluva way to get the German Iron Cross.

But then, Mrs. Lou Furman was a helluva girl as a young Salvation Army lassie in World War I.

Now 67 and greyhaired, the twinkly-eyed "Army" brigadier was one of the original Doughnut Girls in "the war to end all wars."

And Saturday, along with another Doughnut Girl, Salvation Army Major Helga Ramsay of Los Angeles, Mrs. Furman was honored for her war services by the Veterans of Foreign Wars, who presented her and Miss Ramsay with special citizenship medals.

Mrs. Furman had brought home a trunkful of medals and war souvenirs on her return from France in 1919, but nothing quite like that Iron Cross, she recalled Saturday.

"It was the day after the armistice," she said. And the "youngest girl" in the war—"I was only 18"—was feeling a bit adventuresome, as she put it.

"I decided to get into the German trenches that day, and so I carried a pocketful of chocolate bars to bribe my way past the American lines."

Once in the German trenches and bunkers, she mingled freely with the German officers and enlisted men, then took off for a field behind the lines, where she ran into a handful of German soldiers in a barn.

"I GAVE THEM all chocolate bars, but I couldn't speak a word of German and they couldn't speak a word of English. So we just looked at each other," she recounted.

"Then, for some odd reason, one of them came up and pinned the Iron Cross on me, and I walked off."

There's no telling where the medal is now. Along with her other souvenirs, including Lugers, bayonets and shells, it got lost during the intervening years.

"I never did go for the pretty, frilly things," she said, referring to her erstwhile collection of hardware. "I guess I'm all Army. I'd be in the field ranges and went to work



TWO FORMER Doughnut Girls, Brigadier Lou S. Furman (left and Major Helga Ramsay, receive citations of appreciation for their work in World War I from Ken Steele, Los Angeles County commander of the Veterans of Foreign Wars.

regular Army if I were a man," she added.

The onetime hellion of the Salvation Army now lives sedately in Santa Ana with her husband, George. The parents of three grown children, their home is at 314 Tangerine Lane.

Although she and Mrs. Ramsay are retired, they still put in time with the Army, which has been holding its ninth annual camp meeting in Long Beach.

Both women, as well as former Doughnut Girl Mrs. Griselda Ringle of Riverside received their citizenship medals at a special luncheon in the Army's Long Beach Temple, 455 E. Spring St. The honors were done by Ken Steele, Los Angeles County commander for the organization, and Lee Sulzner, a Los Angeles post commander.

In the first World War, the doughy trio served up "millions" of doughnuts to America's front-line doughboys.

They followed the Expeditionary Forces across France, dodged German shells and lived with the interminable crackle of machine-gun and rifle fire.

IN SHELL-TORN buildings or under hastily constructed tents, they set up their little field ranges and went to work

brewing great tins of coffee and cooking hundreds upon hundreds of doughnuts, cookies and pies.

"The doughnuts were the most popular, though," declared Miss Ramsay, now a sprightly, white-haired 75.

"I once made 2,200 in one day," chimed in Mrs. Furman. "If the boys couldn't come to us," Miss Ramsay added, "we'd carry the doughnuts to them. We didn't let anything stand in our way."

The girls had the kind of spunk medals are given for. And, once in a great war, an Iron Cross.

Ask Mrs. Furman. She can tell you.

The Salvation Army will hold its final Praise Meeting today at 2:30 p.m. in the Municipal Auditorium. The New Jersey Youth Band will provide the music. A street meeting at 6 p.m. and an evangelistic meeting in the auditorium at 7:30 p.m. will conclude the public sessions. Featured speaker will be Lt. Commissioner Edward Carey.

The ninth annual camp meeting in Long Beach will conclude formally with a breakfast for Salvation Army officers and their wives Monday in Lafayette Hotel.

Slain Market Bandits Had Police Records

Harbor Division police said Saturday that both super-market bandits gunned down after a Wilmington store holdup Friday night had "long criminal records."

They added that Donald O. Potter, 33, of Altadena, and Thurman B. Campbell, 25, of 1337 Watson Ave., Wilmington, were being sought for questioning in other cases when they met sudden death

outside the Boys Market, 110 W. Anaheim St., where police were staked out after being tipped that a robbery would be attempted there.

As the Los Angeles County coroner's office completed autopsies on the dead men, Jack C. Williams, 37, owner of a hotel and the Mariner bar at 233 N. Avalon Ave., Wilmington — was booked on suspicion of murder (as a conspirator in a felony resulting in death, namely that of the two robbers.) He was arrested in a car parked near the robbery scene.

Detective Sgt. Bob Kinsey led the stakeout detail at the market, where Potter and Campbell forced the manager to hand over more than \$5,000 in store receipts before they left through a rear door.

IT WILL SERVE a population of some 115,000 active duty and retired personnel and their dependents living in the Long Beach area. The hospital will require a staff of 109 military officers, 215 enlisted personnel and 240 civilian employees.

The open wards common to naval hospitals have been replaced by 1, 2, 3 and 4-bedroom units.

Dr. Engle was graduated from the University of Michigan in 1940 and entered the Medical Corps a year later. He was promoted to his present rank in 1955.

He holds advanced degrees in internal medicine from George Washington University and tropical medicine from Tulane.

Before reporting to Repose a year ago he was director of the Physical Qualification and Medical Records Division at the Bureau of Medicine and Surgery.

Dr. Engle is a member of the American Medical Association, a Fellow of the Royal Society, Tropical Medicine and Hygiene and Phi Chi medical fraternity.

Heroin Found, Trio Held

Three Long Beach men were arrested and heroin valued at \$250 was confiscated, vice officers said Saturday.

The officers said they went to 3629 Stearnlee Ave. to arrest Jerry Lee Buss, 22, a machinist, for violation of parole and nabbed him as he was walking out the door.

Officers Michael Morgan and Arthur Koelle escorted Buss inside, where they found James Edward Bennett, 24, an unemployed laundry presser of 1680 Long Beach Blvd., with seven cigarettes they believed to be marijuana.

Then Officers Paul Hardin and Ronald Dvorak joined Morgan and Koelle in search of Buss' bedroom, where they said they found 10 half-gram balloons of heroin.

DURING THE SEARCH, 18-year-old Terry Michael Clifford, a longshoreman of 3352 Rutgers Ave., entered the home and was arrested, the officers said.

Police charged Buss with violation of parole, possession of dangerous drugs and being under the influence of narcotics. Bennett was charged with possession, possession for sale and being under the influence of narcotics. They booked Clifford for being in a place where narcotics were used.

DECORATING? You find great buys in household goods in Classified. Turn back now!

Navy Medical Corps Officer Will Head L.B. Naval Hospital

A Navy Medical Corps officer now serving in Viet Nam has been named commanding officer of the newly completed Long Beach Naval Hospital at 6700 Carson St.

Capt. Paul R. Engle, presently commanding officer of the hospital in the USS Repose, will return from Asia and report to Long Beach in December.

The announcement was made Saturday in Long Beach by Rep. Craig Hosmer, R-Long Beach.

"I believe Long Beach is extremely fortunate to get a man of Capt. Engle's caliber for this important position," Rep. Hosmer said.

The new 350-bed hospital is



CAPT. PAUL R. ENGLE Serving Off Viet Nam

expected to be completed by January 1967 at a cost of \$7.5 million. It was designed by architect Hugh Gibbs and con-

struction is under the Naval Facilities Engineering Command.

struction is under the Naval Facilities Engineering Command.

The open wards common to naval hospitals have been replaced by 1, 2, 3 and 4-bedroom units.

Dr. Engle was graduated from the University of Michigan in 1940 and entered the Medical Corps a year later. He was promoted to his present rank in 1955.

He holds advanced degrees in internal medicine from George Washington University and tropical medicine from Tulane.

Before reporting to Repose a year ago he was director of the Physical Qualification and Medical Records Division at the Bureau of Medicine and Surgery.

Dr. Engle is a member of the American Medical Association, a Fellow of the Royal Society, Tropical Medicine and Hygiene and Phi Chi medical fraternity.



CLIMBER MAKES SPLASH

Sir Edward Hillary, first man to conquer Mount Everest, asked to climb the Matterhorn when he visited Disneyland Saturday. But the famed mountain climber later changed his mind and settled for the Matterhorn bobsled ride. Here Sir Edward and his wife, Lady Louise, splash down into a "mountain lake" on the sled.

Staff Photo by SKIP SHUMAN



LAST 3 DAYS OF WHITE SALE

stevens 186 thread count white cotton percale sheets

38x36" cases, reg. 89c	79c
45x38" cases, reg. 99c	89c
42x48" cases, reg. 1.19	99c
63x108" size, reg. 2.99	2.59
Twin size, reg. 3.19	2.79
Full size, reg. 3.49	3.09
90x108" size, reg. 3.99	3.59
72x120" size, reg. 3.79	3.49
81x120" size, reg. 4.19	3.79
90x120" size, reg. 4.79	4.29
100x120" size, reg. 6.49	5.69
108x122" size, reg. 7.59	6.59
35x66" youth size, reg. 2.99	2.59
30x75" cot, reg. 2.99	2.59
33x75" single, reg. 3.10	2.79
3/4 size fitted, reg. 3.49	3.09
Long Twin, reg. 3.79	3.49
Long Full, reg. 4.19	3.79
60x80" Queen, reg. 4.79	4.29
72x84" King, reg. 5.99	5.49

special purchase! 100% dacron® pillows are non-allergenic, dust and odor free

Luxurious 100% Dacron® polyester pillows with attractive downproof ticking, comes in two sizes.

5.99 21x27" size 7.99 21x36" size

Bedding
Downtown Long Beach, Santa Ana, Pomona

two bath towel beauties designed by fieldcrest

ROYAL VELVET TOWELS

Rich, decorator solid colors in absorbent, thick and thirsty, cotton terry towels . . . to mix and match.

4.00 bath towel	2.99
2.00 fingertip towel	1.79
80c fingertip towel	69c
80c face cloth	69c
5.50 bath mat	4.49
6.50 bath sheet	5.49

ROSE BOUQUET TOWELS

Bouquets of colorful roses on richly textured cotton terry towels, edged with fringe, will beautify any bathroom.

Bath Towel, reg. 4.00	2.99
Hand Towel, reg. 2.00	1.79
Face Cloth, reg. 80c	69c
Fingertip Cloth, reg. 80c	69c
Bath Mat, reg. 5.50	4.49
Bath Sheet, reg. 7.50	5.49

Towels,
Downtown Long Beach, Santa Ana, Pomona

celacloud® mattress pads are hypo-allergenic and washable

White Celanese Celacloud® 100% acetate mattress pad filler is moth and mildew resistant dust and lint free. Choose anchor band or protector style.

Flat style with anchor bands:	
Twin size, reg. 4.95	3.99
Full size, reg. 5.95	4.99
Combination mattress pad and cover:	
Twin size, reg. 5.95	4.99
Full size, reg. 6.95	5.99

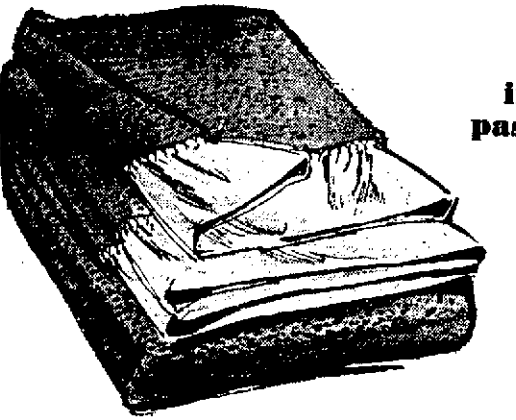
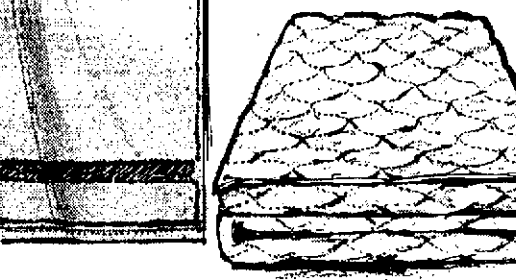
Celanese® Celacloud is trademark of Fiber Industries, Inc.

insulaire® cotton blankets in pretty pastel, decorator colors are washable

100% cotton with wide nylon binding. Woven to retain warmth for winter, cool in summer.

7.98 Twin size	5.98
9.98 Full size	7.98
13.98 King size	10.98

Bedding
Downtown Long Beach, Santa Ana, Pomona



save 30%!

shop-at-home service budget custom draperies

reg. 1.98-4.50
drapery fabrics **1.49 .. 3.15 yd.**

reg. 5.50-9.00
reupholstery fabrics **3.85 .. 6.30 yd.**

Let our expert come to your home with samples for your decor. He'll check sizes and shapes, measure, make the estimate. In three weeks your draperies will be in your home. Modest charge for installation.

Budget Custom Draperies—Downtown Long Beach, Santa Ana, Pomona

- LONG BEACH
Pine at Broadway
NE 6-5841
- SANTA ANA
Main at Tenth
12 24252
- POMONA
Top of the Hill
623-4327
- PALOS VERDES
Pavilions at Silver Spur Rd.
Petaluma Center 377-6737
- MARINA
Pacific Coast Hwy. at 2nd
Long Beach 437-0781
- LAKEWOOD
Del Amo at Graywood
Lakewood Center Me 4-5040

Frenzied Violence Mars Marathon Peking Marches

(Editor's Note: Canadian freelance journalist Cecile Nicholls returned to Hong Kong Friday after 20 days in Communist China. She witnessed the mass marches and destructive activities of the ultrapatriotic Red Guard Youth Groups. In this exclusive article written for the Associated Press she relates her experiences.)

By CECILE NICHOLLS

HONG KONG (AP) — The demonstrations in Peking began in a fiesta atmosphere. Everyone was gay and smiles were everywhere.

But by the time I reached the midpoint of my 20-day tour of Communist China they had taken on an ugly note.

I arrived in Peking Aug. 8, only hours before crowds be-

gan gathering in the streets to celebrate the meeting of the Central Committee of the Communist Party of China.

It was after this session that it was disclosed Defense Minister Lin Piao had been elevated to become Party Chairman Mao Tze-tung's heir apparent, and student units began mass demonstrations to support Mao and condemn

what was described as bourgeois traditions.

There seemed never a moment, for more than 10 days, when the sound of drums and cymbals could not be heard day and night.

In Shanghai, when some 800,000 marchers filed past my hotel, it seemed — in my 12th-floor room — as though a train as long as China itself was rumbling past.

At 3 a.m. I took some sleeping pills with the hope of getting some rest. But the beating of drums and cymbals, the singing of revolutionary songs and shouted slogans kept sleep away.

At 5:30 a.m. — more than 20 hours after the demonstrations began outside my hotel window — marchers continued shuffling by, spurred on by cheerleaders.

Up to this point there had been no sign of violence. It was in Hangchow that I first saw evidence of destruction, when middle (high) school students desecrated a Buddhist temple. They were probably members of the ultranationalistic Red Guard organization which has been so widely publicized.

Just before I arrived at Lin Yin temple a detachment of

teen-agers had defiled the images of Buddha and pasted on the two large temples crude signs scrawled on sheets of old newspapers. By the time I reached the main temple paper notices already were pasted on the face and body of the main buddha while two boys, one armed with a paste bucket and brush, slapped notices on other buddahs in the upper temple.

We passed the crowd on the road soon after, strutting back to town to drum and cymbal, banners high, in search of further bourgeois signs. At 10:30 p.m. they knocked down, just past my hotel, a marble monument commemorating the visit of an ancient dynasty emperor. The pieces lay on the ground as we drove to the railroad station the next morning.

Unhappy? Join GOP, Says LBJ

GLACIER NATIONAL PARK, Mont. (AP) — President Johnson challenged Americans unhappy with inflation Saturday to face up to "the problems of prosperity" or "go join the Republican party."

"When we have full employment people can buy more and prices go up," Johnson said. "I'd much rather have the problems of prosperity of the 1960s than the problems of poverty of the 1930s."

He telephoned his off-the-cuff remarks from his Texas ranch to the Western States Democratic Conference in this Rocky Mountain park.

"If a man has nothing to do all day long but complain about inflation and worry, and worry his family, he ought to go join the Republican Party because when they get in, the problems of prosperity will be gone," Johnson said.

It was the most partisan speech Johnson made since leaving Washington Friday. He visited Idaho, Colorado and Oklahoma Friday on what was billed as a nonpolitical trip before going to the ranch to celebrate his 58th birthday Saturday.

"You never have to worry about getting too much money for cattle under a Republican administration," Johnson told the westerners. He recalled selling a calf for 3.5 cents a pound in the 1930s.

"I sold one yesterday for 28 cents a pound," he said.

DREAM-TALK AT 58

Rain's No Cloud on LBJ Birthday

JOHNSON CITY, Tex. — It was pouring at the LBJ Ranch — at least an inch of rain had fallen by noon — and it was just the kind of weather to spoil a birthday party. But Lyndon Baines Johnson, 58 years old Saturday, was profoundly happy.

The hill country of Texas, he told reporters, is dry country, and the farmers need the rain. He peered out the front door of the ranch house at the soggy St. Augustine grass in his front yard and added:

"No hill country rancher could have a better birthday. I'd rather have a man mow the grass than have no grass at all."

The President had just concluded a long talk with newsmen in the ranch house living room. Someone had asked him at the outset whether on the occasion of his 58th birthday, he had any thoughts about the problems of the presidency. It turned out that he did.

For the next hour and five minutes he spoke, quietly, discursively, informally, about the problems of the country as he had seen them come, go, and change over the course of his 30 years in public life.

HE ALSO TALKED a little about himself and his family, about his dreams as a youth and what had become of them, and the conclusion that emerged from his comments on both public and private matters was the same: He is a happy man at 58, thankful for his opportunity to serve, grateful for the health of his family and his ranch, convinced that many of the problems that plagued his father's and grandfather's generation — from poor roads to low wages — have been licked or at least reduced to manageable proportions.

Throughout the discussion, the President sat in a large green leather chair with his wife seated next to him.

Utah Brunette Miss U.S.A.

COLUMBUS, Ohio (UPI) — Brown-haired, hazel-eyed Miss Utah won the Miss U.S.A. contest here Saturday night.

Shapely Denise E. Blair, 19, of Layton, Utah, defeated 49 other girls from 46 states to win a ticket to the Miss World contest at London, England, next month.

Selected as the runnerup was Miss Florida, Christine Fisher, 19, of West Palm Beach.

Miss Virginia, Patricia Rea Shaper, 19, of Alexandria, took third place. Tying for fourth place were Miss Los Angeles, Gigi Dahl, 19, of Costa Mesa, and Miss Missouri, Eva Sugarbaker, 18, of Jefferson City, Mo.

Heroism Becomes Terrier-- She Saves Life of 2nd Boy

GALLUP, N.M. (AP) — Being a herolite is getting to be routine for April.

The 3-year-old dog has been credited with saving the lives of two children in separate incidents within the past year.

The latest case was Friday when the black, brown and white dog led the way to a 7-year-old boy trapped inside an icebox. The boy was revived by mouth-to-mouth resuscitation.

A few months ago April, a terrier-chihuahua mixed breed, awoke her mistress who found one of her sons choking on blood he was hemorrhaging. "This is one dog that will eat steaks from now on," said April's owner, Mrs. Eddie Barger of Gallup.

Mrs. Barger was working at a tortilla factory Friday when April came to the door and started yipping.

"I THOUGHT maybe she had a splinter in her foot or something like that," said Mrs. Barger. "I tried to pick her up but she wouldn't let me. She kept biting at me. Finally I went outside, she ran ahead of me and finally

stopped at the icebox and began scratching at it."

The door of the icebox had been wired shut with a hanger — police think by some children — and Mrs. Barger found her son, Johnny, 7, unconscious inside.

"There was my baby unconscious," Mrs. Barger recalled. "I thought he was gone. I pulled him out and began giving him mouth-to-mouth resuscitation."

"I must have kept it up for 15 or 20 minutes and finally he came to... but after he

came to... I realized the fire department was just across the street and they could have given him oxygen and taken care of him."

The boy was hospitalized overnight.

Less than a year ago, April awoke Mrs. Barger and led her to the boys' room where 8-year-old Eddie Lee Barger Jr. was hemorrhaging and choking so that he couldn't call for help.

"Thanks to April we were able to get him to the hospital in time," Mrs. Barger said.

the Unusual
as Usual...



Marquise diamond ring with Black antique finish, textured yellow gold, with curve-set wedding ring.

CONVENIENT BUDGET TERMS

E. Lewis

333 PINE AVE. ME. 5-6335
LONG BEACH'S OLDEST JEWELERS

Burglars Get Tools at Repair Shop

Burglars broke into Kenon Auto Repair Shop Friday night and stole tools valued at \$656, according to Long Beach police.

Among the items stolen from the garage at 2000 Atlantic Ave. were drills, wrenches, and a cutting torch.

\$1-Billion Tax Hike Jan. 1 Already Law

WASHINGTON (AP) — Federal health-care program for the aged which went into effect Jan. 1 by about \$1 billion even if the Johnson administration doesn't seek an income-tax hike to help fight the war in Viet Nam or to stem inflation.

That's the approximate size of the bite increased Social Security taxes will take next year to pay for increases in retirement, disability and other benefits and for the new

Some 75% of the increase will be applied to the Medicare program.

The bite in Social Security taxes next year won't be as severe as the one last Jan. 1 when both the tax rate and the basic earnings on which it's collected went up.

Only the rate will rise next January—from 4.2% to 4.4%

ST. AUBIN'S FOR THE FINEST IN ORGANS

See the New
1967 CONN
THEATRETTE
ORGAN



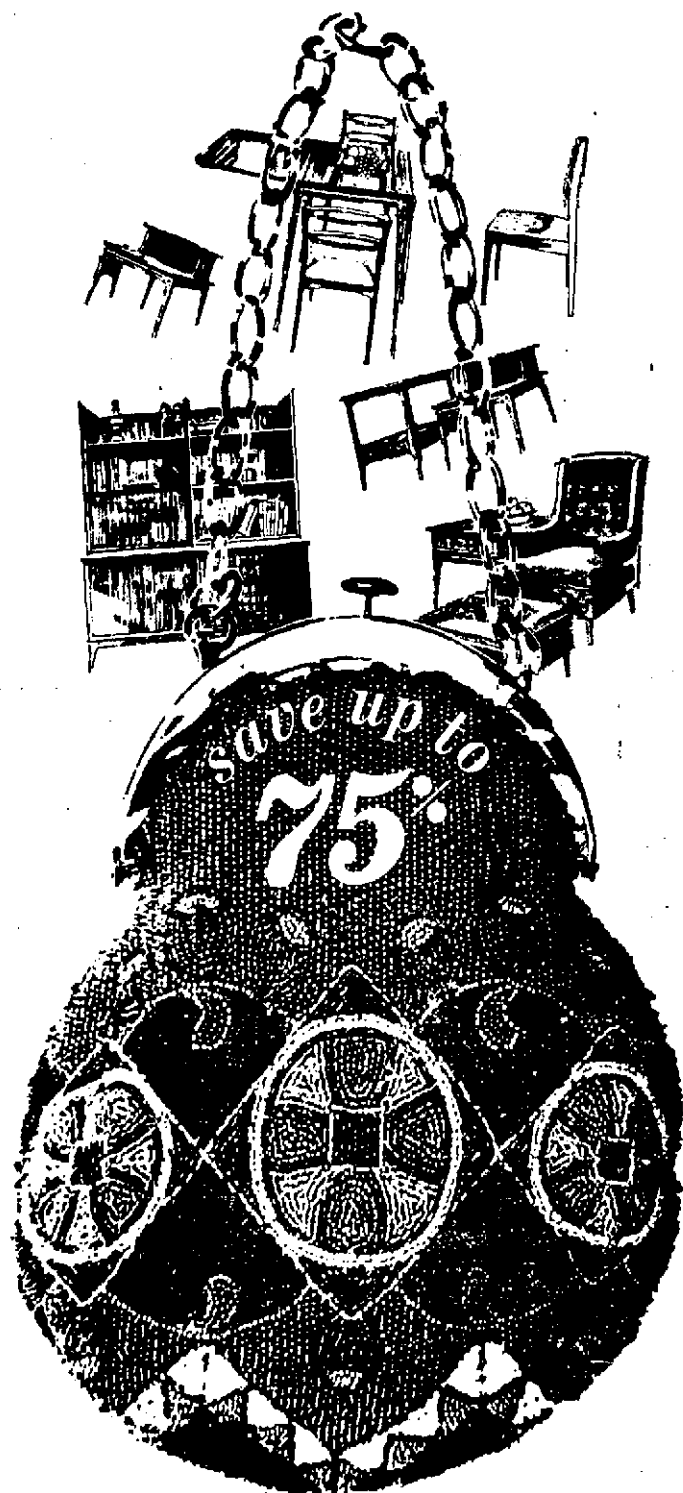
Check these outstanding features:

- Two-speed Leslie
- Sustain & Repeat Percussion
- Independent Tone Generators
- Chimes—Music Box—Drums—Cymbals—Wood Block—Vibraharp & many more
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CONN ORGANS.....from \$895

Piano Rentals7.95 Mo.

Home of:
CONN, KAWAI, KIMBALL, HENRY F. MILLER and PLAYER PIANOS
BELMONT CENTER 438-1159 Sat. 10-6
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the famous aaron schultz
ware-
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sale

FINAL WEEK! JOIN THE CROWDS!

OPEN TODAY, SUNDAY, 10 to 5, MONDAY 'TIL 9

THIS TIME FOR YOUR ADDED SHOPPING CONVENIENCE, AT THE STORE
4321 Atlantic Ave. Long Beach—10 Blocks North of the San Diego Freeway.

SERVICE—INTEGRITY—SINCE 1928
Aaron Schultz
4321 Atlantic Ave. Long Beach, Calif. 90801

Walker's Back to School Specials

the friendly store of Long Beach



Souffle Knits

values to 15.95
9.99 each

Famous Label matching cardigans and skirts in 100% wool. Cardigans have ruffled sleeves, oval neck. Choose beige, green, blue or coral, sizes 36 to 40.
Skirts are plain or souffle knit in matching colors. Sizes 8 to 16.

Souffle Knit Shells

10.95 val. Sleeveless, "ruffle" slip-overs. Solid colors and stripes, 34 to 40.
6.99

Use Your Revolving Charge Account For Easy Monthly Payments.

second floor

Corduroy Coordinates by Mr. Lee

The bright new corduroys are headed for "straight A's" in fashion. Slim line skirts with hidden waistband and back zipper. Available in espresso and burnt olive. Sizes 8 to 16 **6.98**

Scoop neck jacket, double breasted buttoned front, long sleeves **8.98**

Turtle neck, 100% nylon, Helanca jersey blouse with long sleeves, back zippered. Choose green or flaming orange. Sizes 8 to 16 **6.98**

street floor



Topper Boots

specially priced

7.00

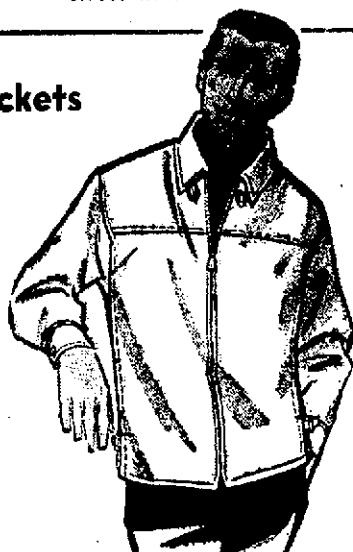
This smart "Suppelyn" grain knee-high boot, with skid-proof rubber sole, can be folded down for a shorter style. Wear with the brand new textured stockings. Choose black, butternut, russet green or peanut brittle.

street floor

Nylon Laminated Jackets

reg. 9.95
5.99

This is a special group of men's light-weight nylon jackets. They are comfortably styled with zippered front. Small, medium and large sizes.



Special New York Purchase! Men's Dress or Casual Socks

reg. 1.00 pair

33¢

Stretch and sized socks in black, white and many colors. Perfect for school, work, dress or casual wear. Thousands to select from — buy them by the dozen!

street floor



We Are Headquarters for Regulation Gym Wear

Attention Students From Long Beach High Schools and Junior High Schools:

We carry a complete line of regulation gym wear for both boys and girls. Shop for yours now and avoid the last minute rush.

Girls' Betty Brooks Gym Suits Monogrammed Free!

100% cotton — Cadet blue. Sizes 8 to 20.

4.49

second floor

Girls' "cushion" gym socks. Crew style, cotton and stretch nylon. Terry cushioned innersole...pr. 79¢
Girls' Corerib crew socks, stretch cotton/spandex for extra wear, better fit...pr. 75¢

Boys' Gym Wear

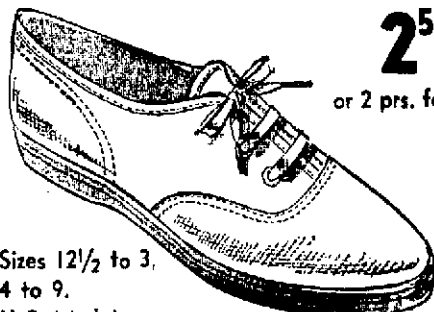
Regulation Gym Shorts, 26 to 38...1.59
Athletic Supports, S-M-L-XL...1.00
79c White Gym Socks...3 prs./1.00
White Tee-Shirts and Briefs, 8 to 20...3/1.59

street floor

Girls' White Gym Shoes Specially Priced at

2.59

or 2 prs. for 5.00



Sizes 12 1/2 to 3, 4 to 9.
U.S. Made!

second floor

Back-to-School Sweaters



Be sure to see our complete line of sweaters for boys, sizes 6 to 20. The selection includes long-sleeved pullovers, cardigans and sleeveless pull-overs in a wide color variation.

5.99 to 12.95

Boys' No-Iron Shirts

Koratron® sport shirts never need ironing. Choose either Henley or button down collars. Plaids and solid colors.

2 for 5.00

Boys' Wear

to 12.95 lined nylon jackets...7.99
1.59 Sweat shirts, long sleeves...1.00
Complete Levi Selection...3.59-6.00

Men's Wear

Button down shirts, long & short sleeves...3.99-6.00
7.00 No-Iron casual slacks, 30-38...4.99
15.95 Famous Label sweaters...8.00
A-1 Tapers...7.00-8.00
Complete selection of Levis...4.29-9.00
2.50 Silk ties, large assortment...1.00

Boys' Dress and Sport Shirts Special Group!

reg. 2.95

1.33

Button down collars, Hi-Boys and regular collars. Short sleeves — plaids and fancy patterns. Sizes 8 to 20.

street floor

Bonded Jersey Shifts by Mr. Bob

16.00

100% wool jersey bonded to 100% acetate tricot — feels so smooth next to your skin. Won't sit-out, resists wrinkles. Self-button, front opening, convertible collar. Sizes 8 to 18. Bristol blue, gold, camel and hot pink.



Fall Fashion Coats

reg. to 60.00

39.00

Famous Name woollens in a wide selection of styles. Tweeds, boucles and fleeces. Plaids with diversified collars. Sizes 6 to 16.

second floor

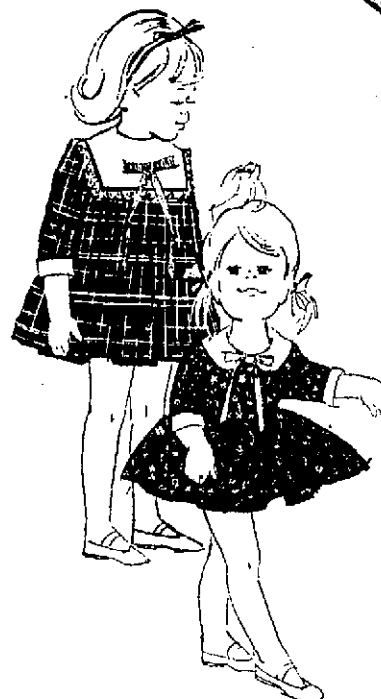
Permanent-Press Dresses

reg. to 5.98

3.99

100% cotton and blends in solid colors, prints and plaids. Choose from normal or dropped waistlines and Empire styles. Wide color selection. Sizes 3 to 6X.

lower floor



Special!

Girls' regular to 8.00 School Shoes

6.00

second floor



Tan brushed leather uppers, crepe sole. Sizes 8 1/2 to 3. Hurry!

Kleinert's Under-All Shields

Keeps sweaters and dresses from scratching. Protects them from stains. Keeps you c-o-o-l... **3.00**

Sanitary Briefs — waterproof shield, elastic waistband, high cut leg... **1.00**

Garter Belts — Helanca 4" wide. Elastic, adjustable garters... **2.00**

street floor



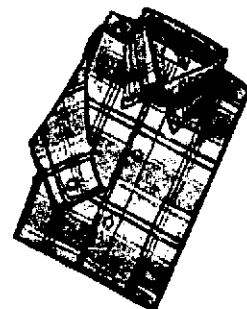
Special New York Purchase Men's Cotton Flannel Sport Shirts

reg. 3.95

2/3.00

Long sleeved, wash and wear cotton flannel — the right weight for cool evenings. Many bright plaids included. Sizes small, medium, large and extra large.

street floor



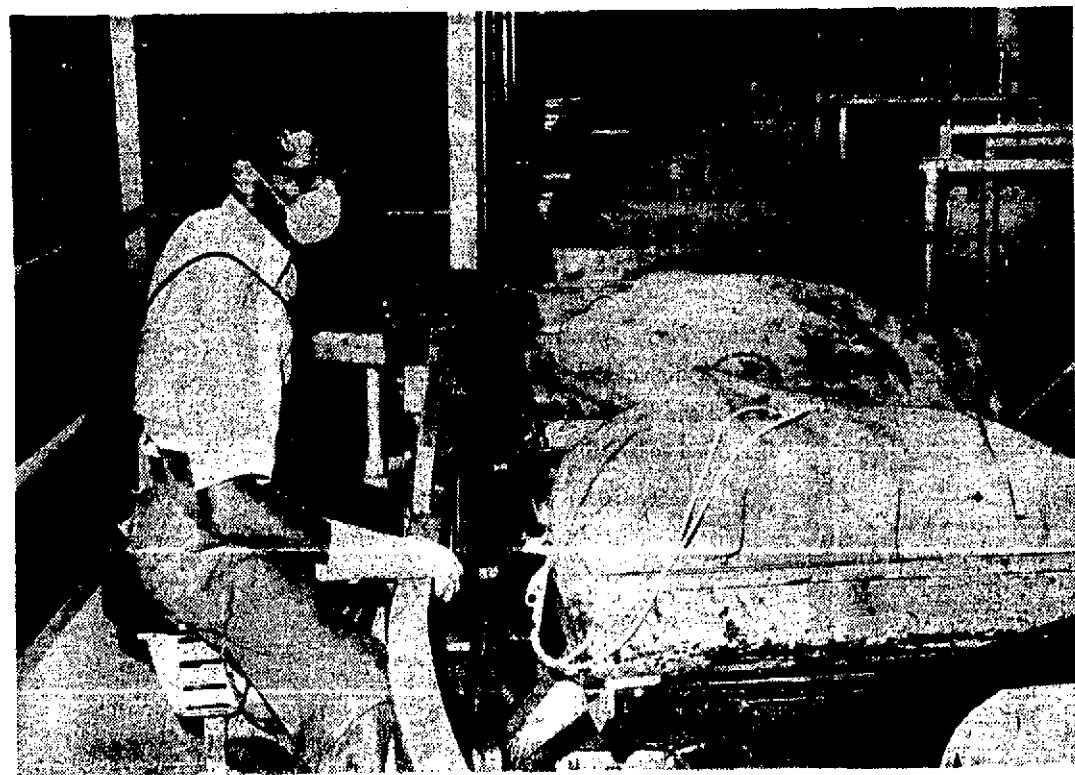
By Automation

AUTOMATED MAIL—At Los Angeles Terminal Annex (right) mail is loaded on tread which leads to automatic sorter. The sorter (below) is computerized. Its operator (wearing mask because of dust) reads labels on mail sacks, taps out number of chute the bag is to drop into and the bags are dumped in correct chute and loaded on a train.



By Hand

THE OLD WAY—Nonautomatic sorter (right) puts mail in slots by city. Then it's on its way again by truck to outlying areas (below).



Ride on a Rolling Post Office

(Continued from Page A-1)

class son in Viet Nam which was returned by the Army Post Office rubber stamped: "Deceased."

—Shuffled stacks of postcards with messages of wish?you-were-here happiness from vacationers.

—Tossed a tiny letter into a mail pouch destined for White Plains, N. Y., with a printed message on the outside: "Hello grandparents. It's a boy!"

—Processed letters with barely discernable children's scribbles and chock-full of pennies, nickels and dimes headed for a contest somewhere.

This mail was heading east from Southern California. When the train arrived at Kingman at 4 a.m., the next day Stewart and a crew of eight other railway mail clerks were relieved by another crew who worked the mail mile by mile to its destination on the eastern seaboard. Stewart and his same crew boarded a westbound train 6 hours later and worked the eastern mail going west.

★ ★ ★

WHEN THE TRAIN arrived in Los Angeles late the next night, the mail was off-loaded and part of it reloaded at midnight onto a big red-white-and-blue truck where former railway mail clerk Bob Block and his assistant, Jim Peters, would break down the mail as a Highway Post Office rolled deeper into the interior of California headed for isolated mountain country in the Sierras.

Some eight hours later, truck driver George Robertson slowed his truck as it reached the outskirts of Bishop and sounded the airhorn as it passed radio station KIBS. The discjockey on the midnight to dawn shift interrupted a cowboy melody and announced:

"We just got two hoots from the Highway Post Office, folks. The mail's on time and all you hill-billies can come to town and get your mail."

★ ★ ★

SOME OF THE MAIL aboard the HPO was just hours old. Some of it days old. But these two methods—one old; one new—got the mail from sender to receiver.

The railroad post office, once the fastest method of transporting the mail across country, is today a dying service.

Railway mail clerks like Stewart, once numbering 30,000 are fast being replaced by automatics until now only 10,000 remain in the service. Today there are only 950 mail carrying trains. When it was possible to send a letter across country first class for 3c there were 10,000 mail carrying trains.

There is controversy in Washington over whether

the Post Office Department is killing off the remaining mail trains by withdrawing contracts or whether the railroads are forcing the Post Office to use other transportation by yanking their crack passenger trains out of service.

Even though part of the first class mail moving east will arrive by train in Chicago, it will be air-lifted from there. The Post Office flies some of its eastern mail from San Francisco to Dallas and from there it is trained on to its destination.

★ ★ ★

AS THE POST OFFICE automates to meet the challenge of an avalanche of mail, faster transportation must also be found. The mail volume nationwide is 72 billion pieces annually. The planners hope that zip codes will catch on by 1970 to allow mechanical scanners and sorters to zip mail along to 433 section centers in the nation without the need of multiple handling steps.

Airmail stamps may be abolished entirely and substituted by priority or preference stamps allowing the Post Office to send each piece by the fastest service available—airplane, train, truck or boat.

Postage—which may become no more than the zip code numbers in the upper right corner of the envelope—will cost more, but the service is supposed to be faster—as fast as 12 to 24 hours regionally and 24 to 48 hours nationally.

The problem facing the Post Office today is the same problem facing the nation—unprecedented rapid urbanization. The nation has 34,000 post offices, but 68 of them handle 70% of the mail because of population patterns shifting from rural to urban.

The Post Office claims its service is 98% pure in meeting its mail schedule, whatever class. In simple arithmetic, that means of the 72 billion pieces of mail dispatched each year, an average of 144 million letters, packages and junk mail are tardy or lost entirely.

★ ★ ★

THAT RECORD DOESN'T look so bad when you consider there are 52 million families in the

United States and the Post Office Department's 600,000 employees must deliver an average of 4 letters to each household—from an isolated farm house in the Sierras to a home in bustling Long Beach—a gargantuan 200 million letters a day.

Except on the rare occasion when an anticipated letter is late or lost, few Americans concern themselves with how the mails move. Few have even heard of the railway mail clerks or Robert Stewart and his unending race against time—working the mail from a maze of connecting trains, throwing off local pouches as the train leaps forward at high speeds.

Yet since it was inaugurated in 1831 the railway mail service has been a key in mail distribution as it feeds the nation's veins and arteries with lifeblood—mail.

★ ★ ★

THE NEWER SERVICE—still slow by space-age standards—is the Highway Post Office, introduced a decade ago. Today only 123 HPO routes are in service. The mail is worked the same as on the Railway Post Office—broken down as the wheels move it toward a final destination.

To the mountain folk along the route to Bishop, the HPO is a touch with the outside world. People have learned the spots where the HPO stops for pickups and for coffee. They often meet the truck there to mail a letter.

In many instances if a letter, destined for Long Beach, is mailed directly on the HPO in Lone Pine, the letter can be delivered in less than 12 hours.

The postal patron may gripe about cost and service of his mail, but 100 years ago when mail first moved by rail it cost 75c to send a letter of three sheets from Washington Boston and it took three days.

Now where can you get a better bargain—cross-country delivery service for only 5c.

PUT AD TO WORK Quickly Found a Housekeeper

"We've been looking for a housekeeper/companion for my invalid mother for over a year. We decided to try an I, P-T want ad and we got results right away," reports Mrs. Helen Lamers, 17924 Ibox Ave., Artesia.

If you're having trouble finding the right person for the job, then let a low-cost I, P-T classified want ad go to work for you. For the hot line to finding qualified employees quickly and easily phone HE 2-5959, from Lakewood phone ME 3-0784.



WINS \$100.00

**RUTH CLARK
LONG BEACH**

Everybody wins in Cash-A-Check at Alpha Beta from \$1 to \$1,000. Over 55,000 winners in the first 5 weeks.

Get your free Cash-A-Check at Alpha Beta today.

SIXTEENTH Semi-Annual ONE PRICE SUIT SALE Doors Open Today, 10 a.m.

ANY SUIT \$57 IN THE STORE

NONE HIGHER

Sizes 36 to 48 REGULAR, 38 to 48 LONG, 37 to 44 SHORT, 42 to 48 STOUT, 40 to 44 SHORT STOUT.

Expert FREE Alterations "2 Professional Tailors to Serve You"

EVERY Suit Quality Tailored Suit Originally, \$90-\$115 Suit Union Made

Comparable Savings on Sport Coats, Slacks and Haberdashery Just Say "Charge It"

TAKE UP TO SIX MONTHS TO PAY OR BANKAMERICARD ACCEPTED

OPEN TODAY, SUNDAY 10 to 5 p.m.

This is not an August clearance of odds and ends... but our semi-annual ALL OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

Charles Baron Ltd
4916 EAST SECOND STREET, L.B.
"Established 1944"
In Belmont Store in the Belmont Theatre Bldg.

**GRAND OPENING
"NEW LOCATION"**

HANES UNDERWEAR TODAY SUNDAY, MON. & TUES. **69c**

BOXER SHORTS — BRIEFS
"T" SHIRTS and UNDERSHIRTS

2516 SOUTH ST., LONG BEACH
"CORNER PARAMOUNT BLVD."

500 CAR PARKING
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LOWEST PRICES IN TOWN

USED TYPEWRITERS from **\$9.95**

NEW SMITH-CORONA ELECTRIC REG. \$149.50 SALE **\$126.50** SAVE \$23.00 NO TRADE-IN REQUIRED

YOUR TYPEWRITER CLEANED & LUBED REG. 7.50 ONLY **\$4.50**

Rental Typewriters 2 MONTH RENTAL \$2.50 MO.

NO MONEY DOWN — UP TO 24 MONTHS TO PAY SALES...RENTALS...REPAIRS

TYPEWRITER CITY
244 East Broadway HE 7-0586
FREE PARKING IN REAR — DOWNTOWN LONG BEACH
FRIDAY TILL 8; SATURDAY TILL 5

NEW SHIPSTADS & JOHNSON ICE FOLLIES Scarecrows

LONG BEACH ARENA • SEPT. 26 thru OCT. 2
L.A. SPORTS ARENA • SEPT. 8 thru 25

LIMITED ENGAGEMENT • DON'T DELAY • ORDER NOW

LOS ANGELES INFO \$2.50—\$3.00—\$4.00—\$4.50
SPECIAL! JUNIORS 14 YEARS OR UNDER HALF PRICE
All Tue., Wed., & Thurs. Nites
\$1.00 Off Regular Prices
All Sat. & Sun. Matinees
Nites: Tue., Wed., Thurs. 7:30 P.M.
Fri., Sat. 8:00 P.M.
Sun. 2 P.M. & 8 P.M.

LONG BEACH INFO \$2.50—\$3.00—\$4.00—\$4.50
SPECIAL! JUNIORS 14 YEARS OR UNDER HALF PRICE
Mon., Tue., Wed., & Thurs. Nites
and Saturday at 11 A.M.
or 1:00 P.M. Off Regular Prices
Matinees Sat. 2 P.M. & 8 P.M.
Sun. 2 P.M. & 8 P.M.
Nites: Mon. thru Thurs. 7:30 P.M.
Fri., Sat. Nites 8:00 P.M.
Sun. 2 P.M. & 8 P.M.

SANTA ANA BOYS CLUB BENEFIT PERFORMANCE
Monday, Sept. 26 — For Information, Call (714) KI 3-7212

BOX OFFICES: Arena (10 AM-5 PM) S. C. M. Music Co., 627 S. Hill
Also for Long Beach Jubilee Music, 9576 Garden Gr. & Disneyland Hotel
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WORLD NEWS BRIEFS



France Offers Ethiopia Aid



FRENCH PRESIDENT Charles de Gaulle (left) stands with Emperor Haile Selassie in Addis Ababa, Ethiopia, Saturday upon arrival at airport.

—AP Wirephoto

New York Times Service

ADDIS ABABA, Ethiopia, Saturday—President De Gaulle on the first day of his official visit to Ethiopia was reported today to have offered Emperor Haile Selassie French financing to construct a new railway line deep into the interior of this ancient empire.

De Gaulle was given a welcome on his arrival in Addis Ababa this morning that he likely will not forget soon. Six F105s of the Imperial Ethiopian Air Force gave a breathtaking display when they escorted the general's Caravelle to the airport. The general had flown in a DC8 from Paris to Djibouti but switched there to the French Caravelle.

The Ethiopian jet fighters roared low over the airport in formation five times while they were escorting the general's plane down and while he was being received by the royal family, members of the court and other dignitaries. A 21-gun salute sent rings of smoke toward the overcast sky but the threatening rain held off until afternoon when the general was safely indoors.

Film Shows Ace

TOKYO (UPI)—A film showing U.S. Air Force ace Maj. James H. Kasler being treated in a North Vietnamese hospital for injuries suffered when his plane was shot down was released here Saturday.

He appeared to be in good condition despite his wounds.

Kasler, 40, who led the first raid on the Hanoi-Haiphong oil-storage complex on June 29, was shot down Aug. 8, "Black Sunday," when seven U.S. jets were lost over the Communist North.

The three-minute film, released through Nippon Dempa News, showed the major being wheeled into a treatment room and sev-

eral North Vietnamese doctors applying a cast from his hip to his chest. His right leg already was in a cast up to the hip.

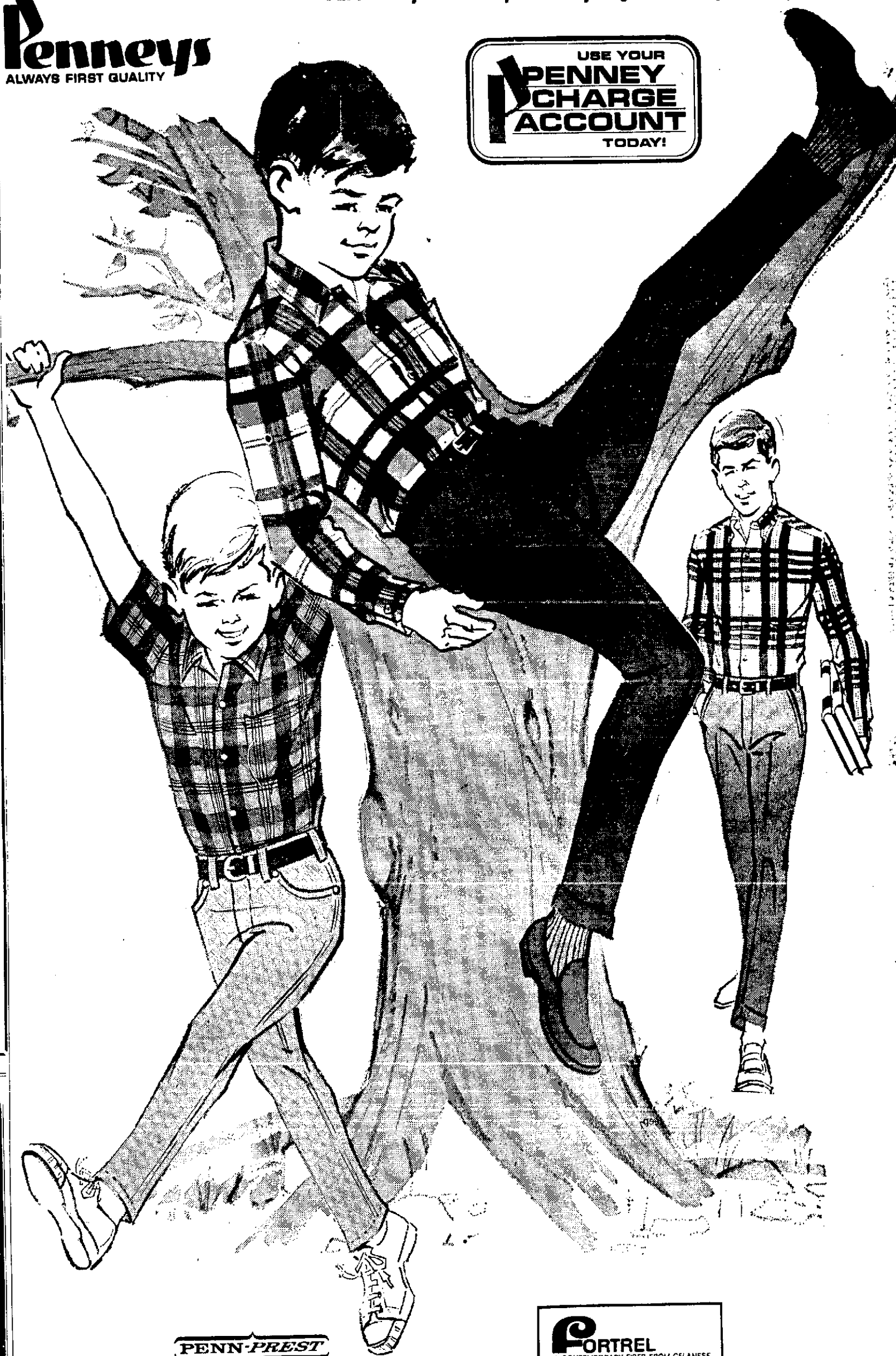
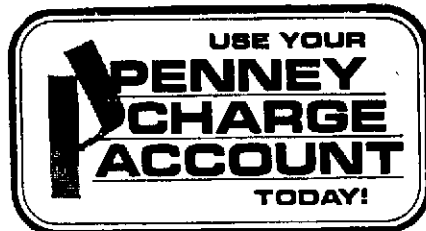
Piqued by Peking

MOSCOW — The badly frayed relations between the Soviet Union and Communist China deteriorated further Saturday with announcement of an angry protest by Moscow over "outrages" against Soviet diplomats in Peking.

The Soviet government charged in a note, delivered to the Chinese embassy here Friday, that youthful demonstrators in Peking had raised "threats to the safety" of Soviet diplomats and had "insulted their dignity."

Penneys
ALWAYS FIRST QUALITY

All Penney Stores Open Every Night Monday Through Saturday



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TRADE MARK NEVER IRON
WHEN TUMBLE DRIED

FORTREL
A CONTEMPORARY FIBER FROM CELANES
Fortrel® Fortrel® is a trademark of Celanese Inc.

Fortrel® puts our Penn-Prest boyswear on its best behavior!

Boys will be boys—and it's more than just a saying. Boys are rough and tough . . . hard on clothes. They run and jump . . . climb trees . . . wrassle. They need extra-durable, rugged clothing. But they want good looks, too. That's why Penney's chose Fortrel polyester blended with cotton for this back-to-school wear. And we made sure the cut and construction passed our high standards. Mom gets the happiest bonus: carefree Penn-Prest. It makes those long, hot ironing sessions a thing of the past. Saves hours of time each week!

TOWNCRAFT SHIRTS

Handsome plaids, trimly tailored with regular or button-down collars. 6 to 18.

2.69

Short sleeves

2.98

Long sleeves

TOWNCRAFT SLACKS

Almost boy-proof — they're treated with Scotchgard® brand stain repeller.

3.98

Sizes 6 to 12

4.98

Sizes 14 to 18

RANCHCRAFT® JEANS

Authentic western styling in plenty of colors. Proportioned sizes 6 to 18.

2.98

NOW! \$169
3 ROOMS OF CARPET
Reg. \$289
COMPLETELY INSTALLED OVER HEAVY FOAM PAD

YOUR CHOICE OF DUPONT OR CAPROLAN OR 100% WOOL

Our one low price includes 34 sq. yds. of carpeting plus Delco's 10 YR. WEAR GUARANTEE

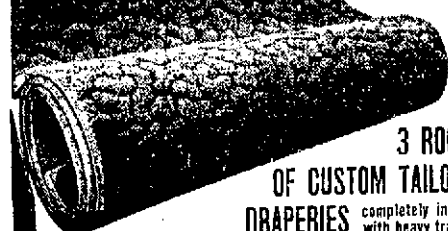
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BLUE CHIP STAMPS with your free home estimate absolutely no obligation to buy!

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BLUE CHIP STAMPS with every installation

CALL NOW COLLECT FOR FREE HOME ESTIMATE
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EASY TERMS
NO MONEY DOWN—
Pay As Little As \$2.50 Per Week!



3 ROOMS OF CUSTOM TAILORED DRAPERIES completely installed with heavy track . . . 30 feet, floor to ceiling

NO CHARGE FOR LABOR!

Reg. \$289 **\$169**

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OPEN MONDAY thru FRIDAY 10-9, SAT. 9-6, SUN. 11-5

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES, ORANGE, OR VENTURA COUNTY PENNEY'S!

Calif. Park System to Increase

SACRAMENTO (AP)—California's park system will be increased by nearly 150,000 acres in the next year, Gov. Brown said Saturday.

A program of accelerated development will add 694 camp sites, 650 picnic units, five boat ramps and 2,480 parking spaces in the same period, the governor said in a statement.

Slated for state acquisition in 1968-69 are the Santa Monica Mountains project in Los Angeles County, Mt. Tamalpais State Park in Marin County and the Gaviota-Refugio state beaches in Santa Barbara County.

Next year's program will involve 27 major construction projects at 23 state park units. The 1968 legislature appropriated \$55.7 million for 1968-69 acquisition and development projects.

Omarr Reads the Stars

By SYDNEY OMARR

FORECAST FOR TODAY
 ARIES (March 21-April 19): You may feel an emotional or you could find yourself in a dispute with friends. Be careful. Let others do most of the asserting. **TAURUS** (April 20-May 20): Give attention to practical preparation. Do one thing at a time. You may seek out of turn to help others. **GEMINI** (May 21-June 20): postpone unnecessary journey if possible. You may have few money if you need it. **CANCER** (June 21-July 21): You may have a change of heart. **LEO** (July 22-Aug. 22): You may have a change of heart. **VIRGO** (Aug. 23-Sept. 22): You may have a change of heart. **LIBRA** (Sept. 23-Oct. 22): You may have a change of heart. **SCORPIO** (Oct. 23-Nov. 21): You may have a change of heart. **SAGITTARIUS** (Nov. 22-Dec. 21): You may have a change of heart. **CAPRICORN** (Dec. 22-Jan. 19): You may have a change of heart. **AQUARIUS** (Jan. 20-Feb. 18): You may have a change of heart. **PISCES** (Feb. 19-March 20): You may have a change of heart.

IF TODAY IS YOUR BIRTHDAY
 You are independent, inventive, tend to become involved in a controversy. Think hard. You may win. **GENERAL TENDENCIES:** Cycle high for Adventure, Pleasure, Social world to Scorpio. You benefit from frank talk with one close to you.

FORECAST FOR MONDAY

ARIES (March 21-April 19): Tendency to try to bring too many places at once. Concentrate force on necessary decisions. Strive for harmony, especially at home. Family member may have last-minute change of heart.

TAURUS (April 20-May 20): Be sure of your ground. If challenged by superior state case with sincerity. To avoid self-deception. Be realistic. Guard new-fangled, untended romance.

GEMINI (May 21-June 20): Study and emotionally if persistent. Use caution. Consideration with individual can affect important decision favorably.

CANCER (June 21-July 21): One close to you may be in depressive mood. Know this and make cancellation. Don't serve pride to cause further estrangement. But be wary.

LEO (July 22-Aug. 22): Day features new steps in new directions. You can get new lease on activities. Stress independence, originality. You are emotional. Attractive to majority of people. Rules, details, resolution. Account for individual. If you follow through on plans, you could gain valuable knowledge later in day.

LIBRA (Sept. 23-Oct. 22): Favorable lunar aspect promotes romance. Follow close. But from too much. Follow close. But from too much. Follow close. But from too much.

SCORPIO (Oct. 23-Nov. 21): You may now feel bogged down with numerous less, details. But get on with it. All news received today should be evaluated. But if you know truth you can take constructive action. Be ready for change.

CAPRICORN (Dec. 22-Jan. 19): Place limit on expenditures. Realize alternative. If you are creative, budget. Be realistic.

AQUARIUS (Jan. 20-Feb. 18): You feel love is concerned. You are this by feeling. Drive on. Be realistic. Then others regard in another manner.

PISCES (Feb. 19-March 20): Don't get into a fight. Be realistic. Then others regard in another manner.

IF TODAY IS YOUR BIRTHDAY
 You are happy, healthy, and free. You are happy, healthy, and free. You are happy, healthy, and free.

GENERAL TENDENCIES: Cycle high for Adventure, Pleasure, Social world to Scorpio. You benefit from frank talk with one close to you.

Father Directs War Film, Son in Viet

HOLLYWOOD (AP)—While Christian Nobby directs a war movie in Hollywood, his son is an Air Force photographer recording the real fighting in Viet Nam.

Chris II, 25, goes on bombing raids and helicopter rescues. He survived a grenade explosion in his barracks and kept his movie camera going while scrambling out of a flaming plane that had crashed.

Says his father, directing "First to Fight," "I'm making soldiers out of actors while he's making actors out of soldiers."

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Penn-Prest takes slack out of boys' casuals and dress-ups!

They hold their creases, resist wrinkles and never need ironing! Fortrel® polyester and cotton blends. Fastback-Continental style. In loden, black. For pre-school boys choose Fortrel® polyester-combed cotton fine line gabardines with Scotchgard® stain repellency. U-grads in blue, olive, willow.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Penn-Prest plaid for boys... no-iron button-down buys!

Handsome woven black-plaid Fortrel® polyester-cotton and polyester-combed cotton blends... Penn-Prest so you never have to iron them. Long point button down, box pleat with hanger loop. Topared with tails. Machine washable. Great colors!

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Penn-Prest never-iron solids mix stripe-swiped ribs!

Penn's drenches Penn-Prest Dacron® polyester-cotton skirts with color... spills over with trickle-stripes on complementary Orlon® acrylic turtlenecks. Machine washable. Tops in turquoise/olive, pink/berly. Sizes S-M-L. Skirts in olive, berry. Sizes 7 to 14.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Carol Evans dress-ups in Penn-Prest Fortrel®-cotton

Exclusive Carol Evans® designs. Cotton-Fortrel® polyester blend plaids like the high spirited, no-iron life... they wash 'n walk off wrinkle-free and fresh! Our animated A-line has ruffled trimmed sleeves. In big and little sister sizes. Great colors. Red, loden.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Penn-Prest stretch pants are long, lean, carefree!

Rayon-nylon "Royal Stretch" pants are Penn-Prest care-free... keep their fresh-pressed look! Tailored with open-pressed seams, stitched creases, detachable stirrups. Black, loden, navy, berry. Sizes 8 to 18 average.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Penn-Prest buys for guys! Plaids glad for no-ironing!

Penn's exclusive Towncraft® brand... in polyester-combed cotton blend. Short sleeve styles with button-down collars. Penn-Prest for no ironing, ever. All made to our exacting specifications for unexcelled quality at this price. Great plaids, heather tones, tool. Buy and compare! Sizes S-M-L.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

stay-neat no-iron Scotchgard® reinforced twills!

Try our Towncraft® slacks in favorite U-grad styles. Easy-care blend of Fortrel® polyester and combed cotton... Scotchgard® reinforced to repel stains... Penn-Prest to avoid ironing, ever! Every detail is specified for quality... every feature Pennay perfect. In rich fall tones: deep blue, olive, dark brown. Sizes 29 to 38.

Pre-school boys' sizes 3 to 7 2.98 boys' regular and slim sizes 6 to 18 3.98

Our Lady Towncraft® shirts with no-iron Penn-Prest

Crisply tailored shirts in an easy-care blend of Dacron® polyester and cotton... with Penn-Prest. Just wash them—spin dry and never iron! White, pink, blue, light olive. 8 to 18.

Fortrel®-cotton no-iron hip skirts with a neat pleat

Fortrel® polyester-cotton and Penn-Prest® for no-iron ease; contour belted with an inverted front pleat for "right now" news... and huggin' the hips for slim good looks. In black, olive, turquoise. Sizes 5 to 13.

Penn-Prest® stretch pants are long, lean, carefree!

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What Does L.A. Stand For?

By RALPH DIGHTON

LOS ANGELES (AP)—What does Los Angeles stand for?

In a Washington debate this week Sen. Abraham A. Ribicoff, D-Conn., suggested Los Angeles "doesn't stand for a damn thing."

Mayor Samuel W. Yorty, also a Democrat, retorted: "It's a great city."

In a way, both were right. Chroniclers of the American scene have tried for decades to catalog Los Angeles.

They've called it "Bedlam-by-the-Sea" and "a clutch of suburbs in search of a city."

In a way, they, too, were right.

THE CONFUSION STEMS from the one Los Angeles characteristic on which all agree: it's big—maybe too big for its 116 years. And certainly, it has too many composites to stand for any one thing. Unlike many smaller, older cities, Los Angeles has no single municipal flavor.

Derricks whisker much of its face, but no one could call it an oil town.

It's a major port, a hub of industry and agriculture, an aerospace, entertainment and sports center. But not one of these sums up the city's essence.

It's best known, perhaps, for Hollywood, a part of the city but really a state of mind; for Disneyland, actually in a suburb; for Beverly Hills, an incorporated state of grace; and, most recently, for Watts.

Watts, a 2½-square-mile ulcer of poverty which the rest of the 458-square-mile city largely ignored until it started acting up, figured prominently in the clash last Tuesday between Mayor Yorty and Ribicoff.

A SUBCOMMITTEE HEADED by Ribicoff was looking into a bill to set up "demonstration cities" in which slum areas would be rebuilt with federal aid.

Ribicoff, dissatisfied with some of Yorty's answers about what was being done to use available federal funds, told the mayor:

"Los Angeles brags all over the country about how big and rich you are, what you stand for. I

would say that the city of Los Angeles right now from what you've said doesn't stand for a damn thing."

Yorty replied that the office of mayor, under the city charter, has no direct control over education, transportation, welfare, employment, health or housing—all key elements in a rebuilding program.

A Yorty spokesman later said, "They just don't understand back East what kind of a city Los Angeles is. No one man controls it. This couldn't be a boss city if it wanted to be. The jurisdictions are too widely divided."

Welfare is administered by the County Bureau of Public Assistance—there is no city relief agency. Unemployment is handled by a state commission.

BECAUSE 75 SMALLER MUNICIPALITIES contribute to the smog over Los Angeles, air pollution is handled by county and state bodies.

Various new antipoverty efforts are centered in a joint city-county-state and school-district agency.

The school board is elected and not responsible to the mayor's office.

The mayor does have jurisdiction over police and fire departments, the harbor, public works, airports, building permits, dog pounds and rubbish disposal.

These departments are headed by commissioners appointed by the mayor subject to approval of the city council. The 15 councilmen and the mayor frequently disagree. They have clashed over such political plums as zoning, oil leases, an airport hotel and civil defense.

The classic hassle, however, was over tin cans. For years Los Angeles housewives had to keep empty cans in one container, other rubbish in another. This made it easy for a salvage firm, which collected only the cans, and paid the city for them.

HOUSEWIVES HATED IT. So did Mayor Yorty. In 1963 he made it an issue in the re-election of council members who also had opposed him on other matters.

Yorty won. Now housewives can toss tin cans in with other rubbish, and some pundits say this was a factor in his election last year to a second four-year term.

This balance of power between mayor and council is unwieldy. It's supposed to be. City fathers long ago tried to make it impossible for a boss to take over. And mayors ever since have complained they haven't enough authority.

Well, that's the kind of city Los Angeles is—brawling, bustling, squalling, hustling; a megalopolis reflecting the composite character of 2.5 million people inside its perimeter and 3.5 million more clustered around its flanks.

It's big and rich, as the senator said. It's also noisy.

You'll be hearing a lot from it in the years to come.

Some day, after Los Angeles makes up its municipal mind, you may even get an idea what it stands for.

SPACE AND STAFF LACKING

Catholic Schools Turn Away Many

New York Times Service

NEW YORK—The nation's Roman Catholic parochial schools, despite a decade of rapid expansion, are forced by the lack of staff and space to turn away large numbers of applicants.

In addition, there are approximately five million Catholic children whose parents, for a variety of reasons, send them to public schools without even applying for parochial school admission.

THESE FACTS emerged from probably the most extensive study of the parochial schools ever undertaken in the United States. The 328-page report, "Catholic School in Action," was published Saturday by the University of Notre Dame Press.

While the study disclaimed all intentions of qualitative judgments, it found the grievances of lay teachers in the parochial schools so serious that it called for determined efforts to improve their economic and professional status, along with their academic training.

The study showed that

though the Catholic elementary and secondary schools enrolled just below half the nation's 11.5 million school-age Catholic children, an estimated total of \$721,610,000 for capital construction alone would be needed in the 1968-69 school year just to enroll the same percentage of Catholic youngsters that attended parochial school in 1962.

"A CRUCIAL question was whether Catholics have been pulling their weight intellectually in this country," said the Rev. Theodore M. Hesburgh, president of Notre Dame University, in explaining the need for the study.

The results showed a "great upswing" of intellectual interest and achievement, he said.

While the Catholic schools, not unlike the public schools, have been engaged in recent years in a frantic effort to upgrade academic quality, they continue to operate a high proportion of schools with classes far larger than would be tolerated in most public

THE HIGHEST incidence of excessively large classes was reported by the parochial schools in New York, New Jersey and Pennsylvania.

Among problems documented in the study were inadequately trained teachers and an incomplete offering of academic subjects, especially in many schools too small to support the full range of courses. This is similar to criticism made earlier of small public schools—with graduating classes of fewer than 100 students—by Dr. James B. Conant, the educator.

Despite these shortcomings, the huge education system reported that its students were showing academic achievements above the national norm.

HOWEVER, the authors of the study conceded that this must be measured against the fact that the public schools admitted all comers while the parochial schools frequently practiced selected admission. There are about 42 million pupils in public schools.

Nevertheless, the statistics indicated a steady rise in scholarly interest among parochial school students, with about 54% of the graduates entering college, about half of them going into Catholic institutions.

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HANDS OFF, SO FAR

Humphrey Could Be Big Loser in Minnesota Vote

By WALTER T. RIDDER
Chief of our National Bureau

WASHINGTON—One of the elections on which national attention will be focussed this fall is the contest for the Minnesota governorship. As far as national political commentators are concerned, a man not even in the contest has the most to lose. That man is Vice President Hubert Horatio Humphrey.

Should the Republican gubernatorial candidate, Harold Levander, triumph there will be much clucking of tongues, shaking of heads, and murmurs of "Hubert couldn't even hold his own state." Among politicians this would be regarded as a serious black mark on Humphrey's political escutcheon.

Not so long ago, Humphrey and Minnesota Democrats feared that the Republicans would take the state. Instead of endorsing the incumbent Democratic governor, Karl F. Rolvaag, for renomination the Democrats in convention dumped the governor and endorsed the youthful Lt. Gov. A. M. Keith.

The disgruntled Rolvaag, whom polls had shown lagging in popularity, thought things over and decided not to take things lying down. He announced he would enter the primary election for the Democratic gubernatorial nomination against Keith; that contest will be held Sept. 13.

AT FIRST it had seemed that Rolvaag had enlisted himself in a lost cause. Keith had been working hard for party endorsement and had brought a host of young people into the organization to aid his candidacy. As far as the Democratic Party was concerned in Minnesota, Rolvaag had let things slide while he tended his governorship duties. Keith had filled the party leadership vacuum.

Then suddenly several things happened. A wave of sympathy swept Minnesota on behalf of Rolvaag. Keith was branded as an overly ambitious young man who had tried to seize the job held by his boss. Rolvaag, a scarred veteran of World War II, was seen as the hapless victim of ruthless machine politics. The result was that instead of entering the primary battle as the underdog, Rolvaag suddenly emerged as the man to beat and is widely regarded as the odds-on favorite.

Democratic leaders, both in Minnesota and on the national scene, have been trying to keep the Rolvaag-Keith contest on a relatively low key. They reason that either man will be able to defeat the Republican candidate and they are trying to avoid the kind of all-out primary in which the Democrats will tear themselves to shreds and hand the victory to the GOP. As it results.

stands at the moment. Democratic leaders believe that the primary contest — if held within bounds — will not be fatal to the party and may — again if all works out well — tend to enhance the chances of either Keith or Rolvaag when November rolls around.

THE DEMOCRATS believe the Minnesota Republicans have had no small part in raising Democratic victory expectations. "If there's a way to lose an election" said one prominent Democrat "The Republicans will find it."

The general feeling of Minnesota Democrats is that the Republicans chose their weakest candidate for the governorship. At a June convention, Levander was opposed by former Gov. Elmer L. Andersen and John Pillsbury. Democrats believe that either of those would have been favorites to win the state seat. But with the Democrats in seeming disarray, the Republicans chose Levander and this, the Democrats think, was the Republicans' first mistake.

The Democrats also feel — rightly or wrongly — that Republican tactics since the conventions have done nothing but build up Gov. Rolvaag, the GOP has been attacking Keith on the basis that his overwhelming ambitions had all but felled poor old Karl Rolvaag. This tactic, Democrats gleefully point out, simply keeps alive the sympathies of the voter for Rolvaag and they present polls to show that Rolvaag had a sudden leap in popularity.

While both Democratic contenders have sought the support of Vice-President Humphrey the Veep has sought to keep from getting too entangled. He gave a plug to Keith after the endorsing convention largely because he felt party regularity demanded such a move. For the rest, he has attempted merely to prevent the kind of party struggle which would leave the Democrats breathless, exhausted and wounded.

Humphrey undoubtedly will make forays into the Minnesota political battle after the primary is over. No one knows better than he that his friends and enemies alike are watching carefully and that, most important, the nation's most astute political practitioner, Lyndon B. Johnson, will also have a more than casual interest in the ultimate results.



HUBBY GETS A KISS

Robert Humphrey receives a kiss on his cheek from his bride, Donna Erickson Humphrey, after they were pronounced man and wife Saturday at a wedding service at St. Olaf Catholic Church in Minneapolis. Surprise guest at the reception was Mrs. Patrick Nugent, daughter of President Lyndon B. Johnson. The new Mrs. Humphrey is 21 and from Hampton, Minn. She and Humphrey were college sweethearts at Mankato, Minn., State College. He is the son of Vice President and Mrs. Hubert H. Humphrey.

—AP Wirephoto

Rescue Job Delays Pickup of Moonship

HONOLULU (UPI) — The Romisch, 29, of Clifton, Ariz., Apollo moonship rode out — became entangled in his parachute schrouds. It was Thursday for two hours while the job of Romisch, Airman a parascuba team dropped to Z.C. Jerry Staley, 24, of Cla-

secure it was busy saving one lion, Pa., and Airman 1.c. of its own members, it was Michael P. McManus of Fair-

less Hills, Pa., to fasten the flotation collar around the Apollo capsule to prevent it from sinking.

Staley and McManus hit the water a few seconds after Romisch, and McManus swam to the capsule while Staley swam to the aid of Romisch.

BY THE TIME Staley had untangled Romisch, they had drifted downwind of the capsule and were unable to swim back to it.

Davis, in charge of the recovery operation, was aboard a sister plane watching the operation. He ordered a back-up team to jump and carry out the mission.

Simultaneously the USS Hornet, flagship of the recovery force, had launched a helicopter to pick up the drifting parascuba men.

A spokesman said both missions were successfully carried out almost simultaneously. Romisch and Staley got aboard the helicopter after being in the water two hours, and the flotation collar was made fast at the same time.

A spokesman for the operation said Romisch was uninjured.

MORE EFFECTIVE—AND MORE HUMANE

Retired General Urges Gas for Viet

By MARY ANN REESE

PHOENIX, Ariz. (UPI) — Gas—a dirty word in the lexicon of modern war — could make American efforts in Viet Nam far more effective and humane, according to a former warfare expert.

Advocating the use of mustard gas to neutralize underground tunnel networks used by the Viet Cong is retired Brig. Gen. J. H. Rothschild, chief chemical advisor for the United Nations forces during the Korean conflict.

"Actually, gas used properly is much more effective in tunnel area, neutralizing disabling the enemy—without killing or permanently maiming them—than are bombs, guns, grenades, or other accepted weapons," said the general in an interview.

Rothschild is former assistant professor of chemistry at West Point, former command Corps Research and Development Command and, since his retirement in 1957, an official of a major peace organization, United World Federalists.

"MYTHS ARE built up about the use of gases in a war," the general said. "There is a fear of the unknown. And the government doesn't even allow dissemination of information on gas."

From a military point of view, Rothschild said, it is clear that American forces, psychological effects, similar

must "drive the Viet Cong out of the area."

"But as long as they have such an effective tunnel system, complete with underground conference rooms, storage space, hospitals, escape channels, and other facilities, our current methods are not effective enough."

Bullets of liquid mustard gas, considered "king of the gases," could be shot into entrances of VC tunnels, the general theorized.

"It would slowly vaporize and would permeate the entire area, neutralizing blocks of the tunnels for years."

The gas, which gets its name from its mustard or garlic oil smell, initially irritates the eyes, lungs and burns the skin. With long-time and intense exposure it can cause permanent damage to the eyes, and creates a severe burn — like a sunburn — sometimes raising blisters.

EFFECTS OF the gas can be delayed four to six hours. Healing takes a long time— but is not too painful.

"However, once you've got it," the general said, "there is a fear of the unknown. And the government doesn't even allow dissemination of information on gas."

to results of recent U.S. forces' use of anti-crop agents.

"The Viet Cong spread the word we were using poison gas. But it backfired on them. All the people cleared out of those areas—even though all we used was something like a weed killer."

Warning signs could be placed near tunnel entrances to keep citizens and VC out, he said.

"People who claim the use of gas is inhumane leaves me

cold," the general said.

"Mustard gas could have saved many lives in American invasions of the Japanese islands during World War II. We could have dropped mustard gas, incapacitating the people, and then walked ashore with no resistance."

"Instead—since gas was a dirty word—we went ashore throwing phosphorous grenades to drive them out of their holes. And then we shot them."



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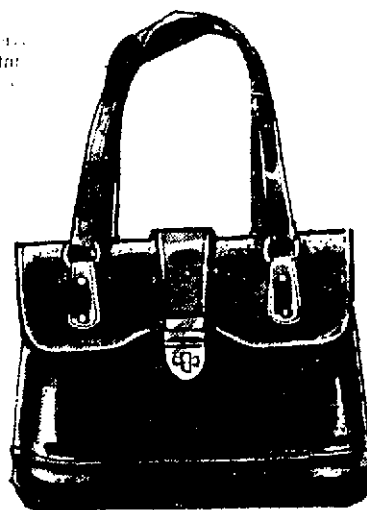
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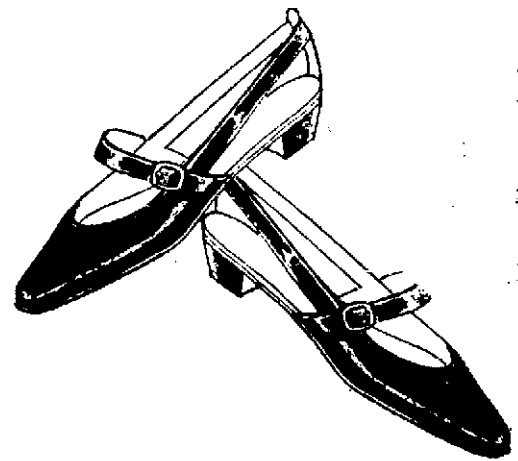
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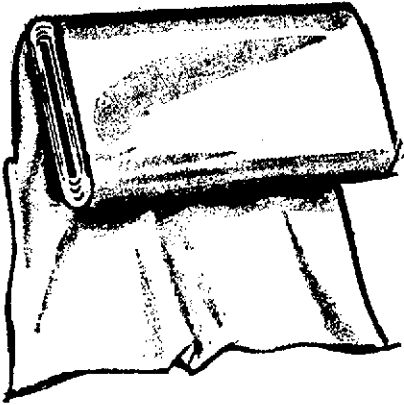
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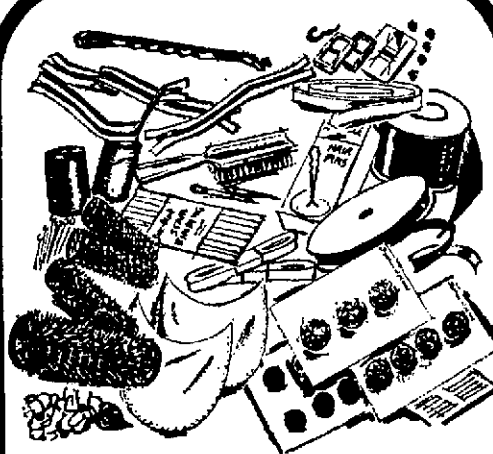
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Size 37 1/4-in. x 6-ft. 6 gauge vinyl film will not crack, pinhole, fray, tavel or mildew. In white!
Draperies Dept.

1.33



Notions Assortment

Were 29¢ to 79¢

Monday only

Big assortment of notions, including many sewing items and hair goods. Terrific value, so hurry in!
Notions Dept.

8¢ each



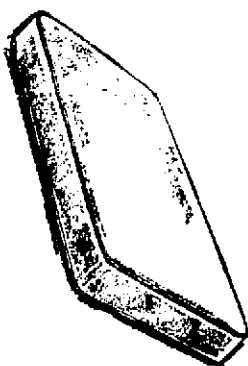
'154.95, 23-in.* Console TV

SAVE 35%!

Monday only

Black and white console TV at low portable price! Hurry while they last! #6127.
*Overall diagonal 28 1/2 sq. in. viewable.
TV Dept.

\$119

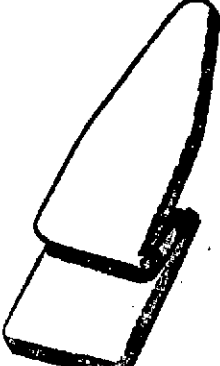


SAVE '3.99
'8.98 Crib
Mattresses

Monday only

4.99

Full size innerspring crib mattress. Reversible blue-pink plastic cover. Fits standard 28x52-in. crib.
Furniture Dept.



Choice of
'1.49 Ironing
Table Covers

Monday only

77¢

Fit all standard 54-in. ironing tables. Pre-shrunk 100% cotton drill or Teflon® coated, scorch resistant.
Housewares Dept.

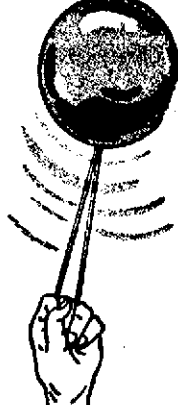


Regular 79¢
All Purpose
Plant Food

Monday only

48¢

Feeds lawns, trees, vegetable gardens or ornamentals. Will not burn grass. Balance mineral mixture! 5-lb. bag.
Garden Shop



Fun For All...
Sears Inflated
Puncho Balls

Monday only

25¢

Ball attached to elastic band. Punch the ball it returns pronto. Lots of fun for everyone!
Toy Dept.

ALL ROADS LEAD TO **Sears** SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS
SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.

Sears

MONTH-END

2 DAYS ONLY

Monday,
August 29th
Thru Tuesday,
August 30th

Shop Early for These Fabulous Reductions... Some Quantities Limited!

Major Appliance Values



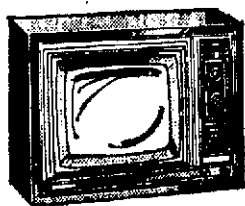
\$299.95 All Frostless
14.2 Cu. Ft. Coldspot
Refrigerator-
Freezer

269⁸⁸

Model 66450-3

\$339.95, Frostless 14.2 Cu. Ft. Coldspot w/Automatic Ice-maker, #66460 **299⁸⁸**
\$359.95, 16.5 Cu. Ft. Frostless Deluxe Refrigerator-Freezer, #66650 **309⁸⁸**
12.3 Cu. Ft. Automatic Defrost Refrigerator-Freezer, #66230 **179⁸⁸**
\$229.95, 15.7 Cu. Ft. Deluxe Coldspot Upright Freezer, #2622 **199⁸⁸**
17.4 Cu. Ft. Deluxe Coldspot Upright Freezer, #2642 **239⁸⁸**
"Soft Heat" Electric Dryer Coppertone, Model 3874C **128⁸⁸**
"Soft Heat" Gas Dryer Model 61770 **168⁸⁸**
\$209.95, 2-Speed 3-Cycle Automatic Washer, #5420 **188⁸⁸**
\$139.95, 2-Speed Wringer Washer Model 7250 **124⁸⁸**

Outstanding TV, Phonograph Values



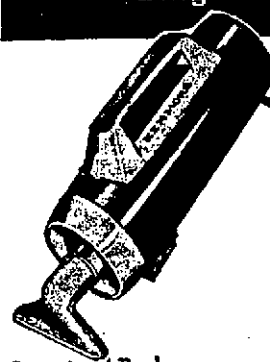
\$269.95, 16-inch
All Channel
COLOR TV

229⁸⁸

Model 6164

\$599.95, 25-in. All Channel Color TV, #6184-5 **559⁸⁸**
\$519.95, 21-inch All Channel Color TV, #6187-8 **479⁸⁸**
\$459.95, 21-inch All Channel Color TV, #7177-8 **429⁸⁸**
\$379.95 Six Speaker Console Stereo, #6072 **329⁸⁸**
\$129.88 All Channel 19-in. Portable TV, #6115 **116⁸⁸**
\$169.95, All Channel 19-inch Portable TV, #6122 **139⁸⁸**
\$97.95 Portable Stereo Phonograph, #6274 **79⁸⁸**
Portable Monaural Phonograph, #6260 **36⁸⁸**
\$17.95 Transistor Radio, #7216 **9⁸⁸**
Some Floor Samples at even greater savings!

Bargain Priced Home Needs



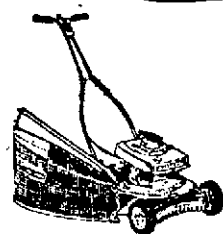
Sensational Bayl
Kenmore Hand
Vacuum
Cleaner

9⁸⁸

Model 6100

12-inch
Polisher-Scrubber **16⁸⁸**
12-inch
Rug Shampooer **24⁸⁸**
12-inch Deluxe
Shampooer-Polisher **34⁸⁸**
Console
Sewing Machine **119⁸⁸**
\$59.95 Upright
Vacuum Cleaner **39⁸⁸**
\$39.95 Upright
Vacuum Cleaner **28⁸⁸**

Values for Home and Garden



SAVE \$20.49 Now!
Rotary Mower
With Catcher

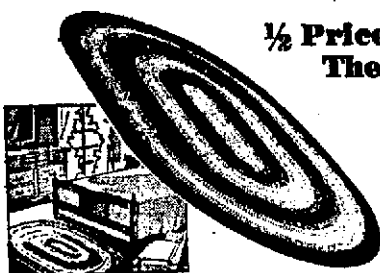
\$67

Regular \$47.49

Model 91226

\$26.99 Craftsman Sander, #769 **16⁸⁸**
\$19.99 Craftsman Hand Mower #79752 **14⁸⁸**
\$39.99 Grinder, 1/4 HP, #1940 **29⁸⁸**
\$3.69 Heavy Duty Grass Catcher, #8251 **2⁸⁸**
\$5.49 Interior Latex, #83001 **3⁷⁷**
\$39.99 Sprayer Compressor #15021 **29⁸⁸**
Discontinued Colors **1/2 Off**
Regular Low Prices
\$4.29, 5 lb. Chlorine Tablets **2⁸⁸**

Household Needs



1/2 Price While They Last!

Indoor-Outdoor Rugs
Round, Oval, Oblong

Were \$18.95 to \$139.95

94⁷ to 69⁹⁷

50% Below 1965 Prices! Sears Pyrex Terra Dinnerware-Bakeware

Was \$1! Bowl, 8-ounce **44c**
Was \$1! Mug, 12-ounce **44c**
Was \$1.25! Bowl, 1 1/2-quart **44c**
Was \$1.75! Bowl, 2 1/2-quart **77c**
Was \$2! Plate, 9-inches **77c**
Was \$3! Plate, 12-inches **1.44**
Was \$3! Bowl, 4-quart **1.44**
Was \$3! Covered Casserole, 1-pt. **1.44**
Was \$3.50! Covered Casserole, 1 1/2-pt. **1.44**

Stainless Steel Saucepan

2-quart covered saucepan in Pyro Ply, with vapor-seal rim, easy to clean

3⁹⁹

Long Beach Store Only

Assorted Paper Party Supplies **50% Off**
39c Slide Trays, holds 30 slides **4 for 99c**
\$1 to \$3 Earrings, assorted styles **10c**
\$5.98 Perfume Trays **3.88**
\$10 Garden Hose, 3/4-in. x 50-ft. **6.77**
Electric Hand Tools, rebuilt models **30% Off**
\$16.99 Walking Sprinkler, No. 69971 **9.99**
\$46.49 Craftsman Grinder with Case **34.88**
98c Glue Kit, #80689 **44c**
\$34.99 Craftsman Hoist, #7886 **29.99**
Women's and Children's Canvas Shoes **97c**
\$4.99 to \$5.99 Jr. Capris, 5 to 15 **83**
King Size Television Trays, patterns **88c**
49c Wine and Parfait Glasses **3 for 81**
Plastic Shoe Boxes, ideal for storage **3 for 81**
Plastic Coat Hangers, clear, blue, pink **20/81**
Lace clunys braid, etc. **10c yd.**
Regular 79c Oil and Grease Absorbent **47c**
89c Large Size Sponges **each 59c**
Boys' 99c to \$1.29 Sport Shirts, 2-6X **2 for 81**
Misses' \$5.99 to \$13.99 Dresses **83 to 87**
Regular \$2.98 Utility Light **1.88**
\$17.95 48-in. 2-Light Shop Light **14.88**
Assorted Fabrics, 36 to 45-in. wide **2 yds. 88c**
\$12.98 to \$14.98 Quilted Dusters **4.99**
\$2.89 Shower Head, satin finish **1.96**
Men's \$8.98 to \$10.98 Slacks **4.99**
\$9.99 Vinyl Pool, 6x4-ft. x 10-in. **6.66**
\$2.49 to \$6.98 Pools, no seams **1.66 to 4.66**
\$1.59 Dichondra Food and Grass Killer **99c**
\$5.98 Black Patent Plastic Handbags **2.99**
\$5.98 to \$7.98 White Mattress Pads **2.99**
\$1.49 Bath Rug and Toilet Lid Cover **44c**
\$6.99 to \$18.98 Yd. Carpeting **50% Off**
\$1.29 Pair White Cotton Pillow Covers **Pr. 99c**

Month-End Fashion Buys



Women's Summer Sandal Clearance
Were \$2.99 to \$3.99

2 pr. \$5

\$3.99 to \$5.99 Misses' Capri Pant Clearance **2**
Broken sizes and colors

Misses', Juniors' Swimwear Clearance! Were \$8.99 to \$18.99 **3 and 5**

Raffia Wig Hats in white and colors. Were \$3.98 **2⁹⁹**

Summer Handbag Clearance
Were \$3.98 to \$8.98 **1⁹⁹ to 3⁹⁹**

Girls' Sportswear Clearance
Were \$1.99 to \$5.99 Broken sizes **1 to 2**

Costume Jewelry Clearance **50c**

Toddlers' Dresses and Topper Sets.
Clearance of summer styles **30%-50% Off Regular Prices**

\$1.98 Printed Yardage in assorted fabrics, colors **yd. 99c**

Great Month-End Bargain Buys



Men's Cotton Surfer Shirts

Regular \$1.99

4 for \$5

Assorted colors on white background. Small to extra-large.

\$3.99 to \$4.99 Walking Shorts
Assorted colors. Men's sizes **2⁸⁸**

Men's Slack Clearance
Were \$12.98 to \$16.98 **7⁹⁷**

Students' \$4.95 Sport Shirts
Assorted colors, styles, S,M,L **2 for \$5**

\$99.95 Desk, Model 3PC193-4 **79**

\$114.95 Desk, Model 3PC195-6 **89**

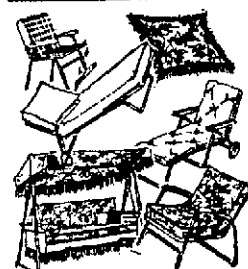
\$124.95 Desk, Model 64076 **99**

\$56.95 Desk Chairs, #6344-6480 **42**

\$59.95 Desk Chair, #64162-G **49**

Plastic Hanger Special **each 3c**

Month-End Values on Home Fashions



Replacement Pads, Recovers

Clearance!

1/3 off

Regular Prices
Assorted colors.

Assorted Curtain Clearance
Were \$3.98 to \$6.98 Assorted tiers, canopies, valances.
24, 30, 36-in. long **1²⁷**

\$29.95 to \$129.95 Quilted
Bedspreads, Discontinued
patterns, fabrics **1/3 off**

\$34.98 Pole Lamps **16⁸⁸**

"Romanesque" Imported China

\$69.98 Chinaware 57-pc. Set **29⁸⁸**

\$98.50 Chinaware 98-pc. Set **49⁸⁸**

Great Bargain—Buys on Furniture



Salem Maple Mate's Chairs

Were \$16.95

10⁸⁸

Hand-grip style.

\$149.95 Ricker-Recliner, plastic cover **99.88**
\$39.95 Polyurethane Foam Mattress or Multi-Coil Box Spring, full or twin size **29.88**
\$7.95 Metal Bed Frame, full or twin size **4.99**
\$299.85 Modern 4-Pc. Bedroom Group in cherry veneers. Triple dresser, mirror, 5-drawer chest, full or twin panel bed **199**
\$54.95 Matching Commodes, each **849**
\$304.85 French Provincial 4-Pc. Bedroom Set in fruitwood. Double dresser, mirror, 4-drawer chest, full or twin panel bed **199**
Matching Commodes, each **849**
\$59.95 Bronzestone Metal 5-Pc. Dinette Set 30x40-in. table extends to 48-in. 4 chairs **39.88**
\$54.95 Contemporary Marble Top Tables, Rich walnut finish in 3 styles **39.88**
\$54.95 Mediterranean Tables in dark pecan finish on butternut veneers, 4 styles **39.88**
\$249.95 Modern 3-Pc. Living Room Group Sofa-bed, chair and recliner with puff-quilted plastic covers. Polyurethane foam padding **199**

NO MONEY DOWN on Anything You Buy at Sears on Credit!

ALL ROADS LEAD TO Sears SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS

SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.

Chemists Still Study Oil Slick

By JACK BALDWIN
Marine Editor

Despite the intensive efforts of at least six investigating agencies to fix the source of the giant oil slick that slopped ashore on sandy Southland beaches 21 days ago, origin of the mess remains a mystery today.

The sticky goo left youngsters romping in the surf spotted like leopards. It stained hundreds of boat hulls and sails. The season's crop of claims was threatened.

Federal, state and local agencies moved in immediately to determine the source of the huge oil slick.

They quickly determined where it was when first spotted at 7 a.m. Aug. 6. They knew where it went after that. But the big question was: where in the world it came from—Arabia, India, the East Coast, or from the oil-rich sands beneath Long Beach's doorstep?

Assigned to one probe were Hank Wright, secretary of the Western Oil and Gas Association; Don Everitts, supervising mineral resources engineer for the State Lands Commission; Bob Kadeen, Division of Fish and Game Inspector, and this writer.

SEPARATE investigations were launched by the U.S. Coast Guard and the City of Long Beach. Initial lab reports labeled the oil as crude, and ship operators and the Navy breathed a sigh of relief.

Then a group of the West Coast's top petrochemists took a second look. The tests did eliminate seepage as a source.

The results of a more extensive test accepted by the technical experts of the association, indicated the oil was a bunkering type commonly found in the Gulf Coast.

TEN DAYS after the investigation began, investigators received what appeared to be the first break in the case. A pleasure boater reported running in the slick at 7 a.m. Saturday, Aug. 6. Nearby, close enough for the number on the hull to be seen was a Navy vessel bound for Long Beach Naval Shipyard from Panama. Investigation disclosed the ship had taken on fuel at New Orleans—on the Gulf Coast.

The lead was too hot to ignore and a sample of the fuel taken on by the ship was flown to the West Coast to be analyzed.

Meanwhile, the investigators continued examining other possibilities.

Test holes offshore have been filled with cement, a method that exceeds the minimum requirements of the state.

NO PLANE of a size capable of carrying a great quantity of oil has been reported missing.

Scientists at California Institute of Technology discount coldly the theory the oil was released by an earthquake.

Dr. Mike Mayuga, assistant director of the Department of Oil Properties for the City of Long Beach, told a meeting of the Regional Water Quality Control Board, "We have a problem of getting the oil out of the ground, not keeping it down!"

THE SEARCH for the source may end with comparative analysis of the sample from New Orleans to that taken from Southland waters at the height of the body of the oil slick.

Should the comparison assistant was discovered. Conner constructed his case prove negative, Wright prepared the testimony of witnesses the task ahead: "We need people who said they saw the whole world Trask and the girl together to test!"

As long as the mystery re-around a statement Trask remains unsolved, every member of the industry has soiled hands.

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On Monday, the team of ticed only a "gurgling sound" investigators with renewed and blood around her nose energy. but with few more and mouth before a passing facts to go on, again will at-car caused him to panic and tempt to discover: "Where in the world did it come from?"

MAN WOUNDS 3 OTHERS Shotgun Blasts Kill Stepdaughter, Self

ATLANTA, Ga. (AP) — Police reinforcements and de-lice said a former mental pa-tient who attempted to kill members of his family last Saturday after fatally wound-ing his stepdaughter and shooting three other persons, including a policeman.

The man, identified as T. Fred Paschal, 70, barricaded himself in a house in north-west Atlanta while police used an armored car to lob tear gas into the small con-crete-block dwelling.

Officers said Paschal shot his stepdaughter, Mrs. Pearl Robertson Paschal, 44, at close range with a shotgun when she drove up to the home with other relatives. Also hit by pellets were Paschal's wife, Mrs. Mabel Paschal, and his granddaughter, Beverly Robertson, 7. They were not seriously hurt.

The policeman, E. E. Nixon, was shot in the neck and shoulder when he arrived with another officer in answer to a call. He was recovering at a hospital where the step-daughter died about two hours after the shooting.

The officer with Nixon, Pa-trolman C. C. Latini, called for reinforcements and de-licatives, patrolmen and Fu-llerton County deputies arrived armed with tear gas, shot-guns and rifles.

Officers said Paschal, still using the shotgun, exchanged shots with police until an ar-mored car arrived. The car was driven up near the house and tear gas fired into the building.

Detectives T. R. Stamps and B. F. Addison went inside, wearing gas masks and carry-ing armor shields. They said they found Paschal's body in the hallway.

L.B. Man Shot in Compton Bar
A 23-year-old Long Beach man was shot and critically wounded late Saturday in the Reef Beer Bar, 15109 S. At-lantic Ave., near Compton. Firestone sheriff's deputies reported.

The victim, Fred W. May-ers, of 6169 Falcon Ave., was a patron at the establishment and was shot by the bartender, John P. Gates, 22, of 1911 Santa Fe Ave., Compton, when an altercation devel-oped, officers said.

Film Star Pickins in AF Rodeo

Actor Slim Pickins will be one of the guest celebrities appearing at the March Air Force Base "Salute to Califor-nia" rodeo Sept. 24-25.

Pickins, who achieved movie stardom for his lead role in the 20th Century-Fox release "Stagecoach," is a veteran of the rodeo circuits.

He made his first appear-ance on the circuit at 13, but his active rodeo career came to an abrupt end last year when a Brahma bull stepped on his spine during a show in Canada.

In addition to his 20 or more cowboy roles in movies, Pickins has played a maniac air officer in the doomsday fantasy "Dr. Strangelove," an Army mulepacker, costarring with Charlton Heston and Richard Harris, in "Major Dundee," and a chief petty officer in Otto Preminger's "In Harm's Way."

IT'S WONDERFUL the many buys in appliances you find in the Classified Ads. Check them now!



SLIM PICKINS
Appears at Rodeo

Dalai Lama in His First Visit to Ladakh
SRINAGAR, Kashmir (AP)—The Dalai Lama, exiled god-king of Red-captive Tibet, made his first visit this week to Ladakh province on a flight to Leh, capital of the Kash-miri Buddhist region, near the Communist China border. He lives in northern India.

Norwalk Masons to Hear Report
Norwalk Lodge 315 of the Free and Accepted Masons will hear a talk Sept. 6 by publicity chairman Joe Proe-frock on other lodges around the world numbered "315." The meeting will be at 7:30 p.m. at the Masonic Temple, 12345 E. Rosecrans Ave.

Prime Rib '1' on the Dinner
Welch's Restaurant
features this tremendous dining bargain. Only at this excellent local restaurant you may enjoy the finest in dining at prices so unbelievably low. Luncheons from \$1.25. Dinners from \$1.50. Visit us soon.
WELCH'S — 4401 Atlantic Avenue

GI, 19, Gets 25 Years in WAC Slaying

FT. JACKSON, S.C. (UPI)—An eight-member court-mar-tial board Saturday found Pfc. Vernon L. Trask guilty of strangling a young WAC in what an Army prosecutor called "a love triangle" murder.

Trask, of South Daytona Beach, Fla., was sentenced to 25 years at hard labor on the unpremeditated murder charge.

The guilty verdict came one hour and 40 minutes after the prosecutor, Capt. Lewis H. Conner Jr., said Trask strangled Pfc. Marie McElreath, 19, of Danielsville, Ga., because she threatened to break up the stocky private and the WAC he later married.

TRASK'S wife, Jo Childers Trask, broke into tears when the verdict was read and sobbed quietly on her mother's shoulder.

Trask and his wife later told the court they thought the decision which followed two and one-half days of testimony was wrong. He stood coldly at attention while the verdict and the sentence were read to him.

The partly clothed body of Miss McElreath was found under a WAC noncommis-sioned officers' barracks May 7. A piece of cloth torn from her blouse was knotted around her neck.

Conner, in his summation, said Trask had intimate rela-tions with Miss McElreath the night of the slaying and she threatened to break up the son of the sample from New Orleans to that taken from Southland waters at the height of the body of the oil slick.

Should the comparison assistant was discovered. Conner constructed his case prove negative, Wright prepared the testimony of witnesses the task ahead: "We need people who said they saw the whole world Trask and the girl together to test!"

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Extra Savings with S&H Green Stamps

back to school

Smart Shirts

Go Back to School

Men's Reg. 4.98 **3.98**

Young Men's Reg. 1.98 **1.48**

Specially Priced! Neat styles to start the school year right. Wash 'n wear fabrics in handsome plaids. Men's sizes S.M.L. XL, Young Men's sizes 6-18.

B.V.D. Underwear

Famous B.V.D.—the standard of quality recognized everywhere. Long staple combed cotton wears & wears. Full cut.

Double Seat Brief
Men's sizes 28-46 **3/2.83**
Boys' sizes 6-18 **3/2.23**

T-Shirt
Men's sizes S.M.L.XL **3/2.83**
Boys' sizes 6 to 18 **3/2.23**

LEVI'S STA-PREST

NEVER NEEDS IRONING!
Through washing, drying, wearing — LEVI'S STA-PREST Slacks keep their neat press, their sharp crease, their like-new look! The original no-iron slacks live up to their money-back guarantee.

Boys' **\$3.98** Young Men's **\$4.98**
Men's **\$5.98**

Monday thru Friday 9:30-9:30; Saturday 9:30-5:30; Sunday 12-5

Butter's Lakewood

LABOR DAY SPECIALS

Rifles . . .

Winchester High Powered Rifle, 30, model 308	\$159.95
Winchester 30-06, model 70	149.95
Winchester 30/30, 1894 Lever Action	84.95
Winchester .22 cal., model 190	43.95 up

Browning High Powered Rifles, 30-06	\$217.50
Browning 300 W. M. rifle	224.50
Browning 243 cal.	199.50

Remington Rifles, 30-06, model 760, Game Master	\$129.95
Remington 30-06, model 700, BDL	149.95
Remington 30-06, model 742, Woodmaster	149.95
Remington .22 cal., model 572A, Field Master	59.95 up

Husquarna Rifles

30-06 Crown Grade Rifle	168.50
243 Model #5000 Rifle	129.95

Marlin Rifles

30/30 Carbine	90.95
444 Cal., Lever Action Rifle	125.95
.22 Cal., Lever Action Rifle	80.95
.22 Cal., Semi Automatic, Tube or Clip	50.95

Pincor's Standard Reel Mower

Reg. 69.95 **59.88**

2 H.P. Briggs & Stratton 'Easy Spin' 4 cycle engine with recoil starter
Chain & belt guard enclosed for safety
Cutting height adjustable from 3/4" to 3"
Full 18" cut operating away from sprocket and chain

Sunbeam's Twin Blade Electric Rotary Mower

Reg. 79.95 **64.88**

Mow the easy electric way. Powerful! Cuts toughest grass, yet lightweight, easy to use. Sunbeam's exclusive twin blades allow a roller wheel base that helps prevent scalping.

McLANE ALL STEEL

Trim 'n Edger

The Only 4 Wheel Curb Riding Patented Edger

\$69.95

- 2 H.P. Briggs & Stratton • Full Ball Bearings
- Finger-tip control • Safety Clutch
- Trim Like a Mower

RENT FOR YOUR GARDEN PARTY!

Personalized Service!

- Tents & Canopies • Table & Umbrella Sets
- Garden Chairs (Alum.) • Glassware—China
- Hurricane Lamps • Bar-B-Q's—Braziers
- Banquet & Card Tables—Linens • Bars
- Folding Chairs • Punch Bowls—Silver
- Lawn Equipment • Dance Floors—Lighting

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ANAHEIM—PR 2-8882 DOWNEY—LO 1-1041
LONG BEACH—GE 4-0221 SANTA ANA—CH 1-1171
TORRANCE—JIB 8-666 LOS ANGELES—21 2-2141

ABBEY RENTS
and sells, too
easy budget terms

Note Record Oil Lease Abandoning

By MAX B. SKELTON
HOUSTON, Tex. (AP)—Domestic oil operators abandoned a record 24.2 million acres in non-productive leases in 32 states in 1965.

Non-productive leases dropped at the end of the year to 320 million acres, the lowest point since 1953.

A nine-year slump in drilling operations has been accompanied by a sharp curtailment of non-producing lease holdings. Operators have reduced their holdings by 79 million acres—19.8%—since such leases reached a record high of 359 million acres in 1959.

However, the new figures released this week on leasing trends indicated one sharp comeback for 1965. Operators quoted their proved oil or gas, productive leases to a record 30.4 million acres.

THE 883,970 acres added to productive leases last year did not set a record but they are significant to the industry in that only 112,000 acres, the smallest gain since World War II, had been added in 1964. Despite the drilling slump, increases the seven previous years had averaged 850,000 acres.

Mississippi, with a 25,000-acre drop, was the only state to see its productive leases decline. Kansas, Missouri and Virginia reported no changes from 1964.

Texas reported the largest gain in productive leases, 308,000 acres, but also led the non-productive acreage decline as operators terminated leases affecting more than 7.3 million acres.

ONLY EIGHT states boosted their non-productive lease acreage with Florida—a state with only 38 oil wells—the leader with a 1.9 million acre increase, Nevada, with only 9 producing wells, had a 1.1 million acre increase.

Other states boosting their non-productive totals were Ohio, Tennessee, Kentucky, Arkansas, Maryland and Indiana.

Non-productive leases in Texas have dropped from 75 to 57.9 million acres since 1959 but the state's produced productive areas have increased from 4.1 to 5.6 million acres.

Louisiana meanwhile boosted its productive acreage 40% percentagewise, however, from 1.5 to 2.1 million acres. Wyoming and California have paced the top 10 oil states in boosting productive acreage since 1959. Wyoming, with a 70% gain, has seen its productive leases climb from 259,000 to 442,000 acres. California, with a 66% jump, boosted its proven acreage from 350,000 to 365,000 acres.

THE NEW LEASE trends were reported in the 1966 edition of "The Oil Producing Industry in Your State," published monthly by the Independent Petroleum Association of America.

The booklet also reported the United States had 579,875 producing oil wells at the end of 1965 and 115,834 producing gas wells.

Average daily production from the oil wells ranged from 0.3 barrel for each of the 52,731 wells in Pennsylvania to 506.7 barrels per day for each of the 50 producing wells in Alaska.

Texas' 194,870 oil wells had an average daily output of 13.7 barrels, while Louisiana had a 48.4-barrel average for its 30,905 wells.



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Lakewood

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Limited Quantities, Odd Lots, Broken Sizes

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end of month Sale

Sportswear

Sportswear Clearance

Reg. to 5.98 **1.00**

Dust and dirt during our remodeling has made us mark down blouses, capris, skirts and some sweaters. Broken sizes and styles.

Reg. to 14.95 SWIMWEAR. Final sale on famous label suits, new styles. Sizes 30-38. **2.00**

Reg. to 10.95 SKIRT & SWEATER SALE. Matched sweaters 'n skirts, famous label, greatly reduced Sizes 8 to 18. 36 to 40 **5.98**

Reg. to 6.98 SILK SHIRTS. Slim-line sheaths, assorted prints, broken sizes. **3.00**

Reg. 8.98 PANTS SETS, in rayon/silk, multi trim, broken sizes **3.00**

Reg. to 5.98 BULKY SWEATERS, washable orlon acrylic, novelty weaves, assorted colors. 36 to 40 **2.00**

Fashions

Women's Daytime Casuals

Reg. 8.98 **5.99**

Cool and comfortable, smartly styled daytime cotton dresses. Step-in and skimmers, short sleeves, pockets. Plaids, stripes, polka dots. Misses and 1/2 sizes.

Reg. 12.98 CASUAL DRESSES, bonded orlon acrylic or cotton knits in slimmers, shifts, 2-piecers. Sizes 8 to 18, 7 to 15 **9.00**

Reg. 15.98 NOVELTY KNIT DRESSES, care-free cotton blends or mohair loop 2-piecers. Sizes 8 to 18 **11.00**

Reg. 19.98 ACETATE KNIT DRESSES, 1 and 2-piece styles in comfortable acetate knits. Sizes 8 to 18 **15.00**

Reg. to 19.98 SUMMERWEIGHT COATS, lightweight wool coats, several styles, many one of a kind **12.88**

Lingerie

Foundation Clearance

Reg. to 8.95 **1/2 OFF**

Discontinued or slightly counter soiled, pull-on girdles, regular or long leg panty girdles, latex briefs, cotton or nylon bandeau bras. Many one-of-a-kind.

Reg. 6.98 LOUNGEWEAR SALE, 100% cotton terry stripe dusters and sleeveless shifts. P. S. M. L. **2.88**

Reg. to 2.50 NYLON PANTIES, 100% Ban-Lon nylon, flare and cuff panties, white, black, S, M, L, XL **68c**

Reg. to 10.98 NEGLIGEE SETS, nylon shift gown, matching robe, white, med. only **4.44**

Reg. 2.98 FLANNELETTE SLEEPWEAR, night shirts with pants, full-length pajamas. Prints. Sizes 32 to 38 **1.88**

Reg. to 4.00 WOMEN'S 1/2 SLIPS, cotton or nylon tricot, eyelet and lace trim, prints, solids. S, M, L **1.99**

Reg. 4.99 NYLON LONG GOWNS, ecru lace trimmed, long gown. Hi-fashion shades. Sizes 32 to 38 **3.88**

Accessories

Reg. 1.00 NYLON GLOVES, fashion accent in fall colors, one size fits all **50c**

Reg. 1.00 DICKIES, a rainbow of colors to accent or contrast with your fall sweaters, blouses **2/1.00**

Reg. to 2.98 HANDBAGS, fashion colors. Shoulder, clutch, pouch styles **1.00**

Reg. 79c BIKINI SCARF, scant triangle scarf in assorted colors and fabrics **38c**

Hosiery

Reg. to 1.65 TEXTURED NYLONS. Broken sizes and colors in better quality textured hose **3/1.00**

Reg. to 2.50 KNEE-HI SOCKS. Wild colors and patterns. Orlon acrylic, 1 sizes fits 9-11 **1.00**

Reg. 1.00 MEN'S CREW SOCKS. Fits sizes 10 1/2 to 13. cushion sole, white sock for school and sports **69c**

Cosmetics

Reg. 99c FORMULA 42 SHAMPOO, lemonized, dandruff control and mint creme shampoo **2/1.00**

Reg. to 3.50. ODDS 'N ENDS. COSMETICS, colognes, hair preparation and miscellaneous items **1/2 OFF**

Reg. 2.50 CLOSE-OUT OF COLOGNES, 4 fl. oz. in Tra La, Orchid, Cloud Seven, French Quarter and White Lilac **1.50**

Men's Wear

Mohair/Wool Cardigans

Reg. 17.00 **5.88**

Famous maker, quality and style. Easy feeling golf model. Selected imperfections. Great colors in size S, M, L, XL.

Reg. to 2.98 MEN'S SPORT SHIRTS. Terrific selection, fall colors. Sizes S, M, L **3/5.00**

Reg. 3.98 MEN'S DRESS SHIRTS, new never-iron finish, short sleeves. Sizes 14 1/2 to 17 **2/7.00**

Reg. to 6.98 MEN'S CASUAL SLACKS, no-iron Koratons included. Broken sizes 28 to 38 **3.99**

Reg. to 12.95 MEN'S JACKETS, lightweight in many styles and fabrics. Sizes S, M, L **5.99**

Reg. to 45.00 MEN'S SUITS, final clear out. Broken sizes and colors **15.00**

Reg. to 3.98 MEN'S SCRUBBED DENIM JEANS, machine wash. Broken sizes **2/7.00**

Boys' Wear

Reg. 4.99 YOUNG MEN'S WOOL SHIRTS, long sleeve, machine wash. Broken sizes **2.98**

Reg. 2.49 YOUNG MEN'S SURFER TRUNKS, assorted colors and sizes **1.77**

Reg. 5.99 YOUNG MEN'S VELOUR SHIRTS, long and short sleeves. Sizes 6 to 18 **4.99**

Reg. 1.99 YOUNG MEN'S WHITE SHIRTS, wash 'n wear, short sleeves. Sizes 6 to 18 **1.28**

Reg. to 3.99 YOUNG MEN'S SPORT SHIRTS, assortment of solids and plaids **1.99**

Children's

Girls' Playwear Clearance

Reg. to 4.98 **99c**

Odds 'n ends priced to clear our stock. Capris, shifts, shorts, jamaicas, blouses. Broken sizes. (main floor)

Reg. 2.95-11.95 GIRLS' SWIMWEAR, toddlers thru sub-teens. Final sale. (2nd level) **1/2 OFF**

Reg. to 6.98 ODDS 'N ENDS TABLE, Children's wear, blouses, etc. Slightly counter soiled. (2nd level) **2.00**

Reg. to 4.98 GIRLS' NO-PRESS SPORTSWEAR, jamaicas, knee knockers, capri sets. Blue only. Sizes 3 to 14. (2nd level) **1/2 OFF**

Domestics

Lady Pepperell White Muslin Sheets Reg. 2.39 **1.77**

72x108 Twin, fitted or flat **1.97**

Reg. 2.69 81x108 Twin, fitted or flat **2/97c**

Reg. 59c 42x36 Pillow Cases

Mark V Towel by Martex, solid color Reg. 1.19 **89c**

Bath Towel Reg. 69c **59c**

Wash Cloth Reg. 39c **29c**

Yardage

Fabric Blends

Reg. 1.49 to 1.79 **99c yd.**

A broad value — packed assortment of Arnel[®] triacetates, polyester/cottons, and cotton satins. 45" widths. Priced to go!

Reg. 1.29 yd. SUMMER SPORTSWEAR, rayon/cotton, all cotton yardage. Prints, solids. 45" **89c yd.**

Reg. 3.98 LACE SHELL, outlined and bonded to tricot backing. Sizes 12 to 16 **2.00**

Reg. 1.98-4.99 BEACH BAGS. Save 1/2 on entire notion department beach bag line **99c-2.50**

Draperies

Chaise Lounge Pad

Reg. 3.98 **1.99**

Print, vinyl covered foam pad, beautifies and protects any lounge. Now save 1/2. 2 only matching chair pads. reg. 1.98 . . . 99c.

Reg. 1.98 WAGON BAR-B-QUE COVER, vinyl plastic, protective cover **99c**

Reg. 1.98-3.29 TIER & CAFE CURTAINS, Dacron[®] polyester, rayon, cotton, plastics. Limited quantities **88c**

Reg. 1.98 THROW PILLOWS, 150 only in assorted styles and fabrics **1.22**

Furniture

Odds 'n Ends Mattresses, Box Springs

Reg. to 49.95 **9.88-a.**

Priced to clear our stock! Twins and fulls, mattresses and box springs. Soiled and some torn, but still a real value at only 9.88 ea.

Reg. 239.95 **199.88**

TUFTED BACK SOFA, all over plastic **219.88**

Reg. 269.95 **99.88**

SOLID MAPLE BUFFET WITH HUTCH TOP **39.88**

Reg. 179.95 KROEHLER MR. & MRS. CHAIRS AND OTTOMAN, Harvest Gold **139.88**

Reg. 69.95 **39.88**

MAPLE FINISH DROP LID DESK **39.88**

Reg. 199.95 WALNUT PORTABLE BAR, complete with glasses **39.88**

Reg. 79.95 CORINTHIAN CONSOLE, White with Gold trim

9' x 12' Rug Clearance

Reg. 59.95 **39.88**

Alexander-Smith Axminster rugs in florals, geometrics.

Reg. 59.95 **30.00**

9'x12' GREEN TWEED NYLON CARPET **38.00**

Reg. 88.00 **38.00**

12'x18' CONTINUOUS NYLON CARPET, Red

Housewares

Fiberglass TV Trays

Reg. 10.95 **7.99**

King-size set of four TV trays, sturdy brass legs. Easy-roll casters make storing and serving a breeze. One pattern only.

Reg. to 1.98, WICKER BASKETS, large assortment. Choice of 4 colors, several sizes **99c**

Reg. to 1.98, THROW RUGS, approx. 24"x48" size, washable, non-skid back. Assorted colors **1.00**

Reg. 3.98, WHISTLING TEA KETTLE, stainless steel kettle, 2 1/2-qt., aluminum bottom **2.99**

Reg. 54.95, ROOM COOLERS, used as demonstrators. Guaranteed **40.00**

Reg. 29.95, 50-PC. SET STAINLESS FLATWARE, one pattern, excellent quality **17.88**

Appliances

Frigidaire Automatic Washer

Reg. 188.50 **148.50**

In white only, Jet-Action. High speed spin.

Reg. 148.50, GENERAL ELECTRIC ELECTRIC DRYER, in white only **128.50**

Reg. 218.50, PACKARD BELL TELEVISION, Maple with wall hanger **138.50**

Reg. 169.50, RCA 19" PORTABLE TELEVISION, complete with stand **138.50**

Sporting Goods

Golf Close-Out. All sets, bags now reduced. Save up to **50% off**

89.95 Value. **59.88**

ALICE BAUER 9-pc. SET, 2-9 and P.W. 89.95 Value 12x9 DELUXE GENIE TENT, sewn-in floor, double door, 2 side windows, metal poles outside. 3 only **64.88**

Reg. 24.95, WET SUITS, women's and men's. Farmer John full and vest style. 6 left **15.88**

Reg. 169.95, AUTOMATIC 5-SHOT SHOTGUN. Tradewin, rib barrel **125.88**

Hardware

Reg. 2.99, 60-FT. PLASTIC GARDEN HOSE, 1/2" inside bore, brass couplings **1.99**

Reg. 69c 20-FT. LAWN SOAKER, heavy plastic hose, brass couplings **39c**

Reg. 4.95, HOSE REEL, fastens to faucet, will hold 50' hose **3.29**

Reg. 1.99, LAWN SPRINKLER, adjustable jet nozzle to large or small area **1.29**

Toys

Reg. 24.95 SAFTI PLAY GYM, rugged construction. 2" heavy gauge steel, rust-proof hardware 7 play features plus 7' free standing slide **21.88**

Reg. 129.95 15"x48" DOUGHBOY AQUALINE POOL, sturdy constructed steel frame, heavy vinyl liner 1 only **88.88**

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STIFF CURBS IN THE MAKING

Smog Plague Reaches Tokyo

By STUART GRIFFIN

TOKYO (AP)—The pine trees are dying around the imperial palace, polar bears in Ueno Zoo are no longer white. Chimpanzees grow nose hairs for protection. Even the cherry trees are wilting.

It's the smog in Tokyo, product of the boom in factories and automobiles.

Newspapers declaim against "our poisoned atmosphere," saying the capi-

tal city, home of 11 million, is strangling under a smog blanket with a rising total of respiratory, nasal and throat ailments.

Spot checks in some areas show two or three times the normal incidence of respiratory ailments among school children.

THE PRIMARY sources of the sickening contamination are all too evident. Smoke billows from the

stacks of many of the 3,105 factories in and around Tokyo. Cooking and heating stoves in homes contribute their share. Automobiles and trucks, many using propane gas, add pungent fumes.

Officials have set up a smog warning system using a special measuring device, and the government officially broadcasts warnings by radio when too dense a smog pall curtains

the city. One warning came after visibility had been cut to less than two miles. But the official warnings require no action, and factory owners are free to ignore them.

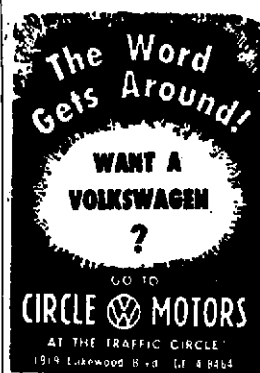
THE METROPOLIS almost daily experiences an average of 0.2 PPM (parts per million) of sulfurous gas content in its air. The number of days when smog besieged Tokyo last winter rose 1.6 times over a year

ago.

The Health and Welfare Ministry discovered that carbon monoxide content in the atmosphere at busy street corners far exceeds normally tolerable dosages for human health. Traffic police must wear gas masks at busy crossroads.

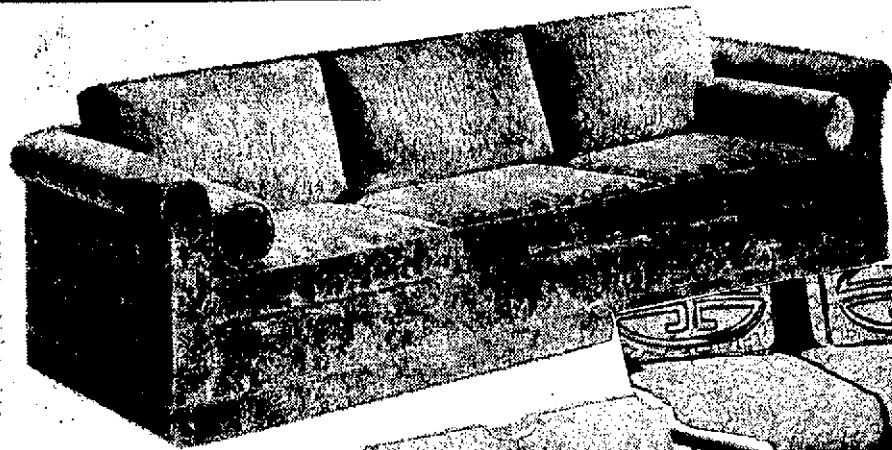
At one intersection where 100,000 vehicles pass every day contamination reached as high as 55 PPM, soaring even to 110 PPM at worst

times. The normal tolerable dosage for human health maintenance is 30 PPM continued for eight hours or longer.



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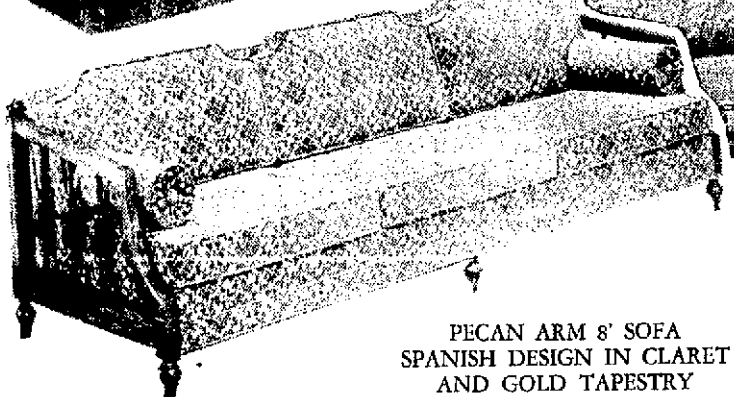
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8-FOOT LOOSE PILLOW BACK
WITH BOLSTERS IN VERDIGRIS
GREEN CRUSHED VELVET

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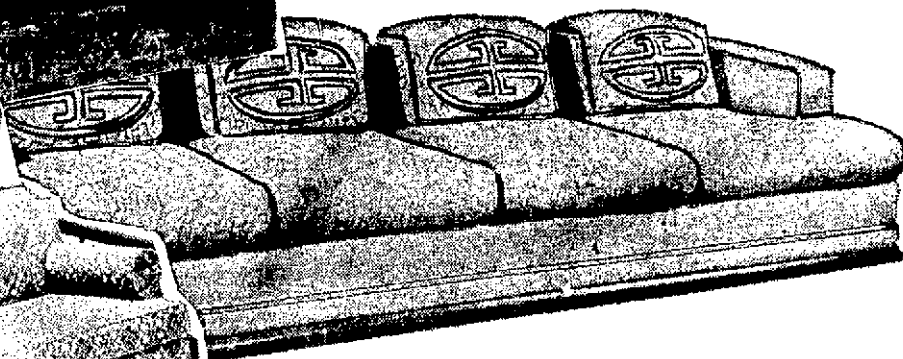
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PECAN ARM 8' SOFA
SPANISH DESIGN IN CLARET
AND GOLD TAPESTRY

434.50 VALUE
Exactly as Photographed

235.



10-FOOT ORIENTAL SOFA

A unique design all hand quilted backs and cushions in gold olive. Sofa on ebony base.

794.50 Value

ON SALE 535.

1-OF-A-KIND SOFAS—SECTIONALS

BLUE VELVET TUXEDO SOFA
Tufted tuxedo back, 8 feet long, kick pleat flounce, deep blue textured velvet.

584.50 Value

ON SALE 375.

MAGNIFICENT 10-FOOT CRESCENT SOFA
All down and feather loose pillows, spring and down cushions. Olive and gold sculptured antique velvet. Completely hand tied base.

1094.50

ON SALE 775.

3-PIECE CIRCULAR QUILTED SECTIONAL
Takes corner 9' by 9' in blue and green outline quilted fabric.

699.50 Value

ON SALE 497⁵⁰

MODERN 8' SOFA
Heavy blue tweed fabric, foam rubber cushions on casters.

349.50 Value

ON SALE 175.

SPANISH LOVE SEAT
5-foot loose pillow back love seat in olive and gold ruf velvet.

319.50 VALUE

ON SALE 195.

MODERN LOVE SEAT
Five foot long, on walnut base, in contemporary blue stripe fabric.

289.50 Value

ON SALE 135.

TEN-FOOT MEDITERRANEAN SOFA
Quilted olive and gold fabric, reversible loose pillows and cushions by Quality of Calif.

794.50 Value

ON SALE 475.

FULL SIZE SLEEPERS BY SEALY
Restwell and others, some in plastic, some loose pillow, some king size.

229.50 to 459.50 Values

ON SALE FROM 169⁵⁰

DOZENS OF OTHER SOFAS AT SIMILAR SAVINGS



1235-1252 LONG BEACH BLVD.

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TERMS?
SURE
UP TO
36 MONTHS

FLOOR SAMPLE CLOSE OUT

618 1-OF-A-KIND... THOMASVILLE... ALBRIGHT - ZIMMERMAN... QUALITY... STANLEY... LANE
Living Room, Dining Room, Bedroom... Sets and Odd Items That Are Discontinued Designs or Which No Longer Belong on Our Floor

MUST BE DISPOSED OF AT GUARANTEED DISCOUNTS OF 25% TO 70%

BECAUSE OF THE NATURE OF THIS KIND OF SALE, ALL ITEMS AS IS. ALL SALES MUST BE FINAL.

AS-IS DECORATOR LAMPS

1-of-a-kind odd accent lamps, some gold leaf, some figurines. Some have slight defects in either the base or shade. Are you a fixer upper?
Guaranteed 24.50 to 179.50 values. ON SALE from 10.

FANTASTIC KING-SIZE FRENCH BEDROOM

Magnificent king-size scroll headboard in gold leaf. Authentic rural French dresser, mirror and two commodes. Hand carved detail all in old world white.
1254.50 value ON SALE 650.

HIGH-BACK NAUGAHYDE SWIVEL ROCKERS

By Pontiac, high quality in discontinued patterns.
99.50 ON SALE 59.88

OIL WALNUT MODERN CHINA

Glass enclosed top, fully fitted base, hand rubbed finish.
279.50 value ON SALE 175.

KING-SIZE MODERN BEDROOM SET

Hand rubbed oil walnut double dresser, king-size headboard, 2 two-drawer commodes.
429.50 value ON SALE 250.

THOMASVILLE ORIENTAL PECAN

Round dining extension table plus two bamboo carved back chairs.
589.50 value ON SALE 195.

CHAIRS CHAIRS CHAIRS CHAIRS!

We're crowded with over 75 club chairs, rockers, accent chairs. Some in cut velvet, some gorgeous wood frames, some quilted. You think of it and we've probably got it. Some slightly soiled.
79.50 to 239.50 values ON SALE 35. to 95.

DINING SET BY BASIZWITZ

Concerto 75—a mellow, transitional fruitwood table, round extension plus 4 high cane back chairs.
159.50 value ON SALE 325.

IMPORTED SWEDISH TEAK ROOM DIVIDER

Hand rubbed solid teak 60-inch base with drawers, glass-enclosed divider top with shelves all solid teak.
349.50 value ON SALE 195.

ORIENTAL GAME TABLE

44-inch round, rosewood, formica top, dark teak base.
159.50 value ON SALE 75.

BLACK ORIENTAL CHAIRS

Small arm chairs only. Ideal for desk or accent.
59.50 value ON SALE 25.

ORIENTAL KING-SIZE BEDROOM SET

9-Drawer dresser, mirror, king-size headboard, two nightstands, bamboo trim carving—all in dark teak.
399.50 value ON SALE 225.

SEALY AND SERTA SPRINGS AND MATTRESS SETS
Floor sample sets in twin, full and king size including Posturepedic, Perfect Sleeper, Golden Sleep and many other nationally advertised sets.
79.50 to 299.50 val ON SALE FROM 49.88 per set

SWEDISH MODERN DINING CHAIRS

Set of 4 solid teak sculptured back dining chairs, orange seats.
198. value set of 4 ON SALE 95.

COMPLETE CONTEMPORARY DINING SET

Buffet base with glass-enclosed top, oil walnut sculptured rectangular dining table plus 6 high back dining chairs, solid walnut frames.
997.50 value ON SALE 595.

HIFI CABINET

66-inch transitional cabinet in medium pecan finish by Hooker.
159.50 value ON SALE 109.50

SPANISH BOOKCASE

Shelves above to doors below. 36 inches wide, all in antique pecan by Stanley.
199.50 value ON SALE 159.50

ANTIQUE WHITE BEDROOM SET BY THOMASVILLE

A magnificent Mediterranean king-size headboard, oversize dresser, elegant mirror, plus two commodes—all in hand finished old world white.
795. value ON SALE 475.

FLOOR SAMPLE BEDSPREADS

Twin, full and king size, wide variety of colors—all quilted, some heavy tapestry imported Spanish, all as-is.
27.50 to 289.50 values ON SALE FROM 15.

GROUP OF COMMODOES, END AND COFFEE TABLES BY THOMASVILLE DISCONTINUED NUMBERS FROM FAR HORIZONS, SHALIMAR AND SEVERAL OTHER GROUPS.

MARKED DOWN 40% to 60%

OVERSIZE COFFEE TABLE

36 by 72 inches. Squares of black marble inlaid in white frame.
329.50 value ON SALE 100.

SPANISH GAME SET

Antique jade finished pecan 44-inch hexagon top on black metal scroll base, plus 4 game chairs in mocha naugahyde.
504.50 value ON SALE 295.

FAR HORIZONS BEDROOM BY THOMASVILLE
Subtle Oriental accents in soft, hand rubbed light pecan. King-size headboard, oversize dresser, mirror, plus two commodes.
799.50 value ON SALE 497.50

250 WALL PIECES

PICTURES SCONCES
OIL PAINTINGS
METAL SCULPTURE PIECES

20%-60% OFF

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BEACH
COMING

MALCOLM
EPLEY

DOUBLE standard judgment, so common in affairs political, is nicely demonstrated in the reactions to L.A. Mayor Yorty's exchange with a couple of snide U.S. senators.

To those who like Yorty and/or dislike Bobby Kennedy, doughty Sam did just fine in Washington. "You sure told off those smart alecks, Sam" sums up what a lot of these people have been messaging to the L.A. mayor.

But the same showing before the senators gets a minus score from Kennedy-phobes and Yortyphiles. "It was a sorry spectacle of ineptitude," they say.

Among my acquaintances are people in both categories. I bring up the Yorty affair just as a test, and invariably get such responses. I know pretty well what they're going to say, and they say it.

It all goes to show that in political matters, most people see things the way they want to see them. That human trait will be much in evidence throughout the long, hot autumn.

YORTY'S home town sheet, the Times, I noticed, had a little double judgment of its own.

It implied Sens. Kennedy and Ribicoff were wrong in their cracks at the city, right in their cracks at Yorty.

Yorty's claim that he was led into a trap may have some validity. The senators' acid comment sounded like something other than spontaneous.

It's not inconceivable that these two Democrats could have prepared a little party for the maverick Demo who voted for Richard Nixon in 1960 and, this year, had the temerity to oppose Pat Brown and came off with a surprisingly strong vote against the Demo governor.

This theory is supported by the temper of their remarks. The near-insults certainly hinted of calculated intention to give this feller the works at the first opening.

A prize remark has gotten little attention. Didn't I hear Kennedy say that "Los Angeles is in Watts"?

AS FOR Yorty, he shouldn't have been caught with his statistics down.

As he said, it's difficult to segregate figures for Watts, a small part of L.A., and almost any good estimate he might have given in answer to questions would have been hard to refute.

Fired back at them with authority and confidence, even an estimate that went a little wild would probably have gone unchallenged.

But if they had it in mind, they'd have gotten it in some other way.

It made it a lively week, anyhow.

ONE OF MY associates, Fred (Skeeter) Stover, thinks he may have discovered a little case of plagiarism.

The other day somebody sent him a comic postcard. With the cartoon of a woman yelling at a man wiping dishes was this inscription:

God made the earth and rested.

God made man and rested.

God made woman and since

Neither God nor man has rested.

That very evening Stover happened to be looking over an old, faded book of toasts. It was copyrighted in 1904 by one W. M. Rhoads. On a middle page he found:

God made the world—and rested.

God made man—and rested.

Then God made woman.

Since then neither God nor man has rested.

That's too close to be a coincidence. One can only conclude that some truths are so well stated that they're worth picking up, even after 62 years.

200 Aerospace Teachers Build Plane to Learn



Students in aerospace program at California State College at Long Beach paste, paint and tape wing (above) in early stages of project.



Wing is set in place (left) on bright yellow monoplane on athletic field of college's lower campus



The two-passenger craft is put together piece by piece (right) from parts salvaged from wrecked plane

By EV HOSKING
Sunday Editor

A bright yellow monoplane lifted easily into the air from the California State College at Long Beach football field last week to climax the college's 15th annual Aerospace Education Program.

Among the several hundred spectators at the take-off were 200 top educators—all with their fingers crossed.

It was this group of educators—all students of the Aerospace Education Program—who, for the previous 26 days, had spent all their afternoons building the airplane from scratch.

IT WAS their baby — and they were visibly moved when the two-place airplane eased into the sky and made a pass over the field before heading to Long Beach Airport.

The educators, about 60% of whom were women, constructed the plane under direction of Jay Ackerman, a member of the faculty of the Aerospace Education Pro-

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gram each summer, and a full-time member of the staff of Long Beach City College. Ackerman is also a licensed FAA inspector and flight instructor.

Parts for the aircraft were salvaged from a wrecked Piper J3 airplane and construction of the tiny plane involved every aspect of aircraft and engine building.

Dr. C. Thomas Dean, chairman of the college's Division of Applied Arts and Sciences, who has headed the Aerospace Education Program almost since its inception, said:

"Seeing these teachers work on that airplane was really something to see.

"Women, who on Aug. 1 never had seen a welding torch, two weeks later were welding the plane's fuselage. They learned aircraft construction from the ground up. Now they will be able to transmit that information to their students."

DR. DEAN pointed out that while the airplane construction was the most spectacular part of the program it was by no means the most essential.

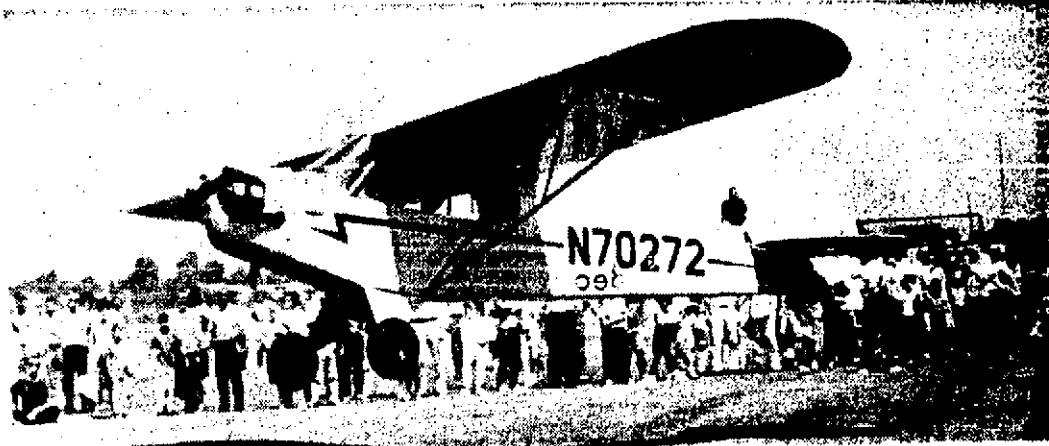
For three hours each day of the 26-day program, the educators attended lectures by top men in aviation and space from leading aircraft and aerospace companies, the Federal Aviation Agency, the Civil Air Patrol and the United States Air Force.

The program was recently selected by the Air Force as the outstanding aerospace education program in the nation.



SUCCESS—Instructor Jay Ackerman listens to engine rev and watches prop spin as light plane is tested in the workshop.

It's
up



an Anxious
Moment



and
Away



Staff Photos By

BOB SHUMWAY

and

SKIP SHUMAN

'Fortress America' Dies Hard

VICE PRESIDENT Humphrey warns against the new isolationism which would stress domestic welfare to the detriment of American foreign policy, especially in Viet Nam.

Withdrawal from foreign commitments, he said, would bring greater and more disastrous commitments in the near future.

He is right, of course, but it is hard for many Americans to realize that "Fortress America" no longer exists. Isolationism is rooted in American history.

EXCEPT FOR the two unlucky British expeditions there has never been a foreign war on continental American soil. Many Americans have held that this nation should be aloof and unconcerned. Let foreigners solve their own problems. The two oceans were our wall against possible enemies. President Washington warned against foreign entanglements.

The United States was not entirely consistent in its isolationism. The nation clashed with the Barbary pirates, with Mexico, with the British over the Northwest bound-

dary and with Spain. It was not, however, until the brief, fierce agony of World War I that the United States played a direct role in world affairs.

The nation again retreated into isolationism. It rejected the League of Nations. Americans watched with a kind of detached horror the rise of Hitler and the military buildup of Japan. Millions believed that we could sit out the trouble, secure between our two oceans.

Pearl Harbor changed our minds.

There is a difference between the isolationists of today and those of the 1930s. Then they tended to be conservative, aristocratic and Republican. Now the emphasis comes from the liberal, the left and the Democratic.

Liberal or conservative, it is still the old traditional folly. "Fortress America" had some validity when troops traveled on windships. It began to die with the development of steam navies. The appearance of long-range aircraft and missiles made it completely obsolete.

THERE IS NO HELP for it. America must play its role in the family of nations—or perish alone. It is madness to say that the fate of Viet Nam does not concern us.

America is not an island. It is part of the mainland of the human world.

car. A heavily loaded truck can neither be maneuvered nor stopped easily. When it hits another vehicle the results are likely to be disastrous.

It seems clear that police must make extra efforts to halt such murderous abuses. Truck drivers are supposed to be skilled professionals—and the majority are. They drive carefully and obey the laws.

Perhaps there should be laws or ordinances providing for special punishment—heavy fines and jail sentences—for hooligans who endanger the public in heavily loaded trucks. There is also a more immediate remedy. The courts could hit offenders with the heaviest fine the law allows.

OPEN FORUM

Obedience to Law

EDITOR:

Democracy is not equality. Democracy is liberty. Natural liberty is the liberty of animals. It is the liberty to do wrong as well as right. This liberty knows no authority. Natural liberty brings out the evil in mankind and is the enemy of peace and all that is good.

Civil liberty is the attainment and source of authority and cannot exist without law and order. Civil liberty is the liberty to do good and to live in an honorable way. Anything that threatens civil liberty is a false authority. Your liberty can be maintained only by obedience to law, which is the authority of our country.

MARJORIE BRANNON
915 E. Ocean Blvd.

Harrah for Chuck!

EDITOR:

The Independent, Press-Telegram may call "Chuck Medick," a sports writer, but to any of us connected with boys' baseball, his name is PERFECT, since he always cures all our publicity problems! He makes the operation run smoothly, cuts out the red tape, and, as he is well read, we know we have the 'best' man possible to treat our news with the utmost care.

Chuck has a voice with a smile, and he makes you feel you are doing HIM a favor by calling in information as he's so enthusiastic and responsive. He is a rare and wonderful man that, indeed, realizes how thrilled ANY boy is to see his name in print in a paper published for a city as large as Long Beach! I feel this paper should be con-

gratulated on their choice of writers, and informed that its readers are most appreciative that this paper has "the best!"

It also should be noted that Chuck Medick has a fantastic memory—after calling him just once, all I had to say was "This is PLAZA," and he immediately said my name!

I would like to mention the gal with the lovely voice that answered at night when I called, because she was so solicitous and thoughtful and could recognize my voice, too—another excellent choice in this paper's personnel!

ELLEN HARRISON
Publicity Chairman
Plaza Little League, Inc.
3661 N. Senasac Ave.

'Open Occupancy'

EDITOR:

How nice that someone has finally realized that "human need does come first."

Indeed morality, health, human dignity and civic beauty are things to be grasped. But they must be for all on an equal basis; they must be as much for my dark-skinned sisters as they are for me, if they are truly valid.

The knowledge that one can live where circumstances, finances and interests indicate—in other words "open occupancy" without fear of skin color, religion, or race interfering is certainly the first step on the path of human dignity.

When will our city fathers get around to declare Long Beach really is an "open occupancy" city, at least in principal and we hope in fact?

BARBARA F. HOEPFL
2040 Cedar Ave.

Political Pilfering—Or What's Yours—Is Mine!

From Our State Bureau

SACRAMENTO—The Federal Bureau of Investigation keeps no statistical records on the "crime" of hijacking political issues.

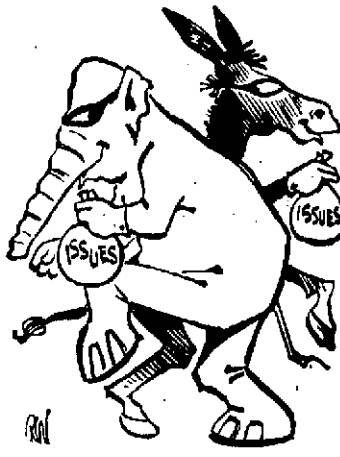
And it is just as well. California probably is first, and it merely would embarrass all of our VIPs. Latest favorite game of both Democrats and Republicans is to steal a program from the other party, and make it sound like your own.

Recent victims of "political hijacking" are Long Beach Assemblymen Joseph Kennick and George Deukmejian.

Democrat Kennick a year ago introduced a bill for a pilot program in which a phone user could summon police or other emergency help by dialing a single number.

THAT IS WHY Don Foltz, consultant in Kennick's Long Beach office, was dumbfounded when Republican Ronald Reagan discussed his crime-control ideas in response to a question during a television interview.

Reagan, according to Foltz, suggested that the state consider using the British system of a single phone-number for dialing police and other emergency help. Kennick's Assembly committee in 1964 and 1965 conducted several widely publicized hearings on emergency phone service, and proposed the one-number plan for Cali-



JAMES
MCCAULEY

fornia. Foltz contends Reagan made the California proposal sound like an original proposal of his own.

Republican Deukmejian suffered a similar fate at the hands of Democratic Gov. Edmund G. Brown.

Deukmejian was chairman of the Republican Task Force on Crime and Law Enforcement in 1965, and as part of his responsibilities carried a bill to create a California State Crime

Technological Research Foundation.

The Deukmejian foundation bill was killed in the Senate in 1965 after the Brown administration opposed it.

But in 1966, Deukmejian accused Gov. Brown of "hijacking" his proposal. Brown "ran to Washington" to get it financed as a Democratic program, charged Deukmejian. The governor had announced the creation of the Council on Technology and the Administration of Justice.

Assemblyman Eugene Chappie, R-Cool, also learned about hijacking on his 1966 bill to curb pollution of Lake Tahoe. Democrats stalled the Chappie measure, then the Brown administration succeeded in winning passage on an identical proposal introduced later by Sen. Stephen Teale, D-West Point.

EDUCATION is another hijacking battleground. Gov. Brown every year singles out education for "my No. 1 priority." However, now Republican Reagan is saying he wants to increase state aid to local school districts if he is elected.

Next time your favorite politico makes a proposal that sounds familiar, check the opposition camp to see if they came up with it first.

Properly, there is no penalty for political hijacking. Imitation is the purest form of flattery. And it is obvious that deep down the Democrats and Republicans admire one another.



LESTER PEARSON

LBJ Saves Party From Paying Fare

From Our National Bureau

WASHINGTON—Grumbles of protest have arisen from those who felt President Johnson used Canadian Prime Minister Lester Pearson—for the second time—to save money for the Democratic party.

LBJ's three-day tour of the north-eastern U.S. was billed as a "non-

CAPITAL CHATTER

political" trip, ending with a meeting with Pearson on Canadian soil at Campobello, New Brunswick.

The whole trip was charged to the taxpayers, even though the President happened to stop along the way at several places, including

—Three Upstate New York congressional districts with freshmen Democratic representatives;

—Rhode Island, where a Democratic senator and two Democratic House members are up for re-election;

—Vermont, where a Democratic governor is running, and,

—Maine and New Hampshire congressional districts which produced Democratic House upsets in 1964.

The 'raisons d'etre' for the trip, dedication of a visitors' pavilion at the Franklin D. Roosevelt International Park at Campobello and the conference with Pearson, seemed somewhat less than urgent.

Veteran LBJ watchers pointed out that a few weeks prior to the 1964 election, the President made another 'non-political' tour of Western states that ended with a meeting with Pearson in British Columbia.

These same observers add that the President has yet to pay a formal visit to the Canadian capital of Ottawa, although traditionally a President's first state visit within six months of taking office is to our northern neighbor.

THE KENNEDY brothers, Bobby and Teddy, are now rivaling the Washington Monument, the Capitol and the White House as Washington's top tourist attractions.

They are, to use a show business term, "great box office" personalities. Bobby's office, located just off the main entrance to the new Senate Office Building, has become a gathering place for tourists' hopeful of catching a glimpse of the senator.

Teddy's fourth floor office in the old Senate Building is less accessible. Last week, as he was making a filmed statement in the parking lot near the Senate chambers, a huge crowd appeared as if by magic and surrounded him.

People driving by slowed down or stopped to look, creating a traffic jam, and one taxi passenger even ordered his driver to stop, and he jumped out, waved his arms and shouted, "Hi, Teddy!"

A HEFTY red-faced congressman stood at the foot of the steps outside the House of Representatives side of the Capitol last week and spoke to several hundred residents of Appalachian communities who were on a Washington visit.

"Your government is working to give you a better living standard and more jobs," he orated, "and I will do all in my power to bring Appalachia back into the mainstream of the American economy."

"We in Congress are aware of your needs and we will not rest until they have been satisfied," he added.

Then, while his audience politely applauded, he walked to his Cadillac parked nearby, got in and drove off.

CONGRESSIONAL CRITICS are referring to Defense Secretary Robert McNamara's weapons development as McNamara's Citrus Program.

"He comes up with one lemon after another," explained a Republican senator.

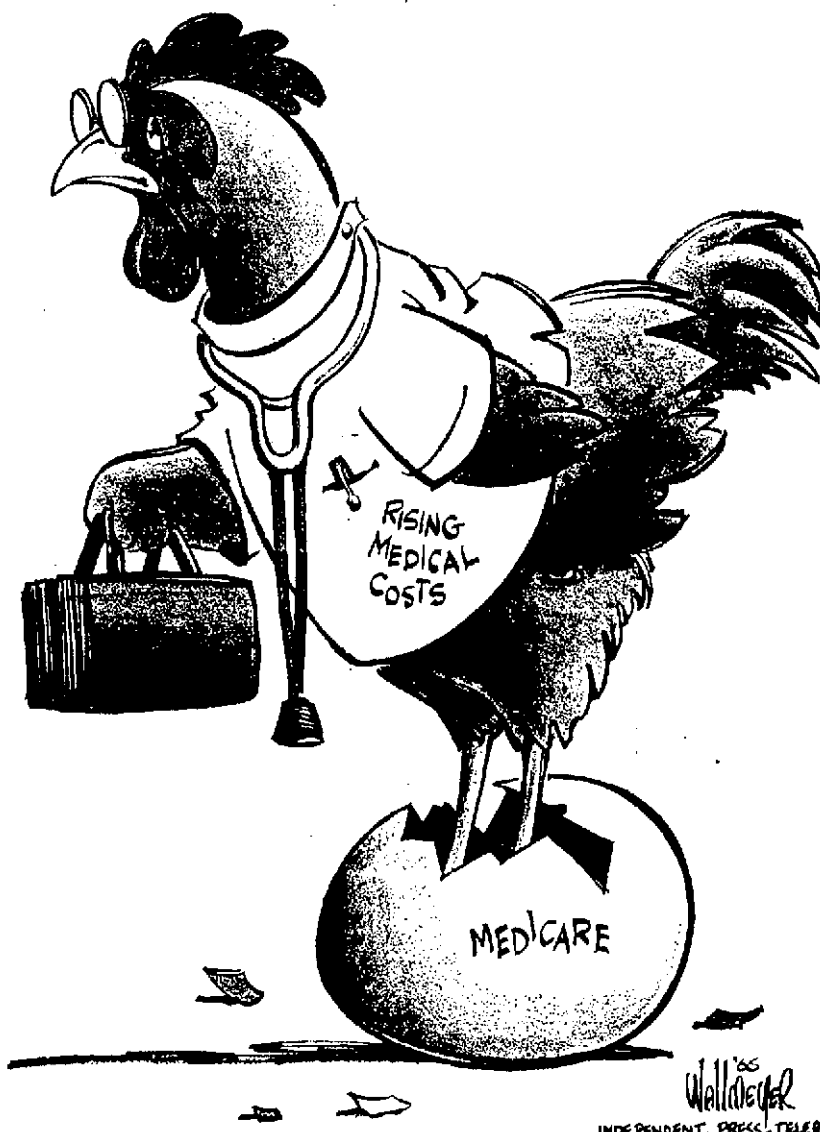
FAST LIFE

By HARRY KARNS

CONGRESSMEN QUAGMIRE is assured of re-election. His constituents have discovered it's the only way to keep him out of the district.

AN AUTO SAFETY EXPERT counsels: "Don't harbor resentment against the other driver." Good advice. Shout at the other driver, forget him, and start shouting at the next one.

Which Came First—the Chicken or the Egg?



Wallace
INDEPENDENT, PRESS-TELEGRAM

Voters Must Beware of Smear Tactics in Upcoming Campaign

INTRODUCTION LAST WEEK of a bill by Sen. Thomas H. Kuchel, tightening the federal law regulating campaign literature should serve as a timely warning that the general election just ahead undoubtedly will bring forth the usual quota of smears and dirty campaign tactics.

Senator Kuchel's bill is designed particularly to prevent a recurrence of the mailing of thousands of purportedly official facsimiles of a ballot that were distributed during the primary campaign. Thousands of voters registered in the Democratic party received in the mail what appeared to be a sample ballot, marked for certain candidates with the statement that "it had been sent from Democratic headquarters," which it had not. The idea was that the voter would believe that the marked sample ballot indicated the official Democratic slate endorsed by "Democratic headquarters."

It is of course illegal now for any official party organization to endorse or oppose any candidate for that party's nomination in a contested primary, and any fraudulent attempt to deceive the voters is reachable by a lawsuit.

Kuchel's federal bill, which would apply to any election in which federal officials are being nominated or elected would require that the person or group responsible for printing and mailing any kind of "notice to voters"



CASPER
WEINBERGER

identify themselves by listing names and addresses. The bill would also carry penalties for any attempt falsely to give an impression to the voters that campaign material of this kind was official when in fact it is not.

Senator Soaper

By BILL VAUGHAN

AN OLD CITY BOY is not so sure about beautification. "When you've seen one tree you've seen them all," he says, "but every junkyard is different."

A NEW educational institution called the College of Your Choice might rack up a record enrollment, since that is where we are told that all the young people would like to go.

SAFETY BELTS in buses are suggested. It will make a nice excuse: "I'd like to give you my seat, lady, but I can't get the belt unsnapped."

California's Election Code already contains a section, written by Assemblyman Charles Conrad, making it a misdemeanor to write, print, mail or distribute any kind of campaign material "which is designed to injure or defeat any candidate . . . by reflecting on his personal character or political action" unless the pamphlet, etc., contains the name and address of someone who is responsible for it, or the name and address of at least two officers of the organization that issued it. This section has been held constitutional.

IN THE FINAL ANALYSIS, the only real protection against the usual last minute and damaging campaign smear is an informed electorate, alert to these shabby tactics.

The usual course of a smear is that some wholly false series of charges about the personal life or program of a candidate is launched so close to election day that any denial or refutation of the charges will come too late.

The sophisticated voter is usually not affected by these tactics, but it is not always the sophisticated voter who decides elections.

For that reason, it is of critical importance that all voters should regard with the greatest suspicion any of the standard smear charges usually launched on the Friday or Saturday before election day.



L. A. C. SAYS Governor Race Will Be Close

THE RONALD REAGAN supporters are in danger of overconfidence. They find enthusiastic support for their choice. But they should realize how strong are the forces supporting Brown. The recent fight in the Democratic convention in Sacramento indicated Brown was no longer in full command of the party. Many conservative Democrats have turned away from him. The left-wing took command of the convention. But there is every reason to believe these left-wing groups will cast their votes for Brown in the November election. Certainly they will not support Reagan.

IN ADDITION to this official party support the state labor unions are going all-out for Brown. They have indicated assessment of \$1 each on the two million union members in the state. This will be the largest financial contribution to his campaign. In addition the unions will provide thousands of workers for precinct and other campaign activities.

Add to this the large Negro population in the state which it is estimated will vote 98% for Brown, and you have a formidable force. He has assured this and other minority groups support by his strong support of the Rumford Act and his strong opposition to Prop. 14 two years ago. Reagan has called for repeal or amendment of the Rumford Act. This will bring him strong support from property owners who feel they should have the right to choose to whom they will sell, rent or lease their personal property. But it solidifies opposition from those who insist these rights should be abolished.

BROWN SAYS his campaign will be based upon Reagan's refusal to denounce the Birch Society. But he ignores his own membership in the CDC, the Democratic left-wing group that calls for abolition of the loyalty oath and

the Un-American Activities Committee and which calls for establishing cooperatives to compete with private enterprise, and giving aid to all countries regardless of their political systems.

The Birch Society has been discredited because of the radical statements of its founder, Welsh. But the State Senate committee—all Democrats—found it free of any subversive activities. Reagan has said he never has been a member but if any members vote for him it will be because they accept his principles and not that he accepts theirs.

BROWN SHOWED his complete disregard of ethics when after the nomination of Reagan he sought the support of George Christopher despite the fact that Brown admitted his staff had supplied Drew Pearson with the material that blasted Christopher in the primaries. It was an example of his political opportunism which has destroyed so much of his past support.

His support of the Rumford Act, his toddying to unions and left-wing groups, however, assure him of strong support. Many Democrats will vote the straight ticket regardless of who the candidates may be. But if 25% of them vote for Reagan it will defeat Brown. A bare majority of 51% of Democrats voted to nominate Brown in the June primary election. It was apparent half of the Democrats voted for Prop. 14, which Brown opposed. That issue should be clearly stated and those who oppose him should not be complacent. It will be a hard-fought campaign. Its results will depend upon how the issues are presented and a realization by the Reagan supporters that they are up against a strong combination of forces that look to Brown to support their causes. The odds are in favor of Reagan. But they will remain so only if his supporters go all-out for him in the 10 weeks ahead.—L.A.C.

Big Cities Need Billions From Uncle Sam

Associated Press News Analyst
New York City's Mayor John V. Lindsay went before a Senate subcommittee in Washington last week looking into what it called the crisis in the cities and talked about the plight of his city.

He said it would take \$50 billion more in federal funds in the next decade to transform New York City into



JAMES MARLOW

a "thoroughly livable and exciting place in which to live."

He said: "Without more federal money, the cities just can't make it." And not long behind Lindsay came the mayor of Detroit, Jerome P. Cavanagh, who said his city would need \$15 billion in federal aid in the next decade.

This so startled Sen. Robert F. Kennedy, New York Democrat and member of the committee, that he did some hasty arithmetic and announced

that, if all the urban areas asked proportionately as much as Lindsay and Cavanagh, the drain on the federal treasury in the next 10 years would top \$1 trillion.

The other New York senator, Republican Jacob K. Javits, also a committee member, promptly said he was not appalled at the figure.

It may be a good deal more than 10 years before the government gets involved with the cities to the tune of \$1 trillion, but the fact that no one screamed in pain at Kennedy's mention of the \$1 trillion figure shows how well adjusted the country has become to looking to Uncle Sam for help.

It wasn't always that way, although the idea goes sent back.

In the budget he sent Congress in January, President Johnson asked \$106.4 billion to cover expenses—including \$60.5 billion for defense-related spending.

This seems a long way to go in a hundred years or so. But the foundations of the government's feeling of responsibility for the general welfare—and today's opposition to that idea—were all laid down 100 years or more ago.

In 1854 President Franklin Pierce vetoed a bill which Congress passed to provide government help for the insane poor, saying the welfare clause in the Constitution didn't give Congress power to provide for the poor, insane or not.

He said help to the poor makes them more helpless and dependent. That was one viewpoint. But between 1850 and 1871 Congress gave railroads 131,350,000 acres of land as outright gifts, while Western states added 49 million acres more, or a total area greater than the size of Texas.

And during the next few years the railroads sold the land at an average price of \$5 an acre. At the same time, however, Congress established the foundation for what was to follow in the next century.

In 1862 it set aside public lands to support agricultural and engineering colleges. And in the same year, under the Homestead Act, Congress gave away more public lands in the West, 160 acres to each man who was willing to stay on them five years and farm them.

Yet, as late as 1887, when Congress voted only \$10,000 to buy seed grain for drought-stricken farmers in Texas, President Grover Cleveland, like Pierce before him, vetoed it.

"The lesson should be constantly enforced that, though the people support the government, the government should not support the people," he said.

It was not the job of government, he said, to spend money for the relief of individual suffering.

We Have the Very Poor, And They Are a Problem

JACKSON, Miss.—There are many cruelties and inequities and a considerable amount of man's inhumanity to man in "welfare" and its operations in cities and rural areas of the equally poor and wretched.

Who are the nation's poor? Most of them are white persons. But the very poor are concentrated,



RALPH MCGILL

tightly packed in cities and most of them are the millions of once-rural farm Negroes.

More than half the nation's poor are children. They go to school hungry. They explain the school lunch programs.

About five million of the poor are too old to work. They include hundreds of thousands of poor white coal miners and farm families.

There are millions more who are crippled, blind, disabled, or who are female heads of families, widowed, abandoned or divorced.

Relatively few persons on relief are employable. Yet, the myth persists that those on "welfare" are lazy loafers who simply "refuse work." A few exceptions, a few illegitimate babies, make it easy to be angry and critical.

In too many rural areas there is denial of welfare or surplus food because it is a "handout." "People ought

to work for what they get," says the county boards, even though they know there is nothing but seasonal work and that hunger and misery are a companion in the longer "in-between" periods. Political desire for "credit" and "patronage" corrupts welfare in the cities. There are examples of cruelty in manipulation of welfare that are beyond belief.

We are confronted with a new situation. New responses are needed. "Welfare" has alleviated the misery of several million persons. It has given many of them the first and only "security" they have known in the form of an assurance of food and a place to live. But it by now is obvious the present system cannot become the nation's permanent response.

The poverty program is a bold, imaginative start. It is, and has been, handicapped by some of the inequities and cold political patronage that has worked to sour the bread of "welfare."

THE NEW SITUATION has a history.

Beginning with the decade of 1920-1930, the rural South has poured millions of its uneducated sharecroppers, tenants and small farmers into the industrial areas of the nation.

About three and a half million of these left the cotton south between 1940 and 1963. They still are on the way out.

On the day the reader reaches this sentence hundreds more will have been displaced to make room for soybean farming, cattle or timber operations.

Nov. 8 Outlook 'Tickles' Republicans As Worried Democrats Fear Losses

EDITOR'S NOTE—The following dispatch comes to assay the mood of the Congress as its members approach the November election. It is based on combined efforts of and interviews by Raymond Lahr, United Press International political reporter; Frank Eleazer, head of the UPI House staff, and William Theis, head of the UPI Senate staff, and was written by them jointly.

Democrats in Congress are uneasy. Republicans are jubilant. They all agree that the GOP will gain seats in November. The only question is how many.

A big change in the Senate is out of the question. But history almost decrees a GOP pickup in House membership in this non-presidential election.

Democratic leaders would be delighted to hold their losses to 20. Republicans talk hopefully of gains up to 40, 50, or more.

Either way, the powerful hold President Johnson has had on the 89th Congress—with its lopsided Democratic majorities on both sides of the Capitol—would be shaken or broken.

Interviews with a cross-section of House and Senate members and strategists of both parties disclose another major point of agreement: What will determine the scope of the election swing may not have occurred as yet.

If prices and interest rates shoot through the ceiling between now and Nov. 8, Republican prospects will soar with them.

THE VOTERS WILL ELECT all 435 House members Nov. 8, reshuffling the 1964 class composed of 295 Democrats and 140 Republicans. They will elect 35 of the 100 Senators to seats now held by 20 Democrats and 15 Republicans. The Senate now comprises 67 Democrats and 33 Republicans.

In the states, the voters will elect 35 of the 50 governors to fill jobs now held by 20 Democrats and 15 Republicans. Over-all, there now are 33 Democrats and 17 Republican governors.

As the war in Viet Nam escalates, with no sign of an end, so do Republican election hopes. "Right now, everything is going

our way," said one Republican strategist who has trouble keeping his optimism in bounds. "Viet Nam? That's the Democrats' problem. The Negroes are split and Labor is split. The women are mad about prices. And this year, there is no drag from the top of the ticket."

A Democratic "old pro" tended ruefully to endorse that assessment. "But don't discount the possibility that Lyndon Johnson may yet pull off



"Gather Ye Rose Buds"

some kind of a solution in Viet Nam," he said in a comment evoked one way or another by members on both sides of the political fence. There is general agreement that a cease-fire a week before the election could make all the difference.

INTEREST CURRENTLY centers on the big class of House freshman Democrats, and especially the 47 who are commonly said to have ridden into office "on Barry Goldwater's coat-tails." In other words, they were elected as replacements for Republicans as part of a Democratic sweep accompanying the Goldwater presidential election disaster.

Most of their districts had a Republican history and could normally be expected to retain a Republican bias.

These 47 districts are high on the list of GOP "target areas" where extra money and effort will be expended to elect Republican members. They also are high on the Democratic priority list for help in returning the freshman incumbents as sophomores.

Both sides say this bunch of freshmen is unusual. For one thing, all seem to think they are winners, despite the off-year tradition that loads the statistical odds against them.

Also, while big election sweeps like Johnson's in 1964 normally carry into office a number of obvious "one termers" whose qualifications are considerably less than spectacular, there's a difference now.

"This time we didn't pick up any koons," said a Democratic strategist. "We got good men and they have been working hard to solidify their positions."

A Republican brain-truster conceded privately that this was a fairly accurate view.

SOME SOUTHERN Democrats are getting cranked up as usual to run against the national Democratic administration, with school and hospital desegregation "guidelines" the main target this time.

This feat gets more difficult as Republicans, in more and more southern districts, mount serious opposition to Democratic incumbents.

As for Republicans, they figure themselves as the only sure winners in Viet Nam and the inevitable beneficiaries of a general national frustration about not only the war but riots, civil rights squabbles, farm income, the draft and high prices. Tight money, also, becomes daily more of an issue.

Republicans believe they are making headway with charges of a "credibility gap" between the Johnson administration and the public.

They intend to continue talking it up, especially if disenchantment mounts with the Viet Nam war. A Democratic strategist conceded there is growing reluctance to accept at face value what the administration is saying and doing.

Incumbent House Republicans, having survived the 1964 election debacle, are generally figured to be set for life. Their big problem is managing the available issues in such a way as to materially increase their pitiful number.

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

BERRY'S WORLD



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MISS LA PETITE CROWN

Downey's Dana Won It

By ANNE HOWE
A blonde, blue-eyed Downey lass, measuring 23-22-23, walked off with top

honors in a national beauty contest last week in Dallas, Texas. Five-year-old Dana Cook was named Miss La Petite

in the National Little Miss Pageant over 37 other three to five-year-old contestants. Dana, daughter of Mr. and Mrs. Lee Cook, 8117 Bergman Lane, started on her road to fame by entering the California Little Miss Pageant finals held last month in Norwalk. Winning the California Miss Petite title made her eligible for the five-day Texas contest finals.

Although the age limit in this contest for girls, from three to five and six to 12, differs from adult contests, other requirements for these junior-size beauty queens are similar. Pageant judges favor girls who are talented, graceful, pretty enough to photograph well, and intelligent enough to weather a live television interview.

"All the girls are required to spend most of their five days at the finals with the judges. During that time they are interviewed before large groups, checked on their behavior, physical beauty and personality," Mrs. Cook said.

In September, Dana will return to her first grade class at the First Ambassador Christian School in Downey, continue to enjoy swimming and dressing up her four-year-old brother, Sterlynn, in her new crown and robe.

Rewards for the new beauty queen include a \$750 educational scholarship, an extensive new wardrobe and miscellaneous gifts, and a "trophy bigger than me," said four-foot Dana.



BEAUTY QUEENS—ECONOMY SIZE

Above, Dana Cook, 5, checks out trophy she won in Texas when she was named national Miss La Petite. Below, competitor Teresa De Rose, 6, who won the state Miss La Petite title, hugs her pet cat and keeps a watchful eye on a jar of peanut butter.



Teresa Lost But Is Happy Friend Won

By MOLLY BURRELL

Teresa De Rose, 6, Westminster's pint-size "Little Miss California" who last week lost out in a national title competition in Dallas, today beamed about another title winner, Dana Cook, No. 5.

"I'm happy she won 'cause she is my very good friend."

Other comments on the recent event which thrust her into a world of TV and press cameras, kisses from mayors and keys to their cities:

"You know my cat 'Snowball'? She thinks she's a chicken. She perches on the playhouse and plays with clothespins. . . . May I have a peanut butter sandwich? . . . I'd rather wash the dishes than wipe because I like to play in the soapsuds. . . . Could I put on my cowgirl suit now? You know what? My principal (at Golden West school) called all the way to Dallas to congratulate me. I really love her. . . . Would you like some candy?"

TERESA, 30 POUNDS of big brown eyes, long curls and tiny dancing feet, couldn't decide which part of the whirlwind week she really like best: "All of it—specially the rides out at that place that's like Disneyland."

She won her state crown, trophy, and assorted goodies at a final event early this month in Downey sponsored by the American Dance Studio Association. She's anxious to get back to Downey soon for a reunion and little girl talk with "Miss La Petite."

"We have lots of fun together. We were good friends from the first minute we met."

Santa Fe Board Members Retained

Terms of one planning commissioner and four traffic commissioners have been renewed by the Santa Fe Springs City Council.

Ralph Wulffing was reappointed to the Planning Commission. Robert Schoonmaker, Mrs. Bobbie Cary, Mrs. Vivian Moore and Bernie Nash were given new terms on the Traffic Commission.

School Registry This Week, Next

Advance registration for elementary and high school youth who are new to the Long Beach Unified School District will be accepted this week and next.

Each of the 54 local elementary schools will enroll new youngsters on Thursday, Sept. 1, from 9 to 11:30 a.m. and from 1 to 3:30 p.m. The junior and senior high schools will be staffed for advanced registration both mornings and afternoons on Sept. 2, 6 and 7.

"All boys and girls who have not already completed their enrollment in school are urged to take advantage of these days to sign up in advance of the start of school," said W. Odie Wright, superintendent of schools. "This will permit them to get off to a good start on the first day with their classmates."

Youth are urged to bring report cards from their former school when they report for enrollment. Parents of youngsters who are enrolling in kindergarten and first grade must provide the school with some evidence of the date of the birth of the child.

Registration for regular day students at Long Beach City College began this week and continues by appointment through Sept. 7.

All new pupils must file polio immunization forms in accordance with state laws. These forms may be obtained at the school.

Gem Show Next Month

"Artistry in Gems" will be the theme of the 22nd annual show of the Long Beach Mineral and Gem Society Sept. 17 and 18 at the Oil Chemical and Atomic Workers Hall, 2100 W. Willow St. Hours will be 10 a.m. to 10 p.m. Sept. 17 and 10 a.m. to 6 p.m. Sept. 18. The show will be free and open to the public.

Fifty cases of member exhibits will include jewelry, lapidary work, minerals, fossils and petrified wood. A member exhibit also will display fluorescent minerals which change to vivid colors under ultraviolet rays. Non-member exhibits will include jewelry, crystallized minerals, faceted gems, pictures in gemstones, also jade, soapstone and turquoise jewelry by North American Indians. Lapidary demonstrations, motion pictures and slides are slated.



MIDSHIPMEN GREETED

Capt. Harry Frishman, USNR, greets U.S. Naval Academy midshipmen from Long Beach area during a recent tour of active duty at Annapolis. From left: Midshipmen Howard A. Skinner and Richard A. Creighton, Long Beach; Capt. Frishman, and Midshipman Richard S. Moore of Lakewood.

Frishman Aids Academy

Capt. Harry B. Frishman, USNR-R, director of publications for the Long Beach Unified School District and a leader in Naval Reserve activities, has been named the local area representative for the U.S. Naval Academy. As one of a select group of information officers, he will serve as local area guidance counselor for high school students interested in attending the Naval Academy in Annapolis, Md.

He will attend "College Night" sessions, address local civic organizations, and aid congressmen and senators in procuring appointments for qualified students. Capt. Frishman this month completed a two-week session at the academy. The courses included requirements for admission, procedure for securing appointments, and the characteristics demanded of the prospective midshipmen.

While at the academy, the officers ate with the plebe class, slept in Bancroft Hall, which houses the entire brigade of midshipmen, attended drills and parades, and in general became immersed in plebe life at the academy. Young men who are interested in attending the Naval Academy may contact Capt. Frishman at the Board of Education building at 701 Locust Ave. or through the offices of the Naval Reserve Officer School 11-4 on the campus of the California State College at Long Beach.

County Employees' Reunion Sept. 14

Picnic day for members of the Alumni Employees of Los Angeles County (AEOLAC) will be Sept. 14.

Their annual picnic reunion will be held in Section 5 of Sycamore Grove in Highland Park 10 a.m. to 4 p.m.

Youth Red Cross of L.B. Collects Supplies for Viet

Recreation and comfort supplies are being collected by Long Beach Chapter, American Red Cross, for shipment in large kits of specified size and contents to hospitals or center clubmobile units in Viet Nam.

Collection, assembling and mailing of the recreation units in what is called "Operation Helpmate" is being handled through the Youth Red Cross of the chapter.

Community groups or individuals who wish to share in

this Red Cross project may do so by calling the Red Cross chapter, according to Gordon Young, chapter chairman. Organizations may undertake to provide entire chests or contribute some of the contents. Supplies requested include top-hit records and players, musical instruments and some equipment for sports, joke and game books, sheet music, birthday gifts appropriate for young men, lap boards, card holders, some specified types of tinned hard candy and popcorn.



FOR VIET NAM

Sandy Oser and Mike Walley, members of the Youth Red Cross Council of the Long Beach Chapter, American Red Cross, are inspecting pictures of the use being made of recreation supplies in Viet Nam and samples of contributions sought for mailing.



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Your investment in a Cadillac—new or previously-owned—will return more motoring satisfaction than any other car you can buy at the price. It's great... going Cadillac!

The Cadillac you buy today will prove to be a sounder investment than any other car you can buy at the price—and you could select no more opportune time than right now. For no other automobile built in the land offers such original value—and then holds that value as well or as long. There are many reasons for this.

First, Cadillac styling is not quickly outdated. Second, Cadillac's engineering leadership is such that many of its features will not be available on other cars for some time. Third, a Cadillac will reward you with years of unsurpassed luxury, performance, and reliability. And fourth, you will

enjoy such safety and convenience features as cornering lights, three-speed windshield wipers, padded instrument panel and remote control outside mirror. Before you decide on any car at any price, consult your authorized Cadillac dealer. His knowledge of fine cars and true automobile value will be most helpful.



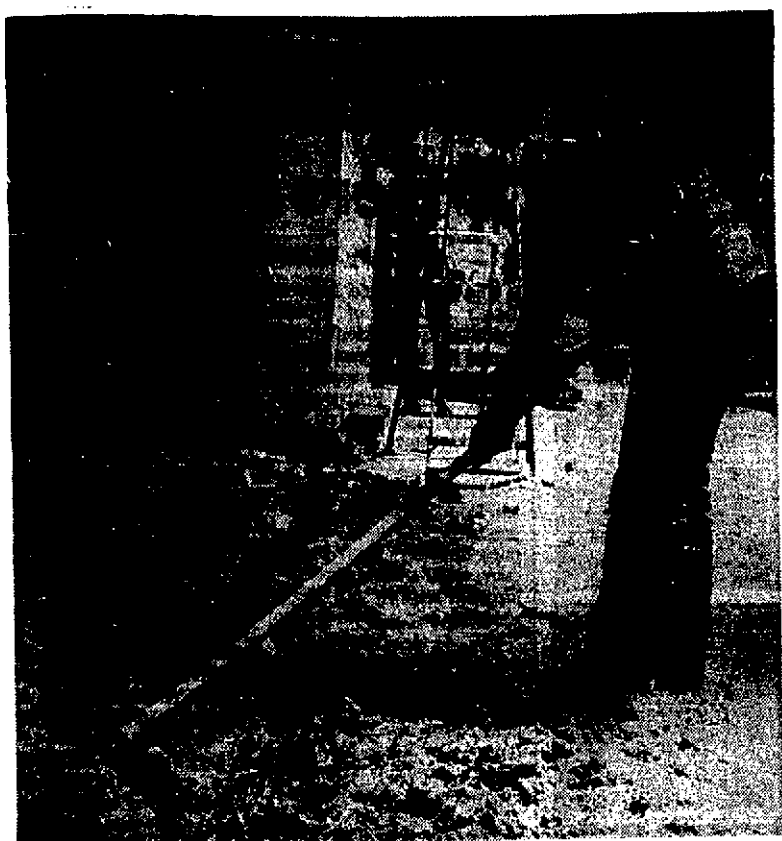
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LONG BEACH



SPRUCING UP THE TOWN

Jerome Brown, 15, hoed up the garden Saturday as other MacArthur Teen Pos workers put a new coat of paint on a house at 1900 California Ave. Teens and adult volunteers spent all day working on the house, as part of a project to upgrade the city's central district and seek open housing throughout the city. They earned \$1.25 an hour under the antipoverty program's Neighborhood Youth Corps.

—Staff Photo

Four More Traffic Deaths Added to Southland Toll

Four more traffic fatalities were recorded in the Southland Saturday, including a young Garden Grove woman who had become a licensed vocational nurse only a few hours before her death.

Killed in pre-death accidents were:

Mary Ann Clark, 20, of 12892 Louise St., Garden Grove.

Larry Ray Bledsoe, 30, of 11101 Essex St., Los Alamitos.

Ronald John Wood, 35, of 2057 Glenneyre St., Laguna Beach.

Ralph Carlos Lopez, 29, of Los Angeles.

Killed Friday evening in another highway accident was Claude Keats, 63, of 728 Lagoon Ave., Wilmington.

Miss Clark, graduated Friday night from the Martin Luther Hospital nursing school, Anaheim, was killed about 5 a.m. Saturday when her westbound car plunged off Live Oak Canyon Road just east of El Toro in Orange County.

A passenger, Frederick L. Etchen III, 20, sailor stationed aboard the USS England in Long Beach, sustained head and other injuries and is being treated at the El Toro Marine Corps Air Station hospital.

Funeral services for Miss Clark are pending at Smith & Tuthill Mortuary, Santa Ana. Survivors include her father, Paul L. Clark; mother, Mrs. Eleanor J. Clark; brothers Timothy A., Paul L., Daniel K. and David D.; sisters Rebecca Sue and Rachel Fay; grandmothers Mrs. Mabel Crowl of Garden Grove and Mrs. Emma Clark of Tulsa, Okla.

WOOD WAS fatally injured about 2:30 a.m. when his car collided head-on with another auto on Laguna Canyon Road, two miles west of

I, P-T All-Star Bowler Killed in Auto Crash

A member of the 1965 Independent Press-Telegram All-America youth bowling team was among six young Marines killed early Saturday in a traffic accident on U. S. Highway 51, about 35 miles of New Orleans, La.

Pfc. Phillip S. McAfee, 20, son of Mr. and Mrs. Leonard B. McAfee of 11245 E. Raliffe St., Norwalk, was a freshman at Cerritos College when he participated in the national junior bowl championship tournament in New York on the four-member I, P-T team from Long Beach. He also was a member of the Dutch Village Bowling Center all-star team in Lakewood. A graduate of Norwalk High School, young McAfee enlisted in the Marine Corps last March 31 and was indoctrinated at the Marine Corps Recruit Depot in San Diego.

Recruit Depot in San Diego.

El Toro Road and north of Laguna Beach. A passenger, Peter A. Bledsoe, 29, Los Angeles, sustained facial and chest injuries. Driver of the other vehicle, Larry A. Aber, 21, of 15501 Pasadena St., Tustin, received minor injuries, investigating officers said.

Bledsoe, employee of American Electric Co.'s maintenance department, and Lopez were fatally injured when the car in which they were riding went out of control on Firestone Boulevard at Valley View Street in La Mirada, ripped through 75 feet of Santa Ana Freeway fencing and struck a utility pole about 2:15 a.m.

DRIVER of the vehicle was listed by Norwalk Station sheriff's deputies as Lateral Dexter, 27, of 1882 Commonwealth Ave., Fullerton. He was in satisfactory condition Saturday night at Norwalk Community Hospital.

Graveside services for Bledsoe will be held at 10 a.m. Tuesday in Forest Lawn-Cypress. Survivors include his wife, Sandra K.; sons, Scotty R., Mark A. and Gregory L.; daughters, Jerrie L. and Jonnie L.; parents, Mr. and Mrs. Kenneth L. Bledsoe; brother, Fred L.; sisters, Mrs. Veva J. McInturf, Mrs. Mary L. Raze and Mrs. Wanda J. Harrison.

Services for Lopez are pending at Downey Mortuary Chapel.

KEATS WAS killed when his car struck a post in the center divider of Long Beach Freeway after glancing off a pickup truck near the Los

Angeles River bridge in South Gate shortly after 5 p.m. Friday. Services are pending at South Gate Mortuary.

Still in critical condition at Harbor General Hospital Saturday were two survivors of a Wednesday afternoon station wagon-truck crash that killed three Wilmington children.

Ernest Mendoza, 7, whose two younger sisters and 3-year-old brother were fatally injured, and David Baeza, 6, have shown only slight improvement since the accident. Another Mendoza child, Raymond, 4, and David's brother, Ruben Baeza Jr., 7, remain in serious condition at the hospital.



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INDEPENDENT-PRESS-TELEGRAM—3-5

Long Beach 10, Calif., Sunday, June 26, 1964

Executives Loaned to United Crusade

Executives from 15 Long Beach area firms have volunteered to help the United Crusade in its \$21,750,000 fund-raising campaign.

The 17 executives have been put "on loan" from their companies to tour the health, welfare and youth agencies associated with the Crusade. The executives will contact other firms and help organize the Crusade's commerce and industry drive.

Seal Beach Has Festival Today

Seal Beach's "Old-Fashion Festival," including a fish fry and an Indian show, will begin today at 11 a.m. with an outdoor church service at Main Street and Ocean Avenue.

The day's other events will take place on Main Street and on the parking lot of the Pacific Coast Highway shopping center. A melodrama, a sing-along, a puppet show and a square dance also are scheduled.

The executives were oriented by staff members of the United Way, directors of the agencies visited and by American Red Cross representatives.

George Hanawalt of Southern California Edison Co. is chairman of the loaned executive program. Phil Hattery of Hattery and Williams Insurance is Long Beach area campaign chairman of United Way.

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No extra charge for credit **at Dr. Campbell's**

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1st small payment 45 DAYS

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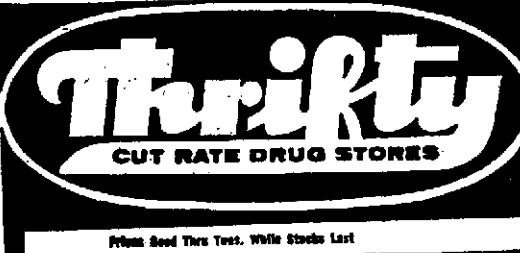


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MONTH END

SUMMER CLEARANCE

A discount price is twice as nice with **Blue Chip Stamps**

\$9.98 Doughboy Pools "Tip-A-Tip" 6' Diameter, 15" Depth One unit vinyl bottom sealed to rigid wall. Comes assembled... folds flat for storage. Holds 265 gallons. Reduced to clear!	\$7.88 Chaise Lounges 5 Adjustments Non-Tilt Frame Handsome aluminum chaise lounge with 1" aircraft tubing frame. 7x16 weatherproof webbing in turquoise & white.	\$24.88 Smoker Wagon Motorized! Feature smoker hood with oven, proof glass window, temperature motor, swing out motor, 5" tires. Separate firepan adjusts to 8 cooking heights! "Best buy!"
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\$3.98 Doughboy 2-Ring Pool ... \$2.98 \$2.49 Val. Round Vinyl Pools ... \$1.19 Save \$4.00 \$19.88 Doughboy Pools ... \$13.88 Save \$4.00, 6 Ft. Dia. \$14.99 Doughboy Pools ... \$9.99 Inflatable Vinyl 39c 20" Beach Balls ... 19c Hold Up to 200 Lbs. \$8.66 Water Super Loungers ... \$4.99	\$1.98 Women's Hats Dramatically Reduced Light and airy, sun-loving styles in Bangkok and Italian straw or popular fabrics for warm weather glamour, comfort. Headliners for every costume at big savings.	\$6.79 Value! Trylon Jug ... \$3.99 \$4.99 Webbed Chairs ... \$3.99 Save 50c-1.00 89c 8 Quart Minnow Bucket ... 49c "Special!" \$1.00 Spinner Lures ... 57c Play Toy 89c Poly Lawn Mowers ... 49c Asorted Top-Land 98c Value! Water-Land Toys ... 49c
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\$3.98 Val. Swim Boards Famous Jet 33 Inches Long Poly board in Hawaiian design with single fin, sweeping curved lines. Light but tough! Punctureproof.	\$1.98 Men's Straw Hats Your Choice Lightweight! Dashing sale group of straw toppers for everyday wear, golf, fishing, yachting!	\$5.98 Kola Chairs Raffish frame Slump-On legs You Get 25 Blue Chip Stamps
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\$3.49 Value! Tip-A-Tubs 22" Diameter Punctureproof! You Get Blue Chip Stamps, too	\$3.98 Val. Men's Swim Trunks Reduced from \$1.99 Regular \$1.99 Make a big splash in water, poolside or on beach. Choose from latest styles, fabrics, colors.	\$9.99 Chaise Lounges for 6-Feet You Get Blue Chip Stamps, too
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\$3.99 Little Dinghy Boats 22" Diameter Virtually unsinkable! Light weight. 4"x26"	\$3.98 Val. Men's Swim Trunks Reduced from \$1.99 Regular \$1.99 Make a big splash in water, poolside or on beach. Choose from latest styles, fabrics, colors.	\$9.99 Chaise Lounges for 6-Feet You Get Blue Chip Stamps, too
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\$4.79 Picnic Tables for Children With Benches Rugged tables and seats in red-wood finish. 54" wide, 36" long, 22" high—Sale Price!	\$3.98 Walking Shorts Men's Sizes No-iron, permanent press. Plaid or solid colors. First come, best served!	Trylon Ice Chests By Thermos \$18.00 Value! Get 30 Blue Chip Stamps
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37c Rubber Thong Sandals 19c
\$1.49 Boys' Surfer Shorts \$1.19
\$1.98 Denim Stretch Shorts \$1.29
\$3.49 18-in. Portable Table B-BQ \$2.99
\$2.69 Val. Trylon Gallon Picnic Jugs \$1.99

Show Times

Here are starting times of features in Long Beach theaters as listed by theater managers:

STATE, "Assault on a Queen," 12:30, 2:30, 4:30, 6:30, 8:30, 10:30.
RIVOLI, "Battle of the Bulge," 12:30, 2:30, 4:30, 6:30, 8:30, 10:30.
THE MOVIE, "Hated Peas," 1:30, 4:30, 7:30, 10:30.
PALACE, "Hated Peas," 1:30, 4:30, 7:30, 10:30.
ROXY, "Hated Peas," 1:30, 4:30, 7:30, 10:30.
PALACE, "Hated Peas," 1:30, 4:30, 7:30, 10:30.
PALACE, "Hated Peas," 1:30, 4:30, 7:30, 10:30.

Pianist-Composer Troup Acts in Film

HOLLYWOOD (A)—Pianist composer Bobby Troup is an actor, too. In his ninth movie he plays a Navy lieutenant and gets co-star billing. And daughter Ronne, born when he was a marine captain on Saipan, is an extra.

When a night-club scene called for him to play a World War II song, Bobby had just the answer: "Daddy," his first published composition, written when he was a senior at the University of Pennsylvania and made famous by the Andrews Sisters and others.

Giggling Hard Work

HOLLYWOOD (A)—Giggling can be hard work, claims actress Sandra Wells. "I'm exhausted," the bosomy beauty declared after a day of scenes in which she's out on the town—giggling.

IT'S WONDERFUL the many buys in appliances you find in the Classified Ads. Check them now!

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"INSIDE DAISSY CLOVER"

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"GLASS BOTTOM BOAT"

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PLUS
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PAUL NEWMAN—JULIE ANDREWS
In Alfred Hitchcock's
"TORN CURTAIN"

PLUS—NORR HUBSON
"BLINDFOLD"

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BONIS DAY—ROB TAYLOR
"GLASS BOTTOM BOAT"

IN COLOR
PLUS
"AROUND THE WORLD UNDER THE SEA"

GE. 6-1123
BAY
340 MAIN ST.
SEAL BEACH

OPEN 12:15
WALT DISNEY'S
"LT. ROBIN CRUSOE USN"

WITH DICK VAN DYKE
"NAMU! THE KILLER WHALE"

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BEER CLUB CRUISE
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EARL WILSON

Call Me Sam

LONDON — Actress Samantha Eggar, whose intimates call her "Sam," gave me quite a stern lecture here... quite a Tom Stern lecture, you might say, since that's the name of her husband... on the glories and beauties and benefits of vegetarianism.

It's quite surprising what one may learn nowadays from talking to any pretty young European star. A French actress quite freely talked to me about her illegitimate baby, not hesitating to mention the rather famous father's name. And now "Sam" came right out against meat-eating. I tell you...

"The reason I'm against meat-eating," she said, "is because the good that you get out of it isn't worth the effort you put into the chewing..."

She has discussed this fairly thoroughly with her husband Tom, who will have a big role in the coming Broadway show, "We Have Always Lived in the Castle," and she may spoil him by cooking him a steak once every week or two... but hardly more often.

"Eating meat is just nonsense," Sam told me.

We had just had lunch in the pleasantly beautiful village of Castle Combe where she's been filming "Dr. Doolittle" with Rex Harrison. While Rex had feasted on roast beef and I had eaten chicken, spirited, red-headed Sam had blissfully consumed her vegetables... and waited to attack.

She had come to lunch a bit angry... IT'S BEEN discovered she can sing. She had just done a scene sitting on a little bridge, singing an 1840 tune, quite unlike the Sam who got an Oscar nomination for "The Collector."

And there's been trouble with the "sink," as there always seems to be. There was a scene calling for her to fall into the mud, which had required a retake, so she'd had two falls in the mud.

"And my dress which was supposed to get torn

by the brambles when I walked off after a dispute with Rex, hadn't got torn quite enough!"

Being a good director and a Brooklyn boy besides, Richard Fleischer had naturally wanted more of her dress to be torn off.

All in all, it was a busy day but Sam would soon be back in Los Angeles with the rest finishing "Dr. Doolittle" there. Her husband would be in New York rehearsing, and eventually, she would be housewifing for him in New York... "about December," she thought.

SAM HAS a new Fujica camera to shoot pictures of their baby, Nicolas, 11 months.

"I hear you've shot a whole series of pictures?" I said.

"A series!" Sam exclaimed. "THOUSANDS! THOUSANDS!"

Sam can't wait to settle down in a New York apartment with Tom and the baby, and when Tom comes home from a hard day with producer David Merrick and director Garson Kanin, to serve him a sizzling vegetable plate brimming, as the British say, "with vitamins." We hope he likes his vitamins more than steak.

THE WEEKEND WIND-UP... Barbara Streisand says she'll take her baby with her everywhere. "My mother used to leave me at home and go to work, and I hated it," Joan Fontaine, meeting Rocky Graziano at the Chateau Madrid, asked, "Was he as good a boxer as he is a comedian?"

Producer Marty Ransohoff shipped a truckload of organically grown food to the studio commissary for food fad-dict Tony Curtis, who's filming "Don't Make Waves."

Sven Swenson's again doing the acrobatic dance spin "A Joyful Noise" that broke his nose... Mel Torme's shelving 15 lbs. for his Basin St. E. opening Sept. 8... Walter Matthau'll make a 26-city tour with "Fortune Cookie"...

Errol Garner's TV-taping his concert tour for BBC... Lena Horne'll have a 40-piece orchestra—including 15 fiddles—at the Concord on Labor Day weekend.

Bob Feller says his son Steve has three offers to

HERE SOON

Sicilian beauty Giovanna Rallis is shown above in a scene from the new United Artists' release, "What Did You Do in the War, Daddy?" and at the right Samantha Eggar and Cary Grant find breakfast preparation a difficult maneuver in a small Tokyo apartment kitchen in a scene from the Sol C Siegal production, "Walk, Don't Run." Both shows are scheduled to open in this area this week.

play baseball (but may study architecture instead)... Nancy Sinatra was invited to the Venice Film Festival (where her "Wild Angels" will be showing)... Adam West and Burt Ward'll visit 48 N. Y. theaters in three days to plug the "Batman" film.

TODAY'S BEST LAUGH: Joe E. Lewis says he went on a non-drinking diet: "And in just one week I lost five pounds and my act."

WISH I'D SAID THAT: You can't even call what Phyllis Diller has a hair-do. It's more of a hair-don't.

REMEMBERED QUOTE: "A woman's advice is not worth much, but he who does not heed it is a fool," —Pedro Calderon.

EARL'S PEARLS: Marriage results when a man meets a woman who understands him. So does divorce. —Arnold Glasow.

Rip Van Winkle, who'd slept for 20 years, was found by his wife (relates Charlie Isaacs). She finally shook him awake, and he mumbled, "Just five minutes more, dear."... That's earl, brother.

ROLE HE LIKES BEST

Tab Hunter Now on Horseback

By GENE HANDSAKER

HOLLYWOOD (A)—Tab Hunter has his first Hollywood role in two years, the kind he likes best — on horseback.

Says the aging ex-bobby sox idol, still trim, clear-eyed and boyish-looking at 35:

"Horses are my touch of reality in an unrealistic business. Some people find it collecting stamps or on the golf course."

"But you have to find it somewhere. If you eat, breathe and sleep anything as transient as movies, you miss the important things in life."

Hunter is that paradox, a city boy fond of the range. Sun-bronzed, he came from his Oregon horse ranch to co-star with George Montgomery and Yvonne de Carlo in a Western, "Huntsville," riding the Texas plains of the Paramount lot.

TAB BOUGHT the 128-acre thoroughbred ranch on the Oregon coast near Astoria this spring with four partners, including the Los Angeles Dodgers' relief pitcher Bob Miller. There are 55 horses, and Hunter regrets that the movie will keep him from exhibiting his jumpers at Portland, Vancouver and Seattle shows.

He shows no regret at no longer being "hot" as he was in the '50s, when fan

mail arrived in bales, and screaming, teen-aged girls mobbed and kissed him.

Of his onetime fan-magazine popularity he said: "You ask yourself, 'Is it really that important?' If it is, your house is on a pretty loose foundation."

"It's the hot fudge sundae of this business. You can't live on hot fudge sundaes."

Still a bachelor, Hunter has "come close to marriage a couple of times, but now I guess I'm too set in my ways."

Born Art Gelien in New York City, reared in Los Angeles, Tab worked as a pharmacy delivery boy and theater usher to earn money for horseback rides.

AFTER A Coast Guard hitch and a Western bit part, he found fame in 1951 as a bare-chested Marine in "Island of Desire" with Linda Damell. "Battle Cry" with Dorothy Malone and "That Kind of Woman" with Sophia Loren were other Hunter hits.

But there were long periods of inactivity, and says Tab:

"A few years ago I decided I didn't want to be the biggest star in the business. 'Sitting around town, you can stagnate. Actors talking acting are a bore.'"

He says he paid Warner Bros. \$100,000 to get out of his contract.

ATLANTIC
Atlantic City, N.J.
"Lt. Robin Crusoe USN"
Color—A Big Hand for the Little Lady
Henry Fonda, Jeanne Woodward
OPEN 1 P.M. CONT.

ART
4th & Cherry
GE 4-5435
"THREE ON A COUCH"
Elvis Presley
"Paradise Hawaiian Style"
OPEN 1 P.M. CONT.

ROSE MARIE "Call Me Madam"
LAST 2 PERFS.
TODAY—3 & 8 P.M.

Melodyland Theatre
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Friday 8:30 Saturday 8:30 & 9:30
3 perfs. only
CHAD, JEREMY & FRIENDS
Starring Chad & Jeremy
With Ian Whitcomb
Special Atomic Attraction
THE Buffalo Springfield
Price \$2.50, \$3.00, \$4.50

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ONE-ACTERS STAGED Laguna Festival Offers 2 Operas

By DANIEL CARIAGA

The five-year-old Laguna Beach Festival of Opera mounted two difficult one-acters for the second offering of its 1968 season in Irvine Bowl, Friday and Saturday nights, and, for the most part, did so successfully.

Ravel's delicious "Spanish Hour" and Carl Orff's paean to hedonism, "Carmina Burana," each in its own way, makes specialized demands on any opera producer.

The former requires a quintet of singing musicians who also act and can pronounce simultaneously both halves of a double entendre; the latter calls for a large, carefully rehearsed orchestra, as giant and articulate a choir as love or money can buy, and three principals with courage and voice, in that order.

THE HAPPY NEWS from Laguna this weekend is that, even with some very weak elements, the basic demands of these works were met, the scores performed accurately, and enough style and projection were present to please an audience generously sprinkled with fellow professionals.

Musical director Eugene Ober traversed the tricky passages of both scores with a minimum of mishaps (despite the senseless placement of the chorus in "Carmina") and a great deal of insight. What holes appeared in the pacing of "L'Heure Espagnole," were more in the staging than in the music, and more through limited rehearsal

than through sloth. There is more accent, nuance, and general profile in Orff's mural than Ober has discovered, yet we admit having made the same comment on Zubin Mehta's reading of it.

FORTUNATE CASTING helped both operas. In the Ravel piece, Nancy Bramlage, Marvin Klebe (better, in every way, than last week), Ken Remo, Nico Castel, and Charles Gonzales, proved that even a prosaic translation "is a joy when every single word can be understood."

Miss Bramlage, singing her first *Concepcion*, showed the same beauty of voice, solid stagecraft, and temperamental affinity for the role that we so admired in her "Bartered Bride," with the Guild Opera last spring. Klebe, a convincing Ramiro in both looks and manner, sang with warmth and vibrancy, and pronounced that charming translation as if he believed it.

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WASTE NOT, WANT NOT IS GOAL

Orange County to Save Water

By BOB GEIVET

A three-pronged attack on "inefficient use of water" is being organized in Orange County, where a burgeoning population is putting an undue strain on water resources.

1. County Supervisors, who paid for a recent study on reclamation of waste water, said a plant to reclaim effluent should be built in east Anaheim to turn out 110 million gallons daily—about what is wasted now in the ocean.

2. The University of California at Irvine announced it will set up a separate department in its school of engineering for the study of efficient water utilization and water pollution control.

3. Both UCI and the county's Board of Supervisors readied a bid to the federal government's Office of Saline Water, to set up a federal water pollution control laboratory in the county—to serve not only the county

but the Southwest Pacific area.

All three moves focus on the "problem of full use" of water—now used only once before it is dumped into the ocean.

DR. DONALD Feuerstein of the UCI engineering faculty predicted that reclaimed water will be clearer and taste better than today's drinking water.

Not only will it be highly palatable and safe to drink, but it will be harmless to fabrics and water systems, he said.

"And research may some day make it possible to pipe water directly back to the consumer after it has been treated," he declared, adding that "this is a long way off. We do not now have the technical skills for such an achievement."

In addition to being a welcome source of more water, reclaimed waste water will also be more economical

than some of the water which California is about to get.

Seawater desalting is very costly, Dr. Feuerstein reminded; depending on methods of desalination, costs may range from \$100 down to \$70 per acre foot.

Reclamation would cost

about \$50 per acre foot by 1970—if plants are modernized sufficiently, he said.

WITH "INCREASED use of reclaimed water," the cost should be reduced to a low of \$25 per acre foot by the year 2000, Dr. Feuerstein predicted.

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L. B. Man Runs '3rd-Level' Airlines For Smaller Cities

By LEE CRAIG
Aerospace Editor

A 45-year-old pilot who once stayed aloft for more than two months in a light plane is now heading a new type of airline at Long Beach Airport.

John Cook, chief pilot and manager of Colorado River Airlines, calls his operation a "third-level" airline, a type which he predicts will mushroom throughout the country in the next few years.

The need for CRA, which serves Long Beach, Burbank, Las Vegas and Colorado River communities, and similar airlines has developed because feeder lines have been dropping many of their smaller stops in order to pick up longer-haul routes abandoned by the big carriers, Cook says.

Other favorable factors, he points out, are the growth of the smaller cities and the Post Office Department's aim of providing overnight mail service to these smaller communities.

At present, CRA, flying turbo-charged DeHaviland Doves, 250-mile-an-hour, 10-passenger craft, has two

flights daily from Long Beach to Burbank, then nonstop to Las Vegas.

A following stop is scheduled at Bullhead City, Ariz., with others soon to come at Lake Havasu, Parker and Apple Valley.

CRA, backed by HB Development Corp. of Anaheim, plans to replace the Doves with 20-passenger prop-jet liners soon, according to Cook.

The CRA manager is no stranger to airline operations. A veteran of 14,000 flying hours, he was a pilot for several of the nation's largest airlines during his 26-year flight career.

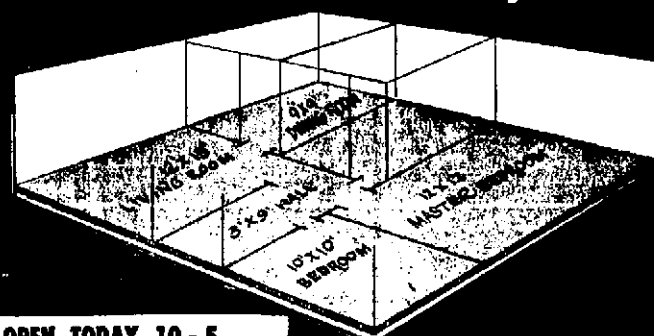
Cook's name is still in the record book for his endurance flight with another pilot in a Cessna 172 from Las Vegas to publicize the Damon Runyon Cancer Fund.

The pair took off Dec. 4, 1958, and touched down Feb. 7, 1959, after flying a distance equivalent to six times around the world. They were refueled in flight from a truck, racing along deserted highways.

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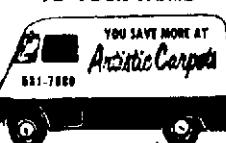
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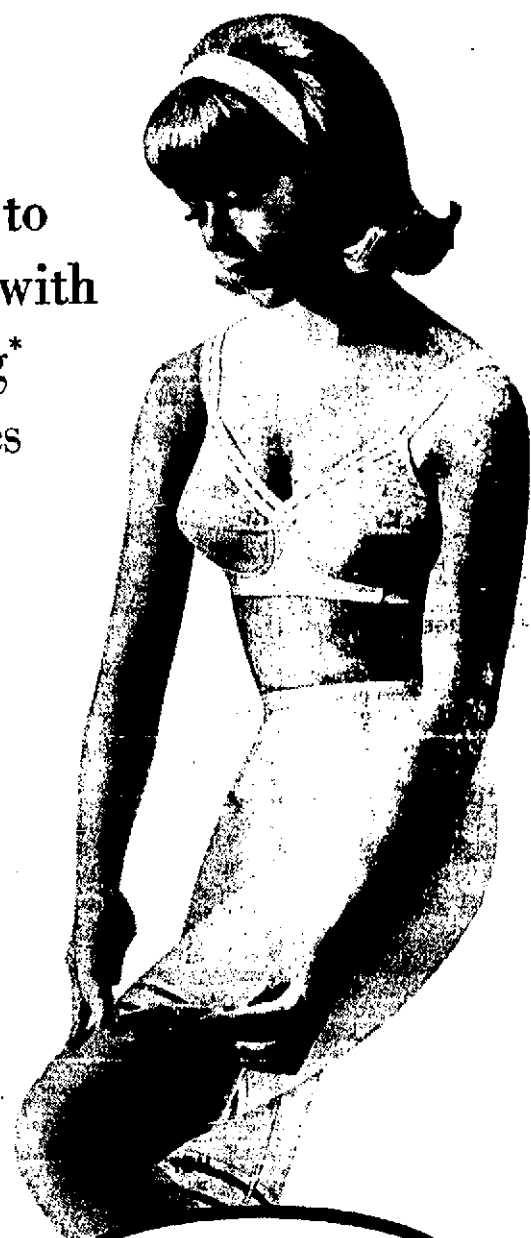
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Cypress Boy, 12, Stricken

A 12-year-old boy collapsed in a coma in his Cypress home Saturday and died shortly afterward.

Edward Neal Deaver had suffered from aplastic anemia when he lived in Erie, Pa., with his parents, Mr. and Mrs. Francis Deaver and their five other children.

SINCE COMING to California last June, the father told Orange County Coroner's deputy Russell Green, young Edward was considered cured and had not been receiving treatment.

The boy was playing on the floor of the family home at 5531 1/2 Newman St., with the family's pet cat when he gasped and fell into unconsciousness. A fire department rescue squad was summoned but could not revive him.

He was rushed to Lincoln Community Hospital where he died.

Deputy Coroner Green ordered an autopsy at the Forest Lawn, Cypress, Mortuary, where funeral arrangements are pending.

Rites Slated Tuesday for S. F. Davis

Funeral services for Samuel F. Davis will be held Tuesday at 2 p.m. in the First Baptist Church, 1000 Pine Ave.

Davis, 84, of 351 Orizaba Ave. and a retired merchant, died Friday in Community Hospital.

A resident of Long Beach for 15 years, Davis was a member of the Board of Deacons of the First Baptist Church and a past master of the Long Beach Masonic Lodge.

He is survived by his wife, Frances Rundstrom Davis; a daughter, Mrs. William Gordon of Lynwood; two grandchildren and two great-grandchildren.

Services Set for Man Killed by Own Auto

Funeral services are scheduled at 10 a.m. Wednesday in Hillside Church, Rose Hills Memorial Park, Whittier, for 78-year-old Thomas G. Bakker of Artesia, killed early Saturday when run over by his own car in the driveway of his home at 18430 Roseton Ave.

Lakewood sheriff's deputies said the victim had backed the car out of its garage between 4:40 and 5:20 a.m., left it parked in the driveway in neutral gear with ignition off. The car apparently started rolling, he attempted to hold it back, slipped and fell under a wheel.

The victim, custodian for the First Presbyterian Church of Arcadia, is survived by two sons, Gordon and Joe H. Bakker; daughters, Mrs. Cora Camp and Mrs. Winnie Byma; brother, Martin Bakker; 20 grandchildren and four great-grandchildren.

Death Notices

(Continued on Page D-2)
BARRY—Stephen P., of 1601 Fountain Lane, Huntington Beach, died Friday, August 21, 1964, at 76, of 2991 Eucalyptus Ave., died Saturday.
BACCARDI—Rose Ann, of 1741 Rose Ave., died Tuesday.



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Santa Ana Won't Rehire Officer

Clifford Haydo, 26, the most decorated officer with Santa Ana police before he quit a year ago, has been refused a chance to rejoin the department.

City Manager Carl J. Thornton said the decision not to rehire Haydo followed "a review of his personnel records."

Thornton claimed that he "didn't feel Haydo was best suited for police work."

The first action which earned Haydo the plaudits of the department was Sept. 28, 1964, when Haydo picked up the trail of a

fleeing car after two bandits robbed a bank in Fountain Valley of \$6,350.

He cornered them on a dead-end street in Santa Ana and killed them both in a wild exchange of gunfire. They were brothers.

A short time later Haydo suffered a severe beating while helping a man who

was victim of a strongarm robbery. He captured the suspects, however.

For his exploits Haydo received numerous commendations, including one from FBI Director J. Edgar Hoover. He left the department a year ago to return to his former home at Mantua, Ohio.

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Bonne Bell Ten-O-Six LOTION — Helps heal as it cleans your skin.
2 oz. 4 oz. 8 oz. 16 oz. 32 oz.
Reg. 1.75 3.00 5.00 8.00 12.00

Moisture Lotion
Gives your skin a deep moisturizing beauty treatment... light, non-greasy.
8 oz. 16 oz. 32 oz. 64 oz.
Reg. 3.00 5.00 8.00 12.00

BU BARRY "All-Clear"
Medicated Astringent — Tightens pores — cuts skin oil problems. 5 oz. **1.50**

FACE WASH — Medicated — 2-way action removes make-up... checks bacteria. 5 oz. **1.50**

Cleansing Grains — Gently whisks away coarse skin and blackheads. 4 oz. **1.25**

Oatmeal SOAP
YARDLEY London Look Beauty Soap — Lightly scented real oatmeal soap speeds up healing action to soothe and smooth skin. Deep cleans. **1.00**

Ice-O-Derm by SWILTON
Clearing Lotion — Deep cleans oily pores... fights breakouts. Refreshing, non-greasy.
2 1/2 oz. Cream 4 1/2 oz. Cream Lotion
1.00 1.50 1.50

"Pure Magic"
MAX FACTOR — Medicated liquid make-up in 8 fashion shades. Tube **1.50**

"Demi-Tasse" POUCH SET
REYON — Dainty pouch in solid color with checkered trim — contains plastic love pat compact and frosted lip stick. **3.50**

Sav-on

SELF-SERVICE DRUG STORES

Open 9 A.M. to 10 P.M. — 7 Days A Week
Long Beach—400 Pine Ave., 2164 Bellflower Blvd.
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AD PRICES PREVAIL:
Aug. 28th to Aug. 31st
Sunday through Wednesday

LISTERINE ANTISEPTIC

New Family Size
20 oz.
Reg. 1.29

88c



'WELCOME RAMS' Signs Hang in Downtown Long Beach as Football Team Prepares Move Into Blair Field Home

Bass Paces 32-14 Win for Rams

By AL LARSON

Had this been the regular season opener, Dick Bass would be only 861 yards away from joining the "Thousand Yard Club."

The dynamic little scooter transformed the Rams' offense from a tortoise to a hare as they shot down the St. Louis Cardinals, 32-14, Saturday night before 33,172 patrons at the Coliseum.

Playing only the first half, Bass reeled off 139 yards in 10 carries as the Rams broke out of their offensive cocoon while rolling up a 29-0 lead. Bass sat out the rest of the pre-season affair and, except for some fourth quarter fist-swinging, the Rams played it easy, settling for Bruce Gossett's third field goal of the evening.

"When the offense plays like it did tonight, we're as good as anybody," coach George Allen said in lauding his warriors. "You tend to forget how good Bass really is."

"We decided before the game if Gabriel was going good, we'd let him go all the way," Allen said.

Roman had a hot hand as the Rams pulled their pre-season record to 2-2. The Big Bopper completed 20 of 31 attempts for 191 yards and two touchdowns. He also had his first interception of the summer which resulted in St. Louis' second score of the night.

Gabriel's first 16-yard night pass was directed to Jack Snow, who chose to evade Abe Woodson as he took the ball in the end zone.

Then it was Tommy McDonald's turn to befuddle the

Marichal Hoists Giants Into 1st

SUNDAY Sports
Independent-Press-Telegram
SUNDAY, AUGUST 28, 1966 SECTION C—Page C-1

Real 'Headache' for Dodgers, 4-2

By GEORGE LEDERER
Staff Writer

SAN FRANCISCO—Juan Marichal is the cause of headaches each time he pitches against the Dodgers at Candlestick Park. His 13-0 record locally offers substantial evidence.

Strangely, Marichal was taking aspirin Saturday, although the Dodgers swear he was throwing the tablets. The ball appeared that small as Marichal ended a five-game Dodger winning streak and hoisted the Giants back into first place by the score of 4-2.

Marichal's headache began in the second inning when he collided with Lou Johnson on the foul line, halfway between the plate and first base. The hammering never ended, but Marichal didn't mind the noise generated by 41,876 fans, and by the home run bats of Jim Hart and Willie Mays.

HART HIT a second-inning homer, his 29th, to get Marichal even at 1-1 and Mays wrapped it up.

DODGER OF DAY

WILLIE DAVIS homered, singled three times and stole a base as Dodgers lost to Giants, 4-2.



with No. 33 for an extra in the eighth. In between, Mays singled, Willie McCovey doubled and Jesus Alou blooped a single for two sixth-inning runs that made Don Drysdale a loser for the 14th time.

Marichal said he took aspirin during the game after Johnson's knee caught him in the back of the neck.

"I don't know why," said Marichal, "but my left eye was very painful. It's strange because he hit me on the right side. He knocked me out for a few seconds."

Johnson, who sacrificed successfully on the play, said he wasn't trying for a knock-out. "I wasn't trying to avoid him, but I wasn't out to get him, either. If I were, I'd have hit him a lot harder than that."

Marichal allowed eight hits while conquering the Dodgers for the sixth time in a row for a 20th career record. His season record

is similar. This was his 19th victory against five defeats with 12 wins and two losses at Candlestick Park.

The last Dodger pitcher to beat Marichal was Drysdale, at Dodger Stadium, April 29, 1965.

Saturday's Don-Juan duel was the fourth of the year, resulting in the third success for Marichal. His two previous wins over Drysdale were 2-0 and 8-1, both four-hitters. Their first match was a draw, neither lasting to the finish of a 13-inning Dodger victory.

Marichal seems no reason to be superstitious about his 13-0 record over the Dodgers at Candlestick Park. "Thirteen is just another number. Why I win here? We all try hard against the Dodgers. So many people are pulling for us, we give it something extra."

Saturday's something extra was Marichal's fast ball. "I kept it high and in a good spot," he said. "You know, they have seven left-handed hitters in the line-up. I kept the ball on the outside corner. My control wasn't bad."

Only Willie Davis was able to handle Marichal's sidearm, overhand and three-quarters overhand assortment. Willie singled three times and hit his sixth homer to give Drysdale a brief 2-1 edge to start the sixth inning. Willie also stole his 18th base.

"Every pitch I made on Davis was a good one," said Marichal. "You have to give him credit."

In this department, the winning clubhouse resembled a bankhouse. There was credit available even without consulting the manager.

MCCOVEY, OWNER of a .362 lifetime average against Drysdale (.583 this season), thought Drysdale pitched "well enough to win," although he was responsible for three runs and eight of the Giants' 10 hits in six innings.

"The only time he seemed off to me this season was the first time we saw him. His fast ball isn't the same, but you can't

(Continued Page C-3, Col. 2)



SOMETHING'S GOTTA GIVE

When two baseball players meet head-on, something has to give—and did. San Francisco pitcher Juan Marichal (upper left) rubs head after baseline collision with Dodgers' Lou Johnson, who sustained knee injury in Saturday game in San Francisco. Umpire waves Johnson out.

AP Wirephoto

Drin Wins Derby in Driving Finish

By ERNIE MASON

DEL MAR — Moving half mile pole, and laying far, strongly from off the pace, Pierce moved with a string captured the 22nd run-sweeping surge, passing all of the \$27,700 Del Mar but Fleet Host and Desert Derby before 17,036 roaring. Trial in less than an eighth of a mile.

A 5-2 second choice in the field of 10, and top-weighted, drew up on even terms with Fleet Host and the two bat-the pace-setting Fleet Host in the final yards to win by a head. He covered the mile and one-eighth in 1:47.5, clipping a fifth of a second off the stakes record held by three other former Derby winners.

Jockey Don Pierce, annexing his fifth stakes of the Del Mar season, gave the Kentucky-bred Drin a marvelous ride. And half an hour later, Pierce made it a stakes double and No. 6 at Del Mar with a wire-to-wire victory aboard Old Mose in the second division of the \$15,000 Cabrillo Handicap.

But the performance aboard Drin was sheer saddle artistry. Pierce was content to let his colt settle into stride in the early stages. Nearing the

Standings

Team	W	L	Pct	GB
San Francisco	16	5	.76	0
Pittsburgh	15	6	.71	1
Dodgers	14	7	.67	2
Philadelphia	13	8	.62	3
St. Louis	12	9	.57	4
Cincinnati	11	10	.52	5
Atlanta	10	11	.48	6
Los Angeles	9	12	.43	7
Chicago	8	13	.38	8
New York	7	14	.33	9
Houston	6	15	.29	10
Cleveland	5	16	.24	11
Baltimore	4	17	.19	12
San Diego	3	18	.14	13
Washington	2	19	.09	14
Seattle	1	20	.05	15
San Francisco	16	5	.76	0

Team	W	L	Pct	GB
Baltimore	10	8	.56	0
Minnesota	9	9	.50	1
Cleveland	8	10	.44	2
Angels	7	11	.39	3
Chicago	6	12	.33	4
Washington	5	13	.28	5
New York	4	14	.22	6
San Diego	3	15	.17	7
Boston	2	16	.11	8
San Francisco	1	17	.06	9
Los Angeles	0	18	.00	10

California League
Lodi 3, San Jose 2
Palo Alto 4, Fresno 3
Fresno 9, Reno 4

L.B. GREET'S RAMS MONDAY

Long Beach officially becomes "The Home of the Rams" Monday when the NFL team begins training operations at Blair Field.

Monday's 2 p.m. practice session will be open to the public, the first time coach George Allen has thrown the gates open since the squad began workouts July 6. Allen won't hold another open practice for several weeks.

The Rams broke training camp at Orange on Saturday and have moved all their equipment to the Long Beach baseball park at 10th and Park Ave. A number of players will stay at the Edgewater Motel until they find regular housing.

The Rams have signed a five-year lease to practice at Blair during the fall. The Ram coaching staff will be quartered on the second floor of the Recreation Park Clubhouse year-round.

Big Red's defense as he pulled in a 15-yard TD pass from Gabe Rife in the first half.

The Rams' ground game also came to life as seven backs carved out 232 yards for a nifty 6.62 average. Tom Moore was second leading gainer with 44 yards in 12 carries.

On the other side of the ledger, Cardinal quarterback Charley Johnson was scoring for his life. He completed 11 of 24 tosses for 123 yards and had two passes intercepted. The Rams' front four limited the Big Red to 49 yards rushing. Johnny Roland accounted for 38 of that.

"I thought Roland played pretty well tonight," St. Louis coach Charley Winner said afterward, "but I was displeased with the entire team's performance. I didn't think we went out with the right attitude to win."

"The Rams' offense by tonight's standard can certainly

(Continued Page C-2, Col. 3)

How They Scored Pro Grid Exhibitions

Team	W	L	T	Pct	GB
San Francisco	16	5	0	.76	0
Pittsburgh	15	6	0	.71	1
Dodgers	14	7	0	.67	2
Philadelphia	13	8	0	.62	3
St. Louis	12	9	0	.57	4
Cincinnati	11	10	0	.52	5
Atlanta	10	11	0	.48	6
Los Angeles	9	12	0	.43	7
Chicago	8	13	0	.38	8
New York	7	14	0	.33	9
Houston	6	15	0	.29	10
Cleveland	5	16	0	.24	11
Baltimore	4	17	0	.19	12
San Diego	3	18	0	.14	13
Washington	2	19	0	.09	14
Seattle	1	20	0	.05	15



BABY, TAKE A BOW

It's obvious something wonderful has just happened to Arnold Palmer. With his "army" thundering applause in background, Palmer grins and tips cap after sinking putt Saturday on 18th green of Philadelphia Golf Classic. Palmer is tied with Don January for tourney lead.

AP Wirephoto

Team	W	L	T	Pct	GB
Dodgers	14	7	0	.67	2
Giants	13	8	0	.62	3
Phillies	12	9	0	.57	4
Braves	11	10	0	.52	5
Reds	10	11	0	.48	6
Pirates	9	12	0	.43	7
Cubs	8	13	0	.38	8
Marlins	7	14	0	.33	9
Yankees	6	15	0	.29	10
Indians	5	16	0	.24	11
White Sox	4	17	0	.19	12
Tigers	3	18	0	.14	13
Angels	2	19	0	.09	14
Rangers	1	20	0	.05	15

FIRES 65 TO CATCH JANUARY

Arnie Sounds 'Charge'—Ties for Lead

PHILADELPHIA (UPI)—A "charged up" Arnold Palmer came from four strokes behind the leaders with a seven-under-par 65 Saturday to join consistent Don January, who posted his third consecutive lead after the third round of the \$110,000 Philadelphia Golf Classic.

Palmer's round, with seven birdies and no bogeys, was the best of the tournament thus far at the par-72 White Marsh Valley Country Club. He opened with birdies on the first and second holes and

said they gave him "a charge." He also birdied the par-5 fifth hole and the 10th, 15th, 17th and 18th.

January, who shared the lead going into the third round with fellow Texan Dave Marr and Billy Martindale, scored four birdies and one bogey in a crisp, steady round. The lean Texan said he was so tired—that is his ninth consecutive tournament—that he "can't grunt and growl" at the ball but added, "Maybe this is relaxing me more."

The two veterans were nine strokes under par for the 54

holes, one stroke up on Canadian George Knudson, who had a 69 for a three-day total of 208. Further back at 210 were Gene Littler and Marr, who slipped to a 72 Saturday

RESULTS ON C-4

after a six-under-par 66 Friday.

January said he was the most consistent he has been since early in the year at San Diego and that he would "take another 69 Sunday and I don't care what they do."

meaning Palmer and the other contenders.

Tom Weiskopf, 23-year-old sophomore pro from Bedford, Ohio, and a crowd favorite after an opening day 66 for the early lead, soared to a 41 on the front nine but settled down to a four-under-par 32 coming in to post a 73 and hang five strokes back at 212.

Jack Nicklaus, winner here for the past two years, had his second consecutive 70 for a four-under-par total of 212 and warned "don't count me out."

HANK HOLLINGWORTH

Executive Sports Editor

A's Take First in Hiding Loop

The American League's sensational rookie pitcher, Jim Nash (who sports an imposing 8-1 record for a partial season), is scheduled to pitch this afternoon for the Kansas City Athletics against the Angels in Anaheim Stadium... and therein lies an unusual story.

The A's aren't much (as we've written here before), but their hulking (6-5, 225) righthander from Marietta, Ga., is something. He has a fast ball that hums so well, Lew (The Dew) Burdette was led to comment: "The kid sure learned to throw a splitter real fast." If anyone is an expert on most baseballs, that person is Lew The Dew. At any rate, Burdette's comment was in the nature of the highest compliment.

Back to the story. Nash was the central figure of an episode that could be considered baseball intrigue at its greatest.

Nash was signed by the Athletics after graduation from high school. The man who signed him was Hank Peters, formerly the A's farm director who now is associated with the Cleveland Indians.

Having filled his roster with Dave Duncan in 1964, Peters sent Nash to Daytona Beach, Fla., with orders the 19-year-old right-hander do his pitching in the privacy of the ball park DURING THE MORNING.

Peters was "hiding" Nash because of the first-year draft. He didn't want anybody to see the buzzing fast ball of the youngster from Georgia.

Bobby Hoffman, manager at Daytona, called Peters several times, requesting permission to use Nash in a game. "No, sir," came the emphatic answer, "keep that boy under cover."

The undercover gambit worked, for Nash was passed over in the draft.

"I SPENT 70 games on the bench," draws Nash, as he recalls the affair today with amusement. "And I never once got on the field. I guess they were right and knew what they were doing. I'm here now."

"I pitched hitting practice and ran," he recalls. "At night I sat in the bullpen and talked to the mosquitoes. I did get on the field once that summer, though. We got into a fight one night in Miami and I just couldn't sit in the bullpen and let the other guys go at it."

"I got a couple of guys—threw them around pretty good, too. But one of them was our first baseman. In a crowd you don't always have time to pick out the right uniform. I never did tell him I knocked him down."

Nash got his chance with the A's when Chuck Dobson hurt his shoulder. True to the party line, Nash has this to say of the Athletics: "This club has got more hustle and spirit than any I've ever seen. It's catching on through our farm system, too."

You wouldn't believe it by glancing at the standings, would you?

LAST TIME that Kansas City flashed into the area, the A's had a first baseman named Ken Harrelson. Known as "The Hawk," Harrelson wasn't given to false modesty and uttered a few startling quotes. For example: "To be frank about it, I'm probably the best athlete ever to come out of Savannah, Ga."

Or, "I'm the most publicized underpaid player in the game today."

"Of course, I've always been good. When I was 12 years old the big league scouts around Georgia were trying to sign me."

His performance as a junior baseball player he described this way: "I hit .412 and batted fourth. But you gotta remember I was only 12 then. I kept getting better from then on."

Something must have happened in the meantime. Harrelson now is with Washington, where he's batting a robust .230!

IRONIC TIMING DEPT.: The day we published letters from readers objecting to methods of several broadcasters in Southern California, this one arrived AFTER the column had been completed. From Gary F. McGinnis, 237 E. 67th St., who signed his letter "A TRUE Ram Fan," it read in part:

"Lately you've been on a splurge of criticizing overzealous football announcers. You can now add Dick Enberg to the list. The Rams have hired Enberg as 'Bob Kelley's color man this year. Between Bob Kelley's excellent play-by-play description, Enberg fills the air waves with needless tid-bits of trash. He says more between plays than Kelley does during the play. Enberg foams at the mouth enough with Thursday's fights on TV, but to try and outdo Bob Kelley is totally ridiculous."

Ironically, Kelley is sidelined for the season under doctor's orders and Enberg will take his place, at least temporarily.

I, for one, will miss Bobbo's reports. Even though we had that feud going when Bob was a columnist for our newspapers, I always considered him the most knowledgeable of pro football broadcasters. He must have boasted something to have been the Ram announcer 30 years. Here's hoping Dr. Bob Woods gives Ole Kel the greenlight real soon.

No-Hitter Opens Play

By CHUCK MEDICK

ROCK ISLAND, Ill.—Dick Softball Congress World Tournament here Saturday. Western Softball Congress teams will see action today when Pomona meets Prince George at 6:30 p.m. and the Gardena Merchants tackle Lamar, Cal.

RAM STATS

TEAM STATISTICS	Rams	Cardinals
Total first downs	21	12
First downs rushing	9	3
First downs passing	10	10
First downs by penalty	2	0
Total net yards gained	427	146
Net yards rushing	222	99
Net yards passing	149	97
Net yards by penalty	56	40
First downs rushing	9	3
First downs passing	10	10
First downs by penalty	2	0
Total net yards gained	427	146
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Net yards by penalty	56	40
First downs rushing	9	3
First downs passing	10	10
First downs by penalty	2	0
Total net yards gained	427	146
Net yards rushing	222	99
Net yards passing	149	97
Net yards by penalty	56	40
First downs rushing	9	3
First downs passing	10	10
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Massive Shakeup Looms for Yankees

New York Times

NEW YORK—Sweeping changes are being plotted by the New York Yankees for 1967, as the team enters the final month of its worst season in half a century.

"There's only one thing for the Yankees now—to win," Ralph Houk said this week, as the team continued to flounder through its second straight losing year.

Accordingly, while taking care "not to rock the boat" during the baseball season, he has been planning what may become the biggest shakeup in Yankee history. It is understood to encompass the following possibilities:

—Yogi Berra may return to the Yankees as a coach, after two seasons with the Mets. He could be sidetracked by an offer to manage the Detroit Tigers or another club. But he is getting bored hitting fungoes to the Mets—even for \$25,000 a year.

Houk Eyes Trade for Drysdale

—The old Yankee heroes—Mickey Mantle, Whitey Ford and Elston Howard—will be kept as either players or coaches, depending on their physical condition.

—However, more than one-third of the team will be subject to trades, including Roger Maris, Clete Boyer, Pedro Ramos, Jim Bouton, Hector Lopez, Dick Schofield, Ray Barker, Bill Bryan and Lou Clinton.

—In return, the Yankees will try to acquire whatever established players the traffic will bear—perhaps Don Drysdale of the Dodgers.

—Bobby Richardson will retire, and the public announcement is expected to be made on his "day" at Yankee Stadium, Sept. 17.

—Increased reliance will be placed on rookies and young players, who will start appearing at the stadium in a week or so when their minor league seasons end. Those who will get the closest inspection will be Bobby Murcer, Mike Hegan, Stan Bahnsen, Frank Fernandez, Bill Henry and John Miller.

The urgency is clear: After 40 years of Olympian success in baseball—including 14 pennants in the previous 16 years—they nosedived into sixth place in the American League last year with 77 victories, 85 defeats and a playing percentage of .475.

Now, with 32 games left to play this year, they are

in danger of finishing with an even worse record than last year's.

While the urgency is thus clear, the obstacles to a revival are formidable. First: the other teams, long suffering during years of dominance by the Bombers, realize that they have the Yankees over a barrel and drive hard bargains. Second: the Yankees, beset by age and injury, have less to offer.

Nevertheless, Houk is determined not to hibernate this winter. As field manager (he replaced Johnny Keane last May), he has had less contact with the team's parent company, the Columbia Broadcasting System, and he has not been badgered. Nor does he push panic buttons. But he acknowledges that his mood is grim.

"We intend," he said, "to make changes. We've got to win."

ANGELS

(Continued From Page C-1)

to intentionally walk Buck Rodgers, who had four hits, and Bobby Knoop, filling the bases.

Lefty Linblad fanned Ed Kirkpatrick, but the sharp-eyed Schaaf "drove" in his 16th run by walking on a dramatic full-count pitch.

The ninth and 10th innings typified the insanity. Piersall opened the 10th by bunting. As catcher Phil Roof waited for the ball to roll foul, Piersall never stopped and took second as the embarrassed Roof waited in vain.

MARCELINO LOPEZ pinch-ran for Piersall and was promptly doubled off second on a pop fly to the infield.

The ninth inning was more constructive. Kansas City had a 5-3 lead, two outs and its ace, Jack Aker (23 saves) on the mound. Four batters later, the Angels had a tie. Al Fregosi, Norm Siebern, Rodgers and Knoop did what was late back-to-back singles.

Because his young staff is riddled by injury and exhaustion, Dark awarded Ken Sanders his first major league start and his first start anywhere since 1963.

It was Dark's intention to have Sanders go five innings and then employ the bullpen as needed. The need presented itself much sooner and oftener than Dark anticipated.

Joe Grzenda, Wes Stock and Vern Handrahan succeeded Sanders and preceded Aker and Linblad. Rigney quickly caught on and he employed Ramon Lopez, Minnie Rojas, Lew Burdette and Sanford after the mystery surrounding Dean Chance deepened.

The A's cracked the Chance Case to their own satisfaction in the fifth, scoring three runs for a 3-1 advantage. The evidence was so great that Rigney removed Chance.

The Angels quickly tied it in the fifth off Grzenda, but K-C took its 5-3 lead in the eighth, tagging Rojas for two runs on Roger Repoz' single and doubles by Larry Stahl and Danny Cater.

That is when the inmates took over the asylum.

ANGEL ANOLES: Angels president Robert Reynolds, Iron man of St. Louis's Imperial "Voo Doo" was honored by the university in pre-game ceremonies. A member of football's Hall of Fame, Reynolds presided over "Big Red" banquet from Al E. Brundin, Stanford vice president. The Farm previously has bestowed the honor on Ernie Noyes and Jim Reynolds.

By Finerman, a friend of the Angels, died in Las Vegas Saturday night. His tireless endeavors inside the game, during times of comfort and enjoyment, and the word was the satisfaction of his life. That city will be a great deal less without him. Finerman, the void is irreplaceable.

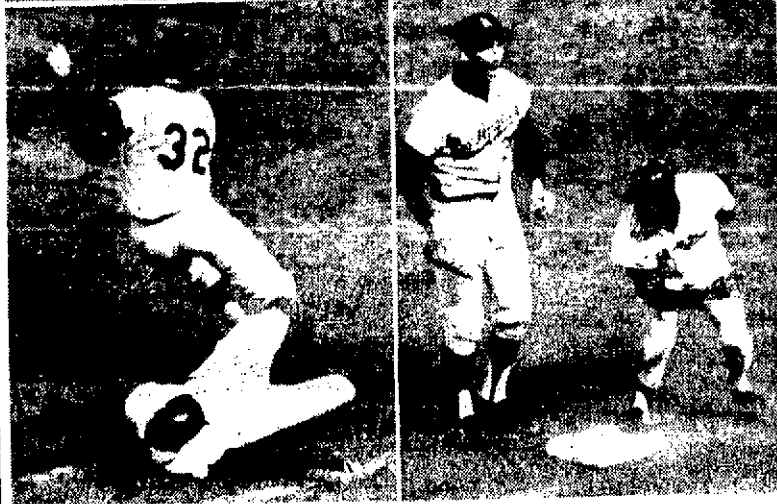
★ ★ ★

Athletics	AB	R	H	E	BI	SO
Dunneison, 2b	4	1	1	2	0	0
Gosger, cf	5	1	1	2	0	0
Repos, cf	5	1	1	2	0	0
Stahl, rf	5	1	1	2	0	0
Cator, 1b	5	0	2	2	0	0
Charles, 3b	4	1	1	0	1	1
Clavarrin, ss	4	0	0	0	0	0
Roof, c	4	0	0	0	0	0
Sanders, p	1	0	0	0	0	0
Talton, ph	1	0	0	0	0	0
Grzenda, p	1	0	0	0	0	0
Stalons, ph	1	0	0	0	0	0
Headlam, ph	1	0	0	0	0	0
Heddrick, ph	1	0	0	0	0	0
Alar, p	1	0	0	0	0	0
Linblad, p	1	0	0	0	0	0
Totals	41	5	10	8	1	0

Angels	AB	R	H	E	BI	SO
Cardenal, cf	5	1	1	0	0	0
Johnstone, cf	5	1	1	0	0	0
Fregosi, 3b	5	3	3	0	0	0
Henderson, ss	5	1	1	0	0	0
Siebern, c	5	1	1	0	0	0
Kirkpatrick, rf	4	0	0	0	0	0
Schaaf, 2b	4	0	2	1	0	0
D. Chance, p	1	0	0	0	0	0
R. Lopez, p	1	0	0	0	0	0
Saltano, ph	1	0	0	0	0	0
Adcock, ph	1	0	0	0	0	0
Burdette, p	1	0	0	0	0	0
Piersall, ph	1	0	0	0	0	0
M. Lopez, p	1	0	0	0	0	0
Sanford, p	1	0	0	0	0	0
Totals	42	6	14	8	1	0

Totals	42	6	14	8
Athletics	000	030	020	00
Angels	100	020	020	01
DP—Athletics 3, Angels 1. LO—				
Athletics 5, Angels 16. 2B—Fregosi				
Rodgers 2, Gosger. Schall. Ste				
Cator. Piernick. 3B—Fregosi. S				
Donaldson. Sat.—D. Chance, R				
SE—Siern.				

ABP—By Sanders School, T-3.48, Att-15.44.



SANDY PUT OUT, TITO ISN'T

Fast action and reaction surrounds play at first base in Dodger-Giant game in San Francisco. Dodger pitcher Sandy Koufax attempts play on Giants' Tito Fuentes at first base but umpire Al Barlick called runner safe. From Sandy's reaction (lower right), he apparently didn't agree.

—AP Wirephoto

JUAN STOPS DODGERS

(Continued From Page C-1)

keep that forever. Even Koufax doesn't throw as hard as he used to, but he still wins.

McCovey drove in the tying run against Drysdale and against the McCovey shift with a bloop double to the opposite (left) field in the sixth inning.

Mays singled past Jim Gilliam to open the inning and, with the Dodgers overshifted to right, Mays was able to score from first while Johnson chased McCovey's ball in the left field corner.

McCovey denied knowledge of the shift.

"I hit the ball where it was pitched. He threw it out there and I hit it out there. It was as simple as that. Heck, if I hit the ball where I wanted to hit it, I'd never make an out."

The singles by Mays and Alou, both in the sixth, bothered Walter Alston more than the two home runs or McCovey's double.

"THERE ISN'T much you can do when they hit the ball out of the park, but there was a chance for the other two to be caught."

May's single went under Gilliam's glove and Alou's bloop fell between Jim Lefebvre and Ron Fairly to send the Giants ahead, 3-2.

"Maybe the sun bothered Lefebvre and maybe Fairly was a little deep, but ordinarily the ball should have been caught," Alston said.

Bob Miller gave up Mays' homer, No. 538, and a triple to McCovey in the eighth.

The first Dodger run came on successive singles by Lefebvre, John Roseboro and Wes Parker in the second. Johnson followed

Reds Win HR Derby

(Continued From Page C-1)

CINCINNATI (UPI)—The Cincinnati Reds outslug the Philadelphia Phillies Saturday for a 14-7 and 8-7 sweep of a day-night doubleheader featuring 12 home runs.

Cincinnati clubbed Philadelphia pitching for five homers among 17 hits in the opener and 15 hits, two of them homers, in the second game. Deron Johnson's lead-off homer in the ninth inning of the nightcap was the clincher.

DAY GAME

Philadelphia	AB	R	H	E	BI	SO
Phillies	9	7	15	2	0	0
Reds	9	14	17	2	0	0
Phillies	9	7	15	2	0	0
Reds	9	14	17	2	0	0
Phillies	9	7	15	2	0	0
Reds	9	14	17	2	0	0
Phillies	9	7	15	2	0	0
Reds	9	14	17	2	0	0
Phillies	9	7	15	2	0	0
Reds	9	14	17	2	0	0

Totals 34 7 9 5 Totals 40 14 17 4

Runs batted in. 202 220 900-7

Philadelphia 217 300 244-1

Cincinnati 217 300 244-1

Quinn-Finley: Singles—Alberto Car-

tero (Luis Rico) def. Tom Gar-

rett 6-2.

Doubles—Stanley Passerelli and Alberto

Corrao (Pablo Rico) def. Steve Cor-

rao 6-2. (Pablo Rico) def. Steve Cor-

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Savage Hitting Cools Bucs

Kaat's 20th Boosts Twins to 3rd

ST. LOUIS (UPI)—Ted Savage and Matty Alou's single tied the score at 1-1 in the fifth, inserted into the line-up for the slumping Mike Shannon, capped a three-run breakaway in the seventh inning with a two-run double Saturday as the St. Louis Cardinals beat the Pittsburgh Pirates 5-1.

The loss dropped the Pirates out of first place in the National League, putting them one-half game behind the San Francisco Giants who defeated the Dodgers 4-2.

The Cardinals held a 2-1 lead on a pair of unearned runs against Steve Blass going into the seventh.

Then they lumped Julian Javier's one-out double, a run-scoring single by Dal Maxvill, a pickoff error, an intentional walk and Savage's two-out double for the big frame against reliever Pete Mikkelsen.

Bob Gibson, within reach of becoming the first Cardinal pitcher to gain consecutive 20-victory seasons since Dizzy Dean, gained his 17th victory. He had the Pirates shut out until a lead-off single by Bob Bailey, Blass' sacrifice

CHICAGO (UPI)—Durable Jim Kaat became the first 20-game winner in the American League this season Saturday, blanking the Chicago White Sox, 1-0 on three hits to boost the resurgent Minnesota Twins into third place.

The 6-4, 225-pound left-hander retired 16 consecutive batters in one stretch while out-dueling Gary Peters, who has lost eight games in a row to the Twins without a victory in his four years in the majors.

The shutout was the second in a row for Kaat and stretched his streak of scoreless innings to 24. He did not

Texas Little Leaguers Capture World Crown

WILLIAMSPORT, Pa. (AP)

Mike Robinett's strikeout pitching and the hitting of Steve Reeves led Houston to an 8-2 victory over West New York, N. J., Saturday for the Little League baseball World Series championship.

The championship was the second for the power-hitting Texans, who last won in 1950. Some 15,000 attended the game.

Houston, trailing 2-0, for the first two innings, scored all of its runs after a one-and-a-half hour interruption to the game caused by a thunderstorm.

Reeves, 12, was the leading hitter for Houston with two doubles and a single and four runs batted in. It was Reeves' single soon after play was resumed in the third inning that knocked in the tying runs.

Sandy-haired Robinett was the winning pitcher,

striking out 14 in the six-inning contest. However, he had periods of wildness, walking four, hitting two batters and throwing two wild pitches. He allowed only five hits.

HOUSTON had two runners on base and one out when a sudden downpour forced suspension of the game. When play resumed, Mark Harding singled to load the bases and Reeves followed with another single, scoring two runs.

Robinett drove in what proved to be the winning run when he grounded to third base, enabling Harding to score.

The Texans scored three times in the fourth on a solo homer by Ray Plumb, the son of the manager, and a two-run double by Reeves. David McCaleb added a two-run shot in the fifth for Houston, his second homer

of the series. Robinett's 14 strikeouts duplicated his performance here in Houston's first-round game against Monterey, Mex. The Series record for a six-inning game is 17.

Weather Forces Delay at Record

GUNTERSVILLE, Ala. (UPI)

Lee Thomas, a 28-year-old speedboat driver from Downey, Calif., had to postpone a run at the world's water speed record Saturday morning because of high winds and choppy water.

Thomas, who qualified to attempt the record Friday when he scooted across the waters of Guntersville Lake at 205.28 miles per hour, said he is just "playing a waiting game."

First-Year Brave Fires Two-Hitter

ATLANTA (UPI)—Rookie lefthander Dick Kelley gave up only two singles and Rico Carty hit a two-run homer to give the Atlanta Braves a 3-0 victory over the New York Mets Saturday night.

The 26-year-old Kelley, called up from the minors barely a month ago, turned in his first complete game and first shut-out of his brief major league career while getting his fourth victory against two defeats.

New York	AB	R	H	E	BI	SO
Braves	9	3	10	1	0	0
Mets	9	0	2	1	0	0
Braves	9	3	10	1	0	0
Mets	9	0	2	1	0	0
Braves	9	3	10	1	0	0
Mets	9	0	2	1	0	0
Braves	9	3	10	1	0	0
Mets	9	0	2	1	0	0
Braves	9	3	10	1	0	0
Mets	9	0	2	1	0	0

Totals 37 3 0 Totals 28 3 8

Runs batted in. 202 220 900-7

Philadelphia 217 300 244-1

Cincinnati 217 300 244-1

Quinn-Finley: Singles—Alberto Car-

tero (Luis Rico) def. Tom Gar-

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DONNELL CULPEPPER

Weighstations Added to Derby

Because of the tremendous interest in surf fishing, three weighstations and weighmasters have been added to The Independent, Press-Telegram \$5,000 Sportfishing Derby. Also, it might be added, that weight slips are coming in from all stations at an ever-increasing clip.

The new weighmasters will be Harvey Economy, Sunset Bait and Tackle, 16371 Coast Highway, Sunset Beach; Earl Craven, Norm's Marina Bait and Tackle, 1500 Coast Highway, Seal Beach, and J. B. Makemson, Sim's Bait and Tackle, 6065 E. Pacific Coast Highway, Long Beach. And if Mac isn't there, Ethel, his wife, will take care of the chore.

It must be understood that these weighmasters can process only the species, croakers and corbina.

That brings up the question, just what is a croaker and a corbina? Several anglers have tried to weigh in large sargo as croakers. A sargo is not a croaker. The California sargo is a member of the grunt family (Haemulidae) under the general classification of Anisotremus davidsoni (Steindachner).

With all that fancy name, you'd think that it would croak, and it probably does, but the Department of Fish and Game does not classify the fish in the official croaker family.

NOW FOR OTHER SURPRISES: What most of us refer to as tomcod, is not a tomcod, but either a queenfish or a white croaker. So if you catch what you and I refer to as a tomcod and it is a big one, have it weighed in at one of the official surf stations. And those three stations listed previously are for croaker/corbina only, not other species of fish.

The croaker family consists of the queenfish, white croaker (also called a kingfish, black croaker, California croaker, spottin croaker, yellowfin croaker and corbina. Even the white sea bass, or sea trout, is classed in the croaker family, but it is seldom that a fish large enough to compete in such a contest is caught in the surf.

That sargo has some common names—China croaker, perch and blue bass—but a sargo is a sargo is a sargo, etc.

Another question has come up for the surf fishermen: where does one get a witness? This is a good question, but The Independent, Press-Telegram official committee has no answer for it except to take a pal with you when you go fishing.

The committee has thoroughly digested other fishing derbies and has found that there were cases in which a single angler tried to evade the regulations. For that reason the witness signature was put on the weight slip. If you can't provide one, just forget the whole thing.

OTHER OFFICIAL WEIGHING STATIONS and their weighmasters are the following:

Belmont Pier—June Ascolei, Jerry Ascolei, Larry Ascolei, W. R. Blair and C. L. Eaton.

Huntington Beach Pier—Vern's Bait and Tackle, Julien Leervain, John McColister, Jon McColister and Clara B. Warner; Ron's Bait and Tackle, Jack Arnold Davis, Ruth Alice (Peggy) Lyon and Ronald Eugene Smith.

Long Beach Marina—Paul Buchanan, Capt. Garrett Cady, Capt. Chet Dugger and Tony Sanger.

Norm's Landing, San Pedro—Larry Hagen, Frank Castiglione, Lynn Hollingsworth, Terry Montgomery, Frank Soderberg and Lyle V. Stewart.

Pacific Landing—Ken Chilcote, John Chilcote, A. O. Leavitt, Franklin Sandy, Ron Schlecht and Lloyd Willis.

Pierpoint Landing—R. W. (Larry) Davidson, Luther Grantham, Howard Luckey, J. E. (Mac) McClintock and H. B. (Hap) Randall.

Seal Beach Pier—J. Ray Hendrichsen, Paul Poitz, Joe Wilbur and Merle Wilson.

Skippers' 22nd Street Landing, San Pedro—Dorothy H. Cummins, Frank J. Hall, Paul Landler, Marty Maas and James B. Viola.

Those, along with the aforementioned stations for surf fishermen only, complete the list of weighmasters for the derby.

NOW FOR A CHANGE IN PACE! The California Fish and Game Commission has adopted a 75-day straight season for ducks and geese, except for the Colorado and Tule Lake areas. The duck season will run from Oct. 22 through Jan. 4, with a daily bag limit of seven birds per day and seven in possession.

For the Colorado River area, the regulations will be the same as those of Arizona, a 90-day season starting Oct. 11 and ending Jan. 8, with a daily bag limit of five birds daily and 10 in possession. The Tule Lake season will begin Oct. 8 and continue through Jan. 5 to coincide with Oregon's season. The limit there will be five daily and 10 in possession.

The goose season will be 79 days—Oct. 22 through Jan. 8—with daily possession limits of six, only three of which may be the dark species and only one Ross's goose. A special white goose season will run from Jan. 8 through 22, with a bag limit of six and six.

The coot and gallinule season, Oct. 22-Jan. 4, has a bag and possession limit of 25 in the aggregate. The jack-snipe season will be from Nov. 19 through Jan. 7.

RACING ROUNDUP

Bold Bidder Victor

Combined News Services

Bold Bidder, a 4-year-old owned by John R. Gaines, closed fast in the stretch Saturday to handily defeat favored Tom Rolfe and win the \$107,100 Washington Park Handicap in near record time at Chicago.

Bold Bidder, ridden by Pete Anderson and carrying 120 pounds, second high weight in the field of seven, was clocked at 1:32-4/5 for the mile, only 1/5 of a second slower than the track and world record set earlier this year by Buckpasser.

Bold Bidder had to survive a foul claim lodged by jockey Robert Baird, riding the fourth place finisher, Everett Lawrence's He Jr.

Baird claimed that Bold Bidder, claiming to make his bid coming out of the turn into the stretch, interfered with his horse, but the stewards, after studying the films, rejected the claim.

Prothro Hopes to Fill End Void With Trackster Busby



HAROLD BUSBY
Track Ace Tries End

By LOEL SCHRADER

There's no doubt in Harold Busby's mind about his favorite athlete. It's Bob Hayes.

As practice gets under way this week for the defending AAWU and Rose Bowl champions from UCLA, coach Tommy Prothro can only hope Busby emulates Hayes' spectacular transition from track to football.

For therein could rest the key to continued football eminence for the Bruins, who are desperately in need of pass receivers.

HAYES, who established credentials as the fastest human on the planet by posting a 9.1 meter record in the 100-yard dash and winning the 100-meter dash in the 1964 Olympics, has become one of the most feared pass receivers in professional football after only one season with Dallas of the National Football League.

Busby was California high school dash champion in 1965 and had best marks of 9.4 in the 100 and 20.5 in the 220. He was named to the team Uncle Sam as-

sembled for the annual meet with Russia and, after the Soviets canceled out, was a member of a 400-meter relay team in the substitute International Games.

Prothro believes the requirements of the split end position, where he plans to try Busby, do not demand extensive training.

"It's the one position on the field where somebody with talent can proth pretty good in a hurry," Prothro says.

"We certainly welcome Busby. We need help in pass receiving. There's no way to tell right now how he'll do, but we're anxious to take a look."

Busby's coach at John Muir High School in Pasadena, Art Teixeira, believes Harold has the potential to be a great college receiver.

"For one thing," Teixeira, now head football coach at Rio Hondo Junior College, points out, "he's a smooth-striding runner and with just a slight change of pace he can go past a defender. This is a tremendous attribute for a receiver."

Busby was an outstanding defensive back as a prep, Teixeira says.

"We didn't have the time in high school to work on his pass-receiving but he was a natural defensive player and a great downfield blocker on offense," Teixeira says.

UCLA lost all three of its regular receivers from last season and the Busby experiment will draw special attention the next few weeks.

Bruin players will check into the campus early in the week. Wednesday is picture day and Thursday the head-knocking starts in earnest.

First game for the Bruins is against Pittsburgh on Sept. 17 at the Coliseum.

Across town at USC, coach John McKay plans to work the Trojans "as long and as hard as it will take" to get them ready for their Sept. 17 opener against Texas in Austin.

THE TROJANS will pose for pictures Wednesday and begin regular drills Thursday.

"I'm not sure whether we'll work out one or two times a day," McKay said Saturday. "That all depends

on the progress we make."

One thing McKay is certain about is his No. 1 quarterback.

"Troy Winslow is our first team quarterback and he'll stay there unless someone can beat him out," McKay said.

Pushing Winslow, whose passing last season came under some criticism, will be holdover Toby Page and newcomers Steve Sogge and Dick Hough. Sogge divided his time between baseball and football last spring and still is not fully familiar with the Trojan system. Hough led Fullerton JC to a Junior Rose Bowl championship and was on hand for all 20 practices last spring.

Joining Winslow in the first team backfield will be Mike Hull at fullback, Don McCall at halfback and Rod Sherman at flanker.

Texas switched to the I-formation in spring practice and McKay reports the Longhorns "threw more than they normally would." That means the Trojans will have to give extra attention to this phase of defense in preparing for the opener.

INDEPENDENT-PRESS-TELEGRAM—C-1
Long Beach, Calif., Sunday, Nov. 20, 1966

LBCC Hosts Azusa-Pacific in Inaugural

Season Tickets on Sale Thursday

A little less than six years ago Long Beach City College was running roughshod over everyone and fans were saying junior college competition wasn't tough enough and the Vikings should get a four-year school or two on the schedule.

Though much of the talk was done with tongue in cheek, the day of the two-year versus four-year football game is upon us.

On the night of Sept. 17, LBCC will open its 37th season on the Veterans Stadium gridiron against Azusa-Pacific College.

THE NEXT week the Vikes play their second of five home contests, meeting Compton of the Western State Conference.

It is hoped the first two games are more than scrimmages because the entire season figures to be decided the following three weeks.

Because of the entry of Rio Hondo into the Metropolitan Conference and Golden West into the Eastern, Santa Ana and Long Beach were forced to cancel their series—leaving LBCC with a very unwanted by the first week of October.

After that it's Cerritos and Bakersfield in rapid-fire fashion and both struggles ON THE ROAD. Should the Vikings survive, it figures to be easier sledding against Santa Monica (home), L.A. Valley (away), East L.A. (away), Rio Hondo (home) and El Camino (home). Homecoming is with Santa Monica, Oct. 22.

THE VIKINGS will once again offer a season ticket plan — \$8 for five home games. All season tickets are between the 40-yard lines and there will be no reserved seats other than those sold during the pre-season sale.

Season tickets go on sale Thursday at Norm Meager's (5035 Hazelbrook, Lakewood), Kenny's Sporting Goods (635 Pine) and Lonnie's Sporting Goods (2120 Bellflower Blvd.). Tickets are also available at Wednesday's regular meeting of the Booster Club.

City Baseball

At City College—noon, Orca vs. Mustangs; 2:30, No Names vs. Little John's; 4:30, Wilson High—noes vs. Federal Savings vs. L.B. Yankees; 7:30, Douglas Jets vs. L.B. Guaranteed Home.

At Perry Park—1:30, DeLo-Ram vs. Oil-Coll.

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CALIENTE RACE RESULTS

FIRST RACE—4 furlongs
Rambling Boogie Hunt \$47.00 \$13.40 \$ 8.30
Slendero, KCCular 4.50 2.00
Duhlin Echo, Diaz 4.00 1.50
Time—1:13.10. Scratched: Miss Bico, Hyperdancer, Chris's Bean, Fissadean.
Purified \$15.00

SECOND RACE—5 furlongs
Way Out Willie, Turner 24.00 9.00
Miss Cool, Salazar 4.00 3.00
Honey, Alibi, Ocho 4.00 2.50
Time—1:19.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

THIRD RACE—1 1/4 miles
Abu Tavi, Dominguez 30.40 4.40 4.20
Tou Prestige, Deily 4.00 3.00
Nevada Bern, Hunt 7.00 2.00
Time—2:45.00. Scratched: Bee Tee, Curabo, Amador.
Purified \$15.00

FOURTH RACE—1 1/2 miles
Franny Annie, Ocho 22.00 3.80 4.80
Ann Of Flanders, Trevino 4.00 3.00
But Of Course, Herrera 4.00 2.00
Time—1:07.00. Scratched: Monterey, Maggie Kallins, Princess America, Avila, Linda, Circle The Earth.
Purified \$15.00

FIFTH RACE—3 furlongs
Mazda, Dunlop 12.00 6.00 6.00
Princess James, Trevino 12.00 6.00
Time—1:12.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

SIXTH RACE—1 mile, 70 yards
Devey, Bonelli, McCuller 13.40 3.00 6.20
Rebar, Herrera 4.00 3.00
Time—1:24.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

SEVENTH RACE—3 1/4 furlongs
Gray Lark, Diaz 4.00 3.40 3.40
Gilt Patch, Turner 4.00 3.40
Time—1:05.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

EIGHTH RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

NINTH RACE—4 furlongs
Time—1:10.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

TENTH RACE—1 mile, 70 yards
Earl The Pearl, Gonzalez 7.00 3.40 3.40
Coca Cola, Ocho 4.00 3.00
Time—1:10.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

ELEVENTH RACE—4 furlongs
Duel, Clon, McCuller 4.00 3.00 3.00
Music, Ocho 4.00 3.00
Time—1:10.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twelfth RACE—1 1/2 miles
Portamento, Ocho 11.40 4.00 5.20
Man O'War, Vivanco 4.00 3.00
Time—1:11.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Thirteenth RACE—1 1/4 miles
Climax, Joe's Crown 4.00 3.00 3.00
Quintela 4.00 3.00
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Fourteenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Fifteenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Sixteenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Seventeenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Eighteenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Nineteenth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twentieth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-first RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-second RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-third RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-fourth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-fifth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-sixth RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Twenty-seventh RACE—1 1/4 miles
Time—1:45.00. Scratched: New Lineage, Glimmer Girl, Petta Mahone, Whirling Ed.
Purified \$15.00

Far-Flung Viking Stars Will be Missed by Chafe

By GARY RAUSCH

Early Monday morning Paul Chafe will perform his first official duty as head football coach at Long Beach City College in welcoming upwards of 120 hopefuls for the 1966 season.

There will be a dozen or so familiar faces in that throng, returnees from a 7-2-1 campaign a year ago. The rest of the fine, young athletes are expected to fill the shoes of 28 graduated lettermen.

It will be many a year before the Vikings have as talented a squad as those now departed. Gone on to universities across the nation are a host of superbly endowed football players.

LBCC's BIGGEST loss was at quarterback. Passing became synonymous with the name Greg Barton during the past two seasons.

The Millikan High grad is the greatest passer in Viking history, holding every record imaginable for throwing a football. In his career Greg completed 205 of 380 tosses for 2,905 yards and 27 touchdowns.

His 2,584 yards on 428 plays set school standards in total offense. It was only natural that the strong-armed Barton matriculate at an institution that firmly believes that a team travels faster through the air than on the ground.

Greg turned down over 60 scholarships to enroll at the University of Tulsa last spring and the Golden Hurricane are already dusting off their records books.

Joining Barton on Oklahoma soil was tight end Rick Bartlett. At 6-2 and 230 pounds, Rick was Tulsa's finest blocking end in spring drills though he missed three weeks with an ankle injury.

In numbers USC made the biggest haul of

Reed Cautious, Optimistic About Depleted 49ers

By JIM McCORMACK

California State College at Long Beach had its finest season ever last year and with practice beginning this week, head coach Don Reed has only one problem — everyone isn't coming back.

Graduation severely depleted the defensive unit which will lead Reed and his staff to welcome 70 gridiron gladiators to Terminal Island Thursday with "cautious optimism."

The cautiousness is caused by the need to restock six defensive positions, including the five-man forward wall.

Actually one of the linemen, Bob Johnson, a middle guard, is returning, but is expected to play offensive guard. Depending on what Reed finds during the two-week drills at Terminal Island, Johnson, a 49er to watch, could be asked to go both ways.

GRADUATION ALSO struck at the offense, taking several spectacular performers, but after viewing his club in spring practice, Reed is "optimistic" that this year's attack will be as good or better than the one that built a 9-1 record in 1963.

It's easy to see Reed expects to move the ball. Last year's offense was the best, college division, in the nation, averaging a sprightly 440 yards per contest.

Graduation struck its most offensive blow at halfback and end, where the 49ers lost their top three halfbacks and No. 1 end. One halfback, Frank Harris and the end, Shelly Novack, hold school records in their specialties.

As last year, Reed's attack, however, will be built around the one that didn't get away — quarterback Jack Reilly.

Reilly, a chunky senior from Santa Monica, accounted for nearly half of CSELB's total offense last fall, accumulating 2,002 yards and 21 touchdowns by completing 122 of the 231 passes he attempted.

His total offense, which dropped to 1,953 because he lost 49 yards rushing, not only gives him another

49er record, but makes him best ever in the CCAA.

REED and his staff of coaches will have until Sept. 24th to build a squad which the CCAA publicists have enthusiastically tabbed as the one to beat in the CCAA title scramble.

San Francisco State will open CSELB's schedule on Saturday, Sept. 24th, the first of an attractive array of home games (season tickets are available at the college). The home contests, including an Oct. 8th meeting with San Diego State, will be played at Veterans Stadium.

Besides Reilly, the offense is blessed by the almost-intact return of the line.

The guards will be Johnson and Joe Young, a pair who join Reilly and end Steve Newell (Novack's heir-apparent) as CSELB's best bets for post-season recognition.

The right side of the line is complete with lettermen Harry Schmidt (tackle) and Dave Pike (tight end) joining Johnson, Trevor Spurts will be weakside tackle and Newell split end.

The second returning back is former City College great Jack Tucker, a wingback as fast as anything in a football uniform.

Tucker was CSELB's No. 2 receiver last year, catching 27 tosses for an average gain of 22-plus yards. He also averaged 11.2 yards rushing and scored nine touchdowns.

ALTHOUGH THE defensive line is gone, Reed has a veteran backfield returning to team with lettermen linebacker Jeff Chilcott.

The lettermen defensive backs are Rick Bryson, Rick Naranjo, Jim Barnett and Herb Hinsche. Newell has also seen considerable service on defense, leading last year's squad with four interceptions. Chilcott had three, Bryson and Hinsche two and Naranjo one. Season schedule:

Sept. 24 — at San Francisco State
Oct. 1 — at San Fernando Valley State
Oct. 15 — at UC Santa Barbara
Oct. 29 — at Cal Poly (San Luis Obispo)
Nov. 7 — at Cal State Long Beach
Nov. 14 — at University of Pacific

NATIONWIDE FOOTBALL BATTLE

High Schools Protest Televising of Friday Night Pro Grid Games

By FRANK LIEBERMAN

While the two pro loops have been battling to resolve their differences, another football power, greater than the pros could ever hope to be, has been planning an all out war against them.

The other power can be found in every state, in every city, in every town... it's the nation's youth, the nation's high schools.

Recently, in Chicago, Clifford B. Fagan, executive director of the National Federation of State High School Athletic Ass'n., asked for the leaders of high school football across the nation to band together and protest the televising of pro football on Friday nights.

"Friday is TRADITIONALLY RESERVED for prep

football," observed Fagan. "More than 84% of the nation's high schools play their varsity games on Friday night. There are more than 6,300 on a typical Friday across the country," added Fagan.

Fagan's bid for assistance was answered quickly and with full backing from both State and Southern Section CIF bosses.

BILL RUSSELL, State CIF executive secretary, said in a letter to school administrators, "In all fairness to, and in vital interest of, interscholastic athletics, professional football should not be given any legislative indulgence nor anti-trust exemptions until and unless the high schools are given protection

against television practices of professional football similar to that now afforded colleges."

Presently specified conditions state that on Friday nights and Saturdays during the fall, television of pro games can not be exercised over a TV outlet located within 75 miles of a slated college game.

A survey over the past two seasons conducted by the CIF, SS, shows that more than 3,000,000 fans in the Southland witnessed high school games each year. This figure has to be hit, should the pros continue their broadcasts.

"The televising of professional football games on Friday would certainly have a bearing on the attendance at

high school games in the CIF, SS," stated Commissioner of Athletics Ken Fagans.

"The majority of schools rely heavily on income from football to finance much of the athletic program. It helps defer expenses of officials' fees, uniforms and other necessary athletic equipment."

"If this income were substantially cut by a severe attendance drop because of the televising of pro games, you can see the serious situation that would arise," noted Fagans.

ABOUT 80% of the Southland CIF schools play their games on Friday nights. The percentage would be higher, but there are not enough stadiums available. Many

schools share stadiums forcing them to play on Thursday and Saturday.

According to Russell, "the general philosophy of designating Sundays for professional football games, Saturdays for college games and Friday for high school games is borne out by the NCAA television plan."

"This plan provides controlled TV exposure of college games on Saturdays, but specifically restrains the NCAA colleges from televising Friday night games in areas where telecasts would conflict with high school football."

If the colleges can work out a plan with the high schools, why can't the pros. After all, they were former high school players, also.

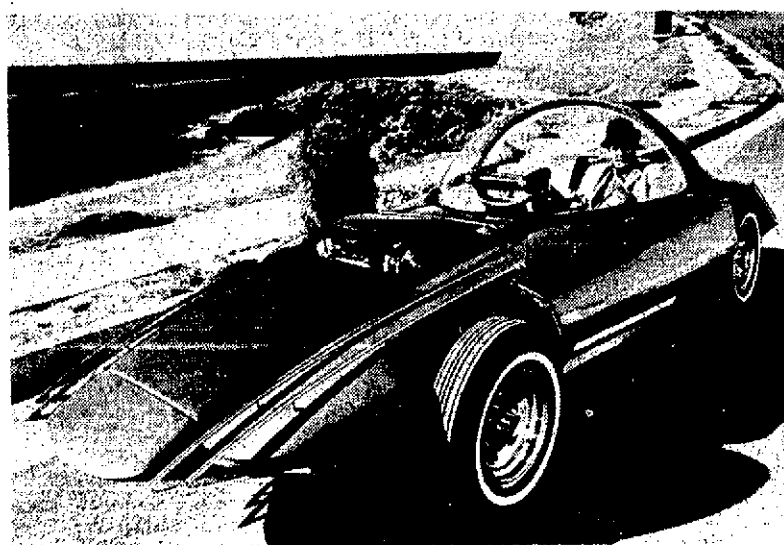
Prep Grid Teams Set New Drills

While the official opening of prep football practice for schools in the CIF, SS, is still more than a week away, a majority of high school coaches will call their prospective gridders to order Monday for a week of pre-season conditioning drills.

This is the second year of organized drills at the CIF level, according to Commissioner of Athletics Ken Fagans. Last year, on an experimental basis, schools were permitted to utilize the drills.

"We found coaches reported fewer early season injuries due to poor conditioning and the pre-season dates for drills were subsequently approved by the CIF Council and are now a regular part of our football rules," noted the commissioner.

The rule reads that "it is permissible (not mandatory) for a high school football coach to conduct a physical conditioning program for prospective members of his high school football team on the five weekdays (not Labor Day or the weekend) prior to the official opening of practice."



'SILHOUETTE' IN YOUR FUTURE?

Don't be shocked to discover this might be your car of future. After all, people are preparing to go to the moon. This futuristic "Silhouette" custom special will be seen on CBS-TV color documentary, "The Wonderful World of Wheels," on Sept. 8. Actor Lloyd Bridges will host-narrate show.

Tryouts Thursday for Soccer Club

The Long Beach Soccer Club will start practice sessions and workouts on Thursday and every Thursday thereafter at Heartwell Park from 7-9:30 p.m. All those wishing to join the team can turn out or call manager Herb Rogers at CA 6-2734. Practice games start Sept. 11.

Sports Beat

Hugh Benbow claims his fighter, Cleveland (Big Cat) Williams, can cut down world heavyweight boxing champion Cassius Clay with either hand and any fight between the two must guarantee Williams \$1 million.

Williams, fully recovered from a gunshot wound that nearly took his life two years ago, is undefeated since he got back into the ring. Clay says he has been thinking of fighting Williams with the probable site being Houston's Domet Stadium.

WAYNE COLLETT of Gardena High won the 440 in 47.5 at the National Jr. Chamber of Commerce track and field championships in Denver Saturday. Californians captured three other firsts to take the team championship with 71 points in the 13-event program. Michigan was second (57) and Washington third (50%).

BILLIE JEAN MOFFITT KING received the U.S. Lawn Tennis Ass'n.'s 23rd Service Bowl award in Chestnut Hills, Mass., for "the most notable contribution to the sportsman-

ship, fellowship and service of tennis" during the past year. Billie Jean currently shares the No. 1 ranking of the USLTA with Nancy Richey.

MARIO ANDRETTI, driving a rear-engine Ford, fought a see-saw battle with Gordon Johncock in a 200-mile U.S. Auto Club big car race in West Allis, Wis., but finished 30 seconds ahead when Johncock ran out of fuel and had to coast in.

Joe Leonard finished third, followed by Jim McElreath and Billy Foster. Andretti's winning time was 1:55:19.008.

THREE BROOKLYN gamblers are believed to be the nucleus of an alleged horse-doping conspiracy at three New York state harness racing tracks. A statement from the office of Brooklyn Dist. attorney Aaron Koota said the bookies had provided funds for the alleged doping and even arranged to have drivers position their sulkies and horses so that an unwitting driver might win the race.

Junior Olympics Set for Mayfair Pool

The Lakewood Aquatic Club will host the 10th annual Junior Olympic Long Course championships next Saturday, Sunday and Monday at Mayfair Park pool in Lakewood.

Approximately 3,000 entries representing over 75 swim clubs and teams from California, Nevada and Arizona are expected to participate in the meet.

Lakewood is the predicted favorite in the meet. The host team captured the 1965 Junior Olympic title and also the team title in 1964.

Headlining this year's entry from the Lakewood club are Sue Atwood, Pam Lines and Steve Genter, all first-place medal winners last year. Mark Johnson, a second place finisher in three events in 1965, is also expected to be a strong contender for the hosts. Past Junior Olympic meets have turned out such leading swimmers as Don Scholander, winner of four gold medals at Tokyo, Donna Varona, Sharon Stouder and Cathy Ferguson, all Olympic medalists.

The meet is being sponsored by the Lakewood club in conjunction with the Lakewood Recreation Dept. and is sanctioned by the SPAAU. Prelims begin at 8 a.m. and the finals at 3:30 p.m. each day of the three-day meet. Ticket prices are \$1.



ANGELS ATHLETICS In Anaheim Stadium

Today — 1 P.M.
SENIOR CITIZENS' DAY
RED SOX
Tomorrow — 3 P.M.
Tuesday — 8 P.M.
Get your tickets at Anaheim Stadium (9 a.m. - 5 p.m.) at all Motel America and Wollmuth Music Clubs. Also at United California Bank in Long Beach, Laguna Beach, Newport Beach and Anaheim.

Del Mar Race Results

Copyright 1964 by Triangle Publications, Inc.
DAILY RACING FORM
Del Mar Race Course, Del Mar, Calif., Saturday, August 27, 1964—29th day of 41-day summer meeting. Complete finishes all races confirmed by official photo finish camera.

4155-THIRD RACE, 4 furlongs, 2-year-olds and up, Purse \$2,200. Top claiming price \$400.

Index	Horse	Owner	Wt	PP	St	1/4	1/2	3/4	1	Str.	Fin.	Jockey	Odds
4155	Memorable Maid	Bullen	114	3	5	11	11	11	11	11	11	11	11
4156	Dolly Jester	Hartman	110	7	12	11	11	11	11	11	11	11	11
4157	Granita Donna	Wheeler	115	2	10	11	11	11	11	11	11	11	11
4158	Del Mar Maid	Clymore	112	4	12	11	11	11	11	11	11	11	11
4159	Scratchy	Harmon	112	1	10	11	11	11	11	11	11	11	11
4160	Gambale Girl	Fincham	115	11	7	11	11	11	11	11	11	11	11
4161	Countess	Harmon	112	9	10	11	11	11	11	11	11	11	11
4162	Harmon	Harmon	112	8	11	11	11	11	11	11	11	11	11
4163	Alhambra	Qvale	112	10	11	11	11	11	11	11	11	11	11
4164	Faro Reel	Lindner	112	6	11	11	11	11	11	11	11	11	11
4165	Honeydew	Burke Ranch	114	13	3	11	11	11	11	11	11	11	11
4166	Miss Deerling	Garrison	113	12	11	11	11	11	11	11	11	11	11

Time — 1:24.5, 1:25.5, 1:26.5, 1:27.5, 1:28.5, 1:29.5, 1:30.5, 1:31.5, 1:32.5, 1:33.5, 1:34.5, 1:35.5, 1:36.5, 1:37.5, 1:38.5, 1:39.5, 1:40.5, 1:41.5, 1:42.5, 1:43.5, 1:44.5, 1:45.5, 1:46.5, 1:47.5, 1:48.5, 1:49.5, 1:50.5, 1:51.5, 1:52.5, 1:53.5, 1:54.5, 1:55.5, 1:56.5, 1:57.5, 1:58.5, 1:59.5, 2:00.5, 2:01.5, 2:02.5, 2:03.5, 2:04.5, 2:05.5, 2:06.5, 2:07.5, 2:08.5, 2:09.5, 2:10.5, 2:11.5, 2:12.5, 2:13.5, 2:14.5, 2:15.5, 2:16.5, 2:17.5, 2:18.5, 2:19.5, 2:20.5, 2:21.5, 2:22.5, 2:23.5, 2:24.5, 2:25.5, 2:26.5, 2:27.5, 2:28.5, 2:29.5, 2:30.5, 2:31.5, 2:32.5, 2:33.5, 2:34.5, 2:35.5, 2:36.5, 2:37.5, 2:38.5, 2:39.5, 2:40.5, 2:41.5, 2:42.5, 2:43.5, 2:44.5, 2:45.5, 2:46.5, 2:47.5, 2:48.5, 2:49.5, 2:50.5, 2:51.5, 2:52.5, 2:53.5, 2:54.5, 2:55.5, 2:56.5, 2:57.5, 2:58.5, 2:59.5, 3:00.5, 3:01.5, 3:02.5, 3:03.5, 3:04.5, 3:05.5, 3:06.5, 3:07.5, 3:08.5, 3:09.5, 3:10.5, 3:11.5, 3:12.5, 3:13.5, 3:14.5, 3:15.5, 3:16.5, 3:17.5, 3:18.5, 3:19.5, 3:20.5, 3:21.5, 3:22.5, 3:23.5, 3:24.5, 3:25.5, 3:26.5, 3:27.5, 3:28.5, 3:29.5, 3:30.5, 3:31.5, 3:32.5, 3:33.5, 3:34.5, 3:35.5, 3:36.5, 3:37.5, 3:38.5, 3:39.5, 3:40.5, 3:41.5, 3:42.5, 3:43.5, 3:44.5, 3:45.5, 3:46.5, 3:47.5, 3:48.5, 3:49.5, 3:50.5, 3:51.5, 3:52.5, 3:53.5, 3:54.5, 3:55.5, 3:56.5, 3:57.5, 3:58.5, 3:59.5, 4:00.5, 4:01.5, 4:02.5, 4:03.5, 4:04.5, 4:05.5, 4:06.5, 4:07.5, 4:08.5, 4:09.5, 4:10.5, 4:11.5, 4:12.5, 4:13.5, 4:14.5, 4:15.5, 4:16.5, 4:17.5, 4:18.5, 4:19.5, 4:20.5, 4:21.5, 4:22.5, 4:23.5, 4:24.5, 4:25.5, 4:26.5, 4:27.5, 4:28.5, 4:29.5, 4:30.5, 4:31.5, 4:32.5, 4:33.5, 4:34.5, 4:35.5, 4:36.5, 4:37.5, 4:38.5, 4:39.5, 4:40.5, 4:41.5, 4:42.5, 4:43.5, 4:44.5, 4:45.5, 4:46.5, 4:47.5, 4:48.5, 4:49.5, 4:50.5, 4:51.5, 4:52.5, 4:53.5, 4:54.5, 4:55.5, 4:56.5, 4:57.5, 4:58.5, 4:59.5, 5:00.5, 5:01.5, 5:02.5, 5:03.5, 5:04.5, 5:05.5, 5:06.5, 5:07.5, 5:08.5, 5:09.5, 5:10.5, 5:11.5, 5:12.5, 5:13.5, 5:14.5, 5:15.5, 5:16.5, 5:17.5, 5:18.5, 5:19.5, 5:20.5, 5:21.5, 5:22.5, 5:23.5, 5:24.5, 5:25.5, 5:26.5, 5:27.5, 5:28.5, 5:29.5, 5:30.5, 5:31.5, 5:32.5, 5:33.5, 5:34.5, 5:35.5, 5:36.5, 5:37.5, 5:38.5, 5:39.5, 5:40.5, 5:41.5, 5:42.5, 5:43.5, 5:44.5, 5:45.5, 5:46.5, 5:47.5, 5:48.5, 5:49.5, 5:50.5, 5:51.5, 5:52.5, 5:53.5, 5:54.5, 5:55.5, 5:56.5, 5:57.5, 5:58.5, 5:59.5, 6:00.5, 6:01.5, 6:02.5, 6:03.5, 6:04.5, 6:05.5, 6:06.5, 6:07.5, 6:08.5, 6:09.5, 6:10.5, 6:11.5, 6:12.5, 6:13.5, 6:14.5, 6:15.5, 6:16.5, 6:17.5, 6:18.5, 6:19.5, 6:20.5, 6:21.5, 6:22.5, 6:23.5, 6:24.5, 6:25.5, 6:26.5, 6:27.5, 6:28.5, 6:29.5, 6:30.5, 6:31.5, 6:32.5, 6:33.5, 6:34.5, 6:35.5, 6:36.5, 6:37.5, 6:38.5, 6:39.5, 6:40.5, 6:41.5, 6:42.5, 6:43.5, 6:44.5, 6:45.5, 6:46.5, 6:47.5, 6:48.5, 6:49.5, 6:50.5, 6:51.5, 6:52.5, 6:53.5, 6:54.5, 6:55.5, 6:56.5, 6:57.5, 6:58.5, 6:59.5, 7:00.5, 7:01.5, 7:02.5, 7:03.5, 7:04.5, 7:05.5, 7:06.5, 7:07.5, 7:08.5, 7:09.5, 7:10.5, 7:11.5, 7:12.5, 7:13.5, 7:14.5, 7:15.5, 7:16.5, 7:17.5, 7:18.5, 7:19.5, 7:20.5, 7:21.5, 7:22.5, 7:23.5, 7:24.5, 7:25.5, 7:26.5, 7:27.5, 7:28.5, 7:29.5, 7:30.5, 7:31.5, 7:32.5, 7:33.5, 7:34.5, 7:35.5, 7:36.5, 7:37.5, 7:38.5, 7:39.5, 7:40.5, 7:41.5, 7:42.5, 7:43.5, 7:44.5, 7:45.5, 7:46.5, 7:47.5, 7:48.5, 7:49.5, 7:50.5, 7:51.5, 7:52.5, 7:53.5, 7:54.5, 7:55.5, 7:56.5, 7:57.5, 7:58.5, 7:59.5, 8:00.5, 8:01.5, 8:02.5, 8:03.5, 8:04.5, 8:05.5, 8:06.5, 8:07.5, 8:08.5, 8:09.5, 8:10.5, 8:11.5, 8:12.5, 8:13.5, 8:14.5, 8:15.5, 8:16.5, 8:17.5, 8:18.5, 8:19.5, 8:20.5, 8:21.5, 8:22.5, 8:23.5, 8:24.5, 8:25.5, 8:26.5, 8:27.5, 8:28.5, 8:29.5, 8:30.5, 8:31.5, 8:32.5, 8:33.5, 8:34.5, 8:35.5, 8:36.5, 8:37.5, 8:38.5, 8:39.5, 8:40.5, 8:41.5, 8:42.5, 8:43.5, 8:44.5, 8:45.5, 8:46.5, 8:47.5, 8:48.5, 8:49.5, 8:50.5, 8:51.5, 8:52.5, 8:53.5, 8:54.5, 8:55.5, 8:56.5, 8:57.5, 8:58.5, 8:59.5, 9:00.5, 9:01.5, 9:02.5, 9:03.5, 9:04.5, 9:05.5, 9:06.5, 9:07.5, 9:08.5, 9:09.5, 9:10.5, 9:11.5, 9:12.5, 9:13.5, 9:14.5, 9:15.5, 9:16.5, 9:17.5, 9:18.5, 9:19.5, 9:20.5, 9:21.5, 9:22.5, 9:23.5, 9:24.5, 9:25.5, 9:26.5, 9:27.5, 9:28.5, 9:29.5, 9:30.5, 9:31.5, 9:32.5, 9:33.5, 9:34.5, 9:35.5, 9:36.5, 9:37.5, 9:38.5, 9:39.5, 9:40.5, 9:41.5, 9:42.5, 9:43.5, 9:44.5, 9:45.5, 9:46.5, 9:47.5, 9:48.5, 9:49.5, 9:50.5, 9:51.5, 9:52.5, 9:53.5, 9:54.5, 9:55.5, 9:56.5, 9:57.5, 9:58.5, 9:59.5, 10:00.5, 10:01.5, 10:02.5, 10:03.5, 10:04.5, 10:05.5, 10:06.5, 10:07.5, 10:08.5, 10:09.5, 10:10.5, 10:11.5, 10:12.5, 10:13.5, 10:14.5, 10:15.5, 10:16.5, 10:17.5, 10:18.5, 10:19.5, 10:20.5, 10:21.5, 10:22.5, 10:23.5, 10:24.5, 10:25.5, 10:26.5, 10:27.5, 10:28.5, 10:29.5, 10:30.5, 10:31.5, 10:32.5, 10:33.5, 10:34.5, 10:35.5, 10:36.5, 10:37.5, 10:38.5, 10:39.5, 10:40.5, 10:41.5, 10:42.5, 10:43.5, 10:44.5, 10:45.5, 10:46.5, 10:47.5, 10:48.5, 10:49.5, 10:50.5, 10:51.5, 10:52.5, 10:53.5, 10:54.5, 10:55.5, 10:56.5, 10:57.5, 10:58.5, 10:59.5, 11:00.5, 11:01.5, 11:02.5, 11:03.5, 11:04.5, 11:05.5, 11:06.5, 11:07.5, 11:08.5, 11:09.5, 11:10.5, 11:11.5, 11:12.5, 11:13.5, 11:14.5, 11:15.5, 11:16.5, 11:17.5, 11:18.5, 11:19.5, 11:20.5, 11:21.5, 11:22.5, 11:23.5, 11:24.5, 11:25.5, 11:26.5, 11:27.5, 11:28.5, 11:29.5, 11:30.5, 11:31.5, 11:32.5, 11:33.5, 11:34.5, 11:35.5, 11:36.5, 11:37.5, 11:38.5, 11:39.5, 11:40.5, 11:41.5, 11:42.5, 11:43.5, 11:44.5, 11:45.5, 11:46.5, 11:47.5, 11:48.5, 11:49.5, 11:50.5, 11:51.5, 11:52.5, 11:53.5, 11:54.5, 11:55.5, 11:56.5, 11:57.5, 11:58.5, 11:59.5, 12:00.5

down the straggling DOLLY JESTER and went away. LATE and BULLEN, both so-far, so good, but LATE, being tucked to the rail, and BULLEN, being tucked to the rail, and

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With
Old Tire
Plus Fed.
Excise Tax

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Blackwall Tires Fit Most
Fords, Oldsmobiles, Thund-
erbirds, Chryslers, Ply-
mouths, Chevrolets, and
Mercurys.

7.50x14 Tire Plus \$2.20
Federal Excise Tax
6.70x15 Tire Plus \$2.21
Federal Excise Tax

6.50x13
Tubeless
Blackwalls

With Old Tire
Plus \$1.83 Fed.
Excise Tax

Fit Most of
These Cars:

Falcons
Corvairs
Valiants
Comets
Chevrolets
Foreign Cars
Compact Buicks

6.50x13 Tubeless
Whitewall Tires

Fit Most of These Cars:

Falcons
Corvairs
Valiants
Comets
Chevrolets
Foreign Cars
Compact Buicks

11⁹⁹
With Old Tire
Plus \$1.83 Fed.
Excise Tax

8.00x14 Tubeless
Whitewall Tires

Fit Most of
These Cars:

Fords
Chryslers
Mercurys
Olds
Plymouths
T-Birds
Chevrolets

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Fed. Excise Tax

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14⁹⁹
With Old Tire Plus Fed. Excise Tax

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\$2.36 Fed. Excise Tax.
7.50x14 Tubeless Whitewalls Plus
\$2.20 Fed. Excise Tax.
6.70x15 Tubeless Whitewalls Plus
\$2.21 Fed. Excise Tax.

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Mercurys Thunderbirds
Plymouths
Fords Chevrolets

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all weather safe driving...
provides greater driving
mileage.
✓ High Traction Tread De-
sign — holds the road bet-
ter, resists skidding.
✓ Broad Shoulders give you
better curve grip, road con-
trol, safe steering.
✓ Husky 4-Ply Nylon Con-
struction absorbs road
shocks, gives powerful sup-
port in heavy loads.

8.50x14 Tubeless
Whitewalls

Fit Most of
These Cars:

Fords
Chryslers
Plymouths
Olds
Mercurys
T-Birds

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for the life of the original
tread. If tire fails, we will —
at our option — repair it with-
out cost, or, in exchange for
the tire, we will replace it
charging only for tread wear
(charge will be prorata share
of regular selling price).

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number of months designated.
If tread wears out within this
period, return it. In exchange,
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Major League Averages

NATIONAL LEAGUE										AMERICAN LEAGUE									
Club	AB	R	H	RBI	PO	PA	AB	R	H	RBI	PO	PA	AB	R	H	RBI	PO	PA	AB
Atlanta	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Baltimore	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Boston	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Brewer	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Buffalo	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Cincinnati	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Cleveland	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Colorado	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Detroit	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Houston	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Kansas City	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Los Angeles	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Minnesota	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Montreal	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
New York	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Philadelphia	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Pittsburgh	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
San Diego	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
St. Louis	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Texas	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Washington	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
White Sox	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257
Yankees	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257	406	1268	371	211	211	4257



BILLIE JEAN KING
Takes Role as Wife

Billie Jean Makes Switch Back to King

"I'll Down in Fall,"
Says Tennis Queen

CHESTNUT HILL, Mass. (UPI) — Billie Jean Moffitt King is the tennis queen who is about to swap the racket for the recipe run-around.

A year ago, the bespectacled 23-year-old Californian became both a king and a queen. She ruled the tennis court and became Mrs. Larry King.

"I'll down this fall," she said Thursday at Longwood Cricket Club, site of the 86th U.S. Lawn Tennis Assn. Doubles Championships.

"LARRY STARTS work on a law degree next month at the University of California at Berkeley and I'll settle down with him. I plan on playing in the South African Championships early next year but not much else."

Billie Jean has been battling a virus ever since she climaxed a five-year drive to the tennis summit by winning the Wimbledon Singles Crown this year.

"I just haven't been able to shake it," she said. "The doctor says it's a virus. It doesn't bother me too much when I'm playing but right after the tournament, it really catches up with me."

"But now I'm feeling fine," she added.

She had to bow out of the 39th Ladies Invitational Tournament last weekend at Manchester, N.H., about 25 miles from here, as she closed in on her third straight title. Billie Jean also missed a tournament in Baltimore although she played doubles with Rosemary Casals.

"I felt fine a week ago when I won Piping Rock on Long Island but the day after the championship, I felt terrible. Driving up here was murder," she added.

BILLIE JEAN plans to get in some work toward her college degree. A history major, she has about two and one-half completed years toward her degree despite her tennis travels.

"Tennis has brought me quite a bit," she said thoughtfully. "I'm very happy. I feel very fulfilled."

Fishin' Facts

Pacific Landing—266 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

San Diego—1,714 passengers on 35 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

Seattle—100 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

San Francisco—100 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

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Silverado Hosts City Swim Meet

Over 165 junior swimmers participated in the 36th annual Long Beach City and Recreation Dept. swimming championships held at Silverado Pool Saturday afternoon.

54: Freestyle—Billie King, backstroke; 72: Freestyle—Chris Smith, backstroke; 90: Freestyle—Scott Smith, backstroke; 110: Freestyle—Chuck Justice, backstroke; 130: Freestyle—Lee Hart, backstroke; 150: Freestyle—Craig Putman, backstroke.

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Norm's Landing—105 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

Seattle—100 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

San Francisco—100 passengers on 4 boats caught 128 barracuda, 31 bass, 331 bonito, 41 halibut, 55 mackerel, 1 yellowtail, 2 rock fish, 199 passengers on the barge caught 250 bonito, 30 barracuda, 21 halibut, 70 mackerel, 30 rock fish.

SHOP TODAY, SUNDAY,
11 TO 5:30 P.M.
MONDAY 'TIL 9 P.M.

GOLD'S

ONE WEEK ONLY! FREE GAS FOR ONE FULL YEAR*

*GOLD'S WILL ALLOW COST OF GAS, TO OPERATE THESE NEW FAMOUS NAME DOUBLE OVEN GAS RANGES (Based on Consumers Guide on Gas Range Usage for Average Householder for one full year). OFFER APPLIES TO ALL EYE LEVEL GAS RANGES.

GAFFERS & SATTLER

EYE LEVEL 37" GAS RANGE
With ALL PURPOSE GRIDDLE

\$288⁸⁸

NO MONEY DOWN \$11.50 Monthly

- Darklite oven window
- Oven light
- Removable oven bottom
- Signal timer clock
- Spun Gold Control panel
- Adjustable oven shelves
- All purpose griddle

WOW! EYE-LEVEL GAS RANGES NOW!

O'KEEFE & MERRITT

CONTEMPO RANGE WITH 2 OVENS
PLUS AMPLE STORAGE SPACE

- Signal Timer Clock
- Star Jet burners
- Double view glass oven doors
- Removable oven bottoms
- Oven lights; Storage
- Rotisserie optional

\$298⁸⁸

No Money Down
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DEADLINE
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4:00 P.M.

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9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.

Phone HEmlock 2-5959

LONG BEACH, CALIFORNIA 90801, SUNDAY, AUGUST 28, 1966

SECTION D

1966 YEAR END CLEARANCE SALE

CAPRICE SALE

NEW '66 CAPRICE COUPE	NEW '66 CAPRICE COUPE
Air conditioning, 275 V8, astro bucket seats, powerglide, power steering, p.b., radio, w-s-w's, tinted glass, head rests, #1920.	V8, Pwr. Glide, pwr. steering, p.b., radio, w-s-w's, tinted glass, head rests, #1920.
LIST PRICE \$4341 YOUR PRICE \$3599 SAVE \$742	LIST PRICE \$3649 YOUR PRICE \$3099 SAVE \$550
NEW '66 CAPRICE SPT. SDN.	NEW '66 CAPRICE COUPE
Pwr. Glide, 275 V8, pwr. steering, tinted glass, w-s-w's, dtx belts, #2569.	Astro-bucket seats, powerglide, 275 V8, pwr. steering, p.b., radio, dtx belts, tinted glass w-w tires, #1455.
LIST PRICE \$3691 YOUR PRICE \$3099 SAVE \$592	LIST PRICE \$3868 YOUR PRICE \$3199 SAVE \$669

IMPALA SALE

NEW '66 IMPALA	NEW '66 IMPALA
Sol. Col. Pwr. Glide, pwr. steering, p.b., radio, tinted glass, #3124.	Sol. Col. Air Cond., Pwr. Glide, pwr. steering, p.b., radio, dtx covers, w-s-w's, dtx belts, tinted glass, #1751.
LIST PRICE \$3364 YOUR PRICE \$2899 SAVE \$465	LIST PRICE \$3777 YOUR PRICE \$3299 SAVE \$478
NEW '66 IMPALA SPT. SDN.	NEW '66 IMPALA SS
Air Cond., 275 V8, Pwr. Glide, pwr. steering, vinyl roof, dtx covers, w-s-w's, tinted glass, #2870.	Air Conditioned, power glide, pwr. steering, p.b., radio, tinted glass, dtx belts, w-w tires, #595.
LIST PRICE \$4013 YOUR PRICE \$3350 SAVE \$663	LIST PRICE \$3920 YOUR PRICE \$3299 SAVE \$629

FULL SIZE WAGON SALE

NEW '66 CAPRICE	NEW '66 IMPALA
6 pass. 275 V8 air cond. Pwr. glide, pwr. steering, load-floor carpeting, dual exhaust, radio, tinted glass, pwr. rear window, w-s-w's, dtx belts, #3517.	6-Pass. Hydramatic, 325 V8, pwr. steering, pwr. brakes, p.b., radio, dtx belts, tinted glass, w-s-w's, #2074.
LIST PRICE \$4421 YOUR PRICE \$3748 SAVE \$673	LIST PRICE \$3941 YOUR PRICE \$3350 SAVE \$591
BEAUTIFUL REGAL RED, THE VACATION CAR THAT YOU DREAM ABOUT	NEW '66 BEL AIR
	6-Passenger, Power Glide, power steering, tinted glass, white sidewalls, #2097.
	LIST PRICE \$3385 YOUR PRICE \$2641 SAVE \$744

OPEN SUNDAY

There are over 250 similar buys on our lot. As you can see our advertising is clear and to the point. No gimmicks—no pressure—we employ only salesmen of the highest integrity.

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FOR THE
BROADEST CHOICE
AT REALISTIC CLOSE-OUT PRICES
SEE YOUR FACTORY DESIGNATED
HEAVY DUTY TRUCK DEALER

53 TRUCKS TO GO

FLEETSIDES — STEPSIDES
EL CAMINOS — PANELS
CARRY-ALLS — CHEVY VANS
STEP VANS — HEAVIES
ALL IN STOCK & READY TO GO

BEL AIR—BISCAYNE SALE

NEW '66 BEL AIR	NEW '66 BISCAYNE
2-Dr. Sdn. Pwr. Glide, pwr. steering, p.b., radio, tinted glass, w-s-w's, #2148.	2-Dr. Sdn. Tinted windshield, 6 cyl., std. trans., #2030.
LIST PRICE \$3075 YOUR PRICE \$2595 SAVE \$480	LIST PRICE \$2597 YOUR PRICE \$2199 SAVE \$398
NEW '66 BEL AIR	NEW '66 BISCAYNE
4-Dr. Sedan, Pwr. Glide, pwr. steering, p.b., radio, w-s-w's, #1991.	4-Dr. Sdn. Pwr. Glide, P.B., radio, tinted glass, w-s-w's, dtx covers, #1837.
LIST PRICE \$3090 YOUR PRICE \$2599 SAVE \$491	LIST PRICE \$2919 YOUR PRICE \$2499 SAVE \$420

CHEVY II—CHEVELLE—CORVAIR SALE

NEW '66 CHEVELLE	NEW '66 CHEVY II
Malibu Sol. Col. V8, Pwr. Glide, pwr. steering, vinyl roof, p.b., radio, dtx covers, dtx belts, w-s-w's, #3281.	Nova Sol. Col. V8, Pwr. Glide, p.b., radio, tinted glass, #2903.
LIST PRICE \$3149 YOUR PRICE \$2875 SAVE \$274	LIST PRICE \$2789 YOUR PRICE \$2495 SAVE \$294
NEW '66 CHEVY II	NEW '66 MONZA
2-Dr. Sdn. Pwr. Glide, P.B., radio, tinted glass, #2996.	Sol. Col. Pwr. Glide, 110 H.P., radio, tinted glass, #2934.
LIST PRICE \$2614 YOUR PRICE \$2350 SAVE \$264	LIST PRICE \$2771 YOUR PRICE \$2372 SAVE \$399

COMPACT WAGON SALE

NEW '66 MALIBU	NEW '66 CHEVELLE
6-Pass. V8, Air Cond., Pwr. Glide, pwr. steering, p.b., radio, tinted glass, #3428.	Deluxe, Pwr. Glide, pwr. steering, p.b., radio, tinted glass, #3408.
LIST PRICE \$3664 YOUR PRICE \$3299 SAVE \$365	LIST PRICE \$3116 YOUR PRICE \$2795 SAVE \$321
NEW '66 CHEVY NOVA	NEW '66 CHEVY II
Powerglide, pwr. steering, p.b., radio, tinted glass, #1187.	Wagon, Pwr. Glide, tinted glass, #3036.
LIST PRICE \$3121 YOUR PRICE \$2799 SAVE \$322	LIST PRICE \$2783 YOUR PRICE \$2499 SAVE \$284

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OK CHEVROLET
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OVER 100
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'64 IMPALA CONV. \$1799
V-8, Powerglide, power steering, radio, heater, HBU 831
'64 IMPALA CPE. \$1999
V8, Powerglide, power steering, radio, heater, GCB 397, White.
'64 IMPALA CPE. \$1999
V8, Powerglide, Power steering, radio, heater, OWD 344, Blue.
'64 IMPALA CPE. \$1799
V8, power steering, Powerglide, radio, heater, KJA 754, Tan.
'64 IMPALA \$1899
CPE, V8, Power Glide Power Steering, Radio, Heater OZP 388 White
'65 CHEVY II \$1999
Nova Coupe, 6-cylinder, Powerglide, power steering, radio and heater, PGW 493, Red.
'64 IMPALA CPE. \$2099
V8, power steering, Powerglide, radio, heater, factory air conditioned, OMX 566, White.
'63 CHEVY II \$1599
NOVA SS CPE & Powerglide, Radio, Heater KIZ 985
'65 IMPALA CPE. \$2299
V8, power steering, Powerglide, radio, heater, NNM 255, Green.
'63 IMPALA CPE. \$1899
V8, Powerglide, radio, heater, fact. air cond. KHJ 776, White.

CHEVROLET SEDANS

'64 IMPALA \$1699
HOTP. SDN. V-8, Powerglide, radio, heater, OQE 711
'63 BEL AIR Sdn. \$1499
V8, Pwr. Glide, Pwr. Steering, Radio, Heater, Fact. Air Cond. FLK 544
'64 IMPALA \$1799
Hdtp. Sdn. V-8, Pwr. Steering, Powerglide, Radio, Heater, Pwr. Windows, KIZ 998, Tan.
'61 IMPALA Hdtp. Sdn. \$1099
V8 Pwr. Glide, Radio, Heater, OGP 771 FAWN
'62 MONZA Cpe. \$999
Pwr. Glide, Radio, Heater, NWT 987
'63 CORVAIR \$1099
MONZA COUPE, 6-cyl., 4-spd. Radio, heater, PDU 471, White.
'64 BEL AIR \$1599
2-Dr. V-8, Powerglide, radio, heater, power steering, REM 823
'62 IMPALA \$1599
Hardtop Sedan, V-8, Power glide, Power Steering, Radio, Heater, Factory Air Conditioning, EMG 810, White.
'64 CORVAIR \$1399
MONZA CPE, 4-Spd., radio, heater, OSC 029
'63 BEL AIR SDN. \$1599
V8, Powerglide, radio, heater, fact. air cond. KIE 514, Silver.

OTHER MAKE COUPES

'63 PONTIAC \$1899
CATALINA CPE, V-8, Auto., Power Steering, Radio, Heater, Fact. Air PKJ 765 Turquoise.
'64 PONTIAC \$2599
BONNEVILLE CPE, Fact. Air V8, Auto., Power Steering, Radio, Heater, ONL 406 Turquoise.
'65 PONTIAC \$2499
Le Mans Cpe, V8, Power Steering, Auto., Radio, Heater, ZZY 716 Blue.
'64 PONT. Le Mans \$1899
V8 4 Spd., Pwr. Steering, Radio, Heater KJF 677 White
'62 PONT. Bonneville \$1299
CONV. V8 Automatic Pwr. Steering, Radio, Heater GHE 087 Beige
OTHER MAKE SEDANS
'64 OLDS \$1999
F.85, V-8, automatic, radio, heater, power steering, HCU 019
'62 DODGE DART \$799
Automatic, radio, heater, LTS, Grey.
'63 COMET \$999
Standard shift, radio, heater, OJV 562, Red and white.
'64 FALCON Sdn. \$1499
Automatic, Radio, Heater KJA 965
'62 FORD \$1099
Gal 500 V8 Automatic, Pwr. Steering, Radio, Heater FJY 566 Beige

WAGONS--ALL MAKES

'62 BEL AIR \$1499
6-Passenger Wagon, V8, power steering, Powerglide, radio, heater, BFD 426, Fawn.
'64 BISCAYNE \$1799
6-PASS. 6-Cyl., Powerglide, radio, heater, ORX 118
'63 RAMBLER \$1499
Classic Wagon, 6-cyl., automatic, radio, heater, KHX 897.
'64 PLYMOUTH \$1599
4-Door Wagon, Automatic, radio, heater, NHV 160, White.
'64 CHEVY II \$1799
NOVA 6 Pass. V8 Automatic, Radio, Heater KIW 759 Green & Brown
TRUCKS . . ALL MAKES
'64 CHEVROLET \$1799
1/2-Ton Fleetside V8, Powerglide, FACT. AIR COND. P78926.
'58 FORD \$699
with service body L20541.
'64 WILLYS STA. WAGON \$1899
Radio, Heater, Power Steering, 4-wheel drive, OQG 904.
'65 FORD \$1799
1/2 Ton P.U. V8 4 spd. L.W.B. Radio, Heater U46 076
'58 FORD \$699
1/2 Ton P.U. 6 cyl., Radio, Std. Trans., L20 541

See Open House Directory in Classification 139 — See Auto Directories in Classification 176



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Because we're breaking the frontiers of technology in every area of advanced research and engineering on some of this country's most important programs.

Like the Mark 46—the Navy's newest, smartest, anti-submarine torpedo. And the SNAP-8—designed to deliver fourteen months of continuous electrical power in outer space. Plus new programs of unprecedented scope and sophistication in space surveillance and detection.

If you are prepared for serious, immediate responsibilities in a growing situation, we want to hear from you, now. Forward resume or call:

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PROJECT ENGINEERS

To direct and monitor the technical activities of a major subcontractor supplying the infrared detectors for a satellite program. Will spend approximately one-half of his time at the subcontractor facility.
BS Engineering with 5 yrs. supervisory experience. Responsible for design development of AGE and electro-mechanical subassembly test equipment.
BSEE with 5 yrs. applicable experience. Will be responsible for the design and development of infrared and visible target simulation equipment and also the equipment necessary to acceptance test advanced infrared components and sub-systems. Applicant must have the ability to develop the basic design criteria and coordinate the design, fabrication and check out phases with appropriate service groups.
BS with five yrs. experience. Requires ability to assume complete project responsibility for studies and analyses leading to the selection and operation of a general-purpose computer system requiring real-time data processing and control for peripheral test equipment.
BS with 1 yr. project direction experience. Responsible for direction of design, development, fabrication, installation and operation: Small Computer Systems—Data Transmission Systems—Information Systems—Display Systems—Computer Applications—Digital Logic Systems—Satellite Display and Control Systems.
BS or equivalent to provide technical direction and management evaluation in Computer Applications Engineering. Will perform project engineering function and direct selection, specification installation and use of computers for a data-processing facility.
BSEE with 5 yrs. experience in design or project functions of ground test equipment or related hardware. Specific areas of experience should include high speed data acquisition systems and special purpose analog instrumentation equipment. Duties will include technical direction of the design, fabrication, assembly and checkout of subassembly test equipment consoles.
BSME with 5 yrs. experience in design or project task related to vacuum test facilities. Specific areas of experience should include vacuum hardware design and cryogenic technology. Duties will include technical direction of the design, fabrication, assembly and checkout of a high vacuum test facility.
BSEE or BS Physics—5 yrs. experience in radiation measurement of related target simulation techniques. Duties will include the responsibility for system design and technical direction of the detail design, fabrication, assembly, and checkout of target simulation techniques.
BSEE or Physics with electronic design or project engineering experience. Responsible for the electronics of the

infrared sensor portion of a satellite system. The electronics include both microcircuits and conventional miniature circuits.
BSEE or equivalent. Project and Assistant Project Engineer responsible for technical monitoring and direction of the activities of a major subcontractor supplying state-of-the-art electronic multiplexing equipment for a satellite program. Must be willing to spend approximately one week per month at the subcontractor's facility.

QUALITY CONTROL ENGINEERS

BSEE specialists knowledgeable in Mil-Q-9858A and NPC 200-2 requirements. Infrared detection and micro-circuitry experience preferred.

ELECTRONIC TEST ENGINEER

BSEE required with recent experience in transistorized circuitry, prime duties will be to analyze circuit failures.

ROTATING MACHINERY DESIGN ENGINEER

Design, analysis and development of turbines, alternators, motors, pumps, ball & hydrodynamics. BSME and 5 years of experience required, higher degree desirable. Familiarity with liquid metals helpful but not mandatory. Experience with heat exchanges, boilers, condensers, etc., is applicable.

INSTRUMENTATION ENGINEERS

Two hardware oriented engineers needed for our proving grounds. One will be responsible for our Digital Data Acquisition System, the other Analog System. Qualifications include demonstrated instrumentation engineering ability, a degree in electrical engineering and flare for hardware.

INDUSTRIAL ENGINEERS

Outstanding opportunity for an Industrial Engineer with experience in electronic industry covering MTM, standards of work performance, cost control, plant layout and preparation of proposals. Recent college graduates will be considered.
BSEE with 10 years experience in Plant Space Utilization. Specific knowledge required in plant layout analysis, including office, laboratory and machine tooling. To direct, supervise and coordinate all phases of plant space usage.

PHYSICISTS

BS or MS in Physics. Must be capable of doing original research in Solid State Physics. No direct experience required.

THERMODYNAMICS

B.S. or M.S. degree in mechanical engineering with experience in heat transfer. Will design, develop and test satellite thermal control systems, space power conversion systems and ground test equipment. Activities include requirements analysis, analytic modeling and computer simulation. Computer programming ability desirable. Openings for recent graduates, also.

SOLID STATE PHYSICISTS

Requires an excellent theoretical background in silicon and/or other devices with an adequate knowledge of semi-conductor device fabrication procedures. Applicant should be aware of recent development in silicon and thin film SCL and FET device technology.

SENIOR PROGRAMMER

To work in Programming Systems (software) group. Extensive FORTRAN experience mandatory. Previous experience in programming systems, IBM 7094 and IBM 360 assembler languages desirable but not necessary. Duties will include FORTRAN consulting and programming systems maintenance and improvement. Excellent opportunity for experience on large-scale IBM System 360.

SCIENTIFIC PROGRAMMER

B.S. in math or engineering with IBM 7094 experience. Will program math models of physical system for numerous scientific and engineering programs.

RELIABILITY ENGINEERS

BSME, EE or Physics to review tests of space systems in the following areas: Step stress—Electro optical—Electro mechanical—Familiar shock vibration—Thermal vacuum—Structural design—Modes and effects of failure—Micro circuit reliability and design—Analog or digital circuit design evaluation.

DESIGN

The following positions require degrees and applicable experience: Light-weight optical mechanical structures • High density electronic packages involving welded cordwood and integrated circuit packaging techniques • High voltage power supply regulators and counters. • Low level pulse with detectors • High speed analog to digital systems • Solid state power supply and analog circuitry including at least two of the following: Low noise, low power, linear and non-linear analog amplifiers with active and passive bandpass networks • High speed digital switching circuitry (2-MHT region) • High speed shift registers • Memories employing active circuits.

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Aug 23, 1966

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canal; 1 A 2 br.
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everything. Ideal
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ME 3-4352
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Homes 110

each — Redecorated
2 baths, built-ins,
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\$159 Mo. Lgs. gar.,
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tile gar, patio, wat.
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new 4 bdrm. 15926
Edinger & Brook-
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2 br & gar. or
water pd. 15504

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437a & 19th
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1337 Gardenia.


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2 baths, NEW car-
peting, hardwood.

or 430-7955
\$145 mo. Ldw. older
rm., din. rm., 1 1/2
bath. 681-5739
or, 3-brs., built-in,
fenced \$145 mo. Lease
table. HA 5-4405.
Lease. \$150 up.
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HOUSE IN TOWN!
Near Community
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house, fenced vd.,
crpis., dbie. gar.
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Sharp 3 Bdrm., w-w
fenced vd., no pets,
Sept. 10. HA 5-0686.
Large fenced vd.,
new paint. \$175.
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W. w. crab. & grapes,
only, \$175.
86 evenings
Mr. Garfield & Rose-
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Elm Vista Dr.
bath, crabs, drps.,
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2332 Cedar
redec. lease \$150.
338-0795.
d. bath & kitchen.
antion Pl. GE 8-4254.
null. No gar. \$115.
Ave. GA 3-8333.
br, tam rm, crabs,
ig. \$325, GE 1-9190.
BR. lge lot. Close
stores. \$125. Water

2 BR., range, cabs.
 Children. 422-1997.
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 2 BR., crpls., drapes.
 or TO 7-7828
 MAY CO. \$140 mo.
 Call MA 9-6039
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 built-ins, flrpl. Fencad
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BEACH
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 iminating taste.
 & 2 baths
 ul, Jacuzzi, saunas,
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 \$235
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EXECUTIVE HOMES

SANTA ANA & GARDEN GROVE

ONE YEAR LEASE/OPTION
100% RENT RETURN

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THE BEST IN QUALITY.

Large 3, 4 & 5 bdrms., 3 baths

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PVT. PARK & PLAYGND.

1 & 2 br. \$40-50. 2 children ok.

fenced court yard & big back

area. 4015 E. 17th St. W. of

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LUXURIOUS GARDEN PARK

4 bdrms. den. rm. btl. ins.

W.W. carpets, drapes & shutters.

2 (replaced) patios, drapes, etc.

water, etc. 4015 E. 17th St. W. of

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NEW LOVELY 3 BEDROOM

New W.W. red. patio. Fenced.

Vacant. No. Douglas. 431-3734.

3008 Fairman

LEASE or option. Bixby area. 2 br.

2 1/2 baths. Lge. family rm. 2

drapes. Close to schools, shopping.

chairs. Immediate occupancy. \$275.

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HAWAIIAN GARDENS, 4 br. 2

br. home. Very clean. Gar. disp.

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Rental Agencies 113

MILITARY FAMILIES ONLY

NO PET TO TENANT

BERYL LINCOLN, CO. HA 5-4022

PROTECT YOUR INVESTMENT

with a 10-year bond

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RENTAL. Problems. See phone book

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Offices for Rent 114

New Breakers Hotel

210 E. OCEAN BLVD.

Banks, S&L, Stock Brokers

or Large Insurance Agency

Front of 4,000 sq. ft. ground

floor level. 1,500 sq. ft. additional

space available. Immediate.

Designed to fit your needs.

Ray Palmer Realtor

LEASING AGENT 438-4530

438-8781 days 438-4530

Mfg. Rpt. Engineers

Ideal loc. L.B. Airport, San Diego

area. New, clean, air cond.

office. Electric, plumbing, etc.

Call Mr. Lee 438-4530

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New Breakers Hotel

210 E. OCEAN BLVD.

Beach, ocean view, space

available. Will describe to suit.

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**DRAMATIC
CONTEMPORARY
378 LOS ALTOS**

4-Bedrooms, 3-Bath, & den
Large living rm. & family rm.
Owner will help finance & allow
immediate possession. Call
CLIVE GRAHAM CO. 4-3300
800 E. Ocean, Redford, N.J. 7-3000

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COMFORT & PRIVACY

overlooking a lovely enclosed park
and patio. This 3-B-r. den has

enants

A home beautiful -
terial bed
on quality
freeway
total \$3590.
insured,
**PAY-
AFFORD**
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SERVICE

RELIEVE!

luxurious
electric
shower!
with wood
paneling.

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Formal & Informal living, **BASS**
3-B dr., bath, fireplace, kitchen, rm.,
fireplace, din. gar. on huml.
tot. \$7,500. Call **MARY**

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Reduced \$1000 for quick sale!
Sheds 3-BR, A-1 cond. \$18,900

In Excl. Bad Mghts.

A-1 cond. 2-BR, dln. rm., firepl.
\$12,900. Call **JOHN**

RENE Realty GE 4-09

2757 E. 2ND ST.
Just 2 blocks from the ocean.
Outstanding design, double lot,
plan, 3 or 4 Bdrms., 2½ bath
rm., Spacious dining rm., study
alcove, Owner would accept
prime Eastside income prop.
CHARLES LEE GE-33
CLIVE GRAHAM CO
100 E. Ocean, Realtor HE 2-38

Open House 2-5 P.M.
250 TERMINO
Delightful new 2-Bdrm. & fam.
rm., air conditioned new carpet
flooring, built-in kitchen, bar,
bar patio & swim pool. Secure
parking, central heaters, no
other extra features.
Call ROSE SPANGLER GE 4-21
or CLIVE GRAHAM HE 2-38

range-fry.
Orange, Trv
GE D-1033
1610
Wed. Hse.
1610
neerlands,
hill, built-ins
GE 1-1671

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family living
con. built con.
2, 2 living
rooms, 2
bath, 2 miss
rooms, 1
master
bedroom
BLVD.
available
call
Rtly. 4-8109

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GEORGE'S SPARK
GE 9-2173

**SUDDENLY,
IT'S FALL!**
and you need to get settled
for school. Call today for
this family home in excellent
area. 3-bedrooms, family room,
bath, call
MRS. PHILLIPS GE 9-2200

CLIVE GRAHAM CC
800 E. Ocean, Realtors, Hse 2-
1610

BELMONT BONANZA
anywhere you could want
for school. Call today for
this family room to end all
rooms. All electric built-in kitchen
cabinets, 1 1/2 car, 2nd floor
the garage with electric built-in
cabinets, 1 1/2 car, 2nd floor
call for appt. Rvns. 4-9454

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on the
3029 17th Ave.
& "drapes"
possession.
GE 4-9488

AM C-2
ME 2-3641

ADVERTISE
+ Duplex
R. Inquire.
GE 4-0948

BREEZES
J. Br., Imm.
1 Br.
S. B. S. 1000
GE 4-0935

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NEW
Crawk w/low end on 1965
1965 1965 1965 1965
Need a little work, but has a
fine remodeling potential.
FIX IT UP!
1965 1965 1965 1965
R-4 lot, Pleasant
Price at lot value.
CALL FOR DETAILS
MARIO DA SILVA, ME 4-
Duplex With Ocean View
& view, old 2 Bdrms. access to
air heat, nice yard. Out of
owner listed this choice prop.
Call for details.
Please Call Mrs. Shirley GE 4-
McGRATH-MURK
GE 9-2121

Open 2-1 334 Royce
BIG HOME, BIG YARD
Call for details.
For Mother, big car & work
for Father, big yard with
view, 1965 1965 1965 1965
St. High & Parochial schools.
Madoira Rity GE 4-
OPEN HOUSE 25 FRI. SEP.

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REALTOR
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The beautiful for the
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ROBINSON
GE 7-3907

4:30
LAINE
-DEN
-DEN

2500
modded 2BDRm. fireplace
cruet kitchen, fireplace
like a new house.
SOUNDS GOOD & IS GOOD
See RON SPARTH
KINGSLAND AVE. GE 7-3907

TRY \$1000 DOWN
246 OBISPO
Large 2 BDRM. & den. 1 1/2 b.
tile. R-4 tile. Take drive. 1
mi. to 101. Call 438-1111

HENDON-LABRANC
Associate
N. Hgts. Near
Ximera. New 3BDRm. Newly
opened. New 1/2 BDRm. carpeting.
forced air. Call 438-1111
RIGHT IN \$25,000. Easy
terms. Call 438-1111
THE STORM
438-1111
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WILL BUY
Priv. mov. wants from
priv. mov. districts, 2 bdr. &
write, all info. to A-1014, Ind.
Ent. Press-Telegram, 1000
S. Main, 438-1111

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With expandable
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PRIES 43-7907

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ready to occupy.
VICE Open 10
43-0403

BELMONT PARK
OPEN 2-4 28C P
TREMENDOUS
3-bdrm, den, huge fam
rm, huge kit, 1 1/2
fireplace, 12' x 12' dr
din, 37,000. Priced for
sale. Owner will carry 15

DELIGHTFUL 3
Sharply decorated, new coat
of paint, 3 bdrms, bath, din,
disco, drapes, shutters, li
tone pete. \$89,000. Near
downtown, 10 min. to
schools. \$29,000. Kint terms.
RENE Realty GE 4

OPEN 1-6
298 CORONA
(At Vista)
2424 BROADWAY
(At Corona)
286 MONROVIA

5365 E. Broadway
(Charming 3-bdrm. or 2
-bdrm. from Alamosa &
Gust Dr., mts. Separate di-
sc. 130 lot. Lovely view
for 6000.
CALL CHARLES LANE
CLIVE GRAHAM
800 E. Ocean, Ritts. H.
or 438-9754
EASY LIVING
Compld house, a big
small yard. Extra. GE

HOME, FOR SALE 137

OPEN—5950 GARDENIA
Lge. 3-br., 20 baths. Nat. a/c. elec. kitch. Firepl. Carpel. Driveway. Guest house.
1-BR.—\$695 ALIVE
Sharp 1-BR. Bath room, Driv. off. P.A. heat. Corner. Only \$14,950
SHARP 3-BR. & POOL
Firepl. Elect. kitch. FWA heat. 20+ bath. Driv. off. RRQ E. 1/2 terms.
4-BR.—FAMILY ROOM
Redwood Estates—1/2 bath. Firepl. 20+ bath. Driv. off. RRQ E. 1/2 terms.
S.L. Starr Co. GA-3-1481

\$750 DOWN BUYS
2-BR. FP. Only \$14,900
Carpeted, drapes. Dining rm. Pic. lawn. 20+ bath. Driv. off. RRQ E. 1/2 terms. Dees lot. 1 blk. in shopping. HURRY—can't last!

4-BR.—DEN—2 BATHS
JORDAN, HAMILTON SCHOOL
3000 sq. ft. DISTRICT
1/2 bath. 20+ bath. Room car. nat. drapes. 7 bedrooms. Cw. callio. Reul. Neuldenwood \$14,900 lot. 1/2 terms.
D. Van Lizen GA-2-0977

OPEN HOUSES 1 to 5
206 Gardner—3-BR., V.
1500 Heated FILTERED POOL
20+ bath. Driv. off. RRQ E. 1/2 terms. Call
0x1010 lot. Jordan School dist.
Call D. Van Lizen today!
SEE ELMER LAMBIE here today!
DEN—OPEN—OPEN—OPEN
3022 E. 65th St. Sharp V.
Firepl. 20+ bath. Driv. off. RRQ E. 1/2 terms. 116 ft. R2 lot. Try 800 down. Can't last!
Firepl. 20+ bath. Driv. off. RRQ E. 1/2 terms. 116 ft. R2 lot. Try 800 down. Can't last!
D. Van Lizen GA-2-0977

1-BR.—\$10,000—TERMS
Conv. home. Car. 40x120 R2 lot. 1/2 terms.

2-BR.—NR. L.B. BLVD.
3-rm. plan. Carpeted. Hardw. 1/2 bath. 20+ bath. Driv. off. RRQ E. 1/2 terms. 116 ft. R2 lot. Try 800 down. Can't last!
3-BR. GR 2 & DEN DANDY
Firepl. 20+ bath. Driv. off. RRQ E. 1/2 terms. 116 ft. R2 lot. Try 800 down. Can't last!
Diswasher, 2 car. Only \$18,750
WILKIE LEE & SONS
5911 Jordan. After 6 p.m. 4-3300

New Model—OPEN—1430
3-BR. STUDIO DUPLEX
1 1/2 BATHS—ALL ELECTRIC!
439 Mt. View St. E-Z DEN
HAS EXCELLENT
1400 sq. ft. 3-BR. 2 1/2 Bath. Range oven Natural cabinets. Soundproofed. 2 car. 40x120 lot. Income \$561.5 owners
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5911 Jordan after 6 p.m. GA-3300

DON'T SEE THIS HOME
UNLESS YOU WANT
4-BR., 1 bath & a large den
kitchen. 2000 sq. ft. of charm
and character. Call
2022 E. 65th St. Call
GA 3-1481 or DODGON GA-1491

REX L. HODGES

OPEN HOUSE 1:430
3-BR.—1559 Harding St.

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ending 2001 at 22, 1997 means were 19.1 and 19.3, respectively.

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SUNDAY

6345 E. Spring HA 1-1751 sharp, 2 bdrm. beautiful landscaped
5280 E. 25th ST. JOHN READ RLTY Inc. COLMAR REALTY ESTATE SALE
COMPLETELY REDECORATED WITH NEW CARPETING & DRAPES THRU-OUT THE MAJORITY OF THE HOUSE.

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ING AND TRAVELING**

BY THESE AUTHORIZED DEALERS

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SEE THE ALL-NEW BUDGER
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the edge when you deal with Wedge"
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mobile home lot
le Park, add
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NATION'S LARGEST
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ALL MODEL

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63 LBJ 100 cc
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530 Super Hawk
service good.
to \$7000

Take over pay-
ment to
to offer 6.

\$5. speed, 4000
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Scrambler Class A.F.,
1974 4 X 4 V. Deep
tires, 1000 cc engine,
less than
in 92487 assume
good condition.

BREAAM, only 1800
miles. \$1500 cash.
HONDA 350 cc 6283

motor scooter. Go
to \$1500.

Super Hawk
Call 865-453-1111

530 TRIUMPH TR-6
1960 ANAHEIM \$25 K A M
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1975 DOWD ANAHEIM \$25 K A M
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Lumpas rock. Rock shield.
Helmets, 15 m.p.h. 5175 GE
535 HONDA 500 L & R m
& 600 Scrambler #493.
nancing avail. Priv. brd. 493.

535 HONDA 250 Scrambler
1975 Honda 250 cc. GE
535 HONDA 350 No clutch.
miles. Sac. \$550.

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Call 865-453-1111

HONDA 500 = GOOD COND.
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Super after 5
Super Hawk.
1800 rpm. Repo '66
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Sunblin CC, excel-
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Honda, extra cheap.
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cellent. 411-497.
Dream. Like new.
1950, 3533 Cherry
St. 411-497.
'66 HONDA 350, 2 mot.
and oil. \$250 or best offer.
TRAMP. \$85, 650 cc silu.
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'66 Indian 500 cc \$250. excel-
lent. 411-497.
'66 HONDA 490 1020. 2 mo.
Sell for \$350, 597-3545.
'55 TRIUMPH, rust. lust
650 cc Gold.
'65 Honda sport 60 cc. New
Lands green. \$200. GA
'64 HONDA 250 Scrambler.
1965-1968. \$150.
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'65 TRIUMPH 200 cc. Tiger
xline. cond. \$495. GE 9-6464

[illegible]

Heavy Sales Continue to Plague Stock Market

ELECTRONICS were also depressed but sustained comparatively small losses. Motorola paced the slide with loss of 21 points. The stock sank 23½ in Friday's selloff. It said Friday it will cut price

Proposed agreement with Southern Pacific Co. re track removal on Pacific Electric Railway Newbold Line.
Proposed leases, former rights, way by Park Nursery, parking lot Ocean Boulevard and Chestnut Avenue to Ralph Gailagher.
Proposed contracts: Phillips Petroleum Co. for kerosene and cleaning solvent; Garrick & Custer, Inc., for construction of guard rail in Wardlaw Road between San Gabriel River Freeway and Claremore Avenue; Streck & Associates, Inc. for removal of Seventh Street from California Avenue in Ohio Avenue, Claremore.

radio station WA6TYR, will discuss the Amateur Radio Emergency Corps, a group of licensed radio operators who handle emergency radio traffic.

Nate Brightman will preside.

Proposed agreement with Southern
Electric Railway Newport Line.
Proposed lease, for the right of
way, Park Nursery, parking lot at
Ocean Boulevard and Chestnut Avenue
to Atlantic City.
Proposed contracts: Phillips Petroleum
Co. for kerosene and diesel oil.
Patrick & Custer, Inc., construction
of guard rail in Wardlaw Road between
Main General Road and Freeway.
Main General Road Freeway
for improvement of Seventh Street from
California Avenue in Ocean City.

Proposed agreement with Southern
Electric Railway Newport Line.
Proposed lease, for the right of
use, of Park Nursery, parking lot at
Ocean Boulevard and Chestnut Avenue
to Atlantic City.
Proposed contracts: Phillips Petroleum
Co. for kerosene and diesel oil; J.
Marick & Custer, Inc., construction
of guard rail in Wardlaw Road between
Main General Road and Freeway; J.
Marick General Road Freeway
Construction Co.
for improvement of Seventh Street from
California Avenue in Ocean City.
radio station WA6TYR, to
discuss the Amateur Radio
Emergency Corps, a group
of licensed radio operators who
handle emergency radio
traffic.
Nate Brightman will be
president.

(A) ... mooring facility, authorizing agreement with local residents regarding hospitalization of city prisoners, authorizing quicklime to be used as fertilizer.

(B) ... Drang and Cerritos avenue, at Tehachani Drive.

(C) ... with Southern Pacific Co. to track removal of Pacific Coast Express tracks from downtown Los Angeles.

(D) Proposed lease; former PE right of way to Park Nursery.

(E) Phillips Avenue to Ralph J. Gattabene.

(F) Chulisti Petroleum Co. for kerosene and cleaning solvent.

(G) Patrick & Gussler, Inc., for constructing guard rail in Wardlow Road between San Gabriel River and Strecker Construction Co. for improvement of Seventh Street from California Avenue in Oxnard.

(H) Naté Brightman was president.

And soon to be heard from will be French President **Charles de Gaulle**, now on a round-the-world trip and speaking tour. He has announced that he will make a major policy statement on France's position on the war when he arrives in Cambodia.

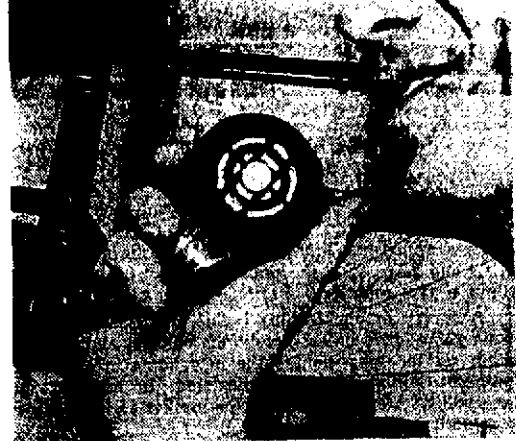
Yorty received strong backing from Los Angeles and state political and civic organizations.



On Friday, hospital officials announced that room rates will jump \$6 to \$100 daily. They said higher prices for nurses and other personnel was mostly responsible for the hike.

—AP Wirephoto

The film, "The Life and Loves of Mozart" will be shown free to the public at 10:30 a.m. Aug. 31 at the Institute of Lifetime Learning, 501 E. Ocean Blvd.



it 2 . . . calling unit 2 . . . calling uni

It's Chaos on the Kilocycles



SERIOUS USE of CB is exemplified by Jean Rapton, secretary at Waldow Plumbing, Long Beach, as she dispatches orders to truck crew.

They call it chaos on the kilocycles.

The Citizens Radio Service also—and more politely—is called a giant party line for 800,000 Americans, with the biggest share of them in the Southland.

The Federal Communications Commission calls

By **ROBERT BECKMAN**
Progress Editor

it both a gigantic headache—and a blessing.

Consider the problems that would result if every home in Long Beach and West Orange County had to depend on 23 party lines for all phone calls.

THAT PROVIDES some idea of the problems the FCC faces in trying to control the Citizen's Band—CB as it is more often called.

The problems began in 1958 when there were only 40,000 CB stations—mostly business firms—

using the sparsely populated ultrahigh frequencies. (Equipment was too costly for most individuals.)

In 1958, the FCC provided 23 channels in a wavelength for which equipment could be manufactured at relatively little expense.

The response from citizen radio enthusiasts was overwhelming.

TODAY, THERE are 800,000 licenses and the FCC receives more than 20,000 applications a month, about a thousand each 30 days from Southern California alone.

Cost of the new licenses: \$8.

But it spells big business. The average CB license has three units costing between \$100 and \$150. Some sources say CB means more than \$50 million annually to the electronics industry.

Any citizen, 18 or older, can get a license by filing an application and paying the fee, and he can get into citizens' band activities for as little as \$59 for a one-channel build-it-yourself kit.

THIS IS DIFFERENT from amateur radio operators who must pass examinations. In Morse Code, electronics and FCC regulations.

"Our biggest problem

has been with people who use the citizens' band just for the sake of talking to somebody else by radio—the hobbyists," says Jack Bazhaw, engineer in charge of the FCC's Santa Ana monitoring station. "They clutter the channels and jam legitimate communications."

The CB, Bazhaw added, is a "communications tool to carry out some business or personal activity of the licensee. This means a brief transmission between a garage and a tow truck, a farmer's wife and her husband in the fields, a businessman and his office.

"It does not mean one

licensee gassing with another."

THE FCC DEFENDS largely on voluntary compliance for enforcement of its rules. But, in the case of the CB, Bazhaw says: "I don't think we've gotten the degree of voluntary compliance we want."

Since 1958, the FCC has revised the CB regulations twice—in 1960 and in 1965, both times to eliminate the talkers by declaring idle chatter illegal.

But many CB operators, the FCC engineer adds, do not know the regulations, and don't

bother to purchase copies, even though they are required to have them.

THUS, THE FCC at times has considered eliminating CB.

"To the extent that enforcement problems become the most important aspect of a radio service,"

Staff Photos by
KENT HENDERSON

Bazhaw says, "the basic utility of the service becomes questionable."

"But the FCC remains optimistic. It tries to supply speakers for CB clubs—I have been one of them—on the basis the clubs will help to enforce the rules."

But, despite the headaches CB has caused, the FCC wants to keep the service.

First, it is a big money-maker, supplying about \$2 million a year in fees. Secondly, it has value in local and national emergencies.

SOUTHLAND PROGRESS
REAL ESTATE ★ Independent Press-Telegram ★ BUSINESS

LONG BEACH, CALIF., SUNDAY, AUGUST 28, 1966



POPULARITY OF AUTO transceivers is demonstrated by Bill Michael, co-owner of Citizens' Communications Center, Long Beach, one of many popular places for CB buffs.



QUICK COMMUNICATION with office is enjoyed by Buck Backman (right), owner of Waldow Plumbing, and driver Bill Linko. This, says Santa Ana FCC engineer, is one of better reasons CB exists. Southern Californians apply for licenses at rate of 10,000 a year.

Grand Opening Today for Premier Homes in Westminster

Today marks the grand opening of Premier Homes in Westminster.

Conveniently located at Hazard Avenue and Brookhurst Street, this self-contained community will include 120 homes featuring spacious three and four bedrooms, two baths, single-story, split-level and two-story models with a choice of 17 charming exterior designs.

Six versatile floor plans are offered, all with General Electric built-in appliances in family-type kitchens. Some models feature a "bonus room," completely finished with plumbing rough-in for conversion to recreation room and

wet bar, or extra bedrooms and bath, according to the wish of the new owner.

The Santa Barbara model, with four bedrooms, two baths and "surprise" room, has a large master suite overlooking pool or patio area and provides compartmented bath which opens to the outside for easy access from garden or poolside. Mr. and Mrs. closets occupy an entire wall.

KITCHEN FEATURES include the popular outdoor serving bar for patio dining convenience. Large living rooms, with fireplace and extended hearth, means

seclusion from the busy family area and can be reached through the entry hall.

Generous storage space throughout will be pleasing to the new homeowner.

Linen closets both upstairs and down and a luggage storage under the stairway adjacent to central entry hall provide ample closet room for the growing family.

A large double garage provides space for washer and dryer, with convenient access from the center hall.

William Rousey, builder of Premier Homes, has donated acreage within the development for a playground to be main-

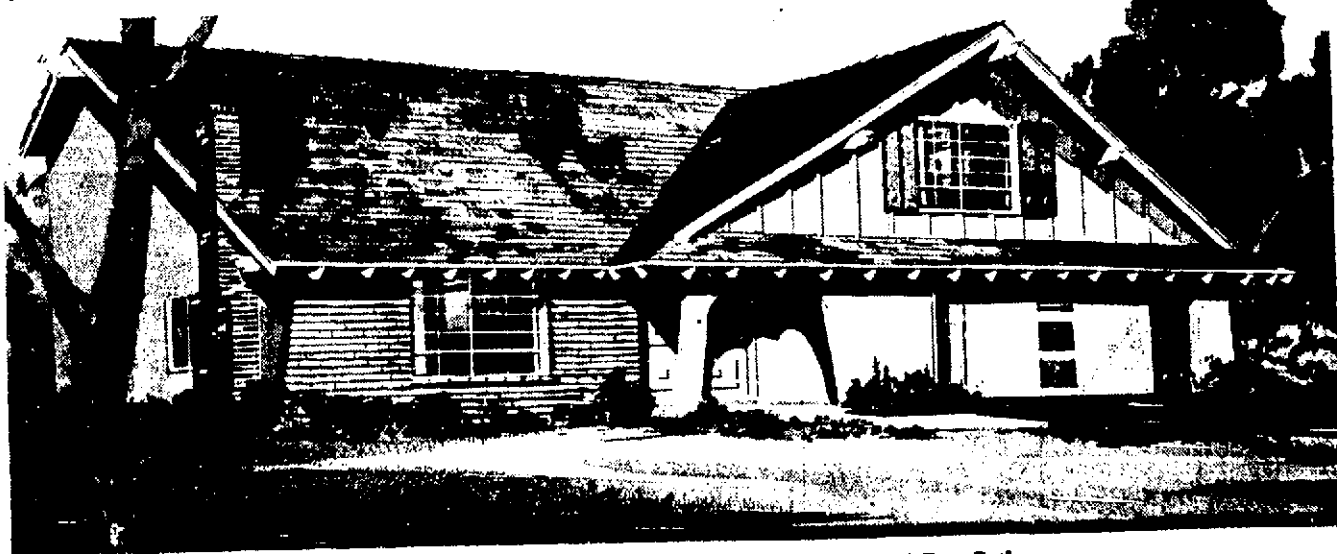
tained by the City of Westminster Parks Department. Protected from

outside traffic, the park will also serve as an attractive focal point.

To reach Premier Westminster Homes, take the San Diego Freeway

to Garden Grove Freeway, then to the Brookhurst turnoff. Turn south

to Hazard where furnished models will be open daily.



SANTA BARBARA MODEL . . . Has Four Bedrooms and Two Baths

Real Estate is Good Hedge Against Inflation

By KEN CHILKOTE
Business Editor

While much has been heard in recent months about how hard the homebuilding industry has been hit by the tight money market, scarcity and high costs of land, materials and labor, it is the public that will be hardest hit within a few months.

A survey among leading builders in Southern California shows that unless conditions change, and rapidly, within six to eight months the new home inventory in Southern California will be depleted. In early spring there will be no new homes on the market and few under construction.

"The Viet Nam incident actually is developing into a full-fledged operation, and certain materials are again scarce," reads a statement issued by the Home Builders Association of Los Angeles, Orange and Ventura Counties.

The association, the members of which represent more than 70% of the homes built in California in recent years, held an emergency meeting to discuss the housing industry.

"THE DEMAND FOR MONEY, largely the result of the Viet Nam operation, has caused such a diversion of funds from the mortgage market that new construction of housing practically has come to a standstill," the statement added.

Meanwhile, the new homes still available are considered a bargain compared to those in the future. Housing prices in this area have risen at least 60% the last 10 years. Another climb of 20% is expected within the next three years, says John J. Lyman, vice president of business development for Security Title Insurance Co.

At today's prices a house can be a bargain," Lyman adds. "Rising costs for labor and materials are adding around \$1,000 every year to the price of a new \$20,000 home."

Land values are steadily increasing due to inflationary pressures, plus the influx of 1,500 persons moving into California daily. There is no way to create more land. Urban areas are disappearing rapidly.

THEREFORE, ANY WAY YOU look at it, in a few years a home can be worth far more than it costs today. Another reason for buying a house now, and one often overlooked, is the steady rise in value of a well chosen place. It will be a good hedge against inflation. When you buy a car the value diminishes the first time you drive it. But a home will increase in value day by day. By the way, the interest rates on the car are much more than a home, too.

The increased interest rates of today really should have no effect on home buying. When interest goes up a half per cent on a \$20,000 loan on a home, this amounts to about \$6 per month hike. The valuation increase month by month will eat up much of that.

Interest rates are not likely to show any appreciative drop in the immediate future and may gain. Meanwhile, when a home is purchased now the buyer is building an equity and the interest and property taxes are deductible from income tax.

HERE ARE SOME QUOTES from leading Southland builders:

"If costs continue to go up, we may be forced to devote our industry to clusters, condominiums, etc., to provide the buyer with a home. There is a definite shortage now."—John B. Parker, vice president, Macco Realty Co.

"While the talk is going around about the woes of builders during the tight money market, the fact is generally overlooked that the decrease in construction inevitably will affect the home buyer who plans to purchase within the next year."—Robert H. Grant, president of the Robert H. Grant Co., Anaheim.

"Homes are rapidly disappearing and in six months there will be no availability of choice. People will be forced to live in apartments and collect rent receipts."—Paul E. Griffin Jr., president of Griffin Construction, Ventura.

"UNOCCUPIED, UNSOLD NEW homes will be a thing of the past by March of 1967. The average home seeker doesn't realize the extreme urgency of the situation because almost no low-point financing will be in existence after the present commitments expire in the last half of 1966."—James H. McCarthy, vice president, McCarthy Co., Pasadena.

"Financing costs already have gone up 20% in the past four or five months. Built and unsold inventory will be cleaned up by next spring."—Richard B. Smith, president Broadmore Homes Inc., Tustin.

"A house to be built six months from now will aggregate a minimum \$1,500 increase."—Merrill Butler Jr., president of Butler-Harbour Construction Co., Anaheim.

SOME ENCOURAGEMENT in the homebuilding industry is viewed in other circles. The Sanford R. Goodkin Research Corp., the West Coast statistical source for the National Association of Homebuilders gives several reasons for encouragement. These include:

Many builders are finding new sources of funds by going directly to leading financial firms or to pension funds and asking their investment in mortgages.

The anticipated July panic of savings and loans did not occur and some of the uncertainty among lenders has diminished. They can plan for an orderly market and not worry about their liquidity.

Repayments on mortgages are high and lending institutions must put this money back to work—in mortgages.

The flow of funds is changing. Mutual savings are getting more money than before the money squeeze. California appears to be getting back some of the savings it lost previously.

BUT DON'T LOOK for any drastic improvement immediately—only a somewhat more orderly and stabilized housing market if possible.

What is needed and what has been needed since early

this year is some fiscal action by the Johnson Administration. As of now there is little hope for this. With the Viet Nam situation and an election coming up, the White House isn't apt to cut expenditures or impose a tax hike.

Sure, President Johnson did meet with homebuilders recently but it seems that session was an effort to smooth out their feelings instead of taking some drastic steps toward improvement.

ON THE BRIGHTER SIDE of things: Douglas Aircraft Co., Long Beach has received a \$488,500 Air Force contract for a comprehensive study on advanced materials handling support system concerned with the movement of all Department of Defense air cargo.

The study will lead to maximum interchangeability between all modes of military and commercial transportation. The work will be performed by the Douglas advanced systems analysis study group in Long Beach headed by Russell D. Johnson.

And speaking of Douglas Aircraft, while the company is a giant in industry it is a real booster of smaller business firms.

Steel Demand Increase is Seen

The Business Week Index turned upward this week, as the 1967 model cars began rolling off production lines, and as electric power output continued to rise, even after seasonal adjustment of the figures.

Auto production, consisting entirely of '67 models for the first time, started gaining after hitting rock bottom last week. But there's a surprise labor squall threatening the sunny forecast in Detroit. If wild cat strikes develop, new model production could get snarled up in the process.

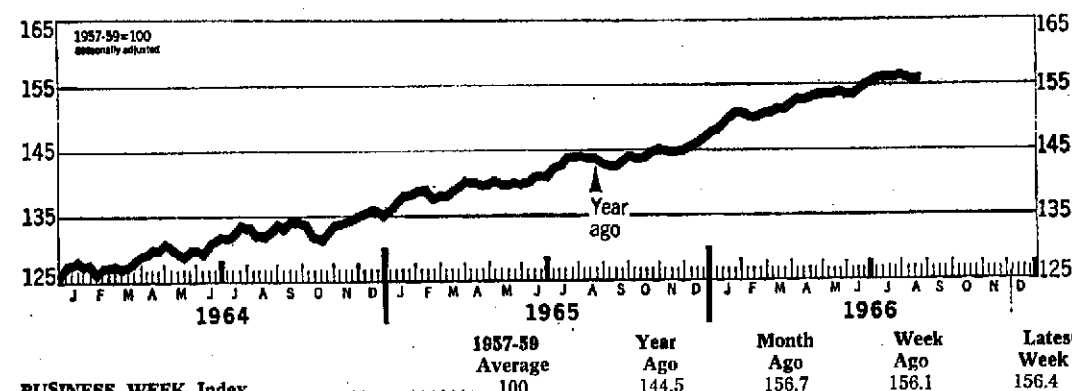
Although the auto makers haven't been placing orders for steel in quite the volume anticipated, a slight increase in steel industry output is expected to meet a moderate rise in steel demand generally.

This week, ingot production slipped 0.3% after two

substantial weekly advances, and still stands 1% below last year's level at this time.

TRANSPORTATION EQUIPMENT production (other than cars and trucks) continues to rise to meet the pressure of war shipments to Viet Nam. And both railroads and trucks hauled more traffic this week than in the same week last year.

Paperboard production, another significant Index component, slid 2.8% from last week's level, after four consecutive weekly rises. Residential construction dropped more than 25% from July, 1965, although all other construction was up 16.5%.



B. OF A. CHOICE

Arnold H. Loewenberg has been announced as manager at Bank of America's Hawaiian Gardens branch. Prior to completion of executive management training program, Loewenberg was operations officer at Torrance branch.

Joseph Kennick in L.B. Board Talk

Assemblyman Joseph M. Kennick will address members of the Long Beach District Board of Realtors at their 7:15 a.m. breakfast meeting Tuesday at the Crown Cafeteria. Program chairman Marjorie Waters said Kennick's topic will be "The Future Outlook of California State College, Dominguez Hills."

Chrysler 1st to Show '67 Lines in Southland

By ART STEPHAN
Auto Editor

The automotive industry's first national news preview of 1967 cars and trucks will begin in Los Angeles Tuesday as Chrysler Corporation shows its new models to more than 300 newsmen from across the country.

The showing, which will continue through Thursday, is the first national news preview ever held by an automobile company in Southern California.

For this introduction of its 1967 vehicle line, the company has shipped to Los Angeles more than 80 new

Calif. Accountants Meeting at SLO

The Society of California Accountants will hold its 1966 Advanced Study Conference on the San Luis Obispo Campus of California State Polytechnic College, Monday through Wednesday. A registration of 150 accountants is expected.

Owen L. Servatius, head of the college's business administration department, will speak at a dinner to be held at the San Luis Obispo Country Club Tuesday evening. His topic will be "You and People—Problems of Communication."



NAMED

Dana F. Bresnahan, formerly associated with McKinsey & Co., has been selected as general manager of the newly formed Computer Reporting Systems, Inc., computerized credit reporting service company organized jointly by the Long Beach Credit Association and 35 other credit bureaus.

Reminder to Voters

Voter registrations may be made Sept. 1 through Sept. 15 at the Equitable Savings and Loan Association office at 328 Long Beach Blvd. Olin T. Keller, manager, reminds all that Sept. 15 is the deadline to register for the Nov. 8 general election.

Purchases from small firms throughout the nation increased 65% the first half of this year over the same period a year ago. This was a \$44,104,000 rise in procurement from small firms. These small firms, 18,080 received \$11,363,000 of the total \$373,093,000 paid out for purchases in the half year.

The purchases supported such programs as the DC-8 and DC-9 Jetliners and on such governmental programs as the Saturn S-IVB man-on-the-moon rocket, Thor and Delta space boosters and the Navy A-4F Skyhawk attack bomber and TA-4F jet trainer.

HERE AND THERE—Military expenditures really are boosting the economy in Hawaii. During the second quarter this year such expenditures rose to a peacetime record annual rate of \$507 million. This increase occurred in spite of market decline in military personnel in the islands, reports the Bank of Hawaii.

The airline strike sharply affected the tourist industry in Hawaii in July although not quite as seriously as had been feared. Major hotel occupancy rates dropped to 87% of capacity while over 95% had been expected.

OCCIDENTAL PETROLEUM reports drilling of three core holes in Mineral County, Nevada has been completed and the outlook is good. The company has a 500,000-acre lease block in the Walker River Indian Reservation. "It appears we may have one of the largest iron ore deposits in the western part of the United States," said Dr. Arman Hammer, president. Other holes are being drilled to fully evaluate the potential. Some copper has been found.

Approximately 600 feet of iron ore thickness was produced in the three completed holes between 2,200 and 3,200 feet below the surface. The area is about 60 miles southeast of Reno.

U.S. DEPARTMENT OF COMMERCE Trade Tips ON THE WORLD MARKET

The well-dressed woman on the Champs Elysees may be wearing a creation from Kansas City, Chicago or the Southland if U.S. manufacturers get in touch with Cotariel of Paris.

Cotariel is seeking an American source of supply for a complete line of men's, women's and children's clothing, steamer, Copenhagen-Ved-back.

A firm in Bangkok wants to buy all the fixtures for all the bathrooms in a new 300-room hotel. A Danish company wants all kinds of gas-heating equipment, including heaters for swimming pools. The Trucial States on the Persian Gulf need power hand tools and record players.

Because export sales mean added profits for U.S. businessmen, the Department of Commerce each week publishes a series of Trade Tips gathered by the government's worldwide commercial listening posts.

Here is a current sampling, with names and addresses: AUSTRALIA—Laminated plastic sheets, vinyl upholstery fabric, and seamless metal tubing (plated and unplated) for use in manufacture of kitchen and dinette furniture. Kopec Furniture Co. Pty. Ltd., 280 Brunswick St., Fitzroy, Victoria.

AUSTRIA—Marine hardware for yachts and boats; fittings. Direct purchase and agency. Request replies in German. Em. Blasser's Nachf., Taborsstrasse 35, A-1020 Vienna.

DENMARK—Domestic automatic gas oil burners, central (gas) heating boilers, gas-heated hotwater storage; gas-incinerators, -radiators, -heating panels, swimming pool heaters, etc. Industrial gas burners with over 400,000 B.T.U. output, gas-air mixing

HONDURAS—Used or new complete equipment with 100-ton capacity for re-processing and converting of waste cardboard and paper into cardboard suitable for use in manufacture of cardboard boxes. Fernando M. Cornejo, la, Calle 6 Ave. No. 42, San Pedro Sula.

For more information about foreign trade opportunities, ask the Bureau of International Commerce, U.S. Department of Commerce, Washington, D.C., 20230, or any Commerce Department field office.

OFFICE SPACE AVAILABLE

In Downtown Long Beach
INQUIRE ROOM 608
OR
PHONE ME 6-2283
Jorgen's Trust Bldg.

"Where parking is no problem"

There's A New Level of Luxury Coming—and it's in nearby LAKEWOOD!
(the last of the land... for the finest homes yet)

Mayfair
LAKEWOOD
ESTATES

We're not open yet... but if you want to sneak a peak, come by... and buy.

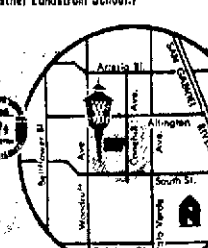
SINGLE STORY
TWO STORY
SPLIT LEVEL

SPARKLING NEW DESIGNS!

from \$33,500 to \$36,950

10% down 6 1/2% financing

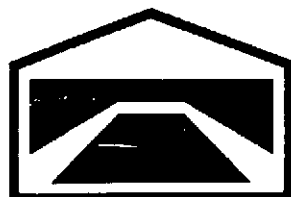
Driving Directions: From Long Beach take Lakewood Blvd. north to South St. in Lakewood. Go right (east) on South St. to Canfield Ave., then left (north) to the entrance to sales office and model homes. (Directly across from Eastern Lakewood School.)



RICHARD D. McANISH
BUILDER

LOOK FOR THIS SYMBOL when you inspect a new home. It means the home has concealed telephone wiring and all of the outlets you will need—extra resale value the day you move out. Make sure your next home or apartment has the built-in advantages of Telephone Planning.

GENERAL TELEPHONE



A NEW HOME...YOUR BEST BUY TODAY

REX L HODGES REALTY

SELLS 4 HOMES

EVERY DAY

there must be a reason...

Advertising is one of them. Rex L. Hodges leads the industry in advertising. Ads help sell homes and we know it. That's why we're the leader.

let one call do it all

REX L HODGES REALTY

16 Offices to Serve You

Dial 113 for the Office Nearest You

What's Up?... EXCITEMENT!

SHOWCASE HOMES will soon open a brand new development... and excitement's running high. Come see why... sneak a peek!

CUSTOM COMPLETION

The greatest new construction idea in decades. It's yours at Showcase Homes... along with New Plans, New Designs, and a host of the most recently developed New Features!

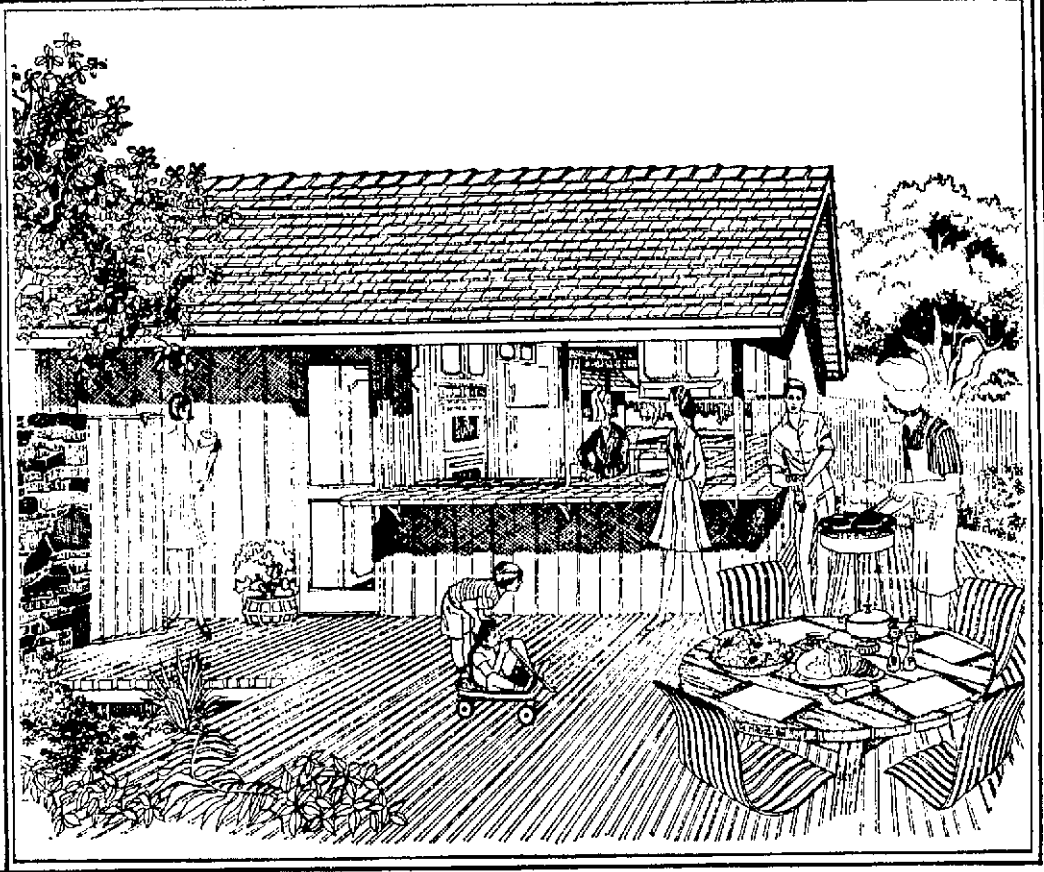
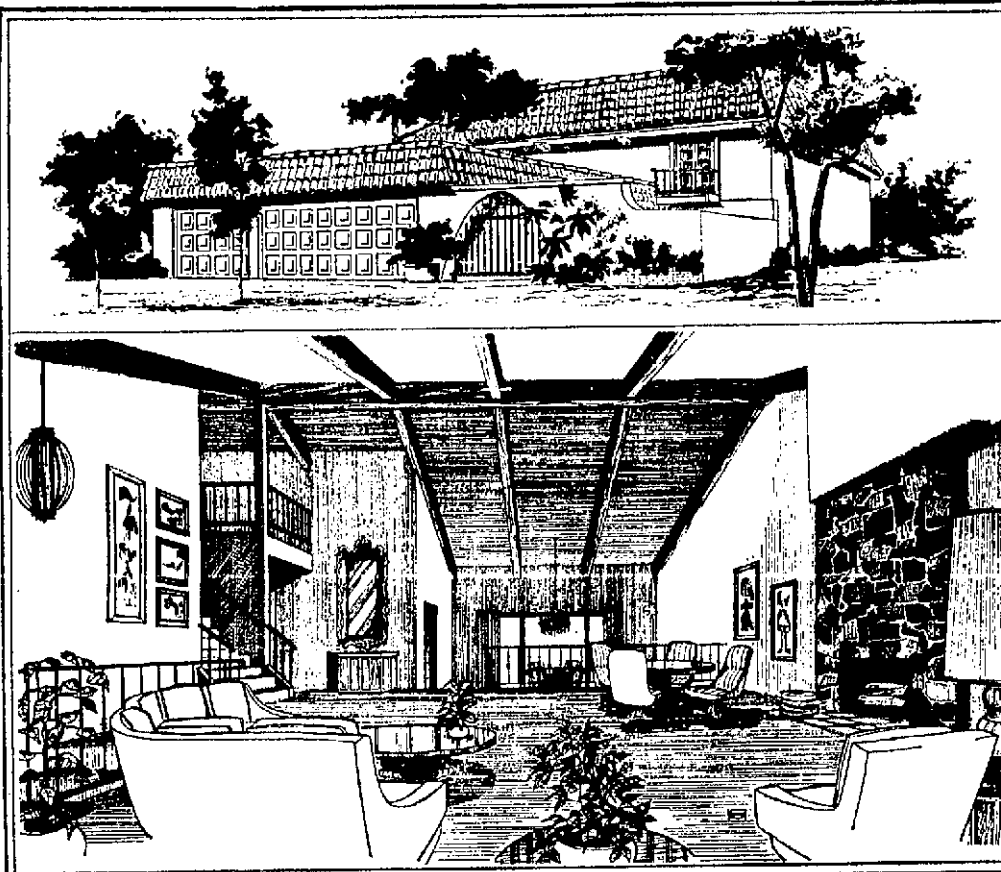
from \$25,950



LAST 3 WEEKS

SUMMER TRADE IN FAIR!

SAVE UP TO \$2,000 BY TRADING YOUR PRESENT HOME NOW!



MOVE WAY UP WITH NOTHING DOWN

HURRY! Last chance to profit from our current LOW COST FINANCING—you must act by September 18!

Just a short time left to trade your present home on a brand new STARDUST HOME—and save up to \$2,000 (or even more) on our current low cost financing!

Over 200 enthusiastic new Stardust homeowners have taken advantage of our proven 72-HOUR GUARANTEED TRADE-IN PLAN. We bought their homes for cash...relieved them forever from the problems of selling their home before they could purchase their new Stardust Home.

You'll find this money-saving plan will work for you. It is GUARANTEED. It is BONA FIDE. It REALLY WORKS! It will enable you to move up to the spacious new STARDUST HOME you want, usually for NO MONEY DOWN (depending on the equity in your present home)—and return EXTRA CASH to you if you so elect—cash you can use in any way you choose!

You'll know within 72 hours just what you'll get from your present home. By acting now—before the end of our SUMMER TRADE-IN FAIR—you profit from our current low cost financing...millions of dollars of loan money, arranged for months ago, with low 5 3/4 % interest, and for loans as long as 30 years!

This supply of low cost money is strictly limited (our lenders' commitments positively end October 22nd). This means that a family trading their present home for a new Stardust Home MUST BE THROUGH ESCROW by that date. Only in this way can you benefit from these amazing low terms...terms that will SAVE YOU UP TO \$2,000 compared with the financing deemed now to be necessary after present commitments expire!

HOME PRICES GOING UP!

In addition, lumber, copper, all prices are going up—so homes are bound

to cost more, too. So come out today...now...while you can save up to \$2,000 during the remaining days of our sensational SUMMER TRADE-IN FAIR. Remember, you must be through your escrow (which normally takes 30 days), before October 22nd. This means that you've no time to lose! Come out today...act today! Trade in before school starts...and save thousands!

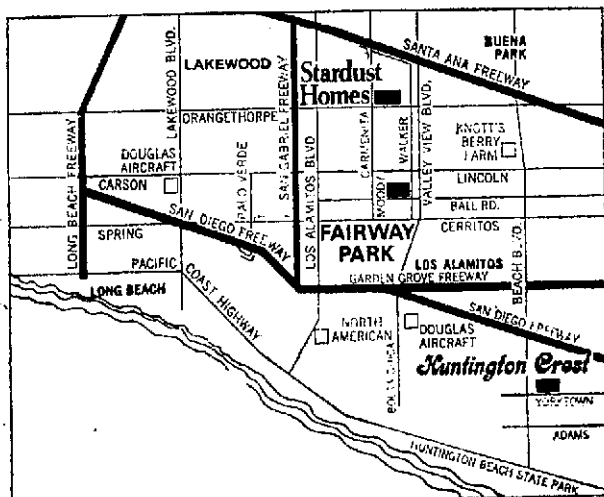
VETERANS! YOU, TOO, CAN MOVE WAY UP WITH NOTHING DOWN!

You can still buy even the largest, most elegant home in STARDUST PARK with NO DOWN PAYMENT, if you are a qualified veteran. So, if you thought that full 100% financing at low 5 3/4 % interest was a thing of the past on a large, luxury home—come to STARDUST PARK today! These full \$35,000 loans were arranged for last fall. After these contracts expire—within weeks—the cost of these homes must go up—\$2,000 and more! So come out today. Bring your discharge papers or certificate of eligibility (Cold War Vets included) so no time will be lost...no opportunity missed! This way you can move right in!

STARDUST HOMES



A privately walled community of 1,200 homes by Robert H. Grant and Co., the Southland's fastest-selling community.



LA PALMA — Newest, master-planned community in this most convenient area, and already the home of more than 450 families whose executive and professional incomes are far above average, ranging \$12,000 a year and more! Here is one of the last large areas being carefully developed and where high appreciation of your home is almost certain.

\$24,950 to \$34,950

- 1 & 2 Story and Four Dimensional Designs
- 3 and 4 Bedrooms • Dens • 2 & 3 Baths
- Genuine hardwood floors on raised foundations or luxurious carpeting
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- Terrazzo tile entries
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- Exclusive Sun-Lite® Kitchens
- Many homes with 3-car garages

Phones: (213) 860-1322 (714) 521-1204

Immediate occupancy on some models.

Fluor Corp. Is Picked for Refinery Job

Powerline Oil Co.'s refinery at Santa Fe Springs is to undergo a \$10 million modernization and expansion.

Fluor Corp. Ltd., 2500 S. Atlantic Blvd., Los Angeles, has been awarded the contract for the project and engineering work is started.

FLUOR WILL BE responsible for the detailed engineering, procurement and construction of the project which will include a Unifiner, alkylation unit, sulphur plant, fluid catalyst cracking unit, vacuum unit and Merox and amine treating units. Universal Oil Products Co. is furnishing the process design.

Construction will begin later this year and is scheduled for completion in late summer of 1967.

Elect John James

John W. James, division controller of Beckman Instruments, Inc., Fullerton, has been elected president of the Orange County Chapter, National Association of Accountants.



MANAGER

Robert J. Blashaw has been selected agency manager at Metropolitan Life Insurance Company's Lakewood office, 4834 Woodruff Ave. Blashaw, of Lakewood, recently completed a management training course at the head office, San Francisco.

Rebirth of City Has A Prerequisite

Before any physical rebirth leaders and municipal officials of the National Association of a city can take place, according to William H. Dolben Jr., Boston, chairman. "Cooperation must be established between business and civic of the Build America Committee with civic pride, which



VAN WAVEREN (LEFT), MRS. RODGERS, MINKS... Choices

Esta Rodgers Elected to Head Realtors in Bellflower District

Esta Rodgers, only member of the Bellflower District Board of Realtors to have been named Associate of the

Year twice, has been elected president.

Named vice president was Wayne Van Waveren. Treasurer for the upcoming year will be Newton Minks.

In addition to the newly elected officers, the 1967 board of directors will be composed of hold-over directors: Bob Prigmore, G. C. Crisp, May Fletcher and these newly elected directors: Vern Lichtenberg, Chris Wunderlich, Bruce Mulhearn, Lew Hawkins, Norm Murray, all of Bellflower, Don Jenkins, representing Artesia.

PRESIDENT-ELECT Rodgers has been a member of the board since 1961 when she became associated with Burt Smith Company as a salesman.

She served as a member of the board representing the associate members during 1965 and in 1966 was elected to serve a three-year term on the board as an active member and also was named vice president and program chairman.

Mrs. Rodgers was named Associate of the Year in 1962 and 1964.

MRS. RODGERS has been ago.

associated with the Burt Smith Company for 10 years, the first years of which she was not a licensed employee. Prior to that she was employed in the Board office.

Van Waveren operates an office at 9818 Maple St., Bellflower. In 1963 he was named Associate of the Year and is currently serving as treasurer of the board.

Minks is a member of the board of directors and is serving as membership chairman. He operates Minks Realty, 14314 1/2 Bellflower Blvd.

Local Market Will Remodel

Contract for the interior and exterior design and graphics for the Alamitos Heights Market, 5540 E. Seventh St., Long Beach has been awarded to Graphicus/Dimensional Design, according to Ronald W. Brown, principal of the Beverly Hills firm.

Brown said the agreement was negotiated with the owner-manager Earl Northcutt, whose father established the market more than 35 years

manifests itself in total participation, and even sacrifices on the part of individuals and organizations, to bring about a total community renewal effort," Dolben declared.

He said this total participation of the business community can come about in a number of ways. One is the formation of a corporation of all property owners in a given area. This corporation would have the advantage of being able to, in the simplest manner, improve existing buildings, redevelop where necessary, and develop vacant land.

THIS TYPE OF program must enlist total cooperation between the various factions with participation from all, such as public improvements which encourage and enhance modernization and rehabilitation, and clearance and redevelopment where needed. Also, revised zoning in commercially obsolete areas would spark new development in many cases if it permitted high density residential use that would make redevelopment economically feasible," Dolben added.

His comments were based on a recently published Build

America Better Committee report on urban renewal in Clawson, Mich.

The report, prepared by Realtor members of a Build America Better advisory team, which visited Clawson, recommended the city initiate a new zoning code which would permit construction of residential buildings in unproductive fringe business areas.

IN OTHER recommendations, the report said Clawson should program and execute a code enforcement program covering the city, but concentrating on older housing first; remove dilapidated housing if it is not brought up to standard and improve city-owned parking facilities.

Since the Committee's founding in 1957, advisory teams have been sent to 39 cities. The team members are Realtors who are experts in housing and urban development, and visit a city at the invitation of the local government and Board of Realtors.

Realtors who served on the Clawson team included E. Thornton Ibbetson of Bell-

What's New?... EVERYTHING!

Showcase HOMES

will soon be showing off all that's new and exciting in new home design. Be a snook... sneak in soon.

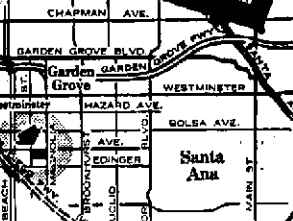
Custom Completion

Your new Showcase Home... as you like it! Big, Bold New Plans... Big, Beautiful New Features... All in a home tailored to your wish from \$25,950

MODELS OPEN 10:00 a.m. to 8:00 p.m.

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DON'T

BE PUSHED,
RUSHED,
GOADED,
SCARED,
INTO
BUYING A
HOME BY HIGH
PRESSURE
ADVERTISING



Some Advertisers Have Time Limits on Their Low 5% Interest
We Have Unlimited Financing at 5 1/4 %

Some Say Prices Are Going Up
We Say the Market Value of Your New House Will Go Up, Not Our Prices
Some Have 72-Hour Trade-In Programs
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SO COME IN AND RELAX, BROWSE AROUND, LOOK OVER OUR PRODUCT AND MAKE UP YOUR OWN MIND... WE THINK YOU'LL LIKE IT!



**VA-FHA
& Conventional
Financing**
1 & 2 STORY HOMES
4 BEDROOMS
2 & 3 BATHS

from
\$26,825

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FENCING • CARPETING • BUILT-IN HOT POINT
PATIO-KITCHENS • DEL PISO OR QUARRY TILE IN
ALL ENTRY HALLS • FIREPLACES • ALL SHAKE
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new model GRAND OPENING see this one before you buy!



El Dorado Park ESTATES

Finer Homes in Long Beach—at the Center of Things

Few families ever want to leave Long Beach... and EL DORADO PARK ESTATES is one of the beautiful reasons why. This is the solid community in Long Beach. The good, the beautiful homes are here. The investment in that which lasts and grows is here. Chances are your family is ready for the better world. Come to EL DORADO PARK ESTATES. This is where the better world begins.

SINGLE STORY • TWO STORY • SPLIT LEVEL

A Designer's Collection of Eleven Exciting Floorplans. Your Choice of Fifty-Two Inspired Exteriors! And QUALITY that is tangible — for decades of comfort and value.

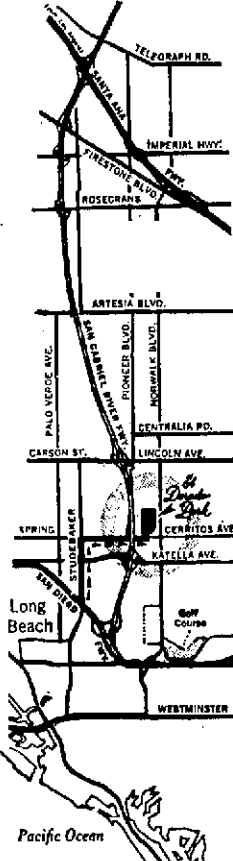
from
\$36,850 to \$46,800
EXCELLENT FINANCING

SPECIAL PREVIEW SHOWING
of the Fabulous New One-Story Model
A Value-Packed Home... Built in the
Quality Tradition — SEE IT TODAY

Leth & Plester Construction • PHILADELPHIA Carpeting Throughout
Underground Utilities • All the finest amenities, of course



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U.S. Steel's Torrance, Other Plants Boast Pollution Guards

Special to the Progress Section

United States Steel Corp. has spent an estimated \$300,000,000 for air and water pollution control equipment over the past 15 years, it was reported in the U. S. Steel Quarterly issued last week to over 335,000 stockholders.

Citing a vast array of technological devices and scientific processes in the plants of U. S. Steel across the country—including that at Torrance—which are designed to combat air and water pollution, U. S. Steel scientists and technicians are reportedly working to solve the known problems and are delving into the unknowns, reaching toward the ultimate goal of preventing the causes of air and water pollution at their sources.

Noting the corporation's current facility program, the stockholder report emphasized it called for average annual expenditures in excess of \$600 million during the three-year period 1966-68 and that the facilities involved will incorporate, as part of their basic design, the latest air and water quality-protection equipment devised by modern technology.

ONE OF THE MAJOR problems in the pollution battle is in providing adequate equipment for such facilities as those where costs per unit of production are relatively high—or where the market for their product is diminishing.

U. S. Steel, the Quarterly noted, is working constantly toward the discovery of ways and means of curtailing air and water pollution that will, at the same time, not jeopardize the plants as economic resources to the communities in which they operate.

The stockholder publication emphasized the great

range of processes and equipment needed to fight this day-in-day-out war against the constant inroads of this devious enemy.

SOME OF THESE costly and complex processes and equipment are:

Settling—for the treatment of water, this involves pits, tanks and lagoons, to permit solids to settle at the bottoms, for harmless removal.

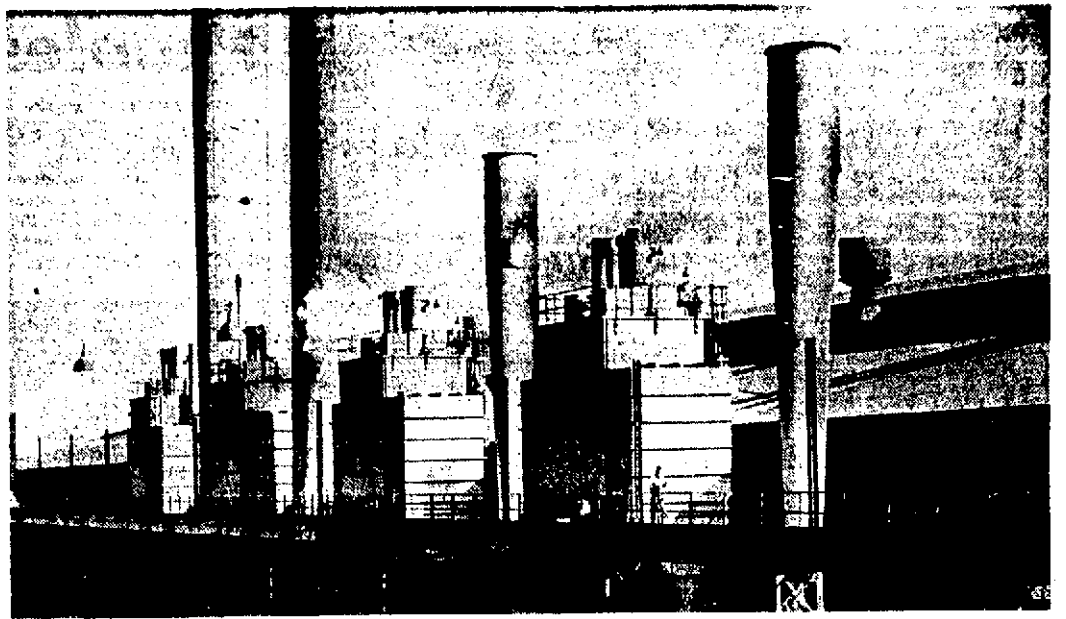
Skimming—steel-making process oil that rises to the surface of retention basins or lagoons is skimmed off.

Filtration—involves filtering process water through deep sands, or through filter cloth, to remove micron-sized particles acquired by water in steel-making.

Chemical treatment—this is used in neutralizing acid and alkaline materials, and to agglomerate solids and oils and gas.

Electrostatic—for the treatment of air, involves cleaning the air that has been used in steel-making processes, by passing it through an electrostatic field, which imparts a negative charge, so that the dust in the air collects on positively charged precipitator elements.

Washing—dirty air is pulled through water in a state of turbulence and the dust caught up in the water droplets is actually washed away.



BOX-LIKE STRUCTURES, rising 60 feet alongside four open hearth stacks at U. S. Steel's Torrance works, enclose precipitators which operate like huge magnets to remove pollutants at rate up to 240 pounds of metallic dust per hour from air. Precipitators were installed in 1951, a first in steel industry.

Showcase Models Ready for Viewing

The model homes complex, feature in all Showcase at the newest Showcase Homes, which includes the Homes development, in Westminister, is expected to be in the kitchen and a colored fully completed this week. The telephones are installed and ready for use at the time of occupancy and the installation fees, plus the first month's charges (exclusive of long distance calls) are paid by the builder.

The seven homes, located at the southwest corner of Magnolia Street and McFadden Avenue, illustrate the basic floor plans and some of the attractive exterior stylings at the new master-planned community.

The furnished and decorated model homes will contain all the optional features offered homebuyers, Krueger added. Among these is the Jacuzzi Whirlpool bath unit, which may be installed in the Roman tub.

Also displayed will be the multiple telephone system, a

Introducing Meadowbrook: It's a lot more than just a bunch of houses.

When you buy a house in most communities, you get a house. And that's about all.

But at Meadowbrook we give you a lot more.

We give you a whole new way of living.

At Meadowbrook, there are three recreation centers (including the Meadowbrook Club). Eleven neighborhood parks. Swimming pools. Game courts. Barbecue areas. And so many community activities you'll never find time to be bored.

If all this sounds like a Country Club, it's no accident. We planned it that way. (Which is why we call Meadowbrook a Country Club Village.)

Meadowbrook even looks like a Country Club. Everywhere you look there are green lawns and parks. All utilities are underground. And there are no thru streets. (We built the whole community around looping Cul-de-Sacs, which have beautiful recreation areas in the middle.)

Well located Meadowbrook close to five different freeways, and we built some of the finest houses you could

find anywhere. Every home has General Electric refrigerated air conditioning. Indoor-outdoor "pass-through" kitchen windows. Custom designed lighting fixtures (it took us several weeks just to choose the lighting fixtures).

All in all, we have some great houses at Meadowbrook. And there's lots more here than just the houses.



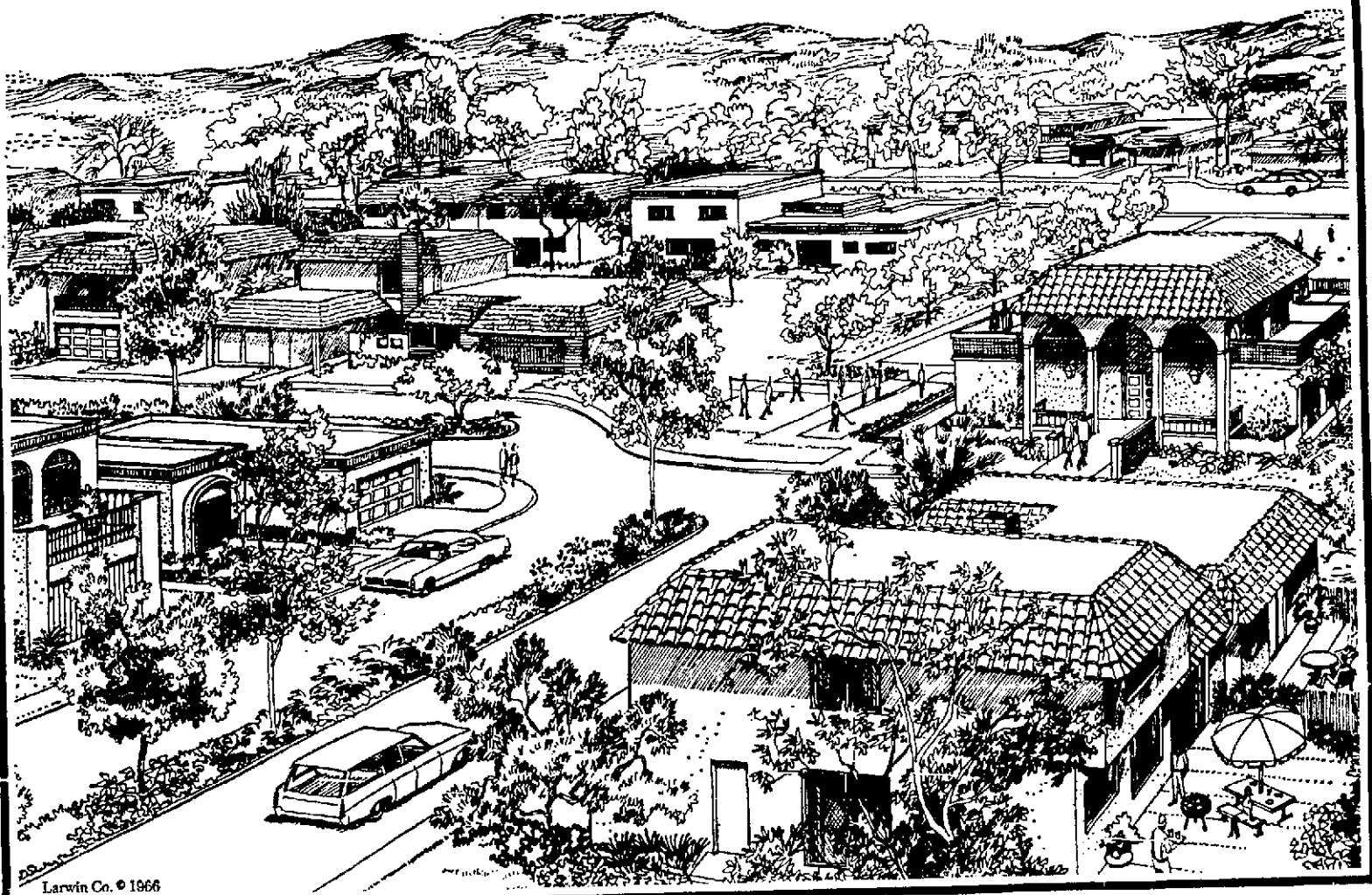
Meadowbrook

a country club village

From \$22,950. Veterans no down payment • New Cold War Veterans terms • Easy FHA, Cal-Vet, and Conventional terms • On-the-spot trade in for your present home.

Larwin, one of the nation's leading developers of new communities.

Prices stated in this ad are subject to change without notice due to increased costs. Now is the best time to buy.



SOON! FABULOUSLY BEAUTIFUL NEW HOMES IN NEARBY LAKEWOOD!

(the last of the land... for the finest homes yet!)

Mayfair
LAKWOOD ESTATES

We're not open yet... but if you want to sneak a peak, come by... and buy.

Single Story • Two Story • Split Level

SPARKLING NEW DESIGNS!

from \$33,500 to \$36,950
10% down 6 1/4% financing!

ALL THE NEWEST LUXURY FEATURES

Driving Directions: From Long Beach take Lakewood Blvd. north to South St. in Lakewood. Go right (east) on South St. to Canfield Ave., then left (north) to the entrance to sales office and model homes. (Directly across from Esther Lundstrom School.)

RICHARD E. MORSE
BUILDER



MOST VALUABLE

Norwalk-LM Realtors to Vote Sept. 7

Six men have been nominated as candidates for two directorships of the Norwalk-La Mirada Board of Realtors to be filled at an election Sept. 7.

The nominees are Pete Pendleton, Ed Spitalnick, Scott Robertson, Alfred Stoll, Eugene Schall and Joe Wilson.

FIVE PERSONS also have been nominated for an associate director's post: June Chaffee, Debbie Kerley, Ace Eaton, Al Schultz and Auggie Goettsch.

Monday, the Cavett Robert all-day seminar is scheduled at the Tudor Inn, beginning at 8:30 a.m.

Peoples Credit Union Deposits Growing

By EARL GRISWOLD
The Peoples Credit Union, established last spring as a grass roots program to encourage savings and provide low-cost loans in the central district of Long Beach, now has 250 members.

Membership shares have grown from \$2,585 on opening day May 22 to \$5,500, reports Dr. E. B. Bush, president.

Dr. Bush, a dentist with offices at 1625 Atlantic Ave., said the credit union has \$1,800 out in loans, ranging from \$50 to \$300. And there are no defaults in loan payments, he notes.

MOST OF THE 250 mem-

bers are small investors, with some of them holding the minimum of one \$5 share.

One of the newest shareholders is St. Luke's Episcopal Church, with a \$100 investment.

"We welcome shareholders by churches, business and civic groups," Dr. Bush said.

The Long Beach organization is an anti-poverty effort chartered by the California Credit Union League. Patterned after the Peoples Credit Union of Watts, it operates presently out of the Neighborhood Adult Participation Project offices at 1959 Orange Ave.

"OUR ORGANIZATION is part of the credit union movement known throughout the country," Dr. Bush said.

"But we extend the advantages of credit union membership to persons who can't belong to the movement through their jobs, which is the usual route to membership."

A public meeting is

planned in mid-September to boost membership and to further acquaint people of the community with the work and aims of the Peoples Credit Union.

Dr. Bush are attorney Everett Ricks Jr., vice president; Larry Jones, secretary; and Clyde F. Ladd, treasurer.

Serving as board members are Charles Severson of Millie & Severson, James

H. Wilson, Eliza Buggs, Miss Bossie Barron, Mrs. Rosa Lee Long, Rev. Henry Jackson, Howard Jackson, Charles Battles, Elroy Means, Theo Caruthers, John T. Larue and James Bee Benn.

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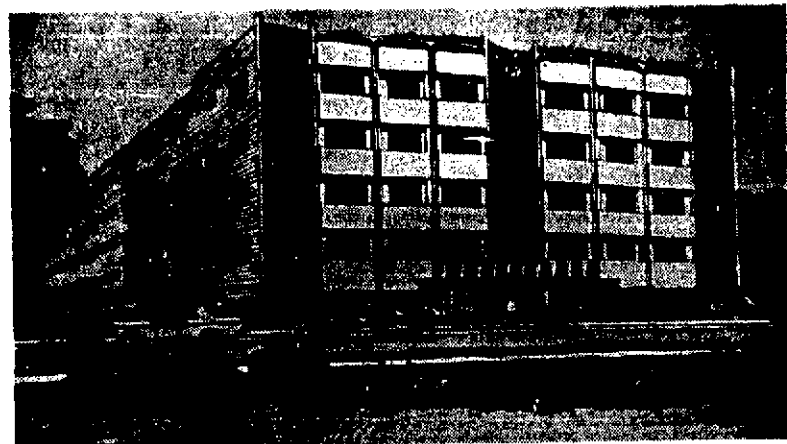
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CEDAR TOWERS COMPLETED

One of downtown Long Beach's finest new apartment structures, Cedar Towers, has been completed and selling brokers are Hattery and Peninger, 427 E. First St., Long Beach. New structure, at 335 Cedar Ave., is own-your-own erected by Ed C. Tizzard Construction Co., boasts fire and earthquake-proof concrete-steel construction, 60 deluxe units, elevator and spacious entry and lobby.

Ponderosa-La Palma Homes Offers Choice of Financing

One and two-story three, four, five and six-bedroom homes at Ponderosa-La Palma are available with FHA, VA, no-down, or conventional financing, the builders note.

Included in prices, which start at \$25,750, are wall-to-wall carpeting, front yard landscaping and sprinklers, rear fencing, and built-in kitchen appliances.

The Presley-DeYoung development is in the city of La

To Head Signal Oil Accounting

Robert J. Runser has joined Signal Oil and Gas as vice president, accounting. He will be in charge of accounting for the company's domestic and international operations, reporting to William E. Walkup, senior executive vice president.

Prior to joining Signal, Runser was a principal in the firm of Haskins & Sells, public accountants. He has worked closely with Signal for many years, beginning with auditing services for Hancock Oil, which Signal acquired in 1958, and more recently as administrative supervisor of the company's account.

Old Window Keeps Cook on Her Toes

Reaching across a wide counter or sink to open an ordinary kitchen window can keep a housewife on her toes. But while double-hung windows come through in the stretch, casement windows will save her unnecessary strain and effort.

Casement windows, which come in stock sizes of ponderosa pine, swing open to a maximum 90 degree angle with a turn of the crank of an easy-to-reach handle. This makes them a good choice for other inconvenient areas—over the bathroom sink or tub, in basements or attics—where it may be awkward to open and close windows.

CONVENIENT WOOD casement windows have other assets as well. Attractive removable grills can be attached to give a small-pane look while allowing cleaning ease. For even handier window washing, most casement units pivot, so both surfaces can be cleaned from inside the house.

Ponderosa pine casements are also available with insulating glass which saves the bother of installing storm sash. Screens are attached to the inside of the window frame since the window opens outward.

Alberto-Culver Buys Plant in Glendale

Alberto-Culver Co. announced from its headquarters in Melrose Park, Ill., that it has acquired Columbia Products Co. of Glendale, Calif., from United States Borax & Chemical Corp.

The Glendale plant manufactures floor cleaners and waxes, disinfectants and allied products for use in building maintenance and in hospitals. It will be operated as a division of the new parent company.

Sovereign Park Estates Apartments at Completion

Sovereign Park Estates Cooperative Apartments on Atherton Street, just east of Clark Street in Long Beach, are nearing completion and the last increment will be ready for occupancy early in September.

John Parkhurst, corporation, president, classes this as "one of the largest FHA corporate housing ventures in the West."

The leisure living complex, unique in the fact all stock was sold and all apartments

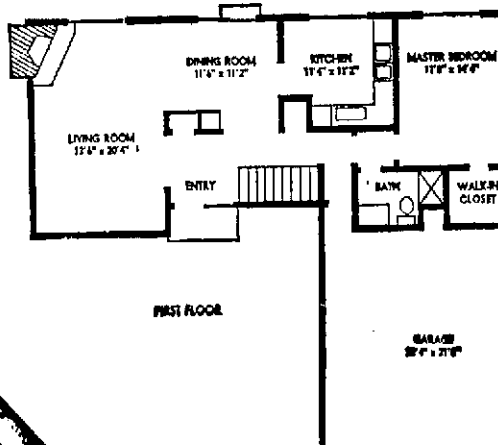
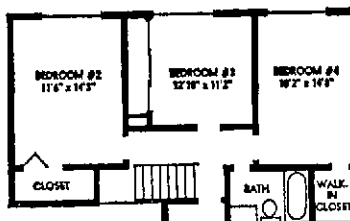
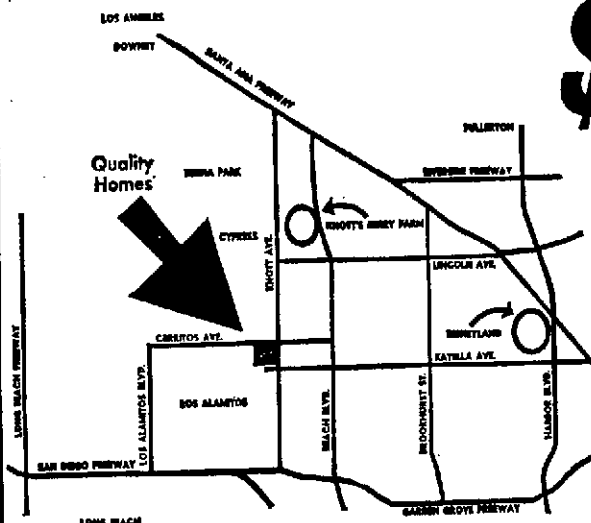
contracted for prior to construction, offers five swimming pools and a like number of recreation buildings.

Millie & Severson is the building firm.

QUALITY 4BR. HOMES

\$23,500

TWO-STORY HOMES
OF GOOD TASTE
WITHIN MINUTES
OF EVERYWHERE!



LIVABLE FLOOR PLANS
1719 SQ. FT. OF
LUXURY-LIVING SPACE
WITH HARDWOOD FLOORS

YOU'D EXPECT TO PAY MUCH MORE
FOR A HOME AND AREA LIKE THIS

BEFORE YOU BUY COMPARE and

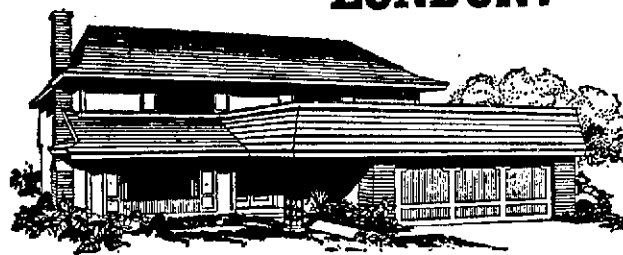
MOVE UP TO QUALITY

Model Open Daily at
6999 Jonathan Ave. (1 block south of
intersection of Knott and Cerritos in Cypress)

MORTGAGE SERVICING ASSOCIATES
710 N. Euclid St., Suite 207, Anaheim
for information call
(714) 828-3710 or (714) 772-9530



TALK ABOUT BEING CENTRALLY LOCATED! PONDEROSA LA PALMA IS ONLY 12 HOURS FROM LONDON!



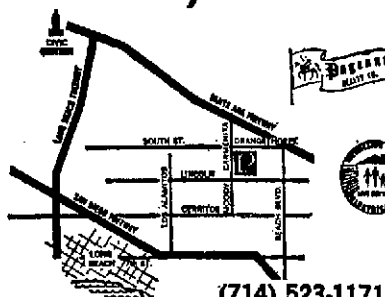
and we have
a house fit for
a Queen!

Of course we're centrally located to Long Beach and downtown
Los Angeles and all that! But, we also have a jolly good home
and an unbeatable price. Refreshing what?

FHA-VA NO DOWN 5³/₄%

- LOOK AT THESE FEATURES!
- Wall-to-wall carpeting
 - Front-yard landscaping and sprinklers
 - Fencing
 - Patio-Kitchens
 - Gaffers & Sattler built-in range, double oven with rotisserie
 - Dishwasher
 - Disposal
 - Ceramic tile in kitchens & baths
 - Luminous ceilings
 - Fireplaces

1 & 2 STORY HOMES
3-4-5-6 BEDROOMS • 2-3 BATHS
from \$25,750



(714) 523-1171

Ponderosa CUSTOM HOMES

Report Brisk Sales on Landmark Homes

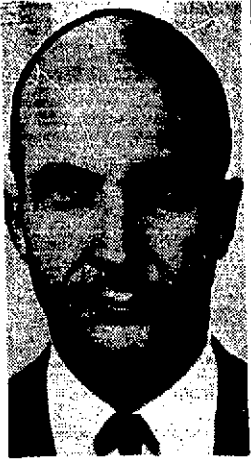
Sales manager, R. B. Sheakley, reports continued excellent public response to the big two-story homes at the La Palma site of Landmark Homes. According to Sheakley, a number of factors are responsible for the current fast sales pace many buyers are attracted by the low 5% down payment plan in effect. Of course the 6 1/2% financing is another key factor, he adds.

One of the additional features really appreciated is the three-car garages. Buyers find a multitude of uses for the additional space.

HOMESEEKERS are invited to visit the model area in the city of La Palma. Located at the intersection of Moody Street and La Palma Avenue, this newest Landmark community will eventually comprise some 360 homes. All homes are two story and feature under-ground utilities, carpeting, fencing, landscaping, sprinklers, optional air conditioning and walk-in closets.

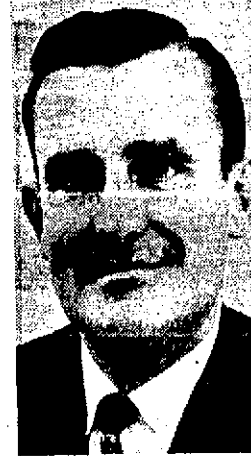
Other features include: magnificent entries, spacious family rooms, deluxe built-ins, fireplaces, custom entry flooring, cultured pullmans, separate service areas, step-down living and family rooms, master bedroom suites and dressing alcoves.

Prices begin at \$28,500. All terms are completely flexible.



APPOINTED

Phillips Eastman Jr. (above), former plant manager at Aeronutronic Division plant, Newport Beach, has been appointed manager of Aeronutronic's Army Missile Plant, Lawndale. Also named as aide to Eastman was W. B. Mitten (below) with title of manager of manufacturing.



Shingle Cut Roof Stylish

The fashionable "London Mnd look"—shingled haircuts and textured stockings—is creating high-style news in home design as well as clothing. Homeowners have become increasingly aware of the role texture plays in the external appearance of a house.

Instead of flat surfaces and unbroken lines, architects and homeowners now favor raised surfaces and varied planes to increase a home's eye appeal. New siding, such as rough-hewn exterior hard board panels, is being used to give a rugged, natural look and add interesting detail to house walls.

Heavyweight asphalt roof shingles, which are heavier and thicker than standard shingles, also add depth to the house. The thicker shingle edges form attractive shadow lines that give a textured appearance to the roof. Sometimes, a double layer of heavyweight shingles is added every fourth or fifth row to create deeper accent lines.

PEOPLE IN NEWS

Arthur Hulick, 2697 E. 56th Way, Long Beach, has been promoted to assistant cashier of United California's Whittier main office.

Lee Grant has been appointed director of sales promotion and public relations for Steward-Davis Inc., 3200 Cherry Ave., aerospace firm.

Consolidated Freightways announced two appointments for the bulk commodities division in Long Beach. Herbert C. Ohman heads the new transcontinental district for the tanker operation. E. D. Sandbak, formerly of Casper, Wyo., becomes terminal manager in Long Beach.

James E. Frew, former Long Beach resident, has been named head of a new converted paper products division of Georgia-Pacific. He will be headquartered in Los Angeles.

Edward McCrary, Long Beach representative of Lincoln National Life Insurance Co., gained national recognition for production in July, placing ninth in the nation in health insurance sales.

Winnie Cross First in Speech Contest

Larry Miller, chairman of the Long Beach District Board of Realtors' speakers bureau, has announced Winnie Cross as winner of the board's recent Hometown Speech Contest.

Joan Shuff placed second; Judy Bowman, third.

Mrs. Cross, a previous local winner, will present her talk at the California Real Estate Association convention in San Francisco in October.



ALL SYSTEMS WILL BE GO

Orange County's best go-go girl, to be picked Sept. 10 at Orange County Airport, will become Miss Orange County Airport and help Bonanza Airlines celebrate its first anniversary of operations from the field. Top award is one-week paid vacation for two at Aladdin Hotel in Las Vegas—with round-trip flights on Bonanza planes. The "Geni," Irene Matthias (left) of Anaheim, watches dancers Vickie Davis and Kat Landers, both of Santa Ana and Bobbi Langston of Newport Beach practice on plane's wing.

HURRY 6% LOANS TODAY \$495 DOWN AVAILABLE

- Heated Swimming Pool
- Complete Fencing
- Full Landscaping
- Nylon Carpeting
- Built-In Oven, Range, Disposal, Dishwasher
- Clothes Washer and Dryer
- 2, 3-Bedroom Family Homes

\$22,950

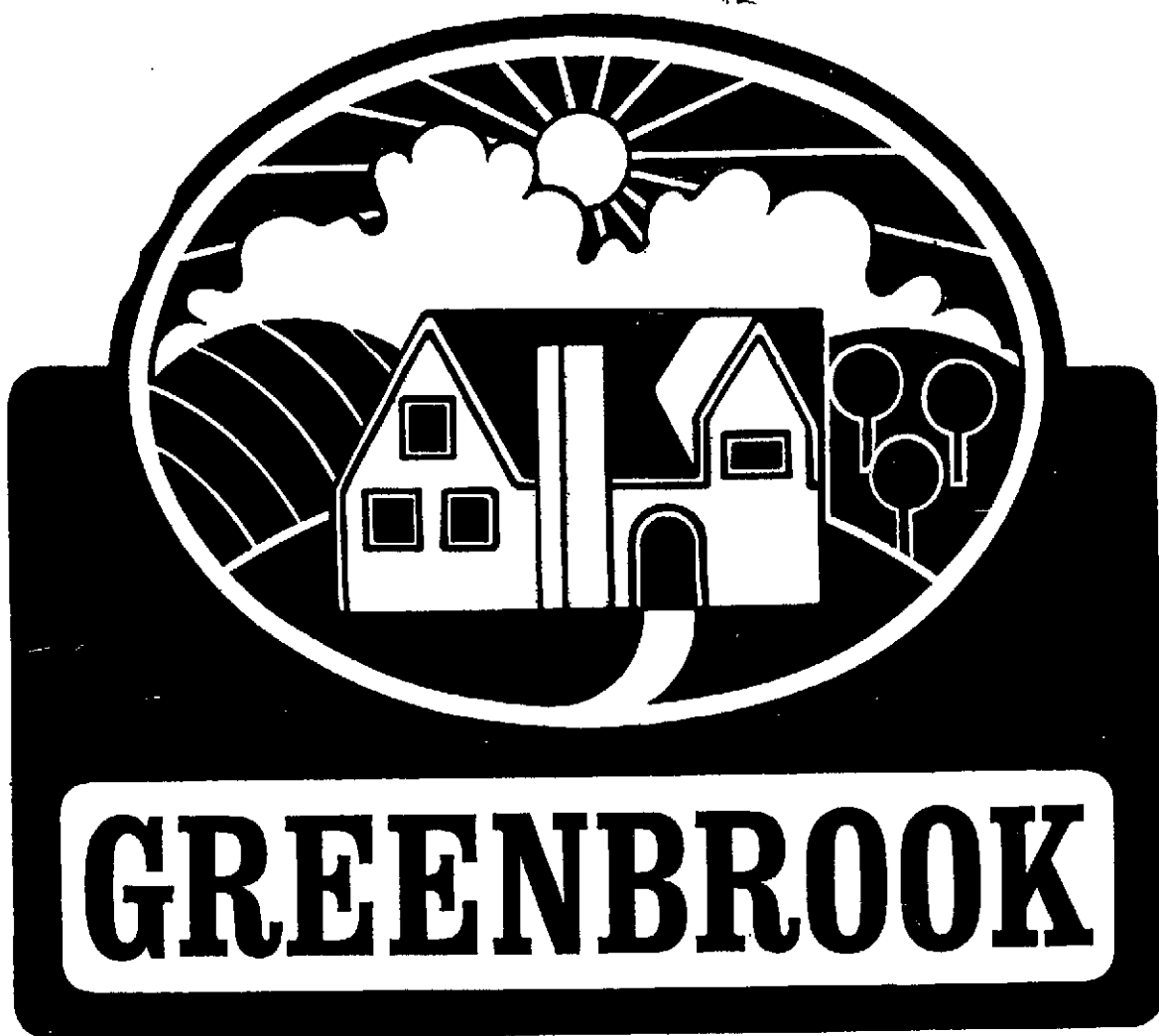


FROM LONG BEACH: Drive east on Seventh Street or San Diego Freeway to the Los Alamitos Bay Blvd. Exit, then right (north) two blocks on Los Alamitos Blvd. to Rossmoor Shopping Center and left on St. Cloud (Standard Station.)

ROSSMOOR TOWNHOUSES

FURNISHED MODELS OPEN DAILY 10 A.M. TILL 6 P.M. TELEPHONE (213) 596-3486

FROM SANTA ANA: West on San Diego or Garden Grove Freeway to Los Alamitos Bay Blvd. Exit, then north 2 blocks to Rossmoor Shopping Center and left on St. Cloud (Standard Station.)



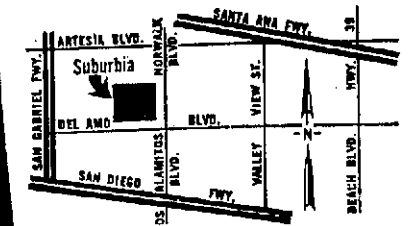
Our model homes aren't furnished. The landscaping isn't completed. And we don't officially open for a couple of weeks. But come by anyway. Our salesmen are lonely.

JUST THE FACTS... on DAIRY VALLEY'S FANTASTIC NEW HOMES

Location: Norwalk & Del Amo Blvds.
Size: Up to 2400 Sq. Ft.
Features: 4 & 5 Bedrooms • 2 & 3 Baths • Patio
Kitchens • Magnificent Entries • Award Rooms • Spanish Architecture

PRICES: FROM ONLY \$27,900 • TERMS: VA/FHA

up to
2400 SQ. FT.
for only **\$30,500**



SUBURBIA

Value Worth Waiting For

Greenbrook model homes are located at the corner of Orange and Valley View in Cypress. Take San Diego Freeway to Valley View, then north to models. Take Santa Ana Freeway to Valley View, then south to models. From Long Beach, take Carson (Lincoln) to Valley View, then right to models.

Helicopter Airline in 18-Year Safety Record

Los Angeles Airways again has been cited by the National Safety Council for a perfect safety record, without having a passenger fatality or injury in air accidents in 18 years of operation.

Through 1965, Los Angeles Airways, the world's first helicopter airline, has chalked up an impressive record: 9,420,384 revenue miles flown; 86,050,690 pounds of air mail carried; 30,417,806 pounds of air express carried.

LAA, since starting scheduled passenger service in 1954, has flown 28,433,422 passenger miles (through 1965)—all in perfect safety—and is providing high frequency interline connecting service for passengers, airmail and air express.

More Huntington Beach Homes Opened By Grant

More than 250 community executives, industry executives, and newsmen attended the formal opening Thursday of Huntington Crest, 181-home community in Huntington Beach, built and developed by Robert H. Grant and Company.

"The walled community, which will have underground utilities, will be comprised of homes priced from \$32,950 to

\$38,950," reported W. Dean Hanson, vice president, marketing, for the developer. "While most of the new communities in this area are selling homes with leased land stipulations, Huntington Crest buyers receive immediate title to the land as well as the home," Hanson noted.

FOUR FLOOR plans in one and two-story designs with 12 exterior stylings are available in the new community, he added.

Of particular interest is an unusual new arium home called the "Romanesque." A three-bedroom, two-bath model, it has private patio as well as an atrium courtyard.

Other features include a sunken tub in ceramic tile, a large separate dressing room and a gallery to the step-down living room, formal dining room and family room. "Huntington Crest is lo-

cated two miles from the Pacific Ocean in an area which includes public and parochial schools, from kindergarten through high school, as well as an array of recreational facilities," Hanson said.

THE GRANT CO., builders of more than 7500 homes in Orange County, issues a written one-year warranty protecting buyers from defects in workmanship or materials.

A 72-hour guaranteed trade-in plan to help individuals sell their former residence is also provided by the firm.

Furnished models at Huntington Crest may be reached by existing the San Diego Freeway at Beach Boulevard, proceeding three miles south to Yorktown Avenue, then left to models.



Beauty, Privacy, Convenience...by the Sea

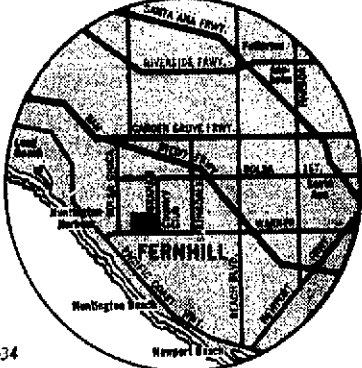
Escape to the green lawns and cooling sea breezes of Fernhill Homes • Two and three bedroom two bath homes • Maintenance free • Underground utilities • Sparkling pool and tennis club • Minutes from beaches and yacht harbors • Adjacent to beautiful Meadowlark Country Club. Visit Fernhill today, you'll move in tomorrow.

from \$450 down
Excellent 6% 30yr. Finc.
Available—from \$19,950

Fernhill

Warner and Graham, Huntington Beach
Call Collect (213) 596-0712 or (714) 847-2634

ANOTHER DEVELOPMENT BY CURTIS PROPERTIES



Richfield Promotes Area Men

Promotions of Edward H. Reynolds, Rolling Hills, to the newly created position of program development manager and Charles W. Robinson, Jr., Whittier, as refinery manager were announced by L. F. Strader, vice president of manufacturing for the Richfield Division of Atlantic Richfield Co.

Reynolds, previously manager of the Watson Refinery near Wilmington, will be responsible for the development of planning and technical service programs in the manufacturing department.

ROBINSON HAS been manager for the Watson Refinery's expansion program, a \$55,000,000 project that is due for completion by early 1967.

LENDER'S CLOSE-OUT

TWO STORY HOMES
3-4 BEDROOMS
from
\$16,750

SAVE
\$495
DOWN
NO SECONDS

- PRIVATE PATIOS, SUNDECK AND GARAGES
- CARPETS • DRAPES
- BUILT-IN RANGE & OVEN
- DISHWASHER • DISPOSAL
- WASHER • DRYER

Pool Children's Play Area
Landscaping Fencing
Schools Churches
Shopping Facilities

FURNISHED MODEL
BLOOMFIELD & CERRITOS
City of Cypress
TELEPHONE: 714-426-1980



GARDEN ATRIUM LENDS CHARM... To Grant Home

Today—New Home Tour on TV NARROW YOUR SEARCH—SAVE TIME & GAS WATCH HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living



COLOR TODAY—10:30 A.M. TO 12 NOON

EVERY WEEK THE HOME BUYERS GUIDE

★ Fashion Parade

FEATURING
FASHIONS IN AND
AROUND THE HOME
★ IN COLOR ★

FASHIONS COURTESY of

Bullock's downtown

FOUNTAIN PLAZA FOUNTAIN VALLEY \$19,950-\$21,250

From Long Beach—Take San Diego Freeway to Beach Blvd. Jog left on Edinger to Brookhurst, Right on Ellis to Models.

IN COLOR

SEE THE BETTER LIVING SHOW With the Home Decorator Workshop 10:30 to 11 A.M.

A NEW SERIES PRECEDING THE HOME BUYERS GUIDE
FEATURING
TIPS ON EXTERIOR DECORATING, HOME FURNISHING and NEW PRODUCTS

MISSION VIEJO La Paz Homes Deane Homes Monterey Homes Homes from \$21,950

From Long Beach take San Diego Freeway to Garden Grove Freeway to Santa Ana Freeway south to La Paz Turnoff and Mission Viejo.

IN COLOR

LAKE ARROWHEAD Estate Sites From \$5,990

From Long Beach—Take Long Beach Fwy. to San Bernardino Fwy., continue to Bernardino turn off—North to Highland Ave., turnoff and straight ahead to Hwy. 18—left (north) on Hwy. 18 to Lake.

IN COLOR

STARDUST HOMES La Palma

From \$24,950

From Long Beach—Take San Diego Freeway to San Gabriel Freeway, North to Orange-Thorpe Turnoff. Then East to Carmentia (Moody) and Furnished Models.

IN COLOR

WESTDALE ESTATES Simi Valley

From \$22,850

From L.B. take San Diego Fwy. north to Ventura Fwy. West to Topanga Canyon Turnoff which becomes Hwy. 118 and Los Angeles Blvd. Then follow signs to Westdale Estates.

TIVOLI TERRACE Rowland Heights— San Gabriel Valley From \$18,995

From Long Beach—Take San Gabriel Fwy. No. to San Bernardino Fwy., East to Valley Bl. Turnoff to Hacienda. So. on Hacienda to Gale. East on Gale and follow signs to Tivoli Terrace.

IN COLOR

PACSETTER HOMES SHORECLIFFS San Clemente From \$27,950

From Long Beach take Santa Ana Freeway South to Estrella off-ramp in San Clemente then follow signs to Pacsetter Homes.

IN COLOR

REPUBLIC HOMES

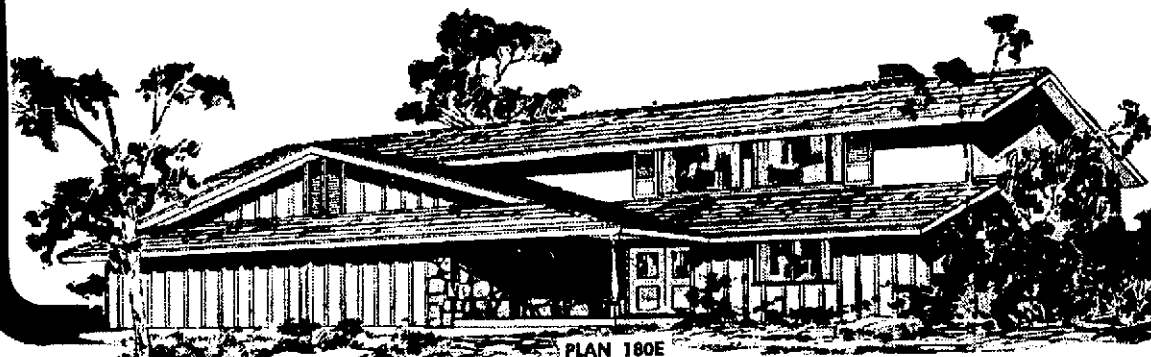
- PORTER RANCH—From \$29,950
- YORBA LINDA—From \$35,950
- LAGUNA HILLS—From \$23,500
- SANTA ANA—From \$29,950
- MESA VERDE—From \$31,950

- Top of Reseda Blvd. North of Devonshire in Northridge.
- Take Orchard Dr. North from Imperial.
- Take Santa Ana Freeway to El Toro Turnoff.
- Follow signs from Warner and Bristol St.
- On Adams between Brookhurst and Harbor in Costa Mesa.

BEST VALUE in the East Lakewood Area...

2222 SQ. FEET

\$28,500 to \$29,750
LOW 5% DOWN • 6 1/4% FINANCING

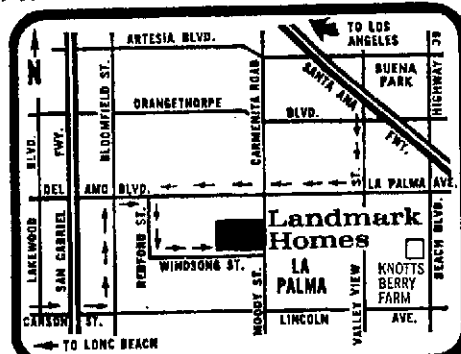


MOST HOME FOR THE MONEY!

Everyone's talking about Landmark Homes La Palma, where you get more dollar value per square foot than any other area home. Visit Landmark La Palma today. Discover why over 50% OF OUR SALES ARE THE DIRECT RESULT OF BUYER REFERRALS. Our buyer satisfaction proves that a Landmark Home IS YOUR VERY BEST BUY!

CARPETING • LANDSCAPING • CUSTOM FENCING •
UNDERGROUND UTILITIES • TO 2222 SQ. FT. • BONUS
ROOMS • CONCRETE DRIVES • SPRINKLERS
...and 3-CAR GARAGES

MOVE IN BEFORE SCHOOL STARTS

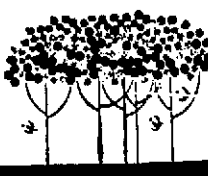


SEE OUR
DISPLAY BOOTH
Los Angeles
Home Show
Aug. 28 thru Sept. 5



Landmark Homes

Another Outstanding Development By Shattuck & McHone
PLANS BY R. J. MARVICK & ASSOC.



Suburbs Pace Population, Income Rise

American population and purchasing power have been taking on an increasingly suburban character since the turn of the present decade in an acceleration of the trend which has been under way for the last generation.

Figures compiled by the U.S. Bureau of the Census show, in fact, that the suburbs have passed the central cities of the nation's metropolitan areas in both numbers of people and of families, and are rapidly overtaking the nonmetropolitan areas for the No. 1 position in these respects.

IN APRIL of last year, for example, the suburbs had over 64 million residents, some 4 million more than the cities, and more than 16 million families, a margin of close to 1 1/4 million. In 1960, by contrast, the central cities with just under 58 million residents topped their suburban rings by over 3 million, and their 14 1/2 million families were ahead by some 850,000. The differences widen going back in time.

The comparison is similar between the suburbs and the non-metropolitan areas. Last year the metropolitan ring trailed the outlying areas of the country by only 4 million residents and 900,000 families as against more than 11 1/2 million persons and over 2 1/2 million families in 1960. At their recent rate of growth the suburbs seem certain to move out in front before this decade is out.

UNDERLYING these trends is the fact that 70% of the entire U.S. population rise between 1960 and 1965 occurred in the suburbs as against 64% in the decade of the Fifties and less than 50% during the Forties.

A parallel development is evident in the income statistics, indicative of the leading role that the suburbs have assumed in the nation's purchasing power and hence in the economy's progress. The 1965 Census Bureau figures show that the median family income in the suburbs was just under \$7,800, close to \$1,100 above that of families in the central cities and over \$2,500 above the typical non-metropolitan family.

FIVE YEARS earlier, the median suburban family income was \$6,700, which was about \$750 and \$2,200 above the city and nonmetropolitan family median incomes, respectively.

There are a number of significant differences beyond income between the suburban population and the rest of the country. Its families are younger, for one. The figures show that close to half of all suburban families are headed by persons between 25 and 44 as against a comparable proportion of about two out of five for both the cities and nonmetropolitan areas.

Ericksen in New Sales Job

Dale Erickson, veteran Long Beach pilot and aircraft executive, has been named sales manager for Medina Aircraft Co., Long Beach Airport. Erickson, former president of Air-Oasis Co., Cessna distributors, now will head sales efforts for Medina, holder of a distributorship for Piper airplanes, Cessna's chief competitor.

In accumulating 15,000 hours of flying time, the local pilot acquired commercial pilot and flight-instructor certificates with single and multi-engine land and instrument ratings.

During World War II, Erickson served as a flight instructor, Air Transport Command ferry pilot and transport pilot in the Southwest Pacific.

After a year with Curtis-Wright Corp., he joined in formation of Southwest Skyways at Santa Fe, N.M., and in 1955 founded Southwest Skyways of Utah, serving as president until joining Air-Oasis in January of 1964.

SUPERMARKET INSTITUTE REPORTS

Supermarts' Use of Dailies Climbing

Special to the Progress Section

Newspapers are still the prime medium of supermarket advertising according to Super Market Institute's 18th annual report. "The Super Market Industry Speaks."

Nearly all the supermarket companies (96%) advertised in newspapers, the report said.

When this subject was last investigated three years ago, 96% used newspapers.

Newspapers, SMI's report said, are the most popular advertising medium in every sales group. The great lead

maintained by the medium is shown in these figures:

• 88% of the members spent more money in newspapers than in any other medium.

• 82% spent more in newspapers than in all other media combined.

• 57% spent more than 75% of their total advertising expenditures in newspapers.

"WELL OVER HALF" of the companies said that they advertise on more than one day of the week; 45% of the

companies using newspapers listed one day; 41% two days, 8% three days; and 6% between four and six days, the report said.

Wednesday was cited as an advertising day by 63% of the members and is now the leading day for newspaper advertising. Thursday slipped to second place, with 51%; Monday retained third place, with 28%; and Sunday advanced to fourth, with 15%.

The report said that 38% of the companies have fulltime

advertising managers. The percentage of companies with an ad manager increases with company size from none among the smallest organizations (with sales up to \$2,000,000), to 96% among the largest companies (with sales above \$100,000,000).

AGENCIES ARE USED by 28% of the operators—again, mostly by the larger companies. More than half of the companies employing agencies also have their own ad man-

agers, the report said. The 32-page SMI report, which is based on data provided by 376 companies operating a total of 7,725 food stores, with combined sales of \$12.3 billion in 1965, also found that the use of trading stamps continued to decline last year. They were being given by 61% of the supermarkets, the smallest proportion since 1959.

The report said that supermarkets had an average sales gain of 9% over 1964.

IN LONG BEACH Vehicle Burglar Alarm Perfected

By CHUCK CHEATHAM

For 25 years Long Beach Detective Inspector Al M. Myers has interviewed victims of car, boat, airplane, camper and truck thefts.

During the last three years alone he has handled 700 such reports a month—or more than 25,000.

He estimates the loss on each theft averaged \$50, or \$1250,000 for the 25,000 victims.

MANY OF THE VICTIMS reported losses running in the thousands of dollars and many had repeated losses of tires and other items which totaled hundreds of dollars.

Inspector Myers saw a great need for a good, low-priced burglar alarm which would be easy to install.

He and Earl Millard, radio technician of the city of Long Beach, started working on such an alarm in 1963. For two years they devoted their spare time to perfecting the device and one year ago they applied



ALARM DEVICE . . . Goes Under Hood

for a patent for their Car Burg-Alarm System and began manufacturing them.

The alarm's loud, penetrating blast quickly discourages burglars, he says.

Inspector Myers, who intends to retire soon and devote his full time to the venture now headquartered at 205 E. Anaheim St., became president of the corporation manufacturing and distributing the alarm. Millard is vice president and Myers' wife, Betty Jean, is secretary-treasurer.

During the past year the corporation has sold and installed more than 300 alarms.

"We haven't had one complaint and have received many letters from satisfied users telling us of the alarm's effectiveness," the inspector says.

"OUR ALARM MEETS the specifications of insurance underwriters. It saves the clients as much as its cost in reduced insurance premiums for the first year of use. In the following years, the reduction is money in the pocket for our users."

"We started out to invent an alarm which would prevent losses and damage by causing the thief to flee when he tampered with a vehicle."

"We have succeeded."



INSPECTOR AL M. MYERS . . . To Retire

Lucky Store No. 89 Goes Up

CONSTRUCTION IS UNDER WAY on ultramodern \$300,000 Lucky Discount supermarket at 60th Street and Atlantic Boulevard, Long Beach. Market will be 89th in chain's Southern Division. In addition to grocery, meat and produce, market will offer custom delicatessen and beverage services. Ernest W. Hahn, Inc., is the general contractor. Design highlights include extensive use of glass in front wall.



Indoor-Outdoor Living Featured In Hollandia

Planned for typical Southern California ways of living, Hollandia Homes on Carmonita, between Orangethorpe and Lincoln in the Orange County city of LaPalma, are designed to feature a variety of indoor-outdoor patio arrangements.

The one and two-story four-bedroom homes are offered in a variety of architectural styles, but all floor plans include provision for patio entertaining at its best. One-story floor plans are designed around the patio, which is faced by the formal living room, the family room and the master bedroom suite.

Two-story plans have a big rear patio onto which open both the patio-kitchen and sliding glass doors of the adjoining family room.

Hollandia's Medallion homes have four bedrooms, two and three baths, formal living rooms with fireplace, separate dining rooms, breakfast nooks,

master suites with private baths, dressing rooms and walk-in closets. In some two-story plans there is also a large second floor bonus room; in addition to a complete first floor bedroom and bath suite, the second floor master suite with private bath, two bedrooms and the family bath.

PRICES ARE from \$26,825, with FHA, VA and conventional terms offered.

Built-in kitchens have extra large Hotpoint oven, range, dishwasher and disposal, and luminous ceilings. Cabinets are designed to be extremely decorative as well as to provide generous storage. They have mar-proof surfaces, concealed hinges and magnetic catches.

The LaPalma location is close to the Santa Ana, San Diego and new San Gabriel Freeways, putting Hollandia

just 30 minutes from Long Beach, Los Angeles or Santa Ana.

They may be reached from the San Diego Freeway by going to Los Alamitos, north to Cerritos, east to Moody and north past Lincoln where Moody becomes Carmonita. From the Santa Ana Freeway take Carmonita turnoff south.

Ross to Speak to Appraisal Group

Thurston H. Ross, member of the American Institute of Real Estate Appraisers, will address members of the California Real Estate Association's Appraisal Division on Thursday, it was announced by Donald M. Burnett of Los Angeles, division chairman.

Ross's talk, "Capitalization Process as an Approach to Value of Income Producing Properties," will be given during the group's monthly 6 p.m. dinner meeting at the Biltmore Hotel, Room 3333, Thursday at 8 a.m. at Park take Carmonita turnoff south.

Production of Wine in U.S. Rising Fast

The United States is still behind in one development, but it is catching up fast.

According to the Brookside Wine Press, a publication which goes to 75 Brookside Wine Stores in California, Russia produced 298 million gallons of wine in 1965.

In the same year, the United States produced 257 million gallons.

About three-fourths of this country's production comes from California. The state produced 162 million gallons in 1965, enough to appease the state of Californians who consumed an average of 12 bottles each last year, and enough to keep a lot of "little old wine makers" employed in the Golden State.

PHIL LaMARCA, who manages the Brookside Winery in Torrance, says wine consumption by Southern Californians is increasing. Champagne sales increased 58% in the past year.

"Wine is a prestige drink" LaMarca said. "More and more people realize that wine with food or wine as a mixed drink is as much 'in' as a martini."

Bemis Is Moderator

Mickey Bemis, North Long Beach Realtor, will moderate an Open Forum, at the North Long Beach Real Estate Club Thursday at 8 a.m. at Parks Pantry, 17511 S. Susana Road.

Don't wait to make that move! Do it today! Bellflower Eastridge offers IMMEDIATE OCCUPANCY on a spacious tri-level 5 Bedroom Home

Ask about our special

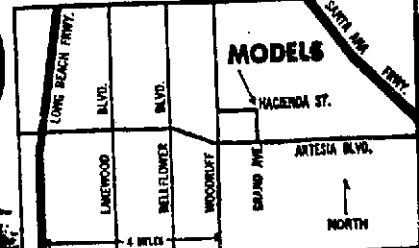
LEASE OPTION PROGRAM

Cal Vet Financing Available

Take advantage of the best trade program in Southern California: YOU BUY OUR HOME IMMEDIATELY, WE'LL BUY YOURS IMMEDIATELY. Six attractively furnished Bellflower Eastridge model homes open daily from 10 a.m. 'til dark on Hacienda Street at Grand Avenue, just two blocks north and east of the main intersection of Woodruff Avenue and Artesia Boulevard in Bellflower. Sales Office telephone: 925-2820. A development of the R. A. Watt Company.



From \$35,000



Another Suburbia Tract Under Way

Officials of Suburbia, Inc., Santa Ana based building firm announced that their firm announced that their new homes are now under construction at Del Amo and Pioneer Boulevard in East Lakewood. Construction is proceeding rapidly on the model homes where 17 different architectural exterior stylings will be offered.

Suburbia Inc., has recently recorded outstanding sales successes, and is currently presenting Suburbia Park in Huntington Beach. The firm's very successful homesite in Los Alamitos set a record by selling out the entire home-

site even before the model homes were officially opened. At East Lakewood, many of the same interior and exterior stylings will be offered to homebuyers including such features as carpeting, patio kitchens and fireplaces.

Remodeling Bixby Knolls Bank Started

Extensive remodeling at Security First National Bank's Bixby Knolls Branch in Long Beach is scheduled for completion by mid-September, reports James L. Gannon, vice president and branch manager.

The nearly 7,000-square-foot branch building at 4436 Atlantic Ave., will be completely modernized to provide faster service and more pleasant surroundings, Gannon said.

IN ADDITION to the installation of fluorescent diffused lighting and new furniture, carpeting and draperies, a special section for merchants will be added. New coats of paint, refinished and replaced fixtures and a new staff room will be other accomplishments of the remodeling program.

PSA Sets Record Passenger Month

SAN DIEGO—Averaging nearly 10,000 passengers per day for the 31-day period, Pacific Southwest Airlines carried a total of 308,664 passengers in July, it was announced by President J. Floyd Andrews.

The July total was far the greatest single month passenger total in the airline's history, easily bettering the former mark of 228,494 set one-month earlier during June.

IT'S WONDERFUL the many buys in appliances you find in the Classified Ads. Check them now!

Privacy Accented in Fernhill Home

Fernhill Homes in Huntington Beach offer spacious floor plans featuring complete, modern Frigidaire kitchens including electric range, oven, range hood, electric dishwasher and disposal. Complementing this deluxe kitchen are raised panel cabinets, storage pantry, and ceramic counter tops.

Located near Huntington Harbour, Fernhill Homes offer an atmosphere conducive to casual living, with an accent on privacy. The development is close to yacht harbors and beaches yet accessible to major freeways and city conveniences.

These two and three bedroom two-bath homes, adjacent to Meadowlark Country Club in Huntington Beach, offer sparkling pool, tennis club, and putting greens as recreational facilities to Fernhill residents exclusively.

Began in Phoenicia

NEENAH, Wisc. (UPI) — Comparison shopping, a form of modern day research, started at a peddler's stand in ancient Phoenicia.

Kravetz Joins

Julius Kravetz, former director of the U.S. Army Satellite Communications Agency, West Coast office, has been named manager of customer relations for Philco Corp.'s Aeronutronic Division in Newport Beach.

Kravetz was associated with the Department of Army's Electronics Command from 1941 until his recent retirement.

Ocean View From Oceana Cottages

"Every Oceana resident has a beautiful scene on their living room wall," says Armando Ortega, marketing manager for the all-adult community in Oceanside. "and all they need to do is pull a drape cord to enjoy it."

The scene changes with the seasons," Ortega reports, "but Oceana homeowners never get tired of looking out over the broad expanse to the blue rolling Pacific Ocean."

With two-to-three bedroom garden cottages selling from \$12,495, and two-bedroom fairway villas selling from \$20,195, Oceana offers the prospective homebuyer an activity-filled schedule for year-round enjoyment of the pleasant seashore atmosphere.

Both garden cottages and fairway villas have built-in modern kitchen appliances, private balconies, patios, birch-paneled dens, wet bars and atriums.

"GOLF ENTHUSIASTS at Oceana are practicing their stroke in anticipation of the \$1 million, nine-hole golf course ready for play soon," Ortega said.

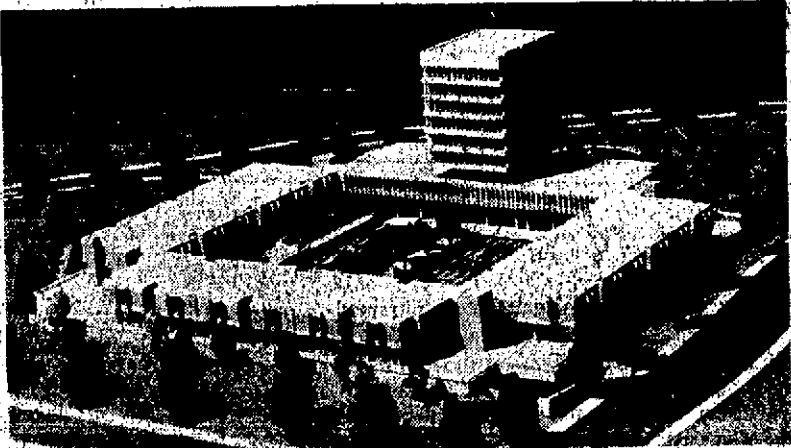
Oceana residents also have access to the \$380,000 fully equipped recreation center within the development.

Oceana may be reached from the Pacific Coast Highway by taking the Mission Rd. off-ramp and turning left to the development in Oceanside.

Hertz Corp. Reports Record High Revenue

The Hertz Corp. has reported all-time high revenues for the first half of 1966, and net income of \$5,166,012, compared with \$5,007,350 for the first six months of 1965, with revenues at \$154,240,812, compared

with \$82,253,423, compared with \$68,793,427 for the corresponding period in 1965, and net income for the quarter was \$3,185,536 as against \$3,068,133 in the second quarter of 1965.



VISUAL MASTER PLAN

Orange County Supervisors have authorized Grillas-Savage-Alves & Associates, Santa Ana, and Charles Luckman Associates, Los Angeles, to prepare a master plan for North Orange County Regional Civic Center, Fullerton. Cost of Phase 1, as seen in artist's sketch, will cost \$1,960,400 and include two floors of branch county offices along with courtrooms.

TRI-LEVEL HOMES

EAST LONG BEACH AREA
4 and 5 BEDROOMS
featuring
LOWER-LEVEL RUMPUS-GAME ROOM!
Wall to Wall Carpeting! Built-ins!

\$995 DOWN
PLUS COSTS
\$24,950/6% LOANS

DON WILSON'S
Orangewood
KNOTT AVE. South of KATELLA
DON WILSON...the Southland's most reliable home builder!

FROM LOS ANGELES: Take San Diego Freeway and Garden Grove Freeway to Golden West turnoff. North on Golden West, which becomes Knott Ave., to Orangewood.

ORANGEWOOD VALLEY VIEW KNOTT AVE. GOLDEN WEST

GRAND OPENING

120 NEW HOMES IN WESTMINSTER

WESTMINSTER AT BROOKHURST & HAZARD
See
THE LONE RANGER AND TONTO
IN PERSON WITH FREE SILVER BULLETS AND AUTOGRAPHED PHOTOS

Now! 2 CHOICE LOCATIONS

Only minutes apart... see both and compare!
SIX PLANS AND MANY ATTRACTIVE NEW EXTERIOR DESIGNS TO CHOOSE FROM

IN THE CITY OF STANTON
ON CHAPMAN AVE. E. OF BEACH BLVD.

OCEAN-AIR CONDITIONED **PREMIER**
WESTMINSTER...New Growing Area!

PREMIER NUMBER ONE HOME BUY
STANTON...Heart of Orange County

TOP PRICE **\$28,750** AS LOW AS **5% DOWN** PLUS COSTS
CARPETING... FRONT LANDSCAPING... REAR YARDS FENCED
3 TO 6 BEDROOMS... 2 OR 3 BATHS

FROM **\$24,500 NO DOWN VA** ALSO LOWEST **FHA**
CLOSE TO SCHOOLS FOR ALL AGES. 2 MAJOR SHOPPING AREAS
3 TO 6 BEDROOMS... 2 OR 3 BATHS

FINISHED PREMIUM ROOM PLUMBED FOR 3rd BATH OR WET BAR
FAMILY ROOM, FORMAL DINING ROOM
FIREPLACE OF BRICK OR STONE
GENERAL ELECTRIC KITCHENS
CERAMIC TILE
UNDERGROUND UTILITIES
CITY PARK

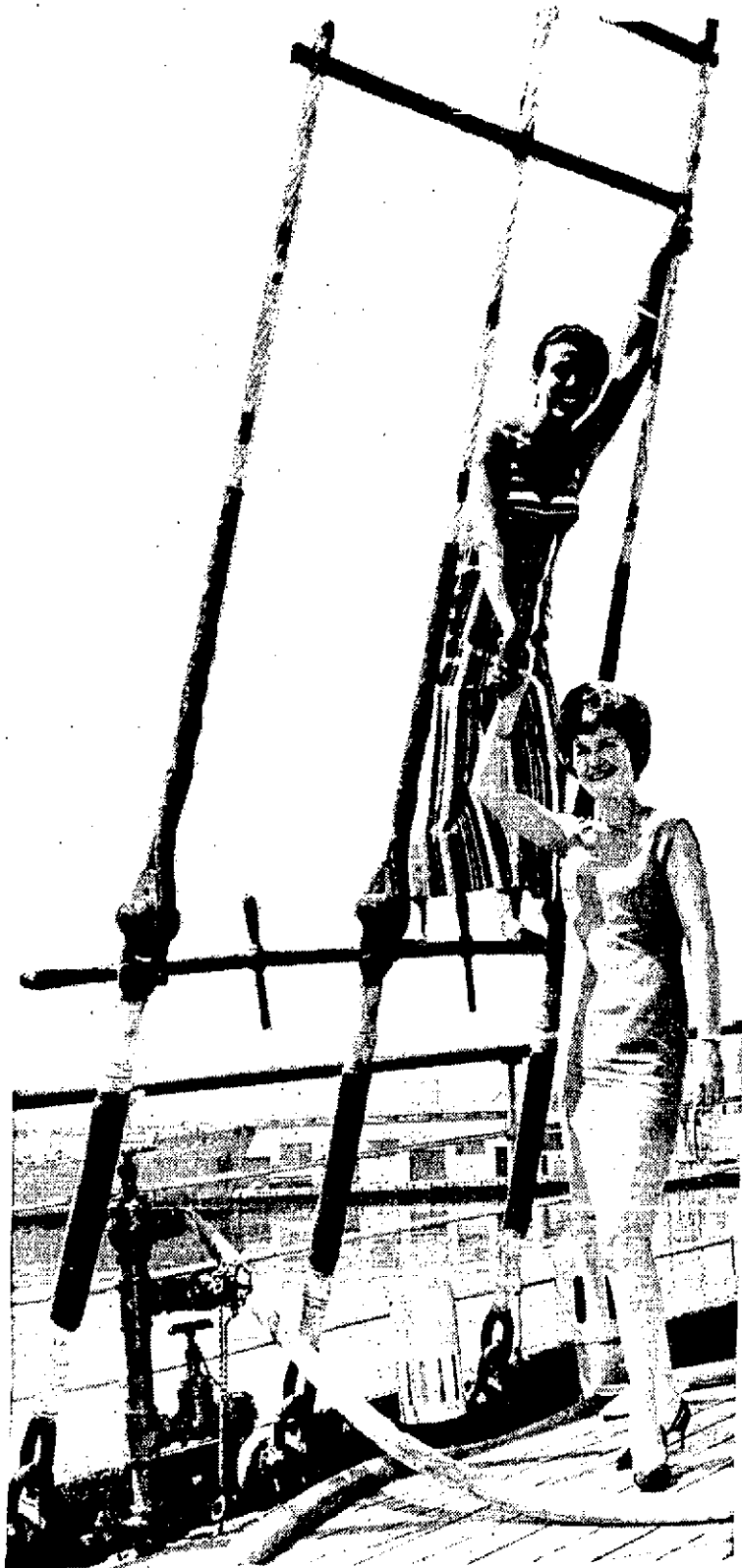
A WILLIAM ROUSEY DEVELOPMENT
THE McFARLAND CO. Builders

DIRECTIONS: From the Santa Ana or Garden Grove Freeways take Brookhurst south to Hazard and Premier Freeways. From Long Beach take San Diego Freeway to Golden West Freeway in Brookhurst south to Hazard and Premier Freeways.

FINISHED PREMIUM ROOM PLUMBED FOR 3rd BATH OR WET BAR
FAMILY ROOM, FORMAL DINING ROOM
FIREPLACE OF BRICK OR STONE
GENERAL ELECTRIC KITCHENS
CERAMIC TILE
UNDERGROUND UTILITIES
CITY PARK

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Junior Leaguers, Mmes. John Brennan, Phillip Seiersen

INDEPENDENT-Press-Telegram Women and TRAVEL

Sunday, August 28, 1966

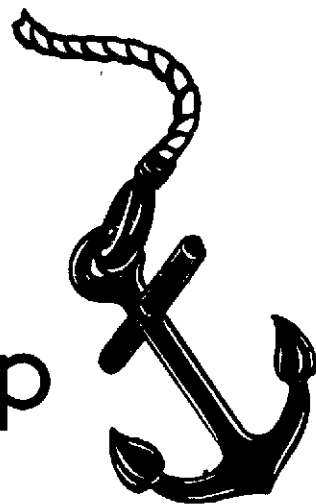
W-1



ALL CLEAR! ARROW FORETELLS BALMY NIGHT
Mrs. Robert Ivey, League president, at controls

SEAGOING LEAGUE

Charity cruise on tap



By JEAN SANDERS
Staff Writer

Welcome! Welcome aboard!
With sparkling smiles members of the Junior League of Long Beach will greet friends and guests as they board the SS Princess Louise on Sept. 16 for the League's "Fantasy Afloat."

Actually, there is fantasy only in the possibility of a cruise aboard the stately liner. True, it is afloat in its berth adjacent to the ferry building on Terminal Island, but it is permanently and proudly moored.

Junior League is taking command of the ship for one summer night with characteristic charm and graciousness—and a businesslike eye toward reaping funds for its

many projects that benefit the Long Beach community.

Hopefully, cool breezes will eddy about the liner when guests arrive at 7 p. m. for cocktails in the red carpeted lounges and on the promenade deck. Folk music of various countries played by a guitar combo will lure party-goers to the forward deck.

Later dinner will be served on gold and white china laid on gold covers. Brass and pewter facsimiles of ship's gimbals placed at the center of each table will cast a soft glow.

An orchestra will provide dance music to conclude the festive fund-raising evening.

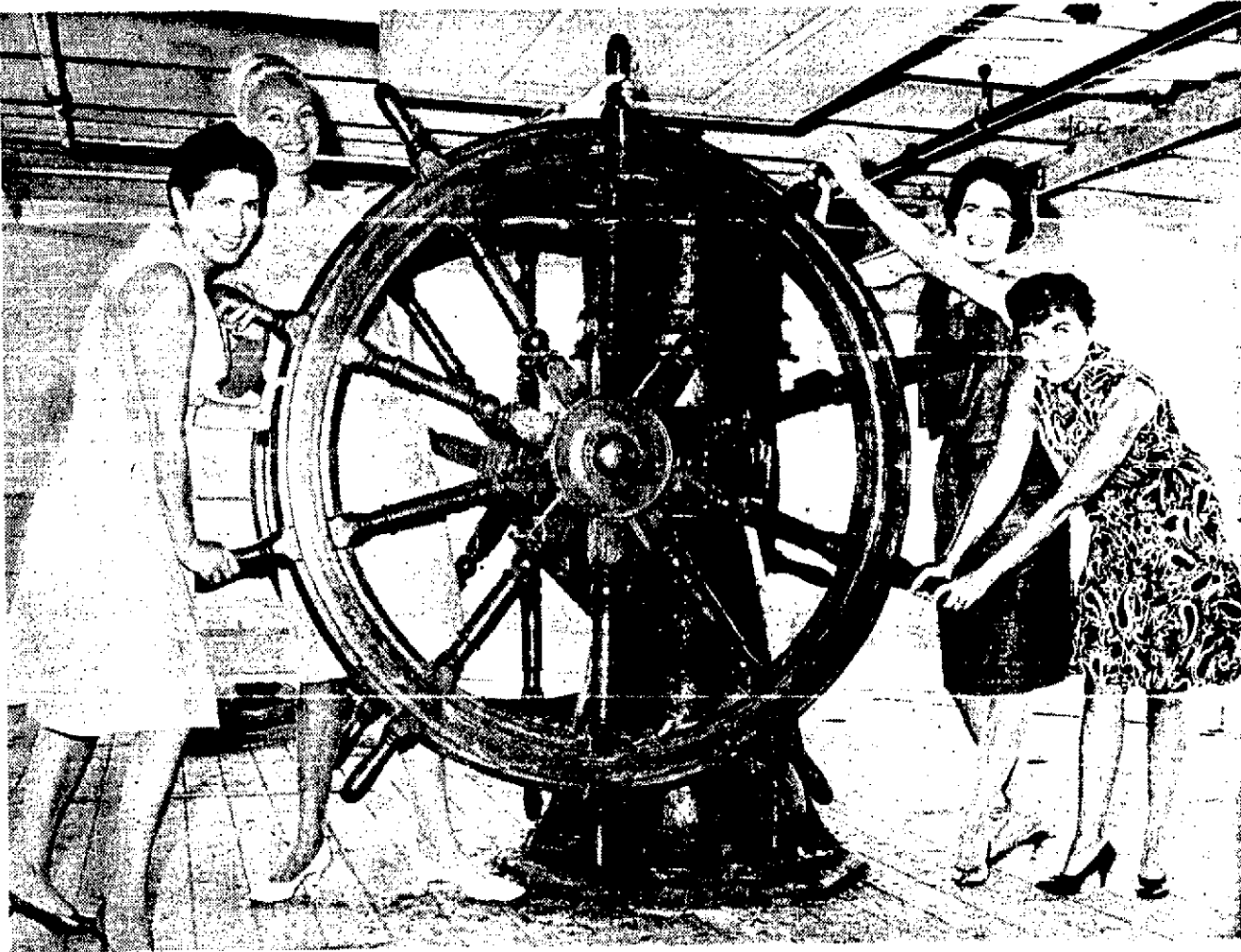
All proceeds from the shipboard party,

as with those from the group's annual rummage sale, will support Children's Dental Foundation, Homemaker Service of Long Beach and South Bay-Harbor Volunteer Bureau.

Mrs. William H. Wallace is chairman of arrangements for the gala evening. Assisting her are the Mmes. John Brennan, Steven Conley, John Halbert, Lauer Hotelling, Lee Hauge, John Hancock III, John McCann, Bert Paul, Phillip Seiersen, Paul Staley, Harry Wells and James Willingham.

Although the Princess Louise is no longer cruising between Canada and Alaska (as she did for more than 40 years), her allure

See "FANTASY AFLOAT", Page W-6



WHEELING MATIES, MMES. PAUL STALEY, WILLIAM H. WALLACE, JOHN W. HANCOCK III, BERT PAUL
Cooperative steering makes for a smooth-running shipboard party

ATTENTION CLUB WOMEN:

I,P-T announces policy changes



By JOYCE CHRISTENSEN
Club Editor

Divide the days of the month by the number of women's organizations in Long Beach—1,000 would be a safe estimate—and you realize the daily sound of pounding gavels adds as much to the city's noise level as does a major industry.

And why not?

Clubs ARE a major industry, offering volunteer "employment" to thousands of women, and contributing countless thousands of dollars to worthwhile causes.

However, just as our business pages cannot possibly handle stories on each of the city's many businesses and industries, it has become increasingly difficult for our women's pages to handle the volume of club news and still bring our readers stories of wide general interest.

All of which means that streamlining must be done and policy changes must be made.

Most sweeping change will be the elimination, effective in September, of calendars announcing regularly sched-

uled meetings which are closed to all but members and guests of the organization.

It is the belief of these newspapers that such meetings can successfully be announced through club bulletins, thus leaving our pages clear for news and features about your group of interest not only to your membership, but to our entire readership.

If your group is inviting guests to hear an outstanding speaker, let us know and we will, whenever possible, send a reporter to see that his message reaches more than just the ears of your group's necessarily limited membership. If the event is open to the public, an advance notice will be considered.

THIS OFFICE also will compile a new file (our current one is outdated) of WOMEN'S organizations in the city. We will appreciate the cooperation of your president or press chairman in filling out and returning the form printed on Page W-8. We are particularly interested in learning the dates already scheduled for your

major affairs so that our space for coverage of these events can be more accurately allotted ahead of time.

Request for return of this form applies to ALL women's organizations, sororities, patriotic and fraternal groups, church societies, auxiliaries to men's groups, business and professional organizations, hobby clubs.

Having a copy of your roster or being placed on your bulletin mailing list will be invaluable in keeping us aware of your activities.

Use of pre-posed promotional pictures for fund raising events will be de-emphasized in an attempt to present more art of a candid nature. We will continue to publish pictures of new presidents at the time of their installation, when they are submitted to us.

Your cooperation in assisting this department in implementing these changes is urged. We feel sure that both we as reporters and you as readers will be more pleased with the newspaper that leaves our presses and comes into your home.

KAY COLLERAN (second from left) rushes up gangplank to greet seafaring husband home from voyage.



Here's a moving story for you stay-at-homes: the Colleran couple

By MARGARET MCKEAN
Staff Writer

The Gerard Colleran family is ensconced in 5,000 square feet of magnificent living space atop a lofty perch in Palos Verdes.

At times, though, they have lived in half a garage.

"Cars were smaller in those days," cracks the genial Mr. C., with a wink at his wife.

But whether it's cars, ships or planes—mobility spells the Colleran way. They're a fast-moving couple on the way up, any way you look—from the windows of their home looking to the sea all the way to the quarterdeck of the attack carrier USS Bon Homme Richard looking to the sea.

As Jerry Colleran approaches the quarterdeck, the pipes say: "The CO's coming aboard." And 3,200 men snap to attention.

As his lanky self approaches the living room at home, his wife calls out, "Hi, hon." And HE is the one that pays attention.

THEY'RE handsome people, marvelously confident of each other and of their future—even though the future's spelled V-I-E-T-N-A-M.

Jerry's ship, which every seaman has tagged the Bonnie Dick, takes off on Oct. 2. For several months now it has been undergoing an \$18 million overhaul (largest renovation contract in the 23-year history of Long Beach Naval Shipyard).

When it weighs anchor, it'll mean another move for the pretty Kay and 16-year-old daughter, Gail... this time to Coronado because San Diego is home port for the Bonnie Dick.

It'll be the 33rd move in 23 years for Navy wife Kay Colleran. She's hung curtains at every kind of window. Once she's given a place the Colleran look, sometimes she steps out into the world of fashion and business.

"In Washington, I modeled and taught modeling. Teaching was even more rewarding than doing.

"In other states, I studied real estate and got my license, studied finance and got my stock broker's license. But these things were secondary to the children—we're most proud of the children."

Their daughter, Kathy, is 22 and wed to (naturally) a Navy man, a j.g. They've made the Collerans grandparents. She's an outgoing teenager who can still giggle over why her parents chose "a name like Gail" for her.

"I decided we'd had enough of Irish names—with Gerard, Michael, Kathy and me, 4, who both are Kathleen. So I picked our third child's name, knowing nothing of the name's origin. When we took her to be baptized, the priest said: "Splendid! Splendid! Gail is Gaelic for Peter."

THE COLLERANS exude as strong a devotion to their Catholic faith as they do to the United States and its Navy.

They've had blessings from both and know it.

Jerry was just 20 when he graduated from the Naval Academy and just 20 when the USS Atlanta was shot out from under him, and not much older when kamikaze planes exploded on decks he trod.

He was among the first group of Navy men trained as jet fliers.

"If I weren't a fighter pilot, I could never command the Bonnie Dick, for a CVA must have a skipper who can fly the planes it carries—all single-engined fighters," he explained.

There wasn't a lot of pomp and hoopla when he took command of his ship—it happened in Vietnamese waters and "that's wartime, with scenes so exactly like World War II it makes you wonder where 20 years went."

Some of the duty was better duty, and there are mementos. A model of a Japanese junk is a gift from Hong Kong's "Garbage Mary" ("she's really a part of the port—somehow comes aboard and convinces you to let her motley crew scrape and pain the ship for only the ship's garbage in return. To see her you'd never think she was a taxpayer's blessing.")

Capt. Colleran will have blessings for both taxpayers and Long Beach Naval Shipyard when the ship's ready to leave on Oct. 2. For move the duo does when duty calls—although the pretty blonde half gets "air sick, sea sick, train sick and car sick."

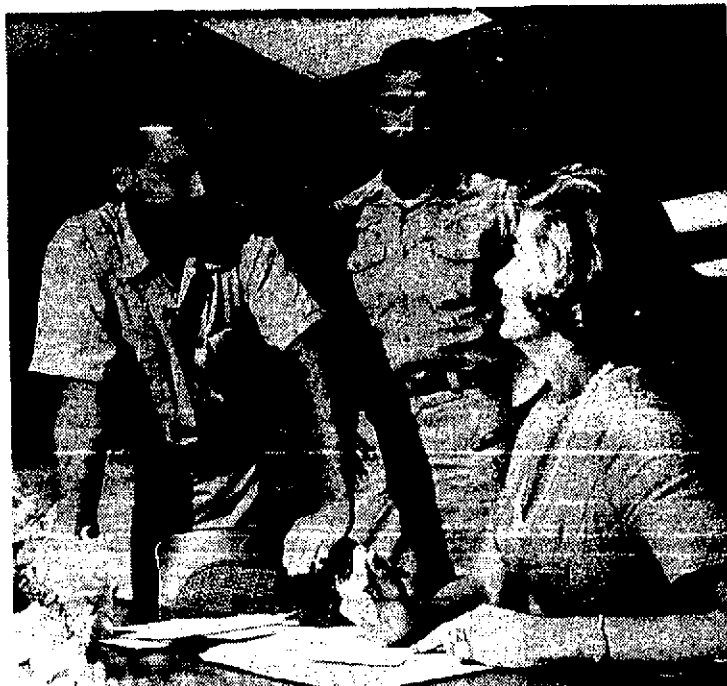
A space age skipper's wife she truly is—"I can jet along above the turbulence."



CAPTAIN AND MRS. Gerard Colleran, on the go again—this time, formally.



CO'S SEA HOME... Bon Homme Richard



SHIPBOARD PARTY plans to occupy Lt. (j.g.) Jim Adams (left) and Ens. Ron Stephens, who consult Kay when professional advice is needed.

Staff photo by ROGER COAR

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Second chance series begins here Monday

"For Women: The second chance" titles a three-part series which begins on Monday in the Independent Press-Telegram Women's Section.

Authored by NEA special writer Kathryn Hunter, it tells women of 1966 how they can break the shackles of housework and feminine routine.

Mrs. Hunter, who practices what she preaches, is wife of an Akron, Ohio real estate executive, mother of three children, public relations consultant, lecturer, weekly newspaper editor and publisher and coordinator of special programs for women at Akron University.

Look for the beginning article, "The Thinking Woman Wasting Away? Not on your life!" on Monday.

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Vows unite couples in local ceremonies



MRS. CRAIG WESTRA

Sandra Bronn and Craig Anthony Westra of Los Angeles recited nuptial vows Friday evening in Lakewood First Presbyterian Church.

The bride, daughter of Mr. and Mrs. Clyde Bronn, 6480 Mantova, was graduated from USC where she was affiliated with Kappa Alpha Theta.

The bridegroom, son of Mr. and Mrs. Tony Westra of Sacramento, is now doing graduate work at USC and is a member of Sigma Chi.

THE BRIDE'S gown was floor length silk organza over taffeta with scalloped bell sleeves and trimmed with Alencon lace and seed pearls.

Maid of honor was the bride's sister, Cheryl. Bridesmaids included the groom's sister, Jan, and Pat Gaal, Susan Vignolo, Linda Gioia and Leslie Sexton.

Mark Cook served as best man; Tony Angelica, Brian Mock, Michael Howard, Chris Davis, and Robert Sexton were ushers.

A church reception followed the ceremony. After a Northern California honeymoon, the couple will be at home in Glendale.



MRS. ROBERT LARSON

Larson-McColeman

Lake Tahoe was destination of a wedding trip made by Mr. and Mrs. Robert Erick Larson (Teresa L. McColeman) after their exchange of vows Saturday in Bethel Lutheran Church.

The bride, daughter of Mr. and Mrs. Howard J. McColeman, 5594 Myrtle Ave., wore a gown of rosepoint lace over silk organza with a chapel train.

Vicki McColeman was her sister's maid of honor. Bridesmaids were Linda Dorinski, Mrs. Michael Welsh and Lynda Ketchell.

The bridegroom, son of Mr. and Mrs. Roy E. Larson, 247 Randolph Place, asked Ray Terpstra to be best man.

USHERING more than 250 guests to their places were Ronald Watts, Bob Jofuka and Larry Larson.

A reception followed at the church.

Mrs. Larson is an alumnae of Jordan High School and attended Long Beach City College. Her husband was graduated from Poly High School and is a senior at Colorado State College, where he is affiliated with Sigma Phi Epsilon.



MRS. JAMES E. JORDAN

Jordan-Walk

A strand of pearls which belonged to her great grandmother added the "something old" touch to the wedding ceremony that united Dana Margaret Walk and James Edward Jordan at University Baptist Church Saturday afternoon.

The daughter of Capt. and Mrs. Mac Melvin Walk of 5226 Carita St., chose a candlelight satin gown with cathedral length train.

The groom is the son of Mrs. John E. Jordan, 2810 Gale Ave.

Matron of honor was Mrs. George B. Wray; bridesmaids included Mrs. Herman E. Stover, Mrs. Edward M. Pridy, Lenore De Angelis and Diane Rose. The brides' sisters, Erin, Laurie and Heather, served as candlelighters.

Completing the bridal party was Eric Koski, best man, and the groom's three brothers, Regan, Michael and Donald, who served as usher along with Terry Colfield and Duane Roden.

A reception at the church hall followed the ceremony.

The new Mrs. Jordan is enrolled at California State College at Long Beach where she is active in Califas and chairman of AWS activities. Her husband is a graduate of Polytechnic High School.

The couple will be at home in Long Beach following a honeymoon in Carmel and San Francisco.



MRS. GARY DUNSMORE

Gary Dunsmore solemnize vow

Brenda Cruse and Gary Dunsmore recited vows at the First Congregational Church Saturday afternoon. A champagne reception at the Long Beach Yacht Club followed the ceremony.

She is the daughter of Dr. and Mrs. Donald R. Cruse, 3950 Lime Ave.; his parents are Mr. and Mrs. Donald Dunsmore of San Diego.

Bride and groom are both students at San Diego State College where she is an Alpha Chi Omega and he is a Sigma Alpha Epsilon.

The bride's gown was white taffeta adorned with hand embroidery, seeds pearls and sequins.

Her sister, Barbara was maid of honor; Fred James was best man. Jane Judson, Laurel Walton, Karen Matthews, Sylvia Soukup and Paula Champagne were bridesmaids. The bride's youngest sister, Gayle, was flower girl.

Completing the bridal party were Gary Sholders, Rick Woy, Jack Whaley, Bill Bauer and Ronald Dunsmore.

The bride attended Polytechnic High School and Long Beach City College.

After a honeymoon in Carmel, the couple will reside in San Diego.

Hoffstot-Martin wedding held in North Long Beach

Marilyn Martin and Robert Hoffstot exchanged wedding vows Friday at 8 p.m. in North Long Beach Brethren Church.

The bride, daughter of Mr. and Mrs. Dallas Martin, 5464 Canton St., wore a full-length lace gown. The bridegroom's parents are Robert Hoffstot, Pittsburgh, Pa., and Mrs. Warren Thomas, Anaheim.

Members of the bridal party were Kathy Everett, maid of honor; John Hulani, best man; Mrs. Larry Kennedy, Susan Henderson and Nancy Martin, bridesmaids; Kenny Thomas, Robert Mar-

tin, Joe Price, Larry Kennedy and Steve Becsi, ushers; and Shawn Becsi, ring bearer.

THE COUPLE greeted their 300 guests at a church reception before leaving for a honeymoon at Idyllwild. They will reside in Anaheim.

The bride is a graduate of Millikan High School and California State College at Long Beach. She is a member of Alpha Delta Chi and California Student Teachers Association. The bridegroom attended Fullerton Junior College after graduating from Lakewood High School.

Parents tell daughters' betrothal

It will be a double celebration in the Louis Lake family this fall when their two daughters, Linda Sue and Kathleen Louise, say wedding vows at the Downey Church of Christ.

Announcement of the engagements was made by Mr.

and Mrs. Lake of Long Beach.

Linda, a Kappa Kappa at Pepperdine College will wed Larry F. Osborn, son of Mr. and Mrs. Willis Osborn of Corona on Nov. 11.

Kathleen, a graduate of Lakewood High School, is

engaged to Gary Dean Cobbs, son of Mr. and Mrs. Earl Cobbs of Downey. They have scheduled an Oct. 1 wedding. He graduated from Downey High School and attended Long Beach City College.



Vows read in Lutheran ceremony

An afternoon ceremony at St. Luke's Lutheran Church Saturday united in marriage Carol Ann Kahler and Donald William Salow of Long Beach.

The bride, daughter of Mr. and Mrs. Alex Kahler, 3513 Senasac Ave., wore an empire silhouette gown of silk organza with pearl embroidered bodice. Long chantilly lace sleeves and a sweeping train with the same lace accents completed the gown.

Matron of honor was Mrs. Judy Kahler, sister-in-law of the bride. Bridesmaids were Barbara Rentzsch and Judy White. The groom's brother, Paul, was best man; ushers were Allen Longdon and Juan D. Hernandez.

The groom is the son of Mr. and Mrs. L. O. Salow of Seal Beach.

Following a reception at the church, the newlyweds departed for a Northern California honeymoon. They will reside in Long Beach.

To play cards

Claretian Guild will entertain at a dessert luncheon and card party Wednesday noon in Machinists Hall, 728 Elm Ave.

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DURING SUMMER MONTHS...

Coeds explore careers in space

By JUDY HAZLETT
Staff Writer

"Summer job" ... two words that always find their way into teenagers' conversations each spring as graduation time draws near and the long summer months loom ahead.

For 15 area coeds, however, such words as trajectory chart (tjc), radar identification point (RIP) and launch control center (LCC) are now part of their everyday vocabulary.

Why would these young girls be discussing such complicated sounding subjects? ... they are launching their careers into space (for the summer at least).

While thousands of other ambitious high school students are biding their time between school terms in department store jobs, at various office tasks or as a camp counselor, these graduates are taking part in the "summer hire" program at Space Systems Division of the U.S. Air Force in El Segundo.

This program for high school graduates (at least 17 years of age) is an opportunity for them to receive on-the-job training in positions revolving around future space programs.

LINDA BARTHOLOMEW, who plans to enter El Camino College this fall as a freshman, said that when she began her job at Space Systems as a clerk-steno, she found it a completely different world from what she had known.

"For instance," she mused, "the language (made up almost completely of abbreviations) was so foreign to me at first, it was like learning to talk all over again."

"I hadn't really thought about go-

ing into government work, but I took the Federal Civil Service examination that was offered at our high school ... then, when I was called about a position at Space Systems, I just couldn't wait to get started."

In fact, Linda is so enthusiastic, she has put in an application to stay permanently while attending college.

"Summer hire" jobs offer a wide variety of training areas: 'the weird and wonderful' international telephone system (from Hawaii to Panama), an abbreviated language, countless office machines and computers, even a new and different correspondence format.

These eager young coeds also have an opportunity not often presented to most young people ... meeting some of the world's leading scientists, important military personnel, or maybe an astronaut or two, who travel to and from Space Systems each day on official business.

WILLIAM LAHEY, chief of Personnel Operation Support Division, says: "We have a job to do here and these young people can help. They are of value to us while filling these jobs ... we are of value to them by helping provide an income during the summer months to get them started in college careers."

He explained that "summer hire" employees are trained on a rotation cycle ... moving them to different departments so they can gain as much experience as possible during their three-month stint.

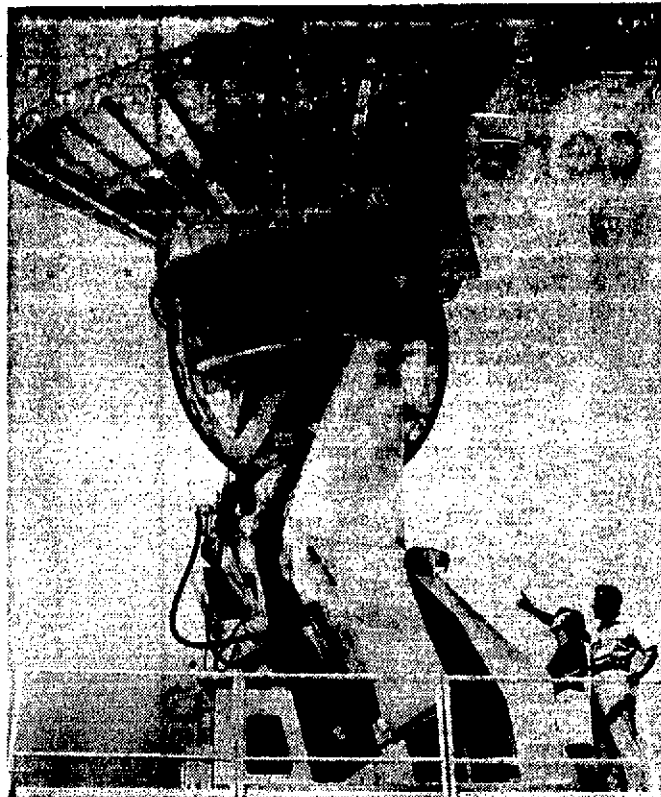
"Most of the supervisors are pleasantly surprised," he said. "They find the students very capable, many of college level (even though most of them just graduated from high

school)," Lahey said.

"Some of the department heads are very reluctant in letting trainees move to another department when the time comes ... they always seem to find an excuse why they just can't give them up at that particular time," he laughed.

There'll be more "summer hire" positions next year and one of them may prove to be a 'threshold into space' for some young trainee.

The work at Space Systems is not for today ... but for the future. Young people chosen for the "summer hire" program will be stepping into the world of tomorrow.



SOLAR observatory and forecasting station is intriguing to young Diane Bryant who works at SSD on summer hire program. Maj. William Banks, officer in charge, gives her close-up view of radar telescope.

Photos
by
Howard
Rink

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LINDA BARTHOLOMEW and Lt. Col. Keith Kinsey take a look at future space programs such as Manned Orbiting Lab, to be launched from Space System's Division's Titan III and National Aeronautics and Space Administration's Saturn IB.

BRIG. GEN. D. E. RILEY, USAF, explains technicalities involved in launching the Titan III space vehicle to pretty Donna Cochran while they discuss opportunities of summer hire program at Space Systems.



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IN ORANGE COUNTY

Busy schedule for FWC on this year's agenda

A fine arts festival, sewing contest and district convention will highlight the 1966-67 agenda of the Orange District Federation of Woman's Clubs.

Mrs. G. Hoyt Corbit, president, has announced the pre-

Sales zooming for jazz festival

Advance sale of tickets for the ninth annual Monterey Jazz Festival Sept. 16, 17 and 18 is running more than 25% ahead of last year at this time. The festival is held on the Monterey County Fairgrounds. There will be five concerts—Friday evening, Saturday afternoon, Saturday evening, Sunday afternoon and Sunday evening.

Among jazz artists who will perform during the weekend are Count Basie and his orchestra, Carmen McRae, John Handy and his Quintet, the Julian "Cannonball" Adderly Quintet, Dave Brubeck, Duke Ellington and his orchestra, and Big Mama Willie Mae Thornton.

view event of the year Monday at 9:30 a.m. at Fullerton Ebell Clubhouse. A special chairman and dean's workshop will be held under the direction of Mrs. James McCalla.

The fine arts festival is scheduled for Jan. 31. March 31 is the date for the creative sewing contest. The Disneyland Hotel will be the setting for the district convention April 20-21.

Other events will include council meetings Sept. 9, Nov. 11 and Feb. 10 at West Garden Grove, Tustin and Westminster, respectively.

A highlight of next

month's schedule is the youth workshop in Garden Grove Civic Woman's Clubhouse Sept. 19 with Mrs. John Cosmos, district chairman, presiding. District coordinator Mrs. Elwood Housel will conduct a second workshop at Costa Mesa Woman's Clubhouse Sept. 26.

Also on the schedule is a meeting of the State Federation of Woman's Clubs at which Orange District will play hostess at Disneyland Hotel Nov. 4. A panel of state and general federation officers will provide the discussion program.

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OOH-LA-LA!

Long or short: Paris tells fashion story

By ALINE MOSBY
United Press International

PARIS — What's new in fall fashions: a flaring dress, silver stockings and shoes, long page-boy hair and a man on your arm wearing the same jacket you are.

Those are the main lessons to be learned from the Paris winter fashion shows that wound up in a flutter of applause at the salon of Yves St Laurent.

Many conflicting ideas emerged from the showings by 39 members of the high fashion designers' association and countless little non-member houses.

But the main trend spotted in the slowly evolving world of fashion is that your shape still is the long-reigning A-line.

The only difference is the legs of the "A" are softer and flaring instead of rigid in the Andre Courreges style. One house highly popular with the store buyers was Jean Patou, where designer Michael Goma scored a hit with pyramid dresses that flare from the bottom down.

Add the silver stockings and shoes (or sometimes gold) and the pageboy hairdos that swamped the collections and you have the new Paris look.

THE COLLECTIONS came up with another curious new trend: Paris is trying to change men's styles, and is plotting to dress women and men alike in a sort of satirical "togetherness."

"His and hers" fashion shows were staged by designers Pierre Cardin, (who makes more money from his line of men's clothes than from his fashions for females) Ted Lapidus, Ruben Torres and Guy Laroche.

Paris fashion now is divided into camps.

In one, the established houses of Dior, Patou, Balmain, Lanvin, et al. are designing elegant clothes that will last a decade. In the other, younger avant garde "Ye Ye" designers, including Louis Feraud and Emanuel Ungaro, are making clothes that can be worn today and forgotten tomorrow, that do not have the timelessness and extravagance of "haute couture."

Edging into that camp is Yves St. Laurent, elegant but still with temporary, extra-young ideas that die in a season. The opening in Paris Sept. 20 of his first "haute boutique" shop of ready-to-wear indicates his trend in that direction.

In a class by himself is Pierre Cardin, billed by many fashion experts as one of the few great high fashion designers in Paris, but whose "way-out" designs outdistance the other "space era" designers. It may be Cardin's clothes you'll wear in the year 2,000.

DAYTIME OUTFITS: usually coats with matching dresses or dresses with contrasting colors. Dresses with more fullness. But straight-and-narrow or gentle A-line shifts still shown, sleeveless or with cap or long sleeves. Narrow dresses cut on the bias with diagonal closings (Nina Ricci). Wool jerseys studded with nailheads or abstract art designs (St. Laurent). Wools with swinging bias skirts and turtle necks (Patou).

Mini dresses: hanging from suspenders (Cardin). Detachable hems to make

mini-minis (Esterel). A-line shifts (Lapidus), baby dolls with ruffled pantaloons (Cardin), Arlette Realy. Belted jerseys with matching tights (Feraud). Suspended from plastic collars (Emmanuel Khanh).

Short evening dresses: little black crepes with cut-outs around neck. T-bone dog collar necklines (Cardin). Silver lame or mesh or silvered brocades. Dresses with matching coats. Dress-edges with sequins or glitter around hem, neckline, side seams. Black velvet with white organdy cuffs and blouses (St. Laurent). Fur jumpers (Capucci).



THE LONG AND SHORT OF PARIS . . . St. Laurent's nail-head-studded day costume (left) with thigh-high skirt . . . Dior's revolutionary mid-calf coat with military precision . . . Balenciaga's short divided skirt worn with mesh hose, billed cap. (Sketches from Women's Wear Daily.)

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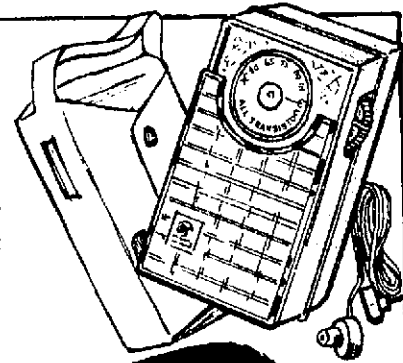
Fraternal, patriotic calendar

Degree of Honor Lodge 108, initiation of new members, 8 p.m., Machinists Hall, 728 Elm Ave.
luck followed by business, noon, Machinists Hall.
FRIDAY
Long Beach Chapter 173, Order of Eastern Star, side-liners' night, 8 p.m., Palos Verdes Temple, 5155 E. Pacific Coast Highway.
Home Port Club 22, Navy Mothers of America, 11:30 a.m., Armed Services YMCA, 520 W. Seaside St.

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Other Days 10:00 till 6:00

MARINA
Pacific Coast Hwy. at 2nd
Long Beach 437-0781
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Other Days 10:00 till 5:30

LAKEWOOD
Del Amo at Graywood
Lakewood Center ME 4-5040
Mon., Thurs., Fri. 10:00 till 9:30
Other Days 10:00 till 6:00

a 'fantasy afloat' for league

(Continued from Page W-1)

is undiminished . . . an elegant dining rendezvous afloat.

The Junior League's guests will have an opportunity to stroll the decks, visit the wheelhouse and former staterooms.

Those with an affinity for the past will appreciate the original light fixtures, bevel edge mirrors and stained glass floral designs above many of the windows.

Rich paneling, red plush seats and graceful wrought iron designs on doors and railings are all reminders of the early '20s when the ship was built in Vancouver, B. C.

Two honeymoon suites have now been converted to the Princess Louise's business offices. One is paneled and furnished in bird's-eye maple, the other in richly grained maple.



WHEE—WE'RE IN COMMAND—LET'S GO!

Duncan-Markarian nuptial vows said

In the presence of 400 guests gathered in First Congregational Church, Linda Markarian of Long Beach, daughter of Mr. and Mrs. Lousandet Markarian of Fresno, became the bride of David A. Duncan, son of Mr. and Mrs. M. A. Duncan, 1505 Armando Dr.

The bride, gowning in ivory satin and lace with floor length veil, was attended by her sister, Claudia Markarian, maid of honor, and Mrs. Richard Madsen, Mrs. Marion Bell, Maxine Blake and Sandra Markarian, another sister.

Dr. Paul Hohenberg was the bridegroom's best man. The guests were escorted by Benton Register, Jerry Farrell, Richard Ellsworth and John Fox.

After a reception and dinner dance, the newlyweds departed on a trip to Europe. They will be at home in Sunnyvale in September.

The new Mrs. Duncan was graduated from UC, Berkeley, where she was a Kappa Delta. The bridegroom was graduated from Poly High School and Stanford University where he affiliated with Sigma Alpha Epsilon.



MRS. DAVID A. DUNCAN

Lowe-Ellis rite set for Dec. 17

Mr. and Mrs. Louis M. Lowe of Pasadena have announced the engagement of their daughter, Martha Jane, to Hancel Ervin Ellis, son of Mr. and Mrs. Herschel E. Ellis of Long Beach.

The couple, classmates at California State College, Long Beach, are both musicians, and active in Southland musical organizations.

The bride-elect, a member of the Pasadena Symphony, will teach at Hosler Junior High School in Lynwood starting next month. Her fiancé, president of Phi Mu Alpha, national professional music fraternity, is working on a master's degree at UCLA.

A Dec. 17 wedding is planned.



MARTHA JANE LOWE

MOLLY MAYFIELD

Turn-about's fair play with in-laws

DEAR MRS. MAYFIELD:

My husband says I should visit his family more. I can't see why since none of them have been in my house for over three years!

Jake and I have been married 16 years. Mother told me to call my in-laws "Mom and Dad" — that it would make them feel good. I did, until I overheard my father-in-law say "I'm not d--- daddy." Since then it has been "Mr. and Mrs."

My in-laws ignore me. They invite Jake to eat, but not me. They buy gifts for everyone but me and my children. We don't get so much as a card at Christmas.

I love Jake and we have a beautiful marriage. When I talk to him about his folks, he just says "They're strange people." Well, how strange can you get?

I've had 16 years of this and I'm all done trying to get through to these people. My 15-year-old son just hates the thought of visiting his grandparents. Yet,

Jake says I should keep on visiting them.

How much of this would you take?

JAKE'S WIFE

DEAR JAKE'S WIFE:

About half as much as you have! You've met them more than half way and been rebuffed at every turn. From now on, I'd give them back just what they hand out and if Jake doesn't like it — that's too bad. M. M.

DEAR MRS. MAYFIELD:

When I was 14 I had to get married. It lasted 18 months. At 17, I was in another pickle and had to get married again. That marriage lasted two years. The two babies of these unions were put out for adoption

Golden Age Club

Refreshments and an afternoon of cards are in store for Golden Age Club members and guests Thursday noon in Linden Hall, Broadway and Linden Avenue. Visitors are welcome.

because I couldn't take care of them.

I guess I'll never learn because here I am, at 21, and in trouble again. This time my mother says if I get married again she'll cut me out of her will and that would be disastrous. Mother has a lot of money and I expect to get it when the time comes.

If I marry again, I doubt if it will last so don't you think it would be best to just have the baby and put it out for adoption?

JAN

DEAR JAN:

For the baby's sake, adoption is the best answer.

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Couples say 'I do' in weekend rites

Novak-DeRouchey

Lakewood Village Community Church was setting for an exchange of vows Saturday by Shirley DeRouchey and John Novak.

Among the 350 guests witnessing the rite were parents of the couple, Mr. and Mrs. William T. DeRouchey, 3173 Chatwin Ave., and Mr. and Mrs. Henry Novak, Huntington Beach.

Mary DeRouchey was her sister's maid of honor and Edward Randell was best man.

Mrs. Barry Lowell and Marsha Miller were bridesmaids. Ushers were William DeRouchey and Robert Porzio.

After a church reception,

the newlyweds departed on a trip to San Francisco. A first home will be made at 2165 E. 21st St.

Both are graduates of Millikan High School and attending Long Beach City College. The bridegroom is a student at California State College, Long Beach.

Stewart-Jeralds

Dr. and Mrs. S. Cecil Stewart came from their home in Rochester, N.Y., to attend the marriage of their son, Dr. Bruce Mackay Stewart, to Mary Cathryn Jeralds, daughter of Mr. and Mrs. James J. Jeralds, 4280 Lime Ave.

The ceremony was performed Saturday in Community Presbyterian Church.

Preceding Miss Jeralds to the altar were Marilyn Mayo, maid of honor; Jill Jeralds, Sandra Leafstedt and Sheila Stewart, bridesmaids; Gregory Jeralds, Scott Kennedy and Christopher Mumford, ushers; Tami Fields, flower girl; and Maynard Neff, ring bearer. Douglas Stewart was his brother's best man.

The new Dr. and Mrs. Stewart received felicitations of their 200 guests at a reception in Skyline Clubhouse. They will honeymoon at Idyllwild before driving to Rochester where they will reside.

M. M.

ATTENTION CLUBWOMEN!

The new Golden Sails Inn and Restaurant at 6285 East Pacific Coast Highway, Long Beach, is available for your Fall club activities. Our Mediterranean styled facilities can accommodate your breakfast, luncheon, or dinner meetings and your social gatherings. We know you will be delighted with our Banquet Rooms, Dining Room, Promenade Deck, and Lounge. Please stop by or call us for information.

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SOCIAL SCENE

Concert, silver dates, tour incentives for festivities

An audience of several thousand attended final Starlight Serenade of the season performed Tuesday night by Long Beach Symphony in Recreation Park.

But for some 200 listeners the music went on and on at a champagne reception in the home of Dr. and Mrs. Alexander Kadvanly. She has served as chairman of the concerts this summer. The guests made a cosmopolitan group from San Diego, Santa Barbara, Pasadena, Hollywood, Beverly Hills, Bel Air, Riverside and other Southland areas. There were the Kadvanlys' two houseguests, too—one from El Salvador, the other from Paris. The conversation was in Spanish, French, English, Hungarian, even Egyptian.

Center of attention were Dr. Erno Daniel, conductor of the Santa Barbara Symphony, who conducted the Starlight Serenade, and soloist Endre Balogh, 12-year-old violin prodigy. Many guests were professional musicians—all were music lovers. Until 3 a.m. the impromptu concert continued, ranging from classical to jazz; grand piano to guitar. The consensus: A splendid conclusion to a splendid season.

DESPITE THE fact her son is in the Navy Air Reserve and her daughter is an airline stewardess, Mrs. Wesley Horton of Long Beach is not a flying enthusiast. To lure her into the skyways, her sister, Mrs. Doris Reno, also of Long Beach, promised to pick up the tab if the Hortons would accompany her in her Cessna Skylark for four days in Monterey. Taking her up on the offer, the Hortons and their hostess enjoyed golf, scenic drives and fascinating dining spots.

AS A SPUR to get-out-and-sell-tickets, Mr. and Mrs. William Lockett have asked members of the Cabrillo District Women's Architectural League and their husbands to a beer-bust-barbecue Monday evening in their Park Estates home.

The tickets in question are those for the league's homes tour scheduled Sept. 25. Five homes designed as well as owned by architects will be featured.

Mrs. Francis Merchant will be busy dispensing tickets to the Messrs. and Mmes. Ted Cushman, Don Biggs, Dick Gushgold, Ed Killingsworth, Robert Lane, Merritt

Morris, Paul Williamson, Robert Schilling, Al Pierce, Dick Poper and Ralph Witten.

Homes to be viewed by the public belong to architects Edward A. Killingsworth, Roger K. Nissen, Paul L. Williamson, J. Richard Shelley and Francis J. Heusel.

THIRTY RELATIVES and close friends feted Mr. and Mrs. Ralph Martin Berg last Saturday evening at a surprise party to mark their 25th wedding anniversary. The event was given in the home of Mr. and Mrs. Gary Purser, 2841 Cedar Ave.

Mr. and Mrs. Berg were married Aug. 31, 1941, at Las Vegas. They left Friday on a trip to Hawaii.

LITERALLY putting out the red carpet treatment at an open house Monday night were Mr. and Mrs. Theodore Webb, 3749 Chestnut Ave. Their guests of honor were Mrs. Webb's brother-in-law and sister, Mr. and Mrs. Ray Danol of Detroit, who are celebrating their silver wedding anniversary with a trip to Las Vegas and California.

The Webbs and Mr. and Mrs. Carl Wulfsberg, also of Long Beach, met the couple in Las Vegas where they spent several days.

The open house, a complete surprise for the honorees, carried out a silver theme in topiary trees decorated with silver bows and birds. Silver swags caught with lilies of the valley festooned the refreshment table.

The 70 guests entered the Webb home on a real red carpet that extended from the sidewalk to the entryway.

A SILVER wedding reception Sunday from 2 to 4:30 p.m. will honor Mr. and Mrs. Harold Bartley. Their daughters, Marcia and Cheri, and Mrs. Hershel Keel will welcome guests. Mrs. Bartley is worthy matron of Mar Vista Chapter, Order of Eastern Star.

CALICO AND LEVIS were dress of the day for Juniors of Children's Memorial Hospital at a Saturday hoedown at the home of Dr. and Mrs. John Sewak, 5510 Lonna Linda

Drive. Wagon wheels and saddles decorated the home where guests enjoyed chuck wagon dinner followed by square dancing.

Mrs. David Kline was chairman. Among the dancers were Messrs. and Mmes. Ron Frank, Ray Cummings, David Main, William Lockett, Courtney Trostle, David Hauser and Lee Sandarg.



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Betrothal told

LINDA KAY HERBACH, daughter of the P. S. Herbachs of Long Beach is engaged to James Douglas Welty, son of the Charles Welty of Cypress. Both were graduated from Lakewood High School.

BACK TO SCHOOL fabric sale

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Eugene Pridonoff to play in Grove

Long Beach's brilliant young pianist, Eugene Pridonoff, will be soloist for the final concert in the Grove Wednesday at 8 p.m. in Soroptimist House patio at California State College of Long Beach.

A Millikan High School graduate, Pridonoff will make his first local appearance since receiving a certificate of honor in Moscow's Tchaikovsky competition in June.

He will play compositions by Mozart, Schumann, Chopin, Scriabin and Prokofiev.

THE PIANIST studied with Lillian Steuber, first privately, then later at USC where he was given a four-year scholarship. Awarded a scholarship to Curtis Institute of Music in Philadelphia, he studied with Rudolf Serkin and Horowitz, graduating in 1965. Now on the piano faculty at Temple University, he has completed requirements for the master of music degree.

FINALIST in such contests as the Métrweather Post, Montreal International Piano Festival, Leventritt and Brazil International, he



EUGENE PRIDONOFF

also won the 3,000 Kimber award in California.

When he was 15 he performed with the Los Angeles Philharmonic and in 1963 played the Tchaikovsky Concerto with the Philadelphia Orchestra. He will be soloist with the Long Beach Symphony during the 1966-67 season.

The Grove will open at 5:30 p.m. for pre-concert picnicking. Tickets, at \$1.50 and \$1, will be sold at the door.

By ELISE EMERY
Arts Page Editor

Larry Shep, Huntington Beach ceramist, is represented in two exhibits in this area, one today at Irvine Ranch, the other opening next Sunday at Long Beach Museum of Art.

The All Sculpture and Ceramics Show on the grounds of the Irvine Ranch Information Center will be open from 10 a.m. to 5 p.m. Judges Merton Hinshaw of Bowers Museum, Santa Ana; Robert Krantz, painter; and Peter Paul Ott, sculptor, will award prizes of \$100, \$50 and \$25 in the one-day display.

The Irvine Information Center is at Santa Ana Freeway and Myford Road; the show is open to the public without charge.

Shep's ceramic sculpture is part of an exhibit organized by Long Beach Museum of Art to survey the processes and technical aspects of ceramics. Special emphasis is placed on stoneware and ceramic sculpture by John Stokesbury, a graduate of Claremont Graduate School and now associated with the Laguna School of Art and Design.

Other featured works are porcelain by Albert H. King, salt glaze and kick wheel by Jerry Rotham, and tools by Melvin Wood. Ed Traynor of UCLA will show samples of various stages of processes.

Also opening next Sunday at the museum will be "Art on Paper," a varied exhibit of 61 paintings by 18 members of the staff of pictorial arts at UCLA.

PAINTINGS by Geneva A. Basinger, longtime Long Beach resident, will hang at North Long Beach Library, 5571 Orange Ave. during September.

The canvases depict scenes of her recent travels



LARRY SHEP IN STUDIO

through Japan, Okinawa, Korea, Hawaii, Florida, the West Indies, Nassau, Haiti, Jamaica, Aruba, St. Thomas and Puerto Rico.

When she travels, Mrs. Basinger carries with her a small notebook with color pictures of her paintings. She's sold her pictures all around the world.

Mrs. Basinger works in her studio-home at 3760 Olive Ave.

Viewing hours at the library are noon to 9 p.m. Mondays through Thursdays, 9 a.m. to 5 p.m. Saturdays, closed Fridays and Sundays.

LONG BEACH Art Association will receive entries for its September show, "Fall, 1968," Monday from 1 to 7 p.m. Robert Adams, chairman of the art department at Polytechnic High School, will serve as selector.

RALPH LOVE of Temecula, Gladys Castagnola of Santa Barbara and Robert C. Rishell of Oakland are

among judges for the eighth annual Catalina Art Festival to be held Sept. 17 and 18 on Catalina Island.

Love recently won top purchase prize in the Riverside Art Association show. Miss Catagnola and Rishell are artists whose works hang in major galleries.

MASTER MARTIN, 328 Redondo Ave., is among artists exhibiting at the Los Angeles Home Show now under way at Pan Pacific Auditorium.

The invitational show is titled, "Salute to Young America," and includes many works at moderate prices to meet the needs of young homemakers.

Other exhibitors include Helmut Wegner, Chet En-

'Treasures of Turkey' trace art history

By VIRGINIA LADDEY

"Art Treasures of Turkey," at the Los Angeles County Museum of Art, 5905 Wilshire Blvd., through Sept. 4, is a fabulous collection of over 280 objects. They represent waves of succeeding cultures which have washed over Anatolia since 6,000 B.C., and conclude with the lavish arts of the Ottoman Empire through the 18th century.

Here was the site of the Biblical Hittites, of Troy, of Assyrian conquest. There was trade with Egypt and Mycene. From these eras come marble or gold figurines, ceramics, gold goblets and jewelry, military standards, cuneiform tablets,

numerous vessels, and relief sculptures of gods, kings, and nobles.

Beginning in the 8th century B.C., Greek influence can be seen in ceramics (often in animal forms), grave reliefs, lively statues, sophisticated jewelry, and ivory carving. There are objects from tombs of kings like Midas. There is a handsome marble head of Alexander and a gilt bronze bust of the Roman Emperor Trajan.

THE BYZANTINE Period began in the 4th century A.D. when Emperor Constantine established a "second Rome" on the Bosphorus on the site of present-day Istanbul. Here developed a magnificent Christian art with its intricate mosaics, stone carving, and metal work.

In the mid-13th century, the Seljuk Turks conquered most of Turkey and the Mongol invasion brought with it many Far Eastern influences on art. Combination of vine, leaf, animal arabesques with calligraphy characterize the art works in wood, stone, ceramics, metals, carpets and fabrics. Chinese influence is evident in paintings and pottery.

BY 1400, THE Ottomans had conquered as far north as Serbia in Europe. At this time, illustrated manuscripts with intricately illuminated letters became a leading art form. The Moslem prohibition against images led to abstract design and decoration. Two startlingly handsome examples are an anthology from the Mevlana Mosque, and a portion from the Koran of around the 16th century.

Art history as well as political history comes alive through this wealth of objects, beautiful in themselves. "Art Treasures of Turkey" is an awe-inspiring display.

Final week at Bowl



MARILYN HORNE

Final week of the 45th season of Symphonies Under the Stars at Hollywood Bowl gets underway Tuesday evening with Henry Lewis conducting the Los Angeles Philharmonic Orchestra. Marilyn Horne, soprano, will be soloist.

Miss Horne will be heard in the arias from Massenet's "Manon," Gounod's "Sapho," Bizet's "Carmen" and Wagner's "Götterdämmerung."

The orchestra will perform the Berlioz Overture to "Le Corsaire," Elsa's Procession to the Cathedral from Wagner's "Lohengrin" and Siegfried's Rhine Journey, from "Götterdämmerung."

Wednesday evening, "Festival Polynesian!" opens a four-performance engagement through Saturday in the mainland debut of a company of 175 dancers, singers and musicians direct from the Polynesian Cultural Center, Laie, Hawaii. Presented by S. Hurok, the company will demonstrate in authentic dance, music and chants the South Pacific cultures of the Tongan, Fijian, Samoan, Tahitian, Hawaiian and Maori (New Zealand) peoples.

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Talented students win prizes

Winners of \$100 scholarships in the Youth Arts Summer Symposium, sponsored by the Dramatic Allied Arts Guild, are: in drama, Gwen Chambon; in music, Vicki Bacon; in art, Beverly Barron.

Second and third place winners are Anita Ellis and Mandi Strelow, drama; Vicki Von Eps and Claudia Crawford, Music; Diane Broitman and Maryanne Sykes, art.

Each of the 45 participants from the five Long Beach high schools received mementos of their six weeks of special activities for talented students.

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gle, Rex Brandt, Frederic Whitaker, Lenore Sherman, Ben Abril and Paul Dibert.

The Home Show will run through Labor Day; hours are 12:30 to 11:30 p.m. daily.

FAIRVIEW State Hospital in Costa Mesa is exhibiting art by the mentally retarded, "Work and Play," at the hospital school from 1 to 4 p.m. daily through Wednesday. Dr. Anthony N. Toto, hospital superintendent-medical director, invites the public to attend.

BEGINNING Tuesday and continuing through Oct. 2, "Illustration West" display of advertising art, will be on view at California Museum of Science and Industry, Exposition Park, Los Angeles.

Sponsored by the Society of Illustrators of Los Angeles, the show features works by top commercial artists in 13 Western states and Western provinces of Canada.

Judges are Art Shipman, former art director of Ladies Home Journal and now creative director for Neiman Marcus in Dallas; Steve Madden, graphic designer; Tom Suzuki, designer; and Milton Zolotow, design consultant.

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That never, NEVER on Friday Club!



PRETTY GREETERS AT CLUBHOUSE
... Sandy Smith (left) and Patty Kramer are TNOFC employees

By ELISE EMERY

Build a better anything—and you know what happens.

It's happened to four young men who've grossed a million dollars and see nothing ahead but more success.

Several years ago the four—Wes Seegers, Dick Hoagland, Bart Pitts and George Tilson—were bachelors sharing a two-story house on the beach in Belmont Shore. All but Bart, who was and is in real estate, had administrative jobs at North American in Downey.

They were a fun-loving foursome and excellent hosts. They relished party-giving. Each had scads of friends and the friends had scads of friends.

Before long, 200 to 300 friends were partying. Says Hoagland, a black-haired, brown-eyed 6-footer, "It just got too big. The landlord objected. The neighbors objected. Even we objected."

So the four came up with a new format for their next party. They pooled their resources—a total of \$27—had invitations printed and mailed to their friends and friends' friends. But this party was to be at Lakewood Country Club with two bands playing. And the cost was \$2. "We couldn't believe it. More than 450 people turned out. We made enough money to schedule another party."

THIS WAS IN AUGUST, 1963. That first party was followed by several others, with attendance steadily growing. The four bachelors incorporated as The Never on Friday Club.

Explains Hoagland, "TNOFC is an attempt to create a well-rounded social program for our members. Due primarily to word of mouth advertising, the club has increased to more than 20,000 in the greater Los Angeles area."

Members—an almost equal number of men and women—must be single and between the ages of 21 and 35. They are a cross section of the professions: doctors, lawyers, dentists, engineers, school teachers, airline stewardesses, nurses, secretaries, for example.

"We always go first class," says Hoagland. "Our events are scheduled at the best places. A coat and tie is required. We will tolerate nothing that would cheapen our organization."

Average age of women is 24 and of men 26. Only 10% are over 30. Hoagland has no idea how many marriages have resulted from TNOFC. "There is a membership turnover," he points out, "because our people are young and many are transferred to other cities. Some become ineligible because they pass the age limit and others because they get married."

BOTH SEEGERs and Hoagland now are working full-time for TNOFC.

The name?
"It means never make a date for Friday because something always is scheduled for our members."

To the Friday parties the club added visits to Las Vegas, the bullfights in Tijuana, Catalina

and other resorts, and winter ski trips in the High Sierra.

In August, 1965, Seegers initiated a travel program with a tour to Hawaii. This summer TNOFC members had a choice of trips to Hawaii, Mexico, the Orient, Europe, the Caribbean and Haiti.

"Basically, this is a discount organization," Hoagland says. "For the \$4 annual membership fee, our people receive the club's bi-weekly publication, may attend our parties for \$1.50 instead of \$2 and can get discounts on trips and cruises. We don't want any lonely hearts club connotation. Girls can feel comfortable attending our events unescorted, but this isn't a match-making arrangement."

In March, 1965, TNOFC undertook still another enterprise.

The new South Bay Club apartment house in Torrance had 248 units. TNOFC agreed to fill the building and sponsor the recreation program.

"**IT WAS IDEAL** for us," Hoagland recalls. "They had sauna baths, swimming pools, tennis courts and other facilities. We sent a newsletter to our members and in less than 60 days the place was filled."

In January, TNOFC will open the same program in a 300-unit building to be constructed at Artesia Boulevard and Atlantic Avenue. Plans for others are under way. There are two TNOFC clubhouses, open to the public seven days a week from 3 p.m. to 2 a.m. Some 450 people a night, mostly college students, crowd the one at Pacific Coast Highway and Ximeno Avenue. The other is in Fashion Square, Santa Ana.

TNOFC has franchised a chapter in Phoenix, which now has 5,000 members and is growing. Other chapters will be franchised in major cities, the next one in Denver.

General administrator for the club, Hoagland works in an office at 5500 E. Second St. The contemporary furniture and black leather chairs have sleek, clean lines. The phone burrs softly every few minutes; there are stacks of mail and reports on every surface. Bright, exotic travel posters decorate the walls.

"**THIS HAS BEEN** the greatest challenge we've ever had," the administrator admits. "Every bit is interesting. We work with people and see the direct results of our decisions. It's fascinating to try to anticipate what 20,000 people will want. We employ 60 people fulltime and we're still growing."

"We're the antithesis of the Leisure World conception. A retired couple is lucky to have \$400 to \$500 a month income. Our young members earn a minimum of \$500 to \$600 a month and several of them usually live together. This makes a total of, say, \$1,500 a month they have to spend. It's the largest affluent market in the world."

"Sure, our members save money with TNOFC. But the main thing, the reason we've succeeded, is that we fill a real need—for companionship."

I, P-T seeks club name, facts for files

Please complete and return to Joyce Christiansen, club editor
Independent, Press-Telegram Women's Department, Long Beach

Name of organization.....
Meeting place..... Date and hour.....
Number of members..... Are meetings open?.....
Election date..... Type of club.....
President..... Phone.....
Address.....
Dates of major annual events.....

SEA FESTIVAL

Shellbacker ball is social highlight

Invitations will go into the mail this week for the gala Shellbacker's Ball Oct. 1 — initial event and social highlight of the month-long California International Sea Festival at Long Beach.

Theme of the dinner dance in International Ballroom of Lafayette Hotel will center around the ancient nautical ritual performed when sailors cross the equator. King Neptune and his court will reign and lavish decor will simulate the floor of the sea.



Guests who have previously crossed the equator and thus been initiated into the Order of Shellbackers will welcome "pollywogs" of the evening. Mrs. John Brennan is ball chairman and will be assisted by members of various women's organizations as well as officials of the Port of Long Beach, the City, Navy and Coast Guard.

The Sea Festival, dedicated to dramatizing the city's ocean front facilities and opportunities, is being sponsored by the Festival Booster Club.



MRS. JAMES O'CONNOR



MRS. GARY A. WALKER

Couples say vows in church rites

O'Connor-O'Connor Walker-Thomson

A nuptial mass at St. Cornelius Catholic Church Saturday afternoon celebrate the marriage of Patricia Ann O'Connor, daughter of the Emmet A. O'Connors of 5334 Parkcrest, and James O'Connor of Westwood.

The groom is the son of Mr. and Mrs. Robert J. O'Connor of Madison, Wis.

The bride's gown was a high waisted A-line dress of silk taffeta with overskirt of organza and French net.

Maid of honor was sister of the bride, Mary Kathleen; best man was brother of the groom, Terrence O'Connor.

Other attendants included Mrs. Murray McMahon, Cessily Furtich, and Maureen and Theresa O'Connor, sisters of the bride, bridesmaids; Murray and Donald McMahon, Peter Chambers and Robert Nelson ushers.

Flower girl was Jeannine McMahon. Bryan O'Connor was ring bearer.

The bride attended St. Anthony High School and Long Beach City College.

A reception at the bride's home followed the ceremony. The couple are now taking a Northern California honeymoon and will make their home in Torrance.

Mr. and Mrs. Gary Allen Walker are honeymooning in Canada and the Northwest following their marriage Saturday at 8 p.m. in St. Luke's Episcopal Church.

The bride is the former Donna Charleen Thomson, daughter of Mr. and Mrs. Don C. Thomson, 2021 Ernest Ave., Redondo Beach. She wore a traditional gown of peau de soie and lace with cathedral train.

She was attended by her sister, Rhonda Thomson, maid of honor; and Mmes. Richard Thomson, Allan Kreiger, David Frinell and Miss Jeanne Stock.

THE BRIDEGROOM, son of Mr. and Mrs. Allen B. Walker, 2419 Daisy Ave., asked his brother, Jeffrey Walker, to serve as best man, Vincent Cirivello, Allan Kreiger, William Kreiger and David Frinell seated the 250 guests. After the ceremony, the new Mr. and Mrs. Walker were feted at a church reception.

The bride is a graduate of Polytechnic High School and Long Beach City College, served as Associated Student Body president at LBCC's Business and Technology campus.

Upon their return Sept. 20, the couple will reside in South Gate.



MRS. JEFF ENGLAND

England-Isham vows solemnized Saturday

St. Thomas of Canterbury Church was setting Saturday afternoon for the marriage of Martha Anne Isham and Jeff E. England. Some 200 guests witnessed the nuptial rite.

Daughter of Mr. and Mrs. Warren P. Isham, 3246 Studebaker Road, the bride wore a gown of white lace over satin.

Marie Gilstrap was her maid of honor; bridesmaids were Ruthanne Curdy, Shirley Thompson, Janet Isham, Mary Ann Cole and Mrs. William Gilstrap.

Steve Nelson was best man; ushers were Martin Smith, John Sheehan, Dennis Collier, Tom Albright and Robert Finberg.

A reception at the home

of the bridegroom's parents, Mr. and Mrs. William H. England, 3151 Val Verde, preceded the newlyweds' departure on a honeymoon trip to Carmel and San Francisco. They will reside in Lakewood.

Both young persons were graduated from Millikan High School. The bride is now attending California State College, Long Beach; the bridegroom is a graduate of Long Beach City College.

LuVailean Poets meet Thursday

Elementary principles of poetry technique will be outlined during 1 p.m. meeting Thursday of LuVailean Poetry Club in the home of Lyra LuVaile, 1036 Gladys Ave., president.

An invitation is extended to prospective members who are interested in the course of instruction to begin in October.

Rousing concert set for Monday pleasure

Son's Long Beach Junior Concert Band will present an hour program of spirited marches and novelty numbers at the community program Monday night in Municipal Auditorium.

"We Greet You", sung by the band's vocal chorus, opens the program. Included in the instrumental presentation will be "Anchors Aweigh" and selections from "The Music Man."

Merrilynn Erskine will present a Polynesian war dance with knives. Flag girls and pom pom girls will offer unusual routines with a specialty mombo group. "Sweet Georgia Brown" will have girls in costumes of the gay nineties.

Sponsored by the Long Beach Recreation Department, the program will begin at 7:30 p.m. with Frank Van Ee leading singing and Regenia Beam accompanying.

The Tyo Orchestra will play for old time and square dancing after the stage show. Joe Marshall will be caller.

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—Staff Photo by BOB SHUMWAY

DICK HOAGLAND DICTATES TO SECRETARY CAROL LINDLAND
... a green-eyed blonde, she has teaching credential from the University of Missouri, prefers present TNOFC job

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CHEF OF THE WEEK

Electronics ace, he still cooks with charcoal

By MILDRED K. FLANARY
Food Editor

With unlimited enthusiasm — and versatility to match — the personality of today's Chef of the Week is every bit as electric as his title is electronic.

Chef Clyde A. Paisley is western district representative for Maxson Electronics, producers of the "Bullpup" missile and other defense systems.

However, you may have seen him hosting several hundred young people at a major league baseball game or met him at a far-flung military base conferring with pilots and engineers over a complex aerospace problem. Or, again, emceeing a civic banquet. Whatever the occasion, his fervor is contagious.

Born in Syracuse, N.Y., Paisley worked in the steel mills in Ohio and Pennsylvania to accumulate a college fund. With the advent of the Korean conflict, he enlisted in the Air Force and was assigned to its radar school in Korea where he graduated first in his class. He stayed on to teach for the duration.

Returning to the States, Paisley enrolled at Georgia Tech, from which he graduated with honors in electronics engineering. There, too, he taught classes in advanced mathematics.

Paisley moved his family to Long Beach in 1959, to accept the position of research engineer on the armament control system for a supersonic tactical jet.

During the Berlin crisis, he was commissioned an aviation electronics specialist officer in the Marine Corps Reserve. The following year he was honored with a listing in "Who's Who in the Electronics Industry."

Paisley's civic interests include membership on the boards of directors of the Community Rehabilitation Industries and the Boys' Clubs of Long Beach. He has served as chairman of the National Boys' Club week activities the past two years.

An unabashed music lover (although he confesses to a less-than-accomplished "talent" for the piano), he and his wife, Betty, are members of Long Beach Symphony and Civic Light Opera. He also chairs the committee for Long Beach Community Playhouse Awards.

His other hobbies include water and snow skiing, tennis, swimming, dancing, golf, chess and contract bridge. Along with daughters, Rosalie, 5, and Elizabeth, 1, the



CLYDE A. PAISLEY

Paisleys are members of All Saints Episcopal Church, where he serves on the vestry.

His recipe for Barbecued Filet Mignon, is one he improvised from memory and by taste, after it was discovered in a "nearly deserted ranch-style inn, surrounded by coyotes and silos."

BARBECUED FILET MIGNON

Select butterfiled filets 2½" thick and weighing about 20 oz.
Marinade
2 tblsp. lemon juice
¼ cup ketchup
2 tblsp. soy sauce
¼ cup salad oil
½ tsp. ac'cent
Mix well, coat on all meat surfaces, and let stand for 1½ hours at room temperature, spooning sauce over occasionally. Cut 2 cloves of garlic in half and toss on glowing charcoal when placing filets on grill. (Aroma delights kibitzers and adds subtle flavor.) Sear filets on one side by lowering grill close to coals for 2 to 3 minutes, then raise grill and continue on same sides for about 20 minutes. Turn filets over, repeat searing, and finish broiling until desired doneness.

TRAVEL and RESORTS

Traveling with Stan Delaplane

LA TOJA—Galicia is the green Atlantic coast of Spain, just above Portugal. It is seafaring country. Deep blue bays. Brown fishing nets hung on stone walls. Pine tree hills and purple grapes to make fishermen's wine.

The towns are out of the Middle Ages. Narrow cobbled streets overhung with balconies flaming with geraniums. Castles whose nail-studded doors are about to open letting loose armored knights and long-haired pikemen.

The baked sardines and local wine are something to remember. The elegant hotel is on the sandy island of La Toja. About \$20 a day for two with all meals. (There are lesser but adequate hotels where you can get the same thing for \$7 to \$10.)

I SUGGEST you take some instant coffee — you can buy it in the big towns. It's not always available in smaller hotels. The Spanish breakfast coffee is a fearful thing of cool coffee and hot milk. Along with it they serve sticks of greasy, fried batter called churros. Good luck.

The black coffee — "cafe solo" — that you get at coffee-break time in sidewalk cafes is quite good. You'll also find small bars called "tasca" that serve wine and little snacks. Platters of red shrimp and olives and almonds. Seafood is always good in Spain. Fresh meal in the country usually turns out to be stringy veal soaked in olive oil. Spanish tomatoes and onions are very tasty. Ask them to make you a salad of them.

"We will be driving along the Mexican border and would like to cross at one point, but which town is best?"

CIUDAD JUAREZ opposite El Paso, Texas. The main street is one long line of shops with all the crafts of Mexico. Much of it is junk. But first-class shops have first-class things. Some pretty good restaurants serving quail and venison.

"What is the off-season in Hawaii, please?"

THERE ISN'T any. A small lull in traffic around April-May. Perhaps easier to get hotel rooms. But no lower rates.

"... books to read before going to Mexico?"

"MANY MEXICOS" — there's a new edition out. "In Mexico" by James Norman in paperback is fine background for shopping. "Life in Mexico" by Madame Calderon de la Barca. Lively reporting of Mexico in 1840. Paperback.

"There seemed to be a lot of waiters involved at our tables in Europe and I never knew who to tip..."

IT'S CONFUSING. I had a team of three waiters peel an orange for me at the Alfonso XIII in Seville. I've figured it this way: I tip the waiter no matter how many assistants he has. They split it by some formula. Give the wine waiter a small, separate tip.

On the Continent, you remember there is a 15% service charge on your bill. So the tip should be small — not more than 5% if that. In Great Britain, tip 10 to 12% and the wine waiter gets his cut out of that, too.

In England, it's customary to tip the carver who rolls the roast up to your table. One shilling. In Greece they tell me to tip 10% even

New super-express

The Blauer Enzian, running from Hamburg to Munich, is now claimed to be Europe's fastest train at a speed of 125 mph.

Construction booms along Waikiki Beach

Construction of hotels and apartments continues at a rapid pace in Honolulu's Waikiki Beach area, with 1,846 rooms and 483 units or apartments expected to be added by 1967, says Pacific Travel News, official publication of the Pacific Area Travel Association.

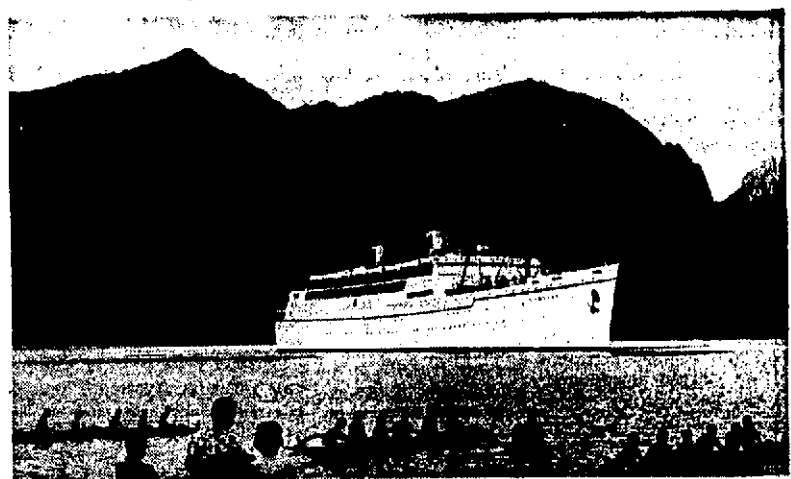
"The Reef Hotel addition, next to Waikiki Shores Hotel, is now open with one floor to be completed," says the current edition of the magazine. "It is a \$2.2 million, 18-story, 450-room project. The report continues:

"Three projects which will open this fall are the Admiral Cook addition, adjacent to the Admiral Cook Hotel at 320 Lewers St., 52 units costing \$1 million; the Outrigger Canoe Club site between the Royal Hawaiian and the Moana Surf-Rider hotels, a \$5-million project

with 17 stories and 525 rooms, and the Ilikai-Ewa, at Hobron Lane and Ala Moana, a \$4-million, 17-story, 375-room addition to the Ilikai Hotel.

"Two large apartment buildings and two hotels are among the projects earmarked for completion in early 1967. These include the Hilton Lagoon Apartments, an \$11-million, 25-story building located between the Hilton Hawaiian Village Hotel and the Ilikai Hotel; the Kahala Beach Condominium, a \$4-million, 196-unit project with four separate four-story buildings, located between the Kahala Hilton Hotel and the Waialae Golf Course; Holiday Isle Hotel, a \$4-million, 14-story building with 288 hotel rooms and space for the Waikiki First National Bank offices, and Aloha Surf, a 208-room hotel located at Kaneohe and Ala Wai."

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In the coming months, the LURLINE will also embark on two 15-day cruises to Hawaii's four major islands... Oahu, Maui, Kauai and Hawaii. **Makahiki Festival Cruise** (October 28) Join the islanders as they recreate their ancient festival of thanksgiving... Makahiki. **Christmas-New Year's Cruise** (December 20) Celebrate the holidays in an exciting new setting; at sea and in the Islands! Cruise sailing dates are from San Francisco with departures from Los Angeles the next day. All-expense cruise fares from \$590 include the LURLINE as your hotel-in-port. To select your accommodations and sailing date, see your travel agent or contact:

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JACOBY

Careful thinking wins hand

The name Helen Smith does not strike much response among bridge players. However when you refer to her as Helen Sobel Smith you find yourself talking about one of the really great bridge players of all time.

The greatest facet of Helen's style was and is simplicity. She bids simply and plays effortlessly but no one picks up more extra tricks than Helen.

Here is one of her hands from 30 years back. Her partner opened with one club. Even in those days people did not like to open four card majors when they held a four card club suit.

East might have overcalled with one diamond but East was vulnerable and saw no future in that suit.

The game was match point duplicate and after West opened the six of hearts Helen saw everyone would be in four spades and five odd was a cinch. Helen decided to go after six and a top score.

DO YOU SEE how she went about this? It wasn't too difficult. She played the deuce of hearts from dummy.

East might well have returned a diamond but East was looking at those little clubs in dummy and East led back the jack of clubs. Helen won that trick with the ace and now was ready for operation top score.

She drew trumps with two

NORTH (D) 27	
AK 10	
AK 5 2	
7 4	
8 7 6 2	
WEST	EAST
7 3	4
10 7 6	Q 10 4
A Q 10 8	K J 8 6 5 3
Q 9 5	J 10 3
SOUTH	
Q J 8 8 6 5 2	
8 1	
2	
AK 4	
East-West vulnerable	
West	North
1	Pass
Pass	2
Pass	Pass
Opening lead—♥ 6	

leads and cashed her king of clubs. Then she played a heart to dummy and discarded her four of clubs on the other high heart. Her next play was to ruff a club in her hand.

After that it was a simple matter to return to dummy with the last trump and discard her deuce of diamonds on the 13th club.

Lucky, of course, but luck made possible by good play.

ZTA alumnae set meeting

Zeta Tau Alpha alumnae will meet at 7:30 p.m. Thursday at the Glendale Federal Savings and Loan meeting room, Bellflower Blvd. and Stearns Ave.

Mrs. John Richert, president, has called for reports of summer projects and discussion of the coming year's events.

Hostesses will be Mmes. E. M. Malohn, W. C. Ware, Constance Hubbard and Bernardine Gerdes.

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RICHEST ISLAND IN THE CARIBBEAN

Ponce de Leon's dreams come true in Puerto Rico

By Fred Taylor Kraft
Travel Editor

SAN JUAN, Puerto Rico—Reports of gold in its rivers lured Juan Ponce de Leon to this eastern outpost of the West Indies in 1508.

While he built a tiny settlement he named Caparra, he searched for the rich metal but found it only in meager quantities. While he searched he was still listening to the Indians, this time to legends of another fabled island called Bimini where a marvelous fountain would restore youth to those who bathed in it.

History records that Ponce de Leon—by then past 50—pulled stakes, sailed into the sunset in quest of the Fountain of Youth, discovered Florida instead, and was fatally injured by its Indians in the process.

Today, the explorer's body is entombed in San Juan Cathedral, a landmark in Old San Juan, not far from where Caparra once stood, and one of a multitude of interesting sights that make Puerto Rico the top destination in the Caribbean for U.S. tourists.

Ponce de Leon, his mind befuddled by insistent dreams of juvenescence, had no way of knowing that—some 450 years later, in 1966—upwards of three-quarters of a million gadders, with more gold in their pockets than there was in the then-rich treasury of his king, would converge on the island and they would shoot the works.

THRUSTING into the entrance of sparkling San Juan Harbor, Puerto Rico's major seaport, is a tiny islet roughly seven city blocks square. From the air, aboard a Delta Air Lines' sleek DC-8—seven hours and 33 minutes and 3,386 miles out of Los Angeles—it holds promise of the ultimate in pleasant vacationing.

Here are Old World sights and atmosphere within a stone's throw from a pulsating, 20th century metropolis of 500,000 inhabitants, cooled by constant trade winds; fabulous shops, hotels and restaurants; endless beaches; and a picture-pretty countryside where quaint villages bask in green valleys, against lush-green mountains and along swift-running streams.

You recognize San Juan first by its swarm of glittering hotels that monopolize the beach areas; and by the ancient fortifications that surround Old San Juan, or "Spanish Town."

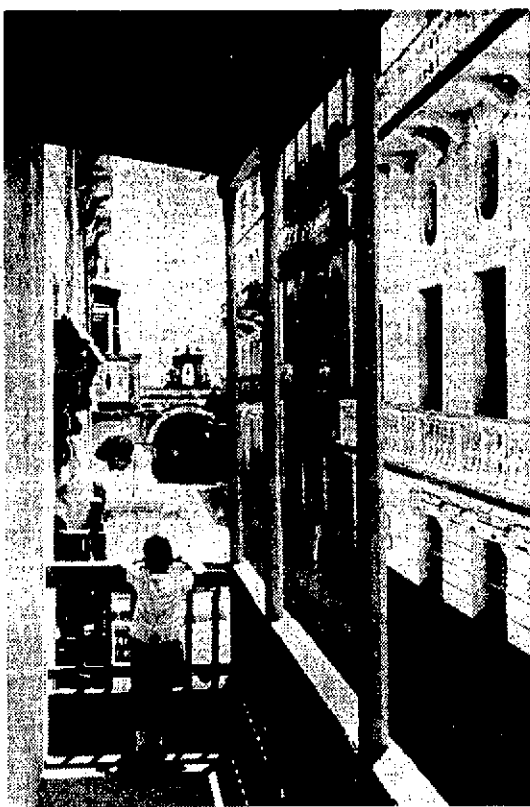
Below is the brooding fort, El Morro, the massive 30-foot city walls that once completely surrounded the city, and Fort Cristobal, largest castle in the San Juan defense system. Within these impressive boundaries, Old San Juan has survived to become one of the oldest cities in the Western Hemisphere.

PRESERVED by law, the old town remains the atmosphere of centuries past. Along its narrow, cobblestoned streets are shops and patios that visitors find irresistible. To see it all, I recommend a walking tour. On foot, you unexpectedly come upon such delights as Martha Sleeper's famous fashion shop, the Galeria Colibri, decorator shops, historical sights, and some very unusual restaurants.

Shopping is easy. You browse in peace, speak in English. All types of native treasures are there to be discovered: ceramics, hand-embroidered linens and delicate lacework, the famous Puerto Rico wood carvings of saints called "santos," and new resort clothes that have made the island the fashion center of the Caribbean. And you pay for what you buy in American money.

Less than 30 minutes away by bus (fare, 20 cents) are many of the gleaming new hotels on whose beaches the jet set and natives alike indulge in all manner of aqua sports. Farther out are the sails of pleasure craft, blissfully oblivious to the Puerto Rico Trench, the Atlantic abyss 30,246 feet deep.

NO CITY of comparative size can boast finer hotels.



THE STREETS OF OLD SAN JUAN are lined with pastel-hued and balconied houses. Cristo Street (above) is one of the most colorful and interesting, both for its little gem of a chapel (background) and the museums and shops which are housed in restored buildings.

They range from the poshest of the posh (some are even equipped with their own gambling casinos) to modest guest houses where a couple may often find lodging for as little as \$6.

Outstanding in Old San Juan is the El Convento whose walls, arches and galleries were built of Spanish brick and limestone more than 300 years ago. But its air conditioning, nightclub and swimming pool are strictly 20th century.

Along the beaches are such places as the Americana, Caribe Hilton, El San Juan and Condado Beach. But my favorite is the luxurious, new Racquet Club, near the airport on Isla Verde Road. In addition to its endless modern conveniences, I found that each guest receives rewarding personal attention. Rates, double, start at \$19 in the "summer season."

Such stars as Chevalier, Durante, Abbe Lane and Ella Fitzgerald, as well as cool Latin revues, appear at the hotel supper clubs and night clubs throughout the city.

Puerto Rican and Spanish atmospheres predominate in the restaurants. The cuisine generally is Puerto Rican, Spanish, continental or

American, and served during music and entertainment. The tab: about what you would expect to pay in the Southland.

GETTING there and back again via Delta is one of the pleasures of jaunting to Puerto Rico. There's only one stop—New Orleans—but no plane changing. Round-trip fare, tourist, on a 30-day excursion plan is \$302.20. You get an even longer ride in the fleet DC-8s on the airline's Circle Trip—Los Angeles to New Orleans, Montego Bay, Puerto Rico, New York, Atlanta, Los Angeles (or reversed if desired) for as little as \$325 with a 30-day excursion ticket.

Masters at museum

A new museum featuring such masters as Rembrandt, Rubens, El Greco, Carot and Cezanne has opened in San Diego's Balboa Park. The bronze and marble Timken Art Gallery is a \$1 million gift to the city. It now contains 40 paintings in its five galleries. Plans call for purchase of two old masters each year. The magnificent collection can be viewed by visitors free of charge.

September big month on visitor calendar

Southern California, noted for doing things in a big way is almost outdoing itself in visitor events during September.

There will be 200 pianists playing at once, 300 swimmers in one contest and 300 surfers in another, 40,000 Aebleskiver served up at a Danish picnic.

That's in addition to the "biggest and most beautiful" county fair, a race between a horse and a tractor, a lighted boat parade and a Spanish fiesta.

The 200 pianists will be heard in a mass recital during the San Diego Piano Festival Sept. 18 outdoors in Balboa Park.

The 300 swimmers will race over a mile triangular course in the 36th year of the famed La Jolla Ocean Swim and Aqua Fiesta on Sept. 11. Past winners have been Buster Crabbe, Helen Madison and Florence Chambers.

SOME 300 surfers will compete in the U. S. Surfboard Championships Sept. 24-25 on the famous waves at Huntington Beach. Categories include men, women, boys, girls, tandem and free style.

Aebleskiver, the area's All-Year Club explains, are round Danish pancakes. Some 40,000 of them will be served, piping hot, along the main street of the Danish town of Solvang during the annual Danish Days

Two excursions slated in fall

Ambassador Tours has put together two excursions for this fall, each offering two holidays for one price. Both tours combine a vacation voyage aboard the big air-conditioned liners of P&O-Orient, with sightseeing in the historic capitals of Europe.

The first, in October, starts aboard the Arcadia from the West Coast with a tropic cruise through the Panama and Caribbean to Europe. Passengers board the Orsova at Le Havre for a voyage back to the West Coast, arriving in Los Angeles Nov. 25. The complete 52-day holiday starts at \$398.

The second tour arranged by Ambassador is an autumn world cruise and comprehensive land tour of Southern Europe. It starts from San Francisco September 7 aboard the Oriana.



World cruise starts Oct. 12

Entertainment in the President Roosevelt as it sails around the globe this fall will be as varied as the world itself. Throughout the cruise passengers will be assured an ever-changing playball of shipboard shows.

The President Roosevelt, an all first-class luxury liner of the American President Lines, departs San Francisco Oct. 12 with 275 passengers on the cruise that will call at 25 ports in 17 countries during the 90-day voyage.

As the liner steams from port to port, entertainment and lectures representing the next country to be visited will be brought on board to preview the customs, culture and performing arts of that country. Shore excursions also are on the itinerary.

Ports of call are: Honolulu, Yokohama, Kobe, Hong Kong, Manila, Singapore, Colombo, Bombay, Suez, Port Said, Alexandria, Beirut, Haifa, Athens/Piraeus, Naples, Genoa, Marseille, New York, Port Everglades, Kingston, Cartagena, Cristobal, Balboa, Acapulco, Los Angeles, and return to San Francisco on Jan. 9.

Fares are from \$2,600 to \$9,170 for each of two persons sharing a double cabin.

Stockholm moves to top as Europe culture center

Stockholm, Sweden will be the cultural center of Europe this summer and fall. Three major events will draw to the capital the best of Swedish art, opera, ballet, theater and music, as well as a large number of top artists and performers from other parts of the world.

The Drottningholm Court Theatre in Stockholm celebrates its 200th anniversary this summer. No less than 73 performances will be held in the most perfectly preserved court theater in the world and the only one still in operation.

This year the annual Stockholm Festival will be held Sept. 9-25. During this period the elite of Swedish and foreign artistic person-

alities gather in the capital, including stars like Birgit Nilsson, Nicolai Gedda and Rafael Kubelik.

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There's color, excitement, pageantry this Autumn in British Columbia

The heat of Summer passes, but the golden days of celebration continue... for this is Centennial year in British Columbia, and so much of the fabulous



show remains to be seen. During September and October, the Musical Ride of the Royal Canadian Mounted Police will wheel and prance with dazzling precision in centres throughout the province. Canadian Open Golf will thrill spectators, and reward touring Gold Trail professionals with \$100,000 in prize money. Vancouver's young but exciting International Film Festival returns for its most ambitious season ever. Frock coated balladeers and high-kicking dancers recreate

the rollicking flavor of Gold Rush days, as the Barkerville Entertainers go on tour. Cities, towns and villages from Vancouver Island to the Kootenays add their own distinctive touches of local color. You can savor the lively home-spin charm of a country fair. Try for a fighting Tyee salmon in a coastal fishing derby. Take in a dozen different events from gymkhanas to flower shows and Centennial pageants. This time of year, the weather's perfect for travel... warm days cool toward evening, refreshing as you wind your way along a mountain highway, or stand at the rail of a steamer crossing Georgia Strait. The cities are less crowded, too, and browsing in "foreign" shops crammed with curios and British woolsens and Eskimo carvings becomes a relaxed and fascinating di-



version. Now's the time to enjoy the full, rich spirit of our Centenary at your own pace. Send the coupon below as the first step in planning your Autumn holiday in British Columbia. You'll receive a full color Visitors' Kit that includes a calendar of Centennial events plus a guide to hotels, motels and points of interest.



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NOT A GRASS SHACK, but vacationers hurry right back to this beach on Molokai, the "Friendly Island" of the Hawaiian chain. It's only 25 miles from Waikiki but visitors here are more a curiosity than an industry. (Pacific Area Travel Association photo.)

TWENTY-FIVE MILES FROM WAIKIKI

Hawaii's Garden of Eden

By Malcolm B. Davis

KAUNAKAKAI, Molokai, Hawaii—If you want to get to the end of the earth in a hurry, step off a jet in Honolulu, grab one of the four-a-day local flights to the island of Molokai, and in half-an-hour or so you can be strapping on a pack, ready to head out on a rocky trail that will lead you into the nearly forgotten past—into the lush and quiet valley of Pelekunu, "The Burning Throat of Pele, Volcano Goddess."

A jeep trail leads up from the little town of Kaunakakai, over the rolling slopes of Mt. Puu Kaeo, then along the jagged ridge to a spot near the 4,970-foot peak of Mt. Kamakou. From the end of that jeep trail to the "pali" or cliff-edge, is only a few yards. You walk across the barren lava ridge, each step pulling against the terrific wind, then, suddenly, you see what lies on the other side.

The land plunges down and down, across emerald and frost-green hills and gullies, falling sharply into the dark green depths of the valley floor, and on through the jungle, along a twisting river, winding quickly and in silence to the blue sea beyond. Here is Hawaii untouched: a prehistoric paradise.

EXPERIENCED hikers can navigate the steep, narrow trail down across the face of the 3,000-foot "pali" and into the upper reaches of the valley in three or four hours; inexperienced hikers had better not try it at all. Permission to enter Pelekunu must be obtained from the authorities and, according to the Pacific Area Travel Association, it is granted only to those who can demonstrate their abilities to take care of themselves.

Of course, not many people make this trip. If they did it would be a "paradise found," and it would soon lose its charm. But if you've got the wanderlust, and are in a hurry to satisfy it, this deserted part of Molokai is the best answer. There is an eerie feeling about the valley—it is as strange and as beautiful as the valley of "Tyee" in Melville's novel about French Polynesia. It is as untouched and as enchanting as Michener's

fabled "Bali Ha'i."

Pelekunu, and its neighboring valley called Wailau, are two of the four major valleys on the north coast of Molokai. Pelekunu is totally deserted and chances are that any visitor will not sight another living soul—the valley will be his alone for as long as he wishes. Wild bananas grow in profusion and their leaves thatched with palm fronds make a good rain shelter. A single blanket is enough to keep one warm in the tropical night. The fruit of the bananas, as well as big, heavy breadfruit, pineapples, guavas, wild mountain apples and sweet oranges, together with baskets of "opae" or fresh-water shrimp and "hihiwai," a mountain-stream shellfish from the clear-water creek, make it entirely possible to live off the land. Clothing? Wear nothing here in this Garden of Eden, except what suits you.

THE LAST village in Wailau Valley was abandoned in 1919. There, in the taro patches long deserted, still grow the staple roots from which you can make poi, if you want to experiment. Wailau valley is a little easier to reach, for there are trails leading up from the beach and access into the lush upper canyon can be made from the sea. In Wailau there are two cabins, one near the water, the other at the head of the valley. They are maintained by the U.S. Geological Survey and can be used with permission. In both valleys there is wild game to be had, again only with permission, and a goat and an occasional deer or wild pig will supplement a diet of fruit and shrimp.

Brief showers occur at least once a day in both valleys, even in the "dry" season from June to September. But after each rain there comes a fantasy of waterfalls, streaming and plunging down the sheer walls of the valleys, gushing out of each cut in the cliffs and sometimes plummeting completely across canyons to crash against the opposite sides. In a few minutes, the mist once again settles and the Hawaiian sun warms the quiet air.

IT'S AMAZING that such

a tropical wilderness lies so close to busy, modern Honolulu. Stranger still, however, is the fact that the entire island of Molokai is usually overlooked by tourists. Pelekunu and Wailau are hard to reach, but Molokai's beautiful Halawa Valley isn't. A 25-mile drive from Kaunakakai along a ragged, coral banked shore is a pleasure in a rented car or jeep. Picnics at Maoula Falls in Halawa Valley are easily accomplished, and local Hawaiians say there is no better fresh-water swimming in the state than in the huge bubbling pool at the base of the thundering falls. Beaches on Molokai are also easily reached and there are miles and miles of them.

Molokai is the island closest to Oahu and Honolulu—Waikiki Beach is 25 miles from its shores. Like its sister island, Lanai, most of the island is cultivated in pineapples and the California Packing Co. and other growers send thousands of tons of the fruit to canneries in Honolulu every day. Cattle are also big business on Molokai. King Kamehameha himself kept a large herd of imported longhorns on Molokai around 1860 and today one of the largest breeding-cattle ranches in the world, Puu-O-Hoku Ranch occupies nearly the whole of the eastern side of the island.

HUNTING, deep-sea fishing and mountain hikes (other than those into Pelekunu and Wailau) are easily arranged, as well as visits to famous Kalaupapa, the clinic-colony started by Father Damien who successfully combated Hansen's Disease, formerly called leprosy, by developing the sulfone drugs.

Accommodations on Molokai are sometimes in short supply, but reservations a month or so in advance of a visit will secure rooms at either of two hotels near Kaunakakai, one called "Molokai Sea Side Inn," and the other confusingly, called "Seaside Inn." The Puu-O-Hoku Ranch also operates a beautiful lodge with full "dude-ranch" facilities for a very pleasant stay. Another establishment, the Hotel Molokai, has just begun to get off the ground and it

'Fall Foliage' tours slated Sept. 16-23

To see Nature, garbed in its most brilliant colors across North America, will be the reward of Greyhound's "Fall Foliage Escorted Tours of America." Departures from Los Angeles are Sept. 16 and 23 with arrival back home 38 days later.

The tours move to the Rockies, across the Midwest, into Canada and New England, then back across Virginia, Kentucky and the Southwest.

Cost is \$849 for double or twin accommodations and includes all transportation in deluxe air-conditioned coaches, hotel and resort accommodations, local sight-seeing and side trips, and the services of a trained escort.

TRAVEL and RESORTS

Airline offers weather booklet

The age-old question of "what's the weather?" receives a variety of down-to-earth answers in a 16-page booklet of the same name published by Air France. The French airline, a pioneer in charting and forecasting what's ahead in the atmosphere since 1919, has compiled a compact history of lore and fact on the elements around us.

"What's the Weather?" includes information on ancient and modern meteorological equipment used in plotting weather behavior, photographs of cloud formations and what they mean, a visual comparison of centigrade and Fahrenheit temperature measurements, and a two-page map which gives average temperatures in principal cities around the world.

Copies of the booklet are available by writing Jack Keane, District Manager, Air France, 518 W. Sixth St., Los Angeles, Calif. 90014.

Pamphlets describe Ireland festivals

New pamphlets describing the most popular festivals to be held in Ireland this year are available upon request: The Rose of Tralee Festival of Kerry, Aug. 27-Sept. 4; and The Eleventh Cork Film Festival, Sept. 18-25. Write to the Irish Tourist Board, 33 E. 50th St., New York City.

The Rose of Tralee will be picked at the Kerry Festival and many celebrities will attend the Cork Film Festival.

New Cunard boss

Cunard Line commercial director Nick Anderson takes over the running of the company in North America next Jan. 1 when the present general managers, Vincent A. Demo and Charles J. Moran, retire. Anderson, 39, has been with Cunard since 1950.

Haiti grooms Cap Haitien

Haiti, in an effort to draw tourists out around the island is grooming Cap Haitien as a resort. Plans call for the renovation of the Hotel Roi Christophe, and the building of a golf course. A new air terminal and control tower at the Cap will be constructed, reports Pan American which serves Haiti through Port-au-Prince.

Sounds of the Orient" is devoted to Japan—including a geisha's samisen—while side two explores Hong Kong, Bangkok and Singapore. All the sounds were recorded on location.

Sights and sounds of Orient recorded

Sounds destined to spread wanderlust among stay-at-homes and to evoke nostalgia among travelers to Asia are captured in a new 12-inch high-fidelity record album released by Japan Air Lines. Order forms are available at JAL offices and travel agents.

One side of "Songs and

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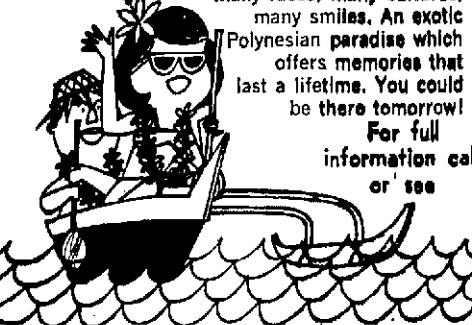
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In October, there's Hawaii's famed annual festival, Aloha Week, featuring pageants, parades and the thrilling Molokai-Oahu Outrigger Canoe Race. And then the Second Annual Hawaiian Open Invitational Golf Tournament.

In November, there's the colorful Winter harvest celebration, the All-Islands Makahiki Festival. Also, the rollicking Lahaina Whaling Spree.

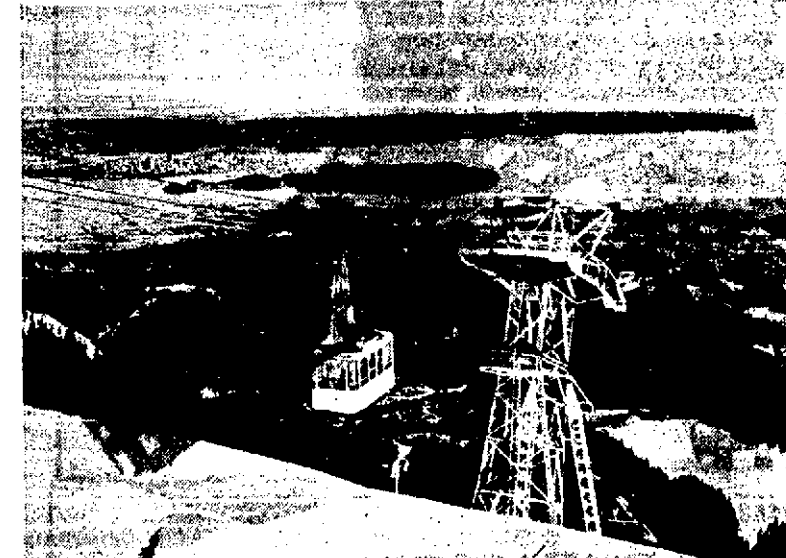
In December, the holiday season is highlighted with the most thrilling of world championship sporting events, the 14th Annual International Surfing Championships.

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MRS. RICHARD L. BROWN



MRS. M. D. ABRAMS

Two young couples say marriage vows

Brown-Russell

A candlelight service Friday united Joan Russell and Richard Leon Brown.

Parents of the couple are Mr. and Mrs. William Edward Russell, 6130 Rosebay St., and Mr. and Mrs. J. Leon Brown, 3602 Rutgers Ave.

The bride wore a gown of peau de soie with Swedish lace appliques trimmed with pearls and sequins.

Mrs. John Presko was matron of honor; Patricia Treadway, Ann Brunette, Donna Bland and Ellen Hunter were bridesmaids.

THE BRIDEGROOM was attended by Robert Foote, best man; John Kenneth Russell, Randall Brown, Paul Weil and Norman Hancock seated the 300 guests. Carolyn Eldness, flower girl, and Mark Brown, ring bearer, completed the wedding party.

Both young persons were graduated from Millikan High School. She also graduated from Long Beach City College and now attends Pacific Christian College with her husband who is studying for the ministry.

After a church reception and a gathering later at the Russell home, the couple departed for a honeymoon at Lake Tahoe.

Abrams-Gordon

Following a honeymoon in the San Bernardino mountains, Mr. and Mrs. Mitchell D. Abrams (Carol Lee Gordon) will be at home in Riverside.

They recited vows Saturday night in Truett Memorial Southern Baptist Church. The bride is the daughter of Mr. and Mrs. Emmett D. Gordon of Los Alamitos; the bridegroom is the son of Mrs. O. E. Abrams of Imperial.

The bride's embroidered chiffon gown featured a six-tier train and scalloped neckline.

Matron of honor was Mrs. Glen Kraus; bridesmaids were Joyce Gordon and Lynn Gordon, sisters of the bride, and Margaret Abrams and Freda Abrams, sisters of the bridegroom. Shelly Taylor was flower girl and James Dotson the ring bearer.

Best man was James Weekes. The 150 guests were seated by David Gordon, John Anderson, Gary Wilson and Bradley Cochran.

The bride attended Long Beach City College; the bridegroom attended Riverside City College. Both are attending California Baptist College, Riverside.

Nuptial Mass celebrates DeGruccio-Rowe rites

Noon mass at St. Cornelius Catholic Church Saturday celebrated the marriage of Gwendolyn Ann Rowe of Long Beach and Stanley G. DeGruccio.

Daughter of Mr. and Mrs. James H. Rowe, 5893 Adlerly Dr., the bride wore an empire styled gown of white peau de soie with bodice and bell sleeves of imported French lace.

The bridegroom, son of Mr. and Mrs. Louis DeGruccio of Palm Springs, attends Loyola University.

Susan Bosley was maid of honor and bridesmaids included Mrs. Joseph Szymanski, Barbara Rizzo and Mrs. Wayne Phelan. Completing the bridal party were John D. Hokoyama, best man, and Alex Carrassi, Robert Bryant and Dwight Rowe, ushers.

The bride graduated from St. Anthony High school and Queen of Angels Hospital school of X-ray Technology.

After a reception at the Long Beach Elk's Club the couple left for a honeymoon in Santa Barbara. They will reside in Long Beach.



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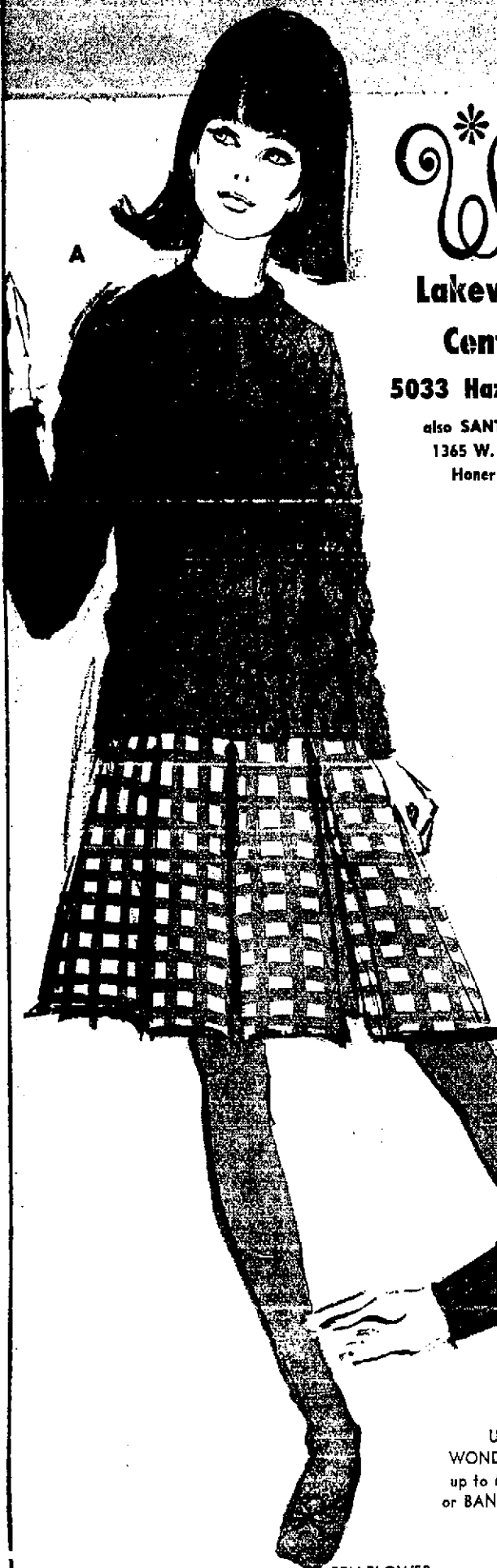
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TeleVues

Sunday, Aug. 28, 1966

*Falk's Hoarse
Video Course*
(See Page 5)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Bert's Eye View

By BERT RESNIK
TV and Radio Editor

IT WAS A "Bewitched" rehearsal and director Bill Asher ordered: "Ok, Sam. Glare. Glare. Glare."

One of the world's loveliest women, Elizabeth Montgomery, obediently glared, glared, glared.

Total femininity, she looked as much like a Sam as Zsa Zsa Gabor would fit the picture of a Charley.

Further, in the long list of husbandly endearments vocalized for wives, the masculine salutation of Sam just has to be the booby prize.

But not if Liz Montgomery is the wife and Bill Asher is the husband which, in real life, they are. They have two children, Bill Jr., 2, and Robert, 9-months-old.

"Bill has always called me Sam," said Liz. "He calls everybody by their cast name."

"But he never slips and calls me Sam at home. It's just that I'm not his wife when we're working."

On the Screen Gems set, "Sam" is an abbreviation for "Samantha," the character name for Liz's role in ABC-TV's "Bewitched."

ASHER has a theory about using cast names instead of an actor's real name.

"It keeps them in character when you discuss things," he said. "When you're making suggestions, you're not relating to the individual's own personality, but rather to his screen character."

"And things are much easier to discuss when there isn't any personal ego involved."

Wife Liz recalled a discussion during the early days of the show that she felt illustrated husband Bill's point. She tried to make a point of her own at that time discussing a piece of action in the script. The conversation went thusly:

Liz—"Well, I wouldn't do that."

Bill—"Yes, but Sam would."

Liz got the message and Sam quickly performed as per script.

HER FANS expect her to perform as per script characterization even when she's offstage.

There was, for example, the time she went to a Dodgers' baseball game.

"Sandy Koufax," she recalled, "hadn't yet been on base all that season."

And there he was up to bat with the bases loaded. It never occurred to Liz that a little witchery might help, but a group of fans above her felt it could. They started a chant.

"Twitch. Twitch. Twitch."

It was a demand that Liz twitch—it's really more of a wrinkle—her lovely nose and put her witch power to work for Sandy.

Well, she thought to herself, what did she have to lose? She twitch-wrinkled her nose.

Koufax walked.

And what witch, be she ever so lovely and even if she doesn't have a broom, cannot fly under her own power?

"Yet," said Liz, "airline stewardesses always ask me what I need a plane for?"

Even on the set, when ever a light bulb



ELIZABETH MONTGOMERY OF "BEWITCHED"

burns out, everyone turns around and looks at Liz.

There was one time when Liz attempted to persuade the director, it was Bob Rosenbaum on this occasion, to stop for lunch a little early.

"I was starving," she said.

Rosenbaum was sympathetic but decided that a wind shot they had been working on had to be taped before lunch.

Up until that point, the wind machine they had been using worked perfectly. But as they prepared for that final shot,

it stopped dead. No one could get it to work.

Everyone looked at Liz. Then they went to lunch—an early one.

Liz doesn't delude herself about really having any bewitching powers.

"I'd be scared to death."

But there is a form of personal magic she believes any housewife can use to make herself bewitching to her husband.

"Love him," said Liz. "That's all."

Guaranteed to work even if he calls you Charley.



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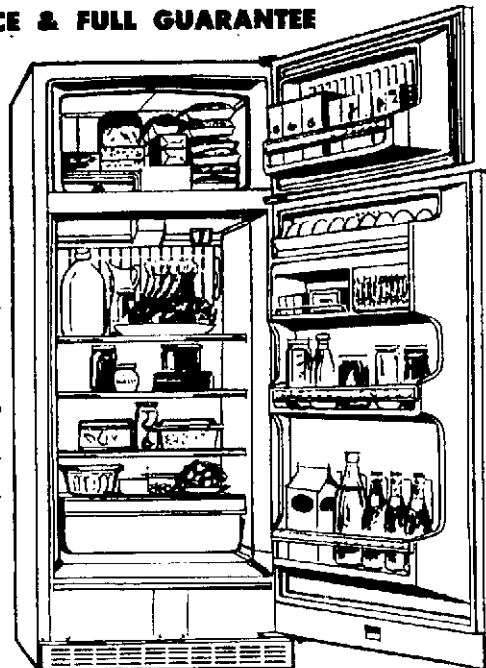
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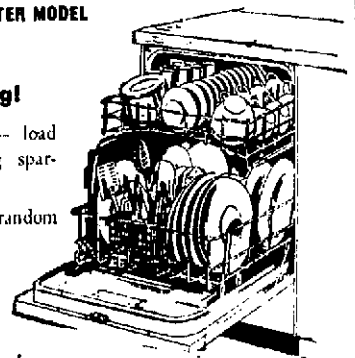
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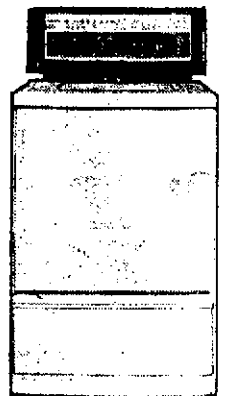
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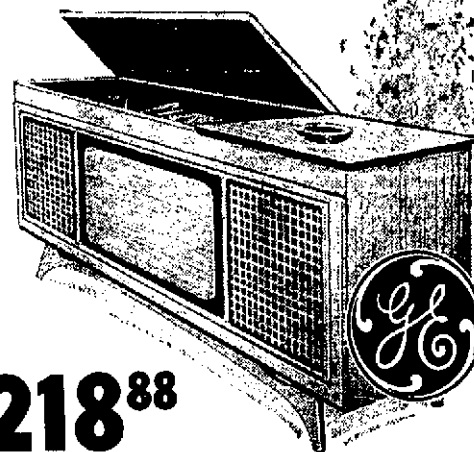
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Four
'HEY, LANDLORD!'

Former School Teacher Stars in NBC Fall Series

By **GEORGE GENT**
New York Times Service

NEW YORK—The producers of "Hey, Landlord," the series which NBC will televise on Sunday nights next season, stand convicted of flagrant type-casting. How else explain their choice of Sandy Baron as co-star of the weekly comedy series?

Sandy plays Chuck Hooksratten, a bright, fast-talking college graduate who wants to be a comedian and comes to New York to find himself. Except for this last, the part might have been written with him in mind.

Sandy, who grew up in Brooklyn's Brownsville section, found himself, at 17, not only the head of a street gang but, with the death of his father, the head of his household. Despite temptations to run with the gang, Sandy studied hard and won a scholarship to Brooklyn College. After graduation he became a teacher, but tangled with the New York school system which gently eased him out of the profession by cutting down on his schedule.

"I then and there decided to become a comedian," he related. "I immediately changed my name, my clothes and my nose."

A TV AND THEATER ACTOR, he was a hit as the publisher of a girlie magazine in the recent Broadway play, "Generation," which starred Henry Fonda.

Sandy has also won acclaim as a stand-up comedian, a satirist and a song writer. His multiple talents were fused during three years spent with the highly acclaimed satirical revues, "The Premise" and "The Second City."

Basically, "Hey, Landlord!" is the comic adventures of two young men who come to New York for a year to find themselves. Will Hutchins plays a would-be-writer from the Midwest who inherits a brownstone from an uncle. Sandy plays his fast-talking roommate. Upstairs there's a commercial photographer who can't understand why he has to shoot near-nudes for tea advertisements, and two kooky girl tenants, a TV weather girl and a Japanese airline stewardess.

"We play a couple of guys in their mid-20's," Sandy said. "Chuck has a quiet sense of humor and animal gusto. I think he represents all of us. Everyone wants that year in New York to find himself. It's part of growing up. Anyhow, the show's humor grows out of the situations the two roommates find themselves in each week."

Sandy said the show has the same production and writing crew responsible for "The Dick Van Dyke Show."

TeleVues

FOR THE WEEK BEGINNING AUGUST 28, 1966

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Week's Top Shows	15

BERT RESNIK, EDITOR

FM Highlights

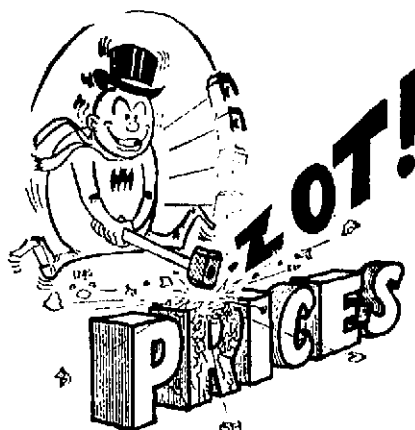
Philharmonic Orchestra at 8 a.m. on KCBH . . . Organist Lorin Whitney at 10:30 a.m. on KBB1 . . . Boston Pops at 12:30 p.m. on KFAC . . . George Shearing at 3 p.m. on KNOB . . . Junior Mance at 5 p.m. on KBIG . . . Philadelphia Orchestra at 6 p.m. KFAC . . . Earl Grant at 8 p.m. on KNOB . . . New York Philharmonic at 9 p.m. on KCBH . . . Stan Getz at 11 p.m. on KBIG.



MIKO MAYAMA (top left), Pamela Rodgers, Will Hutchins (lower left) and Sandy Baron are residents in the same apartment house in "Hey, Landlord," a September NBC-TV (ch. 4) series.

FM STATIONS

KLON	101.1 KGGK	94.3 KNOB	97.9 KGLA	100.5
KXLU	98.7 KMET	94.7 KCBH	98.7 KBIG	104.3
KPEK	96.7 KABC	97.5 KPOX	100.3 KBFA	102.1
KUSC	91.5 KKKO	96.3 KRLI	101.1 KLFM	105.5
KFAC	92.3 KWIW	96.7 KUTE	101.9 KRMS	105.9
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CRITICS' CORNER

Excerpted Reviews on Recent TV Programs

Program: "Organized Crime in the U.S.," aired on channel 4 last Thursday.

There were notable talks with officials and newspapermen, and there were scintillating film clips, but best of all there were some human—and therefore incredible—interviews with citizens who had, for instance, run into personal conflict with syndicate hoods and/or political payoff. A muscled-out rookie and a former police chief gave fascinating detail.

Remarkably, there was no segment about the glorifying of crime by television programs and movies, but after all there was only 3½-hours.

Critic Rick Du Brow of UPI

A monumental program skillfully constructed to show almost every facet of major crime today.

Narrator Frank McGee noted that the existence of organized crime was perpetrated by a major portion of the public that contracted for illegal services.

A Miami newspaperman commented that organized crime excited any community where it was made to feel "unwanted." There was no need to stay in that type of aroused community, the newspaperman noted, because organized crime could find plenty of areas elsewhere where it would be welcomed.

Critic Bert Resnik of "TeleVues"

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'Trials of O'Brien' Talkathon for Peter

By VERNON SCOTT

HOLLYWOOD (UPI) — MIDST THE debris and wreckage of "The Trials of O'Brien" stood Peter Falk, a little rocky but still in there pitching.

Falk has found sanctuary in a new movie with Natalie Wood. The strife of his television flop behind him, Falk is recuperating beautifully.

Of all the new series last year, Peter's show was the most highly praised by critics and the most loathed by viewers. As a loud-mouthed, uncouth lawyer, Falk found himself at the very bottom of the ratings. No entertainment show was lower.

Sitting in the MGM commissary during a lunch break of "Penelope," Falk heaved a sigh and said he'd rather have had the

critics tear him apart in exchange for a few million faithful viewers.

"AT LEAST I'm relaxed now for the first time in a year," said the very fine actor.

"I knew going in that it would be tough, but not how tough. Actors are always stealing money, lots of it, for easy work.

"But this time I earned it. It was 17 hours a day, six days a week. There was no relief at all.

"O'Brien had to carry every show—not the guest stars—and he never stopped talking. I got hoarse.

"The thing that surprises me is the number of people who did watch the show," he said, trying to work up a grin. "Even though we were at the bottom of the ratings, millions of viewers tuned in. Apart from the fact that I hate to lose, I have no regrets."

IT WOULD TAKE a financial crisis of devastating proportions to lure Peter back to the tube on a regular basis.

Hereafter he hopes to turn his full attention to motion pictures, the theater and occasional guest shots, although the latter will be difficult to find.

"There are fewer and fewer opportunities to do guest appearances," he said. "There aren't that many dramatic shows left on the air.

"I don't fit into light situation comedies, but I'll be doing Red Skelton and Danny Kaye shows next season. And I'm also starring in a special, 'Brigadoon.'"

If Falk had to do "Trials of O'Brien" all over again, would he make any changes?

"No. I'd do it the same way. I was more involved, more committed and less bored over a long period of time on that show than at any period of my life since I started Off-Broadway 10 years ago.

"For a while I thought if they renewed the show, even now, I'd go back because the purpose of television is to be in a hit. But after giving it more consideration, I don't think I could go through it all again."



PETER FALK... TV Trials Over

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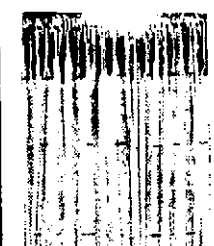
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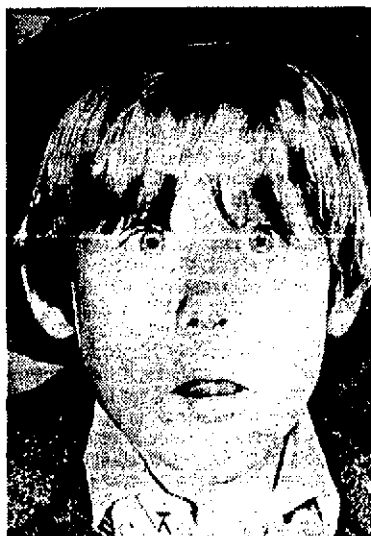
"THE ROUNDERS" ON ABC-TV (CHANNEL 7)
Chill Wills (Left), Patrick Wayne, Ron Hayes



"THE JEAN ARTHUR SHOW" ON CBS-TV (CHANNEL 2)



GRACE Lee Whitney is a yeoman aboard a space ship in NBC-TV's (channel 4's) "Star Trek."



ON "SHANE," ABC-TV (CHANNEL 7)
Christopher Shea, 8 Years Old



"MILTON BERLE SHOW," ABC-TV (CHANNEL 7)
Uncle Miltie and Donna Loren

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August 28, 1966

★ PAID ADVERTISEMENT

7:30
11 Mr. Wishbone, Jim Allan
8:00 A.M.

2 Lamp Unto My Feet: I'm Here Now," Msgr. Robert Fox. Examinations of summer project to provide cultural opportunities for residents in hard-care poverty areas
4 Teacher '66: "Newton"
5 Mormon Tabern. Choir
7 Sun. Story Time (relig.)
8:30

2 Look Up & Live: "Geneva '66—A Call to Action," Brit. M. P. Peter Kirk, Dr. Margaret Mead, Bola Ige. Highlights of the conference of the World Council of Churches, July 12-26
4 Movie: "Decks Ran Red," James Mason, Dorothy Dandridge ('58). Mutiny.
5 God Is the Answer
7 Movie: "Free for All," Robt. Cummings ('49)
9 Movie: "Northern Pursuit," Errol Flynn ('43)
11 (Color) Sunday Comics
13 (Clr) Kathryn Kuhlman

9:00 A.M.
2 Camera Three: "Frost and Whitman" (repeat).
11 Superman, Geo. Reeves (5 segments, to 11:30)
13 Variedades, R. Iglesias
9:30
2 Face the Nation: Edwin O. Reischauer, retiring U. S. ambassador to Japan, who is returning to teaching at Harvard (Next week: A. Philip Randolph of AFL-CIO)
5 Wild Bill Hickok
10:00 A.M.

2 Light of Faith (relig.)
4 This Is the Life (Luth.)
5 Zoorama, Bob Dale
13 Panorama Latino (Span.)
34 Escuela KMEX (English)
7 (Color) Beany & Cecil
9 Movie: "Lucky Nick"

10:00 A.M.
2 Light of Faith (relig.)
4 This Is the Life (Luth.)
5 Zoorama, Bob Dale
13 Panorama Latino (Span.)
34 Escuela KMEX (English)
7 (Color) Beany & Cecil
9 Movie: "Lucky Nick"

10:00 A.M.
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Cain," George Raft ('51)
10:30

2 Pretendo! Tony Montanaro. Final broadcast
4 Catholic Hour: "Our Common Christian Witness." Last of 4 Protestant-Catholic dialogues.
5 (Clr) Better Living Show
7 (Color) Peter Potamus
13 Social Security in Action
10:45

13 Reconciliation (relig.)
11:00 A.M.

2 Here Comes Freckles.
4 Profile: "Shadow of Greatness—Webster"
5 (Clr) Home Buyers G'de
7 (Color) Bullwinkle Show
13 Church in the Home
11:30

2 CBS Sports Spectacular (see "sports")
4 International Zone (UN)
7 Discovery '66 (repeat): "Alexandre Discovers the World" (pt. 1).
9 Movie: "Silent Enemy," Laurence Harvey (Br-'58)
11 Opinion in the Capital: Sen. John McClelland
12:00 NOON

4 (Clr) Existence: "Gamma Irradiation in Preservation of Fresh Fruits"
5 Stories of the Century
7 Guidelines: "Science"
13 Rev. Oral Roberts (relig.)
12:10

11 (Clr) Dodger Dugout
12:30

4 Christophers: D. Dix
5 Movie: "Fighting Wildcats," Keefe Brasselle
7 Issues and Answers: Edward W. Brooke, Massachusetts Attorney General, and GOP nominee for U. S. Senator.
13 (Color) Faith for Today
12:55

11 (Clr) Baseball (see sports)
1:00 P.M.

2 George Allen's "Inside Football," Gil Stratton and films of Marlin McKeever demonstrating tight-end play.
4 (Color) Favorite Sermon
7 (Clr) Movie: "Tribute to a Bad Man," James Cagney ('56)
10 (Clr) Meet the Press: William P. Bundy.
13 (Clr) Rev. LeRoy Jenkins
34 Cine Domical (movie)
1:15

2 NFL Pre-Season Football (see "sports")
9 Stan Richards, News
1:30

4 NFL Football (sports)
9 The People's Choice
13 Voice of Calvary (relig.)
2:00 P.M.

5 Rams Football (sports)
9 PLYMOUTH PRESENTS
★ PGA GOLF—LIVE (see "sports")
13 Movie: "Buried Alive," Beverly Roberts ('40)
2:30

34 Yate del Prado (variety)
3:00 P.M.

7 Polit. Politics, Pat McGuinness: "Conference on Planning," Marvia Brunde, Dr. Melville Branch. Problems of urban planning.
9 Movie: "Silent Enemy," Laurence Harvey ('58)
13 Movie: "I Cover the War," John Wayne ('37)
34 Futbol (taped soccer)
3:30

5 (Clr) Jim Thomas Outdoors. Blue marlin
7 Press Conference, Carl George: Eric Grant on smog legislation for motor vehicles.
4:00 P.M.

2 Dial M for Music, Fr. Norman J. O'Connor, with Ralph Curtis, Richard Hayman, the Wom-enfolk
4:30

2 KNXT News, Al Mann
4 I'll Never Get Her Back, Dr. Benjamin Spock. WKYC-produced film on illegitimate births, winner of Cleveland Press Club award.
5:00 P.M.

2 Newsmakers: Newton Holcomb, new welfare director (next week: Pierre Salinger, with Glenn Anderson the Sunday following)
4 (Clr) More Than a Hospital, Edwin Newman. A day in New York City's St. Luke's
7 Movie: "Mrs. Parkington," Greer Garson, Walter Pidgeon ('45)
9 (Color) Passport Nine: "Nature's Wonderland"
11 Chiller (movie): "Missile Monsters," Walter Reed ('58)
13 (Color) Wally Gator
34 Teatro Fantastico
5:30

2 Ted Mack and the Original Amateur Hour
4 (Color) Potomac Concept, Stuart Finley, Sec. Stuart Udall. Washington-produced look at beautification of river
5 (Clr) Dr. Frank Baxter's Adventure: "Destination Patagonia."
13 Bomba Movie: "Panther Island," Johnny Sheffield
6:00 P.M.

2 20th Century, Walter Cronkite: "Operation Gwamba" (repeat). Dangerous mission by Boston's young John Walsh to rescue wildlife threatened by starvation and drowning in Surinam jungles, near Brazil.
4 (Clr) The First TV War, William Corley. Chicago's Emmy-winning probe of the effects of TV on Viet Nam.
5 "POLKA PARADE"—Color
★ FARMER JOHN BACON
Dick Sinclair is host
9 (Clr) Surf's Up, Stan Richards, action films
28 Cultural Explosion: "Live or Dead?" Martin Dibner
34 Estudio "A" (variety)
6:30

2 Ralph Story's L.A. (repeat). A community newspaper monopoly, and the history of Angels' Flight.
4 (Clr) College Report, Bob Wright. Montage of 12 programs from series which won a local Emmy
9 Tall Man, Clu Gulager
11 Movie: "Happy Anniversary," David Niven
13 (Clr) Treasure, Bill Burrud: "Jean Lafitte"
34 Domingos Alegres
7:00 P.M.

2 (Clr) Lassie, Robt. Bray, Clyde Howdy (repeat). Lassie goes to the rescue when a marauding coyote attacks a mother raccoon and her babies.
4 (Clr) Golden Voyage: "Galway to the Aran Islands" in Ireland.
5 (Clr) Salute to Glenn Miller. A half-hour each with Ray McKinley and Tex Beneke, also featuring Ray Eberle and the Modernaires.
7 (Clr) Voyage to Bottom of Sea, Richard Basehart, Alfred Ryder, David Hedison (repeat). The ghost of a U-boat commander orders Nelson to shoot Crane so he can "inhabit" the latter's body and be physically alive again
9 Twilight Zone: "Execution," Albert Salmi, Russell Johnson. Time machine plucks outlaw right out of a noose.
13 Susskind Repertory Theatre: "Shakespeare Variations," American Shakespeare Festival of Stratford, Conn. Scenes from "Romeo and Juliet," "Taming of the Shrew" and "Coriolanus," directed by Allen Fletcher.
28 Playing Guitar (final).
7:30

2 (Clr) My Favorite Martian, Ray Walston, Bill Bixby, Hal England (repeat). Tim goes with Martin's molecular reassembler and transforms a squirrel into a human
4 (Clr) Disney's World of Color: "Andrews' Raiders," Fess Parker, Jeffrey Hunter (pt. 1). In 1956 movie, Union spy is asked to lead 22 volunteers behind Confederate lines to steal a supply train.
9 (Clr) Movie: "Mardi Gras," Pat Boone, Tommy Sands, Sherie North, Gary Crosby ('58). VMI
28 French Chef, Julia Child: "Quenelle" (fish dish)
34 Mama (drama)
8:00 P.M.

2 (Clr) Ed Sullivan Show. (see "special")
5 (Clr) Tom Duggan Show. with actor Michael Wilding, flying saucer expert Mel Noel, plus Samuel Yorty with his version of "Mayor Sam with Bobby in Washington."
7 (Color) Preview Tonight: "The Cliff Dwellers" (see "special")
13 Teleplay: "Bilshan and the Thief," Aurelio Galli.
28 Fires of Creation (pt. 2).
8:30

4 (Clr) Branded, Chuck Connors, Robert Lansing, Felix Lecher, Michael Pate, David Brian (repeat). In last of 3 parts, Gen. Custer, not knowing the reasons for the Indians' resentment of the white man, orders an attack.
11 The Merv Griffin Show
with Joe Hyams, Jackie Wakefield, Charlotte Ray, Pia Lindstrom.
13 Deadline, Paul Stewart.
28 USA Poetry: "Kenneth Koch" and "John Ashberry"
9:00 P.M.

2 Perry Mason, Raymond Burr, Beulah Bondi, Ron Starr, Hugh Marlowe (repeat). Young man who has conspired to inherit a vast fortune by fraud is charged with murdering his accomplice to escape exposure.
4 (Color) Bonanza, Lorne Greene, Jack Kruschen, Michael Stephani, Dan Blocker (repeat). Ben faces the task of evicting a wine-maker and his family who set up vineyards on the Ponderosa, convinced it's their land.
7 (Color) Movie: "The 300 Spartans," Richard Egan, Ralph Richardson, Diane Baker ('62). The 4th Century B. C. Battle of Thermopylae, with 300 Greek soldiers defending a mountain pass against a Persian army of 5 million.
13 The Homosexual: Couch, Campus and Courtroom (see "special")
28 Sun. Night Opera: "La Serva Padrona" (Pergolesi), Anna Moffo, Paolo Montarsolo, Philharmonia Orchestra of Rome.
34 Teatro 34 (drama)
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13 Dan Smoot Report
9:45
9 Headline History: "Connie Mack"
13 Capital Rep't, D. Jackson
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2 Candid Camera, Durward Kirby (repeat). Segments deal with a toy panda, bad grammar in dictation.
4 (Color) Wackiest Ship in the Army, Jack Warden, Gary Collins, Felice Or-

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5 Movie: "Buck Benny Rides Again," Jack Benny, Phil Harris ('40)
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11 (Clr) Larry Burrell, News
13 (Clr) Adventure in Sports
34 Dan Smoot (Span.)
10:30

2 What's My Line? J. Daly Guests: Allen Ludden and wife Betty White
11 (Clr) Louis E. Lomax Show (repeat), with discussions of health foods, nutrition, homosexuality and life extension.
13 Bitter End, Don Rose
11:00 P.M.

2 (Clr) Paul Uddell Report
4 (Color) 11th Hour News
13 Movie: "Ice Capades," Dorothy Lewis, James Ellison ('41)
11:15
2 (Color) Harry Reasoner
7 ABC News, Keith McBee
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2 Movie: "China," Alan Ladd, Loretta Young ('43)
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13 Movie: "Beware, Spooks!" Joe E. Brown ('39). Coney Island spook house.
1:15
2 Movie: "Wedding Present," Cary Grant, Juan Bennett ('36). Practical joker.

I have heard it said and have read it many times that "The Avengers" has a large following, that it probably could have good ratings as a fall show and that the people who brought it over from England are pleased with the response it is getting.

If this is so, then please tell me why is ABC canceling it?

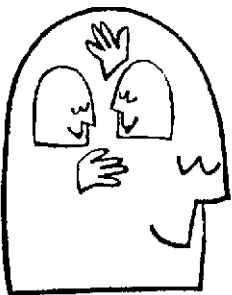
K. Fawcett, Long Beach

The British-produced program was not filmed in COLOR and ABC-TV, like the other two networks, is jumping on the tint bandwagon in the fall.

However, "The Avengers" have now started shooting their programs in color. They're doing this despite the fact that there isn't any COLOR television in Britain.

Obviously, with the new hue look, "The Avengers" are again hoping to be shown on American television. The first COLOR episodes should be ready in January, just about the time the networks are getting ready to drop some of the new shows that didn't fare well in the ratings.

Please tell us the name of "Scarecrow" that advertises on TV for the Ralston-Purina Co. and is he any relation to singer-dancer Ray Bolger?



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Provocative programs you'll find hard to forget. Television that lingers in your mind after you've clicked off the switch.

28
KCBT

Non-Commercial Television

Pan and Fan Mail

Mrs. Walter Denmant, Huntington Beach
The "Scarecrow" actor's name is Bobby Van, no relation to Ray Bolger.

Bolger reportedly turned down a \$50,000 offer to do the commercial. It isn't that he hates money. He felt it was a matter of personal ethics.

Bolger, of course, played the scarecrow in the "Wizard of Oz" movie. It is a movie which is annually repeated on television and regularly brings Bolger a

stack of fan mail from children.

He didn't think it would be fair to the children if the "Wizard's Scarecrow," with which he was identified, showed up in a commercial instead of the Land of Oz.

Please advise day of week and time the new Joyce (Dr.) Brothers program is televised.

C. A. Rowe, Long Beach
"Tell Me, Dr. Brothers," will be televised daily at

8 a.m. on channel 7 starting Sept. 5.

What date was "Perry Mason" done in COLOR? I've got a bet there was such a show.

Veniece Fitzhugh, Long Beach

You win

"The Case of the Twice-Told Twist" was aired in COLOR on Feb. 27. It was the only COLOR "Perry Mason" done in the nine years of telecasting the series.

Would you please find out if Harry Morgan's — "Pete" on "December Bride TV program — real name is Harry Bradburg of Muskegon, Michigan class of 1932?

He looks, talks and acts just like the boy I went to school with years ago.

Marlene Schartlett, Lakewood

His real name is Harry Bratsburg. His biography lists him as a native of Detroit.

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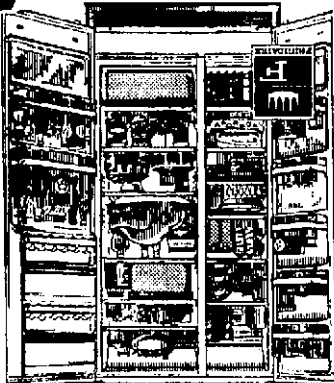
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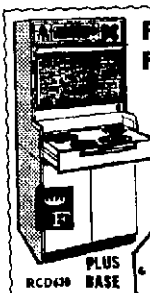


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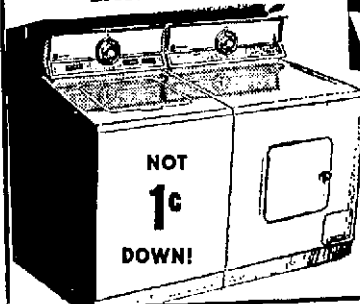
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MONDAY

August 29, 1966

- 6:30**
 2 (Clr) Compass: Britain
 4 (Color) The Arts
 7 Guidelines: "Science"
- 7:00 A.M.**
 2 (Clr) Joseph Benti News (Mike Wallace has been shifted to political assignment)
 4 (Clr) Today, Hugh Downs with Edwin O. Reischauer (Washington), Terri Thornton
 7 (Clr) Scope: "Music"
 11 Superman, Geo. Reeves
- 7:25**
 2 Clete Roberts, News
- 7:30**
 7 Car 54, Where Are You?
 11 (Color) Hobo Kelly Show
- 8:00 A.M.**
 2 Captain Kangaroo
 7 Girl Talk, Virginia Graham, Betsy Palmer (R.)
- 8:30**
 7 The Pamela Mason Show
- 9:00 A.M.**
 2 I Love Lucy, Lucille Ball
 4 (Clr) Eye Guess, Cullen
 5 Movie: "Hollywood Barn Dance," Ernest Tubbs
 11 (Clr) Jack LaLanne Show
 13 Buckaroo 500
- 9:30**
 2 The McCoys, Walter Brennan, Jack Oakie
 4 Concentration, H. Downs
 7 The Mike Douglas Show
 11 Gypsy Rose Lee Show with Harvey Korman, Buffy Ford
 13 Essence of Judaism.
- 10:00 A.M.**
 2 Andy of Mayberry
 4 (Color) Chain Letter
- 9 Big Babysitter (cartoons)
 11 Movie: "Mr. Moto in Danger Island," Peter Lorre ('39).
 13 Project: People, Tom Bradley, Lisa Montell.
- 10:30**
 2 Dick Van Dyke Show
 4 (Clr) Showdown, J. Pyne
 5 Burns and Allen Show
 13 Bill Johns, News
- 11:00 A.M.**
 2 The Love of Life
 4 (Clr) Jeopardy, Fleming
 5 Wild Bill Hickok
 7 Supermarket Sweep
 13 Teleplay: "Wedding Day," J. Carroll Naish
- 11:30**
 2 Search for Tomorrow
 4 (Color) Swingin' Country Guest: Merle Haggard
 5 Movie: "It Happened Tomorrow," Dick Powell
 7 Dating Game, Jim Lange
 9 Industrial Arts
 11 Sheriff John, J. Rovick
 13 Romper Room, Mary-Ann
- 11:45**
 2 The Guiding Light
- 12:00 NOON**
 2 It's Keene at Noon.
 4 (Clr) Let's Make a Deal
 7 The Donna Reed Show
 9 (Clr) The Big Picture
- 12:30**
 2 As the World Turns
 4 (Clr) Days of Our Lives
 7 Father Knows Best
 9 Faith for Today (relig.).
 11 Movie: "My Brother Talks to Horses," Butch Jenkins, Peter Lawford
 13 Dialing for Dollars
- 1:00 P.M.**
 2 Password, Allen Ludden.
 4 The Doctors, J. Pritchett
 5 Movie: "Forbidden Jungle," Forrest Taylor
 7 Ben Casey, Vincent

- Edwards, Gary Merrill.
 9 Movie: "Miracle of the Bells," Fred MacMurray, 1:30
 2 (Clr) Linkletter's House Party, Caroline Leonetti
 4 (Color) Another World
 13 Movie: "Puddin' Head," Judy Canova ('40).
- 2:00 P.M.**
 2 To Tell the Truth, Collyer, Joan Fontaine subs for Peggy Cass
 4 (Color) You Don't Say!
 7 The Newlywed Game, with actor Michael Evans
 11 Movie: "Decision of Christopher Blake," Alexis Smith ('48).
- 2:30**
 2 The Edge of Night
 4 (Color) The Match Game
 5 December Bride
 7 A Time for Us (serial).
 9 9 on the Line (interview).
- 3:00 P.M.**
 2 The Secret Storm
 4 (Clr) PDQ, Dennis James,
 5 Our Miss Brooks
 7 General Hospital
 13 (Clr) Mickey Mudturtle
- 3:30**
 2 Loretta Young Theater
 4 Hennessey, Jackie Cooper
 5 Divorce Court, V. Perkins
 7 The Nurses, M. Fickett
 9 Jack in the Box, J. Spear
 11 (Color) Billy Barty Show
- 4:00 P.M.**
 2 Sea Hunt, Lloyd Bridges
 4 (Clr) Tom Frandsen, FYI (premiere). Interviews, films, guests.
 7 Dark Shadows (serial)
 9 (Color) Popeye Cartoons
 11 Billy Barty w/008th Man
- 4:30**
 2 Movie: "Man in a Cocked Hat," Peter Sellers,
 4 (Clr) Movie: "Run for Cover," James Cagney
 5 (Clr) Geo. Putnam, News
 7 Where the Action Is, Bobby Hebb, Uniques.
 11 Gigantor (cartoon)
 13 (Clr) Bozo the Clown
- 5:00 P.M.**
 5 (Color) Shebang! Casey Kasem, Johnny Rivers
 7 News Hour, Baxter Ward
 9 Laurel & Hardy Film
 11 (Clr) Winchell-Mahoney
 13 (Color) Felix & Gumbly
- 5:30**
 9 (Clr) 18-34, Dick Curtis
 13 (Color) Bozo's Big Top
 28 The Friendly Giant
- 6:00 P.M.**
 2 (Color) The Big News
 4 (Color) 6th Hour News (see "special")
 5 (Color) Forest Rangers
 7 Movie: "Grounds for Marriage," Van Johnson,
 11 (Clr) Huckleberry Hound
 13 (Color) Lloyd Thaxton
 28 What's New?
- 6:30**
 5 Westerners, Don Durant,
 9 Tall Man, B. Sullivan
 11 Dennis the Menace, Jay North, Joe Kearns (return premiere)
 28 Spectrum (science)
- 7:00 P.M.**
 2 (Color) Walter Cronkite
 4 (Color) Huntley-Brinkley
 5 Rifleman, Chuck Connors
 9 Twilight Zone: "Mr. Dingle the Strong," Burgess Meredith, Don Rickles, Milquetoast
 10 That's a Bargain, Bill Leyden, Vicki Palmer
 11 Bachelor Father
 13 Movie: "Port of Hell," Wayne Morris, Dane Clark ('54), Sabotage.
 28 Changing Congress, Joseph McCaffery: "From the White House to the Hill," Hubert H. Humphrey, Lawrence O'Brien.
- 7:30**
 2 To Tell the Truth, Collyer
 4 (Clr) Hullabaloo (repeat). In final show for defunct



LLOYD Nolan participates in a "Save the Pasadena Playhouse" benefit at 10 p.m. Monday, channel 13 in COLOR.

series, Paul Anka hosts Lesley Gore, Peter and Gordon and The Cyrkle. (All network shows next Monday are preempted to 10 p.m. for Labor Day Tigers-Senators game.
 5 Johnny Grant Movie: "A Foreign Affair," Jean Arthur, Marlene Dietrich ('48).
 7 12 o'clock High, Paul Burke, Chris Robinson, Robert Drivas (repeat). Crack pilot escapes from a German POW camp, and despite a deep-rooted problem, insists on rejoining Gallagher's group.
 9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone, Walter Brennan ('55). Suspense
 11 Target: The Corruptors,
 28 Music from Carnegie
 34 Un Canto de Mexico

8:00 P.M.
 2 I've Got a Secret, Steve Allen, Hugh O'Brien (R).
 4 (Color) John Forsythe Show (repeat). In series' final show, Foster and Robbins are jailed and sentenced to death in tiny Central American republic where they've been sent to buy land for an Air Force base.
 28 French Chef, Julia Child: "Quenelle" (fish dish).
 34 Comicos y Canciones

8:30
 2 Vacation Playhouse: "The Two of Us" (see "special").
 4 (Clr) Dr. Kildare I, Richard Chamberlain, Diana Sands, James Earle Jones, Eduardo Ciannelli (3rd of 4 parts). The violent death of a recluse leads Kildare nearer a solution to a baffling neighborhood epidemic.
 7 Legend of Jesse James, Chris Jones, Allen Case (repeat). Frank and Jesse become lawmen for a night, but the stars they wear can't protect them from their past.
 11 The Merv Griffin Show with Zsa Zsa Gabor, David Susskind, Hendra and Ullett.
 13 Survival! James Whitmore: "Suicide Prevention"
 28 Local Issue: "Marginal Merchants—The Negro in Business." Cleveland successes and failures among Negroes in es-

ablishing businesses, with Jimmy Brown among those interviewed.

9:00 P.M.
 2 (Clr) Andy Griffith Show (repeat). Goobar's girl replaces him so well at Wally's (Cliff Norton) filling station, that Wally wants the fishing trip to go on forever.
 4 (Color) Kraft Summer Music Hall, John Davidson. For his final summer hour, Davidson welcomes folk singers Chad and Jeremy, plus comedian Flip Wilson. (Kraft's money next season goes not to music but to "The Road West," starring Barry Sullivan.)

7 A Man Called Shenandoah, Robert Horton, Louise Latham, Douglas Fowley (repeat). Shenandoah is picked up for a 4-year-old murder, and two witnesses swear to his guilt.
 13 (Clr) Holiday, Bill Burrud: "North of the Border." Across Canada, from the east to the Pacific.
 28 Science Reported, John Fitch: "Cosmic Harvest" and activities of the Smithsonian Astrophysical Observatory.

9:30
 2 (Color) Hazel, Shirley Booth, Cathy Lewis, Claude Akins, Bill McLean (repeat). There's a mix-up of painters when the Baxters hire a house painter at the same time Deirdre plans to have her portrait painted.
 7 Peyton Place I, Stephen Oliver, Mia Farrow. A freed Lee Webber has some harsh words with Allison, who becomes distraught by reliving some rare moments and vanishes from sight. (After this week, P.P. drops to twice-weekly format.)
 9 The People's Choice.
 13 (Clr) Daring Ventures: "Dragsters" on land, water and in the air.
 28 International Magazine, David Culhane. Report on French Foreign Legion in Corsica, now dwindled to 9,000 men, and on the plight of senior citizens in Britain.
 34 Rita y Tony DeMarco

10:00 P.M.
 2 (Color) Art Linkletter's Hollywood Talent Scouts (repeat). Cliff Robertson, Bob Cummings and Eartha Kitt are guest scouts, while Link presents a folk-singing group and an illusionist.
 4 (Clr) Run for Your Life, Ben Gazzara, Roddy McDowall (repeat). En route to an Iron Curtain country to enter a sports car race, Bryan is taken from the train by security police, jailed and threatened with death.
 5 (Clr) Geo. Putnam, News
 7 (Clr) Big Valley, Linda Evans, Richard Long, Richard Anderson (repeat). When Audra's stricken with acute appendicitis on the train to the fair, the only medical help available is a man who learned medicine as a convict
 9 William Buckley Show: "Future of the GOP," Claire Boothe Luce, who charges lack of leader-

SPECIAL

6TH HOUR NEWS — Veteran NBC newsmen Robert Abernethy is transferred to KNBC as anchorman for expanded hour of local news at 6 p.m., in color, ch. 4. Jack Latham moves to special assignment, plus the Saturday news shows, and Messrs. Huntley and Brinkley move smack dab opposite Walter Cronkite at 7 p.m. Meanwhile, over on CBS, Joseph Benti gets Mike Wallace's old 7 a.m. assignment, which, along with the 11:25 a.m. and 2:25 p.m. news reports, goes color starting today.

KTTV KIDDIE BLOC — Channel 11 brings back "Fantastic 008th Man" at 4 p.m., "Gigantor" at 4:30 p.m., and "Dennis the Menace" at 6:30 p.m., dropping "Superman," and pushing Billy Barty, Winchell & Mahoney, and Huckleberry Hound a half-hour earlier.

THE TWO OF US — Co-stars Patricia Crowley, Billy Mumy, Barry Livingston and Mary Jane Croft all found regular TV berths, but the Desilu pilot film didn't. Screening on "Vacation Playhouse" at 8:30 p.m., ch. 2, show deals with a widowed illustrator of children books, and her impressionable young son who lives in the world of fantasy of his mother's drawing board.

PROJECT: SOPP — With the famed Pasadena Playhouse closed for back taxes, playhouse alumni Victor Jory and John Conte team up with Bill Burrud and Jack Smith for a star-studded benefit hour which it is hoped will raise \$150,000. Taking part in the 10 p.m. color show, ch. 13, are Bette Davis, Glenn Ford, Ralph Bellamy, Dana Andrews, Charlton Heston, Efram Zimbalist, Leon Ames, Carolyn Jones, Milburn Stone, Lloyd Nolan, Richard Chamberlain, Lynn Bari, Gigi Perreau and others.

ship.
 11 (Clr) Alex Dreier, News
 13 (Clr) Project: SOPP (Save Our Pasadena Playhouse). See "special".

11:00 P.M.
 2 (Clr) 11 o'clock Report.
 4 (Color) 11th Hour News.
 5 Seaway, Stephen Young,
 7 Baxter Ward, News.
 9 The Flick: "Marked Woman," Bette Davis, Humphrey Bogart ('37).
 11 (Color) Regis Philbin Show. Discussion of "Mod" fashions, obesity discrimination, car safety

11:30
 2 Movie: "Tell It to the Judge," Rosalind Russell,
 4 (Clr) Tonight, H. Downs
 7 (Clr) Movie: "Avenger of Venice," Brett Halsey

12:00
 5 Movie: "Scandal in Paris," George Sanders
 13 Movie: "Escape by Night," William Hall ('37)

12:30
 11 Movie: "Men Are Not Gods," Rex Harrison, Miriam Hopkins ('37).

1:00
 4 News Wrap-Up
 9 Movie: "Lloyds of London," Tyrone Power ('36).
 1:15
 2 Movie: "Iligh School," Jane Withers ('39).

ESTERN'S

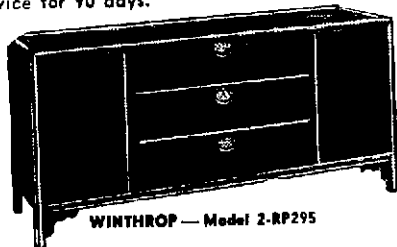
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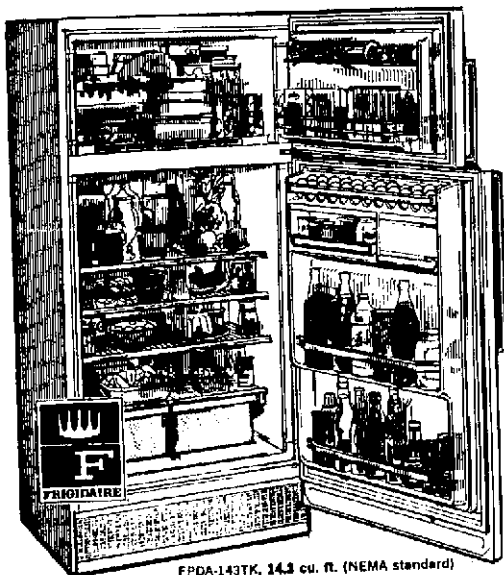


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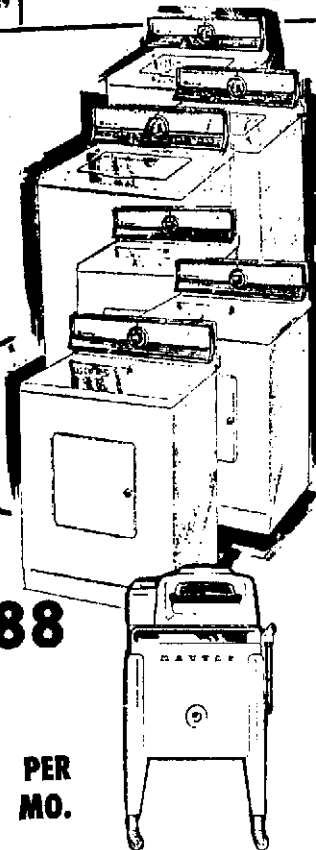
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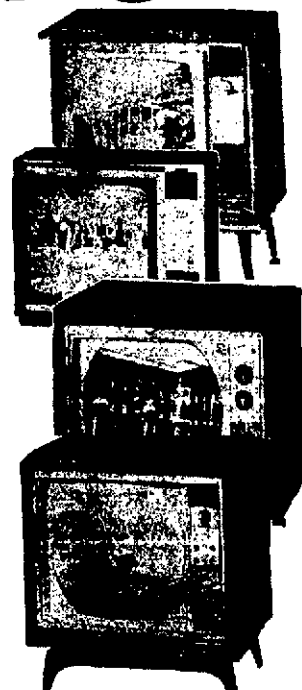
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TUESDAY

August 30, 1966

★ **PAID ADVERTISEMENT**

- 8:00
2 Western Religious Trends
6:30
2 Topic: "So. Africa"
4 (Clr) "The Arts"
7 Guidelines: English
7:00 A.M.
2 (Clr) Joseph Benti news
4 (Clr) Today, Hugh Downs with Walt Alston, "Road West" stars and satirist Anna Russell
7 Scope: "Stairways"
11 Superman, Geo. Reeves
7:25
2 Clete Roberts News
7:30
7 Car 54, Where Are You?
11 (Color) Hobo Kelly Show
8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Mmes. Vincent Sardi, Danny Kaye
8:30
7 The Pamela Mason Show
8:45
13 Cartoonaroony
9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Movie: "Voice in the Wind," Francis Lederer
11 (Clr) Jack LaLanne Show
13 Buckaroo 500
9:30
2 The McCoys, W. Brennan
4 Concentration, H. Downs
7 The Mike Douglas Show
11 Gypsy Rose Lee Show With Irwin Corey, Fifi D'Orsay
13 Bomba Movie: "Solden Idol," Johnny Sheffield
10:00 A.M.
2 Andy of Mayberry
4 (Color) Chain Letter
9 Big Babysitter (cartoons)
11 Movie: "If I'm Lucky,"
- Vivian Blaine, Perry Como ('46).
10:30
2 Dick Van Dyke Show
4 (Clr) Showdown, J. Pyne
5 Burns and Allen Show
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
Robert Alda today joins regular cast
4 (Clr) Jeopardy, Fleming
5 Wild Bill Hickok
7 Supermarket Sweep
13 Teleplay: "Test of Love," Rhys Williams
11:30
2 Search for Tomorrow
4 (Color) Swingin' Country with Tommy Leonetti
5 Movie: "Romantic Age," Hugh Williams (Br.-'50).
7 Dating Game, Jim Lange
9 Focus on America
11 Sheriff John, J. Rovick
13 Romper Room, Mary-Ann
11:45
2 The Guiding Light
12:00 NOON
2 It's Keene at Noon, with Sebastian Cabot, scenes from CBS' "Family Affair"
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Word of Life (relig.)
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Religious Film
11 Movie: "High & the Mighty," John Wayne, Robert Stack, Laraine Day ('54). Full 3-hour.
13 Dialing for Dollars
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Courage of Black Beauty," Johnny Crawford ('57).
7 Ben Casey, Vincent Edwards, Neville Brand.

Grid star's refusal to undergo needed surgery indicates desire for self-destruction.

- 9 Movie: "Cardinal Richelieu," George Arliss, Maureen O'Sullivan ('35).
1:30

- 2 (Clr) Linkletter's House Party, Dr. Harrison Evans, insomnia expert.
4 (Color) Another World
13 Movie: "Remedy for Riches," Jean Hersholt
2:00 P.M.

- 2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 The Newlywed Game
2:30

- 2 The Edge of Night
4 (Color) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interview)
3:00 P.M.

- 2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
13 (Clr) Mickey Mudturtle
3:30

- 2 Loretta Young Theatre
4 Hennessey, Jackie Cooper
5 Divorce Court, V. Perkins
7 The Nurses, M. Pickett
9 Jack in the Box, J. Spear
11 (Color) Billy Barty Show
4:00 P.M.

- 2 Movie: "Story of GI Joe," Burgess Meredith, Robert Mitchum ('45). Based on book by Ernie Pyle.
4 (Clr) Tom Frandsen, FYI
7 Dark Shadows (serial)
9 (Color) Popeye Cartoons
11 Barty W./008th Man
13 Escuela KMEX (English)
4:30

- 4 Movie: "Steel Trap," Joseph Cotten, Teresa Wright ('52).
5 (Clr) Geo. Putnam, News
7 Where the Action Is, the Shades of Blue, Johnny Rivers.
11 Gigantor (cartoon)
13 (Color) Bozo the Clown
5:00 P.M.

- 5 (Clr) Shesbang! C. Kasem
7 News Hour, Baxter Ward
9 Laurel & Hardy Film
11 (Clr) Winchell-Mahoney
13 (Color) Felix & Gumbly
28 Teacher '66: "Newton"
34 Operacion Ja-Ja
5:30

- 9 (Clr) 18—34, Dick Curtis
13 (Color) Bozo's Big Top
28 The Friendly Giant
5:45
28 Time for Music
6:00 P.M.

- 2 (Color) The Big News
4 (Color) 6th Hour News
5 (Color) Forest Rangers
7 Movie: "Alfred Nobel Story," Heide Krahel, Dieter Borsche (Ger.-'57-1st run).
11 (Color) Uncle Waldo
13 (Color) Lloyd Thaxton
28 What's New?
34 Noticiero 34 (News)
6:30

- 5 Westerners, Peter Breck. Renegade lawman gets new start in life.
9 The People's Choice
11 Dennis the Menace,
28 Spectrum (science): Heart techniques, radio-telescope, earth's core, modern fountain of youth.
7:00 P.M.

- 2 (Color) Walter Cronkite
4 (Color) Huntley-Brinkley
5 Rifleman, Chuck Connors
9 Twilight Zone: "Static," Dean Jagger. Ancient radio tunes in 20-year-old programs, that only one man can hear.
10 (Clr) Happy New Year. Preview of fall shows.
11 Bachelor Father

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11 Bachelor Father



BILL Dana hosts "Hippodrome" at 8:30 p.m. Tuesday, channel 2 in **COLOR**. The Everly brothers will be featured.

the unwitting cause of the epidemic when her bootlegging operations is uncovered.

- 7 McHale's Navy, Ernest Borgnine (repeat). In final ABC outing, McHale's men become bitter rivals in a sarong-designing competition for the nurses' bazaar. ("The Rounders" advance-premieres here next week, with the PT men moving to ch. 13 for re-runs.)

- 11 The Merv Griffin Show with Hermione Gingold, Renee Taylor, Ron Carey, B. S. Pully.

- 13 (Clr) Wonders of World: "O, Little Town of Bethlehem," the Linkers.
28 Sibelius Festival, Finnish Radio Symphony Orchestra, Jussi Jalas (Sibelius' son-in-law) conducting.

- 9:00 P.M.
4 (Color) Movie: "It Started With a Kiss," Debbie Reynolds, Glenn Ford, Gustavo Rojo, Eva Gabor ('59). Air Force sergeant buys a raffle ticket and winds up with both a Lincoln Futura and a showgirl bride. The car will cost him \$17,500 in taxes.

- 7 F Troop, Forrest Tucker, Bernard Fox (final repeat). A major on detached duty from the Bengal Lancers teaches the troopers the art of camouflage for Indian fighting. (Series moves to Thursdays next week, in color, with Phyllis Diller taking this slot.)

- 13 (Color) Wanderlust, Bill Burrud: "Discovering New South Wales." Port Macquarie and Sydney.

- 9:15
9 Allan Moll, News
9:30
2 (Clr) Petticoat Junction, Bea Benaderet (repeat). Kate agrees to write an advice-to-the-lovelorn column, but tries to hide her newspaper identity from her family.

- 7 Peyton Place II, Stephen Oliver. Lee returns home, and a search begins for Allison. ("Love on a Rooftop" advance-premieres here next week.)

- 9 The People's Choice
13 (Clr) American West, Jack Smith: "Highland Lakes of Texas," created by gigantic dams.
28 Music Special: Michel Dobost (flutist) and Christian Ivaldi (piano). Program of von Weber, Bach, Debussy, Haydn and Poulenc.

- 34 Musica Morena (variety)
10:00 P.M.
2 (Clr) CBS News Special "The Mystery of Stonehenge" (see "special")
5 (Clr) Geo. Putnam, News
7 The Fugitive, David Janssen, Barry Morse, John McIntire, wife Jeanette Nolan, son Tim McIntire (repeat). Handcuffed to an injured guard, Kimble takes refuge with migrant farm workers, and must decide whether to give his nemesis first aid, or let him die.

- 9 Therapy, Laurence Schwab, Dr. Richard White Boyd (pt. 2). Rational therapy is used with a group of former individual patients.
11 (Clr) Alex Dreier, News

- 13 (Clr) Bill Johns, News

- 34 Toros de Espana (bull-fight films from Spain).
10:30
13 (Clr) Treasure, B. Burrud
28 Diary: Lewis & Clark
11:00 P.M.

- 2 (Clr) 11 o'clock Report
4 (Color) 11th Hour News
5 Gideon, John Gregson, Neurotic albino
7 News, Baxter Ward
9 The Flick: "Ride Out for Revenge," Rory Calhoun, Lloyd Bridges ('58).
11 (Clr) Joe Pyne National Show (repeat), with sex author, Dr. Albert Ellis, foe of vaccination, attorney for the Civilian Alert Patrol then in Watts.

- 13 Movie: "Blackout," Maxwell Reed (Br.-'50).
11:30
2 Movie: "Larceny," John Payne, Joan Caulfield
4 (Color) Tonight, Johnny Carson's back, with Mayor John V. Lindsay, Walter Pidgeon, Phyllis Newman, Tracy Brothers
7 Movie: "A Yank at Eton," Mickey Rooney, Edmund Gwenn ('43).
12:00
5 Movie: "Abroad With Two Yanks," Wm. Bendix, Dennis O'Keefe ('44).
12:30
13 Movie: "Hitler's Beast," Alan Ladd ('39).
1:00
4 News Wrap-Up
9 Movie: "Captain Caution," Victor Mature
1:15
2 Movie: "Moonlight," Jean Gabin, Ida Lupino ('42).
2:30
9 News: Spectrum

SPECIAL

UP WITH PEOPLE — A highly-acclaimed musical hour featuring 130 clean-looking young people from 18 nations offering non-protesting tunes get its first network airing at 7:30 p.m., in color, ch. 4. Shown originally on all four local independent stations, and firmly rejected by CBS, hour features Pat Boone as host to the Colwell Brothers, the Four Green Glen Singers, operatic tenor Charles Woodward, singer Linda Blackmore and others.

COUNT BASIE—The ageless Count, master of solid rhythm and Big Sound swing, leads his orchestra in an hour's concert of his favorites in the last of a series of five BBC-produced "August Festival of Music" specials to air at 7:30 p.m., ch. 11, with a repeat Thursday at the same hour.

MYSTERY OF Stonehenge — Charles Collingwood and Alexander Kendrick examine a new theory about the ancient ruins of Stonehenge, the great circular monument on the Salisbury Plain south of London, during a reprise of the Peabody Award-winning news special at 10 p.m., in color, ch. 2. Astronomers, archeologists and other scientists discuss the controversial theory that the massive stones were erected by ancient Britons for astronomical purposes, and a unique filmed sequence tests that theory. (Next week's hour is a KNXT appraisal of teenage marriages, with CBS returning Sept. 13 with "Young Mr. Eisenhower.")

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TV MOVIE TIPS

SUNDAY

HAPPY Anniversary—6:30 p.m. on channel 11. A 1959 movie with David Niven, Milti Gaynor, Patty Duke and Carl Reiner. In-law trouble.

MARDI GRAS—7:30 p.m. in COLOR on channel 9. A 1958 film with Pat Boone, Tommy Sands and Gary Crosby. Cadets conduct raffle to see who will escort movie star to graduation ball. A musical.

THE 300 Spartans—9 p.m. in COLOR on channel 7. A 1962 production with Richard Egan and Diane Baker. The Spartans defend a mountain pass against the Persians.

MONDAY

AT GUNPOINT—7:30 p.m. nightly through Wednesday on channel 9. A 1955 movie with Fred MacMurray, Dorothy Malone and Walter Brennan. Storekeeper kills outlaw, then becomes target for revenge.

WEDNESDAY

BACHELOR Flat—9 p.m. in COLOR on channel 7. A 1961 film about an archeology professor who can't cope with his many female admirers. Stars Terry-Thomas, Celeste Holm and Tuesday Weld.

THURSDAY

IT'S A Great Life—7:30 p.m. on channel 9. A 1943 movie based on the "Blondie" comic strip. Stars Penny Singleton and Arthur Lake.

THE DEVIL at 4 o'clock—9 p.m. in COLOR on channel 2.



DEBBIE REYNOLDS and Glenn Ford play a young married couple involved in a comedy marital mixup during the 1959 COLOR movie "It Started With a Kiss" at 9 p. m. Tuesday, channel 4.

nel 2. A 1961 film with Spencer Tracy, Frank Sinatra and Jean Pierre Aumont. About a priest, three convicts, a leper colony and an erupting volcano. Excellent.

FRIDAY

BATTLE of the Sexes—9:30 p.m. on channel 9. A 1960 English production with Peter Sellers, Robert Morley and Constance Cummings. Based on a James Thurber story, it's about a lady efficiency expert.

DADDY Longlegs—11:30 p.m. on channel 9 in COLOR. A 1955 movie with Fred Astaire, Leslie Caron and Terry Moore. Millionaire sponsors the education of a French orphan.

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WEDNESDAY

August 31, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 Afro-Asia: Soc. Change
6:30
2 (Clr) Compass: S. D. Zoo
4 (Color) The Arts
7 (Clr) Guidelines: English
7:00 A.M.
2 (Clr) Joseph Benti, news
4 (Clr) Today, Hugh Downs with Vaughn Monroe, NAACP's Jack Greenberg, "Boone" stars
7 Scope: "Arts & Man"
11 Supermarket, Geo. Reeves
7:25
2 Cleve Roberts, News
7:30
7 Car 54, Where Are You?
11 (Clr) Hobo Kelly Show
8:00 A.M.
2 Capt. Kangaroo: Chem.
7 Girl Talk, Virginia Graham, Vivian Vance (R)
8:30
7 The Pamela Mason Show
9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Movie: "Highway 13," Robert Lowery (48)
11 (Clr) Jack LaLanne Show
13 Buckaroo 500
9:30
2 The McCoy's, W. Brennan
4 Concentration, H. Downs
7 The Mike Douglas Show
11 Gypsy Rose Lee Show with Harvey Korman, Herb Shriner
13 Social Security in Action
10:00 A.M.
2 Andy of Mayberry
4 (Color) Chain Letter
9 Big Babysitter (cartoons)
11 Movie: "Love Is News," Loretta Young, Don Ameche, Tyrone Power
13 The Roy Rogers Show
10:15
5 Cooking with Corris: "Shrimp Louis"
10:30
2 Dick Van Dyke Show

- 4 (Clr) Showdown, Joe Pyne
5 Burns and Allen Show
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Wild Bill Hickok
7 Supermarket Sweep
13 Teleplay: "Foggy Night," Claire Trevor
11:30
2 Search for Tomorrow
4 (Color) Swingin' Country
Guest: Annette Brooks
5 Movie: "Carnegie Hall," William Prince (47). Concert features Helfetz, Pinza, Stokowski, etc.
7 Dating Game, Jim Lange
9 Frontiers of Freedom
11 Sheriff John, J. Rovick
13 Romper Room, Mary-Ann
11:45
2 The Guiding Light
12:00 NOON
2 It's Keene at Noon, with Ron Harper, scenes from "The Jean Arthur Show"
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Jesse James vs. the Daltons," Brett King
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 Movie: "One-Horse Town, James Gaynor
13 Dialing for Dollars
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
7 Ben Casey, Vincent Edwards, Richard Basehart, Piper Laurie. Nurse fights her love for patient with cancer
9 Movie: "Down 3 Dark Streets," Broderick Crawford (54)
1:30
2 (Clr) Linkletter's House Party, Dorothy Manners (on sex in movies), Billy Eckstine
4 (Color) Another World
13 Movie: "Rookies on Parade," Bob Crosby, Marie Wilson (41)
2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 The Newlywed Game
11 Movie: "Escape from Iron Curtain," Theodore Bikel (Br.-56)

- 2:30**
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interview)
3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
13 (Clr) Mickey Mudturtle
3:30
2 Loretta Young Theater
4 Hennessey, Jackie Cooper
5 Divorce Court, V. Perkins
7 The Nurses, M. Fickett
9 Jack in the Box, J. Spear
11 (Clr) Billy Bart's Show
4:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Clr) Tom Frandsen, FYI
7 Dark Shadows (serial)
9 (Color) Popeye Cartoons
11 (Color) Cartoon Cut-Ups
4:30
2 Movie: "New Orleans Uncensored," Arthur Franz (55)
4 (Clr) Movie: "Jivaro," Fernando Lamas, Rhonda Fleming (54)
5 (Clr) Geo. Putnam, News
7 Where the Action Is, Michiru Maki (Japan)
11 Gigantor (cartoon)
13 (Color) Bozo the Clown
5:00 P.M.
5 (Color) Shebang! Casey Kasem, Little Richard
7 News Hour, Baxter Ward
9 Laurel & Hardy Film
11 (Clr) Winchell-Mahoney
13 (Color) Felix & Gumby
34 Operacion Ja-Ja
5:30
9 (Clr) 18-34, Dick Curtis
13 (Color) Bozo's Big Top
28 The Friendly Giant
6:00 P.M.
2 (Color) The Big News
4 (Color) 6th Hour News
5 (Color) Forest Rangers
7 Movie: "Nightfall," Anne Bancroft, Aldo Ray (57)
11 (Color) Yogi Bear
13 (Color) Lloyd Thaxton
28 What's New
34 Noticiero 34 (News)
6:30
5 Westerners, Michael Ansara, Sadistic lawmen.
9 The People's Choice
11 Dennis the Menace
28 Spectrum (science). Air pollution, micro-organism, study of atom
7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) Huntley-Brinkley
5 (Clr) Death Valley Days: "3 Minutes to Eternity," Forrest Tucker, Jim Davis, Tom Skerritt (repeat). True story of the Dalton Brothers' last in Coffeyville, Kansas.
9 Twilight Zone: "Long Distance Call," Billy Mumy, Lili Darvas, Phillip Abbott. Dead grandmother talks over
7:30
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MARY Jane Saunders is rescued by secret agents during "I Spy" repeat at 10 p.m. Wednesday, channel 4 in COLOR.

- Duke and Blue Light.)
13 New Phil Silvers Show
28 Legacy: Sun King, Louis XIV and palace at Versailles where he reigned over France for 72 years.
34 Miercoles Musical
8:30
2 (Clr) Beverly Hillbillies, Buddy Ebsen, Max Baer, John Carradine (repeat). Starving but flamboyant vaudeville magician sees in the gullibility of Jethro and Jed a chance to get rich quick.
7 (Clr) Blue Light, Robert Goulet, Steve Inhat (repeat). In final show for defunct series, March tries to get a defecting German field marshal safely to the Allies, but discovers that the Fuehrer has other plans.
11 The Merv Griffin Show
13 (Clr) This Exciting Wild: "Castles in Germany."
28 America's Crises: "Out of Sight; Out of Mind." Second of 2 programs dealing with America's aged deals with the hospitals, nursing homes and other institutions.
9:00 P.M.
2 (Clr) Green Acres, Eddie Albert, Eva Gabor, Stu Erwin (repeat). Lisa buys a tractor as a birthday gift for Oliver, but has it delivered to a neighbor to keep the gift a surprise.
4 (Clr) Chrysler Theater: "Holloway's Daughters," Robert Young, David Wayne, Brooke Bundy, Barbara Hershey (repeat). Teenage girls decide to solve a jewel robbery case themselves to boost their detective father's self-confidence.
7 (Color) Movie: "Bachelor Flat," Tuesday Weld, Richard Beymer, Terry-Thomas, Celeste Holm (61). Romantic misadventures, in last of series. ("Man Who Never Was" advance-premieres next week at 9, followed by a special on "The Fine Art of Football Watching").
13 (Clr) Islands in the Sun: "Surprise Island," Jersey
9:30
2 Dick Van Dyke Show (repeat). Rob and Ritchie go off on a fishing trip, and Laura suffers an attack of left-alone-in-the-house nerves.
9 Step This Way (dance), Gretchen Wyler, Peggy Cass, Jose Melis.
13 (Clr) Rendezvous with Adventure: "The Chinese Frogmen" on Formosa.
28 Albert Einstein. Life and career of the famed scientist, forced out of Germany by the Nazis.
34 TV Musical Ossart
10:00 P.M.
2 (Color) John Gary Show (see "special")
4 (Clr) I Spy, Robt. Culp, Bill Cosby, Mary Jane Saunders (repeat). Robinson and Scott are assigned to guard the

SPECIAL
AMERICA The Beautiful
—A panoramic view of the nation's beauty, including the Everglades, Bryce, Yellowstone, Yosemite and the Grand Tetons, is repeated in an hour-long musical special at 7 p.m., in color, ch. 13, with Jack Smith as both emcee and singer.
JOHN GARY SHOW
—Now without regular TV employment, comedian Morey Amsterdam offers a monologue, then reminisces with Gary about his years filming "The Dick Van Dyke Show," and the two wind up with a duet of "That Old Gang of Mine." Also guesting on Gary's next-to-the-last hour at 10 p.m., ch. 2, in color, is Joanie Sommers, who solos "Affie," duets "Call Me" with the host, and joins the entire cast in a streamlined production of an old-time musical show.

- spoiled teenage daughter of a U.S. Cabinet member during her Mexican vacation. (Cosby will guest on Roger Miller's premiere show Sept. 12.)
5 (Clr) Geo. Putnam, News
9 Open End, David Suskind: "How to Be a Jewish Mother." Four mothers, only two of them Jewish, agree it means an unswerving devotion
11 (Clr) Alex Dreier, News
13 (Clr) Bill Johns, News
34 Boxing (Mexico City)
10:30
13 (Clr) Vagabond, Bill Burd: "Tombstone"
28 Swedish Scene: "Gnosjo"
11:00 P.M.
2 (Clr) 11 o'Clock Report
4 (Color) 11th Hour News
5 Seaway, Stephen Young
7 News, Baxter Ward
9 The Flick: "She-Demons," Irish McCalla (58)
11 (Clr) Melvin Belli Show (repeat), with conservation debate on both California Redwoods and the proposed Grand Canyon damsites.
13 Movie: "Please, Mr. Balzac," Brigitte Bardot (Fr.-56)
28 Diary: Lewis & Clark
11:30
2 Movie: "Road to Morocco," Bing Crosby, Bob Hope, Dorothy Lamour (42)
4 (Color) Tonight, Johnny Carson, Louis Nye
7 (Clr) Movie: "Hong Kong, Hot Harbour," Marian Cook, Klaus-Jurgen Wussow (Ger.-62)
12:00
5 Movie: "On Our Merry Way," Burgess Meredith, James Stewart (48)
12:30
11 Movie: "The Other Love," Barbara Stanwyck, David Niven (47)
13 Movie: "Never Look Back," Hugh Sinclair
1:00
4 News Wrap-Up
9 Movie: "Frisco Kid," James Cagney (35)
1:15
2 Movie: "Pacific Black-out," Robert Preston
2:00
11 Movies: "International Settlement," "Terror of Bloodhunters" and "Sir Francis Drake"
2:30
9 News; Spanish

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- 8:00 P.M.**
5 **WRESTLING—DICK LANE**
★ by RELIABLE MORTGAGE (see "sports")
7 Patty Duke Show (repeat). Patty's her own daughter, Patricia, in a dream sequence in which she's married to Richard. ("The Monroe's" advance-premiere next week replaces both Patty

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Week's Top Shows

Sunday—"The Cliff Dwellers" at 8 p.m. in COLOR on channel 7 is an hour drama about college alumni who decide to investigate the death of a fellow alumnus.

Monday—Numerous Hollywood celebrities participate in "Save the Pasadena Playhouse," an hour special at 10 p.m. in COLOR on channel 13.

Tuesday—Count Basie and his orchestra present an hour special at 7:30 on chan-

nel 11.

Wednesday—"John Gary Show" at 10 p.m. in COLOR on channel 2 includes singer Joanie Sommers and comedian Morey Amsterdam.

Thursday—"Rowan and Martin Show" at 10 p.m. in COLOR on channel 4 takes its chances with the Marquis Chimps.

Friday—The Minnesota Vikings play the Dallas Cowboys in a professional

exhibition football game at 10 p.m. on channel 2.

Saturday—The final game

in the Little League World Series at Williamsport, Pa., will be telecast in COLOR at 5 p.m. on channel 7.



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THURSDAY

September 1, 1966

6:00 A.M.

★ PAID ADVERTISEMENT

- 2 (Clr) Topic: "Bell Co."
 4 (Color) The Arts
 7 (Clr) Guidelines: Paper-
 7:00 A.M.
 2 (Clr) Joseph Benti news
 4 (Clr) Today, Hugh Downs
 with singer Ed Ames,
 stars of "Star Trek",
 feature on U.S. college
 student living in Russia.
 7 Scope: N. Texas Univ.
 11 Communism Meaning

7:25

- 2 Clete Roberts, News
 7:30
 7 Car 54, Where Are You?
 11 (Clr) Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
 7 Girl Talk, Virginia Gra-
 ham, Hayley Mills (R)
 8:30

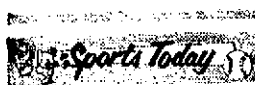
- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
 4 (Clr) Eye Guess, Cullen
 5 Movie: "Made for Each
 Other," Carole Lomb-
 bard, James Stewart
 11 (Clr) Jack LaLanne Show
 13 Buckaroo 500

9:30

- 2 The McCoys, W. Brennan
 4 Concentration, H. Downs
 7 The Mike Douglas Show
 11 Gypsy Rose Lee Show
 13 Bomba Movie: "Jungle
 Girl," Johnny Sheffield



OLYMPIC Boxing, 8 p.m.,
 ch. 5, is a 10-round heavy-
 weight bout between Don
 Kontz and Ed Hurley.

10:00 A.M.

- 2 Andy of Mayberry
 4 (Color) Chain Letter
 9 Big Babysitter (cartoons)
 11 Movie: "Col. Effing-
 ham's Raid," Charles
 Coburn ('46)

10:30

- 2 Dick Van Dyke Show
 4 (Clr) Showdown, Joe Pyne
 5 Burns and Allen Show
 13 Bill Johns, News

11:00 A.M.

- 2 The Love of Life
 4 (Clr) Jeopardy, Fleming
 5 Wild Bill Hickok
 7 Supermarket Sweep
 13 Teleplay: "Pardon My
 Aunt," Zasu Pitts

11:30

- 2 Search for Tomorrow
 4 (Color) Swingin' Country
 Guest: Frankie Randall
 5 Movie: "Intermezzo,"
 Ingrid Bergman ('39)
 7 Dating Game, Jim Lange
 9 Spectrum: "Spanish"
 11 Sheriff John, J. Rovick
 13 Romper Room, Mary-Ann

11:45

- 2 The Guiding Light

12:00 NOON

- 2 It's Keene at Noon, with
 preview of "Jericho"
 4 (Clr) Let's Make a Deal
 7 The Donna Reed Show
 9 Movie: "Secret of
 Treasure Mountain,"
 Raymond Burr ('56)

12:30

- 2 As the World Turns
 4 (Clr) Days of Our Lives
 7 Father Knows Best
 11 Movie: "Guest Wife,"
 Claudette Colbert ('45)
 13 Dialing for Dollars

1:00 P.M.

- 2 Passport, Allen Ludden
 4 The Doctors, J. Pritchett
 5 Movie: "New Orleans,"
 Arturo de Cordova ('47)
 7 Ben Casey, Vincent
 Edwards, Jack Klugman.
 9 Movie: "Foxes of Har-

row," Rex Harrison,
 1:30

- 2 (Clr) Linkletter's House
 Party, Eliot Elisofon,
 4 (Color) Another World
 13 Movie: "Scatterbrain,"
 Judy Canova ('40)

2:00 P.M.

- 2 To Tell the Truth, Collyer
 4 (Color) You Don't Say
 7 The Newlywed Game,
 Guests: Tommy Leonetti
 11 Movie: "Bride Came
 COD," Bette Davis,
 2:30

- 2 The Edge of Night
 4 (Color) The Match Game
 5 December Bride
 7 A Time for Us (serial)
 9 9 on the Line (interview)

3:00 P.M.

- MOER — MOER — MOER
 2 The Secret Storm
 4 (Clr) PDQ, Dennis James
 5 Our Miss Brooks
 7 General Hospital
 13 (Clr) Mickey Mudturtle

3:30

- 2 Loretta Young Theater
 4 Hennessey, Jackie Cooper
 5 Divorce Court, V. Perkins
 7 The Nurses, M. Fickett
 9 Jack in the Box, J. Spear
 11 (Clr) Billy Bart's Show

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
 4 (Clr) Tom Frandsen, FYI
 7 Dark Shadows (serial)
 9 (Color) Popeye Cartoons
 11 Billy Bart w/008th Man

4:30

- 2 Movie: "Walk East on
 Beacon," George
 Murphy, Finlay Currie
 4 Movie: "Human Jungle,"
 Gary Merrill, Jan Ster-
 ling, Chuck Connors
 5 (Clr) Geo. Putnam, News
 7 Where the Action Is,
 Sandy Posey, Knicker-
 bockers, Paul Revere
 11 Giganator (cartoon)
 13 (Color) Bozo the Clown

5:00 P.M.

- 5 (Color) Shebang! Casey
 Kasem, Count Five.
 7 News Hour, Baxter Ward
 9 Laurel & Hardy Film
 11 (Clr) Winchell-Mahoney
 13 (Color) Felix & Gumbly

5:30

- 9 (Clr) 18-34, Dick Curtis
 13 (Color) Bozo's Big Top
 28 The Friendly Giant

6:00 P.M.

- 2 (Color) The Big News
 4 (Color) 6th Hour News
 5 (Color) Sports World,
 7 (Clr) Movie: "A Yank
 in Ermine," Peter
 Thompson, Harold Lloyd
 11 (Color) Rocky & Friends
 13 (Color) Lloyd Thaxton
 28 What's New?

6:30

- 5 Westerners, B. Keith
 9 Step This Way, Gretchen
 Wyler, Peggy Cass,
 11 Dennis the Menace,



PAMELA Austin figures
 in a romantic episode
 during "My Three Sons"
 repeat at 8:30 p.m.
 Thursday, channel 2 in
 COLOR.

- 28 Spectrum: George Hicks

7:00 P.M.

- 2 (Color) Walter Cronkite
 4 (Color) Huntley-Brinkley
 5 Rifleman, Chuck Connors
 9 Twilight Zone: "100
 Yards Over the Rim,"
 Cliff Robertson. Wagon-
 master of 1847 finds
 medicine for his sick
 son in the world of 1961.
 11 Bachelor Father.
 13 The Rogues, Gig Young,
 Patric Knowles, Jessica
 Walter. Uncle Bertie
 loses all his chips and
 accuses the gambling
 club of cheating.
 28 Three to Make Music.

7:30

- 2 The Munsters, Fred
 Gwynne, Dorothy Green,
 Simon Scott, Jerome
 Cowan (repeat). In final
 show for defunct series.
 Herman misinterprets a
 suit settlement and
 thinks he has to pay
 \$10,000 to the husband
 of a woman driver whose
 car struck him. (An hour
 special for car buffs fills
 the 7:30 slot next week,
 with "Jericho" Sept. 15.)
 4 (Clr) Daniel Boone. Fess
 Parker, Ed Ames, Henry
 Silva (final repeat).
 Mysterious figure, who
 claims to be the last
 Aztec chieftain, is
 searching for the Valley
 of Fire where his nation's
 sun god is buried.
 (Boone is preempted
 next week for a "sneak
 preview" of the new
 Friday "Tarzan" series.)

5 Let's Go to the Races

★ COLOR—Cash Prizes

- Carl McIntire hosts
 7 (Color) Batman, Adam
 West, Burgess Meredith,
 Leslie Parrish (final re-
 peat). The infamous
 Penguin plots the abduc-
 tion of a glamorous
 movie star. (New cru-
 sades begin next week.)
 9 Sneak "Blondie" Pre-
 view (see "special").
 11 Count Basie Special

(see Tuesday "special").

- 28 USA Poetry: Frank
 O'Hara and Ed Sanders.
 34 Arriba el Norte (music)

8:00 P.M.

- 2 (Clr) Gilligan's Island,
 Bob Denver, Vito Scotti,
 Mike Mazurki (final
 repeat). The castaways
 jump at the chance to
 move to a castle on a
 neighboring island—
 where a mad doctor
 plans to use them in
 medical experiments.
 (Series moves to Mon-
 days starting Sept. 12.)
 5 Olympic Boxing (sports)
 7 (Clr) Gidget, Sally Field
 (repeat). In final show,
 Gidget falls for a hand-
 some stranger she thinks
 is a surf bum. ("F Troop"
 makes its color debut
 here next week.)
 13 Colt 45, Wayne Preston
 28 Speculation, Keith Ber-
 wick: "Civil Rights and
 Law Enforcement,"
 Ass't. D. A. Lynn D.
 Compton, Judge Conrad
 Moss, Prof. Harold W.
 Solomon.
 34 Brindis Seniorial (Music)

8:30

- 2 (Color) My Three Sons,
 Fred MacMurray, Don
 Grady, Pam (Rebellion
 Girl) Austin (repeat).
 Uncle Charley has
 Steve worried about
 Robbie's late dates with
 a flashy chorus girl.
 4 (Color) Laredo, Neville
 Brand, Philip Carey, Lee
 Van Cleef (final repeat).
 Just as Reese is about
 to throw a party for
 Parmalee, a gunslinger
 arrives in town and
 challenges the captain
 to a duel. ("Star Trek"
 sneak previews here
 next week, with "Lare-
 do" moving to Fri.-at-10
 for its new season.)
 7 (Color) Double Life of
 Henry Phyre, Red
 Buttons, Jackie Joseph
 (repeat). Final show finds
 Henry in a penny
 arcade where a lady
 foreign agent has some
 microfilm. (Tammy
 Grimes advance-pre-
 mieres here next week.)
 11 The Merv Griffin Show
 13 (Clr) Passport to Travel,
 Hal Sawyer: "Portugal
 by the Sea." Coastline
 drive.

9:00 P.M.

- 2 (Color) Movie: "Devil at
 4 o'Clock," Spencer
 Tracy, Frank Sinatra
 ('61). Aged priest and
 young criminal join
 forces when earthquake
 hits hospital.
 7 Bewitched, Elizabeth
 Montgomery, Dick York
 (repeat). Sam goes back
 in time to find out if
 Darrin would have mar-
 ried her if he had known
 she was a witch.
 9 (Color) Travel Special:
 "Great Britain." From
 London to Edinburgh,
 and Carnaby Street to
 Stonehenge.
 13 (Color) True Adventure,
 Bill Burrud: "Voyage of
 the Coral Queen." To
 South Pacific islands
 where WWII battles
 took place.
 28 Antiques, Geo. Michael:
 "German Porcelain"
 9:30
 4 (Color) Mickie Finn's.
 Final show is twice-
 preempted one with
 Shani Wallis and Johnny
 Rivers. ("The Hero"
 sneak-previews here
 next week.)
 7 Peyton Place III, Ryan

SPECIAL

"BLONDIE" Preview —
 Even the independent sta-
 tions are getting into the
 "Sneak Preview" act. So ch.
 9, which next week launches
 a weekly Saturday series of
 the new-to-TV Penny Sin-
 gleton-Arthur Lake movies
 of two decades ago, shows
 a sample tonight at 7:30.
 Film is "It's a Great Life,"
 and features Hugh Herbert
 as an eccentric millionaire
 whom Mr. Dithers wants as
 a client.

ROWAN & MARTIN —

For their next-to-last go at
 their "Summer Show" mon-
 key business, the comic pair
 add some real simians to the
 10 p.m. hour of fun on ch.
 4, in color. The Marquis
 Chimps join in sketches with
 the regulars, with features
 including a spoof on spies,
 an interview with a were-
 wolf, an ad-lib "panel show"
 on "what's happening to our
 youth" and a salute to the
 music of Guy Lombardo.

ONLINE WITH THE MARQUIS CHIMPS

O'Neal. Rodney feels
 a deep responsibility
 about Allison, and Con-
 stance hopes for answers
 from Dr. Rossi. ("That
 Girl" advance-pre-
 mieres here next week.)
 9 (Clr) Movie: "King of the
 Kyber Rifles," Tyrone
 Power, Michael Rennie
 ('54). Half-caste soldier
 falls for general's
 daughter.

- 13 (Color) Faces & Places:
 "London to Paris"
 28 Toy That Grew Up:
 "Lady Windemere's
 Fan," Ronald Colman
 ('25). Last in series.
 34 Foros de Mexico

10:00 P.M.

- 5 (Clr) Geo. Putnam, News
 7 The Avengers, Patrick
 Macnee, Diana Rigg.
 For their final caper,
 John and Emma search
 for four special agents
 who vanished without a
 trace in a bleak, remote
 village from which
 there's no return. (The
 detective series "Hawk"

1:00 P.M.

- 2 (Clr) 11 o'Clock Report
 4 (Color) 11th Hour News
 5 Gideon, John Gregson.
 7 News, Baxter Ward
 11 (Color) Louis E. Lomax
 13 Movie: "No Trace,"
 Derrick DeMarney

11:30

- 2 Movie: "It Came from
 Beneath the Sea," Ken
 Tobel ('55)
 4 (Color) Tonight, Johnny
 Carson, Kaye Ballard
 7 Movie: "Abbott & Cos-
 tello Go to Mars," Mari
 Blanchard ('53)
 9 The Flick: "Yellow
 Squadron," Hasse
 Ekman, Ann-Marie
 Byllespeltz (Swed.-'55-
 12:00

- 5 Movie: "Belle Starr's
 Daughter," Rod
 Cameron ('48)
 12:30

- 11 Movie: "Mr. Ace,"
 George Raft, Sylvia
 Sydney ('46)
 13 Movie: "Men of San
 Quentin," J. Anthony
 Hughes ('42)

1:15

- 9 Movie: "He Walked by
 Night," Richard Base-
 hart ('48). LAPD.
 2:00

- 11 Movies: "Queen of
 Burlesque," "Invasion
 of Animal People"

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9:30-9:00 Fridays

NBC Jumps on Drama Bandwagon

By GEORGE GENT
New York Times Service

NEW YORK — NBC has become the third network to announce plans for carrying original dramas next season. The network's decision followed earlier announcements by ABC and CBS.

Julian Goodman, NBC president, disclosed the network's plans in a commencement address he gave at Western Kentucky University in Bowling Green, Ky. He told the graduates that experimentation was vital to television if the rapidly maturing medium was to remain dynamic. With that in mind, he said, he had assigned the NBC television network the "difficult" task of developing "a Sunday afternoon experimental theater series for television."

Although Goodman did not elaborate, it was learned here that the experimental series will be carried by the network in 1967, possibly as early as Jan. 1.

THE PROGRAMS are expected to run either 90 minutes or two hours and, depending on the number of quality scripts received, could be carried on a weekly basis.

The NBC decision was obviously determined by the previous announcements by ABC and CBS.

In his address, Goodman cited the purpose behind NBC's decision to undertake the experimental series. They were:

To bring forward and test fresh writing approaches free of the confines of the immediate demands of mass prime-time programming.

To give established writers a change of pace and a more creative outlet and also to bring to television proficient writers who have not been able to find their way into the medium.

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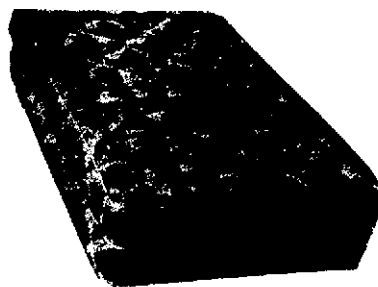
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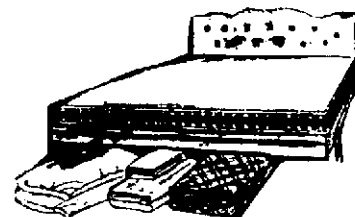
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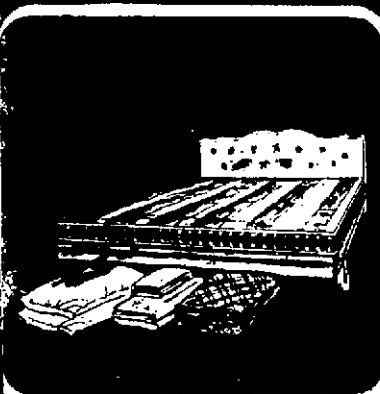


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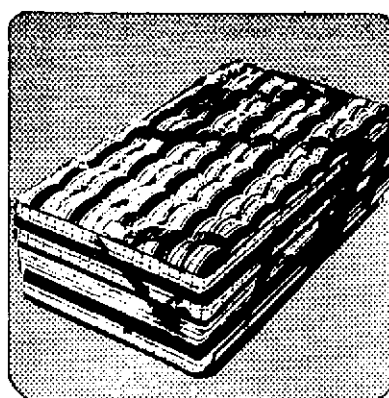
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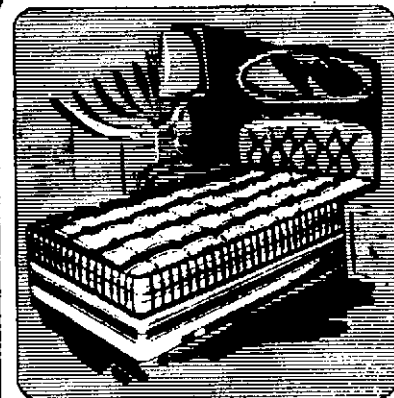
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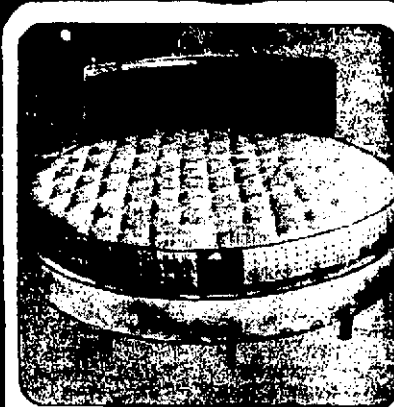
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FRIDAY

September 2, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 Afro-Asia; Soc. Change
6:30
2 (Color) Compass: "Mediterranean Holiday"
4 (Color) The Arts
7 (Clr) Guidelines
7:00 A.M.
2 (Clr) Joseph Benti news
4 (Clr) Today, Hugh Downs with tennis stars Billie Jean King and Arthur Ashe, stars of "Hey Landlord!"
7 Scope: Phys. Fitness
11 The Fisher Family
7:25
2 Cleo Roberts, News
7:30
7 Car 54, Where Are You?
11 (Clr) Hobo Kelly Show
8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Dr. Joyce Brothers (who starts her own show at this hour Mon., with "Talk" at 8:30)
8:30
7 Pamela Mason (final show)
8:45
13 Cartoonaroony
9:00 A.M.
2 I Love Lucy, Lucille Ball Guest: Charles Boyer
4 (Clr) Eye Guess, Cullen
5 Movie: "Fall of the House of Usher," Kay Tondeter
11 (Clr) Jack LaLanne Show
13 Buckaroo 500
9:30
2 The McCays, W. Brennan
4 Concentration, H. Downs
7 The Mike Douglas Show
11 Gypsy Rose Lee Show with Mr. John and his turban, Dick Kallman
13 Essentially Sex, Suzy Gluck: "Sex Outside Marriage," with SC psychologist, vice officer of L.A. sheriff's department.
10:00 A.M.
2 Andy of Mayberry
4 (Color) Chain Letter
9 Big Babysitter (cartoons)
11 Movie: "Big Leaguer," Edw. G. Robinson, Jeff Richards ('53)
13 Teenscope, Jim Steck
10:30
2 Dick Van Dyke Show
4 (Clr) Showdown, J. Payne
5 Burns and Allen Show
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Wild Bill Hickok
7 Supermarket Sweep
13 Teleplay: "Ride the River," Broderick Crawford
11:30
2 Search for Tomorrow
4 (Color) Swingin' Country Guest: Ronnie Draper
5 Movie: "Accused of Murder," David Brian
7 Dating Game, Jim Lange
9 Storybook Time
11 Sheriff John, Mary-Ann
NFL CHAMPIONSHIP, 8 p.m., in color, ch. 13, has highlights of the 1965 title game between the Green Bay Packers and the Cleveland Browns.
NFL FOOTBALL, 10 p.m., ch. 2, finds Jack Buck at the Cotton Bowl with the tape-delayed action of a pre-season clash between the Minnesota Vikings and the Dallas Cowboys.

- 11:45**
2 The Guiding Light
12:00 NOON
2 It's Keene at Noon, with producer Joe Connolly, scenes from "Pistols 'n' Petticoats"
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Apache Ambush," Bill Williams ('55)
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 Movie: "Sweethearts," Jeanette MacDonald
13 Dialing for Dollars
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Perfect Marriage," Loretta Young
7 Ben Casey, Vincent Edwards, Robert Walker. Brain surgery may change entire life of amnesia victim.
9 Movie: "Mask of Dimitrios," Zachary Scott, Peter Lorre ('44)
1:30
2 (Clr) Linkletter's House Party, Caroline Leonetti
4 (Color) Another World
13 Movie: "Song Parade," John Carroll, Marie McDonald ('50)
2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 The Newlywed Game
2:30
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 On the Line (interview)
3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
11 The Gale Storm Show
13 (Clr) Mickey Mudturtle
3:30
2 Loretta Young Theater
4 Hennessey, J. Cooper
5 Divorce Court, V. Perkins
7 The Nurses, M. Fickett
9 Jack in the Box, J. Spear
11 (Clr) Billy Barty's Show
4:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Clr) Tom Frandsen, FYI
7 Dark Shadows (serial)
9 (Color) Popeye Cartoons
11 Billy Barty w/008th Man
4:30
2 Movie: "Tarzan & the Slave Girl," Lex Barker
4 (Clr) Movie: "Big Circus," Victor Mature, Red Buttons, Rhonda Fleming
5 (Clr) Geo. Putnam, News
7 Where the Action Is, salute to Paul Revere
11 Gigantor (cartoon)
13 (Color) Bozo the Clown
34 San Martin de Porres
5:00 P.M.
5 (Clr) Shebang! C. Kasem
7 News Hour, Baxter Ward
9 Laurel and Hardy Film
11 (Clr) Winchell-Mahoney
13 (Color) Felix & Gumby
34 Operacion Ja-Ja
5:30
9 (Clr) 18-34, Dick Curtis
13 (Color) Bozo's Big Top
28 The Friendly Giant
5:45
28 Time for Music
6:00 P.M.
2 (Color) The Big News
4 (Color) 6th Hour News
5 (Color) Forest Rangers
7 Movie: "Parliah of Glory," Curt Jurgens
11 (Clr) Woody Woodpecker
13 (Clr) Lloyd Thaxton
28 What's New?
34 Noticiero 34 (News)
6:30
5 Westerners, Esther Williams. Lady dude goes to aid of cholera victims.

- 9 (Color) Sneak Cartoon Preview (see "special")
11 Dennis the Menace, Jay North. Tree house vs. bird sanctuary.
28 Spectrum (science): Underwater breathing; embryonic kidney; excess body weight
7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) Huntley-Brinkley (Note "News Conference" shifts to Sat.)
11 87th Precinct, Robert Lansing, Ron Harper, guest Lee Tracy. Veteran policeman sees his son kill a rookie cop.
13 **HAPPY WANDERERS—CLN**
★ **Queen Sails NW Passage**
It's the "Queen of Prince Rupert," palatial liner of British Columbia ferries.
28 At Issue: "Nike-X," Dick McCutchen. Exploration of controversial proposal for anti-missile defense
7:30
2 Wild, Wild West, Robt. Conrad, Ross Martin, Don Rickles, Ann Elder, Rhys Williams (repeat). Prominent scientists meet violent deaths, each after falling from the same girl, and always with a sinister magician nearby.
4 (Clr) Camp Runamuck, Arch Johnson, Dave Ketchum (repeat). Runamuck counselors try diving rods and rain dances to provide water for their new, but empty, \$6000 swimming pool. Last shows for defunct "Runamuck" and "Hank," with a tape-delayed Jets-Dolphins game here next week, and "Tarzan" Sept. 16.
5 (Clr) Jim Thomas Outdoors. Fishing for brook trout and red grouper, seal hunt in Arctic.
7 (Color) The Flintstones (repeat). A visit to the Oceanrock Aquarium coincides with a plot to seal-nap the famous Dripper. Final show, with series moving to KTTV for re-runs, and "Green Hornet" advance-premiering here next week.
9 Sherlock Holmes Movie: "The Deadly Necklace," Christopher Lee, Hans Sohnke (Germ.-'62).
13 **HAWAII CALLS—CLN**
★ **Milo Hattie on Waikiki**
Web Edwards hosts
8:00 P.M.
4 (Color) Hank, Dick Kallman, Howard St. John (repeat). Defunct series winds up its run with Hank unmasked as a "drop-in," and enrolled as a regular student—with a scholarship.
5 (Clr) Kingdom of Sea: "Survival at Sea"
7 (Color) Summer Fun: "Meet Me in St. Louis" (see "special")
11 Movie: "The Killers," Burt Lancaster, Edmond O'Brien ('46)
13 (Clr) Elements of Victory (see "NFL" sports)
28 Festival of Arts: "Sibelius" (pt. 2). Three different symphony orchestras, taped in Finland last year at the Sibelius Centenary Festival.
34 Las Estrellas y Usted
8:30
2 (Color) Hogan's Heroes. Bob Crane, Bernard Fox, Louise Troy (repeat). Hogan's plans to smuggle a pretty defector to England are threatened when he's outranked by a fuss-



ANN Elder is involved in plans for fiery murder during "The Wild, Wild West" repeat at 7:30 p.m. Friday, channel 2.

- and-feathers Britisher.
4 (Clr) Sing Along with Mitch ('64 repeat). Leslie Uggams is guest, as final show offers musical salute to occupations.
5 Movie: "Medal for Benny," Arturo de Cordova, Dorothy Lamour
7 Addams Family, Carolyn Jones, John Astin, Allyn Joslyn (repeat). When the headmaster of the children's private school breaks down, Gomez buys the place (final show).
13 Adventure Th'r: "Pensacola" and "Canadian Goose"
9:00 P.M.
2 (Clr) Gomer Pyle, USMC, Jim Nabors, Frank Sutton, Nelson Olmstead (repeat). Gomer volunteers for extra duty as busboy at an official dinner for visiting colonel.
7 Honey West, Anne Francis, Henry Hunter (repeat). Honey wonders why her client was killed for a satchelful of glass paperweights. (Final shows for Honey and Kathy, with Uncle Miltie advance-premiering in this hour next week.)
9 (Clr) Hollywood Backstage, John Willis with films of L. A. arrival of Herman's Hermits, the set of "Dirty Dozen, tour of "in" sights of London.
13 (Clr) The Roving Kind: "Airplanes of the Movies," Frank Tallman
28 Dancer's World," Martha Graham and 11 members of her dance company.
9:30
2 Smothers Brothers Show (repeat). Mr. Costello hides out in Dick's apartment to avoid a process server (King Donovan), and is nearly killed in a series of mishaps.
4 (Clr) Mr. Roberts, Roger Smith, Steve Harmon, Richard X. Slattery (in dual role). When an imposter takes his place, the real Capt. Morton is tossed in the brig. Final show, a repeat.
7 (Clr) Farmer's Daughter, Inger Stevens, Wm. Windom (repeat). Katy begins suspecting that rumors are true when Glen starts sneaking out nights.
9 Cinema IX: "Battle of the Sexes," Peter Sellers,

- Robert Morley, Constance Cummings (Br.-'60). James Thurber
13 (Clr) Capture, Arthur Jones, Boa constrictor.
28 Music from Carnegie: "Opera Workshop"
34 Yeah-Yeah (rock music)
10:00 P.M.
2 NFL Pre-Season Football (see "sports")
4 (Clr) Man from UNCLE, Robt. Vaughn, David McCallum, Ricardo Montalban (repeat). Operations of a Mafia-type ring of diamond thieves threaten to rock the stability of world economics.
5 (Clr) Geo. Putnam, News
7 Court Martial, Bradford Dillman, Peter Graves, John Doucette, Bernard Lee, Robert Hutton. Final show finds a skilled pilot on the Burma run accused of gold smuggling and British Army Intelligence suspects treason, too. ("12 o'clock High," in color, gets this fall hour.)
11 (Clr) Alex Dreier news
13 (Clr) Bill Johns, News
28 Profile (S.D. State): "Sunset at Lambarene—the Passing of Albert Schweitzer"
34 Lucha Libre (wrestling)
10:30
13 (Clr) Vagabond, Bill Burdud: "Canadian Sunsets"
11:00 P.M.
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "An Unlocked Window," Dana Wynter. Three private nurses in same neighborhood are slain.
7 Baxter Ward, News Final
11 (Color) Mort Sahl Show, with singer Cass Elliot of the Mamas and the Papas
13 Movie: "Abilene Town," Randolph Scott, Ann Dvorak ('46)
34 Esta Noche a las Once
11:30
4 (Color) Tonight, Johnny Carson
7 (Clr) Movie: "Goliath and the Dragon," Mark Forrest (Ital.-'59)
9 (Clr) Movie: "Daddy Long Legs," Fred Astaire,

- SPECIAL**
CARTOON PREVIEWS—
Jac and Phyllis Spear offer the small fry a look at two new color cartoon series to screen weekly starting next weekend. Shown back-to-back at 6:30 p.m., ch. 9, are "Marvel Super Heroes" and "Kimba the White Lion."
MEET ME in St. Louis—
The Sally Benson book was a best-seller. The movie version was a moderate success. But this pilot film struck out, so winds up the "Summer Fun" series at 8 p.m., in color, ch. 7. Shelley Fabares and Celeste Holm are starred in the story of a high-spirited family at the turn of the century. ("Time Tunnel" advance-premieres at this hour next week.)
COLORATION —
Another 3-day holiday is starting, and ch. 9 again celebrates with color movies. They start at 11:30 p.m. today, and will run all night for the three days. All 27 movies were released during the past 12 years.
Leslie Caron ('55)
12:00
5 Movie: "Sword of Monte Cristo," George Montgomery ('51)
12:30
13 Movie: "Paper Bullets," Alan Ladd ('41)
12:45
2 (Clr) Jerry Dunphy, news
1:00
4 News Wrap-Up
11 Movie: "War Paint," Robert Stack ('53)
1:15
2 Movie: "All About Eve," Bette Davis, Anne Baxter ('50)
1:55
9 (Clr) Movies: "Wonderful Country," "Helen of Troy" and "Fighting Musketeers"
2:30
11 Movies: "Holy Matrimony," "Murder in Red Barn"

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SATURDAY

September 3, 1966

- 7:30**
2 Western Relig. Trends
5 Design for Learning
9 (Clr) Movie: "Gorilla at Large," C. Mitchell
11 Mr. Wishbone, Jim Allan
- 8:00 A.M.**
2 Captain Kangaroo
4 (Color) The Jetsons
5 Movie: "Old Los Angeles," William Elliott
7 (Clr) Movie: "Double Crossbones," Donald O'Connor ('51)
13 Movie: "City of Silent Men," Frank Albertson
- 8:30**
4 (Color) Atom Ant
- 9:00 A.M.**
2 (Color) Heckle & Jeckle
4 (Color) Secret Squirrel
9 (Clr) Movie: "Springfield Rifle," Gary Cooper ('52)
11 Movie: "Dragon's Gold," John Archer ('54)
13 Panorama Latino (Span.)
- 9:30**
2 (Clr) Tennessee Tuxedo
4 (Clr) Underdog (final)
5 Movie: "Silver Queen," George Brent ('42)
7 (Color) Hoppity Hooper
- 10:00 A.M.**
2 (Color) Mighty Mouse
4 (Color) Top Cat
7 (Clr) Porky Pig (cartoon)
34 Escuela KMXE (English)
- 10:15**
11 Movie: "Dangerous," Bette Davis ('35).
- 10:30**
2 Lassie, Jon Provost. Roy Campanella visits
4 Fury, Bobby Diamond
7 (Color) The Beatles
9 (Clr) Movie: "Track of the Cat," Robert Mitchum ('54)
- 11:00 A.M.**
2 (Color) Tom and Jerry
4 (Clr) Baseball: On Deck
5 Movie: "Stranger at My Door," Macdonald Carey
7 (Color) Casper Cartoons
13 Movie: "Hellgate," Sterling Hayden ('53)
- 11:15**
4 (Clr) Baseball (see sprts)
- 11:30**
2 (Clr) Quick Draw McGraw
7 (Color) Magilla Gorilla
11 Movie: "Crime Against Joe," Julie London ('56)
- 12:00 NOON**
2 Sky King, Kirby Grant
7 (Clr) Bugs Bunny Show
9 Movie: "At Gunpoint," Fred MacMurray ('55)
- 12:30**
2 (Clr) Linus Lionhearted
5 Movie: "Fighting Coast Guard," Brian Donlevy
7 (Clr) Milton the Monster
13 Movie: "Doctor X," Fay Wray, Lee Tracy ('32)
34 Peco Magesto Show
- 1:00 P.M.**
2 (Color) My Friend Flicka
7 (Clr) U. S. Men's Amateur Golf (see "sports")
11 Movie: "The Actress," Spencer Tracy, Jean Simmons ('53)
- 1:30**
2 Carling World Golf (see "sports")
- 2:00 P.M.**
4 Movie: "Torpedo Alley," Mark Stevens ('53). Korea action.
5 Movie: "Pawnee," George Montgomery ('57)
7 American Bandstand '67, Dick Clark with Ken Rossi, Lou Christie. Second show of 2-week celebration of series' 9th anniversary.
9 (Clr) Movie: "Dallas," Gary Cooper ('50)
13 Movie: "Corregidor," Otto Kruger ('43)
- 3:00 P.M.**
7 Movie: "Amazing Colossal Man," Glenn Langan
11 Wide Country, Earl Holliman, Andrew Prine, Barbara Luna. Champion is found unconscious by girl in border town.
34 Pasos Trifulales (variety)
- 3:30**
2 Movie: "Ghost Diver," James Craig ('57). Underwater treasure.
4 International Zone (UN)
5 (Clr) Speed World, Les Keiter: "Sebring, 1963"
9 (Clr) Movie: "Running Target," Arthur Franz
13 (Clr) John Marshall's Talent Search (children)
- 4:00 P.M.**
4 (Color) Heroic Years: "Rumbles of Rebellion"
5 Bowling Tournament
11 Thriller, Boris Karloff: "Ordeal of Dr. Cordell," Robert Vaughn. Deadly gas turns college chemist into a killer.
- 4:30**
4 (Clr) Agriculture, USA: "Youth Opportunities"
7 (Clr) NFL Game of the Week (see "sports")
13 (Clr) Movie: "Breakdown," William Bishop
- 5:00 P.M.**
2 Del Mar Feature Race (see "sports")
4 (Color) At Your Leisure
5 Johnny Grant Movie: "Sailor of the King," Jeffrey Hunter, Michael Rennie (Br.-'53)
7 ABC's Wide World of Sports (see "sports")
9 Movie: "Hands of a Stranger," Paul Lukather (Br.-'62). Surgical transplant
11 Chiller (movie: "Attack of Crab Monsters,"

- Richard Garland ('57)
34 Todos a Bailar (dance) 5:30
2 Ralph Story's L.A. (repeat of Sun.). Document of a community newspaper monopoly, and history of Angels' Flight.
4 (Color) KNBC Report, Jack Latham
- 6:00 P.M.**
2 (Color) The Big News
4 (Color) Scherer-MacNeil
13 Movie: "Black Devils of Kali," Lex Barker ('55). Poorly made melodrama.
28 Local Issue: "Marginal Merchants—The Negro in Business." Possible avenues of help, with Jimmy Brown on panel.
34 Dictoteque a Go-Go
- 6:30**
2 (Clr) Roger Mudd, News
4 (Color) News Conference
7 Sat. Sports, Jim Healy
9 Twilight Zone: "Of Late I Think of Cliffordville," Albert Salmi, Julie Newman, John Anderson. Ruthless tycoon makes pact with beautiful devil.
11 Movie: "Gun of Zangara," Robert Stack, Joe Mantell ('62). Movie version of "The Untouchables."
28 Music from Carnegie "Opera Workshop"
- 6:45**
7 Sat. News, Carl George
- 7:00 P.M.**
2 Sea Hunt, Lloyd Bridges. Unexpected storm capsize boats off California.
4 (Color) Survey '66, Bob Wright
5 (Color) Melody Ranch. Guest: Minnie Pearl
7 ABC Scope: War in Viet Nam, Howard K. Smith: "The Rice Roots" (new time). How our pacification efforts in Viet Nam are working at the rice-roots level. Last in 3-part "Key to Victory" series.
28 Albert Einstein. His life and career.
34 Mano a Mano Ranchero
- 7:30**
2 Continental Showcase, Jim Backus, Heidi Bruehl, Silvio Francesco, Kessler Twins, plus—all from Sweden—Bibi Johns, Svend Asmussen, Lill Lindfors, Lars Loeendahl, Ingeborg Hallstein
4 (Color) Flipper, Brian Kelly, Tom Hill (repeat). In first half of 2-part segment, a skin-diving hunter mistakes Flipper's new "girl friend" for a shark, and spears her.
7 (Clr) Ozzie and Harriet (repeat). In final show for defunct series, Dave's law office is moved to June's home during repairs. ("Shane" advance-premieres in this hour next week.)
9 Movie: "Purple Heart," Dana Andrews ('44)
13 Movie: "Norman Conquest," Tom Conway
34 Las Tandas del 34 (music)
- 8:00 P.M.**
4 I Dream of Jeannie, Bar-



YVONNE Furneaux provides "Secret Agent" with several moments of intrigue during the repeat airing at 8:30 p.m. Saturday, channel 2.

bara Eden, Larry Hagman, Hayden Rorke (repeat). Dr. Bellows sets a trap for Tony, hoping to learn the secret of his strange behavior.
5 One Step Beyond, John Newland: "Message from Clara" and "Stone Cutter"
7 The Donna Reed Show (repeat). A huge offer is made for the purchase of the Stones' home in final outing for defunct series.
28 Toy That Grew Up: "Lady Windemere's Fan," Ronald Colman ('25). Last in series.
34 Carrousel Musical

8:30
2 Secret Agent, Patrick McGeehan, Yvonne Furneaux (repeat). Sent to Singapore to pose as a British defector, Drake is assigned by Chinese Intelligence to infiltrate the British Intelligence service.
4 (Color) Get Smart, Don Adams, Barbara Feldon (repeat). In first of 2-part episode, Smart and 99 must decide which of six passengers aboard a ship at sea is the KAOS killer who has stolen plans for a nuclear battleship.
7 (Color) Lawrence Welk Musical potpourri, with Welk offering an accordion solo of "Missouri Waltz," and Aladdin presenting a recitation on a Labor Day theme.
11 Upbeat, Don Webster with Terry Knight and the Pack, the Bossman, Bobby Hebb, Dion Warwick

9:00 P.M.
4 Movie: "Tin Star," Henry Fonda, Anthony Perkins, Neville Brand, Betsy Palmer ('57). Western drama is last of summer repeats. A George Ham-

ilton-hosted special at 9 next week, followed by the Miss America Pageant, fills next week's late programming.
5 (Clr) Movie: "Brimstone," Rod Cameron ('49)
9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone ('55)
13 Movie: "Nabonga," Julie London, Buster Crabbe
28 Speculation, Keith Berwick: "Civil Rights and Law Enforcement"
34 La Hora Silvia Pinal

9:30
2 (Clr) The Face Is Familiar, Jack Whitaker (final show). Phyllis Newman and Soupy Sales are guests. (Next week, the regular-season opening NFL game, Packers vs. Colts, via tape delay.)
7 (Clr) Hollywood Palace (see "special")
11 (Color) Joe Pyne Show, with guests. Note new earlier time for Pyne's series, now back to first-run, which is broken at 10 for news, and continues at 10:30.
34 Boxing (Mexico City)

10:00 P.M.
2 Gunsmoke, James Arness, Gary Lockwood, John Kellogg, John Anderson, Milburn Stone, Richard Jaeckel (final repeat). After robbing the bank, in second of two parts, the outlaws kidnap Doc Adams and set fire to Dodge City to cover their getaway. (Football at this time next week, with Matt's color debut Sept. 17.)
11 (Clr) Larry Burrell, News
28 USA Music: The Working Musician, Elayne Jones tells of livelihood problems of non-starring musicians.

10:30
5 (Clr) Movie: "Dr. Cyclops," Albert Dekker
7 (Clr) Shivaroe, Gene Weed (repeat), Roy Head, Kelly Garrett, the Regents, Chris Montez, Susan Rafe (final show)
11 (Clr) Joe Pyne (cont'd)
13 Teleplay: "Bed and Board," Charles Coburn, Spring Byington

10:45
9 Stan Richards, News
4 (Clr) Ken Murray in Hollywood (10:50). Film footage of Henry Fonda

SPECIAL
HOLLYWOOD PALACE
—Judy Garland steps in as hostess for the next-to-last repeat hour of the summer at 9:30 p.m., in color, ch. 7. Both beautifully gowned and in clown outfit, Judy presents to guests Vic Damone, Chita Rivera, Avery Schreiber and Jack Burns. Gene Baylos, the Three Brazzazis and the Lyons Family a 5-man gymnastic group, and Frank Sinatra with their children.

11:00 P.M.
2 (Clr) Paul Uddell Report
4 (Color) 11th Hour News
7 ABC News, Keith McBee
9 (Clr) Movie: "Apache," Burt Lancaster ('54)
13 (Clr) The Beat, Bill Allen

11:15
2 (Clr) Movie: "Story of Dr. Wassell," Gary Cooper, Laraine Day
4 (Clr) Sat. Night Tonight (repeat of 11/7), Johnny Carson, Rudy Vallee, Shari Lewis, Jack Douglas and Reiko, Otto and Maris Jelinek of the Ice Capades.
7 Movie: "Only the Best," Susan Hayward, Dan Dailey ('51)

11:30
13 Movie: "Mr. Smith Goes to Washington," Jean Arthur, James Stewart

12:00
5 Movie: "Man or Gun," Macdonald Carey ('58)

12:30
11 Movies: "Love from a Stranger," "Four Sons" & "Gang's All Here"

12:45
9 (Clr) Movie: "Susan Slept Here," Dick Powell, Debbie Reynolds ('54)

1:00
2 Movie: "Come and Get It," Joel McCrea ('36)
13 Movie: "Robot Monster," George Nader ('53)

1:15
7 Movie: "Ma and Pa Kettle Go to Town," Marjorie Main ('50)

2:30
9 (Clr) Movies: "House of Wax," "Damn Yankees," "Invincible Gladiator"

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- Dropsy
- Dysentery
- Eye Trouble
- Eczema
- Gall Bladder
- Headaches
- Kidney Trouble
- Low Trouble
- Liver Trouble
- Lumbago
- Nervousness
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- Piles
- Rheumatism
- Skin Trouble
- Stooliness
- Stomach
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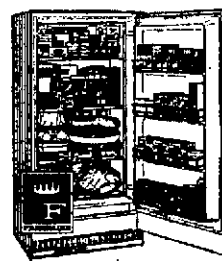


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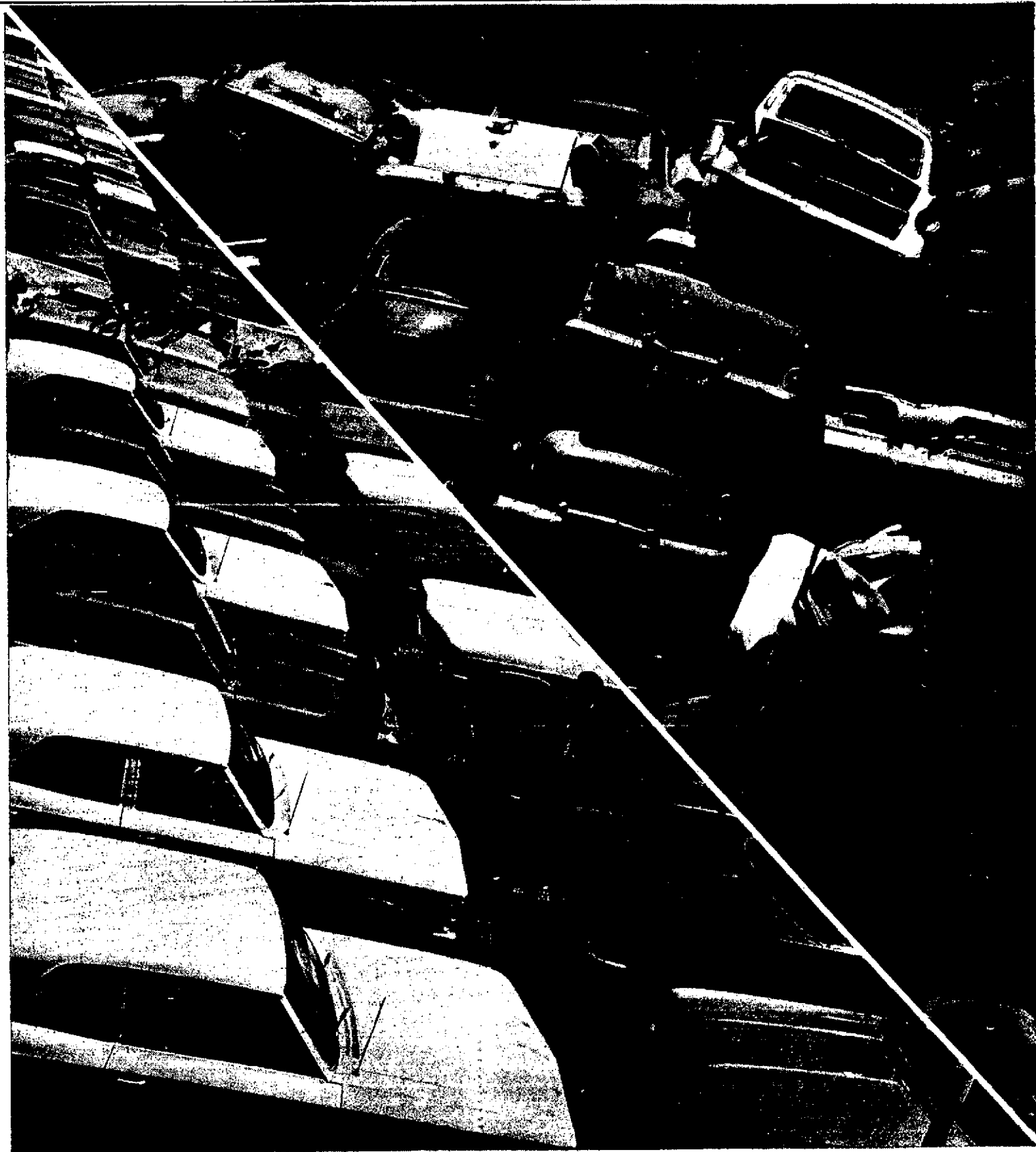
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Automobile
Issue

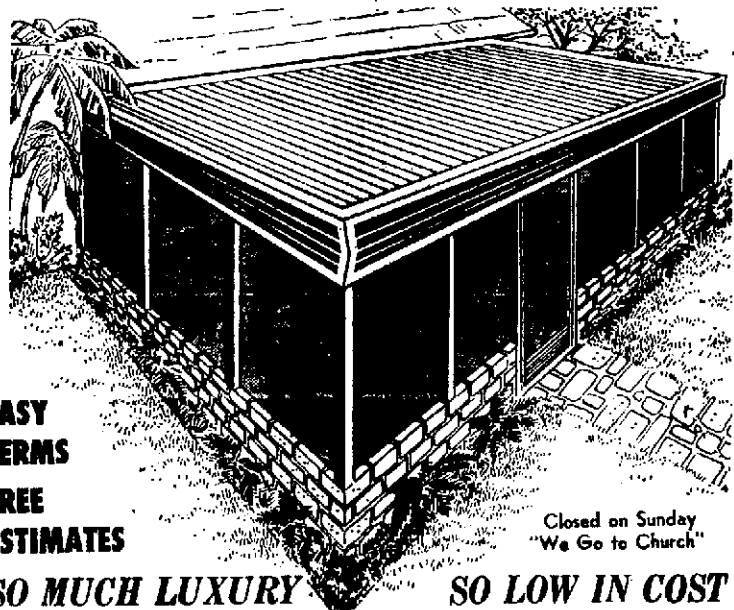
MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM



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What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801 for origin, meaning and brief genealogy, for reply only in this column.

MISS RULE: Please give brief data on Everett. —N.W., Long Beach.

Everett, of English lineage, had a Saxon chieftain ancestor called Effered or Eved, meaning "Boar-counsellor." The boar was used as a symbol of supernatural strength by early Anglo-Saxon Englishmen. The Everett coat-of-arms from Wiltshire, England, has a chevron composed of 8 stripes centered between 3 vertical gold-and-silver silver stars on a red shield. Descendants famous in American history include Edward Everett of Massachusetts, a noted orator and member of Congress, as well as governor of Massachusetts and U. S. secretary of state from 1852 to 1853. His brother Alexander entered Harvard University at the age of 11 and graduated with highest honors.

MISS RULE: May we have the origin of Gundhus? —M.G., Long Beach.

Gundhus originated in Norway. This ancient Scandinavian surname evolved from usage of the ancestral progenitor's home-location name. The source of Gundhus was the old Teutonic Norse "Gund-Hus," deciphered as "Battler's House." No shield is available for this family.

MISS RULE: Kindly give genealogy on Ransom.—E.R., Buena Park, H.R., Compton.

Ransom genealogically is from the English warrior name Randolph, which meant both "Wolf-counsellor" and "Brave counsellor." Randolph, abbreviated to Rand, with the suffix "-son" added, became Randsen, then Ranson and Ransom. Ransom was recorded in the 1200s in Norfolk and Suffolk, England. The family armorial shield is blue, emblazoned with 3 red roses on a gold chevron.

MISS RULE: Please give the origin of Ottosen.—J. O., Paramount.

Ottosen had its inception in Denmark. The 13th Century source phrase "Ottisen" indicated "Sons of the terror-inspiring one." It is true that the given-name Otto means "Wealthy," but Ottosen has this strange interpretation, perhaps for a fierce man in combat.

MISS RULE: Could you explain Silva?—M.D., Long Beach.

Silva may be either Portuguese or Spanish. The source, the Latin term

"selva," meant "from the forest." Portugal and Spain had few forests so that an ancestor from a wooded area was notable for his unique place of residence and was named for it. The De Silva and Silva armorial shield is red, decorated with 6 gold coins placed between 3 black bars.

MISS RULE: Please give brief genealogy on McCormick.—A.M., Garden Grove, W.M., Oregon.

McCormick emerged in modern times from the Scotch clan name MacCorraig as well as from the Irish clan McCormaic. In each country the clan founder was a brave battle leader called Cormaic meaning "Charioteer" (driver of a war chariot). The clan shield is red, emblazoned with 3 red spots between 3 silver daggers, all on a chevron. The clan motto "Sine timore" translates as "Without fear."

MISS RULE: May we have genealogy data on Connors? —J.C., Westminster.

Connors is from the ancient Irish Clan O'Conchar, which originated in Roscommon, Ireland. The family founder's name proudly exemplified mental and spiritual values, for O'Conchar meant "Son of the man with high ideals." The progenitor, Roderick O'Conchar,

was a 13th Century king of Connaught. By the 16th Century the old Gaelic name was modernized as O'Connor, Connor and Connors. The clan armorial shield is silver, emblazoned with a green oak tree symbolizing strength and steadfastness of character.

MISS RULE: Would like data on Funchion.—W.F., Artesia.

Funchion is an American re-spelling of the Spanish surname Funcion. This unique cognomen decipheres as "Born on a festival day," referring to the birth date of the ancestor on a religious holiday.

MISS RULE: Please explain RIZZO.—A.R., Garden Grove.

Rizzo traces back many centuries in Italy to a family whose founder was called Rizzo a nickname meaning "curly-headed."

MISS RULE: Please inform us on Des Roches. —C.D., Anaheim.

Des Roches had its inception in south eastern France. Des Roches decipheres as "the rocks," indicating landmark rocks or cliffs that stood on the family's medieval estate. The Des Roches armorial shield is blue, decorated with a gold mountain peak or rock, rising out of a silver sea.

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Information Free

("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

Cotton: An educational booklet that tells how it is grown, processed, marketed, manufactured, etc. It also gives information about its qualities, uses and history. Excellent maps and illustrations.

National Cotton Council of America, Dept. IF, Box 12285, Memphis, Tenn. 38112.

Your Career As a Secretary: Travel and adventure? A good salary? A steady job? Advancement? Professional status? You can reach your goal by becoming a trained secretary. Send for this career booklet and find out more details about this exciting career.

United Business Schools Association, Dept. IF, 1101 17th St., N.W., Washington, D.C. 20036.

A Story of Time: This booklet contains information

about Japan's watch and clock industry. Many historical facts and illustrations in this interesting booklet.

Japan Light Machinery Information Center, Dept. IF, 437 Fifth Ave., New York, N.Y. 10016.

Reprints From the Occupational Outlook Quarterly:

- (1) Wider Horizons for Negro Workers;
- (2) Education: An Advantage For a Lifetime;
- (3) Neighborhood Youth Corps;
- (4) Health Service Occupations;
- (5) Sales Occupations.

Occupational Outlook Service, U.S. Department of Labor, Bureau of Labor Statistics (IF), Washington, D.C. 20212.

Civil War Centennial Map: United States map featuring Civil War battlefields and sites. Many photographs and illustrations in color. Excellent material for educational and reference use.

Sinclair Auto Tour Service, Dept. IF, 600 Fifth Avenue, New York, N.Y. 10020.

Mathematics Teaching As

(Continued on Page 16)

Southland Magazine

Southland

MAGAZINE

JEROME HALL, Editor
RALPH HINMAN Jr., Editorial Assistant

OUR COVER



Row after row and stack after stack—the parade of automobiles is endless. Though Detroit is regarded as the auto capital of the nation, the designation might be more appropriate for Southern California. Next month the parade of '67s will be on view to an auto-oriented population. Photographer Bob Shumway shows on today's cover the beginning and end of the parade.

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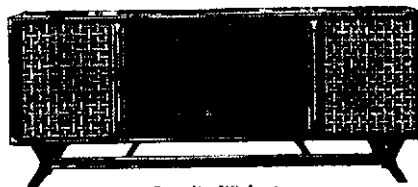
SINGLE HAND

They call them Singlehanders. They are the loneliest sailors in the world. They are the seafarin' men—and a woman, too—who make the world shake its head by setting off into the distant horizon for weeks of lonely ocean cruising. The story of the Singlehanders will be told in word and picture in next week's Southland Magazine.

The Newest 1967

Packard Bell STEREO CONSOLE

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Scandia Walnut

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8-SPEAKER SOUND SYSTEM
GARRARD 4-SPEED RECORD CHANGER
6-FT. LONG, LOW CONSOLE CABINET



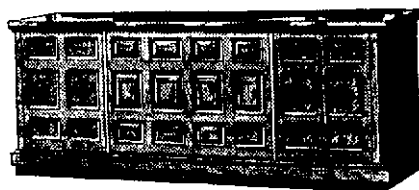
Colonial Maple

ALL SOLID STATE (No Tubes)
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GARRARD 4-SPEED RECORD CHANGER
6-FT. LONG, LOW CONSOLE CABINET



Italian Provincial Butternut

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GARRARD 4-SPEED RECORD CHANGER
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Espania Pecan

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RPC 54

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By Bill Emery

FROM SENATE hearing room to assembly line to the local grease rack, the subject of conversion these days is automobile safety.

In spite of this, however, the American consumer is in for a rude awakening if he expects to soon see the results of any crash program to produce crash-proof autos.

The blunt truth is that the 1967 models that will begin appearing in showrooms shortly are not going to be appreciably safer than were the '66s.

To be sure, changes are coming. Cars are going to get safer. But that's still in the future.

Automobile builders just can't afford the risks involved in creating a new concept and marketing it without first knowing whether the consumer will buy it.

In the vernacular of Madison Avenue, the manufacturer first has to "run the new idea up the flag pole and see whether anyone salutes it."

EVERY engineering change must first be fully tested under every conceivable condition before it gets the green light. Even then, the proving grounds can never actually duplicate all driving conditions. This is why all manufacturers make running changes throughout the model year on their vehicles.

Competition forces designers and builders to produce the finest machine with the most functional and durable components in a price range for each consumer.

If Milady wants style and comfort and the Master demands performance and economy, the engineering team that builds the best "compromise" often wins the favor of the consumer team.

About a year ago Mercury, a division of Ford Motor Co., outfitted a Parklane convertible and three other models with a five-inch diameter



This Chrysler experimental car with jet-age type steering mechanism replacing traditional wheel, and television screen replacing rear view mirror are two of many major testing programs currently under way in U. S. auto industry.

An X-Ray Look at This Car-of-Tomorrow Business

dual wrist-twist steering assemblage.

AUTO editors and a cross-section of prospective buyers from coast to coast and

border to border drove the vehicles with their unusual space-age steering from a day to a week or more.

When each had finished

they were given a questionnaire to fill out appraising the radical departure and the tests continued.

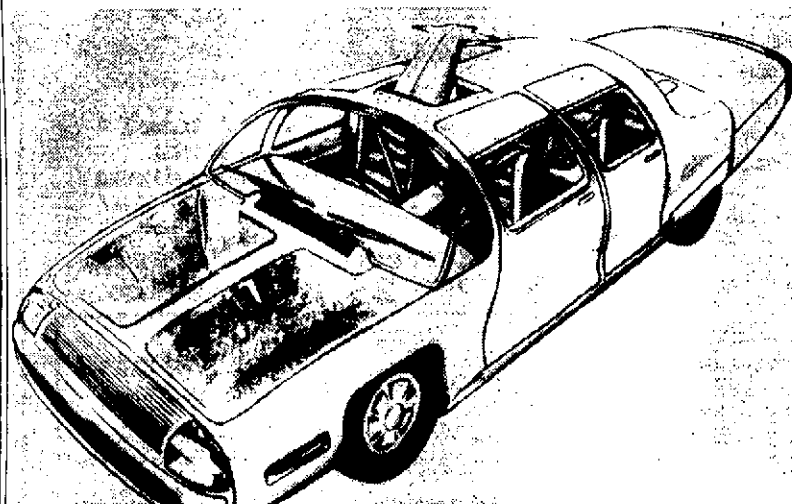
Chrysler Corp. is conducting a similar research with a dual hand grip steering unit resembling pistol grips.

The steering units will probably be offered as an optional \$100 extra at some future date, but one thing is sure, neither will come out as standard equipment during the introductory model year.

Both the Chrysler and Mercury units could be of greatest beneficial change in safety and design but to introduce this steering on the entire Mercury or Chrysler line could be disastrous in sales.

ALL TOO often history shows that the fickle consumer shies away from a radical concept in motoring. The Hudson Jet and (Kaiser's) Henry J pioneered the modern American compact. Both cars were more than adequate to fill the need . . . and priced right! Both cars were slightly ahead of their time and two great issues died an ungrateful, untimely death . . . much to the financial chagrin of the now-defunct manufacturers.

In introducing four new American Motors experimental prototypes this summer, president Roy Abernethy said that the auto builder today must place greater emphasis on advanced testing of consumer opinion, particularly in evaluating the growing interest in special-

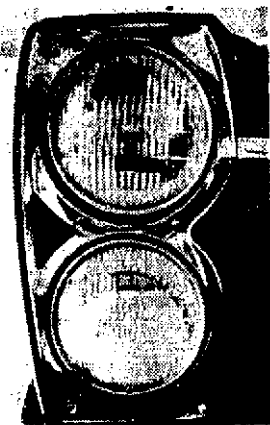


Artist's conception of proposed safety car designed to cut traffic deaths. In addition to revolutionary interior it features rounded exterior and periscope for clear view front, rear. New York state is backing construction of the vehicle.

(Continued on Page 22)

Southland Magazine

It's Time for Those



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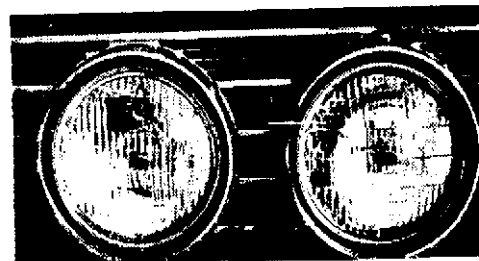
Powie



Gowie



Wowie



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By Jerome Hall

Editor, Southland Magazine

THESE ARE THE days of suspense and intrigue in American life, the final days before that magic eruption that stabilizes the nation's economy. These are the days when truckloads of shrouded autos are delivered to the custody of panting salesmen, when black-topped lots alongside the Southland's byways sprout fluttering flags—the flora and fauna of America's most boisterous business.

The new cars are coming.

Smoother, peppier, zestier, quieter, sleeker, gowier, wowier cars are coming.

Roomier and zoomier and all the other phrases of praises that Madison Avenue can unreel for a nation which has motorized itself.

Since that first gas buggy was built in 1893 the American people have sustained a love affair with the automobile. Today there are some 85 million automobiles in the United States.

AMERICAN MOTORISTS have rolled merrily along through the Duryea-built Locomobile, the first auto, to the Oakland and the Baker Electric, the Jordan, the Cleveland, the Kissel and the LaFayette. It was during the '20s that the Mercer and the Chandler and the sporty Auburn provided a burgeoning, vibrant nation with its exciting new mobility. The '30s gave us the Cord, the Essex, the Durant and the Terraplane. An international military disturbance in the '40s made the little Jeep the biggest thing on wheels and the '50s were devoted to stamping out ill-designed vehicles thrown together to catch up with a war-wetted thirst.

The '60s have brought to the American a decade of automobiles that has almost computerized motoring. The Barracuda and the Mustang and the Toronado glisten and gleam for attention in a market that offers a thousand variations in a hundred colors from a dozen major companies from Milano to Kalamazoo to Tokyo.

The American auto industry during the past model year turned out more than 8,600,000 cars. It is calculated that by 1970 there will be 100,000,000 autos on our highways. Presently 10% of the nation's autos are in Southern California.

AT THE TURN of the century there were 8,000 motor vehicles in the United States. In September of 1893 at Springfield, Ill., Charles Duryea laid down a wrench, brushed his greasy hands on his greasy overalls and said, according to students of automobile history, something that sounded like "whew." He had completed assembly of the first gasoline motorcar. Gas buggy would be a better description.

Duryea built 13 cars in one year and went out of business. A scattering of others tried it but it wasn't until Henry Ford began turning out cars in 1908 that the auto industry began to move.

The first Fords were priced at \$850 but an assembly line lowered the tag to \$250 and Ford sold 15 million Tin Lizzies.

Those were the days when a fearful farm-oriented society rushed to city hall and county courthouse to draw up laws against the rattling new contraptions (see Page 9). Some towns decreed that if a horse was frightened by an auto the motorist had to disassemble the car and hide it in the bushes until the horses passed.

But by 1912 there were more than a million motorcars in the U. S. and America's romance of the highways was blossoming, even if there were few highways. The horse no longer had the right of way.

AS MOST EVERYONE knows full well, the automobile industry is the yardstick of the American economy. The auto industry uses 22% of the nation's steel output, 75% of the plate glass, 62% of the rubber. One of every six businesses in the nation depends on the automobile industry.

Furthermore, the American, in his frantic race to keep an ever-shiny symbol of his affluency gleaming in the driveway, spends one of every 10 dollars he earns on his automobile—or automobiles. The Southern Californian spends considerably more than that. The four necessities of American life are food, clothing, shelter and auto.

The auto's influence on the nation's life-line are inestimable. It has been said, and with a good deal of creditability, that America's greatness is a direct result of the mechanical revolution that spawned the Tin Lizzy and has been sustained by wrap-around windshields, power brakes and padded dash.

Today there are furrowed brows in the industry's echelons. Though few expected

the sale of '66s to equal that of the '65s, which set an all-time record of 8,700,000, the incomplete figures indicate that the '66s will be less than 3% off the record-high. It still makes "last year's" total nearly 20% higher than total sales of '64 models.

There is genuine concern, however, over sales of '67 models. The cars that will be unveiled in showrooms during the next month will carry a higher price tag. The industry had stabilized its prices for eight years but the recent steel hike and new safety features will cause a boost of \$50 to \$150 per unit. Add to that the reimposed excise tax that averages \$25 per car and an increase in interest charges that amounts to another \$25, plus tightened credit approval and it is clear why there is apprehension. Too, there are hundreds of thousands of potential customers in Viet Nam who won't be buying a new car this year.

AUTO SAFETY has come in for a good share of headlines during the past year. It remains to be seen whether the public will rebel at the added cost of safety features on '67, '68 and '69 models, now in production or final planning stages. Though everyone decries the accident rate, the buying public has a history of antipathy for safety features, as the Ford Motor Co. found out in 1955-57. Ford stressed safety in its advertising as well as production then and suffered a sales setback so severe that it took a general reorganization of the company to pull it out of trouble.

Our auto accident rate is lamentable, but it also is commendably low compared with Europe's record, which is anywhere from 50% to 10 times higher. While it is often pointed out that more Americans have been killed in auto accidents than the total U. S. casualties in all of this country's

Wars—some 1,500,000 auto fatalities in 65 years—there is another side to the statistical picture.

There are 90 million registered drivers in the country and they travel some 880,000,000,000 (billion) miles per year. According to the National Safety Council there were about 20,000,000 accidents last year, including the most minor fender crunchers. But 90% of all accidents did not involve any injury. Only .3 of 1% of all accidents involved a fatality. Still, it is sobering to consider that 50,000 Americans will die in traffic accidents this year.

But accident rates and injury statistics will be far from the minds of Southern Californians as they pour into dealer showrooms in the coming weeks for a closeup view of the new models. And he isn't going to worry about the rising insurance rates.

He just wants to daydream a little.

The '67s will not be a whole lot different than were the '66s, for the pattern has been well established. Planned obsolescence some call it. Trends in style, say others.

WHETHER IT IS beauty on wheels or "sheer automotive pornography," as industry critic Ralph Nader terms it, the chromium-wheeled palaces that bear such voracious names as Wildcat, Barracuda, Mustang, Marlin, Charger and Sting Ray ignite an excitement all across the country.

The more affluent—or the more status-conscious—already have made arrangements to get delivery during the first week, maybe even the first day, for there seems to be no more accurate barometer of a man's worth to the world than how soon he gets his gleaming, powerized, transistorized, eight-cylinder, 320 cubic inch, automated bucket of tightened bolts.



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If You Have an Accident, Be Sure to . . .

By Paul X. Inwood

ON A RECENT dark night the stillness was shattered by a crash that left my neighbor's automobile

with a mangled fender and a bashed-in door. It was a hit-and-run case.

But the driver made one bad mistake. The crash dislodged his license plate, which the police found.

It was a costly oversight by the hit-and-run driver, who was quickly traced and arrested.

As it turned out, the hit-and-runner was a respected citizen who merely panicked, fearing the few drinks he'd had would weigh heavily against him. In truth, he

Stop immediately, though one should pull out of the main stream of traffic if possible. Turn off the ignition and get out of the vehicle. Do not light a cigarette so near to the involved vehicles or spilled gasoline that you create a new hazard.

Give aid to anyone who might be trapped in a vehicle, but do not move injured persons unless necessary. Call for an ambulance if there is injury. Notify police

such as the requirement of eye glasses while driving, which is common. Mention it to the investigating officer if the driver is violating any restrictions.

Make a diagram of the accident to show positions of the cars at time of crash and after. Measure skid marks. Obtain names of investigating police officers. Note time of day, weather conditions, road conditions.

Remain at the scene until police investigation

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A BLOND WITH EVERY POOL (wig that is), or a redhead, or a brunette . . . whichever the mermaid of the household prefers. She can take an afternoon swim and never have to worry about her hair being damp for an evening with friends. These are fine imported wigs by leading hair stylist and they can be custom designed in the continental style just for you. In case you wondered, retail value of your wig over \$100.00.

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DAYS!

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BLUE HAVEN POOLS



did what a great many motorists do—he lost his composure in a time of emergency. A crash or a crunch often turns otherwise law-abiding citizens into run-aways.

The sight of a driver banging another car in a parking lot, causing a dent in a fender, then casually driving off, is a common one. It is the exception to see the motorist stop to seek out the dented car's owner or to leave a note identifying himself.

HERE IS a check list worth studying, for it outlines the courses of action for a motorist who is involved in an accident, whether a major crash or a mere fender bender.

If anyone is injured or if the other driver is belligerent. Insurance companies advise clients never to admit liability for an accident.

Locate witnesses and obtain their names and addresses. Secure name and address of other driver from his operator's license. The law requires involved parties to provide such information. Write down names and addresses of other occupants in all involved vehicles, noting seating positions and other pertinent information about them.

Pay careful attention to the physical condition of the driver of the other vehicle. Pay close attention to his manner for evidence of intoxication. Check his driver's license for any restrictions,

has been completed and traffic hazards have been removed. Report the accident as soon as possible to your insurance agent, who will provide instructions regarding forms that must be filled with the state if there is injury, death or if damage amounts to at least \$100.

If the accident is a serious one, it is advisable to seek the assistance of an attorney in filling out the report to the state Department of Motor Vehicles.

It is wise to review liability insurance coverage, for the minimum amount of \$10,000/\$20,000/\$5,000 required by law in California often is not sufficient in this day of huge awards by judges and juries.

Don't Get Hurt
in a Sigalert

Keep Both Hands on the Wheel -- Please!

By Andy Park

EVERY MORNING, five days a week, I stagger out of bed at 5:30, more or less, and go out the front door to work. I don't go out the front door TO GO TO work. I'm there the minute I walk to the driveway.

My day begins the minute I get in my car and it ends, some 12 or so hours later, when I once again point that tired station wagon toward the garage.

I'm one of those few people who drive for a living. I don't drive FROM anywhere or TO anywhere to perform my work. My work is on the freeways. I'm at my desk in the middle of a Sigalert.

In my station wagon (which is cutely called "Daycruiser 3") are many voices. They are the voices of the California Highway Patrol, the Long Beach, Los Angeles and Orange County police departments as well as the Orange County Sheriff's Department. I listen to as many as 26 of these agencies simultaneously and then, by pushing a button, I broadcast over the air into your car radio on KMPC in a twice-daily ritual which is called public service traffic reporting in Southern California.

A colleague, Paul Pierce, and a mad aviator, Capt. Max Schumacher, join me in other reports from Daycruiser 2 or Airwatch Helicopter 1 or 2.

We are on the air during the so-called "rush hours" on the Southern California Freeway System, roughly 6 a. m. to 9 a. m. and 4 p. m. to 6:30 p. m. The problem with this time estimate, as any freeway traveler can tell you, is that the "rush hours" are getting longer and longer as the years go by.

So my job is to drive the freeway system, averaging more than 200 miles a working day, in the most crowded, most frustrating, most dangerous times of all. I am AT work when you are still going or coming from work.

THIS FACT, IN ITSELF, however, is one of the reasons my driving situation is safer than yours.

Traffic experts are quick to tell us that far too many accidents are caused by impatience, anger or frustration and we know, all too well, the rising boiling point when you are delayed while trying to get to an important appointment at a given time.

Even worse than the delay is the frustration of not knowing why you are delayed or how long the delay will be.

The delays don't bother me, because I'm not going anywhere. I'm already there. I am at work in the traffic snarl while you are impatiently trying to get to work.

But, in an attempt to alleviate some of that frustration for you, we try to tell you via your car radio at least why you are delayed and, if possible, how long the delay will be. If we and you are both lucky, sometimes we can tell you far enough ahead so you can avoid the delay, perhaps by choosing to "Take an Alternate Route."

(That phrase, "Take an Alternate Route," is the title of a new book written by KMPC's Paul Pierce. It is designed as a Christmas gift to send to the relatives back East who will read about our freeway system but probably still won't believe it!)

Sunday, Aug. 28, 1966

In all of this driving, I have learned a few things which I think help keep me alive. In 10 years of combing the freeways with three Daycruisers, KMPC has never had a serious accident. But we're not bragging, we're just thankful.

Accidents DO happen accidentally sometimes and there's nothing you can do to avoid the "accident." You can do some things to avoid the "negligence" or the "deliberate," however.

I'd like to tell you a few of the things I do.

I must say here, however, that I do not pretend to be a "Safety Expert." I can only tell you how I drive and why I drive that way. You must decide for yourself if the reasons and the methods fit your situations.

FIRST OF ALL, I drive with both hands on the wheel and with both hands outside the wheel.

There is no doubt it's easier to make a sharp turn by turning over one hand and placing it, palms up, under the top of the wheel. You can use your elbow to turn. But, as CHP Sgt. John Braune told me once, in a sharp, biting tongue, "I know a guy who had his arms broken in two places once when his front wheel hit a curb and spun the steering wheel around."

I keep both hands on the wheel for the same reason Rick Reichardt uses two hands to bat or Arnold Palmer two hands to drive a golf ball. It gives me more power and more control. The odds against me on the freeway are already bad enough; I don't want to push my luck.

I drive with my left foot on the brake, too. I've found that I can respond quicker with a foot already on the brake than by having to take my right foot off the accelerator, lift it, move it, then push it down on the brake. I caution, however, that if you don't do this naturally, practice somewhere off the freeway, until you have a relaxed coordination.

I use rear and side view mirrors. And I use them constantly. It just doesn't make sense to turn a blind side to hurtling, two-ton metal machines which can crush you to death.

I insist that my car is properly maintained and checked regularly. Again, why increase the odds?

Many, far too many, people are driving the freeways with a brake light or a turn signal light not functioning simply because it takes two people to check them. When, for instance, is the last time you asked your wife to get in the car while you stood behind it and checked the brake and turn lights? Go on, go outside and try it. You may be surprised today, but you won't be surprised to death tomorrow!

And don't forget to go around front and check those turn lights, too!

And I follow a few simple, but often misunderstood rules about freeway troubles:

(1) If you have a flat tire, bring the car under control and KEEP GOING until you can get off on a shoulder, way out of the line of traffic. You may ruin the tire, but



you won't be a 60-mile-an-hour target. You may buy a new tire, but you can't retread a single breath.

(2) Use flares to warn of, not to attract danger. A flare should only be used when there is a hazard IN A TRAFFIC LANE. If you are off to the side, on a shoulder, don't use a flare. The red glow will only attract attention, distract oncoming motorists and perhaps cause a slow-up which can cause someone to swerve off the traffic lane into you.

And never stand in a traffic lane holding a flare. Put it on the ground, if you must, but get back in the car and stay there.

(3) Stay in the car whenever possible. The freeways of California are the best patrolled in the world. Fifteen minutes seems like a long time but you rarely if ever spend more than that before a traffic patrol officer passes by. And maybe some passing motorist has already called the police to inform them of your plight.

A WORD SHOULD be said here about the traffic officer who passes you by without stopping. He is not cold and unfeeling. His primary job is to keep the traffic lanes clear. He may be responding to an accident in the traffic

(Continued on Page 26)

Just Sittin' on the Corner

By F. D. Uptain

THE SCENE: Outdoors at home. The time: Any time! Preferably broad daylight, between 4 and 5, when we are settled with afternoon coffee and newspaper and cartoon shows.

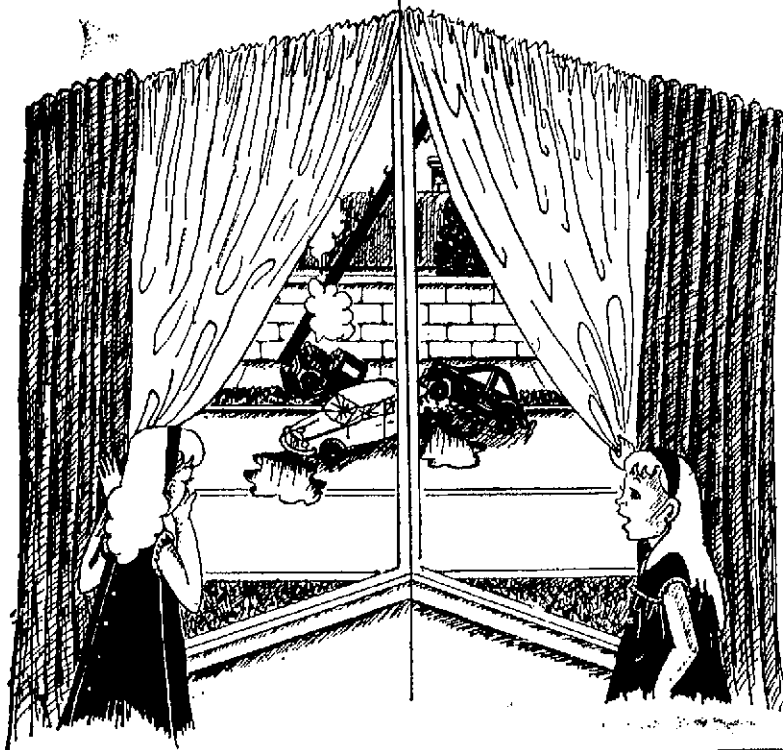
Action: "Screech!—Ka-boom!—#!*#!!" Miss 5-year-old races 9-year-old to the

corner window.

"Wow!" she shouts, eyes wide. "That was nearly a lulu!"

"Three cars this time!" Miss 9-year-old announces. "I think the Volks was making a left!"

The cars slowly clear off, traffic drifts back to normal, maybe a bit slower for a while, and the two misses return reluctantly to the less gripping TV.



This is life on a corner. A busy one. And on a curve! Luckily, we occupy the inside bend, where the action is no less spectacular, but the peril to our real estate is less, due to the laws of centrifugal force. Pity the folks on the outer rim! No telling who'll drop in!

Take the other afternoon. A cautious cabbie complete with unsuspecting passenger had one obnoxious car hugging his taxi bumper as he attempted a left at our corner. Halfway into a frantic, squealing turn, he was suddenly confronted with a daring speedster rounding the curve.

His cab fairly leaped the last few feet, his white-faced fare hanging onto the back of the seat for dear life, and he pulled up in front of our house for a quick panting breath and a few choice words before continuing on at considerably slower pace. The speedster raced merrily on, horn blaring a nonchalant protest, off into the sunset.

THEN THERE WAS a whiz-bang kid, who, showing off for a comely miss sauntering by, maneuvered the deceptive curve minus mufflers and without slowing, tried to demonstrate a third-gear navigation of our corner, also.

With two wheels spinning graspingly above the ground, his left hubcaps grazing the far curb, and a shriek of braked tires, he made it—just! His tanned face turned a greenish hue, and he was no longer in a hurry to finish his run down the street.

Of course, nights have plenty of activity, too. There was the lazy evening we were peacefully watching a way-out movie, when the screaming background detached itself from the picture. As it was suddenly accompanied by many "clanks" and "ker-plunks," along with an eerie harmony of the splintering of wood and tearing of metal, we finally realized a much livelier show was occurring outside than on the screen.

As we dashed out to the front porch even we were amazed! An older vintage auto had vaulted the curb across the street, dismantled the fence, and now lolled pacifically under the umbrella tree, motor still groaning with effort and headlights flickering feebly. The driver had hastily abandoned ship. Only a bewildered and still dazed woman passenger occupied the front seat. A curious gallery had already formed by the time police arrived and proceedings continued on into the night.

FOGGY NIGHTS lend an added air of mystery. Remember the old days of radio, when you had to imagine what was going on? From pieces of muted conversation, desperate "beeps" of horns, or the "chug-chug-chug" of cautious engines in lowest gear, we come to the worst of conclusions and sit there tense on the edge of seats, hair prickling on the back of the neck, waiting expectantly for that "scra-a-a-pe" that just has to come.

On one such occasion, when there was an ominous ensuing silence, we scurried out to the curb to find a weary driver sadly contemplating his now-silent car, which was snuggled cozily between our front wall and the corner mailbox!

Though our infamous corner is familiar to those who have to navigate it by necessity and avoided by those who don't, occasionally an unknowing stranger will happen along.

Compassionate drivers in our neighborhood usually honor each other on left turns by taking the inside lanes so both can turn at once in the scant time available. Imagine the consternation of a newcomer who un-

expectedly finds another's front bumper nose-to-nose with his—both at an impasse!

Our corner also is the unplanned stopping place for many lost souls. Since our lackadaisical street is hyphenated into a couple of sections a few blocks apart and the continuation across the street goes by a different name, there is a variety of dumb-founded vehicle drivers who have to disgruntledly resort to maps.

Besides frantically rotating cement trucks, impatient, lumbering moving vans, exasperated dump trucks, who first cruise unbelievably up one way and down another in vain attempts to find addresses that just aren't there, we once saw an ambulance, with red lights blazing and siren screaming, pull around our corner, then stop in confusion.

There it sat, lights still flashing, as the drivers hastily pulled out a city map. Then in embarrassed chagrin, they hurriedly backed around the corner again and sped back the way they'd come, sirens wailing once more at full steam. Who knows if they ever found their destination!

AND WE CAN ALWAYS tell when a brand-new bus driver appears on our route. He inevitably forgets to turn. Instead goes flying blithely down the road. As we watch in smiling anticipation, there he returns a scant minute later searching for that lost route. But one was too smart for us. He continued on his wayward way, and completely took us by surprise by coming out where he should have gone in!

Pedestrians are few and far between here! You have to be young, quick and agile to keep from getting your heels scorched. Even neighborhood pets have learned to avoid the corner.

But there was one busy afternoon when a local wiener puppy ambled out innocently, tail wagging joyfully at his new venture, and was immediately challenged by four cars, two from each direction. He did what any confused pup would do, sat down right in the middle!

Smoky skid marks reached from curb to curb, one low-slung car skidding completely about face. As the dazed drivers slowly came to, the now-wiser dog scampered off, tail between his legs.

Of course on our super-active corner there are many near-misses we never see. Often we'll go outside of a morning to a snapped-off stop sign, a chipped light post, a pile of red-glass taillight, a shredded tire. And we wonder what gremlins had been at work.

THERE ARE ENOUGH doings at our private destruction derby to rival any TV show, along with a valuable driver-education course for future drivers, Misses 5 years old and 9 years old.

As for the drivers themselves, our corner seems to provide some crazy sort of challenge in their otherwise humdrum routes. Such as one motorist, who was rescued from his unwilling pickup by deputies and firemen, as he tried to scale the light pole across the street. But even as traffic started piling up for several blocks in both directions, he hardly blinked an eye and said, "Didn't quite make it, did I?"

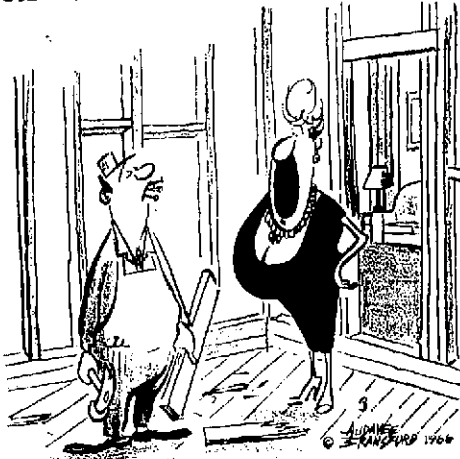
Guess that pretty well sums up the philosophy of the folks around our corner. And it also reminds me of mine, more eloquently stated by Sam Walter Foss, in his famous poem which goes thus:

"Let me live in my house by the side of the road

Where the rage of men go by."

Southland Magazine

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In the Days of Chuckles and Chuck Holes When Someone Yelled *Get a Horse, Mister*

HERE'S A JOKE that usually brought a chuckle back around the turn of the century:

First Pedestrian: "Do long walks tire you?"

Second Pedestrian: "No. I'm accustomed to them. I own an automobile."

Doubtless the story doesn't tickle your funnybone, but in pioneer motoring days the engine difficulties and frequent breakdowns of horseless carriages did, indeed, often force automobile owners to walk more than they rode.

None of the "devil wagons" could be termed a paragon of mechanical perfection—far from it. A motorist had to be virtually a master mechanic, and even then his car often refused to budge.

When the driver, who had encountered an inordinate amount of trouble with his gasoline buggy, noticed the

By Frank L. Remington

slogan "Nothing to Watch but the Road" adopted by the manufacturer of his automobile, he was likely to snort: "Yeah, but I sure get tired watching the same piece of road!"

The "linen duster" motorist experienced more headaches than a barrel of aspirin could cure. On tour, he loaded the car with several hundred pounds of tools, spare parts, tow ropes, extra tires, and tire repair kits. Rarely was there room for personal items other than a toothbrush and clean shirt. Most auto travelers shipped their luggage to the destination ahead of time.

If the tourist managed to keep his horseless carriage chugging along despite tire troubles and mechanical emergencies, he faced other harrowing difficulties.

In 1900, there were only some 250 miles of paved or surfaced roads outside the cities in the entire country. If it rained, the road became an impossible morass of mud; if the sun shone, the highway resembled nothing so much as an Oklahoma dust bowl during a windstorm. Most roads were merely a set of deep wheel ruts generously sprinkled with boulders and other obstacles.

IT WAS A HARDY "hot-rodger," indeed, who piloted his rattling, sputtering, steaming vehicle to the ultimate destination on schedule. More often than not he missed the mark, for there were no road maps or numbered highways to follow. An autoist venturing on an extended trip was virtually an explorer in virgin territory.

Many a motorist in those days also had to contend with open hostility and ridicule on the part of the local populace, a number of whom regarded car owners as undesirable of the lunatic fringe. Some farmers were particularly vehement in their aversion to the devil wagon, maintaining that it not only frightened their livestock but that its fumes contaminated the pure country air.

TO DISCOURAGE automobile travel in their vicinity, rural residents quite often scattered licks, bottles and broken glass at strategic spots along the road. The die-hard defender of the noble horse went so far as to conceal the blade of a crosscut saw in the road. Any unsuspecting driver passing that way suddenly found himself with four flat tires and a strong disinclination to ever again traverse that particular route.

Legislative bodies of the day, too, seemed to take sadistic pleasure in restricting and discouraging automobile travel. In 1901, for example, New York slapped a statute on the books that restricted the motorist's speed to 8 to 15 miles an hour.

Furthermore, New York required a motorist approaching a horse to pull to the side of the road—if its rider raised his hand. And if the cantankerous horse lover gave another signal, the automobilist had to switch off the engine. Adamant farmers played this regulation to the limit, often taking their good time and directing disdainful glances and derisory remarks at the hapless motorist.

THE VARIETY of restrictions that harassed early car owners would certainly have discouraged a less high-



One of our nation's first competitive sports was the Sunday afternoon drive; the competition was man against machine and rutted, dusty road as a nation took to wheels.

spirited group. In Pennsylvania one law provided that anyone driving at night must come to a complete stop every mile, send up a rocket signal, and then wait 10 minutes for the road to clear ahead before moving on.

Only a well-heeled motorist could afford to drive across Missouri, for each of the state's counties collected a \$2 fee from every automobile operating within its boundaries.

Urbana, Ohio, restricted speeds to four miles an hour and further required a motorist to clang a bell beginning 50 feet before an intersection and continuing until the crossing had been safely passed. There was even a re-

corded example of a sign reading, "The Speed Limit Is Secret This Year. Motorists Breaking It Will Be Fined \$10."

Early-day excursionists, too, fell easy prey to constables, merchants and hotel keepers with an eye toward an easy buck. If the constable couldn't make a speeding violation hold up, he switched the charge to obstructing the road or frightening livestock. And the luckless driver usually had to pay up or cool his heels in the local bastille.

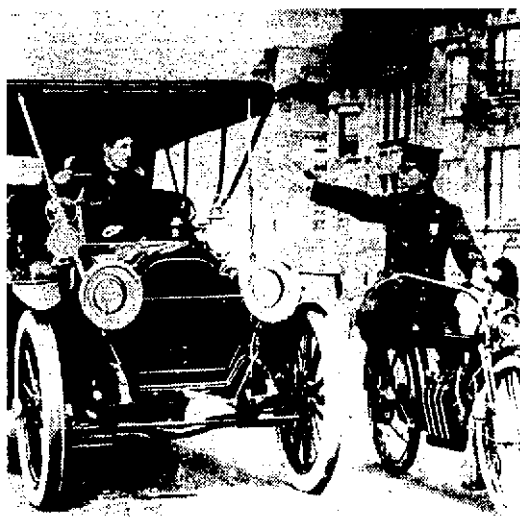
HOTELS ALONG the route frequently doubled or tripled their rates. After all, innkeepers figured, automobile owners wallowed in wealth and could afford any price. If it came to "get a horse" to haul a gasoline buggy out of a mud hole, the farmer who brought his team charged the motorist whatever the traffic would bear—which was often considerable.

A Sunday drive with the family in the early 1900's was a major project. Dad usually spent most of Saturday preparing the car for the outing. By getting up with the sun the family could usually make a 50 to 60-mile round trip, which was about all Mom could take anyway. The wind, dust and jouncing generally left the womenfolk haggard and faint.

If road exigencies delayed the return trip until after dark, Dad had to turn on the acetylene gas that flowed along rubber tubing to the headlights, where Dad applied a match. The resultant glaring white light at least helped to light up the road, but the accompanying stench made many a driver firmly resolve to get home before dark on the next trip.

Of course, we laugh at the trials of the motorist of 50 years ago. It's little wonder, though, that the average family in those days traveled only about 200 miles a year in its automobile.

Today, we travel in automotive luxury on superbly-surfaced highways that lead to practically everywhere. Today's average family travels something like 12,000 miles a year in its car. Yesterday's horseless carriage and familiar cry of "Get a horse" have long since been relegated to limbo.



It was ever thus for the motorist who is told to "pull over" by the cycle officer. Old laws were harsh on motorists whose cars frightened horses.

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the short end of the roll!!
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ALDON	100% Nylon Pile	Hi-low	Blue-Green Tweed	45	6.95	4 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Beige Tweed	66	6.95	4 ⁹⁵
ALDON	100% Wool Pile	Random Sheared	Avocado	57	9.95	6 ⁹⁵
ALEXANDER SMITH	100% Polyester Pile	Tip-Sheared Hi-low	Gold	37	7.95	5 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Gold	91	8.95	5 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Avocado	66 1/2	8.95	5 ⁹⁵
ALDON	100% Wool Pile	Random Sheared	Gold	56	9.95	6 ⁹⁵
ALEXANDER SMITH	100% Polyester Pile	Tip-Sheared Hi-low	Bronze	82	7.95	5 ⁹⁵
EVANS & BLACK	100% Hercules Pile	Random Sheared	Blue	39	7.95	5 ⁴⁹
ALDON	100% Acrylic Pile	Random Sheared	Gold	57	9.95	6 ⁹⁵
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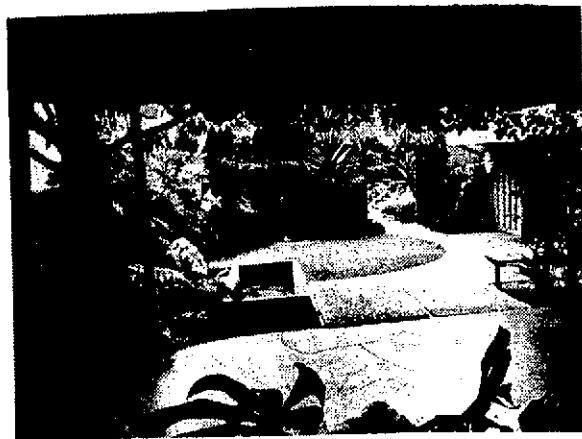
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Get a House for the 'Swing' Set

By Ellen Krec

YOUTHFUL, vibrant and colorful best described the home of the George R. Millers.

Their Lakewood Plaza house reflects the personalities of the family as well as their way of life.

When purchased by the family several years ago, it was just another nice tract home. Today it is an outstanding example of ingenuity, fine use of color and simplicity of design.

The exterior remains the same with the exception of a room addition.

The major change outside is a new landscape design accomplished with plans provided by a nursery and the Millers doing the actual work. They are the first to admit this was more difficult than they had anticipated because a jungle-like yard had to be cleared completely.

A slab patio in the front was covered with an egg-crute-and-reed roof. The same reed was used for the front portion of fencing. Miller took a year to design a concentrically circular bamboo gate, using all sizes of bamboo and gluing them in place.

It lasted just six months, for as the weather changed so did the bamboo. Piece after piece dropped and had to be reglued. Finally Miller decided to remove it, leaving a welcoming open approach to the lanai.

CLEVER USE of paint makes distinctive difference in the home. Outside, Miller painted the house and surrounding fence the same shade of celery. By using the identical color overall, house and fence become a unit and, therefore, appear larger.

Actually, Miller will tell you this was slightly accidental since he was mixing his own paint and it took 18 gallons before he was satisfied with the color, so he just painted everything

the same—and still has some left!

The living room is a contemporary, colorful room in which all walls and a tongue-and-groove ceiling are white. Door trim and exposed beams are outlined in an almost-navy blue. The carpet is a practical blue-green tweed, chosen not

on the same wall give a light break to the flat surface. Furnishings are all in keeping with the philosophy of the family—attractive, functional and enjoyable for children. Two leather Kangaroo chairs from a conversation area by the fireplace.

The module unit is completely interchangeable. Its

ing the kitchen was covered with plywood paneling and stained a driftwood shade. A divider that prevents the living room from seeming box-like, was built from 1x4-inch pieces of wood nailed together on a smaller panel, leaving space in between for adjustable shelves. The same driftwood stain was used on

THE SOUTHLAND AT HOME

only because the Millers have three children 4, 6 and 10, but also because this is a young neighborhood and there are 18 children in a three-house radius!

The flush-with-the-wall white brick fireplace requires no additional space since its hearth is flat on the floor. A wedge of window

chairs may be converted to tables by removing cushions and folding the top down. The tables may be used as benches. The unit can be used as one or several units, and in this case the Millers used it as a sectional with a table in between.

THE ANGLED wall border-

the built-in case, but the shelves were painted blue and yellow.

Art is bright and abstract, from Klee reproductions to an original in tempera from an artist friend. The final touch in the consistently contemporary living room is a swinging egg basket chair.

The entertainment center was an addition planned to be used by children and parents. There was no heat in this room, so a free-standing blue fireplace was installed on a raised rock hearth. The L-shaped hearth is used for seating by using upholstered cushions to make a fixed sofa. All of the walls are mahogany paneled and what formerly had been the outside fireplace facade has formed the back of built-in cabinets.

TINY FINGERPRINTS never are noticeable in the cheerful kitchen. The walls all are white; however each cabinet door and drawer has been painted a different color, incorporating olive green, orange and royal blue. A partition dividing a small kitchen and utility room was removed to give more space. A 22-foot steel beam was added for stronger structure since the house has only two main beams and the removed partitions were part of the support. This beam was painted blue, continuing the theme: "if you can't hide it, paint it!"

All appliances are hidden behind brightly-painted folding doors. A built-in desk is a dividend at one end of the

(Continued on Opposite Pg.)

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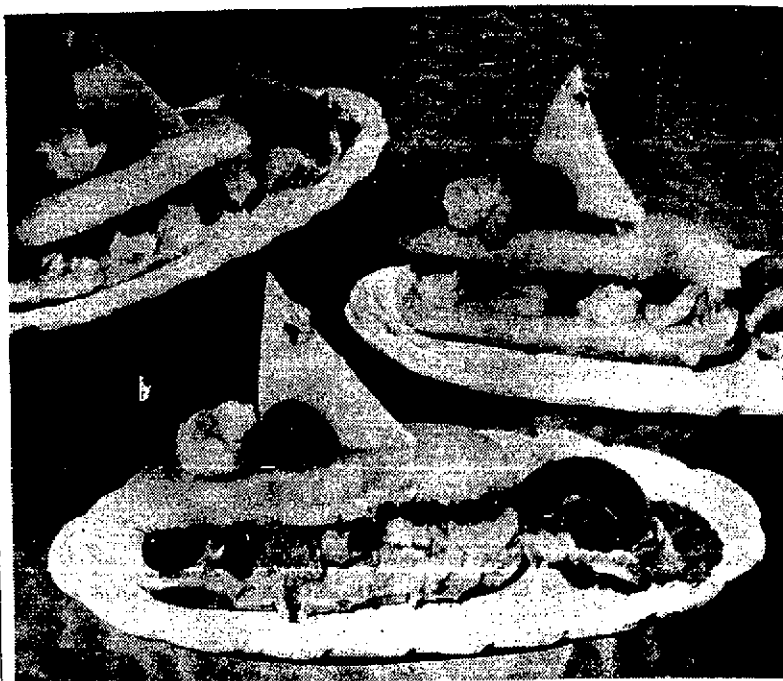
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A Toast to the Ancient Mariner

By MILDRED FLANARY
Home Economics Editor

You don't have to be an "ancient mariner" to enjoy these trim little olive-filled boaters. Launch your lunch plans with hot dog buns and lots of canned California ripe olives, shrimp and grated cheddar to fill them. They're good hot — wrap them in foil for a quick bake in the oven or on the grill. A sassy cheese sail and bright garnishes of tomato wedges, more shrimp and glossy olives make them most seaworthy. The skipper of the kitchen will find it easy to pack her cargo to go to the Labor Day picnic for the crew to assemble on site.

Mellow meaty ripe olives will get the most summer worn appetites out of the doldrums. Float 'em in soups, stew them through stews, sauce them over meats or slip them into chili. Their unobstructive flavor goes equally well in delicate creations or spicy concoctions. And ripe olives always go beautifully all by themselves for snacks and nibbles.

RIPE OLIVE SAIL BOATERS

- 6 hot dog buns
- 3 tablespoons soft butter
- 1 tblsp. prepared mustard
- 2 cups cooked fresh, frozen or canned shrimp
- 2/3 cup canned California pitted ripe olives
- 2/3 cup grated Cheddar cheese
- Catsup

Spread cut surface of sliced buns with butter blended with mustard. Arrange shrimp, then olives cut into pieces on bottom half of buns; sprinkle with cheese and drizzle with a little catsup. Cover with top half of bun. Wrap buns in aluminum

foil. Bake in moderately hot oven (375° F.) about 20 minutes until hot and toasted. Garnish with a cheese triangle on a pick, sail fashion, and additional ripe olives, shrimp and tomato wedges as desired. Makes 6 boaters.

Recipe of the Week

This week's \$5 prize is awarded to Mrs. G. T. Starkey of Petaluma, for her recipe telling how to make filled veal patties in creamy wine sauce. It is:

Filled Veal Patties In Creamy Wine Sauce

- 1 lb. ground veal
- 1/2 lb. ground chuck
- 2 strips ground bacon
- 1 tblsp. instant minced onion
- 1 tsp. salt
- 1/8 tsp. black pepper
- 1/4 1/2 of can of deviled ham
- 1/2 cup grated parmesan cheese
- 1/2 cup flour
- 1 tsp. paprika
- 2 tblsp. cooking oil
- 1 (10 1/2-oz.) can condensed cream of mushroom soup
- 3/4 cup of light cream
- 1/2 cup sauterne
- 1 tblsp. minced parsley

Mix veal, ground chuck, ground bacon, minced onion, salt, and black pepper well in bowl with forks. Form into flat patties. Combine deviled veal and parmesan cheese and mix well. Spread one veal patty with deviled ham-cheese mixture, top with another veal patty and pinch edges of patties together to enclose filling. Do this until you have all patties filled and ready for frying.

Combine flour and paprika. Carefully dip each filled patty in flour-paprika mixture. Brown slowly and until crusty and browned in heated oil, turning carefully so as to keep meat patties and filling intact. Drain off any excess fat.

Combine undiluted soup, light cream, sauterne and parsley. Pour over meat patties in pan. Cover and cook over low heat for 20-30 minutes, until veal is cooked through. Serve plain or over hot cooked rice.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

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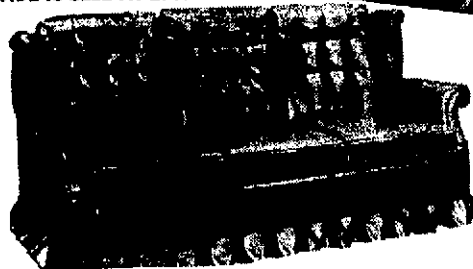
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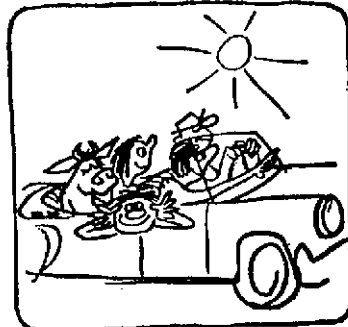
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You Ask, We Answer

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington, D.C. 20004. Please inclose return postage or self-addressed, stamped envelope.

Q. What kind of poems did Edward Lear write? D.U.

A. Edward Lear (1812-1888) was one of the greatest exponents of pure nonsense verse. "The Owl and the Pussy Cat," and "The Jumblies" are among his

best-known verses. The writing of verse was an avocation with Lear, who was primarily a painter. He also traveled widely and wrote and illustrated a number of books on his travels. His first book of nonsense appeared in 1846, and was followed by several sequels.

Q. Identify the Republic of Maluku Selatan. J.Y.

A. "Maluku" is one form of name for the Moluccas, islands off the New Guinea coast. "Selatan" is Indonesian

for "south." In 1950, some of the Moluccas briefly revolted against the Indonesian government and proclaimed themselves the Republic of South Moluccas (Maluku Selatan).

Q. Who was the first American astronaut in orbit? T.L.

A. John H. Glenn, Jr. was the first American astronaut to circle the earth; he made three complete orbits of the earth in the Mercury capsule Friendship-7 on Feb. 20.

(Continued on Page 16)

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Easy going styles are 'gear' this year



By Mary Ellis Carleton
 Fashion Editor

WOMEN, BLESS 'EM, may think a distributor is a door-to-door salesman and a transmission is something one goes through in psychoanalysis . . .

But when it comes to tuning up a wardrobe, today's smart gal can shift into high fashion gear at a moment's notice . . . without fuss or muss.

She'll find the going's easier than ever in fall's new knit coordinates that can be machine washed and dried.

Leading the race is Koret of California, the San Francisco firm that revolutionized fashion

with its permanent press process a couple years ago.

This fall Koret paves the way for even greater zip-and-zing fashion performance with tuned-up coordinates of Koratron Duraknit. Straight from the washing machine, they're ready to take to the road without touching an iron.

Knits, more and more, answer the fashion needs of today's living, moving, involved women. They are contemporary. They can be casual, or casually elegant, or they can swing with the young mood of today.

Among the season's raciest looks are the sweater dress with long skinny sleeves and

dropped waists . . . the T-dress (descended from the T-shirt) with contrast yoke and sleeves . . . also the "skivvy" or grandma's underwear look in buttoned shirt and short cuffed pants.

Also very much in the race: varsity stripes, smock dresses, tunic styles and knit ensembles with jacket or coat that go in high gear from season to season, place to place.

Time was, not long ago, when a "knit" meant a sweater, and a sweater was to keep warm. Keeping them in shape was no small problem, too.

But those days have gone forever. Today knits—with fresh new looks, in guises that baffle even the experts—are the zippiest, zingiest, ready-to-go fashions around.

My 'Nice Vacation Gift'

"There's a 'flying saucer' in your car!"

By Ruth Ikerman

COMPLETELY out of breath, the little boy ran up on our lawn and pounded on the door to the den where I was pounding the typewriter. "Lady, there's a flying saucer in your automobile," he huffed and puffed. "Please come outside and get it out of your car."

Well, life already was pretty well jam-packed with things to do in this housewife's kitchen and den without having to deal with flying saucers and little men

in green suits landing from Mars. But I got up and went outdoors and followed his barefeet to the curbside car.

"Are you sure it's a flying saucer?" I asked him in disbelief, and he assured me solemnly. "Oh, yes, I know it is, I saw it land there myself."

DISCREETLY I approached the automobile, wondering if my hair was

combed properly to make the right impression on a visitor from another planet. Hastily I smoothed the belt on my print housedress. In another minute I might be inviting men from Mars into the house for some fresh-squeezed orange juice, and getting ready for the news-reel cameramen to arrive.

All that I saw was a little white plastic lid such as those covering coffee and

shortening cans in these days of interesting packaging at the grocery stores. The little boy was delighted beyond words as he quickly jumped into the automobile.

Then he confessed, "My mother won't let me get into anybody else's car without asking." This seemed such an unusual display of courtesy on the part of the youngest generation, which often does anything it likes without requesting permission of anybody, that I felt well rewarded for having been interrupted to take part in this dramatic rescue.

Walking back to the typewriter I reflected on how wonderful the world would be if jaded adults could somehow manage to keep alive a vivid imagination on dull days, even as a child's imagination can turn a plastic disc into a flying saucer. The little boy gave me one of my nicest vacation gifts when on a busy day I took with him a vicarious ride on a flying saucer.

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By BOB BROWN

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or a hot plate
with which to
heat it, and
some cold water.

DO THIS:
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the hot plate,
and note the
changes. It first
melts into a
watery, straw-
colored liquid.
With more heat
this shifts to
orange and then



it turns red. Then it becomes a slow-flowing deep brown color, and becomes almost solid and finally turns liquid again and boils with a yellow vapor at 444 degrees Centigrade.

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HERE'S WHY: The color of an element such as sulphur depends on its temperature and also on the size of the unit mass of the element.

INFORMATION FREE

(Continued from Page 2)

a Career: This career brochure describes the activities of this organization. It answers questions such as: What are the satisfactions of teaching? Can I have fun with mathematics? What courses should I study? etc.

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Crime's Roll Call Between Wars



Al Capone (top left),
Joe Adonis (top right),
John Dillinger (left),
Frank Costello (above).

By Morry Rabin

LINE UP TOUGH GUYS, by Ron Goulart. Sherbourne. \$4.95.

THERE'S LITTLE new in Ron Goulart's capsule biographies of 14 hoodlums who controlled rackets and vice in the heyday of organized crime between the two World Wars except his delight at shooting them down with well-aimed ridicule.

Murder, narcotics, prostitution, kidnaping, extortion, bribery and the like aren't funny, as Goulart sometimes makes them appear, but neither were the Capones, Dillingers, Costellos and Luciano glamorous—and Goulart makes this clear, although he presents some of the boys, Owney Madden, Roger Touhy and Bugsy Siegel, as colorful and personable sinners.

Their influence on legal enterprises is of interest. In the '20s, Madden operated Harlem's Cotton Club, which started Duke Ellington, Cab Calloway, Lena Horne and Ethel Water to fame. He stole the heavyweight boxing championship with an inept giant, Primo Carnera. Arnold Rothstein was the master fixer of sporting events, up to and including the 1919 World Series, and

got into Damon Runyon's stories and "The Great Gatsby" by F. Scott Fitzgerald.

Al Capone made the movies, in portrayals by Edward G. Robinson, Paul Muni and James Cagney; John Dillinger and Machine Gun Kelly also were movie subjects, posthumously. Legs Diamond and Alvin Karpis were subjects of "Crime Does Not Pay" comic strips.

Siegel's construction of the Flamingo as a luxury hotel, casino and night club probably was responsible for the growth of Las Vegas from a two-bit desert town into a sleek, profitable gambling hub, the author points out.

Most of the boys who were rubbed out got into TV via "The Untouchables," but Joe Adonis and Frank Costello were featured live, —on the Kefauver crime investigating committee telecasts.

Goulart describes himself as basically a gag writer, which may be correct. He is no grammarian, and his writing style leaves much to be desired.

Sunday, Aug. 28, 1966

Biblio-File

By NAT HONIG
Book Editor

Neither Nuts nor Knaves

IN A RECENT ISSUE there was a review by Forest Jordan about an angry generation of the day before yesterday, the men and women who wrote of the Great Depression. Disillusionment over World War I and the recession of 1920 had made a good number of these men into "The New Left" of the early '20s. Dos Passos, Floyd Dell, Max Eastman carried the more brilliant torches of the young radicals of that day. They were even angrier men when the real depression struck, and the '30s saw them joined by writers like Sherwood Anderson, Steinbeck, Farrell, by the cream of American literature.

THIS COLUMN, prompted by another book, *The New Radicals, a Report With Documents*, by Paul Jacobs and Saul Landau (Random House, \$6.95), concerns a new "New Left," a radicalism that would seem to prove that "the more things change the more they remain the same" is strikingly different 1/4 in a number of ways, than the radicalism dealt with in Jordan's review.

The "New Left" of today, of the Jacobs-Landau book, is a "Left" of the young, a good section of them thumbing noses at both the extreme Right and the communism of the Red card. Some people become annoyed at young people who wear long hair or frug, or who ride motorcycles in groups of more than two. If the truth be known, many fogies are annoyed at young people, period!

The Jacobs-Landau book is an attempt to understand one segment of the young people. The book is often right, though too often, like its subjects, it's pig-headed. But it deserves to be read with an unjaundiced eye.

Like them or not, the young radical activists of today, like those in Dos Passos' day, are not all bad, nor all good. Most of them are students, a good many of them bright students. Most of them share a messianic zeal for what they regard as justice and a good deal of that you and I also regard as justice. Most of them share, too, an appalling ignorance of certain, rather recent, historical facts.

For instance, a good many of them still were reading comic books on that bleak Nov. 4 in 1956, when Russian tanks lumbered along the streets of Budapest and cut down young students and young workers in revolt—the Hungarian "New Left." Somehow our American "New Left" never learned of this historic shame.

The youth of the American "New Left" have never heard, how when the Communists took over Bulgaria by the grace of the Russian Red army, the first to be shot were men like the Socialist Petkov, along with many, many youngsters, students and workers of the Bulgarian "New Left." And how harsh was the fate of the youths of the Romanian, the Albanian, the Chinese, the North Vietnamese and the North Korean, the Polish and the East German "New Lefts."

Nor are these tidbits of "socialist justice" to be found mentioned in the *New Radicals*, a book dedicated to the American "New Left," whose adherents would be better fighters for justice if they knew about these facts of history.

Nonetheless, a majority of our young radicals are neither nuts nor knaves. Despite the "plague on both your houses" attitude toward both sides of the Iron Curtain, and a tendency to mere surface thinking on matters like Viet Nam or Cuba, few are orthodox Communists. Indeed, most have contempt for the orthodox Communists and disgust for the Soviet suppression of truth in literature and in all the arts.

And don't confuse these kids with the LSD set or the sex orgy crowd (if they are a crowd). A good many of them are too busy on the civil rights firing line or in the poor neighborhoods for that kind of business.

The young radicals, despite an occasional Communist who crawled in, have no Kremlin and owe no allegiance to any foreign power. Most of them are searching for truth, even as intelligent young people always have done. They are looking for values because they are not willing to accept the chicaneries their elders have handed them.

We should try to understand the restlessness of the young, their worries and problems. A segment, through emotion or ignorance, may be wrong about some matters of importance. But when they battle for civil rights or for an end to poverty, let's cheer them on.

Films' Golden Era Told Again

CZAR, by Thomas Wiseman. Simon and Schuster, \$6.50.

"The golden era of picture-making," as Hollywood pompously called it, started with the silents of the 1920s and died with the congressional investigations of communism in the industry and, coincidentally, with the advent of television as a worthy competitor.

"The golden era of picture-making," as Hollywood pompously called it, started with the silents of the 1920s and died with the congressional investigations of communism in the industry and, coincidentally, with the advent of television as a worthy competitor.

Thomas Wiseman, Austrian-born playwright and drama critic who has worked in Hollywood, attempts to recreate with his sweeping novel "Czar," that period of glamor, double-dealing, affluent corruption and flesh-peddling. It's been told before, way back in "What Makes Sammy Run?" for example, and in countless other novels and movies.

In this one there are two "czars," typifying the extremes in movie bigwigs. Alexander Sendorpf, an Irving Thalberg-like boy wonder, is a sensitive, astute opportunist of some integrity. Willi Seiermann is a conniving ignoramus, master of the fast buck and the cut throat. Both are from New York's lower East Side and the chapters on their early life leading up to the long jump from Seiermann's penny arcade and movie houses to Hollywood, probably are the best part of the book.

In Hollywood, the pattern is too familiar for surprises and the cast, also, is stereotyped—aggressive ants trying to climb ladders of each other's dead bodies.

Plus Janet Derringer, plucked from a 10-cents-a-dance hall to become a love starved, blonde sex goddess, Willi's mistress and Alexander's protegee; Stephen Ralfe, brilliant writer who chucks it for a mess of studio pottage; Paul Krasnor, Greenwich Village "womanizer" who sneers at movie commercialism and touches off a scandalous even by Hollywood standards.

What happened in Hollywood happens in the book and this, regrettably, precludes the suspense so necessary in fiction. You know Alexander, as a \$100-a-week neophyte, will get a way with firing the biggest director in town and then marry advantageously and go to the top; you know Willi will get his come-uppance in due time; and you know just when the big financiers, paying out the money spent so freely by the studios, will pull the lines taut and bring to gaff the controlling stick.

You're amused by the blatant seduction of talent and women; the silly success-worshipping caste system; and the treachery and

(Continued on Page 18)

WRITERS

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2	The Dirty Dozen	Nathanson	95¢
3	The Autobiography Of Malcolm X		95¢
4	Pinktoes	Himes	75¢
5	The Seat Of Power	Horan	85¢
6	The Penetrators	Gray	75¢
7	The Official Sex Manual	Sussman	75¢
8	The Thousand Doors	Rothberg	75¢
9	Midnight Plus One	Lyall	75¢
10	Commander-1	George	75¢

ONE OF THE most interesting customs handed down from antiquity is the use of the "seal." Small symbols were impressed in soft wax or clay by engraved designs on precious or ordinary stones, metal, or signet rings, or on small cylinders of terra cotta and metal, man's first attempt at personal identification.

New Life for Ancient I.D.

By Helen L. Gillum

Since illiteracy was a way of life for practically everyone except scribes, scholars and teachers, the little designs in the hardened blobs of material were widely used in the ancient world. Each symbol was unique to the individual owner. It was not

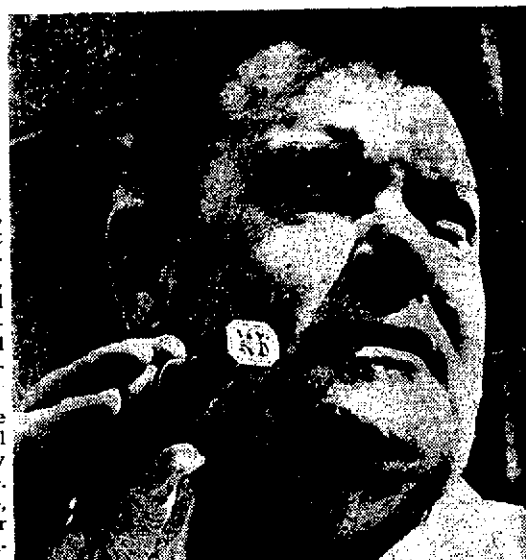
unusual even for a king or ruler to be unable to read or write his own name. He, therefore, was dependent upon the court scribe to conduct his business for him, after which the royal seal was affixed upon the document, making it legal and supposedly safe from prying eyes.

COUNTLESS SEALS have been found in archeological ruins, and they frequently are mentioned in the Bible.

Karl Peterson of San Pedro, has found a novel use for a seal used by his great-grandfather in Aland, Finland, over a hundred years ago. In 1958, his daughter flew to that country with her paternal grandparents to visit relatives. While there, she was given the 3 1/2 x 1-inch mushroom-shaped carved wooden handle with a brass seal marked by the initials "K.P." She was asked to bring it back to her father.

Peterson at first was at a loss as to how he could use the antique family heirloom. Then, since he plays the organ as a hobby, he decided to identify his sheet music with it.

It is interesting to know that seals again can be purchased in stores along with sticks of sealing wax in many colors, including gold, silver, green, red and blue. It is stylish and quite proper to affix your seal to the flap of an envelope or to mark your stationery or other papers with this quaint old-fashioned device.



Holding century-old seal from Finland is Karl Peterson. First owner's initials also were K. P.

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Czar

(Continued from Page 17)

huckstering. But you're not outraged, because you've read about it or seen it on big and little screen for years.

The dialogue, too, is trite but this is understandable because the czars and their satraps were shallow people, whose talent was limited to the exploitation of the popular appetite.

Their exodus was more dramatic than the tinsel they peddled and author Wiesman tries mightily to convey this pregnant message. — M.R.

Titles Lost

In a review by Morry Rabin of two books on Israel, under the heading "From Promised Land to Fledgling Nation," which appeared in the issue of Aug. 21, the names and authors of the books were inadvertently omitted. They were "The Story of Israel," by Meyer Levin, Putnam, \$3.95, and "Israeli Interlude," by Mora Dickson, Rand McNally, \$4.95.

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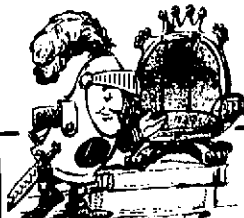
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No 4-F for Surf Knot

By Ben Zinser

Southland Magazine Medical Science Editor

THERE IS A persistent but unfounded rumor among surfers that those with large knots on their feet won't be drafted because their feet don't fit into the standard combat boot.

The disclosure is made by Lt. David W. Gelfand, MC, USNR, in a report in the Journal of the American Medical Association.

Dr. Gelfand, in a new report on surfer's knots says that they are more notable for their curiosity value than for any serious or enduring disability.

"It is doubtful that anyone with surfer's knots will suffer from them any greater permanent disability than a mild deformity or arthritis of the dorsum (back) of the foot," he says.

Surfer's knots are soft-tissue swellings on the back of the foot and just below the knee. They are acquired by kneeling for long periods on a floating surfboard.

AN INTELLECTUAL male with a steady job appears to have the best chance of becoming a father, a new fertility study shows.

But if he changes jobs, moves from the country to the city or works in a factory under hectic conditions, his fertility may be adversely affected, the study suggests.

The study was conducted in Yugoslavia, reports Medical World News, doctors' newsmagazine.

ANY DEPRESSED patient who doesn't respond to conventional treatment may be suffering a vitamin deficiency, a physician suggests.

Dr. W. A. G. MacCallum of St. Luke's Hospital, Armagh, Ireland, tells of a dozen cases in which psychiatric behavior was related to low blood levels of vitamin B12. The report is in Journal of Rehabilitation.

PROBABLY THREE million human eyes are looking through contact lenses, and although there have been some reports of eye damage because of such lenses, the proportion of permanent injury is "infinitely small."

So says Dr. John A. Dyer of Rochester, Minn., in a report in the AMA Journal.

As a result, he says he feels that wearing of contact lenses is safe for individuals who have sufficient desire to wear them and who have normal eyes.

DDS, A DRUG long used to treat leprosy, has cut in half the number of Viet Nam troops stricken by malaria. The drug has proved out so well in field trials to combat a highly resistant strain of malaria that the Army has authorized its use among troops.

A NEW EXPERIMENTAL drug, diazoxide, is proving helpful to certain difficult-to-treat victims of high blood pressure.

Georgetown University researchers reported to the American Therapeutic Society that, for some patients, 20 days of diazoxide enabled them to respond to standard drugs for as long as two years. Earlier, these patients had failed to respond to conventional medications.

THE ANTIVIRAL drug idoxuridine has been used successfully in two persons in the treatment of early smallpox.

The drug was given by vein to three persons with smallpox, all expected to die, in the Infectious Diseases Hospital, Madras, India. Two of the patients made a satisfactory recovery after the drug was given every eight hours for five days.

WHEN DRIVING in town, only one-third of California motorists with seat belts lock them in place, a new study shows.

Yet many low-speed collisions have produced severe injuries. The U. S. Public Health Service says as many as 5,000 lives could be saved each year if everyone buckled up.



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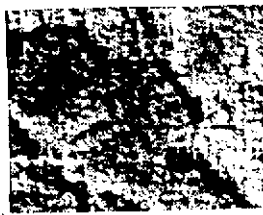
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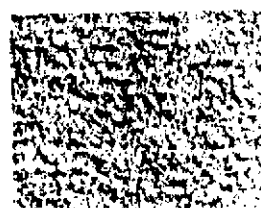
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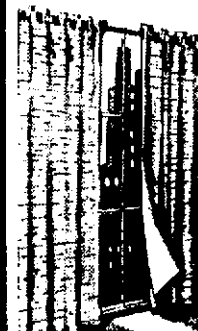
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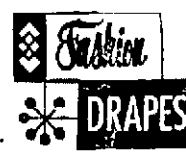


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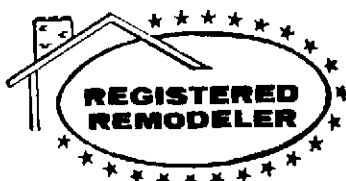
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COIN ROUNDUP

Market Periled by La Mesa Hoard

By Maurice M. Gould

HOARDS OF VARIOUS coins continually are coming to light. Some are being dug up in the Far East, Greece, Rome and Africa; others have been plowed up in fields where they were buried during the American Civil War; many have been placed in attics or other hiding places, while some have been stored in safe deposit boxes and long forgotten.

A recent discovery of a tremendous hoard of 1935 San Francisco half-dollars was just announced. Of a total of 70,132 issued, the hoard contains 31,050, approximately half the entire mintage.

A young housewife of La Mesa, Calif., inherited this tremendous collection of commemorative half-dollars from the estate of her grandfather, the late Thomas E. Sharp, a well-known rancher. A serious problem confronting the heiress is the disposition of the coins. If they all come on the market at once, the price would take a sharp drop and it would take a good many years for it to recover. On the other hand, if a normal amount is released each year, there is no question but that the coins would be absorbed and the market would be stationary.

The coins were issued for the San Diego California-Pacific Exposition and were minted under an act of Congress.

The obverse shows a seated female holding a spear, with a bear in the background. The reverse of the coin shows the observation tower and the State of California building on the Exposition grounds.

The Denver Mint issued 30,092 pieces in 1936 and these are a bit scarcer than the 1935 issue.

A small hoard of Antietam Commemorative half-dollars also came to light recently, approximately 300 pieces. This is a fairly scarce issue, with 18,028 struck in all.

I believe that a small number can be absorbed into the many collections looking for completion, without affecting the market.

This half-dollar commemorated the 75th anniversary of the famous Civil War battle at Antietam, and the two generals involved, McClellan and Lee, have their portraits on the obverse. The reverse shows the Burnside Bridge.

This piece has a catalog value of \$115 in uncirculated condition.

There is no doubt that there are other hoards tucked away and which will some day be revealed.



John Muir Commemorative Medal (above) along with special half dollars, grows more popular.

A GREAT NUMBER of manufacturers have invaded the coin supply market during the last few years. They are offering everything from many types of coin cleaners, magnifying glasses, plastics, to new hoards for your coins.

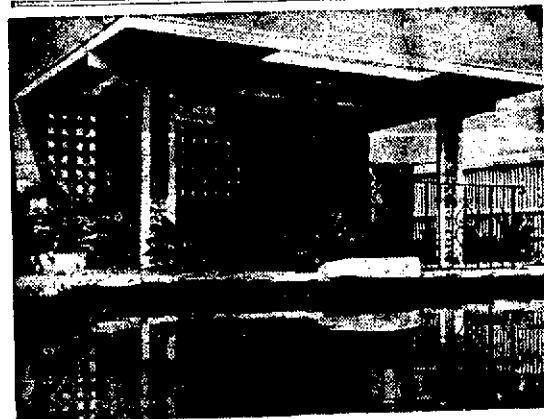
It is no longer necessary to run down to your favorite dealer to pick up the supplies you need as most department stores, discount houses, five and tens, and even gas stations and specialty shops, now carry an assortment of this material, along with many of the favorite coin papers and magazines.

This shows the tremendous potential and the demand by coin collectors for the accessories needed to conduct their hobby. New and improved products continually are making their appearance and U. S. coin supplies are advertised throughout the world. Even the U. S. papers and magazines are offered for sale in Europe, Australia, and most coin-conscious sections of the world.

To order the new Coins of Special Value booklet send 50 cents to Maurice Gould, care of Southland Magazine, Box 4037, Grand Central Station, New York, N. Y. 10017.

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Unposed "pose" of child feeding her pets illustrates type of patience needed to photograph children and animals. Simple background further enhances shot.

'No Experience Needed'

By Eleanor Avery Price

PETS AND children together are high on the popularity pole of models

for snapshots. They don't need experience or special training, just an interest in each other.

wait until he is thoroughly busy and not looking anxiously at you.

The pet, too, should be doing something besides your direction. If the child has to "hang onto" a dog to keep him from running to you, stop talking and coaxing and wait until he is relaxed so his characteristic expressions and poses appear.

Look over various potential settings. You don't want a "busy" background, but a simple one like the sky or plain wall. A lawn can be difficult and may seem to swallow a toy pet. The background should always be either lighter or darker than the color of the pet and the color of the child's clothes.

DON'T TAKE outdoor pictures when the harsh sun is directly overhead as it is during summer. You want good light, of course, preferably that of the forenoon or afternoon. The sun should not shine directly into the eyes of your subjects, but a little to one side.

Story-telling pictures are quite simple to take indoors with a flash camera, particularly the newer flashcube model cameras that can be fired in rapid succession.

Don't take all pictures at your face level or from your waist. If you get down on a level with children and pets, pictures will be more intimate. For special effects, crouch down and shoot upward, using the sky as a background. Or climb a ladder and use the lawn or plain carpet as a background.

Know your camera and just how close you can get

(Continued on Page 22)

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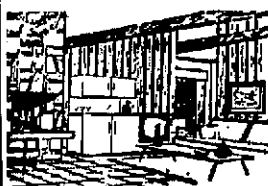
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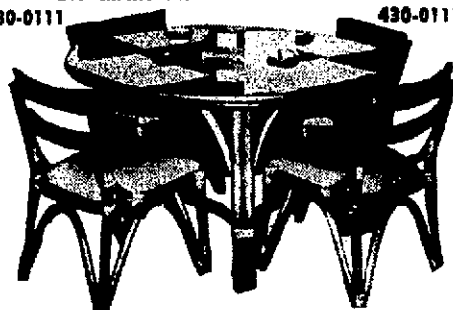
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X-Ray Look at Tomorrow's Car

(Continued from Page 4)

ized and personalized vehicles.

While these car concepts were not being shown as actual (pre-production) prototypes, reactions to the innovations presented will have substantial bearing on future design and engineering decisions, Abernethy said.

"Project IV" of American Motors was created by a Southern California designer employed by the firm. Nearly all manufacturers concede that the Southern California market is the key area in the entire industry. If an idea sells here, it will succeed.

THE FOUR experimental projects were shown in New

Pets

(Continued from Page 21)

and still be in focus. A close-up attachment on the camera will produce portrait-type shots. Keep them informal and endearing.

GET ENTRIES in now for Santa Ana Valley Kennel Club show and trial Sept. 25, at La Palma Park, Anaheim.

Intra Valley, Western and Great Western Cat Club will have a combined event Sept. 4-5 at 11531 Downey Ave., Downey.

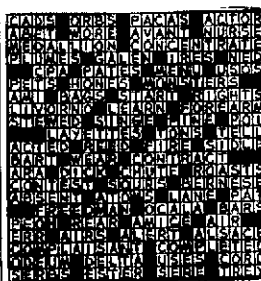
Don't Submerge Trailer Wheels

Don't risk serious damage to your boat trailer, advises the Evinrude News Service.

When launching your boat, don't submerge the trailer wheels. Stop short, just before the water line reaches the hub. This will prevent water from entering the hub and corroding the bearings.

It's also smart to check the bearings periodically. If you do a lot of trailering, now's a good time to add grease.

SOLUTION TO TODAY'S PUZZLE
(See Page 26.)



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Unique design of this American Motors experimental car has interchangeable front, rear doors, fenders, bumpers which reduces tooling costs. Example: right front fender and left rear fender are identical. Hood and deck are same, too.

York, Washington, D.C., Los Angeles, San Francisco and Detroit to the press, dealers and a select group.

One model, the Cavalier, presents an ingenious concept of automotive design which permits the interchange of body panels from front to rear and from side to side.

Right front fender and rear left fender are identical, as are their opposite quarter panels. Hood and deck lid are the same, permitting production from one set of dies. The four doors are produced from two sets of dies rather than four. Front and rear bumpers are identical and may be interchanged.

The high degree of interchangeability offered by the design of the Cavalier could provide savings of 25% or more in body tooling costs, Abernethy stressed. This design experiment offers interesting possibilities for the world market where parts inventories and body repairs are a consideration.

THE VIKEN, a sporty two-door version of the Cavalier, offers the same features of interchangeability.

The AMX, an advanced fastback design, and the AMX II, represent the second evolutionary phase of the AMX program.

The AMX offers three-way seating . . . full bucket seats flanking an aircraft type console, a "Ramble-seat" which is activated by a push button control inside the car, and fold-down contoured rear seats which may be used when the Ramble seat is not in use.

AMX II is a modified version of the fastback theme introduced in the AMX. Its more generous dimensions permit additional features, including a full trunk.

IN A FEW short weeks you'll be seeing the new 1967 cars in the dealer showrooms. As you view these models, each manufacturer has already buttoned

up the plans for the 1968's.

This means that any major adaptation or change in the industry takes at the very minimum of two years and up.

To design, test and tool any new innovation such as smog devices, new steering or braking concepts . . . any major change takes time to perfect and time to produce.

Most of us like to drive our cars for awhile. Unless the manufacturer has time to perfect these changes, the consumer . . . you and I . . . end up being the testing agent. But the builder has a reputation to uphold, therefore, he is more determined than ever to please you and keep you in his family . . . car after car.

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It's a Real Swinger

By Steve Ellingson



THE HANGING swing, pictured here with NBC's television actress Beverly Adams, is designed to be used in all sorts of places. It may be hung out on your porch, from a patio roof or carport.

Here's a project that can be undertaken with success by any inexperienced amateur. No trick to building it, when you use the full-size pattern. All you need do is trace the pattern on wood, then saw out the parts and finally put them together. The pattern lists the required materials and has lots of easy-to-understand illustrations. The cost is slight when you build it yourself. Simple tools are all you need. Except for paint, it can easily be completed in one evening.

To obtain the full size hanging swing pattern number 288, send 50 cents by coin, check or money order to: Steve Ellingson, Southland Magazine Patterns Dept., P.O. Box 2383, Van Nuys, 91409.

Inexperienced handyman can assemble swing in an evening. Modeling is actress Beverly Adams.



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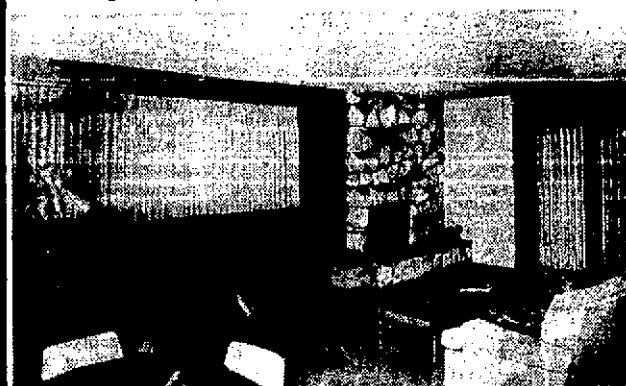
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ONE IN EVERY 10 school children has defective eyesight, doctors say. These students definitely need proper lighting to study by, but then, so do the other nine.

With the increasing study loads on today's student—often as much as five hours a day—the ease, comfort and accuracy with which a student's eyes perform become a prime factor in the effectiveness of his studies. Cor-

rect study lighting can protect precious eyesight and make homework seem eas-

The Right Light Your to Save ✓ Sight

ler.

The first suggestion is to forget some of the more popular, but incorrect, notions about what makes good study lighting. For example, most people think the brighter the lamp shade, the more light there is. This is seldom the case. A bright shade merely puts more light in the eye than on the study area surface.

AT ANOTHER extreme is the popular high-intensity lamp that concentrates a narrow beam of light directly on the study material instead of spreading it smoothly over the entire work area. The reflection of this high-brightness light source can wash out the contrast of black print on white pages, thus reducing visibility and increasing fatigue, an obvious handicap for prolonged periods of study. For serious studying General Electric lighting specialists recommend lamps which provide upward light and a broad distribution of light over the desk.

Another often used, but incorrect source of study lighting is the portable metal-shade fluorescent desk lamp. The main criticisms are that they are usually placed directly in front of the student and they provide no upward light. This front placement causes annoying reflections on a large part of the study area and because the lamp is low, there is a too confined downward spread of light. Lastly, the metal shade has no provision for much needed upward or background lighting.

Here are some alternative methods of lighting recommended by G. E. lighting specialists. The three most common include the wall-hung lamps, the table-based lamps, and built-in shelf lighting.

A pair of lamps, either wall-hung or table-based, provide the best study lighting, since light comes from two directions to light the entire desk top evenly. However, decorative appropriateness of the desk and the deciding between a single or room must be considered in a pair of lamps, or between wall-hung and table-type lamps.

WALL-HUNG lamps are good because they free the full desk top for reference material. A pair of lamps with shades 10 inches or more in diameter is preferred, but a single lamp with a 16-inch shade can also be used. If the single

lamp is used, care must be taken to see that the shade provides upward lighting for balance and smoothness of light within the entire visual field.

If the desk is more than 2 feet deep, extending or wall-hung lamps should have swing arms so their centers can be no more than 17 inches from the front of the desk.

When using table-based lamps, if there isn't enough space on the desk top for two lamps, make sure the single lamp is placed no more than 15 inches to the right or left of the work center and no more than 12 inches from the front of the desk. For widest possible spread of light there should be 15 to 16 inches between the bottom of the shade and the desk top. This assures visual comfort, because the student's eyes will be near-in line with the lower edge of the shade when he sits up straight, in normal reading position.

The recommended bulb wattage to use in either a single wall-hung or table-based lamp is 150 to 200 watts. If a pair of lamps is used, each should be equipped with a 100-watt bulb.

BECAUSE STUDY lamps are almost always located close to the student's work and his eyes, it is also important that these lamps be equipped with some means of controlling reflected glare. The inside of the shade should be white or nearly white to reflect the light over the entire work area. If the shade transmits too much light, it becomes a source of distraction and annoyance. White-lined, translucent shades of moderate density are preferred.

Fluorescent lamps built into open-top shelves provide a third recommended source of study area lighting. However, they should be placed very carefully to avoid reflections. A 30 or 40-watt deluxe warm white fluorescent tube is recommended and should be placed 15 to 18 inches above the desk top, directly above a point 9 to 11 inches from the front edge of the desk. It is also important to allow for generous upward light to insure visual comfort for the student.

Perhaps the "last word" in study lamps is the "Better Light for Better Sight" group of lamps. They currently are manufactured by eight companies and are offered in a variety of models. The lamps are considered ex-



Best study lighting is provided by two lamps, with desk lighted evenly from two directions.



Reflection of this too-bright high-intensity lamp decreases visibility, increases fatigue.

cellent study lamps because a specially-designed reflector or a prismatic refractor distributes the light more evenly over the entire work surface. The lamps use 200-watt bulbs and are the only ones which fully meet the lighting recommendations of the Illuminating Engineering Society for prolonged reading and study. They are available at normal portable lamp sales outlets.

There is a BLBS Bureau tag on each lamp which certifies that the study lamp has met Illuminating Engineering Society lighting per-

formance recommendations as well as the Better Light Better Sight Bureau requirements for mechanical and electrical safety. The BLBS Bureau is a non-profit educational association.

Without a well-designed lamp to produce and distribute the necessary amount of light, and without correct positioning to put the light where it is needed, lighting in a study area fails to meet its objectives. Used properly, though, lighting becomes a most important common sense contributor to better study performance.



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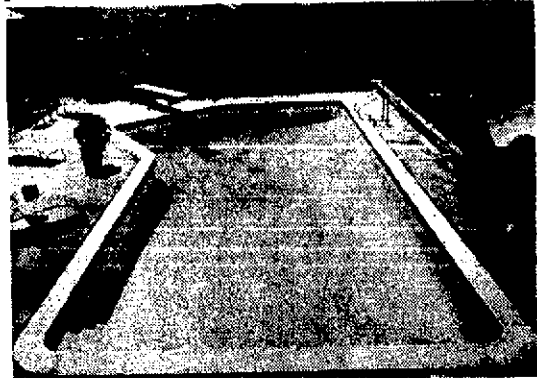
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YOUR GARDEN

Jacobinia Blooms Twice

By Joe Littlefield

SOME SHRUBS' stems are hard, others are stiff yet have a soft woody substance. We can safely call them herbaceous shrubs.

The one that interests us is *Jacobinia carnea*, with its rich pink color and two-lipped curved flowers in dense clusters.

Ours, in half sun and half shade, grows in a 9-inch clay pot, and blooms twice during the year. The faded flower branches are cut back some inches down to shape the plant. This cutting forces more foliage growth lower down on the branches, but more important it forces many more side branch growths for still more future attractive flowers. It grows well in shade too, but is somewhat tender to frost.

The pink variety color is the only one we've seen at some fewer nurseries in Southern California. During



Pruning old flowers on Jacobinia, above, forces more growth, masses of attractive pink flowers.

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our Caribbean tour, while in Chichicastenango (yes, there is such a colorful place!) in the mountains around the 7,000 foot-altitude "land of eternal spring," Guatemala, we saw a 7 foot tall *Jacobinia* with beautiful golden yellow flowers! We've never seen this variety in California. Believe me, if I could have had the opportunity to "pinch a couple of slips" — cuttings — and kept them fresh till we got back home, I would have done so.

Don't blame your nurseryman if he's out of *Jacobinia*. If none is available, some gardener friend may have one — and cuttings root easily.

Some shrubs are grown for their attractive, colorful or fragrant blossoms, while other plants are grown for their showy foliage. One of the shrubs that has interesting foliage is the speckly-leaved aucuba, the gold or

white color spots or streaks.

Aucuba cut mature branches additionally provides interesting foliage arrangement material for indoor decoration, which holds up for several weeks. Several flower arrangers have discovered that some of the branches, unfortunately for nurserymen, root! 'Course not, the arrangers don't throw away the rooted branches, then go to a nursery and buy more plants. They plant them. Nurserymen, however, have good, stocky, well-branched *aucuba* plants for sale.

THE "PA" *aucubas* don't have berries, whereas "Ma" *aucubas* berry if Pa is nearby. One of the largest wholesale plant growers probably in the whole country, Monrovia Wholesale Nursery, recommends one Pa (male)

(Continued on Page 26)

GARDEN CLUBS

The Long Beach parent chapter of the American Begonia Society will meet Friday at 7:30 p.m. in the Community Room, 3901 Atlantic Ave.

Speaking on "Secrets of the Plant World" will be Bert Slatyer.

The 27th annual flower show of the American Begonia Society will be held at the State and County Arboretum, 301 Baldwin St.,

Arcadia, Calif., on Sept. 3rd, 4th and 5th.

"Begonias Internationally" is the theme. The show will be open to the public 2 to 5 p.m. on Saturday, 10 a.m. to 6 p.m. Sunday and Monday.

Those members wishing to participate who cannot attend and live outside a 100 mile radius of Los Angeles may compete in the picture division. See the July and August issues of *Begonians Magazine* for details.

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Both Hands on Wheel

(Continued From Page 7)

lanes ahead of you or he may be patrolling to make sure those lanes are clear.

If you are out of the traffic lanes you are not as important as those thousands who are still out there, moving at high speeds.

As a general rule, when an officer passes you, he will radio for another unit behind him to come to your location to assist you. You are not forgotten. His job is to keep you, and others, alive. Not just to change your tire or furnish you transportation.

(4) Never, never change a tire or work on a car on the outside, close to a traffic lane. A driver coming up on you is startled when he sees you crouched there. He turns his eyes and head toward you quickly and, almost imperceptibly, that causes his torso to turn toward you and, of course, his steering wheel. Be delayed, don't be dead.

(5) Don't walk on a freeway. Even if it's only a short distance to an off-ramp and you are out of gas, wait for help. Stay in your car and keep thousands of pounds of metal between you and other cars. Help will come along soon.

(6) Keep everybody (most of all small children) seat-belted and preferably harnessed when you are moving. And insist that your wife do the same when she is transporting the kids. Start training those precious kids young. Learn to endure the howls and stop often to give them relief but DON'T let them climb about the car or onto the driver. This isn't just an inconvenience, it is vital.

THE FIRST ACCIDENT on the new link of the San Gabriel River Freeway was caused when a small child fell over the seat into the lap of a mother who then rammed into the center divider fence. She was more fortunate than the young couple whose only child was thrown, headlong, 56 feet from the back seat of another car which had an accident on the Long Beach Freeway recently.

(7) Indicate when you plan to change lanes; and don't change lanes to make better time. I have driven enough to be able to prove to you beyond a doubt that you can't make up more than 20 seconds in 10 miles by lane-changing. Change lanes only to get to an off-ramp and always signal before you intend to change lanes. The small turn needed to change lanes is usually not enough to cause your signal handle to go back to neutral.

Safe driving on Southern California freeways is not, in spite of the pundits, "common sense." In the first place, no "sense" is common to us all and, secondly, at freeway speeds the margin of error allowable decreases rapidly. You just don't have the time to make up for the other fellow's difference in driving habits.

Safe driving is Good Sense, however. If you use yours.

Tips on Gardening

THERE'S EVER SO MANY interesting and colorful new introduction pinks available at many nurseries that gardeners don't have to wonder what they can plant in their garden for lots of color.

TRIM OUT dead twiggy branches of your deciduous fruit trees before they shed leaves. It will be harder to distinguish the alive branches from the dead one if you wait till those trees are leafless.

DEEP WATER fruit trees and shade trees periodically.

YOU DON'T HAVE to mow your dichondra lawn regularly if you don't want to. You can mow it once a month or once a year. However, if you don't mow it for several years, you may get a mass build up of organic gnat flies in that lawn. They sleep in it during the night, probably nest in it. During the day they forage for food and come evening, they're

back in that lawn. This is exactly what happened to our unmowed for six years dichondra lawn! We had quite a time ridding the lawn of those gnat flies.

BROWN EDGES of rose blossom petals indicates thrips. Spray with insecticide that lists these pests on spray bottle label.

DUST-LIKE COLOR of juniper foliage usually indicates spider mites infestation. Examine the foliage closely. Extremely fine looking webbing and minute possibly reddish-color bugs are—mites. Saturate soil around plants. Spray with insecticide spray recommended for mites, when the foliage is dry. Spray the soil all around the plants, too. Foliage spray with sharp stream of water several days later.

Such periodic foliage water sprayings towards evening discourage mites from becoming established on them,

Gardens

(Continued from Page 25)

aucuba to ten Ma plants, to insure berries.

Aucubas are hardy, root-ed-type plants, but they are very sensitive to sun. Plant them where they get several hours of sun and eventually you'll wonder why the ends of the leaves and their edges turn black and dry up. This is due to the sunburn.

Plant aucubas in full shade for best foliage results. And—don't worry even if elm tree roots invade the planting area. The aucuba roots fight the elm tree roots to a standstill. This situation I've seen personally and marveled at the aucuba root toughness.

You're missing an interesting spring color show in your sunny flower bed if you fail to plant some foxgloves, cup and saucer canterbury bells and coral bells, right now.

Small plants in flats or pony packs are available at many nurseries. All of the aforementioned plants may be set out in partial shade and in sunny areas if you live in milder sections.

The foxgloves and cup and saucer canterbury bells are biennials, which means they grow only two years. They are planted this year, now for sure, and next year they'll blossom. When they finish flowering gradually they die.

Foxgloves are showy with tall spikes of tubular shaped flowers in pink, white, rose or purplish shade, the inside flowers dotted with deeper colors.

Cup and saucer canterbury bells in white, pink, or blue colors furnish interesting flowers during the spring season.

Plant low mound growing coral bells edging a walk, driveway, a flower bed or a group of three planted as a clump in the foreground of the flower bed. They furnish delightfully interesting red miniature bell-shaped blossoms during the spring season. The leaves are a restful looking slightly gray-green color when plants are not blooming. Coral bells grow and bloom well for about three years, then should be dug up, thrown away and new plants set out.

or any plants. No foliage water spraying of plants in the later afternoon or evening if they're susceptible to mildew. They must be sprayed in the forenoon of sunny day.

CHECK UNDERSIDE of poinsettia leafage for possible mites infestation. If pests found spray insecticide the same as for junipers, also follow up on hose foliage water sprayings later.

ONE OF THE reasons why fuchsias are wilted looking

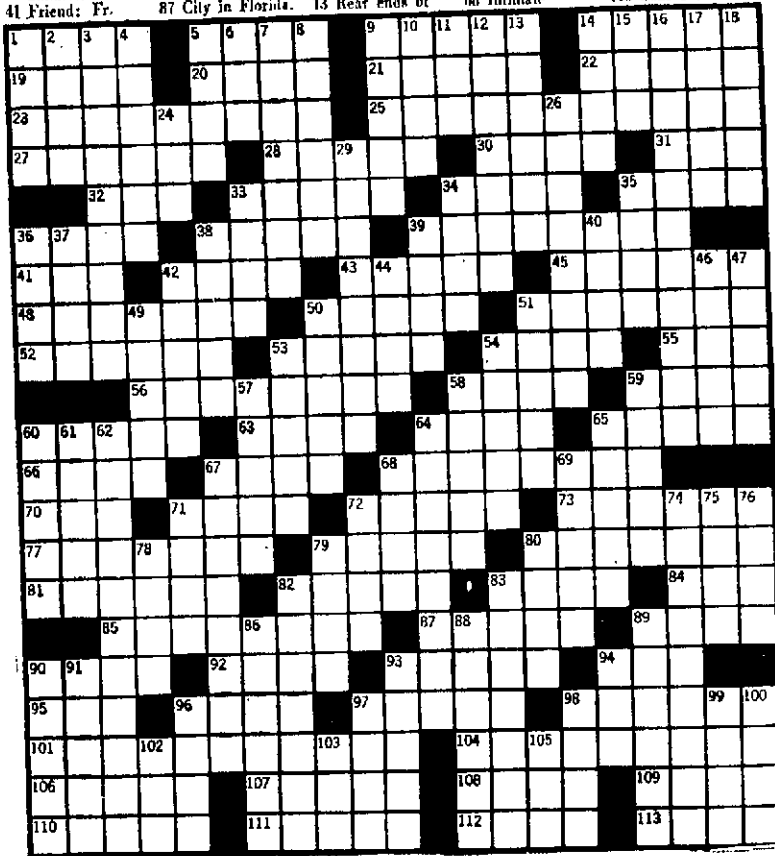
Southland Crossword Puzzle

Solution to Puzzle on Page 23

By Marilyn Waltz

ACROSS

- 1 Ungentlemanly fellows.
- 8 Circles.
- 9 South American rodents.
- 14 Clark Gable, for example.
- 19 Help.
- 20 Endured.
- 21 Before: Fr.
- 22 Hospital employees.
- 23 Large medal.
- 25 Fanny.
- 27 Feathered.
- 28 Greek physician.
- 30 Angers.
- 31 Man's nickname.
- 32 Certified Public Accountant: Abbr.
- 33 Crown of heads.
- 34 Bill of fare.
- 35 Certain servicemen's organizations: Abbr.
- 36 Kittens, puppies, etc.
- 38 Sharpens.
- 39 Terrifying animals.
- 41 Friend: Fr.
- 42 Suitcases.
- 43 Begin.
- 45 Corrects.
- 48 Italian port.
- 50 Memorize.
- 51 Prepare.
- 52 Boiled slowly.
- 53 Burn lightly.
- 54 Years intensely.
- 55 Hawaiian food.
- 56 Baby's clothing.
- 58 Weight measures.
- 59 Relate.
- 60 Performed.
- 63 Tall grass.
- 64 Ardor.
- 65 Move sideways.
- 66 French naval hero: 1651-1702.
- 67 Fray.
- 68 Legal agreement.
- 70 Macaw.
- 71 Scarlet fever test.
- 72 Inclined plane.
- 73 Heats to excess.
- 77 Struggle for victory.
- 79 Becomes defeatful.
- 80 Section of the Alps.
- 81 Not present.
- 82 Tiny particles.
- 83 Path.
- 84 Tap.
- 85 Ex-slave.
- 87 City in Florida.
- 89 Prevents progress.
- 90 Peasant.
- 92 To rise high.
- 93 Liturgical vestment.
- 94 Atmosphere.
- 95 Make a mistake.
- 95 Ventilates.
- 97 Wide awake.
- 98 French province.
- 101 Amiable.
- 104 Finished.
- 106 Greek theater.
- 107 End of a river.
- 108 Umbrella.
- 109 String.
- 110 Slave.
- 111 Natural fat.
- 112 Dry.
- 113 Playing card.
- DOWN**
- 1 Live outdoors.
- 2 Brother of Cain.
- 3 Reasoning by subtraction.
- 4 Necessities for mailing letters.
- 5 Wise old: Pl.
- 6 King: Fr.
- 7 Heavy shoes.
- 8 Legislative body.
- 9 Leads.
- 10 Bord of ____.
- 11 Container.
- 12 Antique.
- 13 Rear ends of boats.
- 14 Insects.
- 15 Mongrel.
- 16 Transformed.
- 17 Bone: Prefix.
- 18 Tall grasses.
- 24 Meadow.
- 25 Uncharged particles.
- 29 Decreased.
- 33 ____ stick.
- 34 Before noon.
- 35 Prod.
- 36 Close friends.
- 37 Eject.
- 38 Convenient.
- 39 Old grey ____.
- 40 Ireland.
- 42 Sustenance.
- 44 Labels.
- 46 Fabulous being.
- 47 Appear pleasant.
- 49 Young bird.
- 50 Liquid measure.
- 51 Purer.
- 53 Choice meat.
- 54 Door: Fr.
- 57 Build.
- 58 Colors.
- 59 Kind of missile.
- 60 Philippine hemp.
- 61 Mediterranean evergreen.
- 62 Converter.
- 64 Bridge players.
- 65 Twenty.
- 67 Flowering vine.
- 68 Intimate.
- 69 Sphere of interest.
- 71 Dime: Brit.
- 72 Small voracious mammal: Colloq.
- 74 Divides milk from cream.
- 75 Emperor.
- 76 Pairs.
- 78 Sea gull.
- 79 Outstanding performer.
- 80 Bundle of goods.
- 82 Accumulates.
- 83 Disaccharide sugar.
- 86 Ridicule.
- 88 Child's favorite show.
- 89 Separate.
- 90 Texas river.
- 91 Wear away.
- 93 Place of worship.
- 94 Complete.
- 95 Gifts to the poor.
- 97 To put up.
- 98 Part of church building.
- 99 Portion of bird's bill.
- 100 Circular current.
- 102 English drinking establishment.
- 103 High in pitch.
- 105 Sea: Fr.



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may be the plants are being kept constantly moist, especially those in containers or hanging baskets. If soil is firm plants don't need daily waterings.

PLANT CORAL BELLS for next year's spring blooming, bordering a walk, driveway or flower bed. They'll thrive and bloom annually in season for about three

years. As they become woody, they should be dug up, thrown away and replaced with young ones. The spikes of coral-red color small bell shape flowers are most attractive.

EDGE (trim) lawns around walks, driveway and sprinkler heads each time you mow the lawn. It takes less time to do it than to let it go for

three or four weeks.

SOFT MUSHY PEACHES lacking fruit juice indicate insufficient balanced plant food for a specific peach tree. The gardener continued to apply manure only. No balanced plant food containing more nitrogen, phosphoric acid, and potash aides fruit trees fruit formation.

Southland Magazine

Gourmet's Guide

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LIKE EVERYONE else, I have dining moods. Sometimes I develop a powerful yen for a steak served in luxurious surroundings. Or perhaps cracked crab on ice enjoyed in a scenic sea food dinner house located at the water's edge.

On other occasions, however, my mood rebels at such thoughts. I want something lighter and less costly. I'm not in the mood to dress up either. But my palate—bless its contrariness—always insists on top quality food, no matter what the price or surroundings.

The answer is simple — luncheon or dinner at Me-N-Ed's pizza parlor, 4115 Paramount Blvd. near Carson St. in Lakewood. Owner and host Bob Baldwin serves only one item — pizza, prepared in 11 different ways. "We don't like to brag," says Bob and his chefs. "But let's face it. Ours is the best."

I agree. So do my wife and small daughter, because Me-N-Ed's is a family place with pizzas designed for all appetites. It's always cool and restful inside, with low picnic tables and wooden benches providing casual comfort. Although most of Bob's guests are garbed informally, I really wouldn't be surprised to see a few patrons there dressed in tuxedos or long gowns. Why? Because Bob's pizzas are gourmet quality (made with six different kinds of cheeses), fine enough to enchant the most discriminating diners.

Open every day from 11 a.m. on, Me-N-Ed's also features chilled draft beers, excellent coffee (free refills) and soft drinks and milk for



Caricature by Pete Willelle

BOB BALDWIN
Casual Atmosphere

the youngsters. On Sunday nights rinky-tink pianist Dorothy Connor and banjoist Tommy Gripp start their "roaring 20s" style of music at 6:30 to enable the small fry to share the fun.

SUNDAY TREAT—Whenever my mood demands steak, beautifully charcoal-broiled, I know exactly the place to go. The Ivanhoe Room, located in the basement of the Lafayette Hotel, Broadway and Linden in downtown Long Beach, is a glamorous place which employs the broiling techniques of Joe Dunham, a superlative chef. His New York cuts, filet mignons and top sirloins are priced from \$4.50, including individual decanters of wine. Pianist-vocalist Don Lampe, who is unusually gifted, entertains in the Ivanhoe lounge nightly except Sundays.

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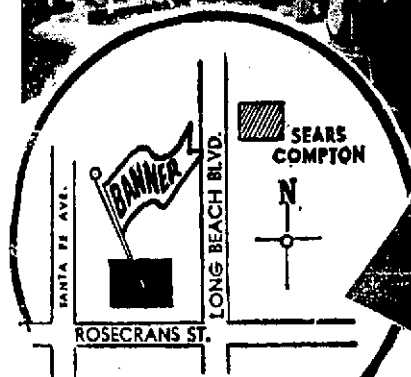
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JACKIE KENNEDY:
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by LLOYD SHEARER

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PSYCHIATRIST'S
REPORT

ONLY WE HA
DATA

Ask To JACKIE'S O.
August 28, 1968

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y., 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is there some scandal about Queen Frederika of Greece during World War II? Wasn't she working for the Gestapo or something?—James N. Paris, Astoria, Ore.

A. Frederika was a member of the Hitler youth. Two of her brothers fought in Hitler's army. But she took the part of her country by marriage, fled with the Greek royal family to Crete, Egypt and then South Africa when Hitler's army invaded Greece. She returned later to live in, and help rule, Greece, where Nazi armies had caused 500,000 deaths by starvation alone. She never worked for the Gestapo.

Q. Some information, please, on Lisa Howard, the ABC network news commentator—is there any truth to the story that she was suspended from her job at ABC because of her political activities in Robert Kennedy's campaign for the U.S. Senate in New York?—Leon Ford, Knoxville, Tenn.

A. ABC removed Miss Howard from the air in the fall of 1964, when she became publicly involved in politics, campaigning for Kenneth Keating against Bobby Kennedy in the Senate race. She committed suicide in July, 1965, by an overdose of barbiturates, three weeks after a miscarriage. She was 38.

Q. Who designed the Great Seal of the United States?—John C. Sherwood, Marshall, Mich.

A. Will Barton. It was adopted by the Continental Congress June 20, 1782, and by the new federal government Sept. 15, 1789. A representation of the Great Seal is on the one dollar bill.



Q. Something on the young actor, Alan Arkin — age, nationality, marital status, etc.—S. B., Salem, N.H.

A. Alan Arkin, 32, star of film *The Russians Are Coming*, born in Brooklyn, N.Y., raised in Los Angeles, now resides in New York. He is married to actress Barbara Dana, has two sons, 10 and 6, from previous marriage. He appeared on Broadway in *Enter Laughing* and *Luv*, is scheduled next to star in the film *Catch 22*.

Q. I understand that folksinger Bob Dylan is as phony as a three-dollar bill. Is this so?—Terry Ames, New York, N.Y.

A. Dylan was born Robert Zimmerman in Duluth,

Minn., the son of Abe Zimmerman, a prosperous appliance dealer in Hibbing, Minn. The Southwestern accent he speaks with is an affectation. He dresses and behaves like a member of the peasantry, but he is married to the former Sara Lownds, has a son, lives in a fashionable townhouse in the East 30's in midtown Manhattan, is undoubtedly a millionaire by now, the result of royalties from his recordings about the poor, the underprivileged, the dispossessed.



Q. What is the critical opinion in Hollywood of Lynda Bird's boy friend, George Hamilton — I mean as an actor?—Dennis Dougherty, Boston, Mass.

A. Hamilton has long been recognized as being exceedingly kind to his mother.

Q. Who said: "He who never fails will never grow rich."?—Ted Leftwich, Chicago, Ill.

A. Charles Haddon Spurgeon, noted English Baptist preacher (1834-92).

Q. I would like to know if the Smothers Brothers are really brothers. I read somewhere they are not. What is the truth?—Elizabeth Hill, Staten Island, N.Y.

A. They are brothers.



Q. How tall is the actress Vanessa Redgrave? Do her leading men stand on boxes when playing opposite her?—Frieda Harcourt, Montreal, Can.

A. Vanessa Redgrave is 5 feet 11, requires tall leading men, none of whom to date, have stood on boxes.

Q. Is it true that France's Minister of Culture, André Malraux, was once a leader of an aircraft squadron which opposed Franco's forces in the Spanish Civil War?—J. R. Allietta, Columbus, Ohio.

A. Yes. Malraux helped organize the Loyalist air force, served as a pilot and machine-gunner. He also advised the Spanish Republican and Communist

leaders, later lectured in America to raise funds for them.

Q. The key question in the Julius Klein-Sen. Tom Dodd mess which everyone wants answered is this: How much loot, if any, did Klein and his clients slip Dodd over the years. Was the loot in cash, check or merchandise?—L. T., Hartford, Conn.

A. According to Klein: "My clients have never contributed to Senator Dodd's campaigns. I have contributed to every one of his campaigns, possibly \$3000. \$4000. I have also contributed to many others."



Q. The Duke of Edinburgh, the queen's husband—is he the best polo player in Great Britain? Also his son, the heir to the throne, Prince Charlie, I hear he is not what one would exactly call brilliant. What's the scan?—Louis Arfetti, Hoboken, N.J.

A. The Duke of Edinburgh (above) has a polo handicap of five. In polo the best players have the highest handicaps. The best player in England is Paul Withers with a six handicap. Prince Charles from all reports is an average student. The British royal family has never been known for its brilliance.



Q. Who is Catherine Spaak?—Louise Emmons, Asheville, N.C.

A. Catherine Spaak, 21, is a European actress brought over to this country by Warner Bros. to star in *Hotel*. Her father, Charles Spaak, is the author of such film classics as *Grand Illusion* and *Carnival in Flanders*. Her uncle is Paul-Henri Spaak, several times premier and recently foreign minister of Belgium. Catherine is known by her friends as "Micia" (cat), frequently likes to make up as one. (See photo.)

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

AUGUST 28, 1966

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"My dear, you look divine," the Duchess of Windsor seems to be saying to Mrs. Aileen Plunkett, who turned up at Paris party, clad in an identical dress.



Picture of a lady who just found out there were three others dressed like her at party. At \$1120 a dress, it's a high-priced joke.

Unwitting member of a sister act, the fourth wearing now famous blue-and-white dress, sits out the scene smiling, while others gasp.

A SPLASH OF FRENCH DRESSING

Paris, France.

An amusing thing happened at a housewarming thrown by Prince and Princess Charles D'Arenberg—it happened to the Duchess of Windsor, it happened to Guinness heiress, Mrs. Aileen Plunkett. Ditto for two other rich and fashionable ladies. They all appeared at the big bash wearing the same \$1120 dress, in the same blue-and-white-striped silk, by the same designer—Givenchy—who later was called the same bad word by all of them, but not in public. Which all goes to prove that you have to have plenty of lettuce and lots of humor to wear French dressing.



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Jackie Kennedy:

BIGGER THAN ANY SCREEN STAR IN THE MAGAZINE WORLD by LLOYD SHEARER



Jackie and John-John return from a recent vacation in Hawaii. According to one fan-magazine publisher, the public is much more curious about the late President Kennedy's 5½-year-old son than his daughter Caroline.

Jacqueline Kennedy is a phenomenon.

In the long history of the magazine publishing business there has been no female to equal her as a cover girl, a sales gimmick, an enduring editorial attraction.

She has surpassed in popular magazine appeal such all-time winners as the late Marilyn Monroe, Elizabeth Taylor at the height of her scandalous life and Doris Day at the peak of her all-American appeal.

More people want to read about Jackie Kennedy and her family than any other feminine celebrity of modern times—and in the most minute detail.

The result is that President Kennedy's attractive widow has saved the movie fan-magazine business from its predicted demise and has instead stimulated growth of what are known in the publishing business as "Jackie Kennedy factories." These factories publish magazines starring Jackie Kennedy. Month after month they run her photo on their covers with such stimulating, provocative blurbs as:

"ONLY WE HAVE THE SCOOP!—DETAILS OF JACKIE'S 2ND WEDDING."

"JACKIE'S PRINCE CHARMING WHO FOLLOWED HER HOME."

"THE SECRET MEN IN JACKIE'S LIFE—THE ONE SHE'LL WED."

"JACKIE'S FIGHT WITH BOBBY."

Most of these cheating cover blurbs are ridiculous, untrue and conjectural at best. But more than 33 months after President Kennedy's assassination, women still hunger for stories about the wife and children he left behind.

Why?

SHE'S INCREDIBLE

One of the best explanations is forthcoming from Myron Fass, 40, former art director and publisher behind a Jackie Kennedy factory in New York. Every month for the past 32 months Fass has been turning out half a million copies of *TV Photo Story*, *Movie TV Secrets*, *Inside Movie* and *Photoland* with Jackie as number one sales gimmick.

"This woman," he declares, "sells

magazines. It is absolutely incredible. She sells not only for me but for *Look*, *Life*, *McCall's*, *Good Housekeeping*, any magazine which appeals to women. And she sells because primarily she is a heroine figure.

"In today's world, she is the only heroine figure women can identify with. She is the American equivalent of royalty. And the women won't give her up. For a fast minute a little while ago, we thought we might have a potential substitute in the Johnson girls, Lynda and Luci. Well, I let one of them share the cover with Jackie, and our sales slipped 5%. The Johnson girls just don't have it. Whether its 'class' or prestige or distinction, I don't know. But there is no one in the Johnson family who represents a hero figure. The Johnsons just do not sell magazines. They lack public appeal."

Fass studies his reader mail carefully and notes, "The only personality who looks as if he has a chance to replace Jackie oddly enough is her son John-John. In terms of appeal this 5½-year-

old kid is going to grow up to be an American god. The curiosity quotient on the boy is amazing. It doesn't hold true for his sister Caroline. The readers don't care about her too much. Jackie and John-John are the front runners in this cutthroat business."

Fass maintains that the public is determined to hold on to the memory of Jack Kennedy, because he was truthfully the most romantic President in U.S. history—handsome, boyish, athletic, intellectual, the husband substitute of millions of women.

"The only way they can cling to Kennedy," he asserts, "is through Jackie and her son. They feel that in the assassination Fate dealt them an unkind blow, and they are latching on to Jackie through our magazines to preserve their interest in the dead President. They like to identify with Jackie, because she is beautiful, elegant, educated, an American princess, the kind of woman they themselves secretly would like to be."

Jack Horner of the Dell Publishing Company, one of the most knowledge-

able fan-magazine editors in the country, believes there are no longer any full-fledged motion-picture stars in America, certainly none whose cover photo would assure high sales in the present market.

"Mrs. Kennedy," he asserts, "is the public's screen-star substitute. But always with definite rules. On the cover she must be referred to as 'Jackie'—never Jacqueline, a name which places her beyond the identification horizon. And always the stories must be positive. In the eyes of the public this woman is not capable of the slightest misdemeanor. She is a true goddess, a perfect Aphrodite. Say one word against her, and the magazine is deluged with complaints."

According to Horner, film stars pale into insignificance compared to Mrs. Kennedy. "She is bigger than any star," he declares, "because she is unique. There is only one of her. And she is different. She looks different and, more important, she stays different. The trouble with so many actresses nowadays is that they all look alike. They copy each other."

"Jackie Kennedy is the original, and young women worship her. Talk to plastic surgeons, and they will tell you that most of the nose jobs today are Jackie Kennedy noses. Jackie also sets the clothes style, the hair style, the voice style. Young women everywhere want to know all about her. Insofar as we're concerned, she's yet to reach the saturation mark. There has been no marked decrease in her fan popularity."

Pamela Turnure, who runs Mrs. Kennedy's office in New York, for which the federal government pays, reports that immediately following President Kennedy's death in November, 1963, his widow began receiving approximately 10,000 letters a day. This avalanche continued for one year, gradually diminishing to 3000 pieces of daily mail.

"Today," she points out, "this office averages about 100 to 150 letters per day. Much of it comes from young people who admire Mrs. Kennedy and

seek her advice. They have problems to which they feel she has the answers.

"Persons who are primarily interested in gossip," Miss Turnure continues, "or the personal side of Mrs. Kennedy's life, don't try to communicate with her through this office. She gives no interviews, poses for no photographs, is basically interested in the Kennedy library and the Kennedy center."

How then do magazines get the photographic and editorial material they publish on Jackie Kennedy?

Explains publisher Myron Fass: "In the past few years a small army of photographers has developed in this country who specialize in Jackie Kennedy photos. They stand outside her hotel, spy on her home in New Jersey; they even make arrangements to follow her and the children in their travels. All of what they get comes under the heading of 'grab shots.' But much of it is very good."

"We pay \$1500 for a good cover color shot, and our sources are many and varied. We run Jackie on the cover every single month on all four magazines. Let's face it, we need a good supply month after month—and funny thing, we get it."

"A few weeks ago an 18-year-old kid came up to the office. He'd been living outside of Jackie Kennedy hotels and apartments and houses and airports for almost a year, snapping candids of her and the children. They were darn good. We paid him \$2500 for the lot. We also pick up many stories and photos from the foreign photogs. Those guys stop at nothing. They shoot with telescopic lenses. They hide in trees. They bribe chambermaids. The only thing that would louse up our coverage would be if Jackie moved to some island with her kids and stayed there. Even then we could probably get helicopter shots."

NEIGHBORS UPSET

From time to time Mrs. Kennedy, protected by the Secret Service, has attempted to protect her privacy from snooping lensmen but generally with little success. Their ingenuity has exceeded hers, much to the consternation of her neighbors.

In Pleasant Valley, N.J., for example, where Jackie has taken a house, the community is fenced off and patrolled by guards at night. But this has not prevented photographers from grabbing shots at will in the daytime. To keep them off the premises, the main gate to Pleasant Valley was locked, but this prevented the garbage truck from its pickup rounds, so the neighbors ordered the gate unlocked. Photographers thereupon gathered during weekends when Jackie and the children went horseback riding.

To keep the lensmen away, the social leaders of Pleasant Valley asked Mrs. Kennedy not to ride to hounds on weekends. When Douglas Dillon, Secretary

of the Treasury in the John Kennedy administration, heard about the suggestion, he quickly notified leaders of the hunt that if Mrs. Kennedy or her children were subject to any such discrimination, he would prohibit the hunt from crossing his nearby farmland, without which there would be no hunt. Whereupon the local social leaders' suggestion was quickly dropped.

Earlier this year when Mrs. Kennedy took her children to Gstaad, Switzerland, for some winter skiing, the professional photographers agreed to "lay off" after one session, but the amateur photogra-



Even a holiday at Gstaad, Switzerland, was spoiled by the curiosity seekers.

phers would not. The market for Jackie Kennedy photographs is almost as great in Europe as it is in the U.S.

Leslie Jones of the London Express Syndicate says: "Mrs. Kennedy on the cover of any European magazine automatically insures top sales. She is particularly popular in West Germany, Britain, France and Holland. We get top prices for all Kennedy art, which is why when she appears anywhere on the Continent, dozens of photographers somehow manage to spring up on all sides."

"This past Easter," he reveals, "when she came to Spain, the photographers gathered in force. They had a field day. There was Jackie in Seville with Grace Kelly and Prince Rainier and the Duke and Duchess of Alba and Antonio Garrigues, the Spanish ambassador to the Vatican. There was talk of rivalry at the Red Cross Ball between the two grand American ladies, Jackie and Grace. And Mrs. Kennedy had previously been linked with Garrigues in Rome. It was

quite a to-do, and the camera crowd made the best of it.

"Our still sales for this period will reach a goodly sum."

The one question which most intrigues the readers of Jackie Kennedy magazines is: Will Jackie Kennedy marry again?

The truth, of course, is that no one knows. Mrs. Kennedy has dined socially with Mike Nichols, a twice-divorced German refugee who started out as an actor-comedian and developed into a talented stage and film director—his latest vehicle, the film version of *Who's Afraid of Virginia Woolf?* She has also dined abroad with Antonio Garrigues, the 62-year-old Spanish widower, and undoubtedly she has dined with a few others, but according to intimates, of which she has remarkably few, she is not husband shopping at this point but rather adjusting to a widowhood characterized by passionate attention to her children's needs. The situation, however, is made to order for what Fass calls, "Over-inviting cover lines or lines which promise more than they deliver, but still have a germ of truth."

PROFITABLE PAP

For example, "Details of Jackie's 2nd Wedding" consists of a photo of Jackie and sister Lee with a caption which reads, "Jackie's sister Lee will play a big part at the wedding." There's another photo, this one of Mike Nichols. The caption reads, "Will Mike Nichols be Jackie's husband? She's not telling." A third photo of Mrs. Kennedy with her two children carries the important news that "Jackie will explain her plans to John-John and Caroline first." Naturally!

Another cover blurb, "Why Religion Won't Stop Jackie's Wedding" reveals that Mike Nichols is Jewish, Jackie Kennedy is Catholic and explains why they were once seen together at Arthur, a New York City discotheque. Some 2000 words later the writer declares: "If Jackie Kennedy decides to marry Mike, religion will not be a deciding factor."

It is all pap and nonsense, but it adds up to profitable business, more than 90 percent of which consists of over-the-counter magazine sales. So long as Mrs. Kennedy remains unmarried, the Jackie Kennedy publications fighting for a standout position in the newsstand jungle will offer such teasers as JACKIE KENNEDY'S NEW LOVE, WILL JACKIE'S CHILDREN ACCEPT THEIR NEW FATHER?, JACKIE'S SECRET WEDDING GOWN, JACKIE'S SECRET LOVE, JACKIE HAS FOUND SIR GALAHAD, JACKIE FINDS LOVE, JACKIE TELLS HER CHILDREN THE TRUTH ABOUT THEIR FATHER and JACKIE TALKS ABOUT THE MAN WHO TOOK HER HOME, this last one about a Washington, D.C., cabdriver who once drove Mrs. Kennedy to her Georgetown house.



The late President and Mrs. Kennedy. He is viewed as our most romantic President.

Yes, The Bible Has a LIVING Witness

It may sound absurd to say this about a collection of writings prepared so many centuries ago.

For in that space of time every living thing on earth has been repeatedly replaced. Empires and civilizations have run their course and disappeared. Who, then, could possibly be still around to bear living witness to events so remote in human history?

The answer is, of course—the Catholic Church.

The Church had been carrying on its work of salvation for years before the New Testament writings were completed. And from the very beginning the sacred texts were in her custody and were used in her ceremonies. When the time came to decide which writings were to be accepted as divinely inspired, it was the Church which made the official decision.

For more than a thousand years prior to the invention of printing by movable type, all copies of the Scriptures were laboriously hand-made by monks and scholars of the Catholic Church. With the perfection of the printing process in 1440, one of the first and certainly the most famous publication was the Vulgate version of the Catholic Bible—the celebrated Gutenberg.

Not all Christians agree exactly in all their interpretations of the Scriptures. But all can agree that the Bible is the inspired

word of God...that the New Testament presents the life and teachings of Jesus Christ. For we have in the Catholic Church, a living witness to prove it.

Being responsible for the formation of the New Testament, and as custodian for the Old, the Catholic Church can provide a great deal of interesting and helpful information about the Bible. We have put some of this into a pocket-size pamphlet which we will be happy to send free to any Bible lover who requests a copy.

It contains a short story of the Bible...explains why the Catholic Bible contains 46 Old Testament books, inherited from the Jews, and 27 New Testament books, which the Church approved as inspired...gives you solid reasons why you can believe the Bible, but why the Scriptures are not easy to understand...tells you what Catholics believe about the Bible and how they use it.

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SULFODENE is a scientific liquid medication developed by famous veterinary scientist, Dr. A. C. Merrick. Sulfodene works fast to clear fungus infection, stop fungus itch and heal itch-sores (often called mange, eczema, hot spots). So soothing, the most frenzied itching is

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"It won't hurt," says barber Eddie Pulaski, as he shows client the tools he uses for dyeing men's hair.

FOR THE MEN:

DYE & GROW YOUNG

BY ROSALIND MASSOW



Barber distracts anxious customer while applying dye by telling him about other he-men who color hair.

Back in the good old days when gray hair was a mark of honor and maturity, men like George Washington and Thomas Jefferson powdered their wigs to show wisdom and discretion.

Today, with young pros replacing older pros in business and government, tattletale gray locks are a symbol of obsolescence.

Are the grays getting grayer worrying about this trend?

Drug companies think so. They've come up with a score of do-it-yourself palliatives to combat the aging process. Over the past years they've developed facial creams for the gents, crow's feet removers, skin toners to revitalize sagging male jowls, sweeter colognes and now, for the first time, a hair dye men can call their own.

Today, a man can go into his corner drugstore, pay \$2 to \$3 for his own bottle of hair dye, and the girl behind the counter will barely bat a false eyelash. Any number of the major manufacturers of women's hair products are featuring hair coloring for men, and many more will follow within the year.

The new male hair dye is simple to apply, and in many ways the coloring process is similar to those used by the ladies. The longer the liquid is left on, the darker the color, and a precolor test is given to be sure the person isn't allergic to hair dye.

There are 30 million men with varying degrees of grayness in the U.S., and manufacturers estimate that in five years hair color will conceal "the truth" for at least 5 million of them. Some will cast the dye themselves at home. Others will have the job done by their neighborhood hair stylist, who used to be known as a barber.

Actually there is nothing new about men dyeing their locks. Although few will admit it, men have been hitting the bottle—the dye bottle, that is—for years, either with the aid of a ladies' beauty shop outside their neighborhood or on their own, under cover of night in the privacy of their homes. Men have sneaked their wives' hair-coloring shampoos, color hair sprays, color combs and the various other female dye products.

Until recently, however, dyeing was considered rather sissified for the boys. But economic necessity has forced many to take another look in the mirror and swallow their misgivings. While in many states it is illegal for an employer to discriminate against a person on the basis of age, it's a lot easier for a man to get and hold a job if he still looks young and promising.

Older executives might not hesitate to hire an able person, despite his age, but the young executive is likely to feel uncomfortable about giving orders to a man who looks too much like his senior. Moreover, today too many people think of gray hair as symbolic of being "over the hill."

According to Louis Zahn, whose Chicago company furnishes drugs and cosmetics to some 1300 drugstores, manufacturers of male hair dye are expecting a boom in the stuff. Last year men's hair-grooming aids had the largest percentage of sales increase of all men's toiletries. The debut of men's hair dye

Client wonders what boss would think if he ever saw him with a hair net on, having his hair sprayed by a barber yet!



this year will raise the figure even further, says Zahn.

He does allow, however, that while the interest is there, dyeing doesn't come easy to all men. Many fret about the odor, even though male hair dyes do not contain peroxide. Men also tend to worry that someone other than their hairdresser might know for sure that their hair is dyed.

The ones who have dyed for business or romantic reasons have their anxieties, too. One fellow confided that he had to "take a couple of belts" before he went to his barber shop for an appointment. When he found that "the operation" took only a half hour, he started doing it himself at home.

Another man, concerned about his beach image, worried because the hair on his chest would still be gray.

Barbers, new in the business of hair dyeing, are handling questions and fears with tonsorial cool.

Eddie Pulaski, who clips and shapes some of the world's most prominent heads in his New York shop, explains that he treats his dye clients as if he were a psychiatrist.

Himself a dyed brownette, Eddie relates that potential dyers query him first on the phone. "They want to know how much time it will take, whether it really does the trick and how much it costs," Eddie says. "I call them in for a consultation. Once I get their confidence, they relax. It's a whole new adventure to them."

EVERYBODY'S DOING IT

Men first to try the new male hair dyes seem to be divorced, widowed, in the process of changing their jobs or moving from one city to another, Eddie points out. Their age ranges from 35 to 50, but some are older. They come from all walks of life. At one time only actors and show business personalities dyed their hair, but now the list includes salesmen, accountants, dentists and advertising men.

Barbers in Miami, Albany, Cleveland, Jacksonville, Los Angeles, Portland and points south, north, east and west report a wide new interest in hair dye for a variety of reasons.

One 36-year-old, whose hair is almost completely gray, tried it as a lark, and when he went to a party, some unsuspecting man said to him, "I know your father."

A 60-year-old dental surgeon spends \$15 every three weeks to have his hair darkened. He feels gray hair is a detriment to his profession. "Some people," he says, "are prejudiced against being treated by what seems to them an old and perhaps feeble man."

A 45-year-old customs official reports that since he has been dyeing his hair, he makes a practice of going to class reunions, family affairs and lodge meetings. He likes to hear people say to him, "You never grow old."

Despite the fact that some youthful-looking gray-haired men think they are too young to dye, trends toward hair coloring continue. It may even bridge the gap between youth and medicare.



One look is worth a thousand words, as delighted customer surveys the new man in the mirror. "Well worth it," says he.

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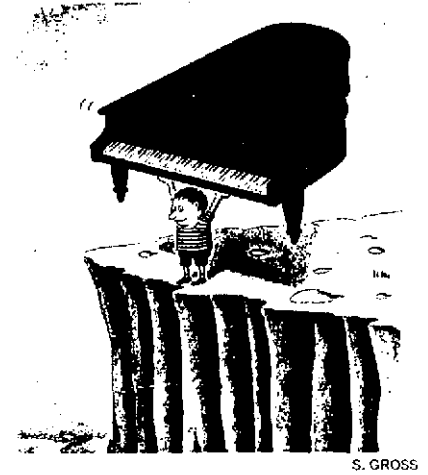
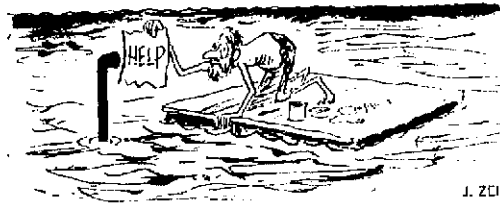
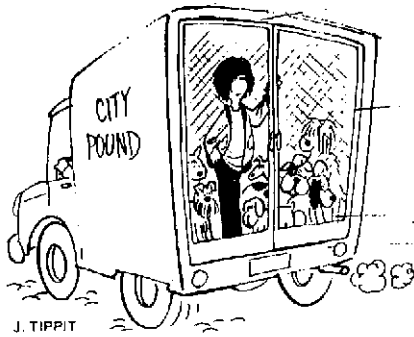
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too funny for words



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Parade • Aug. 28, 1966

My Favorite Jokes

by Ronnie Eastman



EDITOR'S NOTE: *Ronnie Eastman was a bank teller at the Federal Reserve Bank in Chicago, without a thought of show business, when one night he was invited to an amateur show staged by the bank and asked to entertain. Eastman told some jokes, then began providing pantomime to coincide with the playing of some popular records. He was an instantaneous success, decided not long after to give up banking for show business. That was 20 years ago. Today Eastman is a well-established entertainer, has played such top nite spots as the Chez Paree in Chicago, the Shamrock in Houston, the entire Playboy Club circuit, as well as most of the TV variety programs. Eastman, who was educated at the Ray Elementary and Hyde Park High School in Chicago, now makes his home with his wife in La Crosse, Wis., where they've just acquired a Yorkshire terrier named Samantha. Herewith some of Ronnie's favorite funnies:*

A business executive was dining with his very private secretary in his hotel suite. The hotel suite was located on the 13th floor of a Chicago hotel.

At that moment there was a knocking on the door. A woman's voice cried out, "Herman, I know you're in there with a woman. Open up, or I'll have the house detective break the door down."

Said the business executive, "That's my wife."

"What shall I do?" asked the panic-stricken secretary.

The executive ran to the window, flung it open and shouted, "Jump!"

"You must be crazy," the secretary protested. "We're on the 13th floor."

"Please!" pleaded her boss. "This is no time to be superstitious."

An ardent lover, paying court to a girl in Des Moines, cornered his girl friend's young brother. "Billy," he said, "How'd you like to earn a dollar?"

Billy said, "Sure. What do I have to do for it?"

Explained the suitor, "I'll give you a dollar for one lock of your sister's beautiful hair."

"You must be some kind of a nut," said Billy. "Give me 10 bucks, and I'll get you the whole wig."

Men who are going off to Vietnam! Remember this: The girl who is knitting a sock for a fellow has in mind that he may put his foot in it.

Having money and friends is easy. But the real accomplishment is having friends and no money.

A young, opportunistic Hollywood actor who's been making headlines recently, used to date the late Mae Murray when she was in her 70's. One night they were dancing, and the young actor had taken enough drinks to speak the truth. "Mae," he confided, "I don't think of you as old. I just think of you as rich."



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BOB'S MEN'S SHOP
(Buena Park)



CHOCOLATE FREEZE

by **BETH MERRIMAN**

PARADE FOOD EDITOR

Dark, rich and handsome—Chocolate Bavarian is a dessert to remember. With this recipe you can make it days ahead and store it in the freezer until you are ready to serve it, saving precious time to prepare the rest of your dinner menu. Begin with well-chilled canned vichyssoise. For the main course, serve rosy-rare slices of London Broil in mushroom sauce from can or package, fluffy instant mashed potatoes, canned or frozen petits pois. Add a crisp green salad with bottled green goddess dressing. Climax with Chocolate Bavarian.

CHOCOLATE BAVARIAN

- | | |
|-------------------------------|-----------------------------|
| 1 envelope unflavored gelatin | 1 cup milk |
| ½ cup sugar, divided | 1 6-ounce package semisweet |
| ⅛ teaspoon salt | chocolate pieces (1 cup) |
| 2 eggs, separated | ½ teaspoon vanilla |
| | 1 cup whipping cream |

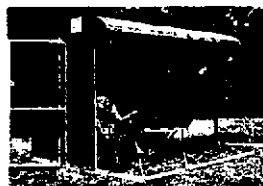
Mix gelatin, ¼ cup sugar and salt in medium-size saucepan. Beat egg yolks and milk together, then stir into gelatin mixture. Add chocolate. Cook over medium heat, stirring constantly, until gelatin is dissolved and chocolate melted, 5 to 8 minutes. Remove from heat. Beat with rotary beater until chocolate is blended. Stir in vanilla. Chill until mixture mounds slightly when dropped from a spoon. Beat egg whites until stiff but not dry. Add remaining ¼ cup sugar gradually and beat until very stiff. Fold into chocolate mixture. Whip cream and fold it in. Turn into a 6-cup mold (allow room for expansion during freezing). Cover with vapor-resistant wrap. Freeze. Thaw several hours or overnight in refrigerator before unmolding. Keep chilled until just before bringing it to table. Serves 6.

FROM PARADE'S TEST KITCHEN

PHOTO BY WALTER STRELNICK

parade of progress

MAKE LIFE EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS FOR YOUR HOME AND FAMILY • BY PETER DRYDEN



Patio greenhouse: You can use this new steel frame structure (above, left) two ways—in winter as an 8' x 10' greenhouse with 7' of headroom; in summer, as a screened play area for children or an outdoor dining area and TV room for the family. It requires no foundation, can be set up in yard or on lawn or terrace in 3 hours, using 30 bolts and screws. A one-piece plastic cover goes on and off like a furniture slipcover, can be readily replaced with aluminum or plastic screen. Details: *Patio Greenhouses, Dept. PP, Opelika, Ala., 36801.*

Radio plus phone amplifier: Here's a portable 12-transistor radio (above, right) you can also use to amplify telephone conversations. It's especially handy for business conference calls and long-distance family calls. A special line with a suction cup attaches instantly to the telephone receiver and plugs into a jack in the set so several people can listen in to the other end of the conversation via the radio speaker. The set, which measures 5½" x 3" x 1½", comes complete with 9-volt battery, leather carry case. \$13.95 postpaid. *Avanti International, Dept. PP, 68-03 Cooper Ave., Glendale, N.Y., 11227.*



Steam and press valet: New aid for wardrobe care at home, in the office and when you travel, this compact appliance (above, left) can steam-crease trousers, pleat skirts, press ties, do many instant "touchup" jobs. No ironing board is needed. Just add water, plug in. Correct amount of pressing pressure, claims maker, is automatically applied by two Teflon-coated pressing plates and proper amount of steam by simple pushbutton operation. 5" x 4" x 1¾". With zippered travel bag: \$19.95 in stores. *Westinghouse Electric, Dept. PP, Mansfield, Ohio.*

Car desk: If your car serves as office, too, here's a well-organized desk (above, right) you can place on the front seat. It has two compartments large enough for standard file folders; another for 3" x 5" cards; a fourth for stapler, clips, pencils; room for literature, order books, call report and other forms. Desk is designed so the top forms a level 13" x 20" writing surface with a clip to hold papers neatly in place and make writing easier. \$7. *Lacy Sales Institute, Dept. PP, 80 Union St., Newton Centre, Mass., 02159.*

For new parents: You get simple, clear directions for a baby's general care on a new longplay record produced by an experienced pediatrician. Both the record and its illustrated album answer most of the questions new parents have been found to ask doctors and nurses. Subjects covered include clothing, bathing, nursing, "bubbling," diaper and diaper-area care, thermal sterilization, arrangement of the child's room. \$6 postpaid. *Amalgamated Records, Dept. PP, Box 341, Cooper Station, New York, N.Y., 10003.*

Parade of Progress items are NOT advertising. Write manufacturers if not available in your local stores. Manufacturers and distributors: PARADE will consider your new ideas but regrets that it cannot correspond about them.

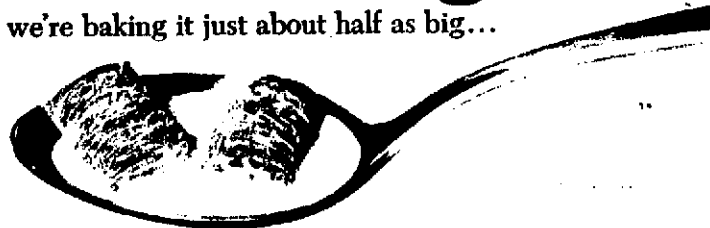


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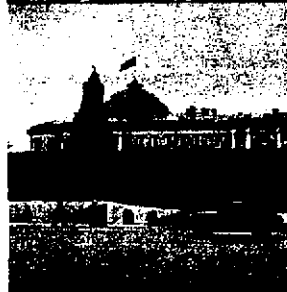


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Hot Line provides direct hookup to Pentagon (top) and Kremlin.

WHAT'S NEW ON THE EMERGENCY LINK?

THE HOT LINE HAS A BIRTHDAY

by FRED BLUMENTHAL

Last May 20 a tractor operator was plowing a field in Lohja, Finland, about 20 miles west of Helsinki. No sooner had he reached the middle of the field than an alarm went off simultaneously all along the 4823 miles of Hot Line between Washington and Moscow. The farmer had forgotten to tell the driver that the cable that protects the world against accidental war lay beneath his field, and the tractor had severed it.

Yet in spite of the accident and the

alarm, communications on this vital line—which went into operation three years ago this week—were not interrupted for even a few seconds. Automatically the line switched to a second circuit without interruption. Meanwhile maintenance men sprang into action. They determined that the break was somewhere between Stockholm and Leningrad and, using complex gear, they pinpointed the exact location. By midafternoon both the main Hot Line and its backup circuit were once more

in full operation. The farmer? He was later fined \$1.56 by the Finnish court for his carelessness—plus \$470 in repair costs.

The incident dramatized the alert vigilance kept over the Hot Line—and the importance the whole world places on maintaining it. Not only Russians and Americans, but Finns and Swedes and people around the world have a stake in seeing that the communications link never falters.

On the Hot Line's birthday this Tuesday, and with a French-Soviet version of it to be called the White Line now in the planning stage, it seems appropriate to ask a few questions about the hookup.

How effective is the Hot Line? Have the Russians cooperated in maintaining it? How much does it cost the American taxpayers? How does it work?

Here is what experts at the Washington end of the Line say:

There is a popular notion that the Hot Line is a red telephone on the President's desk connected to a similar instrument in Premier Alexei Kosygin's Kremlin office. Actually, it is an instantaneous teletype circuit between the Kremlin in Moscow and a closely guarded area in the Pentagon. It is manned day and night by highly trained specialists on both sides. The American end is tied into the President's own communications network, so that any message can reach him in moments on land, at sea or in the air. The Russians have a similar arrangement for their chief of state.

The concept of the Hot Line originated in the March 20, 1960, issue of *PARADE* in the form of an open letter from *PARADE* editor Jess Gorkin to President Dwight D. Eisenhower and Premier Nikita Khrushchev, and it was kept before the public in an editorial campaign that lasted close to



Round-the-clock, U.S. communications team—two teletype operators, one Russian language interpreter—stands by to receive or transmit emergency messages between U.S. and Moscow.

CONTINUED ON PAGE 16

Parade • Aug. 28, 1966

ANOTHER "FIRST" FROM UNION OIL



THE NEW MINUTE MAN IV TIRE ...with the red carpet ride

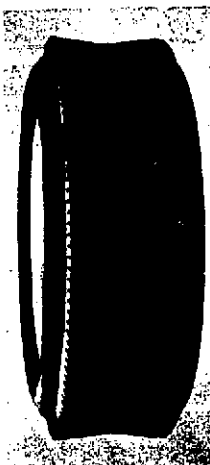
Concave design... tomorrow's tire today

You'll be hearing a lot about "concave" tire design in the months and years ahead. It's the latest principle in the construction of racing tires.

Here's the engineering breakthrough that enabled the big machines at Indianapolis to complete a grueling 500 miles on a single set of tires! (And still have plenty of wear left at the end of the race!)

Someday, all tires will probably be built with "concave" design.

Today, the only passenger car tire in America offering this advanced construction is the new Minute Man IV from Union Oil.

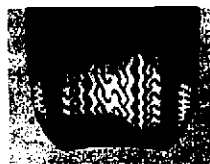


RACING TIRE

40% better mileage

Simply speaking, "concave" design means that the tire has a slight, saucer-like depression when it is not inflated. As a result, it puts 100% of its tread squarely on the road when inflated to proper pressure.

This unique design lets the tire run 20% cooler, provide 15% greater traction and give 40% better mileage. (Based on actual tests comparing the new Minute Man IV with "concave" design and the famous Minute Man IV of conventional design.)



UNINFLATED



INFLATED

OTHER ADVANTAGES OF THE NEW MINUTE MAN IV

3-rib construction offers better stability, puts more rubber on the road for improved traction. Wall-to-wall tread provides greater safety and ease of turning and cornering. Contoured cord body construction gives a soft, Red Carpet Ride.

Puncture-protected — probably America's Safest Tire. If a nail enters the tire a special sealant prevents air from escaping. You can continue driving in complete safety. Stop in at the Sign of the 76 and ask about the new Minute Man IV.

INSURED TIRE WARRANTY America's Only Insured Tire Warranty. If the tire fails for any reason during the first year or 10,000 miles, whichever occurs first, you get a new one free (excepting, of course, malicious damage or repairable puncture.) After this first year, the Road Hazard and Workmanship and Materials Warranties continue to protect you for two more years.

Up to 15 months to pay — no money down on approved credit. The new Minute Man IV costs surprisingly little more than ordinary tires. And it offers so much more.



**Union Oil Company
of California**

BACK-TO-SCHOOL BARGAIN!

SAVE 29¢ ELMER'S GLUE-ALL

AMERICA'S BEST-SELLING GLUE!

BOTH FOR ONLY **59¢** PLUS LOCAL TAXES, IF ANY
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THE BORDEN CHEMICAL COMPANY · NEW YORK, N. Y. 10017

1.25 FL OZ NET

ASK FOR THIS 2-PACK SPECIAL!*

Elmer's Glue-All is a whiz of a helper for dozens and dozens of jobs.

For making school scrapbooks and paper novelties, putting maps and illustrations in reports. For woodworking and repairs. For use on paper, cloth, wood, pottery and many other materials.

Elmer's Glue-All comes in a handy, unbreakable squeeze bottle with push-pull dispenser that won't clog or come loose.

No wonder Elmer's is everybody's favorite! Bound to disappear fast at today's special 29¢ saving. Better pick up several 2-packs while they last!

What a friend to stick with...
for school projects—in the workshop—around the house!



*Offer available only in California and Arizona.

HOT LINE *continued*

A direct line was needed when the world hung on a thread

three years. Gorkin suggested that if the two chiefs of state were never more than a few minutes away from each other by an emergency line, "the risk of accidental war would be immeasurably reduced."

Reaction was generally favorable on both sides, although some persons protested that it would make the White House "a branch office of the Kremlin." Yet for well over two years nothing happened.

Then in October, 1962, the Cuban confrontation came. For 12 days, the fate of the whole world hung by a narrow thread. And to compound the crisis, there was an agonizing delay in Washington-Moscow communications. At a time when each minute counted, some messages between the late President John F. Kennedy and Nikita Khrushchev were delayed 18 hours or more. Although the crisis was resolved with the withdrawal of the Russian missiles, it drove home to both chiefs of state the danger of relying on old-fashioned communications. They suddenly became eager to install the Hot Line, and orders went out from Washington and Moscow for the experts to get busy.

THE FIRST MESSAGE

On Aug. 30, 1963, the first message was sent from Washington to Moscow: "The quick brown fox. . . ." Since that moment, thousands of similar test communications have been exchanged. Occasionally, to relieve the monotony, the U.S. operator will send a passage from Mark Twain or information from an encyclopedia volume, and the Russians will come back with excerpts from their own authors. But even these offbeat exchanges are conducted on a strictly formal basis. There is no chitchat on the Hot Line.

Mechanically, the Line consists of two separate systems. The primary circuit is a cable running from Washington to London via transatlantic cable, thence to Moscow by way of Copenhagen, Stockholm and Helsinki. The backup system is a radio teletype channel via Tangier, in North Africa. Both systems transmit messages at a practically instantaneous speed of 186,000 miles per second. And both circuits are "duplex"—meaning that operators at both ends can transmit at the same time.

Messages are transmitted at a speed of 66 words a minute. A 250-word message from Moscow would take about four minutes to send. Add five minutes for a verbatim translation, and it can be in the President's hands 10 minutes after it leaves the Kremlin.

The machines themselves are standard teletype equipment, except for the encoding and decoding attachments that protect against interception by a third party. A typical test message is first prepared in the form of a paper tape with coded perforations and checked for accuracy before transmittal. All messages from Washington are sent in English and received by Moscow in English. The Soviet messages, in turn, are transmitted and received in Russian.

There are 10 teletype operators, all enlisted men, and five officer-translators assigned to the U.S. terminal. Two operators and one translator are on duty at all times—24 hours a day, seven days a week—and all personnel have been given high-security clearance.

WHAT IT COSTS

The annual cost of this insurance against accidental nuclear war is considerably less than keeping a single B-52 bomber in the air for a year. And there has been no controversy or quibbling about payment by either side. The U.S. spent just under \$160,000 to set up its half of the system. Our share for leasing the cable circuit is \$102,347.64 per year and \$52,480.65 a year for the radio circuit, plus \$27,608 annually for maintenance and operation of the Pentagon terminal—not counting pay for the military personnel. The Russian costs presumably are equivalent.

In its nearly three years of operation, there have been occasional equipment failures on the Line, but it is so well safeguarded by alternate and backup procedures that its performance has been, in the words of one U.S. official, "an amazing 99.9 percent."

Each teletype machine has a duplicate beside it, and standby power facilities are at the ready at every relay point between Washington and Moscow. At regular intervals, American and Russian communications specialists "walk the Line" inspecting in minute detail every system and every piece of equipment.

Each side transmits a test message over each circuit once an hour, day and night. If either the cable or the radio circuit is interrupted for any reason between test periods, an alarm sounds instantly in both the Pentagon and the Kremlin, and the equipment switches automatically to another circuit.

To date, the Hot Line has never transmitted an emergency message, and hopefully it will never have to. But it has more than paid its way as a form of "fire insurance" for all humanity.

Please Get Off My Back

LONDON, ENGLAND.

● George isn't much to look at. He's only 3-feet 6-inches tall and he has 14 toes and a nose longer than Jimmy Durante's. Nonetheless, little Debbie Gibb thinks George is just beautiful. Debbie's father runs the Flamingo Park Zoo, Yorkshire. George is her playmate—a woodland mammal known to zookeepers everywhere as a Brazilian tapir. Some of George's relatives are rhinoceroses. But don't hold it against George.



"George, don't you dare turn your nose up at me. If I tell my father, you'll be pulling a milk wagon."

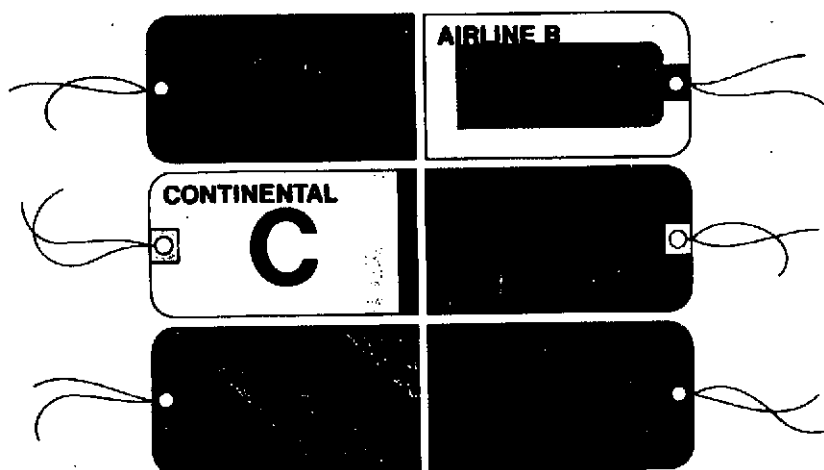


"O.K., Debbie, O.K., you women are all the same. You want a ride? All right, so here we go!"



"Thank you, George." ... "It wasn't nothin', Debbie."

shop around



With airlines, like with everything else, it often pays to shop around and compare. Chances are you've already tried more than one airline. That's good. Now, when you try Continental, you'll be able to tell the difference. You won't see much difference — all airlines use the same kinds of planes and provide the same kind of services — but you will feel it! What you feel is

pride — the pride of Continental's people in their jobs, in themselves, in their airline. You feel it all around you... all the time... and you feel good. Comfortable. Confident. The reason for this extra measure of pride is that Continental, as major airlines go, is not a great big, impersonal one. So Continental's people are not lost in a great big shuffle — and

neither are you. They can and do maintain their individuality, their interest and involvement in how their airline is run... and that's what you feel. Go ahead, shop around. Try another airline — any airline (they're all good) then try Continental and feel the difference pride makes. Your travel agent or Continental will arrange it... please call.

CONTINENTAL



The Proud Bird with the Golden Tail

Parade • Aug. 28, 1966

PARADE'S SPECIAL INTELLIGENCE REPORT

POOR MARRIAGE RISKS? Girls who've lost a parent in childhood, especially a father through divorce or death, are likely to make poor wives. Such girls tend to marry and divorce earlier than those who do not come from broken homes. These findings were recently revealed at a British medical meeting by Dr. Lawton Tonge of Sheffield United Hospitals, who spent 12 months on the research.

"Women," he declared, "who lose either parent through death or separation were found to have conspicuous marital disharmony.... We did not find this in men, but we can give no reason for it."

"We cannot go as far as to say that a girl who has lost a parent is a bad marriage bet, but facts show there is a likelihood that her marriage will break down," Dr. Tonge pointed out that a large percentage of unhappily married women who called on marriage counselors for help were originally girls from broken homes.

SPEED CONTROL. More and more car buyers are asking these days for automatic speed-control systems. These are devices which keep a car running at a steady speed even when ascending and descending hills and going around curves. Last year 125,000 of these units were installed in cars. This year the number will double. Next year it will probably quadruple.

Automatic speed-control systems are simple to work. The driver merely turns a dial to a set speed, pulls a knob which engages the device, then accelerates to the desired speed, at which point the system takes over, maintaining the car at the set speed. The devices used are not engine governors, and the driver can override the control at will. He can slow down by pressing on his brake pedal, speed up by pressing down on his accelerator. Otherwise the automatic system takes over, permitting the driver to forget about his footwork, concentrate on watching the road and steering. The system is a great advantage on long highway trips.

Automatic speed controls range in price from about \$50 to \$150. According to word from Detroit, they will soon constitute one of the truly major optional equipment items, one of the most frequently ordered "car extras."

VIETNAMESE MORALITY. Corruption, bribery, fraud and thievery are so much a part of Vietnamese life that it will take a strong U.S. hand and an estimated 20 years of education to change the basic morality of the Vietnamese people.

Fully 20% of the material aid we are shipping to Vietnam ends up in the hands of thieves. Gangs of river hoodlums swarm

over half the merchant ships in Saigon River, openly stealing valuable cargoes. Recently a U.S. AID official visited 13 ships tied up in Saigon, discovered that six had been looted by local gangs who bribe the local ship watchmen. The South Vietnamese are at this point war weary, claim there will be a lull in Viet Cong attacks as elections near. Apparently the V.C. take it easy whenever a political crisis, dispute or rivalry develops in Saigon. They realize that under the circumstances a Viet Cong attack serves only to drive the warring political factions together. And togetherness in South Vietnam is the one thing they don't want. They believe in the old principle: Divide and conquer.



PRINCESS IRENE AND PRINCE CARLOS HUGO OF THE NETHERLANDS

KEEP PRINCESS OUT. The Dutch government has quietly informed Queen Juliana's daughter, Princess Irene, that it would be best if she and her husband, Prince Carlos Hugo, did not reside in Holland.

Two years ago the 26-year-old princess married Prince Carlos after becoming a member of the Roman Catholic Church. This aroused strong opposition from the Protestant organizations in Holland whose fears were allayed when the princess renounced all claims to the Dutch crown. Irene and Carlos now live in Madrid where the prince is trying to get himself made king after General Franco goes. But his chances are slim. Meanwhile reports have it that Princess Irene is homesick for Holland, would like to buy a house there, would like to have some Dutch corporation employ her husband at a fat salary. The Dutch government is afraid, however, that if Don Carlos moves to Holland and makes that country the center of his political activities, it would just cause embarrassment. The prince and princess have subtly been told that they are welcome to visit Holland whenever they like, but as for taking up permanent residence -- no soap.

BECAUSE OF LARGE MAIL VOLUME, PARADE CANNOT ANSWER QUERIES.

Mary's DULL

Periodic Pain

Every month Mary felt dull because of functional menstrual distress. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets contain:

- An exclusive anti-spasmodic that helps STOP CRAMPING
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"WHAT WOMEN WANT TO KNOW" FREE! Frank, revealing 32-page book on plans, menstruation. Send 10¢ to cover cost of mailing and handling to Dept. 25, Box 146, New York, N.Y. 10016 (Sent in plain wrapper)

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Weeks Of Back Pain Now Relieved

"After weeks of pain in my back and hips, I tried DeWitt's Pills--got wonderful relief," says Mrs. R. Gardner, Waterloo, Iowa.

DeWitt's Pills act fast with a proven analgesic to relieve pain of backache. Their mild diuretic action helps to eliminate retained bladder wastes that can cause physical distress. If pain persists, see your doctor. DeWitt's Pills often succeed where others fail--quickly relieve minor muscle aches and pains, too. Insist on the genuine DeWitt's Pills. At all drug counters.

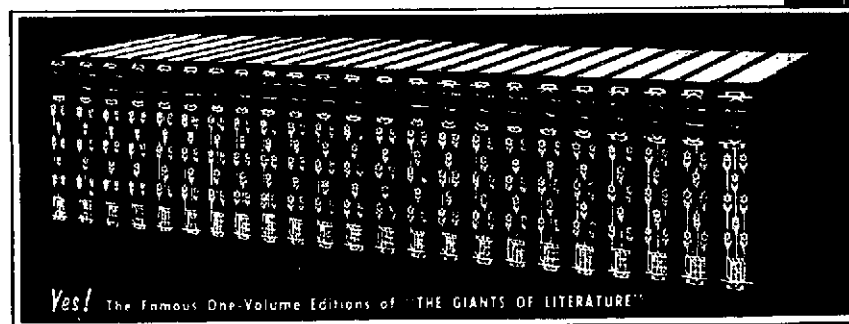
DeWitt's Pills

Let this AMAZING OFFER bring into your home these three handsome, luxuriously bound books which you will treasure and your friends will envy!

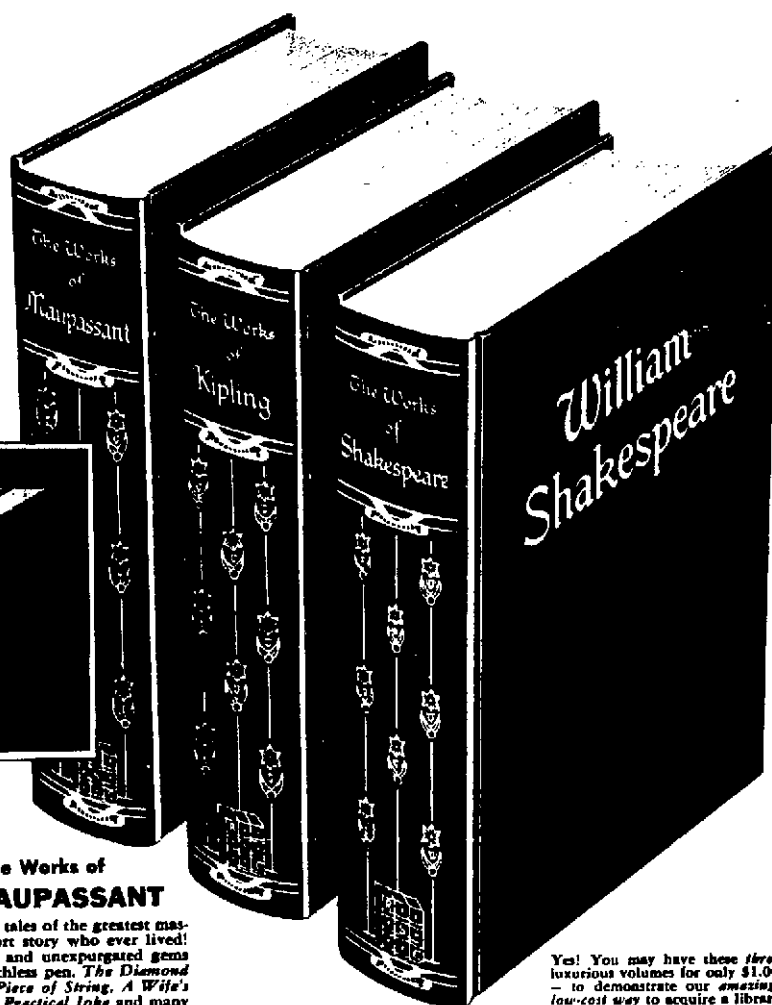
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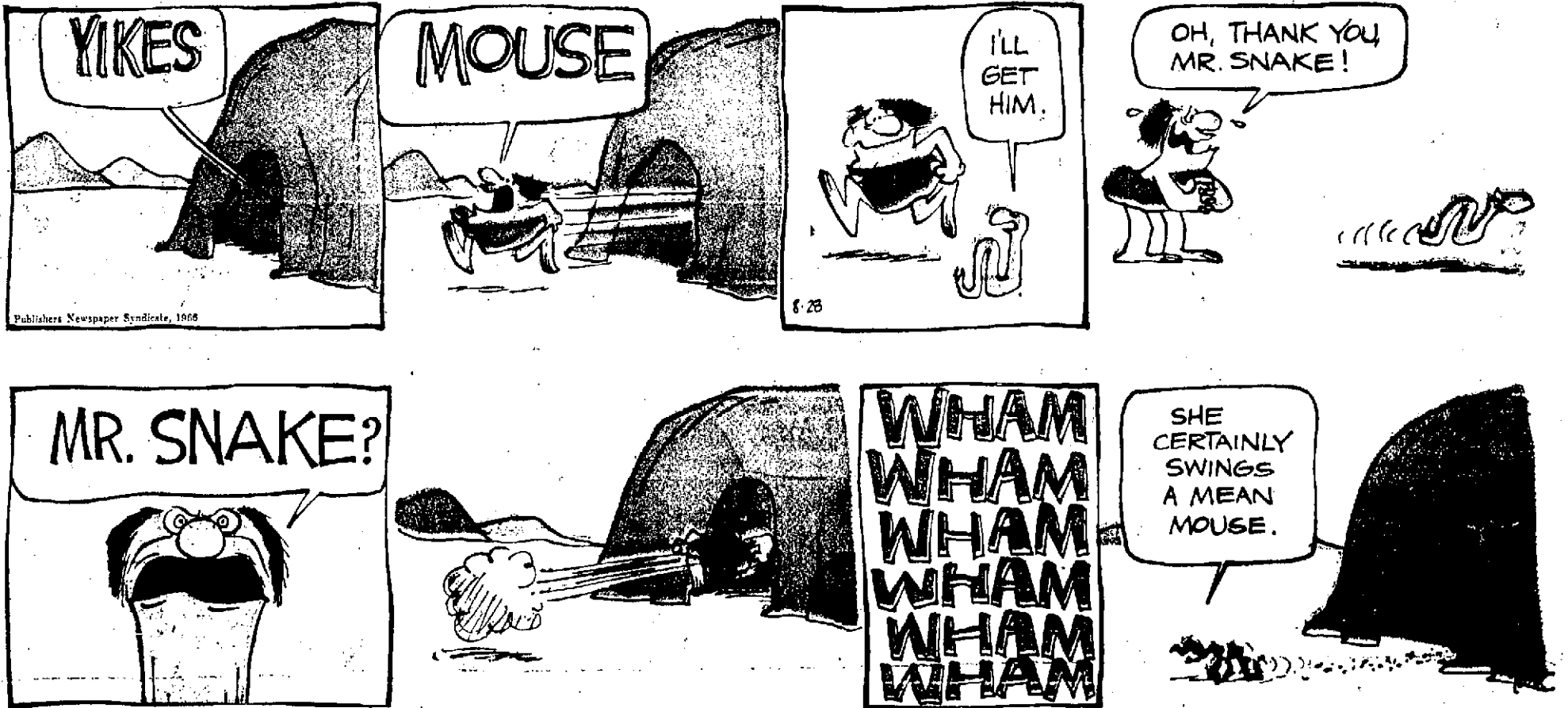
Bill Duncan tells how the postoffice is getting set for use of modern mail handling equipment

TODAY in the MAIN NEWS section

25¢

B.C.

By Johnny Hart



DENNIS THE MENACE

By Hank Ketcham



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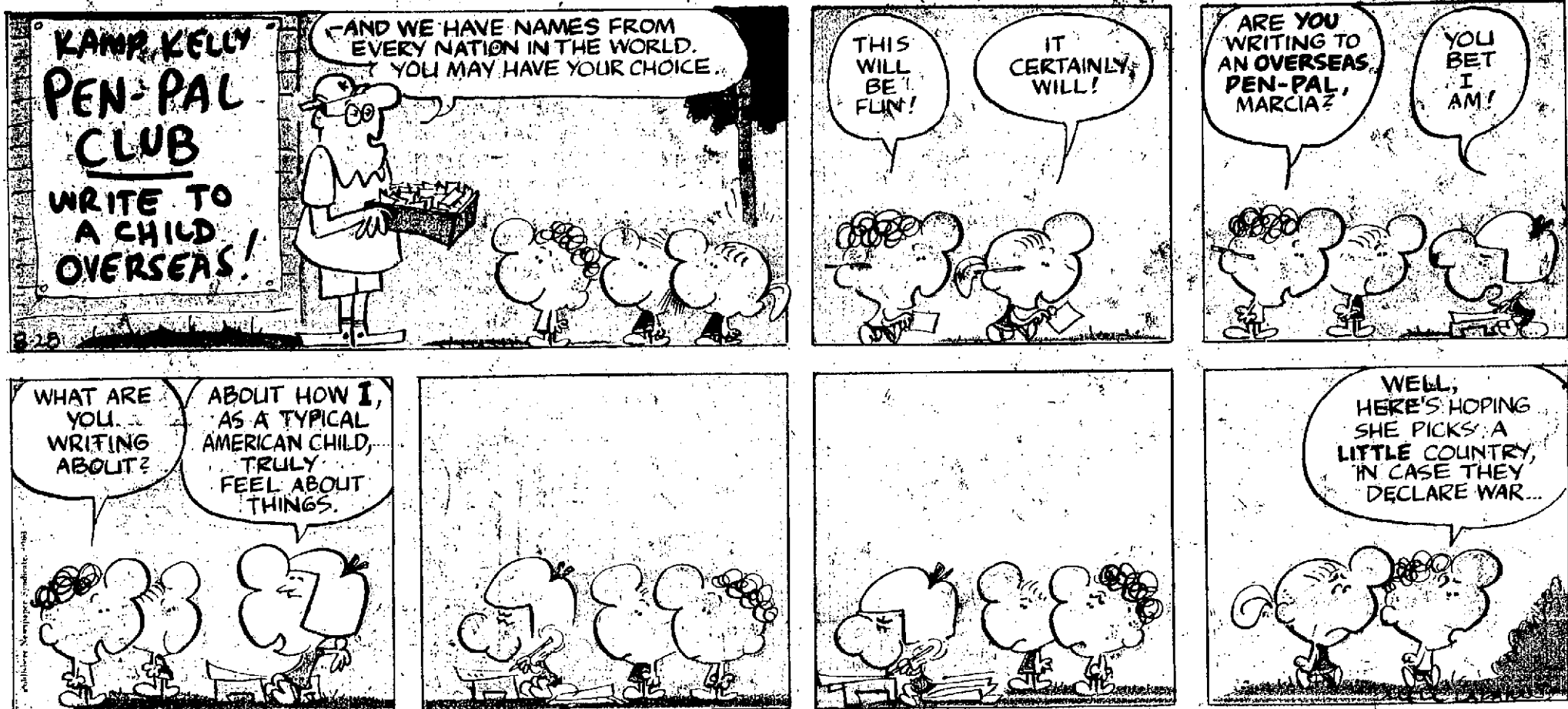
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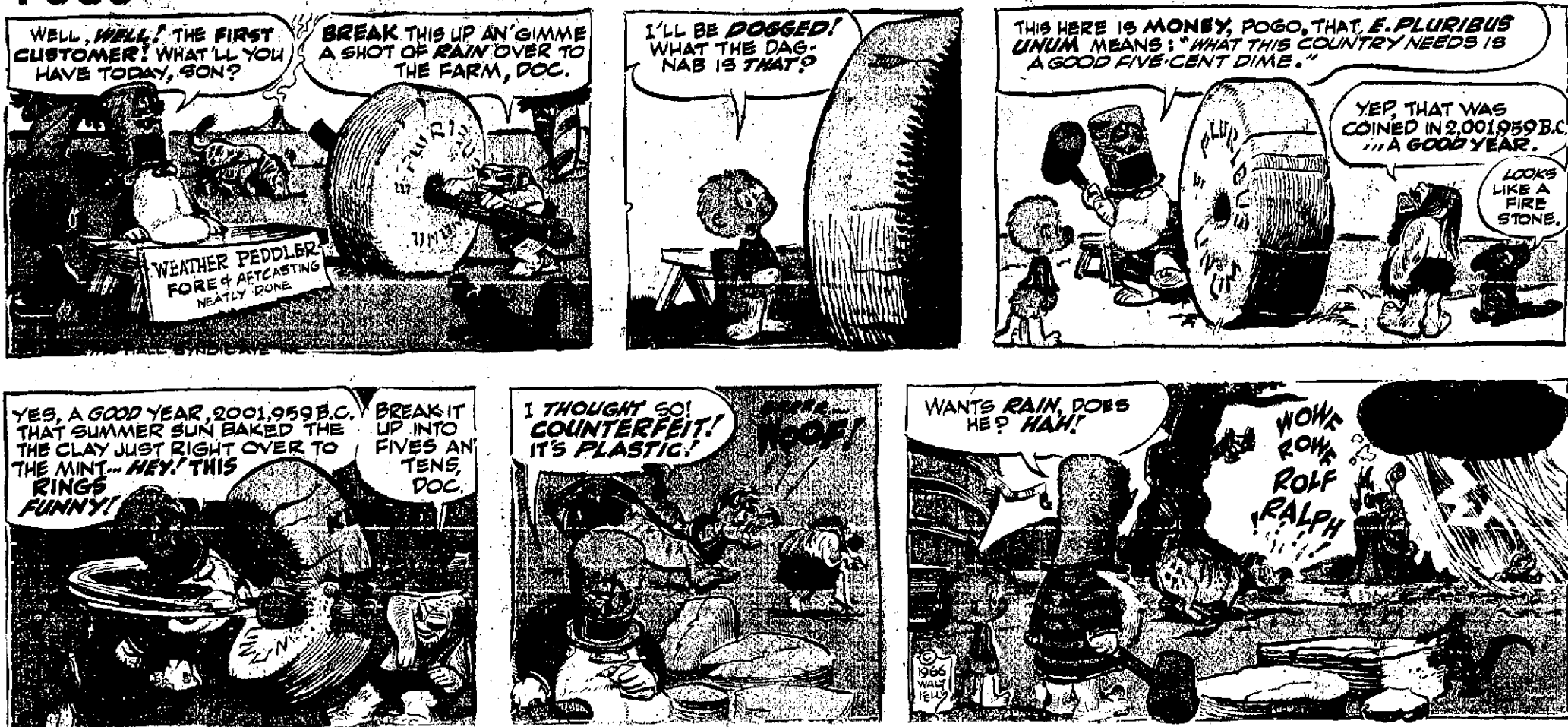
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By Mell



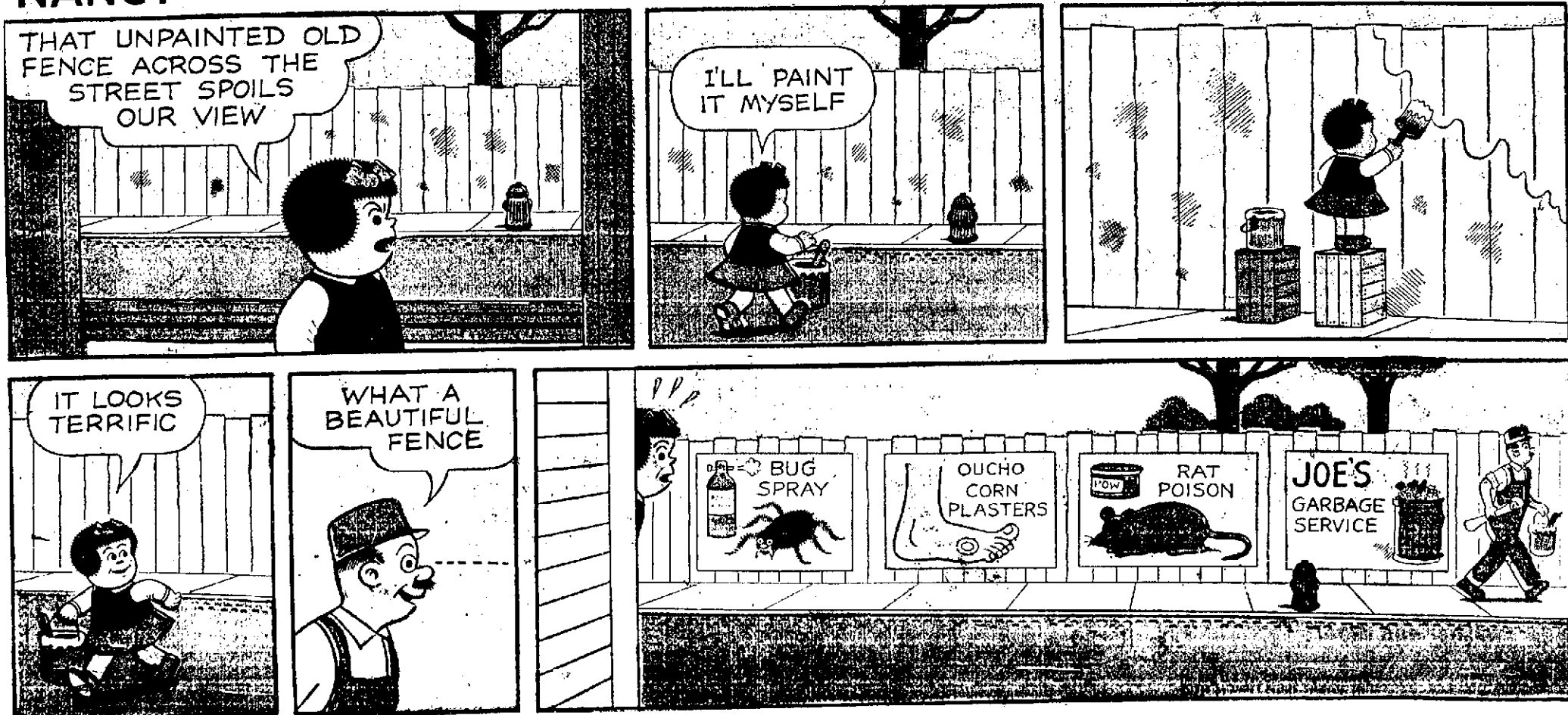
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By Walt Kelly



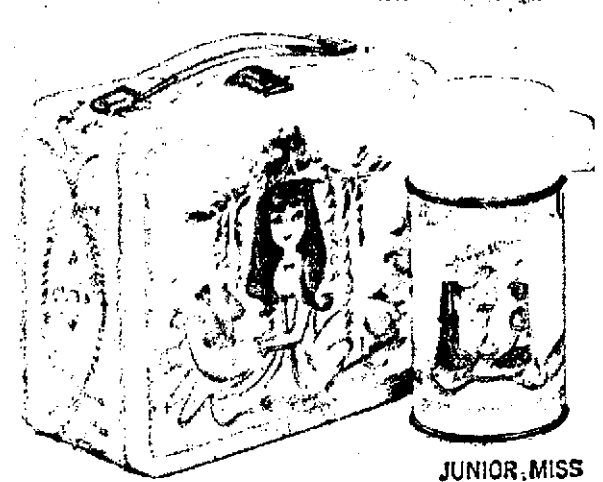
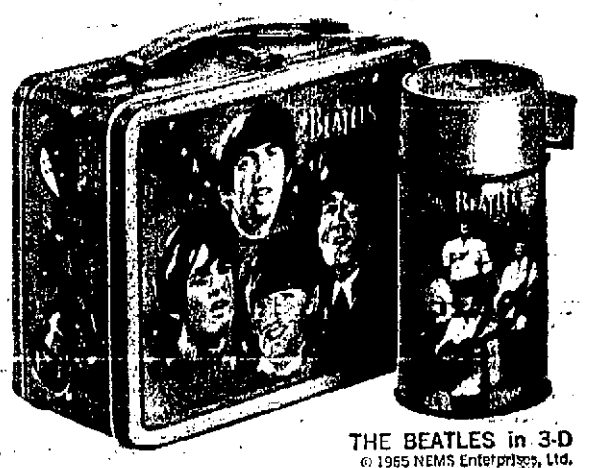
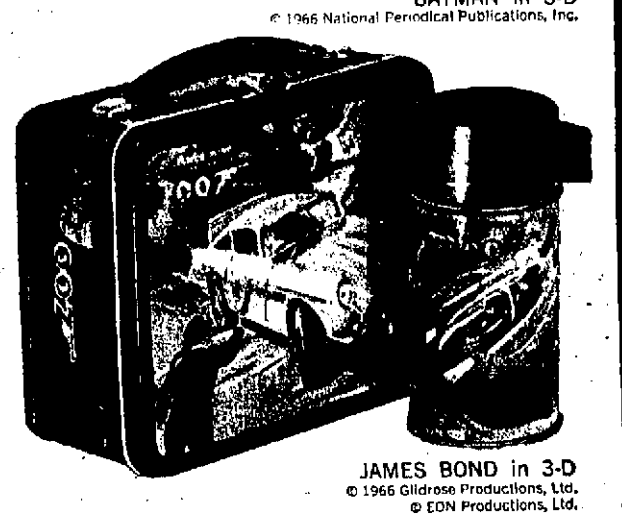
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By Ernie Bushmiller



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by HARRY SHORTEN and WARREN WHIPPLE -



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Life-like embossed 3-D scenes on BOTH top and bottom of the kits make lunch time fun time. All your TV, Movie, Comic and Story Book favorites to pick from... Gomer Pyle, Bonanza, Zorro, Hogan's Heroes, Mickey Mouse Club, Tammy and Pepper. Get one today!

MARK TRAIL

by



SINCE REPTILES DO NOT PRODUCE THEIR OWN HEAT, THEY MUST ABSORB IT FROM SUNLIGHT, WATER, OR THE EARTH'S SURFACE...

AND INSTEAD OF ONE "NORMAL" TEMPERATURE FOR THEIR DAILY ACTIVITIES, THERE ARE TWO TO THREE LEVELS OF HEAT REQUIRED

THESE THREE LEVELS ARE THE "ACTIVITY" RANGE, "REST" RANGE, AND "HIBERNATION" RANGE...

SO REPTILES PROBABLY SPEND MOST OF THEIR TIME ADJUSTING THEIR BODY HEAT LEVEL

SOME CANNOT WITHSTAND A CHANGE OF MORE THAN A FEW DEGREES, YET NO REPTILE CAN EXIST IN TEMPERATURES ABOVE 117° OR BELOW 32°

THE FAMILY FROG

WATCH ME, DADDY! WATCH WHAT I CAN DO! NOW, WATCH!

VERY GOOD!

8-28-1966, The Register and Tribune Syndicate

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-MARION E. LILLIBRIDGE
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Disability Benefit up to \$100.00	\$400.00	\$400.00	\$300.00	\$180.00
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Ambulance Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
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Age (in years) _____

Address _____
(Street and No. or RFD) (City, State, Zip)

Name one beneficiary, other a blood relation, family member or "Estate" _____

Name of Beneficiary _____

AND THE PIRATES

by GEORGE WUNDER

BEFORE THE UNCONSCIOUS CHINESE DEFECTOR CAN BE TRANSFERRED TO THE AMPHIBIAN, A RED LANDING CRAFT APPEARS OFF THE ISLAND.

'ERE, YOU FLAT-FOOTED, 'EATHEN SOLIER BOYS! 'OW'S H'ABOUT H'A BIG 'AND FOR TH' LITTLE LADY?!

H'AIN'T H'OFTEN YOU POOR, BENIGHTED BLOKES CAST YER GLIMS H'ON H'A 'IGH CLASS H'ACT, H'IS H'IT NOW?!

DEWEY! YOU IDIOT!

BLAST IT, TERENCE, SHE'S BUYING TIME FOR US FROM THAT BOATLOAD OF TROOPS. DON'T WASTE IT! GIVE ME A HAND WITH SLEEPING BEAUTY.

THERE! WHILE I PACK OUR GOLD MINE BACK TO THE PLANE, YOU GO GET THAT DUMB BLONDE BEFORE OUR PILOT GETS NERVOUS.

CAREFUL, TERENCE! IF THEY SPOT YOU, THE FLOOR SHOW'S OVER.

WHILE ABOARD THE LANDING CRAFT THERE IS GENERAL APPROVAL OF THIS UNEXPECTED CAMP SHOW.

BUT THERE IS A PARTY-POOPER IN EVERY CROWD AND A DEVOTED PARTY MEMBER STERNLY DECIDES THAT DUTY COMES BEFORE ART.

AND IN DESPERATION, TERRY EMPTIES HIS PISTOL AT THE LANDING CRAFT'S SEARCH-LIGHT.



FROM CHANCE OFTEN MOVES BY, IT FINDS AT LAST. - SENeca. THINGS DO NOT HAPPEN IN THIS WORLD - THEY ARE BROUGHT ABOUT. - WILL H. HAYS.

THE NIGHT THEY KIDNAPED ANNIE AND WE CHASED THEM IN THE POLICE BOAT, THEY VANISHED JUST AHEAD, ALONG THIS SHORE!

BUT THAT SHORE IS SOLID, UNBROKEN MANGROVE!

THERE IS NO TIME TO WASTE IN DISCUSSION! I WILL TAKE THE WHEEL!

B-BUT LADY! YOU CAN'T DO THAT!

DO AS SHE SAYS, CAPTAIN!

B-B BUT THAT SHORE LINE IS LIKE A WALL! SHE'LL SMASH INTO IT AND SINK US FOR SURE! A-Y-Y-Y!

H-H-HOW COULD ANYBODY KNOW THAT HOLE WAS THERE? H-H-HOW?

OH, SHUT UP AND LET A REAL PILOT RUN THIS CRUISE, EH?

THAT LAST POND! A DOZEN LITTLE CREEKS, ALL ALIKE! BUT SHE DIDN'T EVEN SLOW DOWN! HOW'S SHE KNOW THIS ONE'S TH' RIGHT ONE?

DON'T ASK ME, BUT SOMEHOW I'M BETTING ON THIS LITTLE LADY!

HANG ON, BOYS! WHEW! THE WAY SHE SWAPPED ENDS AND SLAMMED THROUGH WHAT LOOKED LIKE SOLID BUSH!

YEAH! INTO A CLEAR, OPEN CHANNEL... BUT LOOK AHEAD! ALMOST DARK AS NIGHT UNDER THOSE TREES!

YOU THROTTLED DOWN. WHAT IS IT, LILY? DO YOU FEEL WE'RE NEAR THE ISLAND?

YES! VERY NEAR. THOSE MONSTER ALLIGATORS, JUST AS I "SAW" THEM!

AND THE OUTLINE OF THE OLD FORT, TOO, JUST BELOW THE SURFACE OF THE WATER! SEE IT? AND THERE! IN THE TOP OF THAT GREAT TREE!

GREAT SCOTT! IT IS! IT'S ANNIE!

I SLIPPED! I CAN'T PULL MYSELF UP! HELP ME, NERO!

STEADY! THEM VINES CAIN'T TAKE MUCH JIGGLIN'! WHUP!

EEEE! I'M FFFALLIN!

OH, N-NO!

GREAT LAND O' GOSHEN!

ARF!

THE BERRY'S

by CARL GRUBERT
8-28

PETER,
IF YOU
ASKED
FOR A
RAISE...

AND IF YOU TAKE NEXT YEAR'S VACATION AT THE
END OF THE YEAR AND THE FOLLOWING YEAR'S
VACATION THE FIRST TWO WEEKS IN JANUARY....
WE'D HAVE FOUR WEEKS TO SPEND IN MEXICO
OR HAWAII!

WE COULD SAVE THE EXTRA
MONEY TO PAY FOR A WONDERFUL
FOUR WEEKS' VACATION!

OKAY, NOW THAT YOU'RE
FINISHED, I'LL EAT AND YOU TELL
ME WHAT YOU THINK!

WELL...

IN THE FIRST PLACE MY BOSS
WOULD SAY I'M INDISPENSABLE
FOR FOUR WEEKS IN A ROW...

IN THE SECOND PLACE, IF I
ASKED FOR A RAISE, HE'D SAY...
BERRY! ARE YOU STILL AROUND
HERE? I THOUGHT
I FIRED
YOU
YEARS
AGO!

HOWEVER, WE COULD FLY SOME-
WHERE FOR A LUXURIOUS TWO
WEEKS' VACATION, IF YOU SAVE
HALF OF EVERYTHING THAT GOES
INTO YOUR BUDGET UNDER
MISCELLANEOUS!

CAPTAIN EASY

by Leslie Turner

\$10,000?
EES TO
LAUGH...

TELL PEEKEL-NOSE MCKEE EET
WILL COST HEEM \$50,000 TO GET
HEES'ORE AT SEA!

THAT'S PIRACY,
EL PRESIDENTE...
MCKEE WON'T
GIT STILL FOR
THAT!

EET I HEAR YOU
SEE LOLITA AGAIN, DE
SHIP' WEEL NEVAIR
LEAVE HARBOR!

WE'LL
SEE ABOUT
THAT, SUH!

LATER...

LOLITA, EL
PRESIDENTE MUST
HAVE ONE WEAK
CHINK IN HIS
ARMOR!

THREE! MONEY, JEALOUSY
AND GERMS! THE FOREIGN
MEENISTER ONCE SNEEZED
EEN HIS PRESENCE- HE IS
NOW A PLUMBER!

...A GERM COMPLEX,
HEY? THAT GIVES ME
SOMETHING TO
WORK ON!

FORGET HEEM FOR THE
MOMENT, WHILE I DEMON-
STRATE MY JET SPY
SPORTS CAR!

AT THE
PRESS OF
A BUTTON...

...THE CAR DIVIDE
EENTO TWO AUTO-
MOTORCYCLES!

BLAZES!
I FEEL LIKE AN
ASTRONAUT! HOW DO
WE DOCK? NOW!

LIKE ZIS!
CUTE, NOZ

CUTE, NO! I'LL BE
BALD BEFORE MY
TIME! Whew!

PRISCILLA'S POP

by Al Vermeer

WE TOOK BRUSSELS ON
HIS FIRST VACATION!
SHOWED HIM ALL
THE NATIONAL
PARKS!!

AND YOU JUST
HAPPEN TO HAVE
SOME PICTURES

FIRST WE
TAKE YOU TO
GRAND CANYON...

CUTE
ISN'T
IT?

NOW WE
SHOW YOU DEATH
VALLEY, NATURE'S
WONDERLAND...

NEXT WE VISIT THE
GIANT REDWOODS IN
CALIF. OOPS, SORRY
ABOUT THAT!

NOW YOU SEE THE
ICE FIELDS OF
GLACIER PARK...

AND HERE WE DRINK
IN THE LUSH BEAUTY
OF THE OLYMPIC
RAIN FOREST...

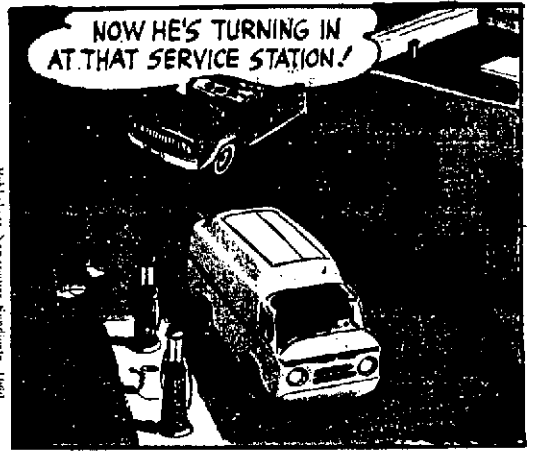
AND NOW WE WITNESS
THAT GREAT SPECTACLE
OLD FAITHFUL IN
YELLOWST...

THAT'S ENOUGH!
I'VE HAD IT!!

SOME PEOPLE JUST
DON'T APPRECIATE
OUR NATIONAL
PARKS!

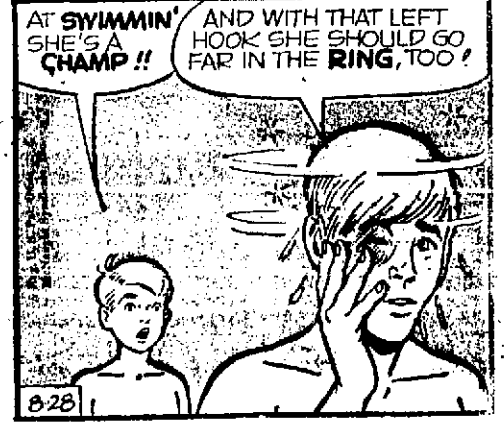
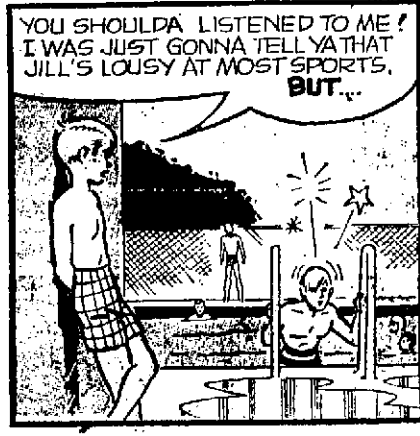
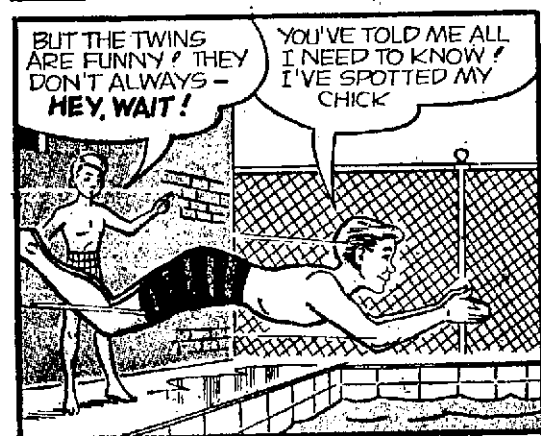
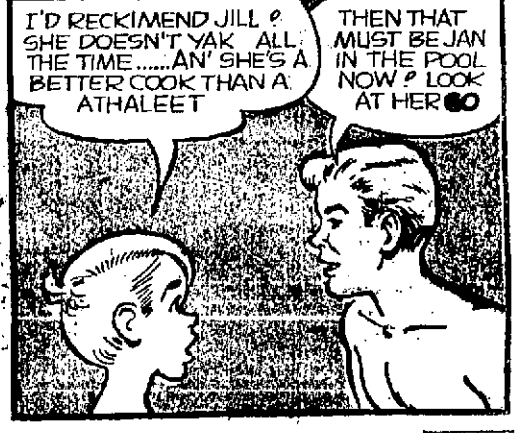
STEVE ROPER

By Saunders and Overgard



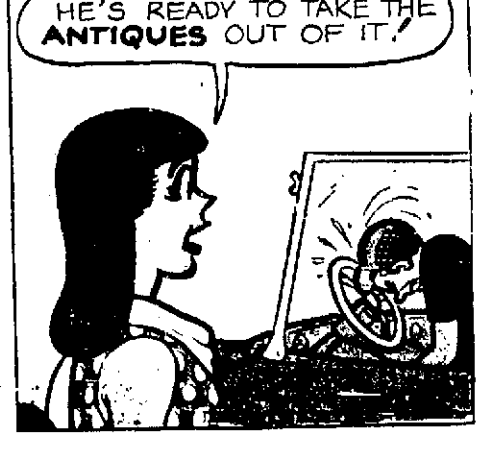
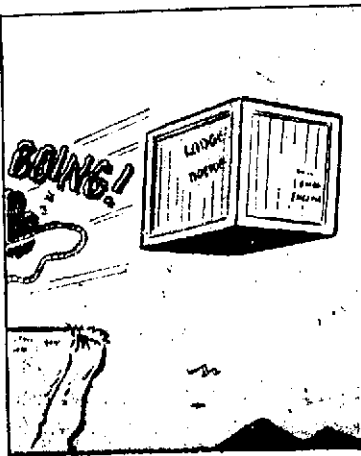
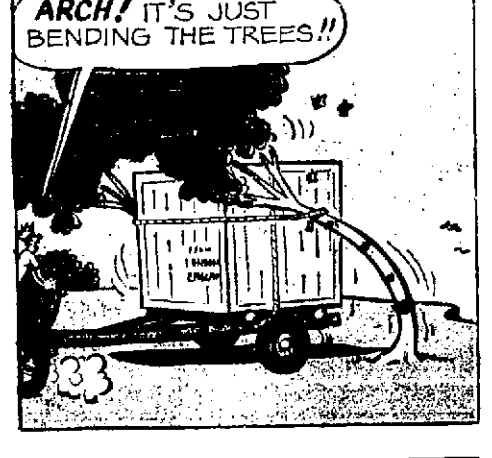
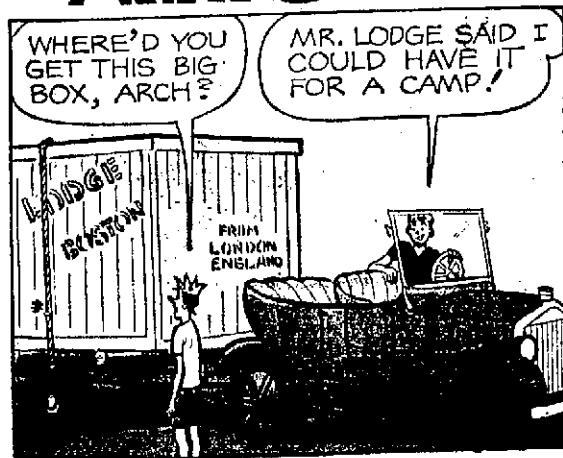
THE JACKSON TWINS

By Dick Brooks



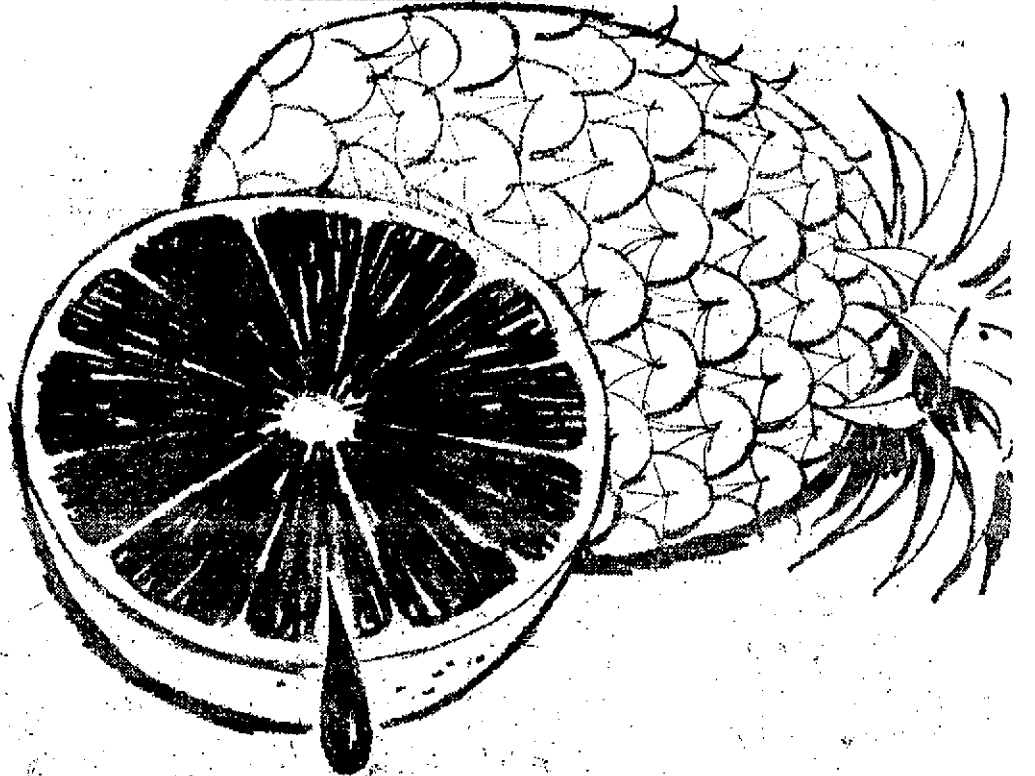
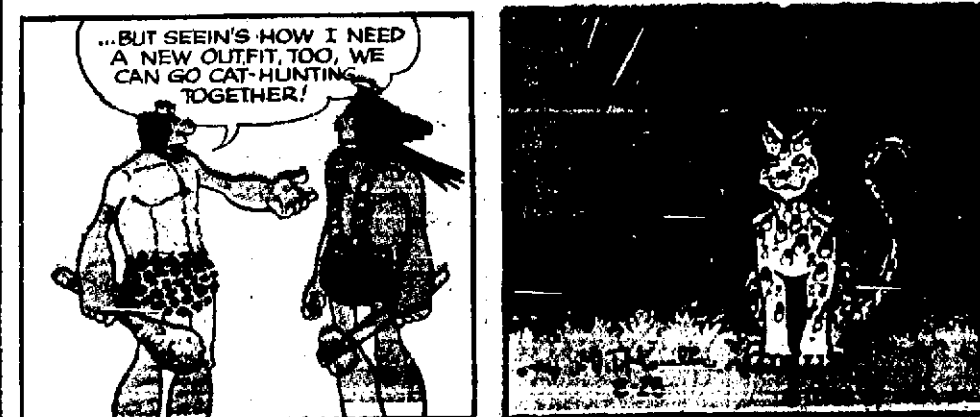
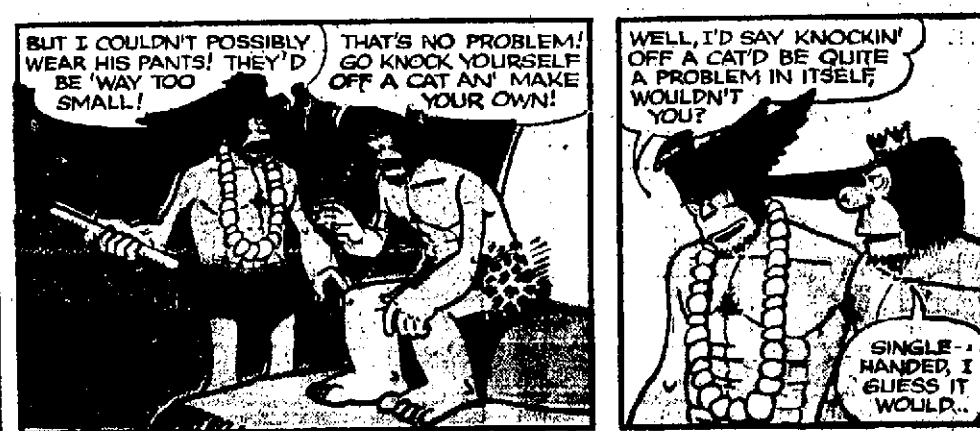
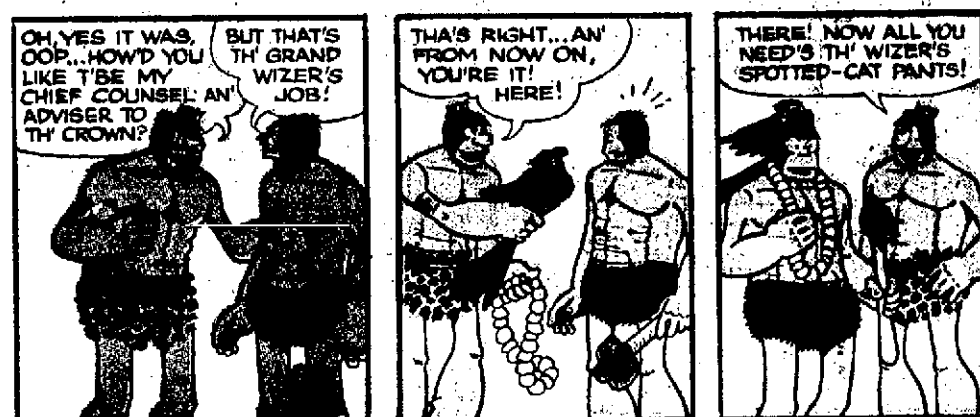
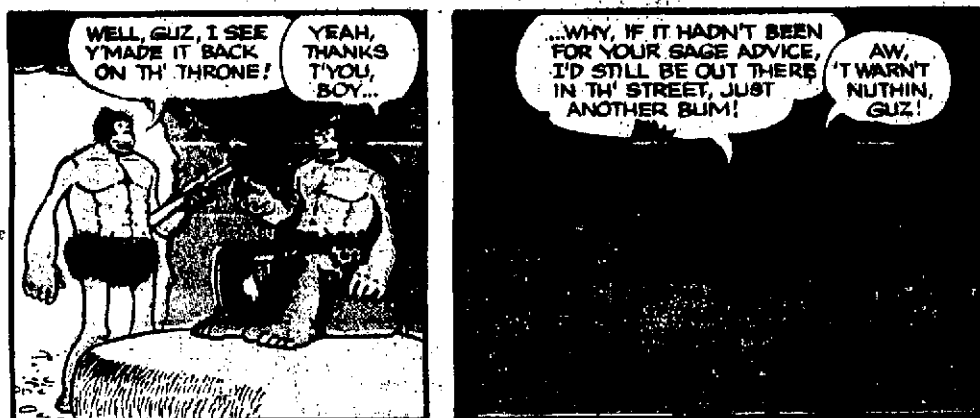
AIRCHIE

by BOB MONTANA



ALLEY OOP

by V.T. HAMLIN



Dole squeezes real pink grapefruit to make the taste as great as the color!



New Dole Pineapple-Pink Grapefruit Juice Drink

Dole Pineapple Pink Grapefruit Juice-Drink is a natural tasting combination of sweeter, milder pink grapefruit and ripe Hawaiian pineapple—with added Vitamin C. It makes a big hit with the kids because they like the color as well as the taste (and it's better for them than soft drinks). It's a breakfast-to-bedtime way to keep you in the pink. For a start—how about taking some along on your Labor Day picnic?

MILITANTS POSTPONE MARCH

CHICAGO (AP)—Two militant Negro groups dissatisfied with an open housing agreement between Dr. Martin Luther King Jr. and Chicago area leaders postponed Saturday for one week a march into racially tense suburban Cicero.

The march of dissidents had been planned for today. The West Side Organization (WSO) and the Congress of Racial Equality put off the demonstration after a long closed-door conference. The WSO said other groups which had been enlisted for the planned march were governed

by the postponement decision.

Chester Robinson, executive director of WSO, said more time was needed to mobilize forces.

The Rev. Andrew J. Young, executive secretary of the Southern Christian Leadership Conference, of which King is chairman, took part in the closed-door meeting, an appearance that might have had some influence on the decision.

Young is a leader of the Chicago Freedom Movement which concluded the opening housing pact with civic,

religious, business and political leaders of the community Friday. This group postponed its Sunday march which had been expected to put more than 3,000 demonstrators into the streets.

A spokesman for the Freedom Movement earlier was bitterly critical of Robinson and the CORE chapter, headed by Robert Lucas.

This source said that the dissident rights groups were those whose leaders had taken little, if any, part in the month of marching demonstrations in Chicago white

neighborhoods.

"They include the pop-offs who have no responsibility and want none," the source close to King said.

He said that the membership represented at Saturday's meeting was "very small."

Robinson and Lucas said that the organizations which had been ready to march today included the Students Nonviolent Coordinating Committee, Act, the Deacons for Defense, and the Oakland Committee for Community Improvement.

Southland's
OWN SUNDAY
Newspaper

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LONG BEACH, CALIF. 90801, SUNDAY, AUGUST 28, 1966

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VOL. 14—NO. 51

152 PAGES

WEATHER

Overnight low clouds but otherwise mostly clear with afternoon high about 78. Complete weather on Page A-2.



CONFIDENTIAL, PRESIDENTIAL GREETINGS

President Lyndon B. Johnson, 58 years old Saturday, listens as the First Lady whispers during a posing session for photographers in living room of their ranch home in Texas. (Story, Page A-4.)

—AP Wirephoto

U. S. Again Seeks Peace Through Third Country

OPINION POLL INDICATES:

Contests for State's 2 Top Political Posts Grow Closer

A public opinion sampling of California voters shows the races for governor and lieutenant governor are getting closer.

Republican Ronald Reagan's lead over Gov. Edmund G. (Pat) Brown has dwindled to less than 4%. A poll taken for The Independent, Press-Telegram by Opinion Research of California last week reported the following voter sentiment:

Reagan (R) 41.1%
Brown (D) 37.3%
Don't Know 21.6%

Three weeks after Reagan's landslide primary victory June 5, the California Poll reported Reagan leading 52% to 37%, and the State Poll showed Reagan ahead 48% to 37%.

The Opinion Research poll indicated that about 20% of Reagan's support in the immediate postprimary period has drifted into the undecided column in the past two months. In the same period, Brown was unable to increase his percentage of the total vote.

In the lieutenant governor's race, Democratic incumbent Glenn M. Anderson and Republican Robert Finch also have drawn closer. The poll reported:

Anderson (D) 39.6%
Finch (R) 26.8%
Don't Know 33.6%

In mid-June, the State Poll reported that Anderson held a 50-33 lead with 17% undecided. Thus the fall-off in Anderson's support approximated Reagan's loss.

The increase in the undecided vote can be attributed to less intensive campaigning by the candidates during the mid-summer political lull, Opinion Research reported. Traditional starting date for autumn electioneering is Labor Day.

Reagan's margin over Brown is the narrowest reported since June 3, immediately prior to the primary election. The results of that survey by the State Poll were Reagan, 43%; Brown, 40%; Don't Know 17%.

Identity, Agreement to Act Undisclosed

WASHINGTON (AP)—The United States has tried again through a third country to get North Viet Nam into peace talks, or at least to scale down its push against South Viet Nam, it was learned Saturday.

U.S. officials suggested Saturday that Hanoi is holding hard to its present course because it believes that it will win in time through a collapse of the Saigon regime, a U.S. withdrawal under pressure of international opinion or an American pullout because of internal U.S. differences over Southeast Asian policy.

U.S. OFFICIALS DECLINED to give out for publication the name of the neutral country with which diplomatic discussions were held recently concerning efforts to persuade Hanoi to stop its military activities in South Viet Nam.

Backstage diplomatic talks about Viet Nam have been conducted with a large number of countries in the past. It was reported that in this recent instance the U.S. diplomat told the third country representative that:

—The military effort in South Viet Nam is going well, and so are the political and economic efforts to build a democratic, self-sustaining country.

—The United States is determined to prevent a Communist takeover by force and will persist as long as necessary to accomplish this.

—Those nations of Asia most involved with the Viet Nam question understand the reasons for Washington's action.

—U.S. air attacks on North Viet Nam are aimed at raising the cost of her aggression to the South. The United States would like to hear from Hanoi what North Viet Nam would do in return for a halt of the bombing.

—The Soviets at present are trying to muster world opinion against the United States on Viet Nam, but if Moscow is made to realize it cannot persuade free-world nations to pressure Washington to pull out of Viet Nam, then the Soviets might instead try to get North Viet Nam to adopt a less belligerent posture.

One Viet Raid Plane Lost in Week

SAIGON (UPI) — American spokesmen said Sunday a U.S. Air Force Phantom Jet shot down Saturday was the first American plane lost in a week of bombing raids in North Viet Nam.

They said the F4C was shot by "enemy fire" while attacking targets in the southern panhandle. The two crewmen bailed out and were picked up by rescue planes, they said.

Peking Warns Violent Youths

TOKYO, Sunday (AP)—Communist China today cautioned the tough teen-age Red Guards, who are spearheading the country's cultural crackdown, against the use of violence.

An editorial in the official Peking People's Daily said the youths "should use reasoning and not violence to persuade." It was the first such statement since the campaign began and it came a day after bloodshed was reported.

The official Communist Party newspaper said, "We must support their (the

youths') fervent revolutionary movement!" but said their actions must conform with party chairman Mao Tse-tung's teachings.

REPORTS FROM Peking Saturday said the youths met their first resistance and that there had been bloodshed.

The Japanese newspaper Yomiuri Shimbun said 14 persons, including 4 Red Guards, were wounded Thursday when they were cut down by sword and dagger at a home in Peking.

The paper's Peking correspondents said the resistance report was posted in the latest notice put up by the Red Guards.

(A Tass dispatch from Peking said a "special announcement" by the Red Guard reported "eight Red Guards and one Pioneer—a youthful Communist—were killed" in Peking. Tass said leaflets had been issued urging discipline upon the Red Guards and calling for them to act in groups, not as individuals.)

Ridder Off to Cover Viet Nam's Election

WASHINGTON — Walter T. Ridder, chief of The Independent, Press-Telegram's Washington bureau, left Saturday for Saigon to cover South Viet Nam's important national election.

Ridder's exclusive reports will put into perspective the turbulent, convoluted situation in which a dozen factions are campaigning for power in the Sept. 11 election.

Ridder plans to stay in the war-torn nation, where the Viet Cong already have launched terror raids in an effort to disrupt the election, past the balloting date in order to interpret the results of the vote.

En route to Saigon, Ridder will stop off in Hawaii

for last-minute briefings by U. S. experts on the Viet Nam political and military situation.

A veteran of more than 25 years of reporting the national and international scene, Ridder was a World War II combat correspondent and covered the bloody 1956 Hungarian revolution.

VC Kill Policeman, 2 Saigon Civilians

SAIGON, Sunday (AP)—A band of about 100 Viet Cong guerrillas fought Vietnamese police within Saigon city limits Saturday night and killed one policeman and two civilians.

Russ Silent on Luna 2 Orbit Fate

MOSCOW, Sunday (AP)—The Soviet Union was silent today on the fate of the unmanned spaceship Luna 2 which had been expected to go into orbit around the moon at 4 p.m. EDT Saturday.

The official silence prompted speculation that Luna 2 may have crashed into the moon or overshoot it. At Jodrell Bank, England, Sir Bernard Lovell, director of the tracking station, said, "I virtually dismiss the possibility of a controlled landing on the moon."

He said signals from Luna 2 stopped at 5:45 p.m. EDT Saturday, about 4 minutes after it fired its retro rockets to swing it into a lunar orbit.

SEEN FROM NORTH L.B.

Curiosity Stirred Up by Weather Balloon

A large weather balloon reflecting the sun high over Tujunga Canyon Saturday afternoon caused North Long Beach residents to say everything from "What is it?" to "Flying saucers!"

A spokesman for the Federal Aviation Agency said the 50-x-300-foot balloon was one of many launched by the Weather Bu-

reau for testing. Long Beach Airport officials said the two-mile-high balloon posed a minor hazard to aircraft.

The balloon, located about 20 degrees north-northeast, was reported drifting slowly to the east. FAA spokesmen said winds removed the balloon from the area by nightfall.

WHERE TO FIND IT

• CANADIAN BACK FROM Peking tells of violence and mass Chinese demonstrations. Page A-4.

• IN WASHINGTON last week Sen. Ribicoff told Mayor Sam Yorty "Los Angeles doesn't stand for a damn thing." But it does. Trying to explain it is like trying to pick up a droplet of mercury—but the attempt is made. Story, Page A-10.

• A BRIGHT YELLOW light plane built by a summer class at California State College at Long Beach makes a successful maiden flight. Story and pictures on Page B-1.

Amusements	B3	Onair	A8
Beach Combing	B1	Radio-TV	Tv1-20
Bridge	W9	Real Estate	R1-10
Classified	D1-21	Ship Arrivals	D22
Death Notices	D2	Sports	C1-8
Editorials	B2-3	Travel	W9-11
Financial	D22	Women's News	W1-12
Music and Arts	W7	Week in Review	D22

(The Railway Post Offices that for years have been speeding from coast-to-coast while the clerks sorted mail in the rocking railroad cars are fast becoming a thing of the past. Staff Writer Bill Duncan recently made a round trip to Chicago in one of the vanishing railway offices. This is his story.)

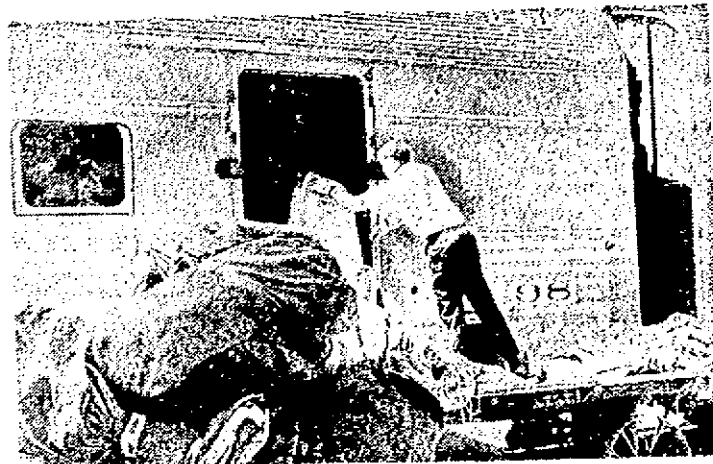
By BILL DUNCAN

Robert Stewart of Lakewood elbowed the revolver on his hip out of his way and mechanically went about sorting a stack of letters and packages from mail pouches as the Santa Fe Super Chief picked up speed after leaving Los Angeles' Union Station.

Stewart, a veteran railway mail clerk, worked furiously against the clock as the train pushed miles into the darkness. In the time he traveled from Los Angeles to Kingman, Ariz., Stewart:

—Handled packages of ladybugs, scorpions, earthworms, crickets, tomatoes and the mortal remains of a San Bernardino man who had been cremated and shipped third class to Arkansas for \$1.47 postage.

—Tenderly sorted a packet of five letters written by a New Jersey mother to her private first



THIS FAMILIAR SCENE IS DISAPPEARING FROM U.S.

—Staff Photo

A DYING MAIL SERVICE

(Continued Page A-6, Col. 1)

HONORED BY VFW 47 YEARS LATER

World War I 'Doughnut Girl' Tells How She Got Iron Cross

By CHARLES SUTTON

It was a helluva way to get the German Iron Cross.

But then, Mrs. Lou Furman was a helluva girl as a young Salvation Army lassie in World War I.

Now 67 and greyhaired, the twinkie-eyed "Army" brigadier was one of the original Doughnut Girls in "the war to end all wars."

And Saturday, along with another Doughnut Girl, Salvation Army Major Helga Ramsay of Los Angeles, Mrs. Furman was honored for her war services by the Veterans of Foreign Wars, who presented her and Miss Ramsay with special citizenship medals.

Mrs. Furman had brought home a trunkful of medals and war souvenirs on her return from France in 1919, but nothing quite like that Iron Cross, she recalled Saturday.

"It was the day after the armistice," she said. And the "youngest girl" in the war—"I was only 18"—was feeling a bit adventuresome, as she put it.

"I decided to get into the German trenches that day, and so I carried a pocketful of chocolate bars to bribe my way past the American lines."

Once in the German trenches and bunkers, she mingled freely with the German officers and enlisted men, then took off for a field behind the lines, where she ran into a handful of German soldiers in a barn.

"I GAVE THEM all chocolate bars, but I couldn't speak a word of German and they couldn't speak a word of English. So we just looked at each other," she recounted.

"Then, for some odd reason, one of them came up and pinned the Iron Cross on me, and I walked off."

There's no telling where the medal is now. Along with her other souvenirs, including Lugers, bayonets and shells, it got lost during the intervening years.

"I never did go for the pretty, frilly things," she said, referring to her erstwhile collection of hardware. "I guess I'm all Army. I'd be in the



TWO FORMER Doughnut Girls, Brigadier Lou S. Furman (left and Major Helga Ramsay, receive citations of appreciation for their work in World War I from Ken Steele, Los Angeles County commander of the Veterans of Foreign Wars.

regular Army if I were a man," she added.

The onetime hellion of the Salvation Army now lives sedately in Santa Ana with her husband, George. The parents of three grown children, their home is at 314 Tangerine Lane.

Although she and Mrs. Ramsay are retired, they still put in time with the Army, which has been holding its ninth annual camp meeting in Long Beach.

Both women, as well as former Doughnut Girl Mrs. Griselda Ringle of Riverside, received their citizenship medals at a special luncheon in the Army's Long Beach Temple, 455 E. Spring St. The honors were done by Ken Steele, Los Angeles County commander for the organization, and Lee Sulzner, a Los Angeles post commander.

In the first World War, the doughy trio served up "millions" of doughnuts to America's front-line doughboys.

They followed the Expeditionary Forces across France, dodged German shells and lived with the interminable crackle of machine-gun and rifle fire.

IN SHELL-TORN buildings or under hastily constructed tents, they set up their little field ranges and went to work

brewing great tins of coffee and cooking hundreds upon hundreds of doughnuts, cookies and pies.

"The doughnuts were the most popular, though," declared Miss Ramsay, now a sprightly, white-haired 75.

"I once made 2,200 in one day," chimed in Mrs. Furman. "If the boys couldn't come to us," Miss Ramsay added, "we'd carry the doughnuts to them. We didn't let anything stand in our way."

The girls had the kind of spunk medals are given for. And, once in a great war, an Iron Cross.

Ask Mrs. Furman. She can tell you.

The Salvation Army will hold its final Praise Meeting today at 2:30 p.m. in the Municipal Auditorium. The New Jersey Youth Band will provide the music. A street meeting at 6 p.m. and an evangelistic meeting in the auditorium at 7:30 p.m. will conclude the public sessions. Featured speaker will be Lt. Commissioner Edward Carey.

The ninth annual camp meeting in Long Beach will conclude formally with a breakfast for Salvation Army officers and their wives Monday in Lafayette Hotel.

Slain Market Bandits Had Police Records

Harbor Division police said Saturday that both super-market bandits gunned down after a Wilmington store holdup Friday night had "long criminal records."

They added that Donald O. Potter, 33, of Altadena, and Thurman B. Campbell, 25, of 1337 Watson Ave., Wilmington, were being sought for questioning in other cases when they met sudden death outside the Boys Market, 110 W. Anaheim St., where police were staked out after being tipped that a robbery would be attempted there.

As the Los Angeles County coroner's office completed autopsies on the dead men, Jack C. Williams, 37, owner of a hotel and the Mariner bar at 233 N. Avalon Ave., Wilmington — was booked on suspicion of murder (as a conspirator in a felony resulting in death, namely that of the two robbers.) He was arrested in a car parked near the robbery scene.

Detective Sgt. Bob Kinsey led the stakeout detail at the market, where Potter and Campbell forced the manager to hand over more than \$3,000 in store receipts before they left through a rear door.

IT WILL SERVE a population of some 115,000 active duty and retired personnel and their dependents living in the Long Beach area. The hospital will require a staff of 109 military officers, 215 enlisted personnel and 240 civilian employees.

The open wards common to naval hospitals have been replaced by 1, 2, 3 and 4-bed-room units.

Dr. Engle was graduated from the University of Michigan in 1940 and entered the Medical Corps a year later. He was promoted to his present rank in 1955.

He holds advanced degrees in internal medicine from George Washington University and tropical medicine from Tulane.

Before reporting to Repose a year ago he was director of the Physical Qualification and Medical Records Division at the Bureau of Medicine and Surgery.

Dr. Engle is a member of the American Medical Association, a Fellow of the Royal Society, Tropical Medicine and Hygiene and Phi Chi medical fraternity.



CAPT. PAUL R. ENGLE Serving Off Viet. Nam

Navy Medical Corps Officer Will Head L.B. Naval Hospital

A Navy Medical Corps officer now serving in Viet Nam has been named commanding officer of the nearly completed Long Beach Naval Hospital at 6700 Carson St.

Capt. Paul R. Engle, presently commanding officer of the hospital in the USS Repose, will return from Asia and report to Long Beach in December.

The announcement was made Saturday in Long Beach by Rep. Craig Hosmer, R-Long Beach.

"I believe Long Beach is extremely fortunate to get a man of Capt. Engle's caliber for this important position," Rep. Hosmer said.

The new 350-bed hospital is expected to be completed by January 1967 at a cost of \$7.5 million. It was designed by architect Hugh Gibbs and construction is under the Naval Facilities Engineering Command.



CLIMBER MAKES SPLASH. Sir Edward Hillary, first man to conquer Mount Everest, asked to climb the Matterhorn when he visited Disneyland Saturday. But the famed mountain climber later changed his mind and settled for the Matterhorn bobsled ride. Here Sir Edward and his wife, Lady Louise, splash down into a "mountain lake" on the sled.

Staff Photo by SKIP SHUMAN

Heroin Found, Trio Held

Three Long Beach men were arrested and heroin valued at \$250 was confiscated, vice officers said Saturday.

The officers said they went to 3629 Stearnes Ave. to arrest Jerry Lee Buss, 22, a machinist, for violation of parole and nabbed him as he was walking out the door.

Officers Michael Morgan and Arthur Koelle escorted Buss inside, where they found James Edward Bennett, 24, an unemployed laundry presser of 1680 Long Beach Blvd., with seven cigarettes they believed to be marijuana.

Then Officers Paul Hardin and Ronald Dvorak joined Morgan and Koelle in search of Buss' bedroom, where they said they found 10 half-gram balloons of heroin.

DURING THE SEARCH 18-year-old Terry Michael Clifford, a longshoreman of 3352 Rutgers Ave., entered the home and was arrested, the officers said.

Police charged Buss with violation of parole, possession of dangerous drugs and being under the influence of narcotics. Bennett was charged with possession, possession for sale and being under the influence of narcotics. They booked Clifford for being in a place where narcotics were used.

French Completing WWII Rail Repair

PARIS (AP) — World War II damage to the French railway system will be completely repaired by next year, Equipment Minister Edgar Pisani announced Saturday.

Total cost will be \$1.98 billion, he added.

The minister said 8% of all rail lines, 12% of signal posts, more than a quarter of rail bridges, 36% of passenger stations and three-fifths of freight depots were damaged or destroyed during the war.

DECORATING? You find great buys in household goods in Classified. Turn back now!

Buffums

LAST 3 DAYS OF WHITE SALE

stevens 186 thread count white cotton percale sheets

38x36" cases, reg. 89c	79c
45x38" cases, reg. 99c	89c
42x48" cases, reg. 1.19	99c
63x108" size, reg. 2.99	2.59
Twin size, reg. 3.19	2.79
Full size, reg. 3.49	3.09
90x108" size, reg. 3.99	3.59
72x120" size, reg. 3.79	3.49
81x120" size, reg. 4.19	3.79
90x120" size, reg. 4.79	4.29
100x120" size, reg. 6.49	5.69
108x122" size, reg. 7.59	6.59
33x66" youth size, reg. 2.99	2.59
30x75" cot, reg. 2.99	2.59
33x75" single, reg. 3.10	2.79
3/4 size fitted, reg. 3.49	3.09
Long Twin, reg. 3.79	3.49
Long Full, reg. 4.19	3.79
60x80" Queen, reg. 4.79	4.29
72x84" King, reg. 5.99	5.49

special purchase! 100% dacron® pillows are non-allergenic, dust and odor free

Luxurious 100% Dacron® polyester pillows with attractive downproof ticking, comes in two sizes.

5.99 21x27" size **7.99** 21x36" size

Bedding
Downtown Long Beach, Santa Ana, Pomona

two bath towel beauties designed by fieldcrest

ROYAL VELVET TOWELS

Rich, decorator solid colors in absorbent, thick and thirsty, cotton terry towels . . . to mix and match.

4.00 bath towel	2.99
2.00 fingertip towel	1.79
80c fingertip towel	.69c
80c face cloth	.69c
5.50 bath mat	4.49
6.50 bath sheet	5.49

ROSE BOUQUET TOWELS

Bouquets of colorful roses on richly textured cotton terry towels, edged with fringe, will beautify any bathroom.

Bath Towel, reg. 4.00	2.99
Hand Towel, reg. 2.00	1.79
Face Cloth, reg. 80c	.69c
Fingertip Cloth, reg. 80c	.69c
Bath Mat, reg. 5.50	4.49
Bath Sheet, reg. 7.50	5.49

Towels
Downtown Long Beach, Santa Ana, Pomona

celacloud® mattress pads are hypo-allergenic and washable

White Celanese Celacloud® 100% acetate mattress pad filler is moth and mildew resistant, dust and lint free. Choose anchor band or protector style.

Flat style with anchor bands:	
Twin size, reg. 4.95	3.99
Full size, reg. 5.95	4.99
Combination mattress pad and cover:	
Twin size, reg. 5.95	4.99
Full size, reg. 6.95	5.99

Celanese® Celacloud is trademark of Fiber Industries, Inc.

insulaire® cotton blankets in pretty pastel, decorator colors are washable

100% cotton with wide nylon binding. Woven to retain warmth for winter, cool in summer.

7.98 Twin size	5.98
9.98 Full size	7.98
13.98 King size	10.98

Bedding
Downtown Long Beach, Santa Ana, Pomona

save 30%!

shop-at-home service budget custom draperies

reg. 1.98-4.50 drapery fabrics **1.49 to 3.15** yd.

reg. 5.50-9.00 reupholstery fabrics **3.85 to 6.30** yd.

Let our expert come to your home with samples for your decor. He'll check sizes and shapes, measure, make the estimate. In three weeks your draperies will be in your home. Modest charge for installation.

Budget Custom Draperies—Downtown Long Beach, Santa Ana, Pomona

LONG BEACH Main at Broadway NE 6-9841

SANTA ANA Main at Tenth N 2-6252

POMONA Top of the Mall 623-4327

PALOS VERDES Hawthorne at Silver Spur Rd. Peninsula Center 377-6737

MARINA Pacific Coast Hwy. at 2nd Long Beach 437-6781

LAKEWOOD Del Amo at Graywood Lakewood Center Me 4-5049

Frenzied Violence Mars Marathon Peking Marches

(Editor's Note: Canadian freelance journalist Cecile Nicholls returned to Hong Kong Friday after 20 days in Communist China. She witnessed the mass marches and destructive activities of the ultrapatriotic Red Guard Youth Groups. In this exclusive article written for the Associated Press she relates her experiences.)

By CECILE NICHOLLS
HONG KONG (AP) — The demonstrations in Peking began in a fiesta atmosphere. Everyone was gay and smiles were everywhere.
But by the time I reached the midpoint of my 20-day tour of Communist China they had taken on an ugly note.
I arrived in Peking Aug. 8, only hours before crowds be-

gan gathering in the streets to celebrate the meeting of the Central Committee of the Communist Party of China.
It was after this session that it was disclosed Defense Minister Lin Biao had been elevated to become Party Chairman Mao Tze-tung's heir apparent, and student units began mass demonstrations to support Mao and condemn

what was described as bourgeois traditions.
There seemed never a moment, for more than 10 days, when the sound of drums and cymbals could not be heard day and night.
In Shanghai, when some 800,000 marchers filed past my hotel, it seemed — in my 12th-floor room — as though a train as long as China itself was rumbling past.

At 3 a.m. I took some sleeping pills with the hope of getting some rest. But the beating of drums and cymbals, the singing of revolutionary songs and shouted slogans kept sleep away.
At 5:30 a.m. — more than 20 hours after the demonstrations began outside my hotel window — marchers continued shuffling by, spurred on by cheerleaders.

Up to this point there had been no sign of violence. It was in Hangchow that I first saw evidence of destruction, when middle (high) school students desecrated a Buddhist temple. They were probably members of the ultranationalistic Red Guard organization which has been so widely publicized.
Just before I arrived at Lin Yin temple a detachment of

teen-agers had defiled the images of Buddha and pasted on the two large temples crude signs scrawled on sheets of old newspapers.
By the time I reached the main temple paper notices already were pasted on the face and body of the main Buddha while two boys, one armed with a paste bucket and brush, slapped notices on other buddahs in the upper temple.

We passed the crowd on the road soon after, strutting back to town to drum and cymbal, banners high, in search of further bourgeois signs. At 10:30 p.m. they knocked down, just past my hotel, a marble monolith commemorating the visit of an ancient dynasty emperor. The pieces lay on the ground as we drove to the railroad station the next morning.

Unhappy? Join GOP, Says LBJ

GLACIER NATIONAL PARK, Mont. (AP) — President Johnson, challenged Americans unhappy with inflation Saturday to face up to "the problems of prosperity" or "go join the Republican party."
"When we have full employment," people can buy more and prices go up," Johnson said. "I'd much rather have the problems of prosperity of the 1960s than the problems of poverty of the 1930s."

He telephoned his off-the-cuff remarks from his Texas ranch to the Western States Democratic Conference in this Rocky Mountain park.
"If a man has nothing to do all day long but complain about inflation and worry and worry his family, he ought to go join the Republican Party because when they get in, the problems of prosperity will be gone," Johnson said.

It was the most partisan speech Johnson made since leaving Washington Friday. He visited Idaho, Colorado and Oklahoma Friday on what was billed as a nonpolitical trip before going to the ranch to celebrate his 58th birthday Saturday.

"You never have to worry about getting too much money for cattle under a Republican administration," Johnson told the westerners. He recalled selling a calf for 3.5 cents a pound in the 1930s.
"I sold one yesterday for 28 cents a pound," he said.

DREAM-TALK AT 58

Rain's No Cloud on LBJ Birthday

JOHNSON CITY, Tex.—It was pouring at the LBJ Ranch—at least an inch of rain had fallen by noon—and it was just the kind of weather to spoil a birthday party. But Lyndon Baines Johnson, 58 years old Saturday, was profoundly happy.

The hill country of Texas, he told reporters, is dry country, and the farmers need the rain. He peered out the front door of the ranch house at the soggy St. Augustine grass in his front yard and added:
"No hill country rancher could have a better birthday. I'd rather have a man mow the grass than have no grass at all."

The President had just concluded a long talk with newsmen in the ranch house living room. Someone had asked him at the outset whether on the occasion of his 58th birthday, he had any thoughts about the problems of the presidency. It turned out that he did.

For the next hour and five minutes he spoke, quietly, discursively, informally, about the problems of the country as he had seen them come, go, and change over the course of his 30 years in public life.

HE ALSO TALKED a little about himself and his family, about his dreams as a youth and what had become of them, and the conclusion that emerged from his comments on both public and private matters was the same: He is a happy man at 58, thankful for his opportunity to serve, grateful for the health of his family and his ranch, convinced that many of the problems that plagued his father's and grandfather's generation—from poor roads to low wages—have been licked or at least reduced to manageable proportions.

Throughout the discussion, the President sat in a large green leather chair with his wife seated next to him.

Utah Brunette Miss U.S.A.

COLUMBUS, Ohio (UPI)—Brown-haired, hazel-eyed Miss Utah won the Miss U.S.A. contest here Saturday night.
Shapely Denise E. Blair, 19, of Layton, Utah, defeated 49 other girls from 46 states to win a ticket to the Miss World contest at London, England, next month.

Selected as the runnerup was Miss Florida, Christine Fisher, 19, of West Palm Beach.
Miss Virginia, Patricia Rea Shaper, 19, of Alexandria, took third place. Tying for fourth place were Miss Los Angeles, Gigi Dahl, 19, of Costa Mesa, and Miss Missouri, Eva Sugarbaker, 18, of Jackson City, Mo.

Heroism Becomes Terrier-- She Saves Life of 2nd Boy

GALLUP, N.M. (AP) — Being a heroine is getting to be routine for April.

The 3-year-old dog has been credited with saving the lives of two children in separate incidents within the past year.

The latest case was Friday when the black, brown and white dog led the way to a 7-year-old boy trapped inside an icebox. The boy was revived by mouth-to-mouth resuscitation.

A few months ago April, a terrier-chihuahua mixed breed, awoke her mistress who found one of her sons choking on blood he was hemorrhaging.

"This is one dog that will eat steaks from now on," said April's owner, Mrs. Eddie Barger of Gallup.

Mrs. Barger was working at a tortilla factory Friday when April came to the door and started yipping.

"I THOUGHT maybe she had a splinter in her foot or something like that," said Mrs. Barger. "I tried to pick her up but she wouldn't let me. She kept biting at me. Finally I went outside, she ran ahead of me and finally

stopped at the icebox and began scratching at it."

The door of the icebox had been wired shut with a hanger — police think by some children — and Mrs. Barger found her son, Johnny, 7, unconscious inside.

"There was my baby unconscious," Mrs. Barger recalled. "I thought he was gone. I pulled him out and began giving him mouth-to-mouth resuscitation."

"I must have kept it up for 15 or 20 minutes and finally he came to... but after he

came to... I realized the fire department was just across the street and they could have given him oxygen and taken care of him."

The boy was hospitalized overnight.

Less than a year ago, April awoke Mrs. Barger and led her to the boys' room where 8-year-old Eddie Lee Barger Jr. was hemorrhaging and choking so that he couldn't call for help.

"Thanks to April we were able to get him to the hospital in time," Mrs. Barger said.

the Unusual as Usual...



\$150 \$20
Marquise, diamond ring with Black antique finish, textured yellow gold, with curve-set wedding ring.

CONVENIENT BUDGET TERMS

E. Lewis

333 PINE AVE. H.E. 5-6335
LONG BEACH'S OLDEST JEWELERS

Burglars Get Tools at Repair Shop

Burglars broke into Ken-non Auto Repair Shop Friday night and stole tools valued at \$656, according to Long Beach police.

Among the items stolen from the garage at 2000 Atlantic Ave. were drills, wrenches, and a cutting torch.

\$1-Billion Tax Hike Jan. 1 Already Law

WASHINGTON (AP) — Fed-health-care program for the eral taxes will increase on Jan. 1 by about \$1 billion even if the Johnson administration doesn't seek an income-tax hike to help fight the war in Viet Nam or to stem inflation.

Some 75% of the increase will be applied to the Medicare program.
The bite in Social Security taxes next year won't be as severe as the one last Jan. 1 when both the tax rate and the basic earnings on which it's collected went up.

Only the rate will rise next January—from 4.2% to 4.4%.

ST. AUBIN'S FOR THE FINEST IN ORGANS

See the New 1967 CONN THEATRETTE ORGAN

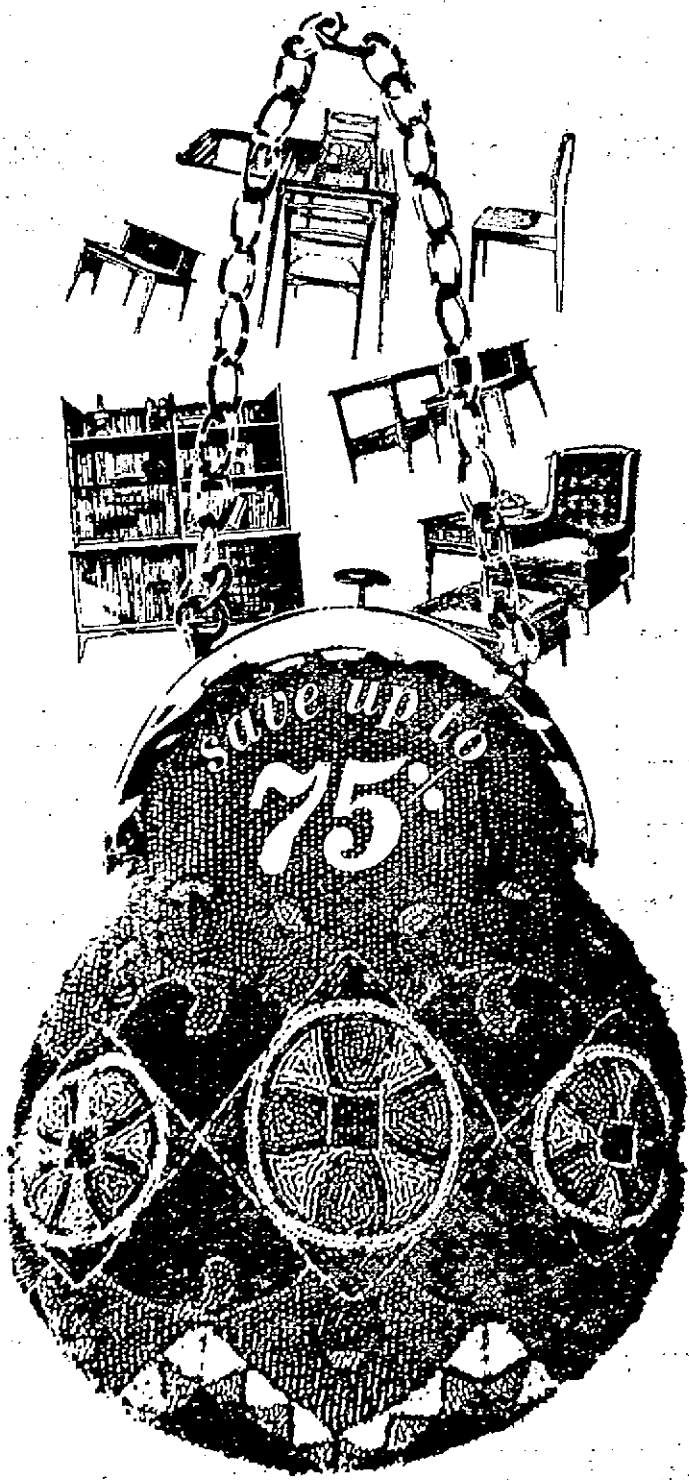


Check these outstanding features:

- Two-speed Leslie
- Sustain & Repeat Percussion
- Independent Tone Generators
- Chimes—Music Box—Drums—Cymbals—Wood Block—Vibro-harp & many more
- Stereo Expression Control

CONN ORGANS.....from \$895
Piano Rentals7.95 per mo.

Home of CONN, KAWAI, KIMBALL, HENRY F. MILLER and BELMONT CENTER 438-1169
PIANOS 3260 E. Anaheim at Redondo, L.B. Mon. thru Sat. 10-6 P.M. 11-8



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the famous aaron schultz

ware-house sale

FINAL WEEK! JOIN THE CROWDS!
OPEN TODAY, SUNDAY, 10 to 5, MONDAY 'TIL 9

THIS TIME FOR YOUR ADDED SHOPPING CONVENIENCE, AT THE STORE
4321 Atlantic Ave. Long Beach-10 Blocks North of the San Diego Freeway.

SERVICE-INTegrity SINCE 1924
Aaron Schultz
4321 Atlantic Ave. Long Beach - Garfield 7-5431
Open Monday and Friday 10-9 - TERMS OF COURSE

Walker's Back to School Specials

the friendly store of Long Beach



Souffle Knits
values to 15.95
9.99 each

Famous Label matching cardigans and skirts in 100% wool. Cardigans have ruffled sleeves, oval neck. Choose beige, green, blue or coral, sizes 36 to 40.

Skirts are plain or souffle knit in matching colors. Sizes 8 to 16.

Souffle Knit Shells

10.95 val. Sleeveless, "ruffle" slip-overs. Solid colors and stripes, 34 to 40.

6.99

Use Your Revolving Charge Account For Easy Monthly Payments.

second floor

Corduroy Coordinates by Mr. Lee

The bright new corduroys are headed for "straight A's" in fashion. Slim line skirts with hidden waistband and back zipper. Available in espresso and burnt olive. Sizes 8 to 16 **6.98**

Scoop neck jacket, double breasted buttoned front, long sleeves **8.98**

Turtleneck, 100% nylon, Helanca jersey blouse with long sleeves, back zippered. Choose green or flaming orange. Sizes 8 to 16 **6.98**

street floor



Topper Boots

specialty priced

7.00

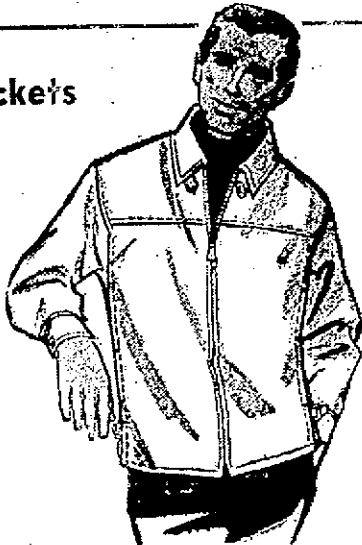
This smart "Suppelyn" grain knee-high boot, with skid-proof rubber sole, can be folded down for a shorter style. Wear with the brand new textured stockings. Choose black, butternut, russet green or peanut brittle.

street floor

Nylon Laminated Jackets

reg. 9.95
5.99

This is a special group of men's light-weight nylon jackets. They are comfortably styled with zippered front. Small, medium and large sizes.



Special New York Purchase! Men's Dress or Casual Socks

reg. 1.00 pair

33¢ pr.

Stretch and sized socks in black, white and many colors. Perfect for school, work, dress or casual wear. Thousands to select from — buy them by the dozen!

street floor



We Are Headquarters for Regulation Gym Wear

Attention Students From Long Beach High Schools and Junior High Schools:

We carry a complete line of regulation gym wear for both boys and girls. Shop for yours now and avoid the last minute rush.

Girls' Betty Brooks Gym Suits Monogrammed Free!

100% cotton — Cadet blue. Sizes 8 to 20. **4.49**

second floor

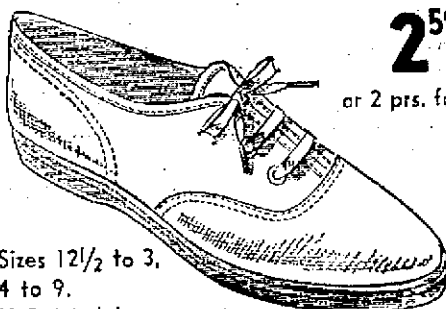
Girls' "cushion" gym socks. Crew style, cotton and stretch nylon, Terry cushioned innersole. pr. **79¢**
Girls' Corerib crew socks, stretch cotton/spandex for extra wear, better fit pr. **75¢**

Boys' Gym Wear

Regulation Gym Shorts, 26 to 38 **1.59**
Athletic Supports, S-M-L-XL **1.00**
79¢ White Gym Socks **3 prs./1.00**
White Tee-Shirts and Briefs, 8 to 20 **3/1.59**

street floor

Girls' White Gym Shoes Specially Priced at



2.59
or 2 prs. for 5.00

Sizes 12 1/2 to 3, 4 to 9.
U.S. Made!

second floor



Back-to-School Sweaters

Be sure to see our complete line of sweaters for boys, sizes 6 to 20. The selection includes long-sleeved pullovers, cardigans and sleeveless pull-overs in a wide color variation.

5.99 to 12.95

Boys' No-Iron Shirts

Koratron® sport shirts never need ironing. Choose either Henley or button down collars. Plaids and solid colors.

2 for 5.00

Boys' Wear

to 12.95 lined nylon jackets **7.99**
1.59 Sweat shirts, long sleeves **1.00**
Complete Levi Selection **3.59-6.00**

Men's Wear

Button down shirts, long & short sleeves **3.99-6.00**
7.00 No-Iron casual slacks, 30-38 **4.99**
15.95 Famous Label sweaters **8.00**
A-1 Tapers **7.00-8.00**
Complete selection of Levis **4.29-9.00**
2.50 Silk ties, large assortment **1.00**

Boys' Dress and Sport Shirts Special Group!

reg. 2.95

Button down collars, Hi-Boys and regular collars. Short sleeves — plaids and fancy patterns. Sizes 8 to 20.

street floor

Bonded Jersey Shifts by Mr. Bob

16.00

100% wool jersey bonded to 100% acetate tricot — feels so smooth next to your skin. Won't sit-out, resists wrinkles. Self-button, front opening, convertible collar. Sizes 8 to 18. Bristol blue, gold, camel and hot pink.



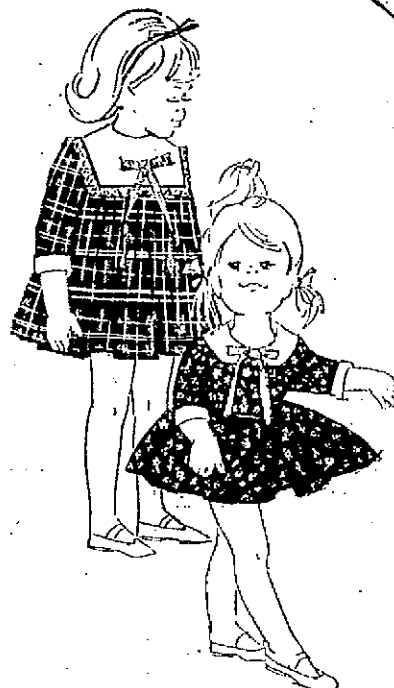
Fall Fashion Coats

reg. to 60.00

39.00

Famous Name woollens in a wide selection of styles. Tweeds, boucles and fleeces. Plaids with diversified collars. Sizes 6 to 16.

second floor



Permanent-Press Dresses

reg. to 5.98

3.99

100% cotton and blends in solid colors, prints and plaids. Choose from normal or dropped waistlines and Empire styles. Wide color selection. Sizes 3 to 6X.

lower floor



Special!

Girls' regular to 8.00 School Shoes

6.00

second floor

Tan brushed leather uppers, crepe sole. Sizes 8 1/2 to 3. Hurry!

Kleinert's Under-All Shields

Keeps sweaters and dresses from scratching. Protects them from stains. Keeps you cool — **3.00**

Sanitary Briefs — waterproof shield, elastic waistband, high cut leg **1.00**

Garter Belts — Helanca 4" wide, Elastic, adjustable garters **2.00**

street floor

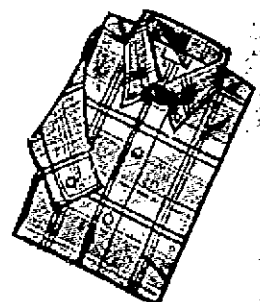
Special New York Purchase Men's Cotton Flannel Sport Shirts

reg. 3.95

2/3.00

Long sleeved, wash and wear cotton flannel — the right weight for cool evenings. Many bright plaids included. Sizes small, medium, large and extra large.

street floor



By

Automation

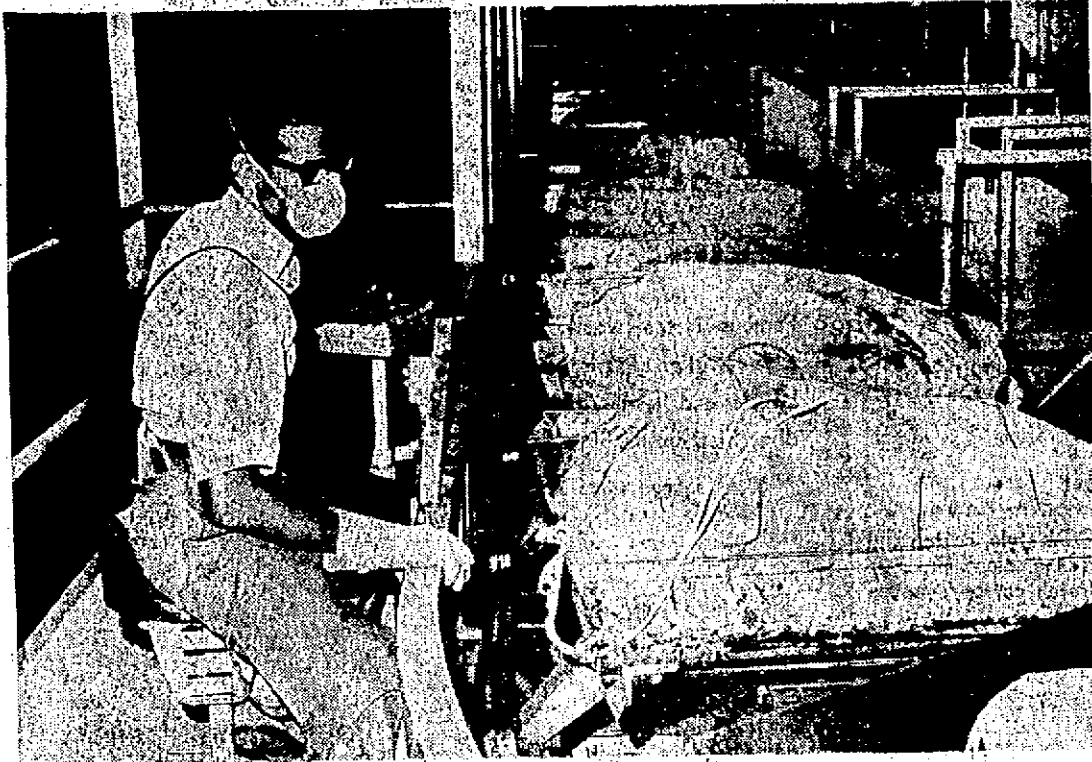
AUTOMATED MAIL—At Los Angeles Terminal Annex (right) mail is loaded on tread which leads to automatic sorter. The sorter (below) is computerized. Its operator (wearing mask because of dust) reads labels on mail sacks, taps out number of chute the bag is to drop into and the bags are dumped in correct chute and loaded on a train.



By

Hand

THE OLD WAY—Nonautomatic sorter (right) puts mail in slots by city. Then it's on its way again by truck to outlying areas (below).



Ride on a Rolling Post Office

(Continued from Page A-1)

class son in Viet Nam which was returned by the Army Post Office rubber stamped: "Deceased."

—Shuffled stacks of postcards with messages of wish-you-were-here happiness from vacationers.

—Tossed a tiny letter into a mail pouch destined for White Plains, N. Y., with a printed message on the outside: "Hello grandparents. It's a boy!"

—Processed letters with barely discernable children's scribbles and chock-full of pennies, nickels and dimes headed for a contest somewhere.

This mail was heading east from Southern California. When the train arrived at Kingman at 4 a.m., the next day Stewart and a crew of eight other railway mail clerks were relieved by another crew who worked the mail mile by mile to its destination on the eastern seaboard. Stewart and his same crew boarded a westbound train 6 hours later and worked the eastern mail going west.

★ ★ ★
WHEN THE TRAIN arrived in Los Angeles late the next night, the mail was off-loaded and part of it reloaded at midnight onto a big red-white-and-blue truck where former railway mail clerk Bob Block and his assistant, Jim Peters, would break down the mail as a Highway Post Office rolled deeper into the interior of California headed for isolated mountain country in the Sierras.

Some eight hours later, truck driver George Robertson slowed his truck as it reached the outskirts of Bishop and sounded the airhorn as it passed radio station KIBS. The discjockey on the midnight to dawn shift interrupted a cowboy melody and announced:

"We just got two hoots from the Highway Post Office, folks. The mail's on time and all you hill-billies can come to town and get your mail."

★ ★ ★
SOME OF THE MAIL aboard the HPO was just hours old. Some of it days old. But these two methods—one old; one new—got the mail from sender to receiver.

The railroad post office, once the fastest method of transporting the mail across country, is today a dying service.

Railway mail clerks like Stewart, once numbering 30,000 are fast being replaced by automatics until now only 10,000 remain in the service. Today there are only 950 mail carrying trains. When it was possible to send a letter across country first class for 3c there were 10,000 mail carrying trains.

There is controversy in Washington over whether

the Post Office Department is killing off the remaining mail trains by withdrawing contracts or whether the railroads are forcing the Post Office to use other transportation by yanking their crack passenger trains out of service.

Even though part of the first class mail moving east will arrive by train in Chicago, it will be air-lifted from there. The Post Office flies some of its eastern mail from San Francisco to Dallas and from there it is trained on to its destination.

★ ★ ★
AS THE POST OFFICE automates to meet the challenge of an avalanche of mail, faster transportation must also be found. The mail volume nationwide is 72 billion pieces annually. The planners hope that zip codes will catch on by 1970 to allow mechanical scanners and sorters to zip mail along to 433 section centers in the nation without the need of multiple handling steps.

Airmail stamps may be abolished entirely and substituted by priority or preference stamps allowing the Post Office to send each piece by the fastest service available—airplane, train, truck or boat.

Postage—which may become no more than the zip code numbers in the upper right corner of the envelope—will cost more, but the service is supposed to be faster—as fast as 12 to 24 hours regionally and 24 to 48 hours nationally.

The problem facing the Post Office today is the same problem facing the nation—unprecedented rapid urbanization. The nation has 34,000 post offices, but 68 of them handle 70% of the mail because of population patterns shifting from rural to urban.

The Post Office claims its service is 98% pure in meeting its mail schedule, whatever class. In simple arithmetic, that means of the 72 billion pieces of mail dispatched each year, an average of 144 million letters, packages and junk mail are tardy or lost entirely.

★ ★ ★
THAT RECORD DOESN'T look so bad when you consider there are 52 million families in the

United States and the Post Office Department's 600,000 employees must deliver an average of 4 letters to each household—from an isolated farm house in the Sierras to a home in bustling Long Beach—a gargantuan 200 million letters a day.

Except on the rare occasion when an anticipated letter is late or lost, few Americans concern themselves with how the mails move. Few have even heard of the railway mail clerks or Robert Stewart and his unending race against time—working the mail from a maze of connecting trains, throwing off local pouches as the train leaps forward at high speeds.

Yet since it was inaugurated in 1831 the railway mail service has been a key in mail distribution as it feeds the nation's veins and arteries with lifeblood—mail.

★ ★ ★
THE NEWER SERVICE—still slow by space-age standards—is the Highway Post Office, introduced a decade ago. Today only 123 HPO routes are in service. The mail is worked the same as on the Railway Post Office—broken down as the wheels move it toward a final destination.

To the mountain folk along the route to Bishop, the HPO is a touch with the outside world. People have learned the spots where the HPO stops for pickups and for coffee. They often meet the truck there to mail a letter.

In many instances if a letter, destined for Long Beach, is mailed directly on the HPO in Lona Pine, the letter can be delivered in less than 12 hours.

The postal patron may gripe about cost and service of his mail, but 100 years ago when mail first moved by rail it cost 75c to send a letter of three sheets from Washington Boston and it took three days.

Now where can you get a better bargain—cross-country delivery service for only 5c.

PUT AD TO WORK Quickly Found a Housekeeper

"We've been looking for a housekeeper/companion for my invalid mother for over a year. We decided to try an I, P-T want ad and we got results right away," reports Mrs. Helen Lamers, 17924 Ibex Ave., Artesia.



WINS \$100.00

**RUTH CLARK
LONG BEACH**

Everybody wins in Cash-A-Check at Alpha Beta from \$1 to \$1,000. Over 55,000 winners in the first 5 weeks.

Get your free Cash-A-Check at Alpha Beta today.

**SIXTEENTH Semi-Annual
ONE PRICE SUIT SALE**
Doors Open Today, 10 a.m.

**ANY
SUITS
\$57**
IN THE STORE
NONE HIGHER

Sizes 36 to 48 REGULAR, 38 to 48 LONG, 37 to 44 SHORT, 42 to 48 STOUT, 40 to 46 SHORT STOUT.

Expert FREE Alterations "3 Professional Tailors to Serve You"

EVERY Suit Quality Tailored
Suit Originally \$90-\$115
Suit Union Made

Comparable Savings on Sport Coats,
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WORLD NEWS BRIEFS



France Offers Ethiopia Aid



FRENCH PRESIDENT Charles de Gaulle (left) stands with Emperor Haile Selassie in Addis Ababa, Ethiopia, Saturday upon arrival at airport.

—AP Wirephoto

New York Times Service

ADDIS ABABA, Ethiopia, Saturday—President De Gaulle on the first day of his official visit to Ethiopia was reported today to have offered Emperor Haile Selassie French financing to construct a new railway line deep into the interior of this ancient empire.

De Gaulle was given a welcome on his arrival in Addis Ababa this morning that he likely will not forget soon. Six F105s of the Imperial Ethiopian Air Force gave a breathtaking display when they escorted the general's Caravelle to the airport. The general had flown in a DC8 from Paris to Djibouti but switched there to the French Caravelle.

The Ethiopian jet fighters roared low over the airport in formation five times while they were escorting the general's plane down and while he was being received by the royal family, members of the court and other dignitaries. A 21-gun salute sent rings of smoke toward the overcast sky but the threatening rain held off until afternoon when the general was safely indoors.

Film Shows Ace

TOKYO (UPI)—A film showing U.S. Air Force ace Maj. James H. Kasler being treated in a North Vietnamese hospital for injuries suffered when his plane was shot down was released here Saturday.

He appeared to be in good condition despite his wounds.

Kasler, 40, who led the first raid on the Hanoi-Haiphong oil-storage complex on June 29, was shot down Aug. 8, "Black Sunday," when seven U.S. jets were lost over the Communist North.

The three-minute film, released through Nippon Dempa News, showed the major being wheeled into a treatment room and sev-

eral North Vietnamese doctors applying a cast from his hip to his chest. His right leg already was in a cast up to the hip.

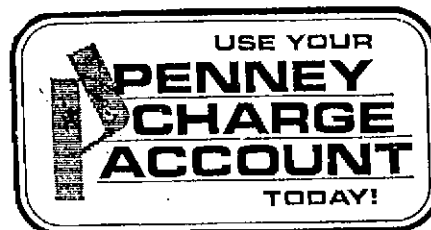
Piqued by Peking

MOSCOW — The badly frayed relations between the Soviet Union and Communist China deteriorated further Saturday with announcement of an angry protest by Moscow over "outrages" against Soviet diplomats in Peking.

The Soviet government charged in a note, delivered to the Chinese embassy here Friday, that youthful demonstrators in Peking had raised "threats to the safety" of Soviet diplomats and had "insulted their dignity."

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What Does L.A. Stand For?

By RALPH DIGHTON

LOS ANGELES (AP)—What does Los Angeles stand for?

In a Washington debate this week Sen. Abraham A. Ribicoff, D-Conn., suggested Los Angeles "doesn't stand for a damn thing."

Mayor Samuel W. Yorty, also a Democrat, retorted: "It's a great city."

In a way, both were right.

Chroniclers of the American scene have tried for decades to catalog Los Angeles.

They've called it "Bedlam-by-the-Sea" and "a clutch of suburbs in search of a city."

In a way, they, too, were right.

THE CONFUSION STEMS from the one Los Angeles characteristic on which all agree: it's big—maybe too big for its 116 years. And certainly, it has too many composites to stand for any one thing.

Unlike many smaller, older cities, Los Angeles has no single municipal flavor.

Derricks whisker much of its face, but no one could call it an oil town.

It's a major port, a hub of industry and agriculture, an aerospace, entertainment and sports center. But not one of these sums up the city's essence.

It's best known, perhaps, for Hollywood, a part of the city but really a state of mind; for Disneyland, actually in a suburb; for Beverly Hills, an incorporated state of grace; and, most recently, for Watts.

Watts, a 2½-square-mile ulcer of poverty which the rest of the 458-square-mile city largely ignored until it started acting up, figured prominently in the clash last Tuesday between Mayor Yorty and Ribicoff.

A SUBCOMMITTEE HEADED by Ribicoff was looking into a bill to set up "demonstration cities" in which slum areas would be rebuilt with federal aid.

Ribicoff, dissatisfied with some of Yorty's answers about what was being done to use available federal funds, told the mayor:

"Los Angeles brags all over the country about how big and rich you are, what you stand for. I

would say that the city of Los Angeles right now from what you've said doesn't stand for a damn thing."

Yorty replied that the office of mayor, under the city charter, has no direct control over education, transportation, welfare, employment, health or housing—all key elements in a rebuilding program.

A Yorty spokesman later said, "They just don't understand back East what kind of a city Los Angeles is. No one man controls it. This couldn't be a boss city if it wanted to be. The jurisdictions are too widely divided."

Welfare is administered by the County Bureau of Public Assistance—there is no city relief agency. Unemployment is handled by a state commission.

BECAUSE 75 SMALLER MUNICIPALITIES contribute to the smog over Los Angeles, air pollution is handled by county and state bodies.

Various new antipoverty efforts are centered in a joint city-county-state and school-district agency.

The school board is elected and not responsible to the mayor's office.

The mayor does have jurisdiction over police and fire departments, the harbor, public works, airports, building permits, dog pounds and rubbish disposal.

These departments are headed by commissioners appointed by the mayor subject to approval of the city council. The 15 councilmen and the mayor frequently disagree. They have clashed over such political plums as zoning, oil leases, an airport hotel and civil defense.

The classic hassle, however, was over tin cans.

For years Los Angeles housewives had to keep empty cans in one container, other rubbish in another. This made it easy for a salvage firm, which collected only the cans, and paid the city for them.

HOUSEWIVES HATED IT. So did Mayor Yorty. In 1963 he made it an issue in the re-election of council members who also had opposed him on other matters.

Yorty won. Now housewives can toss tin cans in with other rubbish, and some pundits say this was a factor in his election last year to a second four-year term.

This balance of power between mayor and council is unwieldy. It's supposed to be. City fathers long ago tried to make it impossible for a boss to take over. And mayors ever since have complained they haven't enough authority.

Well, that's the kind of city Los Angeles is—brawling, bustling, squalling, hustling; a megalopolis reflecting the composite character of 2.5 million people inside its perimeter and 3.5 million more clustered around its flanks.

It's big and rich, as the senator said. It's also noisy.

You'll be hearing a lot from it in the years to come.

Some day, after Los Angeles makes up its municipal mind, you may even get an idea what it stands for.

SPACE AND STAFF LACKING

Catholic Schools Turn Away Many

New York Times Service

NEW YORK—The nation's Roman Catholic parochial schools, despite a decade of rapid expansion, are forced by the lack of staff and space to turn away large numbers of applicants.

In addition, there are approximately five million Catholic children whose parents, for a variety of reasons, send them to public schools without even applying for parochial school admission.

THESE FACTS emerged from probably the most extensive study of the parochial schools ever undertaken in the United States. The 328-page report, "Catholic School in Action," was published Saturday by the University of Notre Dame Press.

While the study disclaimed all intentions of qualitative judgments, it found the grievances of lay teachers in the parochial schools so serious that it called for determined efforts to improve their economic and professional status, along with their academic training.

The study showed that

though the Catholic elementary and secondary schools enrolled just below half the nation's 11.5 million school-age Catholic children, an estimated total of \$721,610,000 for capital construction alone would be needed in the 1968-69 school year just to enroll the same percentage of Catholic youngsters that attended parochial school in 1962.

"A CRUCIAL question was whether Catholics have been pulling their weight intellectually in this country," said the Rev. Theodore M. Hesburgh, president of Notre Dame University, in explaining the need for the study.

The results showed a "great upswing" of intellectual interest and achievement, he said.

While the Catholic schools, not unlike the public schools, have been engaged in recent years in a frantic effort to upgrade academic quality, they continue to operate a high proportion of schools with classes far larger than would be tolerated in most public

THE HIGHEST incidence of excessively large classes was reported by the parochial schools in New York, New Jersey and Pennsylvania.

Among problems documented in the study were inadequately trained teachers and an incomplete offering of academic subjects, especially in many schools too small to support the full range of courses. This is similar to criticism made earlier of small public schools—with graduating classes of fewer than 100 students—by Dr. James B. Conant, the educator.

Despite these shortcomings, the huge education system reported that its students were showing academic achievements above the national norm.

HOWEVER, the authors of the study conceded that this must be measured against the fact that the public schools admitted all comers while the parochial schools frequently practiced selected admission. There are about 42 million pupils in public schools.

Nevertheless, the statistics indicated a steady rise in scholarly interest among parochial school students, with about 54% of the graduates entering college, about half of them going into Catholic institutions.

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HUBBY GETS A KISS

Robert Humphrey receives a kiss on his cheek from his bride, Donna Erickson Humphrey, after they were pronounced man and wife Saturday at a wedding service at St. Olaf Catholic Church in Minneapolis. Surprise guest at the reception was Mrs. Patrick Nugent, daughter of President Lyndon B. Johnson. The new Mrs. Humphrey is 21 and from Hampton, Minn. She and Humphrey were college sweethearts at Mankato, Minn., State College. He is the son of Vice President and Mrs. Hubert H. Humphrey.

—AP Wirephoto

HANDS OFF, SO FAR

Humphrey Could Be Big Loser in Minnesota Vote

By WALTER T. RIDDER
Chief of our National bureau

WASHINGTON—One of the elections on which national attention will be focussed this fall is the contest for the Minnesota governorship. As far as national political commentators are concerned, a man not even in the contest has the most to lose. That man is Vice President Hubert Horatio Humphrey.

Should the Republican gubernatorial candidate, Harold Levander, triumph there will be much clucking of tongues, shaking of heads, and mumblings of "Hubert couldn't even hold his own state." Among politicians this would be regarded as a serious black mark on Humphrey's political escutcheon.

Not so long ago, Humphrey and Minnesota Democrats feared that the Republicans would take the state. Instead of endorsing the incumbent Democratic governor, Karl F. Rolvaag, for renomination, the Democrats in convention dumped the governor and endorsed the youthful Lt. Gov. A. M. Keith.

The disgruntled Rolvaag, whom polls had shown lagging in popularity, thought things over and decided not to take things lying down. He announced he would enter the primary election for the Democratic gubernatorial nomination against Keith; that contest will be held Sept. 13.

AT FIRST it had seemed that Rolvaag had enlisted himself in a lost cause. Keith had been working hard for the party endorsement and had brought a host of young people into the organization to aid his candidacy. As far as the Democratic Party was concerned in Minnesota, Rolvaag had let things slide while he tended his governorship duties. Keith had filled the party leadership vacuum.

Then suddenly several things happened. A wave of sympathy swept Minnesota on behalf of Rolvaag. Keith was branded as an overly ambitious young man who had tried to seize the job held by his boss. Rolvaag, a scarred veteran of World War II, was seen as the hapless victim of ruthless machine politics. The result was that instead of entering the primary battle as the underdog, Rolvaag suddenly emerged as the man to beat and is widely regarded as the odds-on favorite.

Democratic leaders, both in Minnesota and on the national scene, have been trying to keep the Rolvaag-Keith contest on a relatively low key. They reason that either man will be able to defeat the Republican candidate and they are trying to avoid the kind of all-out primary in which the Democrats will tear themselves to shreds and hand the victory to the GOP. As it results.

stands at the moment, Democratic leaders believe that the primary contest — if held within bounds — will not be fatal to the party and may — again if all works out well — tend to enhance the chances of either Keith or Rolvaag when November rolls around.

THE DEMOCRATS believe the Minnesota Republicans have had no small part in raising Democratic victory expectations. "If there's a way to lose an election" said one prominent Democrat "The Republicans will find it."

The general feeling of Minnesota Democrats is that the Republicans chose their weakest candidate for the governorship. At a June convention, Levander was opposed by former Gov. Elmer L. Andersen and John Pillsbury. Democrats believe that either of those would have been favorites to win the state seat. But with the Democrats in seeming disarray, the Republicans chose Levander and this, the Democrats think, was the Republicans' first mistake.

The Democrats also feel — rightly or wrongly — that Republican tactics since the conventions have done nothing but build up Gov. Rolvaag, the GOP has been attacking Keith on the basis that his overwhelming ambitions had all but felled poor old Karl Rolvaag. This tactic, Democrats gleefully point out, simply keeps alive the sympathies of the voter for Rolvaag and they present polls to show that Rolvaag had a sudden leap in popularity.

While both Democratic contenders have sought the support of Vice-President Humphrey the Veep has sought to keep from getting too entangled. He gave a plug to Keith after the endorsing convention largely because he felt party regularity demanded such a move. For the rest, he has attempted merely to prevent the kind of party struggle which would leave the Democrats breathless, exhausted and wounded.

Humphrey undoubtedly will make forays into the Minnesota political battle after the primary is over. No one knows better than he that his friends and enemies alike are watching carefully and that, most important, the nation's most astute political practitioner, Lyndon B. Johnson, will also have a more than casual interest in the ultimate results.

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Rescue Job Delays Pickup of Moonship

HONOLULU (UPI) — The Romisch, 29, of Clifton, Ariz., became entangled in his parachute shrouds. It was the job of Romisch, Airman 2c. Jerry Staley, 24, of Clifton, Pa., and Airman 1c. Michael P. McManus of Fairless Hills, Pa., to fasten the flotation collar around the Apollo capsule to prevent it from sinking.

Staley and McManus hit the water a few seconds after Romisch, and McManus swam to the capsule while Staley swam to the aid of Romisch.

Man Is Killed When Struck By Three Cars

An unidentified male pedestrian was killed in Wilmington late Saturday night when one car knocked him to the ground and two others ran over him.

The driver of the first car, Mrs. Elizabeth Orca of 540 N. Palos Verdes St., San Pedro, said she did not see the pedestrian until he was 10 feet in front of her car.

The body landed 75 feet from the point of impact on Alameda Street just south of Flint Avenue.

Witnesses said two other cars struck the body before police arrived.

Officers said an autopsy will be necessary to determine which of the three cars actually killed the pedestrian. Of the three, only Mrs. Orca stopped. She was not cited.

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MORE EFFECTIVE—AND MORE HUMANE

Retired General Urges Gas for Viet

By MARY ANN REESE

PHOENIX, Ariz. (UPI) — Gas—a dirty word in the lexicon of modern war — could make American efforts in Viet Nam far more effective and humane, according to a former warfare expert.

Advocating the use of mustard gas to neutralize underground tunnel networks used by the Viet Cong is retired Brig. Gen. J. H. Rothschild, chief chemical advisor for the United Nations forces during the Korean conflict.

"Actually, gas used properly is much more effective in disabling the enemy—without killing or permanently maiming them—than are bombs, guns, grenades, or other accepted weapons," said the general in an interview.

Rothschild is former assistant professor of chemistry at West Point, former command er of the U.S. Army Chemical Corps Research and Development Command and, since his retirement in 1957, an official of a major peace organization, United World Federalists.

"MYTHS ARE built up about the use of gases in a war," the general said. "There is a fear of the unknown. And the government doesn't even allow dissemination of information on gas.

From a military point of view, Rothschild said, it is clear that American forces

must "drive the Viet Cong out of the area.

"But as long as they have such an effective tunnel system, complete with underground conference rooms, storage space, hospitals, escape channels, and other facilities, our current methods are not effective enough."

Bullets of liquid mustard gas, considered "king of the gases," could be shot into entrances of VC tunnels, the general theorized.

"It would slowly vaporize and would permeate the entire tunnel area, neutralizing the enemy without the need for killing or permanently maiming them."

The gas, which gets its name from its mustard or garlicky oil smell, initially irritates the eyes, lungs and burns the skin. With long-time and intense exposure it can cause permanent damage to the eyes, and creates a severe burn — like a sunburn — sometimes raising blisters.

EFFECTS OF the gas can be delayed four to six hours. Healing takes a long time but is not too painful.

"However, once you've encountered mustard gas—you don't want to again," Rothschild said. Another advantage of its use would be to increase the run on VC medical facilities for periods of time.

A third advantage could be psychological effects, similar

to results of recent U.S. forces' use of anti-crop agents. "The Viet Cong spread the word we were using poison gas. But it backfired on them. All the people cleared out of those areas—even though all we used was something like a weed killer."

Warning signs could be placed near tunnel entrances to keep citizens and VC out, he said.

"People who claim the use of gas is inhumane leaves me

cold," the general said. "Mustard gas could have saved many lives in American invasions of the Japanese islands during World War II. We could have dropped mustard gas, incapacitating the people, and then walked ashore with no resistance."

"Instead—since gas was a dirty word—we went ashore throwing phosphorous grenades to drive them out of their holes. And then we shot them."



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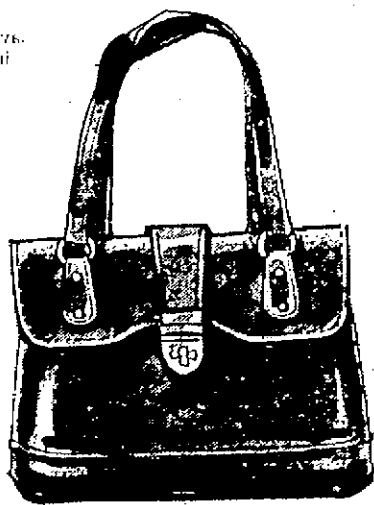
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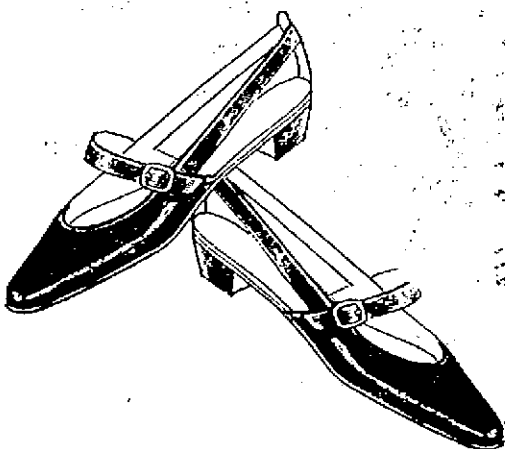
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Monday only
2⁷⁷
For back-to-school! 100% cotton A-lines in a range of solids and prints. Girls' sizes from 7 to 14.
Girls' Wear Dept.



Regular 89¢ and 98¢ Athletic Socks, Supporters
Monday only
66¢ each
Back to school requires every boy to have athletic socks and supporter. Stock up now and save!
Sporting Goods Dept.



Misses' Car Coats
Terrific Buy!
Water repellent cotton poplin with acetate quilt lining and acrylic pile lined convertible hood collar. Fashion colors. Sizes 8 to 18.
Misses' Coat Dept.
Monday only
6⁸⁸



Misses' \$8.99 Ponchos
SAVE \$3!
Orlon® acrylic ponchos... perfect casual top for your capris or skirts. One size fits all. New Fall colors.
Misses' Sportswear
Monday only
5⁹⁷



1 Panties or Briefs
SAVE 23%!
Choose trimmed nylon bikini panties or nylon trimmed briefs. Terrific buy at this low, low price!
Lingerie Dept.
Monday only
77¢



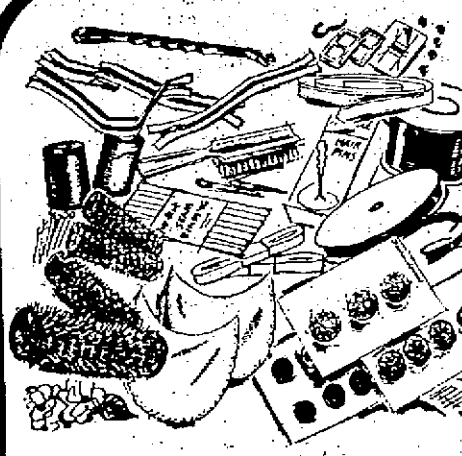
Men's Crew Socks
Exciting Buy!
All white crew with assorted colored striped rib top. Men's sizes 10 to 13. Hurry while they last!
Men's Furnishings Dept.
Monday only
4 pr. \$1



45-in. Sheath Lining
SAVE 28%!
Regular 79¢ yd. Sheer 100% acetate. New selection of colors. Prevents loss of shape in jerseys, crepes and other fabrics. You save at Sears!
Yardage Dept.
Monday only
2 yds. \$1



\$1.99 Window Shades
SAVE 33%!
Size 37 1/4-in. x 6-ft. 6 gauge vinyl film will not crack, pinhole, fray, ravel or mildew. In white!
Drapery Dept.
Monday only
1³³



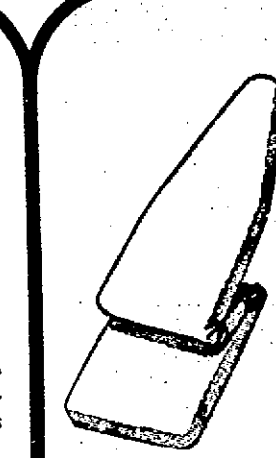
Notions Assortment
Were 29¢ to 79¢
Big assortment of notions, including many sewing items and hair goods. Terrific value, so hurry in!
Notions Dept.
Monday only
8¢ each



\$154.95, 23-in.* Console TV
SAVE \$35!
Black and white console TV at low portable price! Hurry while they last! #6127.
*Overall diagonal 28 1/2 sq. in. viewable.
TV Dept.
Monday only
\$119



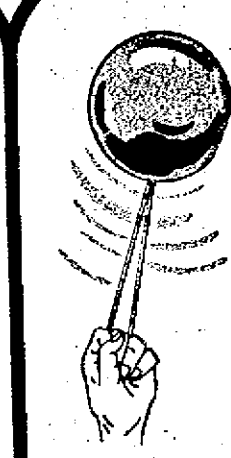
SAVE \$3.99 \$8.98 Crib Mattresses
Monday only
4⁹⁹
Full size innerspring crib mattress. Reversible blue-pink plastic cover. Fits standard 28x52-in. crib.
Furniture Dept.



Choice of \$1.49 Ironing Table Covers
Monday only
77¢
Fit all standard 54-in. ironing tables. Pre-shrunk 100% cotton drill or Teflon® coated, scorch resistant.
Housewares Dept.



Regular 79¢ All Purpose Plant Food
Monday only
48¢
Feeds lawns, trees, vegetable gardens or ornamentals. Will not burn grass. Balance mineral mixture! 5-lb. bag.
Garden Shop



Fun For All... Sears Inflated Puncho Balls
Monday only
25¢
Ball attached to elastic band. Punch the ball it returns pronto. Lots of fun for everyone!
Toy Dept.

Sears

MONTH-END

2 DAYS ONLY

Monday,
August 29th
Thru Tuesday,
August 30th

Shop Early for These Fabulous Reductions... Some Quantities Limited!

Major Appliance Values



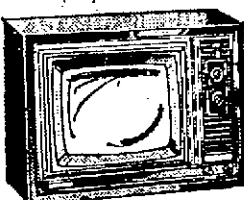
\$299.95 All Frostless
14.2 Cu. Ft. Coldspot
Refrigerator-
Freezer

269⁸⁸

Model 66450-3

\$339.95, Frostless 14.2 Cu. Ft. Coldspot w/Automatic Icemaker, #66460 **299⁸⁸**
\$359.95, 16.5 Cu. Ft. Frostless Deluxe Refrigerator-Freezer, #66650 **309⁸⁸**
12.3 Cu. Ft. Automatic Defrost Refrigerator-Freezer, #66230 **179⁸⁸**
\$229.95, 15.7 Cu. Ft. Deluxe Coldspot Upright Freezer, #2622 **199⁸⁸**
17.4 Cu. Ft. Deluxe Coldspot Upright Freezer, #2642 **239⁸⁸**
"Soft Heat" Electric Dryer Copertone, Model 3874C **128⁸⁸**
"Soft Heat" Gas Dryer Model 61770 **168⁸⁸**
\$209.95, 2-Speed 3-Cycle Automatic Washer, #5420 **188⁸⁸**
\$139.95, 2-Speed Wringer Washer Model 7250 **124⁸⁸**

Outstanding TV, Phonograph Values



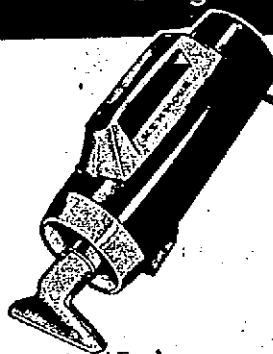
\$269.95, 16-inch
All-Channel
COLOR TV

229⁸⁸

Model 6164

\$599.95, 25-in. All Channel Color TV, #6184-5 **559⁸⁸**
\$519.95, 21-inch All Channel Color TV, #6187-8 **479⁸⁸**
\$459.95, 21-inch All Channel Color TV, #7177-8 **429⁸⁸**
\$379.95 Six Speaker Console Stereo, #6072 **329⁸⁸**
\$129.88 All Channel 19-in. Portable TV, #6115 **116⁸⁸**
\$169.95, All Channel 19-inch Portable TV, #6122 **139⁸⁸**
\$97.95 Portable Stereo Phonograph, #6274 **79⁸⁸**
Portable Monaural Phonograph, #6260 **36⁸⁸**
\$17.95 Transistor Radio, #7216 **9⁹⁹**
Some Floor Samples at even greater savings!

Bargain Priced Home Needs



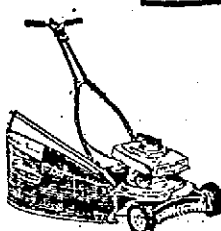
Sensational Buy!
Kenmore Hand
Vacuum
Cleaner

9⁸⁸

Model 6100

12-inch
Polisher-Scrubber **16⁸⁸**
12-inch
Rug Shampooer **24⁸⁸**
12-inch Deluxe
Shampooer-Polisher **34⁸⁸**
Console
Sewing Machine **119⁸⁸**
\$59.95 Upright
Vacuum Cleaner **39⁸⁸**
\$39.95 Upright
Vacuum Cleaner **28⁸⁸**

Values for Home and Garden



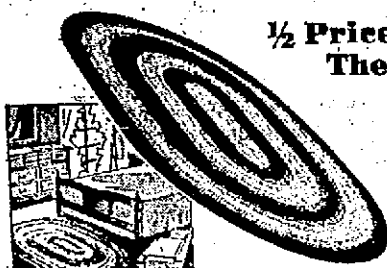
SAVE \$20.49 Now!
Rotary Mower
With Catcher

Regular **\$67**
\$47.49

Model 91226

\$26.99 Craftsman Sander #769 **16⁸⁸**
\$19.99 Craftsman Hand Mower #79752 **14⁸⁸**
\$39.99 Grinder, 1/4 HP, #1940 **29⁸⁸**
\$3.69 Heavy Duty Grass Catcher, #8251 **2⁸⁸**
\$5.49 Interior Latex, #83001 **3⁷⁷**
\$39.99 Sprayer, Compressor #15021 **29⁸⁸**
Discontinued Colors **1/2 Off**
Regular Low Prices
\$1.29, 5 lb. Chlorine Tablets **2⁶⁶**

Household Needs



1/2 Price While They Last!

Indoor-Outdoor Rugs

Round, Oval, Oblong

Were \$18.95 to \$139.95

947 to 69⁸⁷

50% Below 1965 Prices! Sears Pyrex Terra Dinnerware-Bakeware

Was \$1! Bowl, 8-ounce **44c**
Was \$1! Mug, 12-ounce **44c**
Was \$1.25! Bowl, 1 1/2-quart **44c**
Was \$1.75! Bowl, 2 1/2-quart **77c**
Was \$2! Plate, 9-inches **77c**
Was \$3! Plate, 12-inches **1.44**
Was \$3! Bowl, 4-quart **1.44**
Was \$3! Covered Casserole, 1-pt. **1.44**
Was \$3.50! Covered Casserole, 1 1/2-pt. **1.44**

Stainless Steel Saucepan

2-quart covered saucepan in Pyro Ply, with vapor-seal rim, easy to clean.

3⁹⁹

Long Beach Store Only

Assorted Paper Party Supplies **50% Off**
39c Slide Trays, holds 30 slides **4 for 99c**
\$1 to \$3 Earrings, assorted styles **10c**
\$5.98 Perfume Trays **3.88**
\$10 Garden Hose, 3/4-in. x 50-ft. **6.77**
Electric Hand Tools, rebuilt models **30% Off**
\$16.99 Walking Sprinkler, No. 69971 **9.99**
\$46.49 Craftsman Grinder with Case **34.88**
98c Glue Kit, #80689 **44c**
\$34.99 Craftsman Hoist, #7886 **29.99**
Women's and Children's Canvas Shoes **97c**
\$4.99 to \$5.99 Jr. Capris, 5 to 15 **83**
King Size Television Trays, patterns **88c**
49c Wine and Parfait Glasses **3 for 81**
Plastic Shoe Boxes, ideal for storage **3 for 81**
Plastic Coat Hangers, clear, blue, pink **20/81**
Lace elunys braid, etc. **10c yd.**
Regular 79c Oil and Grease Absorbent **47c**
89c Large Size Sponges **each 59c**
Boys' 99c to \$1.29 Sport Shirts, 2-6X **2 for 81**
Misses' \$5.99 to \$13.99 Dresses **83 to 87**
Regular \$2.98 Utility Light **1.88**
\$17.95 48-in. 2-Light Shop Light **14.88**
Assorted Fabrics, 36 to 45-in. wide **2 yds. 88c**
\$12.98 to \$14.98 Quilted Dusters **4.99**
\$2.89 Shower Head, satin finish **1.96**
Men's \$8.98 to \$10.98 Slacks **4.99**
\$9.99 Vinyl Pool, 6x4-ft. x 10-in. **6.66**
\$2.49 to \$6.98 Pools, no seams **1.66 to 4.66**
\$1.59 Dichondra Feed and Grass Killer **99c**
\$5.98 Black Patent Plastic Handbags **2.99**
\$5.98 to \$7.98 White Mattress Pads **2.99**
\$1.49 Bath Rug and Toilet Lid Cover **44c**
\$6.99 to \$18.98 Yd. Carpeting **50% Off**
\$1.29 Pair White Cotton Pillow Covers **Pr. 99c**

Month-End Fashion Buys



Women's Summer Sandal Clearance

Were \$2.99 to \$3.99

2 prs. \$5

\$3.99 to \$5.99 Misses' Capri Pant Clearance **2**
Broken sizes and colors.

Misses', Juniors' Swimwear Clearance! Were \$8.99 to \$18.99 **\$3 and \$5**

Raffia Wig Hats in white and colors. Were \$3.98 **2⁹⁹**

Summer Handbag Clearance Were \$3.98 to \$8.98 **1⁹⁹ to 3⁹⁹**

Girls' Sportswear Clearance Were \$1.99 to \$5.99 Broken sizes **\$1 to \$2**

Costume Jewelry Clearance **50c**

Toddler's Dresses and Topper Sets. Clearance of summer styles **30%-50% Off Regular Prices**

\$1.98 Printed Yardage in assorted fabrics, colors **yd. 99c**

Great Month-End Bargain Buys



Men's Cotton Surfer Shirts

Regular \$1.99

4 for \$5

Assorted colors on white background. Small to extra-large.

\$3.99 to \$4.99 Walking Shorts Assorted colors. Men's sizes **2⁸⁸**

Men's Slack Clearance Were \$12.98 to \$16.98 **7⁹⁷**

Students' \$4.95 Sport Shirts Assorted colors, styles, S,M,L. **2 for \$5**

\$99.95 Desk, Model 3PC193-4 **\$79**

\$114.95 Desk, Model 3PC195-6 **\$89**

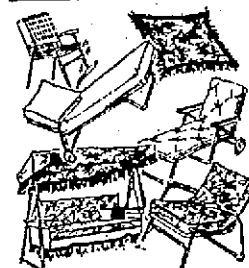
\$124.95 Desk, Model 64076 **\$99**

\$56.95 Desk Chairs, #6344-6480 **\$42**

\$59.95 Desk Chair, #64162-G **\$49**

Plastic Hanger Special **each 3c**

Month-End Values on Home Fashions



Replacement Pads, Recovers

Clearance!

1/3 off

Regular Prices

Assorted colors.

Assorted Curtain Clearance Were \$3.98 to \$6.98 Assorted tiers, canopies, valances. 24, 30, 36-in. long **1²⁷**

\$29.95 to \$129.95 Quilted Bedspreads, Discontinued patterns, fabrics **1/3 off**

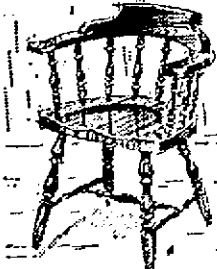
\$34.98 Pole Lamps **16⁸⁸**

"Romanesque" Imported China

\$69.98 Chinaware 57-pc. Set **29⁸⁸**

\$98.50 Chinaware 98-pc. Set **49⁸⁸**

Great Bargain—Buys on Furniture



Salem Maple Mate's Chairs

Were \$16.95

10⁸⁸

Hand-grip style.

\$149.95 Rocker-Recliner, plastic cover **99⁸⁸**
\$39.95 Polyurethane Foam Mattress or Multi-Coil Box Spring, full or twin size **29⁸⁸**
\$7.95 Metal Bed Frame, full or twin size **4.99**
\$299.85 Modern 4-Pc. Bedroom Group in cherry veneers. Triple dresser, mirror, 5-drawer chest, full or twin panel bed **\$199**
\$54.95 Matching Commodes, each **\$49**
\$304.85 French Provincial 4-Pc. Bedroom Set in fruitwood. Double dresser, mirror, 4-drawer chest, full or twin panel bed **\$199**
Matching Commodes, each **\$49**
\$59.95 Bronzefone Metal 5-Pc. Dineette Set 30x40-in. table extends to 48-in. 4 chairs **39⁸⁸**
\$54.95 Contemporary Marble Top Tables, Rich walnut finish in 3 styles **39⁸⁸**
\$54.95 Mediterranean Tables in dark pecan finish on butternut veneers, 4 styles **39⁸⁸**
\$249.95 Modern 3-Pc. Living Room Group Sofa-bed, chair and recliner with puff-quilted plastic covers. Polyurethane foam padding **\$199**

NO MONEY DOWN on Anything You Buy at Sears on Credit!

ALL ROADS LEAD TO **Sears** SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS
SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.

Chemists Still Study Oil Slick

By JACK BALDWIN
Marine Editor

Despite the intensive efforts of at least six investigating agencies to fix the source of the giant oil slick that slopped ashore on sandy Southland beaches 21 days ago, origin of the mess remains a mystery today.

The sticky goo left youngsters romping in the surf spotted like leopards. It stained hundreds of boat hulls and sails. The season's crop of claims was threatened.

Federal, state and local agencies moved in immediately to determine the source of the huge oil slick. They quickly determined where it was when first spotted at 7 a.m. Aug. 6. They knew where it went after that. But the big question was: where in the world it came from—Arabia, India, the East Coast, or from the oil-rich sands beneath Long

Beach's doorstep?

Assigned to one probe were Hank Wright, secretary of the Western Oil and Gas Association; Don Everitts, supervising mineral resources engineer for the State Lands Commission; Bob Kadeem, Division of Fish and Game inspector, and this writer.

SEPARATE investigations were launched by the U.S. Coast Guard and the City of Long Beach.

Initial lab reports labeled the oil as crude, and ship operators and the Navy breathed a sigh of relief.

Then a group of the West Coast's top petrochemists took a second look.

The tests did eliminate seepage as a source.

The results of a more extensive test accepted by the technical experts of the association, indicated the oil was a bunkering type commonly found in the Gulf Coast.

TEN DAYS after the investigation began, investigators received what appeared to be the first break in the case.

A pleasure boater reported running in the slick at 7 a.m. Saturday, Aug. 6. Nearby, close enough for the number on the hull to be seen was a Navy vessel bound for Long Beach Naval Shipyard from Panama. Investigation disclosed the ship had taken on fuel at New Orleans—on the Gulf Coast.

The lead was too hot to ignore and a sample of the fuel taken on by the ship was flown to the West Coast to be analyzed.

Meanwhile, the investigators continued examining other possibilities.

Test holes offshore have been filled with cement, a method that exceeds the minimum requirements of the state.

NO PLANE of a size capable of carrying a great quantity of oil has been reported missing.

Scientists at California Institute of Technology discount the theory the oil was released by an earthquake.

Dr. Mike Mayuga, assistant director of the Department of Oil Properties for the City of Long Beach, told a meeting of the Regional Water Quality Control Board, "We have a problem of getting the oil out of the ground, not keeping it down."

THE SEARCH for the source may end with comparison of the sample from New Orleans to that taken from woman he married 20 days after the body of the dental assistant was discovered.

Conner constructed his case around the testimony of witnesses who said they saw Trask and the girl together the night of the slaying and around a statement Trask made to Army investigators, member of the industry has soiled hands.

An appeal through the Independent Press - Telegram him after the pair had argued about the way she "tried to break up" two couples.

About 30 minutes later, Trask said, he found her body stands under the barracks, but noticed only a "gurgling sound" investigators with renewed blood around her nose energy, but with few more and mouth before a passing fact to go on, again will attack caused him to panic and tempt to discover: "Where in the world did it come from?"

MAN WOUNDS 3 OTHERS Shotgun Blasts Kill Stepdaughter, Self

ATLANTA, Ga. (AP)—Police said a former mental patient who attempted to kill members of his family last Saturday after fatally wounding his stepdaughter and shooting three other persons, including a policeman.

The man, identified as T. Fred Paschal, 70, barricaded himself in a house in northwest Atlanta while police used an armored car to lob tear gas into the small concrete-block dwelling.

Officers said Paschal shot his stepdaughter, Mrs. Pearl Robertson Paschal, 44, at close range with a shotgun when she drove up to the home with other relatives. Also hit by pellets were Paschal's wife, Mrs. Mabel Paschal, and his granddaughter, Beverly Robertson, 7. They were not seriously hurt.

The policeman, E. E. Nixon, was shot in the neck and shoulder when he arrived with another officer in answer to a call. He was recovering at a hospital where the stepdaughter died about two hours after the shooting.

The officer with Nixon, Patrolman C. C. Latini, called

for reinforcements and detectives, patrolmen and Fulton County deputies arrived armed with tear gas, shotguns and rifles.

Officers said Paschal, still using the shotgun, exchanged shots with police until an armored car arrived. The car was driven up near the house and tear gas fired into the building.

Detectives T. R. Stamps and B. F. Addison went inside, wearing gas masks and carrying armor shields. They said they found Paschal's body in the hallway.

L.B. Man Shot in Compton Bar

A 23-year-old Long Beach man was shot and critically wounded late Saturday in the Reef Beer Bar, 15109 S. Atlantic Ave., near Compton, Firestone sheriff's deputies reported.

The victim, Fred W. Mayers, of 6189 Falcon Ave., was a patron at the establishment and was shot by the bartender, John P. Gates, 22, of 1911 Santa Fe Ave., Compton, when an altercation developed, officers said.

Film Star Pickins in AF Rodeo

Actor Slim Pickins will be one of the guest celebrities appearing at the March Air Force Base "Salute to California" rodeo Sept. 24-25.

Pickins, who achieved movie stardom for his lead role in the 20th Century-Fox release "Stagecoach," is a veteran of the rodeo circuits.

He made his first appearance on the circuit at 13, but his active rodeo career came to an abrupt end last year when a Brahma bull stepped on his spine during a show in Canada.

In addition to his 20 or more cowboy roles in movies, Pickins has played a maniac air officer in the doomsday fantasy "Dr. Strangelove," an Army mulepacker, costarring with Charlton Heston and Richard Harris, in "Major Dundee," and a chief petty officer in Otto Preminger's "In Harm's Way."

IT'S WONDERFUL the many buys in appliances you find in the Classified Ads. Check them now!



SLIM PICKINS
Appears at Rodeo

Dalai Lama in His First Visit to Ladakh

SRINAGAR, Kashmir (AP)—The Dalai Lama, exiled god-king of Red-captive Tibet, made his first visit this week to Ladakh province on a flight to Leh, capital of the Kashmiri Buddhist region, near the Communist China border. He lives in northern India.

Norwalk Masons to Hear Report

Norwalk Lodge 315 of the Free and Accepted Masons will hear a talk Sept. 6 by publicity chairman Joe Proe-frock on other lodges around the world numbered "315." The meeting will be at 7:30 p.m. at the Masonic Temple, 12345 E. Rosecrans Ave.

Prime Rib \$1.95 on the Dinner Welch's Restaurant

features this tremendous dining bargain. Only at this excellent local restaurant you may enjoy the finest in dining at prices so unbelievably low. Luncheons from \$1.25. Dinners from \$1.50. Visit us soon.
WELCH'S — 4401 Atlantic Avenue

GI, 19, Gets 25 Years in WAC Slaying

ST. JACKSON, S.C. (UPI)—An eight-member court-martial board Saturday found Pfc. Vernon L. Trask guilty of strangling a young WAC in what an Army prosecutor called "a love triangle" murder.

Trask, of South Daytona Beach, Fla., was sentenced to 25 years at hard labor on the unpremeditated murder charge.

The guilty verdict came one hour and 40 minutes after the prosecutor, Capt. Lewis H. Conner Jr., said Trask strangled Pfc. Marie McElreath, 19, of Danielsville, Ga., because she threatened to break up the stocky private and the WAC he later married.

TRASK'S wife, Jo Childers Trask, broke into tears when the verdict was read and sobbed quietly on her mother's shoulder.

Trask and his wife later told the court they thought the decision which followed two and one-half days of testimony was wrong. He stood coldly at attention while the verdict and the sentence were read to him.

The partly clothed body of Miss McElreath was found under a WAC noncommissioned officers' barracks May 7. A piece of cloth torn from her blouse was knotted around her neck.

Conner, in his summation, said Trask had intimate relations with Miss McElreath the night of the slaying and she threatened to break up the 19-year-old private and the woman he married 20 days after the body of the dental assistant was discovered.

Conner constructed his case around the testimony of witnesses who said they saw Trask and the girl together the night of the slaying and around a statement Trask made to Army investigators, member of the industry has soiled hands.

In that statement, Trask said Miss McElreath had left dependent, Press - Telegram him after the pair had argued about the way she "tried to break up" two couples.

About 30 minutes later, Trask said, he found her body stands under the barracks, but noticed only a "gurgling sound" investigators with renewed blood around her nose energy, but with few more and mouth before a passing fact to go on, again will attack caused him to panic and tempt to discover: "Where in the world did it come from?"

Butter's Lakewood back to school

Smart Shirts
Go Back to School

Men's Reg. 4.98 **3.98**

Young Men's Reg. 1.98 **1.48**

Specially Priced! Neat styles to start the school year right. Wash 'n wear fabrics in handsome plaids. Men's sizes S,M,L, XL, Young Men's sizes 6-18.



B.V.D. Underwear

Famous B.V.D.—the standard of quality recognized everywhere. Long staple combed cotton wears & wears. Full cut.

Double Seat Brief Men's sizes 28-46 **3/2.83**

Boys' sizes 6-18 **3/2.23**

T-Shirt Men's sizes S,M,L,XL **3/2.83**

Boys' sizes 6 to 18 **3/2.23**

LEVI'S STA-PREST

NEVER NEEDS IRONING! Through washing, drying, wearing — LEVI'S STA-PREST slacks keep their neat press, their sharp crease, their like-new look! The original no-iron slacks live up to their money-back guarantee.

Boys \$3.98 Young Men's \$4.98 Men's \$5.98

Winchester High Powered Rifle, 30, model 308 \$159.95
Winchester 30-06, model 70 149.95
Winchester 30/30, 1894 Lever Action 84.95
Winchester .22 cal., model 190 43.95 up

Browning High Powered Rifles, 30-06 \$217.50
Browning 300 W. M. rifle 224.50
Browning 243 cal. 199.50

Remington Rifles, 30-06, model 760, Game Master \$129.95
Remington 30-06, model 700, BDL 149.95
Remington 30-06, model 742, Woodmaster 149.95
Remington .22 cal., model 572A, Field Master 59.95 up

Husquarna Rifles
30-06 Crown Grade Rifle 168.50
243 Model #5000 Rifle 129.95

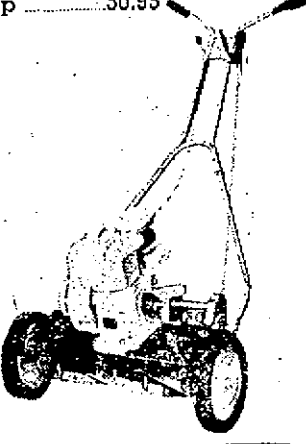
Marlin Rifles
30/30 Carbine 90.95
444 Cal., Lever Action Rifle 125.95
.22 Cal., Lever Action Rifle 80.95
.22 Cal., Semi-Automatic, Tube or Clip 50.95

Pincor's Standard Reel Mower

59.88

Reg. 69.95

2 H.P. Briggs & Stratton 'Easy Spin' 4 cycle engine with recoil starter
Chain & Belt guard enclosed for safety
Cutting height adjustable from 3/4" to 3"
Full 18" cut operating away from sprocket and chain



**Sunbeam's
Twin Blade
Electric
Rotary Mower**

Reg. 79.95 **64.88**

Now the easy electric way. Powerful! Cuts toughest grass, yet lightweight, easy to use. Sunbeam's exclusive twin blades allow a closer wheel base that helps prevent scalping.

LIGHTWEIGHT
EASY TO USE ...

HANGS ON WALL FOR EASY STORAGE

CLOSES ALL TRIM ROTARY BLADES EXTEND BEYOND WHEEL LINE

TWO WAY MOWING WITH SLEEVES & SAFETY HANDLE

POWERFUL 1/2 HP. SUNBEAM MOTOR

McLANE ALL STEEL

Trim 'n Edger
The Only 4 Wheel Curb
Riding Patented Edger

\$69.95

• 2 H.P. Briggs & Stratton • Full Ball Bearings
• Finger-tip control • Safety Clutch
• Trim Like a Mower



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Personalized Service!

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- Banquet & Card Tables • Linens • Bors
- Folding Chairs • Punch Bowls • Silver
- Lounging Equipment • Dance Floors • Lighting

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LONG BEACH—GE 4-8521 / SANTA ANA—RI 1-1541
TERRANCE—378-8466 / LOS ANGELES—PL 2-2121

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Note Record Oil Lease Abandoning

By MAX B. SKELTON

HOUSTON, Tex. (AP)—Domestic oil operators abandoned a record 24.2 million acres in non-productive leases in 32 states in 1965.

Non-productive leases dropped at the end of the year to 320 million acres, the lowest point since 1953.

A nine-year slump in drilling operations has been accompanied by a sharp curtailment of non-producing lease holdings. Operators have reduced their holdings by 79 million acres—19.8%—since such leases reached a record high of 359 million acres in 1959.

However, the new figures released this week on leasing trends indicated one sharp comeback for 1965. Operators quoted their proved oil or gas productive leases to a record 30.4 million acres.

THE 883,970 acres added to productive leases last year did not set a record but they are significant to the industry in that only 112,000 acres, the smallest gain since World War II, had been added in 1964. Despite the drilling slump, increases the seven previous years had averaged 850,000 acres.

Mississippi, with a 25,000-acre drop, was the only state to see its productive leases decline. Kansas, Missouri and Virginia reported no changes from 1964.

Texas reported the largest gain in productive leases, 308,000 acres, but also led the non-productive acreage decline as operators terminated leases affecting more than 7.3 million acres.

ONLY EIGHT states boosted their non-productive lease acreage with Florida—a state with only 38 oil wells—the leader with a 1.9 million acre increase. Nevada, with only 9 producing wells, had a 1.1 million acre increase.

Other states boosting their non-productive totals were Ohio, Tennessee, Kentucky, Arkansas, Maryland and Indiana.

Non-productive leases in Texas have dropped from 75 to 57.9 million acres since 1959 but the state's produced productive areas have increased from 4.1 to 5.6 million acres.

Louisiana meanwhile boosted its productive acreage 40% percentage-wise, however, from 1.5 to 2.1 million acres. Wyoming and California have paced the top 10 oil states in boosting productive acreage since 1959. Wyoming, with a 70% gain, has seen its productive leases climb from 259,000 to 442,000 acres. California, with a 66% jump, boosted its proven acreage from 350,000 to 365,000 acres.

THE NEW LEASE trends were reported in the 1966 edition of "The Oil Producing Industry in Your State," published monthly by the Independent Petroleum Association of America.

The booklet also reported the United States had 579,875 producing oil wells at the end of 1965 and 115,834 producing gas wells.

Average daily production from the oil wells ranged from 0.3 barrel for each of the 52,731 wells in Pennsylvania to 506.7 barrels per day for each of the 50 producing wells in Alaska.

Texas' 194,870 oil wells had an average daily output of 13.7 barrels, while Louisiana had a 48.4-barrel average for its 30,905 wells.



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Reg. 3.98

1.99

Print, vinyl covered foam pad, beautifies and protects any lounge. Now save 1/2. 2 only matching chair pads. reg. 1.98 . . . 99c.

Reg. 1.98 WAGON BAR-B-QUE COVER, vinyl plastic, protective cover. **99c**

Reg. 1.98-3.29 TIER & CAFE CURTAINS, Dacron® polyester, rayon, cotton, plastics. Limited quantities. **88c**

Reg. 1.98 THROW PILLOWS, 150 only in assorted styles and fabrics. **1.22**

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Odds 'n Ends Mattresses, Box Springs

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Priced to clear our stock! Twins and fulls, mattresses and box springs. Soiled and some torn, but still a real value at only 9.98 ea.

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Reg. 3.98 WHISTLING TEA KETTLE, stainless steel kettle, 2 1/2-qt., aluminum bottom. **2.99**

Reg. 54.95 ROOM COOLERS, used as demonstrators. Guaranteed. **40.00**

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Reg. 69c 20-FT. LAWN SOAKER, heavy plastic hose, brass couplings. **39c**

Reg. 4.95. HOSE REEL, fastens to faucet, will hold 50' hose. **3.29**

Reg. 1.99. LAWN SPRINKLER, adjustable jet nozzle to large or small area. **1.29**

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STIFF CURBS IN THE MAKING

Smog Plague Reaches Tokyo

By STUART GRIFFIN

TOKYO (AP)—The pine trees are dying around the imperial palace, polar bears in Ueno Zoo are no longer white. Chimpanzees grow nose hairs for protection. Even the cherry trees are wilting.

It's the smog in Tokyo, product of the boom in factories and automobiles. Newspapers declaim against "our poisoned atmosphere," saying the capi-

tal city, home of 11 million, is strangling under a smog blanket with a rising total of respiratory, nasal and throat ailments.

Spot checks in some areas show two or three times the normal incidence of respiratory ailments among school children.

THE PRIMARY sources of the sickening contamination are all too evident. Smoke billows from the

stacks of many of the 3,105 factories in and around Tokyo. Cooking and heating stoves in homes contribute their share. Automobiles and trucks, many using propane gas, add pungent fumes.

Officials have set up a smog warning system using a special measuring device, and the government officially broadcasts warnings by radio when too dense a smog pall curtains

the city. One warning came after visibility had been cut to less than two miles. But the official warnings require no action, and factory owners are free to ignore them.

THE METROPOLIS almost daily experiences an average of 0.2 PPM (parts per million) of sulfur dioxide content in its air. The number of days when smog besieged Tokyo last winter rose 1.6 times over a year

ago.

The Health and Welfare Ministry discovered that carbon monoxide content in the atmosphere at busy street corners far exceeds normally tolerable dosages for human health. Traffic police must wear gas masks at busy crossroads.

At one intersection where 100,000 vehicles pass every day contamination reached as high as 55 PPM, soaring even to 110 PPM at worst

times. The normal tolerable dosage for human health maintenance is 30 PPM continued for eight hours or longer.

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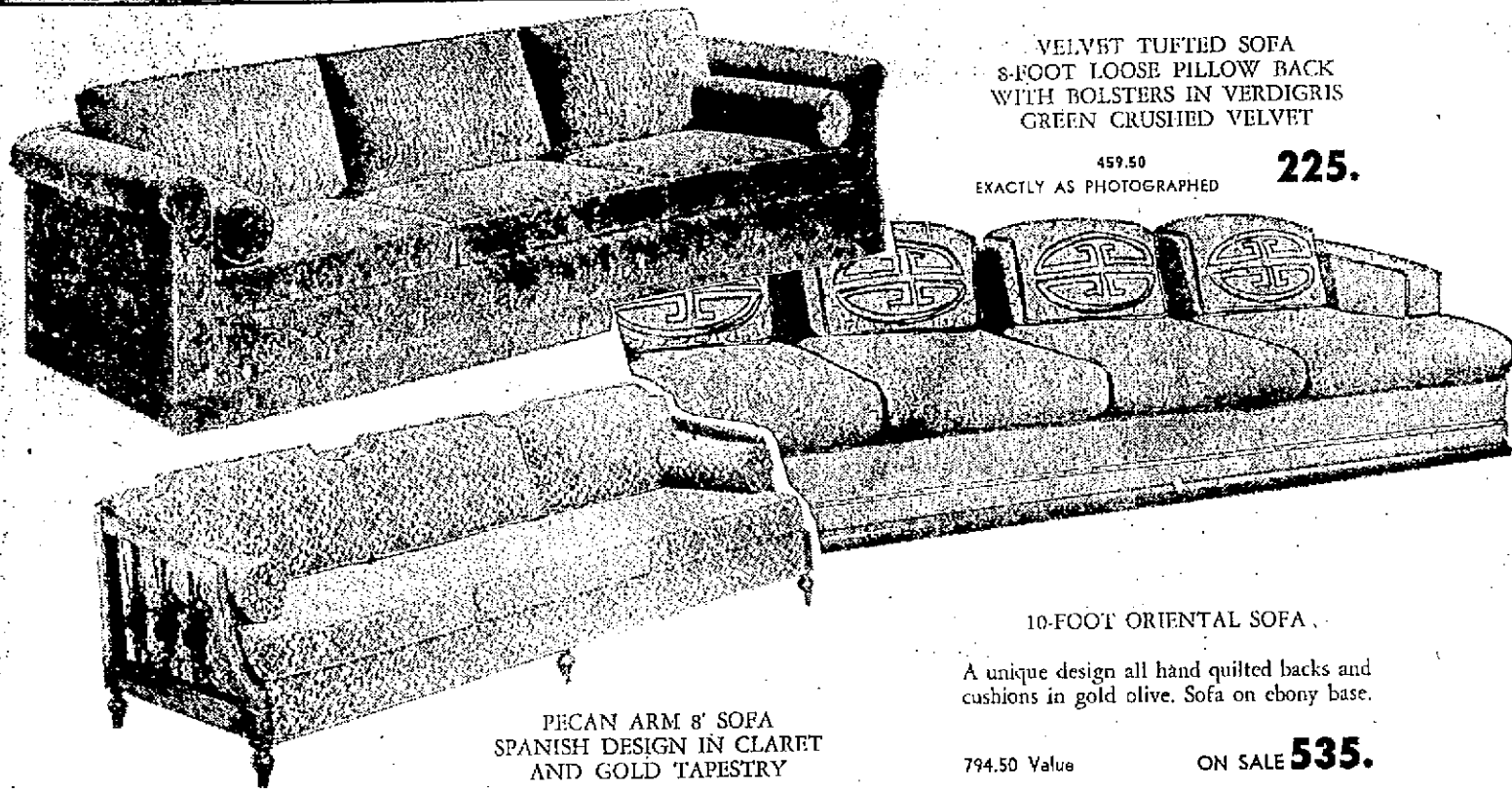
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434.50 VALUE **ON SALE 235.**

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BLUE VELVET TUXEDO SOFA
Tufted tuxedo back, 8 feet long, kick pleat flounce, deep blue textured velvet.

584.50 Value **ON SALE 375.**

MAGNIFICENT 10-FOOT CRESCENT SOFA
All down and feather loose pillows, spring and down cushions. Olive and gold sculptured antique velvet. Completely hand tied base.

1094.50 **ON SALE 775.**

3-PIECE CIRCULAR QUILTED SECTIONAL
Takes corner 9' by 9' in blue and green outline quilted fabric.

699.50 Value **ON SALE 497.50**

MODERN 8' SOFA
Heavy blue tweed fabric, foam rubber cushions, on casters.

349.50 Value **ON SALE 175.**

SPANISH LOVE SEAT
5-foot loose pillow back love seat in olive and gold cut velvet.

319.50 VALUE **ON SALE 195.**

MODERN LOVE SEAT
Five feet long, on walnut base, in contemporary blue stripe fabric.

289.50 Value **ON SALE 135.**

TEN-FOOT MEDITERRANEAN SOFA
Quilted olive and gold fabric, reversible loose pillows and cushions by Quality of Calif.

794.50 Value **ON SALE 475.**

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By Pontiac. High quality in discontinued patterns. 99.50 **ON SALE 50.00**

OIL WALNUT MODERN CHINA

Glass enclosed top, fully fitted base, hand rubbed finish. 279.50 value **ON SALE 175.**

KING-SIZE MODERN BEDROOM SET

Hand rubbed oil walnut double dresser, king-size headboard, 2 two-drawer commodes. 429.50 value **ON SALE 250.**

THOMASVILLE ORIENTAL PECAN

Round dining extension table plus two bamboo carved back chairs. 359.50 value **ON SALE 195.**

CHAIRS CHAIRS CHAIRS CHAIRS!

We're crowded with over 75 club chairs, rockers, accent chairs. Some in cut velvet some gorgeous wood frames, some quilted. You think of it and we've probably got it. Some slightly soiled. 79.50 to 239.50 values **ON SALE 35. to 95.**

DINING SET BY BASIZWITZ

Concerto 75—a mellow, transitional fruitwood table, round extension plus 4 high cane back chairs. 459.50 value **ON SALE 325.**

IMPORTED SWEDISH TEAK ROOM DIVIDER

Hand rubbed solid teak 60-inch base with drawers, glass-enclosed divider top with shelves all solid teak. 349.50 value **ON SALE 195.**

ORIENTAL GAME TABLE

44-inch round, rosewood, formica top, dark teak base. 159.50 value **ON SALE 75.**

BLACK ORIENTAL CHAIRS

Small arm chairs only. Ideal for desk or accent. 59.50 value **ON SALE 25.**

ORIENTAL KING-SIZE BEDROOM SET

9-Drawer dresser, mirror, king-size headboard, two nightstands, bamboo trim carving—all in dark teak. 399.50 value **ON SALE 235.**

SEALY AND SERTA SPRINGS AND MATTRESS SETS
Floor sample sets in twin, full and king size including Posturepedic, Perfect Sleeper, Golden Sleep and many other nationally advertised sets. 79.50 to 299.50 val. **ON SALE FROM 49.00 per set**

SWEDISH MODERN DINING CHAIRS

Set of 4 solid teak sculptured back dining chairs, orange seats. 198. value set of 4 **ON SALE 95.**

COMPLETE CONTEMPORARY DINING SET

Buffet base with glass-enclosed top, oil walnut sculptured rectangular dining table plus 6 high back dining chairs, solid walnut frames. 997.50 value **ON SALE 505.**

HIFI CABINET

66-inch transitional cabinet in medium pecan finish by Hooker. 159.50 value **ON SALE 109.50**

SPANISH BOOKCASE

Shelves above to doors below. 36 inches wide, all in antique pecan by Stanley. 199.50 value **ON SALE 159.50**

ANTIQUE WHITE BEDROOM SET BY THOMASVILLE

A magnificent Mediterranean king-size headboard, oversize dresser, elegant mirror, plus two commodes—all in hand finished old world white. 795. value **ON SALE 475.**

FLOOR SAMPLE BEDSPREADS

Twin, full and king size, wide variety of colors—all quilted, some heavy tapestry imported Spanish, all as-is. 27.50 to 289.50 values **ON SALE FROM 15.**

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OVERSIZE COFFEE TABLE

36 by 72 inches. Squares of black marble inlaid in white frame. 329.50 value **ON SALE 100.**

SPANISH GAME SET

Antique jade finished pecan 44-inch hexagon top on black metal scroll base, plus 4 game chairs in mocha naugahyde. 304.50 value **ON SALE 205.**

FAR HORIZONS BEDROOM BY THOMASVILLE
Subtle Oriental accents in soft, hand rubbed light pecan. King-size headboard, oversize dresser, mirror, plus two commodes. 799.50 value **ON SALE 497.50**

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DOUBLE standard judgment, so common in affairs political, is nicely demonstrated in the reactions to L.A. Mayor Yorty's exchange with a couple of snide U.S. senators.

To those who like Yorty and/or dislike Bobby Kennedy, doughty Sam did just fine in Washington. "You sure told off those smart alecks, Sam" sums up what a lot of these people have been messaging to the L.A. mayor.

But the same showing before the senators gets a minus score from Kennedy-phobes and Yortyphiles: "It was a sorry spectacle of ineptitude," they say.

Among my acquaintances are people in both categories. I bring up the Yorty affair just as a test, and invariably get such responses. I know pretty well what they're going to say, and they say it.

It all goes to show that in political matters, most people see things the way they want to see them. That human trait will be much in evidence throughout the long, hot autumn.

YORTY'S home town sheet, the Times, I noticed, had a little double judgment of its own.

It implied Sens. Kennedy and Ribicoff were wrong in their cracks at the city, right in their cracks at Yorty.

Yorty's claim that he was led into a trap may have some validity. The senators' acid comment sounded like something other than spontaneous.

It's not inconceivable that these two Democrats could have prepared a little party for the maverick Demo who voted for Richard Nixon in 1960 and, this year, had the temerity to oppose Pat Brown and came off with a surprisingly strong vote against the Demo governor.

This theory is supported by the temper of their remarks. The near-insults certainly hinted of calculated intention to give this feller the works at the first opening.

A prize remark has gotten little attention. Didn't I hear Kennedy say that "Los Angeles is in Watts"?

AS FOR Yorty, he shouldn't have been caught with his statistics down.

As he said, it's difficult to segregate figures for Watts, a small part of L.A., and almost any good estimate he might have given in answer to questions would have been hard to refute.

Fired back at them with authority and confidence, even an estimate that went a little wild would probably have gone unchallenged.

But if they had it in mind, they'd have gotten at him in some other way.

It made it a lively week, anyhow.

ONE OF MY associates, Fred (Skeeter) Stover, thinks he may have discovered a little case of plagiarism.

The other day somebody sent him a comic postcard. With the cartoon of a woman yelling at a man wiping dishes was this inscription:

God made the earth and rested.

God made man and rested.

God made woman and since

Neither God nor man has rested.

That very evening Stover

happened to be looking over

an old, faded book of toasts.

It was copyrighted in 1904

by one W. M. Rhoads. On

a middle page he found:

God made the world—and

rested.

God made man—and

rested.

Then God made woman.

Since then neither God nor

man has rested.

That's too close to be a

coincidence. One can only

conclude that some truths

are so well stated that

they're worth picking up,

even after 62 years.

200 Aerospace Teachers Build Plane to Learn



Students in aerospace program at California State College at Long Beach paste, paint and tape wing (above) in early stages of project.



Wing is set in place (left) on bright yellow monoplane on athletic field of college's lower campus



The two-passenger craft is put together piece by piece (right) from parts salvaged from wrecked plane

By EV HOSKING
Sunday Editor

A bright yellow monoplane lifted easily into the air from the California State College at Long Beach football field last week to climax the college's 15th annual Aerospace Education Program.

Among the several hundred spectators at the take-off were 200 top educators—all with their fingers crossed.

It was this group of educators—all students of the Aerospace Education Program—who, for the previous 26 days, had spent all their afternoons building the airplane from scratch.

IT WAS their baby — and they were visibly moved when the two-place airplane eased into the sky and made a pass over the field before heading to Long Beach Airport.

The educators, about 60% of whom were women, constructed the plane under direction of Jay Ackerman, a member of the faculty of the Aerospace Education Pro-

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gram each summer, and a full-time member of the staff of Long Beach City College. Ackerman is also a licensed FAA inspector and flight instructor.

Parts for the aircraft were salvaged from a wrecked Piper J3 airplane and construction of the tiny plane involved every aspect of aircraft and engine building.

Dr. C. Thomas Dean, chairman of the college's Division of Applied Arts and Sciences, who has headed the Aerospace Education Program almost since its inception, said:

"Seeing these teachers work on that airplane was really something to see.

"Women, who on Aug. 1 never had seen a welding torch, two weeks later were welding the plane's fuselage. They learned aircraft construction from the ground up. Now they will be able to transmit that information to their students."

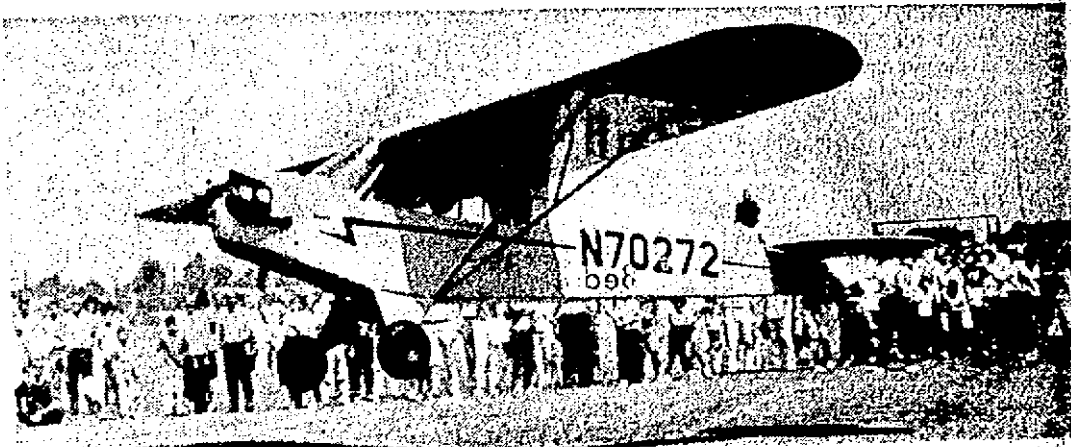
DR. DEAN pointed out that while the airplane construction was the most spectacular part of the program it was by no means the most essential.

For three hours each day of the 26-day program, the educators attended lectures by top men in aviation, and space from leading aircraft and aerospace companies, the Federal Aviation Agency, the Civil Air Patrol and the United States Air Force.

The program was recently selected by the Air Force as the outstanding aerospace education program in the nation.



It's
up



an Anxious
Moment



SUCCESS—Instructor Jay Ackerman listens to engine rev and watches prop spin as light plane is tested in the workshop.

Staff Photos By

BOB SHUMWAY

and

SKIP SHUMAN

and
Away



'Fortress America' Dies Hard

VICE PRESIDENT Humphrey warns against the new isolationism which would stress domestic welfare to the detriment of American foreign policy, especially in Viet Nam.

Withdrawal from foreign commitments, he said, would bring greater and more disastrous commitments in the near future.

He is right, of course, but it is hard for many Americans to realize that "Fortress America" no longer exists. Isolationism is rooted in American history.

EXCEPT FOR the two unlucky British expeditions there has never been a foreign war on continental American soil. Many Americans have held that this nation should be aloof and unconcerned. Let foreigners solve their own problems. The two oceans were our wall against possible enemies. President Washington warned against foreign entanglements.

The United States was not entirely consistent in its isolationism. The nation clashed with the Barbary pirates, with Mexico, with the British over the Northwest bound-

dary and with Spain. It was not, however, until the brief, fierce agony of World War I that the United States played a direct role in world affairs.

The nation again retreated into isolationism. It rejected the League of Nations. Americans watched with a kind of detached horror the rise of Hitler and the military buildup of Japan. Millions believed that we could sit out the trouble, secure between our two oceans.

Pearl Harbor changed our minds.

There is a difference between the isolationists of today and those of the 1930s. Then they tended to be conservative, aristocratic and Republican. Now the emphasis comes from the liberal, the left and the Democratic.

Liberal or conservative, it is still the old traditional folly. "Fortress America" had some validity when troops traveled on windships. It began to die with the development of steam navies. The appearance of long-range aircraft and missiles made it completely obsolete.

THERE IS NO HELP for it. America must play its role in the family of nations—or perish alone. It is madness to say that the fate of Viet Nam does not concern us. America is not an island. It is part of the mainland of the human world.

car. A heavily loaded truck can neither be maneuvered nor stopped easily. When it hits another vehicle the results are likely to be disastrous.

It seems clear that police must make extra efforts to halt such murderous abuses. Truck drivers are supposed to be skilled professionals—and the majority are. They drive carefully and obey the laws.

Perhaps there should be laws or ordinances providing for special punishment—heavy fines and jail sentences—for hooligans who endanger the public in heavily loaded trucks. There is also a more immediate remedy. The courts could hit offenders with the heaviest fine the law allows.

OPEN FORUM

Obedience to Law

EDITOR:

Democracy is not equality. Democracy is liberty. Natural liberty is the liberty of animals. It is the liberty to do wrong as well as right. This liberty knows no authority. Natural liberty brings out the evil in mankind and is the enemy of peace and all that is good.

Civil liberty is the attainment and source of authority and cannot exist without law and order. Civil liberty is the liberty to do good and to live in an honorable way. Anything that threatens civil liberty is a false authority. Your liberty can be maintained only by obedience to law, which is the authority of our country.

MARJORIE BRANNON

815 E. Ocean Blvd.

Hurrah for Chuck!

EDITOR:

The Independent, Press-Telegram may call "Chuck Medick," a sports writer, but to any of us connected with boys' baseball, his name is PERFECT, since he always cures all our publicity problems! He makes the operation run smoothly, cuts out the red tape, and, as he is well read, we know we have the "best" man possible to treat our news with the utmost care.

Chuck has a voice with a smile, and he makes you feel you are doing HIM a favor by calling in information as he's so enthusiastic and responsive. He is a rare and wonderful man that, indeed, realizes how thrilled ANY boy is to see his name in print in a paper published for a city as large as Long Beach! I feel this paper should be con-

gratulated on their choice of writers, and informed that its readers are most appreciative that this paper has "the best!"

It also should be noted that Chuck Medick has a fantastic memory—after calling him just once, all I had to say was "This is PLAZA," and he immediately said my name!

I would like to mention the gal with the lovely voice that answered at night when I called, because she was so solicitous and thoughtful and could recognize my voice, too—another excellent choice in this paper's personnel!

ELLEN HARRISON

Publicity Chairman

Piazza Little League, Inc.

3661 N. Senasac Ave.

'Open Occupancy'

EDITOR:

How nice that someone has finally realized that "human need does come first."

Indeed morality, health, human dignity and civic beauty are things to be grasped. But they must be for all on an equal basis; they must be as much for my dark-skinned sisters as they are for me, if they are truly valid.

The knowledge that one can live where circumstances, finances and interests indicate—in other words "open occupancy" without fear of skin color, religion, or race interfering is certainly the first step on the path of human dignity.

When will our city fathers get around to declare Long Beach really is an "open occupancy" city, at least in principal and we hope in fact?

BARBARA F. HOEPFL

2040 Cedar Ave.

Political Pilfering--Or What's Yours---Is Mine!

From Our State Bureau

SACRAMENTO—The Federal Bureau of Investigation keeps no statistical records on the "crime" of hijacking political issues.

And it is just as well. California probably is first, and it merely would embarrass all of our VIPs. Latest favorite game of both Democrats and Republicans is to steal a program from the other party, and make it sound like your own.

Recent victims of "political hijacking" are Long Beach Assemblymen Joseph Kennick and George Deukmejian.

Democrat Kennick a year ago introduced a bill for a pilot program in which a phone user could summon police or other emergency help by dialing a single number.

THAT IS WHY Don Foltz, consultant in Kennick's Long Beach office, was dumbfounded when Republican Ronald Reagan discussed his crime-control ideas in response to a question during a television interview.

Reagan, according to Foltz, suggested that the state consider using the British system of a single phone-number for dialing police and other emergency help. Kennick's Assembly committee in 1984 and 1965 conducted several widely publicized hearings on emergency phone service, and proposed the one-number plan for Cali-



JAMES McCAULEY

fornia. Foltz contends Reagan made the California proposal sound like an original proposal of his own.

Republican Deukmejian suffered a similar fate at the hands of Democratic Gov. Edmund G. Brown.

Deukmejian was chairman of the Republican Task Force on Crime and Law Enforcement in 1965, and as part of his responsibilities carried a bill to create a California State Crime

Technological Research Foundation.

The Deukmejian foundation bill was killed in the Senate in 1965 after the Brown administration opposed it.

But in 1966, Deukmejian accused Gov. Brown of "hijacking" his proposal. Brown "ran to Washington" to get it financed as a Democratic program, charged Deukmejian. The governor had announced the creation of the Council on Technology and the Administration of Justice.

Assemblyman Eugene Chappie, R-Cool, also learned about hijacking on his 1966 bill to curb pollution of Lake Tahoe. Democrats stalled the Chappie measure, then the Brown administration succeeded in winning passage on an identical proposal introduced later by Sen. Stephen Teale, D-West Point.

EDUCATION is another hijacking battleground. Gov. Brown every year singles out education for "my No. 1 priority." However, now Republican Reagan is saying he wants to increase state aid to local school districts if he is elected.

Next time your favorite politico makes a proposal that sounds familiar, check the opposition camp to see if they came up with it first.

Properly, there is no penalty for political hijacking. Imitation is the purest form of flattery. And it is obvious that deep down the Democrats and Republicans admire one another.



LESTER PEARSON

LBJ Saves Party From Paying Fare

From Our National Bureau

WASHINGTON—Grumbles of protest have arisen from those who felt President Johnson used Canadian Prime Minister Lester Pearson—for the second time—to save money for the Democratic party.

LBJ's three-day tour of the northeastern U.S. was billed as a "non-

CAPITAL CHATTER

political" trip, ending with a meeting with Pearson on Canadian soil at Campobello, New Brunswick.

The whole trip was charged to the taxpayers, even though the President happened to stop along the way at several places, including:

—Three Upstate New York congressional districts with freshmen Democratic representatives;

—Rhode Island, where a Democratic senator and two Democratic House members are up for re-election;

—Vermont, where a Democratic governor is running, and,

—Maine and New Hampshire congressional districts which produced Democratic House upsets in 1964.

The "raisons d'etre" for the trip, dedication of a visitors' pavilion at the Franklin D. Roosevelt International Park at Campobello and the conference with Pearson, seemed somewhat less than urgent.

Veteran LBJ watchers pointed out that a few weeks prior to the 1964 election, the President made another "non-political" tour of Western states that ended with a meeting with Pearson in British Columbia.

These same observers add that the President has yet to pay a formal visit to the Canadian capital of Ottawa, although traditionally a President's first state visit within six months of taking office is to our northern neighbor.

THE KENNEDY brothers, Bobby and Teddy, are now rivaling the Washington Monument, the Capitol and the White House as Washington's top tourist attractions.

They are, to use a show business term, "great box office" personalities.

Bobby's office, located just off the main entrance to the new Senate Office Building, has become a gathering place for tourists hopeful of catching a glimpse of the senator.

Teddy's fourth floor office in the old Senate Building is less accessible. Last week, as he was making a filmed statement in the parking lot near the Senate chambers, a huge crowd appeared as if by magic and surrounded him.

People driving by slowed down or stopped to look, creating a traffic jam, and one taxi passenger even ordered his driver to stop, and he jumped out, waved his arms and shouted, "Hi, Teddy!"

A HEFTY red-faced congressman stood at the foot of the steps outside the House of Representatives side of the Capitol last week and spoke to several hundred residents of Appalachian communities who were on a Washington visit.

"Your government is working to give you a better living standard and more jobs," he orated, "and I will do all in my power to bring Appalachia back into the mainstream of the American economy."

"We in Congress are aware of your needs and we will not rest until they have been satisfied," he added.

Then, while his audience politely applauded, he walked to his Cadillac parked nearby, got in and drove off.

CONGRESSIONAL CRITICS are referring to Defense Secretary Robert McNamara's weapons development as McNamara's Citrus Program.

"He comes up with one lemon after another," explained a Republican senator.

FAST LIFE

By HARRY KARNS

CONGRESSMEN QUAGMIRE is assured of re-election. His constituents have discovered it's the only way to keep him out of the district.

AN AUTO SAFETY EXPERT counsels: "Don't harbor resentment against the other driver." Good advice. Shout at the other driver, forget him, and start shouting at the next one.

Which Came First—the Chicken or the Egg?



Wall Street
INDEPENDENT, PRESS-TELEGRAM

Voters Must Beware of Smear Tactics in Upcoming Campaign

INTRODUCTION LAST WEEK of a bill by Sen. Thomas H. Kuchel, tightening the federal law regulating campaign literature should serve as a timely warning that the general election just ahead undoubtedly will bring forth the usual quota of smears and dirty campaign tactics.

Senator Kuchel's bill is designed particularly to prevent a recurrence of the mailing of thousands of purportedly official facsimiles of a ballot that were distributed during the primary campaign. Thousands of voters registered in the Democratic party received in the mail what appeared to be a sample ballot, marked for certain candidates with the statement that "it had been sent from Democratic headquarters," which it had not. The idea was that the voter would believe that the marked sample ballot indicated the official Democratic slate endorsed by "Democratic headquarters."

It is of course illegal now for any official party organization to endorse or oppose any candidate for that party's nomination in a contested primary, and any fraudulent attempt to deceive the voters is reachable by a lawsuit.

Kuchel's federal bill, which would apply to any election in which federal officials are being nominated or elected would require that the person or group responsible for printing and mailing any kind of "notice to voters"



CASPER WEINBERGER

identify themselves by listing names and addresses. The bill would also carry penalties for any attempt falsely to give an impression to the voters that campaign material of this kind was official when in fact it is not.

Senator Soaper

By BILL VAUGHAN

AN OLD CITY BOY is not so sure about beautification. "When you've seen one tree you've seen them all," he says, "but every junkyard is different."

A NEW educational institution called the College of Your Choice might rack up a record enrollment, since that is where we are told that all the young people would like to go.

SAFETY BELTS in buses are suggested. It will make a nice excuse: "I'd like to give you my seat, la," but I can't get the belt unsnapped."

California's Election Code already contains a section, written by Assemblyman Charles Conrad, making it a misdemeanor to write, print, mail or distribute any kind of campaign material "which is designed to injure or defeat any candidate . . . by reflecting on his personal character or political action" unless the pamphlet, etc., contains the name and address of someone who is responsible for it, or the name and address of at least two officers of the organization that issued it. This section has been held constitutional.

IN THE FINAL ANALYSIS, the only real protection against the usual last minute and damaging campaign smear is an informed electorate, alert to these shabby tactics.

The usual course of a smear is that some wholly false series of charges about the personal life or program of a candidate is launched so close to election day that any denial or refutation of the charges will come too late.

The sophisticated voter is usually not affected by these tactics, but it is not always the sophisticated voter who decides elections.

For that reason, it is of critical importance that all voters should regard with the greatest suspicion any of the standard smear charges usually launched on the Friday or Saturday before election day.



L. A. C. SAYS Governor Race Will Be Close

THE RONALD REAGAN supporters are in danger of overconfidence. They find enthusiastic support for their choice. But they should realize how strong are the forces supporting Brown. The recent fight in the Democratic convention in Sacramento indicated Brown was no longer in full command of the party. Many conservative Democrats have turned away from him. The left-wing part of the party led by Cranston took command of the convention. But there is every reason to believe these left-wing groups will cast their votes for Brown in the November election. Certainly they will not support Reagan.

The Un-American Activities Committee and which calls for establishing cooperatives to compete with private enterprise, and giving aid to all countries regardless of their political systems.

The Birch Society has been discredited because of the radical statements of its founder, Welsh. But the State Senate committee—all Democrats—found it free of any subversive activities. Reagan has said he never has been a member but if any members vote for him it will be because they accept his principles and not that he accepts theirs.

BROWN SHOWED his complete disregard of ethics when after the nomination of Reagan he sought the support of George Christopher despite the fact that Brown admitted his staff had supplied Drew Pearson with the material that blasted Christopher in the primaries. It was an example of his political opportunism which has destroyed so much of his past support.

His support of the Rumford Act, his toddying to unions and left-wing groups, however, assure him of strong support. Many Democrats will vote the straight ticket regardless of who the candidates may be. But if 25% of them vote for Reagan it will defeat Brown. A bare majority of 51% of Democrats voted to nominate Brown in the June primary election. It was apparent half of the Democrats voted for Prop. 14, which Brown opposed. That issue should be clearly stated and those who oppose him should not be complacent. It will be a hard-fought campaign. Its results will depend upon how the issues are presented and a realization by the Reagan supporters that they are up against a strong combination of forces that look to Brown to support their causes. The odds are in favor of Reagan. But they will remain so only if his supporters go all-out for him in the 10 weeks ahead.—L.A.C.

BROWN SAYS his campaign will be based upon Reagan's refusal to denounce the Birch Society. But he ignores his own membership in the CDC, the Democratic left-wing group that calls for abolition of the loyalty oath and

Big Cities Need Billions From Uncle Sam

Associated Press News Analyst

New York City's Mayor John V. Lindsay went before a Senate subcommittee in Washington last week looking into what it called the crisis in the cities and talked about the plight of his city.

He said it would take \$50 billion more in federal funds in the next decade to transform New York City into



JAMES MARLOW

a "thoroughly livable and exciting place in which to live."

He said: "Without more federal money, the cities just can't make it."

And not long behind Lindsay came the mayor of Detroit, Jerome P. Cavanagh, who said his city would need \$15 billion in federal aid in the next decade.

This so startled Sen. Robert F. Kennedy, New York Democrat and member of the committee, that he did some hasty arithmetic and announced

that, if all the urban areas asked proportionately as much as Lindsay and Cavanagh, the drain on the federal treasury in the next 10 years would top \$1 trillion.

The other New York senator, Republican Jacob K. Javits, also a committee member, promptly said he was not appalled at the figure.

It may be a good deal more than 10 years before the government gets involved with the cities to the tune of \$1 trillion, but the fact that no one screamed in pain at Kennedy's mention of the \$1 trillion figure shows how well adjusted the country has become to looking to Uncle Sam for help.

It wasn't always that way, although the idea goes away back.

In the budget he sent Congress in January, President Johnson asked \$106.4 billion to cover expenses—including \$60.5 billion for defense-related spending.

This seems a long way to go in a hundred years or so. But the foundations of the government's feeling of responsibility for the general welfare—and today's opposition to that idea—were all laid down 100 years or more ago.

In 1854 President Franklin Pierce vetoed a bill which Congress passed to provide government help for the insane poor, saying the welfare clause in the Constitution didn't give Congress power to provide for the poor, insane or not.

He said help to the poor makes them more helpless and dependent. That was one viewpoint. But between 1850 and 1871 Congress gave railroads 131,350,000 acres of land as outright gifts, while Western states added 49 million acres more, or a total area greater than the size of Texas.

And during the next few years the railroads sold the land at an average price of \$5 an acre. At the same time, however, Congress established the foundation for what was to follow in the next century.

In 1862 it set aside public lands to support agricultural and engineering colleges. And in the same year, under the Homestead Act, Congress gave away more public lands in the West, 160 acres to each man who was willing to stay on them five years and farm them.

Yet, as late as 1887, when Congress voted only \$10,000 to buy seed grain for drought-stricken farmers in Texas, President Grover Cleveland, like Pierce before him, vetoed it.

"The lesson should be constantly enforced that, though the people support the government, the government should not support the people," Mr. Cleveland said.

It was not the job of government, he said, to spend money for the relief of individual suffering.

We Have the Very Poor, And They Are a Problem

JACKSON, Miss.—There are many cruelties and inequities and a considerable amount of man's inhumanity to man in "welfare" and its operations in cities and rural areas of the equally poor and wretched.

Who are the nation's poor? Most of them are white persons. But the very poor are concentrated,



RALPH MCGILL

tightly packed in cities and most of them are the millions of once-rural farm Negroes.

More than half the nation's poor are children. They go to school hungry. They explain the school lunch programs.

About five million of the poor are too old to work. They include hundreds of thousands of poor white coal miners and farm families.

There are millions more who are crippled, blind, disabled; or who are female heads of families, widowed, abandoned or divorced.

Relatively few persons on relief are employable. Yet, the myth persists that those on "welfare" are lazy loafers who simply "refuse work." A few exceptions, a few illegitimate babies, make it easy to be angry and critical.

In too many rural areas there is denial of welfare or surplus food because it is a "handout." "People ought

to work for what they get," says the county boards, even though they know there is nothing but seasonal work and that hunger and misery are a companion in the longer "in-between" periods. Political desire for "credit" and "patronage" corrupts welfare in the cities. There are examples of cruelty in manipulation of welfare that are beyond belief.

We are confronted with a new situation. New responses are needed. "Welfare" has alleviated the misery of several million persons. It has given many of them the first and only "security" they have known in the form of an assurance of food and a place to live. But it by now is obvious the present system cannot become the nation's permanent response.

The poverty program is a bold, imaginative start. It is, and has been, handicapped by some of the inequities and cold political patronage that has worked to sour the bread of "welfare."

THE NEW SITUATION has a history.

Beginning with the decade of 1920-1930, the rural South has poured millions of its uneducated sharecroppers, tenants and small farmers into the industrial areas of the nation.

About three and a half million of these left the cotton south between 1940 and 1963. They still are on the way out.

On the day the reader reaches this sentence, hundreds, more will have been displaced to make room for soybean farming, cattle or timber operations.

BERRY'S WORLD



"Don't I have enough to worry about without you bugging me about calories?"

Nov. 8 Outlook 'Tickles' Republicans As Worried Democrats Fear Losses

EDITOR'S NOTE—The following dispatch seeks to assay the mood of the Congress as its members approach the November election. It is based on combined efforts of and interviews by Raymond Lehr, United Press International political reporter; Frank Eleazer, head of the UPI House staff, and William Theis, head of the UPI Senate staff, and was written by them jointly.

Democrats in Congress are uneasy. Republicans are jubilant. They all agree that the GOP will gain seats in November. The only question is how many.

A big change in the Senate is out of the question. But history almost decrees a GOP pickup in House membership in this non-presidential election.

Democratic leaders would be delighted to hold their losses to 20. Republicans talk hopefully of gains up to 40, 50, or more.

Either way, the powerful hold President Johnson has had on the 89th Congress—with its lopsided Democratic majorities on both sides of the Capitol—would be shaken or broken.

Interviews with a cross-section of House and Senate members and strategists of both parties disclose another major point of agreement: What will determine the scope of the election swing may not have occurred as yet.

If prices and interest rates shoot through the ceiling between now and Nov. 8, Republican prospects will soar with them.

THE VOTERS WILL ELECT all 435 House members Nov. 8, reshuffling the 1964 class composed of 255 Democrats and 140 Republicans.

They will elect 35 of the 100 Senators to seats now held by 20 Democrats and 15 Republicans. The Senate now comprises 67 Democrats and 33 Republicans.

In the states, the voters will elect 35 of the 50 governors to fill jobs now held by 20 Democrats and 15 Republicans. Over-all, there now are 33 Democratic and 17 Republican governors.

As the war in Viet Nam escalates, with no sign of an end, so do Republican election hopes.

"Right now, everything is going

our way," said one Republican strategist who has trouble keeping his optimism in bounds. "Viet Nam? That's the Democrats' problem. The Negroes are split and Labor is split. The women are mad about prices. And this year, there is no drag from the top of the ticket."

A Democratic "old pro" tended ruefully to endorse that assessment.

"But don't discount the possibility that Lyndon Johnson may yet pull off



"Gather Ye Rose Buds"

some kind of a solution in Viet Nam," he said in a comment echoed one way or another by members on both sides of the political fence. There is general agreement that a cease-fire a week before the election could make all the difference.

INTEREST CURRENTLY centers on the big class of House freshman Democrats, and especially the 47 who are commonly said to have ridden into office "on Barry Goldwater's coat-tails." In other words, they were elected as replacements for Republicans as part of a Democratic sweep accompanying the Goldwater presidential election disaster.

Most of their districts had a Republican history and could normally be expected to retain a Republican bias.

These 47 districts are high on the list of GOP "target areas" where extra money and effort will be expended to elect Republican members. They also are high on the Democratic priority list for help in returning the freshman incumbents as sophomores.

Both sides say this bunch of freshmen is unusual. For one thing, all seem to think they are winners, despite the off-year tradition that loads the statistical odds against them.

Also, while big election sweeps like Johnson's in 1964 normally carry into office a number of obvious "one termers" whose qualifications are considerably less than spectacular, there's a difference now.

"This time we didn't pick up any kooks," said a Democratic strategist. "We got good men and they have been working hard to solidify their positions."

A Republican brain-truster conceded privately that this was a fairly accurate view.

SOME SOUTHERN Democrats are getting cranked up as usual to run against the national Democratic administration, with school and hospital desegregation "guidelines" the main target this time.

This feat gets more difficult as Republicans, in more and more southern districts, mount serious opposition to Democratic incumbents.

As for Republicans, they figure themselves as the only sure winners in Viet Nam and the inevitable beneficiaries of a general national frustration about not only the war but riots, civil rights squabbles, farm income, the draft and high prices. Tight money, also, becomes daily more of an issue.

Republicans believe they are making headway with charges of a "credibility gap" between the Johnson administration and the public.

They intend to continue talking it up, especially if disenchantment mounts with the Viet Nam war. A Democratic strategist conceded there is growing reluctance to accept at face value what the administration is saying and doing.

Incumbent House Republicans, having survived the 1964 election debacle, are generally figured to be set for life. Their big problem is managing the available issues in such a way as to materially increase their pitiful number.

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

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MISS LA PETITE CROWN

Downey's Dana Won It

By ANNE HOWE
A blonde, blue-eyed Downey lass, measuring 23-22-23, walked off with top honors in a national beauty contest last week in Dallas, Texas.
Five-year-old Dana Cook was named Miss La Petite.



BEAUTY QUEENS—ECONOMY SIZE
Above, Dana Cook, 5, checks out trophy she won in Texas when she was named national Miss La Petite. Below, competitor Teresa De Rose, 6, who won the state Miss La Petite title, hugs her pet cat and keeps a watchful eye on a jar of peanut butter.



Youth Red Cross of L.B. Collects Supplies for Viet

Recreation and comfort supplies are being collected by Long Beach Chapter, American Red Cross, for shipment in large kits of specified size and contents to hospitals of center clubmobile units in Viet Nam.
Collection, assembling and mailing of the recreation units in what is called "Operation Helpmate" is being handled through the Youth Red Cross of the chapter.
Community groups or individuals who wish to share in this Red Cross project may do so by calling the Red Cross chapter, according to Gordon Young, chapter chairman. Organizations may undertake to provide entire chests or contribute some of the contents.
Supplies requested include top-hit records and players, musical instruments and some equipment for sports, joke and game books, sheet music, birthday gifts appropriate for young men, lap boards, card holders, some specified types of tinned hard candy and popcorn.



FOR VIET NAM
Sandy Oser and Mike Walley, members of the Youth Red Cross Council of the Long Beach Chapter, American Red Cross, are inspecting pictures of the use being made of recreation supplies in Viet Nam and samples of contributions sought for mailing.

in the National Little Miss Pageant over 37 other three to five-year-old contestants.
Dana, daughter of Mr. and Mrs. Lee Cook, 8117 Bergman Lane, started on her road to fame by entering the California Little Miss Pageant finals held last month in Norwalk. Winning the California Miss Petite title made her eligible for the five-day Texas contest finals.
Although the age limit in this contest for girls, from three to five and six to 12, differs from adult contests, other requirements for these junior-size beauty queens are similar. Pageant judges favor girls who are talented, graceful, pretty enough to photograph well, and intelligent enough to weather a live television interview.
"All the girls are required to spend most of their five days at the finals with the judges. During that time they are interviewed before large groups, checked on their behaviour, physical beauty and personality," Mrs. Cook said.
In September, Dana will return to her first grade class at the First Ambassador Christian School in Downey, continue to enjoy swimming and dressing up her four-year-old brother, Sterlynn, in her new crown and robe.
Rewards for the new beauty queen include a \$750 educational scholarship, an extensive new wardrobe and miscellaneous gifts, and a "trophy bigger than me," said four-foot Dana.

Teresa Lost But Is Happy Friend Won

By MOLLY BURRELL
Teresa De Rose, 6, Westminster's pint-size "Little Miss California" who last week lost out in a national title competition in Dallas, today beamed about another title winner, Dana Cook, No. 5.
"I'm happy she won 'cause she's my very good friend."
Other comments on the recent event which thrust her into a world of TV and press cameras, kisses from mayors and keys to their cities:
"You know my cat 'Snowball'?" She thinks she's a chicken. She perches on the playhouse and plays with clothespins... May I have a peanut butter sandwich? ... I'd rather wash the dishes than wipe because I like to play in the soapsuds... Could I put on my cowgirl suit now? You know what? My principal (at Golden West school) called all the way to Dallas to congratulate me. I really love her... Would you like some candy?"
TERESA, 30 POUNDS of big brown eyes, long curls and tiny dancing feet, couldn't decide which part of the whirlwind week she really like best: "All of it—specially the rides out at that place that's like Disneyland."
She won her state crown, trophy, and assorted goodies at a final event early this month in Downey sponsored by the American Dance Studio Association. She's anxious to get back to Downey soon for a reunion and little girl talk with "Miss La Petite."
"We have lots of fun together. We were good friends from the first minute we met."

Santa Fe Board Members Retained
Terms of one planning commissioner and four traffic commissioners have been renewed by the Santa Fe Springs City Council.
Ralph Wulffing was reappointed to the Planning Commission. Robert Schoonmaker, Mrs. Bobbie Cary, Mrs. Vivian Moore and Bernie Nash were given new terms on the Traffic Commission.

School Registry This Week, Next

Advance registration for elementary and high school youth who are new to the Long Beach Unified School District will be accepted this week and next.
Each of the 54 local elementary schools will enroll new youngsters on Thursday, Sept. 1, from 9 to 11:30 a.m. and from 1 to 3:30 p.m. The junior and senior high schools will be staffed for advanced registration both mornings and afternoons on Sept. 2, 6 and 7.
"All boys and girls who have not already completed their enrollment in school are urged to take advantage of these days to sign up in advance of the start of school," said W. Odle Wright, superintendent of schools. "This will permit them to get off to a good start on the first day with their classmates."
Youth are urged to bring report cards from their former school when they report for enrollment. Parents of youngsters who are enrolling in kindergarten and first grade must provide the school with some evidence of the date of the birth of the child.
Registration for regular day students at Long Beach City College began this week and continues by appointment through Sept. 7.
All new pupils must file polio immunization forms in accordance with state laws. These forms may be obtained at the school.

Gem Show Next Month

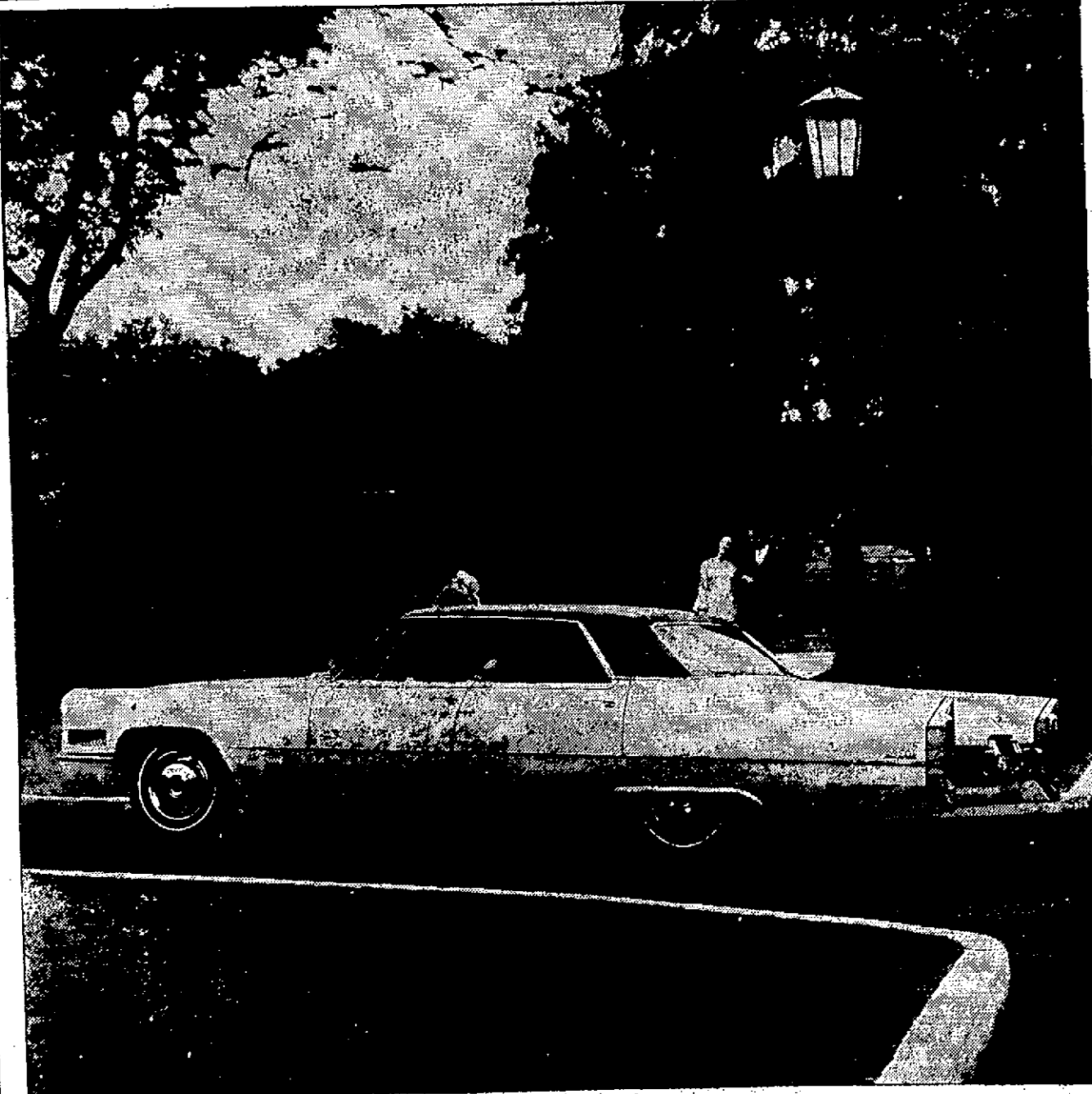
"Artistry in Gems" will be the theme of the 22nd annual show of the Long Beach Mineral and Gem Society Sept. 17 and 18 at the Oil Chemical and Atomic Workers Hall, 2100 W. Willow St. Hours: will be 10 a.m. to 10 p.m. Sept. 17 and 10 a.m. to 6 p.m. Sept. 18. The show will be free and open to the public.
Fifty cases of member exhibits will include jewelry, lapidary work, minerals, fossils and petrified wood. A member exhibit also will display fluorescent minerals which change to vivid colors under ultraviolet rays.
Non-member exhibits will include jewelry, crystallized minerals, faceted gems, pictures in gemstones, also jade, soapstone and turquoise jewelry by North American Indians.
Lapidary demonstrations, motion pictures and slides are slated.



MIDSHIPMEN GREETED
Capt. Harry Frishman, USNR, greets U.S. Naval Academy midshipmen from Long Beach area during a recent tour of active duty at Annapolis. From left: Midshipmen Howard A. Skinner and Richard A. Creighton, Long Beach; Capt. Frishman, and Midshipman Richard S. Moore of Lakewood. —Navy Photo

Frishman Aids Academy

Capt. Harry B. Frishman, USNR-R, director of publications for the Long Beach Unified School District and a leader in Naval Reserve activities, has been named the local area representative for the U.S. Naval Academy.
As one of a select group of information officers, he will serve as local area guidance counselor for high school students interested in attending the Naval Academy in Annapolis, Md.
He will attend "College Night" sessions, address local civic organizations, and aid congressmen and senators in procuring appointments for qualified students.
Capt. Frishman this month completed a two-week session at the academy. The courses included requirements for admission, procedure for securing appointments, and the characteristics demanded of the prospective midshipmen.
While at the academy, the officers ate with the plebe class, slept in Bancroft Hall, which houses the entire brigade of midshipmen, attended drills and parades, and in general became immersed in plebe life at the academy.
Young men who are interested in attending the Naval Academy may contact Capt. Frishman at the Board of Education building at 701 Locust Ave. or through the offices of the Naval Reserve Officer School 11-4 on the campus of the California State College at Long Beach.
County Employees' Reunion Sept. 14
Picnic day for members of the Alumni Employees of Los Angeles County (AEOLAC) will be Sept. 14.
Their annual picnic reunion will be held in Section 5 of Sycamore Grove in Highland Park 10 a.m. to 4 p.m.



No other car comes close—whatever you plan to pay!
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The Cadillac you buy today will prove to be a sounder investment than any other car you can buy at the price—and you could select no more opportune time than right now. For no other automobile built in the land offers such original value—and then holds that value as well or as long. There are many reasons for this. First, Cadillac styling is not quickly outdated. Second, Cadillac's engineering leadership is such that many of its features will not be available on other cars for some time. Third, a Cadillac will reward you with years of unsurpassed luxury, performance, and reliability. And fourth, you will enjoy such safety and convenience features as cornering lights, three-speed windshield wipers, padded instrument panel and remote control outside mirror. Before you decide on any car at any price, consult your authorized Cadillac dealer. His knowledge of fine cars and true automobile value will be most helpful.

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SPRUCING UP THE TOWN

Jerome Brown, 15, hoes up the ground for a garden Saturday as other MacArthur Teen Post workers put a new coat of paint on a house at 1900 California Ave. Teens and adult volunteers spent all day working on the house, as part of a project to upgrade the city's central district and seek open housing throughout the city. They earned \$1.25 an hour under the anti-poverty program's Neighborhood Youth Corps.

—Stan Photo

Four More Traffic Deaths Added to Southland Toll

Four more traffic fatalities were recorded in the Southland Saturday, including a young Garden Grove woman who had become a licensed vocational nurse only a few hours before her death.

Killed in pre-dawn accidents were:

Mary Ann Clark, 20, of 12892 Louise St., Garden Grove.

Larry Ray Bledsoe, 30, of 11101 Essex St., Los Alamitos.

Ronald John Wood, 35, of 2057 Glenneyre St., Laguna Beach.

Ralph Carlos Lopez, 29, of Los Angeles.

Killed Friday evening in another highway accident was Claire Keats, 63, of 728 Lagoon Ave., Wilmington.

Miss Clark, graduated Friday night from the Martin Luther Hospital nursing school, Anaheim, was killed about 5 a.m. Saturday when her westbound car plunged off Live Oak Canyon Road just east of El Toro in Orange County.

A passenger, Frederick L. Etchen III, 20, sailor stationed aboard the USS England in Long Beach, sustained head and other injuries and is being treated at the El Toro Marine Corps Air Station hospital.

Funeral services for Miss Clark are pending at Smith & Tuthill Mortuary, Santa Ana. Survivors include her father, Paul L. Clark; mother, Mrs. Eleanor J. Clark; brothers Timothy A., Paul L., Daniel K. and David D.; sisters Rebecca Sue and Rachel Fay; grandmothers Mrs. Mabel Crowl of Garden Grove and Mrs. Emma Clark of Tulsa, Okla.

WOOD WAS fatally injured about 2:30 a.m. when his car collided head-on with another auto on Laguna Canyon Road, two miles west of

El Toro Road and north of Laguna Beach. A passenger, Peter A. Dingsdale, 29, Los Angeles, sustained facial and chest injuries. Driver of the other vehicle, Larry A. Aber, 21, of 15501 Pasadena St., Tustin, received minor injuries, investigating officers said.

Bledsoe, employee of American Electric Co.'s maintenance department, and Lopez were fatally injured when the car in which they were riding went out of control on Firestone Boulevard at Valley View Street in La Mirada, ripped through 75 feet of Santa Ana Freeway fencing and struck a utility pole about 2:15 a.m.

DRIVER of the vehicle was listed by Norwalk Station sheriff's deputies as Laurel Dexter, 27, of 1882 Commonwealth Ave., Fullerton. He was in satisfactory condition Saturday night at Norwalk Community Hospital.

Graveside services for Bledsoe will be held at 10 a.m. Tuesday in Forest Lawn-Cypress. Survivors include his wife, Sandra K.; sons, Scotty R., Mark A. and Gregory L.; daughters, Jerrie L. and Jonnie L.; parents, Mr. and Mrs. Freeland Bledsoe; brother, Kenneth L.; sisters, Mrs. Veva J. McInturf, Mrs. Mary L. Razee and Mrs. Wanda J. Harrison.

Services for Lopez are pending at Downey Mortuary Chapel.

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Another Mendoza child, Raymond, 4, and David's brother, Ruben Baeza Jr., 7, remain in serious condition at the hospital.



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RUTH CLARK LONG BEACH

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Executives Loaned to United Crusade

Executives from 15 Long Beach area firms have volunteered to help the United Crusade in its \$21,750,000 fund-raising campaign.

The 17 executives have been put "on loan" from their companies to tour the health, welfare and youth agencies associated with the Crusade. The executives will contact other firms and help organize the Crusade's commerce and industry drive.

Seal Beach Has Festival Today

Seal Beach's "Old-Fashioned Festival," including a fish fry and an Indian show, will begin today at 11 a.m. with an outdoor church service at Main Street and Ocean Avenue.

The day's other events will take place on Main Street and on the parking lot of the Pacific Coast Highway shopping center. A melodrama, a sing-along, a puppet show and a square dance also are scheduled.

The executives were oriented by staff members of the United Way, directors of the agencies visited and by American Red Cross representatives.

George Hanawalt of Southern California Edison Co. is chairman of the loaned executive program. Phil Hattery of Hattery and Williams Insurance is Long Beach area campaign chairman of United Way.

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MONTH END

SUMMER CLEARANCE

A discount price is twice as nice with Blue Chip Stamps

\$9.98 Doughboy Pools "Tip-A-Fin" 6' Diameter, 15" Depth You Get 55 Blue Chip Stamps One unit vinyl bottom sealed to rigid wall. Comes assembled... folds flat for storage. Holds 265 gallons. Res. dozed to death!	\$7.88 Chaise Lounges 5 Adjustments Non-Tilt Frame You Get 45 Blue Chip Stamps Handsome aluminum chaise with 1" aircraft tubing frame, 7x16 weatherproof webbing in turquoise & white.	\$24.88 Smoker Wagon Motorized! You Get 100 Blue Chip Stamps Feature smoker hood with ovenproof glass window, temperature gauge, swing out motor, 5" tires. Separate firepan adjusts to 8 cooking heights! Best buy!
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\$3.98 Doughboy 2-Ring Pool You Get 25 Blue Chip Stamps Save \$2.89 \$19.88 Doughboy Pools... \$13.99 Save \$4.99, 8 ft. diam. \$14.89 Doughboy Pools... \$9.99 Inflatable Vinyl 39c 20" Beach Balls... 19c Hold Up to 200 lbs. \$8.66 Water Super Loungers... \$4.99	\$1.98 Women's Hats Dramatically Reduced You Get 100 Blue Chip Stamps, too! Light and airy, sun-loving styles in Bangkok and Italian straw or popular fabrics for warm weather glamour, comfort. Headliners for every costume at big savings.	\$6.79 Value! Trylon Jug You Get 100 Blue Chip Stamps Deluxe \$4.99 Webbed Chairs... \$3.99 Eco-O-Life 89c 8 Quart Minnow Bucket... 49c "Special" \$1.09 Spinner Lures... 57c Play Toy 89c Poly Lawn Mowers... 49c Assorted Toy-A-Long 98c Value! Water-Land Toys... 49c
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\$3.98 Val. Swim Boards Famous Jet 53 Inches Long You Get 100 Blue Chip Stamps, too Poly board in Hawaiian design with single fin, sweeping curved lines. Light but tough! Punctureproof.	\$1.98 Men's Straw Hats Your Choice Lightweight! You Get 100 Blue Chip Stamps Dashing, side group of straw toppers for everyday wear, golf, fishing, yachting!	\$5.98 Kola Chairs Rattan Frame Clamp-On Legs You Get 35 Blue Chip Stamps Handsome, comfortable. Use indoors or out. Full "be man" size. Wrought iron legs.
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\$3.49 Value! Tip-A-Tubs 22" Diameter Punctureproof You Get 100 Blue Chip Stamps, too Rock, roll, spin in water, on land. Unbreakable plastic designed to prevent injuries.	\$2.98 Surfer Shirts Neckly Dollar You Get 100 Blue Chip Stamps Attractive flat knit and fleeced combed cottons in full cut sizes S-M-L. Freshrank, washfast.	\$3.95 Patio Chairs Aluminum with Waterproof Webbing You Get 25 Blue Chip Stamps 1" aluminum tubing, contour seat and back with 6 long, 8 short webs. Rust-resistant, non-tilt.
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\$3.99 Little Dinghy Boats You Get 25 Blue Chip Stamps For pool or small lake. Virtually unsinkable! Light weight. 4'x26"	\$3.98 Val. Men's Swim Trunks Reduced from Regular Stock! You Get 100 Blue Chip Stamps Make a big splash in water, poolside or on beach. Choose from latest styles, fabrics, colors.	\$9.99 Chaise Lounges for 8-Footers You Get 100 Blue Chip Stamps, too Quality construction throughout this sturdy chaise—yours at \$3.00 savings in Sale.
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\$4.79 Picnic Tables for Children With Benches You Get 25 Blue Chip Stamps Rugged tables and seats in red-wood finish. 34" wide, 36" long, 22" high—Sale Price!	\$3.98 Walking Shorts Men's Sizes You Get 100 Blue Chip Stamps No-iron, permanent press. Plaid or solid colors. First come, best served!	\$3.49 18-In. Portable Table B-BQ \$2.99 Heavy duty furniture!	\$2.69 Val. Trylon Gallon Picnic Jugs \$1.99 Unbreakable plastic with pour spout. Lightweight.
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I, P-T All-Star Bowler Killed in Auto Crash

A member of the 1965 Independent Press-Telegram All-America youth bowling team was among six young Marines killed early Saturday in a traffic accident on U. S. Highway 51, about 35 miles of New Orleans, La.

Pfc. Phillip S. McAfee, 20, son of Mr. and Mrs. Leonard B. McAfee of 11245 E. Raliffa St., Norwalk, was a freshman at Corritos College when he participated in the national junior bowl championship tournament in New York on the four-member I, P-T team from Long Beach.

He also was a member of the Dutch Village Bowling Center all-star team in Lakewood. A graduate of Norwalk High School, young McAfee enlisted in the Marine Corps last March 31 and was indoctrinated at the Marine Corps Recruit Depot in San Diego.

McAfee was killed when his car struck a post in the center divider of Long Beach Freeway after glancing off a pickup truck near the Los

Angeles River bridge in South Gate shortly after 5 p.m. Friday. Services are pending at South Gate Mortuary.

Still in critical condition at Harbor General Hospital late Saturday were two survivors of a Wednesday afternoon station wagon-truck crash that killed three Wilmington children.

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Funeral services for McAfee will be held at 10 a.m. Tuesday in Forest Lawn-Cypress. Survivors include his wife, Sandra K.; sons, Scotty R., Mark A. and Gregory L.; daughters, Jerrie L. and Jonnie L.; parents, Mr. and Mrs. Freeland Bledsoe; brother, Kenneth L.; sisters, Mrs. Veva J. McInturf, Mrs. Mary L. Razee and Mrs. Wanda J. Harrison.

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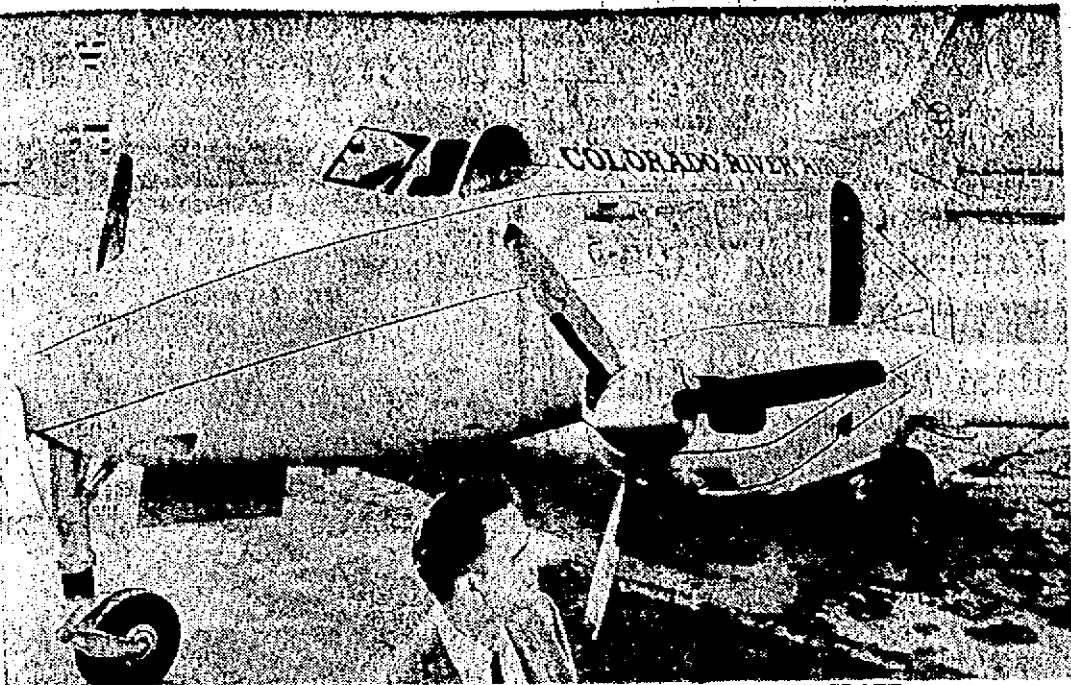
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JOHN COOK STANDS BESIDE COLORADO RIVER AIRLINES CRAFT

—Staff Photo

L. B. Man Runs '3rd-Level' Airlines For Smaller Cities

By LEE CRAIG
Aerospace Editor

A 45-year-old pilot who once stayed aloft for more than two months in a light plane is now heading a new type of airline at Long Beach Airport.

John Cook, chief pilot and manager of Colorado River Airlines, calls his operation a "third-level" airline, a type which he predicts will mushroom throughout the country in the next few years.

The need for CRA, which serves Long Beach, Burbank, Las Vegas and Colorado River communities, and similar airlines has developed because feeder lines have been dropping many of their smaller stops in order to pick up longer-haul routes abandoned by the big carriers, Cook says.

Other favorable factors, he points out, are the growth of the smaller cities and the Post Office Department's aim of providing overnight mail service to these smaller communities.

At present, CRA, flying turbo-charged DeLaviland Doves, 250-mile-an-hour, 10-passenger craft, has two

flights daily from Long Beach to Burbank, then nonstop to Las Vegas.

A following stop is scheduled at Bullhead City, Ariz., with others soon to come at Lake Havasu, Parker and Apple Valley.

CRA, backed by HB Development Corp. of Anaheim, plans to replace the Doves with 20-passenger prop-jet liners soon, according to Cook.

The CRA manager is no stranger to airline operations. A veteran of 14,000 flying hours, he was a pilot for several of the nation's largest airlines during his 25-year flight career.

Cook's name is still in the record book for his endurance flight with another pilot in a Cessna 172 from Las Vegas to publicize the Damon Runyon Cancer Fund.

The pair took off Dec. 4, 1958, and touched down Feb. 7, 1959, after flying a distance equivalent to six times around the world. They were refueled in flight from a truck, racing along deserted highways.

WASTE NOT, WANT NOT IS GOAL

Orange County to Save Water

By BOB GEIVET

A three-pronged attack on "inefficient use of water" is being organized in Orange County, where a burgeoning population is putting an undue strain on water resources.

1. County Supervisors, who paid for a recent study on reclamation of waste water, said a plant to reclaim effluent should be built in east Anaheim to turn out 110 million gallons daily—about what is wasted now in the ocean.

2. The University of California at Irvine announced it will set up a separate department in its school of engineering for the study of efficient water utilization and water pollution control.

3. Both UCI and the county's Board of Supervisors readied a bid to the federal government's Office of Saline Water, to set up a federal water pollution control laboratory in the county—to serve not only the county

but the Southwest Pacific area.

All three moves focus on the "problem of full use" of water—now used only once before it is dumped into the ocean.

DR. DONALD Feuerstein of the UCI engineering faculty predicted that reclaimed water will be clearer and taste better than today's drinking water.

Not only will it be highly palatable and safe to drink, but it will be harmless to fabrics and water systems, he said.

"And research may some day make it possible to pipe water directly back to the consumer after it has been treated," he declared, adding that "this is a long way off. We do not now have the technical skills for such an achievement."

In addition to being a well-come source of more water, reclaimed waste water will also be more economical

than some of the water which California is about to get.

Seawater desalting is very costly, Dr. Feuerstein reminded; depending on methods of desalination, costs may range from \$100 down to \$70 per acre foot.

Reclamation would cost

about \$50 per acre foot by 1970—if plants are modernized sufficiently, he said.

WITH "INCREASED use of reclaimed water," the cost should be reduced to a low of \$25 per acre foot by the year 2000, Dr. Feuerstein predicted.

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Eye-Glass Aids

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	\$119	\$239	\$239	\$229

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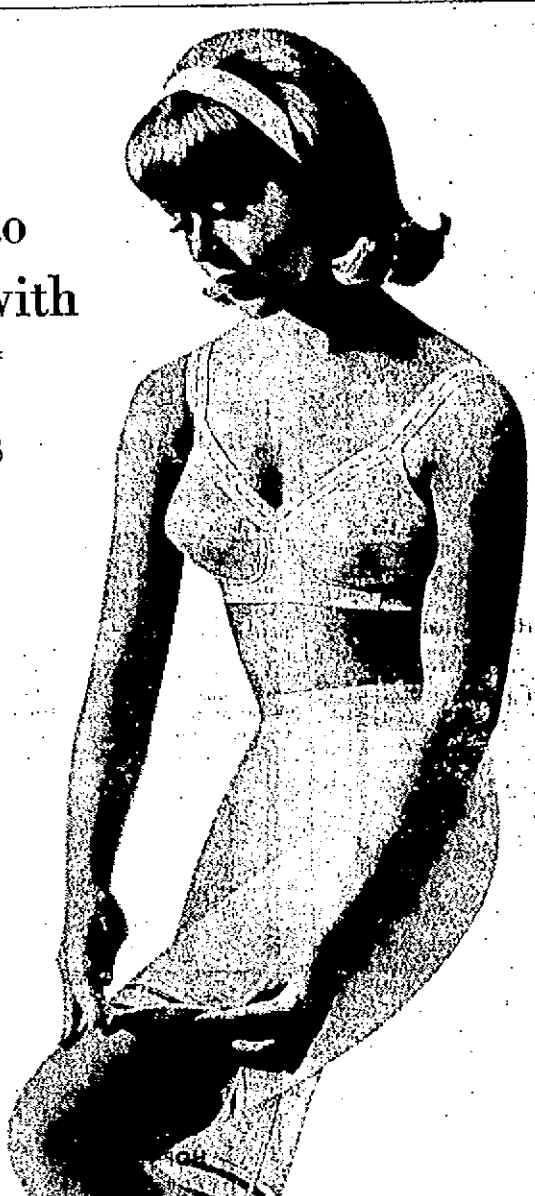
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Two New Ways to Hold Up Hosiery with Comfort Cling* Stretch Panties

SALE This Panty Holds Up Hose Without Garters

Perfect under today's short-skirt fashions. No more garter bumps, no more garter runs, no garters! Just tuck hose under the unique soft cling hand at leg openings... thousands of tiny elastic nubs hold hose firmly, comfortably no matter how active you are. Sizes petite to large in regular and short lengths. In white or nude.

Long Leg Panty Regular \$4.98 **3⁹⁷**



Both panties of petal-soft 78% Antron® nylon, 22% Lycra® Spandex tricot. Opaque, run-proof... machine washes, dries. Special smooth crotch design, flat seams. In our Lingerie Department. *Pat. Pending



SALE This Panty Lets You Position Your Garters Where They Fit You Best!

Simply slip your garters into any of the slots all around the No-Tab® elasticized leg openings. Use as many garters as you like, or wear panty without any garters, if you wish. Petite, small, medium and large sizes in white or nude.

Medium Leg Panty Regular \$4.49 **3⁴⁷**
Regular \$3.98 Brief **2⁹⁷**

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ALL ROADS LEAD TO **Sears** SOUTHERN CALIFORNIA STORES
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SHOP 6 NIGHTS SHOP MONDAY THRU SATURDAY 9:30 A.M. TO 9:30 P.M.

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YOUR ENTIRE HOME CARPETED WALL to WALL

With 100% Continuous Filament Nylon..

Yes, Artistic Carpet can bring you these LOW, LOW Prices, because of our 3-store buying power... our buyer just returned from an East Coast buying tour, where he was able to buy hundreds of rolls of carpet at Mill Prices. These tremendous savings are being passed on to you.

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SUN., MON., TUES., WED. — OPEN TODAY 10-5

100% CONTINUOUS FILAMENT
60 SQ. YDS. COMPLETELY INSTALLED
NOW ONLY \$289

5-YEAR WEAR GUARANTEE

PRICE INCLUDES!
• Heavy 50-lb. rubbering pad • New, fine-flocked, luxurious • All door mats needed • All sewing and labor • We take up old carpet for only a charge

OPEN DAILY 9-9 SAT. 9-6 SUN. 10-5
DUPONT NYLON
60 Sq. Yds. Completely Installed
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YOU SAVE MORE AT **Artistic Carpets**
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Stop in your new home. See the great carpet matched with your furniture and interior decorative scheme. CALL TODAY—NO OBLIGATION. Our decorator will gladly call at your convenience and will bring hundreds of samples and help you with your carpet problems.

Cypress Boy, 12, Stricken

A 12-year-old boy collapsed in a coma in his Cypress home Saturday and died shortly afterward.

Edward Neil Deaver had suffered from aplastic anemia when he lived in Erie, Pa., with his parents, Mr. and Mrs. Francis Deaver and their five other children.

SINCE COMING to California last June, the father told Orange County Coroner's deputy Russell Green, young Edward was considered cured and had not been receiving treatment.

The boy was playing on the floor of the family home at 5531 1/2 Newman St., with the family's pet cat when he gasped and fell into unconsciousness. A fire department rescue squad was summoned but could not revive him.

He was rushed to Lincoln Community Hospital where he died.

Deputy Coroner Green ordered an autopsy at the Forest Lawn, Cypress, Mortuary, where funeral arrangements are pending.

Rites Slated Tuesday for S. F. Davis

Funeral services for Samuel F. Davis will be held Tuesday at 2 p.m. in the First Baptist Church, 1000 Pine Ave.

Davis, 84, of 351 Orizaba Ave. and a retired merchant, died Friday in Community Hospital.

A resident of Long Beach for 15 years, Davis was a member of the Board of Deacons of the First Baptist Church and a past master of the Long Beach Masonic Lodge.

He is survived by his wife, Frances Rundstrom Davis; a daughter, Mrs. William Gordon, of Lynwood; two grandchildren and two great-grandchildren.

Services Set for Man Killed by Own Auto

Funeral services are scheduled at 10 a.m. Wednesday in Hillside Church, Rose Hills Memorial Park, Whittier, for 78-year-old Thomas G. Bakker of Artesia, killed early Saturday when run over by his own car in the driveway of his home at 18430 Roseton Ave.

Lakewood sheriff's deputies said the victim had backed the car out of its garage between 4:40 and 5:20 a.m., left it parked in the driveway in neutral gear with ignition off. The car apparently started rolling, he attempted to hold it back, slipped and fell under a wheel.

The victim, custodian for the First Presbyterian Church of Arcadia, is survived by two sons, Gordon and Joe H. Bakker; daughters, Mrs. Cora Camp and Mrs. Winnie Byma; brother, Martin Bakker; 20 grandchildren and four great-grandchildren.

Death Notices

(Continued on Page D-2)

BARRY—Son of 1921, Fourth Lane, Huntington Beach, died Friday, August 21, 1964, at 7:00 a.m. at the age of 76, of 2291 Euclid Ave., died Saturday.

MCCARDLE—Rose Ann, of 1741 Rose Ave., died Tuesday.



WINS \$1000

RUTH CLARK
LONG BEACH

Everybody wins in Cash-A-Check at Alpha Beta from \$1 to \$1,000. Over 55,000 winners in the first 5 weeks.

Get your free Cash-A-Check at Alpha Beta today.

Santa Ana Won't Rehire Officer

Clifford Haydo, 26, the most decorated officer with Santa Ana police before he quit a year ago, has been refused a chance to rejoin the department.

City Manager Carl J. Thornton said the decision not to rehire Haydo followed "a review of his personnel records."

Thornton claimed that he "didn't feel Haydo was best suited for police work."

The first action which earned Haydo the plaudits of the department was Sept. 28, 1964, when Haydo picked up the trail of a

fleeing car after two bandits robbed a bank in Fountain Valley of \$6,350.

He cornered them on a dead-end street in Santa Ana and killed them both in a wild exchange of gunfire. They were brothers.

GETTING UP NIGHTS MAKES MANY FEEL OLD

After 30 common kidney or bladder irritations often occur and may make you tense and nervous from too frequent urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache, irritation, cystitis, usually brings fast, relieving comfort by urinating and by antibiotic pain relief. Get Cystex at drugstore. Feel better fast.

A short time later Haydo was victim of a strongarm robbery. He captured the suspects, however.

Complete Funerals From \$120

INCLUDES CASKET AND ALL MORTUARY SERVICES

Westminster Memorial Park Mortuary

Everything Together in One Beautiful Place
14861 BEACH BLVD., WESTMINSTER
Glenova 1-6371—Twin Oaks 3-2421—Jefferson 1-1725

Jewelry Stolen

A diamond and pearl necklace of Arthur J. Kolstad, lace, valued at \$150 was \$851 Orange Ave., Long Beach stolen Saturday from the police said.

Unwanted Hair

PERMANENTLY REMOVED FROM—

- CHIN
- LIPT
- UNEVEN EYEBROWS
- SHAGGY NECKLINES
- SHAGGY FOREHEAD
- ARMH
- LEGS
- TOES
- UNDER ARMS

FEES MOST MODERATE

A treatment schedule to fit your budget if required. A staff of friendly veteran operators.

14 YEARS EXPERIENCE
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DERMIC LABORATORIES

BACK-TO-SCHOOL SHOPPING GUIDE

AT Sav-on

LOOSE LEAF Filler Paper

by STUART HALL "Big Value" Choice of wide or narrow rule.

300 Sheet Paks

Reg. 79c **59c**

3-Ring Note Book

with ACCESSORIES

Canvas binder with double booster and clip. Assignment Book, Theme Book, 5-Tab Index Dividers and English Dictionary included.

2.36 Value **1.59**

School Bag

Plastic and plaid combination material. Large gusset... front flap pocket... zipper pencil section... bumper guard.

2.49

3-Ring Binder

HULLA BALLO — Plastic cover... 1/2" rings... 3-ring with double booster.

59c

3-Ring Binder

PRESSBOARD — 1/2" rings... 2 boosters, bright plaid metal... assorted colors.

49c

Portfolio

Pee-See — Double wing with vertical pockets for 11-18 1/2" sheets.

39c

Compass and Protractor

Clear plastic protractor and leads for compass.

33c

"Big Name" SUMMER

3-Ring with double booster. Complete with cut-out letters to form your name on cover insert. Ass't colors.

89c

Theme Book

Spiral Bound — Wide or narrow marginal rule... 4 subject dividers... 8 1/2"x11".

Reg. 94c **79c**

Pencil Bag

Vinyl plastic bag with zipper pocket for pencils... clear vinyl front pocket for erasers, clips, etc. Ass't colors.

29c

Pencil Tablet

8 1/2"x10" size. Contains 160 sheets.

Reg. 39c **33c**

Pencil Box

MULTIPLIER — Slide open — 3" ruler cover, topped with pencil sharpener.

27c

Scratch Pad

Legal Size — 150 sheets yellow ruled. Cello packed.

Reg. 1.99 **79c**

Blue Jay

Corn and Cellulose Remover — Liquid remover plus soft foam pads.

Reg. 89c **49c**

Outgro

Fast, temporary relief for pain of ingrown nails.

Reg. 1.19 **97c**

Freezone

Liquid for removing corns and callouses.

2 1/2 oz. Reg. 49c **43c**

Desenex

Antiseptic or Powder — for Athlete's foot.

Reg. 80c **77c**

Mexsana

Medicated powder... protects baby's skin from diaper rash. 6 1/4 oz. Med. Size

Reg. 89c **69c**

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Fast, temporary relief for pain of ingrown nails.

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Mexsana

Medicated powder... protects baby's skin from diaper rash. 6 1/4 oz. Med. Size

Reg. 89c **69c**

Clearasil

for PIMPLES and ACNE

Blots up excess oil... kills bacteria... helps dry up blemishes fast.

Ointment Reg. 1.19 **98c**
Soap Reg. 35c **23c**

CHOCKS

Multiple Vitamin plus IRON.

Cherry flavored chewable vitamins.

Reg. 2.49 60's **1.69**

Bubble Bath

"Bubbles-A-Plenty" — Box of 50 fragrant powder bubble bath Ass't scents.

21.00

Spray Net

HAIR SPRAY by HELENE CURTIS

Holds hair firmly in place. Hard-to-hold formula.

1.35 13 oz. Size **98c**

ALBERTO CULVER

VO⁵ Creme Rinse

Gives hair a silky, smooth sheen.

1.75 15 oz. Size **99c**

Jewel Collar

For puppies... 5/16" width, sizes 8 to 14... choice of six colors.

Reg. 94c **79c**

Twist Collar

Rhinestone studded in twist pattern on shaped collar. 1" wide. Sizes 10-12-14. Reg. 2.49

1.88

Bell Ball

2-tone assorted colors... 2 1/4" gum rubber.

Reg. 49c **33c**

Crackle Bone

Imported gum rubber toy crackles when chewed on.

Reg. 49c **33c**

Tie-Out Stakes

Spiral — twists into ground to securely control your pet.

88c

Jr. Rawbone

Rawhide leather with BEEF flavor. Reg. 59c

49c

Tie-Out Chains

Chrome link chains with chrome clip and leather hand grip.

10 FL. **75c** 15 FL. **1.19**

Poodle Collar

FINEFLY — 5/8" leather collar... choice of six colors. Sizes 10-12-14. Reg. 3.50

2.49

Leads to Match

1.49

Clipper Collar

Shaped collar, studded with double row of rhinestones. Sizes 10-12-14. Reg. 3.99

2.79

Dumbell

Chocolate scented gum rubber... assorted solid colors. Reg. 49c

33c

Cat Diner

Double oval plastic dish for food and water. Each dish measures 3 3/4"x1 1/2". Reg. 79c

58c

Dog Dish

Round rubber feeding dish specially designed for ease of feeding. Reg. 94c

78c

Dog Diner

Plastic oval double dish for food and water. Convenient for doggie and you. Reg. 84c

78c

Anchor Hocking Glassware

Textured glass inspired by an Italian creation. Design creates cool, frosty looking drinks.

AVAILABLE IN Honey Gold • Aracade Green • Aquamarine

3 Qt. Pitcher... **89c**
15 oz. Beverage... **1.00**
12 oz. Tumbler... **1.00**
8 oz. On-Rocks... **1.00**
5 oz. Juice... **1.00**

"Just Wonderful" HAIR SPRAY

Holds and holds — and still leaves your hair clean.

13 oz. Size Reg. 77c **21.00**

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The new MEDS tampon for sale. secure protection. Buy package of 40 and get package of 10 FREE.

1.49 Value **99c**

ADVANCED DETERGENT ALL

Controlled low suds for the cleanest clothes. Jumbo Size

Reg. 2.19 **1.89**

BAGGIES SANDWICH BAGS

Package of 80

41.00

Back-to-School SAV-ON Grooming Aids

Bonne Bell Ten-O-Six LOTION — Helps heal as it cleans your skin. 2 oz. 4 oz. **1.75 3.00**

Moisture Lotion — Gives your skin a deep moisturizing beauty treatment. 8 oz. 16 oz. **3.00**

BU BARRY "All Clear" — Medicated Astringent — Tightens pores — curbs skin oil problems. 5 oz. **1.50**

FACE WASH — Medicated — 2-way action removes make-up — checks bacteria. 5 oz. **1.50**

Cleansing Grains — Gently whisks away coarse top skin and blackheads. 4 oz. **1.25**

Oatmeal SOAP — YARDLEY London Look Beauty Soap — Lightly scented real oatmeal soap speeds up healing action to soothe and smooth skin. Deep cleans. **1.00**

Ice-O-Derm by SHULTON — Clearing Lotion — Deep cleans oily pores — fights breakouts. Refreshing, non-greasy. 2 1/2 oz. Cream 4 1/2 oz. Cream Lotion **1.00 1.50 1.50**

"Pure Magic" — MAX FACTOR — Medicated liquid make-up in 8 fashion shades. Tube **1.50**

"Demi-Tasse" POUCH SET — REVLON — Dainty pouch in solid color with checkered trim — contains plastic love-pat compact and frosted lip-stick. **3.50**

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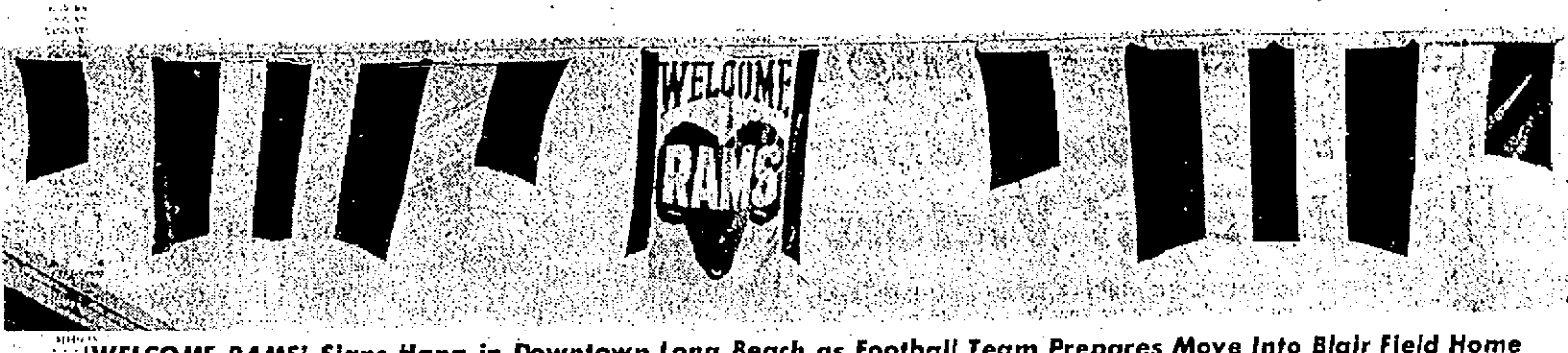
AD PRICES PREVAIL Aug. 28th to Aug. 31st Sunday through Wednesday

Open 9 A.M. to 10 P.M. — 7 Days A Week

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Lakewood—5246 Lakewood Blvd.

LISTERINE ANTISEPTIC

New Family Size 20 oz. Reg. 1.29 **88c**



Bass Paces 32-14 Win for Rams

By AL LARSON

Had this been the regular season opener, Dick Bass would be only 861 yards away from joining the "Thousand Yard Club."

The dynamic little scooter transformed the Rams' offense from a tortoise to a hare as they shot down the St. Louis Cardinals, 32-14, Saturday night before 33,172 patrons at the Coliseum.

Playing only the first half, Bass reeled off 139 yards in 10 carries as the Rams broke out of their offensive cocoon while rolling up a 29-0 lead. Bass sat out the rest of the pre-season affair and, except for some fourth quarter fist-swinging, the Rams played it easy, settling for Bruce Gossett's third field goal of the evening.

"When the offense plays like it did tonight, we're as good as anybody," coach George Allen said in lauding his warriors. "You tend to forget how good Bass really is."

"We decided before the game if Gabriel was going good, we'd let him go all the way," Allen said.

Roman had a hot hand as the Rams pulled their pre-season record to 2-2. The Big Bopper completed 20 of 31 attempts for 191 yards and two touchdowns. He also had his first interception of the summer which resulted in St. Louis' second score of the night.

Gabriel's first 16-yard payoff pass was directed to Jack Snow, who chose to evade Abe Woodson as he took the ball in the end zone.

Then it was Tommy McDonald's turn to befuddle the

Marichal Hoists Giants Into 1st

SUNDAY Sports
Independent-Press-Telegram
SUNDAY, AUGUST 28, 1966 SECTION C—Page C-1

Real 'Headache' for Dodgers, 4-2

By GEORGE LEDERER
Staff Writer

SAN FRANCISCO—Juan Marichal is the cause of headaches each time he pitches against the Dodgers at Candlestick Park. His 13-0 record locally offers substantial evidence.

Strangely, Marichal was taking aspirin Saturday, although the Dodgers swear he was throwing the tablets. The ball appeared that small as Marichal ended a five-game Dodger winning streak and hoisted the Giants back into first place by the score of 4-2.

Marichal's headache began in the second inning when he collided with Lou Johnson on the foul line, halfway between the plate and first base. The hammering never ended, but Marichal didn't mind the noise generated by 41,876 fans and by the home run bats of Jim Hart and Willie Davis.

HART HIT a second-inning homer, his 29th, to get Marichal even at 1-1 and Mays wrapped it up.



SOMETHING'S GOTTA GIVE
When two baseball players meet head-on, something has to give—and did. San Francisco pitcher Juan Marichal (upper left) rubs head after baseline collision with Dodgers' Lou Johnson, who sustained knee injury in Saturday game in San Francisco. Umpire waves Johnson out.

Angels Win Parade of Pitchers, 6-5

Deciding Run in 11th Scores on Triple, 3 Walks
By ROSS NEWHAN

It was out of the Dark Ages. At that however, it was enough to age Bill Rigney as well as Alvin Dark.

They were grand marshals for a parade of pitchers Saturday night which trumpeted a 6-5 Angel victory in 11 of the wildest innings yet played at the Big A.

Eleven pitchers joined the march. A few more and they might have called out the National Guard.

They almost had to call out the riot squad as a crowd of

L.B. GREET RAMS MONDAY

Long Beach officially becomes "The Home of the Rams" Monday, when the NFL team begins training operations at Blair Field.

Monday's 2 p.m. practice session will be open to the public, the first time coach George Allen has thrown the gates open since the squad began workouts July 5. Allen won't hold another open practice for several weeks.

The Rams broke training camp at Orange on Saturday and have moved all their equipment to the Long Beach baseball park at 10th and Park Ave. A number of players will stay at the Edgewater Motel until they find regular housing.

The Rams have signed a five-year lease to practice at Blair during the fall. The Ram coaching staff will be quartered on the second floor of the Recreation Park Clubhouse year-round.

Big Red's defense as he pulled in a 15-yard TD pass from Gabe late in the first half.

The Rams' ground game also came to life as seven backs carved out 232 yards for a nifty 6.62 average. Tom Moore was second-leading gainer with 44 yards in 12 carries.

On the other side of the ledger, Cardinal quarterback Charley Johnson was scurrying for his life. He completed 11 of 24 tosses for 123 yards and had two passes intercepted. The Rams' front four limited the Big Red to 49 yards rushing. Johnny Roland accounting for 38 of that.

"I thought Roland played pretty well tonight," St. Louis coach Charley Winner said afterward, "but I was displeased with the entire team's performance. I didn't think we went out with the right attitude to win."

The Rams' offense by tonight's standard can certainly

DODGER OF DAY

WILLIE DAVIS homered, singled three times and stole a base as Dodgers lost to Giants, 4-2.

With No. 33 for an extra run in the eighth. In between, Mays singled, Willie McCovey doubled and Jesus Alou blooped a single for two sixth-inning runs that made Don Drysdale a loser for the 14th time.

Marichal said he took aspirin all during the game after Johnson's knee caught him in the back of the neck.

"I don't know why," said Marichal, "but my left eye was very painful. It's strange because he hit me on the right side. He knocked me out for a few seconds."

Johnson, who sacrificed successfully on the play, said he wasn't trying for a knockout. "I wasn't trying to avoid him, but I wasn't out to get him, either. If I were, I'd have hit him a lot harder than that."

Marichal allowed eight hits while conquering the Dodgers for the sixth time in a row for a 20-8 career record. His season record

	AB	R	H	RBI	E
W. Davis	4	1	1	0	0
McCovey	4	1	1	0	0
Alou	4	1	1	0	0
Mays	4	1	1	0	0
Drysdale	4	0	0	0	0
Johnson	4	0	0	0	0
Marichal	4	0	0	0	0
Peralta	4	0	0	0	0
Miller	4	0	0	0	0
Totals	32	5	6	0	0

Only Willie Davis was able to handle Marichal's sidearm, overhand and three-quarters overhand assortment. Willie singled three times and hit his sixth homer to give Drysdale a brief 2-1 edge to start the sixth inning. Willie also stole his 18th base.

"Every pitch I made on Davis was a good one," said Marichal. "You have to give him credit."

In this department, the winning clubhouse resembled a bank. There was credit available even without consulting the manager.

MCCOVEY, OWNER of a .362 lifetime average against Drysdale (.583 this season), thought Drysdale pitched "well enough to win," although he was responsible for three runs and eight of the Giants' 10 hits in six innings.

"The only time he seemed off to me this season was the first time we saw him. His fast ball isn't the same, but you can't

Sports Calendar

Horse Racing—Caliente, noon.

Baseball—Angels vs. Kansas City, Anaheim Stadium, 1 p.m.

College Baseball—Santa Monica vs. Ontario, Blair Field, 2 p.m.

Roller Derby—Olympic Auditorium, 7 p.m.

Boxing—Trinidad, 8 p.m.

Auto Racing—AAA Figure 8 stockers, Ascot Park, 7:30 p.m.

Drin Wins Derby in Driving Finish

By ERNIE MASON

DEL MAR — Moving half mile pole, and laying far strongly from off the pace, Drin captured the 22nd running of the \$27,700 Del Mar Derby before 17,036 roaring fans Saturday.

A 5-2 second choice in the field of 10, and top-weighted at 122 pounds Drin drove by the pace-setting Fleet Host in the final yards to win by a head. He covered the mile and one-eighth in 1:47.3, clipping a fifth of a second off the stakes record held by three other former Derby winners.

Jockey Don Pierce, annexing his fifth stakes of the Del Mar season, gave the Kentucky-bred Drin a masterful ride. And half an hour later, Pierce made it a stakes double and No. 6 at Del Mar with a wire-to-wire victory aboard Old Mose in the second division of the \$15,000 Cabrillo Handicap.

But the performance aboard Drin was sheer saddle artistry. Pierce was content to let his colt settle into stride in the early stages. Nearing the

Standings

NATIONAL LEAGUE				
	W	L	Pct	GB
San Francisco	16	5	.762	0
Pittsburgh	15	6	.714	1
Dodgers	13	8	.619	3
Philadelphia	12	7	.632	2
Cincinnati	11	7	.611	3
Chicago	10	8	.556	4
St. Louis	9	9	.500	5
Atlanta	8	10	.444	6
New York	7	11	.389	7
Houston	6	12	.333	8

IT REQUIRED three hours and 48 minutes for the Angels to climb back into the first division with their fifth straight win. When this one was over, the Big A was re-named the Big Asylum.

A total of 35 players saw action. And there was plenty of action with 24 hits and 21 strikeouts—15 by the Angels.

The winner was, who else, Jack Sanford. With assistant general manager Joe O'Toole of Pittsburgh looking on, Sanford fanned two while pitching a perfect 11th.

He has now faced four batters in the last 24 hours and won two games. His record: 13-5.

Sanford was the fifth Angel pitcher while Paul Linblad (4-8), the sixth A's hurler, absorbed the defeat.

The Angels had a ball during the winning rally. They looked at 12 balls from Linblad to force Fregosi across. Fregosi, who played the last two innings at first base, tripled, his third hit, to open the 11th.

Jack Hernandez struck out. Dark then instructed Linblad

How They Scored Pro Grid Exhibitions

FIRST QUARTER		SECOND QUARTER		THIRD QUARTER		FOURTH QUARTER	
0	5:50 15-yd. pass from Gabriel	0	5:30 15-yd. field goal	0	5:30 15-yd. field goal	0	5:30 15-yd. field goal
7	Gossett kick	10	Gossett kick	13	Gossett kick	16	Gossett kick
9	Johnson fumbled and zone by Jones for safety	14	McDonald 15-yd. pass from	17	Gossett kick	20	Gossett kick
12	Gossett kick	15	Gossett kick	20	Gossett kick	23	Gossett kick
15	Gossett kick	18	Gossett kick	23	Gossett kick	26	Gossett kick
18	Gossett kick	21	Gossett kick	26	Gossett kick	29	Gossett kick
21	Gossett kick	24	Gossett kick	29	Gossett kick	32	Gossett kick
24	Gossett kick	27	Gossett kick	32	Gossett kick	35	Gossett kick



BABY, TAKE A BOW

It's obvious something wonderful has just happened to Arnold Palmer. With his "army" thundering applause in background, Palmer grins and tips cap after sinking putt Saturday on 18th green of Philadelphia Golf Classic. Palmer is tied with Don January for tourney lead.

FIRES 65 TO CATCH JANUARY. Arnie Sounds 'Charge'—Ties for Lead

PHILADELPHIA (UPI)—A "charged up" Arnold Palmer came from four strokes behind the leaders with a seven-under-par 65 Saturday to join consistent Don January, who posted his third consecutive 69, at 207 and a one-stroke lead after the third round of the \$110,000 Philadelphia Golf Classic.

Palmer's round, with seven birdies and no bogeys, was the best of the tournament thus far at the par-72 White-marsh Valley Country Club. He opened with birdies on the first and second holes and

holes, one stroke up on Canadian George Knudson, who had a 69 for a three-day total of 208. Further back at 210 were Gene Littler and Marr, who slipped to a 72 Saturday.

January, who shared the lead going into the third round with fellow Texans Dave Marr and Billy Martindale, scored four birdies and one bogey in a crisp, steady round. The lean Texan said he was so tired—that is his ninth consecutive tournament—that he "can't grunt and growl" at the ball but added, "Maybe this is relaxing me more."

The two veterans were nine strokes under par for the 54

—AP Wirephoto

HANK HOLLINGWORTH

Executive Sports Editor



A's Take First in Hiding Loop

The American League's sensational rookie pitcher, Jim Nash (who sports an imposing 8-1 record for a partial season), is scheduled to pitch this afternoon for the Kansas City Athletics against the Angels in Anaheim Stadium... and therein lies an unusual story.

The A's aren't much (as we've written here before), but their hulking (6-5, 225) right-hander from Marietta, Ga., is something. He has a fast ball that hums so well, Lew (The Dew) Burdette was led to comment. "The kid sure learned to throw a splitter real fast." If anyone is an expert on most baseballs, that person is Lew The Dew. At any rate, Burdette's comment was in the nature of the highest compliment.

Back to the story. Nash was the central figure of an episode that could be considered baseball intrigue at its greatest.

Nash was signed by the Athletics after graduation from high school. The man who signed him was Hank Peters, formerly the A's farm director who now is associated with the Cleveland Indians.

Having filled his roster with Dave Duncan in 1964, Peters sent Nash to Daytona Beach, Fla., with orders the 19-year-old right-hander do his pitching in the privacy of the ball park DURING THE MORNING.

Peters was "hiding" Nash because of the first-year draft. He didn't want anybody to see the buzzing fast ball of the youngster from Georgia.

Bobby Hoffman, manager at Daytona, called Peters several times, requesting permission to use Nash in a game. "No, sir," came the emphatic answer, "keep that boy under cover."

The undercover gambit worked, for Nash was passed over in the draft.

"I SPENT 70 games on the bench," draws Nash, as he recalls the affair today with amusement. "And I never once got on the field. I guess they were right and knew what they were doing. I'm here now."

"I pitched hitting practice and ran," he recalls. "At night I sat in the bullpen and talked to the mosquitoes. I did get on the field once that summer, though. We got into a fight one night in Miami and I just couldn't sit in the bullpen and let the other guys go at it."

"I got a couple of guys—threw them around pretty good, too. But one of them was our first baseman. In a crowd you don't always have time to pick out the right uniform. I never did tell him I knocked him down."

Nash got his chance with the A's when Chuck Dobson hurt his shoulder. True to the party line, Nash has this to say of the Athletics: "This club has got more hustle and spirit than any I've ever seen. It's catching on through our farm system, too."

You wouldn't believe it by glancing at the standings, would you?

LAST TIME that Kansas City flashed into the area, the A's had a first baseman named Ken Harrelson. Known as "The Hawk," Harrelson wasn't given to false modesty and uttered a few startling quotes. For example:

"To be frank about it, I'm probably the best athlete ever to come out of Savannah, Ga."

Or: "I'm the most publicized underpaid player in the game today."

"Of course, I've always been good. When I was 12 years old the big league scouts around Georgia were trying to sign me."

His performance as a junior baseball player he described this way: "I hit .412 and batted fourth. But you gotta remember I was only 12 then. I kept getting better from then on."

Something must have happened in the meantime. Harrelson now is with Washington, where he's batting a robust .230!

IRONIC TIMING DEPT.: The day we published letters from readers objecting to methods of several broadcasters in Southern California, this one arrived After the column had been completed. From Gary F. McGinnis, 237 E. 67th St., who signed his letter "A TRUE Ram Fan," it read in part:

"Lately you've been on a spurge of criticizing overzealous football announcers. You can now add Dick Enberg to the list. The Rams have hired Enberg as Bob Kelley's color man this year. Between Bob Kelley's excellent play-by-play description, Enberg fills the air waves with needless bit-bits of trash. He says more between plays than Kelley does during the play. Enberg foams at the mouth enough with Thursday's fights on TV, but to try and outdo Bob Kelley is totally ridiculous."

Ironically, Kelley is sidelined for the season under doctor's orders and Enberg will take his place, at least temporarily.

I, for one, will miss Bobbo's reports. Even though we had that feud going when Bob was a columnist for our newspapers, I always considered him the most knowledgeable of pro football broadcasters. He must have boasted something to have been the Ram announcer 30 years. Here's hoping Dr. Bob Woods gives Ole Kel the green light real soon.

No-Hitter Opens Play

By CHUCK MEDICK

ROCK ISLAND, Ill.—Dick (Softball) Congress World Brubaker, hurled a no-hit shutout and fanned 18 batters in the Rock Island Bombers' defeated Albuquerque, N. M., 3-0, in the opening Gardenia Merchants tackle round of the International Lamar, Col.

RAM STATS

TEAM STATISTICS	Rams	Cardinals
Total first downs	21	12
First downs rushing	10	7
First downs passing	10	5
First downs by penalty	1	0
Total net yards gained	421	146
Net yards rushing	232	77
Net yards passing	189	69
Net yards by penalty	0	0
First downs rushing	10	7
First downs passing	10	5
First downs by penalty	1	0
Total net yards gained	421	146
Net yards rushing	232	77
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DAVE LEWIS

Sports Editor



Chargers' Price Not Out of Line

When we first learned several months ago that Barron Hilton was accepting bids for the San Diego Chargers, the guess would have been he would be happy to get out with \$4 million.

All of a sudden peace came to pro football . . . and the price of the Chargers soared to a record \$10 million.

At first glance, the sum appears to be a fantastic price to pay for a team that has lost in the neighborhood of \$2½ million in hard cash in its six years of operations to date.

However, the cost of sports franchises continue to soar with TV revenue . . . and the price paid for the Chargers is based on future profits.

It now costs between \$7½ and \$10 million for an expansion franchise in pro football, thus \$10 million for an established club is not out of line.

Profits will increase sharply now that the war with the NFL has been settled. The AFL clubs will get uniformly better talent in the future at a fraction of the cost of present players.

In their first year in Los Angeles, the Chargers lost over \$900,000. In their first season in San Diego in 1961, they lost another \$302,000. Losses in the next three years soared to as much as \$645,000 for one season alone . . . and total losses ran over \$2½ million.

Last year, the club finally showed a profit for the first time—\$300,000. Reason was the \$900,000 windfall from the first season of the AFL's five-year, \$36 million TV contract with NBC.

WITHOUT THAT CONTRACT, the Chargers would have lost another \$400,000 because \$200,000 a year was all they could have expected from other TV sources.

And without the support of NBC, the AFL would be even more under fire from the NFL rather than coming to peace terms. The Chargers would have been a drug on the market in that event.

The new corporate ownership, of course, can immediately start a new tax writeoff of the club which will help to some extent in making up part of the purchase price.

The new owners also look forward to (1) increased status and reduced operating costs which will come with the agreement with the NFL; (2) four more years of the television contract with NBC in addition to an equal share of the TV lost with the NFL beginning in 1970, and (3) increased revenue from gate admissions playing in San Diego's new 50,000-seat Mission Valley Stadium next year.

The Chargers figure to fill the stadium in their very first home appearance next August—an exhibition with the Rams.

WE VISITED THE CONSTRUCTION SITE of the new stadium during a recent trip to San Diego and from what we could see, the bulk of the important grading and sinking of the piling for the foundation has been completed and work is about to begin on the stands.

William P. Elser, chairman of the Stadium Authority's construction review committee, reveals the project has dropped two weeks behind schedule, having lost about six or seven days in the past couple of months.

"Everyone is concerned," he admits, but adds that "we feel the slow period is over. The overall job now looks good and we are confident it will be ready in time for the first game."

In the meantime, as work is pushed on the stadium, San Diego officials are stepping up their efforts to land a major league baseball franchise.

They are mapping out a tour of San Diego and its facilities for the baseball owners this fall as part of the promotion of the city as a site for a major league team.

Several San Diego representatives made a junket to the All-Star game in St. Louis in July to speak with owners and they reported back that everyone talked with feels a team for the border city is inevitable.

WHILE ON THE SUBJECT of stadiums, we might as well turn to Candlestick Park for a moment.

If the TV cameras happen to pan on the hill adjacent to Candlestick during the telecasts of the Dodger-Giant games this weekend, fans may be able to see the start of a beautification program.

This program does away with the most practical of four recommendations to lessen the wind in the ball park made in a costly wind study. The recommendations ranged from cutting down the hill to a dome for the park. The latter plan has been ruled out because of its tremendous cost.

"Plan Two" in the study was to "remove the southern portion of Bayview Hill to the elevation of James-town Avenue," which feeds into the stadium's parking lot. Estimated cost was \$3,496,250.

However, it appeared the hill would be leveled the past few months without any cost to the city as garbage companies, under a contract with San Francisco, began hauling away dirt to use in fill operations down the peninsula.

This work has been completed, though, and the disposal companies, complying with terms under the contract, have started the planting of 2,600 trees and shrubs on the 30 acres at a cost of \$27,000 . . . wiping out hopes the hill would be leveled.

According to the study, the wind blows down the hill into the stadium. The downdraft makes playing conditions extremely bad most of the time. Leveling of the hill would create an updraft and lessen the force of the wind.

Submariners Gain Title With Shutout

It's on to Seattle and the Pacific Regional for Submarine Flotilla 1, champions again in 11th Naval District softball play.

Jim Cheeseman got his third shutout of the meet Saturday with a 3-0 victory over North Island's Packers.

The Packers had to beat Camp Pendleton's Naval Hospital 6-3 earlier Saturday to get a crack at the defending All-Navy Champions.

Teddy Brown pitched the other two whitewashes for the Submariners.

North Island was stunned 1-0 in its opening game by the USS Bon Homme Richard. They stormed back through the losers' bracket with six straight wins before Cheeseman cut them down.

The Packers' shortstop Don Laster won the batting title, however, hitting safely 10 times in 23 trips for a .434 average.

THERE WERE 19 teams in the meet, conducted by the Naval Station's Special Services under the direction of Frank Kirkland. Mary Spall, sports director, was tournament director and had daily batting and pitching averages available.

Following the final game, Capt. Morton Lytle, station commander presented winning and runnerup trophies.

If Sub Flot 1 wins the regional it will return to Long Beach for the All-Navy Championships Sept. 6-9.

IT'S NOT ALL FUN IN SUN FOR BOXER ALONGI



Floyd Star in 8-3 Salta Triumph

Mike Floyd drove in four runs with two singles, a double and home run Saturday as Salta Pontiac upped its California Collegiate Baseball League record to 26-7 with an 8-3 victory over San Fernando Valley.

The CCBLL leaders return to Blair Field for a 2 p.m. contest with Ontario today. Mike Coble will be on the mound for the hosts.

Salta remains 1½ games ahead of Escondido with two left to play. Escondido (24-8) beat Downey Friday (3-2) and La Mesa Saturday (7-2), and has three games remaining.

Valley	AB	R	H	E	Salta	AB	R	H	E
McCluskey	2	1	1	0	White	2	1	1	0
Nickoff	4	1	1	0	White	4	1	1	0
Boyd	1	1	1	0	White	1	1	1	0
Cummins	1	0	0	0	White	1	0	0	0
Suber	1	0	0	0	White	1	0	0	0
Teller	3	1	1	0	White	3	1	1	0
Wesley	2	0	0	0	White	2	0	0	0
Lemke	1	0	0	0	White	1	0	0	0
Gambetta	3	0	0	0	White	3	0	0	0
Conner	1	0	0	0	White	1	0	0	0
Mierand	3	0	0	0	White	3	0	0	0
Totals	33	3	7	2	Totals	36	3	7	2

Arnie's Big Charge

Don January	62-68-68-207
Arnell Palmer	71-71-68-207
George Kruken	72-72-68-210
Don Miller	71-71-68-210
Bob Callahan	72-72-68-210
Brice Campbell	72-72-68-210
Sam Walcott	72-72-68-210
Jack Richards	72-72-68-210
Paul Corbett	72-72-68-210
Booley Wynga	72-72-68-210
Robert Delmonico	72-72-68-210
Chuck Courtney	72-72-68-210
Ray Roberts	72-72-68-210
Bill Martindale	72-72-68-210
John Peterson	72-72-68-210
Steve Barry	72-72-68-210
Jack Baird	72-72-68-210
Bob Crawford	72-72-68-210
Charles Coody	72-72-68-210
Tommy Jacobs	72-72-68-210
Chencho Blasca	72-72-68-210
Bruce Davlin	72-72-68-210
Ken Garrett	72-72-68-210
Ken Sill	72-72-68-210
Ray Gaudin	72-72-68-210
Jack Brewer Jr.	72-72-68-210
Bill Maxwell	72-72-68-210
Robert Hill	72-72-68-210
Don Sims	72-72-68-210
John Ball	72-72-68-210
Tommy Soler	72-72-68-210
Bob Rodriguez	72-72-68-210
Bob McAllister	72-72-68-210
John Bore	72-72-68-210
Jack Rula Jr.	72-72-68-210
Charles Sifford	72-72-68-210
Barry Vance	72-72-68-210
Bob Jones	72-72-68-210
Don Ragan	72-72-68-210
Don Baker	72-72-68-210
Bob Hickey	72-72-68-210
John Farris	72-72-68-210
Bill Collins	72-72-68-210
Rocky Thompson	72-72-68-210
Mark Ellis	72-72-68-210
Bob Barber	72-72-68-210
Bob Wray	72-72-68-210
Don Douglas	72-72-68-210
Bob Hoover	72-72-68-210
Al Gabe	72-72-68-210
John Johnson	72-72-68-210
Robert Glensburg	72-72-68-210
John Josephson	72-72-68-210
John Rieff	72-72-68-210
Barry Richards	72-72-68-210
John Sore	72-72-68-210
Phil Rogers	72-72-68-210
Bob Baker	72-72-68-210
Bob Roberts	72-72-68-210
Bob Roberts	72-72-68-210
Joe Goldstrand	72-72-68-210

Virginia Golf Honors Taken by McGowen

Jack McGowen shot a 77-116 Saturday to win the weekly Virginia Country Club sweepstakes. Results:

Class A Low Net—Jack McGowen
 11-66, Ike between Milo Olick 75-84
 Simkins 74-77, Class A Blind Boyce
 — Ed Spurlin, Gordon Stein,
 Thomas, Dan Ricker, Dick Lawson
 Oscar Gregory, Neil Collins.
 Class B Low Net—Mac Becker
 71, Ike among 55-56, Cameron
 Ralph Simons 75-77, Dr. Harry
 90-77, Class B Blind Boyce (77)
 Fred Richards, Hal Brown,



Southland Gets '68 Cage Finals

College basketball's championship finals will be played for the first time in the Southland in 1968, it was announced Saturday by Jess Hill, USC director of athletics and a member of the National Collegiate Athletic Assn.'s executive committee.

USC will serve as host for the tournament, which will be held March 22 and 23 at the Los Angeles Sports Arena, Hill said.

It will be the second time the NCAA finals have been held in California. The University of California hosted the 1960 tournament in San Francisco when Ohio State

defeated the defending champion Bears for the national title.

USC has been host for an NCAA championship event in only one other sport, staging the national collegiate track and field finals at the Coliseum in 1934, 1939, 1949 and 1955.

WHILE THE method of selection for the 1968 United States Olympic basketball team has not been determined, the NCAA championship tournament probably will serve as a qualifying step, Hill pointed out. The championship team or selected individuals probably will advance to final tryouts, he said.

College basketball coaches will hold their annual national meeting in conjunction with the NCAA tourney, Hill said.

Formula Kart Races Scheduled

Most of the nation's top formula cart drivers have signed in for the third annual 500 Formula Kart Race, sponsored by Rod & Custom magazine and set for a three-day run, Sept. 3, 4 and 5 at Willow Springs Raceway, Rosamond, Calif.

Featured will be 100-lap, 250-mile races Saturday, Sept. 3 and Monday, Sept. 5.

Pro Hoop Signings
Royals-Adrian Smith, most valuable player in last year's NBA All-Star game, signed his sixth contract Saturday.



A NEW Long Beach resident, it didn't take heavy-weight contender Tony Alongi long to find friends and admirers. Alongi, whose contract is owned by Pacific Coast Club, gives autograph to young boxing fans while lounging alongside club pool (upper left). There was time for work, too. Alongi, whose record is 38 victories, two defeats and two draws, punches heavy bag (upper right) and light bag (lower left) before finishing off workout skipping rope (lower right). Alongi decided he wanted to live in Southland while training for recent Los Angeles bout with heavyweight hopeful Jerry Quarry, whom he fought to draw for second time.

Staff Photos by SKIP SHUMAN



BIG GREETING FOR OUSTED PONY TEAM

Lakewood's Pony League baseball team, ousted from the national tournament Friday in Ralston, Neb., is still a winner as far as the city of Lakewood is concerned.

Several buses, dispatched by the city, will carry rooters to International Airport in Los Angeles to welcome home the ballclub this morning. The team is scheduled to arrive on United Airlines at 10:55 a.m.

Lakewood won the divisional title in National City (Calif.) last weekend but lost Thursday and Friday in national competition after winning its opening game in the double-elimination tournament.

English Soccer

Everton & Liverpool 1, Leeds 3, Manchester 1, Leicester City & West Ham 4.

Howard, Tresh in Clinic

New York Yankees stars that will see Howard show Elston Howard and Tom Tresh will conduct a free baseball clinic at Garden Grove High School Thursday.

Former Yankees infielder and present sportscaster Jerry Coleman will be in charge of the demonstrations.

Autographed pictures of the players will be given to all youngsters in addition to 20 gloves, balls and bats.

Canadians Set

DUBLIN (AP) — Christy O'Connor and Jimmy Martin were named Saturday to represent Ireland in the Canada Cup Golf Tournament at Tokyo, Nov. 10-13.



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Reed Cautious, Optimistic About Depleted 49ers

High Schools Protest Televising of Friday Night Pro Grid Games

By JIM McCORMACK

California State College at Long Beach had its finest season ever last year and with practice beginning this week, head coach Don Reed has only one problem — everyone isn't coming back.

Graduation severely depleted the defensive unit which will lead Reed and his staff to welcome 70 gridiron gladiators to Terminal Island Thursday with "cautious optimism."

The cautiousness is caused by the need to restock six defensive positions, including the five-man forward wall.

Actually one of the linemen, Bob Johnson, a middle guard, is returning, but is expected to play offensive guard. Depending on what Reed finds during the twice-daily drills at Terminal Island, Johnson, a 49er to watch, could be asked to go both ways.

GRADUATION ALSO struck at the offense, taking several spectacular performers, but after viewing his club in spring practice, Reed is "optimistic" that this year's attack will be as good or better than the one that built a 9-1 record in 1965.

It's easy to see Reed expects to move the ball. Last year's offense was the best, college division, in the nation, averaging a sprightly 440 yards per contest.

Graduation struck its most offensive blow at halfback and end, where the 49ers lost their top three halfbacks and No. 1 end. One halfback, Frank Harris and the end, Shelly Novack, hold school records in their specialties.

As last year, Reed's attack, however, will be built around the one that didn't get away — quarterback Jack Reilly.

Reilly, a chunky senior from Santa Monica, accounted for nearly half of CSCLB's total offense last fall, accumulating 2,002 yards and 21 touchdowns by completing 122 of the 231 passes he attempted.

His total offense, which dropped to 1,953 because he lost 49 yards rushing, not only gives him another

49er record, but makes him best ever in the CCAA.

REED AND his staff of coaches will have until Sept. 24th to build a squad which the CCAA publicists have enthusiastically tabbed as the one to beat in the CCAA title scramble.

San Francisco State will open CSCLB's schedule on Saturday, Sept. 24th, the first of an attractive array of home games (season tickets are available at the college). The home contests, including an Oct. 8th meeting with San Diego State, will be played at Veterans Stadium.

Besides Reilly, the offense is blessed by the almost-intact return of the line.

The guards will be Johnson and Joe Young, a pair who join Reilly and end Steve Newell (Novack's heir-apparent) as CSCLB's best bets for post-season recognition.

The right side of the line is complete with lettermen Harry Schmidt (tackle) and Dave Pike (tight end) joining Johnson, Trevor Spurlin will be weakside tackle and Newell split end.

The second returning back is former City College great Jack Tucker, a wingback as fast as anything in a football uniform. Tucker was CSCLB's No. 2 receiver last year, catching 27 tusses for an average gain of 22-plus yards. He also averaged 11.2 yards rushing and scored nine touchdowns.

ALTHOUGH THE defensive line is gone, Reed has a veteran backfield returning to team with lettermen linebacker Jeff Chilcott.

The lettermen defensive backs are Rick Bryson, Rick Naranjo, Jim Barnett and Herb Hinsche. Newell has also seen considerable service on defense, leading last year's squad with four interceptions. Chilcott had three, Bryson and Hinsche two and Naranjo one. Season schedule:

Sept. 24 — at San Francisco State
Oct. 1 — at San Fernando Valley State
Oct. 15 — UC San Diego State
Oct. 22 — at Northern Arizona University
Oct. 29 — at Fresno State
Nov. 5 — at Cal State Los Angeles
Nov. 12 — at University of Pacific

By FRANK LIEBERMAN

While the two pro loops have been battling to resolve their differences, another football power, greater than the pros could ever hope to be, has been planning an all out war against them.

The other power can be found in every state, in every city, in every town — it's the nation's youth, the nation's high schools.

Recently, in Chicago, Clifford B. Fagan, executive director of the National Federation of State High School Athletic Assn., asked for the leaders of high school football across the nation to band together and protest the televising of pro football on Friday nights.

"Friday is TRADITIONAL," Fagan said.

Football," observed Fagan. "More than 84% of the nation's high schools play their varsity games on Friday night. There are more than 6,300 on a typical Friday across the country," added Fagan.

Fagan's bid for assistance was answered quickly and with full backing from both State and Southern Section CIF bosses.

BILL RUSSELL, State CIF executive secretary, said in a letter to school administrators, "In all fairness to, and in vital interest of, interscholastic athletics, professional football should not be given any legislative indulgence nor anti-trust exemptions until and unless the high schools are given protection

against television practices of professional football similar to that now afforded colleges."

Presently specified conditions state that on Friday nights and Saturdays during the fall, television of pro games can not be exercised over a TV outlet located within 75 miles of a slated college game.

A survey over the past two seasons conducted by the CIF, SS, shows that more than 3,000,000 fans in the Southland witnessed high school games each year. This figure has to be hit, should the pros continue their broadcasts.

"The televising of professional football games on Friday would certainly have a bearing on the attendance at

high school games in the CIF, SS," stated Commissioner of Athletics Ken Fagans.

"The majority of schools rely heavily on income from football to finance much of the athletic program. It helps defer expenses of officials' fees, uniforms and other necessary athletic equipment."

"If this income were substantially cut by a severe attendance drop because of the televising of pro games, you can see the serious situation that would arise," noted Fagans.

ABOUT 80% of the Southland CIF schools play their games on Friday nights. The percentage would be higher, but there are not enough stadiums available. Many

schools share stadiums forcing them to play on Thursday and Saturday.

According to Russell, "the general philosophy of designating Sundays for professional football games, Saturdays for college games and Friday for high school games is borne out by the NCAA television plan."

"This plan provides controlled TV exposure of college games on Saturdays, but specifically restrains the NCAA colleges from televising Friday night games in areas where telecasts would conflict with high school football."

If the colleges can work out a plan with the high schools, why can't the pros. After all, they were former high school players, also.

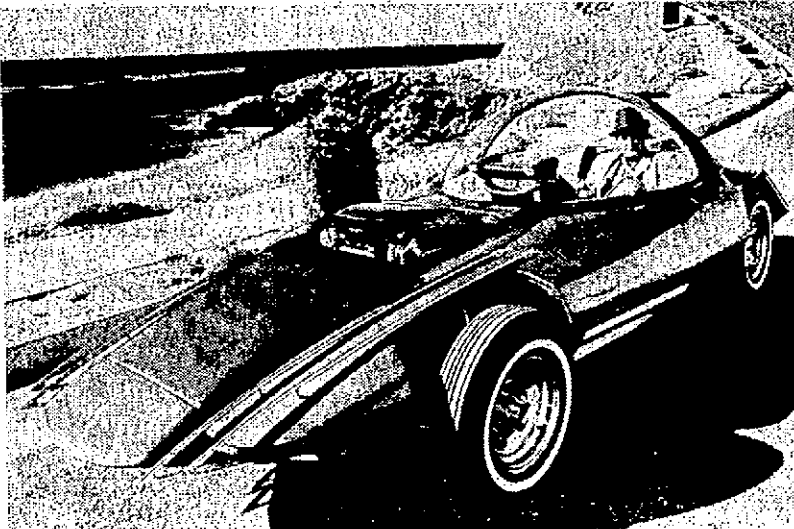
Prep Grid Teams Set New Drills

While the official opening of prep football practice for schools in the CIF, SS, is still more than a week away, a majority of high school coaches will call their prospective gridders to order Monday for a week of pre-season conditioning drills.

This is the second year of organized drills at the CIF level, according to Commissioner of Athletics Ken Fagans. Last year, on an experimental basis, schools were permitted to utilize the drills.

"We found coaches reported fewer early season injuries due to poor conditioning and the pre-season dates for drills were subsequently approved by the CIF Council and are now a regular part of our football rules," noted the commissioner.

The rule reads that "it is permissible (not mandatory) for a high school football coach to conduct a physical conditioning program for prospective members of his high school football team on the five weekdays (not Labor Day or the weekend) prior to the official opening of practice."



'SILHOUETTE' IN YOUR FUTURE?

Don't be shocked to discover this might be your car of future. After all, people are preparing to go to the moon. This futuristic "Silhouette" custom special will be seen on CBS-TV color documentary, "The Wonderful World of Wheels," on Sept. 8. Actor Lloyd Bridges will host-narrate show.

Tryouts Thursday for Soccer Club

The Long Beach Soccer Club will start practice sessions and workouts on Thursday and every Thursday thereafter at Heartwell Park from 7-9:30 p.m.

All those wishing to join the team can turn out or call manager Herb Rogers at GA 6-2734. Practice games start Sept. 11.

Sports Beat

Hugh Benbow claims his fighter, Cleveland (Big Cat) Williams, can cut down world heavyweight boxing champion Cassius Clay with either hand and any fight between the two must guarantee Williams \$1 million.

Williams, fully recovered from a gunshot wound that nearly took his life two years ago, is undefeated since he got back into the ring. Clay says he has been thinking of fighting Williams with the probable site being Houston's Domet Stadium.

WAYNE COLLETT of Gardena High won the 440 in 47.5 at the National Jr. Chamber of Commerce track and field championships in Denver Saturday.

Californians captured three other firsts to take the team championship with 71 points in the 13-event program. Michigan was second (57) and Washington third (50 1/2).

BILLIE JEAN MORFITT KING received the U.S. Lawn Tennis Assn.'s 23rd Service Bowl award in Chestnut Hills, Mass., for "the most notable contribution to the sportsman-

ship, fellowship and service of tennis" during the past year.

Billie Jean currently shares the No. 1 ranking of the USLTA with Nancy Richey.

MARIO ANDRETTI, driving a rear-engine Ford, fought a see-saw battle with Gordon Johncock in a 200-mile U.S. Auto Club big car race in West Allis, Wis., but finished 30 seconds ahead when Johncock ran out of fuel and had to coast in.

Joe Leonard finished third, followed by Jim McElreath and Billy Foster. Andretti's winning time was 1:55:19.008.

THREE BROOKLYN gamblers are believed to be the nucleus of an alleged horse-doping conspiracy at three New York state harness racing tracks.

A statement from the office of Brooklyn Dist. attorney Aaron Koota said the bookies had provided funds for the alleged doping and even arranged to have drivers position their sulks and horses so that an unwitting driver might win the race.

Junior Olympics Set for Mayfair Pool

The Lakewood Aquatic Club will host the 10th annual Junior Olympic Long Course championships next Saturday, Sunday and Monday at Mayfair Park pool in Lakewood.

Approximately 3,000 entries representing over 75 swim clubs and teams from California, Nevada and Arizona are expected to participate in the meet.

Lakewood is the predicted favorite in the meet. The host team captured the 1965 Junior Olympic title and also the team title in 1964.

Headlining this year's entry from the Lakewood club are Sue Atwood, Pam Lines and Steve Genter, all first-place medal winners last year. Mark Johnson, a second-place finisher in three events in 1965, is also expected to be a strong contender for the hosts.

Past Junior Olympic meets have turned out such leading swimmers as Don Scholander, winner of four gold medals at Tokyo, Donna DeVarona, Sharon Stouder and Cathy Ferguson, all Olympic medalists.

The meet is being sponsored by the Lakewood club in conjunction with the Lakewood Recreation Dept. and is sanctioned by the SPAAU.

Prelims begin at 8 a.m. and the finals at 3:30 p.m. each day of the three-day meet. Ticket prices are \$1.



ANGELS
ATHLETICS
In Anaheim Stadium

Today—4 P.M.
SENIOR CITIZENS' DAY
RED SOX
Tomorrow—8 P.M.
Tuesday—8 P.M.
Get your tickets at
Anaheim Stadium (9 a.m. - 5 p.m.)
or all Major Leagues and
Wellfisch Music Cities.
Also at United California Bank
in Long Beach, Lakewood,
Newport Beach and Anaheim.

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Del Mar Race Results

DAILY RACING FORM Copyright 1966 by Triangle Publications, Inc.									
Del Mar Turf Club Del Mar, Calif., Saturday, August 27, 1968—29th day of 42-day summer meeting. Complete list of races followed by official photo camera.									
4:35—FIRST RACE, 6 furlongs, 3-year-olds and up. Purse \$3500. Top claiming price \$400.									
Index	Horse	Owner	W/P	PP	5	10	15	20	25
4208	Memorable Maid	W. Dullin	114	5	3	2	1	1	1
4209	Del Mar Derby	H. Dullin	114	6	4	3	2	1	1
4210	Granite Dome	V. Dullin	114	7	5	4	3	2	1
4211	Alamo Del Mar	C. Dullin	114	8	6	5	4	3	2
4212	Springhill	N. Dullin	114	9	7	6	5	4	3
4213	Gambler	G. Dullin	114	10	8	7	6	5	4
4214	Countess Ledge	H. Dullin	114	11	9	8	7	6	5
4215	Harmon	C. Dullin	114	12	10	9	8	7	6
4216	Alhambra	V. Dullin	114	13	11	10	9	8	7
4217	Arad Hall	N. Dullin	114	14	12	11	10	9	8
4218	Hoodwinker	B. Dullin	114	15	13	12	11	10	9
4219	Miss Deerland	G. Dullin	114	16	14	13	12	11	10
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Harmon, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Alhambra, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Arad Hall, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
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Miss Deerland, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Time — 1:24.45, 1:25.15, 1:25.45, 1:26.15, 1:26.45, 1:27.15, 1:27.45, 1:28.15, 1:28.45, 1:29.15									
Clear track last. Temperature 72 deg. F. Wind light. Humidity 65%.									
Memorable Maid, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Del Mar Derby, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Granite Dome, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Alamo Del Mar, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
Springhill, 5:40 to 5:45, 3:20 to 3:25, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15, 1:10 to 1:15									
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Sears

NO MONEY DOWN When You Buy 1, 2 or More Tires on Sears Easy Payment Plan
WHITEWALLS! BLACKWALLS With Big Life-Protecting Features!

MONTH-END SALE

HURRY! HURRY!

Sizes and Quantities Limited

FULL 4-PLY NYLON

Every Tire Brand New! 18 to 24 Month Nationwide Guarantee! Life-Protecting Features:

✓ Dynatuf Rubber ✓ Traction Tread ✓ Husky Broad Shoulders/4 Ply Nylon

Every ALLSTATE
Tire Purchased
Includes

● FREE
Tire Installation

● FREE
Tire Rotation
Every 5,000 Miles

● FREE
Wheel
Alignment Check

Prices Effective
2 Days Only
Monday and
Tuesday

NOT Defective 2nds
NOT Factory Rejects
NOT Blemished Tires
But Brand New Tires

Choice of 2 Sizes

12⁹⁹
With Old Tire Plus Fed. Excise Tax

7.50x14 or 6.70x15 Tubeless
Blackwall Tires Fit Most
Fords, Oldsmobiles, Thund-
erbirds, Chryslers, Ply-
mouths, Chevrolets, and
Mercurys.

7.50x14 Tire Plus \$2.20

Federal Excise Tax

6.70x15 Tire Plus \$2.21

Federal Excise Tax

6.50x13
Tubeless
Blackwalls

With Old Tire
Plus \$1.83 Fed.
Excise Tax

Fit Most of
These Cars:

Falcons
Corvairs
Valiants
Comets
Chevrolets
Foreign Cars
Compact Buicks

6.50x13 Tubeless
Whitewall Tires

Fit Most of These Cars:
Falcons
Corvairs
Valiants
Comets
Chevrolets
Foreign Cars
Compact Buicks

11⁹⁹
With Old Tire Plus \$1.83 Fed. Excise Tax

8.00x14 Tubeless
Whitewall Tires

Fit Most of These Cars:
Fords
Chryslers
Mercurys
Olds
Plymouths
T-Birds
Chevrolets

16⁹⁹
With Old Tires Plus \$2.35 Fed. Excise Tax

One Low, Low Price

Your Choice of 3 Sizes

14⁹⁹
With Old Tire Plus Fed. Excise Tax

8.00x14 Tubeless Blackwalls Plus
\$2.36 Fed. Excise Tax.

7.50x14 Tubeless Whitewalls Plus
\$2.20 Fed. Excise Tax.

6.70x15 Tubeless Whitewalls Plus
\$2.21 Fed. Excise Tax.

Fits Most of These Cars:
Chryslers Oldsmobiles
Mercurys Thunderbirds
Fords Plymouths
Chevrolets

Check These Life-
Protecting Features

✓ Dynatuf Rubber for allroad,
all weather safe driving...
provides greater driving
mileage.
✓ High Traction Tread De-
sign - holds the road bet-
ter, resists skidding.
✓ Broad Shoulders give you
better curve grip, road con-
trol, safe steering.
✓ Husky 4-Ply Nylon Con-
struction absorbs road
shocks, gives powerful sup-
port to heavy loads.

8.50x14 Tubeless
Whitewalls

Fit Most of These Cars:
Fords
Chryslers
Plymouths
Olds
Mercurys
T-Birds

18⁹⁹
With Old Tire Plus \$2.57 Fed. Excise Tax

ALLSTATE
PASSENGER TIRE
GUARANTEE
TREAD LIFE
GUARANTEE AGAINST
ALL FAILURES

Every ALLSTATE tire is guar-
anteed against all failures
from road hazards or defects
for the life of the original
tread. If tire fails, we will -
at our option - repair it with-
out cost, or in exchange for
the tire, we will replace it
charging only for tread wear
(charge will be prorata share
of regular selling price less a set
dollar allowance).

TREAD WEAR
GUARANTEE

We guarantee tread life for the
number of months designated.
If tread wears out within this
period, return it. In exchange,
we will replace it charging the
regular selling price less a set
dollar allowance.

Exchange price is regular retail
price plus Federal Excise Tax less
trade-in at time of return less trade-
in deduction on new tire.

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AUTOMOTIVE CENTERS

SEARS, ROEBUCK AND CO.

HAVE YOUR CAR
SERVICED WHILE YOU SHOP

Major League Averages

NATIONAL LEAGUE									
Club	AB	R	H	RBI	PO	ER	BB	SO	CS
Pittsburgh	4157	608	1294	374	274	274	100	335	117
Philadelphia	4164	571	1125	312	281	281	100	335	117
Cincinnati	4164	571	1125	312	281	281	100	335	117
Atlanta	4171	572	1127	312	281	281	100	335	117
St. Louis	4184	469	1064	312	281	281	100	335	117
Houston	4201	478	1064	312	281	281	100	335	117
Chicago	4201	478	1064	312	281	281	100	335	117
San Fran	4201	478	1064	312	281	281	100	335	117
New York	4201	478	1064	312	281	281	100	335	117

AMERICAN LEAGUE									
Club	AB	R	H	RBI	PO	ER	BB	SO	CS
Baltimore	4157	608	1294	374	274	274	100	335	117
Los Angeles	4164	571	1125	312	281	281	100	335	117
Minnesota	4171	572	1127	312	281	281	100	335	117
Cleveland	4184	469	1064	312	281	281	100	335	117
New York	4201	478	1064	312	281	281	100	335	117
Washington	4201	478	1064	312	281	281	100	335	117
California	4201	478	1064	312	281	281	100	335	117
Chicago	4201	478	1064	312	281	281	100	335	117
Angels	4201	478	1064	312	281	281	100	335	117

250 or more at bat									
Player	Club	AB	R	H	RBI	PO	ER	BB	SO
Molina	LA	561	81	163	22	92	22	92	22
Alou	PH	499	81	163	22	92	22	92	22
Clemente	PH	499	81	163	22	92	22	92	22
Correll	PH	499	81	163	22	92	22	92	22
Alou	PH	499	81	163	22	92	22	92	22
Carly	PH	499	81	163	22	92	22	92	22
Sanfo	PH	499	81	163	22	92	22	92	22
Y. Davis	LA	453	21	80	16	21	112	312	281
Clendenen	PH	447	66	136	21	76	309	281	281
Atton	PH	401	66	136	21	76	309	281	281
Heims	PH	412	54	136	8	41	309	281	281
Morgan	PH	314	54	136	8	41	309	281	281
Rosboro	LA	347	54	136	8	41	309	281	281
Rock	PH	347	54	136	8	41	309	281	281
McCovey	PH	293	66	116	27	73	297	281	281
Mays	PH	437	73	126	7	31	274	281	281
Hunter	PH	437	73	126	7	31	274	281	281
Alou	PH	437	73	126	7	31	274	281	281
Hunter	PH	437	73	126	7	31	274	281	281
Alou	PH	437	73	126	7	31	274	281	281
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Hunter	PH	437	73	126	7	31	274	281	281
Alou	PH	437							

See Open House Directory in Classification 139 — See Auto Directories in Classification 176



Apprentice

More than a job...

WE THINK THIS MAY BE YOUR 'ONCE-IN-A-LIFETIME' TRAINING OPPORTUNITY

...maybe you will too!

APPLICATIONS NOW BEING ACCEPTED THROUGH SEPTEMBER 8th FOR APPRENTICE CRAFTSMAN AT \$2.30 PER HOUR

No Minimum Education or Experience Requirements

OVER 100 CAREER FEDERAL CIVIL SERVICE APPOINTMENTS TO BE MADE IN SEPTEMBER IN 13 DIFFERENT APPRENTICESHIP TRADES INCLUDING —

- Boatbuilder
- Boilermaker
- Electrician
- Joiner
- Machinist
- Marine Machinist
- Pipefitter
- Rigger
- Sheetmetal Worker
- Shipfitter
- Shipwright
- Welder
- Pipecoverer and Insulator

Apprentices, as beginners in a skilled trade, will undergo four years of training which will include formal classroom instruction at Long Beach City College and at our Terminal Island facility as well as on the job assignments in the rudiments of trade tasks and technical shop subjects such as mechanical drawing, mathematics and blueprint interpretation. At the end of this period one can expect to attain full journeyman status in one of the mechanical trades and, at the same time, can earn a two-year college degree.

While in training apprentices enjoy fringe benefits equal to approximately 28% of basic pay including vacation leave 113 to 26 days per year based on length of Federal employment including military service, sick leave (13 days per year), 8 paid holidays, health and life insurance, retirement program, work stability, promotions based on merit and leave with full pay for reservists on two weeks' training.

Interested candidates must apply for the required written test no later than Thursday, September 8th. Mail Federal application card form 5000-AB, or the attached coupon (or facsimile) today to:

Board of U.S. Civil Service Examiners (Code 173-P)
Long Beach Naval Shipyard
Long Beach, California 90802

Competitors will be advised by return mail when and where to report for the test in addition to receiving sample questions.

Board of U.S. Civil Service Examiners (Code 173-P)
Long Beach Naval Shipyard
Long Beach, California 90802

I wish to apply for the Apprentice Training Program at the Long Beach Naval Shipyard. Please schedule me for the required written test.

NAME (Last name, first name and initial) _____

STREET ADDRESS _____

CITY & ZIP CODE _____

TELEPHONE NUMBER _____

DATE OF BIRTH _____ DATE OF APPLICATION _____

I wish to be tested in (circle one of the following):
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* MUST BE POSTMARKED ON OR BEFORE SEPTEMBER 8, 1968 *

LONG BEACH NAVAL SHIPYARD

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to 30, H.S. grad, G.E.D. ok. Just out of military service ok. In mechanical. Start \$2.76-\$2.85 hr.
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Help Wanted 24

Are You Looking For a New Future???
Keep your present job while you start part time evening \$2.50 hr. salary. Call Mr. West 476-5542

Beauty Operators
Nights, Experienced.
Company benefits. Call Mr. L.B. 437-9521

BEAUTY OPERATOR
Nights. Exper. Co. benefits. Call Mr. In Bellflower, 866-9192

BOOKKEEPERS — See Universal Bookkeeping ad under Business Opportunities

BOYS WANTED
13 to 16 yrs. old
Now training full-time summer for evenings after school in the fall. Cash every Friday with a bonus arrangement along with trips & prizes, for those who apply. Pleasant surroundings with young people your own age to associate with. Come by 3848-A Atlantic No. 2 or No. 8 (upstairs) between 3:30 & 4:30 p.m. Mon. thru Thurs.

Boys Wanted Ages 11-16
Immediate openings, earn \$30-\$50 monthly delivering Press-Telegram newspaper route in downtown L.B. area. Opportunity to win trips, prizes. Apply at 1007 Linden, between 3:00-5:00 P.M.

BUS DRIVERS (2) Approx. 4 hr. day. Will train. GA 3-3047 356-7338

CAVASSERS—35 yr. wk. Car req. CASH. Salary, Commission, Bonus. 3 to 4 hr. interview. 13406 Lakewood Blvd., Bellflower. **TERMINAL CONTROL**

COOK'S HELPER
1653 SANTA FE 432-8031

COUNSELOR Family Care Work Immediately. Required ASV and ACSW. C.H. Health. Exec. Dir. Family Counseling Service. HE 6-9891

GARDELITE — 10076 Alondra, Bellflower. Grill paper. Nights.

DRIVERS
Full time employment
Good earnings
Paid vacations
Job security

DIAMOND CAB CO.
1444 San Francisco, L.B.

DRIVER
Dependable. To move cars from service drive. Female preferred. Must be able to drive 500 cc. shift. 678-4754 for information.

DRIVING INSTRUCTOR
While Driving School
7283 Pacific Ave. 427-7458

EXPERIENCED Telephone Solicitors
Guaranteed salary of \$10 hr. plus commission. 346-0100 after 1:30 pm

HOWARD JOHNSON
now hiring cooks, waitresses & fountain personnel. No experience necessary. No train req. Must be 18 yrs. old. Interviewing between 9:31-2:30, 4:30, Harbor Pwr. at Pac. Cal. Hwy.

Help Wanted 24 Help Wanted 24

- SYSTEMS INTEGRATION SPECIALISTS
- AVIONICS ENGINEERS
- SYSTEMS EVALUATION SPECIALISTS

DOUGLAS AIRCRAFT DIVISION

Is formulating the most sophisticated military airborne warning/command and control system of the decade.

You will work in the conceptual design and analysis of advanced airborne tactical warfare and air defense electronics systems. Particular emphasis will be placed on developing realizable avionic concepts in response to military requirements. These concepts will be analyzed to predict performance, reliability, cost and physical characteristics.

You can become an integral part of a growing systems management organization which has an excellent long-term growth opportunity. There are more than 15 advanced programs currently in work including airborne anti-submarine warfare systems.

Appropriate degree and 2 or more years experience mandatory. Positions are available at junior, intermediate and senior levels.

Many outstanding opportunities also available for...

- STRUCTURAL DESIGNERS
- STRESS ANALYSTS
- CABIN INTERIORS DESIGN
- POWER PLANT INSTALLATION—DESIGN
- ELECTRONICS—GSE DESIGN
- ELECTRICAL/ELECTRONIC INSTALLATION DESIGN

IF IT IS INCONVENIENT TO APPLY AT THIS TIME, APPLICANTS MAY CALL
Mr. F. J. Schulte at 421-2711, Ext. 3501

Applicants may apply in person to the Professional Employment Office on Lakewood Blvd., just south of Carson or direct their resumes in confidence to

P. S. WILLIAMSON
PROFESSIONAL
EMPLOYMENT SUPERVISOR
OPEN SATURDAYS
Saturday Interviews — 8 a.m. - 4 p.m.

DOUGLAS

AIRCRAFT DIVISION
Dept. 143-G34 — 3855 Lakewood Blvd.
Long Beach, California
Douglas is an Equal Opportunity Employer

INDEPENDENT PRESS-TELEGRAM—D.3
Long Beach 12, Calif. Sunday, Aug. 28, 1968

Help Wanted 24 Help Wanted 24

INCOME TAX COURSE BOTH FEDERAL & STATE
Earning good money during tax season. If you have the desire to learn tax preparation & have the ability to work with figures, start in Oct. Register Now. Call or write for details. **AMERICAN TAX SERVICE INC.** G. Wooley Barrett, Area Manager 667-4278

INHALATION THERAPIST
Experience preferred or will train. Friendly environment, excellent opportunity.

MEMORIAL HOSPITAL
2801 ATLANTIC AVE.

LITTON INDUSTRIES
Equal Opportunity Employer
MAGNAVOX RESEARCH LAB.
2229 Maricopa, Torrance, CA 90501
MAINTENANCE & repair work. Part time. House rent free. Salary mature couple. HE 4-1992
MAINTENANCE: Cntr. for trailer sk. sal. & trailer space. 635-9733
MANAGER for hamburger and soft ice cream drive in. Send resume to Box AS187, c/o Indep. Press-Telegram.

MARKET RESEARCH P/T INTERVIEWS
Positions open Oct. 1 in Long Beach, Newport Beach, Downey & Redding Hills. Job involves interviewing in selected homes on various subjects. Applicants must be available 3 a.m. per week/Sat. and/or Sunday. \$175 per hr. per mile. NO SELLING. Car necessary. Write Box A-3517, independently, Press-Telegram.

MEN - WOMEN PART TIME DRIVERS
Yellow Cab Co.
1444 SAN FRANCISCO

NOTICE TO JOB APPLICANTS
THE LONG BEACH INDEPENDENT PRESS-TELEGRAM does not knowingly accept help-wanted advertisements from firms covered by the Federal Wage-Hour Law if they offer less than the legal minimum wage. If you are offered less by covered firms, or if you have questions concerning this law or other wage-hour activities of the U.S. Department of Labor, call or write the department's local office at 4134 Atlantic Ave., Long Beach, telephone 634-6341

Help Wanted 24 Help Wanted 24

Machinists

★ ★ ★

Journeyman Machinists

★ ★ ★

Lathe Set-up Men

★ ★ ★

Mill Set-up Men

★ ★ ★

Experienced Lathe Operators

★ ★ ★

Experienced Mill Operators

★ ★ ★

needed at

Von Karman Center

of

AEROJET AZUSA

EXCELLENT COMPANY BENEFITS

- Family Dental Plan
- Family Medical Coverage
- Nine Paid Holidays
- Sick Leave and Vacation
- Generous Shift Differentials
- Prevailing Rates
- Overtime

U.S. Citizenship Required
For Personal Interview, Call or Apply
L. H. HEARL

EDgewood 4-6211

Open Thursday Evenings Till 7:00 p.m.

AEROJET GENERAL TIRE GENERAL

6352 N. Irwindale Ave., Azusa, California
A Subsidiary of The General Tire & Rubber Company
An Equal Opportunity Employer

Help Wanted 24

MEN OR WOMEN OVER 21 WITH CAR for supervisory position. Excellent program with many fine monetary satisfactions to those who apply. Come by 3848-A Atlantic Ave., No. 2 or No. 8 (upstairs) from 5:30 to 7:00 p.m. Mon. thru Thurs. & let us talk to you in detail.

MULTI-LITH OPERATOR Off-set Duplicator #1250 5432-5556

LONG BEACH SCHOOLS 701 Locust Ave., L.B.

Newspaperboys Wanted For Leisure World morning and afternoon routes. Independent Press-Telegram, 16 yrs. or over. No collections, bikes furnished. Call 430-5034.

NOTICE Delinquency as to see our help. Wanted as in our help. Delinquency as to see our help. Delinquency as to see our help.

NURSES AIDES & ORDERLIES All shifts. X-ray. Salary. L.B. or Paramount. 434-5917 or 634-2721.

OPTOMETRIC ASSISTANT Highly intelligent, make woman for interesting work in optometric office. Really in own handwriting, training, qualifications, experience with general office procedure and available. Call 8167 Wardlaw, Rm. 1, B.

PHONE SOLICITORS Factory direct solicitors. Call 856-2217

PROMOTIONAL Part time—little as 4 hours per week—Can earn up to \$300 a month. Opportunity for advancement. 8 a.m. Tues. Aug. 27—Real Room—Encounter Inn, Long Beach.

Help Wanted 24

IS YOUR AMBITION...

\$12,000 TO \$16,000 PER YEAR

Start today toward a lucrative career in the most interesting and challenging profession in California!

ATTEND CALIFORNIA'S LARGEST FREE!

LICENSING REAL ESTATE SCHOOL

★ Complete sales training program includes

★ Sales techniques, financing, forms and procedures

★ Your success is assured with our personal and constant supervision

★ Earn \$12,000 to \$16,000 per year

Business demands expansion. Part or full time salespeople needed in our commercial, residential, income, tract and land development divisions. Opportunity for management positions. We appoint our managers from within the company.

You may choose to work in any of our ten offices... now serving

Lakewood—Long Beach—Orange County

ELLIS-SCHRADER, INC.

2691 Bellflower HA 9-5928

Ask for Mr. Sands

Help Wanted 24

MECHANICAL ENGINEERING DRAFTSMEN

The Aircraft Division of Douglas has immediate openings for qualified mechanical draftsmen.

Primary assignments will include air frame structural drawings, detailing, and machine parts, assembly, sheet metal, and installation drawings.

REQUIREMENTS: Applicants must possess a minimum of two years directly related experience OR two years of recent college engineering.

Successful candidates with an AS degree or equivalent (in total credits) or three to four years related experience plus some college training will be paid from \$3.17 per hour. Other levels of experience will be compensated accordingly.

OPEN SATURDAYS (8 a.m. - 4 p.m.)

DOUGLAS AIRCRAFT DIVISION

3855 LAKEWOOD BOULEVARD DEPARTMENT 143-C37 LONG BEACH

AN EQUAL OPPORTUNITY EMPLOYER

Apply Gate No. 5, Terminal Island, Monday through Friday, 8 a.m. to 4:30 p.m., or mail a completed Federal application Standard Form 57, available at most Post Offices, to Code 173-P, Long Beach Naval Shipyard, Long Beach, California, 90802. Write to this address if you'd like us to send you an application form and an announcement of specific experienced requirements for any of the above positions only.

Applicants applying by mail will be advised as soon as possible if qualified for pre-employment interview. Visit our employment office and check our listing of additional positions for which we are now accepting applications for future openings.

LONG BEACH NAVAL SHIPYARD

Terminal 2-3311 Ext. 1494

All applicants will receive consideration without regard to age, race, creed, color, sex or national origin. U. S. Citizenship required.

Unbelievable but true! It's possible to earn a 4 weeks vacation (70 days) during your first year with us if you've already had 3 years of Military or Federal civilian service. Over a month (26 days) if you've had 15 years' service. And, 2 1/2 weeks (13 days) without any prior service. That's in addition to 13 days of sick leave each year and 8 paid holidays. Many of our over 100,000 immediate openings offer immediate career Federal Service benefits including health & life insurance, a liberal retirement program, work stability, promotions based on merit and leave with full pay for reservists on 2 weeks' training. We offer good wages and excellent working conditions. Why miss out? Apply by mail today or in person Monday and we'll make you a believer!

IMMEDIATE OPENINGS NOW EXIST FOR

FIRE CONTROL MECHANICS & LIMITEDS

2-4 years of appropriate experience Up to \$3.74 per hour

SHIP WEAPONS MACHINISTS LIMITED

2 years of appropriate experience Up to \$3.33 per hour

BOILERMAKERS AND MACHINISTS

4 years of appropriate experience Up to \$3.68 per hour

HELPER RIGGERS

6 months of appropriate experience Up to \$2.96 per hour

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Why do we say that Aerojet-General's Von Karman Center is the most exciting organization in Southern California?

Because we're breaking the frontiers of technology in every area of advanced research and engineering on some of this country's most important programs.

Like the Mark 46—the Navy's newest, smartest, anti-submarine torpedo. And the SNAP-8—designed to deliver fourteen months of continuous electrical power in outer space. Plus new programs of unprecedented scope and sophistication in space surveillance and detection.

If you are prepared for serious, immediate responsibilities in a growing situation, we want to hear from you, now. Forward resume or call:

Dick Lawrence or Don Rowe at 686-1376 or 334-6211

PROJECT ENGINEERS

To direct and monitor the technical activities of a major subcontractor supplying the infrared detectors for a satellite program. Will spend approximately one-half of his time at the subcontractor facility.
BS Engineering with 5 yrs. supervisory experience. Responsible for design development of AGE and electro-mechanical subassembly test equipment.
BSEE with 5 yrs. applicable experience. Will be responsible for the design and development of infrared and visible target simulation equipment and also the equipment necessary to acceptance test advanced infrared components and sub-systems. Applicant must have the ability to develop the basic design criteria and coordinate the design, fabrication and check out phases with appropriate service groups.
BS with five yrs. experience. Requires ability to assume complete project responsibility for studies and analyses leading to the selection and operation of a general-purpose computer system requiring real-time data processing and control for peripheral test equipment.
BS with 1 yr. project direction experience. Responsible for direction of design, development, fabrication, installation and operation: Small Computer Systems—Data Transmission Systems—Information Systems—Display Systems—Computer Applications—Digital Logic Systems—Satellite Display and Control Systems.
BS or equivalent to provide technical direction and management evaluation in Computer Applications Engineering. Will perform project engineering function and direct selection, specification installation and use of computers for a data-processing facility.
BSEE with 5 yrs. experience in design or project functions of ground test equipment or related hardware. Specific areas of experience should include high speed data acquisition systems and special purpose analog instrumentation equipment. Duties will include technical direction of the design, fabrication, assembly and checkout of subassembly test equipment consoles.
BSME with 5 yrs. experience in design or project task related to vacuum test facilities. Specific areas of experience should include vacuum hardware design and cryogenic technology. Duties will include technical direction of the design, fabrication, assembly and checkout of a high vacuum test facility.
BSEE or BS Physics—5 yrs. experience in radiation measurement of related target simulation techniques. Duties will include the responsibility for system design and technical direction of the detail design, fabrication, assembly, and checkout of target simulation techniques.
BSEE or Physics with electronic design or project engineering experience. Responsible for the electronics of the

infrared sensor portion of a satellite system. The electronics include both microcircuits and conventional miniature circuits.
BSEE or equivalent. Project and Assistant Project Engineer responsible for technical monitoring and direction of the activities of a major subcontractor supplying state-of-the-art electronic multiplexing equipment for a satellite program. Must be willing to spend approximately one week per month at the subcontractor's facility.

QUALITY CONTROL ENGINEERS

BSEE specialists knowledgeable in Mil-Q-9858A and NPC 200-2 requirements. Infrared detection and micro-circuitry experience preferred.

ELECTRONIC TEST ENGINEER

BSEE required with recent experience in transistorized circuitry, prime duties will be to analyze circuit failures.

ROTATING MACHINERY DESIGN ENGINEER

Design, analysis and development of turbines, alternators, motors, pumps, ball & hydrodynamics. BSME and 5 years of experience required, higher degree desirable. Familiarity with liquid metals helpful but not mandatory. Experience with heat exchangers, boilers, condensers, etc., is applicable.

INSTRUMENTATION ENGINEERS

Two hardware oriented engineers needed for our proving grounds. One will be responsible for our Digital Data Acquisition System, the other Analog System. Qualifications include demonstrated instrumentation engineering ability, a degree in electrical engineering and flare for hardware.

INDUSTRIAL ENGINEERS

Outstanding opportunity for an Industrial Engineer with experience in electronic industry covering MTM, standards of work performance, cost control, plant layout and preparation of proposals. Recent college graduates will be considered.
BSEE with 10 years experience in Plant Space Utilization. Specific knowledge required in plant layout analysis, including office, laboratory and machine tooling. To direct, supervise and coordinate all phases of plant space usage.

PHYSICISTS

BS or MS in Physics. Must be capable of doing original research in Solid State Physics. No direct experience required.

THERMODYNAMICS

B.S. or M.S. degree in mechanical engineering with experience in heat transfer. Will design, develop and test satellite thermal control systems, space power conversion systems and ground test equipment. Activities include requirements analysis, analytic modeling and computer simulation. Computer programming ability desirable. Openings for recent graduates, also.

SOLID STATE PHYSICISTS

Requires an excellent theoretical background in silicon and/or other devices with an adequate knowledge of semi-conductor device fabrication procedures. Applicant should be aware of recent development in silicon and thin film SCL and FET device technology.

SENIOR PROGRAMMER

To work in Programming Systems (software) group. Extensive FORTRAN experience mandatory. Previous experience in programming systems, IBM 7094 and IBM 360 assembler languages desirable but not necessary. Duties will include FORTRAN consulting and programming systems maintenance and improvement. Excellent opportunity for experience on large-scale IBM System 360.

SCIENTIFIC PROGRAMMER

B.S. in math or engineering with IBM 7094 experience. Will program math models of physical system for numerous scientific and engineering programs.

RELIABILITY ENGINEERS

BSME, EE or Physics to review tests of space systems in the following areas: Step stress—Electro optical—Electro mechanical—Familiar shock vibration—Thermal vacuum—Structural design—Modes and effects of failure—Micro circuit reliability and design—Analog or digital circuit design evaluation.

DESIGN

The following positions require degrees and applicable experience: Light-weight optical mechanical structures • High density electronic packages involving welded cordwood and integrated circuit packaging techniques • High voltage power supply regulators and counters. • Low level pulse with detectors • High speed analog to digital systems • Solid state power supply and analog circuitry including at least two of the following: Low noise, low power, linear and non-linear analog amplifiers with active and passive bandpass networks • High speed digital switching circuitry (2-MHT region) • High speed shift registers • Memories employing active circuits.

AEROJET-GENERAL CORPORATION

6352 N. Irwindale Ave., Azusa, California

A SUBSIDIARY OF THE GENERAL TIRE & RUBBER COMPANY . . . AN EQUAL OPPORTUNITY EMPLOYER

Help Wanted (Men) 24B
COLLEGE GRADUATES PROBATION TRAINEE
Begin a rewarding career as a probation officer. Leads to Deputy Probation Officer position in either a juvenile facility or in field services which may involve working with juveniles or adults. College degree and age 21 necessary. Most drive own car. 21 necessary. Submit resume and references to: **BOX A-4132** INDEPENDENT PRESS-TELEGRAM. An Equal Opportunity Employer.

COMMUNICATIONS ELECTRICIAN
Radio repairman experienced in VHF base station and mobile radio installation and maintenance. Experience in electronic systems maintenance helpful, but not essential to employment. If applicant must hold P.C.C. Radioteletype license second class or better. Submit resume and references to: **BOX A-4132** INDEPENDENT PRESS-TELEGRAM. An Equal Opportunity Employer.

COMPUTER OPERATOR, SR.
Must have minimum of 3 years experience with experience in operation of Univac 1005. Person selected will be given opportunity to learn programming of 1005 and new 9300 system.

DRAFTSMAN
Interesting design drafting work on aircraft and missile components. Permanent position. Samples of work required for interview.

JOURNEYMAN MACHINISTS
Interesting work on aero space components, experience in set up & operation of all machine shop equipment.

Jig & Fixture Builder
5 years proven experience in planning layout and fabrication of jigs & fixtures.

METAL FITTER "A"
(METAL FITTER MECHANIC)
2 years precision sheet metal experience. Must be able to read basic measuring instruments & blue prints.

PRODUCTION WORKERS & MACHINE OPS.
Some industrial production experience preferred. Interesting work on aerospace components.

ARROWHEAD PRODUCTS
Division of the Federal Mopul Co.
4411 Kallala Ave.
(East Long Beach)
An Equal Opportunity Employer

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COLLECTOR TRAINEE
Learn demand collections for L.B. collection agency. \$270 per month bonus to start. **HE 5-5817**
COOK
Cooking students only or retired. Capable to earn \$97.50 wk. while learning. Also opportunity for overtime. **HE 5-5817**
COOK
Cook. Experienced for evenings. **HE 5-5817**
COOK
Young Man Wanted FOR Italian Dinner House. Must have some cooking experience. Will teach the rest. **HE 5-5817**
COOK
FAST & EXPERIENCED. NO GRAVEYARD. **HE 5-5817**
CUSTODIAN
\$385 TO \$469
CITY OF ANAHEIM
Clean public buildings & rest rooms & other facilities. Minimum requirements: Clean record, U.S. citizenship & willingness to work graveyard shift (11 p.m. to 7:30 a.m.).
Last Day to Apply: Tuesday, September 8th
241 So. Anaheim St., Anaheim 714-769-0110, Ext. 381
DANCE INSTRUCTOR
ARTHUR MURRAY DANCE STUDIO
Immed. openings for instructors, experienced or inexperienced. We train you. Rapid advancement to executive position possible. Clean record and job plus other benefits. College students afternoon & eve. work. Age 18 to 30.
Apply in person: 7 p.m. to 10 p.m. 247 E. 5th, Long Beach
DELIVERY BOYS in vrs. or over. Salary \$10,000. **HE 5-5817**
DELIVERY Part Time
18 years of age. Calif. drivers license. Deliveries in Long Beach area. **HE 5-5817**
DESK CLERK, HOTEL EXPR.
FULL TIME. APPLY HOTEL KONA, 539 E. OCEAN BLVD.

DIGITAL SYSTEMS BENDIX HAS IMMEDIATE NEED FOR QUALIFIED ENGINEERS
FIELD ENGINEERS JR. FIELD ENGINEERS
With experience in the operation, maintenance, and check-out of digital computers, digital logic and microelectronics, control systems, and magnetic tape recorders.
Assignments available at the Bendix Space Network Facility, located in Southern California.
Interviews in Long Beach. Call Mr. George Savage
On Sat. Aug. 27, Sun. Aug. 28 at 10:30 a.m. between 10:30 a.m. & 1:00 p.m. If unable to arrange interview send immediately to:
MR. RALPH ROSSUM BENDIX
FIELD ENGINEERING CORP. Subsidiary of the Bendix Corp. 1200 West Main St., Barstow, California
All Candidates will be considered without regard to race, color, religion, color, national origin or sex.
DISHWASHER—night shift 6:30 p.m. to 2:30 a.m. **HE 5-5817**
DRAFTSMAN—Young man 19-26 to assist the chief engineer of a small growing valve mfr. Ability to prepare technical illustrations. Excellent growth opportunity for a capable man with little exp. Call: Willis Oil Tool Co., 201 Palm Dr., 424-1595.
DRILL INSTRUCTOR WANTED
Experienced man for drill instructor & to teach courtesy & manners. **GE 5-1385**

DELIVERY
DRIVER'S earn \$100 wk. servicemen students work vacations, leave time, weekends. Sell ice cream. Good Humor, Ish & Conal, L.B.

ELECTRICIAN
Fully qualified with minimum of 5 years experience in Industrial Plant.
EXCELLENT FRINGE BENEFITS
NON-DEFENSE WORK
Contact Mr. Jones at the Calif. State Employment Service 1016 SARTORI TORRANCE CALIF. An equal opportunity employer

ENGINEERS
Cameron Iron Works Mechanical. Recent grad or dep. with some exp. work under lic. cal. Engr. Des. Univ. to learn Oil Field equip. des. Xint. benefits. Mr. Reagan 537-0170 or send resume PO Box 338, L.B. 90809. Call Mr. Summers.

Experimental & Products Development
Mechanical background in steel furniture. Salary comm. All fringes benefits. Xint. Lywood Manufacturing plant. NE 5-0871—ask for Mr. Summers.

FOUNDRY HELP ROUGH MACHINIST
1825 W. 31st St. Torrance Apply in Person

FOUR Young Men
needed to assist in marketing and adv. dept. MUST BE:
1—Between 19-30
2—Not in insurance
3—Have late model car
4—Have immediate availability
\$704 PER MO.
to start + bonuses and profit sharing.
Only stable young men interested in long-term future with America's leading car & truck company.
APPLY IN PERSON Mon. 10 a.m. or 1 p.m. share. Tues. 11 a.m. 6631 Cherry Ave. LONG BEACH N.W. Corner Cherry & Artesia

FRY COOK
Experienced. Apply to THE COOKERY COFFEE SHOP 11655 Longwood Blvd.

FRY COOK
MUST BE FAST 24 HOUR COFFEE SHOP 1715 W. Anaheim

FURN. SALES TRAINEE
Previous furniture experience preferred but not essential. Salary 6 day week. No Sunday. Fine specialty store in Santa Ana. LU 7-8134

FURNITURE SALESMAN
Experienced. Inquire LANS 3032 E. Pacific Coast Hwy.

FURNITURE ASSEMBLY & FINISHING
You must be interested in learning trade. 437-6381

GARDENER wanted, approx. \$9.50 per hr. No exp. necessary. Approx. 15 hrs. per wk. (714) 821-0275.

GAS station attendant, top pay for full time. Santa Fe Ave. Huntington Park (10.0 of Firestone)

General Maintenance
Exceed in boiler operation & general plant equipment maintenance. Steady work, employee benefits. National Seal Div. FMC 11234 Patton Rd., Downey An equal opportunity employer

GRASS-CUTTER Clerk. Full time. Experienced and dependable. Write Box A 4304, Ind., Press-Telegram.

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HE 2-5959

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FACTORY
OPPORTUNITIES at mattel for GENERAL FACTORY WORKERS
Trainees to earn as you learn. You must be in good health and have reliable transportation. Openings on all shifts
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DAY SHIFT \$1.83
SWING SHIFT \$1.88
GRAVEYARD \$1.91
APPLY IN PERSON AT: MATTEL INC., 5150 ROSCRANS, HAWTHORNE OR
California State Employment Service
Window M 4546 W. Century Inglewood
Window W 1350 Locust Long Beach
Window G 1016 Sartori Torrance

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SECURITY GUARDS
We need men over 34 yrs. of age for security guard positions. Experience not required. We train you. Vacancies exist in Long Beach & Torrance areas. Fringe benefits included, paid vacations, medical & hosp. insurance. Must have car & telephone. Apply Mon. thru Fri. 9 a.m.-2 p.m. 2485-C Long Beach Blvd.

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#30-BR. 1 1/2 BATH, INTEREST
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Call Perry. \$1000 down with 1000
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#38-BR. 1 1/2 BATH, INTEREST
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#39-BR. 1 1/2 BATH, INTEREST
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#40-BR. 1 1/2 BATH, INTEREST
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#41-BR. 1 1/2 BATH, INTEREST
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#42-BR. 1 1/2 BATH, INTEREST
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Owner will sell for a favor. Enclosed
\$1000 down with 1000 down
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#43-BR. 1 1/2 BATH, INTEREST
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#44-BR. 1 1/2 BATH, INTEREST
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#45-BR. 1 1/2 BATH, INTEREST
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Owner will sell for a favor. Enclosed
\$1000 down with 1000 down

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WHERE ELSE?
ALL OF THE
3 BDRMS. PLUS FAMILY R.
1 1/2 BATHS. 12' CROWN
ROOM WITH FIREPLACE.
2-CAR GARAGE. EXCEL-
LENT. \$20,700.
NET ONLY

O'BAN RY HIA 5-A
NR. May Co. Shop 357 N.
to w. d. rd. nr. 1430 S.
Flav. Princes's only. BR.

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CLUB ESTATES

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PERSONALITY
on the golf course with a br.
view. 4 B.R., paneled fam-
ily room. 1st floor master
bathroom. Beautiful. Shown
4:00 only
4224 Country Club Dr.

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Terrific opportunity
1200 sq. ft. 3 B.R. 2 1/2
baths, separate dining room
family room overlooking pond
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THROW A BAL-
you're asked on the list
3 rd. 374 bath, deck, fr.
OPEN. CLUBHOUSE DR.

OPEN SUNDAY
2592 Country Club Dr.
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5230 Clark Ave.

THERE IS A
SOMETHING SPECIAL
about this large, sprawling
estate. 12,000 sq. ft. 5 B.R.
rooms, family rm. & main
extras. Call
ADRIAN LILLIPS
CLIVE GRAHAM
830 E. Ocean, Realtors

AN EXCELLENT VALUE
4414 Clubhouse Dr. - OPEN
1st floor. & all off-street
4713

CONTEMPORARY
Over 2000 sq. ft. 3 B.R.
BR., 1st floor. \$24,950
ADRIAN LILLIPS

HUNTER ASSOC. 4224

BY OWNER - Less Work
buy. low. home. 2 w/in
1st floor. formal dining
kitchen all built in. 3 B.R.
2 1/2-car gar. & portico.
5 rooms.
429-3857

Palatial 11 Rm. 1 bath
3600 sq. ft. 3 B.R. 2 1/2
family room & pool
\$44,500. 419-
470-987

WOULD YOU BELIEVE I
reduced the price \$22,500
4144 AN ARBOR - NEW
bath. Warren Assoc.

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LUXURIOUS LIVING
4-BR., 2 baths, 2200 sq. ft.,
rm., tiled, natural gas, central
air, fireplace, carpeting, 2 closets,
2 porches, 1 car garage.
S. L. Starr Co. GA 3

LAKEWOOD PLAZA
TRY \$41
total costs & no down to
vets on this magnificent by
turning a large bedroom into
a living room. Call for details.
new carpeting. Expensive
Crown-Clinton tile floor.
& 4 bar stools. Only \$727.
Call for details. No down
terms for everyone! Call
WALKER & L.

"GI'S MOVE IN
No down payments & no down to
vets on this 3 bedroom
rental for \$3 a month.
beauty with luxurious
carpeting & love seat.
Priced under appraisal & a
Call \$949. **WALKER & L.**

3439 Karen Open
Carson Park Model. 3
bedrooms, 2 1/2 baths, carport
near 2 golf courses, 2
Parrishville, Ga.
Priced to sell. \$71,200.
BERYL LINVILLE
376045 Sladebaker Rd.
4-BR., 3 BATHS
super family. Walk
to school. 3 bedrooms
before school, 3
baths, 2 car garage.
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WILLI PRIDE we present
"DOLL HOUSE"
clubbing buildings. \$70,000
Call for details. **WALKER & L.**

THE REAL ESTATE S-
7940 CLARK
HA 1-8892 or **SM 1-8892**
JUST listed! Xtras large
w/ built-in stove. 3-br., 2
baths, 2 car garage, 2
& fireplace. \$72,000. Call
for details. **7923 CLARK**
HA 1-8892 or **SM 1-8892**

3-BR. - F.V.
3636 KNOXVILLE
CPT'S, SPRINKLS, BLOK
Wright. Call for details.
OWNER TRANSFERRED
Open—3503 MOTO
3 br., 1 1/2 bath, (frep),
METRO REALTY CO.
Open 2120 NINE
Vacant Innvac. 3 Bdrms
w/ 2 car garage, 2
ED GRANT RITE
BY OWNER. 3-br., 1 1/2
2 bdrms, 2 car garage
through, 53500. da. to ex-
tend. \$27,211. Panwood.
OWNER W/ 2 CARS
NOW 6541 E. PULC
2 bdrms, 2 car garage
MILLIKIAN HI & C
3444 CARFAX
Rite. 2-bdrm. w/w
Call for details.

LAKEWOOD PL

NO DOWN
\$1300 DOWN
on assume existing loan
members of \$130 per month
with 10% down
with formal dining room
with 10% down
Walking distance to school
364-4435—2000 Bellflower

WALKER &

EXCEPTIONAL
3-BR., 2-B.A., PO
Best Place location
marble home with
WALTER GREENWOOD
CLIVE GRAHAM
800 E. Ocean, Realtors

Need a Powder?
A Real Beauty for Nite
to go. 100% pure
Family room, v. nice
bath, 100% tile
3bedrms 15 baths, 7
100% tile, 100% tile
MOLD RY HAY

Try GI—2BR.
or \$1150 on, on FIVE
to go. 100% tile
beautiful carpets,
acoustical ceiling
Top Lead Rite
Open 1 to 9

CASH TALK
to the house of only
price \$3,899. 115 ba
JOHN READ RITE
6345 E. Soering

!! NEW LISTING !!
Unique 3-BR & Den or
baths. Attractive cor
to go. 100% tile.
5125 E. Cali
MOORE GE 4364

2 BDRM.
Fireplace, 15 baths,
to go. 100% tile.
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BARGAIN! THIS IS
SELL AT FIVE APP
CAPRI REALTY

SUBMIT SUBMIT
OPEN—REDUCED
OPEN—7735 LADEN
OPEN—7735 LADEN
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"CARICE AS HEN'S"
corner lot in prime
many extras to make
this a real home
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OWNER desperate, mu
under market price
10% down. Jan. 95
to go. 100% tile.
Poss. Open Sun. 955

1942 Shipway Co
and den 13 1/2 ba, no lo
NINALE/ALICE DE 5-4
to go. 100% tile
door. Full price 5
possession. BKR. 5
to go. 100% tile
Park. Sacrifice. BKR.

LAKEWOOD FARM

AVAILABLE AT

AVAILABLE AT
1380 S. DEN. RD. 10
N. DEN. KITCHEN
FL. PLAN.

4-BDRM PC
1 1/2 BATHS, ATTACH
COVERED PATIO
DECKING, STOVE
ON QUIET ST.

RANCH/O—
2 Large, 1 1/2
LARGED KITCHEN,
VAC. IN, CARPETS
CALL 431-1313
REX L. HODGE

Low Price, Smart
A little paint will
brighten a dreary
SRs., 2 bks, cov'd
kil.

Large—3200 Den.
TRY STENOOR
Freshly painted 4 BR
bath, rms, tile, stove
YOU CAN BUY
Inmate 3-1/2, near
PLN. 1600 sq. ft., near
PL. Payments less lib
JH. RYAN READ
6345 E. Soring
♦ ♦ ♦

\$7.50 DOWN
NO COSTS
Yes—no costs & 7.50
down in 30 days. New
hardwood floors, fire
place, tile, carpet, new
kitchen & bedrooms. A
well located, attractive
affiliated GI buyers. A
FHA buyers. Call
BILLY WALKER
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3-BR, 2-BR
RUMPUS RM.
All this + built-in
place, deep beautiful
wood, tile, carpeting
& tiledered pool
in the back. 3-BR
Drivado. Park for
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OWNER MUST SELL
2091 E. SORLING
STREET TRY \$22,000
WOMEN

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This sharp 3-BR
everything, Rear yard
with 20' x 40' pool, large
large kitchen, with
The lovely yard has
A/C-O-R-E 590-333

LAKEWOOD
PRIDE of Village,
1 1/2 bks, Luscious
crown, tile, carpet,
WOLFORD 4331 CA
1900 sq. ft. OPEN
Greenwood sq. ft.
1300 sq. ft. 1300

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We are now
modern with lots
☆ 107 River
smoking at water

— SEE FOR —

☆ Waterfront
water front
Truck

☆ Quint
2 B's
☆ Waterfront
at a m
☆ story rise
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2 nice 2 B's

MUNIZ
GE 2-3181 RENT

GOLD M.
4 Units, View
3 Borm, 1 sldg
2 garages, 2100

NEAR CAVALI
Hrplace.

NEAR NEW P
A Smt.

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B Needs work
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PAY
One of Treat
outland new
Beautifully ap
1½ store 1½
It planned fo
CHAS. E. ALAN
CLIVE G
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\$21
3 Bdrm.,
Pool, 1 carport
Near Suler
Immaculate
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Have good find
2nd floor
3 & 4 Br. home
Small down
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A real fine
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\$11,500
\$12,500
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\$22,500
\$76,950
(third acct)

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3 331,500
3 333,500
3 335,000
3 337,000
3 344,000

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3 bedrooms
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Madway!
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room
cotton to bus
all shopping

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excellent con-
dition! land
back to back
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CORNER!
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new build-
ing in estab-
lished area
large family
home. In low

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"PRY BIRD"
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4:30 P.M.
LED PEOPLE
of charm,
2 bdrms,
kitchen, off. or patio
428-0009

S AREA

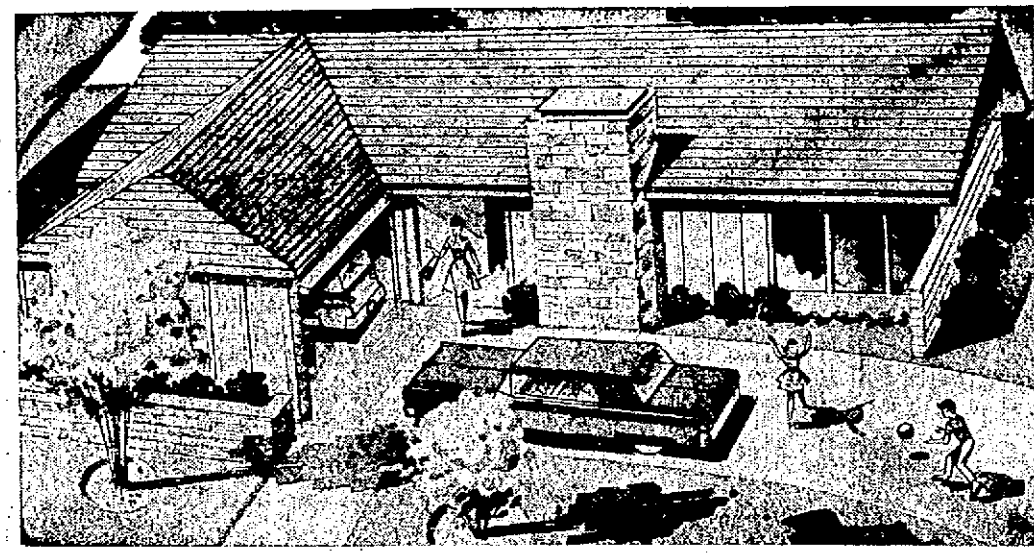
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to the
the house, but
cost of \$30,990,
to get the early
bird is the biggest
piece & all your
will love you

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carpet, ceiling
95 OLIVE
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Only 116.50
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BBQ. E. 2 1/2
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2 1/2 bath, front
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Only rm. be-
neath main. 2 car-
port. No shopping
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terated. Howd. tile
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Only 317.272
Open 8 p.m. 633-0003
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ALL ELECTRIC
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& a large den &
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& complete descrip-
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TO BUY A HOME**
You Will Pay a Lot More in Just a Few Months

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The longer you wait, the more you will pay.

And remember. A house is a good hedge against inflation. The house you own can only increase in value as other prices go up. You're protected.

In the pages of this Classified Section you will find the best in home values. Consult them now. And do something about it. Buy that home now and save money.

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SUNDAY		

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— 8 —

1965 CADILLACS
Come to Seville's used car lot
Centennial, Greenwood, Brookhollow
AIR VAC FACTORY AIR COND.,
power windows, stereo, and
selection of the most desirable
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PRICES LOW AS
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The Only Authorized Cadillac
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V. Cad. '66 Std. De Ville
Full power, factory air w/temperature
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1968 Cad. popular Cadillac 2 dr.
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Miles, 21, 22, 23, 24, 25, 26, 27,
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'65 MUSTANG 2+2 8 AT, PS	DWY 948	\$2499
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'64 FORD Falcon Futura 8 AT, PS	CRT 743	\$1499
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'63 BUICK Le Sabre Hdp 8 AT, PS	DWY 948	\$1499
'63 PLYMOUTH Signet SpdCpe 8 AT, PS	SZU 215	\$1299
'63 FORD Gal 500 SpdCpe 8 AT, PS	QZL 317	\$1499
'61 PONTIAC Ventura SpdCpe 8 AT, PS	JIM 002	\$1199
'61 PONTIAC 1600 Cpe	QGL 182	\$1999
'61 PONTIAC Ventura Spt. Cpe. 8, Sdk	FXY 164	\$ 899
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'62 FALCON Galatée	OS 999	\$ 999

'65 MERC. Comet Galatée 4-Dr 6 Sdk	DAB 002	\$1599
'63 FORD Gal. 4-Dr 6 AT	KFM 130	\$ 899
'63 FALCON 4-Dr 6 Sdk	OXK 331	\$ 899
'63 FORD 4-Dr 6 AT, PS	MCR 919	\$1099
'63 FORD Gal Spd 8 AT, PS, AC	QHF 519	\$ 799
'58 FORD 4-Dr 8 AT	QIR 197	\$ 299

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'64 FALCON 4-Dr 6 AT	MEP 994	\$1399
'63 FORD Dix Falcon Wag 6 AT, PS	102 855	\$ 999
'64 VW Variant 4-sp	107 837	\$1399
'62 BUICK Invicta 8 AT, PS	PLV 322	\$1599
'62 COMET 6 AT	10H 782	\$ 999

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Here's your cheap little trans-
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\$199

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Factory Air, absolutely in show-
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brakes, leather interior. Manu-
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Factory Air, electric windows
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THE BUSINESS WEEK

Heavy Sales Continue to Plague Stock Market

By C. J. PARNOW

NEW YORK (UPI)—Heavy selling continued to plague the stock market last week and prices dropped sharply. The Dow-Jones industrial average retreated 24.06 on the week to finish at a new 1966 low of 780.56 — its lowest level since it stood at 776.44 on January 21, 1964. Ralls dropped 7.52 to a new low of 195.03 and utilities backtracked 4.67 to a new low of 120.90.

However, the drop in the indicator reflected only a portion of the week's deficit since it did not reflect the many king-sized declines among the glamor issues, particularly airlines and electronics.

THE WEEK started on a soft note with a 12.59 drop in the Dow-Jones indicator and another 19.89 loss on Tuesday. Prices rallied on Wednesday and boosted the average 9.41. There was some buying in the market Thursday morning but when it petered out the indicator sagged 7.18. The average plunged more than 10 points by mid-day Friday, recovered, then plunged again to finish off 11.81.

Trading for the week swelled to 40,532,875 shares from 32,514,160 shares a week before and 18,183,790 shares in the same week last year.

Of the 1,565 issues traded, 1,369 retreated and only 131 advanced. There were 970 new 1966 lows and only four new highs. This was the largest number of new lows since 1,000 were registered in the week ending June 1, 1962—the week President Kennedy confronted the steel industry over an across-the-board price hike.

Brokers said worry over the rising cost of borrowing, the decline in the supply of lendable funds and concern over the latter effects of these factors on the economy and thus corporate profits sparked much of the selling.

THE APPARENT steady erosion of the Viet Nam situation, as underscored by Defense Secretary McNamara's statement Thursday that there were clear indications North Viet Nam has decided to continue pushing the war at a "high level of intensity" only aggravated the situation.

Also, they said, traders are still concerned over the possibility of wage-price controls in the near future. President Johnson said Wednesday that controls would be needed eventually but that he was not ready to recommend anything at this time.

The outlook, according to a number of analysts, is pretty gloomy at this point. There had been some hope the market would find support when the Dow-Jones average reached the 800 level; but since that has been penetrated they are reluctant to cite another possible support area.

The list, they said, may see a few technical rallies but, they warn, these sudden high-powered upswings should not be considered a turning point in the market's trend. The experts said no change in the market's course can be expected until the underlying causes of the slide are corrected.

SPERRY RAND was the volume leader. It dropped 2 1/2 to 28 1/2 on 1,343,700 shares. The stock was bid up early in the week on reports it would market a desk-top copying machine made by Saxon Paper.

Magnavox was second in the active list with a loss of 1 1/2 at 50 1/2 on 772,400 shares. It found demand early in the week from institutional buyers.

American Telephone dropped 1 1/2 to 50 1/2 on 603,400 shares in third place. Airlines sold off sharply. KLM sank 25, Northwest 22 1/2, Delta 20 1/2, Braniff 19 1/2, Eastern 18 1/2, National 19 1/2, Continental 15 1/2, Trans World 14 1/2, Pan American 11 1/2, United 10 1/2, American 9 1/2 and Western 8 1/2.

ELECTRONICS were also depressed but sustained comparatively small losses. Motorola paced the slide with a loss of 21 points. The stock sank 23 1/2 in Friday's selloff. It said Friday it will cut prices

on some of its integrated circuit products. IBM dropped 20 1/2. Fairchild Camera lost 13 1/2. Texas Instruments 12 1/2. Beckman 7. Litton 6 1/2. Scientific Data Systems 6 1/2 and Collins Radio 4 1/2.

General Motors dropped 3 1/2. Ford shed 1 1/2 but Chrysler gained the same amount. Brokers said the rise in Chrysler may have stemmed from a report that institutional investors were selling General Motors and Ford and buying Chrysler.

DuPont dropped 5 1/2. Eastman Kodak lost 5 1/2. Union Carbide 4 1/2. and Dow Chemical 2 1/2. Oils were soft. Continental dropped 5 1/2. Union Oil of California 7 1/2. Universal Oil Products 5 1/2 and Standard Oil (N.J.) 2 1/2.

STEELS WERE lower. Jones & Laughlin dropped 4 1/2. Lukens and Wheeling shed 2 1/2. Bethlehem 1 1/2. Youngstown Sheet 1 1/2 and U.S. Steel 1.

Xerox skidded 13 1/2. Polaroid dropped 10 1/2. Corning Glass retreated 13. Comsat gave up 6 1/2. Hecla Mining topped 8 1/2. International Telephone was cut back 5 1/2.

Aircrafts were lower with Boeing and Douglas pacing the slide with losses of 10 1/2 and 7 1/2 respectively. Copper Range dropped 7. Kaiser Aluminum gave up 3 1/2. Anaconda Copper fell 3 1/2 and Cerro retreated 4.

Johnson & Johnson fell 10. Upjohn backtracked 6 1/2. Bristol-Myers 5 and G.D. Searle 4 1/2.

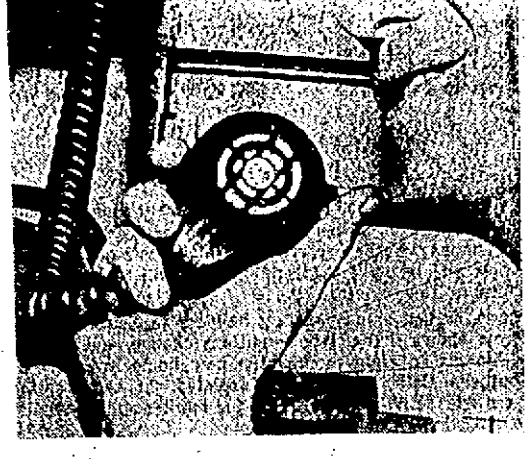
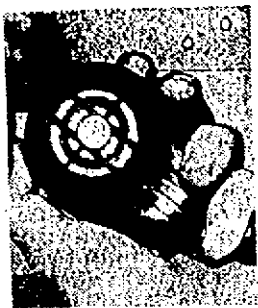
Ship Arrivals, Departures

Compiled by M. ELS IN PORT ACTIVE VESSEL EXCHANGE			
Vessel	Operator	Due to Sail	From
Alaska Maru (Jap)	178 Mitsui-Osk. Line	Aug. 28 San Diego	Yokohama
Alto Maru (Jap)	178 Mitsui-Osk. Line	Aug. 28 San Diego	Yokohama
American Explorer	18-18 U.S. Lines	Aug. 28 San Francisco	Seattle
Asahi Maru (Jap)	18-20 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-21 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-22 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-23 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-24 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-25 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-26 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-27 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-28 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Asahi Maru (Jap)	18-30 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-31 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-32 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Asahi Maru (Jap)	18-35 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-36 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-37 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-38 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-39 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Asahi Maru (Jap)	18-41 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-42 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-43 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Asahi Maru (Jap)	18-46 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-47 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-48 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-49 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-50 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-51 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-52 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-53 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-54 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-55 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-56 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-57 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-58 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-59 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Asahi Maru (Jap)	18-100 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama

VESSELS DUE SATURDAY			
Vessel	Operator	Due to Sail	From
Alaska Maru (Jap)	178 Mitsui-Osk. Line	Aug. 28 San Diego	Yokohama
Alto Maru (Jap)	178 Mitsui-Osk. Line	Aug. 28 San Diego	Yokohama
American Explorer	18-18 U.S. Lines	Aug. 28 San Francisco	Seattle
Asahi Maru (Jap)	18-20 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-21 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-22 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-23 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-24 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-25 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
Asahi Maru (Jap)	18-26 Nippon Yusen K.K.	Aug. 28 San Francisco	Yokohama
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Navy Ships in Port

Active	B-32	NSV	Manito	Pier 19	Navy
Bainbridge	B-32	NSV	Mathews	Pier 7	Navy
Base	Pier 10	Navy	McKee	Pier 15	Navy
Battle Grove	Pier 10	Navy	McKee	Pier 15	Navy
Bennington	Pier 10	Navy	Merrill	Beilheisen	Food
Birmingham	Pier 10	Navy	Merrill	Beilheisen	Food
Bon Homme Richard	B-13	NSV	Merrill	Beilheisen	Food
Boston	Pier 15	Navy	Merrill	Beilheisen	Food
Bush	Pier 9	Navy	Merrill	Beilheisen	Food
Cadiz	Pier 9	Navy	Merrill	Beilheisen	Food
Campbell	Pier 9	Navy	Merrill	Beilheisen	Food
Conkling	Pier 9	Navy	Merrill	Beilheisen	Food
Conover	Pier 9	Navy	Merrill	Beilheisen	Food
Conover	Pier 9	Navy	Merrill	Beilheisen	Food
Cove	Pier 15	Navy	Merrill	Beilheisen	Food
Cummins	Pier 9	Navy	Merrill	Beilheisen	Food
Dynamite	Pier 9	Navy	Merrill	Beilheisen	Food
Eastman	Pier 9	Navy	Merrill	Beilheisen	Food
Endurance	Pier 9	Navy	Merrill	Beilheisen	Food
England	Pier 9	Navy	Merrill	Beilheisen	Food
Enterprise	Pier 9	Navy	Merrill	Beilheisen	Food
Excel	Pier 9	Navy	Merrill	Beilheisen	Food
Exeter	Pier 9	Navy	Merrill	Beilheisen	Food
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It's Chaos on the Kilocycles



SERIOUS USE of CB is exemplified by Jean Rap-ton, secretary at Waldow Plumbing, Long Beach, as she dispatches orders to truck crew.

They call it chaos on the kilocycles.

The Citizens Radio Service also—and more politely—is called a giant party line for 800,000 Americans, with the biggest share of them in the Southland.

The Federal Communications Commission calls

By ROBERT BECKMAN
Progress Editor

it both a gigantic headache—and a blessing.

Consider the problems that would result if every home in Long Beach and West Orange County had to depend on 23 party lines for all phone calls.

THAT PROVIDES some idea of the problems the FCC faces in trying to control the Citizen's Band—CB as it is more often called.

The problems began in 1958 when there were only 40,000 CB stations—mostly business firms—

using the sparsely populated ultrahigh frequencies. (Equipment was too costly for most individuals.)

In 1958, the FCC provided 23 channels in a wavelength for which equipment could be manufactured at relatively little expense.

The response from citizen radio enthusiasts was overwhelming.

TODAY, THERE are 800,000 licenses and the FCC receives more than 20,000 applications a month, about a thousand each 30 days from Southern California alone.

Cost of the new licenses: \$8.

But it spells big business. The average CB license has three units costing between \$100 and \$150. Some sources say CB means more than \$50 million annually to the electronics industry.

Any citizen, 18 or older, can get a license by filing an application and paying the fee, and he can get into citizens' band activities for as little as \$59 for a one-channel build-it-yourself kit.

THIS IS DIFFERENT from amateur radio operators who must pass examinations. In Morse Code, electronics and FCC regulations.

"Our biggest problem

has been with people who use the citizens' band just for the sake of talking to somebody else by radio—the hobbyists," says Jack Bazhaw, engineer in charge of the FCC's Santa Ana monitoring station.

"They clutter the channels and jam legitimate communications."

The CB, Bazhaw added, is a "communications tool to carry out some business or personal activity of the licensee. This means a brief transmission between a garage and a tow truck, a farmer's wife and her husband in the fields, a businessman and his office.

"It does not mean one

licensee gassing with another."

THE FCC DEPENDS largely on voluntary compliance for enforcement of its rules. But, in the case of the CB, Bazhaw says: "I don't think we've gotten the degree of voluntary compliance we want."

Since 1958, the FCC has revised the CB regulations twice—in 1960 and in 1965, both times to eliminate the talkers by declaring idle chatter illegal.

But many CB operators, the FCC engineer adds, do not know the regulations, and don't

bother to purchase copies, even though they are required to have them.

THUS, THE FCC at times has considered eliminating CB.

"To the extent that enforcement problems become the most important aspect of a radio service,"

Staff Photos by
KENT HENDERSON

Bazhaw says, "the basic utility of the service becomes questionable."

"But the FCC remains optimistic. It tries to supply speakers for CB clubs—I have been one of them—on the basis the clubs will help to enforce the rules."

But, despite the headaches CB has caused, the FCC wants to keep the service.

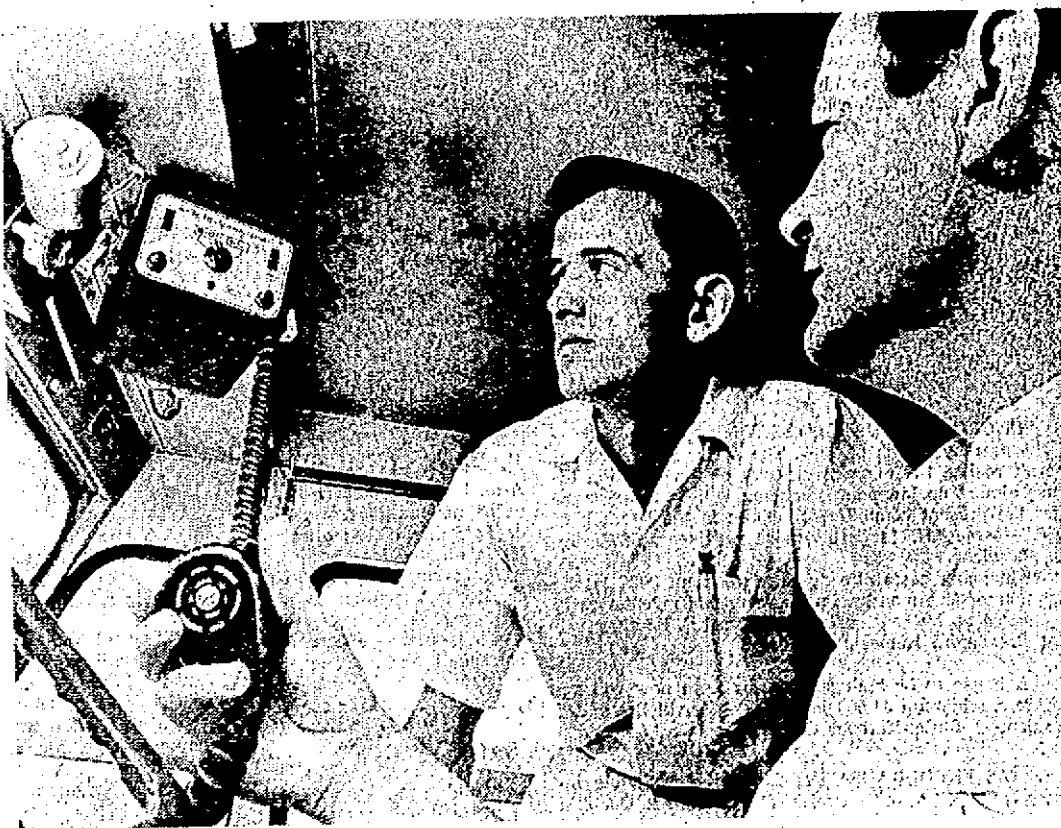
First, it is a big money-maker, supplying about \$2 million a year in fees. Secondly, it has value in local and national emergencies.

SOUTHLAND PROGRESS
REAL ESTATE ★ Independent Press-Telegram ★ BUSINESS

LONG BEACH, CALIF., SUNDAY, AUGUST 28, 1966



POPULARITY OF AUTO transceivers is demonstrated by Bill Michael, co-owner of Citizens' Communications Center, Long Beach, one of many popular places for CB buffs.



QUICK COMMUNICATION with office is enjoyed by Buck Backman (right), owner of Waldow Plumbing, and driver Bill Linko. This, says Santa Ana FCC engineer, is one of better reasons CB exists. Southern Californians apply for licenses at rate of 10,000 a year.

Grand Opening Today for Premier Homes in Westminster

Today marks the grand opening of Premier Homes in Westminster.

Conveniently located at Hazard Avenue and Brookhurst Street, this self-contained community will include 120 homes featuring spacious three and four bedrooms, two baths, single-story, split-level and two-story models with a choice of 17 charming exterior designs.

Six versatile floor plans are offered, all with General Electric built-in appliances in family-type kitchens. Some models feature a "bonus room," completely finished with plumbing rough-in for conversion to recreation room and

wet bar, or extra bedrooms and bath, according to the wish of the new owner.

The Santa Barbara model, with four bedrooms, two baths and "surprise" room, has a large master suite overlooking pool or patio area and provides compartmented bath which opens to the outside for easy access from garden or poolside. Mr. and Mrs. closets occupy an entire wall.

KITCHEN FEATURES include the popular outdoor serving bar for patio dining convenience. Large living rooms, with fireplace and extended hearth, means

seclusion from the busy family area and can be reached through the entry hall.

Generous storage space throughout will be pleasing to the new homeowner.

Linen closets both upstairs and down and a luggage storage under the stairway adjacent to central entry hall provide ample closet room for the growing family.

A large double garage provides space for washer and dryer, with convenient access from the center hall.

William Rousey, builder of Premier Homes, has donated acreage within the development for a playground to be main-

tained by the City of Westminster Parks Department. Protected from

outside traffic, the park will also serve as an attractive focal point.

To reach Premier Westminster Homes, take the San Diego Freeway

to Garden Grove Freeway, then to the Brookhurst turnoff. Turn south

to Hazard where furnished models will be open daily.



SANTA BARBARA MODEL . . . Has Four Bedrooms and Two Baths

Real Estate is Good Hedge Against Inflation

By KEN CHILKOTE
Business Editor

While much has been heard in recent months about how hard the homebuilding industry has been hit by the tight money market, scarcity and high costs of land, materials and labor, it is the public that will be hardest hit within a few months.

A survey among leading builders in Southern California shows that unless conditions change, and rapidly, within six to eight months the new home inventory in Southern California will be depleted. In early spring there will be no new homes on the market and few under construction.

"The Viet Nam incident actually is developing into a full-fledged operation, and certain materials are again scarce," reads a statement issued by the Home Builders Association of Los Angeles, Orange and Ventura Counties.

The association, the members of which represent more than 70% of the homes built in California in recent years, held an emergency meeting to discuss the housing industry.

"THE DEMAND FOR MONEY, largely the result of the Viet Nam operation, has caused such a diversion of funds from the mortgage market that new construction of housing practically has come to a standstill," the statement added.

Meanwhile, the new homes still available are considered a bargain compared to those in the future. Housing prices in this area have risen at least 60% the last 10 years. Another climb of 20% is expected within the next three years, says John J. Lyman, vice president of business development for Security Title Insurance Co.

At today's prices a house can be a bargain," Lyman adds. "Rising costs for labor and materials are adding around \$1,000 every year to the price of a new \$20,000 home."

Land values are steadily increasing due to inflationary pressures, plus the influx of 1,500 persons moving into California daily. There is no way to create more land. Urban areas are disappearing rapidly.

THEREFORE, ANY WAY YOU look at it, in a few years a home can be worth far more than it costs today.

Another reason for buying a house now, and one often overlooked, is the steady rise in value of a well chosen place. It will be a good hedge against inflation. When you buy a car the value diminishes the first time you drive it. But a home will increase in value day by day. By the way, the interest rates on the car are much more than a home, too.

The increased interest rates of today really should have no effect on home buying. When interest goes up a half per cent on a \$20,000 loan on a home, this amounts to about \$6 per month hike. The valuation increase month by month will eat up much of that.

Interest rates are not likely to show any appreciative drop in the immediate future and may gain. Meanwhile, when a home is purchased now the buyer is building an equity and the interest and property taxes are deductible from income tax.

HERE ARE SOME QUOTES from leading Southland builders:

"If costs continue to go up, we may be forced to devote our industry to clusters, condominiums, etc., to provide the buyer with a home. There is a definite shortage now."—John B. Parker, vice president, Macco Realty Co.

"While the talk is going around about the woes of builders during the tight money market, the fact is generally overlooked that the decrease in construction inevitably will affect the home buyer who plans to purchase within the next year."—Robert H. Grant, president of the Robert H. Grant Co., Anaheim.

"Homes are rapidly disappearing and in six months there will be no availability of choice. People will be forced to live in apartments and collect rent receipts."—Paul E. Griffin Jr., president of Griffin Construction, Ventura.

"UNOCCUPIED, UNSOLD NEW homes will be a thing of the past by March of 1967. The average home seeker doesn't realize the extreme urgency of the situation because almost no low-point financing will be in existence after the present commitments expire in the last half of 1966."—James H. McCarthy, vice president, McCarthy Co., Pasadena.

"Financing costs already have gone up 20% in the past four or five months. Built and unsold inventory will be cleaned up by next spring."—Richard B. Smith, president Broadmore Homes Inc., Tustin.

"A house to be built six months from now will aggregate a minimum \$1,500 increase."—Merrill Butler Jr., president of Butler-Harbour Construction Co., Anaheim.

SOME ENCOURAGEMENT in the homebuilding industry is viewed in other circles. The Sanford R. Goodkin Research Corp., the West Coast statistical source for the National Association of Homebuilders gives several rea-

sons for encouragement. These include:

Congressmen are concerned about the tight money situation and can be expected to take some action.

Many builders are finding new sources of funds by going directly to leading financial firms or to pension funds and asking their investment in mortgages.

The anticipated July panic of savings and loans did not occur and some of the uncertainty among lenders has diminished. They can plan for an orderly market and not worry about their liquidity.

Repayments on mortgages are high and lending institutions must put this money back to work—in mortgages.

The flow of funds is changing. Mutual savings are getting more money than before the money squeeze. California appears to be getting back some of the savings it lost previously.

BUT DON'T LOOK for any drastic improvement immediately—only a somewhat more orderly and stabilized housing market if possible.

What is needed and what has been needed since early

this year is some fiscal action by the Johnson Administration. As of now there is little hope for this. With the Viet Nam situation and an election coming up, the White House isn't apt to cut expenditures or impose a tax hike.

Sure, President Johnson did meet with homebuilders recently but it seems that session was an effort to smooth out their feelings instead of taking some drastic steps toward improvement.

ON THE BRIGHTER SIDE of things: Douglas Aircraft Co., Long Beach has received a \$488,500 Air Force contract for a comprehensive study on advanced materials handling support system concerned with the movement of all Department of Defense air cargo.

The study will lead to maximum interchangeability between all modes of military and commercial transportation. The work will be performed by the Douglas advanced systems analysis study group in Long Beach headed by Russell D. Johnson.

And speaking of Douglas Aircraft, while the company is a giant in industry it is a real booster of smaller business firms.

Purchases from small firms throughout the nation increased 65% the first half of this year over the same period a year ago. This was a \$44,104,000 rise in procurement from small firms. These small firms, 18,080 received \$11,363,000 of the total \$373,093,000 paid out for purchases in the half year.

The purchases supported such programs as the DC-8 and DC-9 Jetliners and on such governmental programs as the Saturn S-IVB man-on-the-moon rocket, Thor and Delta space boosters and the Navy A-4F Skyhawk attack bomber and TA-4F jet trainer.

HERE AND THERE—Military expenditures really are boosting the economy in Hawaii. During the second quarter this year such expenditures rose to a peacetime record annual rate of \$507 million. This increase occurred in spite of market decline in military personnel in the islands, reports the Bank of Hawaii.

The airline strike sharply affected the tourist industry in Hawaii in July although not quite as seriously as had been feared. Major hotel occupancy rates dropped to 87% of capacity while over 95% had been expected.

OCCIDENTAL PETROLEUM reports drilling of three core holes in Mineral County, Nevada has been completed and the outlook is good. The company has a 500,000-acre lease block in the Walker River Indian Reservation. "It appears we may have one of the largest iron ore deposits in the western part of the United States," said Dr. Arman Hammer, president. Other holes are being drilled to fully evaluate the potential. Some copper has been found.

Approximately 600 feet of iron ore thickness was produced in the three completed holes between 2,200 and 3,200 feet below the surface. The area is about 60 miles southeast of Reno.

Steel Demand Increase is Seen

The Business Week Index turned upward this week, as the 1967 model cars began rolling off production lines, and as electric power output continued to rise, even after seasonal adjustment of the figures.

Auto production, consisting entirely of '67 models for the first time, started gaining after hitting rock bottom last week. But there's a surprise labor squall threatening the sunny forecast in Detroit. If wild cat strikes develop, new model production could get snarled up in the process.

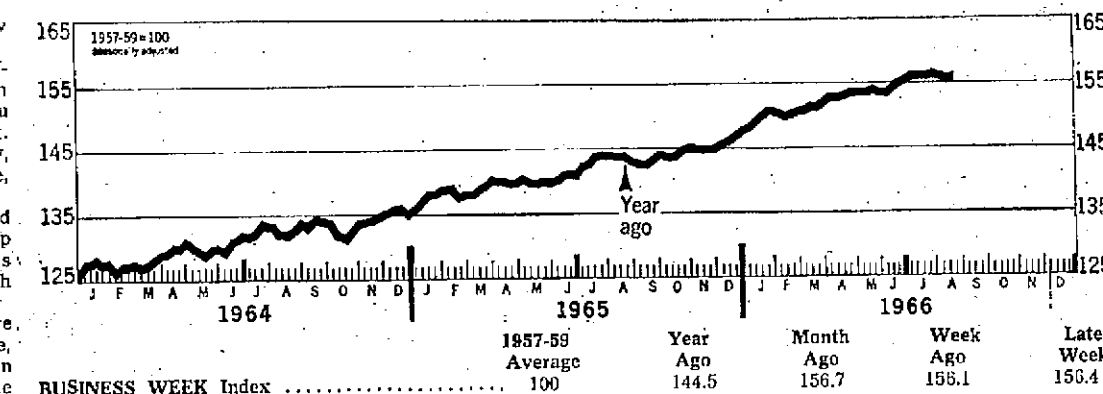
Although the auto makers haven't been placing orders for steel in quite the volume anticipated, a slight increase in steel industry output is expected to meet a moderate rise in steel demand generally.

This week, ingot production slipped 0.3% after two

substantial weekly advances, and still stands 1% below last year's level at this time.

TRANSPORTATION EQUIPMENT production (other than cars and trucks) continues to rise to meet the pressure of war shipments to Viet Nam. And both railroads and trucks hauled more traffic this week than in the same week last year.

Paperboard production, another significant index component, slid 2.8% from last week's level, after four consecutive weekly rises. Residential construction dropped more than 25% from July, 1965, although all other construction was up 16.5%.



BUSINESS WEEK Index

Chrysler 1st to Show '67 Lines in Southland

By ART STEPHAN
Auto Editor



B. OF A. CHOICE

Arnold H. Loewenberg has been announced as manager at Bank of America's Hawaiian Gardens branch. Prior to completion of executive management training program, Loewenberg was operations officer at Torrance branch.

Joseph Kennick in L.B. Board Talk

Assemblyman Joseph M. Kennick will address members of the Long Beach District Board of Realtors at their 7:15 a.m. breakfast meeting Tuesday at the Crown Cafeteria. Program chairman Marjorie Waters said Kennick's topic will be "The Future Outlook of California State College, Dominguez Hills."

The automotive industry's first national news preview of 1967 cars and trucks will begin in Los Angeles Tuesday as Chrysler Corporation shows its new models to more than 300 newsmen from across the country.

The showing, which will continue through Thursday, is the first national news preview ever held by an automobile company in Southern California.

For this introduction of its 1967 vehicle line, the company has shipped to Los Angeles more than 80 new

Calif. Accountants Meeting at SLO

The Society of California Accountants will hold its 1966 Advanced Study Conference on the San Luis Obispo Campus of California State Polytechnic College, Monday through Wednesday. A registration of 150 accountants is expected.

Owen L. Servatius, head of the college's business administration department, will speak at a dinner to be held at the San Luis Obispo Country Club Tuesday evening. His topic will be "You and People—Problems of Communication."

Plymouth, Dodge, Chrysler, Imperial, Simca and Rootes passenger cars and Dodge trucks.

THE UNITED STATES cars to be seen at the preview will come from the Chrysler assembly plant in Los Angeles and from plants in St. Louis, Belvidere, Ill., Detroit and Newark, Del. Simca products were imported from France and Rootes cars from England.

About 50 of Chrysler's top executives, including company president Lynn A. Townsend, will be here for the three-day preview.

Headquarters for activities will be the new Century Plaza Hotel in Century City, with some of the events scheduled for the Santa Monica Auditorium.

The news preview is not open to the public. They can view the 1967 Chrysler Corporation cars in dealer showrooms, beginning September 29.



NAMED

Dana F. Bresnahan, formerly associated with McKinsey & Co., has been selected as general manager of the newly formed Computer Reporting Systems, Inc., computerized credit reporting service company organized jointly by the Long Beach Credit Association and 35 other credit bureaus.

Reminder to Voters

Voter registrations may be made Sept. 1 through Sept. 15 at the Equitable Savings and Loan Association office at 328 Long Beach Blvd. Olin T. Keller, manager, reminds all that Sept. 15 is the deadline to register for the Nov. 8 general election.

U.S. DEPARTMENT OF COMMERCE Trade Tips ON THE WORLD MARKET

The well-dressed woman on the Champs Elysees may be wearing a creation from Kansas City, Chicago or the Southland if U.S. manufacturers get in touch with Cotariel of Paris.

Cotariel is seeking an American source of supply for a complete line of men's, women's and children's clothing.

A firm in Bangkok wants to buy all the fixtures for all the bathrooms in a new 300-room hotel. A Danish company wants all kinds of gas-heating equipment, including heaters for swimming pools. The Trucial States on the Persian Gulf need power hand tools and record players.

Because export sales mean added profits for U.S. businessmen, the Department of Commerce each week publishes a series of Trade Tips gathered by the government's worldwide commercial listening posts.

Here is a current sampling, with names and addresses:

AUSTRALIA—Laminated plastic sheets, vinyl upholstery fabric, and seamless metal tubing (plated and unplated) for use in manufacture of kitchen and dinette furniture. Kopec Furniture Co. Pty. Ltd., 280 Brunswick St., Fitzroy, Victoria.

AUSTRIA—Marine hardware for yachts and boats; fittings. Direct purchase and agency. Request replies in German. Em. Blasser's Nachf., Taborstrasse 35, A-1020 Vienna.

DENMARK—Domestic automatic gas burners, combination gas-oil burners, central (gas) heating boilers, gas-heated hotwater storage; gas-incinerators, radiators, heating panels, swimming pool heaters, etc. Industrial gas burners with over 400,000 B.T.U. output, gas-air mixing

HONDURAS—Used or new complete equipment with 100-ton capacity for re-processing and converting of waste cardboard and paper into cardboard suitable for use in manufacture of cardboard boxes. Fernando M. Cornejo, la, Calle 6 Ave. No. 42, San Pedro Sula.

For more information about foreign trade opportunities, ask the Bureau of International Commerce, U.S. Department of Commerce, Washington, D.C., 20230, or any Commerce Department field office.

OFFICE SPACE AVAILABLE

In Downtown Long Beach INQUIRE ROOM 608

OR

PHONE HE 4-2283

Jergen's Trust Bldg.

"Where parking is no problem"

There's A New Level of Luxury Coming—and it's in nearby LAKEWOOD! (the last of the land... for the finest homes yet)

Mayfair LAKEWOOD ESTATES

We're not open yet... but if you want to sneak a peak, come by... and buy.

SINGLE STORY TWO STORY SPLIT LEVEL

SPARKLING NEW DESIGNS!

from \$33,500 to \$39,950
10% down 8 1/4% financing

Driving Directions: From Long Beach take Lakewood Blvd. north to South St. in Lakewood. Go right (east) on South St. to Catalina Ave. Then left (north) to the entrance to sales office and model homes. (Directly across from Eastern Lutheran School.)

RICHARD D. McNISH
AUCTIONEER

LOOK FOR THIS SYMBOL when you inspect a new home. It means the home has concealed telephone wiring and all of the outlets you will need—extra resale value the day you move out. Make sure your next home or apartment has the built-in advantages of Telephone Planning.

GENERAL TELEPHONE



TELEPHONE PLANNED HOMES

A NEW HOME...YOUR BEST BUY TODAY

REX L HODGES REALTY

SELLS 4 HOMES EVERY DAY

there must be a reason...

Advertising is one of them. Rex L. Hodges leads the industry in advertising. Ads help sell homes and we know it. That's why we're the leader.

let one call do it all

REX L HODGES REALTY

16 Offices to Serve You
Dial 113 for the Office Nearest You

What's Up?... EXCITEMENT!

SHOWCASE HOMES will soon open a brand new development... and excitement's running high. Come see why... sneak a peek!

CUSTOM COMPLETION

The greatest new construction idea in decades. It's yours at Showcase Homes... along with New Plans, New Designs, and a host of the most recently developed New Features!

\$25,950

Showcase HOMES
Westminster



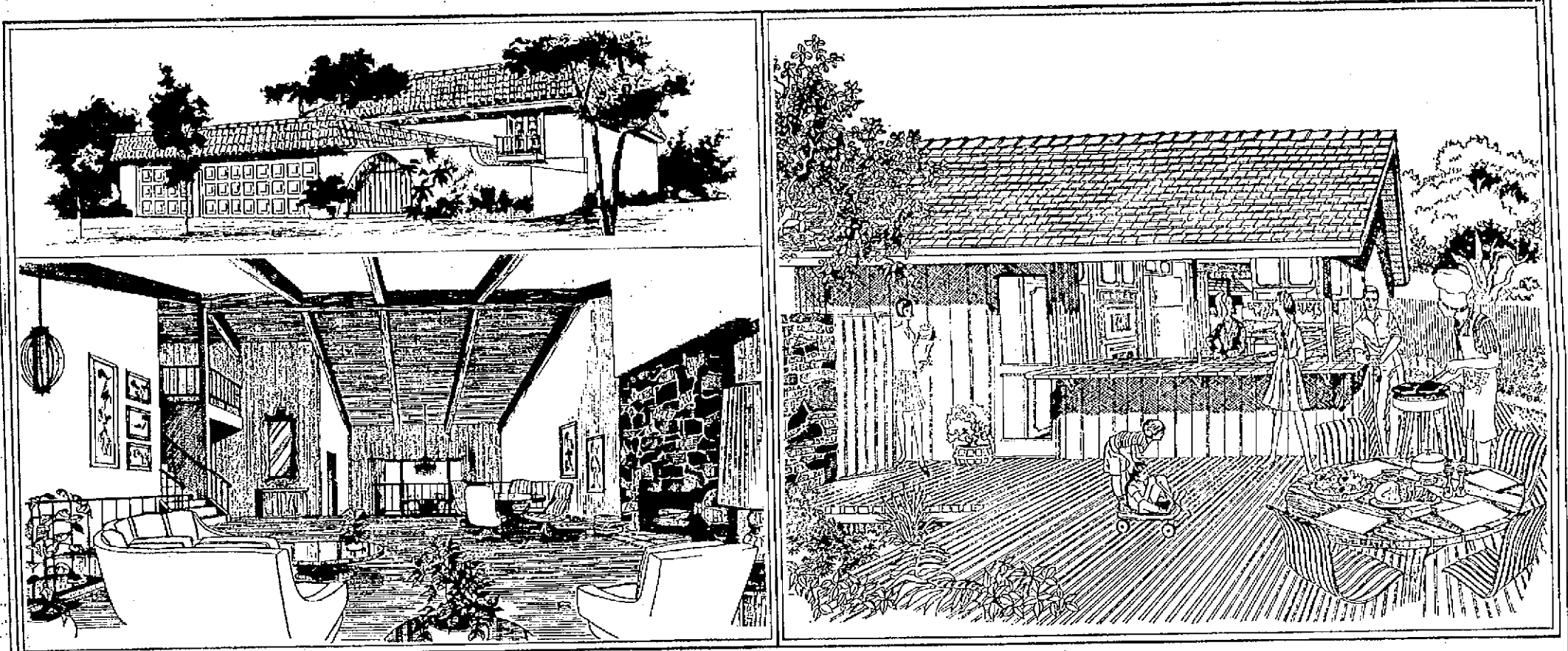
MODELS OPEN 10:00 a.m. to 5:00 p.m.
Sales Office Tel. 714-892-4672

McFARLAND CO.
Sales Agent

LAST 3 WEEKS

SUMMER TRADE IN FAIR!

SAVE UP TO \$2,000 BY TRADING YOUR PRESENT HOME NOW!



MOVE WAY UP WITH NOTHING DOWN

HURRY! Last chance to profit from our current LOW COST FINANCING—you must act by September 18!

Just a short time left to trade your present home on a brand new STARDUST HOME—and save up to \$2,000 (or even more) on our current low cost financing!

Over 200 enthusiastic new Stardust homeowners have taken advantage of our proven 72-HOUR GUARANTEED TRADE-IN PLAN. We bought their homes for cash... relieved them forever from the problems of selling their home before they could purchase their new Stardust Home.

You'll find this money-saving plan will work for you. It is GUARANTEED. It is BONA FIDE. IT REALLY WORKS! It will enable you to move up to the spacious new STARDUST HOME you want, usually for NO MONEY DOWN (depending on the equity in your present home)—and return EXTRA CASH to you if you so elect—cash you can use in any way you choose!

You'll know within 72 hours just what you'll get from your present home. By acting now—before the end of our SUMMER TRADE-IN FAIR—you profit from our current low cost financing... millions of dollars of loan money, arranged for months ago, with low 5 3/4 % interest, and for loans as long as 30 years!

This supply of low cost money is strictly limited (our lenders' commitments positively end October 22nd). This means that a family trading their present home for a new Stardust Home MUST BE THROUGH ESCROW by that date. Only in this way can you benefit from these amazing low terms... terms that will SAVE YOU UP TO \$2,000 compared with the financing deemed now to be necessary after present commitments expire!

HOME PRICES GOING UP!

In addition, lumber, copper, all prices are going up—so homes are bound

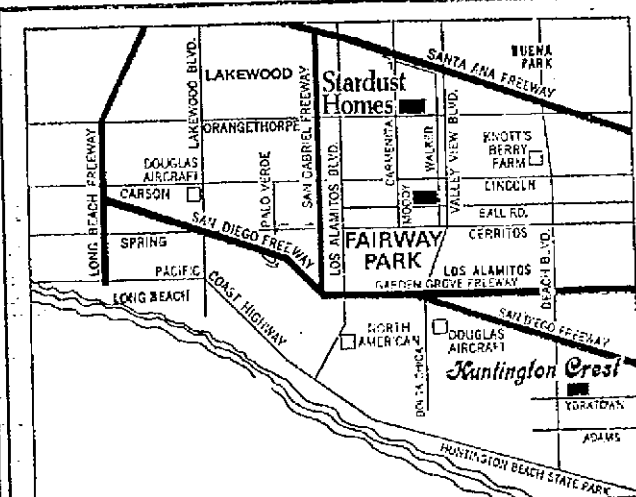
to cost more, too. So come out today... now... while you can save up to \$2,000 during the remaining days of our sensational SUMMER TRADE-IN FAIR. Remember, you must be through your escrow (which normally takes 30 days), before October 22nd. This means that you've no time to lose! Come out today... act today! Trade in before school starts... and save thousands!

VETERANS! YOU, TOO, CAN MOVE WAY UP WITH NOTHING DOWN!

You can still buy even the largest, most elegant home in STARDUST PARK with NO DOWN PAYMENT, if you are a qualified veteran. So, if you thought that full 100% financing at low 5 3/4 % interest was a thing of the past on a large, luxury home—come to STARDUST PARK today! These full \$35,000 loans were arranged for last fall. After these contracts expire—within weeks—the cost of these homes must go up—\$2,000 and more! So come out today. Bring your discharge papers or certificate of eligibility (Cold War Vets included) so no time will be lost... no opportunity missed! This way you can move right in!

STARDUST HOMES

A privately walled community of 1,200 homes by Robert H. Grant and Co., the Southland's fastest-selling community.



LA PALMA—Newest, master-planned community in this most convenient area, and already the home of more than 450 families whose executive and professional incomes are far above average, ranging \$12,000 a year and more! Here is one of the last large areas being carefully developed and where high appreciation of your home is almost certain.

\$24,950 to \$34,950

- 1 & 2 Story and Four Dimensional Designs
- 3 and 4 Bedrooms • Dens • 2 & 3 Baths
- Genuine hardwood floors on raised foundations or luxurious carpeting
- Lifetime concrete driveways
- Terrazzo tile entries
- Walled patios
- Underground utilities
- Exclusive Sun-Lite Kitchens
- Many homes with 3-car garages

Phones: (213) 860-1322 (714) 521-1204

Immediate occupancy on some models.

Fluor Corp. Is Picked for Refinery Job

Powerline Oil Co.'s refinery at Santa Fe Springs is to undergo a \$10 million modernization and expansion. Fluor Corp. Ltd., 2500 S. Atlantic Blvd., Los Angeles, has been awarded the contract for the project and engineering work is started.

FLUOR WILL BE responsible for the detailed engineering, procurement and construction of the project which will include a Unifiner, alkylation unit, sulphur plant, fluid catalyst cracking unit, vacuum unit and Merox and amine treating units. Universal Oil Products Co. is furnishing the process design. Construction will begin later this year and is scheduled for completion in late summer of 1967.

Elect John James

John W. James, division controller of Beckman Instruments, Inc., Fullerton, has been elected president of the Orange County Chapter, National Association of Accountants.



MANAGER

Robert J. Blashaw has been selected agency manager at Metropolitan Life Insurance Company's Lakewood office, 4834 Woodruff Ave. Blashaw, of Lakewood, recently completed a management training course at the head office, San Francisco.

Rebirth of City Has A Prerequisite

Before any physical rebirth leaders and municipal officials of the National Association of a city can take place, according to William H. Dolben Jr., Boston, chairman. "Cooperation must be established between business and civic of the Build America Committee with civic pride, which



VAN WAVEREN (LEFT), MRS. RODGERS, MINKS... Choices

Esta Rodgers Elected to Head Realtors in Bellflower District

Esta Rodgers, only member of the Bellflower District Board of Realtors to have been named Associate of the

Year twice, has been elected president.

Named vice president was Wayne Van Waveren. Treasurer for the upcoming year will be Newton Minks.

In addition to the newly elected officers, the 1967 board of directors will be composed of hold-over directors: Bob Prigmore, G. C. Crisp, May Fletcher and these newly elected directors: Vern Lichtenberg, Chris Wunderlich, Bruce Mulhearn, Lew Hawkins, Norm Murray, all of Bellflower, Don Jenkins, representing Artesia.

PRESIDENT-ELECT Rodgers has been a member of the board since 1961 when she became associated with Burt Smith Company as a saleswoman.

She served as a member of the board representing the associate members during 1965 and in 1966 was elected to serve a three-year term on the board as an active member and also was named vice president and program chairman.

Mrs. Rodgers was named Associate of the Year in 1962 and 1964.

MRS. RODGERS has been

associated with the Burt Smith Company for 10 years, the first years of which she was not a licensed employee. Prior to that she was employed in the Board office.

Van Waveren operates an office at 9818 Maple St., Bellflower. In 1963 he was named Associate of the Year and is currently serving as treasurer of the board.

Minks is a member of the board of directors and is serving as membership chairman. He operates Minks Realty, 14314 1/2 Bellflower Blvd.

Local Market Will Remodel

Contract for the interior and exterior design and graphics for the Alamitos Heights Market, 5540 E. Seventh St., Long Beach has been awarded to Graphicus/Dimensional Design, according to Ronald W. Brown, principal of the Beverly Hills firm.

Brown said the agreement was negotiated with the owner-manager Earl Norheut, whose father established the market more than 35 years

manifests itself in total participation, and even sacrifices on the part of individuals and organizations, to bring about a total community renewal effort," Dolben declared.

He said this total participation of the business community can come about in a number of ways. One is the formation of a corporation of all property owners in a given area. This corporation would have the advantage of being able to, in the simplest manner, improve existing buildings, redevelop where necessary, and develop vacant land.

THIS TYPE OF program must enlist total cooperation between the various factions with participation from all, such as public improvements which encourage and enhance modernization and rehabilitation, and clearance and redevelopment where needed. Also, revised zoning in commercially obsolete areas would spark new development in many cases if it permitted high density residential use that would make redevelopment economically feasible," Dolben added.

His comments were based on a recently published Build

America Better Committee report on urban renewal in Clawson, Mich.

The report, prepared by Realtor members of a Build America Better advisory team, which visited Clawson, recommended the city initiate a new zoning code which would permit construction of residential buildings in unproductive fringe business areas.

IN OTHER recommendations, the report said Clawson should program and execute a code enforcement program covering the city, but concentrating on older housing first; remove dilapidated housing if it is not brought up to standard and improve city-owned parking facilities.

Since the Committee's founding in 1957, advisory teams have been sent to 39 cities. The team members are Realtors who are experts in housing and urban development, and visit a city at the invitation of the local government and Board of Realtors.

Realtors who served on the Clawson team included E. Thornton Ibbetson of Bell-

What's New?... EVERYTHING!

Showcase HOMES

will soon be showing off all that's new and exciting in new home design. Be a snook... sneak in soon.

Custom Completion

Your new Showcase Home... as you like it! Big, Bold New Plans... Big, Beautiful New Designs... All in a home tailored to your wish from \$25,950



DON'T

BE PUSHED, RUSHED, GOADED, SCARED, INTO BUYING A HOME BY HIGH PRESSURE ADVERTISING



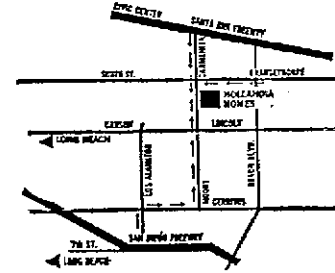
Some Advertisers Have Time Limits on Their Low 5 1/2% Interest We Have Unlimited Financing at 5 1/2% Some Say Prices Are Going Up We Say the Market Value of Your New House Will Go Up, Not Our Prices Some Have 72-Hour Trade-In Programs We Have a 48-Hour Trade-In Program SO COME IN AND RELAX, BROWSE AROUND, LOOK OVER OUR PRODUCT AND MAKE UP YOUR OWN MIND... WE THINK YOU'LL LIKE IT!



VA-FHA & Conventional Financing 1 & 2 STORY HOMES 4 BEDROOMS 2 & 3 BATHS from

\$26,825

JUST LOOK AT THESE FEATURES! FENCING • CARPETING • BUILT-IN HOT POINT PATIO-KITCHENS • DEL PISO OR QUARRY TILE IN ALL ENTRY HALLS • FIREPLACES • ALL SHAKE ROOFS • CONCRETE DRIVES AND MUCH MORE!



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new model GRAND OPENING see this one before you buy!



El Dorado Park ESTATES

Finer Homes in Long Beach—at the Center of Things

Few families ever want to leave Long Beach... and EL DORADO PARK ESTATES is one of the beautiful reasons why. This is the solid community in Long Beach. The good, the beautiful homes are here. The investment in that which lasts and grows is here. Chances are your family is ready for the better world. Come to EL DORADO PARK ESTATES. This is where the better world begins.

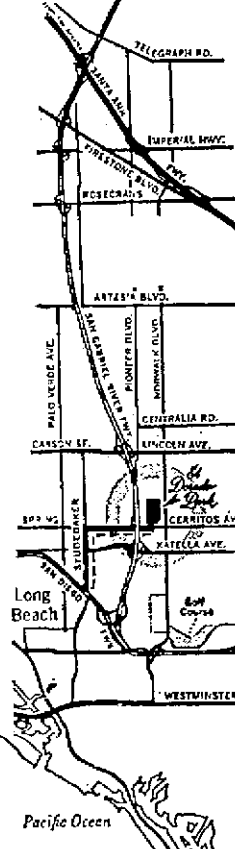
SINGLE STORY • TWO STORY • SPLIT LEVEL

A Designer's Collection of Eleven Exciting Floorplans. Your Choice of Fifty-Two Inspired Exterior! And QUALITY that is tangible — for decades of comfort and value.

from \$36,950 to \$45,500 EXCELLENT FINANCING

SPECIAL PREVIEW SHOWING of the Fabulous New One-Story Model A Value-Packed Home... Built in the Quality Tradition — SEE IT TODAY

Lath & Plaster Construction • PHILADELPHIA Carpeting Throughout Underground Utilities • All the finest amenities, of course



Sales Office Telephone • 431-2539

U.S. Steel's Torrance, Other Plants Boast Pollution Guards

Special to the Progress Section

United States Steel Corp. has spent an estimated \$200,000,000 for air and water pollution control equipment over the past 15 years, it was reported in the U. S. Steel Quarterly issued last week to over 335,000 stockholders.

Citing a vast array of technological devices and scientific processes in the plants of U. S. Steel across the country—including that at Torrance—which are designed to combat air and water pollution, U. S. Steel scientists and technicians are reportedly working to solve the known problems and are delving into the unknowns, reaching toward the ultimate goal of preventing the causes of air and water pollution at their sources.

Noting the corporation's current facility program, the stockholder report emphasized it called for average annual expenditures in excess of \$600 million during the three-year period 1966-68 and that the facilities involved will incorporate, as part of their basic design, the latest air and water quality-protection equipment devised by modern technology.

ONE OF THE MAJOR problems in the pollution battle is in providing adequate equipment for such facilities as those where costs per unit of production are relatively high—or where the market for their product is diminishing.

U. S. Steel, the Quarterly noted, is working constantly toward the discovery of ways and means of curtailing air and water pollution that will, at the same time, not jeopardize the plants as economic resources to the communities in which they operate.

The stockholder publication emphasized the great

range of processes and equipment needed to fight this day-in-day-out war against the constant inroads of this devious enemy.

SOME OF THESE costly and complex processes and equipment are:

Settling—for the treatment of water, this involves pits, tanks and lagoons, to permit solids to settle at the bottoms, for harmless removal.

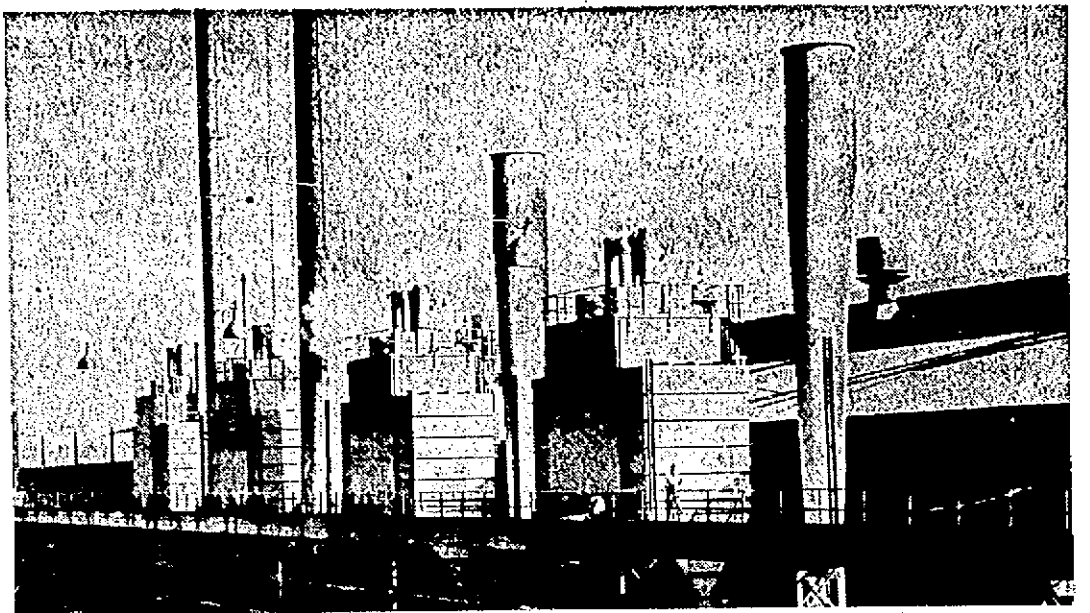
Skimming—steel-making process oil that rises to the surface of retention basins or lagoons is skimmed off.

Filtration—involves filtering process water through deep sands, or through filter cloth, to remove micron-sized particles acquired by water in steel-making.

Chemical treatment—this is used in neutralizing acid and alkaline materials, and to agglomerate solids and oils and gas.

Electrostatic—for the treatment of air, involves cleaning the air that has been used in steel-making processes, by passing it through an electrostatic field, which imparts a negative charge, so that the dust in the air collects on positively charged precipitator elements.

Washing—dirty air is pulled through water in a state of turbulence and the dust caught up in the water droplets is actually washed away.



BOX-LIKE STRUCTURES, rising 60 feet alongside four open hearth stacks at U. S. Steel's Torrance works, enclose precipitators which operate like huge magnets to remove pollutants at rate up to 240 pounds of metallic dust per hour from air. Precipitators were installed in 1951, a first in steel industry.

Showcase Models Ready for Viewing

The model homes complex, feature in all Showcase at the newest Showcase homes, which includes the Homes development, in West-minster, is expected to be in the kitchen and a colored fully completed this week. The telephones are installed, and ready for use at the time of occupancy and the installation fees, plus the first month's charges (exclusive of long distance calls) are paid by the builder.

The seven homes, located at the southwest corner of Magnolia Street and McFadden Avenue, illustrate the basic floor plans and some of the attractive exterior stylings at the new master-planned community.

The furnished and decorated model homes will contain all the optional features offered homebuyers, Krueger added. Among these is the Jacuzzi Whirlpool bath unit, which may be installed in the Roman tub.

Also displayed will be the multiple telephone system, a

Introducing Meadowbrook: It's a lot more than just a bunch of houses.

When you buy a house in most communities, you get a house. And that's about all.

But at Meadowbrook we give you a lot more.

We give you a whole new way of living.

At Meadowbrook, there are three recreation centers (including the Meadowbrook Club). Eleven neighborhood parks. Swimming pools. Game courts. Barbecue areas. And so many community activities you'll never find time to be bored.

If all this sounds like a Country Club, it's no accident. We planned it that way. (Which is why we call Meadowbrook a Country Club Village.)

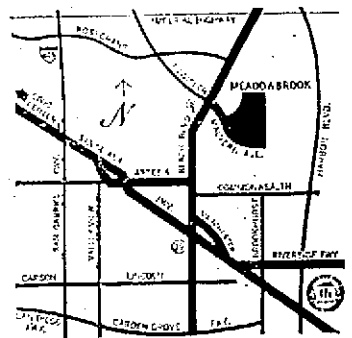
Meadowbrook even looks like a Country Club. Everywhere you look there are green lawns and parks. All utilities are underground. And there are no thru streets. (We built the whole community around looping Cul-de-Sacs, which have beautiful recreation areas in the middle.)

We located Meadowbrook close to five different freeways, and we built some of the finest houses you could

find anywhere. Every home has General Electric refrigerated air conditioning. Indoor-outdoor "pass-through" kitchen windows.

Custom designed lighting fixtures (it took us several weeks just to choose the lighting fixtures).

All in all, we have some great houses at Meadowbrook. And there's lots more here than just the houses.

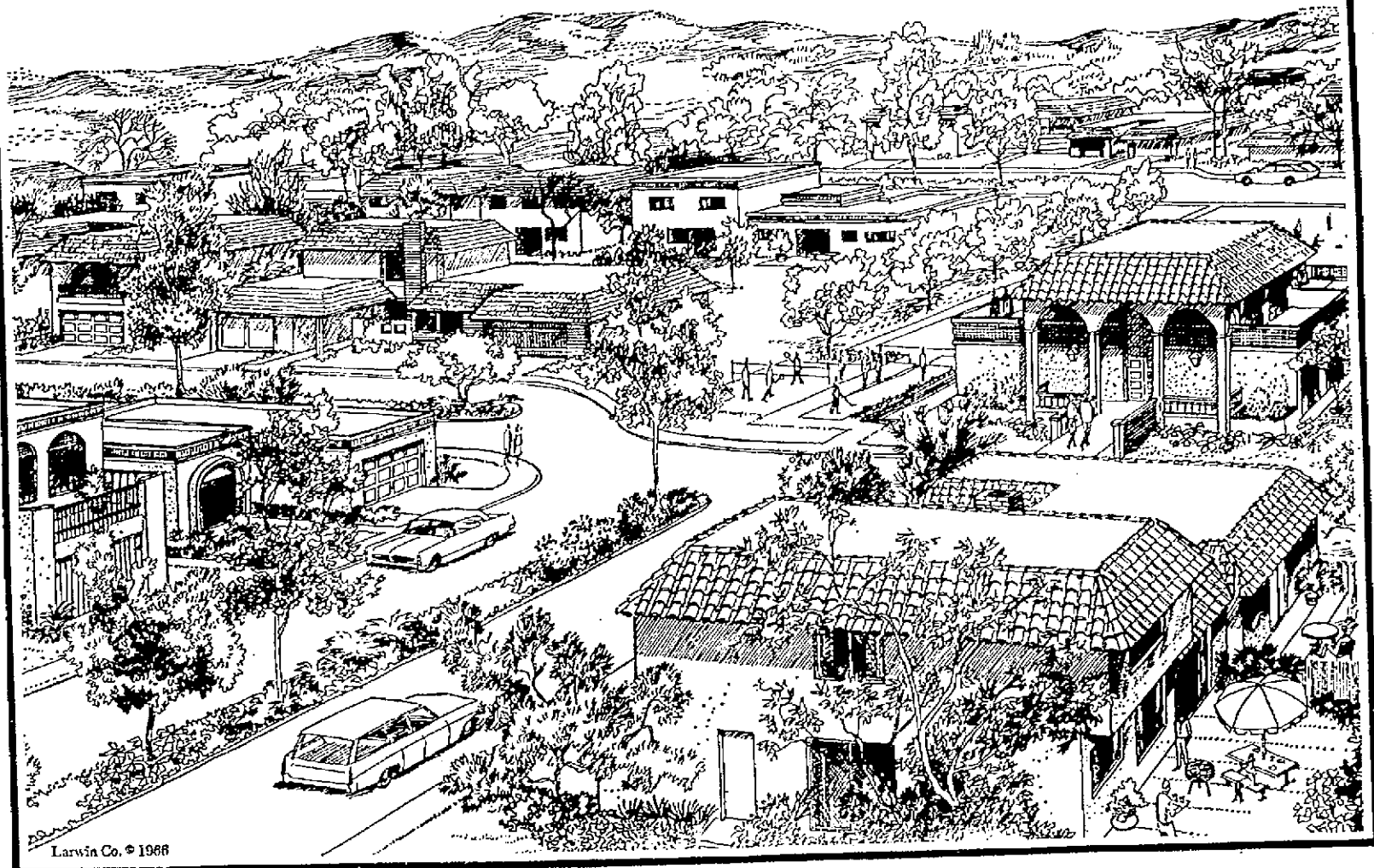


Meadowbrook

a country club village

From \$22,950. Veterans no down payment • New Cold War Veterans terms • Easy FHA, Cal-Vet, and Conventional terms • On-the-spot trade in for your present home. Larwin, one of the nation's leading developers of new communities.

Prices stated in this ad are subject to change without notice due to increased costs. Now is the best time to buy.



Larwin Co. © 1966



Norwalk-LM Realtors to Vote Sept. 7

Six men have been nominated as candidates for two directorships of the Norwalk-La Mirada Board of Realtors to be filled at an election Sept. 7.

The nominees are Pete Pendleton, Ed Spitalnick, Scott Robertson, Alfred Stoll, Eugene Schall and Joe Wilson.

MOST VALUABLE

National Association of Accountants, Long Beach chapter, has presented William D. Lee with a plaque designating him as their most valuable member. Lee, of 974 Morgan St., Orange, was cited for "outstanding ways in many capacities."

FIVE PERSONS also have been nominated for an associate director's post: June Chaffee, Debbie Kerley, Ace Eaton, Al Schultz and Auggie Goettsch.

Monday, the Cavett Robert all-day seminar is scheduled at the Tudor Inn, beginning at 8:30 a.m.

SOON! FABULOUSLY BEAUTIFUL NEW HOMES IN NEARBY LAKEWOOD!

(the last of the land... for the finest homes yet)

Mayfair LAKEWOOD ESTATES

We're not open yet... but if you want to sneak a peak, come by... and buy.

Single Story • Two Story • Split Level

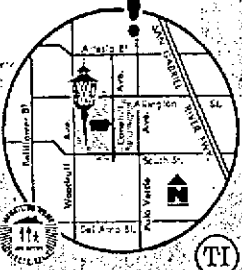
SPARKLING NEW DESIGNS!

from \$33,500 to \$36,950

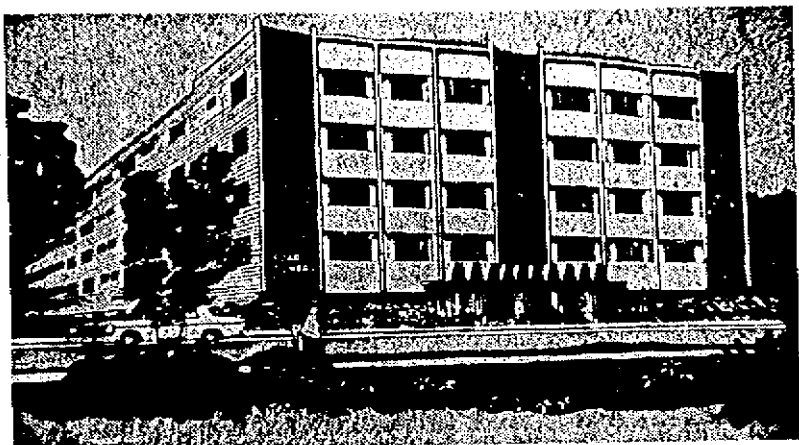
10% down 6 1/2% financing!

ALL THE NEWEST LUXURY FEATURES

Driving Directions: From Long Beach, take Lakewood Blvd. north to South St. in Lakewood. Go right (east) on South St. to Crenshaw. Turn left (north) to the entrance to sales office and model homes. (Directly across from Eastern Landstrong School.)



RICHARD O. McNISH
BUILDER



CEDAR TOWERS COMPLETED

One of downtown Long Beach's finest new apartment structures, Cedar Towers, has been completed and selling brokers are Hattery and Peninger, 427 E. First St., Long Beach. New structure, at 335 Cedar Ave., is own-your-own erected by Ed C. Tizzard Construction Co., boasts fire and earthquake-proof concrete-steel construction, 60 deluxe units, elevator and spacious entry and lobby.

Ponderosa-La Palma Homes Offers Choice of Financing

One and two-story three, four, five and six-bedroom homes at Ponderosa-La Palma are available with FHA, VA no-down, or conventional financing, the builders note.

Included in prices, which start at \$25,750, are wall-to-wall carpeting, front yard landscaping and sprinklers, rear fencing, and built-in kitchen appliances.

The Presley-DeYoung development is in the city of La

To Head Signal Oil Accounting

Robert J. Runser has joined Signal Oil and Gas as vice president, accounting. He will be in charge of accounting for the company's domestic and international operations, reporting to William E. Walkup, senior executive vice president.

Prior to joining Signal, Runser was a principal in the firm of Haskins & Sells, public accountants. He has worked closely with Signal for many years, beginning with auditing services for Hancock Oil, which Signal acquired in 1958, and more recently as administrative supervisor of the company's account.

IN LONG BEACH CENTRAL DISTRICT

Peoples Credit Union Deposits Growing

By EARL GRISWOLD
The Peoples Credit Union, established last spring as a grass roots program to encourage savings and provide low-cost loans in the central district of Long Beach, now has 250 members.

Membership shares have grown from \$2,585 on opening day May 22 to \$5,500, reports Dr. E. B. Bush, president.

Dr. Bush, a dentist with offices at 1625 Atlantic Ave., said the credit union has \$1,800 out in loans, ranging from \$50 to \$300. And there are no defaults in loan payments, he notes.

MOST OF THE 250 mem-

Old Window Keeps Cook on Her Toes

Reaching across a wide counter or sink to open an ordinary kitchen window can keep a housewife on her toes. But while double-hung windows come through in the stretch, casement windows will save her unnecessary strain and effort.

Casement windows, which come in stock sizes of ponderosa pine, swing open to a maximum 90 degree angle, with a turn of the crank of an easy-to-reach handle. This makes them a good choice for other inconvenient areas—over the bathroom sink or tub, in basements or attics—where it may be awkward to open and close windows.

CONVENIENT WOOD casement windows have other assets as well. Attractive removable grills can be attached to give a small-pane look while allowing cleaning ease. For even handier window washing, most casement units pivot, so both surfaces can be cleaned from inside the house.

Ponderosa pine casements are also available with insulating glass which saves the bother of installing storm sash. Screens are attached to the inside of the window frame since the window opens outward.

bers are small investors, with some of them holding the minimum of one \$5 share.

One of the newest shareholders is St. Luke's Episcopal Church, with a \$100 investment.

"We welcome shareholders by churches, business and civic groups," Dr. Bush said.

The Long Beach organization is an anti-poverty effort chartered by the California Credit Union League. Patterned after the Peoples Credit Union of Watts, it operates presently out of the Neighborhood Adult Participation Project offices at 1959 Orange Ave.

"OUR ORGANIZATION is part of the credit union movement known throughout the country," Dr. Bush said. "But we extend the advantages of credit union membership to persons who can't belong to the movement through their jobs, which is the usual route to membership."

A public meeting is

Alberto-Culver Buys Plant in Glendale

Alberto-Culver Co. announced from its headquarters in Melrose Park, Ill., that it has acquired Columbia Products Co. of Glendale, Calif., from United States Borax & Chemical Corp.

The Glendale plant manufactures floor cleaners and waxes, disinfectants and allied products for use in building maintenance and in hospitals. It will be operated as a division of the new parent company.

planned in mid-September to boost membership and to further acquaint people of the community with the work and aims of the Peoples Credit Union.

OFFICERS serving with

Dr. Bush are attorney Everett Ricks Jr., vice president; Larry Jones, secretary; and Clyde F. Ladd, treasurer.

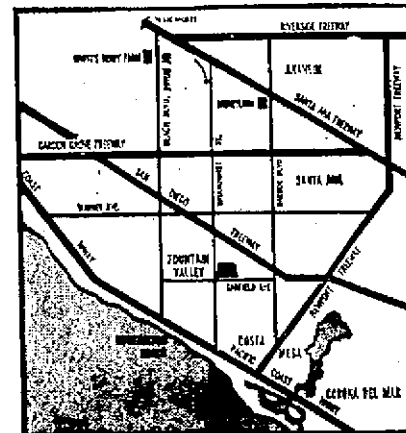
Serving as board members are Charles Severson of Millie & Severson, James

H. Wilson, Elizabeth Buggs, Miss Bessie Barron, Mrs. Rosa Lee Long, Rev. Henry Jackson, Howard Jackson, Charles Battles, Elroy Means, Theo Caruthers, John T. Larue and James Beo Benn.

Lenders' Liquidation

5 Miles from Huntington Beach

3-4-5 Bedrooms, 3 Baths, From \$26,600
2-STORY HOMES FROM \$30,500



\$395
Moves you in

REDUCED UP TO \$2,050

Never before—never again—a chance to buy a big quality one or two story home on terms like this! Vet, Non-Vet just \$395 and you move in for the new school year. Here's space... luxury... one of Orange County's finest areas!

Reduced to Sell This Week—a Forced Liquidation!

Every Feature

Thrill to these custom home features... deluxe cooking equipment—real tile—dishwasher—rich paneling—fireplace—carpet—block wall (some are even landscaped!) Be there early for best choice.

A Cool Location

Just 7 homes to sell. Liquidation starts at 10:00. Take Brookhurst South (to the cool sea) and go left (East) on Garfield to the homes. No phone.

Sovereign Park Estates Apartments at Completion

Sovereign Park Estates Cooperative Apartments on Atherton Street, just east of Clark Street in Long Beach, are nearing completion and the last increment will be ready for occupancy early in September.

John Parkhurst, corporation, president, classes this as "one of the largest FHA corporate housing ventures in the West."

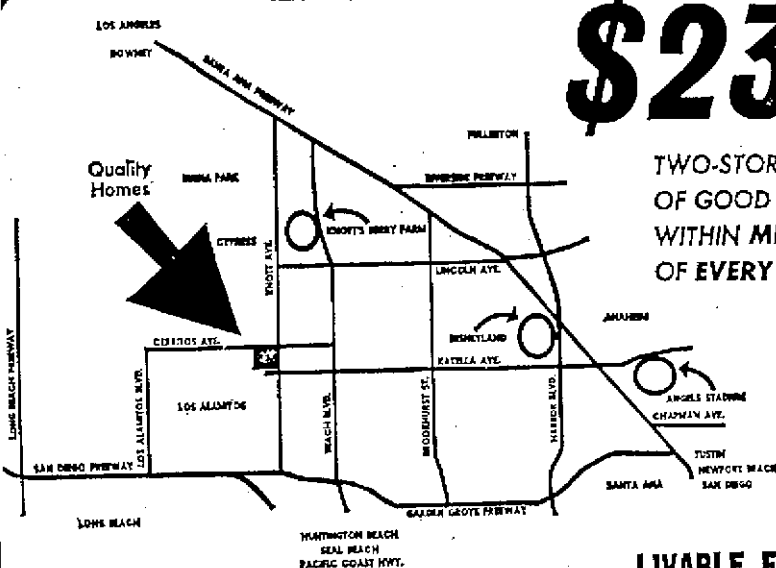
The leisure living complex, unique in the fact all stock was sold and all apartments

contracted for prior to construction, offers five swimming pools and a like number of recreation buildings.

Millie & Severson is the building firm.

QUALITY 4BR. HOMES
\$23,500

TWO-STORY HOMES
OF GOOD TASTE
WITHIN MINUTES
OF EVERYWHERE!



LIVABLE FLOOR PLANS
1719 SQ. FT. OF
LUXURY-LIVING SPACE
WITH HARDWOOD FLOORS

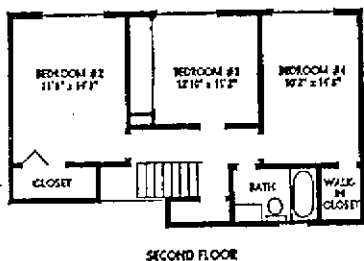
YOU'D EXPECT TO PAY MUCH MORE
FOR A HOME AND AREA LIKE THIS

**BEFORE YOU BUY
COMPARE and**

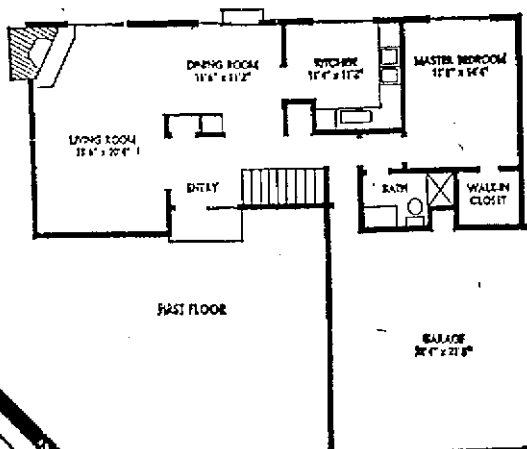
**MOVE UP TO
QUALITY**

Model Open Daily at
6999 Jonathan Ave. (1 block south of
intersection of Knott and Cerritos in Cypress)

MORTGAGE SERVICING ASSOCIATES
710 N. Euclid St., Suite 207, Anaheim
for information call
(714) 828-3710 or (714) 772-8530



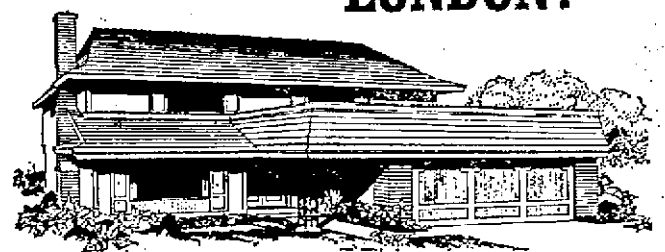
SECOND FLOOR



FIRST FLOOR



**TALK ABOUT
BEING
CENTRALLY
LOCATED!
PONDEROSA
LA PALMA
IS ONLY
12 HOURS
FROM
LONDON!**



and we have
a house fit for
a Queen!

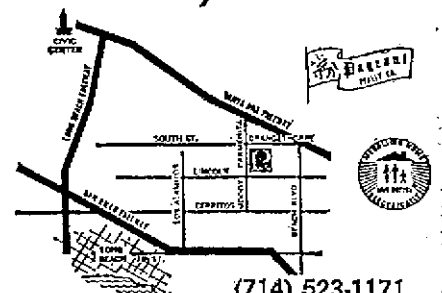
Of course we're centrally located to Long Beach and downtown
Los Angeles and all that! But, we also have a jolly good home
and an unbeatable price. Refreshing what?

**FHA-VA
NO DOWN
5³/₄%**

LOOK AT THESE FEATURES!

- Wall-to-wall carpeting
- Front yard landscaping and sprinklers
- Fencing
- Patio-Kitchens
- Gaffers & Sattler built-in range, double oven with rotisserie
- Dishwasher
- Disposal
- Ceramic tile in kitchens & baths
- Luminous ceilings
- Fireplaces

1 & 2 STORY HOMES
3-4-5-6 BEDROOMS • 2-3 BATHS
from **\$25,750**



(714) 523-1171



**Ponderosa
CUSTOM HOMES**

Report Brisk Sales on Landmark Homes

Sales manager, R. B. Sheak-ley, reports continued excellent public response to the big, two-story homes at the La Palma site of Landmark Homes. According to Sheak-ley, a number of factors are responsible for the current fast sales pace many buyers are attracted by the low 5% down payment plan in effect. Of course the 6 1/4% financing is another key factor, he adds. One of the additional features really appreciated is the three-car garages. Buyers find a multitude of uses for the additional space.



APPOINTED

Phillips Eastman Jr. (above), former plant manager at Aeronutronic Division plant, Newport Beach, has been appointed manager of Aeronutronic's Army Missile Plant, Lawndale. Also named as aide to Eastman was W. B. Mitten (below) with title of manager of manufacturing.



Shingle Cut Roof Stylish

The fashionable "London Mod look"—shingled haircuts and textured stockings—is creating high-style news in home design as well as clothing. Homeowners have become increasingly aware of the role texture plays in the external appearance of a house.

Instead of flat surfaces and unbroken lines, architects and homeowners now favor raised surfaces and varied planes to increase a home's eye appeal. New siding, such as rough-hewn exterior hardboard panels, is being used to give a rugged, natural look and add interesting detail to house walls.

Heavyweight asphalt roof shingles, which are heavier and thicker than standard shingles, also add depth to the house. The thicker shingle edges form attractive shadow lines that give a textured appearance to the roof. Sometimes, a double layer of heavyweight shingles is added every fourth or fifth row to create deeper accent lines.

HOMESSEKERS are invited to visit the model area in the city of La Palma. Located at the intersection of Moody Street and La Palma Avenue, this newest Landmark community will eventually comprise some 360 homes. All homes are two story and feature under-ground utilities, carpeting, fencing, landscaping, sprinklers, optional air conditioning and walk-in closets.

Other features include: magnificent entries, spacious family rooms, deluxe built-ins, fireplaces, custom entry flooring, cultured pullmans, separate service areas, step-down living and family rooms, master bedroom suites and dressing alcoves.

Prices begin at \$28,500. All terms are completely flexible.

PEOPLE IN NEWS

Arthur Hullek, 2697 E. 58th Way, Long Beach, has been promoted to assistant cashier of United California's Whittier main office.

Lee Grant has been appointed director of sales promotion and public relations for Steward-Davis Inc., 3200 Cherry Ave., aerospace firm.

Consolidated Freightways announced two appointments for the bulk commodities division in Long Beach. Herbert C. Ohman heads the new transcontinental district for the tanker operation. E. D. Sandbak, formerly of Casper, Wyo., becomes terminal manager in Long Beach.

James E. Frew, former Long Beach resident, has been named head of a new converted paper products division of Georgia-Pacific. He will be headquartered in Los Angeles.

Edward McCrary, Long Beach representative of Lincoln National Life Insurance Co., gained national recognition for production in July, placing ninth in the nation in health insurance sales.

Winnie Cross First in Speech Contest

Larry Miller, chairman of the Long Beach District Board of Realtors' speakers bureau, has announced Winnie Cross as winner of the board's recent Hometown Speech Contest.

Joan Shuff placed second; Judy Bowman, third.

Mrs. Cross, a previous local winner, will present her talk on Long Beach's fine points at the California Real Estate Association convention in San Francisco in October.



ALL SYSTEMS WILL BE GO

Orange County's best go-go girl, to be picked Sept. 10 at Orange County Airport, will become Miss Orange County Airport and help Bonanza Airlines celebrate its first anniversary of operations from the field. Top award is one-week paid vacation for two at Aladdin Hotel in Las Vegas—with round-trip flights on Bonanza planes. The "Gent," Irene Matthias (left) of Anaheim, watches dancers Vickie Davis and Kat Landers, both of Santa Ana and Bobbi Langston of Newport Beach practice on plane's wing.

HURRY 6% LOANS TODAY \$495 DOWN AVAILABLE

- Heated Swimming Pool
- Complete Fencing
- Full Landscaping
- Nylon Carpeting
- Built-In Oven, Range, Disposal, Dishwasher
- Clothes Washer and Dryer
- 2, 3-Bedroom Family Homes

\$22,950

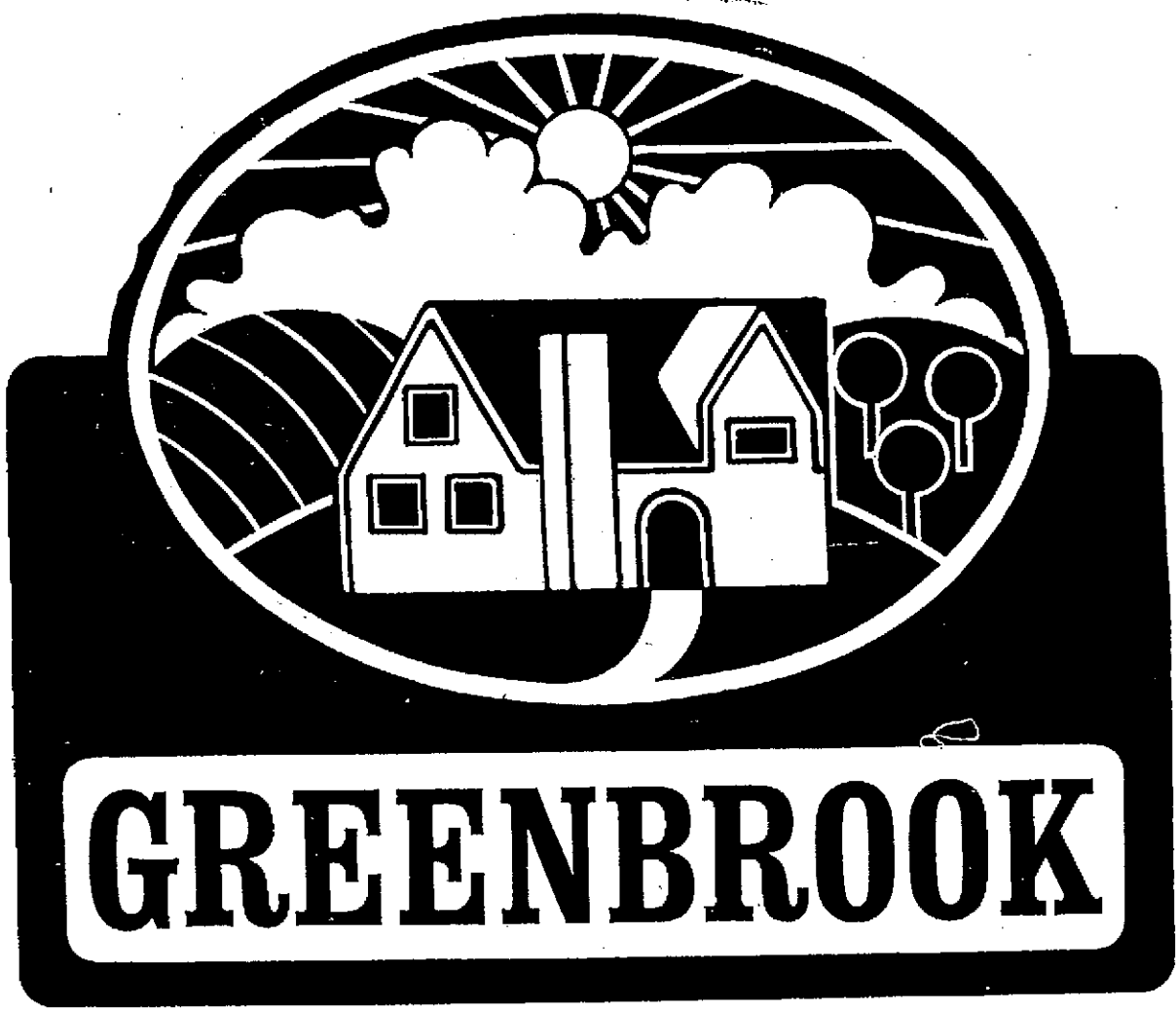


FROM LONG BEACH: Drive east on Seventh Street or San Diego Freeway to the Los Alamitos Blvd. Exit, then right (north) two blocks on Los Alamitos Blvd. to Rossmoor Shopping Center and left on St. Cloud (Standard Station.)

ROSSMOOR TOWNHOUSES

FURNISHED MODELS OPEN DAILY 10 A.M. TILL 6 P.M. TELEPHONE (213) 556-3486

FROM SANTA ANA: West on San Diego or Garden Grove Freeway to Los Alamitos Blvd. Exit, then north 2 blocks to Rossmoor Shopping Center and left on St. Cloud (Standard Station.)



GREENBROOK

Our model homes aren't furnished.
The landscaping isn't completed. And we don't officially open for a couple of weeks.
But come by anyway.
Our salesmen are lonely.

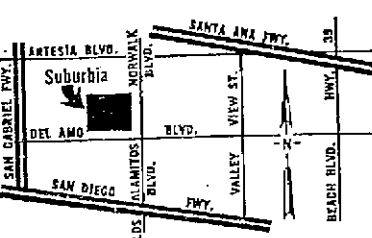
JUST THE FACTS... on

DAIRY VALLEY'S FANTASTIC NEW HOMES

Location: Norwalk & Del Amo Blvds.
Size: Up to 2400 Sq. Ft.
Features: 4 & 5 Bedrooms • 2 & 3 Baths • Patio Kitchens • Magnificent Entries • Award Rooms • Spanish Architecture

PRICES: FROM ONLY \$27,900 • TERMS: VA/FHA

up to
2400 SQ. FT.
for only **\$30,500**



SUBURBIA

Value Worth Waiting For

Greenbrook model homes are located at the corner of Orange and Valley View in Cypress. Take San Diego Freeway to Valley View, then north to models. Take Santa Ana Freeway to Valley View, then south to models. From Long Beach, take Carson (Lincoln) to Valley View, then right to models.

Helicopter Airline in 18-Year Safety Record

Los Angeles Airways again has been cited by the National Safety Council for a perfect safety record, without having a passenger fatality or injury in air accidents in 18 years of operation.

Through 1965, Los Angeles Airways, the world's first helicopter airline, has chalked up an impressive record: 9,420,384 revenue miles flown; 86,050,690 pounds of air mail carried; 30,417,806 pounds of air express carried.

LAA, since starting scheduled passenger service in 1954, has flown 28,433,422 passenger miles (through 1965)—all in perfect safety—and is providing high frequency interline connecting service for passengers, airmail and air express.

More Huntington Beach Homes Opened By Grant

More than 250 community leaders, industry executives and newsmen attended the formal opening Thursday of Huntington Crest, 181-home community in Huntington Beach, built and developed by Robert H. Grant and Company.

"The walled community, which will have underground utilities, will be comprised of homes priced from \$32,950 to

\$36,950," reported W. Dean Hanson, vice president, marketing, for the developer. "While most of the new communities in this area are selling homes with leased land stipulations, Huntington Crest buyers receive immediate title to the land as well as the home," Hanson noted.

THE GRANT CO., builders of more than 7500 homes in Orange County, issues a written one-year warranty protecting buyers from defects in workmanship or materials.

A 72-hour guaranteed trade-in plan to help individuals sell their former residence is also provided by the firm.

Furnished models at Huntington Crest may be reached by existing the San Diego Freeway at Beach Boulevard, proceeding three miles south to Yorktown Avenue, then left to models.

Other features include a sunken tub in ceramic tile, a large separate dressing room and a galloria to the step-down living room, formal dining room and family room. "Huntington Crest is located two miles from the Pacific Ocean in an area which includes public and parochial schools, from kindergarten through high school, as well as an array of recreational facilities," Hanson said.

FOUR FLOOR plans in one and two-story designs with 12 exterior stylings are available in the new community, he added.

Of particular interest is an unusual new astring home called the "Romanesque." A three-bedroom, two-bath model, it has private patio as well as an atrium courtyard.

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GARDEN ATRIUM LENDS CHARM... To Grant Home



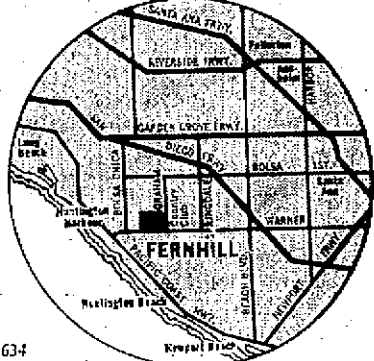
Beauty, Privacy, Convenience...by the Sea

Escape to the green lawns and cooling sea breezes of Fernhill Homes • Two and three bedroom two bath homes • Maintenance free • Underground utilities • Sparkling pool and tennis club • Minutes from beaches and yacht harbors • Adjacent to beautiful Meadowlark Country Club. Visit Fernhill today, you'll move in tomorrow.

From \$430 down
Excellent 6% 30yr. Finc.
Available—from \$19,950

Fernhill

Warner and Graham, Huntington Beach
Call Collect (213) 596-0712 or (714) 847-2634



ANOTHER DEVELOPMENT BY CURTIS PROPERTIES

Richfield Promotes Area Men

Promotions of Edward H. Reynolds, Rolling Hills, to the newly created position of program development manager and Charles W. Robinson, Jr., Whittier, as refinery manager were announced by L. F. Strader, vice president of manufacturing for the Richfield Division of Atlantic Richfield Co.

Reynolds, previously manager of the Watson Refinery near Wilmington, will be responsible for the development of planning and technical service programs in the manufacturing department.

ROBINSON HAS been manager for the Watson Refinery's expansion program, a \$55,000,000 project that is due for completion by early 1967.

LENDER'S CLOSE-OUT

TWO STORY HOMES
3-4 BEDROOMS
from
\$16,750

**SAVE
\$495
DOWN
NO SECONDS**

• PRIVATE PATIOS, SUNDECK AND GARAGES
• CARPETS • DRAPES
• BUILT-IN RANGE & OVEN
• DISHWASHER • DISPOSAL
• WASHER • DRYER

Pool Children's Play Area
Landscaping Fencing
Schools Churches
Shopping Facilities

FURNISHED MODEL
BLOOMFIELD & CERRITOS
City of Cypress
TELEPHONE: 714-826-1960

Today—New Homes Tour on TV

NARROW YOUR SEARCH—SAVE TIME & GAS
WATCH

HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living



COLOR TODAY—10:30 A.M. TO 12 NOON

EVERY WEEK THE HOME BUYERS GUIDE

★ Fashion Parade

FEATURING
FASHIONS IN AND
AROUND THE HOME
★ IN COLOR ★

FASHIONS COURTESY of

Bullock's downtown

FOUNTAIN PLAZA FOUNTAIN VALLEY

\$19,950-\$21,250

From Long Beach—Take San Diego Freeway to Beach Blvd. Jog left on Edinger to Brookhurst, Right on Ellis to Models.

IN COLOR

SEE THE BETTER LIVING SHOW With the Home Decorator Workshop

10:30 to 11 A.M.

A NEW SERIES PRECEDING THE HOME BUYERS GUIDE
FEATURING
TIPS ON EXTERIOR DECORATING,
HOME FURNISHING and
NEW PRODUCTS

MISSION VIEJO La Paz Homes Deane Homes Monterey Homes Homes from \$21,950

From Long Beach take San Diego Freeway to Garden Grove Freeway to Santa Ana Freeway south to La Paz turnoff and Mission Viejo.

IN COLOR

LAKE ARROWHEAD Estate Sites From \$5,990

From Long Beach—Take Long Beach Fwy. to San Bernardino Fwy., continue to Bernardino turn off—North to Highland Ave., turnoff and straight ahead to Hwy. 18—left (north) on Hwy. 18 to Lake.

IN COLOR

STARDUST HOMES La Palma

From \$24,950

From Long Beach—Take San Diego Freeway to San Gabriel Freeway, North to Orange-thorpe Turnoff. Then East to Carmentia (Moody) and Furnished Models.

IN COLOR

WESTDALE ESTATES Simi Valley

From \$22,850

From L.B. take San Diego Fwy. north to Ventura Fwy. West to Topanga Canyon Turnoff which becomes Hwy. 118 and Los Angeles Blvd. Then follow signs to Westdale Estates.

TIVOLI TERRACE Rowland Heights— San Gabriel Valley From \$18,995

From Long Beach—Take San Gabriel Fwy. No. to San Bernardino Fwy., East to Valley Bl. Turnoff to Hacienda. So. on Hacienda to Gale. East on Gale and follow signs to Tivoli Terrace.

IN COLOR

PACESETTER HOMES SHORECLIFFS San Clemente

From \$27,950

From Long Beach take Santa Ana Freeway South to Estrella offramp in San Clemente then follow signs to Pacesetter homes.

IN COLOR

REPUBLIC HOMES

PORTER RANCH—From \$29,950

YORBA LINDA—From \$35,950

LAGUNA HILLS—From \$23,500

SANTA ANA—From \$29,950

MESA VERDE—From \$31,950

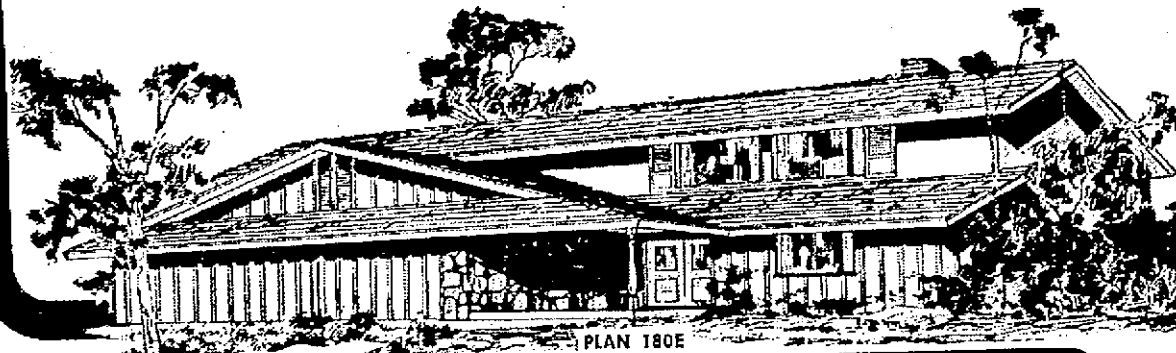
• Top of Reseda Blvd. North of Devonshire in Northridge.
• Take Orchard Dr. North from Imperial.
• Take Santa Ana Freeway to El Toro Turnoff.
• Follow signs from Warner and Bristol St.
• On Adams between Brookhurst and Harbor in Costa Mesa.

BEST VALUE in the East Lakewood Area...

2222 SQ. FEET

\$28,500 to \$29,750

LOW 5% DOWN • 6 1/4% FINANCING

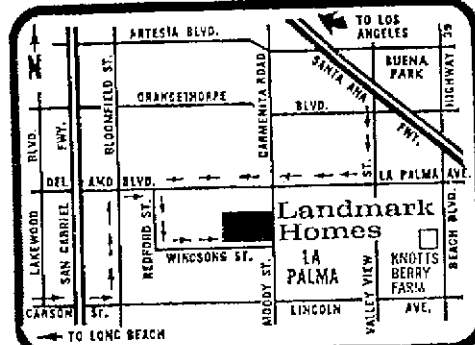


MOST HOME FOR THE MONEY!

Everyone's talking about Landmark Homes La Palma, where you get more dollar value per square foot than any other area home. Visit Landmark La Palma today. Discover why over 50% OF OUR SALES ARE THE DIRECT RESULT OF BUYER REFERRALS. Our buyer satisfaction proves that a Landmark Home IS YOUR VERY BEST BUY!

CARPETING ■ LANDSCAPING ■ CUSTOM FENCING ■
UNDERGROUND UTILITIES ■ TO 2222 SQ. FT. ■ BONUS
ROOMS ■ CONCRETE DRIVES ■ SPRINKLERS
...and 3-CAR GARAGES

MOVE IN BEFORE SCHOOL STARTS



SEE OUR
DISPLAY BOOTH
Los Angeles
Home Show
Aug. 26 thru Sept. 5

Landmark Homes

Another Outstanding Development By Shattuck & McHone
PLANS BY R. J. MARVICK & ASSOC.



THIS THIEF... Due For Loud Surprise

IN LONG BEACH

Vehicle Burglar Alarm Perfected

By CHUCK CHEATHAM

For 25 years Long Beach Detective Inspector Al M. Myers has interviewed victims of car, boat, airplane, camper and truck thefts.

During the last three years alone he has handled 700 such reports—a month—or more than 25,000. He estimates the loss on each theft averaged \$50, or \$1,250,000 for the 25,000 victims.

MANY OF THE VICTIMS reported losses running in the thousands of dollars and many had repeated losses of tires and other items which totaled hundreds of dollars.

Inspector Myers saw a great need for a good, low-priced burglar alarm which would be easy to install. He and Earl Millard, radio technician of the city of Long Beach, started working on such an alarm in 1963. For two years they devoted their spare time to perfecting the device and one year ago they applied



ALARM DEVICE... Goes Under Hood

for a patent for their Car Burg-Alarm System and began manufacturing them.

The alarm's loud, penetrating blast quickly discourages burglars, he says.

Inspector Myers, who intends to retire soon and devote his full time to the venture now headquartered at 205 E. Anaheim St., became president of the corporation manufacturing and distributing the alarm. Millard is vice president and Myers' wife, Betty Jean, is secretary-treasurer.

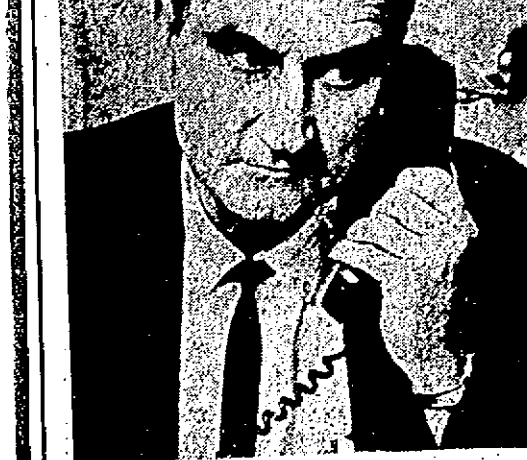
During the past year the corporation has sold and installed more than 300 alarms.

"We haven't had one complaint and have received many letters from satisfied users telling us of the alarm's effectiveness," the inspector says.

OUR ALARM MEETS the specifications of insurance underwriters. It saves the clients as much as its cost in reduced insurance premiums for the first year of use. In the following years, the reduction is money in the pocket for our users.

"We started out to invent an alarm which would prevent losses and damage by causing the thief to flee when he tampered with a vehicle.

"We have succeeded."



INSPECTOR AL M. MYERS... To Retire

Suburbs Pace Population, Income Rise

American population and purchasing power have been taking on an increasingly suburban character since the turn of the present decade in an acceleration of the trend which has been under way for the last generation.

Figures compiled by the U.S. Bureau of the Census show, in fact, that the suburbs have passed the central cities of the nation's metropolitan areas in both numbers of people and of families, and are rapidly overtaking the nonmetropolitan areas for the No. 1 position in these respects.

IN APRIL of last year, for example, the suburbs had over 64 million residents, some 4 million more than the cities, and more than 16 million families, a margin of close to 1 1/2 million. In 1960, by contrast, the central cities with just under 58 million residents topped their suburban rings by over 3 million, and their 14 1/2 million families were ahead by some 850,000. The differences widen going back in time.

The comparison is similar between the suburbs and the non-metropolitan areas. Last year the metropolitan ring trailed the outlying areas of the country by only 4 million residents and 900,000 families as against more than 11 1/2 million persons and over 2 1/2 million families in 1960. At their recent rate of growth the suburbs seem certain to move out in front before this decade is out.

UNDERLYING these trends is the fact that 70% of the entire U.S. population rise between 1960 and 1965 occurred in the suburbs as against 64% in the decade of the Fifties and less than 50% during the Forties.

A parallel development is evident in the income statistics, indicative of the leading role that the suburbs have assumed in the nation's purchasing power and hence in the economy's progress. The 1965 Census Bureau figures show that the median family income in the suburbs was just under \$7,800, close to \$1,100 above that of families in the central cities and over \$2,600 above the typical non-metropolitan family.

FIVE YEARS earlier, the median suburban family income was \$6,700, which was about \$750 and \$2,200 above the city and nonmetropolitan family median incomes, respectively.

There are a number of significant differences beyond income between the suburban population and the rest of the country. Its families are younger, for one. The figures show that close to half of all suburban families are headed by persons between 25 and 44 as against a comparable proportion of about two out of five for both the cities and nonmetropolitan areas.

Ericksen in New Sales Job

Dale Erickson, veteran Long Beach pilot and aircraft executive, has been named sales manager for Medina Aircraft Co., Long Beach Airport.

Erickson, former president of Air-Oasis Co., Cessna distributor for Medina, holder of a distributorship for Piper airplanes, Cessna's chief competitor.

In accumulating 15,000 hours of flying time, the local pilot acquired commercial pilot and flight-instructor certificates with single and multi-engine land and instrument ratings.

SUPERMARKET INSTITUTE REPORTS

Supermarts' Use of Dailies Climbing

Special to the Progress Section

Newspapers are still the prime medium of supermarket advertising, according to Super Market Institute's 18th annual report, "The Super Market Industry Speaks."

Nearly all the supermarket companies (96%) advertised in newspapers, the report said. When this subject was last investigated three years ago, 95% used newspapers.

Newspapers, SMI's report said, are the most popular advertising medium in every sales group. The great lead

maintained by the medium is shown in these figures:

- 88% of the members spent more money in newspapers than in any other medium.
- 82% spent more in newspapers than in all other media combined.
- 57% spent more than 75% of their total advertising expenditures in newspapers.

"WELL OVER HALF" of the companies said that they advertise on more than one day of the week; 45% of the

companies using newspapers listed one day; 41% two days; 8% three days; and 6% between four and six days, the report said.

Wednesday was cited as an advertising day by 63% of the members and is now the leading day for newspaper advertising. Thursday slipped to second place, with 51%; Monday retained third place, with 28%; and Sunday advanced to fourth, with 15%.

The report said that 38% of the companies have fulltime

advertising managers. The percentage of companies with an ad manager increases with company size from none among the smallest organizations (with sales up to \$2,000,000), to 96% among the largest companies (with sales above \$100,000,000).

AGENCIES ARE USED by 28% of the operators—again, mostly by the larger companies. More than half of the companies employing agencies also have their own ad man-

agers, the report said. The 32-page SMI report, which is based on data provided by 376 companies operating a total of 7,725 food stores, with combined sales of \$12.3 billion in 1965, also found that the use of trading stamps continued to decline last year. They were being given by 61% of the supermarkets, the smallest proportion since 1959.

The report said that supermarkets had an average sales gain of 9% over 1964.

Lucky Store No. 89 Goes Up

CONSTRUCTION IS UNDER WAY on ultramodern \$300,000 Lucky Discount supermarket at 60th Street and Atlantic Boulevard, Long Beach. Market will be 89th in chain's Southern Division. In addition to grocery, meat and produce, market will offer custom delicatessen and beverage services. Ernest W. Hahn, Inc., is the general contractor. Design highlights include extensive use of glass in front wall.



Indoor-Outdoor Living Featured In Hollandia

Planned for typical Southern California ways of living, Hollandia Homes on Carmelita, between Orangethorpe and Lincoln in the Orange County city of LaPalma, are designed to feature a variety of indoor-outdoor patio arrangements.

The one and two-story four-bedroom homes are offered in a variety of architectural styles, but all floor plans include provision for patio entertaining at its best. One-story floor plans are designed around the patio, which is faced by the formal living room, the family room and the master bedroom suite. Two-story plans have a big rear patio onto which open both the patio-kitchen and sliding glass doors of the adjoining family room.

Hollandia's Medallion homes have four bedrooms, two and three baths, formal living rooms with fireplace, separate dining rooms, breakfast nooks,

master suites with private bath, dressing rooms and walk-in closets. In some two-story plans there is also a large second floor bonus room; in addition to a complete first floor bedroom and bath suite, the second floor master suite with private bath, two bedrooms and the family bath.

They may be reached from the San Diego Freeway by going to Los Alamitos, north to Cerritos, east to Moody and north past Lincoln where Moody becomes Carmelita. From the Santa Ana Freeway take Carmelita turnoff south.

PRICES ARE from \$26,825, with FHA, VA and conventional terms offered.

Built-in kitchens have extra large Hotpoint oven, range, dishwasher and disposal, and luminous ceilings. Cabinets are designed to be extremely decorative as well as to provide generous storage. They have mar-proof surfaces, concealed hinges and magnetic catches.

The LaPalma location is close to the Santa Ana, San Diego and new San Gabriel Freeways, putting Hollandia

Ross to Speak to Appraisal Group

Thurston H. Ross, member of the American Institute of Real Estate Appraisers, will address members of the California Real Estate Association's Appraisal Division on Thursday, it was announced by Donald M. Burnett of Los Angeles, division chairman.

Ross's talk, "Capitalization Process as an Approach to Value of Income Producing Properties," will be given during the group's monthly 6 p.m. dinner meeting at the Engineers' Club, Room 3333, Biltmore Hotel, Los Angeles.

Bemis Is Moderator

Mickey Bemis, North Long Beach Realtor, will moderate an Open Forum, at the North Long Beach Real Estate Club, Thursday at 8 a.m., at Parks Pantry, 17511 S. Susana Road.

Another Suburbia Tract Under Way

Officials of Suburbia, Inc., site even before the model Santa Ana based building homes were officially opened. At East Lakewood, many new homes are now under construction at Del Amo and Pioneer Boulevard in East Lakewood. Construction is proceeding rapidly on the model homes where 17 different architectural exterior stylings will be offered.

Suburbia Inc., has recently recorded outstanding sales successes, and is currently presenting Suburbia Park in Huntington Beach. The firm's very successful homesite in Los Alamitos set a record by selling out the entire home-

PSA Sets Record Passenger Month

SAN DIEGO—Averaging nearly 10,000 passengers per day for the 31-day period, Pacific Southwest Airlines carried a total of 308,664 passengers in July, it was announced by President J. Floyd Andrews.

The July total was by far the greatest single month passenger total in the airline's history, easily bettering the former mark of 228,494 set one month earlier during June.

IT'S WONDERFUL the many buys in appliances you find in the Classified Ads. Check them now!

Remodeling Bixby Knolls Bank Started

Extensive remodeling at Security First National Bank's Bixby Knolls Branch in Long Beach is scheduled for completion by mid-September, reports James L. Gannon, vice president and branch manager.

The nearly 7,000-square-foot branch building at 4438 Atlantic Ave., will be completely modernized to provide faster service and more pleasant surroundings, Gannon said.

IN ADDITION to the installation of fluorescent diffused lighting and new furniture, carpeting and draperies, a special section for merchants will be added. New coats of paint, refinished and replaced fixtures and a new staff room will be other accomplishments of the remodeling program.

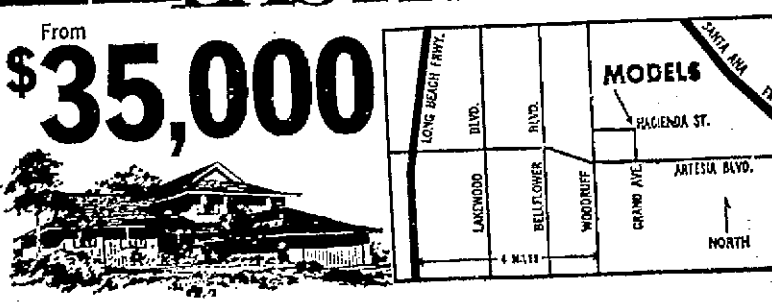
Don't wait to make that move! Do it today! Bellflower Eastridge offers IMMEDIATE OCCUPANCY on a spacious tri-level 5 Bedroom Home

Ask about our special

LEASE OPTION PROGRAM

Cal Vet Financing Available

Take advantage of the best trade program in Southern California: YOU BUY OUR HOME IMMEDIATELY, WE'LL BUY YOURS IMMEDIATELY. Six attractively furnished Bellflower Eastridge model homes open daily from 10 a.m. 'til dark on Hacienda Street at Grand Avenue, just two blocks north and east of the main intersection of Woodruff Avenue and Artesia Boulevard in Bellflower. Sales Office telephone: 925-2820.



Privacy Accented in Fernhill Home

Fernhill Homes in Huntington Beach offer spacious floor plans, featuring complete meditation Frigidaire kitchens including electric range, oven, range hood, electric dishwasher and disposal. Complementing this deluxe kitchen are raised panel cabinets, storage pantry, and ceramic counter tops.

Located near Huntington Harbour, Fernhill Homes offer an atmosphere conducive to casual living with an accent on privacy. The development is close to yacht harbors and beaches yet accessible to major freeways and city conveniences.

These two and three bedroom two-bath homes, adjacent to Meadowlark Country Club in Huntington Beach, offer sparkling pool, tennis club, and putting greens, as recreational facilities to Fernhill residents exclusively.

Began in Phoenicia

NEENAH, Wisc. (UPI)—Comparison shopping, a form of modern day research, started at a peddler's stand in ancient Phoenicia.

Kravetz Joins

Julius Kravetz, former director of the U.S. Army Satellite Communications Agency, West Coast Office, has been named manager of customer relations for Philco Corp.'s Aeronautics Division in Newport Beach.

Kravetz was associated with the Department of the Army's Electronics Command from 1941 until his recent retirement.

Ocean View From Oceana Cottages

"Every Oceana resident has a beautiful scene on their living room wall," says Armando Ortega, marketing manager for the all-adult community in Oceanside, "and all they need to do is pull a drapery cord to enjoy it."

The scene changes with the seasons," Ortega reports, "but Oceana homeowners never get tired of looking out over the broad expanses to the blue rolling Pacific Ocean."

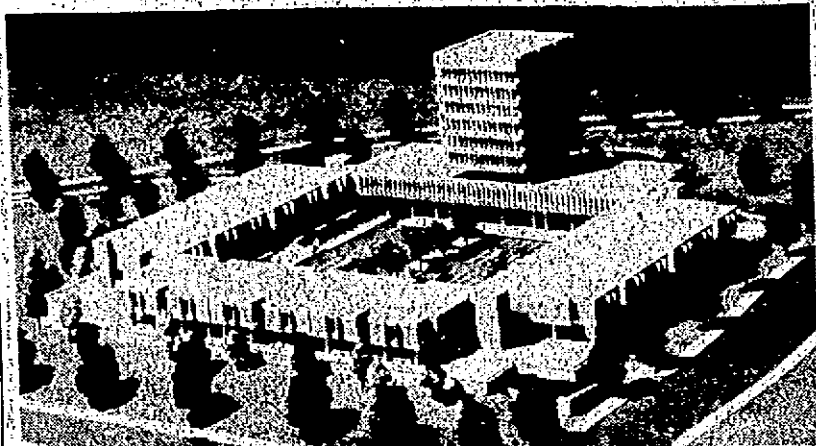
With two-to-three bedroom garden cottages, selling from \$12,495, and two-bedroom fairway villas, selling from \$20,185, Oceana offers the prospective homebuyer an activity-filled schedule for year-round enjoyment of the pleasant seashore atmosphere.

Both garden cottages and fairway villas have built-in modern kitchen appliances, private balconies, patios, birch-paneled dens, wet bars and atriiums.

"GOLF ENTHUSIASTS at Oceana are practicing their stroke in anticipation of the \$1 million nine-hole golf course ready for play soon," Ortega said.

Oceana residents also have access to the \$380,000 fully-equipped recreation center within the development.

Oceana may be reached from the Pacific Coast Highway by taking the Mission Rd. off-ramp and turning left to the development in Oceanside.



VISUAL MASTER PLAN

Orange County Supervisors have authorized Grillas-Savage-Alves & Associates, Santa Ana, and Charles Luckman Associates, Los Angeles, to prepare a master plan for North Orange County Regional Civic Center, Fullerton. Cost of Phase 1, as seen in artist's sketch, will cost \$1,960,400 and include two floors of branch county offices along with courtrooms.

Hertz Corp. Reports Record High Revenue

The Hertz Corp. has reported with \$129,769,462. Reported all-time high revenues the first half of 1966, and net income for the first six months of \$5,166,012, compared with \$5,007,350 for the first six months of last year. Second-quarter revenues were \$82,253,423, compared with \$63,783,427 for the corresponding period in 1965, and net income for the quarter was \$3,185,536, against \$3,068,133 in the second quarter of 1965.

TRI-LEVEL HOMES

EAST LONG BEACH AREA
4 and 5 BEDROOMS

featuring
LOWER-LEVEL RUMPUS-GAME ROOM!

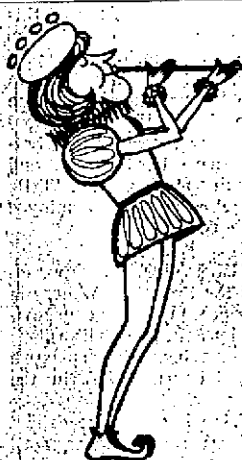
Wall to Wall Carpeting! Built-In!

from
\$995 DOWN
PLUS COSTS
from
\$24,950/6% LOANS

SAN DIEGO FREEWAY
FROM LOS ANGELES:
Take San Diego Freeway
and Garden Grove Freeway to
Golden West turnoff. North on Golden West,
which becomes Knott Ave., to Orangewood.

DON WILSON'S
Orangewood
KNOTT AVE. South of KATELLA

DON WILSON...the Southland's most reliable home builder!



GRAND OPENING

120 NEW HOMES IN WESTMINSTER



WESTMINSTER AT
BROOKHURST & HAZARD
See
**THE LONE RANGER
AND TONTO**
IN PERSON WITH FREE SILVER
BULLETS AND AUTOGRAPHED PHOTOS

Now! **2 CHOICE LOCATIONS**
Only minutes apart... see both and compare!
**SIX PLANS AND MANY ATTRACTIVE NEW
EXTERIOR DESIGNS TO CHOOSE FROM**

IN THE CITY OF
STANTON
ON CHAPMAN AVE.
E. OF BEACH BLVD.

OCEAN-AIR
CONDITIONED **PREMIER**
WESTMINSTER...New Growing Area!

PREMIER NUMBER ONE
HOME BUY
STANTON...Heart of Orange County

TOP PRICE **\$28,750** AS LOW AS **5% DOWN** PLUS COSTS
CARPETING... FRONT LANDSCAPING... REAR YARDS FENCED
3 TO 6 BEDROOMS . . . 2 OR 3 BATHS

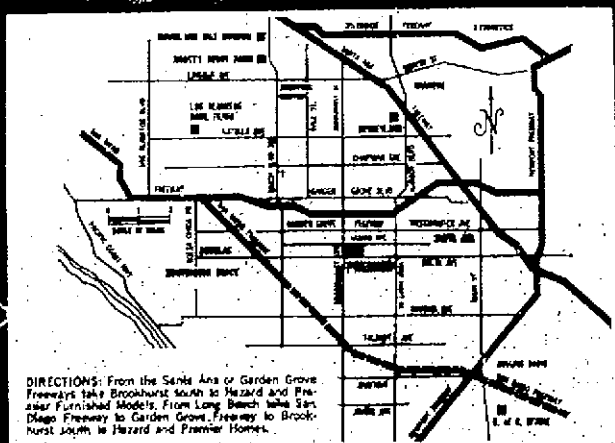
FROM **\$24,500 NO DOWN VA** ALSO LOWEST **FHA**
CLOSE TO SCHOOLS FOR ALL AGES. 2 MAJOR SHOPPING AREAS
3 TO 6 BEDROOMS . . . 2 OR 3 BATHS



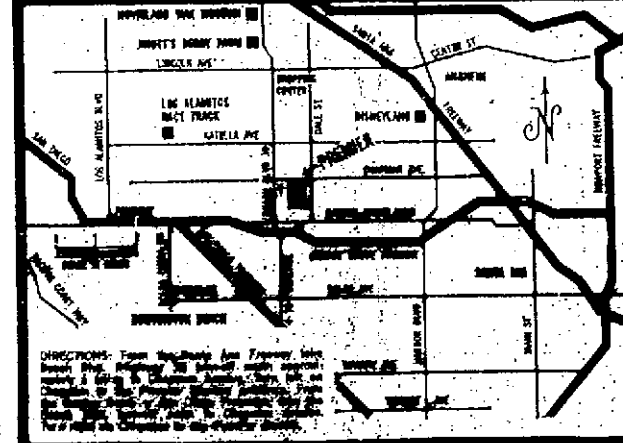
FINISHED PREMIUM ROOM PLUMBED
FOR 3rd BATH OR WET BAR
FAMILY ROOM, FORMAL DINING ROOM
FIREPLACE OF BRICK OR STONE
GENERAL ELECTRIC KITCHENS
CERAMIC TILE
UNDERGROUND UTILITIES
CITY PARK

A WILLIAM ROUSEY
DEVELOPMENT

THE McFARLAND CO. Sales & general



DIRECTIONS: From the Santa Ana or Garden Grove
Freeways take Brookhurst South to Hazard and
Furness Turnoff. From Long Beach take San
Diego Freeway to Garden Grove. Turn left to Brook-
hurst South to Hazard and Premier Homes.



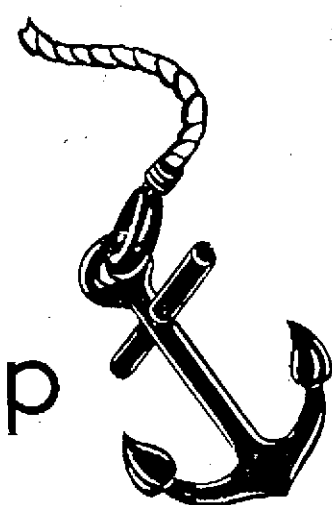
FINISHED PREMIUM ROOM PLUMBED
FOR 3rd BATH OR WET BAR
FAMILY ROOM, FORMAL DINING ROOM
FIREPLACE OF BRICK OR STONE
GENERAL ELECTRIC KITCHENS
CERAMIC TILE
UNDERGROUND UTILITIES
CITY PARK

A WILLIAM ROUSEY
DEVELOPMENT



SEAGOING LEAGUE

Charity cruise on tap



By JEAN SANDERS
Staff Writer

Welcome! Welcome aboard!
With sparkling smiles members of the Junior League of Long Beach will greet friends and guests as they board the SS Princess Louise on Sept. 16 for the League's "Fantasy Afloat."

Actually, there is fantasy only in the possibility of a cruise aboard the stately liner. True, it is afloat in its berth adjacent to the ferry building on Terminal Island, but it is permanently and proudly moored.

Junior League is taking command of the ship for one summer night with characteristic charm and graciousness—and a businesslike eye toward reaping funds for its

many projects that benefit the Long Beach community.

Hopefully, cool breezes will eddy about the liner when guests arrive at 7 p. m. for cocktails in the red carpeted lounges and on the promenade deck. Folk music of various countries played by a guitar combo will lure party-goers to the forward deck.

Later dinner will be served on gold and white china laid on gold covers. Brass and pewter facsimiles of ship's gimbal lamps placed at the center of each table will cast a soft glow.

An orchestra will provide dance music to conclude the festive fund-raising evening.

All proceeds from the shipboard party,

as with those from the group's annual rummage sale, will support Children's Dental Foundation, Homemakers Service of Long Beach and South Bay Harbor Volunteer Bureau.

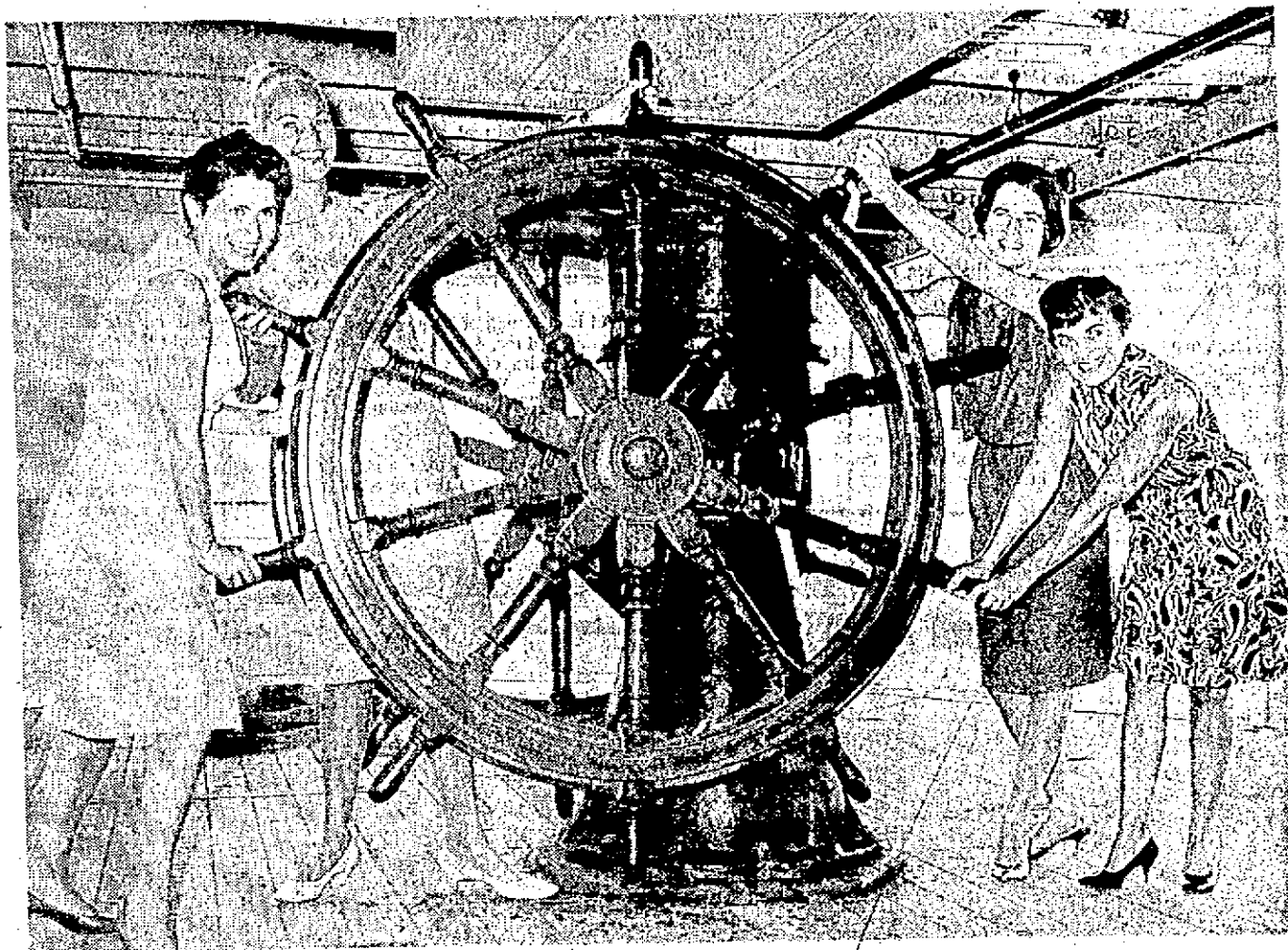
Mrs. William H. Wallace is chairman of arrangements for the gala evening. Assisting her are the Mes. John Brennan, Steven Conley, John Halbert, Lauer Hotelling, Lee Hauge, John Hancock III, John McCann, Bert Paul, Phillip Seiersen, Paul Staley, Harry Wells and James Willingham.

Although the Princess Louise is no longer cruising between Canada and Alaska (as she did for more than 40 years), her allure

See "FANTASY AFLOAT", Page W-6



RIGGED FOR MERRY EVE ABOARD PRINCESS LOUISE
Junior Leaguers, Mes. John Brennan, Phillip Seiersen



WHEELING MATIES, MES. PAUL STALEY, WILLIAM H. WALLACE, JOHN W. HANCOCK III, BERT PAUL
Cooperative steering makes for a smooth-running shipboard party

INDEPENDENT Press-Telegram Women and TRAVEL

Sunday, August 28, 1966

W-1



ALL CLEAR! ARROW FORETELLS BALMY NIGHT
Mrs. Robert Ivey, League president, at controls

ATTENTION CLUB WOMEN:

I, P-T announces policy changes

By JOYCE CHRISTENSEN
Club Editor

Divide the days of the month by the number of women's organizations in Long Beach—1,000 would be a safe estimate—and you realize the daily sound of pounding gavel adds as much to the city's noise level as does a major industry.

And why not?

Clubs ARE a major industry, offering volunteer "employment" to thousands of women, and contributing countless thousands of dollars to worthwhile causes.

However, just as our business pages cannot possibly handle stories on each of the city's many businesses and industries, it has become increasingly difficult for our women's pages to handle the volume of club news and still bring our readers stories of wide general interest.

All of which means that streamlining must be done and policy changes must be made.

Most sweeping change will be the elimination, effective in September, of calendars announcing regularly sched-

uled meetings which are closed to all but members and guests of the organization.

It is the belief of these newspapers that such meetings can successfully be announced through club bulletins, thus leaving our pages clear for news and features about your group of interest not only to your membership, but to our entire readership.

If your group is inviting guests to hear an outstanding speaker, let us know and we will, whenever possible, send a reporter to see that his message reaches more than just the ears of your group's necessarily limited membership. If the event is open to the public, an advance notice will be considered.

THIS OFFICE also will compile a new file (our current one is outdated) of WOMEN'S organizations in the city. We will appreciate the cooperation of your president or press chairman in filling out and returning the form printed on Page W-8. We are particularly interested in learning the dates already scheduled for your



major affairs so that our space for coverage of these events can be more accurately allotted ahead of time.

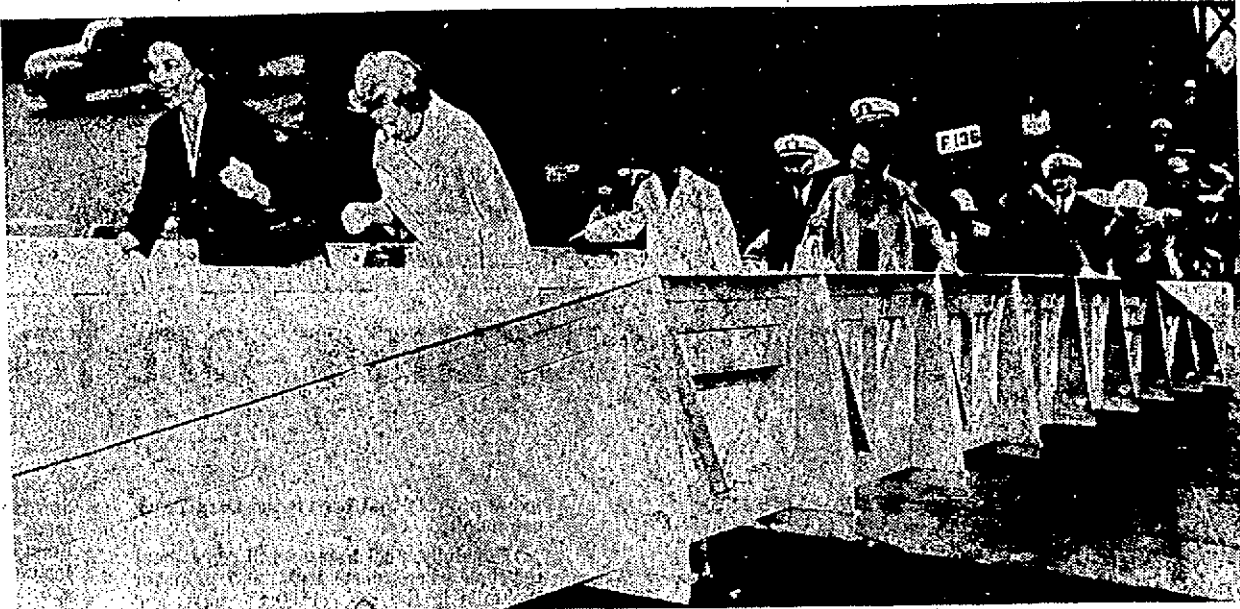
Request for return of this form applies to ALL women's organizations, sororities, patriotic and fraternal groups, church societies, auxiliaries to men's groups, business and professional organizations, hobby clubs.

Having a copy of your roster or being placed on your bulletin mailing list will be invaluable in keeping us aware of your activities.

Use of pre-posed promotional pictures for fund raising events will be de-emphasized in an attempt to present more art of a candid nature. We will continue to publish pictures of new presidents at the time of their installation, when they are submitted to us.

Your cooperation in assisting this department in implementing these changes is urged. We feel sure that both we as reporters and you as readers will be more pleased with the newspaper that leaves our presses and comes into your home.

KAY COLLERAN (second from left) rushes up gangplank to greet seafaring husband home from voyage.



Here's a moving story for you stay-at-homes: the Colleran couple

By MARGARET MCKEAN
Staff Writer

The Gerard Colleran family is ensconced in 5,000 square feet of magnificent living space atop a lofty perch in Palos Verdes.

At times, though, they have lived in half a garage. "Cars were smaller in those days," cracks the genial Mr. C., with a wink at his wife.

But whether it's cars, ships or planes—mobility spells the Colleran way. They're a fast-moving couple on the way up, any way you look—from the windows of their home looking to the sea all the way to the quarterdeck of the attack carrier USS Bon Homme Richard looking to the sea.

As Jerry Colleran approaches the quarterdeck, the pipes say: "The CO's coming aboard." And 3,200 men snap to attention.

As his lanky self approaches the living room at home, his wife calls out, "Hi, hon." And HE is the one that pays attention.

THEY'RE handsome people, marvelously confident of each other and of their future—even though the future's spelled V-I-E-T N-A-M.

Jerry's ship, which every seaman has tagged the Bonnie Dick, takes off on Oct. 2. For several months now it has been undergoing an \$18 million overhaul (largest renovation contract in the 23-year history of Long Beach Naval Shipyard).

When it weighs anchor, it'll mean another move for the pretty Kay and 16-year-old daughter, Gail . . . this time to Coronado because San Diego is home port for the Bonnie Dick.

It'll be the 33rd move in 23 years for Navy wife Kay Colleran. She's hung curtains at every kind of window. Once she's given a place the Colleran look, sometimes she steps out into the world of fashion and business.

"In Washington, I modeled and taught modeling. Teaching was even more rewarding than doing.

"In other states, I studied real estate and got my license, studied finance and got my stock broker's license. But these things were secondary to the children—we're most proud of the children."

Their daughter, Kathy, is 22 and wed to (naturally) a Navy man, a j.g. They've made the Collerans grandparents. She's an outgoing teenager who can still giggle over why her parents chose "a name like Gail" for her.

"I decided we'd had enough of Irish names—with Gerard, Michael, Kathy and me, 4, who both are Kathleen. So I picked our third child's name, knowing nothing of the name's origin. When we took her to be baptized, the priest said: 'Splendid! Splendid! Gail is Gaelic for Peter.'"

THE COLLERANS exude as strong a devotion to their Catholic faith as they do to the United States and its Navy.

They've had blessings from both and know it.

Jerry was just 20 when he graduated from the Naval Academy and just 20 when the USS Atlanta was shot out from under him, and not much older when kamikaze planes exploded on decks he trod.

He was among the first group of Navy men trained as jet fliers.

"If I weren't a fighter pilot, I could never command the Bonnie Dick, for a CVA must have a skipper who can fly the planes it carries—all single-engined fighters," he explained.

There wasn't a lot of pomp and hoopla when he took command of his ship—it happened in Vietnamese waters and "that's wartime, with scenes so exactly like World War II it makes you wonder where 20 years went."

Some of the duty was better duty, and there are mementos. A model of a Japanese junk is a gift from Hong Kong's "Garbage Mary" ("she's really a part of the port—somehow comes aboard and convinces you to let her motley crew scrape and paint the ship for only the ship's garbage in return. To see her you'd never think she was a taxpayer's blessing.")

Capt. Colleran will have blessings for both taxpayers and Long Beach Naval Shipyard when the ship's ready to leave on Oct. 2. For move the duo does when duty calls—although the pretty blonde half gets "air sick, sea sick, train sick and car sick."

A space age skipper's wife she truly is—"I can jet along above the turbulence."



CAPTAIN AND MRS. Gerard Colleran, on the go again—this time, formally.



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SHIPBOARD PARTY plans to occupy Lt. (j.g.) Jim Adams (left) and Ensign Ron Stephens, who consult Kay when professional advice is needed.

Staff photo by ROGER COAR

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Second chance series begins here Monday

"For Women: The second chance" titles a three-part series which begins on Monday in the Independent Press-Telegram Women's Section.

Authored by NEA special writer Kathryn Hunter, it tells women of 1966 how they can break the shackles of housework and feminine routine.

Mrs. Hunter, who practices what she preaches, is wife of an Akron, Ohio real estate executive, mother of three children, public relations consultant, lecturer, weekly newspaper editor and publisher and coordinator of special programs for women at Akron University.

Look for the beginning article, "The Thinking Woman Wasting Away? Not on your life!" on Monday.

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Frank-Lee's whisky and tokay
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Buena Park Center—8428 On the Mall, 527-2191
Costa Mesa Harbor Center, Harbor Blvd. 545-6524

Vows unite couples in local ceremonies



MRS. CRAIG WESTRA

Sandra Bronn and Craig Anthony Westra of Los Angeles recited nuptial vows Friday evening in Lakewood First Presbyterian Church.

The bride, daughter of Mr. and Mrs. Clyde Bronn, 6480 Mantova, was graduated from USC where she was affiliated with Kappa Alpha Theta.

The bridegroom, son of Mr. and Mrs. Tony Westra of Sacramento, is now doing graduate work at USC and is a member of Sigma Chi.

THE BRIDE'S gown was floor length silk organza over taffeta with scalloped bell sleeves and trimmed with Alencon lace and seed pearls.

Maid of honor was the bride's sister, Cheryl. Bridesmaids included the groom's sister, Jan, and Pat Gaal, Susan Vignolo, Linda Gioga and Leslie Sexton.

Mark Cook served as best man; Tony Angelica, Brian Mock, Michael Howard, Chris Davis, and Robert Sexton were ushers.

A church reception followed the ceremony. After a Northern California honeymoon, the couple will be at home in Glendale.

Larson-McColeman

Lake Tahoe was destination of a wedding trip made by Mr. and Mrs. Robert Erick Larson (Teresa L. McColeman) after their exchange of vows Saturday in Bethel Lutheran Church.

The bride, daughter of Mr. and Mrs. Howard J. McColeman, 5594 Myrtle Ave., wore a gown of rosepoint lace over silk organza with a chapel train.

Vicki McColeman was her sister's maid of honor. Bridesmaids were Linda Durinski, Mrs. Michael Welsh and Lynda Ketchell.

The bridegroom, son of Mr. and Mrs. Roy E. Larson, 247 Randolph Place, asked Ray Terpstra to be best man.

USHERING more than 250 guests to their places were Ronald Watts, Bob Hulka and Larry Larson.

A reception followed at the church.

Mrs. Larson is an alumnae of Jordan High School and attended Long Beach City College. Her husband was graduated from Poly High School and is a senior at Colorado State College, where he is affiliated with Sigma Phi Epsilon.



MRS. ROBERT LARSON

Jordan-Walk

A strand of pearls which belonged to her great grandmother added the "something old" touch to the wedding ceremony that united Dana Margaret Walk and James Edward Jordan at University Baptist Church Saturday afternoon.

The daughter of Capt. and Mrs. Mac Melvin Walk of 5226 Carita St., chose a candlelight satin gown with cathedral length train.

The groom is the son of Mrs. John E. Jordan, 2810 Gale Ave.

Matron of honor was Mrs. George B. Wray; bridesmaids included Mrs. Herman E. Stover, Mrs. Edward M. Pridy, Lenore De Angelis and Diane Rose. The bride's sisters, Erin, Laurie and Heather, served as candlelighters.

Completing the bridal party was Eric Koski, best man, and the groom's three brothers, Regan, Michael and Donald, who served as usher along with Terry Colfield and Duane Roden.

A reception at the church hall followed the ceremony.

The new Mrs. Jordan is enrolled at California State College at Long Beach where she is active in Califas and chairman of AWS activities. Her husband is a graduate of Polytechnic High School.

The couple will be at home in Long Beach following a honeymoon in Carmel and San Francisco.



MRS. JAMES E. JORDAN

Vows read in Lutheran ceremony

An afternoon ceremony at St. Luke's Lutheran Church Saturday united in marriage Carol Ann Kahler and Donald William Salow of Long Beach.

The bride, daughter of Mr. and Mrs. Alex Kahler, 3513 Senasac Ave., wore an empire silhouette gown of silk organza with pearl embroidered bodice. Long chantilly lace sleeves and a sweeping train with the same lace accents completed the gown.

Matron of honor was Mrs. Judy Kahler, sister-in-law of the bride. Bridesmaids were Barbara Rentzsch and Judy White. The groom's brother, Paul, was best man; ushers were Allen Logsdon and Juan D. Hernandez.

The groom is the son of Mr. and Mrs. L. O. Salow of Seal Beach.

Following a reception at the church, the newlyweds departed for a Northern California honeymoon. They will reside in Long Beach.

To play cards

Claretian Guild will entertain at a dessert luncheon and card party Wednesday noon in Machinists Hall, 728 Elm Ave.



MRS. GARY DUNSMORE

Gary Dunsmore solemnize vow

Brenda Cruse and Gary Dunsmore recited vows at the First Congregational Church Saturday afternoon. A champagne reception at the Long Beach Yacht Club followed the ceremony.

She is the daughter of Dr. and Mrs. Donald R. Cruse, 3950 Lime Ave.; his parents are Mr. and Mrs. Donald Dunsmore of San Diego.

Bride and groom are both students at San Diego State College where she is an Alpha Chi Omega and he is a Sigma Alpha Epsilon.

The bride's gown was white taffeta adorned with hand embroidery, seeds pearls and sequins.

Her sister, Barbara was maid of honor; Fred James was best man. Jane Judson, Laurel Walton, Karen Matthews, Sylvia Soukup and Paula Champagne were bridesmaids. The bride's youngest sister, Gayle, was flower girl.

Completing the bridal party were Gary Sholders, Rick Woy, Jack Whaley, Bill Bauer and Ronald Dunsmore.

The bride attended Polytechnic High School and Long Beach City College.

After a honeymoon in Carmel, the couple will reside in San Diego.

Hoffstot-Martin wedding held in North Long Beach

Marilyn Martin and Robert Hoffstot exchanged wedding vows Friday at 8 p.m. in North Long Beach Brethren Church.

The bride, daughter of Mr. and Mrs. Dallas Martin, 5464 Canton St., wore a full-length lace gown. The bridegroom's parents are Robert Hoffstot, Pittsburgh, Pa., and Mrs. Warren Thomas, Anaheim.

Members of the bridal party were Kathy Everett, maid of honor; John Holani, best man; Mrs. Larry Kennedy, Susan Henderson and Nancy Martin, bridesmaids; Kenny Thomas, Robert Mar-

lin, Joe Price, Larry Kennedy and Steve Beesi, ushers; and Shawn Beesi, ring bearer.

THE COUPLE greeted their 300 guests at a church reception before leaving for a honeymoon at Idyllwild. They will reside in Anaheim.

The bride is a graduate of Millikan High School and California State College at Long Beach. She is a member of Alpha Delta Chi and California Student Teachers Association. The bridegroom attended Fullerton Junior College after graduating from Lakewood High School.

Parents tell daughters' betrothal

It will be a double celebration in the Long Beach family this fall when their two daughters, Linda Sue and Kathleen Louise, say wedding vows at the Downey Church of Christ.

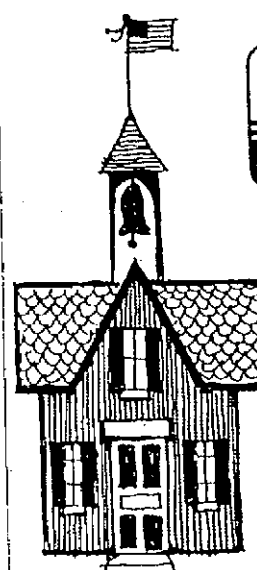
Announcement of the engagements was made by Mr.

and Mrs. Lake of Long Beach.

Linda, a Kappa Kappa at Pepperdine College will wed Larry F. Osborn, son of Mr. and Mrs. Willis Osborn of Corona on Nov. 11.

Kathleen, a graduate of Lakewood High School, is

engaged to Gary Dean Cobbs, son of Mr. and Mrs. Earl Cobbs of Downey. They have scheduled an Oct. 1 wedding. He graduated from Downey High School and attended Long Beach City College.



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NEW YORK



DURING SUMMER MONTHS ... Coeds explore careers in space

By JUDY HAZLETT
Staff Writer

"Summer job" ... two words that always find their way into teenagers' conversations each spring as graduation time draws near and the long summer months loom ahead.

For 15 area coeds, however, such words as trajectory chart (tjc), radar identification point (RIP) and launch control center (LCC) are now part of their everyday vocabulary.

Why would these young girls be discussing such complicated sounding subjects? ... they are launching their careers into space (for the summer at least).

While thousands of other ambitious high school students are biding their time between school terms in department store jobs, at various office tasks or as a camp counselor, these graduates are taking part in the "summer hire" program at Space Systems Division of the U.S. Air Force in El Segundo.

This program for high school graduates (at least 17 years of age) is an opportunity for them to receive on-the-job training in positions revolving around future space programs.

LINDA BARTHOLEMEW, who plans to enter El Camino College this fall as a freshman, said that when she began her job at Space Systems as a clerk-steno, she found it a completely different world from what she had known.

"For instance," she mused, "the language (made up almost completely of abbreviations) was so foreign to me at first, it was like learning to talk all over again."

"I hadn't really thought about go-

ing into government work, but I took the Federal Civil Service examination that was offered at our high school ... then, when I was called about a position at Space Systems, I just couldn't wait to get started."

In fact, Linda is so enthusiastic, she has put in an application to stay permanently while attending college.

"Summer hire" jobs offer a wide variety of training areas: "the weird and wonderful" international telephone system (from Hawaii to Panama), an abbreviated language, countless office machines and computers, even a new and different correspondence format.

These eager young coeds also have an opportunity not often presented to most young people ... meeting some of the world's leading scientists, important military personnel, or maybe an astronaut or two, who travel to and from Space Systems each day on official business.

WILLIAM LAHEY, chief of Personnel Operation Support Division, says: "We have a job to do here and these young people can help. They are of value to us while filling these jobs ... we are of value to them by helping provide an income during the summer months to get them started in college careers."

He explained that "summer hire" employees are trained on a rotation cycle ... moving them to different departments so they can gain as much experience as possible during their three-month stint.

"Most of the supervisors are pleasantly surprised," he said. "They find the students very capable, many of college level (even though most of them just graduated from high

school)," Lahey said.

"Some of the department heads are very reluctant in letting trainees move to another department when the time comes ... they always seem to find an excuse why they just can't give them up at that particular time," he laughed.

There'll be more "summer hire" positions next year and one of them may prove to be a "threshold into space" for some young trainee.

The work at Space Systems is not for today ... but for the future. Young people chosen for the "summer hire" program will be stepping into the world of tomorrow.



LINDA BARTHOLEMEW and Lt. Col. Keith Kinsey take a look at future space programs such as Manned Orbiting Lab, to be launched from Space System's Division's Titan III and National Aeronautics and Space Administration's Saturn IB.

BRIG. GEN. D. E. RILEY, USAF, explains technicalities involved in launching the Titan III space vehicle to pretty Donna Cochran while they discuss opportunities of summer hire program at Space Systems.



SOLAR observatory and forecasting station is intriguing to young Diane Bryant who works at SSD on summer hire program. Maj. William Banks, officer in charge, gives her close-up view of radar telescope.

Photos
by
Howard
Rink

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IN ORANGE COUNTY Busy schedule for FWC on this year's agenda

A fine arts festival, sewing contest and district convention will highlight the 1966-67 agenda of the Orange District Federation of Woman's Clubs.

Mrs. G. Hoyt Corbit, president, has announced the pre-

Sales zooming for jazz festival

Advance sale of tickets for the ninth annual Monterey Jazz Festival Sept. 16, 17 and 18 is running more than 25% ahead of last year at this time. The festival is held on the Monterey County Fairgrounds. There will be five concerts—Friday evening, Saturday afternoon, Saturday evening, Sunday afternoon and Sunday evening.

Among jazz artists who will perform during the weekend are Count Basie and his orchestra, Carmen McRae, John Handy and his Quintet, the Julian "Cannonball" Adderly Quintet, Dave Brubeck, Duke Ellington and his orchestra, and Big Mama Willie Mae Thornton.

view event of the year Monday at 9:30 a.m. at Fullerton Ebell Clubhouse. A special chairman and dean's workshop will be held under the direction of Mrs. James McCalla.

The fine arts festival is scheduled for Jan. 31. March 31 is the date for the creative sewing contest. The Disneyland Hotel will be the setting for the district convention April 20-21.

Other events will include council meetings Sept. 9, Nov. 11 and Feb. 10 at West Garden Grove, Tustin and Westminster, respectively.

A highlight of next

month's schedule is the youth workshop in Garden Grove Civic Woman's Clubhouse Sept. 19 with Mrs. John Cosmos, district chairman, presiding. District coordinator Mrs. Elwood Housel will conduct a second workshop at Costa Mesa Woman's Clubhouse Sept. 26.

Also on the schedule is a meeting of the State Federation of Woman's Clubs at which Orange District will play hostess at Disneyland Hotel Nov. 4. A panel of state and general federation officers will provide the discussion program.

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PINE LONG BEACH

Long or short: Paris tells fashion story

By ALINE MOSBY
United Press International

PARIS — What's new in fall fashions: a flaring dress, silver stockings and shoes, long page-boy hair and a man on your arm wearing the same jacket you are.

Those are the main lessons to be learned from the Paris winter fashion shows that wound up in a flutter of applause at the salon of Yves St Laurent.

Many conflicting ideas emerged from the showings by 39 members of the high fashion designers' association and countless little non-member houses.

But the main trend spotted in the slowly evolving world of fashion is that your shape still is the long-reigning A-line.

The only difference is, the legs of the "A" are softer and flaring instead of rigid in the Andre Courreges style. One house highly popular with the store buyers was Jean Patou, where designer Michael Goma scored a hit with pyramid dresses that flare from the bottom down.

Add the silver stockings and shoes (or sometimes gold) and the pageboy hairdos that swamped the collections and you have the new Paris look.

THE COLLECTIONS came up with another curious new trend: Paris is trying to change men's styles, and is plotting to dress women and men alike in a sort of satirical "togetherness."

"His and hers" fashion shows were staged by designers Pierre Cardin, (who makes more money from his line of men's clothes than from his fashions for females) Ted Lapidus, Ruben Torres and Guy Laroche.

Paris fashion now is divided into camps.

In one, the established houses of Dior, Patou, Balmain, Lanvin, et al, are designing elegant clothes that will last a decade. In the other, younger avant garde "Ye Ye" designers, including Louis Feraud and Emanuel Ungaro, are making clothes that can be worn today and forgotten tomorrow, that do not have the timelessness and extravagance of "haute couture."

Edging into that camp is Yves St. Laurent, elegant but still with temporary, extra-young ideas that die in a season. The opening in Paris Sept. 20 of his first "haute boutique" shop of ready-to-wear indicates his trend in that direction.

In a class by himself is Pierre Cardin, billed by many fashion experts as one of the few great high fashion designers in Paris, but whose "way-out" designs outdistance the other "space era" designers. It may be Cardin's clothes you'll wear in the year 2,000.

DAYTIME OUTFITS: usually coats with matching dresses or dresses in contrasting colors. Dresses with more fullness. But straight-and-narrow or gentle A-line shifts still shown, sleeveless or with cap or long sleeves. Narrow dresses cut on the bias with diagonal closings (Nina Ricci). Wool jerseys studded with nailheads or abstract art designs (St. Laurent). Wools with swinging bias skirts and turtle necks (Patou).

Mini dresses: hanging from suspenders (Cardin). Detachable hems to make

mini-minis (Esterel). A-line shifts (Lapidus), baby dolls with ruffled pantaloons (Cardin), Arlette Real). Belted jerseys with matching tights (Feraud). Suspended from plastic collars (Emmanuel Khanh).

Short evening dresses: little black crepes with cut-outs around neck. T-bone dog collar necklines (Cardin). Silver lame or mesh or silvered brocades. Dresses with matching coats. Dresses edges with sequins or glitter around hem, neckline, side seams. Black velvet with white organdy cuffs and blouses (St. Laurent). Fur jumpers (Capucci).



THE LONG AND SHORT OF PARIS ... St. Laurent's nail-head-studded day costume (left) with thigh-high skirt ... Dior's revolutionary mid-calf coat with military precision ... Balenciaga's short divided skirt worn with mesh hose, billed cap. (Sketches from Women's Wear Daily.)

Fraternal, patriotic calendar

Degree of Honor Lodge 108, initiation of new members, 8 p.m., Machinists Hall, 728 Elin Ave.

lack followed by business, noon, Machinists Hall.

Verdes Temple, 5155 E. Pacific Coast Highway.

FRIDAY

Emera Jewel Club, pot-

Long Beach Chapter 173, Order of Eastern Star, side-liners' night, 8 p.m., Palos

Home Port Club 22, Navy Mothers of America, 11:30 a.m., Armed Services YMCA, 520 W. Seaside St.



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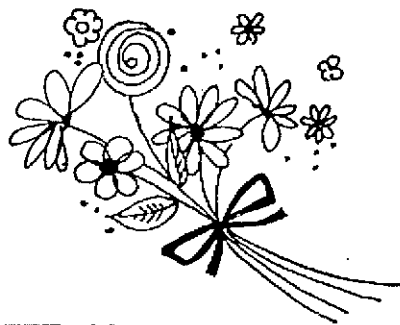
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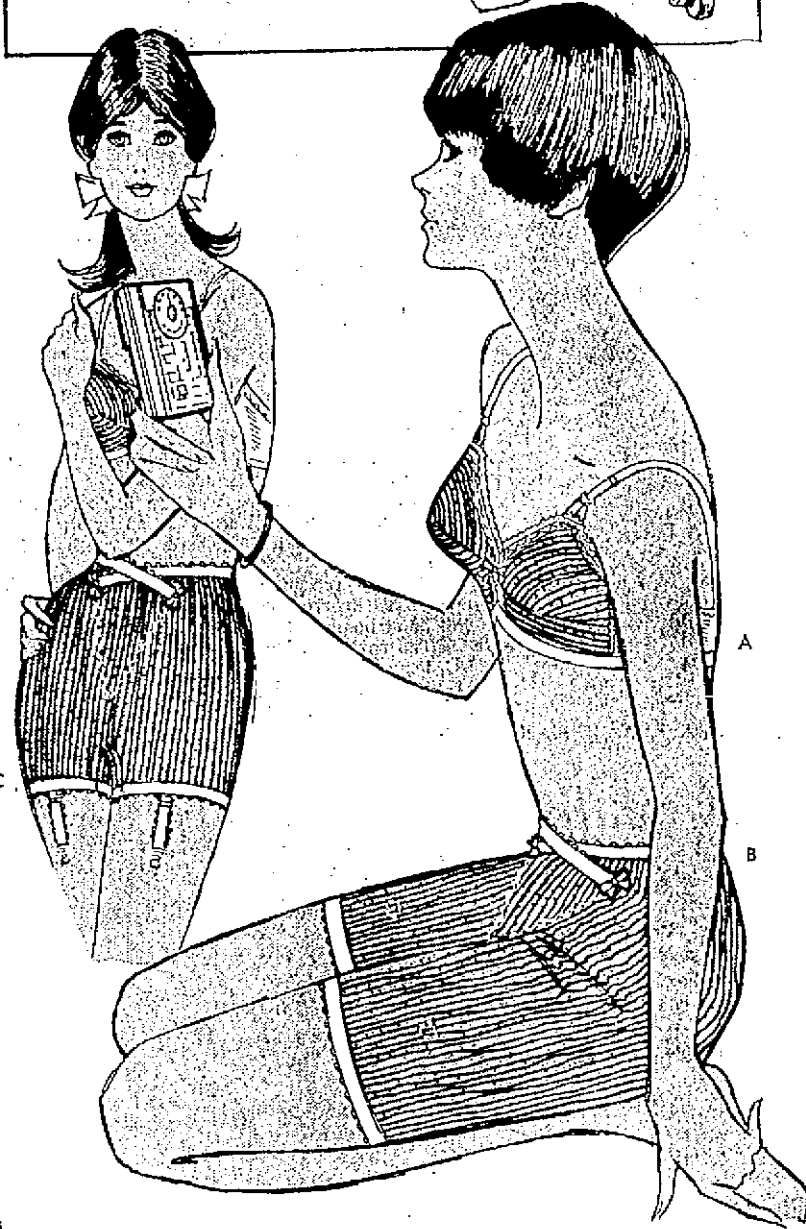
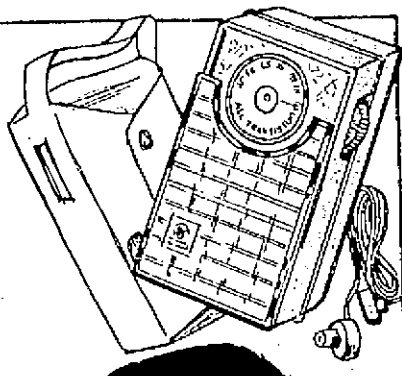
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- B. Fashion length panty girdle, small, medium or large. **7.00**
- C. Short leg panty girdle, small, medium or large. **6.00**

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SANTA ANA
Main at Tenth
K1 2-6262
Mon. and Fri. 9:30 till 9:00
Other Days 9:30 till 5:30

POMONA
Top of the Mall
623-4321
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 6:00

PALOS VERDES
Hawthorne at Silver Spur Rd.
Peninsula Center 377-6737
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 6:00

MARINA
Pacific Coast Hwy. at 2nd
Long Beach 437-0781
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 5:30

LAKEWOOD
Del Amo at Graywood
Lakewood Center ME 4-5040
Mon., Thurs., Fri. 10:00 till 9:30
Other Days 10:00 till 6:00

a 'fantasy afloat' for league

(Continued from Page W-1)

Is undiminished . . . an elegant dining rendezvous afloat.

The Junior League's guests will have an opportunity to stroll the decks, visit the wheelhouse and former staterooms.

Those with an affinity for the past will appreciate the original light fixtures, beveled mirrors and stained glass floral designs above many of the windows.

Rich paneling, red plush seats and graceful wrought iron designs on doors and railings are all reminders of the early '20s when the ship was built in Vancouver, B. C.

Two honeymoon suites have now been converted to the Princess Louise's business offices. One is paneled and furnished in bird's-eye maple, the other in richly grained maple.



WHEE—WE'RE IN COMMAND—LET'S GO!

Duncan-Markarian nuptial vows said

In the presence of 400 guests gathered in First Congregational Church, Linda Markarian of Long Beach, daughter of Mr. and Mrs. Louisand Markarian of Fresno, became the bride of David A. Duncan, son of Mr. and Mrs. M. A. Duncan, 1505 Armando Dr.

The bride, gowned in ivory satin and lace with floor length veil, was attended by her sister, Claudia Markarian, maid of honor, and Mrs. Richard Madsen, Mrs. Marion Bell, Maxine Blake and Sandra Markarian, another sister.

Dr. Paul Hohenberg was the bridegroom's best man. The guests were escorted by Benton Register, Jerry Farrell, Richard Ellsworth and John Fox.

After a reception and dinner dance, the newlyweds departed on a trip to Europe. They will be at home in Sunnyvale in September.

The new Mrs. Duncan was graduated from UC, Berkeley, where she was a Kappa Delta. The bridegroom was graduated from Poly High School and Stanford University where he affiliated with Sigma Alpha Epsilon.



MRS. DAVID A. DUNCAN

Lowe-Ellis rite set for Dec. 17

Mr. and Mrs. Louis M. Lowe of Pasadena have announced the engagement of their daughter, Martha Jane, to Hancel Ervin Ellis, son of Mr. and Mrs. Herschel E. Ellis of Long Beach.

The couple, classmates at California State College, Long Beach, are both musicians, and active in Southland musical organizations.

The bride-elect, a member of the Pasadena Symphony, will teach at Hosier Junior High School in Lynwood starting next month. Her fiancé, president of Phi Mu Alpha, national professional music fraternity, is working on a master's degree at UCLA.

A Dec. 17 wedding is planned.



MARTHA JANE LOWE

MOLLY MAYFIELD

Turn-about's fair play with in-laws

DEAR MRS. MAYFIELD:

My husband says I should visit his family more. I can't see why since none of them have been in my house for over three years!

Jake and I have been married 16 years. Mother told me to call my in-laws "Mom and Dad" — that it would make them feel good. I did, until I overheard my father-in-law say "I'm not d--- daddy." Since then it has been "Mr. and Mrs."

My in-laws ignore me. They invite Jake to eat, but not me. They buy gifts for everyone but me and my children. We don't get so much as a card at Christmas.

I love Jake and we have a beautiful marriage. When I talk to him about his folks, he just says "They're strange people." Well, how strange can you get?

I've had 16 years of this and I'm all alone trying to get through to these people. My 15-year-old son just hates the thought of visiting his grandparents. Yet,

Jake says I should keep on visiting them.

How much of this would you take?

JAKE'S WIFE

DEAR JAKE'S WIFE:

About half as much as you have! You've met them more than half way and been rebuffed at every turn. From now on, I'd give them back just what they hand out and if Jake doesn't like it — that's too bad. M. M.

DEAR MRS. MAYFIELD:

When I was 14 I had to get married. It lasted 18 months. At 17, I was in another pickle and had to get married again. That marriage lasted two years. The two babies of these unions were put out for adoption.

Golden Age Club

Refreshments and an afternoon of cards are in store for Golden Age Club members and guests Thursday noon in Linden Hall, Broadway and Linden Avenue. Visitors are welcome.

because I couldn't take care of them.

I guess I'll never learn because here I am, at 21, and in trouble again. This time my mother says if I get married again she'll cut me out of her will and that would be disastrous. Mother has a lot of money and I expect to get it when the time comes.

If I marry again, I doubt if it will last so don't you think it would be best to just have the baby and put it out for adoption?

JAN

DEAR JAN:

For the baby's sake, adoption is the best answer.

HOME DELIVERY SINCE 1906

GUARANTEED QUALITY

Soft Water LAUNDRY

MC 6-3206

Novak-DeRouche

Lakewood Village Community Church was setting for an exchange of vows Saturday by Shirley DeRouche and John Novak.

Among the 350 guests witnessing the rite were parents of the couple, Mr. and Mrs. William T. DeRouche, 3173 Chatwin Ave., and Mr. and Mrs. Henry Novak, Huntington Beach. Mary DeRouche was her sister's maid of honor and Edward Randell was best man.

Mrs. Barry Lowell and Marsha Miller were bridesmaids. Ushers were William DeRouche and Robert Porzio.

After a church reception,

the newlyweds departed on a trip to San Francisco. A first home will be made at 2165 E. 21st St.

Both are graduates of Millikan High School and attending Long Beach City College. The bridegroom is a student at California State College, Long Beach.

Stewart-Jerals

Dr. and Mrs. S. Cecil Stewart came from their home in Rochester, N.Y., to attend the marriage of their son, Dr. Bruce Mackay Stewart, to Mary Kathryn Jerals, daughter of Mr. and Mrs. James J. Jerals, 4280 Lime Ave.

The ceremony was performed Saturday in Community Presbyterian Church.

Preceding Miss Jerals to the altar were Marilyn Mayo, maid of honor; Jill Jerals, Sandra Leafstedt and Sheila Stewart, bridesmaids; Gregory Jerals, Scott Kennedy and Christopher Mumford, ushers; Tami Fields, flower girl; and Maynard Neff, ring bearer. Douglas Stewart was his brother's best man.

The new Dr. and Mrs. Stewart received congratulations of their 200 guests at a reception in Skylings Clubhouse. They will honeymoon at Idyllwild before driving to Rochester where they will reside.



MRS. JOHN NOVAK



MRS. BRUCE M. STEWART

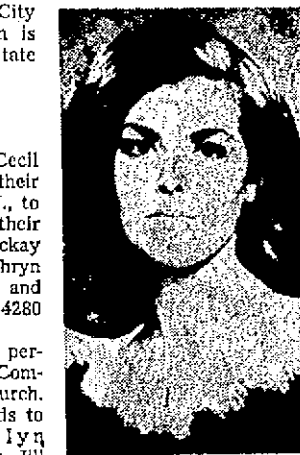
Couples say 'I do' in weekend rites

DESPITE THE fact her son is in the Navy Air Reserve and her daughter is an airline stewardess, Mrs. Wesley Horton of Long Beach is not a flying enthusiast. To lure her into the skyways, her sister, Mrs. Doris Reno, also of Long Beach, promised to pick up the tab if the Hortons would accompany her in her Cessna Skylark for four days in Monterey. Taking her up on the offer, the Hortons and their hostess enjoyed golf, scenic drives and fascinating dining spots.

AS A SPUR to get-out-and-sell-tickets, Mr. and Mrs. William Lockett have asked members of the Cabrillo District Women's Architectural League and their husbands to a beer bust-barbecue Monday evening in their Park Estates home.

The tickets in question are those for the league's homes tour scheduled Sept. 25. Five homes designed as well as owned by architects will be featured.

Mrs. Francis Merchant will be busy dispensing tickets to the Messrs. and Mmes. Ted Cushman, Don Biggs, Dick Grossgold, Ed Killingsworth, Robert Lane, Merritt



Betrothal told LINDA KAY HERBACH, daughter of the P. S. Herbachs of Long Beach is engaged to James Douglas Welty, son of the Charles Welty's of Cypress. Both were graduated from Lakewood High School.

The new Dr. and Mrs. Stewart received congratulations of their 200 guests at a reception in Skylings Clubhouse. They will honeymoon at Idyllwild before driving to Rochester where they will reside.

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Eugene Pridonoff to play in Grove

Long Beach's brilliant young pianist, Eugene Pridonoff, will be soloist for the final concert in the Grove Wednesday at 8 p.m. in Soroptimist House patio at California State College of Long Beach.

A Millikan High School graduate, Pridonoff will make his first local appearance since receiving a certificate of honor in Moscow's Tchaikovsky competition in June.

He will play compositions by Mozart, Schumann, Chopin, Scriabin and Prokofiev.



EUGENE PRIDONOFF

also won the 3,000 Kimber award in California.

When he was 15 he performed with the Los Angeles Philharmonic and in 1963 played the Tchaikovsky Concerto with the Philadelphia Orchestra. He will be soloist with the Long Beach Symphony during the 1966-67 season.

The Grove will open at 5:30 p.m. for pre-concert picnicking. Tickets, at \$1.50 and \$1, will be sold at the door.

By ELISE EMERY
Arts Page Editor

Larry Shep, Huntington Beach ceramist, is represented in two exhibits in this area, one today at Irvine Ranch, the other opening next Sunday at Long Beach Museum of Art.

The All Sculpture and Ceramics Show on the grounds of the Irvine Ranch Information Center will be open from 10 a.m. to 5 p.m. Judges Merton Minshaw of Bowers Museum, Santa Ana; Robert Krantz, painter; and Peter Paul Ott, sculptor, will award prizes of \$100, \$50 and \$25 in the one-day display.

The Irvine Information Center is at Santa Ana Freeway and Myford Road; the show is open to the public without charge.

Shep's ceramic sculpture is part of an exhibit organized by Long Beach Museum of Art to survey the processes and technical aspects of ceramics. Special emphasis is placed on stoneware and ceramic sculpture by John Stokesbury, a graduate of Claremont Graduate School and now associated with the Laguna School of Art and Design.

Other featured works are porcelain by Albert H. King, salt glaze and kick wheel by Jerry Rotham, and tools by Melvin Wood. Ed Traynor of UCLA will show samples of various stages of processes.

Also opening next Sunday at the museum will be "Art on Paper," a varied exhibit of 61 paintings by 18 members of the staff of pictorial arts at UCLA.

PAINTINGS by Geneva A. Basinger, longtime Long Beach resident, will hang at North Long Beach Library, 5571 Orange Ave. during September.

The canvases depict scenes of her recent travels



LARRY SHEP IN STUDIO

through Japan, Okinawa, Korea, Hawaii, Florida, the West Indies, Nassau, Haiti, Jamaica, Aruba, St. Thomas and Puerto Rico.

When she travels, Mrs. Basinger carries with her a small notebook with color pictures of her paintings. She's sold her pictures all around the world.

Mrs. Basinger works in her studio-home at 3760 Olive Ave.

Viewing hours at the library are noon to 9 p.m. Mondays through Thursdays, 9 a.m. to 5 p.m. Saturdays, closed Fridays and Sundays.

LONG BEACH Art Association will receive entries for its September show, "Fall, 1966," Monday from 1 to 7 p.m. Robert Adams, chairman of the art department at Polytechnic High School, will serve as selector.

RALPH LOVE of Temecula, Gladys Castagnola of Santa Barbara and Robert C. Rishell of Oakland are

among judges for the eighth annual Catalina Art Festival to be held Sept. 17 and 18 on Catalina Island.

Love recently won top purchase prize in the Riverside Art Association show. Miss Catagnola and Rishell are artists whose works hang in major galleries.

MASTER MARTIN, 328 Redondo Ave., is among artists exhibiting at the Los Angeles Home Show now under way at Pan Pacific Auditorium.

The invitational show is titled, "Salute to Young America," and includes many works at moderate prices to meet the needs of young homemakers.

Other exhibitors include Helmut Wegner, Chet En-

SCANDINAVIAN IMPORTS
DANISH GIFT SHOP
2765 East Broadway
439-0724
LONG BEACH

Mr. C's
HAS OPENED
Another Beauty Salon
Plus Complete Wig Sales & Service
4905 LONG BEACH BLVD.
FREE WIG DRAWING & CONTEST
(AT BOTH SALONS)
Featuring the very latest in Hi-Fashion Hairstyling along with basic hair styles.
Open Evenings & Sunday—Call Today for an Appointment
Mr. C's Beauty Salon
4905 Long Beach Blvd. 4827 Paramount Blvd.
Long Beach 422-9010 LAKewood HA 8-4006

Talented students win prizes

Winners of \$100 scholarships in the Youth Arts Summer Symposium, sponsored by the Dramatic Arts Guild, are: in drama, Gwen Chambon; in music, Vicki Bacon; in art, Beverly Barron.

Second and third place winners are Anita Ellis and Mandi Strelow, drama; Vicki Von Eps and Claudia Crawford, music; Diane Broitman and Maryanne Sykes, art.

Each of the 45 participants from the five Long Beach high schools received mementos of their six weeks of special activities for talented students.

'Treasures of Turkey' trace art history

By VIRGINIA LADDEY

"Art Treasures of Turkey," at the Los Angeles County Museum of Art, 5905 Wilshire Blvd., through Sept. 4, is a fabulous collection of over 280 objects. They represent waves of succeeding cultures which have washed over Anatolia since 6,000 B.C., and conclude with the lavish arts of the Ottoman Empire through the 18th century.

Here was the site of the Biblical Hittites, of Troy, of Assyrian conquest. There was trade with Egypt and Mycene. From these eras come marble or gold figurines, ceramics, gold goblets and jewelry, military standards, cuneiform tablets,

numerous vessels, and relief sculptures of gods, kings, and nobles.

Beginning in the 8th century B.C., Greek influence can be seen in ceramics (often in animal forms), grave reliefs, lively statues, sophisticated jewelry, and ivory carving. There are objects from tombs of kings like Midas. There is a handsome marble head of Alexander and a gilt bronze bust of the Roman Emperor Trajan.

THE BYZANTINE Period began in the 4th century A.D. when Emperor Constantine established a "second Rome" on the Bosphorus on the site of present-day Istanbul. Here developed a magnificent Christian art with its intricate mosaics, stone carving, and metal work.

In the mid-13th century, the Seljuk Turks conquered most of Turkey and the Mongol invasion brought with it many Far Eastern influences on art. Combination of vine, leaf, animal arabesques with calligraphy characterize the art works in wood, stone, ceramics, metals, carpets and fabrics. Chinese influence is evident in paintings and pottery.

BY 1400, THE Ottomans had conquered as far north as Serbia in Europe. At this time, illustrated manuscripts with intricately illuminated letters became a leading art form. The Moslem prohibition against images led to abstract design and decoration. Two startlingly handsome examples are an anthology from the Mevlana Mosque, and a portion from the Koran of around the 16th century.

Art history as well as political history comes alive through this wealth of objects, beautiful in themselves. "Art Treasures of Turkey" is an awe-inspiring display.

Final week at Bowl



MARILYN HORNE

Final week of the 45th season of Symphonies Under the Stars at Hollywood Bowl gets underway Tuesday evening with Henry Lewis conducting the Los Angeles Philharmonic Orchestra. Marilyn Horne, soprano, will be soloist.

Miss Horne will be heard in the arias from Massenet's "Manon," Gounod's "Sapho," Bizet's "Carmen," and Wagner's "Gottterdammerung."

The orchestra will perform the Berlioz Overture to "Le Corsaire," Elsa's Procession to the Cathedral from Wagner's "Lohengrin" and Siegfried's Rhine Journey, from "Gottterdammerung."

Wednesday evening, "Festival Polynesian" opens a four-performance engagement through Saturday in the mainland debut of a company of 175 dancers, singers and musicians direct from the Polynesian Cultural Center, Laie, Hawaii. Presented by S. Hurok, the company will demonstrate in authentic dance, music and chants the South Pacific cultures of the Tongan, Fijian, Samoan, Tahitian, Hawaiian and Maori (New Zealand) peoples.

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That never, NEVER on Friday Club!



PRETTY GREETERS AT CLUBHOUSE ... Sandy Smith (left) and Patty Kramer are TNOFC employees

By ELISE EMERY

Build a better anything—and you know what happens.

It's happened to four young men who've grossed a million dollars and see nothing ahead but more success.

Several years ago the four—Wes Seegers, Dick Hoagland, Bart Pitts and George Trison—were bachelors sharing a two-story house on the beach in Belmont Shore. All but Bart, who was and is in real estate, had administrative jobs at North American in Downey.

They were a fun-loving foursome and excellent hosts. They relished party-giving. Each had scads of friends and the friends had scads of friends.

Before long, 200 to 300 friends were partying. Says Hoagland, a black-haired, brown-eyed 6-footer, "It just got too big. The landlord objected. The neighbors objected. Even we objected."

So the four came up with a new format for their next party. They pooled their resources—a total of \$27—had invitations printed and mailed to their friends and friends' friends. But this party was to be at Lakewood Country Club with two bands playing. And the cost was \$2. "We couldn't believe it. More than 450 people turned out. We made enough money to schedule another party."

THIS WAS IN AUGUST, 1963. That first party was followed by several others, with attendance steadily growing. The four bachelors incorporated as The Never on Friday Club.

Explains Hoagland, "TNOFC is an attempt to create a well-rounded social program for our members. Due primarily to word of mouth advertising, the club has increased to more than 20,000 in the greater Los Angeles area."

Members—an almost equal number of men and women—must be single and between the ages of 21 and 35. They are a cross section of the professions: doctors, lawyers, dentists, engineers, school teachers, airline stewardesses, nurses, secretaries, for example.

"We always go first class," says Hoagland. "Our events are scheduled at the best places. A coat and tie is required. We will tolerate nothing that would cheapen our organization."

Average age of women is 24 and of men 26. Only 10% are over 30. Hoagland has no idea how many marriages have resulted from TNOFC. "There is a membership turnover," he points out, "because our people are young and many are transferred to other cities. Some become ineligible because they pass the age limit and others because they get married."

BOTH SEEGERs and Hoagland now are working full-time for TNOFC.

The name? "It means never make a date for Friday because something always is scheduled for our members."

To the Friday parties the club added visits to Las Vegas, the bullfights in Tijuana, Catalina

and other resorts, and winter ski trips in the High Sierra.

In August, 1965, Seegers initiated a travel program with a tour to Hawaii. This summer TNOFC members had a choice of trips to Hawaii, Mexico, the Orient, Europe, the Caribbean and Hahiti.

"Basically, this is a discount organization," Hoagland says. "For the \$4 annual membership fee, our people receive the club's bi-weekly publication, may attend our parties for \$1.50 instead of \$2 and can get discounts on trips and cruises. We don't want any lonely hearts club connotation. Girls can feel comfortable attending our events unescorted, but this isn't a match-making arrangement."

In March, 1965, TNOFC undertook still another enterprise.

The new South Bay Club apartment house in Torrance had 248 units. TNOFC agreed to fill the building and sponsor the recreation program.

"**IT WAS IDEAL** for us," Hoagland recalls. "They had sauna baths, swimming pools, tennis courts and other facilities. We sent a newsletter to our members and in less than 60 days the place was filled."

In January, TNOFC will open the same program in a 300-unit building to be constructed at Artesia Boulevard and Atlantic Avenue. Plans for others are under way. There are two TNOFC clubhouses, open to the public seven days a week from 3 p.m. to 2 a.m. Some 450 people a night, mostly college students, crowd the one at Pacific Coast Highway and Ximeno Avenue. The other is in Fashion Square, Santa Ana.

TNOFC has franchised a chapter in Phoenix, which now has 5,000 members and is growing. Other chapters will be franchised in major cities, the next one in Denver.

General administrator for the club, Hoagland works in an office at 5500 E. Second St. The contemporary furniture and black leather chairs have sleek, clean lines. The phone burrs softly every few minutes; there are stacks of mail and reports on every surface. Bright, exotic travel posters decorate the walls.

"**THIS HAS BEEN** the greatest challenge we've ever had," the administrator admits. "Every bit is interesting. We work with people and see the direct results of our decisions. It's fascinating to try to anticipate what 20,000 people will want. We employ 60 people fulltime and we're still growing."

"We're the antithesis of the Leisure World conception. A retired couple is lucky to have \$400 to \$500 a month income. Our young members earn a minimum of \$500 to \$600 a month and several of them usually live together. This makes a total of, say, \$1,500 a month they have to spend. It's the largest affluent market in the world."

"Sure, our members save money with TNOFC. But the main thing, the reason we've succeeded, is that we fill a real need—for companionship."

I, P-T seeks club name, facts for files

Please complete and return to Joyce Christiansen, club editor
Independent, Press-Telegram Women's Department, Long Beach

Name of organization.....
Meeting place..... Date and hour.....
Number of members..... Are meetings open?.....
Election date..... Type of club.....
President..... Phone.....
Address.....
Dates of major annual events.....

SEA FESTIVAL

Shellbacker ball is social highlight

Invitations will go into the mail this week for the gala Shellbacker's Ball Oct. 1 — initial event and social highlight of the month-long California International Sea Festival at Long Beach.

Theme of the dinner dance in International Ballroom of Lafayette Hotel will center around the ancient nautical ritual performed when sailors cross the equator. King Neptune and his court will reign and lavish decor will simulate the floor of the sea.

Guests who have previously crossed the equator and thus been initiated into the Order of Shellbackers will welcome "pollywogs" of the evening. Mrs. John Brennan is ball chairman and will be assisted by members of various women's organizations as well as officials of the Port of Long Beach, the City, Navy and Coast Guard.

The Sea Festival, dedicated to dramatizing the city's ocean front facilities and opportunities, is being sponsored by the Festival Booster Club.

England-Isham vows solemnized Saturday

St. Thomas of Canterbury Church was setting Saturday afternoon for the marriage of Martha Anne Isham and Jeff E. England. Some 200 guests witnessed the nuptial rite.

Daughter of Mr. and Mrs. Warren P. Isham, 3246 Studebaker Road, the bride wore a gown of white lace over satin.

Marie Gilstrap was her maid of honor; bridesmaids were Ruthanne Curdy, Shirley Thompson, Janet Isham, Mary Ann Cole and Mrs. William Gilstrap.

Steve Nelson was best man; ushers were Martin Smith, John Sheehan, Dennis Collier, Tom Albright and Robert Finberg.

A reception at the home



MRS. JEFF ENGLAND

of the bridegroom's parents, Mr. and Mrs. William H. England, 3151 Val Verde, preceded the newlyweds' departure on a honeymoon trip to Carmel and San Francisco. They will reside in Lakewood.

Both young persons were graduated from Millikan High School. The bride is now attending California State College, Long Beach; the bridegroom is a graduate of Long Beach City College.

LuVailean Poets meet Thursday

Elementary principles of poetry technique will be outlined during 1 p.m. meeting Thursday of LuVailean Poetry Club in the home of Lyra LuVaile, 1036 Gladys Ave., president.

An invitation is extended to prospective members who are interested in the course of instruction to begin in October.

Rousing concert set for Monday pleasure

Son's Long Beach Junior Concert Band will present an hour program of spirited marches and novelty numbers at the community program Monday night in Municipal Auditorium.

"We Greet You", sung by the band's vocal chorus, opens the program. Included in the instrumental presentation will be "Anchors Aweigh" and selections from "The Music Man."

Merrilyn Erskine will present a Polynesian war dance with knives. Flag girls and pom pom girls will offer unusual routines with a specialty momba group. "Sweet Georgia Brown" will have girls in costumes of the gay nineties.

Sponsored by the Long Beach Recreation Department, the program will begin at 7:30 p.m. with Frank Van Ee leading singing and Regenia Beam accompanying.

The Tvo Orchestra will play for old time and square dancing after the stage show. Joe Marshall will be caller.

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MRS. JAMES O'CONNOR



MRS. GARY A. WALKER

Couples say vows in church rites

O'Connor-O'Connor Walker-Thomson

A nuptial mass at St. Cornelius Catholic Church Saturday afternoon celebrated the marriage of Patricia Ann O'Connor, daughter of the Emmet A. O'Connors of 5334 Parkcrest, and James O'Connor of Westwood.

The groom is the son of Mr. and Mrs. Robert J. O'Connor of Madison, Wis.

The bride's gown was a high waisted A-line dress of silk taffeta with overskirt of organza and French net.

Maid of honor was sister of the bride, Mary Kathleen; best man was brother of the groom, Terrence O'Connor.

Other attendants included Mrs. Murray McMahon, Cessily Furtich, and Maureen and Theresa O'Connor, sisters of the bride, bridesmaids; Murray and Donald McMahon, Peter Chambers and Robert Nelson ushers.

Flower girl was Jeannine McMahon, Bryan O'Connor was ring bearer.

The bride attended St. Anthony High School and Long Beach City College.

A reception at the bride's home followed the ceremony. The couple are now taking a Northern California honeymoon and will make their home in Torrance.

Mr. and Mrs. Gary Allen Walker are honeymooning in Canada and the Northwest following their marriage Saturday at 8 p.m. in St. Luke's Episcopal Church.

The bride is the former Donna Charleen Thomson, daughter of Mr. and Mrs. Don C. Thomson, 2021 Ernest Ave., Redondo Beach. She wore a traditional gown of peau de soie and lace with cathedral train.

She was attended by her sister, Rhonda Thomson, maid of honor; and Misses Richard Thomson, Allan Kreiger, David Frinell and Miss Jeanne Stock.

THE BRIDEGROOM, son of Mr. and Mrs. Allen B. Walker, 2410 Daisy Ave., asked his brother, Jeffrey Walker, to serve as best man. Vincent Cirivello, Allan Kreiger, William Kreiger and David Frinell seated the 250 guests. After the ceremony, the new Mr. and Mrs. Walker were feted at a church reception.

The bride is a graduate of Polytechnic High School and Long Beach City College, served as Associated Student Body president at LBCC's Business and Technology campus.

Upon their return Sept. 20, the couple will reside in South Gate.

Secretaries set visit to Bowl

Executives' Secretary of Long Beach will journey to Hollywood Bowl Tuesday to hear famed opera singer Marilyn Horne, daughter of fellow ES member, Bernice Horne. Conducting the Bowl orchestra will be Miss Horne's husband, Henry Lewis.

Busses bearing the secretaries and their guests will leave Long Beach City Hall parking lot at 5:15 p.m. Dinner will be served in the Bowl's Candlelight Patio prior to the concert.

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—Staff Photo by BOB SHUMWAY

DICK HOAGLAND DICTATES TO SECRETARY CAROL LINDLAND ... a green-eyed blonde, she has teaching credential from the University of Missouri, prefers present TNOFC job

CHEF OF THE WEEK

Electronics ace, he still cooks with charcoal

By MILDRED K. FLANARY
Food Editor

With unlimited enthusiasm — and versatility to match — the personality of today's Chef of the Week is every bit as electric as his title is electronic.

Chef Clyde A. Paisley is western district representative for Maxson Electronics, producers of the "Bullpup" missile and other defense systems.

However, you may have seen him hosting several hundred young people at a major league baseball game or met him at a far-flung military base conferring with pilots and engineers over a complex aerospace problem. Or, again, emceeing a civic banquet. Whatever the occasion, his fervor is contagious.

Born in Syracuse, N.Y., Paisley worked in the steel mills in Ohio and Pennsylvania to accumulate a college fund. With the advent of the Korean conflict, he enlisted in the Air Force and was assigned to its radar school in Korea where he graduated first in his class. He stayed on to teach for the duration.

Returning to the States, Paisley enrolled at Georgia Tech, from which he graduated with honors in electronics engineering. There, too, he taught classes in advanced mathematics.

Paisley moved his family to Long Beach in 1959, to accept the position of research engineer on the armament control system for a supersonic tactical jet.

During the Berlin crisis, he was commissioned an aviation electronics specialist officer in the Marine Corps Reserve. The following year he was honored with a listing in "Who's Who in the Electronics Industry."

Paisley's civic interests include membership on the boards of directors of the Community Rehabilitation Industries and the Boys' Clubs of Long Beach. He has served as chairman of the National Boys' Club week activities the past two years.

An unabashed music lover (although he confesses to a less-than-accomplished "talent" for the piano,) he and his wife, Betty, are members of Long Beach Symphony and Civic Light Opera. He also chairs the committee for Long Beach Community Playhouse Awards.

His other hobbies include water and snow skiing, tennis, swimming, dancing, golf, chess and contract bridge. Along with daughters, Rosalie, 5, and Elizabeth, 1, the



CLYDE A. PAISLEY

Paisleys are members of All Saints Episcopal Church, where he serves on the vestry.

His recipe for Barbecued Filet Mignon, is one he improvised from memory and by taste, after it was discovered in a "nearly deserted ranch-style inn, surrounded by coyotes and silos."

BARBECUED FILET MIGNON

Select butterfiled filets 2 1/2" thick and weighing about 20 oz.

Marinade
2 tblsp. lemon juice
1/4 cup ketchup
2 tblsp. soy sauce
1/4 cup salad oil
1/2 tsp. ac'cent

Mix well, coat on all meat surfaces, and let stand for 1 1/2 hours at room temperature, spooning sauce over occasionally. Cut 2 cloves of garlic in half and toss on glowing charcoal when placing filets on grill. (Aroma delights kibitzers and adds subtle flavor.) Sear filets on one side by lowering grill close to coals for 2 to 3 minutes, then raise grill and continue on same sides for about 20 minutes. Turn filets over, repeat searing, and finish broiling until desired doneness.

TRAVEL and RESORTS

Traveling with Stan Delaplane

LA TOJA—Galicia is the green Atlantic coast of Spain, just above Portugal. It is seafaring country. Deep blue bays. Brown fishing nets hung on stone walls. Pine tree hills and purple grapes to make fishermen's wine.

The towns are out of the Middle Ages. Narrow cobble streets overhung with balconies flaming with geraniums. Castles whose nail-studded doors are about to open letting loose armored knights and long-haired pikemen.

The baked sardines and local wine are something to remember. The elegant hotel is on the sandy island of La Toja. About \$20 a day for two with all meals. (There are lesser but adequate hotels where you can get the same thing for \$7 to \$10.)

I SUGGEST you take some instant coffee — you can buy it in the big towns. It's not always available in smaller hotels. The Spanish breakfast coffee is a fearful thing of coal coffee and hot milk. Along with it they serve sticks of greasy, fried batter called churros. Good luck.

The black coffee — "cafe solo"—that you get at coffee-break time in sidewalk cafes is quite good. You'll also find small bars called "tasca" that serve wine and little snacks. Platters of red shrimp and olives and almonds. Seafood is always good in Spain. Fresh meat in the country usually turns out to be stringy veal soaked in olive oil. Spanish tomatoes and onions are very tasty. Ask them to make you a salad of them.

"We will be driving along the Mexican border and would like to cross at one point, but which town is best?"

CIUDAD JUAREZ opposite El Paso, Texas. The main street is one long line of shops with all the crafts of Mexico. Much of it is junk. But first-class shops have first-class things. Some pretty good restaurants serving quail and venison.

"What is the off-season in Hawaii, please?"

THERE ISN'T any. A small lull in traffic around April-May. Perhaps easier to get hotel rooms. But no lower rates.

"... books to read before going to Mexico?"

"MANY MEXICOS" — there's a new edition out. "In Mexico" by James Norman in paperback is fine background for shopping. "Life in Mexico" by Madame Calderon de la Barca. Lively reporting of Mexico in 1840. Paperback.

"There seemed to be a lot of waiters involved at our tables in Europe and I never knew who to tip. . ."

IT'S CONFUSING. I had a team of three waiters peel an orange for me at the Alfonso XIII in Seville. I've figured it this way: I tip the waiter no matter how many assistants he has. They split it by some formula. Give the wine waiter a small, separate tip.

On the Continent, you remember there is a 15% service charge on your bill. So the tip should be small — not more than 5% if that. In Great Britain, tip 10 to 12% and the wine waiter gets his cut out of that, too.

In England, it's customary to tip the carver who rolls the roast up to your table. One shilling. In Greece they tell me to tip 10% even

New super-express

The Blauer Enzian, running from Hamburg to Munich, is now claimed to be Europe's fastest train at a speed of 125 mph.

Construction booms along Waikiki Beach

Construction of hotels and apartments continues at a rapid pace in Honolulu's Waikiki Beach area, with 1,846 rooms and 483 units or apartments expected to be added by 1967, says Pacific Travel News, official publication of the Pacific Area Travel Association.

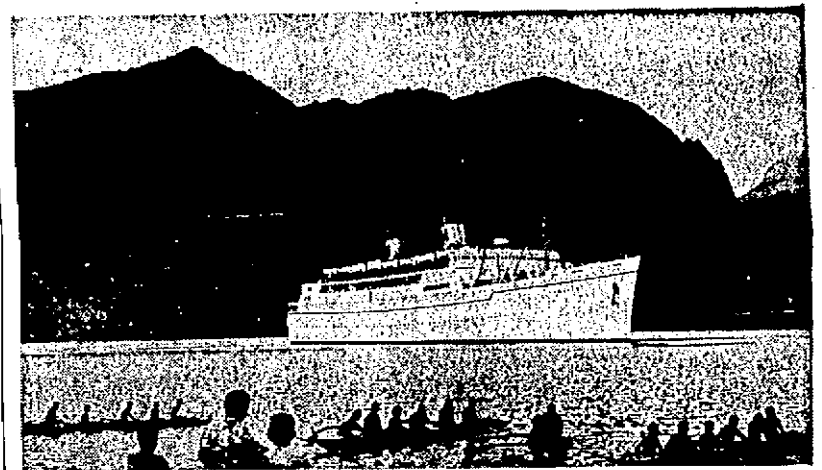
"The Reef Hotel addition, next to Waikiki Shores Hotel, is now open with one floor to be completed," says the current edition of the magazine. "It is a \$2.2 million, 18-story, 450-room project. The report continues:

"Three projects which will open this fall are the Admiral Cook addition, adjacent to the Admiral Cook Hotel at 320 Lewers St., 52 units costing \$1 million; the Outrigger Hotel, on the old Outrigger Canoe Club site between the Royal Hawaiian and the Moana Surf-Rider hotels, a \$5-million project

with 17 stories and 525 rooms, and the Ilikai-Ewa, at Iikobron Lane and Ala Moana, a \$4-million, 17-story, 375-room addition to the Ilikai Hotel.

"Two large apartment buildings and two hotels are among the projects earmarked for completion in early 1967. These include the Hilton Lagoon Apartments, an \$11-million, 25-story building located between the Hilton Hawaiian Village Hotel and the Ilikai Hotel; the Kahala Beach Condominium, a \$4-million, 196-unit project with four separate four-story buildings, located between the Kahala Hilton Hotel and the Wai'alae Golf Course; Holiday Isle Hotel, a \$4-million, 14-story building with 288 hotel rooms and space for the Waikiki First National Bank offices, and Aloha Surf, a 208-room hotel located at Kaneohe and Ala Wai."

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In the coming months, the LURLINE will also embark on two 15-day cruises to Hawaii's four major islands . . . Oahu, Maui, Kauai and Hawaii. Makahiki Festival Cruise (October 28) Join the islanders as they recreate their ancient festival of thanksgiving . . . Makahiki.

Christmas-New Year's Cruise (December 20) Celebrate the holidays in an exciting new setting; at sea and in the Islands!

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JACOBY

Careful thinking wins hand

The name Helen Smith does not strike much response among bridge players. However when you refer to her as Helen Sobel Smith you find yourself talking about one of the really great bridge players of all time.

The greatest facet of Helen's style was and is simplicity. She bids simply and plays effortlessly but no one picks up more extra tricks than Helen.

Here is one of her hands from 30 years back. Her partner opened with one club. Even in those days people did not like to open four card majors when they held a four card club suit.

East might have overcalled with one diamond but East was vulnerable and saw no future in that suit.

The game was match point duplicate and after West opened the six of hearts Helen saw everyone would be in four spades and five odd was a cinch. Helen decided to go after six and a top score.

DO YOU SEE how she went about this? It wasn't too difficult. She played the deuce of hearts from dummy.

East might well have returned a diamond but East was looking at those little clubs in dummy and East led back the jack of clubs. Helen won that trick with the ace and now was ready for operation top score.

She drew trumps with two

NORTH (D)		27	
♠ AK 10			
♥ AK 5 2			
♦ 7 4			
♣ 8 7 6 2			
WEST	EAST		
♥ 7 3	♥ 4		
♠ J 9 7 6	♠ Q 10 4		
♦ AQ 10 8	♦ K J 9 6 5 3		
♣ Q 9 5	♣ J 10 3		
SOUTH			
♠ Q J 9 8 6 5 2			
♥ 8 3			
♦ 2			
♣ AK 4			
East-West vulnerable			
West	North	East	South
1 ♣	Pass	1 ♠	
Pass	2 ♠	Pass	4 ♠
Pass	Pass	Pass	
Opening lead—♥ 5			

leads and cashed her king of clubs. Then she played a heart to dummy and discarded her four of clubs on the other high heart. Her next play was to ruff a club in her hand.

After that it was a simple matter to return to dummy with the last trump and discard her deuce of diamonds on the 13th club.

Lucky, of course, but luck made possible by good play.

ZTA alumnae set meeting

Zeta Tau Alpha alumnae will meet at 7:30 p.m. Thursday at the Glendale Federal Savings and Loan meeting room, Bellflower Blvd. and Stearns Ave.

Mrs. John Richert, president, has called for reports of summer projects and discussion of the coming year's events.

Hostesses will be Mmes. E. M. Malohn, W. C. Ware, Constance Hubbard and Bernardine Gerdes.

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RICHEST ISLAND IN THE CARIBBEAN

Ponce de Leon's dreams come true in Puerto Rico

By Fred Taylor Kraft
Travel Editor

SAN JUAN, Puerto Rico—Reports of gold in its rivers lured Juan Ponce de Leon to this eastern outpost of the West Indies in 1508.

While he built a tiny settlement he named Caparra, he searched for the rich metal but found it only in meager quantities. While he searched he was still listening to the Indians, this time to legends of another fabled island called Bimini where a marvelous fountain would restore youth to those who bathed in it.

History records that Ponce de Leon—by then past 50—pulled stakes, sailed into the sunset in quest of the Fountain of Youth, discovered Florida instead, and was fatally injured by its Indians in the process.

Today, the explorer's body is entombed in San Juan Cathedral, a landmark in Old San Juan, not far from where Caparra once stood, and one of a multitude of interesting sights that make Puerto Rico the top destination in the Caribbean for U.S. tourists.

Ponce de Leon, his mind befuddled by insistent dreams of juvenescence, had no way of knowing that—some 450 years later, in 1966—upwards of three-quarters of a million gadders, with more gold in their pockets than there was in the then-rich treasury of his king would converge on the island and they would shoot the works.

THRUSTING into the entrance of sparkling San Juan Harbor, Puerto Rico's major seaport, is a tiny islet roughly seven city blocks square. From the air, aboard a Delta Air Lines' sleek DC-8—seven hours and 33 minutes and 3,386 miles out of Los Angeles—it holds promise of the ultimate in pleasant vacationing.

Here are Old World sights and atmosphere within a stone's throw from a pulsating, 20th century metropolis of 500,000 inhabitants, cooled by constant trade winds; fabulous shops, hotels and restaurants; endless beaches; and a picture-perfect countryside where quaint villages bask in green valleys, against lush-green mountains and along swift-running streams.

You recognize San Juan first by its swarm of glittering hotels that monopolize the beach areas; and by the ancient fortifications that surround Old San Juan, or "Spanish Town."

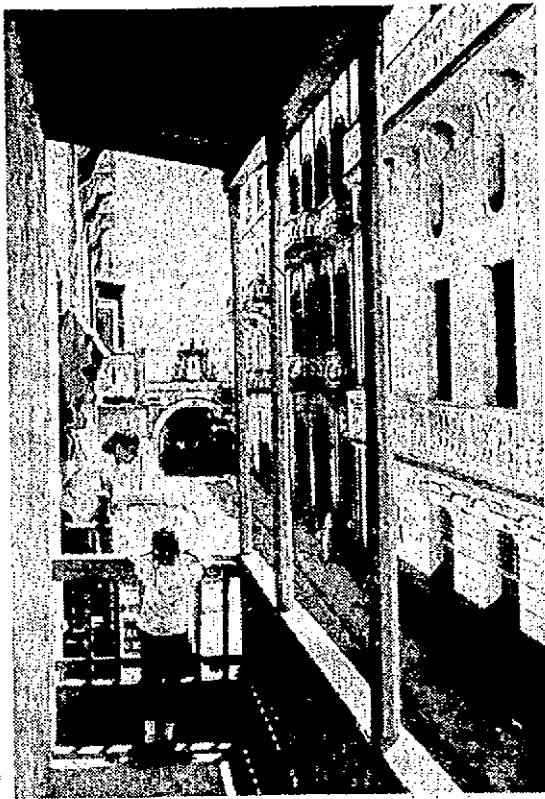
Below is the brooding fort, El Morro, the massive 30-foot city walls that once completely surrounded the city, and Fort Cristobal, largest castle in the San Juan defense system. Within these impressive boundaries, Old San Juan has survived to become one of the oldest cities in the Western Hemisphere.

PRESERVED by law, the old town remains the atmosphere of centuries past. Along its narrow, cobblestoned streets are shops and patios that visitors find irresistible. To see it all, I recommend a walking tour. On foot, you unexpectedly come upon such delights as Martha Sleeper's famous fashion shop, the Galeria Colibri, decorator shops, historical sights, and some very unusual restaurants.

Shopping is easy. You browse in peace, speak in English. All types of native treasures are there to be discovered: ceramics, hand-embroidered linens and delicate lacework, the famous Puerto Rico wood carvings of saints called "sanitos," and new resort clothes that have made the island the fashion center of the Caribbean. And you pay for what you buy in American money.

Less than 30 minutes away by bus (fare, 20 cents) are many of the gleaming new hotels on whose beaches the jet set and natives alike indulge in all manner of aqua sports. Farther out are the sails of pleasure craft blissfully oblivious to the Puerto Rico Trench, the Atlantic abyss 30,246 feet deep.

NO CITY of comparative size can boast finer hotels.



THE STREETS OF OLD SAN JUAN are lined with pastel-hued and balconied houses. Cristo Street (above) is one of the most colorful and interesting, both for its little gem of a chapel (background) and the museums and shops which are housed in restored buildings.

They range from the poshest of the posh (some are even equipped with their own gambling casinos) to modest guest houses where a couple may often find lodging for as little as \$6.

Outstanding in Old San Juan is the El Convento whose walls, arches and galleries were built of Spanish brick and limestone more than 300 years ago. But its air conditioning, nightclub and swimming pool are strictly 20th century.

Along the beaches are such places as the Americana, Caribe Hilton, El San Juan and Condado Beach. But my favorite is the luxurious, new Racquet Club, near the airport on Isla Verde Road. In addition to its endless modern conveniences, I found that each guest receives rewarding personal attention. Rates, double, start at \$19 in the "summer season."

Such stars as Chevalier, Durante, Abbe Lane and Ella Fitzgerald, as well as cool Latin revues, appear at the hotel supper clubs and night clubs throughout the city.

Puerto Rican and Spanish atmospheres predominate in the restaurants. The cuisine generally is Puerto Rican, Spanish, continental or

American, and served during music and entertainment. The tab: about what you would expect to pay in the Southland.

GETTING there and back again via Delta is one of the pleasures of jaunting to Puerto Rico. There's only one stop—New Orleans—but no plane changing. Round-trip fare, tourist, on a 30-day excursion plan is \$302.20. You get an even longer ride in the fleet DC-8s on the airline's Circle Trip—Los Angeles to New Orleans, Montego Bay, Puerto Rico, New York, Atlanta, Los Angeles (or reversed if desired) for as little as \$325 with a 30-day excursion ticket.

Masters at museum

A new museum featuring such masters as Rembrandt, Rubens, El Greco, Carot and Cezanne has opened in San Diego's Balboa Park. The bronze and marble Timken Art Gallery is a \$1 million gift to the city. It now contains 40 paintings in its five galleries. Plans call for purchase of two old masters each year. The magnificent collection can be viewed by visitors free of charge.

September big month on visitor calendar

Southern California, noted for doing things in a big way is almost outdoing itself in visitor events during September.

There will be 200 pianists playing at once, 300 swimmers in one contest and 300 surfers in another, 40,000 Aebleskiver served up at a Danish picnic.

That's in addition to the "biggest and most beautiful" county fair, a race between a horse and a tractor, a lighted boat parade and a Spanish fiesta.

The 200 pianists will be heard in a mass recital during the San Diego Piano Festival Sept. 18 outdoors in Balboa Park.

The 300 swimmers will race over a mile triangular course in the 36th year of the famed La Jolla Ocean Swim and Aqua Fiesta on Sept. 11. Past winners have been Buster Crabbe, Helen Madison and Florence Chambers.

SOME 300 surfers will compete in the U. S. Surfboard Championships Sept. 24-25 on the famous waves at Huntington Beach. Categories include men, women, boys, girls, tandem and free style.

Aebleskiver, the area's All-Year Club explains, are round Danish pancakes. Some 40,000 of them will be served, piping hot, along the main street of the Danish town of Solvang during the annual Danish Days

Sept. 16-18. There will be Danish folk dancing and music.

The Los Angeles County Fair will be held Sept. 16-Oct. 2. Only one state fair is bigger and the grounds at Pomona are beautifully landscaped as well as being circled by a monorail.

THE RACE between a quarter horse and a "hopped-up" farm tractor (always won by the horse) is a feature of the hilarious Rural Olympics during the Alfalfa Festival at Lancaster in the Antelope Valley, Sept. 1-5. Ranchers and their wives race tractors over a mile and an eighth course and through obstacles.

Yachts and cruiser decorated with lights will parade on the opening night of the Fiesta de La Marina at Ventura, Sept. 2-5. There will be yacht and dory races, swimming and surfing contests.

A fiesta Sept. 2-5 will celebrate the 155th anniversary of San Gabriel Mission from which a party was sent out to found the pueblo of Los Angeles. There will be a colorful Spanish costume parade on Sept. 3, Spanish food, pet and children's parade, blessing of the animals by the mission padres.

Two excursions slated in fall

Ambassador Tours has put together two excursions for this fall, each offering two holidays for one price. Both tours combine a vacation voyage aboard the big air-conditioned liners of P&O-Orient, with sightseeing in the historic capitals of Europe.

The first, in October, starts aboard the Arcadia from the West Coast with a tropic cruise through the Panama and Caribbean to Europe. Passengers board the Orsova at Le Havre for a voyage back to the West Coast, arriving in Los Angeles Nov. 25. The complete 52-day holiday starts at \$898.

The second tour arranged by Ambassador is an autumn world cruise and comprehensive land tour of Southern Europe. It starts from San Francisco September 7 aboard the Oriana.

TRAVEL and RESORTS

World cruise starts Oct. 12

Entertainment in the President Roosevelt as it sails around the globe this fall will be as varied as the world itself. Throughout the cruise passengers will be assured an ever-changing playbill of shipboard shows.

The President Roosevelt, an all first-class luxury liner of the American President Lines, departs San Francisco Oct. 12 with 275 passengers on the cruise that will call at 25 ports in 17 countries during the 90-day voyage.

As the liner steams from port to port, entertainment and lectures representing the next country to be visited will be brought on board to preview the customs, culture and performing arts of that country. Shore excursions also are on the itinerary.

Ports of call are: Honolulu, Yokohama, Kobe, Hong Kong, Manila, Singapore, Colombo, Bombay, Suez, Port Said, Alexandria, Beirut, Haifa, Athens/Piraeus, Naples, Genoa, Marseille, New York, Port Everglades, Kingston, Cartagena, Cristobal, Balboa, Acapulco, Los Angeles, and return to San Francisco on Jan. 9.

Fares are from \$2,600 to \$9,170 for each of two persons sharing a double cabin.

Stockholm moves to top as Europe culture center

Stockholm, Sweden will be the cultural center of Europe this summer and fall. Three major events will draw to the capital the best of Swedish art, opera, ballet, theater and music, as well as a large number of top artists and performers from other parts of the world.

The Drottningholm Court Theatre in Stockholm, celebrates its 200th anniversary this summer. No less than 73 performances will be held in the most perfectly preserved court theater in the world and the only one still in operation.

This year the annual Stockholm Festival will be held Sept. 9-25. During this period the elite of Swedish and foreign artistic person-

alities gather in the capital, including stars like Birgit Nilsson, Nicolai Gedda and Rafael Kubelik.

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There's color, excitement, pageantry this Autumn in British Columbia

The heat of Summer passes, but the golden days of celebration continue... for this is Centennial year in British Columbia, and so much of the fabulous



show remains to be seen. During September and October, the Musical Ride of the Royal Canadian Mounted Police will wheel and prance with dazzling precision in centres throughout the province. Canadian Open Golf will thrill spectators, and reward touring Gold Trail professionals with \$100,000 in prize money. Vancouver's young but exciting International Film Festival returns for its most ambitious season ever. Frock coated balladeers and high-kicking dancers recreate

the rollicking flavor of Gold Rush days, as the Barkerville Entertainers go on tour. Cities, towns and villages from Vancouver Island to the Kootenays add their own distinctive touches of local color. You can savor the lively homespun charm of a country fair. Try for a fighting Tyee salmon in a coastal fishing derby. Take in a dozen different events from gymkhanas to flower shows and Centennial pageants. This time of year, the weather's perfect for travel... warm days cool toward evening, refreshing as you wind your way along a mountain highway, or stand at the rail of a steamer crossing Georgia Strait. The cities are less crowded, too, and browsing in "foreign" shops crammed with curios and British woolsens and Eskimo carvings becomes a relaxed and fascinating di-



version. Now's the time to enjoy the full, rich spirit of our Centenary at your own pace. Send the coupon below as the first step in planning your Autumn holiday in British Columbia. You'll receive a full color Visitors' Kit that includes a calendar of Centennial events plus a guide to hotels, motels and points of interest.



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'Fall Foliage' tours slated Sept. 16-23

To see Nature, garbed in its most brilliant colors across North America, will be the reward of Greyhound's "Fall Foliage Escorted Tours of America." Departures from Los Angeles are Sept. 16 and 23 with arrival back home 38 days later.

The tours move to the Rockies, across the Midwest, into Canada and New England, then back across Virginia, Kentucky and the Southwest.

Cost is \$840 for double or twin accommodations and includes all transportation in de luxe air-conditioned coaches, hotel and resort accommodations, local sight-seeing and side trips, and the services of a trained escort.

TRAVEL and RESORTS

Airline offers weather booklet

The age-old question of "what's the weather?" receives a variety of down-to-earth answers in a 16-page booklet of the same name published by Air France. The French airline, a pioneer in charting and forecasting what's ahead in the atmosphere since 1919, has compiled a compact history of lore and fact on the elements around us.

"What's the Weather?" includes information on ancient and modern meteorological equipment used in plotting weather behavior, photographs of cloud formations and what they mean, a visual comparison of centigrade and fahrenheit temperature measurements, and a two-page map which gives average temperatures in principal cities around the world.

Copies of the booklet are available by writing Jack Keane, District Manager, Air France, 518 W. Sixth St., Los Angeles, Calif. 90014.

Sights and sounds of Orient recorded

Sounds destined to spread wanderlust among stay-at-homes and to evoke nostalgia among travelers to Asia are captured in a new 12-inch high-fidelity record album released by Japan Air Lines. Order forms are available at JAL offices and travel agents.

One side of "Songs and

Haiti grooms Cap Haitien

Haiti, in an effort to draw tourists out around the island is grooming Cap Haitien as a resort. Plans call for the renovation of the Hotel Roi Christophe, and the building of a golf course. A new air terminal and control tower at the Cap will be constructed, reports Pan American, which serves Haiti through Port-au-Prince.

Sounds of the Orient" is devoted to Japan — including a geisha's samisen — while side two explores Hong Kong, Bangkok and Singapore. All the sounds were recorded on location.

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NOT A GRASS SHACK, but vacationers hurry right back to this beach on Molokai, the "Friendly Island" of the Hawaiian chain. It's only 25 miles from Waikiki but visitors here are more a curiosity than an industry. (Pacific Area Travel Association photo.)

TWENTY-FIVE MILES FROM WAIKIKI

Hawaii's Garden of Eden

By Malcolm B. Davis

KAUNAKAKAI, Molokai, Hawaii—If you want to get to the end of the earth in a hurry, step off a jet in Honolulu, grab one of the four-day local flights to the island of Molokai, and in half an hour or so you can be strapping on a pack, ready to head out on a rocky trail that will lead you into the nearly forgotten past — into the lush and quiet valley of Pelekunu, "The Burning Throat of Pele, Volcano Goddess."

A jeep trail leads up from the little town of Kaunakakai, over the rolling slopes of Mt. Puu Kaeo, then along the jagged ridge to a spot near the 4,970-foot peak of Mt. Kamakou. From the end of that jeep trail to the "pali" or cliff-edge, is only a few yards. You walk across the barren lava ridge, each step pulling against the terrific wind, then, suddenly, you see what lies on the other side.

The land plunges down and down, across emerald and frost-green hills and gullies, falling sharply into the dark green depths of the valley floor, and on through the jungle, along a twisting river, winding quickly and in silence to the blue sea beyond. Here is Hawaii untouched: a prehistoric paradise.

EXPERIENCED hikers can navigate the steep, narrow trail down across the face of the 3,000-foot "pali" and into the upper reaches of the valley in three or four hours. Inexperienced hikers had better not try it at all. Permission to enter Pelekunu must be obtained from the authorities and, according to the Pacific Area Travel Association, it is granted only to those who can demonstrate their abilities to take care of themselves.

Of course, not many people make this trip. If they did it would be a "paradise found," and it would soon lose its charm. But if you've got the wanderlust, and are in a hurry to satisfy it, this deserted part of Molokai is the best answer. There is an eerie feeling about the valley—it is as strange and as beautiful as the valley of "Typee" in Melville's novel about French Polynesia. It is as untouched and as enchanting as Michener's

fabled "Ball Hail."

Pelekunu, and its neighboring valley called Wailau, are two of the four major valleys on the north coast of Molokai. Pelekunu is totally deserted and chances are that any visitor will not sight another living soul—the valley will be his alone for as long as he wishes. Wild bananas grow in profusion and their leaves thatched with palm fronds make a good rain shelter. A single blanket is enough to keep one warm in the tropical night. The fruit of the bananas, as well as big, heavy breadfruit, pineapples, guavas, wild mountain apples and sweet oranges, together with baskets of "opaa" or fresh-water shrimp and "hihiwai," a mountain-stream shellfish from the clear-water creek, make it entirely possible to live off the land. Clothing? Wear nothing here in this Garden of Eden, except what suits you.

THE LAST village in Wailau Valley was abandoned in 1919. There, in the two patches long deserted, still grow the staple roots from which you can make poi, if you want to experiment. Wailau valley is a little easier to reach, for there are trails leading up from the beach and access into the lush upper canyon can be made from the sea. In Wailau there are two cabins, one near the water, the other at the head of the valley. They are maintained by the U.S. Geological Survey and can be used with permission. In both valleys there is wild game to be had, again only with permission, and a goat and an occasional deer or wild pig will supplement a diet of fruit and shrimp.

Brief showers occur at least once a day in both valleys, even in the "dry" season from June to September. But after each rain there comes a fantasy of waterfalls, streaming and plunging down the sheer walls of the valleys, gushing out of each cut in the cliffs and sometimes plummeting completely across canyons to crash against the opposite sides. In a few minutes, the mist once again settles and the Hawaiian sun warms the quiet air.

IT'S AMAZING that such

a tropical wilderness lies so close to busy, modern Honolulu. Stranger still, however, is the fact that the entire island of Molokai is usually overlooked by tourists. Pelekunu and Wailau are hard to reach, but Molokai's beautiful Halawa Valley isn't. A 25-mile drive from Kaunakakai along a ragged, coral banked shore is a pleasure in a rented car or jeep. Picnics at Maoula Falls in Halawa Valley are easily accomplished, and local Hawaiians say there is no better freshwater swimming in the state than in the huge bubbling pool at the base of the thundering falls. Beaches on Molokai are also easily reached and there are miles and miles of them.

Molokai is the island closest to Oahu and Honolulu — Waikiki Beach is 25 miles from its shores. Like its sister island, Lanai, most of the island is cultivated in pineapples and the California Packing Co. and other growers send thousands of tons of the fruit to canneries in Honolulu every day. Cattle are also big business on Molokai. King Kamehameha himself kept a large herd of imported longhorns on Molokai around 1860 and today one of the largest breeding-cattle ranches in the world, Puu-O-Hoku Ranch occupies nearly the whole of the eastern side of the island.

HUNTING, deep-sea fishing and mountain hikes (other than those into Pelekunu and Wailau) are easily arranged, as well as visits to famous Kalaupapa, the clinic-colony started by Father Damien who successfully combated Hansen's Disease, formerly called leprosy, by developing the sulfone drugs.

Accommodations on Molokai are sometimes in short supply, but reservations a month or so in advance of a visit will secure rooms at either of two hotels near Kaunakakai, one called "Molokai Sea Side Inn," and the other confusingly, called "Seaside Inn." The Puu-O-Hoku Ranch also operates a beautiful lodge with full "dude-ranch" facilities for a very pleasant stay. Another establishment, the Hotel Molokai, has just begun to get off the ground and it

will have 74 units ready in a year or so.

Pamphlets describe Ireland festivals

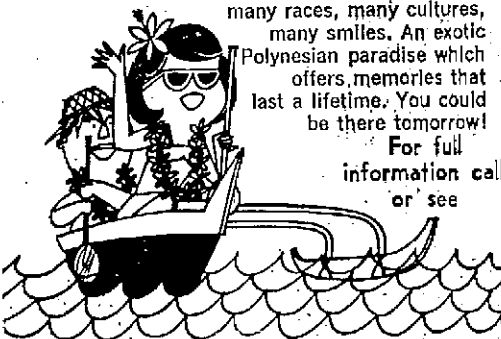
New pamphlets describing the most popular festivals to be held in Ireland this year are available upon request: The Rose of Tralee Festival of Kerry, Aug. 27-Sept. 4; and The Eleventh Cork Film Festival, Sept. 18-25. Write to the Irish Tourist Board, 33 E. 50th St., New York City.

The Rose of Tralee will be picked at the Kerry Festival and many celebrities will attend the Cork Film Festival.

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In October, there's Hawaii's famed annual festival, Aloha Week, featuring pageants, parades and the thrilling Molokai-Oahu Outrigger Canoe Race. And then the Second Annual Hawaiian Open Invitational Golf Tournament.

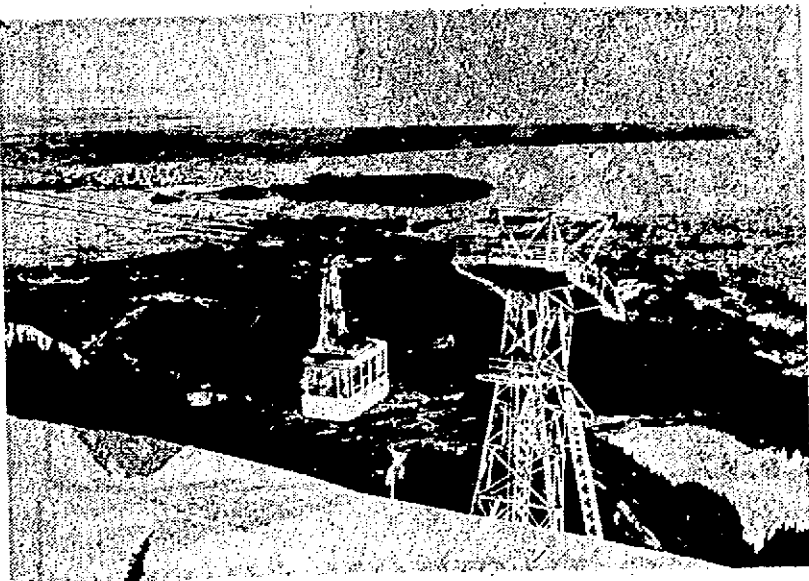
In November, there's the colorful Winter harvest celebration, the All-Islands Makahiki Festival. Also, the rollicking Lahaina Whaling Spree.

In December, the holiday season is highlighted with the most thrilling of world championship sporting events, the 14th Annual International Surfing Championships.

DON'T MISS HAWAII'S FABULOUS FALL! You have your widest choice of luxurious accommodations in all price ranges... starting as low as \$5 per day double occupancy. Jet fares are as low as \$200 roundtrip from the Pacific Coast, \$380 from the West Coast, \$400 from the East Coast; luxury ocean liner economy class from \$280, first class from \$414 roundtrip from the Pacific Coast. Also, this Fall there will be special "Discover America" transcontinental air excursion fares. See your travel agent, airlines or steamship representative this week and ask him to prepare a Fall itinerary for you. Or mail the coupon below.

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WESTERN CANADA'S NEWEST visitor attraction is the Grouse Mountain Skyride, comprised of aerial trams soaring over a mile of cable to a height of 3,700 feet with a panorama of Vancouver below. By night it's a million blazing lights for those who dine and dance at the Grouse Nest Restaurant at the top. (William Dekur photo.)



MRS. RICHARD L. BROWN

MRS. M. D. ABRAMS

Two young couples say marriage vows

Brown-Russell

A candlelight service Friday united Joan Russell and Richard Leon Brown.

Parents of the couple are Mr. and Mrs. William Edward Russell, 6130 Rosebay St., and Mr. and Mrs. J. Leon Brown, 3602 Rutgers Ave.

The bride wore a gown of peau de soie with Swedish lace appliques trimmed with pearls and sequins.

Mrs. John Presko was matron of honor; Patricia Treadway, Ann Brunette, Donna Bland and Ellen Hunter were bridesmaids.

THE BRIDEGROOM was attended by Robert Foote, best man; John Kenneth Russell, Randall Brown, Paul Weil and Norman Hancock seated the 300 guests. Carolyn Eidsness, flower girl, and Mark Brown, ring bearer, completed the wedding party.

Both young persons were graduated from Millikan High School. She also graduated from Long Beach City College and now attends Pacific Christian College with her husband who is studying for the ministry.

After a church reception and a gathering later at the Russell home, the couple departed for a honeymoon at Lake Tahoe.

Abrams-Gordon

Following a honeymoon in the San Bernardino mountains, Mr. and Mrs. Mitchell D. Abrams (Carol Lee Gordon) will be at home in Riverside.

They recited vows Saturday night in Truett Memorial Southern Baptist Church. The bride is the daughter of Mr. and Mrs. Emmett D. Gordon of Los Alamitos; the bridegroom is the son of Mrs. O. E. Abrams of Imperial.

The bride's embroidered chiffon gown featured a six-tier train and scalloped neckline.

Matron of honor was Mrs. Glen Kraus; bridesmaids were Joyce Gordon and Lynn Gordon, sisters of the bride, and Margaret Abrams and Freda Abrams, sisters of the bridegroom. Shelly Taylor was flower girl and James Dotson the ring bearer.

Best man was James Weekes. The 150 guests were seated by David Gordon, John Anderson, Gary Wilson and Bradley Cochran.

The bride attended Long Beach City College; the bridegroom attended Riverside City College. Both are attending California Baptist College, Riverside.

Nuptial Mass celebrates DeGruccio-Rowe rites

Noon mass at St. Cornelius Catholic Church Saturday celebrated the marriage of Gwendolyn Ann Rowe of Long Beach and Stanley G. DeGruccio.

Daughter of Mr. and Mrs. James H. Rowe, 5893 Ad-dlerly Dr., the bride wore an empire styled gown of white peau de soie with bodice and bell sleeves of imported French lace.

The bridegroom, son of Mr. and Mrs. Louis DeGruccio of Palm Springs, attends Loyola University.

Susan Bosley was maid of honor and bridesmaids included Mrs. Joseph Szymanski, Barbara Rizzo and Mrs. Wayne Phelan. Completing the bridal party were John D. Hokoyama, best man, and Alex Carrassi, Robert Bryant and Dwight Rowe, ushers.

The bride graduated from St. Anthony High school and Queen of Angels Hospital school of X-ray Technology.

After a reception at the Long Beach Elk's Club the couple left for a honeymoon in Santa Barbara. They will reside in Long Beach.



MRS. S. DeGRUCCIO

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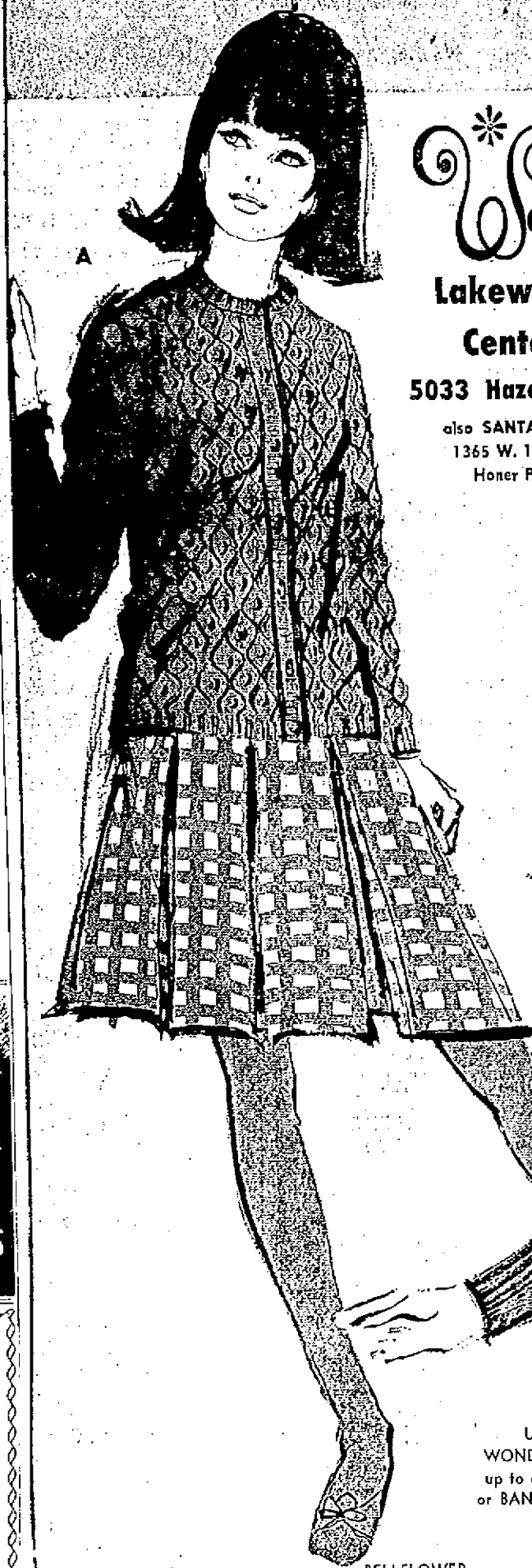
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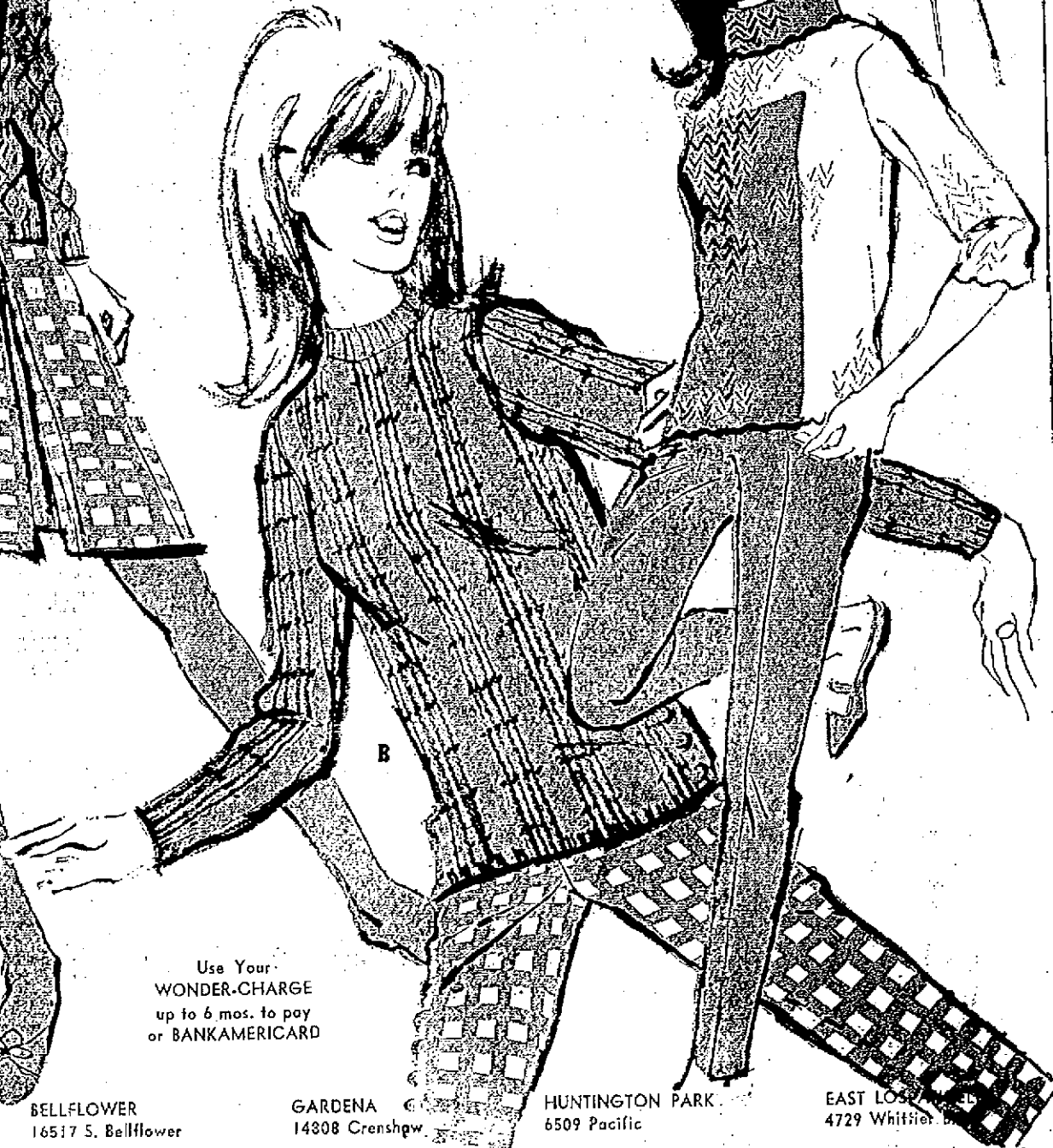
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TeleWeek

Sunday, Aug. 28, 1966

*Falk's Hoarse
Video Course*
(See Page 5)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Bert's Eye View

By BERT RESNIK
TV and Radio Writer

IT WAS A "Bewitched" rehearsal and director Bill Asher ordered: "Ok, Sam. Glare. Glare. Glare."

One of the world's loveliest women, Elizabeth Montgomery, obediently glared; glared, glared.

Total femininity, she looked as much like a Sam as Zsa Zsa Gabor would fit the picture of a Charley.

Further, in the long list of husbandly endearments vocalized for wives, the masculine salutation of Sam just has to be the booby prize.

But not if Liz Montgomery is the wife and Bill Asher is the husband which, in real life, they are. They have two children, Bill Jr., 2, and Robert, 9-months-old.

"Bill has always called me Sam," said Liz. "He calls everybody by their cast name."

"But he never slips and calls me Sam at home. It's just that I'm not his wife when we're working."

On the Screen Gems set, "Sam" is an abbreviation for "Samantha," the character name for Liz's role in ABC-TV's "Bewitched."

ASHER has a theory about using cast names instead of an actor's real name.

"It keeps them in character when you discuss things," he said. "When you're making suggestions, you're not relating to the individual's own personality, but rather to his screen character."

"And things are much easier to discuss when there isn't any personal ego involved."

Wife, Liz recalled a discussion during the early days of the show that she felt illustrated husband Bill's point. She tried to make a point of her own at that time discussing a piece of action in the script. The conversation went thusly:

Liz—"Well, I wouldn't do that."

Bill—"Yes, but Sam would."

Liz got the message and Sam quickly performed as per script.

HER FANS expect her to perform as per script characterization even when she's offstage.

There was, for example, the time she went to a Dodgers' baseball game.

"Sandy Koufax," she recalled, "hadn't yet been on base all that season."

And there he was up to bat with the bases loaded. It never occurred to Liz that a little witchery might help, but a group of fans above her felt it could. They started a chant.

"Twitch. Twitch. Twitch."

It was a demand that Liz twitch—it's really more of a wrinkle—her lovely nose and put her witch power to work for Sandy.

Well, she thought to herself, what did she have to lose? She twitch-wrinkled her nose.

Koufax walked.

And what-witch, be she ever so lovely and even if she doesn't have a broom, cannot fly under her own power?

"Yet," said Liz, "airline stewardesses always ask me what I need a plane for?"

Even on the set, when ever a light bulb



ELIZABETH MONTGOMERY OF "BEWITCHED"

burns out, everyone turns around and looks at Liz.

There was one time when Liz attempted to persuade the director, it was Bob Rosenbaum on this occasion, to stop for lunch a little early.

"I was starving," she said.

Rosenbaum was sympathetic but decided that a wind shot they had been working on had to be taped before lunch.

Up until that point, the wind machine they had been using worked perfectly. But as they prepared for that final shot,

it stopped dead. No one could get it to work.

Everyone looked at Liz. Then they went to lunch—an early one.

Liz doesn't delude herself about really having any bewitching powers.

"I'd be scared to death."

But there is a form of personal magic she believes any housewife can use to make herself bewitching to her husband.

"Love him," said Liz. "That's all."

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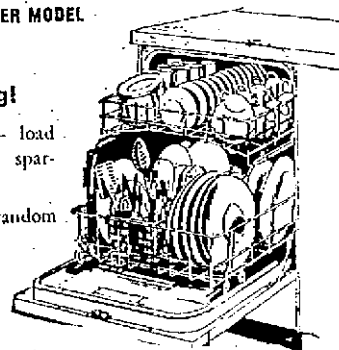
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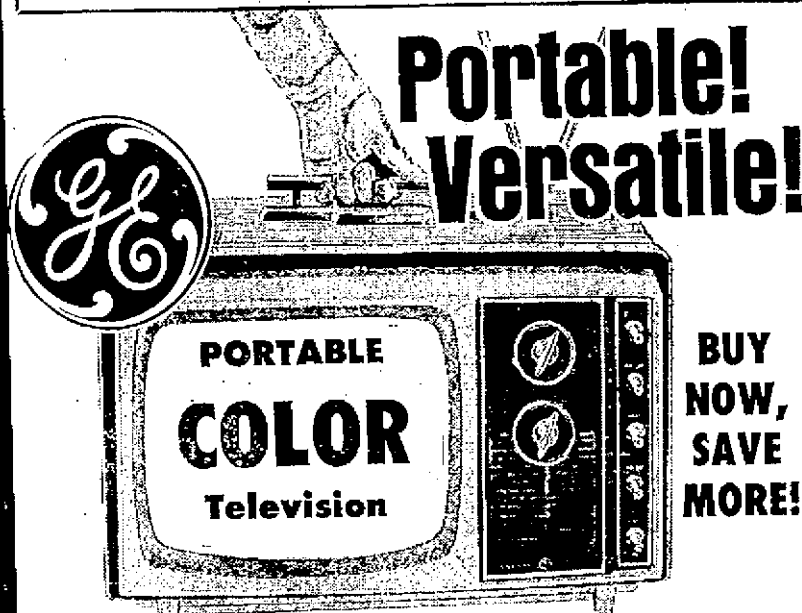
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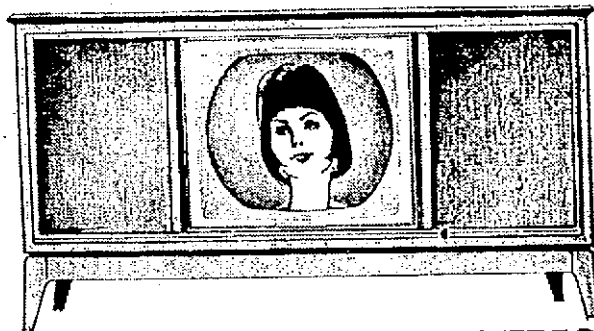
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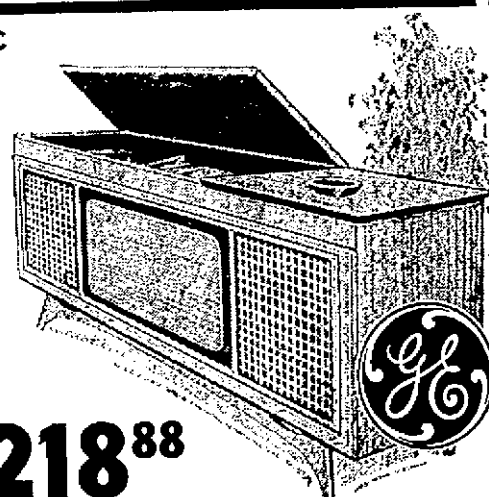
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'HEY, LANDLORD!'**Former School Teacher
(Stars in NBC Fall Series)**By **GEORGE GENT**
New York Times Service

NEW YORK—The producers of "Hey, Landlord," the series which NBC will televise on Sunday nights next season, stand convicted of flagrant type-casting. How else explain their choice of Sandy Baron as co-star of the weekly comedy series?

Sandy plays Chuck Hooksratten, a bright, fast-talking college graduate who wants to be a comedian and comes to New York to find himself. Except for this last, the part might have been written with him in mind.

Sandy, who grew up in Brooklyn's Brownsville section, found himself, at 17, not only the head of a street gang but, with the death of his father, the head of his household. Despite temptations to run with the gang, Sandy studied hard and won a scholarship to Brooklyn College. After graduation he became a teacher, but tangled with the New York school system which gently eased him out of the profession by cutting down on his schedule.

"I then and there decided to become a comedian," he related. "I immediately changed my name, my clothes and my nose."

A TV AND THEATER ACTOR, he was a hit as the publisher of a girls' magazine in the recent Broadway play, "Generation," which starred Henry Fonda.

Sandy has also won acclaim as a stand-up comedian, a matrist and a song writer. His multiple talents were fused during three years spent with the highly acclaimed satirical revues, "The Premise" and "The Second City."

Basically, "Hey, Landlord!" is the comic adventures of two young men who come to New York for a year to find themselves. Will Hutchins plays a would-be writer from the Midwest who inherits a brownstone from an uncle. Sandy plays his fast-talking roommate. Upstairs there's a commercial photographer who can't understand why he has to shoot near-nudes for tea advertisements, and two kooky girl tenants, a TV weather girl and a Japanese airline stewardess.

"We play a couple of guys in their mid-20's," Sandy said. "Chuck has a quiet sense of humor and animal gusto. I think he represents all of us. Everyone wants that year in New York to find himself. It's part of growing up. Anyhow, the show's humor grows out of the situations the two roommates find themselves in each week."

Sandy said the show has the same production and writing crew responsible for "The Dick Van Dyke Show."

TeleVues

FOR THE WEEK BEGINNING AUGUST 28, 1966

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Television Movie Tips	13
Week's Top Shows	15

BERT RESNIK, EDITOR

FM Highlights

Philharmonic Orchestra at 4 a.m. on KCBH . . . Organist Lorin Whitney at 10:30 a.m. on KBBI . . . Boston Pops at 12:30 p.m. on KFAC . . . George Shearing at 3 p.m. on KNOB . . . Junior Mance at 5 p.m. on KBIG . . . Philadelphia Orchestra at 6 p.m. KFAC . . . Earl Grant at 8 p.m. on KNOB . . . New York Philharmonic at 9 p.m. on KCBH . . . Stan Getz at 11 p.m. on KBIG.



MIKO MAYAMA (top left), Pamela Rodgers, Will Hutchins (lower left) and Sandy Baron are residents in the same apartment house in "Hey, Landlord," a September NBC-TV (ch. 4) series.

FM STATIONS

KLDN	94.1 KGGK	94.3 KNOB	97.9 KGLA	102.3
KXLU	107.7 KMET	94.7 KCHH	98.7 KBIG	104.3
KPKP	107.4 KAMJ	94.3 KFOX	100.3 KBCA	105.3
KUSC	91.3 KRKD	94.3 KHH	101.1 KLFM	105.9
KFAC	91.3 KRWZ	96.7 KUTE	101.9 KBMS	106.9
KNS	91.3 KPMJ	97.1 KJH	102.3 KBB	107.3
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CRITICS' CORNER

Excerpted Reviews on Recent TV Programs

Program: "Organized Crime in the U.S.," aired on channel 4 last Thursday.

There were notable talks with officials and newspapermen, and there were scintillating film clips, but best of all there were some human—and therefore incredible—interviews with citizens who had, for instance, run into personal conflict with syndicate hoods and/or political payoff. A muscled-out rookie and a former police chief gave fascinating detail.

Remarkably, there was no segment about the glorifying of crime by television programs and movies, but after all there was only 3½-hours.

Critic Rick Du Brow of UPI

A monumental program skillfully constructed to show almost every facet of major crime today.

Narrator Frank McGee noted that the existence of organized crime was perpetrated by a major portion of the public that contracted for illegal services.

A Miami newspaperman commented that organized crime excited any community where it was made to feel "unwanted." There was no need to stay in that type of aroused community, the newspaperman noted, because organized crime could find plenty of areas elsewhere where it would be welcomed.

Critic Bert Resnik of "TeleVues"

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FALK'S HOARSE COURSE

★ ★ ★ ★ ★ 'Trials of O'Brien' Talkathon for Peter

By VERNON SCOTT

HOLLYWOOD (UPI) — MIDST THE debris and wreckage of "The Trials of O'Brien" stood Peter Falk, a little rocky but still in there pitching.

Falk has found sanctuary in a new movie with Natalie Wood. The strife of his television flop behind him, Falk is recuperating beautifully.

Of all the new series last year, Peter's show was the most highly praised by critics and the most loathed by viewers. As a loud-mouthed, uncouth lawyer, Falk found himself at the very bottom of the ratings. No entertainment show was lower.

Sitting in the MGM commissary during a lunch break of "Penelope," Falk heaved a sigh and said he'd rather have had the

critics tear him apart in exchange for a few million faithful viewers.

"AT LEAST I'm relaxed now for the first time in a year," said the very fine actor.

"I knew going in that it would be tough, but not how tough. Actors are always stealing money, lots of it, for easy work."

"But this time I earned it. It was 17 hours a day, six days a week. There was no relief at all."

"O'Brien had to carry every show—not the guest stars—and he never stopped talking. I got hoarse."

"The thing that surprises me is the number of people who did watch the show," he said, trying to work up a grin. "Even though we were at the bottom of the ratings, millions of viewers tuned in. Apart from the fact that I hate to lose, I have no regrets."

IT WOULD TAKE a financial crisis of devastating proportions to lure Peter back to the tube on a regular basis.

Hereafter he hopes to turn his full attention to motion pictures, the theater and occasional guest shots, although the latter will be difficult to find.

"There are fewer and fewer opportunities to do guest appearances," he said. "There aren't that many dramatic shows left on the air."

"I don't fit into light situation comedies, but I'll be doing Red Skelton and Danny Kaye shows next season. And I'm also starring in a special, 'Brigadoon.'"

If Falk had to do "Trials of O'Brien" all over again, would he make any changes? "No. I'd do it the same way. I was more involved, more committed and less bored over a long period of time on that show than at any period of my life since I started Off-Broadway 10 years ago."

"For a while I thought if they renewed the show, even now, I'd go back because the purpose of television is to be in a hit. But after giving it more consideration, I don't think I could go through it all again."



PETER FALK... TV Trials Over

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"THE ROUNDERS" ON ABC-TV (CHANNEL 7)
Chill Wills (Left), Patrick Wayne, Ron Hayes

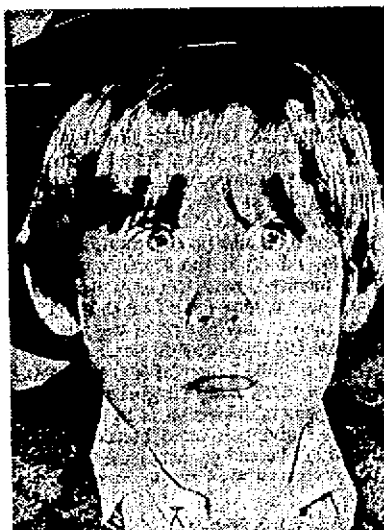


September Pic(k)s

"THE JEAN ARTHUR SHOW" ON CBS-TV (CHANNEL 2)



GRACE Lee Whitney is a yeoman aboard a space ship in NBC-TV's (channel 4's) "Star Trek."



ON "SHANE," ABC-TV (CHANNEL 7)
Christopher Shea, 8 Years Old



"MILTON BERLE SHOW," ABC-TV (CHANNEL 7)
Uncle Miltie and Donna Loren

Ring & Valve Job 69⁵⁰

MOST 6's

MOST 8's — 99.50

Free Loan Cars • 24 Months to Pay • All Credit Cards
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Maytag Washpower Automatics
Built to Handle Family-size Loads
AMERICA'S FIRST ELECTRONIC DRYERS!



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MAYTAG

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Store Exclusive
in Shaded Copper
1966 Pair
BOTH \$399⁹⁵
UNITS (A106 & DE 300)
EASY TERMS
BOTH \$14.69 mo.

LOOK MOM...
Both Washer & Dryer
designed to handle
PERMA-PRESS
fabrics.



Snow Bull!

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JIM SNOW FORD

15727 S. Paramount, Paramount

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RADIO

KADN-760 KZTY-1100 KGBS-1020 KKEY-970 KAKO-1110
 KALI-1430 KFRB-1530 KGER-1390 KLAB-970 KMLA-1110
 KBIH-740 KFI-940 KGBF-1230 KMPC-710 KWIZ-1400
 KBLA-1490 KFBX-1200 KGB-1260 KNX-1070 KKNW-1300
 KDAY-1501 KFWA-900 KHI-930 KPGL-1040 XTRA-890

SUNDAY, AUGUST 28, 1966

SPECIAL BROADCASTS—

12:55 p.m., KFI—Baseball: Dodgers at S.F. Giants
 12:55 p.m., KMPC—Baseball: K.C. Athletics at Angels
 5:30 p.m., KFI—Meet the Press (radio only today)
 6:05 p.m., KFI—Organized Crime in U.S. (55 min.)
 7:00 p.m., KABC—Personal Portrait: John H. McCoy



CONNIE FRANCIS

Connie Francis Beats Ratings

NEW YORK (UPI)—Connie Francis has figured out a way to beat the nerve-racking ratings game. Offered her own series, the singing star turned it down in favor of guest appearances on established shows.

Her theory is sound and simple. A show of your own may win a high rating on the one hand or wind up among the also-rans on the other.

"Why gamble?", said the comely artist on her return from Germany where she went for the unseasonable purpose of taping a New Year's Eve show.

So next season she will appear on an Ed Sullivan segment, a Danny Kaye program, a Dean Martin presentation and several Johnny Carson "Tonight" shows. She will also star in her own special.

IN MOST cases the ratings are already guaranteed and Miss Francis will get the maximum beneficial exposure without risking the over-exposure of a series which some other entertainers have found can hurt at the concert boxoffice.

Connie, who went for an audition as a juvenile accordionist and wound up one of our most popular songsters, has a remarkable following abroad. She estimates that more than half of the 50 million records she has sold were bought outside the United States.

On one thing Connie is firm. She is not just a singer, she is a performer—which means in her eyes that her appeal is not limited to any one age group.

Laine on Video

George Laine, staff member of these newspapers and a writer for "FM and Fine Arts" magazine, will serve as a critic during the 2-hour airing of five documentaries starting at 4:30 p.m., today (Sunday) on channel 4.

Butter's

Lakewood

REMODELING SALE

Featuring August Home Sale Values



Carry It Home!... Plug It In!... Enjoy COLOR TV Anywhere!

only 24 POUNDS LIGHT!
NO OUTSIDE ANTENNA*—INSTANT VIEWING!

- ☐ Illuminated Color & Tint Controls!
- ☐ "Magic Memory" Color Reference Controls keep perfect color picture!
- ☐ All 82 Channel VHF/UHF Reception!
- ☐ Solid State Rectifier lowers power consumption — provides cooler operation for longer life!
- ☐ New "In-Line" Porta-Color Picture tube with G-E's "Chroma-Controlled" Picture Power delivers bright, crisp, mirror-sharp viewing night or day!
- ☐ Private Earphone Jack with Earphone included!
- ☐ Handsome cabinet of walnut grained finish on high-impact polystyrene cabinet!

*In normal viewing areas

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(at no extra charge)

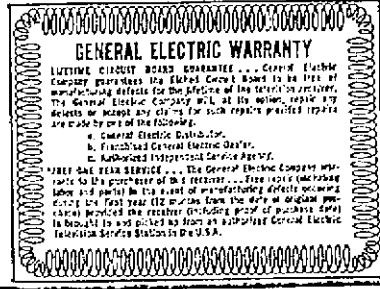
19" B&W PORTABLE TV SPECIAL

9.95 DECORATOR STAND FREE

ALL CHANNEL UHF/VHF

\$119⁸⁸

Mon. thru Fri. 9:30-9:30; Sat. 9:30-5:30; Sun. 12-5. ME 3-8101



7:00 A.M.

KLAC—Joe Pyne Show
 KABC—Dick Bishop Report
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 7:15
 KFI—Geoff Edwards
 KABC—News, 7:15
 KFI—Cordic & Co.
 KGER—Sky Island
 7:30
 KABC—News, 7:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 7:45

8:00 A.M.

KFI—News: Geoff Edwards
 KABC—Pat McGinness
 KFI—Mike Walden
 KGER—Chapel Hour
 8:15
 KABC—News, 8:15
 KFI—Cordic & Co.
 8:30
 KFI—Pat Bishop, News
 KABC—Frank Hemmingsway
 KGER—Heaven & Home
 8:45

9:00 A.M.

KABC—News: Paul Cordis
 KNX—News
 KGER—Lutheran Hour
 9:15
 KNX—Cordic & Co.

9:30

KGER—John Brown Hour
 10:00 A.M.
 KLAC—Lohman & Barkley
 KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 10:15
 KFI—Geoff Edwards
 KABC—News, 10:15
 KFI—Cordic & Co.
 KGER—Sky Island
 10:30
 KABC—News, 10:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 10:45

11:00 A.M.

KFI—News: Geoff Edwards
 KABC—Pat McGinness
 KFI—Mike Walden
 KGER—Chapel Hour
 11:15
 KABC—News, 11:15
 KFI—Cordic & Co.
 11:30
 KFI—Pat Bishop, News
 KABC—Frank Hemmingsway
 KGER—Heaven & Home
 11:45

12:00 NOON

KFI—News: Paul Cordis
 KNX—News
 KGER—Lutheran Hour
 12:15
 KNX—Cordic & Co.

1:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 1:15
 KFI—Geoff Edwards
 KABC—News, 1:15
 KFI—Cordic & Co.
 KGER—Sky Island
 1:30
 KABC—News, 1:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 1:45

2:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 2:15
 KFI—Geoff Edwards
 KABC—News, 2:15
 KFI—Cordic & Co.
 KGER—Sky Island
 2:30
 KABC—News, 2:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 2:45

3:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 3:15
 KFI—Geoff Edwards
 KABC—News, 3:15
 KFI—Cordic & Co.
 KGER—Sky Island
 3:30
 KABC—News, 3:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 3:45

4:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 4:15
 KFI—Geoff Edwards
 KABC—News, 4:15
 KFI—Cordic & Co.
 KGER—Sky Island
 4:30
 KABC—News, 4:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 4:45

5:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 5:15
 KFI—Geoff Edwards
 KABC—News, 5:15
 KFI—Cordic & Co.
 KGER—Sky Island
 5:30
 KABC—News, 5:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 5:45

6:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 6:15
 KFI—Geoff Edwards
 KABC—News, 6:15
 KFI—Cordic & Co.
 KGER—Sky Island
 6:30
 KABC—News, 6:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 6:45

7:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 7:15
 KFI—Geoff Edwards
 KABC—News, 7:15
 KFI—Cordic & Co.
 KGER—Sky Island
 7:30
 KABC—News, 7:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 7:45

8:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 8:15
 KFI—Geoff Edwards
 KABC—News, 8:15
 KFI—Cordic & Co.
 KGER—Sky Island
 8:30
 KABC—News, 8:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 8:45

9:00 P.M.

KFI—News: Dick Sinclair
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 KNX—World News Roundup
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10:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
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 KFI—Geoff Edwards
 KABC—News, 10:15
 KFI—Cordic & Co.
 KGER—Sky Island
 10:30
 KABC—News, 10:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 10:45

11:00 P.M.

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
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 KGER—Christ Faith Mission
 11:15
 KFI—Geoff Edwards
 KABC—News, 11:15
 KFI—Cordic & Co.
 KGER—Sky Island
 11:30
 KABC—News, 11:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 11:45

12:00 MIDNIGHT

KFI—News: Dick Sinclair
 KABC—Frank Hemmingsway
 KNX—World News Roundup
 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 12:15
 KFI—Geoff Edwards
 KABC—News, 12:15
 KFI—Cordic & Co.
 KGER—Sky Island
 12:30
 KABC—News, 12:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 12:45

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 KABC—Frank Hemmingsway
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 KFOX—Dick Haynes, 10 to 12
 KGER—Christ Faith Mission
 1:15
 KFI—Geoff Edwards
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 KABC—Sports, Paul Harvey
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 KFI—Geoff Edwards
 KABC—News, 6:15
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 KGER—Sky Island
 6:30
 KABC—News, 6:30
 KFI—Pat Bishop, News
 KABC—Sports, Paul Harvey
 KGER—Heaven & Home
 6:45

SUNDAY

August 28, 1966

★ PAID ADVERTISEMENT

11 Mr. Wishbone, Jim Allan
8:00 A.M.

2 Lamp Unto My Feet: I'm Here Now," Msgr. Robert Fox. Examinations of summer project to provide cultural opportunities for residents in hard-core poverty areas
4 Teacher '66: "Newton"
5 Mormon Tabern. Choir
7 Sun. Story Time (relig.)
8:30

2 Look Up & Live: "Geneva '66—A Call to Action," Brit. M. P. Peter Kirk, Dr. Margaret Mead, Bola Ige. Highlights of the conference of the World Council of Churches, July 12-26
4 Movie: "Decks Ran Red," James Mason, Dorothy Dandridge ('58). Mutiny.
5 God Is the Answer
7 Movie: "Free for All," Robt. Cummings ('49)
9 Movie: "Northern Pursuit," Errol Flynn ('43)
11 (Color) Sunday Comics
13 (Clr) Kathryn Kuhlman
9:00 A.M.

2 Camera Three: "Frost and Whitman" (repeat).
11 Superman, Geo. Reeves (5 segments, to 11:30)
13 Variedades, R. Iglesias
9:30

2 Face the Nation: Edwin O. Reischauer, retiring U. S. ambassador to Japan, who is returning to teaching at Harvard (Next week: A. Philip Randolph of AFL-CIO)
5 Wild Bill Hickok
10:00 A.M.
2 Light of Faith (relig.)
4 This Is the Life (Luth.)
5 Zoorama, Bob Dale
13 Panorama Latino (Span.)
34 Escuela KMEC (English)
7 (Color) Beany & Cecil
9 Movie: "Lucky Nick

Cain," George Raft ('51)
10:30

2 Pretendul Tony Montanaro. Final broadcast
4 Catholic Hour: "Our Common Christian Witness." Last of 4 Protestant-Catholic dialogues.
5 (Clr) Better Living Show
7 (Color) Peter Potamus
13 Social Security in Action
10:45

13 Reconciliation (relig.)
11:00 A.M.
2 Here Comes Freckles.
4 Profile: "Shadow of Greatness—Webster"
5 (Clr) Home Buyers G'de
7 (Color) Bullwinkle Show
13 Church in the Home
11:30

2 CBS Sports Spectacular (see "sports")
4 International Zone (UN)
7 Discovery '66 (repeat): "Alexandre Discovers the World" (pt. 1).
9 Movie: "Silent Enemy," Laurence Harvey (Br-'58)
11 Opinion in the Capital: Sen. John McClelland
12:00 NOON

4 (Clr) Existence: "Gamma Irradiation in Preservation of Fresh Fruits"
5 Stories of the Century
7 Guidelines: "Science"
13 Rev. Oral Roberts (relig.)
12:10

11 (Clr) Dodger Dugout
12:30
4 Christophers: D. Dix
5 Movie: "Fighting Wildcats," Keefe Brasselle
7 Issues and Answers: Edward W. Brooke, Massachusetts Attorney General, and GOP nominee for U. S. Senator.
13 (Color) Faith for Today
12:55

11 (Clr) Baseball (see sports)
1:00 P.M.
2 George Allen's "Inside Football," Gil Stratton and films of Marlin McKeever demonstrating tight-end play.
4 (Color) Favorite Sermon
7 (Clr) Movie: "Tribute to a Bad Man," James Cagney ('56)
10 (Clr) Meet the Press: William P. Bundy.
13 (Clr) Rev. LeRoy Jenkins
34 Cine Dominical (movie)
1:15

2 NFL Pre-Season Football (see "sports")
9 Stan Richards, News
1:30
4 NFL Football (sports)
13 The People's Choice
9 Voice of Calvary (relig.)
2:00 P.M.

5 Rams Football (sports)
9 PLYMOUTH PRESENTS
★ PGA GOLF—LIVE (see "sports")
13 Movie: "Buried Alive," Beverly Roberts ('40)
2:30
34 Yate del Prado (variety)
3:00 P.M.
7 Patio Politics, Pat McGuinness: "Conference on Planning," Marvia Braude, Dr. Melville Branch. Problems of urban planning.
9 Movie: "Silent Enemy," Laurence Harvey ('58)
13 Movie: "I Cover the War," John Wayne ('37)
34 Futbol (taped soccer)
3:30

5 (Clr) Jim Thomas Outdoors. Blue marlin
7 Press Conference, Carl George: Eric Grant on smog legislation for motor vehicles.
4:00 P.M.
2 Dial M for Music, Fr. Norman J. O'Connor with Ralph Curtis, Richard Hayman, the Womenfolk
5 (Clr) Jim Thomas Outdoors. Blue marlin
7 Press Conference, Carl George: Eric Grant on smog legislation for motor vehicles.
4:00 P.M.
2 Dial M for Music, Fr. Norman J. O'Connor with Ralph Curtis, Richard Hayman, the Womenfolk

5 Movie: "Invisible Ray," Boris Karloff ('36)
7 The Baffling World of ESP (see "special")
11 Movie: "Diplomatic Courier," Tyrone Power
28 Sport of the Week: "Polo" (see "sports")
4:30

2 KNXT News, Al Mann
4 I'll Never Get Her Back, Dr. Benjamin Spock. WKYC-produced film on illegitimate births, winner of Cleveland Press Club award.
5:00 P.M.

2 Newsmakers: Newton Holcomb, new welfare director (next week: Pierre Salinger, with Glenn Anderson the Sunday following.)
4 (Clr) More Than a Hospital, Edwin Newman. A day in New York City's St. Luke's
7 Movie: "Mrs. Parkington," Greer Garson, Walter Pidgeon ('45)
9 (Color) Passport Nine: "Nature's Wonderland"
11 Chiller (movie): "Missile Monsters," Waller Reed ('58)
13 (Color) Wally Gator
34 Teatro Fantastico
5:30

2 Ted Mack and the Original Amateur Hour
4 (Color) Polomac Concept, Stuart Finley, Sec. Stuart Udall. Washington-produced look at beautification of river
5 (Clr) Dr. Frank Baxter's Adventure: "Destination Patagonia."
13 Bomba Movie: "Panther Island," Johnny Sheffield
6:00 P.M.

2 20th Century, Walter Cronkite: "Operation Gwamba" (repeat). Dangerous mission by Boston's young John Walsh to rescue wildlife threatened by starvation and drowning in Surinam jungles, near Brazil.
4 (Clr) The First TV War, William Corley. Chicago's Emmy-winning probe of the effects of TV on Viet Nam.
5 "POLKA PARADE"—Color
★ FARMER JOHN BACON
Dick Sinclair is host
9 (Clr) Surf's Up, Stan Richards, action films
28 Cultural Explosion: "Live or Dead?" Martin Dibner
34 Estudio "A" (variety)
6:30

2 Ralph Story's I.A. (repeat). A community newspaper monopoly, and the history of Angels' Flight.
4 (Clr) College Report, Bob Wright. Montage of 12 programs from series which won a local Emmy
9 Tall Man, Clu Gulager
11 Movie: "Happy Anniversary," David Niven
13 (Clr) Treasure, Bill Burrud: "Jean Lafitte"
34 Domingos Alegres
7:00 P.M.

2 (Clr) Lassie, Robt. Bray, Clyde Howdy (repeat). Lassie goes to the rescue when a marauding coyote attacks a mother raccoon and her babies.
4 (Clr) Golden Voyage: "Galway to the Aran Islands" in Ireland.
5 (Clr) Salute to Glenn Miller. A half-hour each with Ray McKinley and Tex Beneke, also featuring Ray Eberle and the Modernaires.
7 (Clr) Voyage to Bottom of Sea, Richard Base



CAROL Rossen is featured in a drama about college alumni and murder at 8 p.m. Sunday, channel 7.

hart, Alfred Ryder, David Hedison (repeat). The ghost of a U-boat commander orders Nelson to shoot Crane so he can "inhabit" the latter's body and be physically alive again.

9 Twilight Zone: "Execution," Albert Salmi, Russell Johnson. Time machine plucks outlaw right out of a noose.

13 Susskind Repertory Theatre: "Shakespeare Variations," American Shakespeare Festival of Stratford, Conn. Scenes from "Romeo and Juliet," "Taming of the Shrew" and "Coriolanus," directed by Allan Fletcher.
28 Playing Guitar (final).

7:30
2 (Clr) My Favorite Martian, Ray Walston, Bill Bixby, Hal England (repeat). Tim goofs with Martin's molecular reassembler and transforms a squirrel into a human
4 (Clr) Disney's World of Color: "Andrews' Raiders," Fess Parker, Jeffrey Hunter (pt. 1). In 1956 movie, Union spy is asked to lead 22 volunteers behind Confederate lines to steal a supply train.

9 (Clr) Movie: "Mardi Gras," Pat Boone, Tommy Sands, Sheree North, Gary Crosby ('58). VMI French Chef, Julia Child: "Quenelle" (fish dish)
34 Mama (drama)

8:00 P.M.
2 (Clr) Ed Sullivan Show. (see "special")
5 (Clr) Tom Duggan Show. with actor Michael Wilding, flying saucer expert Mel Noel, plus Samuel Yorty with his version of "Mayor Sam with Bobby in Washington."
7 (Color) Preview Tonight: "The Cliff Dwellers" (see "special")
13 Teleplay: "Bilshan and the Thief," Aurelio Galli.
28 Fires of Creation (pt. 2).
8:30

4 (Clr) Branded, Chuck Connors, Robert Lansing, Felix Lecher, Michael Pate, David Brian (repeat). In last of 3 parts, Gen. Custer, not knowing the reasons for the Indians' resentment of the white man, orders an attack.
11 The Mery Griffin Show

with Joe Hyams, Jackie Wakefield, Charlotte Ray, Pia Lindstrom.
13 Deadline, Paul Stewart.
28 USA Poetry: "Kenneth Koch" and "John Ashberry"

9:00 P.M.

2 Perry Mason, Raymond Burr, Beulah Bondi, Ron Starr, Hugh Marlowe (repeat). Young man who has conspired to inherit a vast fortune by fraud is charged with murdering his accomplice to escape exposure.

4 (Color) Bonanza, Lorne Greene, Jack Kruschen, Michael Stephani, Dan Blocker (repeat). Ben faces the task of evicting a wine-maker and his family who set up vineyards on the Ponderosa, convinced it's their land.

7 (Color) Movie: "The 300 Spartans," Richard Egan, Ralph Richardson, Diane Baker ('62). The 4th Century B. C. battle of Thermopylae, with 300 Greek soldiers defending a mountain pass against a Persian army of 5 million.

13 The Homosexual: Couch, Campus and Courtroom (see "special")
28 Sun. Night Opera: "La Serva Padrona" (Pergolesi), Anna Moffo, Paolo Montarsolo, Philharmonia Orchestra of Rome.
34 Teatro 34 (drama)
9:30

13 Dan Smoot Report
9:45
9 Headline History: "Connie Mack"
13 Capital Rep't, D. Jackson
10:00 P.M.

2 Candid Camera, Duiward Kirby (repeat). Segments deal with a toy panda, bad grammar in dictation.
4 (Color) Wackiest Ship in the Army, Jack Warden, Gary Collins, Felice Or

landi, Leonard Strong (repeat). The Kiwi transports an assassin, assigned to kill a captured WAC major to keep her from revealing vital information to the enemy.
5 Movie: "Buck Benny Rides Again," Jack Benny, Phil Harris ('40)
9 (Clr) Movie: "The Trojan Horse," Steve Reeves, Hedy Vessel (Ital-'62). Fall of Troy.
11 (Clr) Larry Burrell, News
13 (Clr) Adventure in Sports
34 Dan Smoot (Span.)
10:30

2 What's My Line? J. Daly Guests: Allen Ludden and wife Betty White
11 (Clr) Louis E. Lomax Show (repeat), with discussions of health foods, nutrition, homosexuality and life extension.
13 Bitter End, Don Rose
11:00 P.M.

2 (Clr) Paul Uddell Report
4 (Color) 11th Hour News
13 Movie: "Ice Capades," Dorothy Lewis, James Ellison ('41)
11:15
2 (Color) Harry Reasoner
7 ABC News, Keith McBe
11:30

2 Movie: "China," Alan Ladd, Loretta Young ('43)
4 The Saint, Roger Moore
5 The Law and Mr. Jones
7 Movie: "Wait for the Dawn," Leo Genn (Ital-'60-1st run). Rossellini film of Nazi occupation of Italy.
12:30
4 News Wrap-Up
12:45

13 Movie: "Beware, Spooks!" Joe E. Brown ('39). Coney Island spook house.
1:15
2 Movie: "Wedding Present," Cary Grant, Joan Bennett ('36). Practical jokester.

SPECIAL

BAFFLING WORLD OF ESP—Basil Rathbone probes the mysteries of extra-sensory perception, from actual demonstrations in the U.S. and Europe to laboratory experiments designed to confirm the existence of ESP, during a repeat hour at 4 p.m., ch. 7. Using a scientific rather than sensational approach, show includes views of a Menninger Foundation psychologist and a physicist from Yale.

KNBC FILMS—With network programming from 4:30 to 7:30 preempted by the time differential in the AFL football game, ch. 4 fills with a number of film shorts from its own files and those of its sister stations, all winners of various local awards. (Both ch. 2 and ch. 4 next Sunday plan tongue-in-cheek previews of their network's shows.)

ED SULLIVAN—Headline attractions from major circuses from Belgium, Switzerland, Germany, Russia, Egypt and other nations, were assembled by Sullivan for a single performance at the Krone Circus Arena in Munich. Tapes of the "big top" hour, seen originally last December, are repeated at 8 p.m., ch. 2.

THE CLIFF DWELLERS—Bert Convy, Carol Rossen, Gretchen Walther and Hal Holbrook star in an unsold hour-long pilot film screening in color at 8 p.m., ch. 7, on "Preview Tonight." Filmed on location in New York, suspense film follows the interrelated lives in Manhattan of a group of college classmates, ten years after their graduation, as one of the group is accused of murder.

THE HOMOSEXUAL: Coach, Campus and Courtroom—Taking a look at homosexuality as a serious social problem, on which there is too much silence, is Florence Thalheimer and a panel of psychiatrists, police and doctors, during a 9 p.m. special, on ch. 13.

Sports Today

CBS SPORTS Spectacular, 11:30 a.m., ch. 2, includes the Hall of Fame swimming and diving championships at Ft. Lauderdale, Fla., and color highlights of the Cleveland Browns' 1965 season.

BASEBALL, 12:55 p.m., in color, ch. 11, has the San Francisco Giants hosting the Dodgers in season's final telecast from Candlestick.

NFL FOOTBALL, 1:15 p.m., ch. 2, has Gil Stratton and Don Paul with tapes of last night's Coliseum game between the Rams and the St. Louis Cardinals.

AFL FOOTBALL, 1:30 p.m., ch. 4, is a pre-season clash between the Oakland Raiders and Denver Broncos, from Bears Stadium in the Colorado city.

RAMS FOOTBALL, 2 p.m., ch. 5, has Dick Enberg and Don Paul with films of the 1948 clash with the Washington Redskins.

PHILADELPHIA OPEN Golf Tournament, 2 p.m., ch. 9, covers the last four holes of the \$110,000 classic from the Whitemarsh Valley Country Club, with Jack Nicklaus two-time defending champion.

POLO, 4 p.m., ch. 28, has the final match of the Cyril Harrison memorial tournament, held July 10.

I have heard it said and have read it many times that "The Avengers" has a large following, that it probably could have good ratings as a fall show and that the people who brought it over from England are pleased with the response it is getting.

If this is so, then please tell me why is ABC cancelling it?

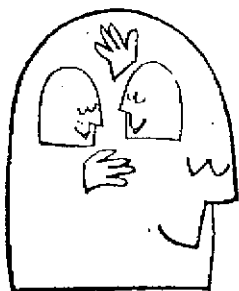
K. Fawcett, Long Beach

The British-produced program was not filmed in COLOR and ABC-TV, like the other two networks, is jumping on the tint bandwagon in the fall.

However, "The Avengers" have now started shooting their programs in color. They're doing this despite the fact that there isn't any COLOR television in Britain.

Obviously, with the new hue look, "The Avengers" are again hoping to be shown on American television. The first COLOR episodes should be ready in January, just about the time the networks are getting ready to drop some of the new shows that didn't fare well in the ratings.

Please tell us the name of "Scarecrow" that advertises on TV for the Ralston-Purina Co. and is he any relation to singer-dancer Ray Bolger?



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Provocative programs you'll find hard to forget. Television that lingers in your mind after you've clicked off the switch.

28
KCBT

See Commercial Television

Pan and Fan Mail

Mrs. Walter Denmant,
Huntington Beach

The "Scarecrow" actor's name is Bobby Van, no relation to Ray Bolger.

Bolger reportedly turned down a \$50,000 offer to do the commercial. It isn't that he hates money. He felt it was a matter of personal ethics.

Bolger, of course, played the scarecrow in the "Wizard of Oz" movie. It is a movie which is annually repeated on television and regularly brings Bolger a

stack of fan mail from children.

He didn't think it would be fair to the children if the "Wizard's Scarecrow," with which he was identified, showed up in a commercial instead of the Land of Oz.

Please advise day of week and time the new Joyce (Dr.) Brothers program is televised.

C. A. Rowe, Long Beach
"Tell Me, Dr. Brothers," will be televised daily at

8 a.m. on channel 7 starting Sept. 5.

What date was "Perry Mason" done in COLOR? I've got a bet there was such a show.

Venice Fitzhugh,
Long Beach

You win

"The Case of the Twice-Told Twist" was aired in COLOR on Feb. 27. It was the only COLOR "Perry Mason" done in the nine years of telecasting the series.

Would you please find out if Harry Morgan's — "Pete" on "December Bride TV program — real name is Harry Bradburg of Muskegon, Michigan class of 1932?

He looks, talks and acts just like the boy I went to school with years ago.

Marlene Schattlett,
Lakewood

His real name is Harry Bratsburg. His biography lists him as a native of Detroit.

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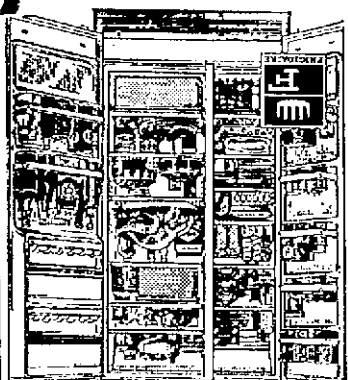
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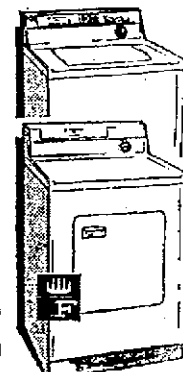
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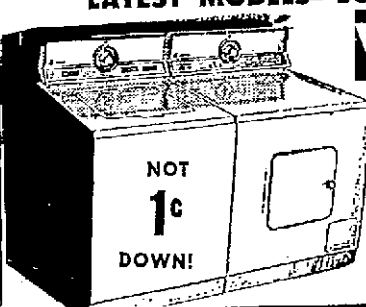
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MONDAY

August 29, 1966

6:30

- 2 (Clr) Compass: Britain
- 4 (Color) The Arls
- 7 Guidelines: "Science"

7:00 A.M.

- 2 (Clr) Joseph Benti News (Mike Wallace has been shifted to political assignment)
- 4 (Clr) Today, Hugh Downs with Edwin O. Reischauer (Washington), Terri Thornton
- 7 (Clr) Scope: "Music"
- 11 Superman, Geo. Reeves

7:25

- 2 Clete Roberts, News

7:30

- 7 Car 54, Where Are You?
- 11 (Color) Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, Virginia Graham, Betsy Palmer (R)
- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Eye Guess, Cullen
- 5 Movie: "Hollywood Bara Dance," Ernest Tubbs
- 11 (Clr) Jack LaLanne Show
- 13 Buckaroo 500

9:30

- 2 The McCloys, Walter Brennan, Jack Oakie
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 11 Gypsy Rose Lee Show with Harvey Korman, Buffy Ford
- 13 Essence of Judaism.

10:00 A.M.

- 2 Andy of Mayberry
- 4 (Color) Chain Letter

9 Big Babysitter (cartoons)

- 11 Movie: "Mr. Moto in Danger Island," Peter Lorre ('39).

13 Project: People, Tom Bradley, Lisa Montell

10:30

- 2 Dick Van Dyke Show
- 4 (Clr) Showdown, J. Payne
- 5 Burns and Allen Show
- 13 Bill Johns, News

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Wild Bill Hickok
- 7 Supermarket Sweep
- 13 Teleplay: "Wedding Day," J. Carroll Naish

11:30

- 2 Search for Tomorrow
- 4 (Color) Swingin' Country Guest: Merle Haggard
- 5 Movie: "It Happened Tomorrow," Dick Powell
- 7 Dating Game, Jim Lange
- 9 Industrial Arts
- 11 Sheriff John, J. Rovick
- 13 Romper Room, Mary-Ann

11:45

- 2 The Guiding Light

12:00 NOON

- 2 It's Keene at Noon.
- 4 (Clr) Let's Make a Deal
- 7 The Donna Reed Show
- 9 (Clr) The Big Picture

12:30

- 2 As the World Turns
- 4 (Clr) Days of Our Lives
- 7 Father Knows Best
- 9 Faith for Today (relig.)
- 11 Movie: "My Brother Talks to Horses," Butch Jenkins, Peter Lawford
- 13 Dialing for Dollars

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Forbidden Jungle," Forrest Taylor
- 7 Ben Casey, Vincent

Edwards, Gary Merrill.

- 9 Movie: "Miracle of the Bells," Fred MacMurray, Lorro ('39).

2 (Clr) Linkletter's House Party, Caroline Leonelli

4 (Color) Another World

- 13 Movie: "Puddin' I lead," Judy Canova ('40).

2:00 P.M.

- 2 To Tell the Truth, Collyer, Joan Fontaine subs for Peggy Cass
- 4 (Color) You Don't Say!
- 7 The Newlywed Game, with actor Michael Evans
- 11 Movie: "Decision of Christopher Blake," Alexis Smith ('48).

2:30

- 2 The Edge of Night
- 4 (Color) The Match Game
- 5 December Bride
- 7 A Time for Us (serial).
- 9 9 on the Line (interview).

3:00 P.M.

- 2 The Secret Storm
- 4 (Clr) P.D.Q., Dennis James
- 5 Our Miss Brooks
- 7 General Hospital
- 13 (Clr) Mickey Madturtle

3:30

- 2 Loretta Young Theater
- 4 Hennessey, Jackie Cooper
- 5 Divorce Court, V. Perkins
- 7 The Nurses, M. Fickett
- 9 Jack in the Box, J. Spear
- 11 (Color) Billy Barty Show

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 4 (Clr) Tom Frandsen, FYI (premiere), Interviews, films, guests.
- 7 Dark Shadows (serial)
- 9 (Color) Popeye Cartoons
- 11 Billy Barty w/008th Man

4:30

- 2 Movie: "Man in a Cocked Hat," Peter Sellers
- 4 (Clr) Movie: "Run for Cover," James Cagney
- 5 (Clr) Geo. Putnam, News
- 7 Where the Action Is, Bobby Ileb, Uniques.
- 11 Gigantor (cartoon)
- 13 (Clr) Bozo the Clown

5:00 P.M.

- 5 (Color) Shebang! Casey Kasem, Johnny Rivers
- 7 News Hour, Baxter Ward
- 9 Laurel & Hardy Film
- 11 (Clr) Winchell-Mahoney
- 13 (Color) Felix & Gumbly

5:30

- 9 (Clr) 18—34, Dick Curtis
- 13 (Color) Bozo's Big Top
- 28 The Friendly Giant

6:00 P.M.

- 2 (Color) The Big News
- 4 (Color) 6th Hour News (see "special")
- 5 (Color) Forest Rangers
- 7 Movie: "Grounds for Marriage," Van Johnson
- 11 (Clr) Huckleberry Hound
- 13 (Color) Lloyd Thaxton
- 28 What's New?

6:30

- 5 Westerners, Don Durant
- 9 Tall Man, B. Sullivan
- 11 Dennis the Menace, Jay North, Joe Kearns (return premiere)
- 28 Spectrum (science)

7:00 P.M.

- 2 (Color) Walter Cronkite
- 4 (Color) Huntley-Brinkley
- 5 Rifleman, Chuck Connors
- 9 Twilight Zone: "Mr. Dingle the Strong," Burgess Meredith, Don Rickles, Milquetoast
- 10 That's a Bargain, Bill Leyden, Vicki Palmer
- 11 Bachelor Father
- 13 Movie: "Fort of Hell," Wayne Morris, Dane Clark ('54). Sabotage.
- 28 Changing Congress, Joseph McCaffery: "From the White House to the Hill," Hubert H. Humphrey, Lawrence O'Brien.

7:30

- 2 To Tell the Truth, Collyer
- 4 (Clr) Hurlbaloo (repeat).

In final show for defunct



LLOYD Nolan participates in a "Save the Pasadena Playhouse" benefit at 10 p.m. Monday, channel 13 in COLOR.

series, Paul Anka hosts Lesley Gore, Peter and Gordon and The Cyrkle. (All network shows next Monday are preempted to 10 p.m. for Labor Day Tigers-Senators game.)

- 5 Johnny Grant Movie: "A Foreign Affair," Jean Arthur, Marlene Dietrich ('48).
- 7 12 o'clock High, Paul Burke, Chris Robinson, Robert Drivas (repeat). Crack pilot escapes from a German POW camp, and despite a deep-rooted problem, insists on rejoining Gallagher's group.
- 9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone, Walter Brennan ('55). Suspense
- 11 Target: The Corruptors, 28 Music from Carnegie
- 34 Un Canto de Mexico

8:00 P.M.

- 2 I've Got a Secret, Steve Allen, Hugh O'Brien (R).
- 4 (Color) John Forsythe Show (repeat). In series' final show, Foster and Robbins are jailed and sentenced to death in tiny Central American republic where they've been sent to buy land for an Air Force base.
- 28 French Chef, Julia Child: "Quenelle" (fish dish).
- 34 Comicos y Canciones

8:30

- 2 Vacation Playhouse: "The Two of Us" (see "special").
- 4 (Clr) Dr. Kildare I, Richard Chamberlain, Diana Sands, James Earle Jones, Eduardo Ciannelli (3rd of 4 parts.) The violent death of a recluse leads Kildare nearer a solution to a baffling neighborhood epidemic.

- 7 Legend of Jesse James, Chris Jones, Allen Case (repeat). Frank and Jesse become lawmen for a night, but the stars they wear can't protect them from their past.

- 11 The Merv Griffin Show with Zsa Zsa Gabor, David Susskind, Hendra and Ullett.

- 13 Survival! James Whitmore: "Suicide Prevention"

- 28 Local Issue: "Marginal Merchants—The Negro In Business," Cleveland successes and failures among Negroes in es-

ablishing businesses, with Jimmy Brown among those interviewed.

9:00 P.M.

- 2 (Clr) Andy Griffith Show (repeat). Goober's girl replaces him so well at Wally's (Cliff Norton) filling station, that Wally wants the fishing trip to go on forever.

- 4 (Color) Kraft Summer Music Hall, John Davidson. For his final summer hour, Davidson welcomes folk singers Chad and Jeremy, plus comedian Flip Wilson. (Kraft's money next season goes not to music but to "The Road West," starring Barry Sullivan.)

- 7 A Man Called Shenandoah, Robert Horton, Louise Latham, Douglas Fowley (repeat). Shenandoah is picked up for a 4-year-old murder, and two witnesses swear to his guilt.

- 13 (Clr) Holiday, Bill Burrud: "North of the Border." Across Canada, from the east to the Pacific.

- 28 Science Reported, John Fitch: "Cosmic Harvest" and activities of the Smithsonian Astrophysical Observatory.

9:30

- 2 (Color) Hazel, Shirley Booth, Cathy Lewis, Claude Akins, Bill McLean (repeat). There's a mix-up of painters when the Baxters hire a house painter at the same time Deirdre plans to have her portrait painted.

- 7 Peyton Place I, Stephen Oliver, Mia Farrow. A freed Lee Webber has some harsh words with Allison, who becomes distraught by reliving some rare moments and vanishes from sight. (After this week, P.P. drops to twice-weekly format.)

- 9 The People's Choice.
- 13 (Clr) Daring Ventures: "Dragsters" on land, water and in the air.

- 28 International Magazine, David Culhane. Report on French Foreign Legion in Corsica, now dwindled to 9,000 men, and on the plight of senior citizens in Britain.

- 34 Rita y Tony DeMarco

- 2 (Color) Art Linkletter's Hollywood Talent Scouts (repeat). Cliff Robertson, Bob Cummings and Eartha Kitt are guest scouts, while Link presents a folk-singing group and an illusionist.

- 4 (Clr) Run for Your Life, Ben Gazzara, Roddy McDowall (repeat). En route to an Iron Curtain country to enter a sports car race, Bryan is taken from the train by security police, jailed and threatened with death.

- 5 (Clr) Geo. Putnam, News
- 7 (Clr) Big Valley, Linda Evans, Richard Long, Richard Anderson (repeat). When Audra's stricken with acute appendicitis on the train to the fair, the only medical help available is a man who learned medicine as a convict.

- 9 William Buckley Show: "Future of the GOP," Claire Boothe Luce, who charges lack of leader-

SPECIAL

6TH HOUR NEWS —

Veteran NBC newsmen Robert Abernethy is transferred to KNBC as anchorman for expanded hour of local news at 6 p.m., in color, ch. 4. Jack Latham moves to special assignment, plus the Saturday news shows, and Messrs. Huntley and Brinkley move smack dab opposite Walter Cronkite at 7 p.m. Meanwhile, over on CBS, Joseph Benti gets Mike Wallace's old 7 a.m. assignment, which, along with the 11:25 a.m. and 2:25 p.m. news reports, goes color starting today.

KTTV KIDDIE BLOC —

Channel 11 brings back "Fantastic 008th Man" at 4 p.m., "Gigantor" at 4:30 p.m., and "Dennis the Menace" at 6:30 p.m., dropping "Superman," and pushing Billy Barty, Winchell & Mahoney, and Huckleberry Hound a half-hour earlier.

THE TWO OF US —

Co-stars Patricia Crowley, Billy Mumy, Barry Livingston and Mary Jane Croft all found regular TV berths, but the Desilu pilot film didn't. Screening on "Vacation Playhouse" at 8:30 p.m., ch. 2, show deals with a widowed illustrator of children books, and her impressionable young son who lives in the world of fantasy of his mother's drawing board.

PROJECT: SOPP —

With the famed Pasadena Playhouse closed for back taxes, playhouse alumni Victor Jory and John Conte team up with Bill Burrud and Jack Smith for a star-studded benefit hour which it is hoped will raise \$150,000. Taking part in the 10 p.m. color show, ch. 13, are Bette Davis, Glenn Ford, Ralph Bellamy, Dana Andrews, Charlton Heston, Efferm Zimbalist, Leon Ames, Carolyn Jones, Milburn Stone, Lloyd Nolan, Richard Chamberlain, Lynn Bari, Gigi Perreau and others.

ship.

- 11 (Clr) Alex Dreier, News
- 13 (Clr) Project: SOPP (Save Our Pasadena Playhouse). See "special".

11:00 P.M.

- 2 (Clr) 11 o'clock Report.
- 4 (Color) 11th Hour News.
- 5 Seaway, Stephen Young.
- 7 Baxter Ward, News.
- 9 The Flick: "Marked Woman," Bette Davis, Humphrey Bogart ('37).

- 11 (Color) Regis Philbin Show. Discussion of "Mod" fashions, obesity discrimination, car safety

11:30

- 2 Movie: "Tell It to the Judge," Rosalind Russell.
- 4 (Clr) Tonight, H. Downs
- 7 (Clr) Movie: "Avenger of Venice," Brett Halsey

12:00

- 5 Movie: "Scandal in Paris," George Sanders
- 13 Movie: "Escape by Night," William Hall ('37)

12:30

- 11 Movie: "Men Are Not Gods," Rex Harrison, Miriam Hopkins ('37).

1:00

- 4 News Wrap-Up
- 9 Movie: "Lloyds of London," Tyrone Power ('36).

1:15

- 2 Movie: "High School," Jane Withers ('39).

ESTERN'S

magnificent

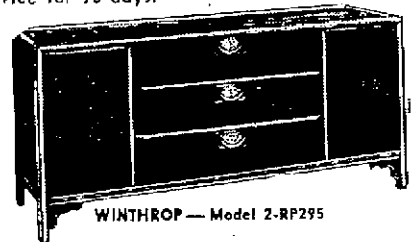
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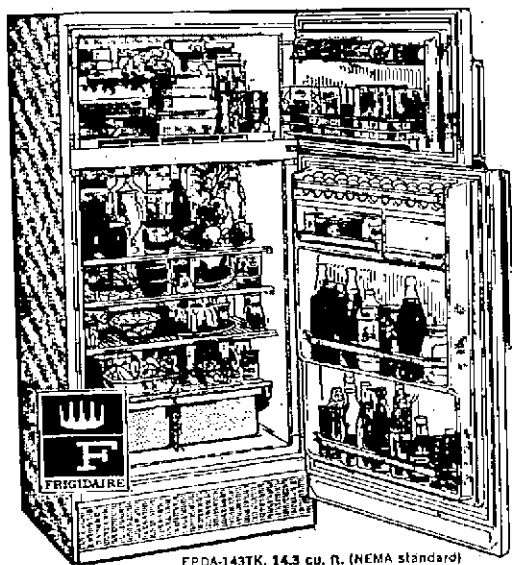
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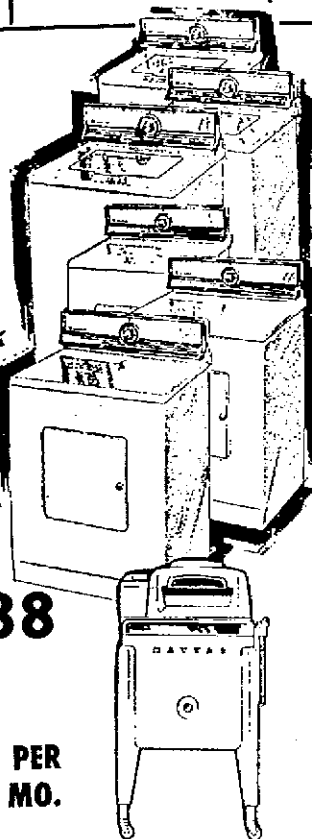
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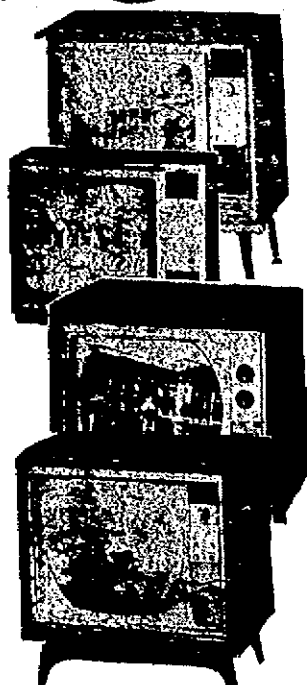
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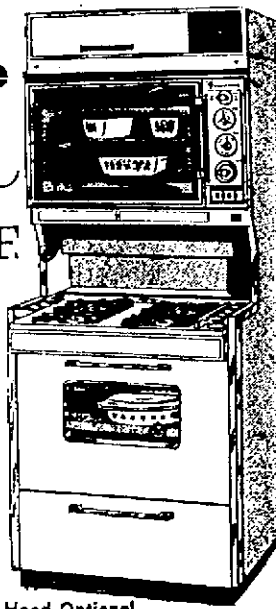
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TUESDAY

August 30, 1966

★ PAID ADVERTISEMENT

- 6:00
2 Western Religious Trends
6:30
2 Topic: "So, Africa"
4 (Color) The Arts
7 Guidelines: English
7:00 A.M.
2 (Clr) Joseph Benti news
4 (Clr) Today, Hugh Downs with Walt Alston, "Road West" stars and satirist Anna Russell
7 Scope: "Stairways"
11 Superman, Geo. Reeves
7:25
2 Cleo Roberts News
7:30
7 Car 54, Where Are You?
11 (Color) Hobo Kelly Show
8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Mmes. Vincent Sardi, Danny Kaye, 8:30
7 The Pamela Mason Show
8:45
13 Cartoonroony
9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Movie: "Voice in the Wind," Francis Lederer
11 (Clr) Jack LaLanne Show
13 Buckaroo 500
9:30
2 The McCoys, W. Brennan
4 Concentration, H. Downs
7 The Mike Douglas Show
11 Gypsy Rose Lee Show With Irwin Corey, Fifi D'Orsay
13 Bomba Movie: "Solden Idol," Johnny Sheffield
10:00 A.M.
2 Andy of Mayberry
4 (Color) Chain Letter
9 Big Babysitter (cartoons)
11 Movie: "If I'm Lucky,"

Vivian Blaine, Perry Como ('46).

- 10:30
2 Dick Van Dyke Show
4 (Clr) Showdown, J. Pyne
5 Burns and Allen Show
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
Robert Alda today joins regular cast
4 (Clr) Jeopardy, Fleming
5 Wild Bill Hickok
7 Supermarket Sweep
13 Teleplay: "Test of Love," Rhys Williams
11:30
2 Search for Tomorrow
4 (Color) Swingin' Country with Tommy Leonetti
5 Movie: "Romantic Age," Hugh Williams (Br-'50).
7 Dating Game, Jim Lange
9 Focus on America
11 Sheriff John, J. Rovick
13 Romper Room, Mary-Ann
11:45
2 The Guiding Light
12:00 NOON
2 It's Keene at Noon, with Sebastian Cabot, scenes from CBS' "Family Affair"
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Word of Life (releg.)
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Religious Film
11 Movie: "High & the Mighty," John Wayne, Robert Stack, Laraine Day ('54). Full 3-hour.
13 Dialing for Dollars
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Courage of Black Beauty," Johnny Crawford ('57).
7 Ben Casey, Vincent Edwards, Neville Brand.

- Grid star's refusal to undergo needed surgery indicates desire for self-destruction.
9 Movie: "Cardinal Richelieu," George Arliss, Maureen O'Sullivan ('35).
1:30
2 (Clr) Linkletter's House Party, Dr. Harrison Evans, insomnia expert.
4 (Color) Another World
13 Movie: "Remedy for Riches," Jean Hersholt
2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 The Newlywed Game
2:30
2 The Edge of Night
4 (Color) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interview)
3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
13 (Clr) Mickey Mudturtle
3:30
2 Loretta Young Theatre
4 Hennessey, Jackie Cooper
5 Divorce Court, V. Perkins
7 The Nurses, M. Fickett
9 Jack in the Box, J. Spear
11 (Color) Billy Barty Show
4:00 P.M.
2 Movie: "Story of GI Joe," Burgess Meredith, Robert Mitchum ('45). Based on book by Ernie Pyle.
4 (Clr) Tom Frandsen, FYI
7 Dark Shadows (serial)
9 (Color) Popeye Cartoons
11 Barty w/008th Man
13 Escuela KMX (English)
4:30
4 Movie: "Steel Trap," Joseph Cotten, Teresa Wright ('52).
5 (Clr) Geo. Putnam, News
7 Where the Action Is, the Shades of Blue, Johnny Rivers.
11 Gigantor (cartoon)
13 (Color) Bozo the Clown
5:00 P.M.
5 (Clr) Shebang! C. Kasem
7 News Hour, Baxter Ward
9 Laurel & Hardy Film
11 (Clr) Winchell Mahoney
13 (Color) Felix & Gumbly
28 Teacher '66: "Newton"
34 Operation Ja-Ja
5:30
9 (Clr) 18—34, Dick Curtis
13 (Color) Bozo's Big Top
28 The Friendly Giant
5:45
28 Time for Music
6:00 P.M.
2 (Color) The Big News
4 (Color) 6th Hour News
5 (Color) Forest Rangers
7 Movie: "Alfred Nobel Story," Heide Krahel, Dieter Borsche (Ger-'57-1st run).
11 (Color) Uncle Waldo
13 (Color) Lloyd Thaxton
28 What's New?
34 Noticias 34 (News)
6:30
5 Westerners, Peter Breck. Renegade lawman gets new start in life.
9 The People's Choice
11 Dennis the Menace
28 Spectrum (science): Heart techniques, radio-telescope, earth's core, modern fountain of youth.
7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) Huntley-Brinkley
5 Rifleman, Chuck Connors
9 Twilight Zone: "Static," Dean Jagger. Ancient radio tunes in 20-year-old programs, that only one man can hear.
10, (Clr) Happy New Year. Preview of fall shows.
11 Bachelor Father



BILL Dana hosts "Hippodrome" at 8:30 p.m. Tuesday, channel 2 in COLOR. The Everly brothers will be featured.

- 13 The Lieutenant, Gary Lockwood, Robt. Vaughn, Patricia Crowley. Marital mixup and divorce problems.
28 Museum Open House: "Made in Japan—Ukiyo-E Prints," Masters of the Japanese woodcut.
7:30
2 (Clr) Daktari, Marshall Thompson, David Opatoshu (repeat). An important visitor takes Judy as a trophy, but the climp has her own ideas about leaving the game preserve.
4 (Color) Up with People (see "special"). Preempts "Mother" and final Tuesday "Daisies".
5 (Clr) It's a Small World: "T" for Texas." Big Bend country and alligators.
7 Combat! Vic Morrow, Jack Hogan, Albert Paulsen (repeat). A mission to locate a German S.S. colonel becomes a personal vendetta for Kirby when he finds his sister's fiancé dead. Final B&W outing for series, with a preview of the new "King Kong" series here next week only.
9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone ('55).
11 Count Basie Show (See "special").
28 Bridge with Jean Cox
34 Un Canto de Mexico
8:00 P.M.
5 **ROLLER GAMES—LIVE!**
★ **THUNDERBIRDS vs. TEXAS**
Dick Lane, at Olympic
13 Have Gun, Will Travel
28 USA Music: The Working Musician. Tympanist Elayne Jones points out difficulty of musician, other than the star, in making a living in music.
34 Lluvia de Estrellas
8:30
2 (Clr) Hippodrome. Bill Dana, who turns ABC producer on next week's Berle series, hosts the Everly Brothers, Dusty Springfield, and circus acrobats, contortionists, aerial acts, bears and the Central Band of the RAF of Great Britain.
4 (Color) Dr. Kildare II, Richard Chamberlain, James Earl Jones, Diana Sands (repeat). In final show for defunct series (moving to KTLA for reprises), a tavern priestess is revealed as

the unwitting cause of the epidemic when her bootlegging operations is uncovered.

- 7 McHale's Navy, Ernest Borgnine (repeat). In final ABC outing. McHale's men become bitter rivals in a sarong-designing competition for the nurses' bazaar. ("The Rounders" advance-premiers here next week, with the PT men moving to ch. 13 for re-runs.)
11 The Merv Griffin Show with Hermione Gingold, Renee Taylor, Ron Carey, B. S. Pully.
13 (Clr) Wonders of World: "O, Little Town of Bethlehem," the Linkers.
28 Sibelius Festival, Finnish Radio Symphony Orchestra, Jussi Jalas (Sibelius' son-in-law) conducting.
9:00 P.M.
4 (Color) Movie: "It Started With a Kiss," Debbie Reynolds, Glenn Ford, Gustavo Rojo, Eva Gabor ('59). Air Force sergeant buys a raffle ticket and winds up with both a Lincoln Futura and a showgirl bride. The car will cost him \$17,500 in taxes.
7 F Troop, Forrest Tucker, Bernard Fox (final repeat). A major on detached duty from the Bengal Lancers teaches the troopers the art of camouflage for Indian fighting. (Series moves to Thursdays next week, in color, with Phyllis Diller taking this slot.)
13 (Color) Wanderlust, Bill Burrud: "Discovering New South Wales." Port Macquarie and Sydney.

9:15
9 Allan Moll, News

- 9:30
2 (Clr) Petticoat Junction, Bea Benaderet (repeat). Kate agrees to write an advice-to-the-lovelorn column, but tries to hide her newspaper identity from her family.
7 Peyton Place II, Stephen Oliver. Lee returns home, and a search begins for Allison. ("Love on a Rooftop" advance-premiers here next week.)
9 The People's Choice
13 (Clr) American West, Jack Smith: "Highland Lakes of Texas," created by gigantic dams.
28 Music Special: Michel Dobost (flutist) and Christian Ivaldi (piano). Program of von Weber, Bach, Debussy, Haydn and Poulenc.
34 Musica Morena (variety)
10:00 P.M.
2 (Clr) CBS News Special "The Mystery of Stonehenge" (see "special")
5 (Clr) Geo. Putnam, News
7 The Fugitive, David Janssen, Barry Morse, John McIntire, wife Jeanette Nolan, son Tim McIntire (repeat). Handcuffed to an injured guard, Kimble takes refuge with migrant farm workers, and must decide whether to give his nemesis first aid, or let him die.
9 Therapy, Laurence Schwab, Dr. Richard White Boyd (pt. 2). Rational therapy is used with a group of former individual patients.
11 (Clr) Alex Drieff, News
13 (Clr) Bill Johns, News
9:15
34 Toros de Espana (bull-fight films from Spain).
10:30
13 (Clr) Treasure, B. Burrud
28 Diary: Lewis & Clark
11:00 P.M.
2 (Clr) 11 o'clock Report
4 (Color) 11th Hour News
5 Gideon, John Gregson. Neurotic albino.
7 News, Baxter Ward
9 The Flick: "Ride Out for Revenge," Rory Calhoun, Lloyd Bridges ('58).
11 (Clr) Joe Pyne National Show (repeat), with sex author, Dr. Albert Ellis, foe of vaccination, attorney for the Civilian Alert Patrol then in Wallis.
13 Movie: "Blackout," Maxwell Reed (Br-'50).
11:30
2 Movie: "Larceny," John Payne, Joan Caulfield
4 (Color) Tonight, Johnny Carson's back, with Mayor John V. Lindsay, Walter Pidgeon, Phyllis Newman, Tracy Brothers.
7 Movie: "A Yank at Eton," Mickey Rooney, Edmund Gwenn ('43).
12:00
5 Movie: "Abroad With Two Yanks," Wm. Bendix, Dennis O'Keefe ('44).
12:30
13 Movie: "Hitler's Beast," Alan Ladd ('39).
1:00
4 News Wrap-Up
9 Movie: "Captain Caution," Victor Mature
1:15
2 Movie: "Moonlight," Jean Gabin, Ida Lupino ('42).
2:30, 11
9 News: Spectrum

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OPEN EVENINGS—SUNDAYS 12-5

TV MOVIE TIPS

SUNDAY

HAPPY Anniversary—6:30 p.m. on channel 11. A 1959 movie with David Niven, Miltz Gaynor, Patty Duke and Carl Reiner. In-law trouble.

MARDI GRAS—7:30 p.m. in COLOR on channel 9. A 1958 film with Pat Boone, Tommy Sands and Gary Crosby. Cadets conduct raffle to see who will escort movie star to graduation ball. A musical.

THE 300 Spartans—9 p.m. in COLOR on channel 7. A 1962 production with Richard Egan and Diane Baker. The Spartans defend a mountain pass against the Persians.

MONDAY

AT GUNPOINT—7:30 p.m. nightly through Wednesday on channel 9. A 1955 movie with Fred MacMurray, Dorothy Malone and Walter Brennan. Storekeeper kills outlaw, then becomes target for revenge.

WEDNESDAY

BACHELOR Flat—9 p.m. in COLOR on channel 7. A 1961 film about an archeology professor who can't cope with his many female admirers. Stars Terry-Thomas, Celeste Holm and Tuesday Weld.

THURSDAY

IT'S A Great Life—7:30 p.m. on channel 9. A 1943 movie based on the "Blondie" comic strip. Stars Penny Singleton and Arthur Lake.

THE DEVIL at 4 o'clock —9 p.m. in COLOR on channel 2.



DEBBIE REYNOLDS and Glenn Ford play a young married couple involved in a comedy marital mixup during the 1959 COLOR movie "It Started With a Kiss" at 9 p. m. Tuesday, channel 4.

nel 2. A 1961 film with Spencer Tracy, Frank Sinatra and Jean Pierre Aumont. About a priest, three convicts, a leper colony and an erupting volcano. Excellent.

FRIDAY

BATTLE of the Sexes—9:30 p.m. on channel 9. A 1960 English production with Peter Sellers, Robert Morley and Constance Cummings. Based on a James Thurber story, it's about a lady efficiency expert.

DADDY Longlegs—11:30 p.m. on channel 9 in COLOR. A 1955 movie with Fred Astaire, Leslie Caron and Terry Moore. Millionaire sponsors the education of a French orphan.

Praying Poodle

One of the highlights of NBC-TV's daytime colorcast musical, "Swingin' Country," is the frequent appearance of Ceci, trained chocolate-brown poodle.

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WEDNESDAY

August 31, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 Afro-Asia: Soc. Change
6:30
2 (Clr) Compass: S. D. Zoo
4 (Color) The Arts
7 (Clr) Guidelines: English
7:00 A.M.
2 (Clr) Joseph Renti, news
4 (Clr) Today, Hugh Downs with Vaughn Monroe, NAACP's Jack Greenberg, "Boone" stars
7 Scope: "Arts & Man"
11 Superman, Geo. Reeves
7:25
2 Clete Roberts, News
7:30
7 Car 54, Where Are You?
11 (Clr) Holo Kelly Show
8:00 A.M.
2 Capt. Kangaroo: Chem.
7 Girl Talk, Virginia Graham, Vivian Vance (R)
8:30
7 The Pamela Mason Show
9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Movie: "Highway 13," Robert Lowery ('48)
11 (Clr) Jack LaLanne Show
13 Buckaro 500
9:30
2 The McCoy's, W. Brennan
4 Concentration, H. Downs
7 The Mike Douglas Show
11 Gypsy Rose Lee Show with Harvey Korman, Herb Shriner
13 Social Security in Action
10:00 A.M.
2 Andy of Mayberry
4 (Color) Chain Letter
9 Big Babysitter (cartoons)
11 Movie: "Love Is News," Loretta Young, Don Ameche, Tyrone Power
13 The Roy Rogers Show
10:15
5 Cooking with Corris: "Shrimp Louis"
10:30
2 Dick Van Dyke Show

WRESTLING, 8 p.m., ch. 5, with Dick Lane ringside at the Olympic.

- 4 (Clr) Showdown, Joe Pyna
5 Burns and Allen Show
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Wild Bill Hickok
7 Supermarket Sweep
13 Teleplay: "Foggy Night," Claire Trevor
11:30
2 Search for Tomorrow
4 (Color) Swingin' Country Guest: Annette Brooks
5 Movie: "Carnegie Hall," William Prince ('47). Concert features Helfetz, Pinza, Stokowski, etc.
7 Dating Game, Jim Lange
9 Frontiers of Freedom
11 Sheriff John, J. Rovick
13 Romper Room, Mary-Ann
11:45
2 The Guiding Light
12:00 NOON
2 It's Keeno at Noon, with Ron Harper, scenes from "The Jean Arthur Show"
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Jesse James vs. the Daltons," Brett King
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 Movie: "One-Horse Town, James Gaynor
13 Dialing for Dollars
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
7 Ben Casey, Vincent Edwards, Richard Basehart, Piper Laurie. Nurse fights her love for patient with cancer
9 Movie: "Down 3 Dark Streets," Broderick Crawford ('54)
1:30
2 (Clr) Linkletter's House Party, Dorothy Manners (on sex in movies), Billy Eckstine
4 (Color) Another World
13 Movie: "Rookies on Parade," Bob Crosby, Marie Wilson ('41)
2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 The Newlywed Game
11 Movie: "Escape from Iron Curtain," Theodore Bikel (Br-'56)

- 2:30**
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interview)
3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
13 (Clr) Mickey Mudturtle
3:30
2 Loretta Young Theater
4 Hennessey, Jackie Cooper
5 Divorce Court, V. Perkins
7 The Nurses, M. Fickett
9 Jack in the Box, J. Spear
11 (Clr) Billy Barty's Show
4:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Clr) Tom Frandsen, FYI
7 Dark Shadows (serial)
9 (Color) Popeye Cartoons
11 (Color) Cartoon Cut-Ups
4:30
2 Movie: "New Orleans Uncensored," Arthur Franz ('55)
4 (Clr) Movie: "Jivaro," Fernando Lamas, Rhonda Fleming ('54)
5 (Clr) Geo. Putnam, News
7 Where the Action Is, Michiru Maki (Japan)
11 Giganter (cartoon)
13 (Color) Bozo the Clown
5:00 P.M.
5 (Color) Shebang! Casey Kasem, Little Richard
7 News Hour, Baxter Ward
9 Laurel & Hardy Film
11 (Clr) Winchell-Mahoney
13 (Color) Felix & Gummy
34 Operation Ja-Ja
5:30
9 (Clr) 18-34, Dick Curtis
13 (Color) Bozo's Big Top
28 The Friendly Giant
6:00 P.M.
2 (Color) The Big News
4 (Color) 6th Hour News
5 (Color) Forest Rangers
7 Movie: "Nightfall," Anne Bancroft, Aldo Ray ('57)
11 (Color) Yogi Bear
13 (Color) Lloyd Thaxton
28 What's New
34 Nottclero 34 (News)
6:30
5 Westerners, Michael Ansara, Sadistic lawmen.
9 The People's Choice
11 Dennis the Menace
28 Spectrum (science). Air pollution, micro-organism, study of atom
7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) Huntley-Brinkley
5 (Clr) Death Valley Days: "3 Minutes to Eternity," Forrest Tucker, Jim Davis, Tom Skerritt (repeat). True story of the Dalton Brothers' last in Coffeyville, Kansas.
9 Twilight Zone: "Long Distance Call," Billy Mumy, Lili Darvas, Phillip Abbott. Dead grandmother talks over



MARY Jane Saunders is rescued by secret agents during "I Spy" repeat at 10 p.m. Wednesday, channel 4 in COLOR.

- boy's toy telephone.
11 Bachelor Father
13 (Color) America, the Beautiful (see "special")
28 Fires of Creation, John Burton. Last of three
7:30
2 Lost in Space, Guy Williams, Jonathan Harris (repeat). Luminous Invaders from the fifth dimension are looking for a "humanoid" brain to replace a guidance-control computer.
4 (Color) The Virginian, Doug McClure, Nita Talbot, Clint Howard, Myron Healy (repeat). Trampas and a tough girl gambler must fight off an armed gang plus marauding Indians to deliver two small children to their mother in Laramie.
5 (Clr) Danger Is My Business: "Bronc Buster"
7 (Color) Batman, Adam West, Burgess Meredith, Leslie Parrish (final repeat). The Penguin and his feathered felons plot to trick Batman into helping them commit their crime.
9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone ('55)
11 Target: The Corruptors, Steve McNally, Kevin McCarthy. Dedicated teacher fights evils of corrupt school system.
28 Through the Looking Glass, Dr. Sidney Cohen. Study of reactions of alcoholic patient undergoing treatment through the use of LSD.
34 Un Canto de Mexico
8:00 P.M.
5 WRESTLING—DICK LANE by RELIABLE MORTGAGE (see "sports")
7 Patty Duke Show (repeat). Patty's her own daughter, Patricia, in a dream sequence in which she's married to Richard. ("The Monroe's" advance-premiere next week replaces both Patty

- Duke and Blue Light.)
13 New Phil Silvers Show
28 Legacy: Sun King. Louis XIV and palace at Versailles where he reigned over France for 72 years.
34 Miercoles Musical
8:30
2 (Clr) Beverly Hillsbillies, Buddy Ebsen, Max Baer, John Carradine (repeat). Starving but flamboyant vaudeville magician sees in the gullibility of Jethro and Jed a chance to get rich quick.
7 (Clr) Blue Light, Robert Goulet, Steve Inhat (repeat). In final show for defunct series, March tries to get a defecting German field marshal safely to the Allies, but discovers that the Fuehrer has other plans.
11 The Merv Griffin Show
13 (Clr) This Exciting Wild: "Castles in Germany," America's Crises: "Out of Sight; Out of Mind." Second of 2 programs dealing with America's aged deals with the hospitals, nursing homes and other institutions.
9:00 P.M.
2 (Clr) Green Acres, Eddie Albert, Eva Gabor, Stu Erwin (repeat). Lisa buys a tractor as a birthday gift for Oliver, but has it delivered to a neighbor to keep the gift a surprise.
4 (Clr) Chrysler Theater: "Holloway's Daughters," Robert Young, David Wayne, Brooke Bundy, Barbara Hershey (repeat). Teenage girls decide to solve a jewel robbery case themselves to boost their detective father's self-confidence.
7 (Color) Movie: "Bachelor Flat," Tuesday Weld, Richard Beymer, Terry-Thomas, Celeste Holm ('61). Romantic misadventures. In last of series. ("Man Who Never Was" advance-premiere next week at 9, followed by a special on "The Fine Art of Football Watching.")
13 (Clr) Islands in the Sun: "Surprise Island," Jersey
9:30
2 Dick Van Dyke Show (repeat). Rob and Ritchie go off on a fishing trip, and Laura suffers an attack of left-alone-in-the-house nerves.
9 Step This Way (dance). Gretchen Wyler, Peggy Cass, Jose Melis.
13 (Clr) Rendezvous with Adventure: "The Chinese Frogmen" on Formosa.
28 Albert Einstein. Life and career of the famed scientist, forced out of Germany by the Nazis.
34 TV Musical Ossart
10:00 P.M.
2 (Color) John Gary Show (see "special")
4 (Clr) I Spy, Robt. Culp, Bill Cosby, Mary Jane Saunders (repeat). Robinson and Scott are assigned to guard the

SPECIAL

AMERICA The Beautiful
—A panoramic view of the nation's beauty, including the Everglades, Bryce, Yellowstone, Yosemite and the Grand Tetons, is repeated in an hour-long musical special at 7 p.m., in color, ch. 13, with Jack Smith as both emcee and singer.

JOHN GARY SHOW
—Now without regular TV employment, comedian Morey Amsterdam offers a monologue, then reminisces with Gary about his years filming "The Dick Van Dyke Show," and the two wind up with a duet of "That Old Gang of Mine." Also guesting on Gary's next-to-the-last hour at 10 p.m., ch. 2, in color, is Joanie Sommers, who solos "Alfie," duets "Call Me" with the host, and joins the entire cast in a streamlined production of an old-time musical show.

spoiled teenage daughter of a U.S. Cabinet member during her Mexican vacation. (Cosby will guest on Roger Miller's premiere show Sept. 12.)
5 (Clr) Geo. Putnam, News
9 Open End, David Suskind: "How to Be a Jewish Mother." Four mothers, only two of them Jewish, agree it means an unswerving devotion
11 (Clr) Alex Dreier, News
13 (Clr) Bill Johns, News
34 Boxing (Mexico City)
10:30
13 (Clr) Vagabond, Bill Burdud: "Tombstone"
28 Swedish Scene: "Gnosjo"
11:00 P.M.
2 (Clr) 11 o'Clock Report
4 (Color) 11th Hour News
5 Seaway, Stephen Young
7 News, Baxter Ward
9 The Flick: "She-Demons," Irish McCalla ('58)
11 (Clr) Melvin Belli Show (repeat), with conservation debate on both California Redwoods and the proposed Grand Canyon damsites.
13 Movie: "Please, Mr. Balzac," Brigitte Bardot (Fr-'56)
28 Diary: Lewis & Clark
11:30
2 Movie: "Road to Morocco," Bing Crosby, Bob Hope, Dorothy Lamour ('42)
4 (Color) Tonight, Johnny Carson, Louis Nye
7 (Clr) Movie: "Hong Kong, Hot Harbour," Marian Cook, Klaus-Jürgen Wussow (Ger-'62)
12:00
5 Movie: "On Our Merry Way," Burgess Meredith, James Stewart ('48)
12:30
11 Movie: "The Other Love," Barbara Stanwyck, David Niven ('47)
13 Movie: "Never Look Back," Hugh Sinclair
1:00
4 News Wrap-Up
9 Movie: "Frisco Kid," James Cagney ('35)
1:15
2 Movie: "Pacific Blackout," Robert Preston
2:00
11 Movies: "International Settlement," "Terror of Bloodhunters" and "Sir Francis Drake"
2:30
9 News: Spanish

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Week's Top Shows

Sunday—"The Cliff Dwellers" at 8 p.m. in COLOR on channel 7 is an hour drama about college alumni who decide to investigate the death of a fellow alumnus.

Monday—Numerous Hollywood celebrities participate in "Save the Pasadena Playhouse," an hour special at 10 p.m. in COLOR on channel 13.

Tuesday—Count Basie and his orchestra present an hour special at 7:30 on chan-

nel 11.

Wednesday—"John Gary Show" at 10 p.m. in COLOR on channel 2 includes singer Joanie Sommers and comedian Morey Amsterdam.

Thursday—"Rowan and Martin Show" at 10 p.m. in COLOR on channel 4 takes its chances with the Marquis Chimps.

Friday—The Minnesota Vikings play the Dallas Cowboys in a professional

exhibition football game at 10 p.m. on channel 2.

Saturday—The final game

in the Little League World Series at Williamsport, Pa., will be telecast in COLOR at 5 p.m. on channel 7.



GOOD HEARING NEWS!

Now almost any hearing loss can be improved with the famous MAICO method of hearing correction. Neglect of your hearing results in misunderstanding words, nervous tension, fatigue, loss of job and friends and many other problems.

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THURSDAY

September 1, 1966

6:00 A.M.

★ PAID ADVERTISEMENT

- 2 (Clr) Topic: "Bell Co."
- 4 (Color) The Arts
- 7 (Clr) Guidelines: Paper-

7:00 A.M.

- 2 (Clr) Joseph Benti news
- 4 (Clr) Today, Hugh Downs with singer Ed Ames, stars of "Star Trek", feature on U.S. college student living in Russia.
- 7 Scope: N. Texas Univ.
- 11 Communism Meaning

7:25

- 2 Clete Roberts, News
- 7:30
- 7 Car 54, Where Are You?
- 11 (Clr) Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, Virginia Graham, Hayley Mills (R)
- 8:30

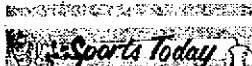
- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Eye Guess, Cullen
- 5 Movie: "Made for Each Other," Carol Lombard, James Stewart
- 11 (Clr) Jack LaLanne Show
- 13 Buckaroo 500

9:30

- 2 The McCloys, W. Brennan
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 11 Gypsy Rose Lee Show
- 13 Bomba Movie: "Jungle Girl," Johnny Sheffield



OLYMPIC Boxing, 8 p.m., ch. 5, is a 10-round heavy-weight bout between Dun Kontz and Ed Hurley.

10:00 A.M.

- 2 Andy of Mayberry
- 4 (Color) Chain Letter
- 9 Big Babysitter (cartoons)
- 11 Movie: "Col. Effingham's Raid," Charles Coburn (46)

10:30

- 2 Dick Van Dyke Show
- 4 (Clr) Showdown, Joe Pyne
- 5 Burns and Allen Show
- 13 Bill Johns, News

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Wild Bill Hickok
- 7 Supermarket Sweep
- 13 Teleplay: "Pardon My Aunt," Zasu Pitts

11:30

- 2 Search for Tomorrow
- 4 (Color) Swingin' Country Guest: Frankie Randall
- 5 Movie: "Intermezzo," Ingrid Bergman (39)
- 7 Dating Game, Jim Lange
- 9 Spectrum: "Spanish"
- 11 Sheriff John, J. Rovick
- 13 Romper Room, Mary-Ann

11:45

- 2 The Guiding Light

12:00 NOON

- 2 It's Keene at Noon, with preview of "Jericho"
- 4 (Clr) Let's Make a Deal
- 7 The Donna Reed Show
- 9 Movie: "Secret of Treasure Mountain," Raymond Burr (56)

12:30

- 2 As the World Turns
- 4 (Clr) Days of Our Lives
- 7 Father Knows Best
- 11 Movie: "Guest Wife," Claudette Colbert (45)
- 13 Dialing for Dollars

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "New Orleans," Arturo de Cordova (47)
- 7 Ben Casey, Vincent Edwards, Jack Klugman
- 9 Movie: "Foxes of Har-

row," Rex Harrison,

1:30

- 2 (Clr) Linkletter's House Party, Elliot Elisofon,
- 4 (Color) Another World
- 13 Movie: "Scatterbrain," Judy Canova (40)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say
- 7 The Newlywed Game, Guests: Tommy Leonetti
- 11 Movie: "Bride Came COD," Bette Davis, 2:30
- 2 The Edge of Night
- 4 (Color) The Match Game
- 5 December Bride
- 7 A Time for Us (serial)
- 9 9 on the Line (interview)

3:00 P.M.

MOER — MOER — MOER

- 2 The Secret Storm
- 4 (Clr) PDQ, Dennis James
- 5 Our Miss Brooks
- 7 General Hospital
- 13 (Clr) Mickey Mudturtle

3:30

- 2 Lorella Young Theater
- 4 Hennessey, Jackie Cooper
- 5 Divorce Court, V. Perkins
- 7 The Nurses, M. Fickett
- 9 Jack in the Box, J. Spear
- 11 (Clr) Billy Barty's Show

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 4 (Clr) Tom Frandsen, FYI
- 7 Dark Shadows (serial)
- 9 (Color) Popeye Cartoons
- 11 Billy Barty w/008th Man

4:30

- 2 Movie: "Walk East on Beacon," George Murphy, Finlay Currie
- 4 Movie: "Human Jungle," Gary Merrill, Jan Sterling, Chuck Connors
- 5 (Clr) Geo. Putnam, News
- 7 Where the Action Is, Sandy Posey, Knickerbockers, Paul Revere
- 11 Giganator (cartoon)
- 13 (Color) Bozo the Clown

5:00 P.M.

- 5 (Color) Shebang! Casey Kasem, Count Five
- 7 News Hour, Baxter Ward
- 9 Laurel & Hardy Film
- 11 (Clr) Winchell-Mahoney
- 13 (Color) Felix & Gumbly

5:30

- 9 (Clr) 18-34, Dick Curtis
- 13 (Color) Bozo's Big Top
- 28 The Friendly Giant

6:00 P.M.

- 2 (Color) The Big News
- 4 (Color) 6th Hour News
- 5 (Color) Sports World
- 7 (Clr) Movie: "A Yank in Ermine," Peter Thompson, Harold Lloyd
- 11 (Color) Rocky & Friends
- 13 (Color) Lloyd Thaxton
- 28 What's New?

6:30

- 5 Westerners, B. Keith
- 9 Step This Way, Gretchen Wyler, Peggy Cass,
- 11 Dennis the Menace



PAMELA Austin figures in a romantic episode during "My Three Sons" repeat at 8:30 p.m. Thursday, channel 2 in COLOR.

28 Spectrum: George Hicks

7:00 P.M.

- 2 (Color) Walter Cronkite
- 4 (Color) Huntley-Brinkley
- 5 Rifleman, Chuck Connors
- 9 Twilight Zone: "100 Yards Over the Rim," Cliff Robertson. Wagon-master of 1847 finds medicine for his sick son in the world of 1961.
- 11 Bachelor Father.
- 13 The Rogues, Gig Young, Patric Knowles, Jessica Walter. Uncle Bertie loses all his chips and accuses the gambling club of cheating.

28 Three to Make Music.

7:30

- 2 The Munsters, Fred Gwynne, Dorothy Green, Simon Scott, Jerome Cowan (repeat). In final show for defunct series. Herman misinterprets a suit settlement and thinks he has to pay \$10,000 to the husband of a woman driver whose car struck him. (An hour special for car buffs fills the 7:30 slot next week, with "Jericho" Sept. 15.)
- 4 (Clr) Daniel Boone. Fess Parker, Ed Ames, Henry Silva (final repeat). Mysterious figure, who claims to be the last Aztec chieftain, is searching for the Valley of Fire where his nation's sun god is buried. (Boone is preempted next week for a "sneak preview" of the new Friday "Tarzan" series.)

5 Let's Go to Take Races

★ COLOR—Cash Prizes

- Carl McIntire hosts
- 7 (Color) Batman, Adam West, Burgess Meredith, Leslie Parrish (final repeat). The infamous Penguin plots the abduction of a glamorous movie star. (New crusades begin next week.)
- 9 Sneak "Blondie" Preview (see "special").
- 11 Count Basie Special

(see Tuesday "special").

- 28 USA Poetry: Frank O'Hara and Ed Sanders.
- 34 Arriba el Norte (music)

8:00 P.M.

- 2 (Clr) Gilligan's Island, Bob Denver, Vito Scotti, Mike Mazurki (final repeat). The castaways jump at the chance to move to a castle on a neighboring island—where a mad doctor plans to use them in medical experiments. (Series moves to Mondays starting Sept. 12.)
- 5 Olympic Boxing (sports)
- 7 (Clr) Gidget, Sally Field (repeat). In final show, Gidget falls for a handsome stranger she thinks is a surf bum. ("F Troop" makes its color debut here next week.)
- 13 Colt .45, Wayne Preston
- 28 Speculation, Keith Berwick: "Civil Rights and Law Enforcement," Ass't. D. A. Lynn D. Compton, Judge Conrad Moss, Prof. Harold W. Solomon.
- 34 Brindis Seniorial (Music)

8:30

- 2 (Color) My Three Sons, Fred MacMurray, Don Grady, Pam (Rebellion Girl) Austin (repeat). Uncle Charley has Steve worried about Robbie's late dates with a flashy chorus girl.
- 4 (Color) Laredo, Neville Brand, Philip Carey, Lee Van Cleef (final repeat). Just as Reese is about to throw a party for Parmalee, a gunslinger arrives in town and challenges the captain to a duel. ("Star Trek" sneak previews here next week, with "Laredo" moving to Fri.-at-10 for its new season.)
- 7 (Color) Double Life of Henry Phylle, Red Buttons, Jackie Joseph (repeat). Final show finds Henry in a penny arcade where a lady foreign agent has some microfilm. (Tammy Grimes advance-premieres here next week.)
- 11 The Merv Griffin Show
- 13 (Clr) Passport to Travel, Hal Sawyer: "Portugal by the Sea." Coastline drive.

9:00 P.M.

- 2 (Color) Movie: "Devil at 4 o'Clock," Spencer Tracy, Frank Sinatra (61). Aged priest and young criminal join forces when earthquake hits hospital.
- 7 Bewitched, Elizabeth Montgomery, Dick York (repeat). Sam goes back in time to find out if Darrin would have married her if he had known she was a witch.
- 9 (Color) Travel Special: "Great Britain." From London to Edinburgh, and Carnaby Street to Stonehenge.
- 13 (Color) True Adventure, Bill Burrud: "Voyage of the Coral Queen." To South Pacific islands where WWII battles took place.
- 28 Antiques, Geo. Michael: "German Porcelain"
- 9:30
- 4 (Color) Mickie Finn's. Final show is twice-preempted one with Shari Wallis and Johnny Rivers. ("The Hero" sneak-previews here next week.)
- 7 Peyton Place III, Ryan

SPECIAL

"BLONDIE" Preview — Even the independent stations are getting into the "Sneak Preview" act. So ch. 9, which next week launches a weekly Saturday series of the new-to-TV Penny Singleton-Arthur Lake movies of two decades ago, shows a sample tonight at 7:30. Film is "It's a Great Life," and features Hugh Herbert as an eccentric millionaire whom Mr. Dithers wants as a client.

ROWAN & MARTIN — For their next-to-last go at their "Summer Show" mon-key business, the comic pair add some real simians to the 10 p.m. hour of fun on ch. 4, in color. The Marquis Chimps join in sketches with the regulars, with features including a spoof on spies, an interview with a were-wolf, an ad-lib "panel show" on "what's happening to our youth" and a salute to the music of Guy Lombardo.

O'Neal, Rodney feels a deep responsibility about Allison, and Constance hopes for answers from Dr. Rossi. ("That Girl" advance-premieres here next week.)

9 (Clr) Movie: "King of the Kyber Rifles," Tyrone Power, Michael Rennie (54). Half-caste soldier falls for general's daughter.

13 (Color) Faces & Places: "London to Paris"

28 Toy That Grew Up: "Lady Windemere's Fan," Ronald Colman (25). Last in series.

34 Toros de Mexico

10:00 P.M.

5 (Clr) Geo. Putnam, News

7 The Avengers, Patrick Macnee, Diana Rigg. For their final caper, John and Emma search for four special agents who vanished without a trace in a bleak, remote village from which there's no return. (The detective series "Hawk"

1:00 P.M.

2 (Clr) 11 o'Clock Report

4 (Color) 11th Hour News

5 Gideon, John Gregson.

7 News, Baxter Ward

11 (Color) Louis E. Lomax

13 Movie: "No Trace," Derrick DeMarney

11:30

2 Movie: "It Came from Beneath the Sea," Ken Tobel (55)

4 (Color) Tonight, Johnny Carson, Kaye Ballard

7 Movie: "Abbott & Costello Go to Mars," Mari Blanchard (53)

9 The Flick: "Yellow Squadron," Hasse Ekman, Ann-Marie Byllenspetz (Swed.-55-

12:00

5 Movie: "Belle Starr's Daughter," Rod Cameron (48)

11 Movie: "Mr. Ace," George Raft, Sylvia Sidney (46)

13 Movie: "Men of San Quentin," J. Anthony Hughes (42)

1:15

9 Movie: "He Walked by Night," Richard Basehart (48). LAPD.

2:00

11 Movies: "Queen of Burlesque," "Invasion of Animal People"

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NBC Jumps on Drama Bandwagon

By GEORGE GENT
New York Times Service

NEW YORK — NBC has become the third network to announce plans for carrying original dramas next season. The network's decision followed earlier announcements by ABC and CBS.

Julian Goodman, NBC president, disclosed the network's plans in a commencement address he gave at Western Kentucky University in Bowling Green, Ky. He told the graduates that experimentation was vital to television if the rapidly maturing medium was to remain dynamic. With that in mind, he said, he had assigned the NBC television network the "difficult" task of developing "a Sunday afternoon experimental theater series for television."

Although Goodman did not elaborate, it was learned here that the experimental series will be carried by the network in 1967, possibly as early as Jan. 1.

THE PROGRAMS are expected to run either 90 minutes or two hours and, depending on the number of quality scripts received, could be carried on a weekly basis.

The NBC decision was obviously determined by the previous announcements by ABC and CBS.

In his address, Goodman cited the purpose behind NBC's decision to undertake the experimental series. They were:

To bring forward and test fresh writing approaches free of the confines of the immediate demands of mass prime-time programming.

To give established writers a change of pace and a more creative outlet and also to bring to television proficient writers who have not been able to find their way into the medium.

To feed these new efforts progressively into conventional television much as features of Detroit's "dream cars" are fed into yearly production models.

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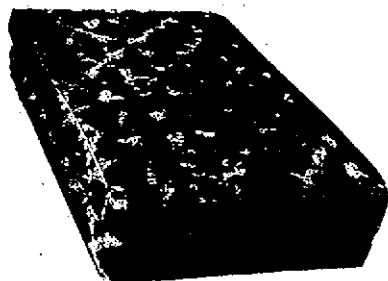
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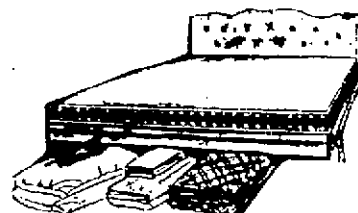
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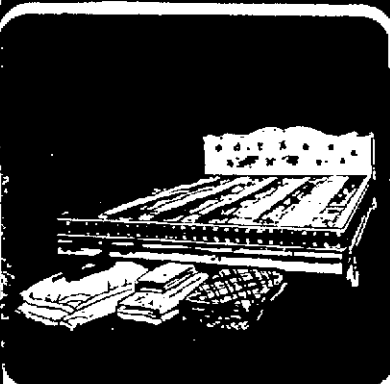


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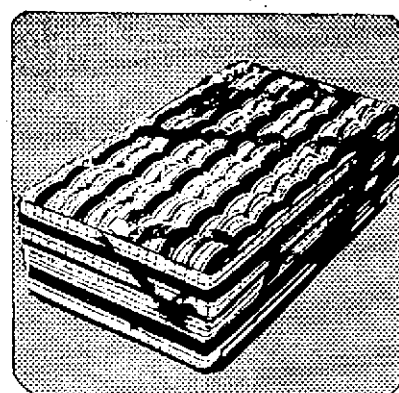
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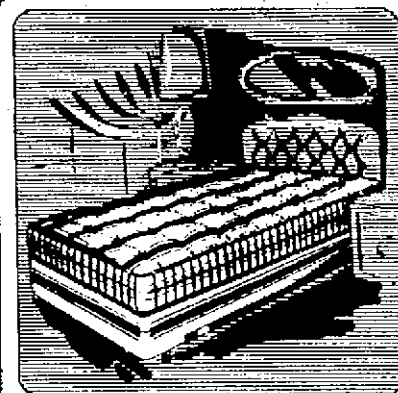
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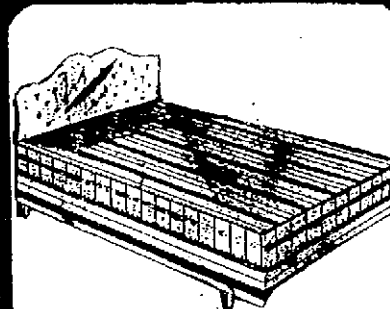
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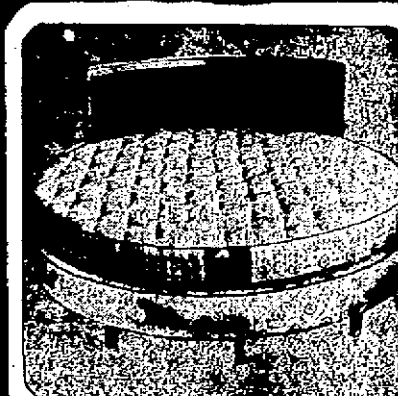
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FRIDAY

September 2, 1966

★ PAID ADVERTISEMENT

- 2 Afro-Asia; Soc. Change 6:00
- 2 (Color) Compass: "Mediterranean Holiday" 6:30
- 4 (Color) The Arts 7:00 A.M.
- 7 (Clr) Guidelines
- 2 (Clr) Joseph Benti news 7:00 A.M.
- 4 (Clr) Today, Hugh Downs with tennis stars Billie Jean King and Arthur Ashe, stars of "Hey Landlord!"
- 7 Scope: Phys. Fitness 7:25
- 11 The Fisher Family 7:30
- 2 Clete Roberts, News 7:30
- 7 Car 54, Where Are You? 7:30
- 11 (Clr) Hobo Kelly Show 8:00 A.M.
- 2 Captain Kangaroo 8:00 A.M.
- 7 Girl Talk, Virginia Graham, Dr. Joyce Brothers (who starts her own show at this hour Mon., with "Talk" at 8:30) 8:30
- 7 Pamela Mason (final show) 8:45
- 13 Cartoonaroony 9:00 A.M.
- 2 I Love Lucy, Lucille Ball Guest: Charles Boyer 9:00 A.M.
- 4 (Clr) Eye Guess, Cullen 9:00 A.M.
- 5 Movie: "Fall of the House of Usher," Kay Tanderer 9:00 A.M.
- 11 (Clr) Jack LaLanne Show 9:30
- 13 Buckaroo 9:30
- 2 The McCoy's, W. Brennan 9:30
- 4 Concentration, H. Downs 9:30
- 7 The Mike Douglas Show 9:30
- 11 Gypsy Rose Lee Show with Mr. John and his turban, Dick Kallman 9:30
- 13 Essentially Sex, Suzy Gluck: "Sex Outside Marriage," with SC psychologist, vice officer of L.A. sheriff's department. 10:00 A.M.
- 2 Andy of Mayberry 10:00 A.M.
- 4 (Color) Chain Letter 10:00 A.M.
- 9 Big Babysitter (cartoons) 10:00 A.M.
- 11 Movie: "Big Leagues," Edw. G. Robinson, Jeff Richards ('53). 10:00 A.M.
- 13 Teescope, Jim Steck 10:30
- 2 Dick Van Dyke Show 10:30
- 4 (Clr) Showdown, J. Pyne 10:30
- 5 Burns and Allen Show 10:30
- 13 Bill Johns, News 11:00 A.M.
- 2 The Love of Life 11:00 A.M.
- 4 (Clr) Jeopardy, Fleming 11:00 A.M.
- 5 Wild Bill Hickok 11:00 A.M.
- 7 Supermarket Sweep 11:00 A.M.
- 13 Teleplay: "Ride the River," Broderick Crawford 11:30
- 2 Search for Tomorrow 11:30
- 4 (Color) Swingin' Country Guest: Ronnie Draper 11:30
- 5 Movie: "Accused of Murder," David Brian 11:30
- 7 Dating Game, Jim Lange 11:30
- 9 Storybook Time 11:30
- 11 Sheriff John, Mary-Ann 11:30
- 2 Search for Tomorrow 11:30
- 4 (Color) Swingin' Country Guest: Ronnie Draper 11:30
- 5 Movie: "Accused of Murder," David Brian 11:30
- 7 Dating Game, Jim Lange 11:30
- 9 Storybook Time 11:30
- 11 Sheriff John, Mary-Ann 11:30

- 11:45
- 2 The Guiding Light 12:00 NOON
- 2 It's Keene at Noon, with producer Joe Connelly, scenes from "Pistols 'n' Petticoats" 12:00 NOON
- 4 (Clr) Let's Make a Deal 12:00 NOON
- 7 The Donna Reed Show 12:00 NOON
- 9 Movie: "Apache Ambush," Bill Williams ('55) 12:30
- 2 As the World Turns 12:30
- 4 (Clr) Days of Our Lives 12:30
- 7 Father Knows Best 12:30
- 11 Movie: "Sweethearts," Jeanette MacDonald 12:30
- 13 Dialing for Dollars 12:30
- 2 Password, Allen Ludden 1:00 P.M.
- 4 The Doctors, J. Pritchett 1:00 P.M.
- 5 Movie: "Perfect Marriage," Loretta Young 1:00 P.M.
- 7 Ben Casey, Vincent Edwards, Robert Walker. Brain surgery may change entire life of amnesia victim. 1:00 P.M.
- 9 Movie: "Mask of Dimitrios," Zachary Scott, Peter Lorre ('44) 1:30
- 2 (Clr) Linkletter's House Party, Caroline Leonelli 1:30
- 4 (Color) Another World 1:30
- 13 Movie: "Song Parade," John Carroll, Marie McDonald ('50) 1:30
- 2 To Tell the Truth, Collyer 2:00 P.M.
- 4 (Color) You Don't Say! 2:00 P.M.
- 7 The Newlywed Game 2:30
- 2 The Edge of Night 2:30
- 4 (Clr) The Match Game 2:30
- 5 December Bride 2:30
- 7 A Time for Us (serial) 2:30
- 9 9 on the Line (interview) 2:30
- 2 The Secret Storm 3:00 P.M.
- 4 (Clr) PDQ, Dennis James 3:00 P.M.
- 5 Our Miss Brooks 3:00 P.M.
- 11 The Gale Storm Show 3:00 P.M.
- 13 (Clr) Mickey Mudturtle 3:00 P.M.
- 2 Loretta Young Theater 3:00 P.M.
- 4 Hennessey, J. Cooper 3:00 P.M.
- 5 Divorce Court, V. Perkins 3:00 P.M.
- 7 The Nurses, M. Fickett 3:00 P.M.
- 9 Jack in the Box, J. Spear 3:00 P.M.
- 11 (Clr) Billy Barty's Show 4:00 P.M.
- 2 Sea Hunt, Lloyd Bridges 4:00 P.M.
- 4 (Clr) Tom Frandsen, FYI 4:00 P.M.
- 7 Dark Shadows (serial) 4:00 P.M.
- 9 (Color) Popeye Cartoons 4:00 P.M.
- 11 Billy Barty w/008th Man 4:30
- 2 Movie: "Tarzan & the Slave Girl," Lex Barker 4:30
- 4 (Clr) Movie: "Big Circus," Victor Mature, Red Buttons, Rhonda Fleming 4:30
- 5 (Clr) Geo. Putnam, News 4:30
- 7 Where the Action Is, salute to Paul Revere 4:30
- 11 Giganator (cartoon) 4:30
- 13 (Color) Bozo the Clown 4:30
- 34 San Martin de Porres 4:30
- 5 (Clr) Shebang! C. Kasem 5:00 P.M.
- 7 News Hour, Baxter Ward 5:00 P.M.
- 9 Laurel and Hardy Film 5:00 P.M.
- 11 (Clr) Winchell-Mahoney 5:00 P.M.
- 13 (Color) Felix & Gumbly 5:00 P.M.
- 34 Operation Ja-Ja 5:30
- 9 (Clr) 18-34, Dick Curtis 5:30
- 13 (Color) Bozo's Big Top 5:30
- 28 The Friendly Giant 5:45
- 28 Time for Music 6:00 P.M.
- 2 (Color) The Big News 6:00 P.M.
- 4 (Color) 6th Hour News 6:00 P.M.
- 5 (Color) Forest Rangers 6:00 P.M.
- 7 Movie: "Pariahs of Glory," Curt Jurgens 6:00 P.M.
- 11 (Clr) Woody Woodpecker 6:00 P.M.
- 13 (Clr) Lloyd Thaxton 6:00 P.M.
- 28 What's New? 6:00 P.M.
- 34 Noticiero 34 (News) 6:30
- 5 Westerners, Esther Williams. Lady dude goes to aid of cholera victims. 6:30

- 9 (Color) Sneak Cartoon Preview (see "special") 6:30
- 11 Dennis the Menace, Jay North, Tree house vs. bird sanctuary. 6:30
- 28 Spectrum (science): Underwater breathing; embryonic kidney, excess body weight 6:30
- 7:00 P.M.
- 2 (Color) Walter Cronkite 7:00 P.M.
- 4 (Color) Huntley-Brinkley (Note "News Conference" shifts to Sat.) 7:00 P.M.
- 11 87th Precinct, Robert Lansing, Ron Harper, guest Lee Tracy. Veteran policeman sees his son kill a rookie cop. 7:00 P.M.
- 13 HAPPY WANDERERS—CLR 7:00 P.M.
- ★ Queen Sails NW Passage It's the "Queen of Prince Rupert," palatial liner of British Columbia ferries. 7:00 P.M.
- 28 At Issue: "Nike-X," Dick McCutchen. Exploration of controversial proposal for anti-missile defense 7:30
- 2 Wild, Wild West, Robt. Conrad, Ross Martin, Don Rickles, Ann Elder, Rhys Williams (repeat). Prominent scientists meet violent deaths, each after falling for the same girl, and always with a sinister magician nearby. 7:30
- 4 (Clr) Camp Runamuck, Arch Johnson, Dave Ketchum (repeat). Runamuck counselors try diving rods and rain dances to provide water for their new, but empty, \$6000 swimming pool. Last shows for defunct "Runamuck" and "Hank," with a tape-delayed Jets-Dolphins game here next week, and "Tarzan" Sept. 16. 7:30
- 5 (Clr) Jim Thomas Outdoors. Fishing for brook trout and red grouper, seal hunt in Arctic. 7:30
- 7 (Color) The Flintstones (repeat). A visit to the Oceanrock Aquarium coincides with a plot to seal-nap the famous Drifter. Final show, with series moving to KTTV for re-runs, and "Green Hornet" advance-premiering here next week. 7:30
- 9 Sherlock Holmes Movie: "The Deadly Necklace," Christopher Lee, Hans Sohnker (Germ.-'62). 7:30
- 13 HAWAII CALLS—CLR 7:30
- ★ Hilo Hattie on Waikiki Web Edwards hosts 8:00 P.M.
- 4 (Color) Hank, Dick Kallman, Howard St. John (repeat). Defunct series winds up its run with Hank unmasked as a "drop-in," and enrolled as a regular student—with a scholarship. 8:00 P.M.
- 5 (Clr) Kingdom of Sea: "Survival at Sea" 8:00 P.M.
- 7 (Color) Summer Fun: "Meet Me in St. Louis" (see "special") 8:00 P.M.
- 11 Movie: "The Killers," Burl Lancaster, Edmond O'Brien ('46) 8:00 P.M.
- 13 (Clr) Elements of Victory (see "NFL" sports) 8:00 P.M.
- 28 Festival of Arts: "Sibelius" (pt. 2). Three different symphony orchestras, taped in Finland last year at the Sibelius Centenary Festival. 8:00 P.M.
- 34 Las Estrellas y Usted 8:30
- 2 (Color) Hogan's Heroes. Bob Crane, Bernard Fox, Louise Troy (repeat). Hogan's plans to smuggle a pretty defector to England are threatened when she's outanked by a fuss-



ANN Elder is involved in plans for fiery murder during "The Wild, Wild West" repeat at 7:30 p.m. Friday, channel 2.

- and-feathers Britisher. 4 (Clr) Sing Along with Mitch ('64 repeat). Leslie Uggams is guest, as final show offers musical salute to occupations. 5 Movie: "Medal for Benny," Arturo de Cordova, Dorothy Lamour 5 Movie: "Addams Family, Carolyn Jones, John Astin, Allyn Joslyn (repeat). When the headmaster of the children's private school breaks down, Gomez buys the place (final show). 13 Adventure Th'r: "Pensacola" and "Canadian Goose" 9:00 P.M.
- 2 (Clr) Gomer Pyle, USMC, Jim Nabors, Frank Sutton, Nelson Olmstead (repeat). Gomer volunteers for extra duty as busboy at an official dinner for visiting colonel. 7 Honey West, Anne Francis, Henry Hunter (repeat). Honey wonders why her client was killed for a satchelful of glass paperweights. (Final shows for Honey and Kathy, with Uncle Miltie advance-premiering in this hour next week.) 9 (Clr) Hollywood Backstage, John Willis with films of L. A. arrival of Herman's Hermits, the set of "Dirty Dozen, tour of "in" sights of London. 13 (Clr) The Roving Kind: "Airplanes of the Movies," Frank Tallman 28 Dancer's World," Martha Graham and 11 members of her dance company. 9:30
- 2 Smothers Brothers Show (repeat). Mr. Costello hides out in Dick's apartment to avoid a process server (King Donovan), and is nearly killed in a series of mishaps. 4 (Clr) Mr. Roberts, Roger Smith, Steve Harmon, Richard X. Slattery (in dual role). When an imposter takes his place, the real Capt. Morton is tossed in the brig. Final show, a repeat. 7 (Clr) Farmer's Daughter, Inger Stevens, Wm. Windom (repeat). Katy begins suspecting that rumors are true when Glen starts sneaking out nights. 9 Cinema IX: "Battle of the Sexes," Peter Sellers,

- Robert Morley, Constance Cummings (Br.-'60). James Thurber 13 (Clr) Capture, Arthur Jones. Boa constrictor. 28 Music from Carnegie: "Opera Workshop" 34 Yeah-Yeah (rock music) 10:00 P.M.
- 2 NFL Pre-Season Football (see "sports") 4 (Clr) Man from UNCLE, Robt. Vaughn, David McCallum, Ricardo Montalban (repeat). Operations of a Mafia-type ring of diamond thieves threaten to rock the stability of world economics. 5 (Clr) Geo. Putnam, News 7 Court Martial, Bradford Dillman, Peter Graves, John Doucette, Bernard Lee, Robert Hulton. Final show finds a skilled pilot on the Burma run accused of gold smuggling and British Army Intelligence suspects treason, too. ("12 o'clock High," in color, gets this fall hour.) 11 (Clr) Alex Dreier news 13 (Clr) Bill Johns, News 28 Profile (S.D. State): "Sunset at Lambarene—the Passing of Albert Schweitzer" 34 Lucia Libre (wrestling) 10:30
- 13 (Clr) Vagabond, Bill Burrud: "Canadian Sunsets" 11:00 P.M.
- 4 (Color) 11th Hour News 5 Alfred Hitchcock Hour: "An Unlocked Window," Dana Wynter. Three private nurses in same neighborhood are slain. 7 Baxter Ward, News Final 11 (Color) Mort Sahl Show, with singer Cass Elliot of the Mamas and the Papas 13 Movie: "Abilene Town," Randolph Scott, Ann Dvorak ('46) 34 Esta Noche a las Once 11:30
- 4 (Color) Tonight, Johnny Carson 7 (Clr) Movie: "Goliath and the Dragon," Mark Forrest (Ital.-'59) 9 (Clr) Movie: "Daddy Long Legs," Fred Astaire,

- SPECIAL**
- CARTOON PREVIEWS—** Jac and Phyllis Spear offer the small fry a look at two new color cartoon series to screen weekly starting next weekend. Shown back-to-back at 6:30 p.m., ch. 9, are "Marvel Super Heroes" and "Kimba the White Lion."
- MEET ME in St. Louis—** The Sally Benson book was a best-seller. The movie version was a moderate success. But this pilot film struck out, so winds up the "Summer Fun" series at 8 p.m., in color, ch. 7. Shelley Fabares and Celeste Holm are starred in the story of a high-spirited family at the turn of the century. ("Time Tunnel" advance-premieres at this hour next week.)
- COLORIZATION —** Another 3-day holiday is starting, and ch. 9 again celebrates with color movies. They start at 11:30 p.m. today, and will run all night for the three days. All 27 movies were released during the past 12 years.
- Leslie Caron ('55) 12:00
- 5 Movie: "Sword of Monte Cristo," George Montgomery ('51) 12:30
- 13 Movie: "Paper Bullets," Alan Ladd ('41) 12:45
- 2 (Clr) Jerry Dunphy, news 1:00
- 4 News Wrap-Up 1:15
- 11 Movie: "War Paint," Robert Stack ('53) 1:15
- 2 Movie: "All About Eve," Bette Davis, Anne Baxter ('50) 1:55
- 9 (Clr) Movies: "Wonderful Country," "Helen of Troy" and "Fighting Musketeers" 2:30
- 11 Movies: "Holy Matri-mony," "Murder in Red Barn"

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SATURDAY

September 3, 1966

- 2 Western Relig. Trends
5 Design for Learning
9 (Clr) Movie: "Gorilla at Large," C. Mitchell
11 Mr. Wishbone, Jim Allan

8:00 A.M.

- 2 Captain Kangaroo
4 (Color) The Jetsons
5 Movie: "Old Los Angeles," William Elliott
7 (Clr) Movie: "Double Crossbones," Donald O'Connor ('51)
13 Movie: "City of Silent Men," Frank Albertson

8:30

- 4 (Color) Atom Ant

9:00 A.M.

- 2 (Color) Heckle & Jeckle
4 (Color) Secret Squirrel
5 (Clr) Movie: "Springfield Rifle," Gary Cooper ('52)
11 Movie: "Dragon's Gold," John Archer ('54)
13 Panorama Latino (Span.)
2 (Clr) Tennessee Tuxedo
4 (Clr) Underdog (final)
5 Movie: "Silver Queen," George Brent ('42)
7 (Color) Hoppity Hooper

10:00 A.M.

- 2 (Color) Mighty Mouse
4 (Color) Top Cat
7 (Clr) Porky Pig (cartoon)
34 Escuela KMEX (English)
11 Movie: "Dangerous," Bette Davis ('35)
2 Lassie, Jon Provost. Roy Campanella visits
4 Fury, Bobby Diamond
7 (Color) The Beatles
9 (Clr) Movie: "Track of the Cat," Robert Mitchum ('54)

Sports Today

BASEBALL, 11:15 a.m., in color, ch. 4, has Jim Simpson and Pee Wee Reese at Busch Memorial Stadium with the action between the San Francisco Giants at St. Louis Cardinals.

U. S. MEN'S Amateur Golf Championship, 1 p.m., in color, ch. 7, covers the last four holes from the historic Merion Golf Club in Ardmore, Pa. Bob Murphy is defending champion, with Chris Schenkel, Jim McKay, Bill Fleming and Byron Nelson mikeside.

CARLING World Golf Championship, 1:30 p.m., ch. 2, via Early Bird satellite from the Royal Birkdale Golf Club, Southport, England, brings the last seven holes of the final round of the third annual \$200,000 classic. The 165-player field includes 90 from the U.S.

NFL GAME of Week, 4:30 p.m., in color, ch. 7, begins a 16-week series with a wrap-up of last season.

DEL MAR Feature Race, 5 p.m., ch. 2, airs the \$50,000-added Del Mar Debutante for 2-year-old fillies.

ABC'S WIDE WORLD of Sports, 5 p.m., ch. 7, in color, has Jim McKay and Sonny Fox with the championship game of the 20th annual Little League World Series, held last week at Williamsport, Pa., plus a report on next week's Clay-Mildenberger title fight. (ABC next week brings that bout, via satellite from Frankfurt, followed at 1 p.m. by the Syracuse-Baylor NCAA game in color.)

- 11:00 A.M.
2 (Color) Tom and Jerry
4 (Clr) Baseball: On Deck
5 Movie: "Stranger at My Door," Macdonald Carey
7 (Color) Casper Cartoons
13 Movie: "Hellgate," Sterling Hayden ('53)

11:15

- 4 (Clr) Baseball (see sports)

11:30

- 2 (Clr) Quick Draw McGraw
7 (Color) Magilla Gorilla
11 Movie: "Crime Against Joe," Julie London ('56)

12:00 NOON

- 2 Sky King, Kirby Grant
7 (Clr) Bugs Bunny Show
9 Movie: "At Gunpoint," Fred MacMurray ('55)

12:30

- 2 (Clr) Linus Lionhearted
5 Movie: "Fighting Coast Guard," Brian Donlevy
7 (Clr) Milton the Monster
13 Movie: "Doctor X," Fay Wray, Lee Tracy ('32)
34 Paco Malgesto Show

1:00 P.M.

- 2 (Color) My Friend Flicka
7 (Clr) U. S. Men's Amateur Golf (see "sports")
11 Movie: "The Actress," Spencer Tracy, Jean Simmons ('53)

1:30

- 2 Carling World Golf (see "sports")

2:00 P.M.

- 4 Movie: "Torpedo Alley," Mark Stevens ('53). Korea action.
5 Movie: "Pawnee," George Montgomery ('57)
7 American Bandstand '67, Dick Clark with Ken Rossi, Lou Christie. Second show of 2-week celebration of series' 9th anniversary.

9 (Clr) Movie: "Dallas," Gary Cooper ('50)

- 13 Movie: "Corregidor," Otto Kruger ('43)

3:00 P.M.

- 7 Movie: "Amazing Colossal Man," Glenn Langan
11 Wide Country, Earl Holliman, Andrew Prine, Barbara Luna. Champion is found unconscious by girl in border town.

3:30

- 2 Movie: "Ghost Diver," James Craig ('57). Underwater treasure.
4 International Zone (UN)
5 (Clr) Speed World, Les Kelter: "Sebring, 1963"
9 (Clr) Movie: "Running Target," Arthur Franz
13 (Clr) John Marshall's Talent Search (children)

4:00 P.M.

- 4 (Color) Heroic Years: "Rumbles of Rebellion"
5 Bowling Tournament
11 Thriller, Boris Karloff: "Ordeal of Dr. Cordell," Robert Vaughn. Deadly gas turns college chemist into a killer.

4:30

- 4 (Clr) Agriculture, USA: "Youth Opportunities"
7 (Clr) NFL Game of the Week (see "sports")
13 (Clr) Movie: "Breakdown," William Bishop

5:00 P.M.

- 2 Del Mar Feature Race (see "sports")
4 (Color) At Your Leisure
5 Johnny Grant Movie: "Sailor of the King," Jeffrey Hunter, Michael Rennie (Br. '53)
7 ABC's Wide World of Sports (see "sports")
9 Movie: "Hands of a Stranger," Paul Lukather (Br. '62). Surgical transplant
11 Chiller (movie: "Attack of Crab Monsters,"

- Richard Garland ('57)
34 Todos a Bailar (dance) 5:30

- 2 Ralph Story's L.A. (repeat of Sun.). Document of a community newspaper monopoly, and history of Angels' Flight.
4 (Color) KNBC Report, Jack Latham

6:00 P.M.

- 2 (Color) The Big News
4 (Color) Scherer-MacNeil
13 Movie: "Black Devils of Kali," Lex Barker ('55). Poorly made melodrama.
28 Local Issue: "Marginal Merchants—The Negro in Business." Possible avenues of help, with Jimmy Brown on panel.

6:30

- 34 Dictoteque a Go-Go

6:45

- 2 (Clr) Roger Mudd, News
4 (Color) News Conference
7 Sat. Sports, Jim Healy
9 Twilight Zone: "Of Late I Think of Cliffordville," Albert Salmi, Julie Newmar, John Anderson. Ruthless tycoon makes pact with beautiful devil.

11 Movie: "Gun of Zangara," Robert Stack, Joe Mantell ('62). Movie version of "The Untouchables."

- 28 Music from Carnegie "Opera Workshop" 6:45

7 Sat. News, Carl George

7:00 P.M.

- 2 Sea Hunt, Lloyd Bridges. Unexpected storm capsize boats off California.
4 (Color) Survey '66, Bob Wright
5 (Color) Melody Ranch. Guest: Minnie Pearl
7 ABC Scope: War in Viet Nam, Howard K. Smith: "The Rice Roots" (new time). How our pacification efforts in Viet Nam are working at the rice-riots level. Last in 3-part "Key to Victory" series.
28 Albert Einstein. His life and career.
34 Mano a Mano Ranchero

7:30

- 2 Continental Showcase, Jim Backus, Heidi Brühl, Silvio Francesco, Kessler Twins, plus—all from Sweden—Bibi Johns, Svend Amussen, Lill Lindfors, Lars Loendahl, Ingeborg Hallstein
4 (Color) Flipper, Brian Kelly, Tom Hill (repeat). In first half of 2-part segment, a skin-diving hunter mistakes Flipper's new "girl friend" for a shark, and spears her.
7 (Clr) Ozzie and Harriet (repeat). In final show for defunct series, Dave's law office is moved to June's home during repairs. ("Shane" advance premieres in this hour next week.)
9 Movie: "Purple Heart," Dana Andrews ('44)
13 Movie: "Norman Conquest," Tom Conway
34 Las Tandas del 34 (music)

8:00 P.M.

- 4 I Dream of Jeannie, Bar-



YVONE Furneaux provides "Secret Agent" with several moments of intrigue during the repeat airing at 8:30 p.m. Saturday, channel 2.

bara Eden, Larry Hagman, Hayden Rorke (repeat). Dr. Bellows sets a trap for Tony, hoping to learn the secret of his strange behavior.
5 One Step Beyond, John Newland: "Message from Clara" and "Stone Cutter"

7 The Donna Reed Show (repeat). A huge offer is made for the purchase of the Stones' home in final outing for defunct series.

28 Toy That Grew Up: "Lady Windemere's Fan," Ronald Colman ('25). Last in series.

- 34 Carousel Musical 8:30

2 Secret Agent, Patrick McGowan, Yvonne Furneaux (repeat). Sent to Singapore to pose as a British defector, Drake is assigned by Chinese Intelligence to infiltrate the British Intelligence service.

- 4 (Color) Get Smart, Don Adams, Barbara Feldon (repeat). In first of 2-part episode, Smart and 99 must decide which of six passengers aboard a ship at sea is the KAOS killer who has stolen plans for a nuclear battleship.
7 (Color) Lawrence Welk Musical potpourri, with Welk offering an accordion solo of "Missouri Waltz," and Aladdin presenting a recitation on a Labor Day theme.
11 Upbeat, Don Webster with Terry Knight and the Pack, the Bossman, Bobby Hebb, Dion Warwick

9:00 P.M.

- 4 Movie: "Tin Star," Henry Fonda, Anthony Perkins, Neville Brand, Betsy Palmer ('57). Western drama is last of summer repeats. A George Ham-

ilton-hosted special at 9 next week, followed by the Miss America Pageant, fills next week's late programming.

- 5 (Clr) Movie: "Brimstone," Rod Cameron ('49)
9 Movie: "At Gunpoint," Fred MacMurray, Dorothy Malone ('55)
13 Movie: "Nabonga," Julie London, Buster Crabbe
28 Speculation, Keith Berwick: "Civil Rights and Law Enforcement"

34 La Hora Silvia Final 9:30

- 2 (Clr) The Face Is Familiar, Jack Whitaker (final show). Phyllis Newman and Soupy Sales are guests. (Next week, the regular-season opening NFL game, Packers vs. Colts, via tape delay.)

7 (Clr) Hollywood Palace (see "special")

- 11 (Color) Joe Pyne Show, with guests. Note new earlier time for Pyne's series, now back to first-run, which is broken at 10 for news, and continues at 10:30.

34 Boxing (Mexico City)

10:00 P.M.

- 2 Gunsmoke, James Arness, Gary Lockwood, John Kellogg, John Anderson, Milburn Stone, Richard Jaeckel (final repeat). After robbing the bank, in second of two parts, the outlaws kidnap Doc Adams and set fire to Dodge City to cover their getaway. (Football at this time next week, with Matt's color debut Sept. 17.)

11 (Clr) Larry Burrell, News

- 28 USA Music: The Working Musician, Elaine Jones tells of livelihood problems of non-starring musicians.

10:30

- 5 (Clr) Movie: "Dr. Cyclops," Albert Dekker
7 (Clr) Shrivare, Gene Weed (repeat), Roy Head, Kelly Garrett, the Regents, Chris Montez, Susan Raley (final show)
11 (Clr) Joe Pyne (cont'd)
13 Teleplay: "Bed and Board," Charles Coburn, Spring Byington

10:45

- 9 Stan Richards, News
4 (Clr) Ken Murray in Hollywood (10:50). Film footage of Henry Fonda

SPECIAL

HOLLYWOOD PALACE—Judy Garland steps in as hostess for the next-to-last repeat hour of the summer, at 9:30 p.m., in color, ch. 7. Both beautifully gowned, and in clown outfit, Judy in presenter to guests Vic Damone, Chita Rivera, Avery Schreiber and Jack Burns, Gene Baylos, the Three Braggazzi and the Lyons Family, a 5-man gymnastic group, and Frank Sinatra with their children.

11:00 P.M.

- 2 (Clr) Paul Uddell Report
4 (Color) 11th Hour News
7 ABC News, Keith McBee
9 (Clr) Movie: "Apache," Burl Lancaster ('54)
13 (Clr) The Beat, Bill Allen

11:15

- 2 (Clr) Movie: "Story of Dr. Wassell," Gary Cooper, Laraine Day
4 (Clr) Sat. Night Tonight (repeat of 11/7), Johnny Carson, Rudy Vallee, Shari Lewis, Jack Douglas and Reiko, Otto and Maris Jelinek of the Ice Capades.

7 Movie: "Only the Best," Susan Hayward, Dan Dailey ('51)

11:30

- 13 Movie: "Mr. Smith Goes to Washington," Jean Arthur, James Stewart

12:00

- 5 Movie: "Man or Gun," Macdonald Carey ('58)

12:30

- 11 Movies: "Love from a Stranger," "Four Sons" & "Gang's All Here"

12:45

- 9 (Clr) Movie: "Susan Slept Here," Dick Powell, Debbie Reynolds ('54)

1:00

- 2 Movie: "Come and Get It," Joel McCrea ('36)
13 Movie: "Robot Monster," George Nader ('53)

1:15

- 7 Movie: "Ma and Pa Kettle Go to Town," Marjorie Main ('50)

2:30

- 9 (Clr) Movies: "House of Wax," "Damn Yankees," "Invincible Gladiator"

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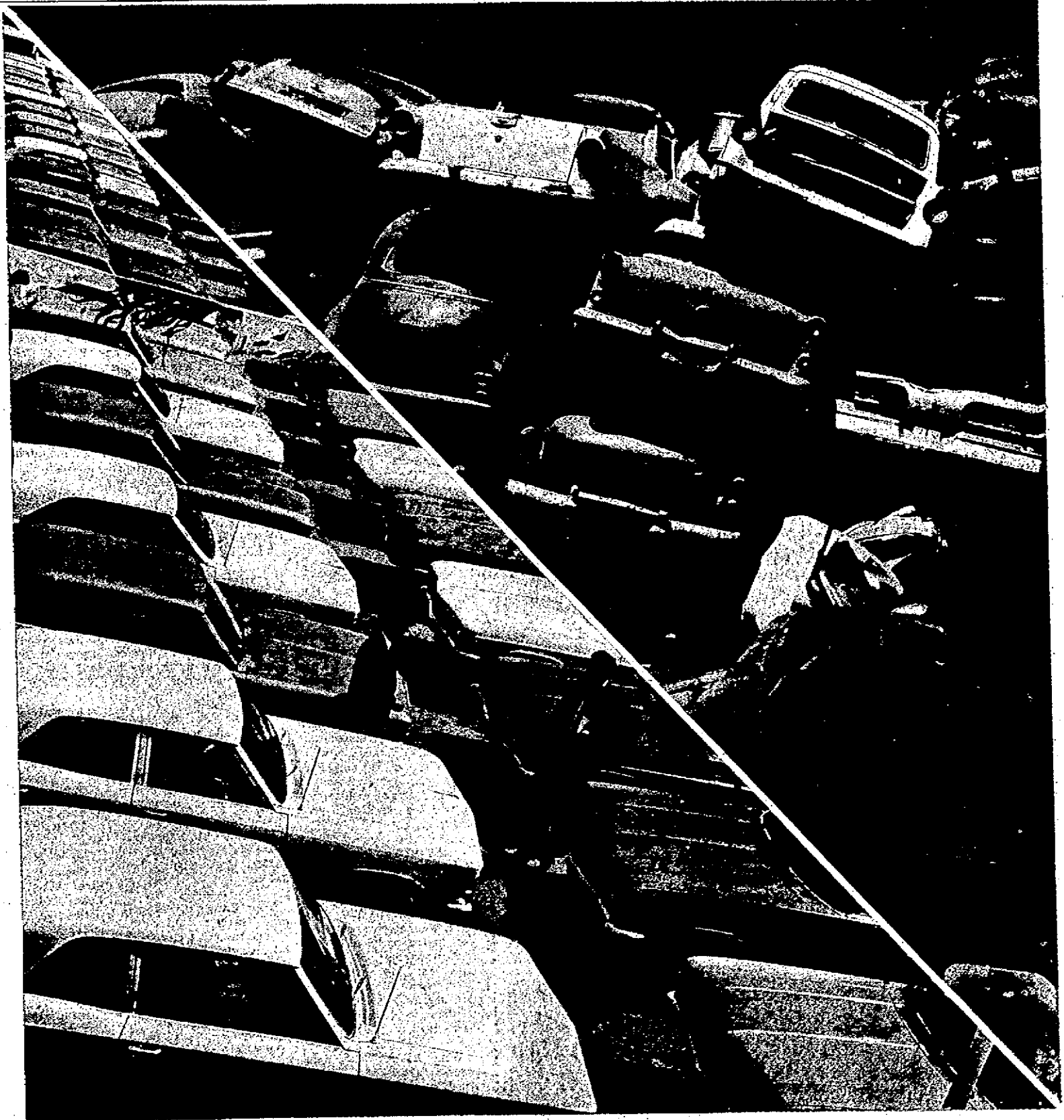
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Sunday, Aug. 28, 1966

Southland

Special
Automobile
Issue

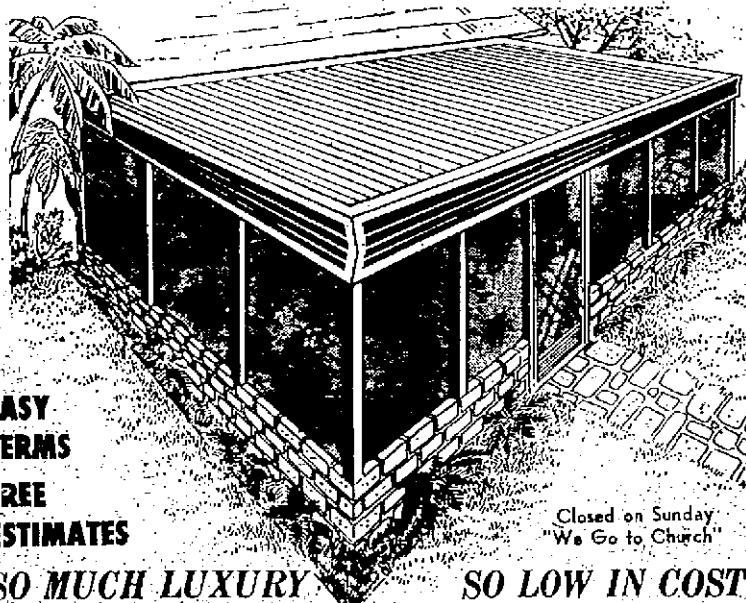
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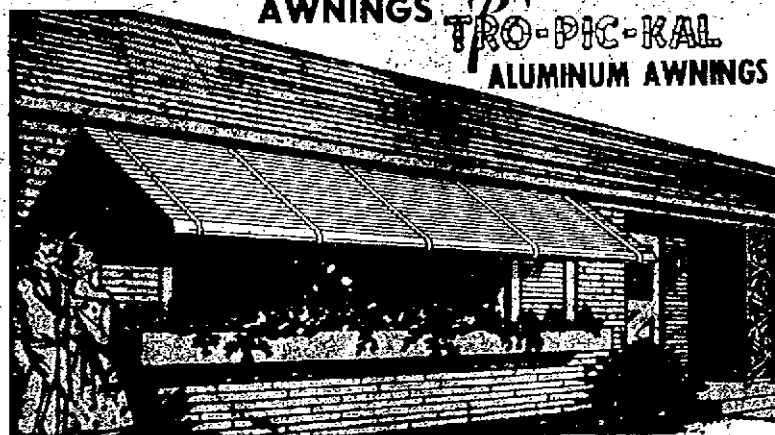
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What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801 for origin, meaning and brief genealogy, for reply only in this column.

MISS RULE: Please give brief data on Everett. —N.W., Long Beach.

Everett, of English lineage, had a Saxon chieftain ancestor called Effered or Evered, meaning "Boar-counsellor." The boar was used as a symbol of supernatural strength by early Anglo-Saxon Englishmen. The Everett coat-of-arms from Wiltshire, England, has a chevron composed of 8 stripes centered between 3 vertical gold-and-silver silver stars on a red shield. Descendants famous in American history include Edward Everett, of Massachusetts, a noted orator and member of Congress, as well as governor of Massachusetts and U. S. secretary of state from 1852 to 1853. His brother Alexander entered Harvard University at the age of 11 and graduated with highest honors.

MISS RULE: May we have the origin of Gundhus? —M.G., Long Beach.

Gundhus originated in Norway. This ancient Scandinavian surname evolved from usage of the ancestral progenitor's home-location name. The source of Gundhus was the old Teutonic-Norse "Gund-Hus," deciphered as "Battler's House." No shield is available for this family.

MISS RULE: Kindly give genealogy on Ransom—E.R., Buena Park, H.R., Compton. Ransom genealogically is from the English warrior name Randolf, which meant both "Wolf-counsellor" and "Brave counsellor." Randolf, abbreviated to Rand, with the suffix "-son" added, became Randson, then Ranson and Ransom. Ransom was recorded in the 1200s in Norfolk and Suffolk, England. The family armorial shield is blue, emblazoned with 3 red roses on a gold chevron.

MISS RULE: Please give the origin of Ottosen.—J. O., Paramount.

Ottosen had its inception in Denmark. The 13th Century source phrase "Ottisen" indicated "Sons of the terror-inspiring one." It is true that the given-name Otto means "Wealthy," but Ottosen has this strange interpretation, perhaps for a fierce man in combat.

MISS RULE: Could you explain Silva?—M.D., Long Beach.

Silva may be either Portuguese or Spanish. The source, the Latin term

"selva," meant "from the forest." Portugal and Spain had few forests so that an ancestor from a wooded area was notable for his unique place of residence and was named for it. The De Silva and Silva armorial shield is red, decorated with 6 gold coins placed between 3 black bars.

MISS RULE: Please give brief genealogy on McCormick.—A.M., Garden Grove, W.M., Oregon.

McCormick emerged in modern times from the Scotch clan name MacCormaig as well as from the Irish clan McCormaic. In each country the clan founder was a brave battle leader called Cormaic meaning "Charioteer" (driver of a war chariot). The clan shield is red, emblazoned with 3 red spots between 3 silver daggers, all on a chevron. The clan motto "Sine timore" translates as "Without fear."

MISS RULE: May we have genealogy data on Connors? —J.C., Westminster.

Connors is from the ancient Irish Clan O'Conchar, which originated in Roscommon, Ireland. The family founder's name proudly exemplified mental and spiritual values, for O'Conchar meant "Son of the man with high ideals." The progenitor, Roderick O'Conchar,

was a 13th Century king of Connaught. By the 16th Century the old Gaelic name was modernized as O'Connor, Connor and Connors. The clan armorial shield is silver, emblazoned with a green oak tree symbolizing strength and steadfastness of character.

MISS RULE: Would like data on Funchion.—W.F., Artesia.

Funchion is an American re-spelling of the Spanish surname Fucion. This unique cognomen deciphered as "Born on a festival day," referring to the birth date of the ancestor on a religious holiday.

MISS RULE: Please explain RIZZO.—A.R., Garden Grove.

Rizzo traces back many centuries in Italy to a family whose founder was called Rizzo a nickname meaning "curly-headed."

MISS RULE: Please inform us on Des Roches. —C.D., Anaheim.

Des Roches had its inception in southeastern France. Des Roches deciphered as "the rocks," indicating landmark rocks or cliffs that stood on the family's medieval estate. The Des Roches armorial shield is blue, decorated with a golden mountain peak or rock, rising out of a silver sea.

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Information Free

"Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

Cotton: An educational booklet that tells how it is grown, processed, marketed, manufactured, etc. It also gives information about its qualities, uses and history. Excellent maps and illustrations.

National Cotton Council of America, Dept. IF, Box 12285, Memphis, Tenn. 38112.

Your Career As a Secretary: Travel and adventure? A good salary? A steady job? Advancement? Professional status? You can reach your goal by becoming a trained secretary. Send for this career booklet and find out more details about this exciting career.

United Business Schools Association, Dept. IF, 1101 17th St., N.W., Washington, D.C. 20036.

A Story of Time: This booklet contains information

about Japan's watch and clock industry. Many historical facts and illustrations in this interesting booklet.

Japan Light Machinery Information Center, Dept. IF, 437 Fifth Ave., New York, N.Y. 10016.

Reprints From the Occupational Outlook Quarterly:

- (1) Wider Horizons for Negro Workers;
- (2) Education: An Advantage For a Lifetime;
- (3) Neighborhood Youth Corps;
- (4) Health Service Occupations;
- (5) Sales Occupations.

Occupational Outlook Service, U.S. Department of Labor, Bureau of Labor Statistics (IF), Washington, D.C. 20212.

Civil War Centennial Map: United States map featuring Civil War battlefields and sites. Many photographs and illustrations in color. Excellent material for educational and reference use.

Sinclair Auto Tour Service, Dept. IF, 600 Fifth Avenue, New York, N.Y. 10020.

Mathematics Teaching As (Continued on Page 16)

Southland Magazine

Southland

MAGAZINE

JEROME HALL, Editor

RALPH HINMAN Jr., Editorial Assistant

OUR COVER



Row after row and stack after stack—the parade of automobiles is endless. Though Detroit is regarded as the auto capital of the nation, the designation might be more appropriate for Southern California. Next month the parade of '67s will be on view to an auto-oriented population. Photographer Bob Shumway shows on today's cover the beginning and end of the parade.

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NEXT WEEK

They call them Singlehanders. They are the loneliest sailors in the world. They are the seafarin' men—and a woman, too—who make the world shake its head by setting off into the distant horizon for weeks of lonely ocean cruising. The story of the Singlehanders will be told in word and picture in next week's Southland Magazine.

The Newest 1967

Packard Bell STEREO CONSOLE

\$358⁸⁸



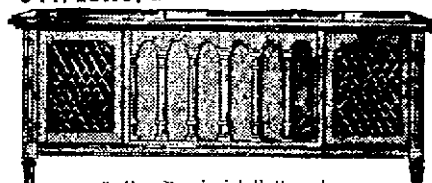
Scandia Walnut

ALL SOLID STATE (No Tubes)
8-SPEAKER SOUND SYSTEM
GARRARD 4-SPEED RECORD CHANGER
6-FT. LONG, LOW CONSOLE CABINET



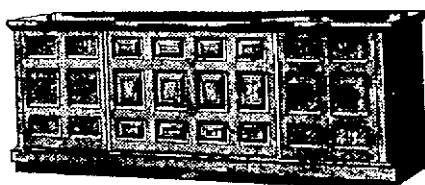
Colonial Maple

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GARRARD 4-SPEED RECORD CHANGER
6-FT. LONG, LOW CONSOLE CABINET



Italian Provincial Butternut

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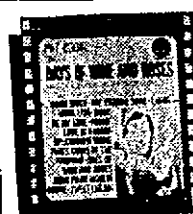


Espania Pecan

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RPC 54

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REFRIGERATOR-
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Super Deluxe
REFRIGERATOR-
FREEZER

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12.3-Ft. RCA Whirlpool

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REFRIGERATOR-
FREEZER
With Automatic
Ice-Maker

\$248⁸⁸

4.6-Ft. TABLE TOP

REFRIGERATOR-
FREEZER

New Thin-Wall with
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SUPER SPECIAL

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Homeowners are requested not to spend a single penny on painting their residences until they hear the TEX-COTE story. This remarkable material insulates, waterproofs and beautifies, and every Fiberglas TEX-COTE job is factory guaranteed for 10 full years against chipping, flaking or peeling.

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FROM SENATE hearing room to assembly line to the local grease rack, the subject of conversion these days is automobile safety.

In spite of this, however, the American consumer is in for a rude awakening if he expects to soon see the results of any crash program to produce crash-proof autos.

The blunt truth is that the 1967 models that will begin appearing in showrooms shortly are not going to be appreciably safer than were the '66s.

To be sure, changes are coming. Cars are going to get safer. But that's still in the future.

Automobile builders just can't afford the risks involved in creating a new concept and marketing it without first knowing whether the consumer will buy it.

In the vernacular of Madison Avenue, the manufacturer first has to "run the new idea up the flag pole and see whether anyone salutes it."

EVERY engineering change must first be fully tested under every conceivable condition before it gets the green light. Even then, the proving grounds can never actually duplicate all driving conditions. This is why all manufacturers make running changes throughout the model year on their vehicles.

Competition forces designers and builders to produce the finest machine with the most functional and durable components in a price range for each consumer.

If Milady wants style and comfort and the Master demands performance and economy, the engineering team that builds the best "compromise" often wins the favor of the consumer team.

About a year ago Mercury, a division of Ford Motor Co., outfitted a Parklane convertible and three other models with a five-inch diameter



This Chrysler experimental car with jet-age type steering mechanism replacing traditional wheel, and television screen replacing rear view mirror are two of many major testing programs currently under way in U. S. auto industry.

An X-Ray Look at This Car-of-Tomorrow Business

they were given a questionnaire to fill out appraising the radical departure and the tests continued.

Chrysler Corp. is conducting a similar research with a dual hand grip steering unit resembling pistol grips. The steering units will probably be offered as an optional \$100 extra at some future date, but one thing is sure, neither will come out as standard equipment during the introductory model year.

Both the Chrysler and Mercury units could be of greatest beneficial change in safety and design but to introduce this steering on the entire Mercury or Chrysler line could be disastrous in sales.

dual wrist-twist steering assemblage.

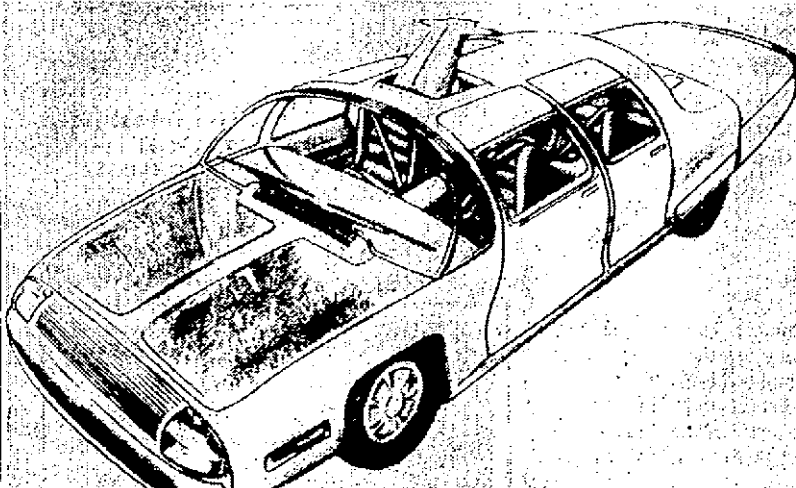
AUTO editors and a cross-section of prospective buyers from coast to coast and

border to border drove the vehicles with their unusual space-age steering from a day to a week or more.

When each had finished

ALL TOO often history shows that the fickle consumer shies away from a radical concept in motoring. The Hudson Jet and (Kaiser's) Henry J pioneered the modern American compact. Both cars were more than adequate to fill the need . . . and priced right! Both cars were slightly ahead of their time and two great issues died an ungrateful, untimely death . . . much to the financial chagrin of the now-defunct manufacturers.

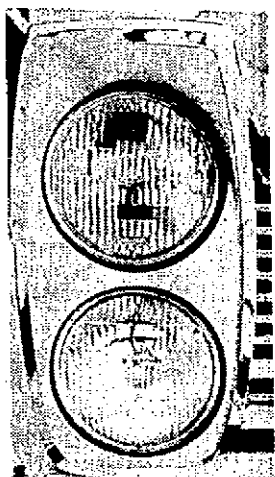
In introducing four new American Motors experimental prototypes this summer, president Roy Abernethy said that the auto builder today must place greater emphasis on advanced testing of consumer opinion, particularly in evaluating the growing interest in special-



Artist's conception of proposed safety car designed to cut traffic deaths. In addition to revolutionary interior it features rounded exterior and periscope for clear view front, rear. New York state is backing construction of the vehicle.

(Continued on Page 22)

It's Time

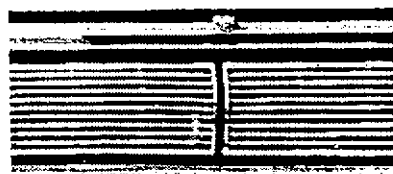


for Those

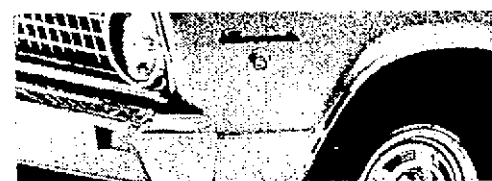


Z O W I E

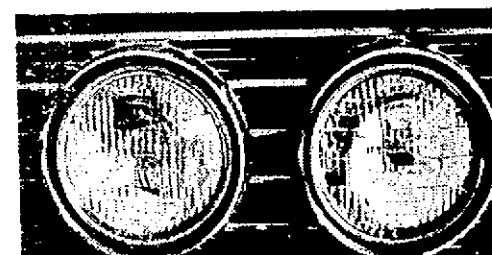
Powie



Gowie



Wowie



N E W C A R S

By Jerome Hall

Editor, Southland Magazine

THESE ARE THE days of suspense and intrigue in American life, the final days before that magic eruption that stabilizes the nation's economy. These are the days when truckloads of shrouded autos are delivered to the custody of panting salesmen, when black-topped lots alongside the Southland's byways sprout fluttering flags—the flora and fauna of America's most boisterous business.

The new cars are coming.

Smoother, peppier, zestier, quieter, sleeker, gowier, wowier cars are coming.

Roomier and zoomier and all the other phrases of praises that Madison Avenue can unreeel for a nation which has motorized itself.

Since that first gas buggy was built in 1893 the American people have sustained a love affair with the automobile. Today there are some 85 million automobiles in the United States.

AMERICAN MOTORISTS have rolled merrily along through the Duryea-built Locomobile, the first auto, to the Oakland and the Baker Electric, the Jordan, the Cleveland, the Kissel and the LaFayette. It was during the '20s that the Mercer and the Chandler and the sporty Auburn provided a burgeoning, vibrant nation with its exciting new mobility. The '30s gave us the Cord, the Essex, the Durant and the Terraplane. An international military disturbance in the '40s made the little Jeep the biggest thing on wheels and the '50s were devoted to stamping out ill-designed vehicles thrown together to catch up with a war-wetted thirst.

The '60s have brought to the American a decade of automobiles that has almost computerized motoring. The Barracuda and the Mustang and the Toronado glisten and gleam for attention in a market that offers a thousand variations in a hundred colors from a dozen major companies from Milano to Kalamazoo to Tokyo.

The American auto industry during the past model year turned out more than 8,600,000 cars. It is calculated that by 1970 there will be 100,000,000 autos on our highways. Presently 10% of the nation's autos are in Southern California.

AT THE TURN of the century there were 8,000 motor vehicles in the United States. Sunday, Aug. 28, 1965

States. In September of 1893 at Springfield, Ill., Charles Duryea laid down a wrench, brushed his greasy hands on his greasy overalls and said, according to students of automobile history, something that sounded like "whew." He had completed assembly of the first gasoline motorcar. Gas buggy would be a better description.

Duryea built 13 cars in one year and went out of business. A scattering of others tried it but it wasn't until Henry Ford began turning out cars in 1908 that the auto industry began to move.

The first Fords were priced at \$850 but an assembly line lowered the tag to \$250 and Ford sold 15 million Tin Lizzies.

Those were the days when a fearful farm-oriented society rushed to city hall and county courthouse to draw up laws against the rattling new contraptions (see Page 9). Some towns decreed that if a horse was frightened by an auto the motorist had to disassemble the car and hide it in the bushes until the horses passed.

But by 1912 there were more than a million motorcars in the U. S. and America's romance of the highways was blossoming, even if there were few highways. The horse no longer had the right of way.

AS MOST EVERYONE knows full well, the automobile industry is the yardstick of the American economy. The auto industry uses 22% of the nation's steel output, 75% of the plate glass, 62% of the rubber. One of every six businesses in the nation depends on the automobile industry.

Furthermore, the American, in his frantic race to keep an ever-shiny symbol of his affluency gleaming in the driveway, spends one of every 10 dollars he earns on his automobile—or automobiles. The Southern Californian spends considerably more than that. The four necessities of American life are food, clothing, shelter and auto.

The auto's influence on the nation's life-line are inestimable. It has been said, and with a good deal of creditability, that America's greatness is a direct result of the mechanical revolution that spawned the Tin Lizzy and has been sustained by wrap-around windshields, power brakes and padded dash.

Today there are furrowed brows in the industry's echelons. Though few expected

the sale of '66s to equal that of the '65s, which set an all-time record of 8,700,000, the incomplete figures indicate that the '66s will be less than 3% off the record-high. It still makes "last year's" total nearly 20% higher than total sales of '64 models.

There is genuine concern, however, over sales of '67 models. The cars that will be unveiled in showrooms during the next month will carry a higher price tag. The industry had stabilized its prices for eight years but the recent steel hike and new safety features will cause a boost of \$50 to \$150 per unit. Add to that the reimposed excise tax that averages \$25 per car and an increase in interest charges that amounts to another \$25, plus tightened credit approval and it is clear why there is apprehension. Too, there are hundreds of thousands of potential customers in Viet Nam who won't be buying a new car this year.

AUTO SAFETY has come in for a good share of headlines during the past year. It remains to be seen whether the public will rebel at the added cost of safety features on '67, '68 and '69 models, now in production or final planning stages. Though everyone decries the accident rate, the buying public has a history of antipathy for safety features, as the Ford Motor Co. found out in 1955-57. Ford stressed safety in its advertising as well as production then and suffered a sales setback so severe that it took a general reorganization of the company to pull it out of trouble.

Our auto accident rate is lamentable, but it also is commendably low compared with Europe's record, which is anywhere from 50% to 10 times higher. While it is often pointed out that more Americans have been killed in auto accidents than the total U. S. casualties in all of this country's

wars—some 1,500,000 auto fatalities in 68 years—there is another side to the statistical picture.

There are 90 million registered drivers in the country and they travel some 880,000,000,000 (billion) miles per year. According to the National Safety Council there were about 20,000,000 accidents last year, including the most minor fender crunches. But 90% of all accidents did not involve any injury. Only 3 of 1% of all accidents involved a fatality. Still, it is sobering to consider that 50,000 Americans will die in traffic accidents this year.

But accident rates and injury statistics will be far from the minds of Southern Californians as they pour into dealer showrooms in the coming weeks for a closeup view of the new models. And he isn't going to worry about the rising insurance rates.

He just wants to daydream a little.

The '67s will not be a whole lot different than were the '66s, for the pattern has been well established. Planned obsolescence some call it. Trends in style, say others.

WHETHER IT IS beauty on wheels or "sheer automotive pornography," as industry critic Ralph Nader terms it, the chromium-wheeled palaces that bear such vicious names as Wildcat, Barracuda, Mustang, Marlin, Charger and Sting Ray ignite an excitement all across the country.

The more affluent—or the more status-conscious—already have made arrangements to get delivery during the first week, maybe even the first day, for there seems to be no more accurate barometer of a man's worth to the world than how soon he gets his gleaming, powerized, transistorized, eight-cylinder, 320 cubic inch, automated bucket of tightened bolts.



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If You Have an Accident, Be Sure to . . .

By Paul X. Inwood

ON A RECENT dark night the stillness was shattered by a crash that left my neighbor's automobile

with a mangled fender and a bashed-in door. It was a hit-and-run case.

But the driver made one bad mistake. The crash dislodged his license plate, which the police found.

It was a costly oversight by the hit-and-run driver, who was quickly traced and arrested.

As it turned out, the hit-and-runner was a respected citizen who merely panicked, fearing the few drinks he'd had would weigh heavily against him. In truth, he

Stop immediately, though one should pull out of the main stream of traffic if possible. Turn off the ignition and get out of the vehicle. Do not light a cigarette so near to the involved vehicles or spilled gasoline that you create a new hazard.

Give aid to anyone who might be trapped in a vehicle, but do not move injured persons unless necessary. Call for an ambulance if there is injury. Notify police

such as the requirement of eye glasses while driving, which is common. Mention it to the investigating officer if the driver is violating any restrictions.

Make a diagram of the accident to show positions of the cars at time of crash and after. Measure skid marks. Obtain names of investigating police officers. Note time of day, weather conditions, road conditions.

Remain at the scene until police investigation

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(WIG OF COURSE)

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did what a great many motorists do—he lost his composure in a time of emergency. A crash or a crunch often turns otherwise law-abiding citizens into run-aways.

The sight of a driver banging another car in a parking lot, causing a dent in a fender, then casually driving off, is a common one. It is the exception to see the motorist stop to seek out the dented car's owner or to leave a note identifying himself.

HERE IS a check list worth studying, for it outlines the courses of action for a motorist who is involved in an accident, whether a major crash or a mere fender bender.

if anyone is injured or if the other driver is belligerent. Insurance companies advise clients never to admit liability for an accident.

Locate witnesses and obtain their names and addresses. Secure name and address of other driver from his operator's license. The law requires involved parties to provide such information. Write down names and addresses of other occupants in all involved vehicles, noting seating positions and other pertinent information about them.

Pay careful attention to the physical condition of the driver of the other vehicle. Pay close attention to his manner for evidence of intoxication. Check his driver's license for any restrictions,

has been completed and traffic hazards have been removed. Report the accident as soon as possible to your insurance agent, who will provide instructions regarding forms that must be filed with the state if there is injury, death or if damage amounts to at least \$100.

If the accident is a serious one, it is advisable to seek the assistance of an attorney in filling out the report to the state Department of Motor Vehicles.

It is wise to review liability insurance coverage, for the minimum amount of \$10,000/\$20,000/\$5,000 required by law in California often is not sufficient in this day of huge awards by judges and juries.

Don't Get Hurt
in a Sigalert

Keep Both Hands on the Wheel -- Please!

By Andy Park

EVERY MORNING, five days a week, I stagger out of bed at 5:30, more or less, and go out the front door to work. I don't go out the front door TO GO TO work. I'm there the minute I walk to the driveway.

My day begins the minute I get in my car and it ends, some 12 or so hours later, when I once again point that tired station wagon toward the garage.

I'm one of those few people who drive for a living. I don't drive FROM anywhere or TO anywhere to perform my work. My work is on the freeways. I'm at my desk in the middle of a Sigalert.

In my station wagon (which is cutely called "Daycruiser 3") are many voices. They are the voices of the California Highway Patrol, the Long Beach, Los Angeles and Orange County police departments as well as the Orange County Sheriff's Department. I listen to as many as 26 of these agencies simultaneously and then, by pushing a button, I broadcast over the air into your car radio on KMPC in a twice-daily ritual which is called public service traffic reporting in Southern California.

A colleague, Paul Pierce, and a mad aviator, Capt. Max Schumacher, join me in other reports from Daycruiser 2 or Airwatch Helicopter 1 or 2.

We are on the air during the so-called "rush hours" on the Southern California Freeway System, roughly 6 a. m. to 9 a. m. and 4 p. m. to 6:30 p. m. The problem with this time estimate, as any freeway traveler can tell you, is that the "rush hours" are getting longer and longer as the years go by.

So my job is to drive the freeway system, averaging more than 200 miles a working day, in the most crowded, most frustrating, most dangerous times of all. I am AT work when you are still going or coming from work.

THIS FACT, IN ITSELF, however, is one of the reasons my driving situation is safer than yours.

Traffic experts are quick to tell us that far too many accidents are caused by impatience, anger or frustration and we know, all too well, the rising boiling point when you are delayed while trying to get to an important appointment at a given time.

Even worse than the delay is the frustration of not knowing why you are delayed or how long the delay will be.

The delays don't bother me, because I'm not going anywhere. I'm already there. I am at work in the traffic snarl while you are impatiently trying to get to work.

But, in an attempt to allay some of that frustration for you, we try to tell you via your car radio at least why you are delayed and, if possible, how long the delay will be. If we and you are both lucky, sometimes we can tell you far enough ahead so you can avoid the delay, perhaps by choosing to "Take an Alternate Route."

(That phrase, "Take an Alternate Route," is the title of a new book written by KMPC's Paul Pierce. It is designed as a Christmas gift to send to the relatives back East who will read about our freeway system but probably still won't believe it!)

Sunday, Aug. 28, 1966

In all of this driving, I have learned a few things which I think help keep me alive. In 10 years of combing the freeways with three Daycruisers, KMPC has never had a serious accident. But we're not bragging, we're just thankful.

Accidents DO happen accidentally sometimes and there's nothing you can do to avoid the "accident." You can do some things to avoid the "negligence" or the "de-liberate," however.

I'd like to tell you a few of the things I do.

I must say here, however, that I do not pretend to be a "Safety Expert." I can only tell you how I drive and why I drive that way. You must decide for yourself if the reasons and the methods fit your situations.

FIRST OF ALL, I drive with both hands on the wheel and with both hands outside the wheel.

There is no doubt it's easier to make a sharp turn by turning over one hand and placing it, palms up, under the top of the wheel. You can use your elbow to turn. But, as CHP Sgt. John Braune told me once, in a sharp, biting tongue, "I know a guy who had his arms broken in two places once when his front wheel hit a curb and spun the steering wheel around."

I keep both hands on the wheel for the same reason Rick Reichardt uses two hands to bat or Arnold Palmer two hands to drive a golf ball. It gives me more power and more control. The odds against me on the freeway are already bad enough; I don't want to push my luck.

I drive with my left foot on the brake, too. I've found that I can respond quicker with a foot already on the brake than by having to take my right foot off the accelerator, lift it, move it, then push it down on the brake. I caution, however, that if you don't do this naturally, practice somewhere off the freeway, until you have a relaxed coordination.

I use rear and side view mirrors. And I use them constantly. It just doesn't make sense to turn a blind side to hurtling, two-ton metal machines which can crush you to death.

I insist that my car is properly maintained and checked regularly. Again, why increase the odds?

Many, far too many, people are driving the freeways with a brake light or a turn signal light not functioning simply because it takes two people to check them. When, for instance, is the last time you asked your wife to get in the car while you stood behind it and checked the brake and turn lights? Go on, go outside and try it. You may be surprised today, but you won't be surprised to death tomorrow!

And don't forget to go around front and check those turn lights, too!

And I follow a few simple, but often misunderstood rules about freeway troubles:

(1) If you have a flat tire, bring the car under control and KEEP GOING until you can get off on a shoulder, way out of the line of traffic. You may ruin the tire, but



you won't be a 60-mile-an-hour target. You may buy a new tire, but you can't retread a single breath.

(2) Use flares to warn of, not to attract danger. A flare should only be used when there is a hazard IN A TRAFFIC LANE. If you are off to the side, on a shoulder, don't use a flare. The red glow will only attract attention, distract oncoming motorists and perhaps cause a slow-up which can cause someone to swerve off the traffic lane into you.

And never stand in a traffic lane holding a flare. Put it on the ground, if you must, but get back in the car and stay there.

(3) Stay in the car whenever possible. The freeways of California are the best patrolled in the world. Fifteen minutes seems like a long time but you rarely if ever spend more than that before a traffic patrol officer passes by. And maybe some passing motorist has already called the police to inform them of your plight.

A WORD SHOULD be said here about the traffic officer who passes you by without stopping. He is not cold and unfeeling. His primary job is to keep the traffic lanes clear. He may be responding to an accident in the traffic

(Continued on Page 28)

Seven

Just Sittin' on the Corner

By F. D. Uptain

THE SCENE: Outdoors at home.

The time: Any time! Preferably broad daylight, between 4 and 5, when we are regaled with afternoon coffee and newspaper and cartoon shows.

Action: "Screech!—Ka-boom!—#1!#1!"

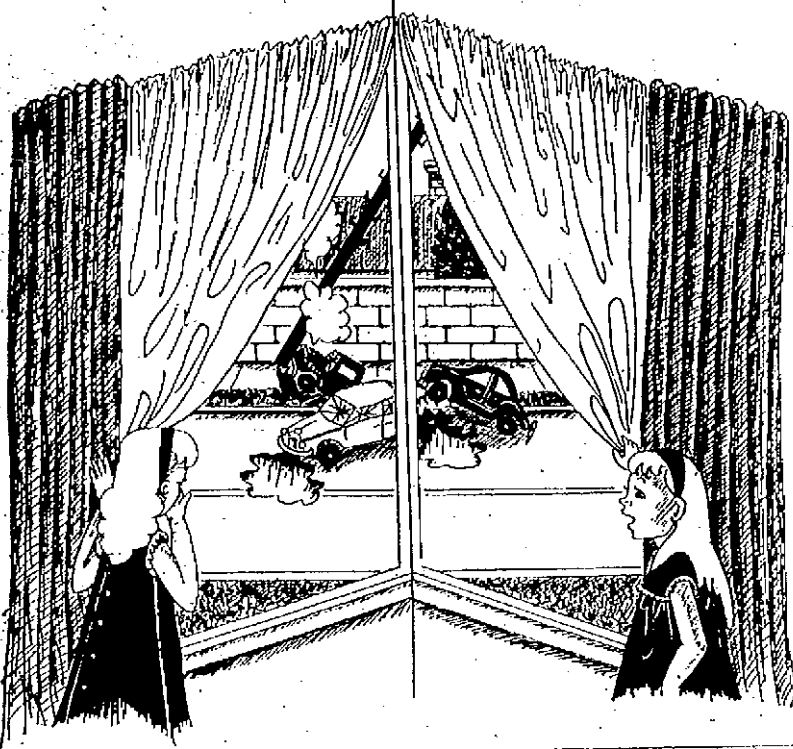
Miss 5-year-old races 9-year-old to the

corner window.

"Wow!" she shouts, eyes wide. "That was nearly a lulu!"

"Three cars this time!" Miss 9-year-old announces. "I think the Volks was making a left!"

The cars slowly clear off, traffic drifts back to normal, maybe a bit slower for a while, and the two misses return reluctantly to the less gripping TV.



This is life on a corner. A busy one. And on a curve! Luckily, we occupy the inside bend, where the action is no less spectacular, but the peril to our real estate is less, due to the laws of centrifugal force. Pity the folks on the outer rim! No telling who'll drop in!

Take the other afternoon. A cautious cabbie complete with unsuspecting passenger had one obnoxious car hugging his taxi bumper as he attempted a left at our corner. Halfway into a frantic, squealing turn, he was suddenly confronted with a daring speedster rounding the curve.

His cab fairly leaped the last few feet, his white-faced fare hanging onto the back of the seat for dear life, and he pulled up in front of our house for a quick panting breath and a few choice words before continuing on at considerably slower pace. The speedster raced merrily on, horn blaring a nonchalant protest, off into the sunset.

THEN THERE WAS a whiz-bang kid, who, showing off for a comely miss sauntering by, maneuvered the deceptive curve minus mufflers and without slowing, tried to demonstrate a third-gear navigation of our corner, also.

With two wheels spinning graspingly above the ground, his left hubcaps grazing the far curb, and a shriek of braked tires, he made it—just! His tanned face turned a greenish hue, and he was no longer in a hurry to finish his run down the street.

Of course, nights have plenty of activity, too. There was the lazy evening we were peacefully watching a way-out movie, when the screaming background detached itself from the picture. As it was suddenly accompanied by many "clanks" and "ker-plunks," along with an eerie harmony of the splintering of wood and tearing of metal, we finally realized a much livelier show was occurring outside than on the screen.

As we dashed out to the front porch even we were amazed! An older vintage auto had vaulted the curb across the street, dismantled the fence, and now lolled pacifically under the umbrella tree, motor still groaning with effort and headlights flickering feebly. The driver had hastily abandoned ship. Only a bewildered and still dazed woman passenger occupied the front seat. A curious gallery had already formed by the time police arrived and proceedings continued on into the night.

FOGGY NIGHTS lend an added air of mystery. Remember the old days of radio, when you had to imagine what was going on? From pieces of muted conversation, desperate "beeps" of horns, or the "chug-chug-chug" of cautious engines in lowest gear, we come to the worst of conclusions and sit there tense on the edge of seats, hair prickling on the back of the neck, waiting expectantly for that "sera-a-pe" that just has to come.

On one such occasion, when there was an ominous ensuing silence, we scurried out to the curb to find a weary driver sadly contemplating his now-silent car, which was snuggled cozily between our front wall and the corner mailbox!

Though our infamous corner is familiar to those who have to navigate it by necessity and avoided by those who don't, occasionally an unknowing stranger will happen along.

Compassionate drivers in our neighborhood usually honor each other on left turns by taking the inside lanes so both can turn at once in the scant time available. Imagine the consternation of a newcomer who un-

expectedly finds another's front bumper nose-to-nose with his—both at an impasse!

Our corner also is the unplanned stopping place for many lost souls. Since our lackadaisical street is hyphenated into a couple of sections a few blocks apart and the continuation across the street goes by a different name, there is a variety of dumb-founded vehicle drivers who have to disgruntledly resort to maps.

Besides frantically rotating cement trucks, impatient, lumbering moving vans, exasperated dump trucks, who first cruise unbelievably up one way and down another in vain attempts to find addresses that just aren't there, we once saw an ambulance, with red lights blazing and siren screaming, pull around our corner, then stop in confusion.

There it sat, lights still flashing, as the drivers hastily pulled out a city map. Then in embarrassed chagrin, they hurriedly backed around the corner again and sped back the way they'd come, sirens wailing once more at full steam. Who knows if they ever found their destination!

AND WE CAN ALWAYS tell when a brand-new bus driver appears on our route. He inevitably forgets to turn, instead goes flying blithely down the road. As we watch in smiling anticipation, there he returns a scant minute later searching for that lost route. But one was too smart for us. He continued on his wayward way, and completely took us by surprise by coming out where he should have gone in!

Pedestrians are few and far between here! You have to be young, quick and agile to keep from getting your heels scorched. Even neighborhood pets have learned to avoid the corner.

But there was one busy afternoon when a local wiener puppy ambled out innocently, tail wagging joyfully at his new venture, and was immediately challenged by four cars, two from each direction. He did what any confused pup would do, sat down right in the middle!

Smoky skid marks reached from curb to curb, one low-slung car skidding completely about face. As the dazed drivers slowly came to, the now-wiser dog scampered off, tail between his legs.

Of course on our super-active corner there are many near-misses we never see. Often we'll go outside of a morning to a snapped-off stop sign, a chipped light post, a pile of red-glass taillight, a shredded tire. And we wonder what gremlins had been at work.

THERE ARE ENOUGH doings at our private destruction derby to rival any TV show, along with a valuable driver-education course for future drivers, Misses 5 years old and 9 years old.

As for the drivers themselves, our corner seems to provide some crazy sort of challenge in their otherwise humdrum routes. Such as one motorist, who was rescued from his unwilling pickup by deputies and firemen, as he tried to scale the light pole across the street. But even as traffic started piling up for several blocks in both directions, he hardly blinked an eye and said, "Didn't quite make it, did it?"

Guess that pretty well sums up the philosophy of the folks around our corner. And it also reminds me of mine, more eloquently stated by Sam Walter Foss, in his famous poem which goes thus:

"Let me live in my house by the side of the road

Where the race of men go by."

Southland Magazine

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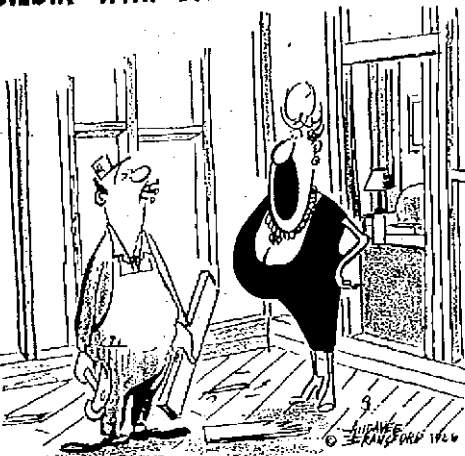
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In the Days of Chuckles and Chuck Holes When Someone Yelled *Get a Horse, Mister*

HERE'S A JOKE that usually brought a chuckle back around the turn of the century:

First Pedestrian: "Do long walks tire you?"

Second Pedestrian: "No. I'm accustomed to them. I own an automobile."

Doubtless the story doesn't tickle your funnybone, but in pioneer motoring days the engine difficulties and frequent breakdowns of horseless carriages did, indeed, often force automobile owners to walk more than they ride.

None of the "devil wagons" could be termed a paragon of mechanical perfection—far from it. A motorist had to be virtually a master mechanic, and even then his car often refused to budge.

When the driver, who had encountered an inordinate amount of trouble with his gasoline buggy, noticed the

By Frank L. Remington

slogan "Nothing to Watch but the Road" adopted by the manufacturer of his automobile, he was likely to snort: "Yeah, but I sure get tired watching the same piece of road!"

The "linen duster" motorist experienced more headaches than a barrel of aspirin could cure. On tour, he loaded the car with several hundred pounds of tools, spare parts, tow ropes, extra tires, and tire repair kits. Rarely was there room for personal items other than a toothbrush and clean shirt. Most auto travelers shipped their luggage to the destination ahead of time.

If the tourist managed to keep his horseless carriage chugging along despite tire troubles and mechanical emergencies, he faced other harrowing difficulties.

In 1900, there were only some 250 miles of paved or surfaced roads outside the cities in the entire country. If it rained, the road became an impossible morass of mud; if the sun shone, the highway resembled nothing so much as an Oklahoma dust bowl during a windstorm. Most roads were merely a set of deep wheel ruts generously sprinkled with boulders and other obstacles.

IT WAS A HARDY "hot-rodder," indeed, who piloted his rattling, sputtering, steaming vehicle to the ultimate destination on schedule. More often than not he missed the mark, for there were no road maps or numbered highways to follow. An autoist venturing on an extended trip was virtually an explorer in virgin territory.

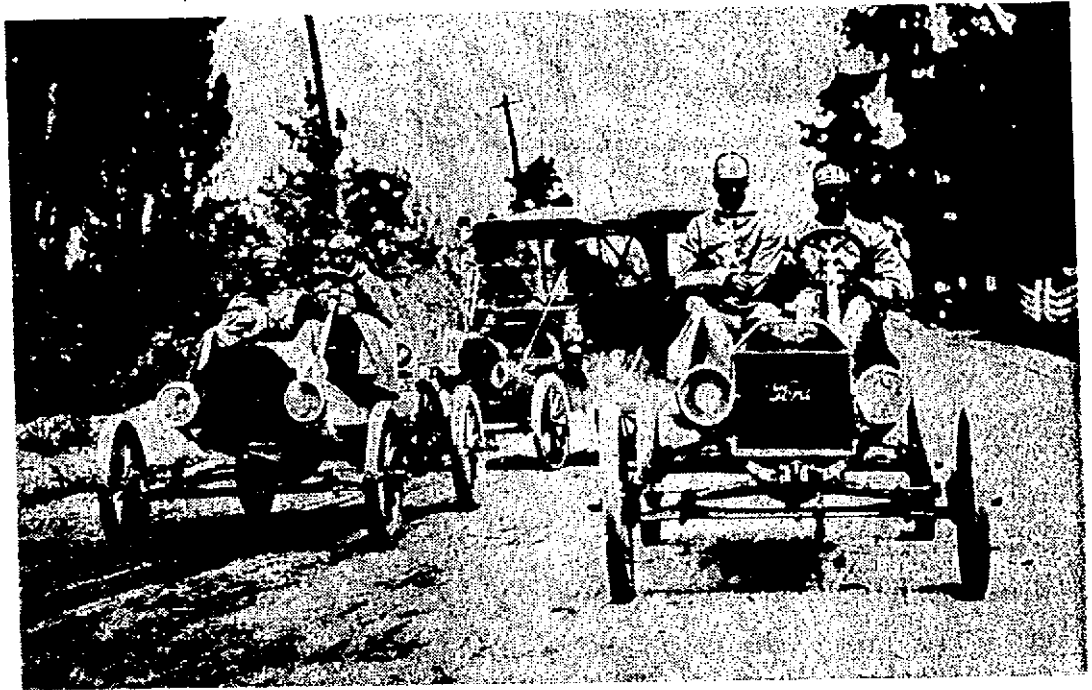
Many a motorist in those days also had to contend with open hostility and ridicule on the part of the local populace, a number of whom regarded car owners as undesirable of the lunatic fringe. Some farmers were particularly vehement in their aversion to the devil wagon, maintaining that it not only frightened their livestock but that its fumes contaminated the pure country air.

TO DISCOURAGE automobile travel in their vicinity, rural residents quite often scattered tacks, bottles and broken glass at strategic spots along the road. The die-hard defender of the noble horse went so far as to conceal the blade of a crosscut saw in the road. Any unsuspecting driver passing that way suddenly found himself with four flat tires and a strong disinclination to ever again traverse that particular route.

Legislative bodies of the day, too, seemed to take sadistic pleasure in restricting and discouraging automobile travel. In 1901, for example, New York slapped a statute on the books that restricted the motorist's speed to 8 to 15 miles an hour.

Furthermore, New York required a motorist approaching a horse to pull to the side of the road—if its rider raised his hand. And if the cantankerous horse lover gave another signal, the automobilist had to switch off the engine. Adamant farmers played this regulation to the limit, often taking their good time and directing disdainful glances and derisive remarks at the hapless motorist.

THE VARIETY of restrictions that harassed early car owners would certainly have discouraged a less high-



One of our nation's first competitive sports was the Sunday afternoon drive; the competition was man against machine and rutted, dusty road as a nation took to wheels.

spirited group. In Pennsylvania one law provided that anyone driving at night must come to a complete stop every mile, send up a rocket signal, and then wait 10 minutes for the road to clear ahead before moving on.

Only a well-heeled motorist could afford to drive across Missouri, for each of the state's counties collected a \$2 fee from every automobile operating within its boundaries.

Urbana, Ohio, restricted speeds to four miles an hour and further required a motorist to clang a bell beginning 50 feet before an intersection and continuing until the crossing had been safely passed. There was even a re-

corded example of a sign reading, "The Speed Limit Is Secret This Year. Motorists Breaking It Will Be Fined \$10."

Early-day excursionists, too, fell easy prey to constables, merchants and hotel keepers with an eye toward an easy buck. If the constable couldn't make a speeding violation hold up, he switched the charge to obstructing the road or frightening livestock. And the luckless driver usually had to pay up or cool his heels in the local bastille.

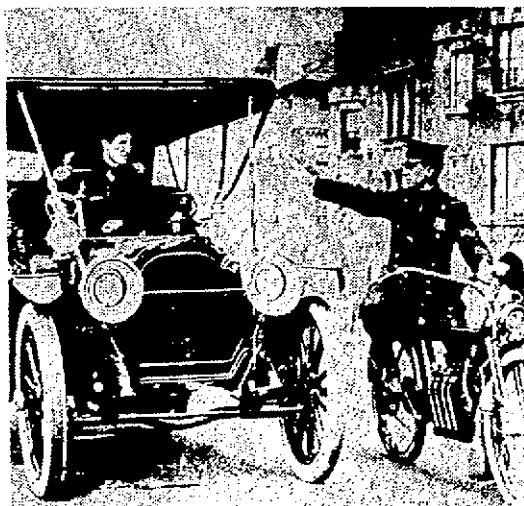
HOTELS ALONG the route frequently doubled or tripled their rates. After all, innkeepers figured, automobile owners wallowed in wealth and could afford any price. If it came to "get a horse" to haul a gasoline buggy out of a mud hole, the farmer who brought his team charged the motorist whatever the traffic would bear—which was often considerable.

A Sunday drive with the family in the early 1900's was a major project. Dad usually spent most of Saturday preparing the car for the outing. By getting up with the sun the family could usually make a 50 to 60-mile round trip, which was about all Mom could take anyway. The wind, dust and jouncing generally left the womenfolk haggard and faint.

If road exigencies delayed the return trip until after dark, Dad had to turn on the acetylene gas that flowed along rubber tubing to the headlights, where Dad applied a match. The resultant glaring white light at least helped to light up the road, but the accompanying stench made many a driver firmly resolve to get home before dark on the next trip.

Of course, we laugh at the trials of the motorist of 60 years ago. It's little wonder, though, that the average family in those days traveled only about 200 miles a year in its automobile.

Today, we travel in automotive luxury on superbly-surfaced highways that lead to practically everywhere. Today's average family travels something like 12,000 miles a year in its car. Yesterday's horseless carriage and familiar cry of "Get a horse" have long since been relegated to limbo.



It was ever thus for the motorist who is told to "pull over" by the cycle officer. Old laws were harsh on motorists whose cars frightened horses.

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the short end of the roll!!
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ALDON	100% Nylon Pile	Hi-low	Blue-Green Tweed	45	6.95	4 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Beige Tweed	66	6.95	4 ⁹⁵
ALDON	100% Wool Pile	Random Sheared	Avocado	57	5.95	6 ⁹⁵
ALEXANDER SMITH	100% Polyester Pile	Tip-Sheared Hi-low	Gold	37	7.95	5 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Gold	91	8.95	5 ⁹⁵
ALDON	100% Nylon Pile	Hi-low	Avocado	66 1/2	8.95	5 ⁹⁵
ALDON	100% Wool Pile	Random Sheared	Gold	56	9.95	6 ⁹⁵
ALEXANDER SMITH	100% Polyester Pile	Tip-Sheared Hi-low	Bronze	82	7.95	5 ⁹⁵
EVANS & ELACK	100% Herculon Pile	Random Sheared	Blue	38	7.95	5 ⁹⁵
ALDON	100% Acrylic Pile	Random Sheared	Gold	57	9.95	6 ⁹⁵
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Get a House for the 'Swing' Set

By Ellen Krec

YOUTHFUL, vibrant and colorful best described the home of the George R. Millers.

Their Lakewood Plaza house reflects the personalities of the family as well as their way of life.

When purchased by the family several years ago, it was just another nice tract home. Today it is an outstanding example of ingenuity, fine use of color and simplicity of design.

The exterior remains the same with the exception of a room addition.

The major change outside is a new landscape design accomplished with plans provided by a nursery and the Millers doing the actual work. They are the first to admit this was more difficult than they had anticipated because a jungle-like yard had to be cleared completely.

A slab patio in the front was covered with an egg-crate-and-reed roof. The same reed was used for the front portion of fencing. Miller took a year to design a concentrically circular bamboo gate, using all sizes of bamboo and gluing them in place.

It lasted just six months, for as the weather changed so did the bamboo. Piece after piece dropped and had to be reglued. Finally Miller decided to remove it, leaving a welcoming open approach to the lanai.

CLEVER USE of paint makes distinctive difference in the home. Outside, Miller painted the house and surrounding fence the same shade of celery. By using the identical color overall, house and fence become a unit and, therefore, appear larger.

Actually, Miller will tell you this was slightly accidental since he was mixing his own paint and it took 18 gallons before he was satisfied with the color, so he just painted everything

the same—and still has some left!

The living room is a contemporary, colorful room in which all walls and a tongue-and-groove ceiling are white. Door trim and exposed beams are outlined in an almost-navy blue. The carpet is a practical blue-green (weed, chosen not

on the same wall give a light break to the flat surface. Furnishings are all in keeping with the philosophy of the family—attractive, functional and enjoyable for children. Two leather Kangaroo chairs from a conversation area by the fireplace.

The module unit is completely interchangeable. Its

ing the kitchen was covered with plywood paneling and stained a driftwood shade. A divider that prevents the living room from seeming box-like, was built from 1x4-inch pieces of wood nailed together on a smaller panel, leaving space in between for adjustable shelves. The same driftwood stain was used on

THE SOUTHLAND AT HOME

only because the Millers have three children 4, 6 and 10, but also because this is a young neighborhood and there are 18 children in a three-house radius!

The flush-with-the-wall white brick fireplace requires no additional space since its hearth is flat on the floor. A wedge of window

chairs may be converted to tables by removing cushions and folding the top down. The tables may be used as benches. The unit can be used as one or several units, and in this case the Millers used it as a sectional with a table in between.

THE ANGLED wall border-

the built-in case, but the shelves were painted blue and yellow.

Art is bright and abstract, from Klee reproductions to an original in tempera from an artist friend. The final touch in the consistently contemporary living room is a swinging egg basket chair.

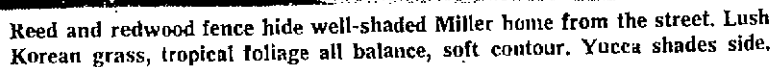
The entertainment center was an addition planned to be used by children and parents. There was no heat in this room, so a free-standing blue fireplace was installed on a raised rock hearth. The L-shaped hearth is used for seating by using upholstered cushions to make a fixed sofa. All of the walls are mahogany paneled and what formerly had been the outside fireplace facade has formed the back of built-in cabinets.

TINY FINGERPRINTS never are noticeable in the cheerful kitchen. The walls all are white; however each cabinet door and drawer has been painted a different color, incorporating olive green, orange and royal blue. A partition dividing a small kitchen and utility room was removed to give more space. A 22-foot steel beam was added for stronger structure since the house has only two main beams and the removed partitions were part of the support. This beam was painted blue, continuing the theme: "if you can't hide it, paint it!"

All appliances are hidden behind brightly-painted folding doors. A built-in desk is a dividend at one end of the

(Continued on Opposite Pg.)





room. The floor is olive travertine, and cork slabs have been used to cover the base of the white formica-topped breakfast bar. This, too, is practical for the small feet that are always in motion.

A former grouping of tear drop lights was separated and then installed singly over the dining area.

The kitchen has one wall of glass opening on a small garden and potting shelves filled with herbs. This also is the tricycle parking lot.

The children's bedrooms are separated by a long slender pane of glass and closets back-to-back, forming a wall in between. The glass has been broken several times, so the Millers decided to put a bulletin board in its place. While the rooms are similar in construction, they are worlds apart in decor.

Leslie and Laurie have a typical little girls' room. Rattan headboards in bronze blend with the gold-and-white chests and olive carpeting. The fringed bedspreads are bright prints and

All bedrooms
overlook a bit
of greensward

Mrs. Miller has made Roman shades in olive with matching fringe. The draperies have been eliminated because the children had a tendency to use them for hide-and-seek.

On the other side of the

closet, Jerry, the son, has a completely masculine room. The cheerful blue carpet and trim form the basis for the blue-and-white trundle bed and matching chest. The Roman shades are natural burlap with blue fringe.

The children's rooms look out on their part of the yard. The patio and play area in the back of the house are theirs while the lanai and the front are for the parents.

Thirteen yards of concrete were used to create the free-form patio, leaving irregular spaces for planting and the children's equipment. Flowering plum trees provide color and shade in the otherwise minimal-care yard.

The master bedroom and bath are in the process of change. Mr. and Mrs. Miller are typical parents—everything for the children first, and now it is their turn!



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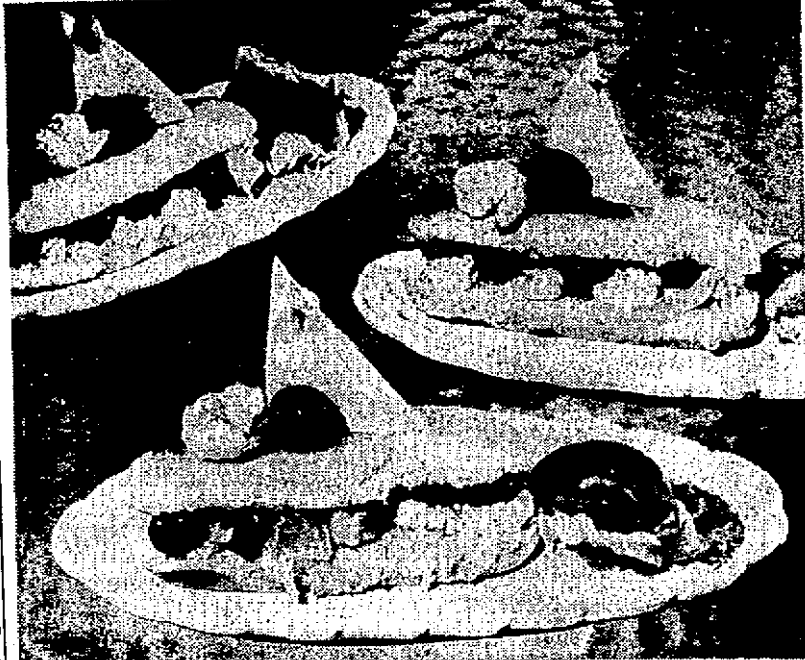
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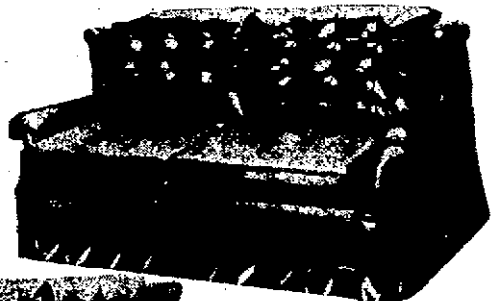
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A Toast to the Ancient Mariner

By MILDRED FLANARY
Home Economics Editor

You don't have to be an "ancient mariner" to enjoy these trim little olive-filled boaters. Launch your lunch plans with hot dog buns and lots of canned California ripe olives, shrimp and grated cheddar to fill them. They're good hot -- wrap them in foil for a quick bake in the oven or on the grill. A sassy cheese sail and bright garnishes of tomato wedges, more shrimp and glossy olives make them most seaworthy. The skipper of the kitchen will find it easy to pack her cargo to go to the Labor Day picnic for the crew to assemble on site.

Mellow meaty ripe olives will get the most summer worn appetites out of the doldrums. Float 'em in soups, stew them through stews, sauce them over meats or slip them into chili. Their unobstructive flavor goes equally well in delicate creations or spicy concoctions. And ripe olives always go beautifully all by themselves for snacks and nibbles.

RIPE OLIVE SAIL BOATERS

- 6 hot dog buns
- 3 tablespoons soft butter
- 1 tbsp. prepared mustard
- 2 cups cooked fresh, frozen or canned shrimp
- 3/4 cup canned California pitted ripe olives
- 3/4 cup grated Cheddar cheese
- Catsup

Spread cut surface of sliced buns with butter blended with mustard. Arrange shrimp, then olives cut into pieces on bottom half of buns; sprinkle with cheese and drizzle with a little catsup. Cover with top half of bun. Wrap buns in aluminum

foil. Bake in moderately hot oven (375° F.) about 20 minutes until hot and toasted. Garnish with a cheese tri-

angle on a pick, sail-fashion, and additional ripe olives, shrimp and tomato wedges as desired. Makes 6 boaters.

Recipe of the Week

This week's \$5 prize is awarded to Mrs. G. T. Starkey of Pelaluma, for her recipe telling how to make filled veal patties in creamy wine sauce. It is:

Filled Veal Patties in Creamy Wine Sauce

- 1 lb. ground veal
- 1/2 lb. ground chuck
- 2 strips ground bacon
- 1 tbsp. instant minced onion
- 1 tsp. salt
- 1/2 tsp. black pepper
- 1/4 cup of can of deviled ham
- 1/2 cup grated parmesan cheese
- 1/2 cup flour
- 1 tsp. paprika
- 2 tbsp. cooking oil
- 1 (10 1/2-oz.) can condensed cream of mushroom soup
- 3/4 cup of light cream
- 1/2 cup sauterne
- 1 tbsp. minced parsley

Mix veal, ground chuck, ground bacon, minced onion, salt, and black pepper well in bowl with forks. Form into flat patties. Combine deviled veal and parmesan cheese and mix well. Spread one veal patty with deviled ham-cheese mixture, top with another veal patty and pinch edges of patties together to enclose filling. Do this until you have all patties filled and ready for frying.

Combine flour and paprika. Carefully dip each filled patty in flour-paprika mixture. Brown slowly and until crusty and browned in heated oil, turning carefully so as to keep meat patties and filling intact. Drain off any excess fat.

Combine undiluted soup, light cream, sauterne and parsley. Pour over meat patties in pan. Cover and cook over low heat for 20-30 minutes, until veal is cooked through. Serve plain or over hot cooked rice.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page... but no fair peeking.

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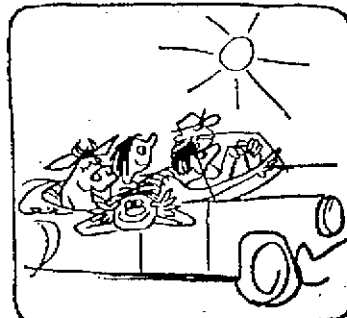
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You Ask, We Answer

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington, D.C. 20004. Please inclose return postage or self-addressed, stamped envelope.

Q. What kind of poems did Edward Lear write? D.U.

A. Edward Lear (1812-1888) was one of the greatest exponents of pure nonsense verse. "The Owl and the Pussy Cat," and "The Jumblies" are among his

best-known verses. The writing of verse was an avocation with Lear, who was primarily a painter. He also traveled widely and wrote and illustrated a number of books on his travels. His first book of nonsense appeared in 1846, and was followed by several sequels.

Q. Identify the Republic of Maluku Selatan, J.V.

A. "Maluku" is one form of name for the Moluccas, islands off the New Guinea coast. "Selatan" is Indonesian

for "south." In 1950, some of the Moluccas briefly revolted against the Indonesian government and proclaimed themselves the Republic of South Moluccas (Maluku Selatan).

Q. Who was the first American astronaut in orbit? T.L.

A. John H. Glenn, Jr. was the first American astronaut to circle the earth; he made three complete orbits of the earth in the Mercury capsule Friendship-7 on Feb. 20,

(Continued on Page 16)

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Easy going styles are 'gear' this year



By Mary Ellis Carleton
Fashion Editor

WOMEN, BLESS 'EM, may think a distributor is a door-to-door salesman and a transmission is something one goes through in psychoanalysis...

But when it comes to tuning up a wardrobe, today's smart gal can shift into high fashion gear at a moment's notice... without fuss or muss.

She'll find the going's easier than ever in fall's new knit coordinates that can be machine washed and dried.

Leading the race is Koret of California, the San Francisco firm that revolutionized fashion

with its permanent press process a couple years ago.

This fall Koret paves the way for even greater zip-and-zing fashion performance with tuned-up coordinates of Koratron Duraknit. Straight from the washing machine, they're ready to take to the road without touching an iron.

Knits, more and more, answer the fashion needs of today's living, moving, involved women. They are contemporary. They can be casual, or casually elegant, or they can swing with the young mood of today.

Among the season's raciest looks are the sweater dress with long skinny sleeves and

dropped waists... the T-dress (descended from the T-shirt) with contrast yoke and sleeves... also the "skivvy" or grandma's underwear look in buttoned shirt and short cuffed pants.

Also very much in the race: varsity stripes, smock dresses, tunic styles and knit ensembles with jacket or coat that go in high gear from season to season, place to place.

Time was, not long ago, when a "knit" meant a sweater, and a sweater was to keep warm. Keeping them in shape was no small problem, too.

But those days have gone forever. Today knits—with fresh new looks, in guises that baffle even the experts—are the zippiest, zingiest, ready-to-go fashions around.

My 'Nice Vacation Gift'

"There's a 'flying saucer' in your car!"

By Ruth Ikerman

COMPLETELY out of breath, the little boy ran up on our lawn and pounded on the door to the den where I was pounding the typewriter. "Lady, there's a flying saucer in your automobile," he huffed and puffed. "Please come outside and get it out of your car."

Well, life already was pretty well jam-packed with things to do in this housewife's kitchen and den without having to deal with flying saucers and little men

in green suits landing from Mars. But I got up and went outdoors and followed his barefeet to the curbside car.

"Are you sure it's a flying saucer?" I asked him in disbelief, and he assured me solemnly. "Oh, yes, I know it is. I saw it land there myself."

DISCREETLY I approached the automobile, wondering if my hair was

combed properly to make the right impression on a visitor from another planet. Hastily I smoothed the belt on my print housedress. In another minute I might be inviting men from Mars into the house for some fresh-squeezed orange juice, and getting ready for the news-reel cameramen to arrive.

All that I saw was a little white plastic lid such as those covering coffee and

shortening cans in these days of interesting packaging at the grocery stores. The little boy was delighted beyond words as he quickly jumped into the automobile.

Then he confessed, "My mother won't let me get into anybody else's car without asking." This seemed such an unusual display of courtesy on the part of the youngest generation, which often does anything it likes without requesting permission of anybody, that I felt well rewarded for having been interrupted to take part in this dramatic rescue.

Walking back to the typewriter I reflected on how wonderful the world would be if jaded adults could somehow manage to keep alive a vivid imagination on dull days, even as a child's imagination can turn a plastic disc into a flying saucer. The little boy gave me one of my nicest vacation gifts when on a busy day I took with him a vicarious ride on a flying saucer.

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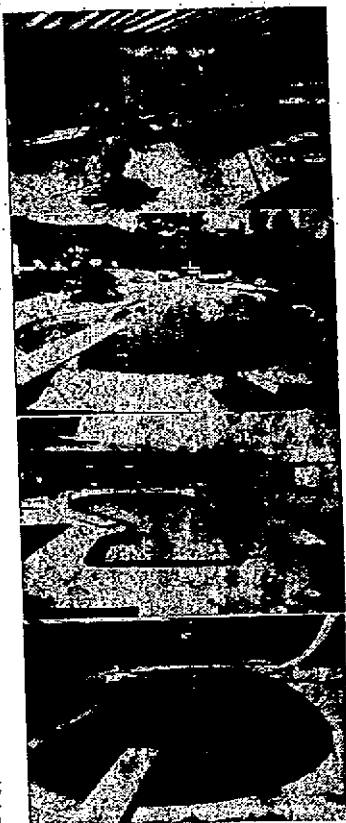
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Science for You

By BOB BROWN

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Of A Chemical.

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old spoon, an
alcohol lamp,
or a hot plate
with which to
heat it, and
some cold water.

DO THIS:
Heat the sulphur
over the flame
or the hot plate,
and note the
changes. It first
melts into a
watery, straw-
colored liquid.
With more heat
this shifts to
orange and then



it turns red. Then it becomes a slow-flowing deep brown color, and becomes almost solid and finally turns liquid again and boils with a yellow vapor at 444 degrees Centigrade. Pour some of the melted brown sulphur into cold water and it forms a dark plastic-like substance. If this is left for a few days in air, it returns to the yellow sulphur color.

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INFORMATION FREE

(Continued from Page 2)

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Q. Who wrote the lines, "Oh what a tangled web we weave, When first we practice to deceive"? B.D.

A. They are from Sir Walter Scott's "Marmion."

Q. Where is the celestial meridian? G.W.

A. The celestial meridian is an imaginary line that runs across the sky directly above the observer's head from the north point to the south point on the horizon. The imaginary point of the meridian exactly above the observer is the zenith. The imaginary point directly under the observer and opposite to the zenith on the celestial sphere is the nadir.

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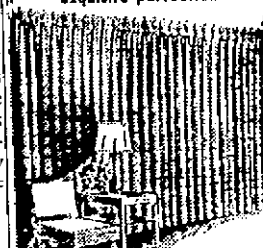
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Crime's Roll Call Between Wars



Al Capone (top left),
Joe Adonis (top right),
John Dillinger (left),
Frank Costello (above).

By Morry Rabin

LINE UP TOUGH GUYS, by Ron Goulart. Sherbourne. \$4.95.

THERE'S LITTLE new in Ron Goulart's capsule biographies of 14 hoodlums who controlled rackets and vice in the heyday of organized crime between the two World Wars except his delight at shooting them down with well-aimed ridicule.

Murder, narcotics, prostitution, kidnapping, extortion, bribery and the like aren't funny, as Goulart sometimes makes them appear, but neither were the Capones, Dillingers, Costellos and Luciano's glamorous—and Goulart makes this clear, although he presents some of the boys, O'wney Madden, Roger Touhy and Bugsy Siegel, as colorful and personable sinners.

Their influence on legal enterprises is of interest. In the '20s, Madden operated Harlem's Cotton Club, which started Duke Ellington, Cab Calloway, Lena Horne and Ethel Water to fame. He stole the heavyweight boxing championship with an inept giant, Primo Carnera. Arnold Rothstein was the master fixer of sporting events, up to and including the 1919 World Series, and

got into Damon Runyon's stories and "The Great Gatsby" by F. Scott Fitzgerald.

Al Capone made the movies, in portrayals by Edward G. Robinson, Paul Muni and James Cagney; John Dillinger and Machine Gun Kelly also were movie subjects, posthumously. Legs Diamond and Alvin Karpis were subjects of "Crime Does Not Pay" comic strips.

Siegel's construction of the Flamingo as a luxury hotel, casino and night club probably was responsible for the growth of Las Vegas from a two-bit desert town into a sleek, profitable gambling hub, the author points out.

Most of the boys who were rubbed out got into TV via "The Untouchables," but Joe Adonis and Frank Costello were featured live, —on the Kefauver crime investigating committee telecasts.

Goulart describes himself as basically a gag writer, which may be correct. He is no grammarian, and his writing style leaves much to be desired.

Biblio-File

By NAT HONIG
Book Editor

Neither Nuts nor Knaves

IN A RECENT ISSUE there was a review by Forest Jordan about an angry generation of the day before yesterday, the men and women who wrote of the Great Depression. Disillusionment over World War I and the recession of 1920 had made a good number of these men into "The New Left" of the early '20s. Dos Passos, Floyd Dell, Max Eastman carried the more brilliant torches of the young radicals of that day. They were even angrier men when the real depression struck, and the '30s saw them joined by writers like Sherwood Anderson, Steinbeck, Farrell, by the cream of American literature.

THIS COLUMN, prompted by another book, *The New Radicals, a Report With Documents*, by Paul Jacobs and Saul Landau (Random House, \$6.95), concerns a new "New Left," a radicalism that would seem to prove that "the more things change the more they remain the same" is strikingly different. In a number of ways, than the radicalism dealt with in Jordan's review.

The "New Left" of today, of the Jacobs-Landau book, is a "Left" of the young, a good section of them thumbing noses at both the extreme Right and the communism of the Red card. Some people become annoyed at young people who wear long hair or frug, or who ride motorcycles in groups of more than two. If the truth be known, many fogies are annoyed at young people, period!

The Jacobs-Landau book is an attempt to understand one segment of the young people. The book is often right, though too often, like its subjects, it's pig-headed. But it deserves to be read with an unjaundiced eye.

Like them or not, the young radical activists of today, like those in Dos Passos' day, are not all bad, nor all good. Most of them are students, a good many of them bright students. Most of them share a messianic zeal for what they regard as justice and a good deal of that you and I also regard as justice. Most of them share, too, an appalling ignorance of certain, rather recent, historical facts.

For instance, a good many of them still were reading comic books on that bleak Nov. 4 in 1956, when Russian tanks lumbered along the streets of Budapest and cut down young students and young workers in revolt—the Hungarian "New Left." Somehow our American "New Left" never learned of this historic shame.

The youth of the American "New Left" have never heard, how when the Communists took over Bulgaria by the grace of the Russian Red army, the first to be shot were men like the Socialist Petkov, along with many, many youngsters, students and workers of the Bulgarian "New Left." And how harsh was the fate of the youths of the Romanian, the Albanian, the Chinese, the North Vietnamese and the North Korean, the Polish and the East German "New Lefts."

Nor are these tidbits of "socialist justice" to be found mentioned in the *New Radicals*, a book dedicated to the American "New Left," whose adherents would be better fighters for justice if they knew about these facts of history.

Nonetheless, a majority of our young radicals are neither nuts nor knaves. Despite the "plague on both your houses" attitude toward both sides of the Iron Curtain, and a tendency to mere surface thinking on matters like Viet Nam or Cuba, few are orthodox Communists. Indeed, most have contempt for the orthodox Communists and disgust for the Soviet suppression of truth in literature and in all the arts.

And don't confuse these kids with the LSD set or the sex orgy crowd (if they are a crowd). A good many of them are too busy on the civil rights firing line or in the poor neighborhoods for that kind of business.

The young radicals, despite an occasional Communist who crawled in, have no Kremlin and owe no allegiance to any foreign power. Most of them are searching for truth, even as intelligent young people always have done. They are looking for values because they are not willing to accept the chicaneries their elders have handed them.

We should try to understand the restlessness of the young, their worries and problems. A segment, through emotion or ignorance, may be wrong about some matters of importance. But when they battle for civil rights or for an end to poverty, let's cheer them on.

Films' Golden Era Told Again

CZAR, by Thomas Wiseman. Simon and Schuster, \$6.50.

"The golden era of picture-making," as Hollywood pompously called it, started with the silents of the 1920s and died with the congressional investigations of communism in the industry and, coincidentally, with the advent of television as a worthy competitor.

"The golden era of picture-making," as Hollywood pompously called it, started with the silents of the 1920's and died with the congressional investigations of communism in the industry and, coincidentally, with the advent of television as a worthy competitor.

Thomas Wiseman, Austrian-born playwright and drama critic who has worked in Hollywood, attempts to recreate with his sweeping novel "Czar," that period of glamor, double-dealing, affluent corruption and flesh-peddling. It's been told before, way back in "What Makes Sammy Run?" for example, and in countless other novels and movies.

In this one there are two "czars," typifying the extremes in movie bigwigs. Alexander Sondorpf, an Irving Thalberg-like boy wonder, is a sensitive, astute opportunist of some integrity. Willi Seiermann is a conniving ignominious, master of the fast buck and the cut throat. Both are from New York's lower East Side and the chapters on their early life leading up to the long jump from Seiermann's penny arcade and movie houses to Hollywood, probably are the best part of the book.

In Hollywood, the pattern is too familiar for surprises and the cast, also, is stereotyped—aggressive ants trying to climb ladders of each other's dead bodies.

Plus Janel Derringer, plucked from a 10-cents-a-dance hall to become a love starved, blonde sex goddess, Willi's mistress and Alexander's protegee; Stephen Raille, brilliant writer who chucks it for a mess of studio pottage, Paul Krasnor, Greenwich Village "womanizer" who sneers at movie commercialism and touches off a scandalous sensuous even by Hollywood standards.

What happened in Hollywood happens in the book and this, regrettably, precludes the suspense so necessary in fiction. You know Alexander, as a \$100-a-week neophyte, will get away with firing the biggest director in town and then marry advantageously and go to the top; you know Willi will get his come-uppance in due time; and you know just when the big financiers, paying out the money spent so freely by the studios, will pull the lines taut and bring to gaff the controlling stock.

You're amused by the blatant seduction of talent and women; the silly success-worshipping caste system; and the treachery and

(Continued on Page 18)

WRITERS

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7	The Official Sex Manual	Sussman	75¢
8	The Thousand Doors	Rothberg	75¢
9	Midnight Plus One	Lyall	75¢
10	Commander-1	George	75¢

ONE OF THE most interesting customs handed down from antiquity is the use of the "seal." Small symbols were impressed in soft wax or clay by engraved designs on precious or ordinary stones, metal, or signal rings, or on small cylinders of terra-cotta and metal, man's first attempt at personal identification.

New Life for Ancient I.D.

By Helen L. Gillum

Since illiteracy was a way of life for practically everyone except scribes, scholars and teachers, the little designs in the hardened blobs of material were widely used in the ancient world. Each symbol was unique to the individual owner. It was not

unusual even for a king or ruler to be unable to read or write his own name. He, therefore, was dependent upon the court scribe to conduct his business for him, after which the royal seal was affixed upon the document, making it legal and supposedly safe from prying eyes.

COUNTLESS SEALS have been found in archeological ruins, and they frequently are mentioned in the Bible.

Karl Peterson of San Pedro, has found a novel use for a seal used by his great-grandfather in Aland, Finland, over a hundred years ago. In 1958, his daughter flew to that country with her paternal grandparents to visit relatives. While there, she was given the 3 1/2 x 1-inch mushroom-shaped carved wooden handle with a brass seal marked by the initials "K.P." She was asked to bring it back to her father.

Peterson at first was at a loss as to how he could use the antique family heirloom. Then, since he plays the organ as a hobby, he decided to identify his sheet music with it.

It is interesting to know that seals again can be purchased in stores along with sticks of sealing wax in many colors, including gold, silver, green, red and blue. It is stylish and quite proper to affix your seal to the flap of an envelope or to mark your stationery or other papers with this quaint old-fashioned device.



Holding century-old seal from Finland is Karl Peterson. First owner's initials also were K. P.

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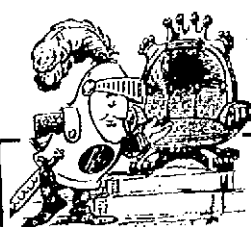


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Czar

(Continued from Page 17)

huckstering. But you're not outraged, because you've read about it or seen it on big and little screen for years.

The dialogue, too, is trite but this is understandable because the czars and their satraps were shallow people, whose talent was limited to the exploitation of the popular appetite.

Their exodus was more dramatic than the tinsel they peddled and author Wiesman tries mightily to convey this pregnant message. — M.R.

Titles Lost

In a review by Morry Rabin of two books on Israel, under the heading "From Promised Land to Fledgling Nation," which appeared in the issue of Aug. 21, the names and authors of the books were inadvertently omitted. They were "The Story of Israel," by Meyer Levin, Putnam, \$3.95, and "Israeli Interlude," by Mora Dickson, Rand McNally, \$4.95.

No 4-F for Surf Knot

By Ben Zinser

Southland Magazine Medical Science Editor

THERE IS A persistent but unfounded rumor among surfers that those with large knots on their feet won't be drafted because their feet don't fit into the standard combat boot.

The disclosure is made by Lt. David W. Gelfand, MC, USNR, in a report in the Journal of the American Medical Association.

Dr. Gelfand, in a new report on surfer's knots says that they are more notable for their curiosity value than for any serious or enduring disability.

"It is doubtful that anyone with surfer's knots will suffer from them any greater permanent disability than a mild deformity or arthritic of the dorsum (back) of the foot," he says.

Surfer's knots are soft-tissue swellings on the back of the foot and just below the knee. They are acquired by kneeling for long periods on a floating surfboard.

AN INTELLECTUAL male with a steady job appears to have the best chance of becoming a father, a new fertility study shows.

But if he changes jobs, moves from the country to the city or works in a factory under hectic conditions, his fertility may be adversely affected, the study suggests.

The study was conducted in Yugoslavia, reports Medical World News, doctors' newsmagazine.

ANY DEPRESSED patient who doesn't respond to conventional treatment may be suffering a vitamin deficiency, a physician suggests.

Dr. W. A. G. MacCallum of St. Luke's Hospital, Armagh, Ireland, tells of a dozen cases in which psychiatric behavior was related to low blood levels of vitamin B12. The report is in Journal of Rehabilitation.

PROBABLY THREE million human eyes are looking through contact lenses, and although there have been some reports of eye damage because of such lenses, the proportion of permanent injury is "infinitely small."

So says Dr. John A. Dyer of Rochester, Minn., in a report in the AMA Journal.

As a result, he says he feels that wearing of contact lenses is safe for individuals who have sufficient desire to wear them and who have normal eyes.

DDS, A DRUG long used to treat leprosy, has cut in half the number of Viet Nam troops stricken by malaria. The drug has proved out so well in field trials to combat a highly resistant strain of malaria that the Army has authorized its use among troops.

A NEW EXPERIMENTAL drug, diazoxide, is proving helpful to certain difficult-to-treat victims of high blood pressure.

Georgetown University researchers reported to the American Therapeutic Society that, for some patients, 20 days of diazoxide enabled them to respond to standard drugs for as long as two years. Earlier, these patients had failed to respond to conventional medications.

THE ANTIVIRAL drug idoxuridine has been used successfully in two persons in the treatment of early smallpox.

The drug was given by vein to three persons with smallpox, all expected to die, in the Infectious Diseases Hospital, Madras, India. Two of the patients made a satisfactory recovery after the drug was given every eight hours for five days.

WHEN DRIVING in town, only one-third of California motorists with seat belts lock them in place, a new study shows.

Yet many low-speed collisions have produced severe injuries. The U. S. Public Health Service says as many as 5,000 lives could be saved each year if everyone buckled up.

AUGUST

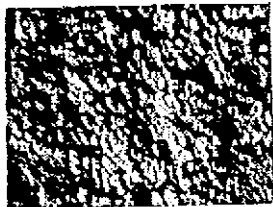
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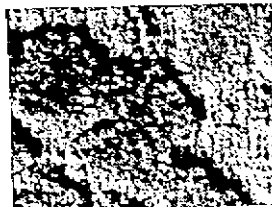
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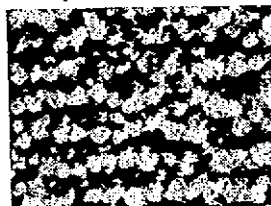
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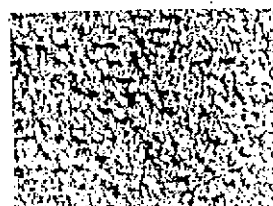
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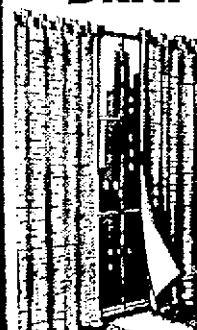
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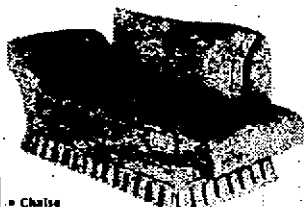
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COIN ROBINDEE

Market Periled by La Mesa Hoard

By Maurice M. Gould

HOARDS OF VARIOUS coins continually are coming to light. Some are being dug up in the Far East, Greece, Rome and Africa; others have been plowed up in fields where they were buried during the American Civil War; many have been placed in attics or other hiding places, while some have been stored in safe deposit boxes and long forgotten.

A recent discovery of a tremendous hoard of 1935 San Francisco half-dollars was just announced. Of a total of 70,132 issued, the hoard contains 31,050, approximately half the entire mintage.

A young housewife of La Mesa, Calif., inherited this tremendous collection of commemorative half-dollars from the estate of her grandfather, the late Thomas E. Sharp, a well-known rancher. A serious problem confronting the heiress is the disposition of the coins. If they all come on the market at once, the price would take a sharp drop and it would take a good many years for it to recover. On the other hand, if a normal amount is released each year, there is no question but that the coins would be absorbed and the market would be stationary.

The coins were issued for the San Diego California-Pacific Exposition and were minted under an act of Congress.

The obverse shows a seated female holding a spear, with a bear in the background. The reverse of the coin shows the observation tower and the State of California building on the Exposition grounds.

The Denver Mint issued 30,002 pieces in 1936 and these are a bit scarcer than the 1935 issue.

A small hoard of Antietam Commemorative half-dollars also came to light recently, approximately 300 pieces. This is a fairly scarce issue, with 18,028 struck in all.

I believe that a small number can be absorbed into the many collections looking for completion, without affecting the market.

This half-dollar commemorated the 75th anniversary of the famous Civil War battle at Antietam, and the two generals involved, McClellan and Lee, have their portraits on the obverse. The reverse shows the Burnside Bridge.

This piece has a catalog value of \$115 in uncirculated condition.

There is no doubt that there are other hoards tucked away and which will some day be revealed.



John Muir Commemorative Medal (above) along with special half dollars, grows more popular.

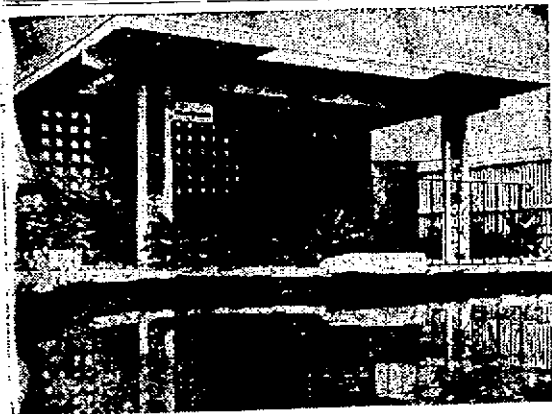
A GREAT NUMBER of manufacturers have invaded the coin supply market during the last few years. They are offering everything from many types of coin cleaners, magnifying glasses, plastics, to new boards for your coins.

It is no longer necessary to run down to your favorite dealer to pick up the supplies you need as most department stores, discount houses, five and tens, and even gas stations and specialty shops, now carry an assortment of this material, along with many of the favorite coin papers and magazines.

This shows the tremendous potential and the demand by coin collectors for the accessories needed to conduct their hobby. New and improved products continually are making their appearance and U. S. coin supplies are advertised throughout the world. Even the U. S. papers and magazines are offered for sale in Europe, Australia, and most coin-conscious sections of the world.

To order the new Coins of Special Value booklet send 50 cents to Maurice Gould, care of Southland Magazine, Box 4037, Grand Central Station, New York, N. Y. 10017.

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Unposed "pose" of child feeding her pets illustrates type of patience needed to photograph children and animals. Simple background further enhances shot.

'No Experience Needed'

By Eleanor Avery Price

PETS AND children together are high on the popularity pole of models

for snapshots. They don't need experience or special training, just an interest in each other.

The pet, too, should be doing something besides your direction. If the child has to "hang onto" a dog to keep him from running to you, stop talking and coaxing and wait until he is relaxed so his characteristic expressions and poses appear.

Sometimes it takes patience and ingenuity with a camera-shy child. Give him something to do. He can be grooming his pet, feeding him, kissing him, bathing him. Whatever you decide,

wait until he is thoroughly busy and not looking anxiously at you.

Look over various potential settings. You don't want a "busy" background, but a simple one like the sky or plain wall. A lawn can be difficult and may seem to swallow a toy pet. The background should always be either lighter or darker than the color of the pet and the color of the child's clothes.

DON'T TAKE outdoor pictures when the harsh sun is directly overhead as it is during summer. You want good light, of course, preferably that of the forenoon or afternoon. The sun should not shine directly into the eyes of your subjects, but a little to one side.

Story-telling pictures are quite simple to take indoors with a flash camera, particularly the newer flasheube model cameras that can be fired in rapid succession.

Don't take all pictures at your face level or from your waist. If you get down on a level with children and pets, pictures will be more intimate. For special effects, crouch down and shoot upward, using the sky as a background. Or climb a ladder and use the lawn or plain carpet as a background.

Know your camera and just how close you can get

(Continued on Page 22)

DOG TRAINING

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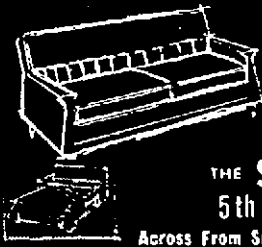
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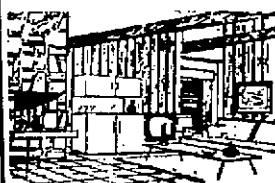
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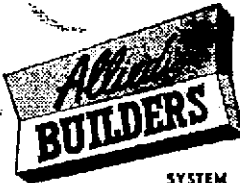
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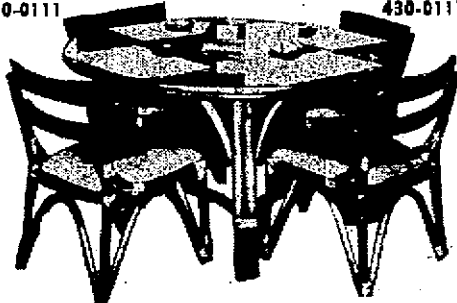
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X-Ray Look at Tomorrow's Car

(Continued from Page 4)

ized and personalized vehicles.

While these car concepts were not being shown as actual (pre-production) prototypes, reactions to the innovations presented will have substantial bearing on future design and engineering decisions, Abernethy said.

"Project IV" of American Motors was created by a Southern California designer employed by the firm. Nearly all manufacturers concede that the Southern California market is the key area in the entire industry. If an idea sells here, it will succeed.

THE FOUR experimental projects were shown in New

Pets

(Continued from Page 21)

and still be in focus. A close-up attachment on the camera will produce portrait-type shots. Keep them informal and endearing.

GET ENTRIES in now for Santa Ana Valley Kennel Club show and trial Sept. 25, at La Palma Park, Anaheim.

Intra Valley, Western and Great Western Cat Club will have a combined event Sept. 4-5 at 11531 Downey Ave., Downey.

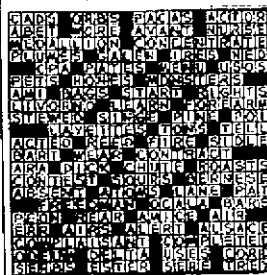
Don't Submerge Trailer Wheels

Don't risk serious damage to your boat trailer, advises the Evinrude News Service.

When launching your boat, don't submerge the trailer wheels. Stop short, just before the water line reaches the hub. This will prevent water from entering the hub and corroding the bearings.

It's also smart to check the bearings periodically. If you do a lot of trailering, now's a good time to add grease.

SOLUTION TO TODAY'S PUZZLE
(See Page 26.)



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Unique design of this American Motors experimental car has interchangeable front, rear doors, fenders, bumpers which reduces tooling costs. Example: right front fender and left rear fender are identical. Hood and deck are same, too.

York, Washington, D.C., Los Angeles, San Francisco and Detroit to the press, dealers and a select group.

One model, the Cavalier, presents an ingenious concept of automotive design which permits the interchange of body panels from front to rear and from side to side.

Right front fender and rear left fender are identical, as are their opposite quarter panels. Hood and deck lid are the same, permitting production from one set of dies. The four doors are produced from two sets of dies rather than four. Front and rear bumpers are identical and may be interchanged.

The high degree of interchangeability offered by the design of the Cavalier could provide savings of 25% or more in body tooling costs, Abernethy stressed. This design experiment offers interesting possibilities for the world market where parts inventories and body repairs are a consideration.

THE VIXEN, a sporty two-door version of the Cavalier, offers the same features of interchangeability.

The AMX, an advanced fastback design, and the AMX II, represent the second evolutionary phase of the AMX program.

The AMX offers three-way seating... full bucket seats flanking an aircraft type console, a "Ramble-seat" which is activated by a push button control inside the car, and fold-down contoured rear seats which may be used when the Ramble seat is not in use.

AMX II is a modified version of the fastback theme introduced in the AMX. Its more generous dimensions permit additional features, including a full trunk.

IN A FEW short weeks you'll be seeing the new 1967 cars in the dealer showrooms. As you view these models, each manufacturer has already buttoned

up the plans for the 1968's.

This means that any major adaptation or change in the industry takes at the very minimum of two years and up.

To design, test and tool any new innovation such as smog devices, new steering or braking concepts... any major change takes time to perfect and time to produce.

Most of us like to drive our cars for awhile. Unless the manufacturer has time to perfect these changes, the consumer... you and I... end up being the testing agent. But the builder has a reputation to uphold, therefore, he is more determined than ever to please you and keep you in his family... car after car.

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It's a Real Swinger

By Steve Ellingson



THE HANGING swing, pictured here with NBC's television actress Beverly Adams, is designed to be used in all sorts of places. It may be hung out on your porch, from a patio roof or carport.

Here's a project that can be undertaken with success by any inexperienced amateur. No trick to building it, when you use the full-size pattern. All you need do is trace the pattern on wood, then saw out the parts and finally put them together. The pattern lists the required materials and has lots of easy-to-understand illustrations. The cost is slight when you build it yourself. Simple tools are all you need. Except for paint, it can easily be completed in one evening.

To obtain the full size hanging swing pattern number 288, send 50 cents by coin, check or money order to: Steve Ellingson, Southland Magazine Patterns Dept., P.O. Box 2383, Van Nuys, 91409.

Inexperienced handyman can assemble swing in an evening. Modeling is actress Beverly Adams.



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ONE IN EVERY 10 school children has defective eyesight, doctors say. These students definitely need proper lighting to study by, but then, so do the other nine.

With the increasing study loads on today's student—often as much as five hours a day—the ease, comfort and accuracy with which a student's eyes perform become a prime factor in the effectiveness of his studies. Cor-

rect study lighting can protect precious eyesight and make homework seem eas-

The Right Light Your to Save ✓ Sight

ier.

The first suggestion is to forget some of the more popular, but incorrect, notions about what makes good study lighting. For example, most people think the brighter the lamp shade, the more light there is. This is seldom the case. A bright shade merely puts more light in the eye than on the study area surface.

AT ANOTHER extreme is the popular high-intensity lamp that concentrates a narrow beam of light directly on the study material instead of spreading it smoothly over the entire work area. The reflection of this high-brightness light source can wash out the contrast of black print on white pages, thus reducing visibility and increasing fatigue, an obvious handicap for prolonged periods of study. For serious studying General Electric lighting specialists recommend lamps which provide upward light and a broad distribution of light over the desk.

Another often used, but incorrect source of study lighting is the portable metal-shade fluorescent desk lamp. The main criticisms are that they are usually placed directly in front of the student and they provide no upward light. This front placement causes annoying reflections on a large part of the study area and because the lamp is low, there is a too confined downward spread of light. Lastly, the metal shade has no provision for much needed upward or background lighting.

Here are some alternative methods of lighting recommended by G. E. lighting specialists. The three most common include the wall-hung lamps, the table-based lamps, and built-in shelf lighting.

A pair of lamps, either wall-hung or table-based, provide the best study lighting, since light comes from two directions to light the entire desk top evenly. However, decorative appropriateness of the desk and the deciding between a single or room must be considered in a pair of lamps, or between wall-hung and table-type lamps.

WALL-HUNG lamps are good because they free the full desk top for reference material. A pair of lamps with shades 10 inches or more in diameter is preferred, but a single lamp with a 16-inch shade can also be used. If the single

lamp is used, care must be taken to see that the shade provides upward lighting for balance and smoothness of light within the entire visual field.

If the desk is more than 2 feet deep, extending or wall-hung lamps should have swing arms so their centers can be no more than 17 inches from the front of the desk.

When using table-based lamps, if there isn't enough space on the desk top for two lamps, make sure the single lamp is placed no more than 15 inches to the right or left of the work center and no more than 12 inches from the front of the desk. For widest possible spread of light there should be 15 to 16 inches between the bottom of the shade and the desk top. This assures visual comfort, because the student's eyes will be near-in line with the lower edge of the shade when he sits up straight, in normal reading position.

The recommended bulb wattage to use in either a single wall-hung or table-based lamp is 150 to 200 watts. If a pair of lamps is used, each should be equipped with a 100-watt bulb.

BECAUSE STUDY lamps are almost always located close to the student's work and his eyes, it is also important that these lamps be equipped with some means of controlling reflected glare. The inside of the shade should be white or nearly white to reflect the light over the entire work area. If the shade transmits too much light, it becomes a source of distraction and annoyance. White-lined, translucent shades of moderate density are preferred.

Fluorescent lamps built into open-top shelves provide a third recommended source of study area lighting. However, they should be placed very carefully to avoid reflections. A 30 or 40-watt deluxe warm white fluorescent tube is recommended and should be placed 15 to 18 inches above the desk top, directly above a point 9 to 11 inches from the front edge of the desk. It is also important to allow for generous upward light to insure visual comfort for the student.

Perhaps the "last word" in study lamps is the "Better Light for Better Sight" group of lamps. They currently are manufactured by eight companies and are offered in a variety of models. The lamps are considered ex-



Best study lighting is provided by two lamps, with desk lit evenly from two directions.



Reflection of this too-bright high-intensity lamp decreases visibility, increases fatigue.

cellent study lamps because a specially-designed reflector or a prismatic refractor distributes the light more evenly over the entire work surface. The lamps use 200-watt bulbs and are the only ones which fully meet the lighting recommendations of the Illuminating Engineering Society for prolonged reading and study. They are available at normal portable lamp sales outlets.

There is a BLBS Bureau tag on each lamp which certifies that the study lamp has met Illuminating Engineering Society lighting per-

formance recommendations as well as the Better Light Better Sight Bureau requirements for mechanical and electrical safety. The BLBS Bureau is a non-profit educational association.

Without a well-designed lamp to produce and distribute the necessary amount of light, and without correct positioning to put the light where it is needed, lighting in a study area fails to meet its objectives. Used properly, though, lighting becomes a most important common sense contributor to better study performance.



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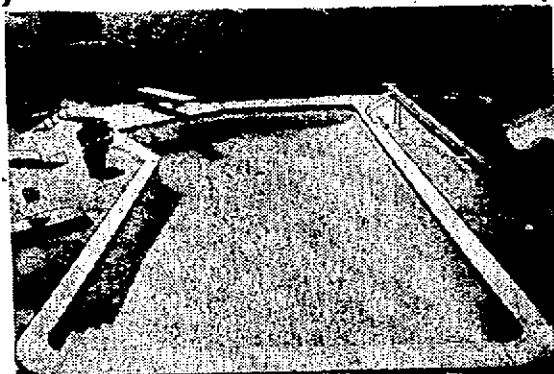
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Jacobinia Blooms Twice

By Joe Littlefield

SOME SHRUBS stems are hard, others are stiff yet have a soft woody substance. We can safely call them herbaceous shrubs.

The one that interests us is Jacobinia carnea, with its rich pink color and two-lipped curved flowers in dense clusters.

Ours, in half sun and half shade, grows in a 9-inch clay pot, and blooms twice during the year. The faded flower branches are cut back some inches down to shape the plant. This cutting forces more foliage growth lower down on the branches, but more important it forces many more side branch growths for still more future attractive flowers. It grows well in shade too, but is somewhat tender to frost.

The pink variety color is the only one we've seen at some fewer nurseries in Southern California. During



Pruning old flowers on Jacobinia, above, forces more growth, masses of attractive pink flowers.

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our Caribbean tour, while in Chichicasteango (yes, there is such a colorful place!) in the mountains around the 7,000 foot-altitude "land of eternal spring," Guatemala, we saw a 7 foot tall Jacobinia with beautiful golden yellow flowers! We've never seen this variety in California. Believe me, if I could have had the opportunity to "pinch a couple of slips" — cuttings — and kept them fresh till we got back home, I would have done so.

Don't blame your nurseryman if he's out of Jacobinia. If none is available, some gardener friend may have one — and cuttings root easily.

Some shrubs are grown for their attractive, colorful or fragrant blossoms, while other plants are grown for their showy foliage. One of the shrubs that has interesting foliage is the speckly-leaved aucuba; the gold or

white color spots or streaks.

Aucuba cut mature branches additionally provides interesting foliage arrangement material for indoor decoration, which holds up for several weeks. Several flower arrangers have discovered that some of the branches, unfortunately for nurserymen, root! 'Course not, the arrangers don't throw away the rooted branches, then go to a nursery and buy more plants. They plant them. Nurserymen, however, have good, stocky, well-branched aucuba plants for sale.

THE "PA" aucubas don't have berries, whereas "Ma" aucubas berry if Pa is nearby. One of the largest wholesale plant growers probably in the whole country, Monrovia Wholesale Nursery, recommends one Pa (male)

(Continued on Page 26)

GARDEN CLUBS

The Long Beach parent chapter of the American Begonia Society will meet Friday at 7:30 p.m. in the Community Room, 3901 Atlantic Ave.

Speaking on "Secrets of the Plant World" will be Bert Slatter.

The 27th annual flower show of the American Begonia Society will be held at the State and County Arboretum, 301 Baldwin St.,

Arcadia, Calif., on Sept. 3rd, 4th and 5th.

"Begonias Internationally" is the theme. The show will be open to the public 2 to 5 p.m. on Saturday, 10 a.m. to 6 p.m. Sunday and Monday.

Those members wishing to participate who cannot attend and live outside a 100 mile radius of Los Angeles may compete in the picture division. See the July and August issues of Begonians Magazine for details.

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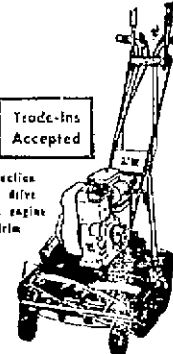
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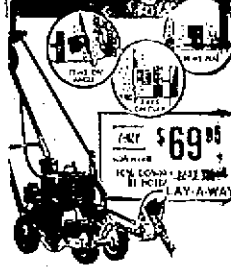
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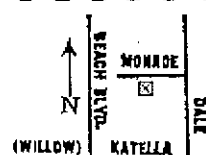
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Both Hands on Wheel

(Continued From Page 7)

lanes ahead of you or he may be patrolling to make sure those lanes are clear.

If you are out of the traffic lanes you are not as important as those thousands who are still out there, moving at high speeds.

As a general rule, when an officer passes you, he will radio for another unit behind him to come to your location to assist you. You are not forgotten. His job is to keep you, and others, alive. Not just to change your tire or furnish you transportation.

(4) Never, never change a tire or work on a car on the outside, close to a traffic lane. A driver coming up on you is startled when he sees you crouched there. He turns his eyes and head toward you quickly and, almost imperceptibly, that causes his torso to turn toward you and, of course, his steering wheel. Be delayed, don't be dead.

(5) Don't walk on a freeway. Even if it's only a short distance to an off-ramp and you are out of gas, wait for help. Stay in your car and keep thousands of pounds of metal between you and other cars. Help will come along soon.

(6) Keep everybody (most of all small children) seat-belted and preferably harnessed when you are moving. And insist that your wife do the same when she is transporting the kids. Start training those precious kids young. Learn to endure the howls and stop often to give them relief but DON'T let them climb about the car or onto the driver. This isn't just an inconvenience, it is vital.

THE FIRST ACCIDENT on the new link of the San Gabriel River Freeway was caused when a small child fell over the seat into the lap of a mother who then rammed into the center divider fence. She was more fortunate than the young couple whose only child was thrown, headlong, 56 feet from the back seat of another car which had an accident on the Long Beach Freeway recently.

(7) Indicate when you plan to change lanes; and don't change lanes to make better time. I have driven enough to be able to prove to you beyond a doubt that you can't make up more than 20 seconds in 10 miles by lane-changing. Change lanes only to get to an off-ramp and always signal before you intend to change lanes. The small turn needed to change lanes is usually not enough to cause your signal handle to go back to neutral.

Safe driving on Southern California freeways is not, in spite of the pundits, "common sense." In the first place, no "sense" is common to us all and, secondly, at freeway speeds the margin of error allowable decreases rapidly. You just don't have the time to make up for the other fellow's difference in driving habits.

Safe driving is Good Sense, however. If you use yours.

Tips on Gardening

THERE'S EVER SO MANY interesting and colorful new introduction pinks available at many nurseries that gardeners don't have to wonder what they can plant in their garden for lots of color.

TRIM OUT dead twiggy branches of your deciduous fruit trees before they shed leaves. It will be harder to distinguish the alive branches from the dead one if you wait till those trees are leafless.

DEEP WATER fruit trees and shade trees periodically.

YOU DON'T HAVE to mow your dichondra lawn regularly if you don't want to. You can mow it once a month or once a year. However, if you don't mow it for several years, you may get a mass build up of organic gnat flies in that lawn. They sleep in it during the night, probably nest in it. During the day they forage for food and come evening. They're

back in that lawn. This is exactly what happened to our unmowed for six years dichondra lawn! We had quite a time ridding the lawn of those gnat flies.

BROWN EDGES of rose blossom petals indicates thrips. Spray with insecticide that lists these pests on spray bottle label.

DUST-LIKE COLOR of juniper foliage usually indicates spider mites infestation. Examine the foliage closely. Extremely fine looking webbing and minute possibly reddish-color bugs are—mites. Saturate soil around plants. Spray with insecticide spray recommended for mites, when the foliage is dry. Spray the soil all around the plants, too. Foliage spray with sharp stream of water several days later.

Such periodic foliage water sprayings towards evening discourage mites from becoming established on them,

Gardens

(Continued from Page 25)

acubas to ten Ma plants, to insure berries.

Aucubas are hardy, root-etch-type plants, but they are very sensitive to sun. Plant them where they get several hours of sun and eventually you'll wonder why the ends of the leaves and their edges turn black and dry up. This is due to the sunburn.

Plant aucubas in full shade for best foliage results. And—don't worry even if elm tree roots invade the planting area. The aucuba roots fight the elm tree roots to a standstill. This situation I've seen personally and marveled at the aucuba root toughness.

You're missing an interesting spring color show in your sunny flower bed if you fail to plant some foxgloves, cup and saucer canterbury bells and coral bells, right now.

Small plants in flats or pony packs are available at many nurseries. All of the aforementioned plants may be set out in partial shade and in sunny areas if you live in milder sectors.

The foxgloves and cup and saucer canterbury bells are biennials, which means they grow only two years. They are planted this year, now for sure, and next year they'll blossom. When they finish flowering gradually they die.

Foxgloves are showy with tall spikes of tubular shaped flowers in pink, white, rose or purplish shade, the inside flowers dotted with deeper colors.

Cup and saucer canterbury bells in white, pink, or blue colors furnish interesting flowers during the spring season.

Plant low mound growing coral bells edging a walk, driveway, a flower bed or a group of three planted as a clump in the foreground of the flower bed. They furnish delightfully interesting red miniature bell-shaped blossoms during the spring season. The leaves are a restful looking slightly gray-green color when plants are not blooming. Coral bells grow and bloom well for about three years, then should be dug up, thrown away and new plants set out.

or any plants. No foliage water spraying of plants in the later afternoon or evening if they're susceptible to mildew. They must be sprayed in the forenoon of sunny day.

CHECK UNDERSIDE of poinsettia leafage for possible mites infestation. If pests found spray insecticide the same as for junipers, also follow up on hose foliage water sprayings later.

ONE OF THE reasons why fuchsias are wilted looking

Southland

Crossword Puzzle

Solution to Puzzle on Page 23

By Marilyn
Waltz

ACROSS

- 1 Ungentlemanly fellow.
- 5 Circles.
- 9 South American rodents.
- 14 Clark Gable, for example.
- 19 Help.
- 20 Endured.
- 21 Before: Fr.
- 22 Hospital employee.
- 23 Large medal.
- 25 Focus.
- 27 Feathers.
- 28 Greek physician.
- 30 Anger.
- 31 Man's nickname.
- 32 Certified Public Accountant.
- 33 Crows of heads.
- 34 Bill of fare.
- 35 Certain servicemen's organizations.
- 36 Kittens, puppies, etc.
- 38 Sharpens.
- 39 Terrifying animals.
- 41 Friend: Fr.

- 42 Suitscases.
- 43 Begin.
- 44 Corrects.
- 48 Italian poet.
- 50 Memorize.
- 51 Prepare.
- 52 Boiled slowly.
- 53 Burn lightly.
- 54 Yearn intensely.
- 55 Hawaiian food.
- 56 Baby's clothing.
- 58 Weight measures.
- 59 Relate.
- 60 Performed.
- 63 Tall grass.
- 64 Ardor.
- 65 Move sideways.
- 66 French naval hero: 1631-1702.
- 67 Fray.
- 68 Legal agreement.
- 70 Masque.
- 71 Scarlet fever test.
- 72 Inclined plane.
- 73 Heals to excess.
- 77 Struggle for victory.
- 79 Becomes distasteful.
- 80 Section of the Alps.
- 81 Not present.
- 82 Tiny particles.
- 83 Pail.
- 84 Tap.
- 85 Ex-slave.
- 87 City in Florida.

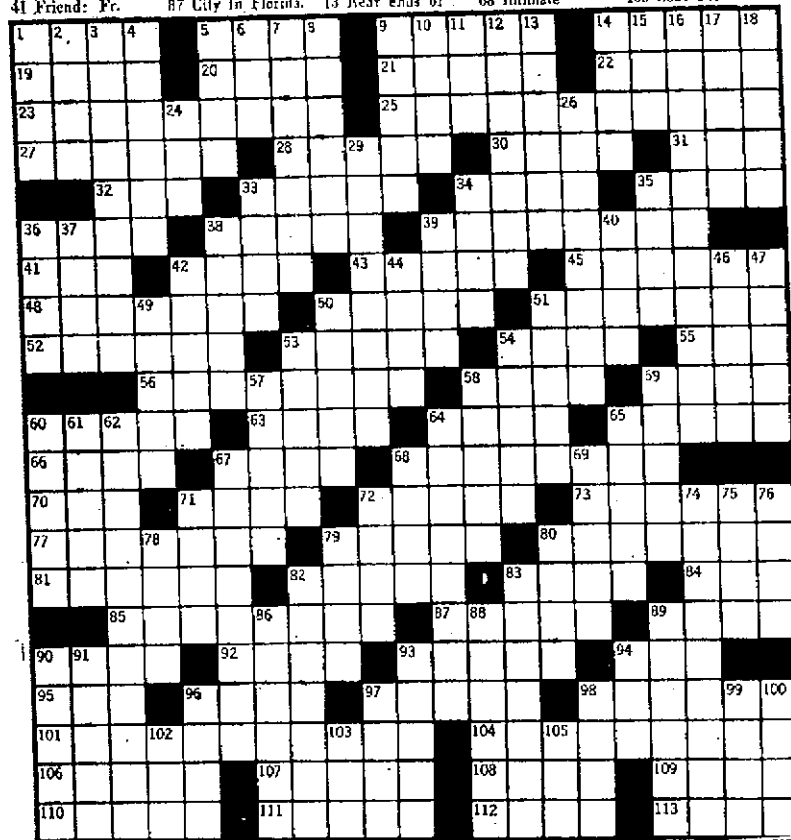
- 89 Prevents progress.
- 90 Peasant.
- 92 To rise high.
- 93 Liturgical vestment.
- 94 Atmosphere.
- 95 Make a mistake.
- 96 Ventilates.
- 97 Wide awake.
- 98 French province.
- 101 Amiable.
- 104 Finished.
- 106 Greek theater.
- 107 End of a river.
- 108 Utilities.
- 109 String.
- 110 Slows.
- 111 Natural fat.
- 112 Dry.
- 113 Playing card.

DOWN

- 1 Live outdoors.
- 2 Brother of Cain.
- 3 Reasoning by subtraction.
- 4 Necessities for mailing letters.
- 5 Wisa old —: Pl.
- 6 King: Fr.
- 7 Heavy shoes.
- 8 Legislative body.
- 9 Leads.
- 10 Bard of —.
- 11 Container.
- 12 Antique.
- 13 Rear ends of

- 14 Insects.
- 15 Mongrel.
- 16 Transformed.
- 17 Bone: Prefix.
- 18 Tall grasses.
- 21 Meadow.
- 26 Uncharged particles.
- 29 Decreased.
- 33 — stick.
- 34 Before noon.
- 35 Prod.
- 36 Close friends.
- 37 Eject.
- 38 Convenient.
- 39 Old grey —.
- 40 Ireland.
- 42 Sustenance.
- 44 Labels.
- 46 Fabulous being.
- 47 Appeal pleasant.
- 49 Young bird.
- 50 Liquid measure.
- 51 Purer.
- 53 Choice meal.
- 54 Door: Fr.
- 57 Build.
- 58 Colors.
- 59 Kind of missile.
- 60 Philippine hemp.
- 61 Mediterranean evergreen.
- 62 Converter.
- 64 Bridge players.
- 65 Twenty.
- 67 Flowering vine.
- 68 Intimate

- 69 Sphere of interest.
- 71 Dancer: Brit.
- 72 Small capricious mammal: Colop.
- 74 Divides milk from cream.
- 75 Emperor.
- 76 Pairs.
- 78 Sea gull.
- 79 Outstanding performer.
- 80 Bundle of goods.
- 82 Accumulates.
- 83 Disaccharide sugar.
- 86 Riddle.
- 88 Child's favorite show.
- 89 Separate.
- 90 Texas river.
- 91 Wear away.
- 93 Place of worship.
- 94 Complete.
- 96 Gifts to the poor.
- 97 To put up.
- 98 Part of church building.
- 99 Portion of bird's bill.
- 100 Circular current.
- 102 English drinking establishment.
- 103 High in pitch.
- 105 Sea: Fr.



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may be the plants are being kept constantly moist, especially those in containers or hanging baskets. If soil is firm plants don't need daily waterings.

PLANT CORAL BELLS for next year's spring blooming, bordering a walk, driveway or flower bed. They'll thrive and bloom annually in season for about three

years. As they become woody, they should be dug up, thrown away and replaced with young ones. The spikes of coral-red color small bell shape flowers are most attractive.

EDGE (trim) lawns around walks, driveway and sprinkler heads each time you mow the lawn. It takes less time to do it than to let it go for

three or four weeks.

SOFT MUSHY PEACHES lacking fruit juice indicate insufficient balanced plant food for a specific peach tree. The gardener continued to apply manure only. No balanced plant food containing more nitrogen, phosphoric acid, and potash. The phosphoric acid and potash aides fruit trees fruit formation.

Southland Magazine

Gourmet's Guide

by Tedd Tenny

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LIKE EVERYONE else, I have dining moods. Sometimes I develop a powerful yen for a steak served in luxurious surroundings. Or perhaps cracked crab on ice enjoyed in a scenic sea food dinner house located at the water's edge.

On other occasions, however, my mood rebels at such thoughts. I want something lighter and less costly. I'm not in the mood to dress up either. But my palate—bless its contrariness—always insists on top quality food, no matter what the price or surroundings.

The answer is simple—luncheon or dinner at Me-N-Ed's pizza parlor, 4115 Paramount Blvd. near Carson St. in Lakewood. Owner and host Bob Baldwin serves only one item—pizza, prepared in 11 different ways. "We don't like to brag," says Bob and his chefs. "But let's face it. Ours is the best."

I agree. So do my wife and small daughter, because Me-N-Ed's is a family place with pizzas designed for all appetites. It's always cool and restful inside, with low picnic tables and wooden benches providing casual comfort. Although most of Bob's guests are garbed informally, I really wouldn't be surprised to see a few patrons there dressed in tuxedos or long gowns. Why? Because Bob's pizzas are gourmet quality (made with six different kinds of cheeses), fine enough to enchant the most discriminating diners.

Open every day from 11 a.m. on, Me-N-Ed's also features chilled draft beers, excellent coffee (free refills) and soft drinks and milk for



Cartoon by Pete Villatte

BOB BALDWIN
Casual Atmosphere

the youngsters. On Sunday nights rinkyink pianist Dorothy Connor and banjoist Tommy Gripp start their "roaring 20s" style of music at 6:30 to enable the small fry to share the fun.

SUNDAY TREAT—Whenever my mood demands steak, beautifully charcoal-broiled, I know exactly the place to go. The Ivanhoe Room, located in the basement of the Lafayette Hotel, Broadway and Linden in downtown Long Beach, is a glamorous place which employs the broiling techniques of Joe Dunham, a superlative chef. His New York cuts, filet mignons and top sirloins are priced from \$4.50, including individual decanters of wine. Pianist-vocalist Don Lampe, who is unusually gifted, entertains in the Ivanhoe lounge nightly except Sundays.

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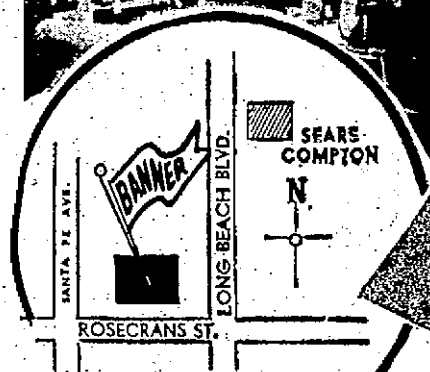
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Parade

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BIRTHDAY by FRED BLUMENTHAL

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TYRONE POWER
JACKIE
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Is he right or is she?

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A Miracle of Undying Love
HOW LEE MAJORS DISCOVERED HE WASN'T HIS MOTHER'S SON!

JACKIE KENNEDY: NUMBER ONE COVER GIRL
by LLOYD SHEARER

"Daddy Is Gone..."

JACKIE'S OWN
August 28, 1968

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y., 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is there some scandal about Queen Frederika of Greece during World War II? Wasn't she working for the Gestapo or something? — James N. Paris, Astoria, Ore.

A. Frederika was a member of the Hitler youth. Two of her brothers fought in Hitler's army. But she took the part of her country by marriage, fled with the Greek royal family to Crete, Egypt and then South Africa when Hitler's army invaded Greece. She returned later to live in, and help rule, Greece, where Nazi armies had caused 500,000 deaths by starvation alone. She never worked for the Gestapo.

Q. Some information, please, on Lisa Howard, the ABC network news commentator—is there any truth to the story that she was suspended from her job at ABC because of her political activities in Robert Kennedy's campaign for the U.S. Senate in New York? — Leon Ford, Knoxville, Tenn.

A. ABC removed Miss Howard from the air in the fall of 1964, when she became publicly involved in politics, campaigning for Kenneth Keating against Bobby Kennedy in the Senate race. She committed suicide in July, 1965, by an overdose of barbiturates, three weeks after a miscarriage. She was 38.

Q. Who designed the Great Seal of the United States? — John C. Sherwood, Marshall, Mich.

A. Will Barton. It was adopted by the Continental Congress June 20, 1782, and by the new federal government Sept. 15, 1789. A representation of the Great Seal is on the one dollar bill.



Q. Something on the young actor, Alan Arkin — age, nationality, marital status, etc. — S. B., Salem, N.H.

A. Alan Arkin, 32, star of film *The Russians Are Coming*, born in Brooklyn, N.Y., raised in Los Angeles, now resides in New York. He is married to actress Barbara Dana, has two sons, 10 and 6, from previous marriage. He appeared on Broadway in *Enter Laughing* and *Luv*, is scheduled next to star in the film *Catch 22*.

Q. I understand that folksinger Bob Dylan is as phony as a three-dollar bill. Is this so? — Terry Ames, New York, N.Y.

A. Dylan was born Robert Zimmerman in Duluth,

Minn., the son of Abe Zimmerman, a prosperous appliance dealer in Hibbing, Minn. The Southwestern accent he speaks with is an affectation. He dresses and behaves like a member of the peasantry, but he is married to the former Sara Lownds, has a son, lives in a fashionable townhouse in the East 30's in midtown Manhattan, is undoubtedly a millionaire by now, the result of royalties from his recordings about the poor, the underprivileged, the dispossessed.



Q. What is the critical opinion in Hollywood of Lynda Bird's boy friend, George Hamilton — I mean as an actor? — Dennis Dougherty, Boston, Mass.

A. Hamilton has long been recognized as being exceedingly kind to his mother.

Q. Who said: "He who never fails will never grow rich."? — Ted Leftwich, Chicago, Ill.

A. Charles Haddon Spurgeon, noted English Baptist preacher (1834-92).

Q. I would like to know if the Smothers Brothers are really brothers. I read somewhere they are not. What is the truth? — Elizabeth Hill, Staten Island, N.Y.

A. They are brothers.



Q. How tall is the actress Vanessa Redgrave? Do her leading men stand on boxes when playing opposite her? — Frieda Harcourt, Montreal, Can.

A. Vanessa Redgrave is 5 feet 11, requires tall leading men, none of whom to date, have stood on boxes.

Q. Is it true that France's Minister of Culture, André Malraux, was once a leader of an aircraft squadron which opposed Franco's forces in the Spanish Civil War? — J. R. Allietta, Columbus, Ohio.

A. Yes. Malraux helped organize the Loyalist air force, served as a pilot and machine-gunner. He also advised the Spanish Republican and Communist

leaders, later lectured in America to raise funds for them.

Q. The key question in the Julius Klein-Sen. Tom Dodd mess which everyone wants answered is this: How much loot, if any, did Klein and his clients slip Dodd over the years. Was the loot in cash, check or merchandise? — L. T., Hartford, Conn.

A. According to Klein: "My clients have never contributed to Senator Dodd's campaigns. I have contributed to every one of his campaigns, possibly \$3000, \$4000. I have also contributed to many others."



Q. The Duke of Edinburgh, the queen's husband—is he the best polo player in Great Britain? Also his son, the heir to the throne, Prince Charlie, I hear he is not what one would exactly call brilliant. What's the scan? — Louis Arfetti, Hoboken, N.J.

A. The Duke of Edinburgh (above) has a polo handicap of five. In polo the best players have the highest handicaps. The best player in England is Paul Withers with a six handicap. Prince Charles from all reports is an average student. The British royal family has never been known for its brilliance.



Q. Who is Catherine Spaak? — Louise Emmonds, Asheville, N.C.

A. Catherine Spaak, 21, is a European actress brought over to this country by Warner Bros. to star in *Hotel*. Her father, Charles Spaak, is the author of such film classics as *Grand Illusion* and *Carnival in Flanders*. Her uncle is Paul-Henri Spaak, several times premier and recently foreign minister of Belgium. Catherine is known by her friends as "Micia" (cat), frequently likes to make up as one. (See photo.)

Parade
THE SUNDAY
NEWSPAPER MAGAZINE
AUGUST 28, 1966

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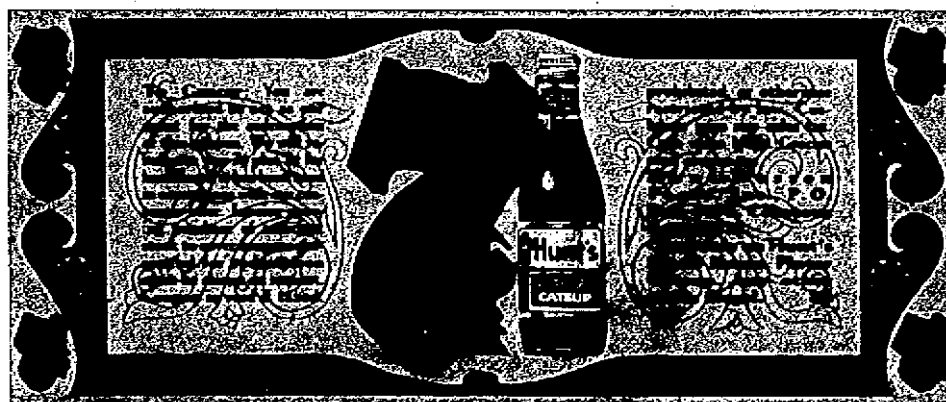
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We're so proud of this catsup that we're being overly generous in order to get you to try it. Steak House Catsup brings out the best in us, too. Save 7¢.





"My dear, you look divine," the Duchess of Windsor seems to be saying to Mrs. Aileen Plunkett, who turned up at Paris party, clad in an identical dress.



Picture of a lady who just found out there were three others dressed like her at party. At \$1120 a dress, it's a high-priced joke.

Unwitting member of a sister act, the fourth wearing now famous blue-and-white dress, sits out the scene smiling, while others gasp.

A SPLASH OF FRENCH DRESSING

Paris, France.

An amusing thing happened at a housewarming thrown by Prince and Princess Charles D'Arenberg—it happened to the Duchess of Windsor, it happened to Guinness heiress, Mrs. Aileen Plunkett. Ditto for two other rich and fashionable ladies. They all appeared at the big bash wearing the same \$1120 dress, in the same blue-and-white-striped silk, by the same designer—Givenchy—who later was called the same bad word by all of them, but not in public. Which all goes to prove that you have to have plenty of lettuce and lots of humor to wear French dressing.



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Jackie Kennedy:

BIGGER THAN ANY SCREEN STAR IN THE MAGAZINE WORLD by LLOYD SHEARER



Jackie and John-John return from a recent vacation in Hawaii. According to one fan-magazine publisher, the public is much more curious about the late President Kennedy's 5½-year-old son than his daughter Caroline.

Jacqueline Kennedy is a phenomenon.

In the long history of the magazine publishing business there has been no female to equal her as a cover-girl, a sales gimmick, an enduring editorial attraction.

She has surpassed in popular magazine appeal such all-time winners as the late Marilyn Monroe, Elizabeth Taylor at the height of her scandalous life and Doris Day at the peak of her all-American appeal.

More people want to read about Jackie Kennedy and her family than any other feminine celebrity of modern times—and in the most minute detail.

The result is that President Kennedy's attractive widow has saved the movie fan-magazine business from its predicted demise and has instead stimulated growth of what are known in the publishing business as "Jackie Kennedy factories." These factories publish magazines starring Jackie Kennedy. Month after month they run her photo on their covers with such stimulating, provocative blurbs as:

"ONLY WE HAVE THE SCOOP!—DETAILS OF JACKIE'S 2ND WEDDING."

"JACKIE'S PRINCE CHARMING WHO FOLLOWED HER HOME."

"THE SECRET MEN IN JACKIE'S LIFE—THE ONE SHE'LL WED."

"JACKIE'S FIGHT WITH BOBBY."

Most of these cheating cover blurbs are ridiculous, untrue and conjectural at best. But more than 33 months after President Kennedy's assassination, women still hunger for stories about the wife and children he left behind.

Why?

SHE'S INCREDIBLE

One of the best explanations is forthcoming from Myron Fass, 40, former art director and publisher behind a Jackie Kennedy factory in New York. Every month for the past 32 months Fass has been turning out half a million copies of *TV Photo Story*, *Movie TV Secrets*, *Inside Movie* and *Photoland* with Jackie as number one sales gimmick.

"This woman," he declares, "sells

magazines. It is absolutely incredible. She sells not only for me but for *Look*, *Life*, *McCall's*, *Good Housekeeping*, any magazine which appeals to women. And she sells because primarily she is a heroine figure.

"In today's world, she is the only heroine figure women can identify with. She is the American equivalent of royalty. And the women won't give her up. For a fast minute a little while ago, we thought we might have a potential substitute in the Johnson girls, Lynda and Luci. Well, I let one of them share the cover with Jackie, and our sales slipped 5%. The Johnson girls just don't have it. Whether its 'class' or prestige or distinction, I don't know. But there is no one in the Johnson family who represents a hero figure. The Johnsons just do not sell magazines. They lack public appeal."

Fass studies his reader mail carefully and notes, "The only personality who looks as if he has a chance to replace Jackie oddly enough is her son John-John. In terms of appeal this 5½-year-

old kid is going to grow up to be an American god. The curiosity quotient on the boy is amazing. It doesn't hold true for his sister Caroline. The readers don't care about her too much. Jackie and John-John are the front runners in this cutthroat business."

Fass maintains that the public is determined to hold on to the memory of Jack Kennedy, because he was truthfully the most romantic President in U.S. history—handsome, boyish, athletic, intellectual, the husband substitute of millions of women.

"The only way they can cling to Kennedy," he asserts, "is through Jackie and her son. They feel that in the assassination Fate dealt them an unkind blow, and they are latching on to Jackie through our magazines to preserve their interest in the dead President. They like to identify with Jackie, because she is beautiful, elegant, educated, an American princess, the kind of woman they themselves secretly would like to be."

Jack Horner of the Dell Publishing Company, one of the most knowledgeable

able fan-magazine editors in the country, believes there are no longer any full-fledged motion-picture stars in America, certainly none whose cover photo would assure high sales in the present market.

"Mrs. Kennedy," he asserts, "is the public's screen-star substitute. But always with definite rules. On the cover she must be referred to as 'Jackie'—never Jacqueline, a name which places her beyond the identification horizon. And always the stories must be positive. In the eyes of the public this woman is not capable of the slightest misdemeanor. She is a true goddess, a perfect Aphrodite. Say one word against her, and the magazine is deluged with complaints."

According to Horner, film stars pale into insignificance compared to Mrs. Kennedy. "She is bigger than any star," he declares, "because she is unique. There is only one of her. And she is different. She looks different and, more important, she stays different. The trouble with so many actresses nowadays is that they all look alike. They copy each other."

"Jackie Kennedy is the original, and young women worship her. Talk to plastic surgeons, and they will tell you that most of the nose jobs today are Jackie Kennedy noses. Jackie also sets the clothes style, the hair style, the voice style. Young women everywhere want to know all about her. Insofar as we're concerned, she's yet to reach the saturation mark. There has been no marked decrease in her fan popularity."

Pamela Turnure, who runs Mrs. Kennedy's office in New York, for which the federal government pays, reports that immediately following President Kennedy's death in November, 1963, his widow began receiving approximately 10,000 letters a day. This avalanche continued for one year, gradually diminishing to 3000 pieces of daily mail.

"Today," she points out, "this office averages about 100 to 150 letters per day. Much of it comes from young people who admire Mrs. Kennedy and

seek her advice. They have problems to which they feel she has the answers."

"Persons who are primarily interested in gossip," Miss Turnure continues, "or the personal side of Mrs. Kennedy's life, don't try to communicate with her through this office. She gives no interviews, poses for no photographs, is basically interested in the Kennedy library and the Kennedy center."

How then do magazines get the photographic and editorial material they publish on Jackie Kennedy?

Explains publisher Myron Fass: "In the past few years a small army of photographers has developed in this country who specialize in Jackie Kennedy photos. They stand outside her hotel, spy on her home in New Jersey; they even make arrangements to follow her and the children in their travels. All of what they get comes under the heading of 'grab shots.' But much of it is very good."

"We pay \$1500 for a good cover color shot, and our sources are many and varied. We run Jackie on the cover every single month on all four magazines. Let's face it, we need a good supply month after month—and funny thing, we get it."

"A few weeks ago an 18-year-old kid came up to the office. He'd been living outside of Jackie Kennedy hotels and apartments and houses and airports for almost a year, snapping candid shots of her and the children. They were darn good. We paid him \$2500 for the lot. We also pick up many stories and photos from the foreign photogs. Those guys stop at nothing. They shoot with telescopic lenses. They hide in trees. They bribe chambermaids. The only thing that would louse up our coverage would be if Jackie moved to some island with her kids and stayed there. Even then we could probably get helicopter shots."

NEIGHBORS UPSET

From time to time Mrs. Kennedy, protected by the Secret Service, has attempted to protect her privacy from snooping lensmen but generally with little success. Their ingenuity has exceeded hers, much to the consternation of her neighbors.

In Pleasant Valley, N.J., for example, where Jackie has taken a house, the community is fenced off and patrolled by guards at night. But this has not prevented photographers from grabbing shots at will in the daytime. To keep them off the premises, the main gate to Pleasant Valley was locked, but this prevented the garbage truck from its pickup rounds, so the neighbors ordered the gate unlocked. Photographers thereupon gathered during weekends when Jackie and the children went horseback riding.

To keep the lensmen away, the social leaders of Pleasant Valley asked Mrs. Kennedy not to ride to hounds on weekends. When Douglas Dillon, Secretary

of the Treasury in the John Kennedy administration, heard about the suggestion, he quickly notified leaders of the hunt that if Mrs. Kennedy or her children were subject to any such discrimination, he would prohibit the hunt from crossing his nearby farmland, without which there would be no hunt. Whereupon the local social leaders' suggestion was quickly dropped.

Earlier this year when Mrs. Kennedy took her children to Gstaad, Switzerland, for some winter skiing, the professional photographers agreed to "lay off" after one session, but the amateur photogra-



Even a holiday at Gstaad, Switzerland, was spoiled by the curiosity seekers.

phers would not. The market for Jackie Kennedy photographs is almost as great in Europe as it is in the U.S.

Leslie Jones of the London Express Syndicate says: "Mrs. Kennedy on the cover of any European magazine automatically insures top sales. She is particularly popular in West Germany, Britain, France and Holland. We get top prices for all Kennedy art, which is why when she appears anywhere on the Continent, dozens of photographers somehow manage to spring up on all sides."

"This past Easter," he reveals, "when she came to Spain, the photographers gathered in force. They had a field day. There was Jackie in Seville with Grace Kelly and Prince Rainier and the Duke and Duchess of Alba and Antonio Garrigues, the Spanish ambassador to the Vatican. There was talk of rivalry at the Red Cross Ball between the two grand American ladies, Jackie and Grace. And Mrs. Kennedy had previously been linked with Garrigues in Rome. It was

quite a to-do, and the camera crowd made the best of it."

"Our still sales for this period will reach a goodly sum."

The one question which most intrigues the readers of Jackie Kennedy magazines is: Will Jackie Kennedy marry again?

The truth, of course, is that no one knows. Mrs. Kennedy has dined socially with Mike Nichols, a twice-divorced German refugee who started out as an actor-comedian and developed into a talented stage and film director—his latest vehicle, the film version of *Who's Afraid of Virginia Woolf?* She has also dined abroad with Antonio Garrigues, the 62-year-old Spanish widower, and undoubtedly she has dined with a few others, but according to intimates, of which she has remarkably few, she is not husband shopping at this point but rather adjusting to a widowhood characterized by passionate attention to her children's needs. The situation, however, is made to order for what Fass calls, "Over-inviting cover lines or lines which promise more than they deliver, but still have a germ of truth."

PROFITABLE PAP

For example, "Details of Jackie's 2nd Wedding" consists of a photo of Jackie and sister Lee with a caption which reads, "Jackie's sister Lee will play a big part at the wedding." There's another photo, this one of Mike Nichols. The caption reads, "Will Mike Nichols be Jackie's husband? She's not telling." A third photo of Mrs. Kennedy with her two children carries the important news that "Jackie will explain her plans to John-John and Caroline first." Naturally!

Another cover blurb, "Why Religion Won't Stop Jackie's Wedding" reveals that Mike Nichols is Jewish, Jackie Kennedy is Catholic and explains why they were once seen together at Arthur, a New York City discothèque. Some 2000 words later the writer declares: "If Jackie Kennedy decides to marry Mike, religion will not be a deciding factor."

It is all pap and nonsense, but it adds up to profitable business, more than 90 percent of which consists of over-the-counter magazine sales. So long as Mrs. Kennedy remains unmarried, the Jackie Kennedy publications fighting for a stand-out position in the newsstand jungle will offer such teasers as JACKIE KENNEDY'S NEW LOVE, WILL JACKIE'S CHILDREN ACCEPT THEIR NEW FATHER?, JACKIE'S SECRET WEDDING GOWN, JACKIE'S SECRET LOVE, JACKIE HAS FOUND SIR GALAHAD, JACKIE FINDS LOVE, JACKIE TELLS HER CHILDREN THE TRUTH ABOUT THEIR FATHER AND JACKIE TALKS ABOUT THE MAN WHO TOOK HER HOME, this last one about a Washington, D.C., cabdriver who once drove Mrs. Kennedy to her Georgetown house.



The late President and Mrs. Kennedy. He is viewed as our most romantic President.

Yes, The Bible Has a LIVING Witness

It may sound absurd to say this about a collection of writings prepared so many centuries ago.

For in that space of time every living thing on earth has been repeatedly replaced. Empires and civilizations have run their course and disappeared. Who, then, could possibly be still around to bear living witness to events so remote in human history?

The answer is, of course—the Catholic Church.

The Church had been carrying on its work of salvation for years before the New Testament writings were completed. And from the very beginning the sacred texts were in her custody and were used in her ceremonies. When the time came to decide which writings were to be accepted as divinely inspired, it was the Church which made the official decision.

For more than a thousand years prior to the invention of printing by movable type, all copies of the Scriptures were laboriously hand-made by monks and scholars of the Catholic Church. With the perfection of the printing process in 1440, one of the first and certainly the most famous publication was the Vulgate version of the Catholic Bible—the celebrated Gutenberg.

Nor all Christians agree exactly in all their interpretations of the Scriptures. But all can agree that the Bible is the inspired

word of God...that the New Testament presents the life and teachings of Jesus Christ. For we have in the Catholic Church, a living witness to prove it.

Being responsible for the formation of the New Testament, and as custodian for the Old, the Catholic Church can provide a great deal of interesting and helpful information about the Bible. We have put some of this into a pocket-size pamphlet which we will be happy to send free to any Bible lover who requests a copy.

It contains a short story of the Bible...explains why the Catholic Bible contains 46 Old Testament books, inherited from the Jews, and 27 New Testament books, which the Church approved as inspired...gives you solid reasons why you can believe the Bible, but why the Scriptures are not easy to understand...tells you what Catholics believe about the Bible and how they use it.

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Dog Nearly Itches to Death

"I thought we would have to put Daisy to sleep...but I could never do this. I suffered as she suffered almost two years with large running, itching sores. I had almost given up trying things when I came across Sulfodene. Now her back is all healed, her hair is coming in thick. The Lord should bless you for such a fine product," says Mrs. John Burmester, Hammon, N.J.



SULFODENE is a scientific liquid medication developed by famous veterinary scientist, Dr. A. C. Merrick. Sulfodene works fast to clear fungus infection, stop fungus itch and heal itch-sores (often called mange, eczema, hot spots). So soothing, the most frenzied itching is

relieved almost instantly. Biting and scratching is stopped. Quickly promotes healing. Open sores heal over. Scabs disappear and hair grows back. Used by kennels and leading veterinarians. For dogs and cats. Get Sulfodene today! At all drug stores and leading pet shops.



"It won't hurt," says barber Eddie Pulaski, as he shows client the tools he uses for dyeing men's hair.

FOR THE MEN:

DYE & GROW YOUNG

BY ROSALIND MASSOW



Barber distracts anxious customer while applying dye by telling him about other he-men who color hair.

Back in the good old days when gray hair was a mark of honor and maturity, men like George Washington and Thomas Jefferson powdered their wigs to show wisdom and discretion.

Today, with young pros replacing older pros in business and government, tattletale gray locks are a symbol of obsolescence.

Are the grays getting grayer worrying about this trend? Drug companies think so. They've come up with a score of do-it-yourself palliatives to combat the aging process. Over the past years they've developed facial creams for the gents, crow's feet removers, skin toners to revitalize sagging male jaws, sweeter colognes and now, for the first time, a hair dye men can call their own.

Today, a man can go into his corner drugstore, pay \$2 to \$3 for his own bottle of hair dye, and the girl behind the counter will barely bat a false eyelash. Any number of the major manufacturers of women's hair products are featuring hair coloring for men, and many more will follow within the year.

The new male hair dye is simple to apply, and in many ways the coloring process is similar to those used by the ladies. The longer the liquid is left on, the darker the color, and a precolor test is given to be sure the person isn't allergic to hair dye.

There are 30 million men with varying degrees of grayness in the U.S., and manufacturers estimate that in five years hair color will conceal "the truth" for at least 5 million of them. Some will cast the dye themselves at home. Others will have the job done by their neighborhood hair stylist, who used to be known as a barber.

Actually there is nothing new about men dyeing their locks. Although few will admit it, men have been hitting the bottle—the dye bottle, that is—for years, either with the aid of a ladies' beauty shop outside their neighborhood or on their own, under cover of night in the privacy of their homes. Men have sneaked their wives' hair-coloring shampoos, color hair sprays, color combs and the various other female dye products.

Until recently, however, dyeing was considered rather sissified for the boys. But economic necessity has forced many to take another look in the mirror and swallow their misgivings. While in many states it is illegal for an employer to discriminate against a person on the basis of age, it's a lot easier for a man to get and hold a job if he still looks young and promising.

Older executives might not hesitate to hire an able person, despite his age, but the young executive is likely to feel uncomfortable about giving orders to a man who looks too much his senior. Moreover, today too many people think of gray hair as symbolic of being "over the hill."

According to Louis Zahn, whose Chicago company furnishes drugs and cosmetics to some 1300 drugstores, manufacturers of male hair dye are expecting a boom in the stuff. Last year men's hair-grooming aids had the largest percentage of sales increase of all men's toiletries. The debut of men's hair dye

Client wonders what boss would think if he ever saw him with a hair net on, having his hair sprayed by a barber yet!



this year will raise the figure even further, says Zahn.

He does allow, however, that while the interest is there, dyeing doesn't come easy to all men. Many fret about the odor, even though male hair dyes do not contain peroxide. Men also tend to worry that someone other than their hairdresser might know for sure that their hair is dyed.

The ones who have dyed for business or romantic reasons have their anxieties, too. One fellow confided that he had to "take a couple of belts" before he went to his barber shop for an appointment. When he found that "the operation" took only a half hour, he started doing it himself at home.

Another man, concerned about his beach image, worried because the hair on his chest would still be gray.

Barbers, new in the business of hair dyeing, are handling questions and fears with tonsorial cool.

Eddie Pulaski, who clips and shapes some of the world's most prominent heads in his New York shop, explains that he treats his dye clients as if he were a psychiatrist.

Himself a dyed brownette, Eddie relates that potential dyers query him first on the phone. "They want to know how much time it will take, whether it really does the trick and how much it costs," Eddie says. "I call them in for a consultation. Once I get their confidence, they relax. It's a whole new adventure to them."

EVERYBODY'S DOING IT

Men first to try the new male hair dyes seem to be divorced, widowed, in the process of changing their jobs or moving from one city to another, Eddie points out. Their age ranges from 35 to 50, but some are older. They come from all walks of life. At one time only actors and show business personalities dyed their hair, but now the list includes salesmen, accountants, dentists and advertising men.

Barbers in Miami, Albany, Cleveland, Jacksonville, Los Angeles, Portland and points south, north, east and west report a wide new interest in hair dye for a variety of reasons.

One 36-year-old, whose hair is almost completely gray, tried it as a lark, and when he went to a party, some unsuspecting man said to him, "I know your father."

A 60-year-old dental surgeon spends \$15 every three weeks to have his hair darkened. He feels gray hair is a detriment to his profession. "Some people," he says, "are prejudiced against being treated by what seems to them an old and perhaps feeble man."

A 45-year-old customs official reports that since he has been dyeing his hair, he makes a practice of going to class reunions, family affairs and lodge meetings. He likes to hear people say to him, "You never grow old."

Despite the fact that some youthful-looking gray-haired men think they are too young to dye, trends toward hair coloring continue. It may even bridge the gap between youth and medicare.



One look is worth a thousand words, as delighted customer surveys the new man in the mirror. "Well worth it," says he.

At last... a clean- smelling bug killer!



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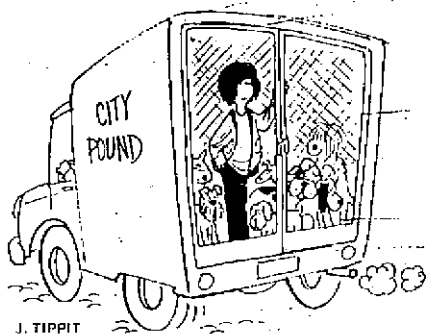
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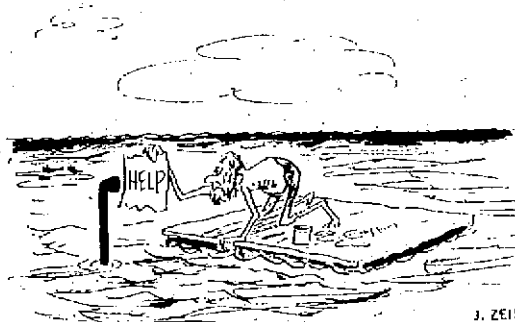
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<p><small>To the Dealer: For each coupon you accept as our authorized agent, we will pay you face value plus 2¢ handling charges, provided you and your customer have complied with the terms of this offer; any other application constitutes fraud. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Void if prohibited, taxed or restricted. Your customer must pay any sales tax. Cash value 1/20 of 1¢. Redeem by mail to S. C. Johnson & Son, Inc., P. O. Box 1130, Clinton, Iowa. Offer expires December 1, 1966.</small></p> <p>Patented non-oily formula kills flying insects without any unpleasant odor.</p>			
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too funny for words



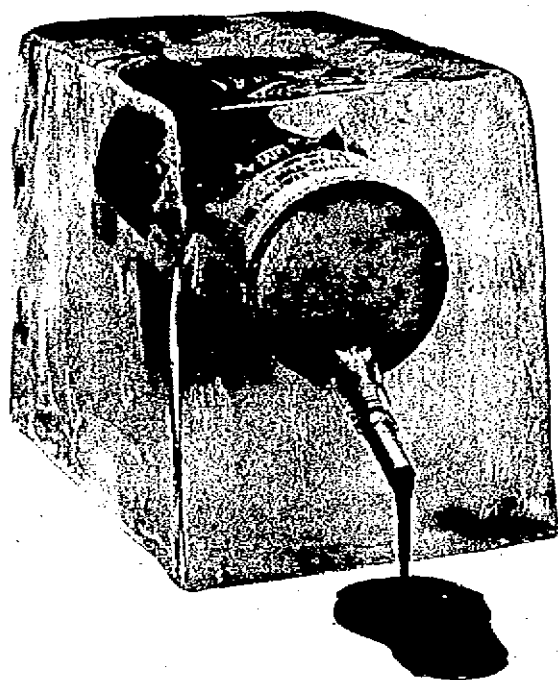
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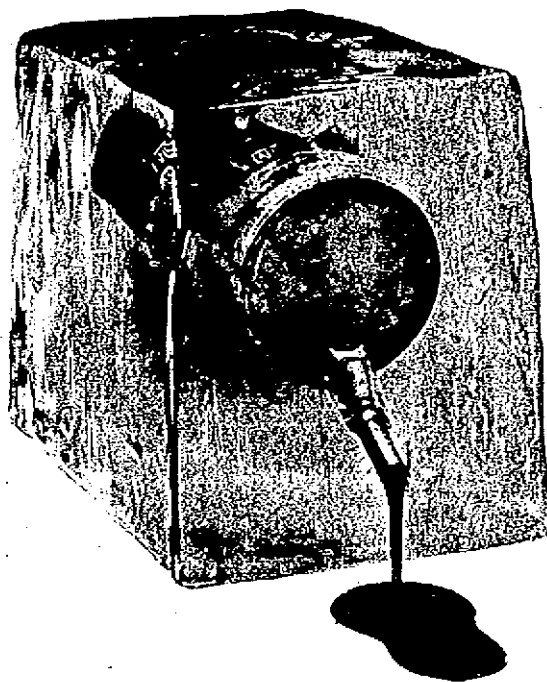
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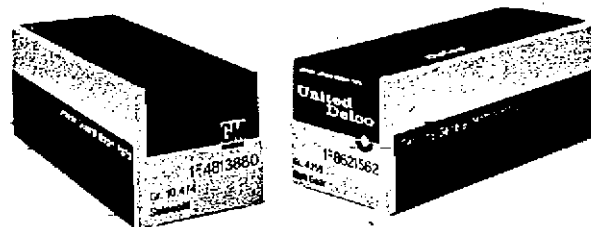


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Parade • Aug. 26, 1966

My Favorite Jokes

by Ronnie Eastman



EDITOR'S NOTE: *Ronnie Eastman was a bank teller at the Federal Reserve Bank in Chicago, without a thought of show business, when one night he was invited to an amateur show staged by the bank and asked to entertain. Eastman told some jokes, then began providing pantomime to coincide with the playing of some popular records. He was an instantaneous success, decided not long after to give up banking for show business. That was 20 years ago. Today Eastman is a well-established entertainer, has played such top site spots as the Chez Paree in Chicago, the Shamrock in Houston, the entire Playboy Club circuit, as well as most of the TV variety programs. Eastman, who was educated at the Ray Elementary and Hyde Park High School in Chicago, now makes his home with his wife in La Crosse, Wis., where they've just acquired a Yorkshire terrier named Samantha. Herewith some of Ronnie's favorite funnies:*

A business executive was dining with his very private secretary in his hotel suite. The hotel suite was located on the 13th floor of a Chicago hotel.

At that moment there was a knocking on the door. A woman's voice cried out, "Herman, I know you're in there with a woman. Open up, or I'll have the house detective break the door down."

Said the business executive. "That's my wife."

"What shall I do?" asked the panic-stricken secretary.

The executive ran to the window, flung it open and shouted, "Jump!"

"You must be crazy," the secretary protested. "We're on the 13th floor."

"Please!" pleaded her boss. "This is no time to be superstitious."

An ardent lover, paying court to a girl in Des Moines, cornered his girl friend's young brother. "Billy," he said, "How'd you like to earn a dollar?"

Billy said, "Sure. What do I have to do for it?"

Explained the suitor, "I'll give you a dollar for one lock of your sister's beautiful hair."

"You must be some kind of a nut," said Billy. "Give me 10 bucks, and I'll get you the whole wig."

Men who are going off to Vietnam! Remember this: The girl who is knitting a sock for a fellow has in mind that he may put his foot in it.

Having money and friends is easy. But the real accomplishment is having friends and no money.

A young, opportunistic Hollywood actor who's been making headlines recently, used to date the late Mae Murray when she was in her 70's. One night they were dancing, and the young actor had taken enough drinks to speak the truth. "Mac," he confided, "I don't think of you as old. I just think of you as rich."



CARLTON
Trim 100% "Orlon" acrylic pullover with double knit V-neck.
S, M, L, XL. In Burgundy, Navy, Olive. **\$12.**



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Handsome cardigan of 100% "Orlon" acrylic with 2 handy pockets. S, M, L, XL. In Olive, Burgundy, Navy. **\$14.**

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BOB'S MEN'S SHOP
(Buena Park)



CHOCOLATE FREEZE

by **BETH MERRIMAN**
PARADE FOOD EDITOR

Dark, rich and handsome—Chocolate Bavarian is a dessert to remember. With this recipe you can make it days ahead and store it in the freezer until you are ready to serve it, saving precious time to prepare the rest of your dinner menu. Begin with well-chilled canned vichyssoise. For the main course, serve rosy-rare slices of London Broil in mushroom sauce from can or package, fluffy instant mashed potatoes, canned or frozen petits pois. Add a crisp green salad with bottled green goddess dressing. Climax with Chocolate Bavarian.

CHOCOLATE BAVARIAN

- | | |
|-------------------------------|--|
| 1 envelope unflavored gelatin | 1 cup milk |
| ½ cup sugar, divided | 1 6-ounce package semisweet chocolate pieces (1 cup) |
| ¼ teaspoon salt | ½ teaspoon vanilla |
| 2 eggs, separated | 1 cup whipping cream |

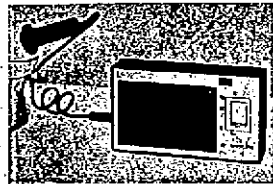
Mix gelatin, ¼ cup sugar and salt in medium-size saucepan. Beat egg yolks and milk together, then stir into gelatin mixture. Add chocolate. Cook over medium heat, stirring constantly, until gelatin is dissolved and chocolate melted, 5 to 8 minutes. Remove from heat. Beat with rotary beater until chocolate is blended. Stir in vanilla. Chill until mixture mounds slightly when dropped from a spoon. Beat egg whites until stiff but not dry. Add remaining ¼ cup sugar gradually and beat until very stiff. Fold into chocolate mixture. Whip cream and fold it in. Turn into a 6-cup mold (allow room for expansion during freezing). Cover with vapor-resistant wrap. Freeze. Thaw several hours or overnight in refrigerator before unmolding. Keep chilled until just before bringing it to table. Serves 6.

FROM PARADE'S TEST KITCHEN

PHOTO BY WALTER STRELNICK

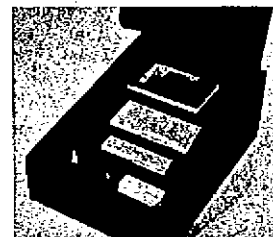
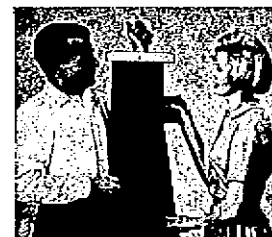
parade of progress

MAKE LIFE EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



Patio greenhouse: You can use this new steel frame structure (above, left) two ways—in winter as an 8' x 10' greenhouse with 7' of headroom; in summer as a screened play area for children or an outdoor dining area and TV room for the family. It requires no foundation, can be set up in yard or on lawn or terrace in 3 hours, using 30 bolts and screws. A one-piece plastic cover goes on and off like a furniture slipcover, can be readily replaced with aluminum or plastic screen. Details: *Patio Greenhouses, Dept. PP, Opelika, Ala., 36801.*

Radio plus phone amplifier: Here's a portable 12-transistor radio (above, right) you can also use to amplify telephone conversations. It's especially handy for business conference calls and long-distance family calls. A special line with a suction cup attaches instantly to the telephone receiver and plugs into a jack in the set so several people can listen in to the other end of the conversation via the radio speaker. The set, which measures 5½" x 3" x 1½", comes complete with 9-volt battery, leather carry case. \$13.95 postpaid. *Avanti International, Dept. PP, 68-03 Cooper Ave., Glendale, N.Y., 11227.*



Steam and press valet: New aid for wardrobe care at home, in the office and when you travel, this compact appliance (above, left) can steam-crease trousers, pleat skirts, press ties, do many instant "touchup" jobs. No ironing board is needed. Just add water, plug in. Correct amount of pressing pressure, claims maker, is automatically applied by two Teflon-coated pressing plates and proper amount of steam by simple pushbutton operation. 5" x 4" x 1¾". With zippered travel bag: \$19.95 in stores. *Westinghouse Electric, Dept. PP, Mansfield, Ohio.*

Car desk: If your car serves as office, too, here's a well-organized desk (above, right) you can place on the front seat. It has two compartments large enough for standard file folders; another for 3" x 5" cards; a fourth for stapler, clips, pencils; room for literature, order books, call report and other forms. Desk is designed so the top forms a level 13" x 20" writing surface with a clip to hold papers neatly in place and make writing easier. \$7. *Lacy Sales Institute, Dept. PP, 80 Union St., Newton Centre, Mass., 02159.*

For new parents: You get simple, clear directions for a baby's general care on a new longplay record produced by an experienced pediatrician. Both the record and its illustrated album answer most of the questions new parents have been found to ask doctors and nurses. Subjects covered include clothing, bathing, nursing, "bubbling," diaper and diaper-area care, thermal sterilization, arrangement of the child's room. \$6 postpaid. *Amalgamated Records, Dept. PP, Box 341, Cooper Station, New York, N.Y., 10003.*

Parade of Progress items are NOT advertising. Write manufacturers if not available in your local stores. Manufacturers and distributors: PARADE will consider your new ideas but regrets that it cannot correspond about them.

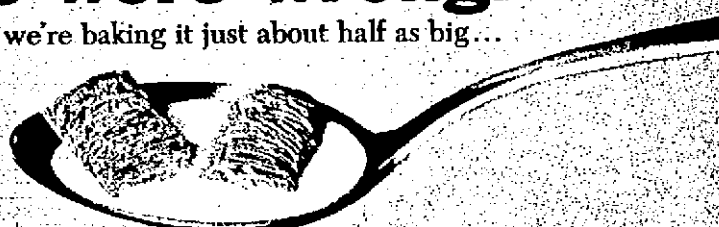
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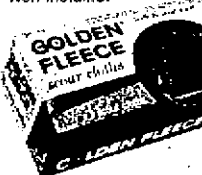
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Hot Line provides direct hookup to Pentagon (top) and Kremlin.

WHAT'S NEW ON THE EMERGENCY LINK?

THE HOT LINE HAS A BIRTHDAY

by FRED BLUMENTHAL

Last May 20 a tractor operator was plowing a field in Lohja, Finland, about 20 miles west of Helsinki. No sooner had he reached the middle of the field than an alarm went off simultaneously all along the 4823 miles of Hot Line between Washington and Moscow. The farmer had forgotten to tell the driver that the cable that protects the world against accidental war lay beneath his field, and the tractor had severed it.

Yet in spite of the accident and the

alarm, communications on this vital line—which went into operation three years ago this week—were not interrupted for even a few seconds. Automatically the line switched to a second circuit without interruption. Meanwhile maintenance men sprang into action. They determined that the break was somewhere between Stockholm and Leningrad and, using complex gear, they pinpointed the exact location. By midafternoon both the main Hot Line and its backup circuit were once more

in full operation. The farmer? He was later fined \$1.56 by the Finnish court for his carelessness—plus \$470 in repair costs.

The incident dramatized the alert vigilance kept over the Hot Line—and the importance the whole world places on maintaining it. Not only Russians and Americans, but Finns and Swedes and people around the world have a stake in seeing that the communications link never falters.

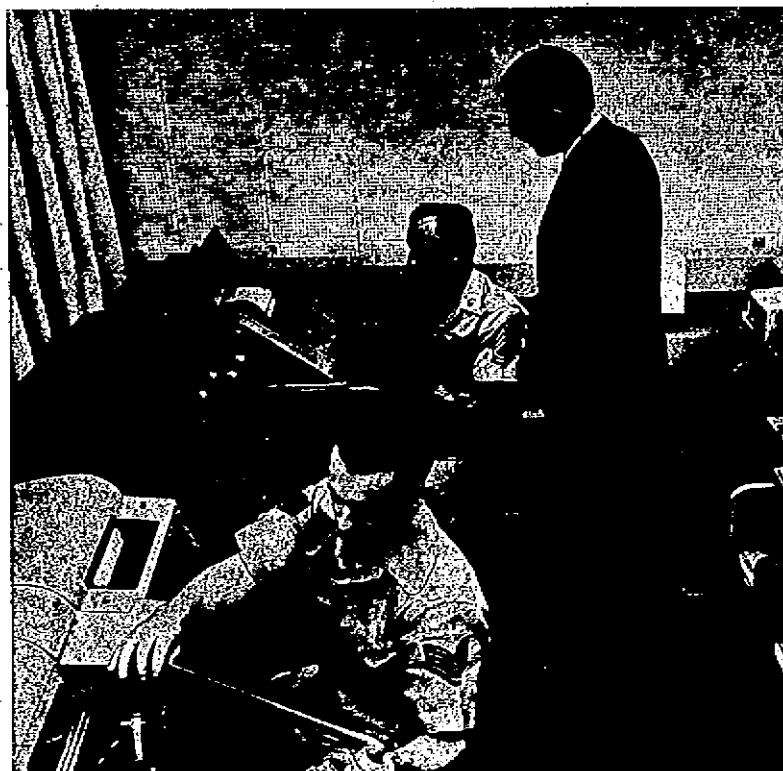
On the Hot Line's birthday this Tuesday, and with a French-Soviet version of it to be called the White Line now in the planning stage, it seems appropriate to ask a few questions about the hookup.

How effective is the Hot Line? Have the Russians cooperated in maintaining it? How much does it cost the American taxpayers? How does it work?

Here is what experts at the Washington end of the Line say:

There is a popular notion that the Hot Line is a red telephone on the President's desk connected to a similar instrument in Premier Alexei Kosygin's Kremlin office. Actually, it is an instantaneous teletype circuit between the Kremlin in Moscow and a closely guarded area in the Pentagon. It is manned day and night by highly trained specialists on both sides. The American end is tied into the President's own communications network, so that any message can reach him in moments on land, at sea or in the air. The Russians have a similar arrangement for their chief of state.

The concept of the Hot Line originated in the March 20, 1960, issue of PARADE in the form of an open letter from PARADE editor Jess Gorkin to President Dwight D. Eisenhower and Premier Nikita Khrushchev, and it was kept before the public in an editorial campaign that lasted close to



Round-the-clock, U.S. communications team—two teletype operators, one Russian language interpreter—stands by to receive or transmit emergency messages between U.S. and Moscow.

CONTINUED ON PAGE 16

Parade • Aug. 28, 1964

ANOTHER "FIRST" FROM UNION OIL



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design

THE NEW MINUTE MAN IV TIRE

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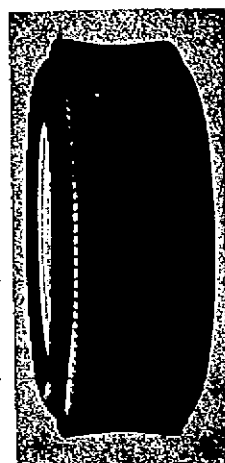
Concave design... tomorrow's tire today

You'll be hearing a lot about "concave" tire design in the months and years ahead. It's the latest principle in the construction of racing tires.

Here's the engineering breakthrough that enabled the big machines at Indianapolis to complete a grueling 500 miles on a single set of tires! (And still have plenty of wear left at the end of the race!)

Someday, all tires will probably be built with "concave" design.

Today, the only passenger car tire in America offering this advanced construction is the new Minute Man IV from Union Oil.



RACING TIRE

40% better mileage

Simply speaking, "concave" design means that the tire has a slight, saucer-like depression when it is not inflated. As a result, it puts 100% of its tread squarely on the road when inflated to proper pressure.

This unique design lets the tire run 20% cooler, provide 15% greater traction and give 40% better mileage. (Based on actual tests comparing the new Minute Man IV with "concave" design and the famous Minute Man IV of conventional design.)



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OTHER ADVANTAGES OF THE NEW MINUTE MAN IV

3-rib construction offers better stability, puts more rubber on the road for improved traction. Wall-to-wall tread provides greater safety and ease of turning and cornering. Contoured cord body construction gives a soft, Red Carpet Ride.

Puncture-protected — probably America's Safest Tire. If a nail enters the tire a special sealant prevents air from escaping. You can continue driving in complete safety. Stop in at the Sign of the 76 and ask about the new Minute Man IV.

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America's Only Insured Tire Warranty. If the tire fails for any reason during the first year or 10,000 miles, whichever occurs first, you get a new one free (excepting, of course, malicious damage or repairable puncture.)

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What a friend to stick with...
for school projects—in the workshop—around the house!



*Offer available only in California and Arizona.

HOT LINE *continued*

A direct line was needed when
the world hung on a thread

three years. Gorkin suggested that if the two chiefs of state were never more than a few minutes away from each other by an emergency line, "the risk of accidental war would be immeasurably reduced."

Reaction was generally favorable on both sides, although some persons protested that it would make the "White House" a branch office of the Kremlin." Yet for well over two years nothing happened.

Then in October, 1962, the Cuban confrontation came. For 12 days, the fate of the whole world hung by a narrow thread. And to compound the crisis, there was an agonizing delay in Washington-Moscow communications. At a time when each minute counted, some messages between the late President John F. Kennedy and Nikita Khrushchev were delayed 18 hours or more. Although the crisis was resolved with the withdrawal of the Russian missiles, it drove home to both chiefs of state the danger of relying on old-fashioned communications. They suddenly became eager to install the Hot Line, and orders went out from Washington and Moscow for the experts to get busy.

THE FIRST MESSAGE

On Aug. 30, 1963, the first message was sent from Washington to Moscow: "The quick brown fox. . . ." Since that moment, thousands of similar test communications have been exchanged. Occasionally, to relieve the monotony, the U.S. operator will send a passage from Mark Twain or information from an encyclopedia volume, and the Russians will come back with excerpts from their own authors. But even these offbeat exchanges are conducted on a strictly formal basis. There is no chitchat on the Hot Line.

Mechanically, the Line consists of two separate systems. The primary circuit is a cable running from Washington to London via transatlantic cable, thence to Moscow by way of Copenhagen, Stockholm and Helsinki. The backup system is a radio teletype channel via Tangier, in North Africa. Both systems transmit messages at a practically instantaneous speed of 186,000 miles per second. And both circuits are "duplex"—meaning that operators at both ends can transmit at the same time.

Messages are transmitted at a speed of 66 words a minute. A 250-word message from Moscow would take about four minutes to send. Add five minutes for a verbatim translation, and it can be in the President's hands 10 minutes after it leaves the Kremlin.

The machines themselves are standard teletype equipment, except for the encoding and decoding attachments that protect against interception by a third party. A typical test message is first prepared in the form of a paper tape with coded perforations and checked for accuracy before transmittal. All messages from Washington are sent in English and received by Moscow in English. The Soviet messages, in turn, are transmitted and received in Russian.

There are 10 teletype operators, all enlisted men, and five officer-translators assigned to the U.S. terminal. Two operators and one translator are on duty at all times—24 hours a day, seven days a week—and all personnel have been given high-security clearance.

WHAT IT COSTS

The annual cost of this insurance against accidental nuclear war is considerably less than keeping a single B-52 bomber in the air for a year. And there has been no controversy or quibbling about payment by either side. The U.S. spent just under \$160,000 to set up its half of the system. Our share for leasing the cable circuit is \$102,347.64 per year and \$52,480.65 a year for the radio circuit, plus \$27,608 annually for maintenance and operation of the Pentagon terminal—not counting pay for the military personnel. The Russian costs presumably are equivalent.

In its nearly three years of operation, there have been occasional equipment failures on the Line, but it is so well safeguarded by alternate and backup procedures that its performance has been, in the words of one U.S. official, "an amazing 99.9 percent."

Each teletype machine has a duplicate beside it, and standby power facilities are at the ready at every relay point between Washington and Moscow. At regular intervals, American and Russian communications specialists "walk the Line" inspecting in minute detail every system and every piece of equipment.

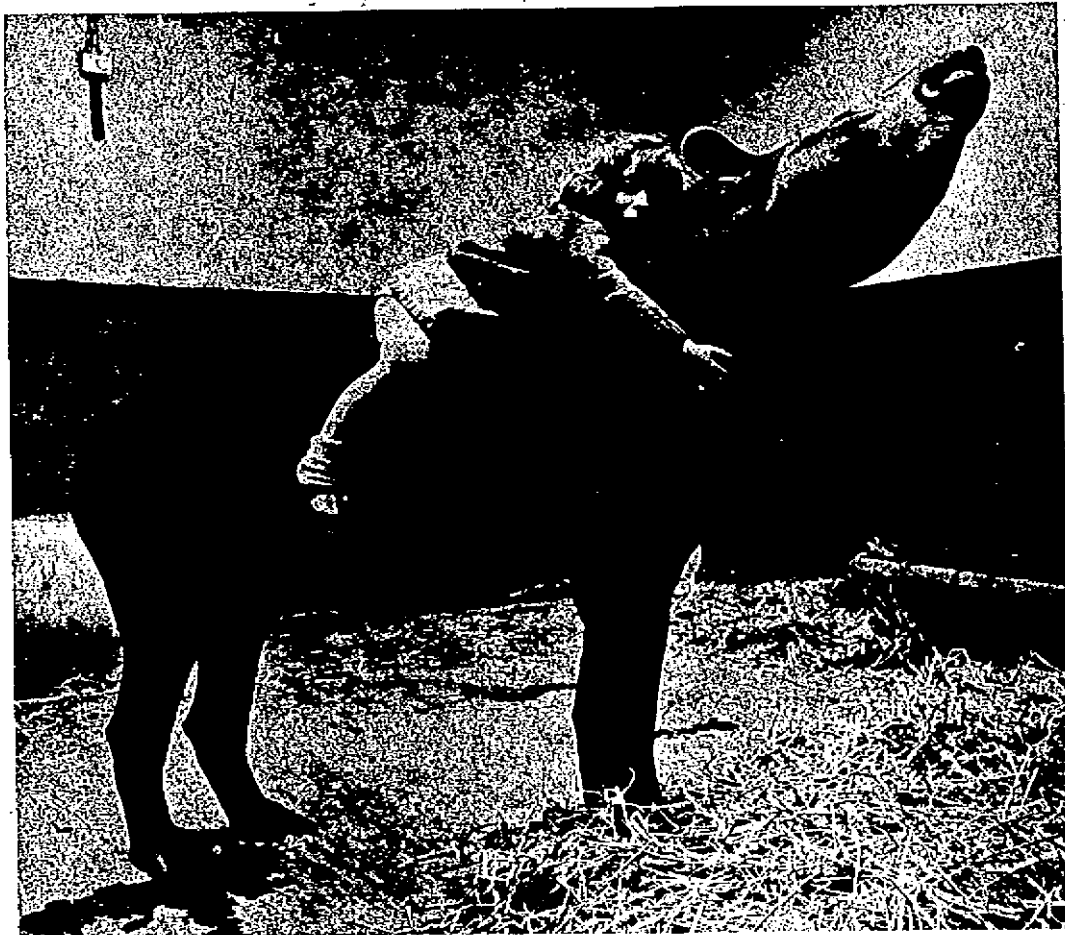
Each side transmits a test message over each circuit once an hour, day and night. If either the cable or the radio circuit is interrupted for any reason between test periods, an alarm sounds instantly in both the Pentagon and the Kremlin, and the equipment switches automatically to another circuit.

To date, the Hot Line has never transmitted an emergency message, and hopefully it will never have to. But it has more than paid its way as a form of "fire insurance" for all humanity.

Please Get Off My Back

LONDON, ENGLAND.

● George isn't much to look at. He's only 3-feet 6-inches tall and he has 14 toes and a nose longer than Jimmy Durante's. Nonetheless, little Debbie Gibb thinks George is just beautiful. Debbie's father runs the Flamingo Park Zoo, Yorkshire. George is her playmate—a woodland mammal known to zookeepers everywhere as a Brazilian tapir. Some of George's relatives are rhinoceroses. But don't hold it against George.



"George, don't you dare turn your nose up at me. If I tell my father, you'll be pulling a milk wagon."

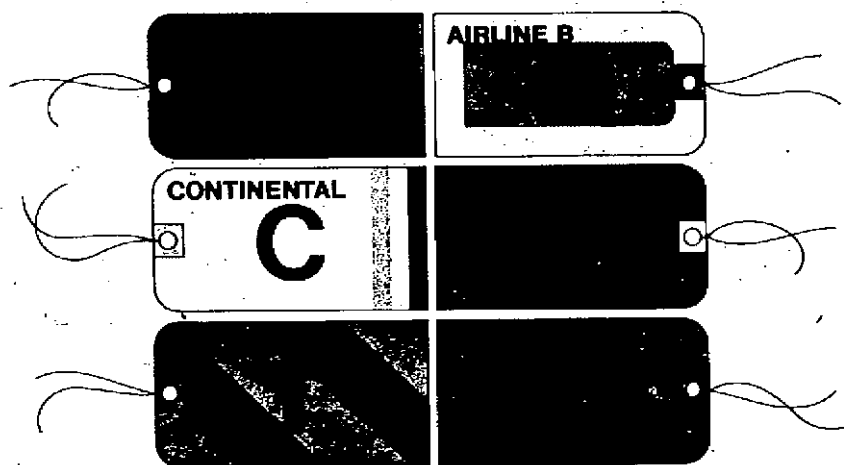


"O.K., Debbie, O.K., you women are all the same. You want a ride? All right, so here we go!"



"Thank you, George." ... "It wasn't nothin', Debbie."

shop around



With airlines, like with everything else, it often pays to shop around and compare. Chances are you've already tried more than one airline. That's good. Now, when you try Continental, you'll be able to tell the difference. You won't see much difference—all airlines use the same kinds of planes and provide the same kind of services—but you will feel it! What you feel is

pride—the pride of Continental's people in their jobs, in themselves, in their airline. You feel it all around you... all the time... and you feel good. Comfortable. Confident. The reason for this extra measure of pride is that Continental, as major airlines go, is not a great big, impersonal one. So Continental's people are not lost in a great big shuffle—and

neither are you. They can and do maintain their individuality, their interest and involvement in how their airline is run... and that's what you feel. Go ahead, shop around. Try another airline—any airline (they're all good)—then try Continental and feel the difference pride makes. Your travel agent or Continental will arrange it... please call.

CONTINENTAL



The Proud Bird with the Golden Tail

Parade • Aug. 28, 1966

PARADE'S
SPECIAL

INTELLIGENCE REPORT

POOR MARRIAGE RISKS? Girls who've lost a parent in childhood, especially a father through divorce or death, are likely to make poor wives. Such girls tend to marry and divorce earlier than those who do not come from broken homes. These findings were recently revealed at a British medical meeting by Dr. Lawton Tonge of Sheffield United Hospitals, who spent 12 months on the research.

"Women," he declared, "who lose either parent through death or separation were found to have conspicuous marital disharmony.... We did not find this in men, but we can give no reason for it."

"We cannot go as far as to say that a girl who has lost a parent is a bad marriage bet, but facts show there is a likelihood that her marriage will break down." Dr. Tonge pointed out that a large percentage of unhappily married women who called on marriage counselors for help were originally girls from broken homes.

SPEED CONTROL. More and more car buyers are asking these days for automatic speed-control systems. These are devices which keep a car running at a steady speed even when ascending and descending hills and going around curves. Last year 125,000 of these units were installed in cars. This year the number will double. Next year it will probably quadruple.

Automatic speed-control systems are simple to work. The driver merely turns a dial to a set speed, pulls a knob which engages the device, then accelerates to the desired speed, at which point the system takes over, maintaining the car at the set speed. The devices used are not engine governors, and the driver can override the control at will. He can slow down by pressing on his brake pedal, speed up by pressing down on his accelerator. Otherwise the automatic system takes over, permitting the driver to forget about his footwork, concentrate on watching the road and steering. The system is a great advantage on long highway trips.

Automatic speed controls range in price from about \$50 to \$150. According to word from Detroit, they will soon constitute one of the truly major optional equipment items, one of the most frequently ordered "car extras."

VIETNAMESE MORALITY. Corruption, bribery, fraud and thievery are so much a part of Vietnamese life that it will take a strong U.S. hand and an estimated 20 years of education to change the basic morality of the Vietnamese people.

Fully 20% of the material aid we are shipping to Vietnam ends up in the hands of thieves. Gangs of river hoodlums swarm

over half the merchant ships in Saigon River, openly stealing valuable cargoes. Recently a U.S. AID official visited 13 ships tied up in Saigon, discovered that six had been looted by local gangs who bribe the local ship watchmen. The South Vietnamese are at this point war weary, claim there will be a lull in Viet Cong attacks as elections near. Apparently the V.C. take it easy whenever a political crisis, dispute or rivalry develops in Saigon. They realize that under the circumstances a Viet Cong attack serves only to drive the warring political factions together. And togetherness in South Vietnam is the one thing they don't want. They believe in the old principle: Divide and conquer.



PRINCESS IRENE AND PRINCE CARLOS HUGO OF THE NETHERLANDS

KEEP PRINCESS OUT. The Dutch government has quietly informed Queen Juliana's daughter, Princess Irene, that it would be best if she and her husband, Prince Carlos Hugo, did not reside in Holland.

Two years ago the 26-year-old princess married Prince Carlos after becoming a member of the Roman Catholic Church. This aroused strong opposition from the Protestant organizations in Holland whose fears were allayed when the princess renounced all claims to the Dutch crown. Irene and Carlos now live in Madrid where the prince is trying to get himself made king after General Franco goes. But his chances are slim. Meanwhile reports have it that Princess Irene is homesick for Holland, would like to buy a house there, would like to have some Dutch corporation employ her husband at a fat salary. The Dutch government is afraid, however, that if Don Carlos moves to Holland and makes that country the center of his political activities, it would just cause embarrassment. The prince and princess have subtly been told that they are welcome to visit Holland whenever they like, but as for taking up permanent residence -- no soap.

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Of Back Pain
Now Relieved**

"After weeks of pain in my back and hips, I tried DeWitt's Pills—got wonderful relief," says Mrs. R. Gardner, Waterloo, Iowa.

DeWitt's Pills act fast with a proven analgesic to relieve pain of backache. Their mild diuretic action helps to eliminate retained bladder wastes that can cause physical distress. If pain persists, see your doctor. DeWitt's Pills often succeed where others fail—quickly relieve minor muscle aches and pains, too. Insist on the genuine DeWitt's Pills. At all drug counters.

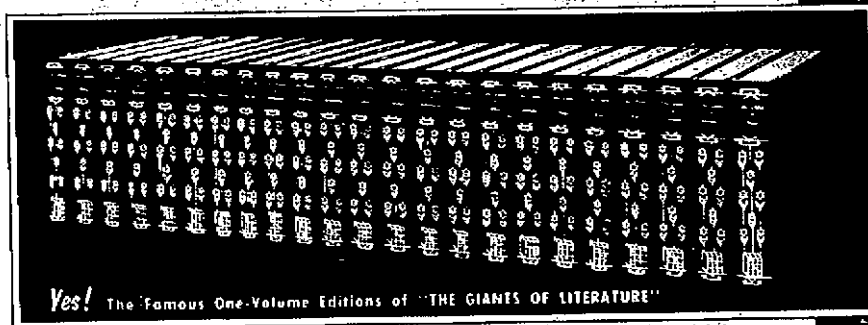
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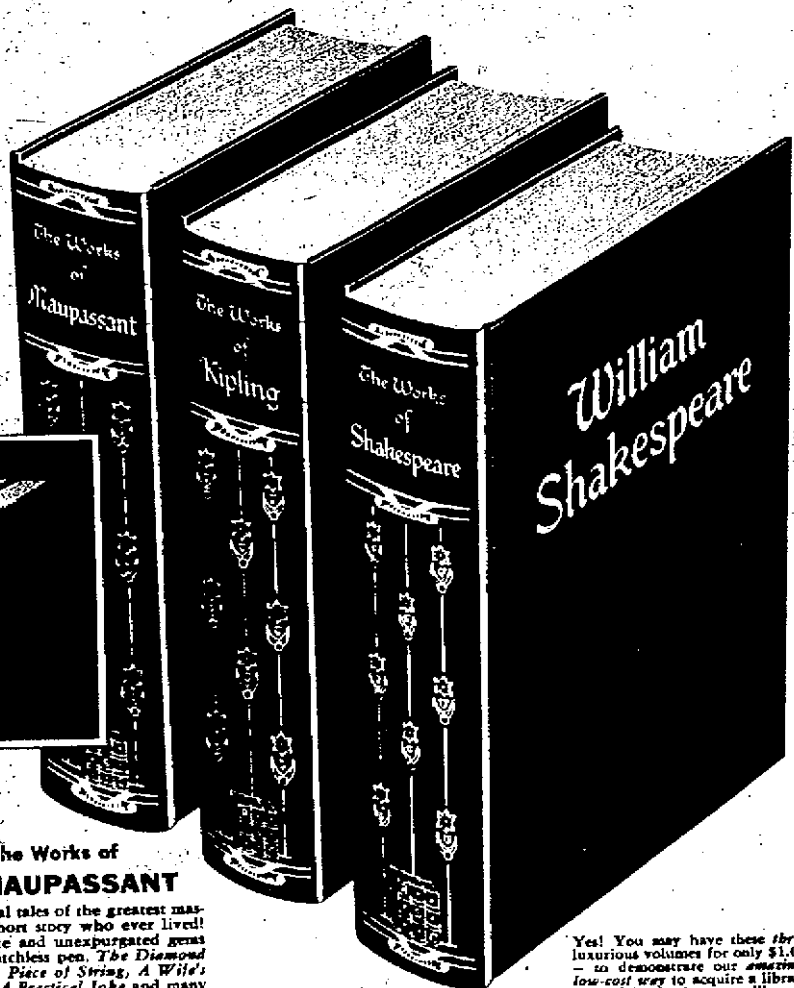
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Bill Duncan tells how the postoffice is getting set for use of modern mail handling equipment

TODAY in the MAIN NEWS section

25¢

AMPHIBIC

YIKES

MOUSE

I'LL
GET
HIM

OH, THANK YOU
MR. SNAKE!

MR. SNAKE?

WHAM
WHAM
WHAM
WHAM
WHAM
WHAM

SHE
CERTAINLY
SWINGS
A MEAN
MOUSE.

DENNIS THE MENACE

By Hank Ketcham

I THINK THIS IS AS GOOD A PLACE AS ANY.

WHY DON'T WE GO DOWN NEARER THE

WHY DON'T
WE GO
DOWN
NEARER
THE
WATER?

BECAUSE IN AN HOUR
FROM NOW WE'D BE
UNDER THE
WATER! THE
TIDE'S COMING
IN!

IT'S COMIN'
TOWARDS
US?

IT
IS.

WHAT MAKES THE TIDE COME IN?

THE
MOON.

THE
MOON?
I
DON'T
SEE
NO
MOON!

NEVERTHELESS,
THE MOON
CONTROLS
THE
TIDE.

BOY! WHEN HE DON'T KNOW THE RIGHT ANSWER HE'LL TELL YA ANYTHING!

WHAT DO YOU
THINK CAUSES
THE TIDES,
DEAR?

THERE'S A
GREAT BIG
WHALE OUT
THERE.....

WHEN HE WAGS HIS TAIL **ONE**
WAY THE TIDE COMES **IN**, AND WHEN
HE WAGS IT THE **OTHER** WAY THE
TIDE GOES **OUT!**

THAT'S A
VERY
IMAGINATIVE
STORY, DEAR.
DID YOU MAKE
IT UP YOURSELF

SURE. BUT IT'S A
BETTER STORY THAN
THE ONE DAD MADE
UP ABOUT THE
MOON. KEN'T IT?



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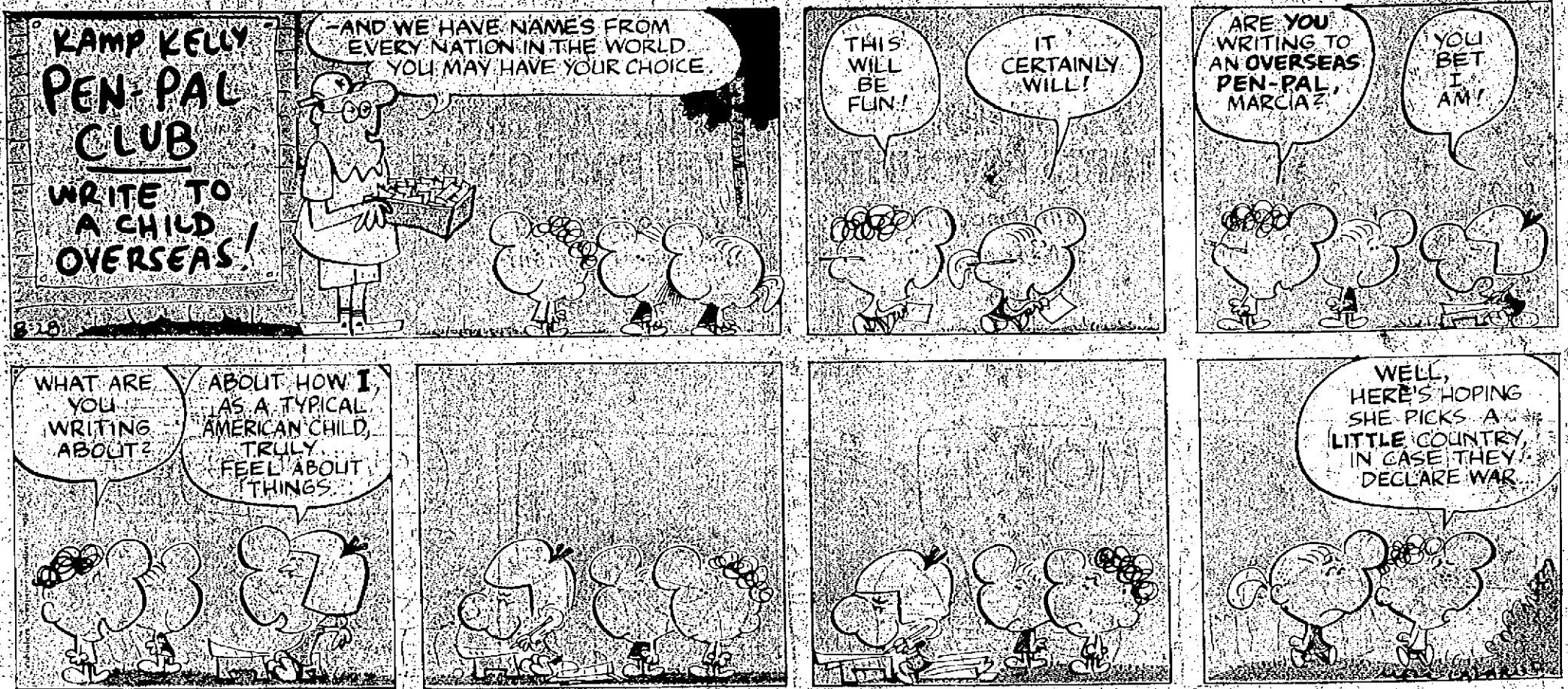
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automatic dryers
have special cycles
to take care of
new, revolutionary
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choose from!

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HOMER, A. J. AN. ES.
PRODUCTS OF WHIRLPOOL CORPORATION

MISS PEACH

By Mell



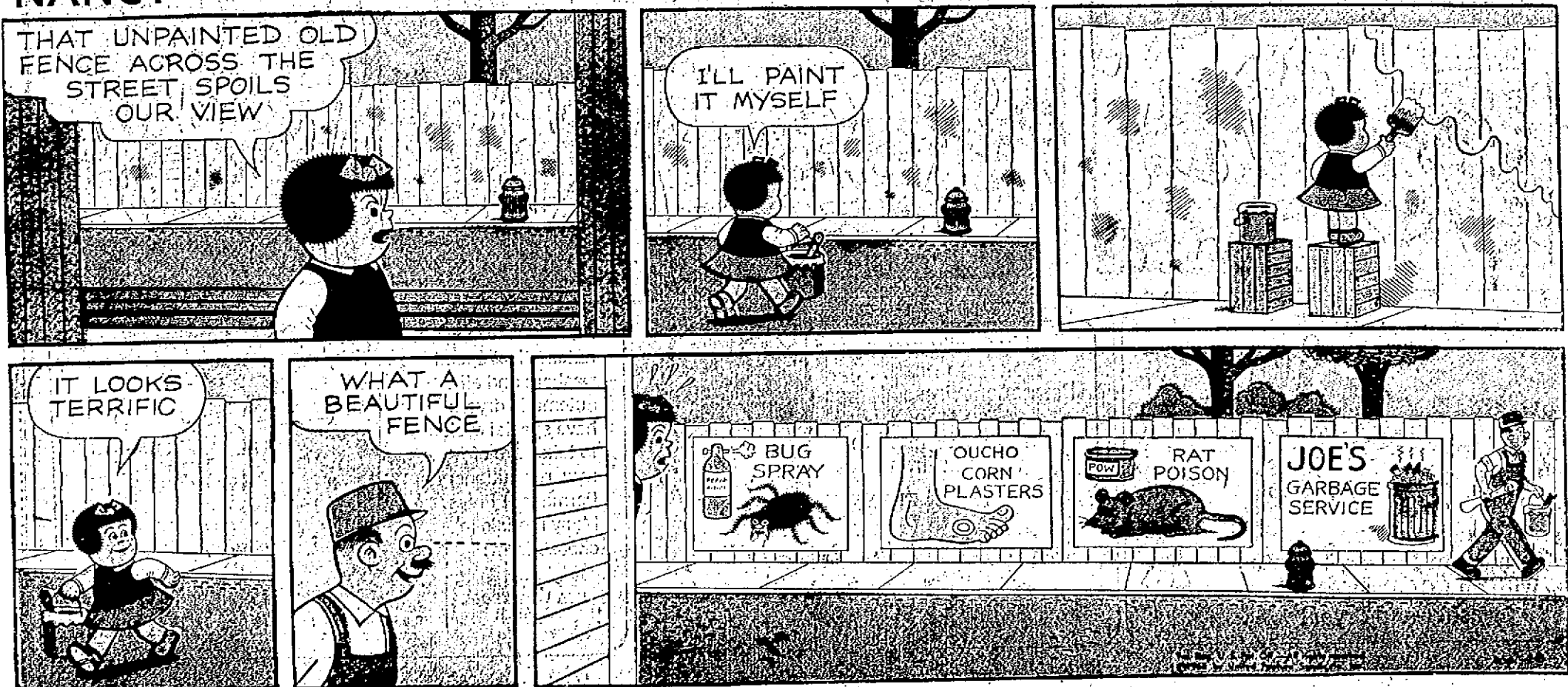
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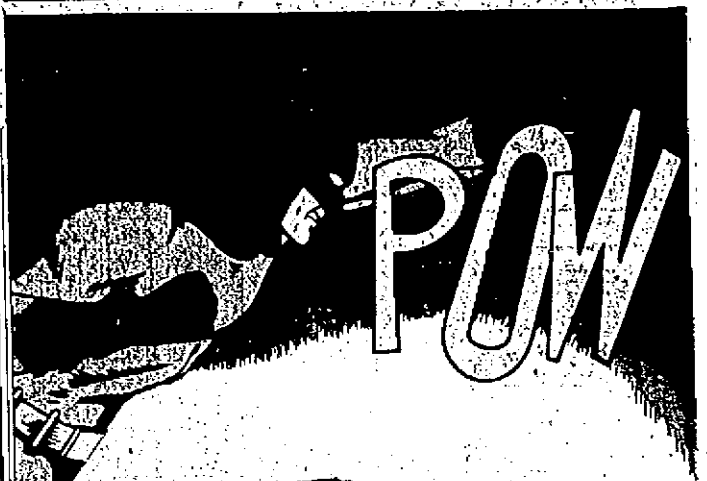
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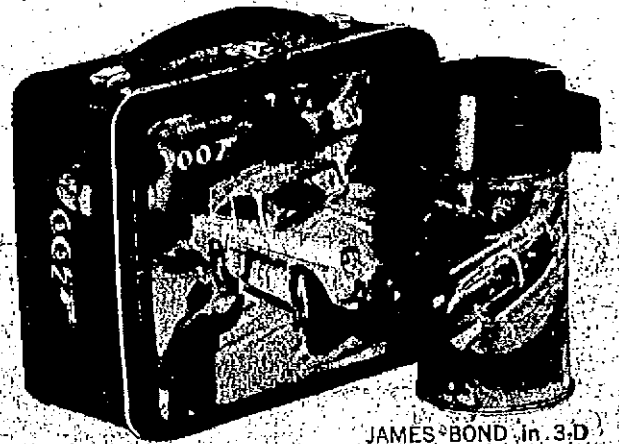


Abbie and Slats

by RAE BURN VAN BUREN



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by HARRY SHORTEN and WARREN WHIPPLE



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MARK TRAIL

by

ED
ROD
8-19

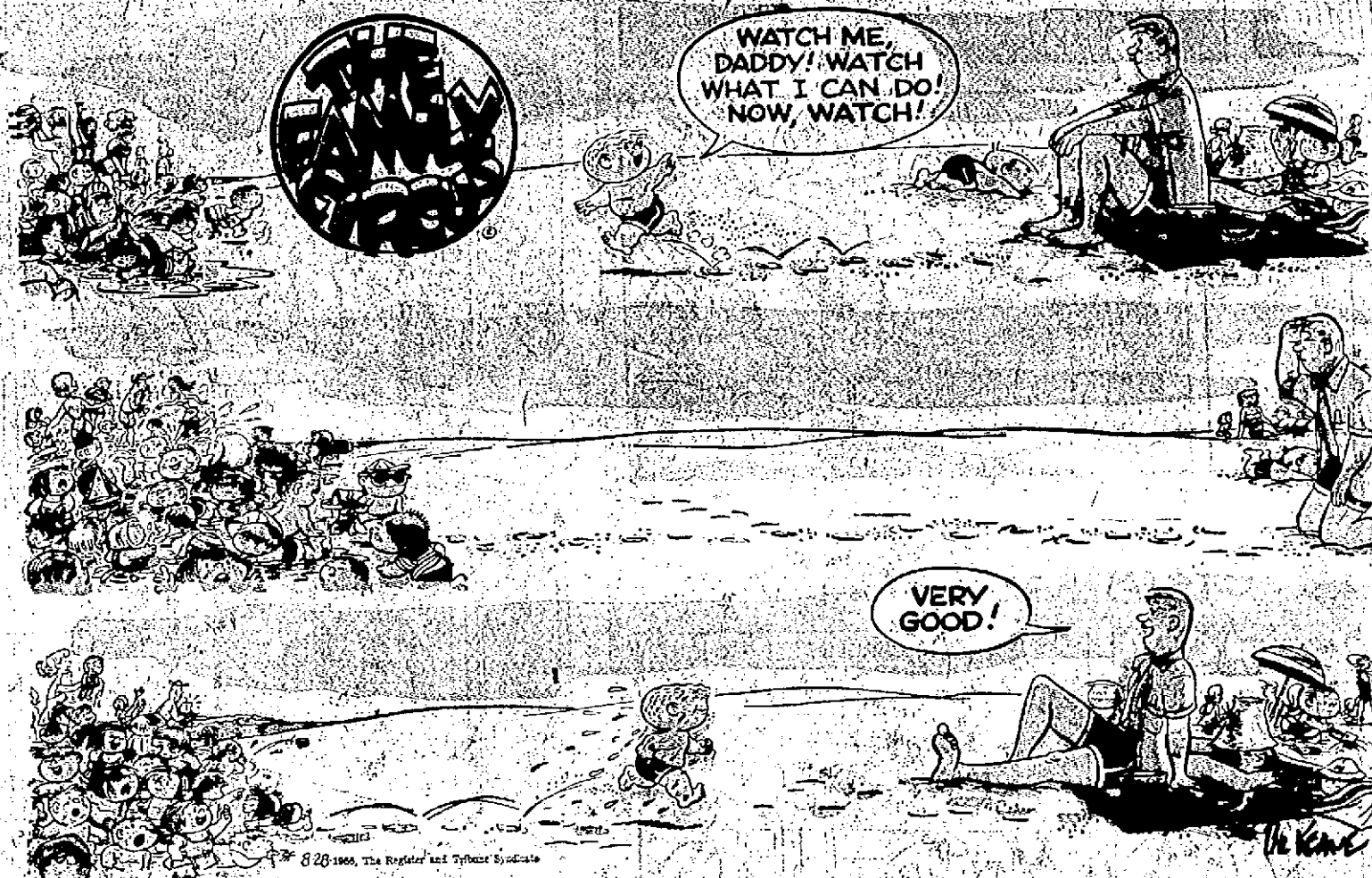
SINCE REPTILES DO NOT PRODUCE THEIR OWN HEAT, THEY MUST ABSORB IT FROM SUNLIGHT, WATER, OR THE EARTH'S SURFACE...

AND INSTEAD OF ONE "NORMAL" TEMPERATURE FOR THEIR DAILY ACTIVITIES, THERE ARE TWO TO THREE LEVELS OF HEAT REQUIRED

THESE THREE LEVELS ARE THE "ACTIVITY" RANGE, "REST" RANGE, AND "HIBERNATION" RANGE...

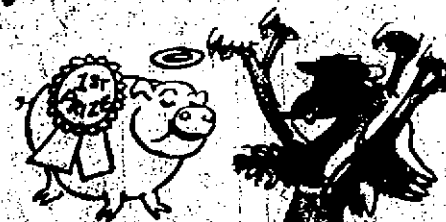
SO REPTILES PROBABLY SPEND MOST OF THEIR TIME ADJUSTING THEIR BODY HEAT LEVEL

SOME CANNOT WITHSTAND A CHANGE OF MORE THAN A FEW DEGREES, YET NO REPTILE CAN EXIST IN TEMPERATURES ABOVE 117° OR BELOW 32°

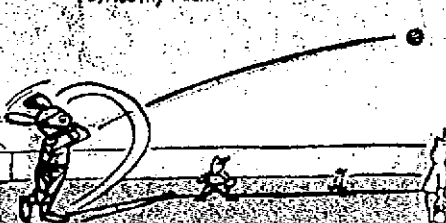


8-28-1968, The Register and Tribune Syndicate

Side Show



HES A PERFECT GOAT
-MARION E. LILLIBRIDGE
PLYMOUTH, MICH.



A FLY BY KNIGHT
-CHARLES L. CASTRA
CARPENTERS, N.J.



PASSING THE BUCK
-EDITH M. CANNON
SPRINGFIELD, CALIF.

ACCIDENT INSURANCE



THIS POLICY PAYS THESE BENEFITS FOR MINOR, SERIOUS AND FATAL ACCIDENTS

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Steamship, Subway Wreck	Auto, Truck, Bus, Trolley, Ferry, etc.	Accidents at home, on the street, or at work, etc.
LOSS OF LIFE OR PERMANENT DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 up to \$1,500.00	\$500.00 to \$750.00
LOSS OF A HAND, OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 up to \$750.00	\$250.00 to \$375.00
FOR SERIOUS ACCIDENTS				
Disability Benefit up to \$100.00	\$100.00	\$50.00	\$30.00	\$18.00
Hospital Expense up to \$50.00	\$50.00	\$25.00	\$15.00	\$10.00
Ambulance Expense up to \$20.00	\$20.00	\$10.00	\$10.00	\$10.00
X-Ray Expense up to \$10.00	\$10.00	\$5.00	\$5.00	\$5.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor & X-Ray Expense up to \$30.00	\$30.00	\$15.00	\$10.00	\$10.00
X-Ray Expense up to \$10.00	\$10.00	\$5.00	\$5.00	\$5.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

*Benefit increases 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Excludes except Doctor & X-Ray expense—reduced one-half after 60th birthday. No reduction in benefit first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy #1447665-U. Does not cover accidents in a mine, in railroad yard or train except as fare-paying passengers; warfare; auto races; kerfuffles.

This is only a partial description of the principal terms and provisions in the policy.

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I apply for Accumulative Accident Insurance to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65¢ per month; (2) designate person who collects for my newspaper or my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money. Pay carrier 65¢ each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT.

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Applicant's Full Name (Print given name like "Helen M." and last name)

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Name of insuror (Print given name like "Helen M." and last name)

AND THE PIRATES

by
GEORGE WUNDER

BEFORE THE UNCONSCIOUS CHINESE DEFECTOR CAN BE TRANSFERRED TO THE AMPHIBIAN, A RED LANDING CRAFT APPEARS OFF THE ISLAND.

HERE, YOU FLAT-FOOTED, 'EATHEN SOLIER BOYS! 'OW'S H'ABOUT H'A BIG 'AND FOR TH' LITTLE LADY?!

H'AIN'T H'OFTEN YOU POOR, BENIGHTED BLOKES CAST YER GLIMS H'ON H'A 'IGH CLASS H'ACT, H'IS H'IT NOW?!

DEWEY! YOU IDIOT! BLAST IT, TERENCE, SHE'S BUYING TIME FOR US FROM THAT BOATLOAD OF TROOPS. DON'T WASTE IT! GIVE ME A HAND WITH SLEEPING BEAUTY.

THERE! WHILE I PACK OUR GOLD MINE BACK TO THE PLANE, YOU GO GET THAT DUMB BLONDE BEFORE OUR PILOT GETS NERVOUS.

CAREFUL, TERENCE! IF THEY SPOT YOU, THE FLOOR SHOW'S OVER.

WHILE ABOARD THE LANDING CRAFT THERE IS GENERAL APPROVAL OF THIS UNEXPECTED CAMP SHOW.

BUT THERE IS A PARTY POOPER IN EVERY CROWD AND A DEVOTED PARTY MEMBER STERNLY DECIDES THAT DUTY COMES BEFORE ART.

AND IN DESPERATION, TERRY EMPTIES HIS PISTOL AT THE LANDING CRAFT'S SEARCH-LIGHT.

"WHOM CHANCE OFTEN PASSES BY, IT FINDS AT LAST." - SENECA
"THINGS DO NOT HAPPEN IN THIS WORLD - THEY ARE BROUGHT ABOUT." - WILLIAMS HAYS

THE NIGHT THEY KIDNAPED ANNIE AND WE CHASED THEM IN THE POLICE BOAT, THEY VANISHED JUST AHEAD, ALONG THIS SHORE!

BUT THAT SHORE IS SOLID, UNBROKEN MANGROVE!

THERE IS NO TIME TO WASTE IN DISCUSSION! I WILL TAKE THE WHEEL!

B-BUT, LADY! YOU CAN'T DO THAT!

DO AS SHE SAYS, CAPTAIN!

B-BUT THAT SHORE LINE IS LIKE A WALL! SHE'LL SMASH INTO IT AND SINK US FOR SURE! AII-YI-YI!

H-H-HOW COULD ANYBODY KNOW THAT HOLE WAS THERE? H-H-HOW?

OH, SHUT UP AND LET A REAL PILOT RUN THIS CRUISE, EH?

THAT LAST POND! A DOZEN LITTLE CREEKS, ALL ALIKE! BUT SHE DIDN'T EVEN SLOW DOWN! HOW'S SHE KNOW THIS ONE'S TH' RIGHT ONE?

DON'T ASK ME, BUT SOMEHOW I'M BETTING ON THIS LITTLE LADY!

HANG ON, BOYS! WHEW! THE WAY SHE SWAPPED ENDS AND GLAMMED THROUGH WHAT LOOKED LIKE SOLID BUSH!

YEAH! INTO A CLEAR, OPEN CHANNEL... BUT LOOK AHEAD! ALMOST DARK AS 'NIGHT UNDER THOSE TREES!

YOU THROTTLED DOWN. WHAT IS IT, LILY? DO YOU FEEL WE'RE NEAR THE ISLAND?

YES! VERY NEAR. THOSE MONSTER ALLIGATORS, JUST AS I "SAW" THEM!

AND THE OUTLINE OF THE OLD FORT, TOO, JUST BELOW THE SURFACE OF THE WATER! SEE IT? AND THERE! IN THE TOP OF THAT GREAT TREE!

GREAT SCOTT! IT IS! IT'S ANNIE!

I SLIPPED! I CAN'T PULL MYSELF UP! HELP ME, NERO!

STEADY! THEM VINES CAIN'T TAKE MUCH JIGGLIN'! -WHUP!

EEEE! I'M FFFALLIN!

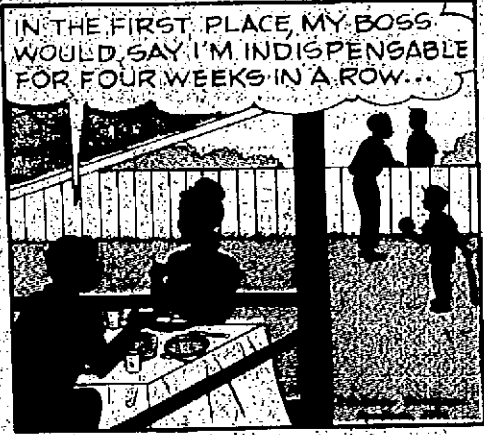
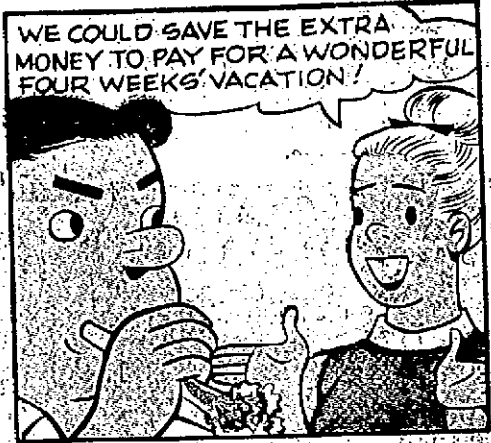
OH, N-NO!

GREAT LAND O' GOSHEN!

ARE!

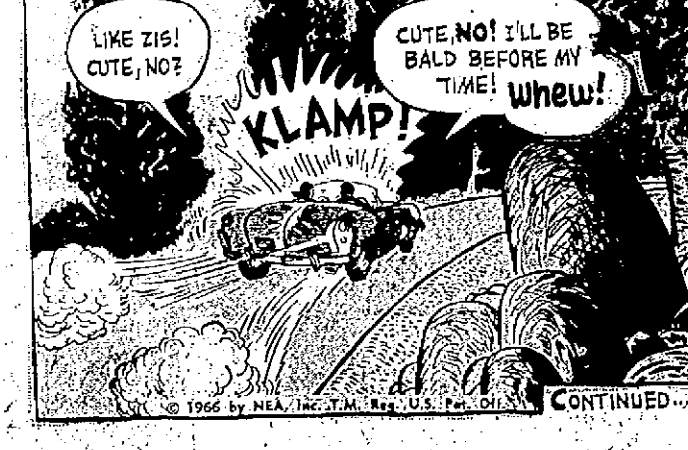
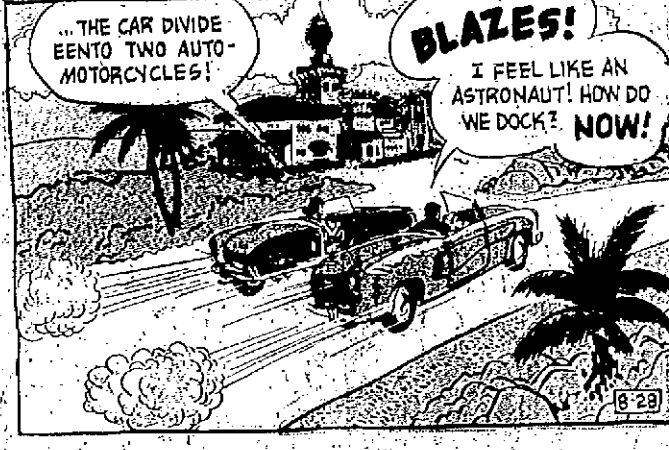
THE BERRY'S

by CARL GRUBERT
8-28



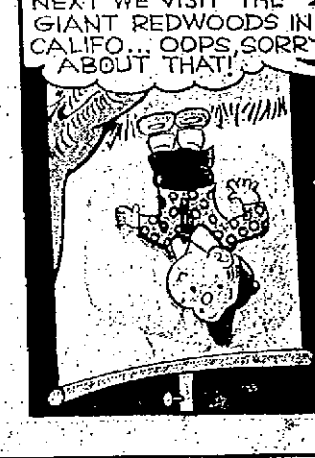
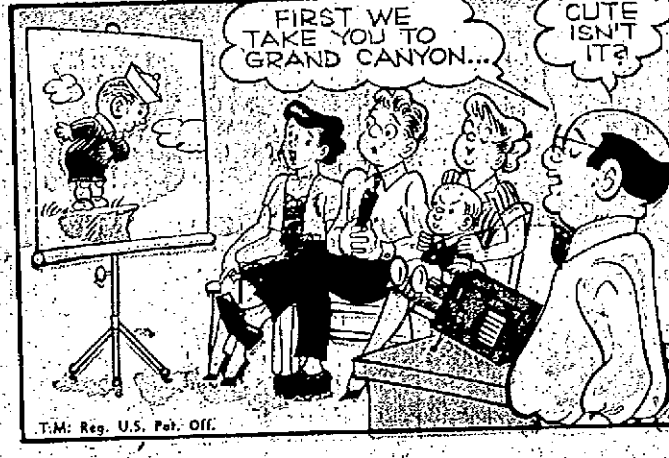
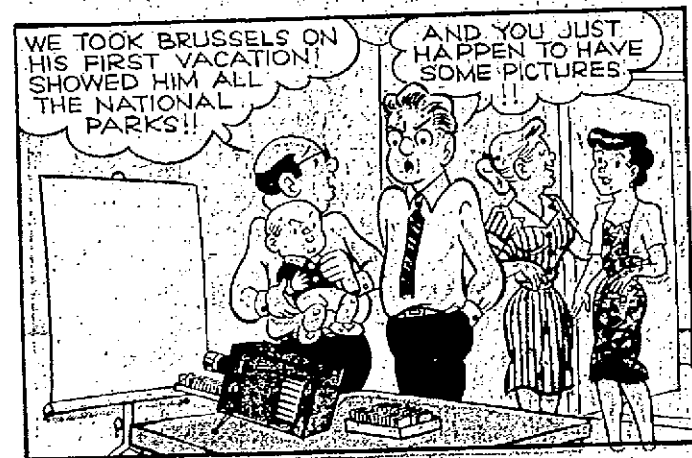
CAPTAIN EASY

by Leslie Turner



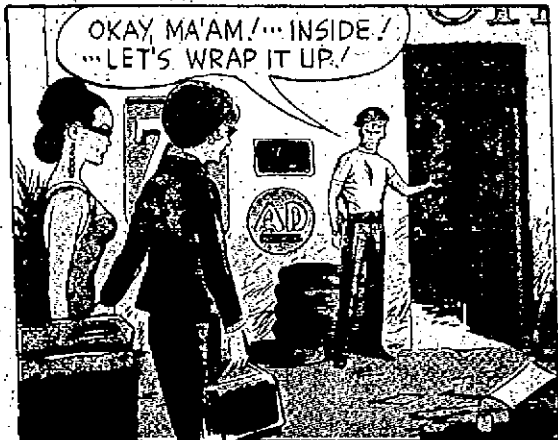
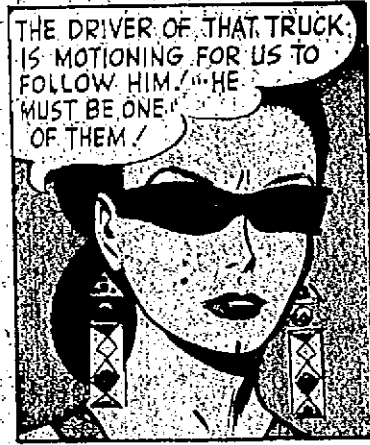
PRISCILLA'S POP

by Al Vermeer



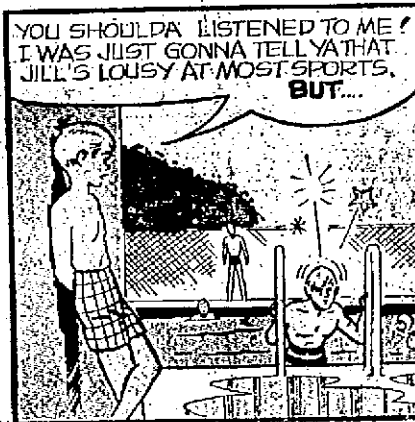
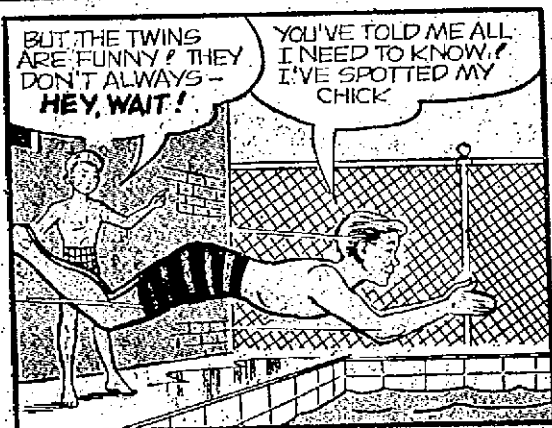
STEVE ROPER

By Saunders and Overgard



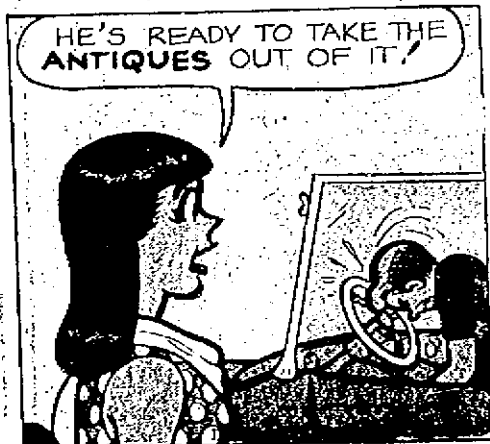
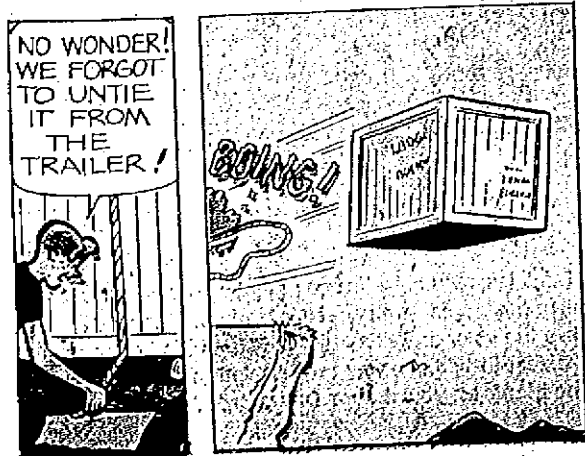
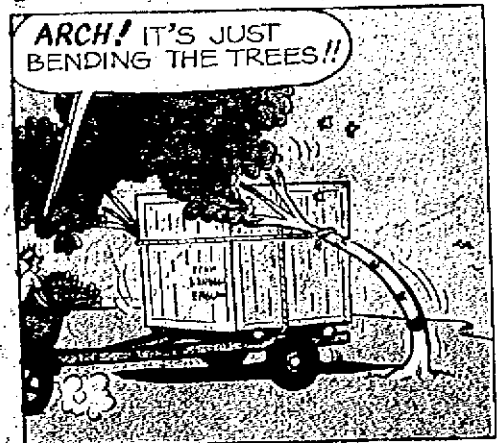
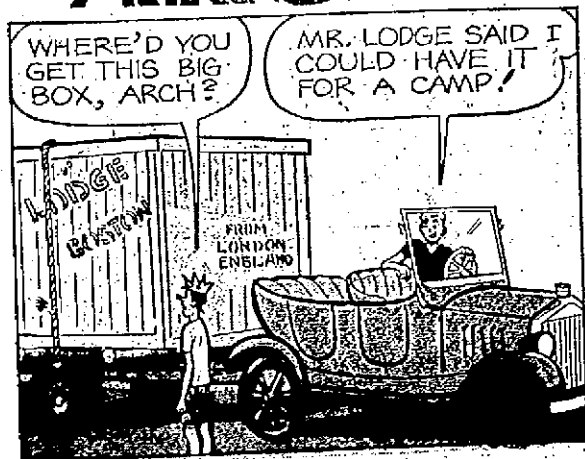
THE JACKSON TWINS

By Dick Brooks



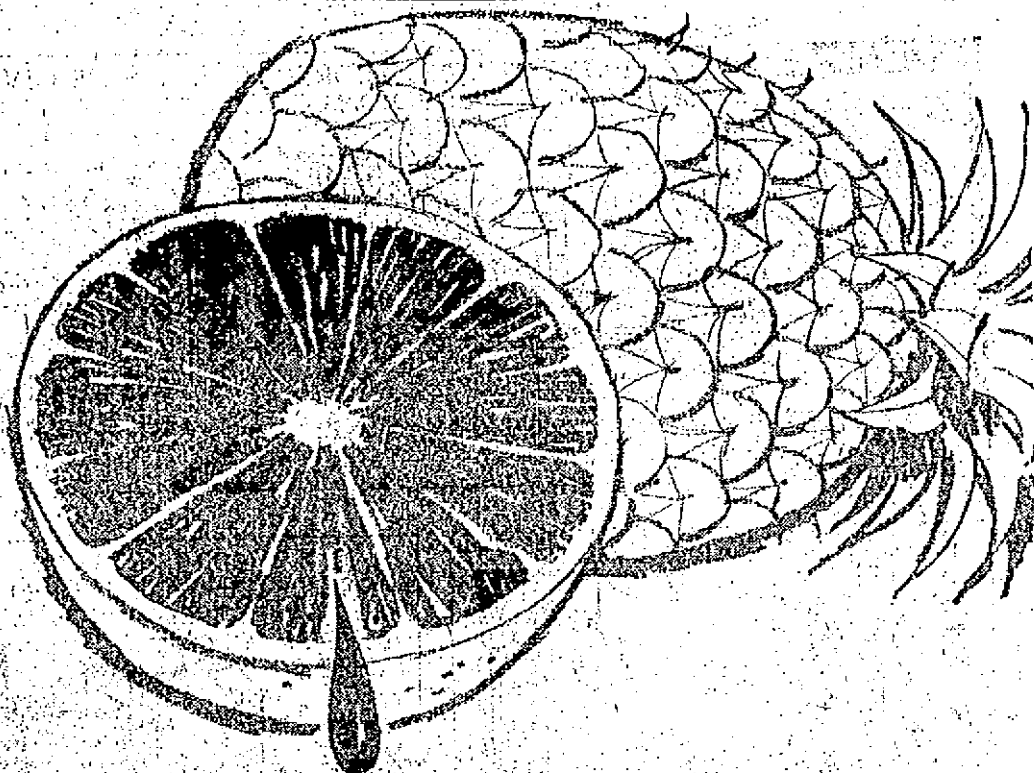
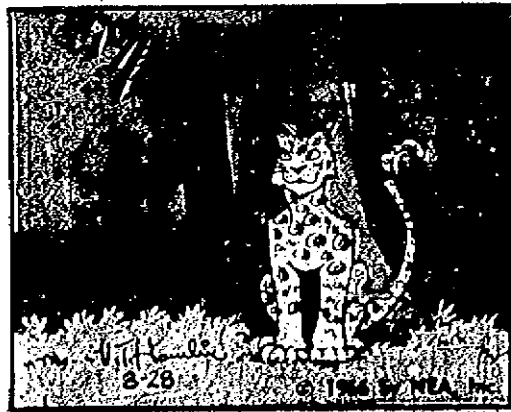
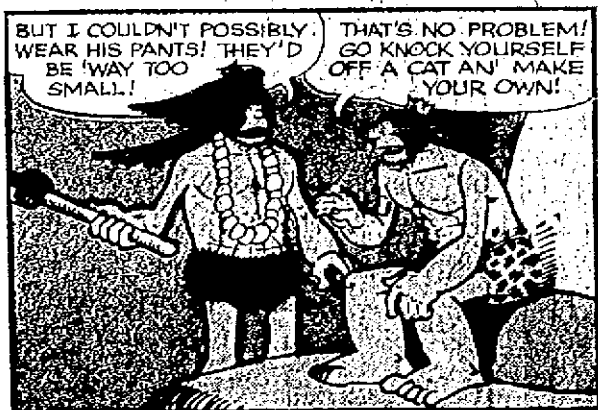
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ALEX

by V.T. HAWLIN



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New Dole Pineapple-Pink Grapefruit Juice Drink

Dole Pineapple Pink Grapefruit Juice-Drink is a natural tasting combination of sweeter, milder pink grapefruit and ripe Hawaiian pineapple—with added Vitamin C. It makes a big hit with the kids because they like the color as well as the taste (and it's better for them than soft drinks). It's a breakfast-to-bedtime way to keep you in the pink. For a start—how about taking some along on your Labor Day picnic?

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